

Strategy Formulation and Implementation for Public Sector Agencies (SFI-PSA)

COURSE NUMBER **FAA01200030**

For information about this course, contact:
FAA Program Manager
(386) 446-7154

DESCRIPTION AND LEARNING STRATEGY

Participants will gain understanding of strategic and business planning processes, and how these apply to their agency's budget and operations. They will use data to develop a vision of a more desirable future for their area of responsibility. They will communicate that vision in a way that enrolls stakeholders in working toward a shared vision. Participants will practice developing strategies, implementation plans, and performance metrics that will move their organization toward the shared vision. Methodologies include lecture/discussion, team presentations, and an individual videotaped presentation.

OBJECTIVES

- Anticipate changes that will impact mission (e.g., economic, technological, political, etc.).
- Use trends to determine how the organization will change in the future.
- Balance a long-term view of mission and purpose with short-term requirements.
- Build a shared vision with others across the organization.
- Engage others in translating vision into action.
- Plan for changing trends that can affect operations.
- Develop and implement realistic business plans to achieve strategic goals and objectives.
- Develop common ground among a wide range of stakeholders (e.g., other operational units, labor, industry, public, international, or other governmental entities).
- Translate objectives into meaningful performance metrics.
- Align people, finances, and other resources to achieve objectives.

KEY COMPETENCIES

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| <ul style="list-style-type: none"> • Accountability and Measurement • Building Alliances | <ul style="list-style-type: none"> • Business Acumen • Strategy Formulation • Vision |
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CLASS SIZE

18 participants

LENGTH

4 days
(Monday, 8:00 a.m. –
Thursday, 5:00 p.m.)
32 hours

LOCATION

Customer site or
FAA Center for
Management and
Executive Leadership
Palm Coast, Florida

UPCOMING DELIVERIES

This course is currently available only as a fee-for-service delivery.

WHO SHOULD ATTEND

Middle and Senior managers

Frontline managers with responsibilities for planning and implementing major projects or organizational improvement initiatives may attend.

ENROLLMENT

To arrange a **fee-for-service delivery**, call (386) 446-7154.

PREREQUISITE

None

PRECOURSE

Participants will complete a line of sight assignment prior to attending class.

RELATED COURSES

Inquiry, Influence &
Implications
(FAA01249)

Leading Organizational
Change (FAA01200016)

Systems Thinking
(FAA01277)