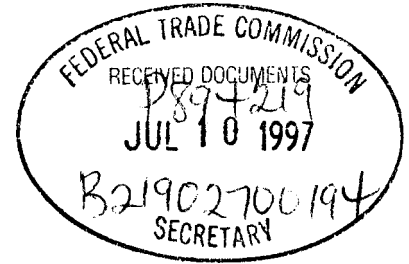


SACRAMENTO, CALIF. 5/8/97



COMMENT FOR FEDERAL TRADE COMMISSION

TO WHOM IT CONCERNS:

IT HAS COME TO OUR ATTENTION THAT THE RULES FOR THE LABEL "MADE IN USA" COULD BE CHANGED TO MAKE THEM LESS STRICT. THE WHOLE PURPOSE OF THE LABEL IS TO TELL PEOPLE, "THIS ITEM WAS MADE IN THE USA". IF YOU ALLOW THE RULES TO MEAN ANYTHING ELSE, YOU ARE BASICALLY SAYING ITS OK TO LIE TO THE GENERAL BUYING PUBLIC IN THE UNITED STATES.

THERE ARE MANY PEOPLE IN THE U.S. THAT TRY TO BUY THINGS WITH ONLY THE "MADE IN USA" LABEL. COMPANIES ARE VERY AWARE OF THIS. THEY USUALLY CHARGE MORE FOR THOSE ITEMS. IF IT IS POSSIBLE FOR THEM TO PRODUCE THAT SAME ITEM MOSTLY IN ANOTHER COUNTRY AND AT CHEAPER PRICES AND THEN SELL THAT ITEM AT "MADE IN USA" PRICES, THEY HAVE INCREASED THEIR PROFIT SUBSTANTIALLY .

IF YOU DO CHANGE THE RULES, IT WOULD BE BETTER TO MAKE THEM STRICTER. EVEN TODAY THE "MADE IN USA" LABEL ISN'T REALLY TOTALLY "MADE IN USA".

SINCERELY,

*may e Kropp*      *Rot E Reed*  
*Cynthia Van Meter*      *Michael R Can*  
*Darryl Blenzer*  
*Callen Kelly*  
*Jay Monte*  
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