



FCC Workshop: Benchmarks

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A 21st Century Solution

BROADBAND PROGRESS BOARD

- Chaired by FCC personnel and consist of or advised by government agencies, key nonprofit organizations, and private sector entities
- Implement and monitor progress of National Broadband Plan, including established benchmarks and performance measures
- Inform and shape policy directives to increase supply and demand, promote public-private partnerships, drive innovation, and ensure broadband is affordable, available, and adopted

SOME KEY GOALS TO BE MET BY 2013 OR SOONER

- Affordable broadband available to 100% of the country (2012)
- National Digital Literacy Initiative fully funded (2010/2011)
- Ubiquity of online public-purpose content and applications (2011/12)
- 2009, broadband in the home; 2013, broadband “on the person”
- All government services online and used as an adoption lever (2011/12)
- Fully digitized National Emergency Network (2011)
- All public and affordable housing wired or enabled for broadband (2012)
- 100 Mbps or greater in all educational institutions, health and public safety facilities (2011)
- Mobile computing devices available to every K-12 student (2013)

TOOLS AND METHODS

- FCC Form 477
- Asset Mapping
- Consumer Assessment Survey
- Civic Participation/Town Halls
- Online Crowd Sourcing