



Plug-In Hybrids: A Scenario Analysis

State Clean Energy-Environment Technical Forum

Simon Mui
Michael Shelby, Dan Chartier, David Ganss
U.S. EPA
March 15th, 2007



Contents

- What is a Plug-In Hybrid (PHEV)?
- Why the Interest?
- PHEV Challenges
- PHEV Scenario
- Conclusions

What is a Plug-In Hybrid?

A Plug-In Hybrid Electric Vehicle (PHEV) is a Hybrid Electric Vehicle (HEV) with additional battery energy that can be charged from the electric grid and used to propel the vehicle for some portion of a trip

- Compared to a HEV, the PHEV can drive under an “all electric” mode for a larger fraction of driving time
- If a current HEV were getting 50 mpg, a PHEV might achieve 90+ mpg (gasoline) because some of the miles are powered with electricity from the grid, not gasoline.
- An owner could “fill-up” with gasoline during the day and charge the vehicle at night



Image: J. Romm, A. Frank, *Scientific American*, April 2006





Why the Interest?

- Possibility of significant GHG reductions over 20 – 30 years with complementary electric sector GHG reduction technologies
 - Large potential petroleum reductions/reduced oil import reductions
 - Potentially a “game changing” or “disruptive innovation” that allows transportation energy to be shifted from conventional fuels to electricity.
 - Electric mode fuel costs are equivalent to about \$0.60 - 0.95/gallon* gasoline
 - No need for large new energy supply infrastructure investments since PHEVs use the existing infrastructure for gasoline and electricity
- Breakeven price estimate based on 6 - 10 cents/kWh range, 90 mpg-equiv. (electric) compared to 25 mpg conventional vehicle

PHEV Challenges

- High up-front costs for PHEVs
 - Currently, after-market conversion kits cost \$10,000 - \$12,000 or more (retail)
 - Lithium ion battery would likely cost at least \$3000- \$5000 in near to mid-term
 - Additional costs of electric powertrain
- Battery durability and performance
- Consumers acceptance
 - Fuel/energy efficient products tend to have larger up-front costs
 - Access to garages, some may need to add a charging circuit
 - Availability of off-peak pricing
 - Resale value





PHEV & Electricity Sector Scenario

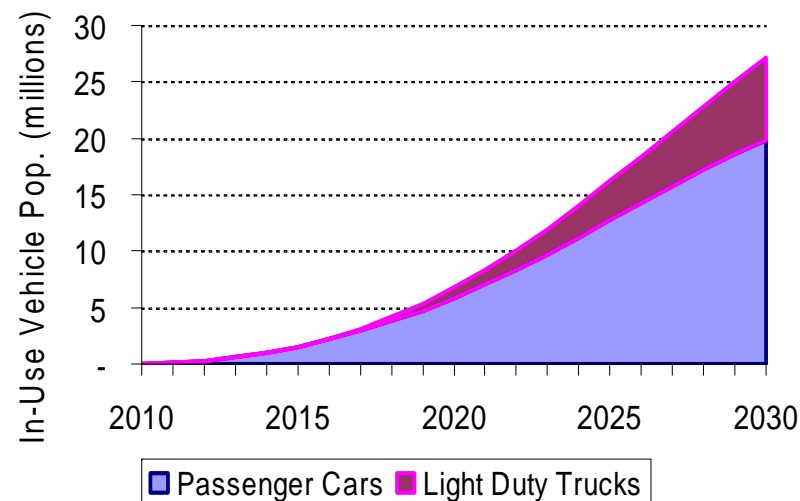
- Desire for approaches that can simultaneously reduce petroleum consumption and reduce GHGs emissions from the U.S. transportation sector

Key Questions:

- What are the environmental, technical, and economic merits of PHEVs?
- What are the interactions between PHEVs and the electricity sector?
- What are the overall GHG emission reductions and costs of the approach?

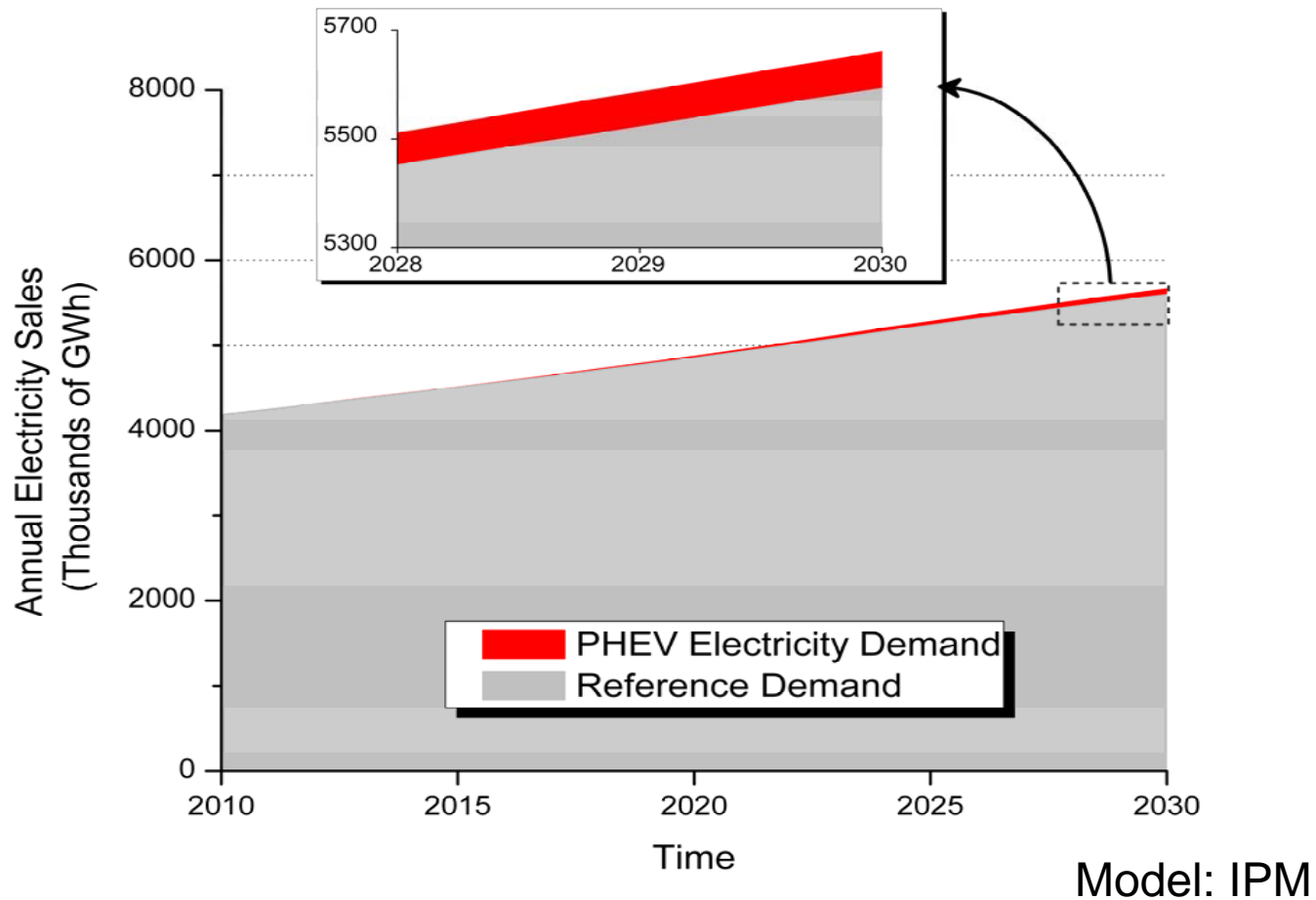
Modeling of “What If” Scenario

- Integrated Planning Model (IPM)* is a dynamic linear programming model of the U.S. electricity sector
- In-house vehicle stock, fuels and greenhouse gas emissions accounting model based on parameters in MOVES
- “What-If Scenario” – PHEVs sales begin in 2011 and grow to 15% of all passenger vehicle sales by 2030.
- In terms of vehicles on the road, this sales trajectory means almost 10% of passenger vehicles would be PHEVs by 2030 (~ 27 million)



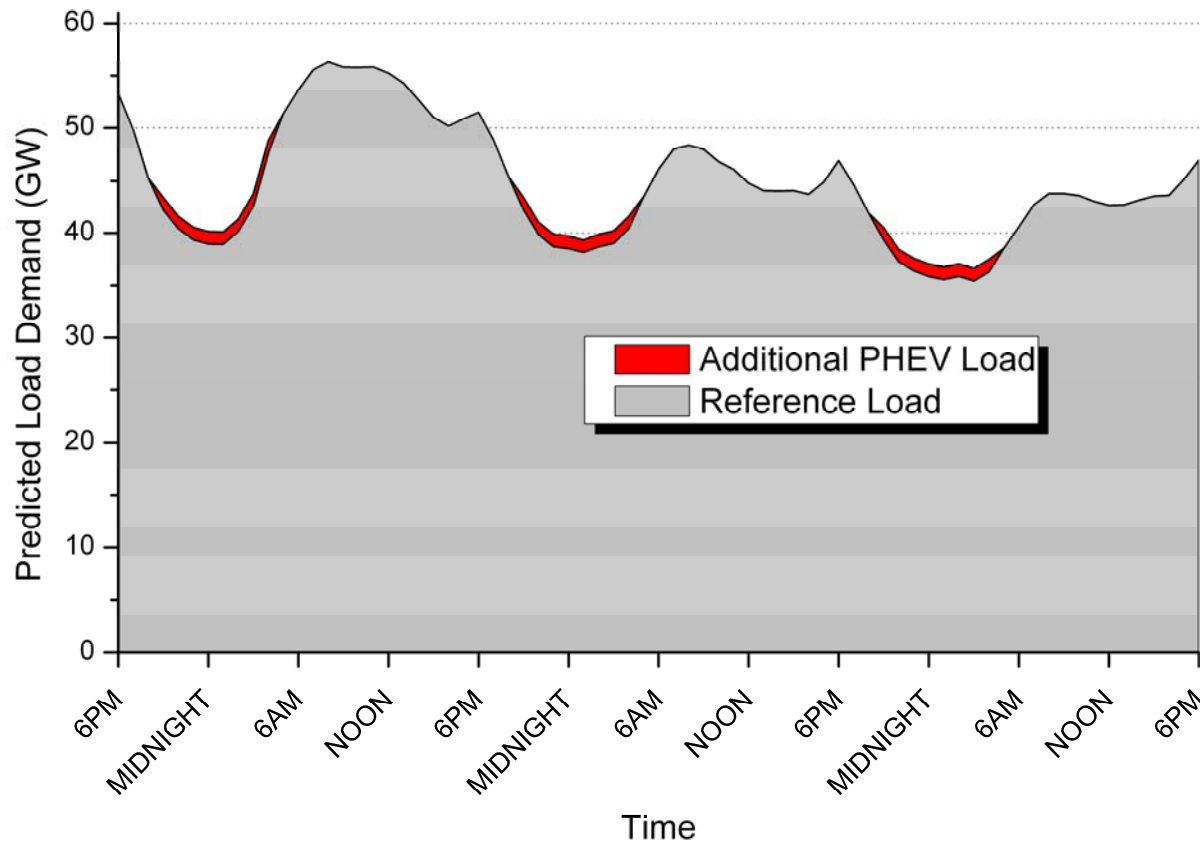
* "Modeling Framework," Introduction to EPA Modeling Applications Using IPM, EPA's Clean Air Markets Division, 2004

U.S. Electricity Sales for PHEVs



- Electricity sales from PHEVs represent a small fraction of total U.S. electricity demand (In 2030, 1.2% of demand is from PHEVs)

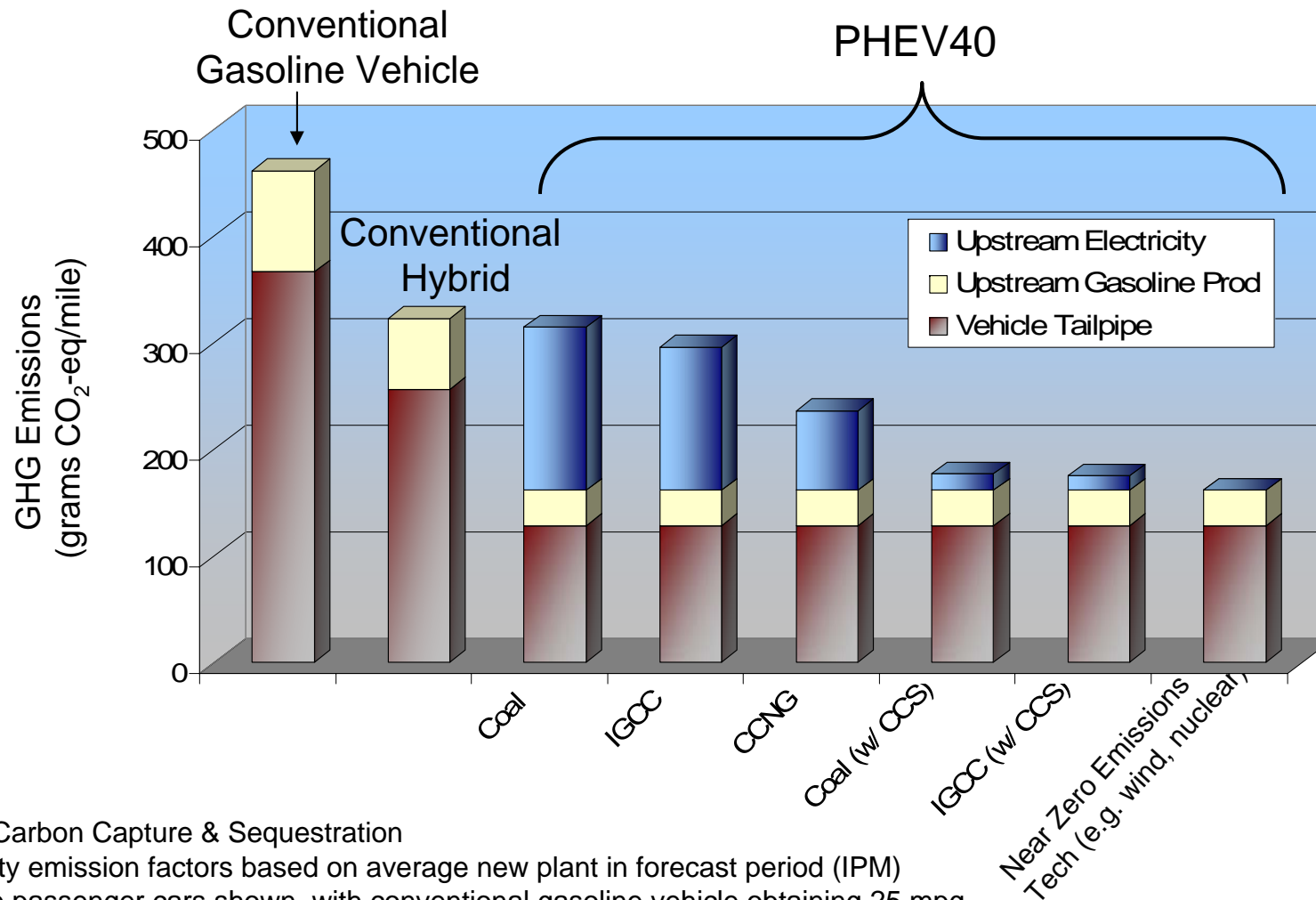
PHEV Electricity Demand Likely in Off-Peak



Model: IPM

- Additional load from PHEVs is small
- PHEVs could be charged mostly via base-load filling during evenings and nights, when electricity costs are low

Choice of Electricity Generation Influences PHEV GHG Emissions

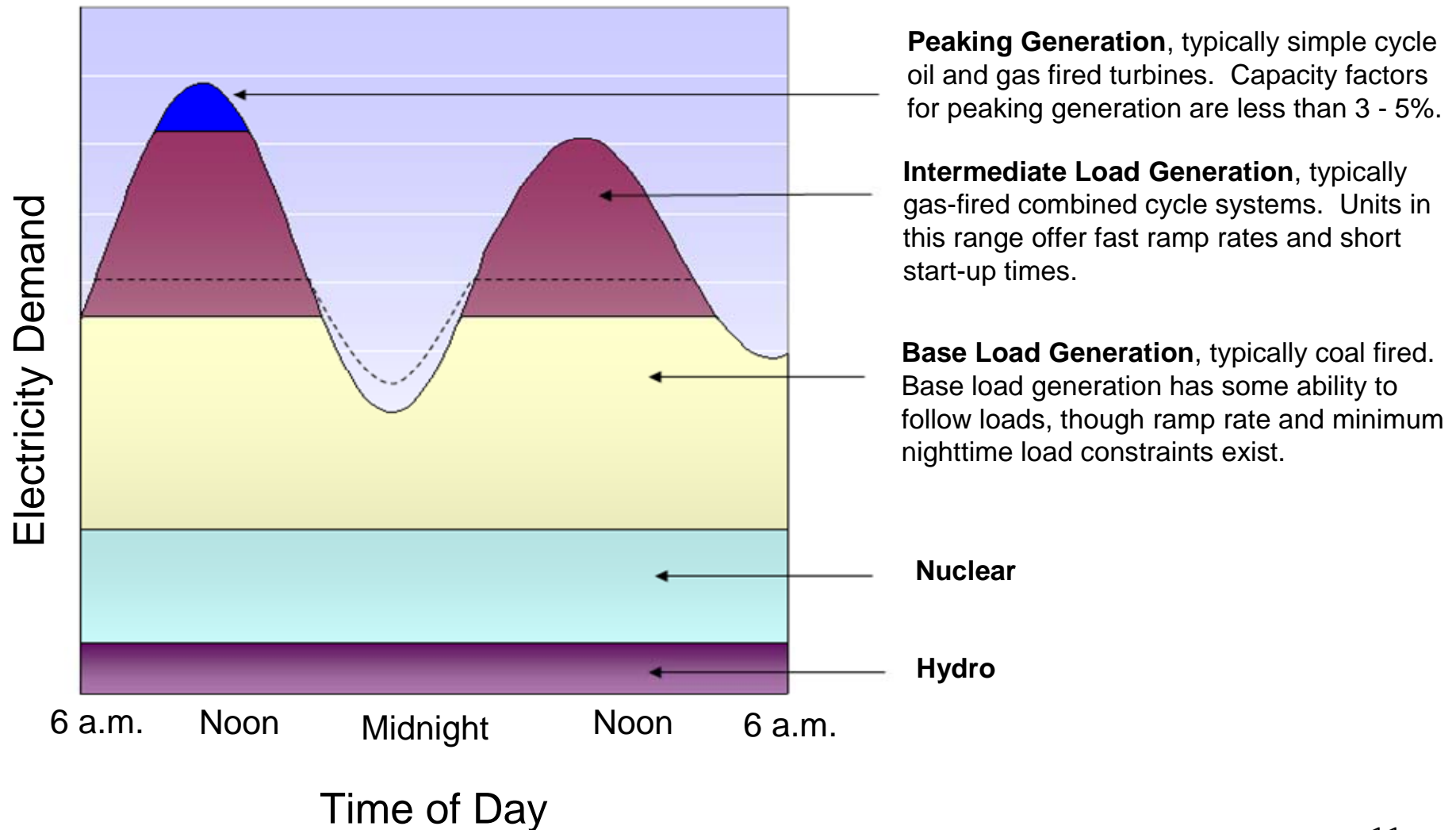


CCS = Carbon Capture & Sequestration

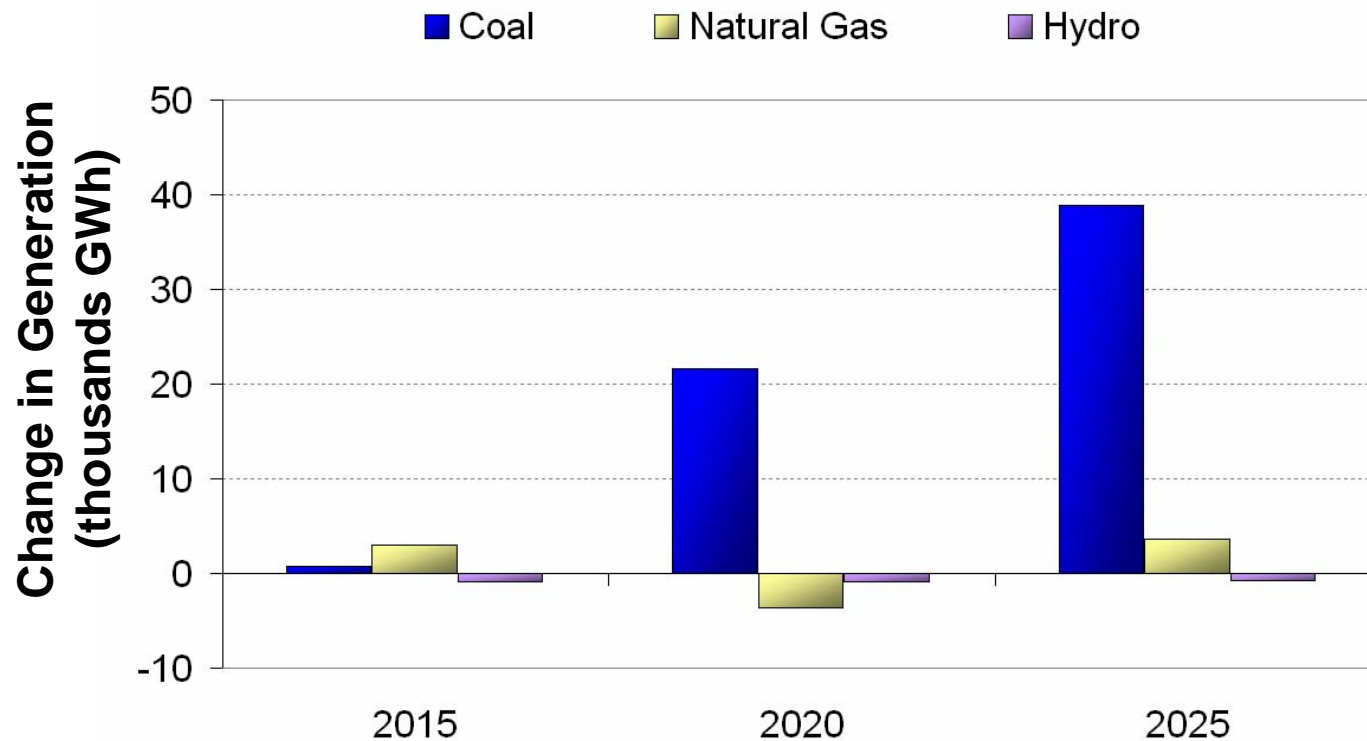
Electricity emission factors based on average new plant in forecast period (IPM)

Mid-size passenger cars shown, with conventional gasoline vehicle obtaining 25 mpg

Typical Dispatch Schematic

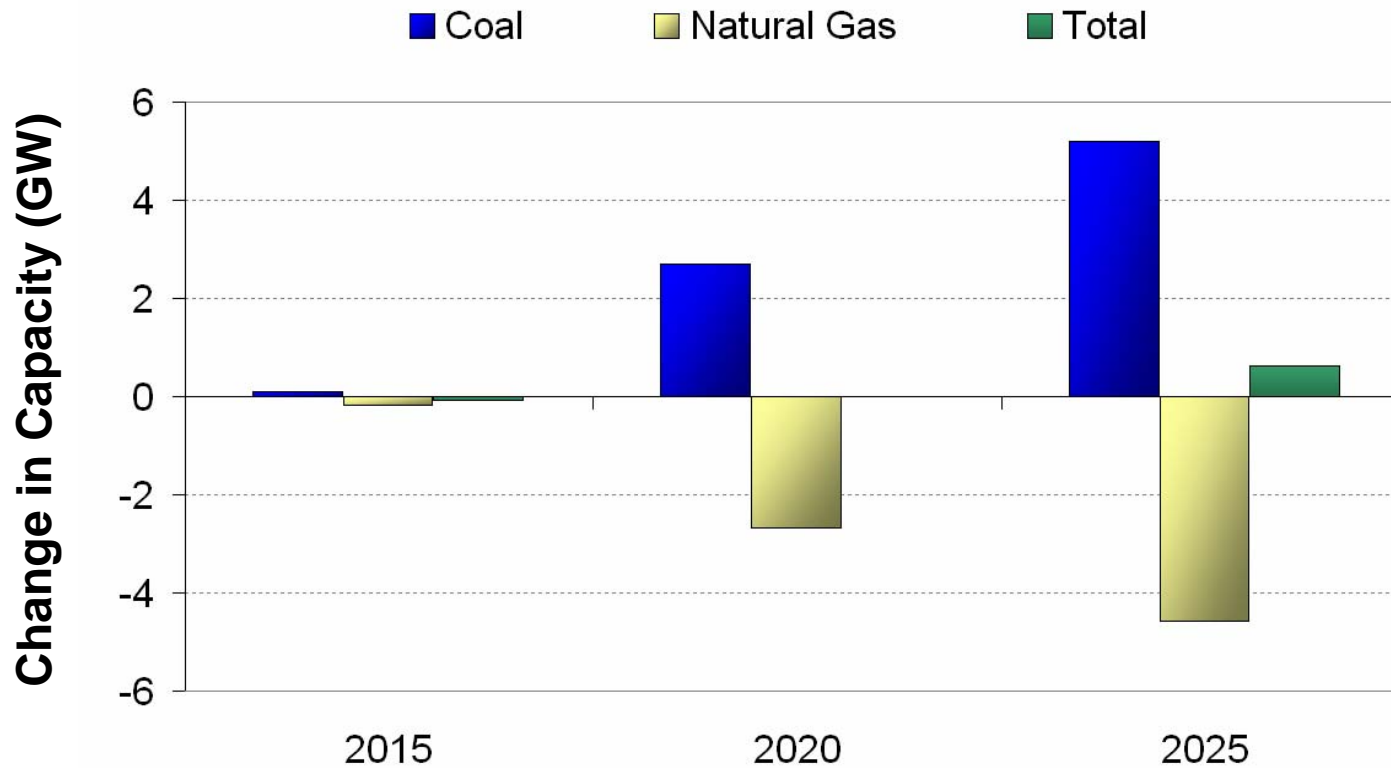


Additional Electricity Generation for PHEVs (Night-Time Case)



- Additional generation is initially natural gas fired plants
- After 2020, increased generation is almost all from coal

Capacity Changes for PHEVs (Night-time Case)

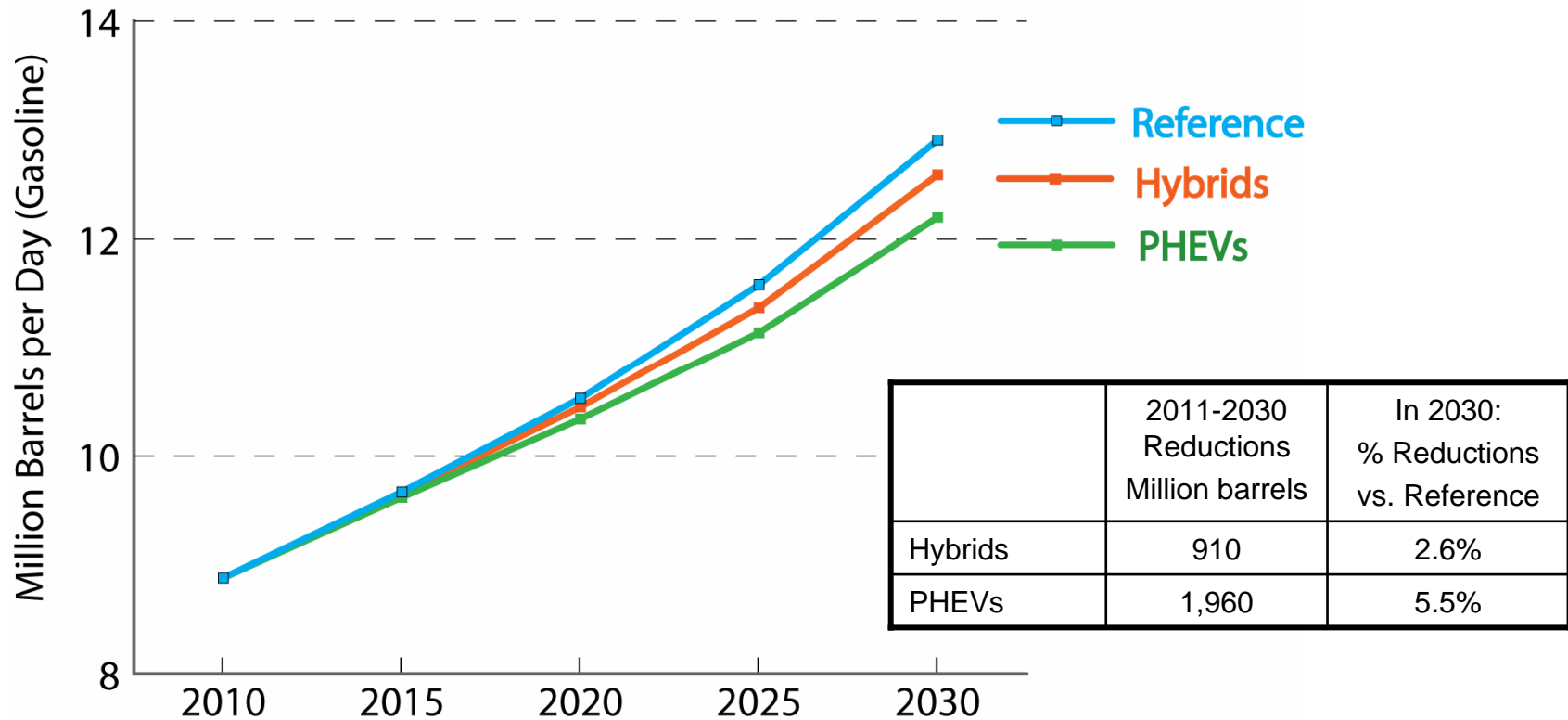


Model: IPM

- Electric utilities build more coal, less natural gas
- Net increase in capacity is only 620 MWs by 2025

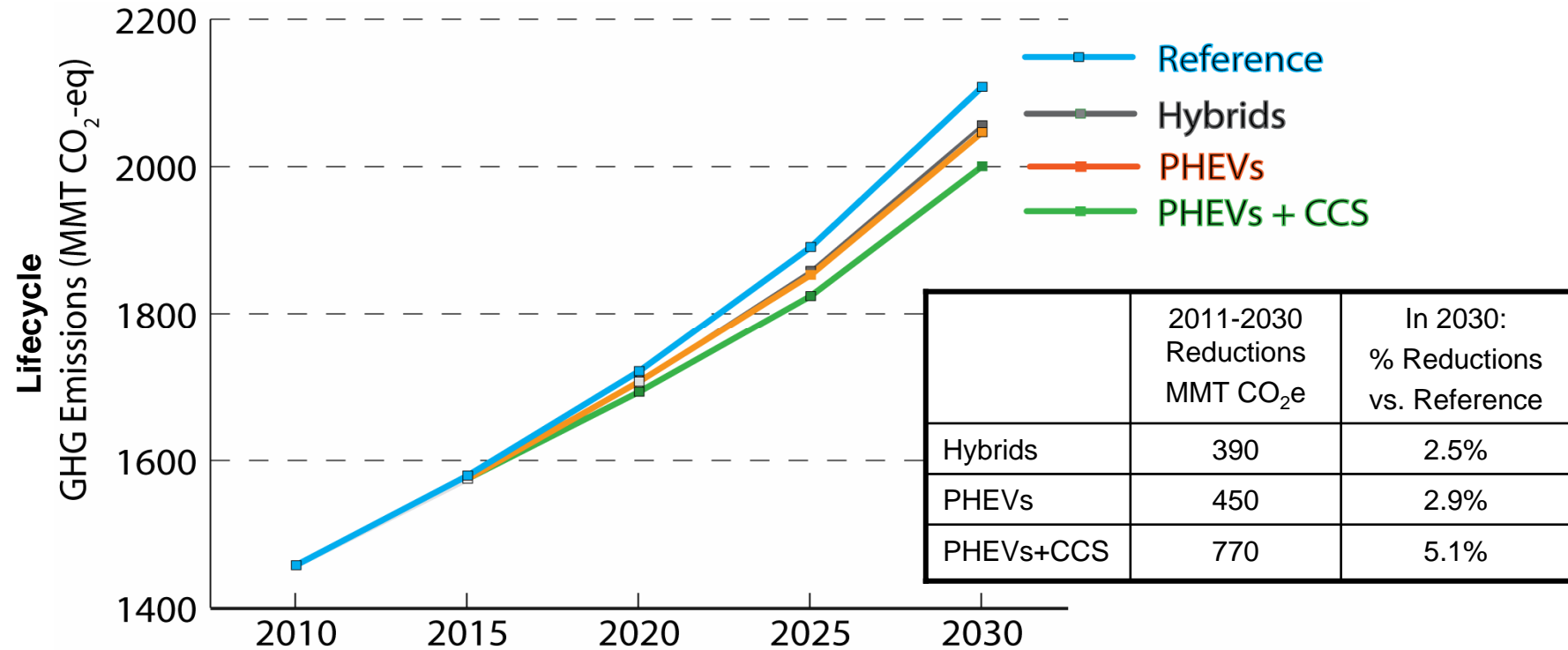
* 2025 change in coal capacity includes a 0.1 GW decrease in expected retirements;
2025 change in natural gas capacity includes a 0.64 increase in expected retirements

Impact on Passenger Vehicle Gasoline Consumption



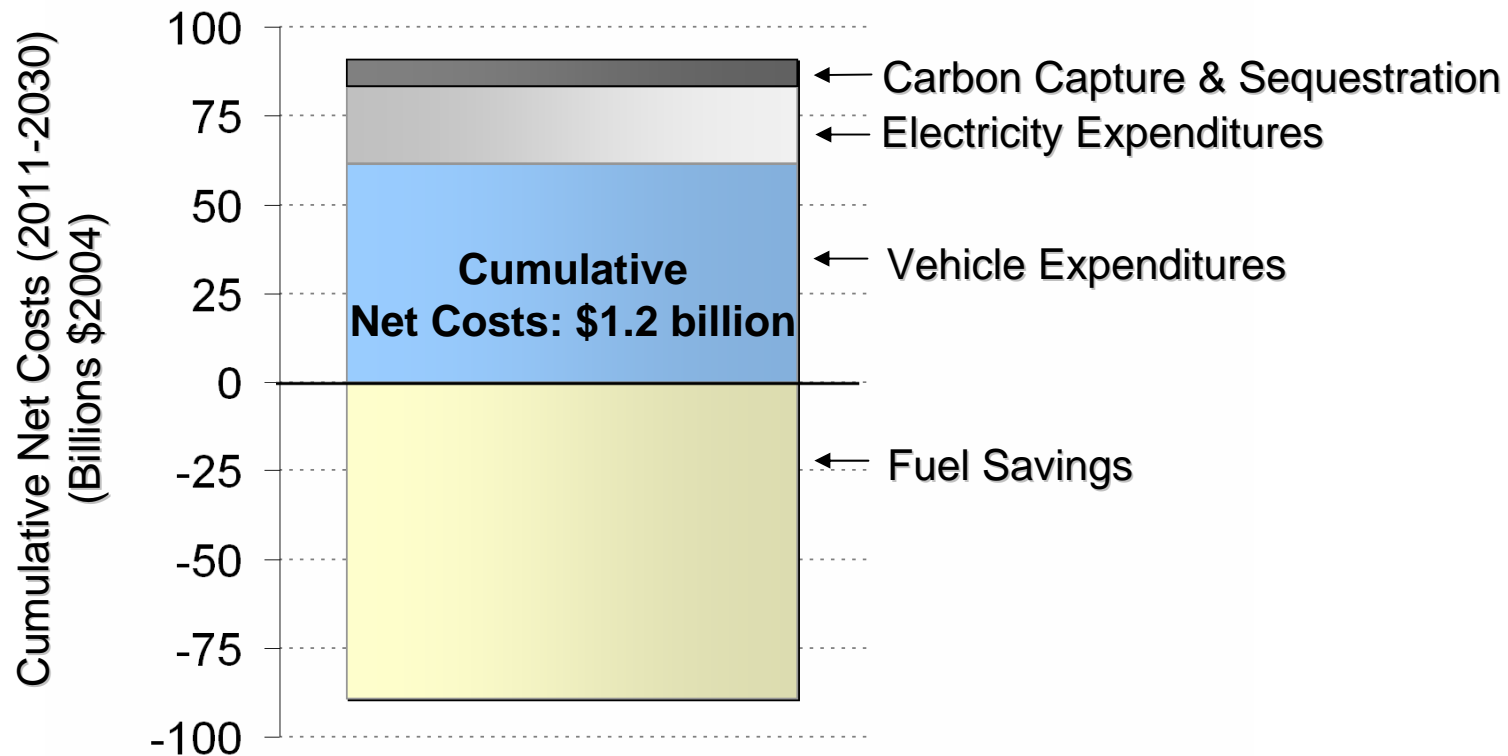
- In 2030, annual gasoline savings of 710,000 barrels per day (versus 330,000 barrels per day for the “Hybrids” Scenario)
- Purchasers of PHEV40s reduce gasoline fuel purchases by 65%

Impact on Passenger Vehicle GHG Emissions



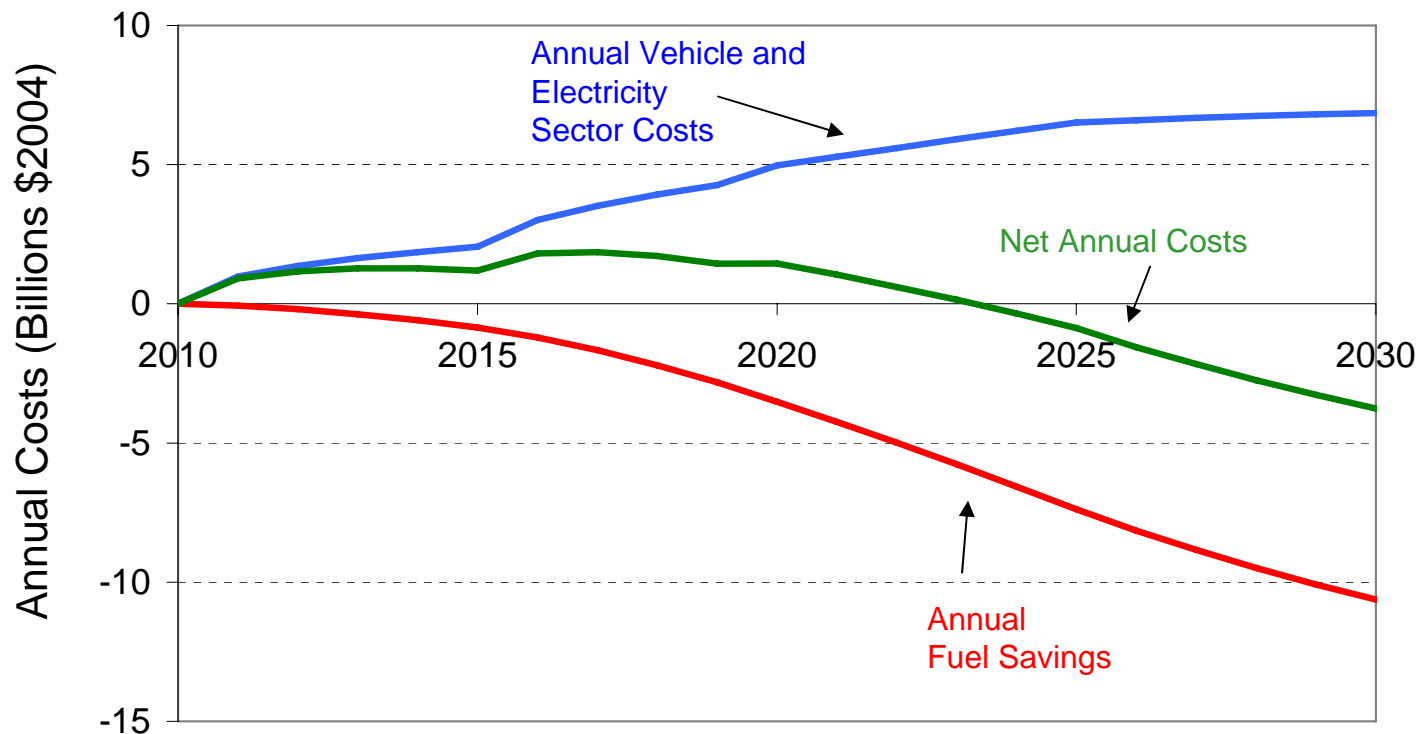
- PHEVs lower GHGs compared to conventional gasoline-powered vehicles
- Marginal GHG benefits for PHEVs compared to “Hybrids” Scenario
- GHG emission savings nearly double with low emitting electricity source (e.g., coal with Carbon Capture and Storage (CCS))

Costs of PHEV Scenario



- Using a 3% discount rate, AEO reference world crude oil price forecast (\$50/barrel in 2030), and 6¢/kWh electricity, CCS cost: \$35/ton of CO₂ reduced*

Annual Costs of PHEV Scenario



- In near-term, vehicle costs exceed fuel savings
- PHEVs begin to payback in 2024 (annual fuel savings exceed other annual costs)
- In 2024, incremental vehicle costs are \$1500 for PHEV automobiles and \$3100 for PHEV trucks



Conclusions

- As part of a suite of vehicle technological possibilities, PHEVs have considerable potential
- PHEVs are a promising option for reducing U.S. petroleum consumption/oil imports
- GHG impacts depend on amount of electric operation/grid fuel source
 - If coal is primary fuel source for electricity, GHG emissions benefits from PHEVs are likely to be more modest than if no/low GHG electricity sources power the PHEVs (*compared to conventional hybrids*)
- No need for large new energy supply infrastructure investments
- Cost is the largest single barrier – high capital costs precede large fuel savings



Appendix Slides

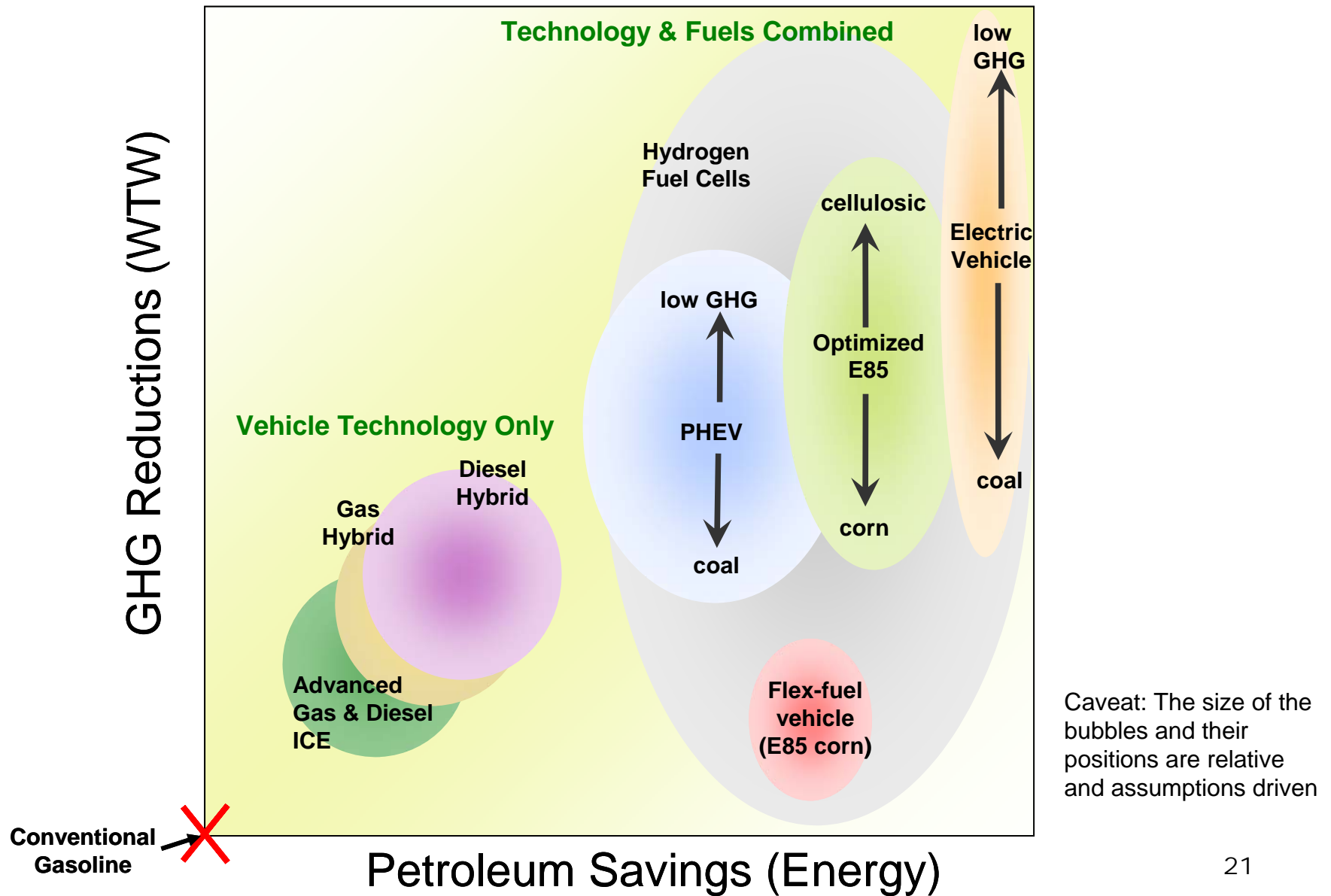
- PHEV Background History
- PHEV relative GHG and petroleum reductions
- Partial Day Time Charging Case Slides
- Vehicle Rollout Scenario
- Experience Curve Assumptions
- Sensitivity Analysis



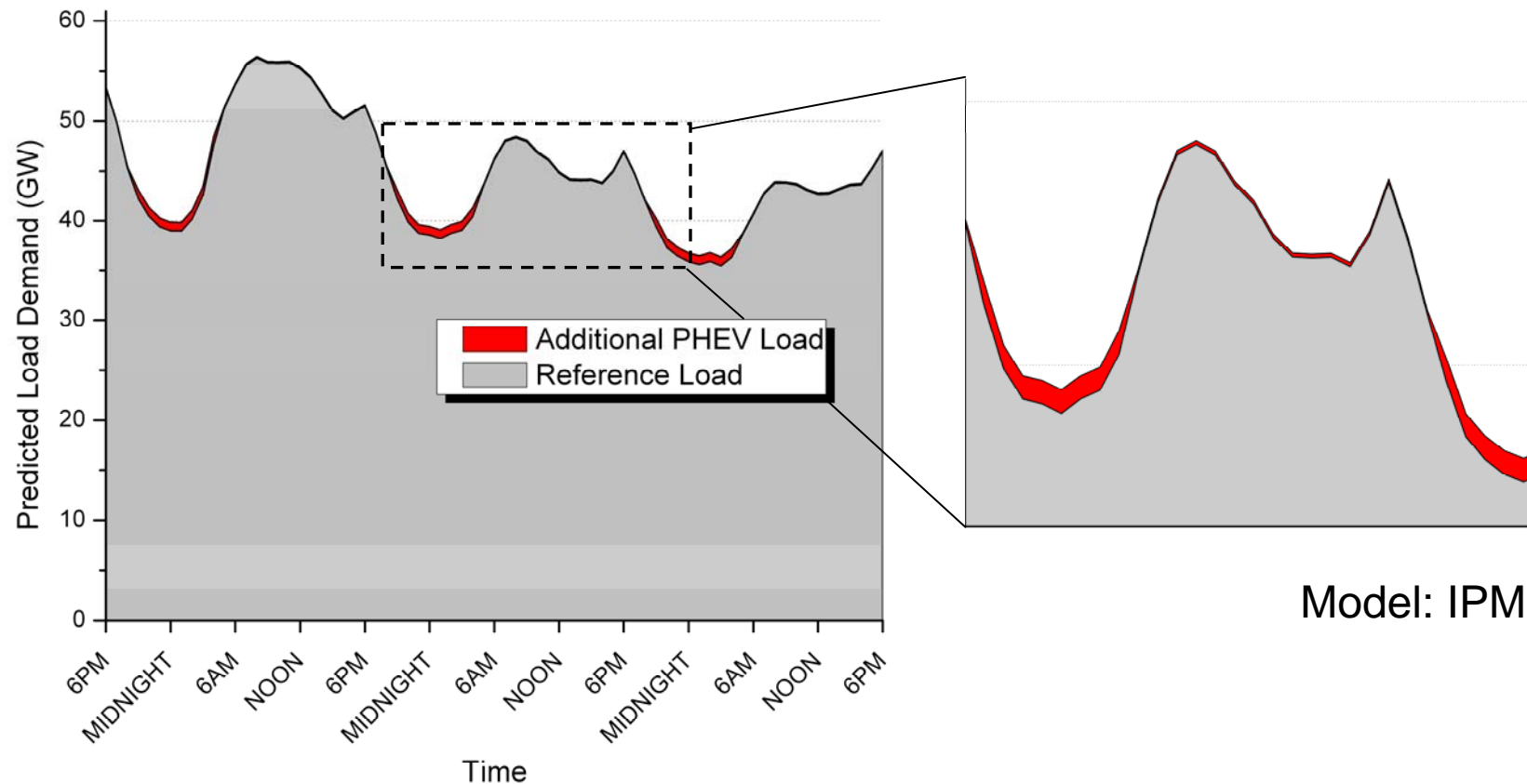
PHEV Background History

- Prof. Andy Frank of UC Davis began modern PHEV research in 1990
- The first major study of PHEVs was conducted by EPRI (Electric Power Research Institute) between 1999 and 2002
- CalCars began modifying the Toyota Prius in April, 2004
- Numerous individuals have “hot-rodded” their Prius HEVs in home garages
- At first, there was much criticism and resistance from Toyota and some media
 - Safety and Warranty issues (media, Toyota)
- GM announced in 2007 its plans to produce PHEVs (Saturn Vue and Chevy Volt). Toyota and Ford announced research efforts.
- Several companies are offering retail conversion kits for the Toyota Prius, Ford Escape
- DaimlerChrysler and EPRI are currently developing a demonstration PHEV delivery van (Sprinter).

PHEVs among a suite of approaches...



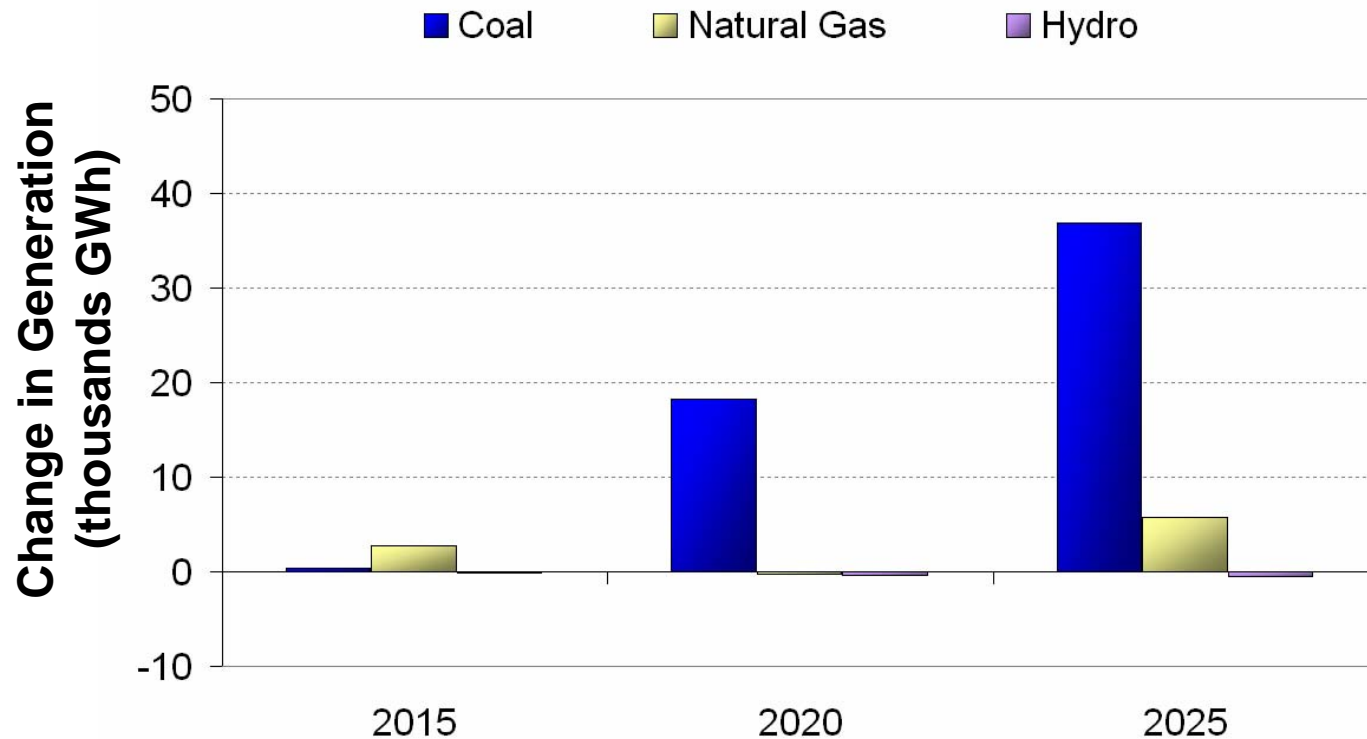
PHEV Electricity Demand with Partial Day-Time Charging



Model: IPM

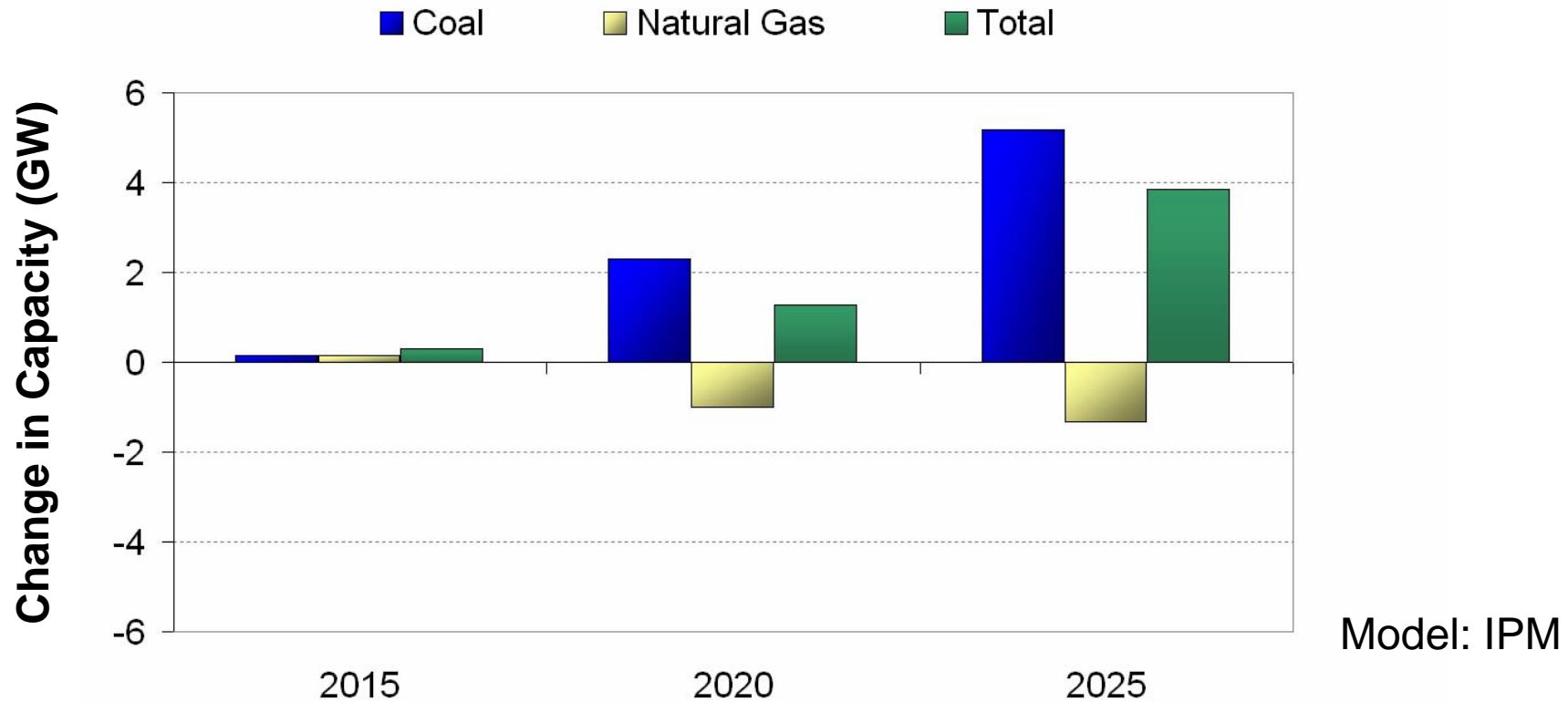
- Also considered scenario where 25% of the charging occurs during the day time, and 75% during the evening and nights

Additional Electricity Generation for PHEVs (25% Day-Time Case)



- Day-time case results in slightly more natural gas, but coal is still dominant

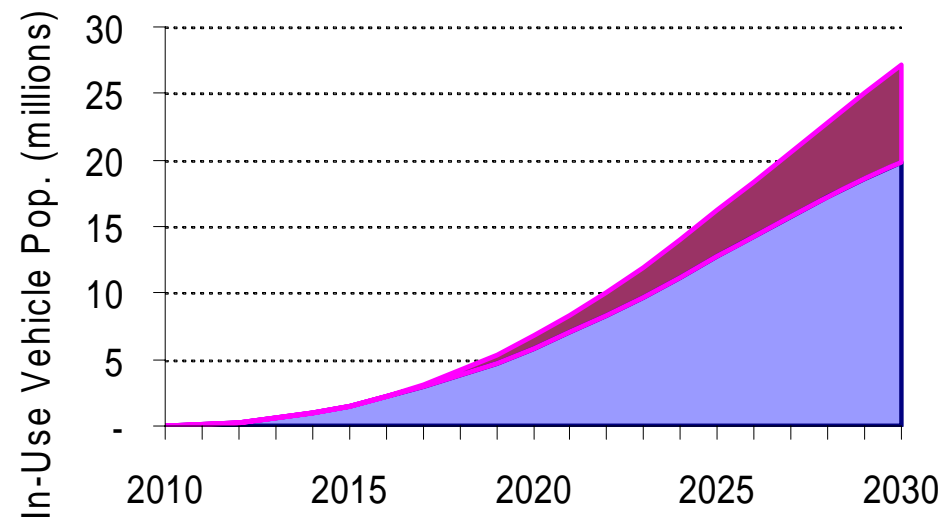
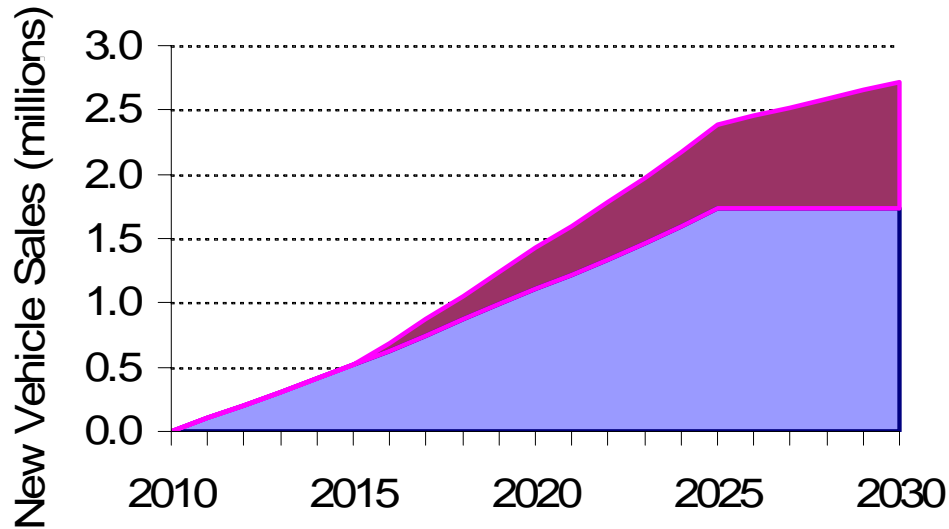
Capacity Changes for PHEVs (25% Day-time Case)



- Electric utilities still build more coal, but less natural gas capacity is retired
- Net increase in capacity rises to 3840 MW by 2025

* 2025 change in coal capacity includes a 0.15 GW decrease in expected retirements;
2025 change in natural gas capacity includes a 0.19 GW increase in expected retirements

“What-If” PHEV Rollout Scenario



■ Passenger Cars
 ■ Light Duty Trucks

- Passenger vehicle fleet: PHEVs start penetrating in 2011 and grow to 15% of passenger vehicle sales by 2030

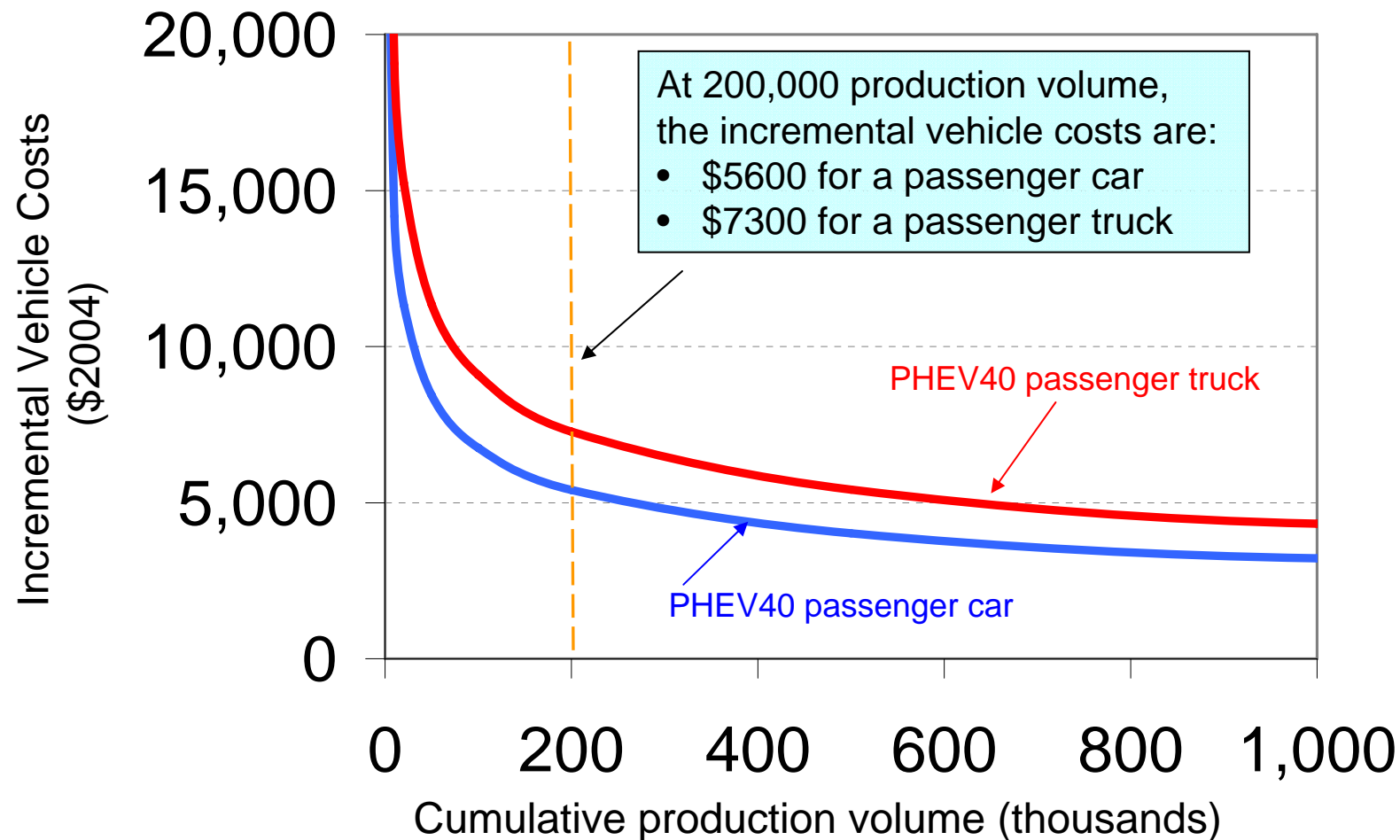
In 2030:

- Annual sales reach 2.7 million PHEVs
- 27 million PHEVs on the road (9% of the nearly 300 million vehicles)

By comparison:

- Conventional hybrids represented 1.5% of all U.S. sales in 2006 (3 - 5% by 2010?)

PHEV Experience Curves



- Key assumption: Each doubling in PHEV volume reduces costs by 20%

Cost Sensitivity Analysis

