

1 QUALIFICATION STATEMENT OF

2 WILLIAM D. LAMB

3 Witness for the Bonneville Power Administration

4 *Q. Please state your name, employer, and business address.*

5 A. My name is William D. Lamb. I am employed by the Bonneville Power Administration
6 (BPA), 905 NE. 11th Avenue, Portland, Oregon.

7 *Q. In what capacity are you employed?*

8 A. I am the Supervisor for the Pricing and Transaction Analysis Team, Bulk Power Marketing
9 in the Power Business Line.

10 *Q. Please state your educational background.*

11 A. I received a B.A. in Economics from Lewis and Clark College, Portland, Oregon, in March
12 1988.

13 *Q. Please summarize your professional experience.*

14 A. I was initially employed at BPA in May 1987 as a Public Utilities Assistant in the Utility
15 Load Section while completing my degree at Lewis and Clark College. Upon completion
16 of my degree in March 1988, I was employed by BPA as an Industry Economist in the
17 Utility Load Section.

18 From spring 1988 through spring 1989, I prepared economic studies and analyses in
19 support of BPA's 1988 Pacific Northwest Loads and Resources Study (Whitebook), BPA's
20 preliminary submittal to the Northwest Power Pool (NWPP) for the 1990 Pacific Northwest
21 Power Pool (NWPP) for the 1990 Pacific Northwest Coordination Agreement, and BPA's
22 1989 rate adjustment proceeding. During this period I designed computer programs
23 supporting BPA's hourly and monthly analyses of regional energy demand and assisted in
24 the development of BPA's econometric near-term forecasting model used to forecast
25 regional non- and small generating utility (NSGPU) loads. In addition, I was responsible for

1 developing BPA's econometric forecasting model used to forecast regional generating utility
2 (GPU) loads.

3 From April 1989 to April 1993, I had the lead responsibility for the continued
4 development of BPA's near-term energy forecast models and temperature normalization
5 analysis. I assisted in and was responsible for the development of BPA's near-term regional
6 forecasts for use in BPA's 1989, 1990, 1991, and 1992 Whitebook studies, BPA's load
7 forecast submittals to the NWPP for the 1991, 1992, and 1993 Pacific Northwest
8 Coordination Agreement (PNCA), and forecasts used in BPA's quarterly revenue estimates.
9 From September 1990 through October 1991, I was detailed to the Division of Power
10 Supply to verify, evaluate, and develop methods to track Federal loads. From June 1992
11 through September 1992, I was detailed to BPA's Resource Evaluation Section as the lead
12 technical expert responsible for developing the model used for economic evaluation of
13 generating resources offered to BPA under the Resource Contingency Program solicitation.

14 From May 1993 through July 1994 I was assigned to work on BPA's Marketing
15 Segmentation and Profitability Analysis Team. During this period I developed the
16 competitiveness analyses, rate impact analyses, and revenue gap analyses used in BPA's
17 1994 Marketing Plan and 1994 Business Plan.

18 From August 1994 through August 1996, I was a lead technical analyst and an
19 Assistant Segment Manager in the Independent Power Producers-Broker (IPP) Market
20 Segment group. During this period I primarily worked on market-based pricing principles
21 and power sales proposals, market-segment revenue analyses, and the rulemaking and
22 implementation of the Excess Federal Power legislation.

23 From September 1996 to the present I have been the technical team lead and
24 Supervisor for the Pricing and Transaction Analysis Team in Bulk Power Marketing. In this
25 position I am responsible for managing the market-based bulk power product pricing,
26 development of BPA's near-term (up to two years out) forward price curves, market price

1 analysis, near-term inventory tracking, secondary energy revenue analysis, and development
2 of the trading floor technical systems supporting Bulk Power Marketing.

3 *Q. Please state your experience as a witness in previous proceedings.*

4 A. I appeared as a witness on BPA's Loads and Resources Studies in BPA's 1991 and 1993
5 rate adjustment proceedings.

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