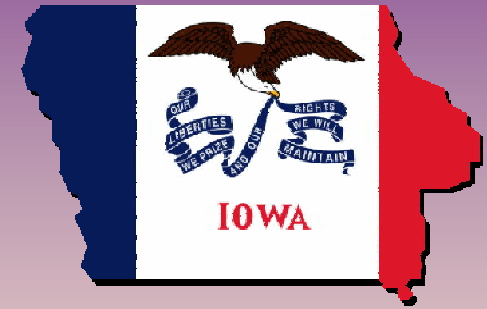
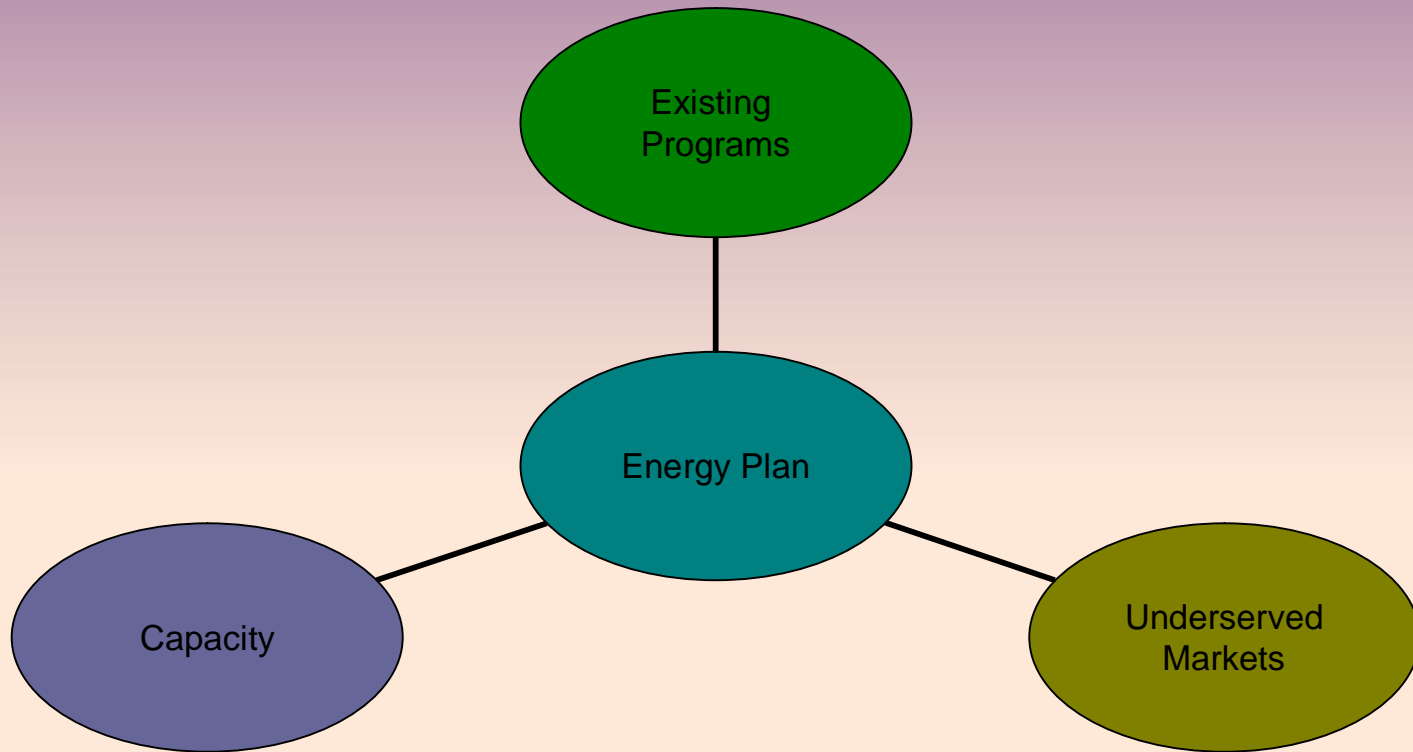


# Federal Energy Stimulus

The (Draft) Plan for Iowa



# Preparation



*If I had six hours to chop down a tree, I'd spend the first hour sharpening the ax.*

– Abe Lincoln

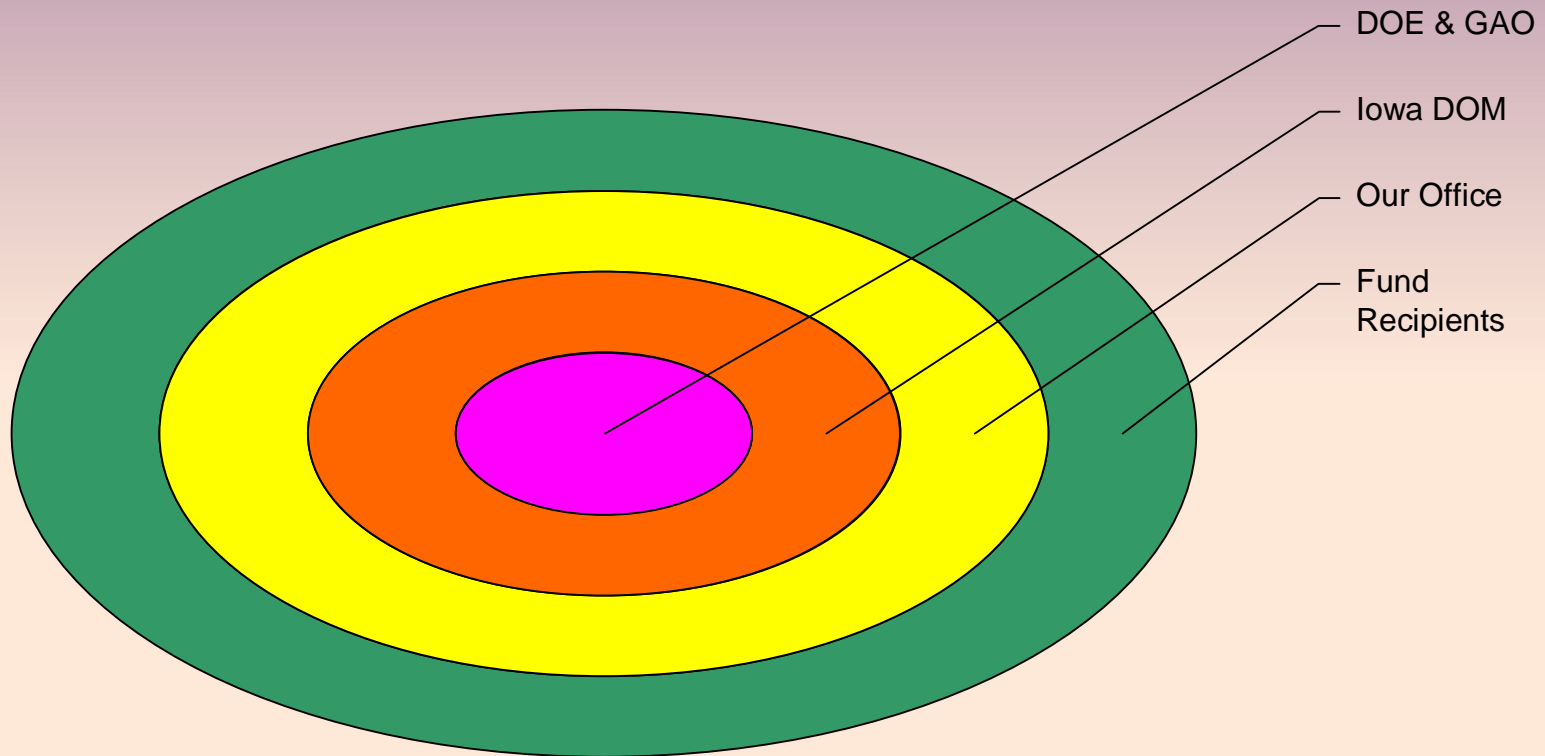
# Existing Programs, Capacity and Underserved Markets

- Utility Energy Efficiency Programs
- Public Buildings Programs
- Training
- Agricultural Energy Management
- Iowa Power Fund
- Iowa Energy Center

# Iowa's (Draft) Plan

- Public Sector
- Technology Demonstration
- Non-Profit Sector
- Ag, Commercial and Industrial Sectors
- Training and Information
- Communities

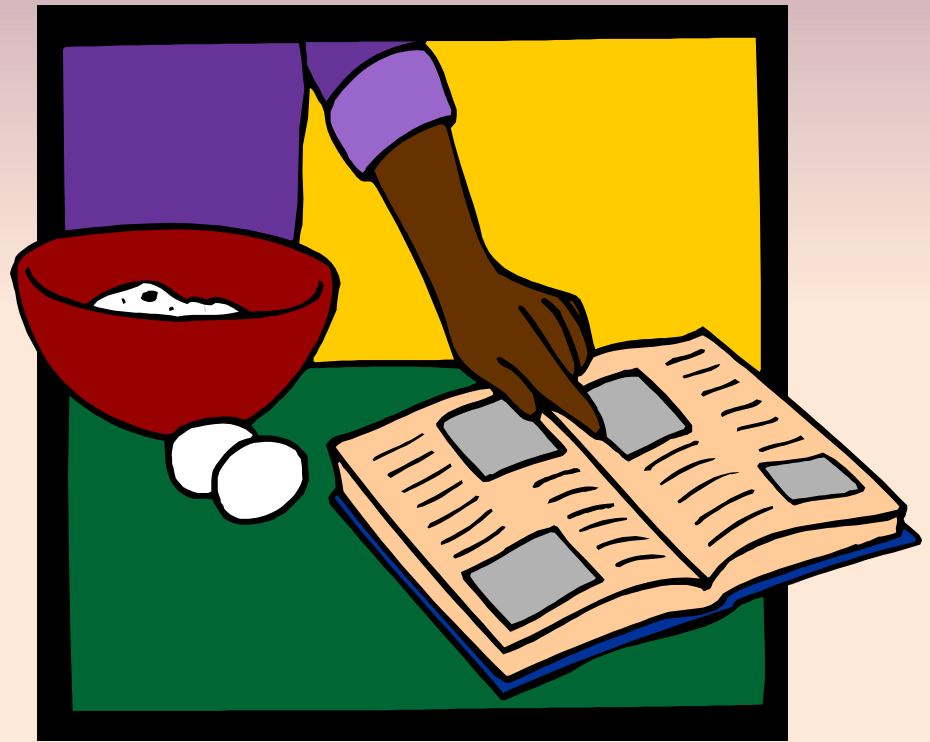
# Layers of Accountability



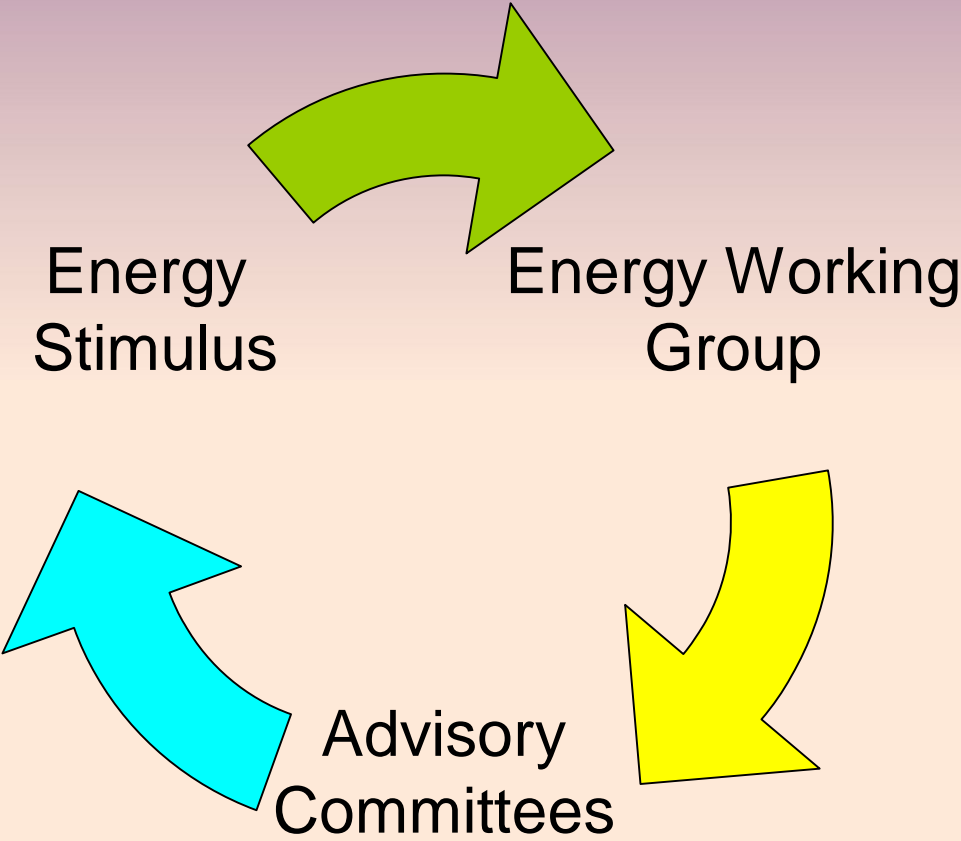
*Trust everyone, but cut your own cards.*

# Measurement

- The biggest question is whose recipe will we follow?
  - National standard
  - State-by-state



# Collaboration Among Agencies



# Challenges



- Staffing
- State & regional capacity
- Communications
- Big vs. small
- Many vs. few