

1           our role in those. The question is, is there  
2           anything else that we should be putting on our  
3           list now. We obviously have lots of meetings  
4           in the future to help the agency.

5                         Yes, Larry?

6                         DR.    SASICH:    This    is    not    a  
7           particularly well-thought out comment, but  
8           just thinking over some of the requirements of  
9           FDAAA in terms of providing scientifically  
10          accurate and useful information for the public  
11          and then what -- I think it was the  
12          commissioner or Frank who said about doing a  
13          science writers symposium.

14                        Do we, as a Science Board, have  
15          any role in trying to advocate for or try to  
16          encourage the agency to have a greater role in  
17          informing the public about these enormously  
18          complex issues that are going on right now?  
19          And do we come -- talking to my colleagues  
20          from different backgrounds, we come to these  
21          meetings    and    we're    sometimes    absolutely  
22          overwhelmed with new problems, with new issues

1           that aren't part of our educational  
2           background.

3                         And I think the science part of it  
4           is -- there must be a component of science  
5           that is looking at or should be looking at the  
6           communication of useful information and  
7           whatever "useful" happens to be -- how you  
8           might define that.

9                         So, like I said, this was not  
10          really well thought-out, but it just kind of  
11          popped into my mind.

12                        DR. TORTI: So, that's a great  
13          idea, Larry. And maybe we should begin by sort  
14          of giving you, the Science Board, an overview  
15          of our, sort of -- how we communicate and what  
16          the content and character of that  
17          communication is, so then you can give us  
18          feedback as to where additional communication  
19          is necessary.

20                        This is an active area of interest  
21          of ours, and we have a number of groups that  
22          are heavily involved in issues of

1 communication to the public, to professional  
2 societies, to physicians directly, to -- you  
3 name it, there's a program developed to  
4 address it. But giving you the totality and  
5 the strategy related to that, and to some  
6 extent how successful we think we've been  
7 there would be a good starting point for  
8 looking at other things we could do.

9 We'd really welcome thoughts about  
10 -- I mean, just the issue of how to  
11 communicate risk is something that deserves a  
12 real discussion. So, we'd be glad to do it.

13 DR. MCNEIL: That actually raises  
14 the potential usefulness of a risk assessor as  
15 a member of the Science Board or somebody who  
16 think a lot about presenting risks. I don't  
17 mean "risk assessment" per se, but -- yes,  
18 Rhona?

19 DR. APPLEBAUM: I'd be more  
20 detailed and say a "risk communicator."

21 DR. MCNEIL: Risk communicator.  
22 Better said, correct.

1                   Anything else on this topic? All  
2                   right. Why don't we move on then. We have a  
3                   packed hour and three quarters involving  
4                   salmonella and melamine. And the plan, as you  
5                   can see from the agenda is to have the  
6                   presentation -- a two-part presentation on  
7                   salmonella, then on melamine.

8                   What we'll do is we'll do the  
9                   salmonella, have questions, do the melamine,  
10                  have questions, and if there's time left over,  
11                  we'll have questions from either one. But  
12                  given the time, we'll probably stop the  
13                  salmonella discussion at about 11 -- let's  
14                  see. What time? Halfway. We'll stop at half-  
15                  way.

16                  Well, it will be halfway through  
17                  an hour and three quarters.

18                  DR. TORTI: So, it will be just as  
19                  Dave is coming up and -- I'm sorry.

20                  DR. MCNEIL: Go ahead. No, that's  
21                  all right.

22                  DR. TORTI: I was just going to say

1 -- so just to frame this again -- these are  
2 two examples of important issues in the agency  
3 for which we believe science can make an  
4 important contribution. Not every aspect of  
5 what you're going to hear relates to a  
6 scientific decision, but we want to try and  
7 frame this as to where science can actually  
8 have an impact.

9 And as you'll see, two very  
10 different kinds of science, in terms of how  
11 we're thinking about this. So, with that, I'll  
12 turn it over to Dave Acheson.

13 OVERVIEW OF CURRENT METHODS FOR DETECTION OF  
14 CONTAMINANTS IN FDA-REGULATED PRODUCTS:  
15 SALMONELLA RAPID DETECTION

16 DR. ACHESON: Thank you very much  
17 to both of you. My role here in the context of  
18 the salmonella is to kind of paint the big  
19 picture, and to get everybody on the same  
20 page, given the diversity of backgrounds. And  
21 I apologize that for some of you, this will be  
22 Food Safety 101 and for others of you,

1            hopefully it will be a little educational.

2                            What I'm going to do is to start  
3            with a background, and then my colleague Steve  
4            Musser from CFSAN -- Carlos, this is not  
5            advancing. Here we go, Thank you.

6                            I want to talk initially about  
7            some of the detection challenges, then go into  
8            what we call the anatomy of an outbreak, which  
9            sort of lays out how detection technology  
10           would apply in the context of a food borne  
11           illness outbreak, what our role is from the  
12           FDA perspective, and then the importance of  
13           rapid detection tools.

14                           And I want to emphasize that when  
15           we're dealing with this, essentially it is  
16           beginning at the local and state health  
17           departments, Centers for Disease Control, FDA,  
18           USDA, FSIS -- all have a part to play in the  
19           context of the importance of rapid detection  
20           technology.

21                           So, with apologies to my colleague  
22           Lonnie King from CDC, I am going to talk a

1 little bit about CDC's area simply because if  
2 I don't, it isn't going to fit together  
3 properly.

4 In terms of the challenges, what  
5 are we thinking about when we want detection  
6 technology? And I know that the focus,  
7 ultimately, is salmonella detection, which is  
8 something that came out as a lesson learned  
9 from the salmonella Saintpaul outbreak. We  
10 need to do these things faster and rapid  
11 detection technology is a part of that.

12 In that context, in an outbreak  
13 situation, you need technology that's going to  
14 work for human samples. You need technology  
15 that's going to work for food samples, and  
16 environmental samples, in terms of soil and  
17 water and so on, and then ultimately,  
18 sometimes animal samples as well.

19 In routine situations, you want to  
20 be able to sample during inspections, which  
21 could be domestic or it could be imports.  
22 That's going to be exclusively foods.

1                   Other challenges -- they need to  
2                   be fast. We can detect salmonella, E.coli,  
3                   very adequately right now, but as you'll hear  
4                   from Steve, we need to try to do this faster.

5                   So, speed is critical because the goal here -  
6                   - why do we want rapid detection technology?  
7                   It is to shut down an outbreak. It's to find a  
8                   problem earlier. The sooner we find it, the  
9                   sooner we protect public health, the sooner we  
10                  can communicate to consumers. And you'll see  
11                  in the context of my example of the anatomy of  
12                  an outbreak how that plays into it. And I'll  
13                  use salmonella Saintpaul as an example.

14                  So, we want speed in the early  
15                  stages to identify cases. So this is at the  
16                  human end of it. People are getting sick and  
17                  samples are arriving in clinical labs. How  
18                  can we push that through faster? Then it  
19                  reaches the point where we've identified a  
20                  food and we want to determine is the  
21                  salmonella present in that food sample. Again,  
22                  speed is of the essence.



1                   And then, once you have  
2                   determined, "Yes, there's salmonella in that  
3                   pepper or there's E.coli in that spinach  
4                   sample," we then have to be able to serotype  
5                   it in the context of the salmonella quickly,  
6                   and to do the genetic typing because you need  
7                   to be able to determine that that isolate is  
8                   part of the outbreak.

9                   It also has to be easy to use.  
10                  Part of the goal here for rapid detection  
11                  technology is not just to use it in a  
12                  sophisticated lab setting, but to have it such  
13                  that our field investigators can use it during  
14                  investigations at a pepper farm in Mexico. I  
15                  mean, that's a long shot, but let's think big  
16                  here. And then during import inspections.

17                  That has implications not only for  
18                  public health, but also for industry in the  
19                  context of if we stop a product to test it and  
20                  it's a product that's got a short shelf-life -  
21                  - fresh produce -- doing this quickly has  
22                  important impacts on other issues.

1                   So, if I now bring this back to  
2                   the anatomy of an outbreak and I'm going on go  
3                   through these fairly quickly -- but I want to  
4                   start with somebody getting sick. They've  
5                   consumed a contaminated food product. They've  
6                   developed symptoms. They've gone to see their  
7                   doctor, and the doctor has taken a stool  
8                   sample, and sent it to the clinical microlab  
9                   for analysis and they find a pathogen.

10                  Now, that process itself is  
11                  something that could faster, in terms of the  
12                  actual lab part of detection. Once the  
13                  clinical lab has found the salmonella, they  
14                  will then start to do case finding, but  
15                  sending the isolate to the local lab or the  
16                  state lab. They need to confirm that it is  
17                  indeed a salmonella or an E.coli 0157. So they  
18                  confirm it. They will do the genetic  
19                  fingerprinting. Right now, as you'll hear from  
20                  my colleague Steve Musser, pulsed field gel  
21                  electrophoresis is the standard that we're all  
22                  using. Could we be looking at new technology

1 to do this faster? Absolutely.

2 That fingerprint is submitted to  
3 the central database, known as PulseNet, which  
4 is orchestrated and run by the Centers for  
5 Disease Control and is updated constantly. And  
6 what this is doing is looking for the  
7 patterns. It's assembling the needles in the  
8 haystack to say, "Okay, yes, we've got an  
9 outbreak going on here," as just opposed to a  
10 sporadic case.

11 The case exposure information is  
12 occurring in concert with this where the local  
13 health department is going to that patient and  
14 saying, "What did you eat in the week before  
15 you came sick and where did you eat it?" to  
16 begin to try to get an assessment of what may  
17 be the implicated product, because remember,  
18 at this stage, all you've got is cases of  
19 salmonellosis. You don't know whether it came  
20 from a turtle, from a colleague, from the  
21 nursery, from something that's FDA-regulated  
22 or USDA-regulated. No clue. All you're dealing

1 with is essentially, cases. So that's a very  
2 important part of this.

3 This leads to multiple case  
4 findings, through the integration of the  
5 pulsed field gel system and PulseNet, the  
6 multiplication of the food histories. Common  
7 features begin to emerge in that it looks  
8 like, "Well, yes. It's one of four or five  
9 foods because that's a common feature." Or  
10 it's a common site -- all these people who got  
11 sick ate at a specific restaurant chain.

12 The same genetic fingerprints are  
13 being found in multiple places. Again, the  
14 same sort of information -- setting up a case  
15 control study because then you want to know  
16 definitively is it peppers, is it tomatoes, is  
17 it spinach? What exactly is it? That leads to  
18 the identification of the most likely food.

19 The only part of this that's  
20 involving pathogen detection is in the human  
21 clinical part up to this point because we  
22 don't have a likely food at this point. But

1           once we reach this part, FDA then takes a  
2           major role in trying to identify the food  
3           problem and where it occurred.

4                        So at this point, assuming that we  
5           have got a product that we know has been  
6           identified by CDC and the state as being the  
7           source -- and I'm going to use -- the example  
8           here would be last year when we had salmonella  
9           in peanut butter. When essentially that came  
10          through the case control studies, we knew what  
11          brand, we knew what product, and we could then  
12          call the company, and say, "Your product has  
13          been implicated." And we discussed with them  
14          what to do about it, and they initiated a  
15          recall. That's easy. It's quick.

16                      This summer was a very, very  
17          different situation, where we didn't have a  
18          brand. We had tomatoes as being the most  
19          likely, and as you are all aware, that  
20          information shifted as we were dealing with  
21          this ongoing outbreak.

22                      So, assuming that you have that --

1       you've got a press release, you're  
2       communicating to the public. The product  
3       tracing begins, for us, if we don't know that  
4       it was a certain brand of peanut butter  
5       because we've got to figure out where it came  
6       from, where it went to, because not only does  
7       contaminated product go out from a  
8       distribution center to somebody and has made  
9       them sick, it may have gone to other places,  
10      and is sitting in a distribution center or  
11      about to go onto a retail shelf that  
12      somebody's going to purchase. So that can lead  
13      to secondary recalls.

14                 We need to get into what's going  
15      on with the process of the distributor and  
16      ultimately, in the case of a fresh produce  
17      item, back to the farm. This is where the  
18      rapid detection technology comes in again in  
19      terms of the importance of it. We may be  
20      testing leftover product from case patients.  
21      Example -- when we had spinach 0157 in 2006,  
22      we were able to get leftover bags of spinach

1 from patients' homes, test it, find E.coli  
2 0157:H7 in it. That goes quicker than  
3 salmonella, as you'll hear from Steve, but it  
4 could go faster yet.

5 Food samples obtained during  
6 inspections -- that's something, when we are  
7 going out to the distributor or the retailer,  
8 and saying, "Do you have any of this lot left  
9 over, and if so, can we get some and can we  
10 test it?"

11 Now, obviously, in some of these  
12 situations, you don't have product left over  
13 from the cases because they've consumed it or  
14 it's way past it's used-by date and it's been  
15 thrown it. Ultimately, these investigations  
16 lead us back to the environment where we are  
17 looking to test the environmental samples --  
18 the soil, animal fecal material, water -- to  
19 see if we can find problems actually on a  
20 farm.

21 What this allows us to do is that  
22 if we can identify problems quickly in a

1 distribution center through environmental  
2 testing, through product testing, then you've  
3 got a much better handle on shutting the  
4 problem down earlier. So the advantages of  
5 rapid detection is very clearly public health  
6 implicated, because you get to the solutions  
7 quicker.

8 The key part for us here through  
9 this testing is source determination, where,  
10 as I've said, where inspecting and taking  
11 samples in the plant or on the farm. And that  
12 is going to help us orient the consumer  
13 communication so that we're able to say, "Yes.  
14 It's likely that the contamination occurred at  
15 this point because we've rapidly been able to  
16 figure out it was an environmental  
17 contamination in a certain processing  
18 facility. We know where that product has gone,  
19 and it helps address public health issues.

20 It also allows us to prevent  
21 recurrence. If we're able to do a bunch of  
22 environmental testing or sample testing in an



1 establishment, determine what went wrong --  
2 you can then think down the line. What do you  
3 do to prevent recurrence, which is a key part  
4 of the lessons learned out of any kind of an  
5 outbreak response. And as I'm saying here,  
6 it's important to learn how and where did the  
7 contamination occur so we can put in  
8 preventative controls.

9 To finally put this in  
10 the context of the recent outbreak, and to try  
11 to sort of play this into some of the time-  
12 lines, this is kind of where we ended up in  
13 this outbreak, over 1,450 cases of salmonella  
14 Saintpaul last year in multiple states dealing  
15 with multiple food types with a very  
16 complicated trace-back process and sampling  
17 strategy to try to identify the source.

18 It was late May in 2008 when CDC  
19 were able to give us the alert that it was  
20 salmonella Saintpaul and that tomatoes were  
21 the likely vehicle. I want to point out that  
22 the first cases occurred in mid-April. So,

1 we're there dealing with a gap that is  
2 certainly not all due to lack of rapid signal  
3 detection, but there is a piece of it that is.  
4 There are many other factors around the public  
5 health infrastructure related to this, but  
6 faster tools at the clinical microlab, faster  
7 genetic typing -- which certainly shortened  
8 the time-frame a little bit.

9 Beginning of June, end of May,  
10 we're notified that tomatoes are implicated.  
11 We initiate product tracing on tomatoes and we  
12 are then going into these facilities tracing  
13 back from retail distributor back to the farm,  
14 doing the sampling that I've talked about,  
15 looking for salmonella on tomatoes. And we  
16 tested many tomato samples in the course of  
17 this outbreak.

18 As many of you are aware, those  
19 tomatoes traced back to two geographic  
20 locations in Florida and Mexico, so we go down  
21 to those farms. Inspections are initiated on  
22 the farms and in the distribution centers

1           between the retail outlets and the farms in  
2           Mexico and Florida. Meanwhile, the outbreak  
3           continues.

4                       Centers for Disease Control in the  
5           states undertake a second case control studies  
6           in which tomatoes are still implicated, but  
7           this time jalapeno and serrano peppers are  
8           implicated as well, so the same thing is then  
9           kicking in with them. We're starting to trace  
10          back the peppers. And as I've said, we're  
11          going to the distribution centers, and we find  
12          a positive sample of jalapeno peppers in a  
13          distribution center in Texas that traced back  
14          to Mexico.

15                      Again, this is a time issue. We  
16          get the answer, but the time-frame between  
17          going into that distribution center and  
18          knowing that we've got a matched isolate out  
19          of that distribution center is about a week,  
20          if not longer. And in that time-frame, the  
21          distribution is continuing, the recall has not  
22          happened of those peppers, so they're still

1           going out into distribution because we don't  
2           have confirmation that it is definitely a  
3           salmonella of the serotype that we're  
4           concerned about.

5                         We get then back to say, "Okay. We  
6           know these come from Mexico, back to the farms  
7           in Mexico. This time, we're looking at the  
8           pepper farms, and again, we find positive  
9           samples found on a farm in Mexico in serrano  
10          peppers and in irrigation water. And once  
11          again, this is a question of -- our  
12          investigators are going down to Mexico.  
13          They're taking the samples in Mexico and  
14          they're either shipping them or bringing them  
15          back with them, and wouldn't it be nice to  
16          have a tool that would allow these  
17          investigators to rapidly say, "Yes. We found  
18          it. It's salmonella Saintpaul and it's the  
19          right genetic fingerprint -- while they're on-  
20          site in Mexico. It just moves the whole thing  
21          so much faster.

22                         So, in summary, rapid detection

1           certainly during the formative stages of an  
2           outbreak are key. That's not an FDA role, but  
3           it's a clear important part of public health,  
4           protecting public health at the local, state  
5           level.

6                           And then once we know that there's  
7           an implicated food, rapid detection for the  
8           food and the environmental samples. It all  
9           helps shorten down these multiple steps that  
10          we have to go through. It will allow us to  
11          identify the problem faster, and importantly,  
12          eliminate negatives faster too, because this  
13          isn't all about finding positives. If it  
14          takes you a week or three or four days to say,  
15          "This is a negative," that's also an impact on  
16          communication to consumers, availability of  
17          safe product, and frankly, also, on the  
18          industry.

19                           And there are very clear public  
20          health gains, which is obviously the major  
21          mission here. It provides better protection  
22          because you shut it down faster. And it

1 provides greater ability of products not  
2 implicated in the outbreak, and when you're  
3 talking about fresh produce, from the health  
4 perspectives, we don't want people to stop  
5 eating fresh produce -- spinach, tomatoes,  
6 whatever it may be, because there's obviously  
7 health benefits from consuming that. And the  
8 consumer reaction to any of these situations  
9 is we just don't want to take the risk. So,  
10 there's multiple benefits to be gained from  
11 rapid detection.

12 What we're going to do now is  
13 Steve is going to give you more specifics on  
14 the methodologies that we're using, and then  
15 I'm going to just sort of come back and wrap  
16 up and say how we're planning to move this  
17 forward, just very briefly, and then we'll  
18 have some questions.

19 DR. MUSSER: Thanks, David. I'm  
20 going to try and build on what David has  
21 talked about, and also try and highlight some  
22 of the issues that the task force made --

1           which we would really like them to try and  
2           address and take on and make recommendations  
3           for us.

4                       This is a very complicated  
5           situation with salmonella, as well as testing  
6           and the way we do testing, and it's very  
7           compacted. I'm going to move fast, so I hope  
8           I'm clear in my explanations.

9                       FDA does numerous types of  
10          testing. We test products all the time in a  
11          surveillance mode. We also switch to  
12          different gears when we do outbreaks, and  
13          we're doing tracking and identifying sources.

14          We're also doing testing as a part of our  
15          routine advancement of science in our  
16          laboratories -- how we get new methodologies,  
17          new technologies, new approaches -- out into  
18          our labs. They also have to be validated in a  
19          real-time environment using real world  
20          samples.

21                      The point is that they all require  
22          different levels of confirmation. So, if you

1 look at this little chart here with  
2 specificity and sensitivity and discrimination  
3 -- if you take salmonella, for example, our  
4 code of Federal Regulations says any  
5 salmonella is a violation. So, we're doing  
6 routine surveillance. Our techniques and our  
7 technology really just look for salmonella.  
8 They don't look for Newport. They don't look  
9 for Saintpaul. They just look for, "Is it  
10 salmonella or not?"

11 In the case of a trace-back where  
12 we got an outbreak, we need to go all the way  
13 down to the far right to very high specificity  
14 multiple pulsed field electrophoresis matches.

15 That's a considerably more time expenditure.  
16 It requires much more genetic resolution of  
17 the test and a much finer degree of validation  
18 of the genetic information, and it takes  
19 longer. So, the type of testing that we do  
20 spans a great continuum and thus represents a  
21 fairly high need for diversity in methods.

22 I'd just like to point out there's



1 a very significant difference between testing  
2 that we do for E.coli and testing that we do  
3 for salmonella. Not insofar as the way we do  
4 the testing, but in the difficulty of the  
5 testing. So, in terms of E.coli, we have  
6 0157:H7 or shiga-producing E.coli, and they  
7 represent a very distinct genetic group from  
8 other E.colis.

9 Salmonella, on the other hand, are  
10 very homologous, and they are all pathogenic.  
11 They all make you sick. None of them are  
12 particularly good for you and all make you  
13 sick, unlike E.colis, which there are numerous  
14 ones you could have and not even know that you  
15 had a particular E.coli.

16 So, here's where salmonella really  
17 gets complicated and differs substantially  
18 from E.coli and some of the other pathogens  
19 that we're dealing with. And this is what  
20 really makes our trace-back difficult.

21 So within salmonella, you can look  
22 at the species and sub-species, primarily the

1 sub-species enterica, represent 99 percent of  
2 all the human pathogens that we typically  
3 encounter.

4 Salmonella Bongori, at the bottom,  
5 is linked with reptiles, so if you have pet  
6 turtles and you get a salmonella infection,  
7 it's probably from that particular species.

8 The interesting thing to point out  
9 here is that our probes right now only detect  
10 salmonella, so the rapid probes that everybody  
11 has -- and I'm not just talking about FDA --  
12 The probes that everyone has just detect  
13 salmonella. They don't differentiate even at  
14 the species level between Enterica and  
15 Bongori. Doesn't mean it can't be developed.  
16 It's one of the things we'd like to see, but  
17 it dramatically lengthens the time and  
18 complicates trace-back.

19 It gets further made difficult by  
20 the fact that within Enterica, there are 1,531  
21 and probably more, individual serovars -- like  
22 Typhimurium, like Paratyphi, like Newport,

1       like Saintpaul. And there are no individual  
2       tests, molecular tests, that can differentiate  
3       one from the other.

4               So, when we're out doing an  
5       outbreak -- And this is where the impact of  
6       this is particularly represented. If we're  
7       doing an outbreak investigation and we're  
8       looking for Saintpaul, in the case of the most  
9       recent outbreak, and our test only says  
10      there's salmonella -- We get real excited when  
11      we find a salmonella on say, a pepper or a  
12      tomato, or whatever it is we happen to be  
13      looking for, only to find out that, "Oh, it's  
14      not the salmonella that's implicated in the  
15      outbreak." And we go out and we do sampling  
16      and it's not pointed. It's not well targeted  
17      at the places that we need to be looking.

18              I put this slide in because I  
19      wanted the task force to be particularly  
20      cognizant of the continuum of sample analysis  
21      that exists in foods that's not really present  
22      in clinical samples. Food samples don't

1 present themselves to us. We have to go out  
2 and get them. They don't let us know that  
3 they've got an infection, and so somebody has  
4 to go out and collect them in the field. They  
5 have to pick them up and they have to take  
6 them to a laboratory for testing. Samples have  
7 to be prepared. The samples have to be  
8 analyzed by some kind of technology, and then  
9 a report has to be generated. And this is all  
10 kind of a continuous process.

11 So if you have a technique, a new  
12 great widget for us to use that can run a  
13 1,000 samples a day, but we can only process  
14 50, then that thing is just sitting there not  
15 really helping us a whole lot.

16 Or, if the report generation --  
17 You know, we can do one report a day and we  
18 have a technique that can run 1,000, it just -  
19 - You have to recognize that each point in  
20 this process is a choke point for getting  
21 information out in the course of an outbreak.

22 And just having a really cool new fast

1 instrument doesn't solve the problems with  
2 food testing.

3           You might not be able to see this  
4 slide. I just wanted to point this one out  
5 because of some common misconceptions. It's  
6 not possible for us to test every tomato or  
7 leaf of lettuce that's out there. Just think  
8 about the volumes that are present and the  
9 fact that tomatoes are not bar-coded. Lettuce  
10 is not bar-coded. You go into a grocery  
11 store. There's a mound of lettuce there.  
12 There's a mound of tomatoes. Now, you go into  
13 another grocery store. Same thing. Same thing.

14           Across the United States, there  
15 are thousands and thousands and thousands of  
16 grocery stores filled with millions and  
17 millions of heads of lettuce, leafs of  
18 lettuce, and tomatoes. Some of them could be  
19 local. Some of them could be imported. We  
20 don't know. They're not tracked that way. So  
21 finding out where they came from and how they  
22 might be implicated in this particular

1 outbreak is a critical need of ours.

2 Another common misconception is  
3 that microbial contamination of produce is  
4 uniform, and it's not. If you look at these  
5 pictures -- The one happens to be a Roma  
6 tomato field on the left, and then a close-up  
7 of one of those Roma tomatoes. The ones on the  
8 bottom can have a lot of spatter, and one side  
9 of the tomato could have some spatter on it,  
10 and the other side may not. The ones higher up  
11 on the vine tend to be a little cleaner and  
12 don't have any mud spatter on from rain or  
13 irrigation. And we know that 10 to 100  
14 organisms are enough to make people sick.

15 Well, 10 to 100 organisms -- You  
16 can't see that spot, and they could be on one  
17 little part of the tomato. So, you can't just  
18 go out and take tomatoes and say, "Oh, I'm  
19 going to find this product." You have to have  
20 good sampling techniques, sample a lot of  
21 product to find the contamination.

22 And lastly, we need an enrichment

1 step -- And this is slow process, and this is  
2 one of the things that we really need help in  
3 figuring out where to move next. These  
4 pathogens that are low-levels, we need to  
5 enrich them. There's competitive microflora  
6 that might be there, so if you just swab a  
7 tomato, which would really not be very  
8 helpful, you're going to get the most abundant  
9 organism, which could just be a bacillus, or  
10 some other environmental sample that happens  
11 to be there. And if you do a non-selective  
12 enrichment, you're going to grow out the more  
13 higher volume organism, if you will.

14 There are biofilms and the  
15 pathogens are actually injured. They don't --  
16 Growing on tomatoes, growing on produce is not  
17 their preferred way of living. They would much  
18 rather live in us, or in an animal, or in a  
19 nice 37 degree environment. Living outside and  
20 living on the surface or slightly inside of a  
21 particular piece of produce puts them under  
22 stress and they're constantly dying and going

1 through a difficult process of life. So they  
2 have to be essentially nursed back to health  
3 and allowed to grow in a selective medium or  
4 we can't detect them.

5 One of the real critical things  
6 that we need to do is work on sample  
7 preparation. Sample preparation, until about  
8 two or three years ago, was largely done by  
9 taking the sample -- be it lettuce or tomatoes  
10 -- shaking it up in a bag, and then taking the  
11 sample out of the bag, and processing that  
12 particular rinsed material.

13 And then, we've simply moved now  
14 to incubating that whole product over the  
15 course of 24 hours in the enrichment media.  
16 And each one of these processes takes a long  
17 time. 24 hours for the initial pre-enrichment,  
18 24 hours for the selective enrichment, and  
19 then selective plating. Each one taking  
20 longer, about the same amount of time.

21 The interesting thing to point out  
22 here is the difference between the sample



1 preparation techniques and how it changes. So  
2 -- and the difference also between individual  
3 products.

4 So, if you look at cantaloupes,  
5 and you just try and rinse them -- and  
6 swabbing would be even more ineffective -- we  
7 get very, very low recoveries of organisms.  
8 If we soak then overnight and allow them to  
9 grow out of the environment they're living in  
10 into the broth, we get much higher recoveries,  
11 more than a factor of ten-fold recovery.

12 But we don't see that with  
13 tomatoes, which indicates we need a little  
14 more development on how we might get  
15 salmonella out on tomatoes. There's a  
16 significant difference between soaking and  
17 rinsing them. But we're not getting anywhere  
18 need the recovery that we do with cantaloupes,  
19 which points out a need for better sample  
20 preparation.

21 So, right now, it takes us 10 to  
22 14 days to go from collecting a sample,

1 processing it, getting it a pulsed field gel  
2 electrophoresis pattern, and matching that  
3 with the outbreak pattern.

4 We can speed that up a little bit  
5 by using a -- Once we have sort of a  
6 presumptive positive salmonella, taking that  
7 and then running pulsed field gel  
8 electrophoresis on it before we have the  
9 serotyping. The thing to point out here is  
10 the real-time choke points in this particular  
11 assay, if you will, or process.

12 Serological confirmation takes  
13 three to five days. It just -- Even if you're  
14 ready to do it, it takes along time with  
15 salmonella because there are so many different  
16 serovars. And it's just not easy. It takes  
17 time.

18 Pulsed field gel electrophoresis -  
19 - The CDC's protocol is a day, but in  
20 practice, it takes labs two to three days to  
21 do it properly. And even then, there can be  
22 smearing across the gels and have to be

1 repeated.

2 So, those last two techniques,  
3 which are really key to trace-backs, take a  
4 week. In a week, we could go back and try to  
5 re-sample that product, and it's gone. So,  
6 those two steps really are in need of  
7 improvement in terms of time.

8 Just a word about -- These aren't  
9 going to show up very well, so I'll just move  
10 on. Basically, what pulsed field gel  
11 electrophoresis does is chops the DNA of the  
12 organism up into large pieces that are run on  
13 a gel to produce something like a fingerprint  
14 -- In our case, I like to refer to them as  
15 bar-codes -- to get basically a genetic bar-  
16 code for that particular strain of organism.

17 And you can see by the steps up  
18 here that this takes a couple of days. First  
19 you have to grow the organism. Has to be a  
20 pure culture. You can't have mixed cultures or  
21 you get, obviously, different bands of DNA  
22 produced. And then we often use multiple

1 enzymes because the enzymes give us higher  
2 resolution if we use more than one.

3 And then we run the gel, and the  
4 gel has to be read into an image. The image  
5 has to be transmitted and matched up with CDC.  
6 This is all an automated process, but it does  
7 take some time.

8 PulseNet is how this all works,  
9 and how all the PFGE patterns come together.  
10 The key point to make note of here is that  
11 these are all validated protocols. If you do  
12 this in Minnesota, if you do it in any  
13 certified lab across the nation, you'll get  
14 exactly the same result. And that's one of  
15 the keys to doing this well. You can't just  
16 have some new technology that only works in  
17 one laboratory or two laboratories. It has to  
18 be a very consistent, highly reproducible  
19 method that works throughout public health  
20 labs, environmental labs, FDA labs, food  
21 laboratories around the world and in the  
22 United States, and gives the exact same result

1 every time it's run.

2 The other important point here is  
3 that CDC has invested a very significant  
4 amount of money in producing a very high  
5 quality database similar to what the FBI would  
6 do with fingerprinting. If you only have six  
7 fingerprints in your database, it's not very  
8 helpful in matching anything. You have to have  
9 enormous quantities of data, in a database,  
10 for any kind of match to occur. So, just  
11 having a really nice instrument that does  
12 identification isn't helpful if you don't have  
13 the corresponding database to go along with it  
14 to allow you to match those patterns.

15 Oh, this is really not very good.

16 Basically, what I wanted to show you here is  
17 the fingerprinting that occurs, or the bar-  
18 coding that occurs -- We use this just to  
19 match. This is just an example of -- We  
20 matched these bar-codes. When they match, you  
21 can take a clinical sample and an  
22 environmental sample; compare them. They're

1 identical, and we know that they're related to  
2 the outbreak.

3 We know this is all problem. It's  
4 not something that we've just suddenly woken  
5 up after the salmonella outbreak with tomatoes  
6 and said, "We've got some problems here."  
7 We've been working on this for some time, and  
8 we've been looking at points in the process  
9 that we can improve and speed up.

10 One of the things that we did in  
11 this particular outbreak was add real-time PCR  
12 detection following the enrichment step. And  
13 this is basically a stop-go, "Can we do more?"  
14 analysis type of approach. So, bring a lot of  
15 samples in, enrich them, is there salmonella  
16 there?

17 If there's no salmonella there,  
18 then we're going to throw them away and just  
19 concentrate on the ones that we can actually  
20 detect positive salmonella samples. So, this  
21 improves our laboratory through-put.

22 The other thing we've done is

1 we've integrated a device called a Bio-Plex,  
2 which is actually a fancy flow cytometer using  
3 color-coded beads to do serovar  
4 identification. This is a method that's been  
5 developed, again, at CDC. It's about ten  
6 years of work, and it uses ONH antigens to  
7 identify the serovar of the salmonella.

8 And unfortunately, it's only good  
9 for the top 100 most commonly occurring, so we  
10 could get a match but then not be able to  
11 actually serotype it. In our case, it's  
12 worked. And then PFGE again. But, we can  
13 basically take the time we used to process  
14 samples and improve that by two. Half as much  
15 time.

16 Just another word about the Bio-  
17 Plex, the Bio-Plex takes 45 minutes to do the  
18 assay. So, in 45 minutes, you have the  
19 serology if your organism is one of the top  
20 most commonly occurring human pathogens.

21 Again, the great part about this  
22 is it's been well-validated. It's in 17 --

1 Well, actually, more public health -- Almost  
2 every public health lab in the United States  
3 has this technology now. So, we could do any  
4 kind of serology with this. We could do any  
5 clinical samples. We could do MRSA with this.  
6 We could do anything that you were  
7 particularly interested in. It doesn't have to  
8 be salmonella. It's just that the platform is  
9 out there. And ORA labs have been adding this  
10 and we've been adding it and trying to improve  
11 the technology and adapt it for use with  
12 foods.

13 There are lots and lots and lots  
14 of other technology out there that we're  
15 looking at in our labs right now -- New  
16 approaches to ribotyping , new approaches to  
17 multilocus variable number tandem repeat  
18 analysis, optical arrays, which aren't even a  
19 commercial product yet, snip analysis using  
20 the Bio-Plex -- Bio-Plex was originally  
21 developed for single nucleotide polymorphism  
22 analysis -- Pyrosequencing, and whole genome



1 sequencing.

2           And while this seems a little odd,  
3 we're working with Virginia Tech right now. It  
4 costs about -- It takes about three days and  
5 about \$2,500 to produce a whole genome  
6 sequence of a serovar. We can't actually  
7 slurp that up and do anything with it from a  
8 computer and bioinformatic standpoint, but  
9 again, it shows that technology is improving  
10 and we need to be aware of it and be thinking  
11 about how we might take that technology -- how  
12 we might adapt IT to looking at that  
13 particular information and using it in the  
14 most complete fashion.

15           Another one that we're working on  
16 right now, and this is just one of our future  
17 -- Just highlighting this as one of our future  
18 areas of work, is this IBIS T5000 biosensor.  
19 It's basically a product that uses mass  
20 spectrometry to look at PCR products.

21           This platform is the product of  
22 DARPA, the Defense Advanced Research Product

1 Agency. It's one of the .01 percent of  
2 products that actually are successful and make  
3 it out of that program. It will detect  
4 anything that's there. It's basically a "tree  
5 of life" type of approach. If there are  
6 viruses present with bacteria, it will detect  
7 the viruses and the bacteria. The great, nice  
8 thing about this is it also detects mixed  
9 populations, which is a concern we have with  
10 salmonella.

11 We know that you could have  
12 salmonella Newport and salmonella Saintpaul  
13 present or other serovars present in the same  
14 sample, which makes a real problem for us if  
15 we pick a single colony to do PFGE of and it's  
16 not the right one, but the right one happens  
17 to be present in the sample, we'll miss that  
18 food sample.

19 So, we're looking at this  
20 particular approach also because it has a very  
21 good database, very highly refined database,  
22 complements of the Department of Homeland

1 Security for virtually all of the pathogens  
2 that we know. It doesn't drill down to the  
3 level of serovar for salmonella, but we can  
4 adapt it to that, and we're in the process of  
5 working on that.

6 So, in conclusion then, a few  
7 points for the Committee to consider about new  
8 methods. We get a lot of requests to look at  
9 technology from industry that's producing and  
10 selling new technology.

11 And we ask them, "Have you tried  
12 this on foods? Have you applied it to a food?  
13 Have you done cheese? Have you done a piece of  
14 tomato with it?"

15 "Well, no. It works really good on  
16 air. It works really good on, you know, on a  
17 swab."

18 "Well, have you tried enriching  
19 and how does this whole continuum of testing  
20 fit into your product?" And so, it's really  
21 important to look at that whole continuum of  
22 food testing and whether the application is

1 suitable for that particular application.

2 It has to be a technology that is  
3 extremely rugged and very reproducible. A lot  
4 of these public health labs are staffed by  
5 people with minimal science backgrounds. A  
6 lot if it is very turn-key. You know, "green  
7 light-red light" type of analysis. If you're  
8 looking at sophisticated gene array type of  
9 approaches, that's not going to work in a  
10 public health lab unless you have a very smart  
11 informatics program for it. It's going to be  
12 difficult to interpret that data, so there's a  
13 practicality aspect of it. And it's got to  
14 provide a better level of performance.

15 We get lots of things now that  
16 say, "Yes. We can do this just as well as  
17 PFGE." Well, if you can do it just as well as  
18 PFGE, we already have that. We need something  
19 that's faster, higher resolution, better than  
20 what we already have.

21 And finally, if we could address  
22 the issue of enrichment, and sampling, and how

1           that approach is taken for food samples.  
2           That's a real research project -- how to  
3           improve enrichment and sample detection out of  
4           environmental samples in contaminated produce.

5                         That concludes my talk. Thank you.  
6           I hope I didn't go too fast.

7                         DR. MCNEIL: No, that was -- It was  
8           a terrific write-up that you submitted in our  
9           book, and I think those were very informative  
10          presentations. Thank you very much. I actually  
11          had no idea the whole system was as  
12          complicated as it was.

13                        So, we have time for questions --  
14          Oh, I'm sorry, David. I forgot. Sorry.

15                        DR. ACHESON: That's okay. Just a  
16          quick -- To sort of pull it all together  
17          because I want to do is to just focus back on  
18          some of the Commissioner's comments and some  
19          of the earlier discussion, and point out that  
20          wherever we go with this, we have to use it as  
21          a regulatory tool. And we've got to develop  
22          the detection technology that we can then use

1 as a regulatory tool to take regulatory  
2 actions.

3 So, it needs to have that level of  
4 robustness for us to be able to turn it into  
5 something useful. And we've got to keep that  
6 in mind as we go forward.

7 It's very pertinent right now,  
8 this whole topic, because in July, we opened  
9 for the first time a high through-put  
10 microbiology lab in Denver because part of  
11 what we want to do at FDA is to drive rapid  
12 detection technology. Because of the  
13 complexities that you've heard from Steve a  
14 little bit about taking multiple samples on  
15 the food site, we need rapid detection  
16 technology, not only from the technological  
17 side, but the high through-put side.

18 So, we're gearing up to be able to  
19 do this internally through high through-put  
20 labs. And as I said, we just opened one in  
21 Denver. And in terms of our next steps -- as  
22 Frank alluded to, what we're proposing is to

1 develop a group comprised of FDA, CDC, NIH,  
2 USDA, Department of Homeland Security, and  
3 DARPA to essentially get our heads together to  
4 look at how can we drive some of these needs  
5 because there are needs for the Department of  
6 Agriculture, for Centers for Disease Control,  
7 and locals and states, as well as us.

8 So, we would see that this is a  
9 win-win all the way around, and the goal would  
10 be to move this forward, and then report back  
11 to you in the future.

12 So, with that, I thank you, and  
13 now would be happy to take any questions.  
14 Thanks.

15 DR. MCNEIL: Are there questions?

16 Yes, Erik?

17 Q AND A AND DISCUSSION

18 DR. HEWLETT: David, very nice  
19 presentation. Both of you. I need you to put  
20 this in perspective for me a little bit.

21 This is huge effort and  
22 technology, but in theory, much of this is

1 preventable by irradiating food and I realize  
2 there are all matter of economic logistical  
3 problems of doing that, but in the past,  
4 there's been a major problem of naive  
5 emotional reaction to that approach, rather  
6 than the other problems.

7 Can you tell me -- At the present  
8 time, I know that that's being done some now,  
9 where are we in terms of the balance here of  
10 emotional reaction, economic constraints, as  
11 opposed to other barriers to doing the  
12 radiation side, which would reduce the need  
13 for doing some of what you're talking about  
14 here.

15 DR. ACHESON: That's a really good  
16 question. I think, you know, the whole focus  
17 of this presentation is largely on response  
18 when things go wrong, and it would be remiss  
19 of me not to point out that the key here is  
20 prevention. I mean, that's a key part of our  
21 food protection plan, and you prevent the  
22 problems in the first place.



1                   Part of that preventative strategy  
2                   is surveillance to some level or another where  
3                   you're looking to verify that the preventative  
4                   controls are working, or you're just checking  
5                   import samples based on risk to look for  
6                   problems. So, there's definitely, outside of  
7                   the reactive response element, there's a need  
8                   for rapid detection technology.

9                   In the context of a radiation for  
10                  fresh fruits and vegetables -- Just recently  
11                  the agency has approved the use of that for  
12                  certain types of fruits and vegetables. I'm  
13                  not aware that it's actually being utilized  
14                  yet by many, if any, in the industry.

15                 And you're right, there are a lot  
16                 of potential concerns around the use of that  
17                 in consumers' eyes; not from a scientific  
18                 perspective, but consumers have a resistance  
19                 to that. But the key to that is irradiation is  
20                 not a silver bullet, and the preventative  
21                 controls on the farm around fresh produce are  
22                 what is key. That's the emphasis that the

1 agency is focusing on, but there is obviously  
2 a desire to have that tool in the toolbox of  
3 the irradiation, and we've provided that -- at  
4 least for some leafy green commodities, so  
5 it's there if folks want to use it.

6 But it's not like, "Okay. Now, we  
7 just irradiate everything and we relax."  
8 That's not the strategy that we feel is in the  
9 best interest of public health.

10 DR. MCNEIL: Oh, I'm sorry. Steve?

11 DR. SUNDLOF: Yes. Just to follow  
12 up on the irradiation question. We are still  
13 evaluating other produce and other foods for  
14 irradiation.

15 I think the critical issue that  
16 you raise and it is very critical, is that  
17 consumers don't want irradiated food. We've  
18 seen this with irradiated beef. We've talked  
19 to some of the stores that still sell  
20 irradiated beef, and they're saying, you know,  
21 "We can't make a profit on it because nobody  
22 wants to buy it." So there are some real

1 strong consumer messaging work that needs to  
2 be done.

3 I recently attended a meeting in  
4 which a person who used to be with the FDA and  
5 now runs a consulting firm -- is trying to put  
6 together a coalition of stake-holders and  
7 asked if the FDA would be involved. And the  
8 whole purpose of this is to try and develop a  
9 campaign which would alert consumers about the  
10 benefits of irradiation and the lack of any  
11 kind of adverse health issues that might  
12 result from that. So hopefully, we can change  
13 that -- the way that people feel about it.

14 DR. MCNEIL: I had one question. Is  
15 the line between CDC's responsibility and  
16 FDA's responsibility clear?

17 DR. ACHESON: Is the line between  
18 the two clear?

19 DR. MCNEIL: In outbreaks.

20 DR. ACHESON: Yes. You know, I  
21 think the line is clear. Certainly there are  
22 challenges with regard to that line because

1           there's some grayness, and to that end, Lonnie  
2           and I have actually met individually and with  
3           our groups to make sure that we're even more  
4           seamless than we have been before in terms of  
5           dealing with those situations. But you know,  
6           Lonnie many want to speak to that too from the  
7           CDC side.

8                         DR. KING: No, I think they are  
9           clear. They need to be clearer, but I think  
10          that we're doing a pretty good job.

11                        If I could just kind of follow-up  
12          on two really good presentations -- You're  
13          talking about the development of a regulatory  
14          tool. I think it also is the development of  
15          the tool that's used in epidemiology and  
16          surveillance. And the key to standardization  
17          is to be able to look at these data sets  
18          across ecological settings and surveillance  
19          and human and animal health, etcetera, so what  
20          you develop here is something that is going to  
21          be critical, and what we adopt at CDC or in  
22          public health agencies across the states.

1           The other part is, the development  
2           of this that might be able to be used  
3           globally. So, you had been very nice in  
4           salmonella Saintpaul to understand with our  
5           colleagues in public health in Mexico, "What  
6           are you seeing in salmonella Saintpaul with  
7           this DNA fingerprinting?" So they had the  
8           capability for pulsed field gel  
9           electrophoresis, but it really wasn't up and  
10          running very well. We couldn't do the  
11          comparison, and it really was difficult then  
12          to understand the epidemiology, and it  
13          certainly didn't help in our trace-backs.

14                 And then the third part is just  
15          the critical need for states to go ahead and  
16          adopt this and understand that they need to be  
17          brought up to speed and have the capacity to  
18          do that.

19                 Do you have any comments about  
20          kind of how you kind of take this technology  
21          into a broader perspective than just the  
22          regulatory tools and the need to do that kind

1 of collectively?

2 DR. ACHESON: Lonnie, I think  
3 you're right on target there. It does need to  
4 be used more broadly. I'm just coming at it  
5 from an FDA perspective of -- It's got to at  
6 least have that capacity to be a regulatory  
7 tool for us. But it also needs to have that  
8 flexibility to be able to go down to the  
9 states and locals.

10 We've got to build that into our  
11 thinking as we move this forward. I think  
12 we're more and more establishing the  
13 mechanisms through the food emergency response  
14 network, for example, where we've now got an  
15 infrastructure with states, some more advanced  
16 than others, to take this technology and to  
17 drive down into those food emergency response  
18 network labs.

19 And it won't happen overnight, and  
20 it will go into hundreds of labs, but it will  
21 -- I would foresee that it would work its way  
22 through the system.

1 DR. APPLEBAUM: David, I just have  
2 a question in terms of the statement that was  
3 in our briefing books, specifically -- and I  
4 don't want to preempt the workshop that's  
5 going to happen in 2009, but can you share any  
6 of the information that you've been able to  
7 glean from what's going on in the EU as  
8 relates to their pilots on traceability and  
9 what they're doing for the tomatoes?

10 DR. ACHESON: I'm not familiar with  
11 the specifics of that, Rhona. I know that it's  
12 ongoing, and I know that FDA is following  
13 that, maybe Dr. Sundlof has some component of  
14 that because I think CFSAN is directly engaged  
15 with that activity.

16 DR. SUNDLOF: Actually, we had a  
17 public meeting on traceability a couple weeks  
18 ago, I guess it was, in which we invited a  
19 representative from the European Union to  
20 speak to us on what they are doing and how far  
21 along they are in their efforts.

22 Unfortunately, we didn't --

1           unfortunately, he wasn't even very much aware  
2           of the tomato pilot that they were putting on,  
3           and so we didn't really get very much  
4           information. But we will be following that  
5           very closely.

6                     DR. SLIKKER: Steve and David,  
7           excellent presentations. My question is, is  
8           that as these newer field rugged technologies  
9           become available, is there a possibility to  
10          build on the synergy between the various  
11          centers of FDA and between FDA and other  
12          agencies to actually have industry utilize  
13          this technology in the field -- in the  
14          processing plants to prevent these kinds of  
15          exposures. Do you see that as something in  
16          the future that we can help complement from  
17          the FDA perspective?

18                    DR. ACHESON: I'd love to hear  
19          Steve's perspective on this, but I think the  
20          short answer is "yes." I mean, our goal,  
21          obviously, Bill, is to look at it in a purely  
22          selfish way for what tools can we develop for



1 a purely public health benefit.

2 But, certainly there are people  
3 here representing the food industry, or have  
4 expertise in the food industry, on the Science  
5 Board -- Rhona, I'm looking at. And you know,  
6 I think in essence, part of our challenge,  
7 which has come out in some of the earlier  
8 discussions, is the partnership question.

9 And a key part of protecting the  
10 food supply is building those partnerships  
11 with industry around preventative controls,  
12 but also around technology. And in that  
13 context, if you look at the technology  
14 industry, if they're moving forward in certain  
15 areas and we can utilize that technology in a  
16 more specific way for the regulatory side, I  
17 could see this could both ways.

18 Steve, any thoughts?

19 DR. MUSSER: I think you have to  
20 keep in mind that industry has sort of  
21 different needs and different approaches to  
22 looking at some of these problems.

1                   If you look at the produce  
2                   industry, for example, they don't really care  
3                   whether the 0157:H7 pattern matches the one  
4                   from another field. They only care whether  
5                   there is a shiga-producing E.coli there. So,  
6                   they have a real good PCR test for that, and  
7                   if they get a positive, they dump the whole  
8                   load.

9                   Their needs are in many ways being  
10                  met by some assisting technology. Salmonella,  
11                  for example, they don't care whether it's  
12                  Newport or Javiana, or any of the serovars.  
13                  The Food Code says "No Salmonella." They  
14                  detect salmonella, they do a cleaning process.

15                  So, you have to be very mindful  
16                  that there's often a very significant  
17                  difference between industry's requirements and  
18                  needs and a regulatory authority and  
19                  scientific needs in terms of trace-back and  
20                  what industry may or may not need or do.

21                  We routinely work with the  
22                  industry to, you know, "What are your

1 questions? What are your problems? How do you  
2 -- are your needs being met? Is there  
3 something we can work together on?"

4 But, it is important to remember  
5 that industry has very different needs in the  
6 way they approach the regulatory compliance  
7 with our programs.

8 DR. MCNEIL: So, maybe one final  
9 comment from Frank before we move on.

10 DR. TORTI: So, you know, just  
11 turning that comment of Bill's and looking at  
12 it in a different way, however. One of the --  
13 I think the intent of this task force, which  
14 is sort of an inter-governmental task force,  
15 is first to assess and be sure that we have a  
16 top-down approach to investing in the most  
17 promising of these new technologies and that  
18 everyone in agrees that these are the ways to  
19 go.

20 But part of the task will be also  
21 to engage industry, academia, and others who  
22 are interested in these issues to bring their

1 knowledge and their skills to also bear in on  
2 this problem so that at the end of the day,  
3 the scientific contribution that we can make  
4 to this is that everybody has had an  
5 opportunity to think and to reflect on where  
6 the science is that is going to deliver the  
7 products we need.

8 Now, it may be that they are a  
9 little bit different products, but I think  
10 there may be also a core of centrality of  
11 needs as well. So we'll have to see, but at  
12 least the process will be inclusive, and I  
13 think that's an important part of what we're  
14 communicating to you today.

15 DR. MCNEIL: Why don't we move on  
16 the next section on melamine, and if we have  
17 additional time at the end of that, we can  
18 come back to the presentation on salmonella.  
19 But I'd like to thank our speakers very much.  
20 They were just terrific.

21 So, Steve, you're up first?

22 OVERVIEW OF CURRENT METHODS FOR DETECTION OF

1           CONTAMINANTS IN FDA-REGULATED PRODUCTS:  
2           INTENTIONAL AND ECONOMICALLY MOTIVATED  
3           ADULTERATION (melamine paradigm)

4           DR. SUNDLOF: Thank you. I'm just  
5 going to tell the melamine story, and I  
6 probably know it as well as anybody because a  
7 year ago, I was the director of the Center for  
8 Veterinary Medicine dealing with the pet food  
9 issue, and when I made the move over to CFSAN,  
10 melamine followed me.

11           So, basically, this is an  
12 interesting story. There are many side  
13 stories. I can't get into them all, but we'll  
14 just kind of walk you through this, and some  
15 of you have already heard some of this.

16           How we learned about it? So,  
17 we're going to talk about how we first learned  
18 about melamine, the current situation with  
19 melamine in China, and infant formula. What  
20 we've learned about melamine and melamine plus  
21 cyanuric acid -- kind of the mechanistic  
22 reason for the health problems, and then some

1 of the information that we still continue to  
2 seek on this.

3 How we learned about it? Well, in  
4 March of 2007 -- The date is indelibly etched  
5 in my memory. It was March 15. We received a  
6 call from Menu Foods, which is a pet food  
7 manufacturer in Emporia, Kansas -- they  
8 indicated that they were going to be recalling  
9 60 million units of pet food on the next day,  
10 on Friday. So, once they announced that, we  
11 were absolutely deluged with phone calls from  
12 concerned pet owners about what pet food --  
13 which of the pet food brands, and was their  
14 pet involved.

15 In the first three weeks, we had  
16 over 12,000 calls. Now, we generally get  
17 somewhere around 3,000 calls every year in our  
18 complaint centers on all the products that FDA  
19 regulates. So within three weeks, we had more  
20 complaint calls than we normally receive over  
21 a period of two years for everything that FDA  
22 regulates. And in fact, we actually received

1 many more calls. Many people couldn't get  
2 through. We found this out -- we have  
3 complaint centers in all 50 states, and people  
4 just couldn't get through. It was that bad.

5 During that period of time, we  
6 held over 13 press conferences and media calls  
7 just to keep the information flowing to  
8 consumers who were extremely concerned about  
9 the health of their pets.

10 So here begins in March 16, in  
11 Menu Foods, there is three things there. Las  
12 Vegas -- that was the supplier of what turned  
13 out to be false, counterfeit wheat gluten that  
14 was used in the manufacture of pet food.

15 Emporia, Kansas is where the main  
16 plant was located, and we also know that some  
17 of that shipment made it out to their pet food  
18 plant in Pennsauken, New Jersey.

19 So, we started the trace-back at  
20 that point. It was, in many ways like the  
21 recent salmonella outbreak in that it became  
22 very complex very quickly. So many products,

1           so much material being distributed throughout  
2           the country, and very widely distributed and  
3           quickly.

4                         We didn't know what it was. All  
5           we knew was that pets were dying, and that the  
6           company had been -- They had taste-test cats  
7           that they use to release lots or release  
8           batches of pet food, and if the cats liked the  
9           food, then it went out. That was how part of  
10          their quality control.

11                        Well, they lost a significant  
12          number of cats in one of these palatability  
13          trials. That's how the company found out that  
14          they had a problem, but we had no clue as to  
15          what was the cause. It was diagnosed as acute  
16          renal failure. That's all we knew.

17                        We started looking for everything  
18          that we normally associate with acute renal  
19          failure. We looked for heavy metals. We looked  
20          for ochratoxins. We looked for ethylene glycol  
21          and a lot of other things that potentially  
22          cause -- Nothing turned up positive.



1                   But eventually -- and this is, I  
2                   think, a testament to the creativity and  
3                   ingenuity of chemists that they were able to  
4                   identify melamine as a compound within two  
5                   weeks of our being alerted to this problem.

6                   That was very well received. I  
7                   mean, we knew that we had melamine. Next  
8                   question is, why should melamine be causing  
9                   this? All of our toxicologists now are  
10                  sitting around scratching their heads saying,  
11                  "Melamine is pretty inert stuff." When you  
12                  look it up in the literature, it says that it  
13                  takes about three grams per kilogram in order  
14                  to cause toxicity in rodents. So this was the  
15                  next problem that needed to be dealt with.

16                  In the meantime, we had a second  
17                  importer that was importing a product called  
18                  "rice protein concentrate." Again, it didn't  
19                  turn out to be rice protein concentrate, but  
20                  was a substance that was actually turned out  
21                  to be what flour that had melamine. Wheat  
22                  flour plus melamine equals wheat gluten and

1 rice protein concentrate, I guess. They had  
2 supplied other pet food manufacturers in the  
3 United States, so we had another recall on  
4 going with an entirely different firm.

5 Okay, so I think most people know  
6 this story, but a year -- year and a half ago  
7 -- when we said "melamine," and the response  
8 that we got back was mela-who? It just was  
9 not something that was on our radar screens.  
10 It was not something that we routinely tested  
11 for. It was not something that we thought was  
12 a particular hazard.

13 Melamine is in many, many  
14 products. I think this is formica on this  
15 podium, and that's melamine. It's in so many  
16 different products. But the reason that it was  
17 used in this case was because, as you can see  
18 from the chemical structure, there's about 2/3  
19 nitrogen, by weight. It was the nitrogen  
20 content that was used to artificially boost  
21 the protein level in these products.

22 Wheat gluten is supposed to be

1 high in protein. Generally, it's purchased on  
2 the basis of its protein content, so it should  
3 be around 85 percent protein, as my  
4 understanding. And the way protein is measured  
5 in the food industry is to do a very old  
6 method called a Kjeldahl determination which  
7 only measure nitrogen and then you multiply  
8 that number times something, to some number,  
9 to get to the overall protein content. So,  
10 it's a surrogate for actually measuring true  
11 protein, and that's how it was used for  
12 economic gains.

13 Okay, so, here are some of the  
14 industrial uses of melamine. Fertilizer, a lot  
15 of plastic resins, and I don't know -- It  
16 doesn't show up very well, but that's kind of  
17 the polymer of melamine that gives it its  
18 value because it is used in plastics and such.  
19 It's also used in some pharmaceuticals.

20 One of the other problems then --  
21 Once we've determined that melamine was the  
22 adulterant that we were concerned about, we

1           need a way of actually measuring it reliably  
2           for regulatory purposes. And so, again, our  
3           chemists came to the rescue and developed a  
4           gas chromatography mass spectrometry method  
5           for analyzing melamine in various pet foods  
6           and components of pet foods.

7                         And then, we put it up on the  
8           website, on our website, so that everybody who  
9           was wanting to measure melamine in pet foods  
10          could do so. And there was a lot of demand for  
11          that. The state laboratories needed a method.  
12          It was being used in other countries.  
13          Everybody needed a method. So putting that  
14          method up there quickly really helped multiple  
15          our efforts because so many other people were  
16          working to bring us information.

17                        So, just as we thought we were  
18          getting things under control and product was  
19          being removed from grocery shelves, we found  
20          out that -- What turns out to be a fairly  
21          common practice is that pet food that can't be  
22          sold for one reason or another because it got

1 moisture damage or it was a bad run or had  
2 quality issues, it had expired on its sell-by  
3 date -- gets transferred over to the animal  
4 feed industry. And so it was for live-stock.

5 So, now we had melamine-  
6 contaminated pet food being fed to live-stock,  
7 and the question became, "What do we do with  
8 those animals?" It turns out there were  
9 several million chickens that were involved,  
10 over 50,000 pigs involved, and it also ended  
11 up in some fish food.

12 So we needed to do a risk  
13 assessment, and the reason we needed to do a  
14 risk assessment very quickly is because the US  
15 Department of Agriculture would have to  
16 indemnify all of those producers that had  
17 contaminated feed and again, millions of  
18 chickens, over 50,000 pigs. It was a lot of  
19 money.

20 They needed to know whether or not  
21 those animals could be sent to slaughter  
22 safely. Time was of the essence because

1 chickens generally only are around about six  
2 to seven weeks. That's their life-span. They  
3 grow extremely rapidly and they would have  
4 outgrown their facilities. Same with the pigs.

5 They market them at a certain weight, and if  
6 they can't sell them, the pigs actually  
7 outgrow the facility, so there was an urgent  
8 need for a risk assessment to determine  
9 whether or not those products could be  
10 consumed safely.

11 We did this risk assessment,  
12 published it, put it up on the web. It was  
13 peer-reviewed. It basically said that on our  
14 best estimates, that a 132 pound person could  
15 eat 800 pounds of contaminated meat and still  
16 be under the acceptable daily intake. So,  
17 turned out that there was very, very little  
18 risk, if any, to the public, and that allowed  
19 the USDA to then go ahead and approve those  
20 animals for slaughter.

21 So, after months, we finally got  
22 the situation under control and we thought we

1           were done with it forever, and then -- What  
2           do you know? We have the current situation in  
3           China.

4                        So, here's again -- melamine, and  
5           it was found in infant formula. On September  
6           11, another date that is easier to remember,  
7           but again, this is the date that it was  
8           announced that the Chinese had this problem  
9           with melamine in an infant formula, and  
10          subsequently with kidney problems in infants.

11                      We've learned from one of our  
12          counterparts in another country a couple days  
13          before that China was having this problem. We  
14          immediately sent out people, our investigators  
15          from our field offices, to the various Asian  
16          markets in the major cities to determine  
17          whether or not there was any Chinese-made  
18          infant formula in the United States.

19                      We knew all of the infant formula  
20          manufacturers in the US -- There's only really  
21          five of them. We contacted them immediately,  
22          asked them if they were sourcing any of their

1 milk-based ingredients from China. All of them  
2 assured us that they were not, so we were  
3 starting to understand the scope of what might  
4 be out there. We did not find any infant  
5 formulas from China in any of the Asian  
6 markets that we visited, and there were  
7 several thousands of visits that occurred  
8 during that time, so -- So, we were well on  
9 our way to having a good message to tell the  
10 public when the Chinese actually announced  
11 that they had this problem.

12 The current situation -- Again,  
13 this is according to Chinese government, they  
14 haven't changed their numbers in many, many  
15 weeks now it seems like, but we know that  
16 there is at least 53,000 ill infants, the vast  
17 majority under 2 years old, over 13,000  
18 hospitalizations, four deaths -- Three of  
19 those are attributed directly to melamine. The  
20 last one cannot be confirmed.

21 In addition to infant formula,  
22 just like the pet food issue, it started



1           spilling over into other products. And here is  
2           some candy from the Cadbury company that  
3           didn't make it into the United States. They  
4           distributed that -- It was produced in Asia  
5           and distributed in the Asian market.

6                        But we started finding melamine in  
7           candies. There are several candies that came  
8           to the United States that were Chinese-  
9           manufactured in which we did find melamine. We  
10          put those products up on our website. The  
11          company has initiated recalls. We have had no  
12          cases that we're aware of any adverse health  
13          effects in the United States as a result of  
14          melamine, and we trust that will continue.

15                      Other states were also testing  
16          products. So, Connecticut, California -- a  
17          number of states started testing products that  
18          they felt might contain melamine and we're  
19          finding them. We confirmed many of these.

20                      And then in China, these look like  
21          racoons, but apparently they are dogs. They  
22          raise these dogs in China for their pelts to

1 look like racoons, and 1500 Chinese racoon  
2 dogs died from this tainted pet food. So it  
3 was also a pet food issue there.

4 We know now that it has also been  
5 found in things like eggs because the Chinese  
6 -- This practice has been going on for a  
7 fairly long time where feed materials are  
8 contaminated with, adulterated with the  
9 melamine in order to improve their protein  
10 content so that they can get a higher price.

11 One of the things -- And I think  
12 Randy Lutter is going to talk about this,  
13 about why this is attractive. And it's  
14 attractive because certain products are  
15 purchased based on their protein content, so  
16 anything that can be initiated to artificially  
17 increase that has higher value.

18 The method that we had developed  
19 the year before, gas chromatography mass  
20 spectrometry, was not sensitive enough to get  
21 down to the levels that we really needed to in  
22 this outbreak. So, since the last outbreak, a

1 lot of chemists were working on other methods  
2 and we were ready to go with a liquid  
3 chromatography mass spec method. Again, we  
4 published that on our website, and so  
5 everybody that had that kind of equipment and  
6 expertise could be using that method. And  
7 this is the method that is being used fairly  
8 universally now for all the countries.

9 In the face of this, we re-  
10 evaluated our risk assessment because now we  
11 were dealing with a much more direct problem.  
12 Rather than the melamine actually going  
13 through an animal and then getting into the  
14 food supply, now we had it directly in the  
15 food supply.

16 So we conducted an additional risk  
17 assessment. It came out differently. It was  
18 based largely on the first one, but based on  
19 new information that we have acquired since  
20 the pet food outbreak. We were able to use  
21 that in coming up with a new risk assessment.  
22 We published it. Again, it is out for peer

1 review, so that we can see if it needs to be  
2 adjusted.

3 Here are some of the things that  
4 we've learned about melamine and cyanuric acid  
5 since the pet food outbreak. Well, the working  
6 hypothesis -- and it was very interesting that  
7 before we even found cyanuric acid along with  
8 the melamine, people were speculating that it  
9 can't be melamine alone. It must be melamine  
10 in combination with something else.

11 And the pathologist looked at this  
12 and said, "This looks very much like urate  
13 nephropathy, acute urate nephropathy, in  
14 people, when you look at the crystals." So,  
15 the colored one there -- That is actually from  
16 a dog that was poisoned by melamine and those  
17 amber-colored lumps there are the crystals of  
18 melamine plus cyanuric acid.

19 In fact, one of the -- From  
20 Proctor and Gamble, one of the chemists who  
21 helped identify melamine as the contaminant --  
22 Once he identified melamine, actually said,

1 "There must be cyanuric acid here." Their  
2 methods didn't pick up cyanuric acid, but he  
3 said, "It's got to be here. Let's look for  
4 it." He did and he found it.

5 So, it's easy to see how this  
6 occurs then, because one of the tubes, I think  
7 -- There's two tubes here and then the third  
8 one, the white one. One of those is a dilute  
9 solution of melamine. One of them is dilute  
10 solution of cyanuric acid, and if you just  
11 pipette one of them into the other, you get  
12 this reaction immediately. And under the  
13 microscope, this is what those crystals look  
14 like.

15 So, as we started to zero in on  
16 the cause, it became very apparent how this  
17 was all working. This is some experimental  
18 studies that were done in FDA Center for  
19 Veterinary Medicine, in which trout were fed  
20 diets of melamine alone, cyanuric acid alone,  
21 and then melamine plus cyanuric acid. Didn't  
22 see any lesions in the melamine alone. Didn't

1 see any lesions in the cyanuric acid alone.  
2 When you combine the two, you get these  
3 crystals that are identical to the ones we saw  
4 in cats.

5 Why is this occurring? Why are we  
6 seeing both melamine and cyanuric acid  
7 occurring in these feeds? Well, there's a  
8 couple hypotheses. Either melamine is breaking  
9 down through microbial degradation or it's  
10 just an incomplete synthesis that the  
11 manufacturer of the melamine that was being  
12 used was not very high quality melamine. It  
13 was melamine that was produced under poor  
14 conditions.

15 The arrows are pointing in one  
16 direction. That's the degradation pathway, but  
17 you can flip those arrows around and it's  
18 exactly the same for the synthetic pathway.  
19 And you can see in that pathway that in  
20 addition to cyanuric acid, there are there  
21 intermediates, ammeline and ammelide. Those  
22 were also found in pet food last year. So,

1           that's how we think this whole thing actually  
2           happened.

3                       Cyanuric acid polymerizes with  
4           melamine very easily. That's the green  
5           structure, is melamine. The non-green  
6           structure -- I guess it's the orange  
7           structure, is cyanuric acid, and those are  
8           hydrogen bonds. They bond at a 1:1 ratio, and  
9           we found crystals in cats that looked like 30  
10          percent melamine, 70 percent cyanuric acid.  
11          Most of them had been reported since are about  
12          a 50/50 mixture.

13                      One of the other problems that we  
14          encountered early in the outbreak of pet food  
15          was that people weren't seeing these crystals  
16          when they were doing histopathology. The  
17          animals died of acute renal failure, but they  
18          didn't see many crystals. They saw a few, but  
19          not very many. Well, we found out that was  
20          that these crystals dissolve in formalin. So,  
21          as they were fixing the kidney tissues -- you  
22          let it set over the weekend -- before we

1           actually prepared the slides, the crystals are  
2           gone.

3                        So, getting that information was  
4           very helpful. Then once that information was  
5           out, pathologists started picking it up much  
6           more readily.

7                        One of the really interesting  
8           papers that has come out since the pet food  
9           outbreak was one that came out of the  
10          University of California at Davis, in which  
11          they actually dosed cats, again, with melamine  
12          alone, cyanuric acid alone, and then the  
13          combination, at very low levels up to fairly  
14          high levels. What they found was that at the  
15          lowest level in which you had melamine and  
16          cyanuric acid, the lowest level that they fed,  
17          cats developed acute renal failure within a  
18          day.

19                       So, one day at relatively low  
20          levels -- It was 34 milligrams per kilogram,  
21          cyanuric acid and 34 milligrams per kilogram  
22          melamine, which gives a total melamine content



1 of about 64 milligrams per kilogram. When we  
2 did our original risk assessment, the lowest  
3 level that we could find for a no-effect level  
4 in any rodent species was 63 milligrams per  
5 kilogram.

6 So, our NOAEL -- When you have  
7 half of that -- melamine and half cyanuric  
8 acid caused acute renal failure in cats after  
9 a single dose. So, our whole concept of how  
10 you measure the toxicity of these kind of  
11 compounds when it's not -- When you're looking  
12 at a single compound, melamine -- It's  
13 something that we'll talk about here as  
14 information needs.

15 So, here's some of the things that  
16 we still need to be able to understand better  
17 -- The toxicology studies and investigate the  
18 synergistic action of the combination of  
19 melamine and cyanuric acid, and possibly the  
20 other analogs, so we get a better  
21 understanding about exactly what concentration  
22 in the blood would cause crystallization in

1 the urine. Obviously, cyanuric acid and  
2 melamine are soluble in the blood and are not  
3 precipitating out because we don't see  
4 crystals in any other organ except for the  
5 kidney. As urine formation occurs that what  
6 is in the plasma gets concentrated  
7 significantly, and at some point precipitates  
8 out.

9 We need to understand that process  
10 better, about the solubility and the PH  
11 influence, and how that might affect toxicity,  
12 and at what level do we not have any concern  
13 anymore about that because it just is too low  
14 to cause crystallization. We need  
15 pharmacokinetics studies in mammalian species  
16 to look at the clearance rates of these  
17 products.

18 It may -- You know, one of the  
19 concerns we have was that infants don't have  
20 very good renal function. Well, that actually  
21 might be beneficial in this case because the  
22 better you're able to concentrate urine, the

1 more risk you are of developing crystals. But  
2 we need to know more about how that all works.

3 We need information from the  
4 Chinese medical authorities about what they're  
5 actually finding -- what do these crystals  
6 contain that they're finding in infants? We  
7 don't have any of that material in the United  
8 States. We have asked, but we need to know a  
9 lot more about just how that syndrome  
10 developed. We need to develop some rapid test  
11 methods to be able to detect melamine and  
12 related compounds in a lot of the products  
13 that we regulate -- not just foods, but other  
14 products as well. We need to identify other  
15 economic adulterants that might be used.

16 This is the oldest game in the  
17 world is to adulterate food for economic  
18 purposes, whether that's substitution, whether  
19 that's adding something to it to increase the  
20 weight, or whether it's adding things like  
21 melamine to increase protein content. We need  
22 to start looking at that as part of our food

1 defense program. And Randy is going to be  
2 talking about that in a second here.

3 Other information we need -- We  
4 don't know what background levels of melamine  
5 in food are. Melamine is a food contact  
6 substance. It's regulated as food contact  
7 substance. Melamine is used to make plastic-  
8 ware that's used for food. Again, surfaces  
9 like formica, on which food is prepared, and  
10 some of that is -- Obviously, there are very  
11 low levels that do leech into food.

12 We need to know what those  
13 background levels are so that as we continue  
14 to test and our methodology gets even more  
15 sensitive, we need to know what's naturally  
16 there and what might have occurred through  
17 contamination or adulteration. And then we  
18 need to have an ongoing surveillance of a wide  
19 variety of protein commodities, not just milk  
20 proteins, but soy proteins and other kinds of  
21 proteins, and make that a regular part of our  
22 surveillance efforts.

1                   Well, so the lessons that we  
2                   learned from that is that global connections  
3                   make safe-guarding the food supply more  
4                   complex. You've heard about this over and over  
5                   again. I think in the melamine case, both  
6                   with the pet food and with the current  
7                   outbreak, that FDA has really stepped up to  
8                   the plate and did all that it could do in the  
9                   face of great uncertainty and in uncovering  
10                  this new syndrome. But we welcome the Science  
11                  Board's feedback as we continue to address  
12                  these issues of intentional economic  
13                  adulteration.

14                  So, I think that is the last  
15                  slide. Yes, it is. Thanks.

16                  DR. LUTTER: I think you've heard  
17                  from my colleague, Dr. Sundlof about how we've  
18                  intervened a and responded to threats caused  
19                  by melamine in animal feed and the food  
20                  supply, and I think that presentation also  
21                  lays a really good argument why we believe  
22                  within the agency our response has been both

1 rapid and agile, and we've benefited from some  
2 really exceptional scientific sleuthing by  
3 staff in the labs and in the field offices.

4  
5 But what I'd like to talk about  
6 here is a broader problem than simply  
7 melamine, and that's really the problem of  
8 addressing challenges from economically  
9 motivated adulteration of FDA-regulated  
10 products in general.

11 What I'd like to talk about is  
12 first, a little bit, the recent context and  
13 the history behind economically motivated  
14 adulteration and some of the causes. What  
15 we'd like to present is a structure, if you  
16 will -- a framework, for thinking about the  
17 next major case of economically-motivated  
18 adulteration, and share with you some actions  
19 that we're taking to anticipate and prepare  
20 for that next case.

21 And melamine is not unique. You've  
22 heard today really two stories entwined into

1           one. It was apparently added to infant formula  
2           and dairy products to increase the apparent  
3           protein content. That's what Dr. Sundlof  
4           talked about. It was also apparently added to  
5           gluten, actually, that is a typo, to wheat  
6           flour intended for pet food to increase  
7           apparent protein content and sold as wheat  
8           gluten. But there's broader episodes than that  
9           recently.

10                        Heparin has been in the news a lot  
11           because heparin has been adulterated with  
12           over-sulfated chondroitin sulfate and that's  
13           been associated with a significant number of  
14           adverse events in the United States. And  
15           again, that's an instance where FDA has played  
16           a leadership role in sharing test methods  
17           internationally with our counterpart  
18           regulatory agencies abroad, and based on use  
19           of those tests methods, discovered exactly the  
20           same type of contamination in their drug  
21           supplies as occurred here.

22                        Diethylene glycol is another

1 example that's been on and off in the news for  
2 some time. It's apparently added to drugs and  
3 food in place of glycerin.

4 The problem that this poses is not  
5 new, as Dr. Sundlof has mentioned. And I point  
6 that out just to indicate that in some sense,  
7 there's good news and bad news here. The good  
8 news is it's one problem that we've solved.  
9 The bad news is it used to cause a lot of  
10 harm.

11 As early as 1858, there was an  
12 issue of swill milk in New York. It was  
13 derived from cows who were fed alcoholic mash,  
14 and it was allegedly responsible for the  
15 deaths of up to 8,000 children. And here's a  
16 quote from the "New York Times" of August 13,  
17 1890.

18 So this is, as has been mentioned,  
19 an old problem, and we're fortunate that in  
20 the United States at least, it's been solved.  
21 Congress took action more than 100 years ago  
22 with the Federal Food and Drugs Act



1       proscribing adulteration. And if you look  
2       carefully at the words here, it's clearly  
3       their intent to capture economically-motivated  
4       adulteration.

5               They have "lower or injuriously  
6       affect its quality or strength." "Substitute  
7       wholly or in part for the article." "Any  
8       valuable constituent of the article has been  
9       wholly or in part abstracted." "Mixed,  
10      colored, powdered, coated, or stained in a  
11      matter whereby damage or inferiority is  
12      concealed." The entire purpose of this  
13      language is intended, clearly, to get at  
14      economically-motivated adulteration.

15              Similarly, with the language in  
16      the Filled Milk Act of 1923. This is an old  
17      problem, Fortunately, it was successfully  
18      remedied through most of the 20<sup>th</sup> century.

19              But that's then and this is now.  
20      And as Dr. Torti mentioned, we're in a new  
21      world, and the new word is essentially driven  
22      by a very important phenomenon of

1           globalization. And FDA has responsibilities  
2           for the safety of products sold here, but they  
3           aren't made here anymore in the same way that  
4           they were predominantly in the past.

5                        You saw data earlier today and in  
6           an earlier presentation to the Science Board  
7           at least a year ago, about the growth in the  
8           volume, in the number, of imported lines of  
9           FDA-regulated products, and those indicated  
10          absolutely astronomical rate of growth.

11                      It works out to 14 percent per  
12          annum since 1997. And anybody familiar with a  
13          little bit of high school arithmetic knows  
14          what that does over an extended period. This  
15          is a very, very high growth rate. And not  
16          surprisingly, what it implies is that as a  
17          percent of value, there's already very high  
18          shares of FDA-regulated products which aren't  
19          made in this country and instead come in from  
20          overseas.

21                      The challenges that globalization  
22          thereby poses can be seen as we have to now

1           rely on protection at the border to a far  
2           greater extent than was necessary. And that's  
3           intrinsically weaker because we lack  
4           partnerships with state-based regulatory  
5           agencies, as is the case with domestic efforts  
6           and other information about the nature of the  
7           production process and the supply chain and  
8           supply chain security. It's simply lacking  
9           when the products come from overseas.

10                   The Administration has taken a  
11           whole collection of high-profile and very  
12           energetic efforts to address this. President  
13           Bush signed an executive order -- I think it  
14           was July of last year -- initiating a Cabinet-  
15           level task force chaired by Secretary Leavitt.  
16           In November of last year, it issued an Import  
17           Safety Action Plan, parts of which dealt with  
18           FDA-regulated products, and we've been  
19           implementing aspects of that very actively  
20           since then.

21                   More broadly, with respect to  
22           challenges, there's a fundamental need for us

1 to understand better the economic systems and  
2 the associated incentives that exist in other  
3 countries and cultures. And, for example, a  
4 year ago, I think most of the people in this  
5 room would not have known that there were  
6 premiums paid in China according to the  
7 protein content of milk and being cognizant of  
8 the vulnerabilities associated with that. In  
9 fact, most countries and the United States use  
10 fat content instead as a basis for value.

11 So, what we'd like to do is talk  
12 about and share with you a framework, if you  
13 will, a strategy for thinking about how to  
14 identify the next melamine. And I use "next  
15 melamine" as short-hand, simply for the next  
16 large scale case of economically-motivated  
17 adulteration for FDA-regulated products. We  
18 hope it doesn't happen, but I think the recent  
19 history suggests we would be remiss if we  
20 didn't start thinking now strategically and  
21 systematically about steps we can take to  
22 anticipate it and help prevent it, and that's

1           what I'd like to walk through with you now.

2                       The basic idea is application of a  
3           Willie Sutton principle, who years ago was  
4           quoted when asked the question, "Why do you  
5           rob banks?" is "That's where the money is."  
6           So, what I'd like to do is put on our Willie  
7           Sutton hats for a moment and ask, "Where would  
8           Willie Sutton think about exploiting  
9           opportunities for vulnerability in  
10          adulteration to make money in the food  
11          supply?"

12                      And the basic notion here is that  
13          he would act where the expected reward from  
14          adulteration in an economic sense exceeds the  
15          expected cost of being discovered and  
16          penalized.

17                      I'd like to walk through what that  
18          might mean for us moving forward. So, let me  
19          focus on the expected reward. You can think  
20          about this as the per unit savings of the  
21          substitution by the contaminant times the  
22          quantity of the products sold. I'm going to

1 explore what this really means in the case of  
2 melamine in just a moment, but specifically  
3 what it means is that if the cost of the  
4 substitute is really low compared to the cost  
5 of the genuine ingredient when expressed on a  
6 dollar per unit basis, and then that's their  
7 high sales, and particularly in the case of  
8 melamine, high production volume.

9 And based on data from press  
10 accounts, we have some ability to say what  
11 were the gains from melamine, and this serves  
12 to qualify, even validate if you will, the  
13 basic notion that the threat posed by melamine  
14 to the extent to which it was economically-  
15 motivated because we lack evidence to date to  
16 prove that definitively, though the  
17 circumstantial evidence is very, very strong.  
18 The extent to which this model might be used  
19 elsewhere in anticipating the next one.

20 So, what we know is that in the  
21 case of pet food, melamine costs about \$1.20  
22 per percentage increase in the protein count

1 per ton of the product, whereas real protein  
2 costs about \$6 per ton, as indicated by the  
3 nitrogen testing.

4 And with respect to milk, there's  
5 a 50 fold return from the delivered  
6 adulteration. Let me walk you through how you  
7 we get that. The cost of using melamine, of  
8 just adding the melamine per kilogram of milk  
9 is about 18 US cents per kilogram, and that's  
10 from press accounts. And the return on that is  
11 -- This is the increase price per kilogram is  
12 about 8.9 cents per kilogram of milk. So, if  
13 you add the melamine and then you do the  
14 dilution that apparently was being conducted  
15 in China, and that gets you a return of 8.9  
16 cents for a cost of about 0.18 cents, and the  
17 ratio is 50 fold, the 8.9 over the 0.18.

18 And that's big. For anybody,  
19 especially in the last six weeks, but even in  
20 the last six years, trying to make money on  
21 the stock market or elsewhere to turn down an  
22 opportunity to invest \$1 and get back a return

1 of \$50 is really, really difficult unless  
2 you're constrained either by a firm sense of  
3 morality or by a legal system that imposes  
4 penalties for such behavior.

5 So, what it gets you then is an  
6 increase in the price of 17.6 cents per kilo  
7 to 26.5 cents per kilo. That difference is the  
8 8.9, and if you were just to presume  
9 hypothetically that a billion kilos in China  
10 was spiked, that would offer net returns to  
11 whomever was doing the spiking of \$87 million  
12 dollars, and a billion kilos is about 3.7  
13 percent of the annual production.

14 So, why do I walk you through  
15 this? To suggest that the economic model in  
16 some sense has some applicability and  
17 coherence if applied retrospectively.  
18 Similarly for diethylene glycol, there's less  
19 compelling data available in the press  
20 accounts, but the pharmaceutical grade syrup  
21 is priced much more expensively than the  
22 diethylene glycol.



1           Another part of the economic  
2 paradigm applied on this problem is that the  
3 expected costs of the consequences of doing  
4 the adulteration. And what Willie Sutton  
5 presumable cared about, not only the gains,  
6 okay, but was he going to get caught if he  
7 robbed the bank and what would happen to him  
8 if he did. So in that sense, what matters is  
9 the expected likelihood of detection and the  
10 expected penalty.

11           And some factors leading to a low  
12 expected cost of consequences would be first,  
13 with respect to the low expected likelihood of  
14 detection, low likelihood of detectable health  
15 affects. And actually what I think was  
16 suggested by Dr. Sundlof earlier is that if  
17 you use really high quality melamine that  
18 isn't contaminated, so to speak, with the  
19 cyanuric acid, then the likelihood of toxic or  
20 lethal effects on the animals is quite low,  
21 and therefore the detectability is low.

22           He mentioned that the initial

1 reaction of all the toxicologists, when told  
2 it was melamine, said, "Well, then the cats  
3 shouldn't be dying," until someone clever  
4 said, "Ah, but we know it's in the kidneys.  
5 There must be cyanuric acid."

6 But therefore, the suggestion is  
7 that some chemist was so clever to think about  
8 how to rob the bank here in a matter that, if  
9 you will, that avoided detection -- they  
10 deliberately used high-quality melamine that  
11 avoided the cyanuric acid and only later on,  
12 when the melamine was co-mingled with cyanuric  
13 acid did we find the adverse health effects,  
14 tragically in infants in China as well as in  
15 animals.

16 And then also another factor  
17 leading to low expected likelihood of  
18 detection is if the detection of the  
19 contaminant in the product is difficult with  
20 conventional test methods, either not  
21 practiced or expensive. Also, that there's a  
22 history of inadequate enforcement. What

1 matters here is how people think they might be  
2 treated if caught. Associated with a low  
3 expected penalty is that the legal system  
4 might allow for bribery or other ways of  
5 evading penalties, and simply low penalties in  
6 the form of low fines or low sentences if  
7 imprisoned.

8 That's not to say that there  
9 haven't been costs of consequences in the  
10 United States. There was an indictment by a US  
11 grand jury in February of this year of two  
12 Chinese nationals and businesses they operate,  
13 along with a US company and its president and  
14 chief executive officer. And that's now in  
15 court so we don't know the outcome.

16 I don't know, though there have  
17 been some press accounts, about the  
18 effectiveness of the criminal justice system  
19 in China. That's a difficult thing for FDA to  
20 judge, but clearly it matters in thinking  
21 about how the Willie Suttons of the food  
22 supply or looking for opportunities in FDA-

1 regulated products might behave.

2 So, what does this mean for us?

3 And what should we be doing? And I started out  
4 by saying that melamine, in some sense, is a  
5 symbol, but one of only several. The other  
6 ones are heparin, and to a lesser extent,  
7 diethylene glycol. But they're a symbol that  
8 the world we live in is changed, and  
9 globalization and the existence of relatively  
10 weak regulatory regimes abroad means there's a  
11 new vulnerability. So how should we behave at  
12 FDA to anticipate, if you will, the next  
13 threat posed by economically-motivated  
14 adulteration.

15 So, here's what we're doing and we  
16 solicit feedback on this. We're establishing a  
17 science and policy workgroup within FDA to try  
18 to use this framework and other information to  
19 think about, constructively, what might be the  
20 next episodes, the next vulnerability, and  
21 take appropriate measures.

22 We're also soliciting information