

1 QUALIFICATION STATEMENT OF

2 WILLIAM J. DOUBLEDAY

3 Witness for the Bonneville Power Administration

4 *Q. Please state your name, employer, and business address.*

5 A. My name is William J. Doubleday. I am employed by the Bonneville Power Administration  
6 (BPA), 905 NE. 11th Avenue, Portland, Oregon.

7 *Q. In what capacity are you employed?*

8 A. I am a Public Utilities Specialist in the Power Products, Pricing and Rates Group of the  
9 Power Business Line.

10 *Q. Please state your educational background.*

11 A. I earned a B.S. degree in Environmental Science from the University of Massachusetts in  
12 1986. That same year, I earned a B.S. degree in Resource Economics with a minor in  
13 Economics from the University of Massachusetts. I earned an MBA from the University of  
14 California in 1988.

15 *Q. Please summarize your professional experience.*

16 A. I initially was employed at BPA in 1988 in the Division of Contracts and Rates as an  
17 Industry Economist. My first year of employment was spent as a Rate Analyst working with  
18 the Supply Pricing Model (SPM) to produce long-term wholesale and retail rate projections  
19 for use in load forecasts and strategic planning.

20 In 1989, I worked as a Gas and Oil Industry Analyst and Fuel Price Forecaster for  
21 the Division of Contracts and Rates. As part of my duties, I developed a spreadsheet based  
22 coal price forecasting model that incorporated the use of risk factor probability distribution.

23 In 1991, I became the team lead for the Marginal Cost Analysis and helped produce  
24 marginal cost analyses for power and transmission.

1           In 1993, I joined the Supply Pricing Model team for the 1993 rate case. I conducted  
2 rate analysis and directed the compilation and publication of the Section 7(b)(2) rate test  
3 documents for the 1993 rate case.

4           During the 1995 and 1996 rate cases I was the lead analyst for the Section 7(b)(2)  
5 rate test.

6           Currently, I am the lead analyst for the Rate Analysis Model (RAM). RAM is used  
7 to conduct the Section 7(b)(2) rate test, as well as to calculate rates for the rate period.

8 *Q. Please state your experience as a witness in previous proceedings.*

9 *A.* I have participated in the informal 1993 rate case workshops as well as the 1994 Tiered rates  
10 workshops. I was a witness in the 1996 rate case.

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