

**Regional Advisory Committee Meeting  
Thursday, 6/28/2007**

**MINUTES / DISCUSSION**

**Introductions (all) & overview of the day – Cathy Burroughs**

**Sheldon Kotzin's talk – ppt**

- NLM Long range plan & directions
- 3% reduction in funds for next budget for FY08
- ~ \$13 million for all NN/LM
- 4 big goals for long range plan
- Indexing-2015 project (MTI enhanced – suggests headings, 29% of MTI suggested MeSH applied)
- M+ - improvements
- Interactive publications – that link out to videos, sound, media, etc. – needs more interest from publishers; they're asking is it worth the cost and the size of files?
- M+ magazine
- Framingham study – NLM building databases to house data – two levels of access to protect privacy of individuals involved

**Questions/Comments:**

- Will "limits" be carried over to "related links"? – don't know
- Social networking on M+? – yes, in development
- Go Local – links for uninsured people looking for insurance (Ellen Howard) – see 211: Susie McIntyre, Tom Page – 211 and Go Local share taxonomy; 211 provides different information to Go Local; 211 has people to answer the phone; Go Local is online and links to services
- Indexing – MTI (Medical Text Indexing): scanning abstract & title: tests prove that whole article scanning doesn't give any more accurate results
- Retired librarians as indexers? Indexers have PhDs, immunology & genetics the hardest to index because of explosion and cross-collaboration between researchers (vocabulary doesn't pop out)

**Cathy Burroughs's talk – ppt**

- NN/LM PNR program overview
- Handout on recently funded projects (funded since August)
- MOU agreements
- What can we do differently & better to bring CBOs into our community? Communication channels – e.g. Dragonfly, RML Rendezvous

### **Maryanne Blake – survey overview**

- Very preliminary – no ppt
- 55% of respondents do outreach to general public
- e.g., AIDS education; Women’s healthcare; Mobile library service – health info out into the community
- 48% to seniors
- 31% low income and minority groups
- 86% said no to outreach consultation – no time, no staff
- Link to PubMed and M+ on your website?
- Libraries: 40% to PubMed, 37% to M+
- Intranet sites (internal): 48% to PubMed, 33% to M+
- Hospital institutional (public) websites: 13% to PubMed; 14% to M+

### **Questions/Comments:**

- \*Adverse reaction to the word “outreach” – failure to communicate? Group today could provide suggestions as to how to label “outreach” – help people understand what we (PNR) mean by ‘outreach’
- MCR was having the same issues and had a symposium a few years ago – are there outcomes from that? Did it work? Did it change behavior?
- \*(Laurel) wording of “follow-up” consultation – interpretation different (informal poll on HLIB-L?)

### **Linda Milgrom’s talk – Health Professions Outreach**

#### **2 Strategies for health professions outreach:**

- 1) Each year focusing on one or two professional groups

This year:

- ASHA audiologists & speech pathologists – exhibiting & presenting at these meetings
- Centers that already exist on our campuses that deal with health disparities

- 2) Public Health Workforce

- Funding can be an incentive
- Build and learn from one area that can be applied to other areas (e.g. information resources portal in Oregon for health professionals)
- **WA state bill – Sherri Fuller gave overview** – funding will be provided to UW to provide a portal of evidence-based resources for WA state health pros (\$25/yr for licensed practitioners who are covered) – advisory group to be developed, etc.
- Complementary to PNC/MLA consortia?
- Comment: Dolores Judkins – Ovid is concerned that for-profit corps in Oregon are getting it free from OHSU – will this end the Oregon agreement?

- Helen Guerrero-Randall – losing CINAHL because it comes through Ovid – when will MEDLINE have more nursing journals indexed? – Sheldon Kotzin: used to be more nursing journals in database, ceased in 2000, resources to continue indexing? NLM could encourage journals to reapply for inclusion in MEDLINE.
- Stay tuned, watch the Dragonfly, post comments on the blog

**Barbara Bruemmer – University of Washington, Center for Public Health – ppt**

- Seattle Public Schools project
- Obesity prevention
- Promoting healthy activity among children
- Collaborations with school district – 46,000+ students
- Majority are minority, high population of ESL
- Increase SPS staff accessing & using quality nutrition information
- e.g. Google 'vitamin'
- Promoting M+ where quality has already been established
- Promote this in SPS to find nutrition information (looking at everything – diabetes, anorexia, etc.)
- Currently focusing on obesity prevention – see slides of trends
- Focus on nutrition and physical activity
- Activities: nurses, librarians, health educators, food service staff and give them workshops
- This fall will have workshops for key professions (above)
- Interdisciplinary teams
- Can parents be involved?
- Goals – get it out to families
- 64 schools in WA on policies on vending machines, etc.
- Product: Toolkit – marketing project to deliver the training as a web-based toolkit
- Available on SPS library and food service websites
- Market it to teachers, parents, students

**Questions:**

- How many schools still require PE? Still surveying this – auditors being sent to schools, vending machines, etc.

**Janene Willer, Idaho State University – ppt**

- 2 pieces to their project
- Funding for express planning award – result: survey on needs assessment of SLPs and audiologists – what are their needs and how do they find information, how to provide training if they want training
- Importance to teaching evidence-based practice to underserved health pros in ID

- Collaborative team at ISU
- (see stats from ppt on survey results)
- 86% - insufficient knowledge and skills in EBP application and searching
- Collaboration with public libraries
- Planning & marketing the EBP training program
- Marketing took a lot longer than they thought it would
- Janene: called, visited during staff meetings; sought input on what they would search (e.g. hospitals – infant swallowing; schools – oral training; etc.)
- Soliciting participants for workshop – got all contact info plus date of when they would prefer to attend training.
- Created EBP workshop brochure – agenda, benefits, why attend
- Follow-up with phone calls
- Re-emailed
- Difficult to recruit participants
- 20 participants this summer (two days)
- 20 participants for fall workshop (offered in 3 evenings)
- Consultation with RML on how to promote the project & recruit participants and how to evaluate project
- Posters at RAC poster session
- Participants asked to provide high interest topics
- Many said they wanted to use EBP in clinical decision making but no time & lack of skills
- Ask: “How do you know that what you do works?”

### **Questions?**

- Share curriculum? Email Janene for it for class agenda.
- How effective is PubMed for EBP in speech pathology? ASHA updates their website with systematic reviews, etc. PubMed coverage in speech pathology – depends on topic (wide range of information people are searching on).
- Web-based teaching module – people are asking for it.

### **Gail Kouame’s talk – consumer health outreach**

- 1999 – consumer health coordinator positions created in the NN/LM
- Public libraries & CBOs
- We (RML) doesn’t hear about fantastic consumer health outreach that our network members are doing – please let us know so we can highlight it and help spread the word!
- Consumer health starts with a handshake – e.g. can be as simple as handing someone a free M+ pen
- Examples of current projects (get notes from Gail):
- Allen Renaissance
- Healthy Roads Media
- Outside In

- Parish Health Nurses – logical partners in consumer health outreach – patient education, wellness, bp tests, etc. Carroll College, Cynthia Gustafson runs a course – Parish Nurse preparation
- Gail to develop an online course for parish nurse preparation
- \$\$\$ for network members to do exhibits, etc.
- 2 groups to work with: 1) health ministers & faith-based communities & 2) tribal communities
- Native Journalist Association (Roy Sahali) – how to report health communication more effectively in the media, specifically for native press
- Tribalconnections.org – handing over to Seattle Indian Health Board
- Go Local 4 corners

### **Melanie Jones, KVCH, Ellensburg – ppt**

#### KVCH Community Health Library

- 12 yrs ago – consumer health library idea
- Lots of partnerships, money raised, Melanie hired
- Kittitas County – 32,500
- Suncadia development – future influx of population!!
- Expansion of Cle Elum Medical Center
- RML planning award: Assessment study to see if services are needed in Upper Kittitas County
- Then research services to see if what assessment project turns up is feasible
- Partners: Parents as Teachers (won an NN/LM funding previously)

### **Susie McIntyre – Rx for Information for Cascade County (Great Falls, MT)**

- Create a change in communities' minds that library is about information services and not just books
- 4 goals – health literacy training, increasing health information collection, some electronic, also DVDs, providing extra training to reference staff to better answer health information questions
- Main partners: Great Falls Clinic & City-County Health Department
- They serve two different populations in the community
- Great response
- Promotional activities – pens with info on it
- Trying to get CBOs to see the public library as a partner – e.g. meeting rooms available
- Health information portal
- Would be great to have: Federated search tool over websites, book catalog, journal search
- Evaluation
- Health information prescriptions at clinics
- Training ppt available on handout
- [www.greatfallslibrary.org/health.htm](http://www.greatfallslibrary.org/health.htm)

## **Reflections from the group**

Electronic Health Records – many vendors are working with EHR to integrate their products with EHR (but only their products e.g. only Ovid or EBSCO)

James Cumino is working on this

NLM is working on this too – there is a committee

### **Sheldon Kotzin**

Brief history of NN/LM and its integral role for NLM's work

### **Tom Page**

NN/LM is providing important and undervalued resources to community

All CBO's are facing cuts

Libraries have incredible asset – level of trust the public puts in them

What can we do to increase awareness that can support the mutual work CBOs and libraries are doing?

What can members do to support us (RML and NLM) to help us maintain our budgets

We can write to local reps in our states

It's not only the award funding that makes a difference – using the NLM resources daily is very important to our jobs, and it is important to let those in influential positions know

### **Bob Flaherty**

Quality filtering of journals for physicians

Should we (NN/LM) be teaching health professionals to evaluate journal literature?