



# Using State Funding to Drive Municipal Clean Energy Policy

#### **Rob Garrity**

Former Chief of Staff,
Massachusetts Office For
Commonwealth Development



#### **Trends in Massachusetts**

- From 1950-1990, our population grew 28% while the developed land area increased 188%, more than six times the rate of population growth.
- Between 1990 2020, Boston metro-region will see a 24% increase in vehicle miles traveled,
- a 35% increase in total vehicle hours, and
- and a decrease in operating speeds of 5%.

#### **Travel Demand & Environmental Impact**

- 'Toughest nut to crack'
- VMT growth offsets technology & fuel improvements
- Reducing VMT yields multiple benefits
  - Energy, GHG, AQ, open space, congestion, 'livability'
- Important trade-offs (e.g., density and CO hot spots)
- Increased research and growing knowledge on land use and travel

### **Energy Efficient Transportation Choices**

- Work with Regional Planning Agencies to disclose CO2 impacts of transportation decisionmaking.
- Examine Programs that Send a Clearer Price Signal about the Environmental Costs of Driving
- Boost Public Transit Services
- Expand Commuter Choice for State Employees
- Introduce a Demonstration Project to Reduce Household Travel Needs

#### **But** – most importantly:

Change the way we grow

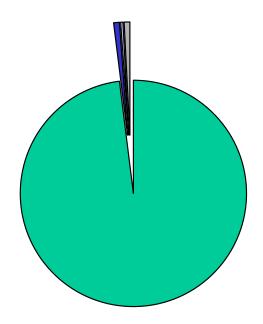
### Office for Commonwealth Development

- Directs and integrates work of
  - Executive Office of Transportation
  - Executive Office of Environmental Affairs
  - Department of Housing and Community Development



- Aligns agency policies, regulations, operating budgets and capital spending plans with smart growth policy
- Chairs Commonwealth Development Coordinating Council

# Step One: Use "carrot and stick" of State Funding Choices



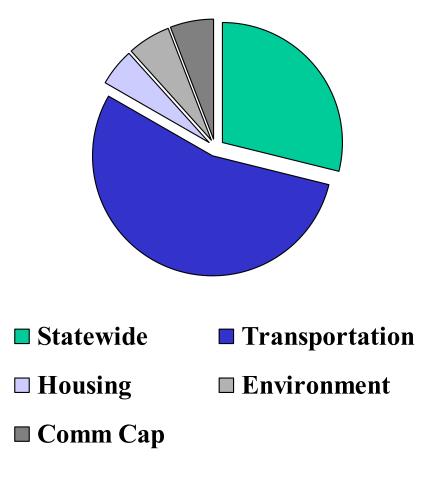
- Statewide
- Transportation
- **■** Housing
- **■** Environment

OCD agencies are a small fraction of Commonwealth operating budgets...

# Step One: Use "carrot and stick" of State Funding Choices

...but more than half all capital spending.

Use that leverage.

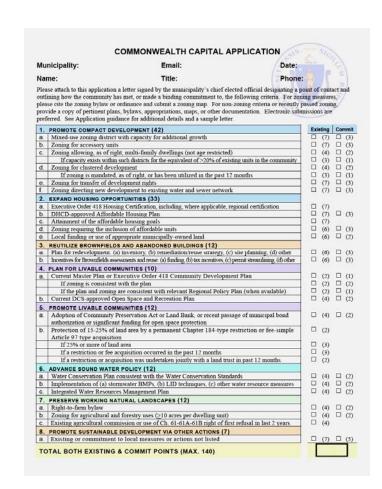


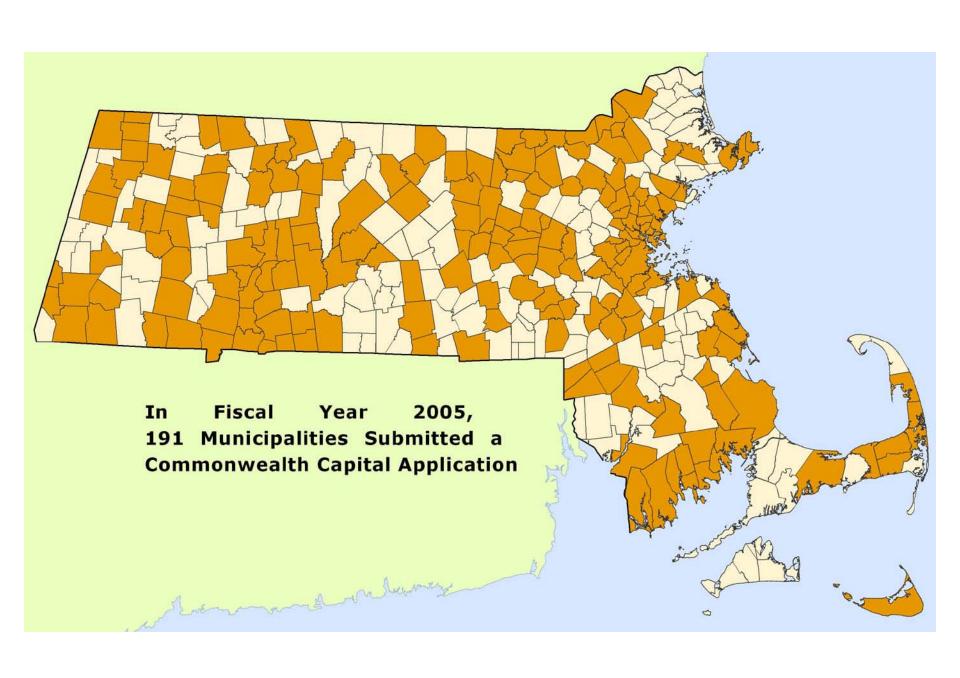
# Ten Principles of Sustainable Development

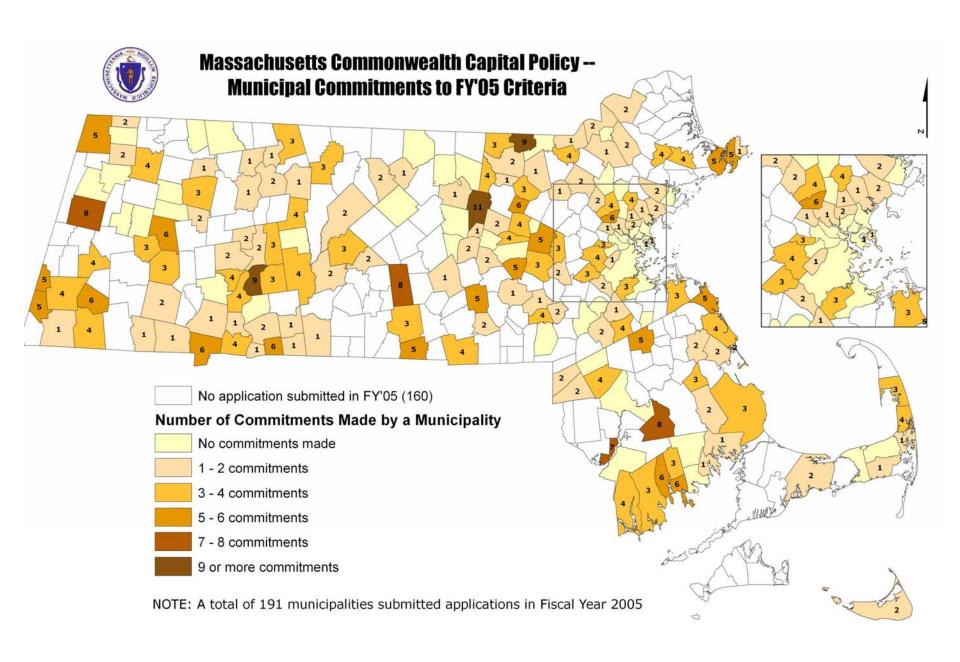
- Redevelop first
- Concentrate development
- Be fair
- Restore & enhance the environment
- Conserve natural resources
- Expand housing opportunities
- Provide transportation choices
- Increase job opportunities
- Foster sustainable businesses
- Plan regionally

### Commonwealth Capital Program

- Promote Compact Development
  - Mixed-use zoning
  - Accessory units
  - TDR
  - cluster/open space subdivisions
  - TOD
- Encourage Alternate
   Transportation
  - Transit
  - Bike / ped / rethinking road design
- Credit for municipal energy efficiency projects







#### For More Information

www.mass.gov/ocd