

Florida

1997

Issued December 1999

EC97R44A-FL

1997 Economic Census

Retail Trade

Geographic Area Series



U.S. CENSUS BUREAU

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Economics and Statistics Administration
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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

AVAILABILITY OF ADDITIONAL DATA

Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division 301-457-4673
Service Sector Statistics Division 301-457-2668

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.

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Retail Trade

SCOPE

The Retail Trade sector (sector 44-45) comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified here.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes, are classified here.

Excluded from this sector are governmental organizations classified in the covered industries except for liquor stores operated by state and local governments. Data for direct sellers with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization.

GENERAL

A list of publications that provide statistics on sector 44-45 follows.

Geographic area reports. There is a separate report for each state, the District of Columbia, and the United States.

Each state report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll for detailed kind-of-business classifications.

Merchandise line sales report. This report presents data on major categories of merchandise sold for establishments with payroll by kind of business. Data are presented for the United States, states, and MAs.

Establishment and firm size (including legal form of organization) report. This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

Miscellaneous subjects report. This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

ZIP Code report. This report presents data for establishments with payroll by United States ZIP Code.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the

1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.

4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual and monthly surveys on retail trade. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

Table 1. Summary Statistics for the State: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FLORIDA								
44-45	Retail trade	66 643	151 191 241	14 169 511	3 406 058	841 814	8.8	6.4
441	Motor vehicle & parts dealers	7 340	44 398 982	3 197 890	753 594	107 767	11.5	8.1
4411	Automobile dealers	2 679	37 922 106	2 408 373	564 829	71 358	11.3	8.0
44111	New car dealers	1 211	35 421 187	2 251 974	530 202	65 406	9.9	7.7
441110	New car dealers	1 211	35 421 187	2 251 974	530 202	65 406	9.9	7.7
44112	Used car dealers	1 468	2 500 919	156 399	34 627	5 952	30.5	13.3
441120	Used car dealers	1 468	2 500 919	156 399	34 627	5 952	30.5	13.3
4412	Other motor vehicle dealers	1 258	3 202 160	252 754	59 774	9 865	16.7	5.6
44121	Recreational vehicle dealers	184	976 637	65 334	17 353	2 321	7.6	3.3
441210	Recreational vehicle dealers	184	976 637	65 334	17 353	2 321	7.6	3.3
44122	Motorcycle, boat, & other motor vehicle dealers	1 074	2 225 523	187 420	42 421	7 544	20.7	6.7
441221	Motorcycle dealers	176	402 292	36 554	8 263	1 430	21.6	6.2
441222	Boat dealers	767	1 490 670	126 891	29 162	5 342	22.5	6.4
441229	All other motor vehicle dealers	131	332 561	23 975	4 996	772	11.4	8.2
4413	Automotive parts, accessories, & tire stores	3 403	3 274 716	536 763	128 991	26 544	9.3	11.7
44131	Automotive parts & accessories stores	2 371	2 250 647	341 067	81 655	18 398	9.9	11.8
441310	Automotive parts & accessories stores	2 371	2 250 647	341 067	81 655	18 398	9.9	11.8
44132	Tire dealers	1 032	1 024 069	195 696	47 336	8 146	7.9	11.4
441320	Tire dealers	1 032	1 024 069	195 696	47 336	8 146	7.9	11.4
442	Furniture & home furnishings stores	4 569	4 891 648	632 683	153 724	29 706	14.2	7.9
4421	Furniture stores	2 068	2 930 414	378 060	93 029	15 584	10.8	8.4
44211	Furniture stores	2 068	2 930 414	378 060	93 029	15 584	10.8	8.4
442110	Furniture stores	2 068	2 930 414	378 060	93 029	15 584	10.8	8.4
4422	Home furnishings stores	2 501	1 961 234	254 623	60 695	14 122	19.3	7.2
44221	Floor covering stores	1 109	1 003 329	134 468	32 010	5 320	24.6	6.5
442210	Floor covering stores	1 109	1 003 329	134 468	32 010	5 320	24.6	6.5
44229	Other home furnishings stores	1 392	957 905	120 155	28 685	8 802	13.7	8.0
442291	Window treatment stores	206	68 876	12 045	2 713	693	43.6	3.9
442299	All other home furnishings stores	1 186	889 029	108 110	25 972	8 109	11.4	8.3
443	Electronics & appliance stores	2 624	4 437 446	429 252	102 100	21 309	10.0	8.8
4431	Electronics & appliance stores	2 624	4 437 446	429 252	102 100	21 309	10.0	8.8
44311	Appliance, television, & other electronics stores	1 746	2 964 371	290 429	70 163	15 106	8.4	7.6
443111	Household appliance stores	554	408 630	53 935	13 070	2 573	20.4	7.1
443112	Radio, television, & other electronics stores	1 192	2 555 741	236 494	57 093	12 533	6.5	7.7
44312	Computer & software stores	729	1 344 830	121 120	27 317	5 219	12.6	11.0
443120	Computer & software stores	729	1 344 830	121 120	27 317	5 219	12.6	11.0
44313	Camera & photographic supplies stores	149	128 245	17 703	4 620	984	17.5	11.3
443130	Camera & photographic supplies stores	149	128 245	17 703	4 620	984	17.5	11.3
444	Building material & garden equipment & supplies dealers	4 723	11 694 267	1 324 411	313 738	59 226	4.8	4.2
4441	Building material & supplies dealers	3 838	10 788 946	1 225 245	289 809	53 512	4.3	4.2
44411	Home centers	259	3 752 689	377 044	88 820	20 358	.5	1.2
444110	Home centers	259	3 752 689	377 044	88 820	20 358	.5	1.2
44412	Paint & wallpaper stores	576	525 451	69 071	16 471	2 869	6.6	10.1
444120	Paint & wallpaper stores	576	525 451	69 071	16 471	2 869	6.6	10.1
44413	Hardware stores	656	450 096	77 746	18 365	5 089	18.6	6.2
444130	Hardware stores	656	450 096	77 746	18 365	5 089	18.6	6.2
44419	Other building material dealers	2 347	6 060 710	701 384	166 153	25 196	5.3	5.4
444190	Other building material dealers	2 347	6 060 710	701 384	166 153	25 196	5.3	5.4
4442	Lawn & garden equipment & supplies stores	885	905 321	99 166	23 929	5 714	11.6	4.1
44421	Outdoor power equipment stores	242	197 444	27 012	6 044	1 312	16.4	3.6
444210	Outdoor power equipment stores	242	197 444	27 012	6 044	1 312	16.4	3.6
44422	Nursery & garden centers	643	707 877	72 154	17 885	4 402	10.2	4.3
444220	Nursery & garden centers	643	707 877	72 154	17 885	4 402	10.2	4.3
445	Food & beverage stores	7 563	23 898 453	2 426 547	600 105	196 921	5.4	3.4
4451	Grocery stores	5 221	22 487 722	2 277 848	563 384	185 001	4.2	3.0
44511	Supermarkets & other grocery (except convenience) stores	3 601	21 662 786	2 203 512	544 199	178 829	3.1	2.7
445110	Supermarkets & other grocery (except convenience) stores	3 601	21 662 786	2 203 512	544 199	178 829	3.1	2.7
44512	Convenience stores	1 620	824 936	74 336	19 185	6 172	34.6	11.4
445120	Convenience stores	1 620	824 936	74 336	19 185	6 172	34.6	11.4
4452	Specialty food stores	1 227	622 179	83 166	21 121	6 495	24.4	12.1
4453	Beer, wine, & liquor stores	1 115	788 552	65 533	15 600	5 425	23.4	7.1
44531	Beer, wine, & liquor stores	1 115	788 552	65 533	15 600	5 425	23.4	7.1
445310	Beer, wine, & liquor stores	1 115	788 552	65 533	15 600	5 425	23.4	7.1
446	Health & personal care stores	5 471	8 033 682	1 017 584	246 252	60 979	9.3	6.9
4461	Health & personal care stores	5 471	8 033 682	1 017 584	246 252	60 979	9.3	6.9
44611	Pharmacies & drug stores	2 194	6 532 851	735 972	179 595	45 253	7.2	5.5
446110	Pharmacies & drug stores	2 194	6 532 851	735 972	179 595	45 253	7.2	5.5
4461101	Pharmacies & drug stores	2 065	6 449 327	725 147	176 990	44 425	7.0	5.5
4461102	Proprietary stores	129	83 524	10 825	2 605	828	20.1	4.9
44612	Cosmetics, beauty supplies, & perfume stores	676	327 636	41 215	10 493	3 160	10.0	3.7
446120	Cosmetics, beauty supplies, & perfume stores	676	327 636	41 215	10 493	3 160	10.0	3.7
44613	Optical goods stores	1 187	480 772	106 033	24 965	5 721	18.3	10.9
446130	Optical goods stores	1 187	480 772	106 033	24 965	5 721	18.3	10.9
44619	Other health & personal care stores	1 414	692 423	134 364	31 199	6 845	22.2	19.3
446191	Food (health) supplement stores	637	325 190	48 503	11 266	3 437	26.4	23.6
446199	All other health & personal care stores	777	367 233	85 861	19 933	3 408	18.5	15.6

See footnotes at end of table.

Table 1. Summary Statistics for the State: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FLORIDA—Con.								
44-45 Retail trade—Con.								
447	Gasoline stations	6 853	10 643 605	575 071	142 319	43 133	15.9	8.9
4471	Gasoline stations	6 853	10 643 605	575 071	142 319	43 133	15.9	8.9
44711	Gasoline stations with convenience stores	4 915	7 886 682	427 742	105 724	32 257	9.2	6.5
447110	Gasoline stations with convenience stores	4 915	7 886 682	427 742	105 724	32 257	9.2	6.5
44719	Other gasoline stations	1 938	2 756 923	147 329	36 595	10 876	35.3	15.8
447190	Other gasoline stations	1 938	2 756 923	147 329	36 595	10 876	35.3	15.8
448	Clothing & clothing accessories stores	10 875	9 289 463	1 070 043	257 926	80 667	10.7	12.6
4481	Clothing stores	6 604	6 416 075	714 310	173 085	57 005	9.6	12.4
44811	Men's clothing stores	757	511 016	70 291	4 552	17 491	15.0	18.6
448110	Men's clothing stores	757	511 016	70 291	17 491	4 552	15.0	18.6
44812	Women's clothing stores	2 874	2 008 135	245 351	59 993	20 063	14.3	24.1
448120	Women's clothing stores	2 874	2 008 135	245 351	59 993	20 063	14.3	24.1
44813	Children's & infants' clothing stores	291	264 268	25 540	6 355	2 297	8.9	2.9
448130	Children's & infants' clothing stores	291	264 268	25 540	6 355	2 297	8.9	2.9
44814	Family clothing stores	1 332	2 884 553	276 987	66 291	22 259	4.4	4.6
448140	Family clothing stores	1 332	2 884 553	276 987	66 291	22 259	4.4	4.6
44815	Clothing accessories stores	384	117 361	19 315	4 673	1 719	14.2	16.9
448150	Clothing accessories stores	384	117 361	19 315	4 673	1 719	14.2	16.9
44819	Other clothing stores	966	630 742	76 826	18 282	6 115	13.6	8.6
448190	Other clothing stores	966	630 742	76 826	18 282	6 115	13.6	8.6
4482	Shoe stores	2 015	1 427 753	159 452	38 490	12 827	5.7	6.7
44821	Shoe stores	2 015	1 427 753	159 452	38 490	12 827	5.7	6.7
448210	Shoe stores	2 015	1 427 753	159 452	38 490	12 827	5.7	6.7
4482101	Men's shoe stores	148	85 486	12 374	3 025	682	3.5	7.2
4482102	Women's shoe stores	378	201 898	27 633	6 951	2 409	11.9	24.0
4482103	Children's & juveniles' shoe stores	55	27 230	4 403	1 073	319	9.6	6.5
4482104	Family shoe stores	1 127	715 234	73 997	17 647	5 946	6.1	3.7
4482105	Athletic footwear stores	307	397 905	41 045	9 794	3 471	2.3	3.1
4483	Jewelry, luggage, & leather goods stores	2 256	1 445 635	196 281	46 351	10 835	20.4	19.3
44831	Jewelry stores	2 070	1 334 846	183 039	42 990	9 952	21.6	20.0
448310	Jewelry stores	2 070	1 334 846	183 039	42 990	9 952	21.6	20.0
44832	Luggage & leather goods stores	186	110 789	13 242	3 361	883	6.3	11.4
448320	Luggage & leather goods stores	186	110 789	13 242	3 361	883	6.3	11.4
451	Sporting goods, hobby, book, & music stores	3 984	3 396 919	390 965	94 684	28 201	9.9	5.6
4511	Sporting goods, hobby, & musical instrument stores ..	2 795	2 334 799	271 324	65 559	18 250	10.4	6.1
45111	Sporting goods stores	1 507	1 122 671	132 640	32 644	8 632	13.4	6.5
451110	Sporting goods stores	1 507	1 122 671	132 640	32 644	8 632	13.4	6.5
4511101	General-line sporting goods stores	368	484 249	52 059	13 775	3 551	11.8	6.2
4511102	Specialty-line sporting goods stores	1 139	638 422	80 581	18 869	5 081	14.6	6.7
45112	Hobby, toy, & game stores	614	766 829	71 612	16 407	5 620	5.1	2.7
451120	Hobby, toy, & game stores	614	766 829	71 612	16 407	5 620	5.1	2.7
45113	Sewing, needlework, & piece goods stores	398	197 606	30 140	7 924	2 232	12.2	11.9
451130	Sewing, needlework, & piece goods stores	398	197 606	30 140	7 924	2 232	12.2	11.9
45114	Musical instrument & supplies stores	276	247 693	36 932	8 584	1 766	11.4	10.4
451140	Musical instrument & supplies stores	276	247 693	36 932	8 584	1 766	11.4	10.4
4512	Book, periodical, & music stores	1 189	1 062 120	119 641	29 125	9 951	9.0	4.4
45121	Book stores & news dealers	697	687 815	78 544	18 921	6 415	9.5	3.2
451211	Book stores	621	638 534	72 231	17 492	5 948	9.2	2.8
4512111	Book stores, general	414	454 651	52 374	12 632	4 259	7.5	2.1
4512112	Specialty book stores	133	53 253	7 531	1 902	715	20.3	9.7
4512113	College book stores	74	130 630	12 326	2 958	974	10.8	2.1
451212	News dealers & newsstands	76	49 281	6 313	1 429	467	13.4	8.6
45122	Prerecorded tape, compact disc, & record stores ...	492	374 305	41 097	10 204	3 536	7.9	6.5
451220	Prerecorded tape, compact disc, & record stores ...	492	374 305	41 097	10 204	3 536	7.9	6.5
452	General merchandise stores	1 914	19 703 433	1 872 649	454 423	143 248	.4	1.6
4521	Department stores (incl leased depts) ##	614	13 769 050	N	N	N	—	.4
45211	Department stores (incl leased depts) ##	614	13 769 050	N	N	N	—	.4
4521	Department stores (excl leased depts)	614	13 566 905	1 413 527	345 028	106 980	—	.4
45211	Department stores (excl leased depts)	614	13 566 905	1 413 527	345 028	106 980	—	.4
452110	Department stores (excl leased depts)	614	13 566 905	1 413 527	345 028	106 980	—	.4
4521101	Conventional department stores (excl leased depts)	143	3 233 197	419 431	102 489	24 706	—	.7
4521102	Discount or mass merchandising dept stores (excl leased depts)	347	7 407 334	657 957	161 329	58 078	—	—
4521103	National chain department stores (excl leased depts)	124	2 926 374	336 139	81 210	24 196	—	.9
4529	Other general merchandise stores	1 300	6 136 528	459 122	109 395	36 268	1.4	4.3
45291	Warehouse clubs & superstores	84	D	D	D	j	D	D
452910	Warehouse clubs & superstores	84	D	D	D	j	D	D
45299	All other general merchandise stores	1 216	D	D	D	j	D	D
452990	All other general merchandise stores	1 216	D	D	D	j	D	D
4529901	Variety stores	810	665 951	65 603	14 794	6 428	4.2	2.8
4529902	Catalog showrooms	93	D	D	D	i	D	D
4529903	Miscellaneous general merchandise stores	313	D	D	D	h	D	D

See footnotes at end of table.

Table 1. Summary Statistics for the State: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FLORIDA—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	8 211	4 736 498	603 120	140 293	44 873	18.4	10.3
4531	Florists	1 413	341 418	73 758	17 610	6 138	29.6	14.2
45311	Florists	1 413	341 418	73 758	17 610	6 138	29.6	14.2
453110	Florists	1 413	341 418	73 758	17 610	6 138	29.6	14.2
4532	Office supplies, stationery, & gift stores	2 708	2 067 829	227 243	55 083	19 411	12.4	8.3
45321	Office supplies & stationery stores	394	1 115 622	89 508	22 677	5 926	3.7	5.7
453210	Office supplies & stationery stores	394	1 115 622	89 508	22 677	5 926	3.7	5.7
4532101	Stationery stores	54	16 308	2 725	561	223	45.4	11.9
4532102	Office supplies stores	340	1 099 314	86 783	22 116	5 703	3.1	5.6
45322	Gift, novelty, & souvenir stores	2 314	952 207	137 735	32 406	13 485	22.6	11.3
453220	Gift, novelty, & souvenir stores	2 314	952 207	137 735	32 406	13 485	22.6	11.3
4533	Used merchandise stores	1 307	375 222	70 830	16 421	5 802	23.9	12.6
45331	Used merchandise stores	1 307	375 222	70 830	16 421	5 802	23.9	12.6
453310	Used merchandise stores	1 307	375 222	70 830	16 421	5 802	23.9	12.6
4539	Other miscellaneous store retailers	2 783	1 952 029	231 289	51 179	13 522	21.6	11.4
45391	Pet & pet supplies stores	585	340 730	41 992	9 883	3 284	15.5	6.8
453910	Pet & pet supplies stores	585	340 730	41 992	9 883	3 284	15.5	6.8
45392	Art dealers	409	161 060	23 833	6 046	1 335	28.6	11.6
453920	Art dealers	409	161 060	23 833	6 046	1 335	28.6	11.6
45393	Manufactured (mobile) home dealers	315	690 071	47 913	9 527	1 944	20.5	11.8
453930	Manufactured (mobile) home dealers	315	690 071	47 913	9 527	1 944	20.5	11.8
45399	All other miscellaneous store retailers	1 474	760 168	117 551	25 723	6 959	24.0	13.0
454	Nonstore retailers	2 516	6 066 845	629 296	146 900	25 784	7.8	4.2
4541	Electronic shopping & mail-order houses	682	4 552 063	382 898	86 862	14 023	4.5	2.6
45411	Electronic shopping & mail-order houses	682	4 552 063	382 898	86 862	14 023	4.5	2.6
454110	Electronic shopping & mail-order houses	682	4 552 063	382 898	86 862	14 023	4.5	2.6
4542	Vending machine operators	394	237 413	36 646	8 461	1 856	28.1	6.0
45421	Vending machine operators	394	237 413	36 646	8 461	1 856	28.1	6.0
454210	Vending machine operators	394	237 413	36 646	8 461	1 856	28.1	6.0
4543	Direct selling establishments	1 440	1 277 369	209 752	51 577	9 905	15.9	9.6
45431	Fuel dealers	361	401 235	68 754	17 317	2 902	14.6	9.0
454311	Heating oil dealers	61	D	D	D	e	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	296	D	D	D	h	D	D
454319	Other fuel dealers	4	D	D	D	a	D	D
45439	Other direct selling establishments	1 079	876 134	140 998	34 260	7 003	16.5	9.9
454390	Other direct selling establishments	1 079	876 134	140 998	34 260	7 003	16.5	9.9

Data for this line not included in broader kind-of-business totals.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 2. Summary Statistics for Metropolitan Areas: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DAYTONA BEACH, FL MSA								
44-45	Retail trade	1 984	4 131 757	382 723	92 259	24 859	11.9	7.1
441	Motor vehicle & parts dealers	252	1 322 236	92 766	22 071	3 429	24.3	14.9
4411	Automobile dealers	104	1 138 752	69 395	16 592	2 281	25.0	16.5
44111	New car dealers	44	1 070 018	65 203	15 614	2 081	24.1	17.2
441110	New car dealers	44	1 070 018	65 203	15 614	2 081	24.1	17.2
44112	Used car dealers	60	68 734	4 192	978	200	38.2	6.0
441120	Used car dealers	60	68 734	4 192	978	200	38.2	6.0
4412	Other motor vehicle dealers	45	90 986	7 734	1 859	339	31.6	2.0
44121	Recreational vehicle dealers	9	21 075	1 537	346	57	1.9	1.0
441210	Recreational vehicle dealers	9	21 075	1 537	346	57	1.9	1.0
44122	Motorcycle, boat, & other motor vehicle dealers	36	69 911	6 197	1 513	282	40.5	2.3
441221	Motorcycle dealers	12	42 460	3 536	938	159	49.1	3.3
441222	Boat dealers	16	23 189	2 159	464	94	26.8	.7
441229	All other motor vehicle dealers	8	4 262	502	111	29	30.0	—
4413	Automotive parts, accessories, & tire stores	103	92 498	15 637	3 620	809	9.6	7.5
44131	Automotive parts & accessories stores	71	51 898	7 564	1 924	507	10.5	12.4
441310	Automotive parts & accessories stores	71	51 898	7 564	1 924	507	10.5	12.4
44132	Tire dealers	32	40 600	8 073	1 696	302	8.4	1.1
441320	Tire dealers	32	40 600	8 073	1 696	302	8.4	1.1
442	Furniture & home furnishings stores	119	104 900	13 811	3 144	646	9.4	9.3
4421	Furniture stores	49	68 363	9 008	2 013	382	4.7	8.3
44211	Furniture stores	49	68 363	9 008	2 013	382	4.7	8.3
442110	Furniture stores	49	68 363	9 008	2 013	382	4.7	8.3
4422	Home furnishings stores	70	36 537	4 803	1 131	264	18.3	11.3
44221	Floor covering stores	38	26 180	3 403	830	147	18.9	12.9
442210	Floor covering stores	38	26 180	3 403	830	147	18.9	12.9
44229	Other home furnishings stores	32	10 357	1 400	301	117	16.8	7.1
443	Electronics & appliance stores	70	94 003	9 616	2 314	582	4.3	5.3
4431	Electronics & appliance stores	70	94 003	9 616	2 314	582	4.3	5.3
44311	Appliance, television, & other electronics stores	52	81 888	7 439	1 830	470	3.8	6.1
443111	Household appliance stores	24	19 071	2 231	564	106	7.3	6.4
443112	Radio, television, & other electronics stores	28	62 817	5 208	1 266	364	2.8	5.9
44312	Computer & software stores	16	D	D	D	b	D	D
443120	Computer & software stores	16	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	154	289 808	32 413	8 054	1 778	3.5	1.1
4441	Building material & supplies dealers	119	265 572	29 733	7 563	1 611	2.9	1.2
44411	Home centers	9	109 568	10 014	2 586	761	—	—
444110	Home centers	9	109 568	10 014	2 586	761	—	—
44412	Paint & wallpaper stores	17	18 259	3 059	725	124	1.4	—
444120	Paint & wallpaper stores	17	18 259	3 059	725	124	1.4	—
44419	Other building material dealers	66	124 552	14 648	3 753	545	4.1	1.9
444190	Other building material dealers	66	124 552	14 648	3 753	545	4.1	1.9
4442	Lawn & garden equipment & supplies stores	35	24 236	2 680	491	167	10.0	.4
44422	Nursery & garden centers	24	20 385	2 105	370	135	6.1	.5
444220	Nursery & garden centers	24	20 385	2 105	370	135	6.1	.5
445	Food & beverage stores	214	762 331	78 289	19 186	6 712	3.4	1.0
4451	Grocery stores	143	720 470	74 553	18 272	6 367	2.7	.6
44511	Supermarkets & other grocery (except convenience) stores	97	693 266	72 159	17 625	6 162	1.5	.3
445110	Supermarkets & other grocery (except convenience) stores	97	693 266	72 159	17 625	6 162	1.5	.3
44512	Convenience stores	46	27 204	2 394	647	205	33.1	7.1
445120	Convenience stores	46	27 204	2 394	647	205	33.1	7.1
4452	Specialty food stores	35	15 710	1 709	422	151	21.9	14.7
446	Health & personal care stores	155	221 376	28 585	6 804	1 839	6.0	1.4
4461	Health & personal care stores	155	221 376	28 585	6 804	1 839	6.0	1.4
44611	Pharmacies & drug stores	64	189 785	22 273	5 283	1 473	5.1	.2
446110	Pharmacies & drug stores	64	189 785	22 273	5 283	1 473	5.1	.2
4461101	Pharmacies & drug stores	59	188 702	22 090	5 244	1 461	5.1	.2
4461102	Proprietary stores	5	1 083	183	39	12	—	—
44612	Cosmetics, beauty supplies, & perfume stores	15	5 916	982	229	74	7.3	1.8
446120	Cosmetics, beauty supplies, & perfume stores	15	5 916	982	229	74	7.3	1.8
44613	Optical goods stores	34	12 088	2 585	623	136	10.9	9.2
446130	Optical goods stores	34	12 088	2 585	623	136	10.9	9.2
44619	Other health & personal care stores	42	13 587	2 745	669	156	14.1	11.8
446191	Food (health) supplement stores	16	5 970	735	173	65	9.4	26.8
447	Gasoline stations	251	322 288	18 976	4 886	1 495	13.9	12.4
4471	Gasoline stations	251	322 288	18 976	4 886	1 495	13.9	12.4
44711	Gasoline stations with convenience stores	196	278 679	16 140	4 167	1 284	6.4	12.4
447110	Gasoline stations with convenience stores	196	278 679	16 140	4 167	1 284	6.4	12.4

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DAYTONA BEACH, FL MSA—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	250	166 963	17 708	4 007	1 584	10.0	5.3
4481	Clothing stores	156	120 508	12 028	2 734	1 187	8.7	5.6
44814	Family clothing stores	49	71 683	6 766	1 492	637	5.8	2.9
448140	Family clothing stores	49	71 683	6 766	1 492	637	5.8	2.9
44815	Clothing accessories stores	7	4 004	227	51	21	3.9	1.3
448150	Clothing accessories stores	7	4 004	227	51	21	3.9	1.3
44819	Other clothing stores	25	12 620	1 350	330	127	18.1	—
448190	Other clothing stores	25	12 620	1 350	330	127	18.1	—
4482	Shoe stores	46	26 967	2 902	678	221	6.2	1.1
44821	Shoe stores	46	26 967	2 902	678	221	6.2	1.1
448210	Shoe stores	46	26 967	2 902	678	221	6.2	1.1
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	33	18 461	1 963	446	147	7.6	1.5
4483	Jewelry, luggage, & leather goods stores	48	19 488	2 778	595	176	23.6	9.4
44832	Luggage & leather goods stores	4	D	D	D	a	D	D
448320	Luggage & leather goods stores	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	128	67 502	7 722	2 033	662	7.6	11.8
4511	Sporting goods, hobby, & musical instrument stores ..	93	43 079	5 457	1 429	438	9.5	16.6
45113	Sewing, needlework, & piece goods stores	11	5 250	779	260	57	—	34.6
451130	Sewing, needlework, & piece goods stores	11	5 250	779	260	57	—	34.6
45114	Musical instrument & supplies stores	12	5 040	637	150	46	8.9	40.9
451140	Musical instrument & supplies stores	12	5 040	637	150	46	8.9	40.9
4512	Book, periodical, & music stores	35	24 423	2 265	604	224	4.2	3.3
45121	Book stores & news dealers	22	18 722	1 630	399	151	3.4	.8
451211	Book stores	21	D	D	D	c	D	D
4512111	Book stores, general	13	D	D	D	D	D	D
4512113	College book stores	4	D	D	D	b	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	58	627 310	59 704	14 232	4 577	—	.3
4521	Department stores (incl leased depts) ##	20	431 408	N	N	N	—	—
45211	Department stores (incl leased depts) ##	20	431 408	N	N	N	—	—
4521	Department stores (excl leased depts)	20	425 727	43 826	10 534	3 266	—	—
45211	Department stores (excl leased depts)	20	425 727	43 826	10 534	3 266	—	—
452110	Department stores (excl leased depts)	20	425 727	43 826	10 534	3 266	—	—
4521101	Conventional department stores (excl leased depts)	4	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	14	290 334	27 054	6 565	2 213	—	—
4529	Other general merchandise stores	38	201 583	15 878	3 698	1 311	.1	.9
45299	All other general merchandise stores	35	D	D	D	e	D	D
452990	All other general merchandise stores	35	D	D	D	e	D	D
4529901	Variety stores	26	D	D	D	c	D	D
453	Miscellaneous store retailers	255	101 166	14 418	3 373	1 123	34.8	4.9
4531	Florists	53	8 890	1 854	464	190	31.3	12.7
45311	Florists	53	8 890	1 854	464	190	31.3	12.7
453110	Florists	53	8 890	1 854	464	190	31.3	12.7
4532	Office supplies, stationery, & gift stores	99	49 744	5 578	1 336	473	43.6	4.9
45321	Office supplies & stationery stores	5	D	D	D	b	D	D
453210	Office supplies & stationery stores	5	D	D	D	b	D	D
4532102	Office supplies stores	5	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	94	D	D	D	e	D	D
453220	Gift, novelty, & souvenir stores	94	D	D	D	e	D	D
4533	Used merchandise stores	32	7 347	2 066	437	122	15.0	5.9
45331	Used merchandise stores	32	7 347	2 066	437	122	15.0	5.9
453310	Used merchandise stores	32	7 347	2 066	437	122	15.0	5.9
4539	Other miscellaneous store retailers	71	35 185	4 920	1 136	338	27.5	2.6
45391	Pet & pet supplies stores	20	8 869	1 152	281	100	16.4	1.2
453910	Pet & pet supplies stores	20	8 869	1 152	281	100	16.4	1.2
45399	All other miscellaneous store retailers	45	D	D	D	c	D	D
454	Nonstore retailers	78	51 874	8 715	2 155	432	11.4	11.2
4543	Direct selling establishments	46	42 343	7 384	1 868	344	4.6	11.0
45431	Fuel dealers	13	14 327	2 718	670	114	8.3	—
454311	Heating oil dealers	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	8	7 355	1 280	344	58	7.2	—
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	33	28 016	4 666	1 198	230	2.7	16.6
454390	Other direct selling establishments	33	28 016	4 666	1 198	230	2.7	16.6

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FORT MYERS—CAPE CORAL, FL MSA								
44-45	Retail trade	1 924	4 367 000	430 463	105 282	25 417	9.9	6.4
441	Motor vehicle & parts dealers	213	1 279 038	91 533	21 741	3 160	19.9	13.4
4411	Automobile dealers	73	1 020 389	63 697	14 675	1 987	21.7	15.2
44111	New car dealers	26	949 588	58 632	13 357	1 740	20.8	16.2
441110	New car dealers	26	949 588	58 632	13 357	1 740	20.8	16.2
44112	Used car dealers	47	70 801	5 065	1 318	247	33.1	2.5
441120	Used car dealers	47	70 801	5 065	1 318	247	33.1	2.5
4412	Other motor vehicle dealers	63	183 085	15 217	3 986	573	16.0	6.3
44121	Recreational vehicle dealers	16	71 489	5 291	1 817	207	8.5	6.6
441210	Recreational vehicle dealers	16	71 489	5 291	1 817	207	8.5	6.6
44122	Motorcycle, boat, & other motor vehicle dealers	47	111 596	9 926	2 169	366	20.8	6.1
441221	Motorcycle dealers	5	D	D	D	b	D	D
441222	Boat dealers	36	86 052	6 708	1 442	263	26.3	5.0
441229	All other motor vehicle dealers	6	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	77	75 564	12 619	3 080	600	4.8	5.8
44131	Automotive parts & accessories stores	53	45 827	7 628	1 860	399	6.0	1.8
441310	Automotive parts & accessories stores	53	45 827	7 628	1 860	399	6.0	1.8
44132	Tire dealers	24	29 737	4 991	1 220	201	3.0	12.0
441320	Tire dealers	24	29 737	4 991	1 220	201	3.0	12.0
442	Furniture & home furnishings stores	161	215 328	29 430	6 999	1 181	12.2	10.9
4421	Furniture stores	73	144 432	20 082	4 865	711	8.8	14.2
44211	Furniture stores	73	144 432	20 082	4 865	711	8.8	14.2
442110	Furniture stores	73	144 432	20 082	4 865	711	8.8	14.2
4422	Home furnishings stores	88	70 896	9 348	2 134	470	19.1	4.1
44221	Floor covering stores	41	48 660	5 903	1 365	213	18.4	4.5
442210	Floor covering stores	41	48 660	5 903	1 365	213	18.4	4.5
44229	Other home furnishings stores	47	22 236	3 445	769	257	20.6	3.2
442299	All other home furnishings stores	34	18 575	2 775	591	210	16.3	3.8
443	Electronics & appliance stores	74	85 790	11 698	2 914	640	11.5	1.2
4431	Electronics & appliance stores	74	85 790	11 698	2 914	640	11.5	1.2
44311	Appliance, television, & other electronics stores	54	68 340	8 710	2 252	527	11.6	1.2
443111	Household appliance stores	26	20 244	3 509	913	147	22.8	.6
443112	Radio, television, & other electronics stores	28	48 096	5 201	1 339	380	6.9	1.5
44312	Computer & software stores	15	D	D	D	b	D	D
443120	Computer & software stores	15	D	D	D	b	D	D
44313	Camera & photographic supplies stores	5	D	D	D	b	D	D
443130	Camera & photographic supplies stores	5	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	161	443 882	56 295	13 314	2 290	3.8	.9
4441	Building material & supplies dealers	136	423 289	53 352	12 619	2 132	3.1	.9
44411	Home centers	7	D	D	D	f	D	D
444110	Home centers	7	D	D	D	f	D	D
44412	Paint & wallpaper stores	20	D	D	D	b	D	D
444120	Paint & wallpaper stores	20	D	D	D	b	D	D
44413	Hardware stores	17	19 480	3 223	803	215	11.4	—
444130	Hardware stores	17	19 480	3 223	803	215	11.4	—
44419	Other building material dealers	92	274 957	34 917	8 509	1 231	3.4	.8
444190	Other building material dealers	92	274 957	34 917	8 509	1 231	3.4	.8
4442	Lawn & garden equipment & supplies stores	25	20 593	2 943	695	158	17.6	.6
44422	Nursery & garden centers	16	15 538	2 276	538	109	11.7	.3
444220	Nursery & garden centers	16	15 538	2 276	538	109	11.7	.3
445	Food & beverage stores	181	666 924	75 385	20 036	5 860	3.1	2.6
4451	Grocery stores	122	633 626	72 147	19 155	5 612	2.0	2.7
44511	Supermarkets & other grocery (except convenience) stores	88	608 146	69 597	18 423	5 394	.7	2.8
445110	Supermarkets & other grocery (except convenience) stores	88	608 146	69 597	18 423	5 394	.7	2.8
44512	Convenience stores	34	25 480	2 550	732	218	31.4	—
445120	Convenience stores	34	25 480	2 550	732	218	31.4	—
4452	Specialty food stores	26	8 759	1 204	372	91	32.6	2.1
446	Health & personal care stores	143	208 445	25 007	6 045	1 489	8.4	2.7
4461	Health & personal care stores	143	208 445	25 007	6 045	1 489	8.4	2.7
44611	Pharmacies & drug stores	51	167 431	17 416	4 303	1 070	5.9	—
446110	Pharmacies & drug stores	51	167 431	17 416	4 303	1 070	5.9	—
4461101	Pharmacies & drug stores	51	167 431	17 416	4 303	1 070	5.9	—
44612	Cosmetics, beauty supplies, & perfume stores	17	7 494	894	212	70	22.8	—
446120	Cosmetics, beauty supplies, & perfume stores	17	7 494	894	212	70	22.8	—
44613	Optical goods stores	25	11 525	2 528	609	148	11.6	11.7
446130	Optical goods stores	25	11 525	2 528	609	148	11.6	11.7
44619	Other health & personal care stores	50	21 995	4 169	921	201	20.5	19.2
446191	Food (health) supplement stores	22	10 188	1 446	236	77	16.5	13.3
446199	All other health & personal care stores	28	11 807	2 723	685	124	23.9	24.2

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FORT MYERS—CAPE CORAL, FL MSA—Con.								
44-45 Retail trade—Con.								
447	Gasoline stations	163	313 554	17 307	4 194	1 229	3.9	5.4
4471	Gasoline stations	163	313 554	17 307	4 194	1 229	3.9	5.4
44711	Gasoline stations with convenience stores	120	251 360	14 194	3 469	1 014	.9	1.9
447110	Gasoline stations with convenience stores	120	251 360	14 194	3 469	1 014	.9	1.9
44719	Other gasoline stations	43	62 194	3 113	725	215	16.0	19.5
447190	Other gasoline stations	43	62 194	3 113	725	215	16.0	19.5
448	Clothing & clothing accessories stores	339	267 324	32 596	7 947	2 516	9.1	6.2
4481	Clothing stores	240	190 242	22 965	5 712	1 976	11.0	7.4
44812	Women's clothing stores	117	53 035	7 507	1 925	710	19.2	18.6
448120	Women's clothing stores	117	53 035	7 507	1 925	710	19.2	18.6
44814	Family clothing stores	54	104 634	11 008	2 643	886	7.4	1.2
448140	Family clothing stores	54	104 634	11 008	2 643	886	7.4	1.2
44815	Clothing accessories stores	13	5 102	768	177	63	39.7	9.2
448150	Clothing accessories stores	13	5 102	768	177	63	39.7	9.2
44819	Other clothing stores	30	16 955	2 386	611	194	2.4	3.6
448190	Other clothing stores	30	16 955	2 386	611	194	2.4	3.6
4482	Shoe stores	48	32 894	3 472	826	268	.9	2.0
44821	Shoe stores	48	32 894	3 472	826	268	.9	2.0
448210	Shoe stores	48	32 894	3 472	826	268	.9	2.0
4482104	Family shoe stores	28	18 333	1 646	405	126	.5	2.2
4482105	Athletic footwear stores	7	10 332	1 269	284	89	—	—
4483	Jewelry, luggage, & leather goods stores	51	44 188	6 159	1 409	272	6.9	3.9
44831	Jewelry stores	44	41 568	5 836	1 331	245	7.1	3.0
448310	Jewelry stores	44	41 568	5 836	1 331	245	7.1	3.0
44832	Luggage & leather goods stores	7	2 620	323	78	27	3.3	18.5
448320	Luggage & leather goods stores	7	2 620	323	78	27	3.3	18.5
451	Sporting goods, hobby, book, & music stores	110	87 142	10 882	2 817	757	14.0	5.2
4511	Sporting goods, hobby, & musical instrument stores ..	80	61 160	7 865	2 087	514	9.3	7.5
45111	Sporting goods stores	52	33 262	4 467	1 190	292	9.1	12.8
451110	Sporting goods stores	52	33 262	4 467	1 190	292	9.1	12.8
4511101	General-line sporting goods stores	20	19 300	2 500	715	158	8.5	10.7
45112	Hobby, toy, & game stores	14	17 044	1 749	448	136	14.5	.7
451120	Hobby, toy, & game stores	14	17 044	1 749	448	136	14.5	.7
45113	Sewing, needlework, & piece goods stores	6	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	6	D	D	D	b	D	D
45114	Musical instrument & supplies stores	8	D	D	D	b	D	D
451140	Musical instrument & supplies stores	8	D	D	D	b	D	D
4512	Book, periodical, & music stores	30	25 982	3 017	730	243	25.0	—
45121	Book stores & news dealers	19	16 391	1 794	422	168	13.6	—
451211	Book stores	18	D	D	D	c	D	D
4512111	Book stores, general	14	D	D	D	c	D	D
4512113	College book stores	3	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	11	9 591	1 223	308	75	44.5	—
451220	Prerecorded tape, compact disc, & record stores ...	11	9 591	1 223	308	75	44.5	—
452	General merchandise stores	49	618 370	56 838	13 701	4 534	.2	.4
4521103	National chain department stores (excl leased depts)	3	D	D	D	f	D	D
4529	Other general merchandise stores	35	D	D	D	g	D	D
45291	Warehouse clubs & superstores	5	D	D	D	g	D	D
452910	Warehouse clubs & superstores	5	D	D	D	g	D	D
45299	All other general merchandise stores	30	D	D	D	e	D	D
452990	All other general merchandise stores	30	D	D	D	e	D	D
4529901	Variety stores	24	D	D	D	c	D	D
4529902	Catalog showrooms	2	D	D	D	c	D	D
453	Miscellaneous store retailers	253	133 121	15 589	3 616	1 315	20.7	8.9
4531	Florists	45	9 679	1 893	498	211	41.6	9.0
45311	Florists	45	9 679	1 893	498	211	41.6	9.0
453110	Florists	45	9 679	1 893	498	211	41.6	9.0
4532	Office supplies, stationery, & gift stores	93	66 813	7 683	1 776	649	15.7	9.0
45321	Office supplies & stationery stores	8	D	D	D	c	D	D
453210	Office supplies & stationery stores	8	D	D	D	c	D	D
4532102	Office supplies stores	7	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	85	D	D	D	f	D	D
453220	Gift, novelty, & souvenir stores	85	D	D	D	f	D	D
4533	Used merchandise stores	37	8 201	1 548	348	148	12.6	5.0
45331	Used merchandise stores	37	8 201	1 548	348	148	12.6	5.0
453310	Used merchandise stores	37	8 201	1 548	348	148	12.6	5.0
4539	Other miscellaneous store retailers	78	48 428	4 465	994	307	24.6	9.3
45391	Pet & pet supplies stores	11	5 614	557	101	42	15.5	3.9
453910	Pet & pet supplies stores	11	5 614	557	101	42	15.5	3.9
45392	Art dealers	19	6 082	426	99	34	16.4	8.2
453920	Art dealers	19	6 082	426	99	34	16.4	8.2
45399	All other miscellaneous store retailers	40	31 483	3 156	712	215	26.9	12.1

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FORT MYERS—CAPE CORAL, FL MSA—Con.								
44-45 Retail trade—Con.								
454	Nonstore retailers	77	48 082	7 903	1 958	446	21.1	6.1
4543	Direct selling establishments	49	34 789	5 535	1 334	309	19.5	8.1
45431	Fuel dealers	9	16 279	1 897	480	74	11.5	3.3
454312	Liquefied petroleum gas (bottled gas) dealers ...	8	D	D	D	b	D	D
45439	Other direct selling establishments	40	18 510	3 638	854	235	26.5	12.3
454390	Other direct selling establishments	40	18 510	3 638	854	235	26.5	12.3
FORT PIERCE—PORT ST. LUCIE, FL MSA								
44-45	Retail trade	1 322	2 841 252	272 532	65 059	16 069	9.0	3.9
441	Motor vehicle & parts dealers	178	905 492	62 722	15 340	2 308	16.4	2.9
4411	Automobile dealers	52	714 490	43 322	10 746	1 417	17.4	3.0
44111	New car dealers	30	659 081	40 142	9 891	1 297	12.7	3.1
441110	New car dealers	30	659 081	40 142	9 891	1 297	12.7	3.1
44112	Used car dealers	22	55 409	3 180	855	120	73.4	1.5
441120	Used car dealers	22	55 409	3 180	855	120	73.4	1.5
4412	Other motor vehicle dealers	53	130 797	7 483	2 022	377	14.6	2.7
44121	Recreational vehicle dealers	7	25 698	1 344	403	75	—	12.2
441210	Recreational vehicle dealers	7	25 698	1 344	403	75	—	12.2
44122	Motorcycle, boat, & other motor vehicle dealers ...	46	105 099	6 139	1 619	302	18.2	.4
441221	Motorcycle dealers	5	D	D	D	b	D	D
441222	Boat dealers	38	92 794	4 946	1 316	247	19.2	.4
441229	All other motor vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	73	60 205	11 917	2 572	514	7.8	2.9
44131	Automotive parts & accessories stores	51	34 056	6 910	1 351	287	10.2	3.6
441310	Automotive parts & accessories stores	51	34 056	6 910	1 351	287	10.2	3.6
44132	Tire dealers	22	26 149	5 007	1 221	227	4.8	2.1
441320	Tire dealers	22	26 149	5 007	1 221	227	4.8	2.1
442	Furniture & home furnishings stores	100	89 125	10 361	2 551	528	16.7	8.8
4421	Furniture stores	42	59 134	6 701	1 727	299	13.5	11.7
44211	Furniture stores	42	59 134	6 701	1 727	299	13.5	11.7
442110	Furniture stores	42	59 134	6 701	1 727	299	13.5	11.7
4422	Home furnishings stores	58	29 991	3 660	824	229	22.8	3.2
44221	Floor covering stores	24	16 079	1 663	370	67	22.7	2.2
442210	Floor covering stores	24	16 079	1 663	370	67	22.7	2.2
44229	Other home furnishings stores	34	13 912	1 997	454	162	23.0	4.3
442299	All other home furnishings stores	30	12 677	1 824	410	150	22.2	4.7
443	Electronics & appliance stores	50	38 340	5 712	1 394	279	15.4	3.4
4431	Electronics & appliance stores	50	38 340	5 712	1 394	279	15.4	3.4
44311	Appliance, television, & other electronics stores ...	37	29 709	4 401	1 090	212	11.3	4.2
443111	Household appliance stores	16	14 343	2 517	637	117	10.5	2.4
443112	Radio, television, & other electronics stores	21	15 366	1 884	453	95	12.0	5.8
44312	Computer & software stores	10	5 083	840	176	42	50.4	1.0
443120	Computer & software stores	10	5 083	840	176	42	50.4	1.0
44313	Camera & photographic supplies stores	3	3 548	471	128	25	—	—
443130	Camera & photographic supplies stores	3	3 548	471	128	25	—	—
444	Building material & garden equipment & supplies dealers	126	272 113	34 058	7 285	1 296	1.1	5.9
4441	Building material & supplies dealers	105	246 394	32 471	6 846	1 217	1.1	6.3
44411	Home centers	6	77 506	8 017	1 673	389	—	7.9
444110	Home centers	6	77 506	8 017	1 673	389	—	7.9
44412	Paint & wallpaper stores	23	14 231	1 706	412	78	—	16.7
444120	Paint & wallpaper stores	23	14 231	1 706	412	78	—	16.7
44419	Other building material dealers	66	148 734	21 698	4 478	682	1.6	4.8
444190	Other building material dealers	66	148 734	21 698	4 478	682	1.6	4.8
4442	Lawn & garden equipment & supplies stores	21	25 719	1 587	439	79	1.3	1.5
44422	Nursery & garden centers	14	21 686	1 058	317	53	.1	1.8
444220	Nursery & garden centers	14	21 686	1 058	317	53	.1	1.8
445	Food & beverage stores	142	502 567	53 583	13 403	4 172	3.4	1.3
4451	Grocery stores	96	477 481	51 346	12 791	3 942	2.8	.8
44511	Supermarkets & other grocery (except convenience) stores	64	460 665	50 004	12 452	3 827	1.9	.5
445110	Supermarkets & other grocery (except convenience) stores	64	460 665	50 004	12 452	3 827	1.9	.5
4452	Specialty food stores	34	15 753	1 596	436	151	15.5	12.6
446	Health & personal care stores	110	170 459	21 059	5 026	1 260	10.8	1.8
4461	Health & personal care stores	110	170 459	21 059	5 026	1 260	10.8	1.8
44611	Pharmacies & drug stores	45	146 349	16 230	3 857	984	10.3	.2
446110	Pharmacies & drug stores	45	146 349	16 230	3 857	984	10.3	.2
4461101	Pharmacies & drug stores	43	D	D	D	f	D	D
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	10	3 108	476	139	47	3.0	14.2
446120	Cosmetics, beauty supplies, & perfume stores ...	10	3 108	476	139	47	3.0	14.2
44613	Optical goods stores	23	7 250	1 543	343	82	21.0	18.1
446130	Optical goods stores	23	7 250	1 543	343	82	21.0	18.1
44619	Other health & personal care stores	32	13 752	2 810	687	147	12.6	7.8
446191	Food (health) supplement stores	12	6 502	1 013	235	66	—	15.5

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FORT PIERCE—PORT ST. LUCIE, FL MSA—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	132	207 572	10 375	2 553	750	12.4	5.8
4471	Gasoline stations	132	207 572	10 375	2 553	750	12.4	5.8
44711	Gasoline stations with convenience stores	99	157 020	8 176	1 984	587	4.8	3.2
447110	Gasoline stations with convenience stores	99	157 020	8 176	1 984	587	4.8	3.2
448	Clothing & clothing accessories stores	154	98 894	11 145	2 843	1 003	5.0	10.3
4481	Clothing stores	85	65 074	6 392	1 627	632	4.8	8.2
44819	Other clothing stores	10	4 374	433	109	53	1.6	—
448190	Other clothing stores	10	4 374	433	109	53	1.6	—
4483	Jewelry, luggage, & leather goods stores	34	16 722	2 727	747	212	10.7	29.0
44832	Luggage & leather goods stores	3	944	157	43	14	—	25.3
448320	Luggage & leather goods stores	3	944	157	43	14	—	25.3
451	Sporting goods, hobby, book, & music stores	93	63 120	7 578	1 866	580	7.7	6.3
4511	Sporting goods, hobby, & musical instrument stores ..	73	45 918	5 631	1 442	424	8.4	8.6
45111	Sporting goods stores	50	26 470	3 155	855	245	14.3	8.1
451110	Sporting goods stores	50	26 470	3 155	855	245	14.3	8.1
4511101	General-line sporting goods stores	12	11 384	1 091	319	90	3.5	18.5
45113	Sewing, needlework, & piece goods stores	6	3 465	537	154	43	—	.7
451130	Sewing, needlework, & piece goods stores	6	3 465	537	154	43	—	.7
4512	Book, periodical, & music stores	20	17 202	1 947	424	156	5.7	—
45121	Book stores & news dealers	10	8 401	919	243	100	4.0	—
451211	Book stores, general	7	7 255	806	219	83	.2	—
45122	Prerecorded tape, compact disc, & record stores ...	10	8 801	1 028	181	56	7.4	—
451220	Prerecorded tape, compact disc, & record stores ...	10	8 801	1 028	181	56	7.4	—
452	General merchandise stores	35	343 788	31 822	7 886	2 726	—	1.5
4521102	Discount or mass merchandising dept stores (excl leased depts)	8	174 899	15 369	3 617	1 358	—	—
45299	All other general merchandise stores	18	D	D	D	e	D	D
452990	All other general merchandise stores	18	D	D	D	e	D	D
4529902	Catalog showrooms	3	D	D	D	c	D	D
453	Miscellaneous store retailers	148	62 861	8 435	2 085	695	15.0	4.6
4532	Office supplies, stationery, & gift stores	48	36 567	4 175	1 014	334	9.0	5.0
45321	Office supplies & stationery stores	11	25 552	2 541	626	142	.8	2.3
453210	Office supplies & stationery stores	11	25 552	2 541	626	142	.8	2.3
4532102	Office supplies stores	10	D	D	D	c	D	D
4533	Used merchandise stores	19	4 116	815	214	74	14.8	—
45331	Used merchandise stores	19	4 116	815	214	74	14.8	—
453310	Used merchandise stores	19	4 116	815	214	74	14.8	—
4539	Other miscellaneous store retailers	52	15 861	2 148	521	176	26.6	4.8
45391	Pet & pet supplies stores	14	6 019	771	205	79	12.1	3.7
453910	Pet & pet supplies stores	14	6 019	771	205	79	12.1	3.7
45392	Art dealers	9	2 017	496	107	22	18.1	10.9
453920	Art dealers	9	2 017	496	107	22	18.1	10.9
45399	All other miscellaneous store retailers	27	D	D	D	b	D	D
454	Nonstore retailers	54	86 921	15 682	2 827	472	4.1	17.3
4541	Electronic shopping & mail-order houses	14	51 271	6 505	692	150	.5	15.0
45411	Electronic shopping & mail-order houses	14	51 271	6 505	692	150	.5	15.0
454110	Electronic shopping & mail-order houses	14	51 271	6 505	692	150	.5	15.0
4543	Direct selling establishments	32	33 098	8 798	2 057	301	7.5	19.7
45431	Fuel dealers	10	20 017	6 923	1 602	207	.4	32.5
454312	Liquefied petroleum gas (bottled gas) dealers ...	10	20 017	6 923	1 602	207	.4	32.5
45439	Other direct selling establishments	22	13 081	1 875	455	94	18.5	.3
454390	Other direct selling establishments	22	13 081	1 875	455	94	18.5	.3
FORT WALTON BEACH, FL MSA								
44-45	Retail trade	931	1 754 851	165 652	40 619	11 322	5.3	6.5
441	Motor vehicle & parts dealers	104	471 469	37 591	8 311	1 383	8.5	10.3
4411	Automobile dealers	39	377 999	26 972	5 894	823	7.5	12.0
4412	Other motor vehicle dealers	19	61 328	5 068	1 116	250	12.9	3.6
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ...	17	D	D	D	c	D	D
441222	Boat dealers	12	43 881	3 262	743	167	13.8	4.8
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
44131	Automotive parts & accessories stores	37	26 135	4 177	973	251	13.3	4.8
441310	Automotive parts & accessories stores	37	26 135	4 177	973	251	13.3	4.8
442	Furniture & home furnishings stores	70	60 539	8 973	2 175	504	11.9	1.7
4421	Furniture stores	29	29 003	4 502	1 072	244	11.1	3.0
44211	Furniture stores	29	29 003	4 502	1 072	244	11.1	3.0
442110	Furniture stores	29	29 003	4 502	1 072	244	11.1	3.0
4422	Home furnishings stores	41	31 536	4 471	1 103	260	12.5	.6
44221	Floor covering stores	17	15 777	2 551	629	89	17.7	.1
442210	Floor covering stores	17	15 777	2 551	629	89	17.7	.1
44229	Other home furnishings stores	24	15 759	1 920	474	171	7.4	1.0
442299	All other home furnishings stores	21	14 328	1 689	420	156	1.6	1.1

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FORT WALTON BEACH, FL MSA—Con.								
44-45 Retail trade—Con.								
443	Electronics & appliance stores	40	50 864	8 109	1 667	311	14.3	4.5
4431	Electronics & appliance stores	40	50 864	8 109	1 667	311	14.3	4.5
44311	Appliance, television, & other electronics stores	25	34 155	6 082	1 239	212	5.5	6.2
443112	Radio, television, & other electronics stores	16	27 011	5 125	967	169	3.0	3.1
44312	Computer & software stores	15	16 709	2 027	428	99	32.1	.8
443120	Computer & software stores	15	16 709	2 027	428	99	32.1	.8
444	Building material & garden equipment & supplies dealers	74	159 223	17 671	4 391	979	1.5	1.0
4441	Building material & supplies dealers	60	152 231	16 716	4 177	895	1.3	1.1
44419	Other building material dealers	38	98 456	11 361	2 809	514	1.3	—
444190	Other building material dealers	38	98 456	11 361	2 809	514	1.3	—
445	Food & beverage stores	78	205 215	17 390	4 426	1 789	7.2	4.6
4451	Grocery stores	46	190 081	15 682	3 991	1 553	7.5	4.9
4452	Specialty food stores	12	6 040	569	124	63	1.9	.9
446	Health & personal care stores	70	71 271	10 055	4 553	948	2.9	17.2
4461	Health & personal care stores	70	71 271	10 055	4 553	948	2.9	17.2
44612	Cosmetics, beauty supplies, & perfume stores	11	4 012	551	114	50	.7	4.3
446120	Cosmetics, beauty supplies, & perfume stores	11	4 012	551	114	50	.7	4.3
447	Gasoline stations	105	136 502	8 233	1 913	763	1.4	14.4
4471	Gasoline stations	105	136 502	8 233	1 913	763	1.4	14.4
44711	Gasoline stations with convenience stores	93	132 324	7 776	1 803	726	.3	14.5
447110	Gasoline stations with convenience stores	93	132 324	7 776	1 803	726	.3	14.5
448	Clothing & clothing accessories stores	176	136 151	15 448	3 377	1 318	6.2	8.8
4481	Clothing stores	112	94 860	10 775	2 336	971	6.1	10.4
44811	Men's clothing stores	16	13 896	1 287	247	92	—	13.6
448110	Men's clothing stores	16	13 896	1 287	247	92	—	13.6
44819	Other clothing stores	16	10 556	1 812	399	154	1.6	—
448190	Other clothing stores	16	10 556	1 812	399	154	1.6	—
4482101	Men's shoe stores	3	4 086	329	74	18	—	—
4482105	Athletic footwear stores	5	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	33	16 439	2 380	520	174	15.3	13.4
451	Sporting goods, hobby, book, & music stores	58	31 824	3 598	809	311	5.5	8.9
4511	Sporting goods, hobby, & musical instrument stores ..	42	20 308	2 538	560	200	6.4	9.7
4512	Book, periodical, & music stores	16	11 516	1 060	249	111	3.9	7.6
45121	Book stores & news dealers	13	7 654	782	185	88	5.9	—
4512111	Book stores, general	9	6 820	621	146	72	5.6	—
452	General merchandise stores	28	319 984	28 750	7 078	2 391	.1	—
4529	Other general merchandise stores	19	D	D	D	f	D	D
45299	All other general merchandise stores	16	D	D	D	c	D	D
452990	All other general merchandise stores	16	D	D	D	c	D	D
453	Miscellaneous store retailers	114	51 718	6 725	1 208	490	11.9	6.9
4532	Office supplies, stationery, & gift stores	42	23 199	2 437	542	213	10.4	5.5
45321	Office supplies & stationery stores	8	14 510	1 053	297	82	1.9	4.7
453210	Office supplies & stationery stores	8	14 510	1 053	297	82	1.9	4.7
4532102	Office supplies stores	8	14 510	1 053	297	82	1.9	4.7
4539	Other miscellaneous store retailers	33	21 315	2 888	367	143	7.0	7.7
45392	Art dealers	5	1 673	328	41	22	9.8	—
453920	Art dealers	5	1 673	328	41	22	9.8	—
45393	Manufactured (mobile) home dealers	5	12 011	635	97	21	3.7	—
453930	Manufactured (mobile) home dealers	5	12 011	635	97	21	3.7	—
45399	All other miscellaneous store retailers	13	5 214	1 620	171	71	7.5	12.1
454	Nonstore retailers	14	60 091	3 109	711	135	1.1	—
4541	Electronic shopping & mail-order houses	4	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	4	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	4	D	D	D	b	D	D
4543	Direct selling establishments	9	D	D	D	b	D	D
45439	Other direct selling establishments	7	D	D	D	b	D	D
454390	Other direct selling establishments	7	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GAINESVILLE, FL MSA								
44-45	Retail trade	923	1 934 539	186 163	44 189	12 726	7.1	6.1
441	Motor vehicle & parts dealers	83	491 530	38 363	9 111	1 456	14.2	15.1
4411	Automobile dealers	38	435 675	29 979	7 147	1 054	14.8	16.2
4412	Other motor vehicle dealers	7	11 570	945	260	60	18.8	1.6
44122	Motorcycle, boat, & other motor vehicle dealers	6	D	D	D	b	D	D
441221	Motorcycle dealers	3	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	38	44 285	7 439	1 704	342	6.2	7.8
44131	Automotive parts & accessories stores	28	29 374	4 337	1 022	233	4.5	11.8
441310	Automotive parts & accessories stores	28	29 374	4 337	1 022	233	4.5	11.8
442	Furniture & home furnishings stores	60	48 670	6 614	1 459	367	21.4	9.0
4421	Furniture stores	29	27 088	3 613	779	197	4.3	11.2
44211	Furniture stores	29	27 088	3 613	779	197	4.3	11.2
442110	Furniture stores	29	27 088	3 613	779	197	4.3	11.2
4422	Home furnishings stores	31	21 582	3 001	680	170	42.9	6.2
44229	Other home furnishings stores	20	8 370	1 365	340	108	9.5	7.4
443	Electronics & appliance stores	43	51 102	5 746	1 365	359	10.8	3.1
4431	Electronics & appliance stores	43	51 102	5 746	1 365	359	10.8	3.1
44311	Appliance, television, & other electronics stores	31	41 791	4 495	1 080	294	10.6	3.7
443111	Household appliance stores	14	13 964	1 893	475	109	10.8	5.5
443112	Radio, television, & other electronics stores	17	27 827	2 602	605	185	10.5	2.9
44312	Computer & software stores	10	D	D	D	b	D	D
443120	Computer & software stores	10	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	68	175 914	18 356	4 733	927	2.4	1.1
4441	Building material & supplies dealers	50	152 455	16 161	4 214	808	.5	.7
44411	Home centers	4	73 882	6 394	1 584	417	—	—
444110	Home centers	4	73 882	6 394	1 584	417	—	—
44419	Other building material dealers	27	65 761	7 944	2 209	284	.1	1.6
444190	Other building material dealers	27	65 761	7 944	2 209	284	.1	1.6
4442	Lawn & garden equipment & supplies stores	18	23 459	2 195	519	119	14.5	3.6
44422	Nursery & garden centers	14	21 446	1 925	463	105	13.8	4.0
444220	Nursery & garden centers	14	21 446	1 925	463	105	13.8	4.0
445	Food & beverage stores	92	354 618	37 494	8 637	3 260	2.4	1.5
4451	Grocery stores	64	336 744	35 848	8 250	3 064	1.9	1.5
44511	Supermarkets & other grocery (except convenience) stores	48	326 807	35 107	8 051	2 976	1.4	1.0
445110	Supermarkets & other grocery (except convenience) stores	48	326 807	35 107	8 051	2 976	1.4	1.0
4452	Specialty food stores	11	2 355	375	80	70	56.8	1.4
446	Health & personal care stores	71	76 183	10 060	2 196	531	4.0	2.3
4461	Health & personal care stores	71	76 183	10 060	2 196	531	4.0	2.3
4461102	Proprietary stores	4	2 029	556	105	22	1.8	8.8
44612	Cosmetics, beauty supplies, & perfume stores	10	4 939	693	179	58	12.2	—
446120	Cosmetics, beauty supplies, & perfume stores	10	4 939	693	179	58	12.2	—
44613	Optical goods stores	21	7 250	1 592	399	104	24.6	3.9
446130	Optical goods stores	21	7 250	1 592	399	104	24.6	3.9
44619	Other health & personal care stores	13	7 815	1 388	300	67	8.4	15.3
446191	Food (health) supplement stores	8	4 796	992	209	54	7.7	12.3
447	Gasoline stations	117	148 492	10 056	2 329	778	7.9	6.2
4471	Gasoline stations	117	148 492	10 056	2 329	778	7.9	6.2
44711	Gasoline stations with convenience stores	92	122 998	7 673	1 874	636	3.0	7.0
447110	Gasoline stations with convenience stores	92	122 998	7 673	1 874	636	3.0	7.0
448	Clothing & clothing accessories stores	140	103 408	11 558	2 757	1 073	3.6	7.3
4481	Clothing stores	80	66 740	6 527	1 614	728	3.2	8.4
44819	Other clothing stores	10	9 407	939	231	108	—	—
448190	Other clothing stores	10	9 407	939	231	108	—	—
4482102	Women's shoe stores	10	5 989	1 005	250	57	—	17.7
4482103	Children's & juveniles' shoe stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	26	15 996	2 336	505	137	9.6	5.7
451	Sporting goods, hobby, book, & music stores	78	72 512	7 837	1 977	743	16.6	1.6
4511	Sporting goods, hobby, & musical instrument stores	52	37 693	4 302	1 087	393	10.7	1.0
45114	Musical instrument & supplies stores	5	4 184	589	141	38	—	.8
451140	Musical instrument & supplies stores	5	4 184	589	141	38	—	.8
4512	Book, periodical, & music stores	26	34 819	3 535	890	350	23.1	2.4
45121	Book stores & news dealers	17	21 627	2 470	608	223	36.3	—
451211	Book stores	16	D	D	D	c	D	D
4512111	Book stores, general	14	D	D	D	c	D	D
4512113	College book stores	1	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores	9	13 192	1 065	282	127	1.4	6.3
451220	Prerecorded tape, compact disc, & record stores	9	13 192	1 065	282	127	1.4	6.3
452	General merchandise stores	26	314 211	28 435	6 889	2 342	—	1.5
45299	All other general merchandise stores	14	D	D	D	c	D	D
452990	All other general merchandise stores	14	D	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GAINESVILLE, FL MSA—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	97	64 954	7 095	1 629	656	6.9	4.6
4531	Florists	18	8 249	1 812	382	149	11.9	17.4
45311	Florists	18	8 249	1 812	382	149	11.9	17.4
453110	Florists	18	8 249	1 812	382	149	11.9	17.4
4532	Office supplies, stationery, & gift stores	24	24 872	2 154	533	250	3.7	.8
45321	Office supplies & stationery stores	5	D	D	D	c	D	D
453210	Office supplies & stationery stores	5	D	D	D	c	D	D
4532102	Office supplies stores	4	D	D	D	c	D	D
4533	Used merchandise stores	24	4 997	929	194	88	18.1	8.5
45331	Used merchandise stores	24	4 997	929	194	88	18.1	8.5
453310	Used merchandise stores	24	4 997	929	194	88	18.1	8.5
4539	Other miscellaneous store retailers	31	26 836	2 200	520	169	6.2	3.4
45391	Pet & pet supplies stores	10	6 294	743	145	61	17.5	.1
453910	Pet & pet supplies stores	10	6 294	743	145	61	17.5	.1
45393	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	16	D	D	D	b	D	D
454	Nonstore retailers	48	32 945	4 549	1 107	234	12.9	7.6
4543	Direct selling establishments	23	12 396	1 759	448	96	15.0	20.1
454312	Liquefied petroleum gas (bottled gas) dealers ...	8	D	D	D	b	D	D
JACKSONVILLE, FL MSA								
44-45	Retail trade	4 414	10 329 365	976 968	236 565	59 044	7.5	6.8
441	Motor vehicle & parts dealers	534	3 268 587	256 369	62 563	8 705	10.1	9.9
4411	Automobile dealers	214	2 806 801	189 388	46 153	5 853	9.6	10.7
44111	New car dealers	103	2 652 435	177 020	43 543	5 332	8.7	10.9
441110	New car dealers	103	2 652 435	177 020	43 543	5 332	8.7	10.9
44112	Used car dealers	111	154 366	12 368	2 610	521	25.9	8.2
441120	Used car dealers	111	154 366	12 368	2 610	521	25.9	8.2
4412	Other motor vehicle dealers	68	193 775	19 281	4 811	742	22.5	2.8
44121	Recreational vehicle dealers	12	75 575	4 628	1 135	174	35.8	5.0
441210	Recreational vehicle dealers	12	75 575	4 628	1 135	174	35.8	5.0
44122	Motorcycle, boat, & other motor vehicle dealers	56	118 200	14 653	3 676	568	14.0	1.4
441221	Motorcycle dealers	12	22 448	2 774	636	115	34.4	1.6
441222	Boat dealers	35	79 191	10 377	2 496	353	10.0	1.0
441229	All other motor vehicle dealers	9	16 561	1 502	544	100	5.7	2.9
4413	Automotive parts, accessories, & tire stores	252	268 011	47 700	11 599	2 110	6.3	5.8
44131	Automotive parts & accessories stores	166	174 778	30 406	7 622	1 415	8.1	3.3
441310	Automotive parts & accessories stores	166	174 778	30 406	7 622	1 415	8.1	3.3
44132	Tire dealers	86	93 233	17 294	3 977	695	2.9	10.5
441320	Tire dealers	86	93 233	17 294	3 977	695	2.9	10.5
442	Furniture & home furnishings stores	282	302 947	41 051	9 777	2 023	12.7	5.0
4421	Furniture stores	129	163 050	22 666	5 860	1 003	10.9	5.9
44211	Furniture stores	129	163 050	22 666	5 860	1 003	10.9	5.9
442110	Furniture stores	129	163 050	22 666	5 860	1 003	10.9	5.9
4422	Home furnishings stores	153	139 897	18 385	3 917	1 020	14.8	3.9
44221	Floor covering stores	73	67 501	9 416	2 180	376	18.5	4.1
442210	Floor covering stores	73	67 501	9 416	2 180	376	18.5	4.1
44229	Other home furnishings stores	80	72 396	8 969	1 737	644	11.4	3.8
442299	All other home furnishings stores	74	68 238	7 971	1 602	612	11.5	4.0
443	Electronics & appliance stores	173	279 132	25 551	6 604	1 262	7.0	6.0
4431	Electronics & appliance stores	173	279 132	25 551	6 604	1 262	7.0	6.0
44311	Appliance, television, & other electronics stores	114	D	D	D	f	D	D
443111	Household appliance stores	35	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	79	100 293	10 438	2 504	554	7.5	7.4
44312	Computer & software stores	56	161 870	13 024	3 277	591	5.3	2.4
443120	Computer & software stores	56	161 870	13 024	3 277	591	5.3	2.4
44313	Camera & photographic supplies stores	3	D	D	D	a	D	D
443130	Camera & photographic supplies stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	312	882 041	98 958	22 906	4 556	3.9	6.8
4441	Building material & supplies dealers	265	836 894	92 438	21 289	4 149	3.4	7.1
44411	Home centers	19	262 636	25 761	5 238	1 328	.1	.4
444110	Home centers	19	262 636	25 761	5 238	1 328	.1	.4
44412	Paint & wallpaper stores	35	48 345	6 224	1 485	244	2.9	12.6
444120	Paint & wallpaper stores	35	48 345	6 224	1 485	244	2.9	12.6
44413	Hardware stores	51	44 043	8 270	1 816	533	8.8	6.1
444130	Hardware stores	51	44 043	8 270	1 816	533	8.8	6.1
44419	Other building material dealers	160	481 870	52 183	12 750	2 044	4.7	10.2
444190	Other building material dealers	160	481 870	52 183	12 750	2 044	4.7	10.2
4442	Lawn & garden equipment & supplies stores	47	45 147	6 520	1 617	407	13.4	1.9
44421	Outdoor power equipment stores	14	11 588	1 865	413	101	21.5	—
444210	Outdoor power equipment stores	14	11 588	1 865	413	101	21.5	—
44422	Nursery & garden centers	33	33 559	4 655	1 204	306	10.6	2.6
444220	Nursery & garden centers	33	33 559	4 655	1 204	306	10.6	2.6

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
JACKSONVILLE, FL MSA—Con.								
44-45 Retail trade—Con.								
445	Food & beverage stores	493	1 651 646	161 861	38 503	13 870	4.4	3.1
4451	Grocery stores	308	1 528 843	149 257	35 627	12 948	3.2	2.8
44511	Supermarkets & other grocery (except convenience) stores	213	1 486 428	146 867	35 091	12 744	1.5	2.5
445110	Supermarkets & other grocery (except convenience) stores	213	1 486 428	146 867	35 091	12 744	1.5	2.5
44512	Convenience stores	95	42 415	2 390	536	204	63.6	14.5
445120	Convenience stores	95	42 415	2 390	536	204	63.6	14.5
4452	Specialty food stores	100	44 767	6 792	1 530	470	25.1	14.0
4453	Beer, wine, & liquor stores	85	78 036	5 812	1 346	452	14.5	1.6
44531	Beer, wine, & liquor stores	85	78 036	5 812	1 346	452	14.5	1.6
445310	Beer, wine, & liquor stores	85	78 036	5 812	1 346	452	14.5	1.6
446	Health & personal care stores	291	433 586	56 803	14 055	3 168	9.1	5.4
4461	Health & personal care stores	291	433 586	56 803	14 055	3 168	9.1	5.4
44611	Pharmacies & drug stores	118	324 050	35 944	8 745	1 963	9.4	1.5
446110	Pharmacies & drug stores	118	324 050	35 944	8 745	1 963	9.4	1.5
4461101	Pharmacies & drug stores	114	323 457	35 772	8 695	1 950	9.4	1.5
44612	Cosmetics, beauty supplies, & perfume stores	43	34 765	3 486	1 302	357	2.6	—
446120	Cosmetics, beauty supplies, & perfume stores	43	34 765	3 486	1 302	357	2.6	—
44613	Optical goods stores	58	25 440	6 130	1 437	320	6.9	5.0
446130	Optical goods stores	58	25 440	6 130	1 437	320	6.9	5.0
44619	Other health & personal care stores	72	49 331	11 243	2 571	528	12.8	35.4
446191	Food (health) supplement stores	32	12 232	1 566	374	134	30.4	19.0
446199	All other health & personal care stores	40	37 099	9 677	2 197	394	6.9	40.8
447	Gasoline stations	596	885 767	52 880	13 102	3 920	10.3	8.6
4471	Gasoline stations	596	885 767	52 880	13 102	3 920	10.3	8.6
44711	Gasoline stations with convenience stores	471	681 117	40 908	9 855	2 959	5.9	4.0
447110	Gasoline stations with convenience stores	471	681 117	40 908	9 855	2 959	5.9	4.0
44719	Other gasoline stations	125	204 650	11 972	3 247	961	25.1	24.0
447190	Other gasoline stations	125	204 650	11 972	3 247	961	25.1	24.0
448	Clothing & clothing accessories stores	649	488 506	58 731	13 969	4 980	8.6	7.6
4481	Clothing stores	387	329 233	38 621	9 238	3 518	8.8	7.7
44811	Men's clothing stores	49	32 575	4 549	1 085	338	12.9	15.4
448110	Men's clothing stores	49	32 575	4 549	1 085	338	12.9	15.4
44812	Women's clothing stores	183	100 456	12 388	2 927	1 364	10.1	16.6
448120	Women's clothing stores	183	100 456	12 388	2 927	1 364	10.1	16.6
44813	Children's & infants' clothing stores	14	15 354	1 412	354	145	7.7	3.3
448130	Children's & infants' clothing stores	14	15 354	1 412	354	145	7.7	3.3
44814	Family clothing stores	56	134 990	14 548	3 479	1 188	3.9	.6
448140	Family clothing stores	56	134 990	14 548	3 479	1 188	3.9	.6
44815	Clothing accessories stores	22	6 397	961	226	93	14.1	12.9
448150	Clothing accessories stores	22	6 397	961	226	93	14.1	12.9
44819	Other clothing stores	63	39 461	4 763	1 167	390	18.7	4.0
448190	Other clothing stores	63	39 461	4 763	1 167	390	18.7	4.0
4482	Shoe stores	133	87 330	9 279	2 214	807	2.0	4.7
44821	Shoe stores	133	87 330	9 279	2 214	807	2.0	4.7
448210	Shoe stores	133	87 330	9 279	2 214	807	2.0	4.7
4482101	Men's shoe stores	12	5 966	785	192	41	—	—
4482102	Women's shoe stores	26	9 364	1 333	322	145	2.7	17.4
4482103	Children's & juveniles' shoe stores	3	1 153	233	71	22	—	—
4482104	Family shoe stores	69	42 897	4 402	1 042	365	3.5	3.9
4482105	Athletic footwear stores	23	27 950	2 526	587	234	—	2.8
4483	Jewelry, luggage, & leather goods stores	129	71 943	10 831	2 517	655	15.8	10.5
44831	Jewelry stores	118	67 779	10 288	2 352	608	16.7	10.5
448310	Jewelry stores	118	67 779	10 288	2 352	608	16.7	10.5
44832	Luggage & leather goods stores	11	4 164	543	165	47	1.2	12.0
448320	Luggage & leather goods stores	11	4 164	543	165	47	1.2	12.0
451	Sporting goods, hobby, book, & music stores	259	215 319	24 091	5 739	1 902	13.0	5.4
4511	Sporting goods, hobby, & musical instrument stores ..	161	133 781	15 688	3 695	1 091	7.7	7.2
45111	Sporting goods stores	72	64 611	7 799	1 860	484	8.7	6.4
451110	Sporting goods stores	72	64 611	7 799	1 860	484	8.7	6.4
4511101	General-line sporting goods stores	17	30 822	3 391	868	208	10.7	1.7
4511102	Specialty-line sporting goods stores	55	33 789	4 408	992	276	6.8	10.7
45112	Hobby, toy, & game stores	41	45 576	4 547	1 036	371	4.6	.4
451120	Hobby, toy, & game stores	41	45 576	4 547	1 036	371	4.6	.4
45113	Sewing, needlework, & piece goods stores	28	10 601	1 479	427	132	5.3	16.9
451130	Sewing, needlework, & piece goods stores	28	10 601	1 479	427	132	5.3	16.9
45114	Musical instrument & supplies stores	20	12 993	1 863	372	104	15.7	26.8
451140	Musical instrument & supplies stores	20	12 993	1 863	372	104	15.7	26.8
4512	Book, periodical, & music stores	98	81 538	8 403	2 044	811	21.6	2.4
45121	Book stores & news dealers	63	60 053	6 476	1 545	615	27.9	2.4
451211	Book stores	60	59 074	6 391	1 527	608	26.7	2.4
4512111	Book stores, general	36	33 969	3 721	860	352	9.4	.2
4512112	Specialty book stores	16	8 672	1 091	306	131	20.4	15.4
4512113	College book stores	8	16 433	1 579	361	125	65.7	—
451212	News dealers & newsstands	3	979	85	18	7	100.0	—
45122	Prerecorded tape, compact disc, & record stores ...	35	21 485	1 927	499	196	3.9	2.4
451220	Prerecorded tape, compact disc, & record stores ...	35	21 485	1 927	499	196	3.9	2.4

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
JACKSONVILLE, FL MSA—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	120	1 340 993	123 218	30 344	9 815	.2	3.1
4521	Department stores (incl leased depts) ##	46	1 085 921	N	N	N	—	3.2
45211	Department stores (incl leased depts) ##	46	1 085 921	N	N	N	—	3.2
4521	Department stores (excl leased depts)	46	1 072 450	106 575	26 398	8 392	—	3.2
452110	Department stores (excl leased depts)	46	1 072 450	106 575	26 398	8 392	—	3.2
4521101	Department stores (excl leased depts)	46	1 072 450	106 575	26 398	8 392	—	3.2
4521101	Conventional department stores (excl leased depts)	10	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	27	687 438	59 688	14 750	5 204	—	—
4521103	National chain department stores (excl leased depts)	9	D	D	D	g	D	D
4529	Other general merchandise stores	74	268 543	16 643	3 946	1 423	.9	2.4
45299	All other general merchandise stores	71	D	D	D	f	D	D
452990	All other general merchandise stores	71	D	D	D	f	D	D
4529901	Variety stores	50	D	D	D	e	D	D
4529902	Catalog showrooms	5	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores	16	D	D	D	b	D	D
453	Miscellaneous store retailers	515	285 767	37 814	8 523	2 869	17.1	11.0
4531	Florists	82	22 768	5 353	1 277	453	25.9	12.4
45311	Florists	82	22 768	5 353	1 277	453	25.9	12.4
453110	Florists	82	22 768	5 353	1 277	453	25.9	12.4
4532	Office supplies, stationery, & gift stores	177	108 749	10 908	2 402	940	15.0	14.6
45321	Office supplies & stationery stores	21	D	D	D	c	D	D
453210	Office supplies & stationery stores	21	D	D	D	c	D	D
4532101	Stationery stores	6	1 033	170	42	21	23.5	11.8
4532102	Office supplies stores	15	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	156	D	D	D	f	D	D
453220	Gift, novelty, & souvenir stores	156	D	D	D	f	D	D
4533	Used merchandise stores	108	38 577	7 379	1 658	644	25.8	10.6
45331	Used merchandise stores	108	38 577	7 379	1 658	644	25.8	10.6
453310	Used merchandise stores	108	38 577	7 379	1 658	644	25.8	10.6
4539	Other miscellaneous store retailers	148	115 673	14 174	3 186	832	14.5	7.4
45391	Pet & pet supplies stores	27	17 676	1 942	513	181	6.9	5.0
453910	Pet & pet supplies stores	27	17 676	1 942	513	181	6.9	5.0
45392	Art dealers	14	4 850	992	240	47	13.5	1.0
453920	Art dealers	14	4 850	992	240	47	13.5	1.0
45393	Manufactured (mobile) home dealers	22	51 296	4 143	751	117	12.3	12.1
453930	Manufactured (mobile) home dealers	22	51 296	4 143	751	117	12.3	12.1
45399	All other miscellaneous store retailers	85	41 851	7 097	1 682	487	20.6	3.3
454	Nonstore retailers	190	295 074	39 641	10 480	1 974	9.6	5.7
4541	Electronic shopping & mail-order houses	37	118 536	13 457	2 584	516	4.6	4.6
45411	Electronic shopping & mail-order houses	37	118 536	13 457	2 584	516	4.6	4.6
454110	Electronic shopping & mail-order houses	37	118 536	13 457	2 584	516	4.6	4.6
4542	Vending machine operators	32	28 779	4 089	812	184	27.0	.2
45421	Vending machine operators	32	28 779	4 089	812	184	27.0	.2
454210	Vending machine operators	32	28 779	4 089	812	184	27.0	.2
4543	Direct selling establishments	121	147 759	22 095	7 084	1 274	10.1	7.6
45431	Fuel dealers	50	55 574	8 926	2 488	432	10.8	14.3
454311	Heating oil dealers	15	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	33	41 736	7 784	2 184	352	10.4	18.4
454319	Other fuel dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	71	92 185	13 169	4 596	842	9.7	3.6
454390	Other direct selling establishments	71	92 185	13 169	4 596	842	9.7	3.6
LAKELAND-WINTER HAVEN, FL MSA								
44-45	Retail trade	1 816	3 844 279	360 855	86 847	22 751	8.9	3.6
441	Motor vehicle & parts dealers	258	1 219 485	96 468	21 893	3 176	15.8	4.3
4411	Automobile dealers	94	1 042 127	71 453	16 145	2 060	16.1	4.3
44111	New car dealers	40	931 733	65 539	14 815	1 853	14.7	4.4
441110	New car dealers	40	931 733	65 539	14 815	1 853	14.7	4.4
44112	Used car dealers	54	110 394	5 914	1 330	207	27.9	3.6
441120	Used car dealers	54	110 394	5 914	1 330	207	27.9	3.6
4412	Other motor vehicle dealers	39	75 366	7 127	1 516	274	20.0	2.9
44121	Recreational vehicle dealers	7	D	D	D	b	D	D
441210	Recreational vehicle dealers	7	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	32	D	D	D	c	D	D
441221	Motorcycle dealers	9	17 047	1 789	358	69	32.6	—
441222	Boat dealers	12	14 192	1 482	333	78	41.9	—
441229	All other motor vehicle dealers	11	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	125	101 992	17 888	4 232	842	9.1	5.0
44131	Automotive parts & accessories stores	85	68 727	11 202	2 689	601	6.9	5.2
441310	Automotive parts & accessories stores	85	68 727	11 202	2 689	601	6.9	5.2
44132	Tire dealers	40	33 265	6 686	1 543	241	13.7	4.7
441320	Tire dealers	40	33 265	6 686	1 543	241	13.7	4.7

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LAKELAND–WINTER HAVEN, FL MSA—Con.								
44-45	Retail trade—Con.							
442	Furniture & home furnishings stores	113	89 135	14 232	3 322	666	12.5	5.4
4421	Furniture stores	63	59 395	9 561	2 283	447	12.8	5.1
44211	Furniture stores	63	59 395	9 561	2 283	447	12.8	5.1
442110	Furniture stores	63	59 395	9 561	2 283	447	12.8	5.1
4422	Home furnishings stores	50	29 740	4 671	1 039	219	12.1	6.1
44221	Floor covering stores	27	23 916	3 654	852	151	9.2	6.4
442210	Floor covering stores	27	23 916	3 654	852	151	9.2	6.4
44229	Other home furnishings stores	23	5 824	1 017	187	68	23.7	5.0
443	Electronics & appliance stores	57	92 167	7 463	1 654	438	4.1	2.7
4431	Electronics & appliance stores	57	92 167	7 463	1 654	438	4.1	2.7
44311	Appliance, television, & other electronics stores	40	73 167	5 685	1 318	329	3.8	1.9
443111	Household appliance stores	19	13 452	1 424	343	76	10.8	.8
443112	Radio, television, & other electronics stores	21	59 715	4 261	975	253	2.3	2.2
44312	Computer & software stores	14	D	D	D	b	D	D
443120	Computer & software stores	14	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	126	314 285	31 761	8 047	1 624	3.6	4.3
4441	Building material & supplies dealers	94	274 292	28 225	7 154	1 421	2.3	3.0
44411	Home centers	8	86 556	7 460	1 915	520	—	—
444110	Home centers	8	86 556	7 460	1 915	520	—	—
44412	Paint & wallpaper stores	14	12 401	2 029	474	85	1.3	—
444120	Paint & wallpaper stores	14	12 401	2 029	474	85	1.3	—
44419	Other building material dealers	60	170 715	17 817	4 530	741	2.9	4.8
444190	Other building material dealers	60	170 715	17 817	4 530	741	2.9	4.8
4442	Lawn & garden equipment & supplies stores	32	39 993	3 536	893	203	13.0	13.6
44422	Nursery & garden centers	25	31 672	2 447	652	158	11.4	17.1
444220	Nursery & garden centers	25	31 672	2 447	652	158	11.4	17.1
445	Food & beverage stores	225	637 321	66 530	16 504	5 782	5.1	.8
4451	Grocery stores	174	606 081	63 001	15 656	5 498	4.7	.7
44511	Supermarkets & other grocery (except convenience) stores	110	580 802	61 278	15 269	5 359	2.4	.5
445110	Supermarkets & other grocery (except convenience) stores	110	580 802	61 278	15 269	5 359	2.4	.5
44512	Convenience stores	64	25 279	1 723	387	139	57.4	6.0
445120	Convenience stores	64	25 279	1 723	387	139	57.4	6.0
4452	Specialty food stores	24	14 022	1 992	476	146	17.7	—
446	Health & personal care stores	124	162 506	21 384	5 028	1 153	8.3	6.3
4461	Health & personal care stores	124	162 506	21 384	5 028	1 153	8.3	6.3
44611	Pharmacies & drug stores	50	134 122	15 440	3 691	815	7.5	5.5
446110	Pharmacies & drug stores	50	134 122	15 440	3 691	815	7.5	5.5
4461101	Pharmacies & drug stores	49	D	D	D	f	D	D
44612	Cosmetics, beauty supplies, & perfume stores	14	5 375	743	150	65	2.1	1.2
446120	Cosmetics, beauty supplies, & perfume stores	14	5 375	743	150	65	2.1	1.2
44613	Optical goods stores	25	10 635	2 801	626	144	12.5	4.9
446130	Optical goods stores	25	10 635	2 801	626	144	12.5	4.9
44619	Other health & personal care stores	35	12 374	2 400	561	129	16.1	18.4
446191	Food (health) supplement stores	11	4 551	750	183	58	4.4	11.9
447	Gasoline stations	247	335 493	17 673	4 520	1 379	11.0	6.0
4471	Gasoline stations	247	335 493	17 673	4 520	1 379	11.0	6.0
44711	Gasoline stations with convenience stores	205	289 703	14 722	3 813	1 179	9.5	5.9
447110	Gasoline stations with convenience stores	205	289 703	14 722	3 813	1 179	9.5	5.9
448	Clothing & clothing accessories stores	214	141 084	17 256	4 250	1 599	5.5	12.1
4481	Clothing stores	120	89 911	10 253	2 486	1 033	4.9	12.4
44814	Family clothing stores	34	51 674	5 524	1 318	507	4.4	9.3
448140	Family clothing stores	34	51 674	5 524	1 318	507	4.4	9.3
44819	Other clothing stores	12	6 960	737	177	66	3.7	12.2
448190	Other clothing stores	12	6 960	737	177	66	3.7	12.2
4482104	Family shoe stores	30	15 770	1 741	440	152	—	7.0
4482105	Athletic footwear stores	10	6 809	770	184	65	—	—
4483	Jewelry, luggage, & leather goods stores	47	26 465	4 150	1 052	310	12.6	18.1
44831	Jewelry stores	45	D	D	D	e	D	D
448310	Jewelry stores	45	D	D	D	e	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LAKELAND–WINTER HAVEN, FL MSA—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	102	79 134	9 082	2 122	714	9.1	1.4
4511	Sporting goods, hobby, & musical instrument stores . .	75	59 144	6 947	1 590	534	11.7	1.9
45111	Sporting goods stores	32	23 528	3 128	698	243	15.0	3.1
451110	Sporting goods stores	32	23 528	3 128	698	243	15.0	3.1
4511101	General-line sporting goods stores	10	9 799	1 109	307	89	8.9	7.3
45112	Hobby, toy, & game stores	20	26 203	2 046	445	169	6.1	—
451120	Hobby, toy, & game stores	20	26 203	2 046	445	169	6.1	—
45113	Sewing, needlework, & piece goods stores	10	5 127	581	170	64	21.5	—
451130	Sewing, needlework, & piece goods stores	10	5 127	581	170	64	21.5	—
45114	Musical instrument & supplies stores	13	4 286	1 192	277	58	15.2	8.9
451140	Musical instrument & supplies stores	13	4 286	1 192	277	58	15.2	8.9
4512	Book, periodical, & music stores	27	19 990	2 135	532	180	1.5	.1
45121	Book stores & news dealers	17	12 361	1 224	305	108	2.4	.2
451211	Book stores	16	D	D	D	c	D	D
4512111	Book stores, general	9	8 492	874	219	78	2.0	—
45122	Prerecorded tape, compact disc, & record stores . . .	10	7 629	911	227	72	—	—
451220	Prerecorded tape, compact disc, & record stores . . .	10	7 629	911	227	72	—	—
452	General merchandise stores	68	614 156	57 367	14 233	4 725	.1	.3
4521	Department stores (incl leased depts) ##	22	464 831	N	N	N	—	—
45211	Department stores (incl leased depts) ##	22	464 831	N	N	N	—	—
4521	Department stores (excl leased depts)	22	457 267	46 131	11 725	3 721	—	—
45211	Department stores (excl leased depts)	22	457 267	46 131	11 725	3 721	—	—
452110	Department stores (excl leased depts)	22	457 267	46 131	11 725	3 721	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	12	D	D	D	g	D	D
4521103	National chain department stores (excl leased depts)	4	D	D	D	f	D	D
4529	Other general merchandise stores	46	156 889	11 236	2 508	1 004	.4	1.3
45299	All other general merchandise stores	44	D	D	D	e	D	D
452990	All other general merchandise stores	44	D	D	D	e	D	D
4529901	Variety stores	35	D	D	D	e	D	D
4529902	Catalog showrooms	3	D	D	D	c	D	D
453	Miscellaneous store retailers	224	116 696	14 077	3 363	1 140	19.2	6.3
4531	Florists	47	8 444	1 838	441	213	40.8	9.1
45311	Florists	47	8 444	1 838	441	213	40.8	9.1
453110	Florists	47	8 444	1 838	441	213	40.8	9.1
4532	Office supplies, stationery, & gift stores	62	34 587	3 655	949	373	9.1	2.9
45321	Office supplies & stationery stores	7	18 988	1 489	400	112	—	—
453210	Office supplies & stationery stores	7	18 988	1 489	400	112	—	—
4532102	Office supplies stores	7	18 988	1 489	400	112	—	—
45322	Gift, novelty, & souvenir stores	55	15 599	2 166	549	261	20.3	6.4
453220	Gift, novelty, & souvenir stores	55	15 599	2 166	549	261	20.3	6.4
4533	Used merchandise stores	36	7 470	1 504	371	170	39.9	8.1
45331	Used merchandise stores	36	7 470	1 504	371	170	39.9	8.1
453310	Used merchandise stores	36	7 470	1 504	371	170	39.9	8.1
4539	Other miscellaneous store retailers	79	66 195	7 080	1 602	384	19.4	7.4
45393	Manufactured (mobile) home dealers	26	41 307	3 410	713	163	17.7	1.2
453930	Manufactured (mobile) home dealers	26	41 307	3 410	713	163	17.7	1.2
45399	All other miscellaneous store retailers	41	21 233	3 069	759	189	24.6	18.0
454	Nonstore retailers	58	42 817	7 562	1 911	355	3.2	7.9
4543	Direct selling establishments	44	32 035	6 180	1 553	272	3.3	7.6
45431	Fuel dealers	13	11 534	1 893	499	90	3.1	10.2
454312	Liquefied petroleum gas (bottled gas) dealers	10	8 952	1 586	418	79	4.0	13.1
45439	Other direct selling establishments	31	20 501	4 287	1 054	182	3.4	6.1
454390	Other direct selling establishments	31	20 501	4 287	1 054	182	3.4	6.1
MELBOURNE–TITUSVILLE–PALM BAY, FL MSA								
44-45	Retail trade	1 856	3 900 522	370 263	88 475	23 867	6.6	3.4
441	Motor vehicle & parts dealers	228	1 147 194	90 788	21 084	3 206	8.7	2.8
4411	Automobile dealers	82	1 003 552	69 782	16 205	2 194	8.1	2.2
44111	New car dealers	40	956 142	67 703	15 720	2 057	6.6	1.9
441110	New car dealers	40	956 142	67 703	15 720	2 057	6.6	1.9
44112	Used car dealers	42	47 410	2 079	485	137	38.2	7.3
441120	Used car dealers	42	47 410	2 079	485	137	38.2	7.3
4412	Other motor vehicle dealers	38	50 097	4 547	1 016	219	22.0	12.0
44121	Recreational vehicle dealers	5	11 845	742	217	36	.9	—
441210	Recreational vehicle dealers	5	11 845	742	217	36	.9	—
44122	Motorcycle, boat, & other motor vehicle dealers	33	38 252	3 805	799	183	28.6	15.7
441221	Motorcycle dealers	6	9 472	795	183	34	39.8	17.1
441222	Boat dealers	20	22 952	1 945	371	104	24.2	19.2
441229	All other motor vehicle dealers	7	5 828	1 065	245	45	27.6	—
4413	Automotive parts, accessories, & tire stores	108	93 545	16 459	3 863	793	7.6	4.4
44131	Automotive parts & accessories stores	75	55 558	8 861	2 017	462	12.8	7.3
441310	Automotive parts & accessories stores	75	55 558	8 861	2 017	462	12.8	7.3
44132	Tire dealers	33	37 987	7 598	1 846	331	—	—
441320	Tire dealers	33	37 987	7 598	1 846	331	—	—

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	MELBOURNE—TITUSVILLE—PALM BAY, FL MSA—Con.							
44-45	Retail trade—Con.							
442	Furniture & home furnishings stores	127	108 973	14 024	3 315	757	16.9	1.8
4421	Furniture stores	57	70 402	8 616	2 096	445	11.8	1.1
44211	Furniture stores	57	70 402	8 616	2 096	445	11.8	1.1
442110	Furniture stores	57	70 402	8 616	2 096	445	11.8	1.1
4422	Home furnishings stores	70	38 571	5 408	1 219	312	26.3	3.2
44221	Floor covering stores	35	27 244	3 412	785	150	21.8	1.5
442210	Floor covering stores	35	27 244	3 412	785	150	21.8	1.5
44229	Other home furnishings stores	35	11 327	1 996	434	162	37.2	7.1
443	Electronics & appliance stores	78	111 369	8 956	2 072	567	10.2	5.9
4431	Electronics & appliance stores	78	111 369	8 956	2 072	567	10.2	5.9
44311	Appliance, television, & other electronics stores	51	70 699	5 506	1 251	369	5.5	2.4
443112	Radio, television, & other electronics stores	36	62 346	4 554	1 032	301	2.0	1.1
44312	Computer & software stores	25	D	D	D	c	D	D
443120	Computer & software stores	25	D	D	D	c	D	D
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	155	321 222	34 643	7 959	1 726	4.3	2.1
4441	Building material & supplies dealers	123	305 827	32 202	7 396	1 559	3.3	1.8
44411	Home centers	7	114 867	11 444	2 545	601	—	—
444110	Home centers	7	114 867	11 444	2 545	601	—	—
44412	Paint & wallpaper stores	20	15 958	2 144	482	98	—	3.7
444120	Paint & wallpaper stores	20	15 958	2 144	482	98	—	3.7
44419	Other building material dealers	79	162 125	16 168	3 810	672	3.9	2.4
444190	Other building material dealers	79	162 125	16 168	3 810	672	3.9	2.4
4442	Lawn & garden equipment & supplies stores	32	15 395	2 441	563	167	25.1	8.2
44422	Nursery & garden centers	18	9 850	1 569	373	120	26.0	10.7
444220	Nursery & garden centers	18	9 850	1 569	373	120	26.0	10.7
445	Food & beverage stores	209	674 713	68 008	16 623	5 886	4.1	1.4
4451	Grocery stores	150	642 446	65 404	15 983	5 636	3.3	1.3
44511	Supermarkets & other grocery (except convenience) stores	95	614 713	63 444	15 508	5 455	2.0	.6
445110	Supermarkets & other grocery (except convenience) stores	95	614 713	63 444	15 508	5 455	2.0	.6
44512	Convenience stores	55	27 733	1 960	475	181	32.8	16.3
445120	Convenience stores	55	27 733	1 960	475	181	32.8	16.3
4452	Specialty food stores	28	7 340	793	212	82	35.6	1.9
446	Health & personal care stores	134	216 182	27 031	6 334	1 646	4.5	3.9
4461	Health & personal care stores	134	216 182	27 031	6 334	1 646	4.5	3.9
44611	Pharmacies & drug stores	52	184 710	20 626	4 870	1 280	1.8	1.2
446110	Pharmacies & drug stores	52	184 710	20 626	4 870	1 280	1.8	1.2
4461101	Pharmacies & drug stores	49	181 653	20 316	4 814	1 248	1.0	1.1
4461102	Proprietary stores	3	3 057	310	56	32	D	6.6
44612	Cosmetics, beauty supplies, & perfume stores	18	4 177	595	151	76	6.2	6.6
446120	Cosmetics, beauty supplies, & perfume stores	18	4 177	595	151	76	6.2	6.6
44613	Optical goods stores	30	9 235	2 008	481	114	18.6	10.7
446130	Optical goods stores	30	9 235	2 008	481	114	18.6	10.7
44619	Other health & personal care stores	34	18 060	3 802	832	176	24.6	27.4
446191	Food (health) supplement stores	18	10 085	1 834	425	110	24.2	35.5
447	Gasoline stations	193	296 522	15 938	4 369	1 243	6.9	11.5
4471	Gasoline stations	193	296 522	15 938	4 369	1 243	6.9	11.5
44711	Gasoline stations with convenience stores	145	216 895	11 465	3 338	984	5.1	6.0
447110	Gasoline stations with convenience stores	145	216 895	11 465	3 338	984	5.1	6.0
44719	Other gasoline stations	48	79 627	4 473	1 031	259	11.6	26.5
447190	Other gasoline stations	48	79 627	4 473	1 031	259	11.6	26.5
448	Clothing & clothing accessories stores	216	163 328	20 014	4 570	1 499	5.9	10.5
4481	Clothing stores	125	119 236	13 845	3 125	1 068	5.2	12.6
44814	Family clothing stores	29	81 407	8 830	1 924	589	2.6	9.2
448140	Family clothing stores	29	81 407	8 830	1 924	589	2.6	9.2
44819	Other clothing stores	22	10 998	1 399	338	106	4.2	8.5
448190	Other clothing stores	22	10 998	1 399	338	106	4.2	8.5
4483	Jewelry, luggage, & leather goods stores	50	25 632	4 074	944	234	13.2	8.5
44831	Jewelry stores	49	D	D	D	c	D	D
448310	Jewelry stores	49	D	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MELBOURNE—TITUSVILLE—PALM BAY, FL MSA—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	153	96 158	11 365	2 744	912	11.8	3.7
4511	Sporting goods, hobby, & musical instrument stores ..	118	64 929	7 879	1 913	607	13.4	4.7
45111	Sporting goods stores	64	27 781	3 433	823	274	17.9	4.1
451110	Sporting goods stores	64	27 781	3 433	823	274	17.9	4.1
4511101	General-line sporting goods stores	14	11 131	1 179	323	83	6.8	8.7
45112	Hobby, toy, & game stores	29	27 522	2 713	659	220	7.9	.3
451120	Hobby, toy, & game stores	29	27 522	2 713	659	220	7.9	.3
45113	Sewing, needlework, & piece goods stores	12	4 513	625	180	54	1.3	.8
451130	Sewing, needlework, & piece goods stores	12	4 513	625	180	54	1.3	.8
45114	Musical instrument & supplies stores	13	5 113	1 108	251	59	29.8	34.7
451140	Musical instrument & supplies stores	13	5 113	1 108	251	59	29.8	34.7
4512	Book, periodical, & music stores	35	31 229	3 486	831	305	8.5	1.6
45121	Book stores & news dealers	23	22 819	2 481	611	225	1.5	2.0
451211	Book stores	21	D	D	D	c	D	D
4512111	Book stores, general	12	14 890	1 737	433	155	1.6	.5
4512112	Specialty book stores	5	D	D	D	b	D	D
4512113	College book stores	4	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ...	12	8 410	1 005	220	80	27.4	.5
451220	Prerecorded tape, compact disc, & record stores .	12	8 410	1 005	220	80	27.4	.5
452	General merchandise stores	64	624 899	60 781	15 035	4 983	.1	.4
4521	Department stores (incl leased depts) ##	25	395 795	N	N	N	—	—
45211	Department stores (incl leased depts) ##	25	395 795	N	N	N	—	—
4521	Department stores (excl leased depts)	25	391 056	43 092	10 552	3 483	—	—
45211	Department stores (excl leased depts)	25	391 056	43 092	10 552	3 483	—	—
452110	Department stores (excl leased depts)	25	391 056	43 092	10 552	3 483	—	—
4521101	Conventional department stores (excl leased depts)	6	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	12	219 437	20 583	5 060	1 901	—	—
4521103	National chain department stores (excl leased depts)	7	D	D	D	g	D	D
4529	Other general merchandise stores	39	233 843	17 689	4 483	1 500	.3	.9
45299	All other general merchandise stores	36	D	D	D	e	D	D
452990	All other general merchandise stores	36	D	D	D	e	D	D
4529901	Variety stores	28	D	D	D	c	D	D
453	Miscellaneous store retailers	242	95 730	12 946	2 932	1 128	20.7	5.2
4531	Florists	52	11 810	2 743	447	209	15.8	5.2
45311	Florists	52	11 810	2 743	447	209	15.8	5.2
453110	Florists	52	11 810	2 743	447	209	15.8	5.2
4532	Office supplies, stationery, & gift stores	76	41 673	4 242	1 056	458	13.4	1.6
45321	Office supplies & stationery stores	9	D	D	D	c	D	D
453210	Office supplies & stationery stores	9	D	D	D	c	D	D
4532102	Office supplies stores	8	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	67	D	D	D	e	D	D
453220	Gift, novelty, & souvenir stores	67	D	D	D	e	D	D
4533	Used merchandise stores	37	5 935	1 195	291	110	26.0	13.4
45331	Used merchandise stores	37	5 935	1 195	291	110	26.0	13.4
453310	Used merchandise stores	37	5 935	1 195	291	110	26.0	13.4
4539	Other miscellaneous store retailers	77	36 312	4 766	1 138	351	29.7	8.1
45391	Pet & pet supplies stores	23	9 699	1 258	314	135	23.9	7.1
453910	Pet & pet supplies stores	23	9 699	1 258	314	135	23.9	7.1
45399	All other miscellaneous store retailers	41	17 717	2 971	693	177	32.4	10.5
454	Nonstore retailers	57	44 232	5 769	1 438	314	36.7	8.5
4543	Direct selling establishments	25	22 233	2 464	581	123	56.9	10.8
45431	Fuel dealers	7	17 154	1 345	317	59	64.7	—
454311	Heating oil dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	5	D	D	D	b	D	D
MIAMI—FORT LAUDERDALE, FL CMSA								
44-45	Retail trade	16 618	38 700 379	3 635 685	862 966	199 582	10.0	8.0
441	Motor vehicle & parts dealers	1 711	11 847 766	818 931	192 741	25 411	7.7	8.0
4411	Automobile dealers	553	10 217 298	635 189	149 827	17 523	6.4	7.5
44111	New car dealers	234	9 463 139	589 957	140 930	16 162	4.1	6.1
441110	New car dealers	234	9 463 139	589 957	140 930	16 162	4.1	6.1
44112	Used car dealers	319	754 159	45 232	8 897	1 361	34.1	24.4
441120	Used car dealers	319	754 159	45 232	8 897	1 361	34.1	24.4
4412	Other motor vehicle dealers	311	813 279	59 756	12 994	2 085	19.6	9.3
44121	Recreational vehicle dealers	17	28 746	2 579	616	131	2.6	8.0
441210	Recreational vehicle dealers	17	28 746	2 579	616	131	2.6	8.0
44122	Motorcycle, boat, & other motor vehicle dealers	294	784 533	57 177	12 378	1 954	20.3	9.3
441221	Motorcycle dealers	31	D	D	D	c	D	D
441222	Boat dealers	236	488 763	38 771	8 749	1 490	26.2	9.2
441229	All other motor vehicle dealers	27	D	D	D	c	D	D
4413	Automotive parts, accessories, & tire stores	847	817 189	123 986	29 920	5 803	13.0	13.0
44131	Automotive parts & accessories stores	592	570 307	80 596	19 117	4 012	14.4	13.1
441310	Automotive parts & accessories stores	592	570 307	80 596	19 117	4 012	14.4	13.1
44132	Tire dealers	255	246 882	43 390	10 803	1 791	9.9	12.6
441320	Tire dealers	255	246 882	43 390	10 803	1 791	9.9	12.6

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MIAMI-FORT LAUDERDALE, FL CMSA—Con.								
44-45 Retail trade—Con.								
442	Furniture & home furnishings stores	1 094	1 292 895	161 923	39 137	7 377	15.9	8.6
4421	Furniture stores	492	782 251	98 738	23 768	3 820	12.7	9.2
44211	Furniture stores	492	782 251	98 738	23 768	3 820	12.7	9.2
442110	Furniture stores	492	782 251	98 738	23 768	3 820	12.7	9.2
4422	Home furnishings stores	602	510 644	63 185	15 369	3 557	20.8	7.6
44221	Floor covering stores	262	232 521	29 075	6 732	1 194	29.3	8.0
442210	Floor covering stores	262	232 521	29 075	6 732	1 194	29.3	8.0
44229	Other home furnishings stores	340	278 123	34 110	8 637	2 363	13.6	7.3
442291	Window treatment stores	46	18 158	3 419	816	160	39.4	3.0
442299	All other home furnishings stores	294	259 965	30 691	7 821	2 203	11.8	7.6
443	Electronics & appliance stores	683	1 519 070	129 134	30 955	6 151	10.9	7.9
4431	Electronics & appliance stores	683	1 519 070	129 134	30 955	6 151	10.9	7.9
44311	Appliance, television, & other electronics stores	449	1 049 515	91 524	22 853	4 638	7.3	8.3
443111	Household appliance stores	86	67 050	8 596	1 894	356	31.1	9.2
443112	Radio, television, & other electronics stores	363	982 465	82 928	20 959	4 282	5.7	8.2
44312	Computer & software stores	179	426 534	31 823	6 602	1 243	19.3	7.0
443120	Computer & software stores	179	426 534	31 823	6 602	1 243	19.3	7.0
44313	Camera & photographic supplies stores	55	43 021	5 787	1 500	270	14.5	6.9
443130	Camera & photographic supplies stores	55	43 021	5 787	1 500	270	14.5	6.9
444	Building material & garden equipment & supplies dealers	941	2 581 173	304 694	69 558	12 094	5.9	4.7
4441	Building material & supplies dealers	809	2 457 504	290 474	66 248	11 376	5.1	4.6
44411	Home centers	43	D	D	D	h	D	D
444110	Home centers	43	D	D	D	h	D	D
44412	Paint & wallpaper stores	112	D	D	D	f	D	D
444120	Paint & wallpaper stores	112	D	D	D	f	D	D
44413	Hardware stores	151	D	D	D	f	D	D
444130	Hardware stores	151	D	D	D	f	D	D
44419	Other building material dealers	503	1 380 034	164 590	36 871	5 448	6.6	6.6
444190	Other building material dealers	503	1 380 034	164 590	36 871	5 448	6.6	6.6
4442	Lawn & garden equipment & supplies stores	132	123 669	14 220	3 310	718	21.7	7.7
44421	Outdoor power equipment stores	32	25 125	3 886	903	156	13.7	8.7
444210	Outdoor power equipment stores	32	25 125	3 886	903	156	13.7	8.7
44422	Nursery & garden centers	100	98 544	10 334	2 407	562	23.7	7.4
444220	Nursery & garden centers	100	98 544	10 334	2 407	562	23.7	7.4
445	Food & beverage stores	2 108	5 739 183	597 895	147 527	45 761	8.0	5.9
4451	Grocery stores	1 525	5 391 147	556 778	137 547	42 933	6.4	5.6
44511	Supermarkets & other grocery (except convenience) stores	1 034	5 155 126	532 739	131 455	41 105	5.2	5.4
445110	Supermarkets & other grocery (except convenience) stores	1 034	5 155 126	532 739	131 455	41 105	5.2	5.4
44512	Convenience stores	491	236 021	24 039	6 092	1 828	31.1	10.1
445120	Convenience stores	491	236 021	24 039	6 092	1 828	31.1	10.1
4452	Specialty food stores	321	184 093	25 229	6 368	1 740	30.3	10.3
4453	Beer, wine, & liquor stores	262	163 943	15 888	3 612	1 088	37.7	12.3
44531	Beer, wine, & liquor stores	262	163 943	15 888	3 612	1 088	37.7	12.3
445310	Beer, wine, & liquor stores	262	163 943	15 888	3 612	1 088	37.7	12.3
446	Health & personal care stores	1 666	2 433 513	302 436	71 404	18 089	12.5	9.5
4461	Health & personal care stores	1 666	2 433 513	302 436	71 404	18 089	12.5	9.5
44611	Pharmacies & drug stores	701	1 978 857	222 739	52 993	13 701	9.9	8.2
446110	Pharmacies & drug stores	701	1 978 857	222 739	52 993	13 701	9.9	8.2
4461101	Pharmacies & drug stores	645	1 925 233	217 077	51 679	13 247	9.7	8.3
4461102	Proprietary stores	56	53 624	5 662	1 314	454	19.0	5.2
44612	Cosmetics, beauty supplies, & perfume stores	205	122 222	15 311	3 709	943	13.2	6.0
446120	Cosmetics, beauty supplies, & perfume stores	205	122 222	15 311	3 709	943	13.2	6.0
44613	Optical goods stores	372	141 652	29 588	6 897	1 638	26.1	15.0
446130	Optical goods stores	372	141 652	29 588	6 897	1 638	26.1	15.0
44619	Other health & personal care stores	388	190 782	34 798	7 805	1 807	28.6	21.7
446191	Food (health) supplement stores	174	102 622	16 091	3 850	1 025	26.5	31.3
446199	All other health & personal care stores	214	88 160	18 707	3 955	782	31.0	10.6
447	Gasoline stations	1 204	2 046 892	92 512	22 768	6 557	33.5	14.3
4471	Gasoline stations	1 204	2 046 892	92 512	22 768	6 557	33.5	14.3
44711	Gasoline stations with convenience stores	558	1 091 264	49 138	11 881	3 311	19.0	12.0
447110	Gasoline stations with convenience stores	558	1 091 264	49 138	11 881	3 311	19.0	12.0
44719	Other gasoline stations	646	955 628	43 374	10 887	3 246	50.0	16.9
447190	Other gasoline stations	646	955 628	43 374	10 887	3 246	50.0	16.9

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MIAMI-FORT LAUDERDALE, FL CMSA—Con.								
44-45 Retail trade—Con.								
448	Clothing & clothing accessories stores	3 381	3 173 618	353 514	84 820	24 193	14.4	17.2
4481	Clothing stores	2 040	2 160 660	234 479	56 387	16 790	12.2	16.6
44811	Men's clothing stores	261	212 652	30 473	7 710	1 799	20.9	19.1
448110	Men's clothing stores	261	212 652	30 473	7 710	1 799	20.9	19.1
44812	Women's clothing stores	879	721 281	86 872	21 023	6 219	15.1	30.8
448120	Women's clothing stores	879	721 281	86 872	21 023	6 219	15.1	30.8
44813	Children's & infants' clothing stores	118	131 419	12 551	3 159	1 009	11.6	2.0
448130	Children's & infants' clothing stores	118	131 419	12 551	3 159	1 009	11.6	2.0
44814	Family clothing stores	347	831 435	71 986	16 771	5 476	6.4	6.2
448140	Family clothing stores	347	831 435	71 986	16 771	5 476	6.4	6.2
44815	Clothing accessories stores	151	44 985	7 051	1 761	569	20.2	22.7
448150	Clothing accessories stores	151	44 985	7 051	1 761	569	20.2	22.7
44819	Other clothing stores	284	218 888	25 546	5 963	1 718	14.4	14.4
448190	Other clothing stores	284	218 888	25 546	5 963	1 718	14.4	14.4
4482	Shoe stores	608	485 062	55 969	13 387	4 237	12.7	8.7
44821	Shoe stores	608	485 062	55 969	13 387	4 237	12.7	8.7
448210	Shoe stores	608	485 062	55 969	13 387	4 237	12.7	8.7
4482101	Men's shoe stores	50	38 467	6 462	1 616	321	6.8	5.2
4482102	Women's shoe stores	142	84 024	10 653	2 527	915	21.6	31.2
4482103	Children's & juveniles' shoe stores	23	14 164	2 298	549	144	13.4	12.3
4482104	Family shoe stores	314	219 459	22 614	5 268	1 710	13.9	3.8
4482105	Athletic footwear stores	79	128 948	13 942	3 427	1 147	6.5	3.0
4483	Jewelry, luggage, & leather goods stores	733	527 896	63 066	15 046	3 166	25.0	27.7
44831	Jewelry stores	670	478 936	57 877	13 714	2 868	27.0	29.0
448310	Jewelry stores	670	478 936	57 877	13 714	2 868	27.0	29.0
44832	Luggage & leather goods stores	63	48 960	5 189	1 332	298	5.7	14.1
448320	Luggage & leather goods stores	63	48 960	5 189	1 332	298	5.7	14.1
451	Sporting goods, hobby, book, & music stores	919	1 034 794	110 370	26 913	7 363	9.7	6.3
4511	Sporting goods, hobby, & musical instrument stores ..	612	717 276	73 113	17 672	4 719	10.0	6.7
45111	Sporting goods stores	305	333 426	34 814	8 590	2 136	12.6	8.6
451110	Sporting goods stores	305	333 426	34 814	8 590	2 136	12.6	8.6
4511101	General-line sporting goods stores	84	169 565	15 572	4 149	1 100	10.6	6.8
4511102	Specialty-line sporting goods stores	221	163 861	19 242	4 441	1 036	14.6	10.4
45112	Hobby, toy, & game stores	147	258 985	20 891	4 592	1 530	3.7	3.6
451120	Hobby, toy, & game stores	147	258 985	20 891	4 592	1 530	3.7	3.6
45113	Sewing, needlework, & piece goods stores	115	55 005	8 976	2 365	604	21.9	12.6
451130	Sewing, needlework, & piece goods stores	115	55 005	8 976	2 365	604	21.9	12.6
45114	Musical instrument & supplies stores	45	69 860	8 432	2 125	449	11.5	4.2
451140	Musical instrument & supplies stores	45	69 860	8 432	2 125	449	11.5	4.2
4512	Book, periodical, & music stores	307	317 518	37 257	9 241	2 644	9.1	5.5
45121	Book stores & news dealers	149	193 393	22 951	5 704	1 561	7.9	3.5
451211	Book stores	120	157 591	18 328	4 659	1 255	7.4	2.4
4512111	Book stores, general	81	115 288	14 189	3 650	992	7.7	2.6
4512112	Specialty book stores	24	D	D	D	b	D	D
4512113	College book stores	15	D	D	D	c	D	D
451212	News dealers & newsstands	29	35 802	4 623	1 045	306	9.9	8.3
45122	Prerecorded tape, compact disc, & record stores ...	158	124 125	14 306	3 537	1 083	11.0	8.7
451220	Prerecorded tape, compact disc, & record stores ...	158	124 125	14 306	3 537	1 083	11.0	8.7
452	General merchandise stores	453	4 574 349	445 862	107 706	29 722	.8	2.7
4521	Department stores (incl leased depts) ##	115	3 225 974	N	N	N	—	.5
45211	Department stores (incl leased depts) ##	115	3 225 974	N	N	N	—	.5
4521	Department stores (excl leased depts)	115	3 175 305	349 350	83 177	23 259	—	.5
45211	Department stores (excl leased depts)	115	3 175 305	349 350	83 177	23 259	—	.5
452110	Department stores (excl leased depts)	115	3 175 305	349 350	83 177	23 259	—	.5
4521101	Conventional department stores (excl leased depts)	40	D	D	D	i	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	51	D	D	D	i	D	D
4521103	National chain department stores (excl leased depts)	24	D	D	D	i	D	D
4529	Other general merchandise stores	338	1 399 044	96 512	24 529	6 463	2.5	7.7
45291	Warehouse clubs & superstores	16	D	D	D	g	D	D
452910	Warehouse clubs & superstores	16	D	D	D	g	D	D
45299	All other general merchandise stores	322	D	D	D	h	D	D
452990	All other general merchandise stores	322	D	D	D	h	D	D
4529901	Variety stores	172	105 146	11 726	2 870	1 073	13.3	6.4
4529902	Catalog showrooms	32	D	D	D	g	D	D
4529903	Miscellaneous general merchandise stores	118	D	D	D	g	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MIAMI-FORT LAUDERDALE, FL CMSA—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	1 804	1 098 437	151 415	35 904	10 413	18.4	12.9
4531	Florists	305	80 109	17 033	3 990	1 275	37.7	19.9
45311	Florists	305	80 109	17 033	3 990	1 275	37.7	19.9
453110	Florists	305	80 109	17 033	3 990	1 275	37.7	19.9
4532	Office supplies, stationery, & gift stores	586	529 206	56 920	14 399	4 452	11.5	7.8
45321	Office supplies & stationery stores	118	322 346	28 047	7 227	1 815	4.2	6.2
453210	Office supplies & stationery stores	118	322 346	28 047	7 227	1 815	4.2	6.2
4532101	Stationery stores	20	7 803	1 410	257	92	41.1	11.5
4532102	Office supplies stores	98	314 543	26 637	6 970	1 723	3.3	6.1
45322	Gift, novelty, & souvenir stores	468	206 860	28 873	7 172	2 637	22.9	10.2
453220	Gift, novelty, & souvenir stores	468	206 860	28 873	7 172	2 637	22.9	10.2
4533	Used merchandise stores	264	96 685	19 460	4 504	1 357	24.4	13.6
45331	Used merchandise stores	264	96 685	19 460	4 504	1 357	24.4	13.6
453310	Used merchandise stores	264	96 685	19 460	4 504	1 357	24.4	13.6
4539	Other miscellaneous store retailers	649	392 437	58 002	13 011	3 329	22.3	18.1
45391	Pet & pet supplies stores	144	109 901	13 903	3 279	956	8.6	6.6
453910	Pet & pet supplies stores	144	109 901	13 903	3 279	956	8.6	6.6
45392	Art dealers	115	42 083	7 277	1 679	358	40.8	12.5
453920	Art dealers	115	42 083	7 277	1 679	358	40.8	12.5
45399	All other miscellaneous store retailers	377	D	D	D	g	D	D
454	Nonstore retailers	654	1 358 689	166 999	33 533	6 451	13.3	5.5
4541	Electronic shopping & mail-order houses	198	1 015 174	113 683	20 670	3 797	8.4	4.3
45411	Electronic shopping & mail-order houses	198	1 015 174	113 683	20 670	3 797	8.4	4.3
454110	Electronic shopping & mail-order houses	198	1 015 174	113 683	20 670	3 797	8.4	4.3
4542	Vending machine operators	113	74 445	11 830	2 757	640	28.6	5.2
45421	Vending machine operators	113	74 445	11 830	2 757	640	28.6	5.2
454210	Vending machine operators	113	74 445	11 830	2 757	640	28.6	5.2
4543	Direct selling establishments	343	269 070	41 486	10 106	2 014	27.6	9.9
45431	Fuel dealers	38	55 541	9 417	2 381	368	20.7	7.4
454311	Heating oil dealers	7	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	31	D	D	D	e	D	D
45439	Other direct selling establishments	305	213 529	32 069	7 725	1 646	29.4	10.6
454390	Other direct selling establishments	305	213 529	32 069	7 725	1 646	29.4	10.6
Fort Lauderdale, FL PMSA								
44-45	Retail trade	6 804	17 979 812	1 639 860	391 364	89 290	7.5	6.4
441	Motor vehicle & parts dealers	754	6 503 643	416 190	98 195	12 208	5.0	6.9
4411	Automobile dealers	232	5 670 794	330 363	78 233	8 627	3.7	6.4
44111	New car dealers	101	5 260 687	303 506	72 593	7 913	1.6	3.9
441110	New car dealers	101	5 260 687	303 506	72 593	7 913	1.6	3.9
44112	Used car dealers	131	410 107	26 857	5 640	714	30.8	37.8
441120	Used car dealers	131	410 107	26 857	5 640	714	30.8	37.8
4412	Other motor vehicle dealers	207	514 030	34 826	7 347	1 160	16.4	7.3
44121	Recreational vehicle dealers	10	15 315	1 499	388	80	4.9	11.1
441210	Recreational vehicle dealers	10	15 315	1 499	388	80	4.9	11.1
44122	Motorcycle, boat, & other motor vehicle dealers	197	498 715	33 327	6 959	1 080	16.8	7.2
441221	Motorcycle dealers	20	D	D	D	b	D	D
441222	Boat dealers	166	314 704	26 472	6 006	938	24.1	10.0
441229	All other motor vehicle dealers	11	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	315	318 819	51 001	12 615	2 421	8.6	16.1
44131	Automotive parts & accessories stores	218	230 453	33 406	8 196	1 703	8.6	18.3
441310	Automotive parts & accessories stores	218	230 453	33 406	8 196	1 703	8.6	18.3
44132	Tire dealers	97	88 366	17 595	4 419	718	8.6	10.4
441320	Tire dealers	97	88 366	17 595	4 419	718	8.6	10.4
442	Furniture & home furnishings stores	520	615 131	79 060	19 240	3 539	15.2	8.2
4421	Furniture stores	216	362 626	48 700	11 862	1 772	9.6	7.2
44211	Furniture stores	216	362 626	48 700	11 862	1 772	9.6	7.2
442110	Furniture stores	216	362 626	48 700	11 862	1 772	9.6	7.2
4422	Home furnishings stores	304	252 505	30 360	7 378	1 767	23.2	9.7
44221	Floor covering stores	142	117 981	14 723	3 320	614	32.2	11.9
442210	Floor covering stores	142	117 981	14 723	3 320	614	32.2	11.9
44229	Other home furnishings stores	162	134 524	15 637	4 058	1 153	15.3	7.8
442291	Window treatment stores	26	12 073	2 428	581	104	35.9	1.1
442299	All other home furnishings stores	136	122 451	13 209	3 477	1 049	13.3	8.4
443	Electronics & appliance stores	246	589 013	50 604	12 311	2 437	5.2	3.9
4431	Electronics & appliance stores	246	589 013	50 604	12 311	2 437	5.2	3.9
44311	Appliance, television, & other electronics stores	155	428 397	38 540	9 826	1 861	3.5	4.2
443111	Household appliance stores	36	22 354	2 689	622	107	24.5	13.3
443112	Radio, television, & other electronics stores	119	406 043	35 851	9 204	1 754	2.3	3.7
44312	Computer & software stores	68	143 122	9 875	1 882	439	9.8	3.0
443120	Computer & software stores	68	143 122	9 875	1 882	439	9.8	3.0
44313	Camera & photographic supplies stores	23	17 494	2 189	603	137	9.4	3.2
443130	Camera & photographic supplies stores	23	17 494	2 189	603	137	9.4	3.2

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	MIAMI-FORT LAUDERDALE, FL CMSA—Con.							
	Fort Lauderdale, FL PMSA—Con.							
44-45	Retail trade—Con.							
444	Building material & garden equipment & supplies dealers	398	1 246 332	142 804	32 709	5 504	3.4	2.3
4441	Building material & supplies dealers	351	1 218 452	138 667	31 784	5 308	2.9	2.1
44411	Home centers	19	D	D	D	D	D	D
444110	Home centers	19	D	D	D	D	D	D
44412	Paint & wallpaper stores	49	50 164	6 325	1 636	250	8.9	10.1
444120	Paint & wallpaper stores	49	50 164	6 325	1 636	250	8.9	10.1
44413	Hardware stores	49	D	D	D	e	D	D
444130	Hardware stores	49	D	D	D	e	D	D
44419	Other building material dealers	234	710 565	79 595	17 524	2 585	3.2	2.5
444190	Other building material dealers	234	710 565	79 595	17 524	2 585	3.2	2.5
4442	Lawn & garden equipment & supplies stores	47	27 880	4 137	925	196	26.2	9.5
44421	Outdoor power equipment stores	14	11 170	1 732	393	59	13.1	9.6
444210	Outdoor power equipment stores	14	11 170	1 732	393	59	13.1	9.6
44422	Nursery & garden centers	33	16 710	2 405	532	137	35.0	9.4
444220	Nursery & garden centers	33	16 710	2 405	532	137	35.0	9.4
445	Food & beverage stores	837	2 614 073	280 230	68 603	20 922	5.4	4.1
4451	Grocery stores	591	2 459 324	260 692	63 882	19 641	4.1	3.5
44511	Supermarkets & other grocery (except convenience) stores	333	2 333 520	248 476	60 745	18 684	2.6	3.3
445110	Supermarkets & other grocery (except convenience) stores	333	2 333 520	248 476	60 745	18 684	2.6	3.3
44512	Convenience stores	258	125 804	12 216	3 137	957	32.0	8.9
445120	Convenience stores	258	125 804	12 216	3 137	957	32.0	8.9
4452	Specialty food stores	148	92 208	13 187	3 201	843	24.7	8.6
4453	Beer, wine, & liquor stores	98	62 541	6 351	1 520	438	25.2	17.7
44531	Beer, wine, & liquor stores	98	62 541	6 351	1 520	438	25.2	17.7
445310	Beer, wine, & liquor stores	98	62 541	6 351	1 520	438	25.2	17.7
446	Health & personal care stores	613	936 875	121 824	28 388	7 655	11.2	4.4
4461	Health & personal care stores	613	936 875	121 824	28 388	7 655	11.2	4.4
44611	Pharmacies & drug stores	230	754 262	90 335	20 967	5 805	7.4	2.3
446110	Pharmacies & drug stores	230	754 262	90 335	20 967	5 805	7.4	2.3
4461101	Pharmacies & drug stores	218	743 784	88 866	20 667	5 709	7.5	2.3
4461102	Proprietary stores	12	10 478	1 469	300	96	2.4	5.4
44612	Cosmetics, beauty supplies, & perfume stores	81	48 746	5 881	1 356	379	16.9	6.1
446120	Cosmetics, beauty supplies, & perfume stores	81	48 746	5 881	1 356	379	16.9	6.1
44613	Optical goods stores	155	57 546	12 155	2 839	684	35.3	12.9
446130	Optical goods stores	155	57 546	12 155	2 839	684	35.3	12.9
44619	Other health & personal care stores	147	76 321	13 453	3 226	787	26.3	17.6
446191	Food (health) supplement stores	71	42 611	7 230	1 836	510	16.5	30.9
446199	All other health & personal care stores	76	33 710	6 223	1 390	277	38.7	.7
447	Gasoline stations	498	915 727	41 649	10 265	2 909	24.4	15.7
4471	Gasoline stations	498	915 727	41 649	10 265	2 909	24.4	15.7
44711	Gasoline stations with convenience stores	257	531 620	24 728	6 054	1 656	14.0	11.1
447110	Gasoline stations with convenience stores	257	531 620	24 728	6 054	1 656	14.0	11.1
44719	Other gasoline stations	241	384 107	16 921	4 211	1 253	38.8	21.9
447190	Other gasoline stations	241	384 107	16 921	4 211	1 253	38.8	21.9
448	Clothing & clothing accessories stores	1 224	1 114 445	120 629	29 195	9 143	11.8	13.3
4481	Clothing stores	749	781 115	82 877	20 028	6 493	9.5	12.8
44811	Men's clothing stores	90	66 841	9 959	2 450	582	14.7	21.1
448110	Men's clothing stores	90	66 841	9 959	2 450	582	14.7	21.1
44812	Women's clothing stores	324	238 162	27 593	6 695	2 289	11.9	29.0
448120	Women's clothing stores	324	238 162	27 593	6 695	2 289	11.9	29.0
44813	Children's & infants' clothing stores	38	42 463	3 810	956	324	9.6	3.5
448130	Children's & infants' clothing stores	38	42 463	3 810	956	324	9.6	3.5
44814	Family clothing stores	119	331 709	27 747	6 665	2 329	3.3	.8
448140	Family clothing stores	119	331 709	27 747	6 665	2 329	3.3	.8
44815	Clothing accessories stores	56	20 510	3 115	773	247	19.7	17.2
448150	Clothing accessories stores	56	20 510	3 115	773	247	19.7	17.2
44819	Other clothing stores	122	81 430	10 653	2 489	722	20.7	10.8
448190	Other clothing stores	122	81 430	10 653	2 489	722	20.7	10.8
4482	Shoe stores	219	178 015	18 984	4 597	1 701	4.8	6.5
44821	Shoe stores	219	178 015	18 984	4 597	1 701	4.8	6.5
448210	Shoe stores	219	178 015	18 984	4 597	1 701	4.8	6.5
4482101	Men's shoe stores	17	9 863	1 285	294	66	5.3	6.6
4482102	Women's shoe stores	54	28 444	3 512	826	338	13.6	28.0
4482103	Children's & juveniles' shoe stores	9	3 072	375	102	33	20.9	—
4482104	Family shoe stores	110	79 944	7 444	1 790	631	3.8	3.7
4482105	Athletic footwear stores	29	56 692	6 368	1 585	633	.7	—
4483	Jewelry, luggage, & leather goods stores	256	155 315	18 768	4 570	949	31.8	23.6
44831	Jewelry stores	237	143 302	17 528	4 234	859	34.2	24.7
448310	Jewelry stores	237	143 302	17 528	4 234	859	34.2	24.7
44832	Luggage & leather goods stores	19	12 013	1 240	336	90	3.1	11.2
448320	Luggage & leather goods stores	19	12 013	1 240	336	90	3.1	11.2

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MIAMI-FORT LAUDERDALE, FL CMSA—Con.								
Fort Lauderdale, FL PMSA—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	380	422 618	46 778	11 318	3 050	8.8	5.7
4511	Sporting goods, hobby, & musical instrument stores ..	272	311 335	33 654	8 077	2 147	8.5	4.7
45111	Sporting goods stores	148	151 314	17 012	4 110	1 051	12.0	6.4
451110	Sporting goods stores	148	151 314	17 012	4 110	1 051	12.0	6.4
4511101	General-line sporting goods stores	35	74 815	7 587	2 008	515	6.1	7.1
4511102	Specialty-line sporting goods stores	113	76 499	9 425	2 102	536	17.7	5.6
45112	Hobby, toy, & game stores	66	102 934	8 906	1 907	657	1.8	3.5
451120	Hobby, toy, & game stores	66	102 934	8 906	1 907	657	1.8	3.5
45113	Sewing, needlework, & piece goods stores	35	18 624	2 825	856	186	15.1	7.1
451130	Sewing, needlework, & piece goods stores	35	18 624	2 825	856	186	15.1	7.1
45114	Musical instrument & supplies stores	23	38 463	4 911	1 204	253	10.0	.1
451140	Musical instrument & supplies stores	23	38 463	4 911	1 204	253	10.0	.1
4512	Book, periodical, & music stores	108	111 283	13 124	3 241	903	9.5	8.6
45121	Book stores & news dealers	53	63 046	7 919	1 935	503	7.9	4.0
451211	Book stores	40	58 651	7 197	1 744	434	5.2	2.0
4512111	Book stores, general	32	48 871	5 970	1 474	394	4.6	1.3
4512112	Specialty book stores	4	D	D	D	a	D	D
4512113	College book stores	4	D	D	D	b	D	D
451212	News dealers & newsstands	13	4 395	722	191	69	44.4	29.9
45122	Prerecorded tape, compact disc, & record stores ...	55	48 237	5 205	1 306	400	11.7	14.6
451220	Prerecorded tape, compact disc, & record stores .	55	48 237	5 205	1 306	400	11.7	14.6
452	General merchandise stores	170	1 941 306	188 958	46 141	13 701	.7	1.6
4521	Department stores (incl leased depts) ##	58	1 445 261	N	N	N	—	—
45211	Department stores (incl leased depts) ##	58	1 445 261	N	N	N	—	—
4521	Department stores (excl leased depts)	58	1 422 324	152 703	37 391	11 006	—	—
45211	Department stores (excl leased depts)	58	1 422 324	152 703	37 391	11 006	—	—
452110	Department stores (excl leased depts)	58	1 422 324	152 703	37 391	11 006	—	—
4521101	Conventional department stores (excl leased depts)	18	D	D	D	h	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	30	712 104	64 200	15 478	5 519	—	—
4521103	National chain department stores (excl leased depts)	10	D	D	D	h	D	D
4529	Other general merchandise stores	112	518 982	36 255	8 750	2 695	2.8	5.8
45291	Warehouse clubs & superstores	7	363 504	20 559	4 550	1 028	—	—
452910	Warehouse clubs & superstores	7	363 504	20 559	4 550	1 028	—	—
45299	All other general merchandise stores	105	155 478	15 696	4 200	1 667	9.2	19.4
452990	All other general merchandise stores	105	155 478	15 696	4 200	1 667	9.2	19.4
4529901	Variety stores	62	41 967	4 652	1 057	467	5.5	5.0
4529902	Catalog showrooms	15	D	D	D	f	D	D
4529903	Miscellaneous general merchandise stores	28	D	D	D	e	D	D
453	Miscellaneous store retailers	814	514 141	70 936	16 929	4 812	15.8	10.6
4531	Florists	123	32 344	6 850	1 634	508	38.0	10.2
45311	Florists	123	32 344	6 850	1 634	508	38.0	10.2
453110	Florists	123	32 344	6 850	1 634	508	38.0	10.2
4532	Office supplies, stationery, & gift stores	263	229 172	25 071	6 432	1 978	11.3	4.6
45321	Office supplies & stationery stores	47	134 484	12 319	3 247	792	1.4	1.3
453210	Office supplies & stationery stores	47	134 484	12 319	3 247	792	1.4	1.3
4532101	Stationery stores	5	1 736	274	71	26	58.2	—
4532102	Office supplies stores	42	132 748	12 045	3 176	766	.7	1.3
45322	Gift, novelty, & souvenir stores	216	94 688	12 752	3 185	1 186	25.4	9.4
453220	Gift, novelty, & souvenir stores	216	94 688	12 752	3 185	1 186	25.4	9.4
4533	Used merchandise stores	130	48 107	9 669	2 346	733	19.1	13.8
45331	Used merchandise stores	130	48 107	9 669	2 346	733	19.1	13.8
453310	Used merchandise stores	130	48 107	9 669	2 346	733	19.1	13.8
4539	Other miscellaneous store retailers	298	204 518	29 346	6 517	1 593	16.5	16.5
45391	Pet & pet supplies stores	64	64 481	8 520	1 973	521	7.5	3.3
453910	Pet & pet supplies stores	64	64 481	8 520	1 973	521	7.5	3.3
45392	Art dealers	52	15 806	2 537	557	142	39.8	22.7
453920	Art dealers	52	15 806	2 537	557	142	39.8	22.7
45399	All other miscellaneous store retailers	171	117 644	17 720	3 859	911	16.1	22.5
454	Nonstore retailers	350	566 508	80 198	18 070	3 410	20.5	9.4
4541	Electronic shopping & mail-order houses	125	376 668	52 422	11 529	1 992	16.3	9.6
45411	Electronic shopping & mail-order houses	125	376 668	52 422	11 529	1 992	16.3	9.6
454110	Electronic shopping & mail-order houses	125	376 668	52 422	11 529	1 992	16.3	9.6
4542	Vending machine operators	56	45 947	6 791	1 572	391	26.8	3.4
45421	Vending machine operators	56	45 947	6 791	1 572	391	26.8	3.4
454210	Vending machine operators	56	45 947	6 791	1 572	391	26.8	3.4
4543	Direct selling establishments	169	143 893	20 985	4 969	1 027	29.6	10.7
45431	Fuel dealers	15	19 562	2 559	651	96	12.4	6.3
454312	Liquefied petroleum gas (bottled gas) dealers ...	10	17 292	2 381	611	88	7.4	7.2
45439	Other direct selling establishments	154	124 331	18 426	4 318	931	32.3	11.3
454390	Other direct selling establishments	154	124 331	18 426	4 318	931	32.3	11.3

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MIAMI-FORT LAUDERDALE, FL CMSA—Con.								
Miami, FL PMSA								
44-45	Retail trade	9 814	20 720 567	1 995 825	471 602	110 292	12.2	9.5
441	Motor vehicle & parts dealers	957	5 344 123	402 741	94 546	13 203	11.1	9.2
4411	Automobile dealers	321	4 546 504	304 826	71 594	8 896	9.6	8.8
44111	New car dealers	133	4 202 452	286 451	68 337	8 249	7.3	8.8
441110	New car dealers	133	4 202 452	286 451	68 337	8 249	7.3	8.8
44112	Used car dealers	188	344 052	18 375	3 257	647	37.9	8.6
441120	Used car dealers	188	344 052	18 375	3 257	647	37.9	8.6
4412	Other motor vehicle dealers	104	299 249	24 930	5 647	925	25.1	12.7
44121	Recreational vehicle dealers	7	13 431	1 080	228	51	—	4.5
441210	Recreational vehicle dealers	7	13 431	1 080	228	51	—	4.5
44122	Motorcycle, boat, & other motor vehicle dealers	97	285 818	23 850	5 419	874	26.3	13.1
441221	Motorcycle dealers	11	58 629	4 323	1 078	154	19.3	2.8
441222	Boat dealers	70	174 059	12 299	2 743	552	30.1	7.9
441229	All other motor vehicle dealers	16	53 130	7 228	1 598	168	21.6	41.1
4413	Automotive parts, accessories, & tire stores	532	498 370	72 985	17 305	3 382	15.9	11.0
44131	Automotive parts & accessories stores	374	339 854	47 190	10 921	2 309	18.3	9.6
441310	Automotive parts & accessories stores	374	339 854	47 190	10 921	2 309	18.3	9.6
44132	Tire dealers	158	158 516	25 795	6 384	1 073	10.6	13.8
441320	Tire dealers	158	158 516	25 795	6 384	1 073	10.6	13.8
442	Furniture & home furnishings stores	574	677 764	82 863	19 897	3 838	16.6	9.0
4421	Furniture stores	276	419 625	50 038	11 906	2 048	15.4	11.0
44211	Furniture stores	276	419 625	50 038	11 906	2 048	15.4	11.0
442110	Furniture stores	276	419 625	50 038	11 906	2 048	15.4	11.0
4422	Home furnishings stores	298	258 139	32 825	7 991	1 790	18.4	5.6
44221	Floor covering stores	120	114 540	14 352	3 412	580	26.4	4.0
442210	Floor covering stores	120	114 540	14 352	3 412	580	26.4	4.0
44229	Other home furnishings stores	178	143 599	18 473	4 579	1 210	12.0	6.8
442291	Window treatment stores	20	6 085	991	235	56	46.3	6.7
442299	All other home furnishings stores	158	137 514	17 482	4 344	1 154	10.5	6.9
443	Electronics & appliance stores	437	930 057	78 530	18 644	3 714	14.5	10.4
4431	Electronics & appliance stores	437	930 057	78 530	18 644	3 714	14.5	10.4
44311	Appliance, television, & other electronics stores	294	621 118	52 984	13 027	2 777	9.9	11.1
443111	Household appliance stores	50	44 696	5 907	1 272	249	34.4	7.2
443112	Radio, television, & other electronics stores	244	576 422	47 077	11 755	2 528	8.0	11.4
44312	Computer & software stores	111	283 412	21 948	4 720	804	24.1	9.1
443120	Computer & software stores	111	283 412	21 948	4 720	804	24.1	9.1
44313	Camera & photographic supplies stores	32	25 527	3 598	897	133	17.9	9.4
443130	Camera & photographic supplies stores	32	25 527	3 598	897	133	17.9	9.4
444	Building material & garden equipment & supplies dealers	543	1 334 841	161 890	36 849	6 590	8.2	7.0
4441	Building material & supplies dealers	458	1 239 052	151 807	34 464	6 068	7.2	7.0
44411	Home centers	24	D	D	D	g	D	D
444110	Home centers	24	D	D	D	g	D	D
44412	Paint & wallpaper stores	63	D	D	D	e	D	D
444120	Paint & wallpaper stores	63	D	D	D	e	D	D
44413	Hardware stores	102	70 692	11 344	2 659	613	18.4	7.3
444130	Hardware stores	102	70 692	11 344	2 659	613	18.4	7.3
44419	Other building material dealers	269	669 469	84 995	19 347	2 863	10.2	11.0
444190	Other building material dealers	269	669 469	84 995	19 347	2 863	10.2	11.0
4442	Lawn & garden equipment & supplies stores	85	95 789	10 083	2 385	522	20.3	7.1
44421	Outdoor power equipment stores	18	13 955	2 154	510	97	14.1	8.0
444210	Outdoor power equipment stores	18	13 955	2 154	510	97	14.1	8.0
44422	Nursery & garden centers	67	81 834	7 929	1 875	425	21.4	7.0
444220	Nursery & garden centers	67	81 834	7 929	1 875	425	21.4	7.0
445	Food & beverage stores	1 271	3 125 110	317 665	78 924	24 839	10.3	7.5
4451	Grocery stores	934	2 931 823	296 086	73 665	23 292	8.3	7.3
44511	Supermarkets & other grocery (except convenience) stores	701	2 821 606	284 263	70 710	22 421	7.4	7.1
445110	Supermarkets & other grocery (except convenience) stores	701	2 821 606	284 263	70 710	22 421	7.4	7.1
44512	Convenience stores	233	110 217	11 823	2 955	871	30.2	11.5
445120	Convenience stores	233	110 217	11 823	2 955	871	30.2	11.5
4452	Specialty food stores	173	91 885	12 042	3 167	897	35.9	12.1
4453	Beer, wine, & liquor stores	164	101 402	9 537	2 092	650	45.5	9.0
44531	Beer, wine, & liquor stores	164	101 402	9 537	2 092	650	45.5	9.0
445310	Beer, wine, & liquor stores	164	101 402	9 537	2 092	650	45.5	9.0

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	MIAMI-FORT LAUDERDALE, FL CMSA—Con.							
	Miami, FL PMSA—Con.							
44-45	Retail trade—Con.							
446	Health & personal care stores	1 053	1 496 638	180 612	43 016	10 434	13.3	12.7
4461	Health & personal care stores	1 053	1 496 638	180 612	43 016	10 434	13.3	12.7
44611	Pharmacies & drug stores	471	1 224 595	132 404	32 026	7 896	11.5	11.8
446110	Pharmacies & drug stores	471	1 224 595	132 404	32 026	7 896	11.5	11.8
4461101	Pharmacies & drug stores	427	1 181 449	128 211	31 012	7 538	11.1	12.0
4461102	Proprietary stores	44	43 146	4 193	1 014	358	23.1	5.2
44612	Cosmetics, beauty supplies, & perfume stores	124	73 476	9 430	2 353	564	10.7	5.9
446120	Cosmetics, beauty supplies, & perfume stores	124	73 476	9 430	2 353	564	10.7	5.9
44613	Optical goods stores	217	84 106	17 433	4 058	954	19.8	16.5
446130	Optical goods stores	217	84 106	17 433	4 058	954	19.8	16.5
44619	Other health & personal care stores	241	114 461	21 345	4 579	1 020	30.1	24.5
446191	Food (health) supplement stores	103	60 011	8 861	2 014	515	33.5	31.6
446199	All other health & personal care stores	138	54 450	12 484	2 565	505	26.3	16.7
447	Gasoline stations	706	1 131 165	50 863	12 503	3 648	40.8	13.2
4471	Gasoline stations	706	1 131 165	50 863	12 503	3 648	40.8	13.2
44711	Gasoline stations with convenience stores	301	559 644	24 410	5 827	1 655	23.7	12.9
447110	Gasoline stations with convenience stores	301	559 644	24 410	5 827	1 655	23.7	12.9
44719	Other gasoline stations	405	571 521	26 453	6 676	1 993	57.5	13.5
447190	Other gasoline stations	405	571 521	26 453	6 676	1 993	57.5	13.5
448	Clothing & clothing accessories stores	2 157	2 059 173	232 885	55 625	15 050	15.8	19.3
4481	Clothing stores	1 291	1 379 545	151 602	36 359	10 297	13.7	18.7
44811	Men's clothing stores	171	145 811	20 514	5 260	1 217	23.7	18.1
448110	Men's clothing stores	171	145 811	20 514	5 260	1 217	23.7	18.1
44812	Women's clothing stores	555	483 119	59 279	14 328	3 930	16.7	31.7
448120	Women's clothing stores	555	483 119	59 279	14 328	3 930	16.7	31.7
44813	Children's & infants' clothing stores	80	88 956	8 741	2 203	685	12.6	1.3
448130	Children's & infants' clothing stores	80	88 956	8 741	2 203	685	12.6	1.3
44814	Family clothing stores	228	499 726	44 239	10 106	3 147	8.5	9.8
448140	Family clothing stores	228	499 726	44 239	10 106	3 147	8.5	9.8
44815	Clothing accessories stores	95	24 475	3 936	988	322	20.7	27.4
448150	Clothing accessories stores	95	24 475	3 936	988	322	20.7	27.4
44819	Other clothing stores	162	137 458	14 893	3 474	996	10.7	16.5
448190	Other clothing stores	162	137 458	14 893	3 474	996	10.7	16.5
4482	Shoe stores	389	307 047	36 985	8 790	2 536	17.3	9.9
44821	Shoe stores	389	307 047	36 985	8 790	2 536	17.3	9.9
448210	Shoe stores	389	307 047	36 985	8 790	2 536	17.3	9.9
4482101	Men's shoe stores	33	28 604	5 177	1 322	255	7.3	4.8
4482102	Women's shoe stores	88	55 580	7 141	1 701	577	25.7	32.8
4482103	Children's & juveniles' shoe stores	14	11 092	1 923	447	111	11.3	15.8
4482104	Family shoe stores	204	139 515	15 170	3 478	1 079	19.6	3.8
4482105	Athletic footwear stores	50	72 256	7 574	1 842	514	11.0	5.3
4483	Jewelry, luggage, & leather goods stores	477	372 581	44 298	10 476	2 217	22.2	29.3
44831	Jewelry stores	433	335 634	40 349	9 480	2 009	23.9	30.9
448310	Jewelry stores	433	335 634	40 349	9 480	2 009	23.9	30.9
44832	Luggage & leather goods stores	44	36 947	3 949	996	208	6.6	15.0
448320	Luggage & leather goods stores	44	36 947	3 949	996	208	6.6	15.0
451	Sporting goods, hobby, book, & music stores	539	612 176	63 592	15 595	4 313	10.3	6.7
4511	Sporting goods, hobby, & musical instrument stores ..	340	405 941	39 459	9 595	2 572	11.1	8.2
45111	Sporting goods stores	157	182 112	17 802	4 480	1 085	13.1	10.4
451110	Sporting goods stores	157	182 112	17 802	4 480	1 085	13.1	10.4
4511101	General-line sporting goods stores	49	94 750	7 985	2 141	585	14.1	6.5
4511102	Specialty-line sporting goods stores	108	87 362	9 817	2 339	500	12.0	14.5
45112	Hobby, toy, & game stores	81	156 051	11 985	2 685	873	5.0	3.8
451120	Hobby, toy, & game stores	81	156 051	11 985	2 685	873	5.0	3.8
45113	Sewing, needlework, & piece goods stores	80	36 381	6 151	1 509	418	25.4	15.4
451130	Sewing, needlework, & piece goods stores	80	36 381	6 151	1 509	418	25.4	15.4
45114	Musical instrument & supplies stores	22	31 397	3 521	921	196	13.4	9.2
451140	Musical instrument & supplies stores	22	31 397	3 521	921	196	13.4	9.2
4512	Book, periodical, & music stores	199	206 235	24 133	6 000	1 741	8.9	3.9
45121	Book stores & news dealers	96	130 347	15 032	3 769	1 058	7.9	3.3
451211	Book stores	80	98 940	11 131	2 915	821	8.8	2.7
4512111	Book stores, general	49	66 417	8 219	2 176	598	10.0	3.5
4512112	Specialty book stores	20	6 021	857	244	67	28.6	5.3
4512113	College book stores	11	26 502	2 055	495	156	1.0	—
451212	News dealers & newsstands	16	31 407	3 901	854	237	5.1	5.3
45122	Prerecorded tape, compact disc, & record stores ...	103	75 888	9 101	2 231	683	10.6	5.0
451220	Prerecorded tape, compact disc, & record stores ...	103	75 888	9 101	2 231	683	10.6	5.0

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

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							From administrative records ¹	Estimated ²
MIAMI-FORT LAUDERDALE, FL CMSA—Con.								
Miami, FL PMSA—Con.								
44-45 Retail trade—Con.								
452	General merchandise stores	283	2 633 043	256 904	61 565	16 021	.8	3.6
4521	Department stores (incl leased depts) ##	57	1 780 713	N	N	N	—	.9
45211	Department stores (incl leased depts) ##	57	1 780 713	N	N	N	—	.9
4521	Department stores (excl leased depts)	57	1 752 981	196 647	45 786	12 253	—	.9
45211	Department stores (excl leased depts)	57	1 752 981	196 647	45 786	12 253	—	.9
452110	Department stores (excl leased depts)	57	1 752 981	196 647	45 786	12 253	—	.9
4521101	Conventional department stores (excl leased depts)	22	D	D	D	h	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	21	D	D	D	h	D	D
4521103	National chain department stores (excl leased depts)	14	D	D	D	h	D	D
4529	Other general merchandise stores	226	880 062	60 257	15 779	3 768	2.3	8.9
45291	Warehouse clubs & superstores	9	D	D	D	g	D	D
452910	Warehouse clubs & superstores	9	D	D	D	g	D	D
45299	All other general merchandise stores	217	D	D	D	h	D	D
452990	All other general merchandise stores	217	D	D	D	h	D	D
4529901	Variety stores	110	63 179	7 074	1 813	606	18.5	7.4
4529902	Catalog showrooms	17	D	D	D	f	D	D
4529903	Miscellaneous general merchandise stores	90	274 994	21 207	6 255	1 196	3.2	12.9
453	Miscellaneous store retailers	990	584 296	80 479	18 975	5 601	20.8	14.9
4531	Florists	182	47 765	10 183	2 356	767	37.5	26.5
45311	Florists	182	47 765	10 183	2 356	767	37.5	26.5
453110	Florists	182	47 765	10 183	2 356	767	37.5	26.5
4532	Office supplies, stationery, & gift stores	323	300 034	31 849	7 967	2 474	11.7	10.2
45321	Office supplies & stationery stores	71	187 862	15 728	3 980	1 023	6.2	9.8
453210	Office supplies & stationery stores	71	187 862	15 728	3 980	1 023	6.2	9.8
4532101	Stationery stores	15	6 067	1 136	186	66	36.2	14.8
4532102	Office supplies stores	56	181 795	14 592	3 794	957	5.2	9.7
45322	Gift, novelty, & souvenir stores	252	112 172	16 121	3 987	1 451	20.8	10.8
453220	Gift, novelty, & souvenir stores	252	112 172	16 121	3 987	1 451	20.8	10.8
4533	Used merchandise stores	134	48 578	9 791	2 158	624	29.7	13.5
45331	Used merchandise stores	134	48 578	9 791	2 158	624	29.7	13.5
453310	Used merchandise stores	134	48 578	9 791	2 158	624	29.7	13.5
4539	Other miscellaneous store retailers	351	187 919	28 656	6 494	1 736	28.7	19.8
45391	Pet & pet supplies stores	80	45 420	5 383	1 306	435	10.1	11.4
453910	Pet & pet supplies stores	80	45 420	5 383	1 306	435	10.1	11.4
45392	Art dealers	63	26 277	4 740	1 122	216	41.3	6.4
453920	Art dealers	63	26 277	4 740	1 122	216	41.3	6.4
45399	All other miscellaneous store retailers	206	D	D	D	g	D	D
454	Nonstore retailers	304	792 181	86 801	15 463	3 041	8.1	2.7
4541	Electronic shopping & mail-order houses	73	638 506	61 261	9 141	1 805	3.7	1.2
45411	Electronic shopping & mail-order houses	73	638 506	61 261	9 141	1 805	3.7	1.2
454110	Electronic shopping & mail-order houses	73	638 506	61 261	9 141	1 805	3.7	1.2
4542	Vending machine operators	57	28 498	5 039	1 185	249	31.6	8.1
45421	Vending machine operators	57	28 498	5 039	1 185	249	31.6	8.1
454210	Vending machine operators	57	28 498	5 039	1 185	249	31.6	8.1
4543	Direct selling establishments	174	125 177	20 501	5 137	987	25.3	9.1
45431	Fuel dealers	23	35 979	6 858	1 730	272	25.3	8.0
454312	Liquefied petroleum gas (bottled gas) dealers ...	21	D	D	D	e	D	D
45439	Other direct selling establishments	151	89 198	13 643	3 407	715	25.3	9.6
454390	Other direct selling establishments	151	89 198	13 643	3 407	715	25.3	9.6
NAPLES, FL MSA								
44-45	Retail trade	1 343	2 627 103	274 067	66 966	15 366	8.4	4.3
441	Motor vehicle & parts dealers	95	552 444	41 024	9 052	1 276	16.1	4.6
4411	Automobile dealers	30	479 389	31 219	6 699	843	16.3	4.3
4412	Other motor vehicle dealers	24	41 171	4 246	1 028	181	9.4	11.4
44122	Motorcycle, boat, & other motor vehicle dealers	21	39 918	4 168	1 009	174	7.4	11.7
441222	Boat dealers	18	39 279	4 087	985	169	7.5	11.1
442	Furniture & home furnishings stores	176	219 792	28 028	6 862	1 144	9.5	6.0
4421	Furniture stores	76	123 266	14 042	3 415	478	6.3	6.1
44211	Furniture stores	76	123 266	14 042	3 415	478	6.3	6.1
442110	Furniture stores	76	123 266	14 042	3 415	478	6.3	6.1
4422	Home furnishings stores	100	96 526	13 986	3 447	666	13.6	5.9
44221	Floor covering stores	37	46 894	7 388	1 776	258	16.6	3.5
442210	Floor covering stores	37	46 894	7 388	1 776	258	16.6	3.5
44229	Other home furnishings stores	63	49 632	6 598	1 671	408	10.7	8.3
442299	All other home furnishings stores	49	45 632	5 986	1 515	379	7.4	8.7
443	Electronics & appliance stores	42	55 703	4 948	1 184	252	8.5	2.1
4431	Electronics & appliance stores	42	55 703	4 948	1 184	252	8.5	2.1
44311	Appliance, television, & other electronics stores	33	47 895	3 987	954	199	8.6	2.5
443111	Household appliance stores	12	11 807	854	226	38	12.7	—
443112	Radio, television, & other electronics stores	21	36 088	3 133	728	161	7.3	3.3
44312	Computer & software stores	8	D	D	D	b	D	D
443120	Computer & software stores	8	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NAPLES, FL MSA—Con.								
44-45 Retail trade—Con.								
444	Building material & garden equipment & supplies dealers	106	301 613	34 556	8 135	1 292	3.3	2.8
4441	Building material & supplies dealers	81	250 620	30 294	7 141	1 131	2.7	3.4
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44412	Paint & wallpaper stores	13	D	D	D	b	D	D
444120	Paint & wallpaper stores	13	D	D	D	b	D	D
44419	Other building material dealers	58	156 566	19 252	4 537	588	4.3	4.4
444190	Other building material dealers	58	156 566	19 252	4 537	588	4.3	4.4
4442	Lawn & garden equipment & supplies stores	25	50 993	4 262	994	161	6.1	—
44422	Nursery & garden centers	22	48 956	3 974	934	148	6.0	—
444220	Nursery & garden centers	22	48 956	3 974	934	148	6.0	—
445	Food & beverage stores	108	417 869	48 802	12 574	3 455	1.9	2.2
4451	Grocery stores	77	397 505	46 745	12 084	3 280	1.7	1.8
44511	Supermarkets & other grocery (except convenience) stores	59	384 683	45 697	11 763	3 183	1.3	1.8
445110	Supermarkets & other grocery (except convenience) stores	59	384 683	45 697	11 763	3 183	1.3	1.8
4452	Specialty food stores	18	6 037	944	227	105	13.3	—
446	Health & personal care stores	83	120 076	14 921	3 776	959	8.1	.7
4461	Health & personal care stores	83	120 076	14 921	3 776	959	8.1	.7
44612	Cosmetics, beauty supplies, & perfume stores	14	6 147	1 422	326	77	1.2	—
446120	Cosmetics, beauty supplies, & perfume stores	14	6 147	1 422	326	77	1.2	—
44613	Optical goods stores	18	8 443	1 826	425	95	8.7	—
446130	Optical goods stores	18	8 443	1 826	425	95	8.7	—
44619	Other health & personal care stores	19	10 495	1 706	397	108	18.6	7.9
446191	Food (health) supplement stores	11	7 899	1 129	249	86	15.7	10.4
447	Gasoline stations	87	156 898	10 077	2 572	687	9.9	2.8
4471	Gasoline stations	87	156 898	10 077	2 572	687	9.9	2.8
44711	Gasoline stations with convenience stores	62	122 191	6 891	1 801	489	6.2	1.6
447110	Gasoline stations with convenience stores	62	122 191	6 891	1 801	489	6.2	1.6
448	Clothing & clothing accessories stores	304	280 710	34 350	8 803	2 332	8.2	13.8
4481	Clothing stores	200	215 564	25 919	6 681	1 831	7.1	17.0
44812	Women's clothing stores	107	86 181	12 100	3 050	774	11.7	38.6
448120	Women's clothing stores	107	86 181	12 100	3 050	774	11.7	38.6
44813	Children's & infants' clothing stores	11	8 032	832	209	90	3.9	.8
448130	Children's & infants' clothing stores	11	8 032	832	209	90	3.9	.8
44814	Family clothing stores	38	97 269	9 753	2 584	728	2.2	2.0
448140	Family clothing stores	38	97 269	9 753	2 584	728	2.2	2.0
44819	Other clothing stores	24	13 519	1 725	438	144	13.8	—
448190	Other clothing stores	24	13 519	1 725	438	144	13.8	—
4482	Shoe stores	43	26 289	3 388	929	252	3.3	2.4
44821	Shoe stores	43	26 289	3 388	929	252	3.3	2.4
448210	Shoe stores	43	26 289	3 388	929	252	3.3	2.4
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482105	Athletic footwear stores	10	8 520	1 146	306	86	—	7.4
4483	Jewelry, luggage, & leather goods stores	61	38 857	5 043	1 193	249	17.5	3.6
44831	Jewelry stores	56	36 298	4 764	1 114	227	18.7	1.9
448310	Jewelry stores	56	36 298	4 764	1 114	227	18.7	1.9
44832	Luggage & leather goods stores	5	2 559	279	79	22	.5	28.1
448320	Luggage & leather goods stores	5	2 559	279	79	22	.5	28.1
451	Sporting goods, hobby, book, & music stores	85	67 983	7 763	2 057	579	7.8	2.2
4511	Sporting goods, hobby, & musical instrument stores ..	59	47 461	5 622	1 501	373	6.9	2.7
45111	Sporting goods stores	37	27 360	2 825	800	194	6.2	1.2
451110	Sporting goods stores	37	27 360	2 825	800	194	6.2	1.2
4511101	General-line sporting goods stores	9	9 589	927	274	68	7.6	3.5
45113	Sewing, needlework, & piece goods stores	7	3 593	567	156	42	5.4	14.9
451130	Sewing, needlework, & piece goods stores	7	3 593	567	156	42	5.4	14.9
45114	Musical instrument & supplies stores	6	5 384	805	184	37	25.9	—
451140	Musical instrument & supplies stores	6	5 384	805	184	37	25.9	—
4512	Book, periodical, & music stores	26	20 522	2 141	556	206	9.8	1.0
45121	Book stores & news dealers	18	14 847	1 627	429	149	12.4	1.3
451211	Book stores	17	D	D	D	c	D	D
4512111	Book stores, general	13	13 189	1 454	388	133	13.3	.6
452	General merchandise stores	26	299 487	29 421	7 164	2 220	—	1.2
45299	All other general merchandise stores	14	D	D	D	c	D	D
452990	All other general merchandise stores	14	D	D	D	c	D	D
4529902	Catalog showrooms	2	D	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NAPLES, FL MSA—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	185	97 781	11 909	2 900	887	15.5	7.1
4532	Office supplies, stationery, & gift stores	70	46 601	4 856	1 095	430	11.0	2.9
45321	Office supplies & stationery stores	5	23 783	1 740	376	115	.1	—
453210	Office supplies & stationery stores	5	23 783	1 740	376	115	.1	—
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	4	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	65	22 818	3 116	719	315	22.4	5.9
453220	Gift, novelty, & souvenir stores	65	22 818	3 116	719	315	22.4	5.9
4533	Used merchandise stores	30	10 296	1 430	311	111	15.2	11.2
45331	Used merchandise stores	30	10 296	1 430	311	111	15.2	11.2
453310	Used merchandise stores	30	10 296	1 430	311	111	15.2	11.2
4539	Other miscellaneous store retailers	65	35 110	4 538	1 160	227	22.4	11.2
45391	Pet & pet supplies stores	9	4 995	542	152	52	18.6	1.4
453910	Pet & pet supplies stores	9	4 995	542	152	52	18.6	1.4
45392	Art dealers	21	11 734	1 340	352	69	13.2	.6
453920	Art dealers	21	11 734	1 340	352	69	13.2	.6
45399	All other miscellaneous store retailers	34	D	D	D	b	D	D
454	Nonstore retailers	46	56 747	8 268	1 887	283	35.1	1.0
4541	Electronic shopping & mail-order houses	13	26 943	4 394	892	136	64.4	.1
45411	Electronic shopping & mail-order houses	13	26 943	4 394	892	136	64.4	.1
454110	Electronic shopping & mail-order houses	13	26 943	4 394	892	136	64.4	.1
4543	Direct selling establishments	30	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	5	D	D	D	b	D	D
45439	Other direct selling establishments	24	16 599	2 456	638	97	13.4	3.4
454390	Other direct selling establishments	24	16 599	2 456	638	97	13.4	3.4
OCALA, FL MSA								
44-45	Retail trade	1 014	2 221 375	202 138	47 938	13 159	3.9	4.9
441	Motor vehicle & parts dealers	136	564 196	45 629	10 594	1 744	3.0	7.2
4411	Automobile dealers	51	397 388	28 700	6 531	977	3.2	8.0
44112	Used car dealers	34	39 812	2 563	640	125	31.2	14.5
441120	Used car dealers	34	39 812	2 563	640	125	31.2	14.5
4412	Other motor vehicle dealers	20	78 483	6 131	1 436	217	2.1	.1
44121	Recreational vehicle dealers	8	57 645	4 069	1 005	128	1.8	.1
441210	Recreational vehicle dealers	8	57 645	4 069	1 005	128	1.8	.1
44122	Motorcycle, boat, & other motor vehicle dealers	12	20 838	2 062	431	89	2.9	—
441221	Motorcycle dealers	4	D	D	D	b	D	D
441222	Boat dealers	7	11 411	1 182	280	65	1.0	—
4413	Automotive parts, accessories, & tire stores	65	88 325	10 798	2 627	550	2.5	10.1
44131	Automotive parts & accessories stores	46	70 406	6 688	1 544	365	2.7	8.5
441310	Automotive parts & accessories stores	46	70 406	6 688	1 544	365	2.7	8.5
44132	Tire dealers	19	17 919	4 110	1 083	185	2.0	16.4
441320	Tire dealers	19	17 919	4 110	1 083	185	2.0	16.4
442	Furniture & home furnishings stores	62	71 833	9 137	2 308	480	13.2	15.9
4421	Furniture stores	31	48 584	5 942	1 518	272	11.0	13.5
44211	Furniture stores	31	48 584	5 942	1 518	272	11.0	13.5
442110	Furniture stores	31	48 584	5 942	1 518	272	11.0	13.5
4422	Home furnishings stores	31	23 249	3 195	790	208	17.9	21.0
44221	Floor covering stores	14	14 778	2 073	527	132	10.4	33.0
442210	Floor covering stores	14	14 778	2 073	527	132	10.4	33.0
44229	Other home furnishings stores	17	8 471	1 122	263	76	31.0	—
443	Electronics & appliance stores	40	34 502	3 537	825	214	7.1	9.0
4431	Electronics & appliance stores	40	34 502	3 537	825	214	7.1	9.0
44311	Appliance, television, & other electronics stores	26	29 317	2 570	605	149	6.0	4.7
443112	Radio, television, & other electronics stores	12	23 763	1 942	415	112	2.1	2.6
444	Building material & garden equipment & supplies dealers	102	241 472	24 043	5 866	1 265	6.8	2.6
4441	Building material & supplies dealers	81	214 423	19 956	4 896	959	7.3	2.8
44411	Home centers	4	68 693	6 393	1 578	362	—	—
444110	Home centers	4	68 693	6 393	1 578	362	—	—
44419	Other building material dealers	53	132 950	11 828	2 907	472	10.7	3.7
444190	Other building material dealers	53	132 950	11 828	2 907	472	10.7	3.7
4442	Lawn & garden equipment & supplies stores	21	27 049	4 087	970	306	3.0	.5
44422	Nursery & garden centers	18	D	D	D	e	D	D
444220	Nursery & garden centers	18	D	D	D	e	D	D
445	Food & beverage stores	106	349 498	35 095	8 722	3 161	2.1	1.4
4451	Grocery stores	75	335 373	33 738	8 389	3 039	1.6	.9
44511	Supermarkets & other grocery (except convenience) stores	58	329 567	33 339	8 278	2 995	1.1	.9
445110	Supermarkets & other grocery (except convenience) stores	58	329 567	33 339	8 278	2 995	1.1	.9
4452	Specialty food stores	16	5 876	802	206	75	13.5	9.4
446	Health & personal care stores	68	98 883	12 373	2 940	697	3.4	7.6
4461	Health & personal care stores	68	98 883	12 373	2 940	697	3.4	7.6
44619	Other health & personal care stores	21	11 517	1 793	405	109	3.1	19.9
446191	Food (health) supplement stores	8	6 494	835	209	51	—	14.3

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
OCALA, FL MSA—Con.								
44-45 Retail trade—Con.								
447	Gasoline stations	155	228 284	11 910	2 838	969	5.0	5.1
4471	Gasoline stations	155	228 284	11 910	2 838	969	5.0	5.1
44711	Gasoline stations with convenience stores	129	189 239	10 212	2 464	818	2.9	4.6
447110	Gasoline stations with convenience stores	129	189 239	10 212	2 464	818	2.9	4.6
448	Clothing & clothing accessories stores	106	62 483	7 273	1 705	659	1.9	9.9
4481	Clothing stores	62	37 460	3 918	900	399	1.4	13.9
44819	Other clothing stores	12	2 641	343	93	44	11.0	1.1
448190	Other clothing stores	12	2 641	343	93	44	11.0	1.1
4483	Jewelry, luggage, & leather goods stores	21	10 737	1 801	445	132	5.9	8.5
451	Sporting goods, hobby, book, & music stores	50	33 028	3 936	941	316	2.5	5.5
4511	Sporting goods, hobby, & musical instrument stores ..	36	20 500	2 687	646	204	3.4	5.3
4512	Book, periodical, & music stores	14	12 528	1 249	295	112	1.0	5.8
45121	Book stores & news dealers	10	9 289	944	230	84	1.4	7.8
452	General merchandise stores	27	342 581	29 391	6 859	2 543	—	—
4529	Other general merchandise stores	16	142 188	9 567	2 036	941	—	—
45299	All other general merchandise stores	14	D	D	D	c	D	D
452990	All other general merchandise stores	14	D	D	D	c	D	D
4529901	Variety stores	13	D	D	D	c	D	D
453	Miscellaneous store retailers	121	160 200	13 305	2 760	727	9.9	2.3
4532	Office supplies, stationery, & gift stores	30	22 798	2 500	614	211	6.4	1.6
45321	Office supplies & stationery stores	3	D	D	D	b	D	D
453210	Office supplies & stationery stores	3	D	D	D	b	D	D
4532102	Office supplies stores	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers	55	129 118	9 028	1 749	347	10.0	2.1
45391	Pet & pet supplies stores	6	4 538	482	141	42	5.4	15.3
453910	Pet & pet supplies stores	6	4 538	482	141	42	5.4	15.3
45393	Manufactured (mobile) home dealers	25	113 297	6 920	1 223	215	8.4	.6
453930	Manufactured (mobile) home dealers	25	113 297	6 920	1 223	215	8.4	.6
45399	All other miscellaneous store retailers	22	D	D	D	b	D	D
454	Nonstore retailers	41	34 415	6 509	1 580	384	4.0	32.2
4543	Direct selling establishments	31	33 087	6 235	1 511	366	3.8	33.4
454312	Liquefied petroleum gas (bottled gas) dealers ...	11	7 013	1 248	301	57	—	11.7
45439	Other direct selling establishments	20	26 074	4 987	1 210	309	4.8	39.2
454390	Other direct selling establishments	20	26 074	4 987	1 210	309	4.8	39.2
ORLANDO, FL MSA								
44-45 Retail trade								
		6 795	16 865 057	1 538 620	371 934	93 025	8.7	5.0
441	Motor vehicle & parts dealers	755	4 860 229	330 980	78 125	11 901	14.3	4.1
4411	Automobile dealers	326	4 219 095	245 411	57 837	7 517	14.9	3.1
44111	New car dealers	136	3 899 490	224 661	53 100	6 727	13.4	2.8
441110	New car dealers	136	3 899 490	224 661	53 100	6 727	13.4	2.8
44112	Used car dealers	190	319 605	20 750	4 737	790	33.4	6.7
441120	Used car dealers	190	319 605	20 750	4 737	790	33.4	6.7
4412	Other motor vehicle dealers	92	252 582	22 078	4 955	905	14.5	1.5
44121	Recreational vehicle dealers	14	88 942	5 981	1 638	265	2.5	—
441210	Recreational vehicle dealers	14	88 942	5 981	1 638	265	2.5	—
44122	Motorcycle, boat, & other motor vehicle dealers	78	163 640	16 097	3 317	640	21.1	2.4
441221	Motorcycle dealers	23	72 972	6 438	1 260	208	5.0	.9
441222	Boat dealers	39	77 001	7 818	1 659	348	34.0	3.8
441229	All other motor vehicle dealers	16	13 667	1 841	398	84	34.4	1.8
4413	Automotive parts, accessories, & tire stores	337	388 552	63 491	15 333	3 479	6.8	17.6
44131	Automotive parts & accessories stores	232	264 814	39 760	9 577	2 452	6.0	15.8
441310	Automotive parts & accessories stores	232	264 814	39 760	9 577	2 452	6.0	15.8
44132	Tire dealers	105	123 738	23 731	5 756	1 027	8.7	21.3
441320	Tire dealers	105	123 738	23 731	5 756	1 027	8.7	21.3
442	Furniture & home furnishings stores	414	488 439	60 797	15 601	2 863	12.0	10.3
4421	Furniture stores	180	271 085	34 030	8 689	1 378	9.1	11.8
44211	Furniture stores	180	271 085	34 030	8 689	1 378	9.1	11.8
442110	Furniture stores	180	271 085	34 030	8 689	1 378	9.1	11.8
4422	Home furnishings stores	234	217 354	26 767	6 912	1 485	15.7	8.5
44221	Floor covering stores	93	95 307	12 408	3 448	406	23.9	5.9
442210	Floor covering stores	93	95 307	12 408	3 448	406	23.9	5.9
44229	Other home furnishings stores	141	122 047	14 359	3 464	1 079	9.3	10.5
442299	All other home furnishings stores	123	117 022	13 441	3 249	1 019	6.7	10.9
443	Electronics & appliance stores	291	507 497	52 667	12 532	2 437	10.7	7.7
4431	Electronics & appliance stores	291	507 497	52 667	12 532	2 437	10.7	7.7
44311	Appliance, television, & other electronics stores	183	303 578	30 241	7 106	1 563	11.6	3.8
443111	Household appliance stores	47	35 528	5 426	1 095	223	17.4	.7
443112	Radio, television, & other electronics stores	136	268 050	24 815	6 011	1 340	10.8	4.2
44312	Computer & software stores	88	182 466	19 800	4 768	730	9.0	14.2
443120	Computer & software stores	88	182 466	19 800	4 768	730	9.0	14.2
44313	Camera & photographic supplies stores	20	21 453	2 626	658	144	10.9	7.5
443130	Camera & photographic supplies stores	20	21 453	2 626	658	144	10.9	7.5

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ORLANDO, FL MSA—Con.								
44-45 Retail trade—Con.								
444	Building material & garden equipment & supplies dealers	444	1 427 597	150 022	36 450	6 292	5.2	6.8
4441	Building material & supplies dealers	346	1 325 125	138 482	33 659	5 610	4.6	6.9
44411	Home centers	25	398 292	39 432	9 395	2 075	.4	2.5
444110	Home centers	25	398 292	39 432	9 395	2 075	.4	2.5
44412	Paint & wallpaper stores	58	69 802	9 322	2 211	370	4.3	3.9
444120	Paint & wallpaper stores	58	69 802	9 322	2 211	370	4.3	3.9
44413	Hardware stores	60	39 154	6 218	1 513	456	17.7	8.6
444130	Hardware stores	60	39 154	6 218	1 513	456	17.7	8.6
44419	Other building material dealers	203	817 877	83 510	20 540	2 709	6.0	9.2
444190	Other building material dealers	203	817 877	83 510	20 540	2 709	6.0	9.2
4442	Lawn & garden equipment & supplies stores	98	102 472	11 540	2 791	682	12.7	5.3
44421	Outdoor power equipment stores	35	33 916	4 426	897	185	17.1	1.6
444210	Outdoor power equipment stores	35	33 916	4 426	897	185	17.1	1.6
44422	Nursery & garden centers	63	68 556	7 114	1 894	497	10.5	7.2
444220	Nursery & garden centers	63	68 556	7 114	1 894	497	10.5	7.2
445	Food & beverage stores	692	2 494 058	248 540	60 689	19 947	5.1	2.0
4451	Grocery stores	488	2 355 208	233 422	56 946	18 814	4.3	1.6
44511	Supermarkets & other grocery (except convenience) stores	355	2 288 578	227 477	55 320	18 305	3.3	1.4
445110	Supermarkets & other grocery (except convenience) stores	355	2 288 578	227 477	55 320	18 305	3.3	1.4
44512	Convenience stores	133	66 630	5 945	1 626	509	37.9	7.1
445120	Convenience stores	133	66 630	5 945	1 626	509	37.9	7.1
4452	Specialty food stores	108	63 874	9 197	2 373	649	16.8	10.9
4453	Beer, wine, & liquor stores	96	74 976	5 921	1 370	484	20.7	6.4
44531	Beer, wine, & liquor stores	96	74 976	5 921	1 370	484	20.7	6.4
445310	Beer, wine, & liquor stores	96	74 976	5 921	1 370	484	20.7	6.4
446	Health & personal care stores	526	748 207	100 933	24 746	6 265	5.9	4.7
4461	Health & personal care stores	526	748 207	100 933	24 746	6 265	5.9	4.7
44611	Pharmacies & drug stores	197	589 394	71 622	17 522	4 497	3.2	2.9
446110	Pharmacies & drug stores	197	589 394	71 622	17 522	4 497	3.2	2.9
4461101	Pharmacies & drug stores	183	584 892	70 627	17 276	4 415	3.0	2.9
4461102	Proprietary stores	14	4 502	995	246	82	33.0	13.7
44612	Cosmetics, beauty supplies, & perfume stores	67	35 747	3 992	986	328	5.4	2.9
446120	Cosmetics, beauty supplies, & perfume stores	67	35 747	3 992	986	328	5.4	2.9
44613	Optical goods stores	116	49 307	10 091	2 477	587	13.3	7.7
446130	Optical goods stores	116	49 307	10 091	2 477	587	13.3	7.7
44619	Other health & personal care stores	146	73 759	15 228	3 761	853	23.2	18.1
446191	Food (health) supplement stores	64	35 734	5 297	1 182	456	32.2	20.0
446199	All other health & personal care stores	82	38 025	9 931	2 579	397	14.8	16.2
447	Gasoline stations	731	1 211 688	63 609	17 139	4 996	12.7	5.0
4471	Gasoline stations	731	1 211 688	63 609	17 139	4 996	12.7	5.0
44711	Gasoline stations with convenience stores	566	976 491	51 786	13 990	4 065	7.8	3.0
447110	Gasoline stations with convenience stores	566	976 491	51 786	13 990	4 065	7.8	3.0
44719	Other gasoline stations	165	235 197	11 823	3 149	931	33.0	13.2
447190	Other gasoline stations	165	235 197	11 823	3 149	931	33.0	13.2
448	Clothing & clothing accessories stores	1 131	1 157 222	129 048	30 371	10 114	6.2	12.5
4481	Clothing stores	665	775 012	83 816	19 967	6 955	5.2	12.2
44811	Men's clothing stores	83	63 743	7 162	1 799	529	9.5	26.4
448110	Men's clothing stores	83	63 743	7 162	1 799	529	9.5	26.4
44812	Women's clothing stores	234	186 505	21 769	5 204	1 967	7.2	23.5
448120	Women's clothing stores	234	186 505	21 769	5 204	1 967	7.2	23.5
44813	Children's & infants' clothing stores	35	33 840	3 261	792	309	5.6	5.0
448130	Children's & infants' clothing stores	35	33 840	3 261	792	309	5.6	5.0
44814	Family clothing stores	160	385 802	38 713	9 124	3 039	2.2	6.1
448140	Family clothing stores	160	385 802	38 713	9 124	3 039	2.2	6.1
44815	Clothing accessories stores	42	15 690	2 692	642	232	7.1	17.0
448150	Clothing accessories stores	42	15 690	2 692	642	232	7.1	17.0
44819	Other clothing stores	111	89 432	10 219	2 406	879	10.6	7.0
448190	Other clothing stores	111	89 432	10 219	2 406	879	10.6	7.0
4482	Shoe stores	233	227 083	23 315	5 426	1 908	1.1	8.6
44821	Shoe stores	233	227 083	23 315	5 426	1 908	1.1	8.6
448210	Shoe stores	233	227 083	23 315	5 426	1 908	1.1	8.6
4482101	Men's shoe stores	17	D	D	D	D	D	D
4482102	Women's shoe stores	29	16 571	2 089	475	231	5.3	28.5
4482103	Children's & juveniles' shoe stores	4	D	D	D	D	D	D
4482104	Family shoe stores	138	100 995	10 082	2 362	787	1.7	6.4
4482105	Athletic footwear stores	45	98 691	9 777	2 269	801	—	5.8
4483	Jewelry, luggage, & leather goods stores	233	155 127	21 917	4 978	1 251	18.6	19.7
44831	Jewelry stores	198	138 515	20 002	4 548	1 138	18.9	21.4
448310	Jewelry stores	198	138 515	20 002	4 548	1 138	18.9	21.4
44832	Luggage & leather goods stores	35	16 612	1 915	430	113	15.9	5.5
448320	Luggage & leather goods stores	35	16 612	1 915	430	113	15.9	5.5

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ORLANDO, FL MSA—Con.								
44-45 Retail trade—Con.								
451	Sporting goods, hobby, book, & music stores	393	371 691	41 937	10 142	3 034	7.5	3.4
4511	Sporting goods, hobby, & musical instrument stores . .	269	257 428	29 226	7 016	1 927	8.7	1.4
45111	Sporting goods stores	139	131 230	15 409	3 874	937	11.1	1.6
451110	Sporting goods stores	139	131 230	15 409	3 874	937	11.1	1.6
4511101	General-line sporting goods stores	25	50 995	5 707	1 554	383	5.8	2.2
4511102	Specialty-line sporting goods stores	114	80 235	9 702	2 320	554	14.5	1.2
45112	Hobby, toy, & game stores	70	84 579	8 008	1 719	614	6.2	1.3
451120	Hobby, toy, & game stores	70	84 579	8 008	1 719	614	6.2	1.3
45113	Sewing, needlework, & piece goods stores	36	18 061	2 571	730	221	5.5	1.4
451130	Sewing, needlework, & piece goods stores	36	18 061	2 571	730	221	5.5	1.4
45114	Musical instrument & supplies stores	24	23 558	3 238	693	155	6.9	.4
451140	Musical instrument & supplies stores	24	23 558	3 238	693	155	6.9	.4
4512	Book, periodical, & music stores	124	114 263	12 711	3 126	1 107	4.8	8.0
45121	Book stores & news dealers	65	65 124	7 404	1 789	593	7.1	5.5
451211	Book stores	64	D	D	D	f	D	D
4512111	Book stores, general	42	50 129	5 733	1 305	446	5.4	1.8
4512112	Specialty book stores	16	8 280	1 045	274	76	13.2	1.6
4512113	College book stores	6	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores . . .	59	49 139	5 307	1 337	514	1.9	11.3
451220	Prerecorded tape, compact disc, & record stores . . .	59	49 139	5 307	1 337	514	1.9	11.3
452	General merchandise stores	196	2 221 165	213 875	52 166	16 491	1.2	2.8
4521	Department stores (incl leased depts) ##	65	1 495 372	N	N	N	—	—
45211	Department stores (incl leased depts) ##	65	1 495 372	N	N	N	—	—
4521	Department stores (excl leased depts)	65	1 480 303	153 768	37 260	12 040	—	—
45211	Department stores (excl leased depts)	65	1 480 303	153 768	37 260	12 040	—	—
452110	Department stores (excl leased depts)	65	1 480 303	153 768	37 260	12 040	—	—
4521101	Conventional department stores (excl leased depts)	12	309 313	40 840	10 284	2 710	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	38	843 776	74 576	17 859	6 424	—	—
4521103	National chain department stores (excl leased depts)	15	327 214	38 352	9 117	2 906	—	—
4529	Other general merchandise stores	131	740 862	60 107	14 906	4 451	3.6	8.4
45291	Warehouse clubs & superstores	8	D	D	D	g	D	D
452910	Warehouse clubs & superstores	8	D	D	D	g	D	D
45299	All other general merchandise stores	123	D	D	D	g	D	D
452990	All other general merchandise stores	123	D	D	D	g	D	D
4529901	Variety stores	79	71 748	7 066	1 573	706	2.7	2.6
4529902	Catalog showrooms	11	D	D	D	f	D	D
4529903	Miscellaneous general merchandise stores	33	D	D	D	f	D	D
453	Miscellaneous store retailers	929	607 869	81 617	18 647	6 113	14.9	11.3
4531	Florists	118	30 203	6 781	1 661	525	24.1	6.7
45311	Florists	118	30 203	6 781	1 661	525	24.1	6.7
453110	Florists	118	30 203	6 781	1 661	525	24.1	6.7
4532	Office supplies, stationery, & gift stores	407	366 705	42 472	10 053	3 432	9.4	13.9
45321	Office supplies & stationery stores	48	145 588	13 141	3 412	844	4.4	12.3
453210	Office supplies & stationery stores	48	145 588	13 141	3 412	844	4.4	12.3
4532101	Stationery stores	5	1 415	169	35	25	100.0	—
4532102	Office supplies stores	43	144 173	12 972	3 377	819	3.4	12.4
45322	Gift, novelty, & souvenir stores	359	221 117	29 331	6 641	2 588	12.8	14.9
453220	Gift, novelty, & souvenir stores	359	221 117	29 331	6 641	2 588	12.8	14.9
4533	Used merchandise stores	118	37 506	7 526	1 703	632	19.5	15.2
45331	Used merchandise stores	118	37 506	7 526	1 703	632	19.5	15.2
453310	Used merchandise stores	118	37 506	7 526	1 703	632	19.5	15.2
4539	Other miscellaneous store retailers	286	173 455	24 838	5 230	1 524	23.7	5.7
45391	Pet & pet supplies stores	58	33 826	4 027	964	341	18.8	2.7
453910	Pet & pet supplies stores	58	33 826	4 027	964	341	18.8	2.7
45392	Art dealers	38	15 737	3 283	830	207	15.3	10.2
453920	Art dealers	38	15 737	3 283	830	207	15.3	10.2
45393	Manufactured (mobile) home dealers	24	39 609	3 511	688	148	42.8	3.6
453930	Manufactured (mobile) home dealers	24	39 609	3 511	688	148	42.8	3.6
45399	All other miscellaneous store retailers	166	84 283	14 017	2 748	828	18.3	7.0
454	Nonstore retailers	293	769 395	64 595	15 326	2 572	5.4	3.8
4541	Electronic shopping & mail-order houses	90	569 091	31 173	7 723	1 201	2.7	1.3
45411	Electronic shopping & mail-order houses	90	569 091	31 173	7 723	1 201	2.7	1.3
454110	Electronic shopping & mail-order houses	90	569 091	31 173	7 723	1 201	2.7	1.3
4542	Vending machine operators	54	41 439	5 917	1 346	255	12.2	16.8
45421	Vending machine operators	54	41 439	5 917	1 346	255	12.2	16.8
454210	Vending machine operators	54	41 439	5 917	1 346	255	12.2	16.8
4543	Direct selling establishments	149	158 865	27 505	6 257	1 116	13.4	9.3
45431	Fuel dealers	33	38 086	6 700	1 520	248	20.8	6.7
454311	Heating oil dealers	10	12 707	2 050	452	73	30.7	.9
454312	Liquefied petroleum gas (bottled gas) dealers . . .	23	25 379	4 650	1 068	175	15.8	9.6
45439	Other direct selling establishments	116	120 779	20 805	4 737	868	11.0	10.2
454390	Other direct selling establishments	116	120 779	20 805	4 737	868	11.0	10.2

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PANAMA CITY, FL MSA								
44-45	Retail trade	832	1 496 794	148 106	34 498	9 558	6.2	7.6
441	Motor vehicle & parts dealers	113	356 264	32 260	7 234	1 206	3.0	16.7
4411	Automobile dealers	37	284 345	22 226	4 904	692	1.4	20.4
44112	Used car dealers	24	26 296	1 888	626	101	15.0	31.9
441120	Used car dealers	24	26 296	1 888	626	101	15.0	31.9
4412	Other motor vehicle dealers	26	32 913	2 901	670	145	13.4	1.4
44121	Recreational vehicle dealers	3	D	D	D	b	D	D
441210	Recreational vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	23	D	D	D	c	D	D
441222	Boat dealers	16	13 777	1 551	333	90	25.5	—
441229	All other motor vehicle dealers	4	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	50	39 006	7 133	1 660	369	6.3	2.6
44131	Automotive parts & accessories stores	36	30 238	5 072	1 179	277	8.2	3.3
441310	Automotive parts & accessories stores	36	30 238	5 072	1 179	277	8.2	3.3
442	Furniture & home furnishings stores	57	49 135	7 079	1 557	353	18.8	1.4
4421	Furniture stores	32	32 108	4 266	918	227	13.1	.7
44211	Furniture stores	32	32 108	4 266	918	227	13.1	.7
442110	Furniture stores	32	32 108	4 266	918	227	13.1	.7
4422	Home furnishings stores	25	17 027	2 813	639	126	29.5	2.5
44221	Floor covering stores	15	14 322	2 170	516	85	29.0	2.9
442210	Floor covering stores	15	14 322	2 170	516	85	29.0	2.9
443	Electronics & appliance stores	27	22 206	3 158	813	196	9.3	17.8
4431	Electronics & appliance stores	27	22 206	3 158	813	196	9.3	17.8
44311	Appliance, television, & other electronics stores	16	16 670	2 160	597	141	2.9	22.0
443112	Radio, television, & other electronics stores	9	14 696	1 825	460	113	—	20.6
444	Building material & garden equipment & supplies dealers	72	136 645	13 582	3 486	778	6.3	2.5
4441	Building material & supplies dealers	62	130 503	12 926	3 326	735	5.6	2.4
44419	Other building material dealers	42	76 994	7 963	1 996	360	7.1	1.2
444190	Other building material dealers	42	76 994	7 963	1 996	360	7.1	1.2
445	Food & beverage stores	84	234 427	21 448	5 081	1 810	5.4	2.2
4451	Grocery stores	53	220 668	20 501	4 840	1 700	4.8	2.1
4452	Specialty food stores	14	4 031	451	100	47	24.5	2.2
446	Health & personal care stores	54	59 810	7 624	1 786	362	5.4	13.3
4461	Health & personal care stores	54	59 810	7 624	1 786	362	5.4	13.3
44612	Cosmetics, beauty supplies, & perfume stores	6	2 361	374	97	32	—	—
446120	Cosmetics, beauty supplies, & perfume stores	6	2 361	374	97	32	—	—
447	Gasoline stations	114	118 580	7 885	1 814	661	4.0	14.4
4471	Gasoline stations	114	118 580	7 885	1 814	661	4.0	14.4
44711	Gasoline stations with convenience stores	99	110 788	7 200	1 669	603	2.1	14.6
447110	Gasoline stations with convenience stores	99	110 788	7 200	1 669	603	2.1	14.6
448	Clothing & clothing accessories stores	121	63 173	8 322	1 755	768	16.7	12.1
4481	Clothing stores	79	42 527	5 789	1 156	541	21.9	9.4
44819	Other clothing stores	25	14 567	2 093	367	160	49.7	3.9
448190	Other clothing stores	25	14 567	2 093	367	160	49.7	3.9
4483	Jewelry, luggage, & leather goods stores	19	10 055	1 414	326	115	12.6	23.3
451	Sporting goods, hobby, book, & music stores	54	32 798	4 050	879	307	7.8	5.7
4511	Sporting goods, hobby, & musical instrument stores	38	23 665	3 145	659	213	8.9	7.4
4512	Book, periodical, & music stores	16	9 133	905	220	94	4.9	1.2
45121	Book stores & news dealers	11	6 093	656	155	69	2.0	1.8
452	General merchandise stores	28	316 721	28 990	7 086	2 185	—	.2
4529	Other general merchandise stores	20	D	D	D	f	D	D
45299	All other general merchandise stores	17	D	D	D	c	D	D
452990	All other general merchandise stores	17	D	D	D	c	D	D
453	Miscellaneous store retailers	92	84 279	10 675	2 329	756	31.8	5.6
4532	Office supplies, stationery, & gift stores	39	D	D	D	e	D	D
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	37	28 922	5 742	1 244	436	65.8	5.0
453220	Gift, novelty, & souvenir stores	37	28 922	5 742	1 244	436	65.8	5.0
4539	Other miscellaneous store retailers	31	D	D	D	c	D	D
45393	Manufactured (mobile) home dealers	10	31 520	1 812	375	69	16.3	—
453930	Manufactured (mobile) home dealers	10	31 520	1 812	375	69	16.3	—
45399	All other miscellaneous store retailers	13	D	D	D	b	D	D
454	Nonstore retailers	16	22 756	3 033	678	176	5.5	2.8
4543	Direct selling establishments	10	18 244	2 445	574	142	2.4	3.5
45439	Other direct selling establishments	6	15 127	1 974	453	116	2.9	—
454390	Other direct selling establishments	6	15 127	1 974	453	116	2.9	—

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PENSACOLA, FL MSA								
44-45	Retail trade	1 620	3 435 772	305 581	72 447	20 217	4.9	3.1
441	Motor vehicle & parts dealers	224	1 032 723	80 035	18 608	3 079	6.2	3.2
4411	Automobile dealers	89	875 614	58 483	13 569	1 999	6.5	2.7
44111	New car dealers	26	777 624	52 509	11 970	1 716	4.0	.4
441110	New car dealers	26	777 624	52 509	11 970	1 716	4.0	.4
44112	Used car dealers	63	97 990	5 974	1 599	283	26.3	21.6
441120	Used car dealers	63	97 990	5 974	1 599	283	26.3	21.6
4412	Other motor vehicle dealers	27	79 090	6 938	1 536	302	2.8	1.5
44121	Recreational vehicle dealers	6	37 699	2 689	594	102	—	—
441210	Recreational vehicle dealers	6	37 699	2 689	594	102	—	—
44122	Motorcycle, boat, & other motor vehicle dealers	21	41 391	4 249	942	200	5.3	2.9
441221	Motorcycle dealers	3	D	D	D	b	D	D
441222	Boat dealers	17	32 021	3 285	714	165	6.9	2.3
4413	Automotive parts, accessories, & tire stores	108	78 019	14 614	3 503	778	6.3	10.0
44131	Automotive parts & accessories stores	69	51 725	8 966	2 197	517	7.8	10.6
441310	Automotive parts & accessories stores	69	51 725	8 966	2 197	517	7.8	10.6
44132	Tire dealers	39	26 294	5 648	1 306	261	3.4	8.9
441320	Tire dealers	39	26 294	5 648	1 306	261	3.4	8.9
442	Furniture & home furnishings stores	94	89 539	13 971	3 172	696	15.5	7.1
4421	Furniture stores	42	44 984	7 019	1 642	311	13.3	6.5
44211	Furniture stores	42	44 984	7 019	1 642	311	13.3	6.5
442110	Furniture stores	42	44 984	7 019	1 642	311	13.3	6.5
4422	Home furnishings stores	52	44 555	6 952	1 530	385	17.7	7.7
44221	Floor covering stores	29	34 723	5 707	1 249	242	15.9	4.1
442210	Floor covering stores	29	34 723	5 707	1 249	242	15.9	4.1
44229	Other home furnishings stores	23	9 832	1 245	281	143	23.8	20.4
443	Electronics & appliance stores	60	78 603	8 760	1 904	487	3.8	7.6
4431	Electronics & appliance stores	60	78 603	8 760	1 904	487	3.8	7.6
44311	Appliance, television, & other electronics stores	42	63 011	7 211	1 611	397	3.5	6.8
443112	Radio, television, & other electronics stores	26	54 901	6 298	1 359	329	2.9	3.3
44312	Computer & software stores	17	D	D	D	b	D	D
443120	Computer & software stores	17	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	130	307 138	34 109	7 808	1 692	2.5	4.2
4441	Building material & supplies dealers	105	297 327	32 581	7 432	1 585	2.0	4.2
44411	Home centers	8	110 537	9 402	2 322	669	—	2.9
444110	Home centers	8	110 537	9 402	2 322	669	—	2.9
44419	Other building material dealers	63	166 093	19 729	4 317	703	2.9	4.6
444190	Other building material dealers	63	166 093	19 729	4 317	703	2.9	4.6
4442	Lawn & garden equipment & supplies stores	25	9 811	1 528	376	107	17.3	4.8
445	Food & beverage stores	161	509 695	38 656	9 387	3 942	1.9	2.0
4451	Grocery stores	107	485 637	36 542	8 900	3 712	1.5	1.4
44511	Supermarkets & other grocery (except convenience) stores	82	474 943	35 539	8 686	3 618	1.0	1.4
445110	Supermarkets & other grocery (except convenience) stores	82	474 943	35 539	8 686	3 618	1.0	1.4
4452	Specialty food stores	27	8 608	843	205	81	1.7	7.0
446	Health & personal care stores	126	190 879	20 059	4 819	1 139	8.5	7.5
4461	Health & personal care stores	126	190 879	20 059	4 819	1 139	8.5	7.5
44611	Pharmacies & drug stores	67	165 834	15 078	3 684	875	8.1	7.4
446110	Pharmacies & drug stores	67	165 834	15 078	3 684	875	8.1	7.4
4461101	Pharmacies & drug stores	64	164 226	14 880	3 603	844	8.0	7.5
4461102	Proprietary stores	3	1 608	198	81	31	D	—
44612	Cosmetics, beauty supplies, & perfume stores	17	5 952	826	188	67	3.5	2.6
446120	Cosmetics, beauty supplies, & perfume stores	17	5 952	826	188	67	3.5	2.6
44613	Optical goods stores	19	8 106	1 771	442	106	4.7	5.3
446130	Optical goods stores	19	8 106	1 771	442	106	4.7	5.3
44619	Other health & personal care stores	23	10 987	2 384	505	91	20.0	11.9
446191	Food (health) supplement stores	9	4 571	616	156	43	9.5	28.7
447	Gasoline stations	229	324 678	18 164	4 294	1 500	5.0	2.4
4471	Gasoline stations	229	324 678	18 164	4 294	1 500	5.0	2.4
44711	Gasoline stations with convenience stores	205	295 519	16 581	3 914	1 398	4.0	1.8
447110	Gasoline stations with convenience stores	205	295 519	16 581	3 914	1 398	4.0	1.8
448	Clothing & clothing accessories stores	209	130 989	16 363	3 825	1 430	7.9	8.0
4481	Clothing stores	119	78 682	9 332	2 256	892	8.3	8.3
44819	Other clothing stores	23	11 054	1 821	429	161	8.7	.7
448190	Other clothing stores	23	11 054	1 821	429	161	8.7	.7
4482	Shoe stores	41	26 231	2 663	645	217	.5	1.5
44821	Shoe stores	41	26 231	2 663	645	217	.5	1.5
448210	Shoe stores	41	26 231	2 663	645	217	.5	1.5
4482101	Men's shoe stores	5	3 130	394	91	29	—	—
4482105	Athletic footwear stores	10	8 552	887	205	68	—	—
4483	Jewelry, luggage, & leather goods stores	49	26 076	4 368	924	321	13.9	13.8
44831	Jewelry stores	47	D	D	D	e	D	D
448310	Jewelry stores	47	D	D	D	e	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PENSACOLA, FL MSA—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	112	72 784	8 508	1 927	660	4.4	1.4
4511	Sporting goods, hobby, & musical instrument stores . .	79	46 651	5 992	1 398	434	4.4	2.2
45112	Hobby, toy, & game stores	14	18 398	1 632	355	132	.8	—
451120	Hobby, toy, & game stores	14	18 398	1 632	355	132	.8	—
45113	Sewing, needlework, & piece goods stores	11	3 605	531	155	53	4.5	7.0
451130	Sewing, needlework, & piece goods stores	11	3 605	531	155	53	4.5	7.0
45114	Musical instrument & supplies stores	9	5 395	942	217	35	—	4.9
451140	Musical instrument & supplies stores	9	5 395	942	217	35	—	4.9
4512	Book, periodical, & music stores	33	26 133	2 516	529	226	4.5	—
45121	Book stores & news dealers	21	17 883	1 798	350	149	3.9	—
451211	Book stores	19	D	D	D	c	D	D
4512111	Book stores, general	11	10 165	965	227	91	2.7	—
4512112	Specialty book stores	4	D	D	D	a	D	D
4512113	College book stores	4	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores . . .	12	8 250	718	179	77	5.7	.1
451220	Prerecorded tape, compact disc, & record stores . .	12	8 250	718	179	77	5.7	.1
452	General merchandise stores	48	589 475	53 261	13 601	4 449	.1	—
4521	Department stores (incl leased depts) ##	18	464 616	N	N	N	—	—
45211	Department stores (incl leased depts) ##	18	464 616	N	N	N	—	—
4521	Department stores (excl leased depts)	18	459 871	45 380	11 724	3 587	—	—
45211	Department stores (excl leased depts)	18	459 871	45 380	11 724	3 587	—	—
452110	Department stores (excl leased depts)	18	459 871	45 380	11 724	3 587	—	—
4521101	Conventional department stores (excl leased depts)	4	100 505	13 126	3 507	902	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	11	275 184	23 558	6 128	2 069	—	—
4521103	National chain department stores (excl leased depts)	3	84 182	8 696	2 089	616	—	—
45299	All other general merchandise stores	28	D	D	D	e	D	D
452990	All other general merchandise stores	28	D	D	D	e	D	D
4529901	Variety stores	24	D	D	D	e	D	D
453	Miscellaneous store retailers	188	90 811	10 278	2 320	918	19.4	4.9
4532	Office supplies, stationery, & gift stores	50	35 500	3 412	850	382	12.6	1.3
45321	Office supplies & stationery stores	6	D	D	D	b	D	D
453210	Office supplies & stationery stores	6	D	D	D	b	D	D
4532102	Office supplies stores	4	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	44	D	D	D	e	D	D
453220	Gift, novelty, & souvenir stores	44	D	D	D	e	D	D
4533	Used merchandise stores	24	4 250	893	202	108	47.4	8.2
45331	Used merchandise stores	24	4 250	893	202	108	47.4	8.2
453310	Used merchandise stores	24	4 250	893	202	108	47.4	8.2
4539	Other miscellaneous store retailers	72	44 397	4 385	887	257	18.9	5.8
45392	Art dealers	7	1 968	335	79	29	50.7	19.8
453920	Art dealers	7	1 968	335	79	29	50.7	19.8
45393	Manufactured (mobile) home dealers	12	25 010	1 473	284	51	22.5	3.4
453930	Manufactured (mobile) home dealers	12	25 010	1 473	284	51	22.5	3.4
45399	All other miscellaneous store retailers	38	14 306	2 055	413	130	10.8	6.4
454	Nonstore retailers	39	18 458	3 417	782	225	26.5	4.7
4543	Direct selling establishments	26	14 058	2 655	633	167	22.7	3.5
PUNTA GORDA, FL MSA								
44-45	Retail trade	515	1 063 313	100 404	24 659	6 840	4.0	2.5
441	Motor vehicle & parts dealers	48	206 280	16 135	3 899	568	8.1	2.1
4412	Other motor vehicle dealers	9	21 246	1 660	421	68	2.9	1.9
44122	Motorcycle, boat, & other motor vehicle dealers	8	D	D	D	b	D	D
441222	Boat dealers	8	D	D	D	b	D	D
442	Furniture & home furnishings stores	37	34 540	3 720	972	197	8.6	3.1
4421	Furniture stores	15	23 342	2 649	684	116	1.7	1.6
44211	Furniture stores	15	23 342	2 649	684	116	1.7	1.6
442110	Furniture stores	15	23 342	2 649	684	116	1.7	1.6
4422	Home furnishings stores	22	11 198	1 071	288	81	23.0	6.2
443	Electronics & appliance stores	31	16 269	1 870	463	114	15.1	3.6
4431	Electronics & appliance stores	31	16 269	1 870	463	114	15.1	3.6
44311	Appliance, television, & other electronics stores	23	12 870	1 458	367	82	12.4	4.6
444	Building material & garden equipment & supplies dealers	55	107 597	12 301	2 905	658	3.5	3.5
4441	Building material & supplies dealers	41	103 523	11 777	2 776	608	2.7	2.9
44419	Other building material dealers	28	55 339	6 684	1 523	302	4.0	3.9
444190	Other building material dealers	28	55 339	6 684	1 523	302	4.0	3.9
445	Food & beverage stores	44	193 409	21 614	5 650	1 873	1.2	.7
4451	Grocery stores	33	185 733	21 091	5 525	1 831	1.0	.5
446	Health & personal care stores	44	53 881	5 884	1 385	337	7.9	1.8
4461	Health & personal care stores	44	53 881	5 884	1 385	337	7.9	1.8
4461102	Proprietary stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PUNTA GORDA, FL MSA—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	47	100 961	4 632	1 037	335	1.3	10.3
44711	Gasoline stations with convenience stores	33	68 583	3 101	728	235	—	3.0
447110	Gasoline stations with convenience stores	33	68 583	3 101	728	235	—	3.0
448	Clothing & clothing accessories stores	74	51 787	6 265	1 592	592	6.8	2.3
4481	Clothing stores	47	38 449	4 451	1 140	443	8.3	2.3
44819	Other clothing stores	9	3 695	413	106	47	3.7	—
448190	Other clothing stores	9	3 695	413	106	47	3.7	—
451	Sporting goods, hobby, book, & music stores	34	21 532	2 534	558	173	2.6	2.8
4511	Sporting goods, hobby, & musical instrument stores ..	25	13 492	1 560	324	100	4.0	4.5
4512	Book, periodical, & music stores	9	8 040	974	234	73	.2	—
452	General merchandise stores	21	240 393	21 347	5 163	1 671	.1	.3
45299	All other general merchandise stores	11	D	D	D	c	D	D
452990	All other general merchandise stores	11	D	D	D	c	D	D
453	Miscellaneous store retailers	69	26 687	2 761	653	257	15.8	6.3
4532	Office supplies, stationery, & gift stores	26	14 294	1 189	302	120	12.0	4.4
45321	Office supplies & stationery stores	4	D	D	D	b	D	D
453210	Office supplies & stationery stores	4	D	D	D	b	D	D
4532102	Office supplies stores	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers	19	6 725	588	124	49	23.4	10.4
45399	All other miscellaneous store retailers	7	3 059	213	52	18	36.0	—
454	Nonstore retailers	11	9 977	1 341	382	65	7.2	1.6
SARASOTA—BRADENTON, FL MSA								
44-45	Retail trade	2 607	5 747 544	538 231	131 591	32 476	10.4	3.0
441	Motor vehicle & parts dealers	279	1 846 148	125 927	30 290	4 192	17.6	2.7
4411	Automobile dealers	106	1 589 771	96 643	22 719	2 871	18.1	1.8
44111	New car dealers	57	1 517 394	93 589	21 981	2 712	17.6	1.5
441110	New car dealers	57	1 517 394	93 589	21 981	2 712	17.6	1.5
44112	Used car dealers	49	72 377	3 054	738	159	28.2	8.7
441120	Used car dealers	49	72 377	3 054	738	159	28.2	8.7
4412	Other motor vehicle dealers	62	159 595	13 239	3 749	501	17.8	2.8
44121	Recreational vehicle dealers	7	D	D	D	b	D	D
441210	Recreational vehicle dealers	7	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	55	D	D	D	e	D	D
441221	Motorcycle dealers	9	17 104	1 841	523	91	16.0	—
441222	Boat dealers	39	93 191	6 619	1 684	286	27.0	3.8
441229	All other motor vehicle dealers	7	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	111	96 782	16 045	3 822	820	9.5	17.6
44131	Automotive parts & accessories stores	76	62 803	8 768	2 047	522	11.4	16.6
441310	Automotive parts & accessories stores	76	62 803	8 768	2 047	522	11.4	16.6
44132	Tire dealers	35	33 979	7 277	1 775	298	5.8	19.6
441320	Tire dealers	35	33 979	7 277	1 775	298	5.8	19.6
442	Furniture & home furnishings stores	219	231 652	30 233	7 676	1 391	13.6	5.6
4421	Furniture stores	86	123 374	15 160	3 978	620	11.5	5.7
44211	Furniture stores	86	123 374	15 160	3 978	620	11.5	5.7
442110	Furniture stores	86	123 374	15 160	3 978	620	11.5	5.7
4422	Home furnishings stores	133	108 278	15 073	3 698	771	16.0	5.5
44221	Floor covering stores	58	63 027	10 085	2 520	376	17.2	2.3
442210	Floor covering stores	58	63 027	10 085	2 520	376	17.2	2.3
44229	Other home furnishings stores	75	45 251	4 988	1 178	395	14.2	10.0
442299	All other home furnishings stores	67	42 685	4 588	1 086	365	11.5	10.5
443	Electronics & appliance stores	101	150 554	14 160	3 606	731	10.2	6.3
4431	Electronics & appliance stores	101	150 554	14 160	3 606	731	10.2	6.3
44311	Appliance, television, & other electronics stores	65	119 188	10 037	2 535	534	3.7	1.5
443111	Household appliance stores	31	28 089	2 759	729	133	11.4	2.7
443112	Radio, television, & other electronics stores	34	91 099	7 278	1 806	401	1.3	1.1
44312	Computer & software stores	30	17 572	2 518	603	90	13.3	20.2
443120	Computer & software stores	30	17 572	2 518	603	90	13.3	20.2
44313	Camera & photographic supplies stores	6	13 794	1 605	468	107	62.1	29.6
443130	Camera & photographic supplies stores	6	13 794	1 605	468	107	62.1	29.6

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SARASOTA—BRADENTON, FL MSA—Con.								
44-45 Retail trade—Con.								
444	Building material & garden equipment & supplies dealers	196	467 239	48 655	11 828	2 316	3.5	3.0
4441	Building material & supplies dealers	162	374 209	39 676	9 512	1 930	3.2	3.7
44411	Home centers	9	D	D	D	f	D	D
444110	Home centers	9	D	D	D	f	D	D
44412	Paint & wallpaper stores	37	29 364	3 246	765	141	6.1	25.4
444120	Paint & wallpaper stores	37	29 364	3 246	765	141	6.1	25.4
44419	Other building material dealers	92	190 481	21 578	5 060	863	3.8	1.6
444190	Other building material dealers	92	190 481	21 578	5 060	863	3.8	1.6
4442	Lawn & garden equipment & supplies stores	34	93 030	8 979	2 316	386	4.9	.1
44421	Outdoor power equipment stores	8	31 497	3 524	888	111	3.7	—
444210	Outdoor power equipment stores	8	31 497	3 524	888	111	3.7	—
44422	Nursery & garden centers	26	61 533	5 455	1 428	275	5.4	.1
444220	Nursery & garden centers	26	61 533	5 455	1 428	275	5.4	.1
445	Food & beverage stores	252	946 897	98 693	24 945	7 850	3.3	1.4
4451	Grocery stores	164	897 040	93 507	23 851	7 414	2.2	1.2
44511	Supermarkets & other grocery (except convenience) stores	108	857 308	89 919	22 690	7 090	1.1	1.1
445110	Supermarkets & other grocery (except convenience) stores	108	857 308	89 919	22 690	7 090	1.1	1.1
44512	Convenience stores	56	39 732	3 588	1 161	324	24.2	1.6
445120	Convenience stores	56	39 732	3 588	1 161	324	24.2	1.6
4452	Specialty food stores	46	18 063	2 708	566	231	14.5	5.1
4453	Beer, wine, & liquor stores	42	31 794	2 478	528	205	28.7	5.5
44531	Beer, wine, & liquor stores	42	31 794	2 478	528	205	28.7	5.5
445310	Beer, wine, & liquor stores	42	31 794	2 478	528	205	28.7	5.5
446	Health & personal care stores	215	297 671	37 055	9 311	2 381	10.5	2.3
4461	Health & personal care stores	215	297 671	37 055	9 311	2 381	10.5	2.3
44611	Pharmacies & drug stores	75	243 963	25 831	6 514	1 735	9.9	1.0
446110	Pharmacies & drug stores	75	243 963	25 831	6 514	1 735	9.9	1.0
4461101	Pharmacies & drug stores	73	D	D	D	g	D	D
44612	Cosmetics, beauty supplies, & perfume stores	23	8 757	1 248	314	113	2.5	7.8
446120	Cosmetics, beauty supplies, & perfume stores	23	8 757	1 248	314	113	2.5	7.8
44613	Optical goods stores	50	17 285	3 504	881	193	22.2	8.2
446130	Optical goods stores	50	17 285	3 504	881	193	22.2	8.2
44619	Other health & personal care stores	67	27 666	6 472	1 602	340	10.7	8.2
446191	Food (health) supplement stores	30	15 858	2 804	721	209	5.8	14.3
446199	All other health & personal care stores	37	11 808	3 668	881	131	17.2	.1
447	Gasoline stations	196	350 065	19 142	4 941	1 293	16.8	2.7
4471	Gasoline stations	196	350 065	19 142	4 941	1 293	16.8	2.7
44711	Gasoline stations with convenience stores	144	278 154	14 961	3 934	1 030	10.7	2.2
447110	Gasoline stations with convenience stores	144	278 154	14 961	3 934	1 030	10.7	2.2
44719	Other gasoline stations	52	71 911	4 181	1 007	263	40.1	5.0
447190	Other gasoline stations	52	71 911	4 181	1 007	263	40.1	5.0
448	Clothing & clothing accessories stores	460	366 483	43 270	10 808	3 286	10.1	9.0
4481	Clothing stores	295	262 679	30 301	7 519	2 460	9.3	9.6
44811	Men's clothing stores	32	16 264	2 651	598	147	14.8	4.9
448110	Men's clothing stores	32	16 264	2 651	598	147	14.8	4.9
44812	Women's clothing stores	139	81 300	10 537	2 636	924	18.2	28.3
448120	Women's clothing stores	139	81 300	10 537	2 636	924	18.2	28.3
44813	Children's & infants' clothing stores	14	4 636	537	148	56	7.2	1.6
448130	Children's & infants' clothing stores	14	4 636	537	148	56	7.2	1.6
44814	Family clothing stores	63	135 856	13 014	3 249	1 020	2.9	.3
448140	Family clothing stores	63	135 856	13 014	3 249	1 020	2.9	.3
44819	Other clothing stores	36	22 323	3 162	791	269	12.3	2.2
448190	Other clothing stores	36	22 323	3 162	791	269	12.3	2.2
4482	Shoe stores	78	50 454	5 376	1 369	440	.9	5.7
44821	Shoe stores	78	50 454	5 376	1 369	440	.9	5.7
448210	Shoe stores	78	50 454	5 376	1 369	440	.9	5.7
4482101	Men's shoe stores	6	1 987	294	66	17	—	2.3
4482102	Women's shoe stores	19	8 243	1 297	360	120	5.6	33.7
4482103	Children's & juveniles' shoe stores	4	719	149	34	15	—	—
4482104	Family shoe stores	38	24 731	2 361	630	182	—	.1
4482105	Athletic footwear stores	11	14 774	1 275	279	106	—	—
4483	Jewelry, luggage, & leather goods stores	87	53 350	7 593	1 920	386	22.6	9.3
44831	Jewelry stores	79	49 058	7 087	1 797	343	24.0	7.8
448310	Jewelry stores	79	49 058	7 087	1 797	343	24.0	7.8
44832	Luggage & leather goods stores	8	4 292	506	123	43	6.2	26.6
448320	Luggage & leather goods stores	8	4 292	506	123	43	6.2	26.6

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SARASOTA—BRADENTON, FL MSA—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	159	106 746	12 932	3 208	990	8.3	3.6
4511	Sporting goods, hobby, & musical instrument stores . .	111	72 027	9 030	2 270	641	10.5	2.7
45111	Sporting goods stores	56	34 333	4 139	1 026	295	12.1	5.2
451110	Sporting goods stores	56	34 333	4 139	1 026	295	12.1	5.2
4511101	General-line sporting goods stores	13	12 582	1 306	356	111	9.4	11.7
4511102	Specialty-line sporting goods stores	43	21 751	2 833	670	184	13.7	1.5
45112	Hobby, toy, & game stores	28	19 292	2 206	559	197	14.6	—
451120	Hobby, toy, & game stores	28	19 292	2 206	559	197	14.6	—
45113	Sewing, needlework, & piece goods stores	14	7 116	1 089	301	86	3.0	.7
451130	Sewing, needlework, & piece goods stores	14	7 116	1 089	301	86	3.0	.7
45114	Musical instrument & supplies stores	13	11 286	1 596	384	63	3.0	1.2
451140	Musical instrument & supplies stores	13	11 286	1 596	384	63	3.0	1.2
4512	Book, periodical, & music stores	48	34 719	3 902	938	349	3.9	5.5
45121	Book stores & news dealers	34	24 850	2 884	694	263	4.6	7.2
451211	Book stores	30	24 273	2 831	689	257	3.5	7.4
4512111	Book stores, general	20	20 856	2 324	565	213	2.7	5.3
4512112	Specialty book stores	9	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores . . .	14	9 869	1 018	244	86	2.3	1.2
451220	Prerecorded tape, compact disc, & record stores . .	14	9 869	1 018	244	86	2.3	1.2
452	General merchandise stores	62	718 755	72 011	16 863	5 820	—	.8
4521	Department stores (incl leased depts) ##	27	461 789	N	N	N	—	—
45211	Department stores (incl leased depts) ##	27	461 789	N	N	N	—	—
4521	Department stores (excl leased depts)	27	452 518	49 094	11 797	3 853	—	—
45211	Department stores (excl leased depts)	27	452 518	49 094	11 797	3 853	—	—
452110	Department stores (excl leased depts)	27	452 518	49 094	11 797	3 853	—	—
4521101	Conventional department stores (excl leased depts)	6	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	16	260 341	24 829	5 864	2 160	—	—
4521103	National chain department stores (excl leased depts)	5	D	D	D	f	D	D
4529	Other general merchandise stores	35	266 237	22 917	5 066	1 967	—	2.2
45299	All other general merchandise stores	31	D	D	D	e	D	D
452990	All other general merchandise stores	31	D	D	D	e	D	D
4529901	Variety stores	24	D	D	D	c	D	D
4529902	Catalog showrooms	3	D	D	D	c	D	D
453	Miscellaneous store retailers	387	177 962	23 499	5 562	1 808	20.9	5.9
4531	Florists	67	14 791	2 943	710	267	35.4	10.7
45311	Florists	67	14 791	2 943	710	267	35.4	10.7
453110	Florists	67	14 791	2 943	710	267	35.4	10.7
4532	Office supplies, stationery, & gift stores	126	82 696	9 011	2 170	737	12.8	7.0
45321	Office supplies & stationery stores	18	46 484	3 526	926	252	4.0	1.3
453210	Office supplies & stationery stores	18	46 484	3 526	926	252	4.0	1.3
4532101	Stationery stores	3	D	D	D	b	D	D
4532102	Office supplies stores	15	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	108	36 212	5 485	1 244	485	24.1	14.4
453220	Gift, novelty, & souvenir stores	108	36 212	5 485	1 244	485	24.1	14.4
4533	Used merchandise stores	68	16 562	3 276	797	301	15.8	11.7
45331	Used merchandise stores	68	16 562	3 276	797	301	15.8	11.7
453310	Used merchandise stores	68	16 562	3 276	797	301	15.8	11.7
4539	Other miscellaneous store retailers	126	63 913	8 269	1 885	503	29.5	1.7
45391	Pet & pet supplies stores	30	16 472	1 970	482	136	26.3	.5
453910	Pet & pet supplies stores	30	16 472	1 970	482	136	26.3	.5
45392	Art dealers	23	7 226	874	249	57	33.3	7.4
453920	Art dealers	23	7 226	874	249	57	33.3	7.4
45399	All other miscellaneous store retailers	66	34 568	5 172	1 092	288	33.0	1.2
454	Nonstore retailers	81	87 372	12 654	2 553	418	7.2	6.1
4541	Electronic shopping & mail-order houses	25	47 882	4 673	551	112	5.6	.1
45411	Electronic shopping & mail-order houses	25	47 882	4 673	551	112	5.6	.1
454110	Electronic shopping & mail-order houses	25	47 882	4 673	551	112	5.6	.1
4543	Direct selling establishments	46	31 002	5 589	1 352	209	7.2	17.0
454312	Liquefied petroleum gas (bottled gas) dealers . . .	6	10 059	1 720	458	64	—	7.8
45439	Other direct selling establishments	40	20 943	3 869	894	145	10.7	21.5
454390	Other direct selling establishments	40	20 943	3 869	894	145	10.7	21.5

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
TALLAHASSEE, FL MSA								
44-45	Retail trade	1 195	2 424 193	245 882	58 094	16 706	5.8	5.6
441	Motor vehicle & parts dealers	133	540 076	42 982	10 581	1 566	7.1	.8
4411	Automobile dealers	48	458 867	30 835	7 704	957	7.6	.2
44112	Used car dealers	24	46 471	3 080	730	109	15.7	1.2
441120	Used car dealers	24	46 471	3 080	730	109	15.7	1.2
4412	Other motor vehicle dealers	10	14 793	1 480	342	66	1.3	.3
44122	Motorcycle, boat, & other motor vehicle dealers	9	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	75	66 416	10 667	2 535	543	4.4	4.8
44131	Automotive parts & accessories stores	47	40 911	6 489	1 556	359	4.8	7.8
441310	Automotive parts & accessories stores	47	40 911	6 489	1 556	359	4.8	7.8
44132	Tire dealers	28	25 505	4 178	979	184	3.8	—
441320	Tire dealers	28	25 505	4 178	979	184	3.8	—
442	Furniture & home furnishings stores	79	72 701	10 062	2 331	590	23.1	11.6
4421	Furniture stores	36	38 993	5 898	1 465	317	21.0	7.4
44211	Furniture stores	36	38 993	5 898	1 465	317	21.0	7.4
442110	Furniture stores	36	38 993	5 898	1 465	317	21.0	7.4
4422	Home furnishings stores	43	33 708	4 164	866	273	25.5	16.5
44221	Floor covering stores	18	D	D	D	c	D	D
442210	Floor covering stores	18	D	D	D	c	D	D
44229	Other home furnishings stores	25	D	D	D	c	D	D
442299	All other home furnishings stores	22	D	D	D	c	D	D
443	Electronics & appliance stores	56	62 740	8 912	2 071	491	3.1	23.8
4431	Electronics & appliance stores	56	62 740	8 912	2 071	491	3.1	23.8
44311	Appliance, television, & other electronics stores	31	51 254	6 723	1 561	363	.7	27.5
443112	Radio, television, & other electronics stores	24	44 104	5 507	1 257	305	.5	31.0
44312	Computer & software stores	22	D	D	D	c	D	D
443120	Computer & software stores	22	D	D	D	c	D	D
444	Building material & garden equipment & supplies dealers	82	203 762	23 871	5 828	1 207	4.7	1.6
4441	Building material & supplies dealers	71	191 496	21 724	5 326	1 082	4.9	1.6
44411	Home centers	9	91 158	8 647	2 201	553	.7	—
444110	Home centers	9	91 158	8 647	2 201	553	.7	—
44419	Other building material dealers	47	91 504	11 974	2 876	472	7.5	3.4
444190	Other building material dealers	47	91 504	11 974	2 876	472	7.5	3.4
4442	Lawn & garden equipment & supplies stores	11	12 266	2 147	502	125	1.5	.7
44422	Nursery & garden centers	10	D	D	D	c	D	D
444220	Nursery & garden centers	10	D	D	D	c	D	D
445	Food & beverage stores	116	417 208	42 865	10 340	4 010	2.4	1.2
4451	Grocery stores	76	388 335	40 363	9 698	3 775	1.7	1.0
44511	Supermarkets & other grocery (except convenience) stores	49	377 845	39 330	9 462	3 671	1.2	.3
445110	Supermarkets & other grocery (except convenience) stores	49	377 845	39 330	9 462	3 671	1.2	.3
4452	Specialty food stores	14	3 206	527	114	45	25.3	8.7
446	Health & personal care stores	87	144 003	21 238	5 044	1 119	2.7	11.8
4461	Health & personal care stores	87	144 003	21 238	5 044	1 119	2.7	11.8
44612	Cosmetics, beauty supplies, & perfume stores	16	6 028	780	206	82	9.3	1.6
446120	Cosmetics, beauty supplies, & perfume stores ...	16	6 028	780	206	82	9.3	1.6
44619	Other health & personal care stores	20	24 170	6 223	1 409	171	4.3	29.1
446191	Food (health) supplement stores	7	5 551	1 059	240	91	3.3	21.6
446199	All other health & personal care stores	13	18 619	5 164	1 169	80	4.6	31.4
447	Gasoline stations	163	224 161	15 191	3 173	1 045	11.9	20.4
4471	Gasoline stations	163	224 161	15 191	3 173	1 045	11.9	20.4
44711	Gasoline stations with convenience stores	126	168 381	11 720	2 336	800	11.6	19.3
447110	Gasoline stations with convenience stores	126	168 381	11 720	2 336	800	11.6	19.3
448	Clothing & clothing accessories stores	175	122 513	15 026	3 736	1 503	3.5	10.0
4481	Clothing stores	102	78 953	9 306	2 291	986	3.1	8.2
44819	Other clothing stores	15	8 376	1 020	269	109	4.7	5.0
448190	Other clothing stores	15	8 376	1 020	269	109	4.7	5.0
4482101	Men's shoe stores	4	2 442	320	85	17	—	—
4482103	Children's & juveniles' shoe stores	2	D	D	D	a	D	D
4482105	Athletic footwear stores	8	7 543	826	208	92	—	—
4483	Jewelry, luggage, & leather goods stores	34	18 114	2 968	751	242	10.0	27.9

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
TALLAHASSEE, FL MSA—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	88	90 816	10 743	2 514	861	4.0	.4
4511	Sporting goods, hobby, & musical instrument stores . .	50	41 407	4 975	1 163	363	4.6	.6
45111	Sporting goods stores	27	21 865	2 978	676	175	3.7	1.0
451110	Sporting goods stores	27	21 865	2 978	676	175	3.7	1.0
45113	Sewing, needlework, & piece goods stores	8	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	8	D	D	D	b	D	D
45114	Musical instrument & supplies stores	6	D	D	D	b	D	D
451140	Musical instrument & supplies stores	6	D	D	D	b	D	D
4512	Book, periodical, & music stores	38	49 409	5 768	1 351	498	3.5	.2
45121	Book stores & news dealers	23	38 402	4 764	1 094	383	3.2	.1
451211	Book stores	21	D	D	D	e	D	D
4512111	Book stores, general	14	D	D	D	c	D	D
4512113	College book stores	5	21 645	2 910	694	213	—	—
45122	Prerecorded tape, compact disc, & record stores . . .	15	11 007	1 004	257	115	4.4	.5
451220	Prerecorded tape, compact disc, & record stores . .	15	11 007	1 004	257	115	4.4	.5
452	General merchandise stores	32	D	D	D	h	D	D
4521101	Conventional department stores (excl leased depts)	3	77 313	10 108	2 598	677	—	—
45299	All other general merchandise stores	18	D	D	D	e	D	D
452990	All other general merchandise stores	18	D	D	D	e	D	D
4529902	Catalog showrooms	2	D	D	D	c	D	D
453	Miscellaneous store retailers	143	D	D	D	f	D	D
4532	Office supplies, stationery, & gift stores	44	35 544	3 778	884	419	4.4	12.0
45321	Office supplies & stationery stores	6	19 484	1 243	311	82	5.0	1.6
453210	Office supplies & stationery stores	6	19 484	1 243	311	82	5.0	1.6
4532102	Office supplies stores	6	19 484	1 243	311	82	5.0	1.6
45322	Gift, novelty, & souvenir stores	38	16 060	2 535	573	337	3.8	24.5
453220	Gift, novelty, & souvenir stores	38	16 060	2 535	573	337	3.8	24.5
4533	Used merchandise stores	24	5 482	1 037	216	103	18.8	5.0
45331	Used merchandise stores	24	5 482	1 037	216	103	18.8	5.0
453310	Used merchandise stores	24	5 482	1 037	216	103	18.8	5.0
4539	Other miscellaneous store retailers	50	D	D	D	c	D	D
45391	Pet & pet supplies stores	10	5 247	834	199	64	—	.6
453910	Pet & pet supplies stores	10	5 247	834	199	64	—	.6
45392	Art dealers	3	1 171	82	14	4	D	—
453920	Art dealers	3	1 171	82	14	4	D	—
45393	Manufactured (mobile) home dealers	16	56 936	4 268	708	95	27.0	28.5
453930	Manufactured (mobile) home dealers	16	56 936	4 268	708	95	27.0	28.5
45399	All other miscellaneous store retailers	21	D	D	D	b	D	D
454	Nonstore retailers	41	24 826	3 171	753	188	11.0	5.1
4543	Direct selling establishments	27	21 482	2 586	635	146	6.5	1.1
45431	Fuel dealers	12	14 999	1 525	398	88	4.8	1.0
454312	Liquefied petroleum gas (bottled gas) dealers . . .	9	D	D	D	b	D	D
TAMPA—ST. PETERSBURG—CLEARWATER, FL MSA								
44-45	Retail trade	9 142	24 184 143	2 199 594	528 279	128 351	7.3	6.9
441	Motor vehicle & parts dealers	1 020	7 274 702	527 603	123 661	17 720	10.4	12.2
4411	Automobile dealers	397	6 141 142	403 851	93 359	11 936	10.7	12.7
44111	New car dealers	168	5 743 818	379 304	88 120	11 052	9.9	13.1
441110	New car dealers	168	5 743 818	379 304	88 120	11 052	9.9	13.1
44112	Used car dealers	229	397 324	24 547	5 239	884	21.9	5.8
441120	Used car dealers	229	397 324	24 547	5 239	884	21.9	5.8
4412	Other motor vehicle dealers	162	649 969	44 095	10 656	1 539	11.0	4.4
44121	Recreational vehicle dealers	39	400 635	23 701	6 171	699	4.3	4.3
441210	Recreational vehicle dealers	39	400 635	23 701	6 171	699	4.3	4.3
44122	Motorcycle, boat, & other motor vehicle dealers	123	249 334	20 394	4 485	840	21.9	4.7
441221	Motorcycle dealers	29	50 806	4 003	943	185	49.6	13.3
441222	Boat dealers	84	191 801	15 490	3 324	624	14.7	2.6
441229	All other motor vehicle dealers	10	6 727	901	218	31	16.5	—
4413	Automotive parts, accessories, & tire stores	461	483 591	79 657	19 646	4 245	6.1	16.5
44131	Automotive parts & accessories stores	340	357 496	55 315	13 544	3 262	5.9	16.2
441310	Automotive parts & accessories stores	340	357 496	55 315	13 544	3 262	5.9	16.2
44132	Tire dealers	121	126 095	24 342	6 102	983	6.8	17.5
441320	Tire dealers	121	126 095	24 342	6 102	983	6.8	17.5
442	Furniture & home furnishings stores	618	648 480	82 541	19 882	3 866	11.5	8.4
4421	Furniture stores	285	410 804	51 434	12 489	2 109	7.1	9.7
44211	Furniture stores	285	410 804	51 434	12 489	2 109	7.1	9.7
442110	Furniture stores	285	410 804	51 434	12 489	2 109	7.1	9.7
4422	Home furnishings stores	333	237 676	31 107	7 393	1 757	19.2	6.2
44221	Floor covering stores	154	127 137	17 611	4 354	692	25.5	2.8
442210	Floor covering stores	154	127 137	17 611	4 354	692	25.5	2.8
44229	Other home furnishings stores	179	110 539	13 496	3 039	1 065	11.9	10.2
442291	Window treatment stores	26	8 144	1 321	262	95	38.8	1.6
442299	All other home furnishings stores	153	102 395	12 175	2 777	970	9.8	10.9

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	TAMPA-ST. PETERSBURG-CLEARWATER, FL MSA—Con.							
44-45	Retail trade—Con.							
443	Electronics & appliance stores	380	762 955	71 161	16 260	3 331	9.6	9.8
4431	Electronics & appliance stores	380	762 955	71 161	16 260	3 331	9.6	9.8
44311	Appliance, television, & other electronics stores	240	439 599	42 604	9 806	2 157	10.5	4.9
443111	Household appliance stores	80	72 470	9 434	2 066	488	17.6	5.9
443112	Radio, television, & other electronics stores	160	367 129	33 170	7 740	1 669	9.1	4.8
44312	Computer & software stores	123	310 798	26 713	5 986	1 071	8.0	16.4
443120	Computer & software stores	123	310 798	26 713	5 986	1 071	8.0	16.4
44313	Camera & photographic supplies stores	17	12 558	1 844	468	103	19.1	16.6
443130	Camera & photographic supplies stores	17	12 558	1 844	468	103	19.1	16.6
444	Building material & garden equipment & supplies dealers	658	1 639 128	193 845	45 107	8 700	4.1	5.0
4441	Building material & supplies dealers	541	1 545 261	181 946	42 249	7 898	3.5	4.9
44411	Home centers	47	611 051	63 326	14 636	3 406	.6	1.5
444110	Home centers	47	611 051	63 326	14 636	3 406	.6	1.5
44412	Paint & wallpaper stores	85	80 712	10 829	2 606	452	6.3	15.7
444120	Paint & wallpaper stores	85	80 712	10 829	2 606	452	6.3	15.7
44413	Hardware stores	81	38 995	7 254	1 656	525	26.7	17.8
444130	Hardware stores	81	38 995	7 254	1 656	525	26.7	17.8
44419	Other building material dealers	328	814 503	100 537	23 351	3 515	4.2	5.7
444190	Other building material dealers	328	814 503	100 537	23 351	3 515	4.2	5.7
4442	Lawn & garden equipment & supplies stores	117	93 867	11 899	2 858	802	14.3	7.3
44421	Outdoor power equipment stores	31	25 882	3 622	751	205	23.3	5.5
444210	Outdoor power equipment stores	31	25 882	3 622	751	205	23.3	5.5
44422	Nursery & garden centers	86	67 985	8 277	2 107	597	10.9	8.0
444220	Nursery & garden centers	86	67 985	8 277	2 107	597	10.9	8.0
445	Food & beverage stores	1 089	3 683 003	370 244	90 862	30 272	4.3	3.2
4451	Grocery stores	753	3 458 007	346 403	84 621	28 344	3.0	2.6
44511	Supermarkets & other grocery (except convenience) stores	506	3 338 980	335 776	81 941	27 452	1.8	2.4
445110	Supermarkets & other grocery (except convenience) stores	506	3 338 980	335 776	81 941	27 452	1.8	2.4
44512	Convenience stores	247	119 027	10 627	2 680	892	38.5	8.6
445120	Convenience stores	247	119 027	10 627	2 680	892	38.5	8.6
4452	Specialty food stores	193	114 394	15 987	4 343	1 266	20.1	14.2
4453	Beer, wine, & liquor stores	143	110 602	7 854	1 898	662	28.1	7.7
44531	Beer, wine, & liquor stores	143	110 602	7 854	1 898	662	28.1	7.7
445310	Beer, wine, & liquor stores	143	110 602	7 854	1 898	662	28.1	7.7
446	Health & personal care stores	778	1 246 178	163 982	39 718	9 589	6.9	8.7
4461	Health & personal care stores	778	1 246 178	163 982	39 718	9 589	6.9	8.7
44611	Pharmacies & drug stores	289	1 011 989	120 054	29 442	7 171	4.5	7.9
446110	Pharmacies & drug stores	289	1 011 989	120 054	29 442	7 171	4.5	7.9
4461101	Pharmacies & drug stores	278	1 006 138	119 212	29 217	7 131	4.3	7.9
4461102	Proprietary stores	11	5 851	842	225	40	26.7	4.9
44612	Cosmetics, beauty supplies, & perfume stores	86	35 132	4 120	980	343	16.1	2.5
446120	Cosmetics, beauty supplies, & perfume stores	86	35 132	4 120	980	343	16.1	2.5
44613	Optical goods stores	186	89 636	19 758	4 570	1 061	11.9	9.0
446130	Optical goods stores	186	89 636	19 758	4 570	1 061	11.9	9.0
44619	Other health & personal care stores	217	109 421	20 050	4 726	1 014	22.2	18.4
446191	Food (health) supplement stores	98	40 475	5 665	1 366	451	35.5	23.7
446199	All other health & personal care stores	119	68 946	14 385	3 360	563	14.4	15.4
447	Gasoline stations	943	1 541 605	82 000	20 279	6 016	13.5	5.9
4471	Gasoline stations	943	1 541 605	82 000	20 279	6 016	13.5	5.9
44711	Gasoline stations with convenience stores	726	1 244 398	65 936	16 524	4 882	8.3	5.3
447110	Gasoline stations with convenience stores	726	1 244 398	65 936	16 524	4 882	8.3	5.3
44719	Other gasoline stations	217	297 207	16 064	3 755	1 134	35.2	8.1
447190	Other gasoline stations	217	297 207	16 064	3 755	1 134	35.2	8.1
448	Clothing & clothing accessories stores	1 262	962 406	109 112	26 080	9 363	8.9	8.1
4481	Clothing stores	754	672 669	72 256	17 428	6 614	8.0	7.0
44811	Men's clothing stores	88	50 458	7 617	1 863	456	9.8	21.1
448110	Men's clothing stores	88	50 458	7 617	1 863	456	9.8	21.1
44812	Women's clothing stores	320	163 851	19 934	4 835	2 026	13.2	13.5
448120	Women's clothing stores	320	163 851	19 934	4 835	2 026	13.2	13.5
44813	Children's & infants' clothing stores	30	25 975	2 261	548	226	5.3	.5
448130	Children's & infants' clothing stores	30	25 975	2 261	548	226	5.3	.5
44814	Family clothing stores	162	353 965	32 226	7 787	2 937	3.7	2.5
448140	Family clothing stores	162	353 965	32 226	7 787	2 937	3.7	2.5
44815	Clothing accessories stores	36	8 547	1 579	378	190	4.5	6.9
448150	Clothing accessories stores	36	8 547	1 579	378	190	4.5	6.9
44819	Other clothing stores	118	69 873	8 639	2 017	779	17.7	7.1
448190	Other clothing stores	118	69 873	8 639	2 017	779	17.7	7.1

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
TAMPA-ST. PETERSBURG-CLEARWATER, FL MSA—Con.								
44-45 Retail trade—Con.								
454	Nonstore retailers	346	2 488 817	198 050	49 860	7 760	2.6	1.4
4541	Electronic shopping & mail-order houses	96	2 287 264	162 312	41 852	6 108	.9	.7
45411	Electronic shopping & mail-order houses	96	2 287 264	162 312	41 852	6 108	.9	.7
454110	Electronic shopping & mail-order houses	96	2 287 264	162 312	41 852	6 108	.9	.7
4542	Vending machine operators	58	31 002	4 316	1 048	231	38.2	2.9
45421	Vending machine operators	58	31 002	4 316	1 048	231	38.2	2.9
454210	Vending machine operators	58	31 002	4 316	1 048	231	38.2	2.9
4543	Direct selling establishments	192	170 551	31 422	6 960	1 421	19.2	10.3
45431	Fuel dealers	37	34 051	6 314	1 555	271	15.8	5.5
454311	Heating oil dealers	7	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	30	D	D	D	c	D	D
45439	Other direct selling establishments	155	136 500	25 108	5 405	1 150	20.1	11.5
454390	Other direct selling establishments	155	136 500	25 108	5 405	1 150	20.1	11.5
WEST PALM BEACH-BOCA RATON, FL MSA								
44-45	Retail trade	4 967	11 731 186	1 126 092	276 118	61 563	9.8	6.5
441	Motor vehicle & parts dealers	417	3 389 776	233 934	54 271	6 833	12.6	6.5
4411	Automobile dealers	138	3 052 786	184 929	42 649	4 738	12.4	5.6
44111	New car dealers	75	2 945 939	177 234	40 878	4 460	12.0	5.0
441110	New car dealers	75	2 945 939	177 234	40 878	4 460	12.0	5.0
44112	Used car dealers	63	106 847	7 695	1 771	278	23.5	23.3
441120	Used car dealers	63	106 847	7 695	1 771	278	23.5	23.3
4412	Other motor vehicle dealers	83	123 700	11 196	2 586	430	16.0	17.5
44121	Recreational vehicle dealers	5	9 686	719	185	26	—	—
441210	Recreational vehicle dealers	5	9 686	719	185	26	—	—
44122	Motorcycle, boat, & other motor vehicle dealers ...	78	114 014	10 477	2 401	404	17.4	19.0
441221	Motorcycle dealers	10	18 699	1 950	289	54	5.6	32.6
441222	Boat dealers	56	72 283	7 185	1 834	294	19.9	20.9
441229	All other motor vehicle dealers	12	23 032	1 342	278	56	18.9	1.9
4413	Automotive parts, accessories, & tire stores	196	213 290	37 809	9 036	1 665	13.9	12.0
44131	Automotive parts & accessories stores	126	138 243	22 181	5 184	1 044	16.6	15.0
441310	Automotive parts & accessories stores	126	138 243	22 181	5 184	1 044	16.6	15.0
44132	Tire dealers	70	75 047	15 628	3 852	621	8.8	6.4
441320	Tire dealers	70	75 047	15 628	3 852	621	8.8	6.4
442	Furniture & home furnishings stores	420	483 024	60 024	15 281	2 592	14.9	7.7
4421	Furniture stores	174	283 633	35 241	9 329	1 223	10.3	7.3
44211	Furniture stores	174	283 633	35 241	9 329	1 223	10.3	7.3
442110	Furniture stores	174	283 633	35 241	9 329	1 223	10.3	7.3
4422	Home furnishings stores	246	199 391	24 783	5 952	1 369	21.4	8.2
44221	Floor covering stores	101	78 565	9 371	2 074	370	31.4	11.5
442210	Floor covering stores	101	78 565	9 371	2 074	370	31.4	11.5
44229	Other home furnishings stores	145	120 826	15 412	3 878	999	14.9	6.1
442291	Window treatment stores	24	11 071	1 758	443	93	46.5	7.3
442299	All other home furnishings stores	121	109 755	13 654	3 435	906	11.7	5.9
443	Electronics & appliance stores	193	360 111	38 089	9 235	1 935	9.3	19.9
4431	Electronics & appliance stores	193	360 111	38 089	9 235	1 935	9.3	19.9
44311	Appliance, television, & other electronics stores ...	128	263 044	28 628	6 888	1 361	9.5	17.8
443111	Household appliance stores	36	32 280	4 154	979	142	32.0	1.0
443112	Radio, television, & other electronics stores ...	92	230 764	24 474	5 909	1 219	6.4	20.1
44312	Computer & software stores	50	85 539	7 931	1 896	471	7.2	28.9
443120	Computer & software stores	50	85 539	7 931	1 896	471	7.2	28.9
44313	Camera & photographic supplies stores	15	11 528	1 530	451	103	20.6	1.9
443130	Camera & photographic supplies stores	15	11 528	1 530	451	103	20.6	1.9
444	Building material & garden equipment & supplies dealers	326	848 189	95 773	23 605	3 873	4.2	1.5
4441	Building material & supplies dealers	267	770 780	89 167	21 883	3 511	4.0	1.4
44411	Home centers	14	D	D	D	g	D	D
444110	Home centers	14	D	D	D	g	D	D
44412	Paint & wallpaper stores	41	39 347	5 041	1 132	182	10.5	11.7
444120	Paint & wallpaper stores	41	39 347	5 041	1 132	182	10.5	11.7
44413	Hardware stores	27	D	D	D	c	D	D
444130	Hardware stores	27	D	D	D	c	D	D
44419	Other building material dealers	185	408 655	48 603	12 167	1 623	4.8	1.5
444190	Other building material dealers	185	408 655	48 603	12 167	1 623	4.8	1.5
4442	Lawn & garden equipment & supplies stores	59	77 409	6 606	1 722	362	6.1	1.8
44421	Outdoor power equipment stores	14	11 383	1 481	351	84	21.9	4.1
444210	Outdoor power equipment stores	14	11 383	1 481	351	84	21.9	4.1
44422	Nursery & garden centers	45	66 026	5 125	1 371	278	3.3	1.4
444220	Nursery & garden centers	45	66 026	5 125	1 371	278	3.3	1.4

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	WEST PALM BEACH-BOCA RATON, FL MSA—Con.							
44-45	Retail trade—Con.							
445	Food & beverage stores	569	1 881 803	198 308	50 478	14 391	5.3	4.7
4451	Grocery stores	368	1 758 647	184 478	46 893	13 269	3.7	4.0
44511	Supermarkets & other grocery (except convenience) stores	242	1 679 975	177 511	45 098	12 728	2.3	3.5
445110	Supermarkets & other grocery (except convenience) stores	242	1 679 975	177 511	45 098	12 728	2.3	3.5
44512	Convenience stores	126	78 672	6 967	1 795	541	33.4	13.7
445120	Convenience stores	126	78 672	6 967	1 795	541	33.4	13.7
4452	Specialty food stores	114	68 028	8 497	2 230	722	23.6	20.9
4453	Beer, wine, & liquor stores	87	55 128	5 333	1 355	400	34.2	7.1
44531	Beer, wine, & liquor stores	87	55 128	5 333	1 355	400	34.2	7.1
445310	Beer, wine, & liquor stores	87	55 128	5 333	1 355	400	34.2	7.1
446	Health & personal care stores	431	680 000	82 128	19 654	5 191	9.9	5.7
4461	Health & personal care stores	431	680 000	82 128	19 654	5 191	9.9	5.7
44611	Pharmacies & drug stores	140	548 550	56 842	13 530	3 834	5.4	3.8
446110	Pharmacies & drug stores	140	548 550	56 842	13 530	3 834	5.4	3.8
4461101	Pharmacies & drug stores	133	544 914	56 294	13 399	3 779	5.3	3.8
4461102	Proprietary stores	7	3 636	548	131	55	10.0	—
44612	Cosmetics, beauty supplies, & perfume stores	61	23 191	2 904	785	238	11.9	3.0
446120	Cosmetics, beauty supplies, & perfume stores	61	23 191	2 904	785	238	11.9	3.0
44613	Optical goods stores	115	51 607	13 040	3 008	587	27.9	16.0
446130	Optical goods stores	115	51 607	13 040	3 008	587	27.9	16.0
44619	Other health & personal care stores	115	56 652	9 342	2 331	532	36.8	15.5
446191	Food (health) supplement stores	56	32 878	3 999	944	278	46.4	21.3
446199	All other health & personal care stores	59	23 774	5 343	1 387	254	23.5	7.5
447	Gasoline stations	342	602 273	28 739	7 126	2 022	21.7	13.4
4471	Gasoline stations	342	602 273	28 739	7 126	2 022	21.7	13.4
44711	Gasoline stations with convenience stores	199	402 190	18 864	4 485	1 242	13.4	8.8
447110	Gasoline stations with convenience stores	199	402 190	18 864	4 485	1 242	13.4	8.8
44719	Other gasoline stations	143	200 083	9 875	2 641	780	38.4	22.5
447190	Other gasoline stations	143	200 083	9 875	2 641	780	38.4	22.5
448	Clothing & clothing accessories stores	950	1 013 265	121 688	30 880	7 552	12.5	13.5
4481	Clothing stores	583	723 835	83 889	21 300	5 547	11.9	12.8
44811	Men's clothing stores	63	42 988	6 327	1 542	353	19.1	11.1
448110	Men's clothing stores	63	42 988	6 327	1 542	353	19.1	11.1
44812	Women's clothing stores	291	324 486	38 855	9 858	2 395	19.5	20.0
448120	Women's clothing stores	291	324 486	38 855	9 858	2 395	19.5	20.0
44813	Children's & infants' clothing stores	22	24 364	2 261	535	182	10.2	4.4
448130	Children's & infants' clothing stores	22	24 364	2 261	535	182	10.2	4.4
44814	Family clothing stores	94	272 648	28 545	7 374	2 074	2.4	5.8
448140	Family clothing stores	94	272 648	28 545	7 374	2 074	2.4	5.8
44815	Clothing accessories stores	30	11 403	1 888	456	118	14.7	18.2
448150	Clothing accessories stores	30	11 403	1 888	456	118	14.7	18.2
44819	Other clothing stores	83	47 946	6 013	1 535	425	9.3	7.7
448190	Other clothing stores	83	47 946	6 013	1 535	425	9.3	7.7
4482	Shoe stores	156	112 227	14 247	3 579	1 021	7.4	6.3
44821	Shoe stores	156	112 227	14 247	3 579	1 021	7.4	6.3
448210	Shoe stores	156	112 227	14 247	3 579	1 021	7.4	6.3
4482101	Men's shoe stores	10	5 277	692	171	39	5.9	7.4
4482102	Women's shoe stores	43	31 764	4 706	1 266	325	9.9	14.4
4482103	Children's & juveniles' shoe stores	5	2 688	352	96	30	26.1	—
4482104	Family shoe stores	77	55 265	6 764	1 627	489	7.5	2.5
4482105	Athletic footwear stores	21	17 233	1 733	419	138	—	4.1
4483	Jewelry, luggage, & leather goods stores	211	177 203	23 552	6 001	984	17.8	21.4
44831	Jewelry stores	192	163 230	21 867	5 481	863	18.8	22.7
448310	Jewelry stores	192	163 230	21 867	5 481	863	18.8	22.7
44832	Luggage & leather goods stores	19	13 973	1 685	520	121	6.8	6.3
448320	Luggage & leather goods stores	19	13 973	1 685	520	121	6.8	6.3
451	Sporting goods, hobby, book, & music stores	324	268 767	33 415	8 080	2 270	14.4	5.2
4511	Sporting goods, hobby, & musical instrument stores	251	196 419	24 440	5 844	1 535	17.0	6.6
45111	Sporting goods stores	138	87 085	10 623	2 673	640	18.3	3.0
451110	Sporting goods stores	138	87 085	10 623	2 673	640	18.3	3.0
4511101	General-line sporting goods stores	27	30 012	3 332	886	209	14.0	1.9
4511102	Specialty-line sporting goods stores	111	57 073	7 291	1 787	431	20.5	3.6
45112	Hobby, toy, & game stores	53	66 776	7 255	1 792	589	9.0	.3
451120	Hobby, toy, & game stores	53	66 776	7 255	1 792	589	9.0	.3
45113	Sewing, needlework, & piece goods stores	37	28 085	4 852	941	224	23.7	32.1
451130	Sewing, needlework, & piece goods stores	37	28 085	4 852	941	224	23.7	32.1
45114	Musical instrument & supplies stores	23	14 473	1 710	438	82	33.9	8.8
451140	Musical instrument & supplies stores	23	14 473	1 710	438	82	33.9	8.8

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	WEST PALM BEACH-BOCA RATON, FL MSA—Con.							
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores—Con.							
4512	Book, periodical, & music stores	73	72 348	8 975	2 236	735	7.3	1.3
45121	Book stores & news dealers	49	51 058	6 200	1 499	518	8.6	.3
451211	Book stores	39	46 906	5 642	1 356	477	9.2	—
4512111	Book stores, general	26	33 986	4 259	1 013	320	8.0	—
4512112	Specialty book stores	8	2 813	482	121	40	30.2	—
4512113	College book stores	5	10 107	901	222	117	7.5	—
451212	News dealers & newsstands	10	4 152	558	143	41	1.1	3.1
45122	Prerecorded tape, compact disc, & record stores ...	24	21 290	2 775	737	217	4.3	3.6
451220	Prerecorded tape, compact disc, & record stores .	24	21 290	2 775	737	217	4.3	3.6
452	General merchandise stores	119	1 412 871	136 217	33 321	9 581	.3	1.1
4521	Department stores (incl leased depts) ##	42	1 057 695	N	N	N	—	—
45211	Department stores (incl leased depts) ##	42	1 057 695	N	N	N	—	—
4521	Department stores (excl leased depts)	42	1 035 146	110 601	27 100	7 889	—	—
45211	Department stores (excl leased depts)	42	1 035 146	110 601	27 100	7 889	—	—
452110	Department stores (excl leased depts)	42	1 035 146	110 601	27 100	7 889	—	—
4521101	Conventional department stores (excl leased depts)	13	D	D	D	h	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	23	477 791	43 481	10 676	3 835	—	—
4521103	National chain department stores (excl leased depts)	6	D	D	D	g	D	D
4529	Other general merchandise stores	77	377 725	25 616	6 221	1 692	1.2	4.1
45291	Warehouse clubs & superstores	5	D	D	D	f	D	D
452910	Warehouse clubs & superstores	5	D	D	D	f	D	D
45299	All other general merchandise stores	72	D	D	D	f	D	D
452990	All other general merchandise stores	72	D	D	D	f	D	D
4529901	Variety stores	47	D	D	D	e	D	D
4529902	Catalog showrooms	8	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores	17	D	D	D	c	D	D
453	Miscellaneous store retailers	672	382 407	50 404	12 505	3 502	15.2	10.3
4531	Florists	110	36 097	7 952	1 997	478	18.1	24.8
45311	Florists	110	36 097	7 952	1 997	478	18.1	24.8
453110	Florists	110	36 097	7 952	1 997	478	18.1	24.8
4532	Office supplies, stationery, & gift stores	188	164 862	16 744	4 275	1 518	8.4	6.8
45321	Office supplies & stationery stores	36	97 343	7 870	2 042	557	2.8	.6
453210	Office supplies & stationery stores	36	97 343	7 870	2 042	557	2.8	.6
4532101	Stationery stores	5	1 171	156	47	15	44.3	42.0
4532102	Office supplies stores	31	96 172	7 714	1 995	542	2.3	.1
45322	Gift, novelty, & souvenir stores	152	67 519	8 874	2 233	961	16.4	15.6
453220	Gift, novelty, & souvenir stores	152	67 519	8 874	2 233	961	16.4	15.6
4533	Used merchandise stores	144	44 705	7 395	1 790	527	27.1	9.7
45331	Used merchandise stores	144	44 705	7 395	1 790	527	27.1	9.7
453310	Used merchandise stores	144	44 705	7 395	1 790	527	27.1	9.7
4539	Other miscellaneous store retailers	230	136 743	18 313	4 443	979	18.9	11.0
45391	Pet & pet supplies stores	44	27 823	3 489	797	257	12.0	6.6
453910	Pet & pet supplies stores	44	27 823	3 489	797	257	12.0	6.6
45392	Art dealers	71	45 990	4 623	1 342	218	18.7	15.7
453920	Art dealers	71	45 990	4 623	1 342	218	18.7	15.7
45393	Manufactured (mobile) home dealers	10	10 881	803	165	28	2.4	19.5
453930	Manufactured (mobile) home dealers	10	10 881	803	165	28	2.4	19.5
45399	All other miscellaneous store retailers	105	52 049	9 398	2 139	476	26.2	7.4
454	Nonstore retailers	204	408 700	47 373	11 682	1 821	13.7	2.6
4541	Electronic shopping & mail-order houses	66	307 431	30 111	7 763	1 094	13.9	.4
45411	Electronic shopping & mail-order houses	66	307 431	30 111	7 763	1 094	13.9	.4
454110	Electronic shopping & mail-order houses	66	307 431	30 111	7 763	1 094	13.9	.4
4542	Vending machine operators	24	9 363	1 606	353	78	33.7	.8
45421	Vending machine operators	24	9 363	1 606	353	78	33.7	.8
454210	Vending machine operators	24	9 363	1 606	353	78	33.7	.8
4543	Direct selling establishments	114	91 906	15 656	3 566	649	11.3	9.9
45431	Fuel dealers	16	18 418	3 169	788	123	7.2	26.8
454312	Liquefied petroleum gas (bottled gas) dealers ...	12	18 136	3 091	779	118	5.9	27.1
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	98	73 488	12 487	2 778	526	12.3	5.7
454390	Other direct selling establishments	98	73 488	12 487	2 778	526	12.3	5.7

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	AREA OUTSIDE FLORIDA METROPOLITAN AREAS							
44-45	Retail trade	4 825	7 590 817	709 492	171 273	48 916	12.2	7.3
441	Motor vehicle & parts dealers	559	1 823 347	135 850	32 424	5 448	16.7	11.7
4411	Automobile dealers	189	1 498 289	95 279	22 690	3 282	15.4	12.6
44111	New car dealers	102	1 415 584	89 975	21 407	3 011	14.8	13.0
441110	New car dealers	102	1 415 584	89 975	21 407	3 011	14.8	13.0
44112	Used car dealers	87	82 705	5 304	1 283	271	25.5	5.3
441120	Used car dealers	87	82 705	5 304	1 283	271	25.5	5.3
4412	Other motor vehicle dealers	100	138 335	11 632	2 815	592	34.6	4.6
44121	Recreational vehicle dealers	21	D	D	D	c	D	D
441210	Recreational vehicle dealers	21	D	D	D	c	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	79	D	D	D	e	D	D
441222	Boat dealers	69	D	D	D	e	D	D
441229	All other motor vehicle dealers	7	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	270	186 723	28 939	6 919	1 574	13.8	10.3
44131	Automotive parts & accessories stores	200	143 502	20 811	4 986	1 165	11.3	10.6
441310	Automotive parts & accessories stores	200	143 502	20 811	4 986	1 165	11.3	10.6
44132	Tire dealers	70	43 221	8 128	1 933	409	22.4	9.6
441320	Tire dealers	70	43 221	8 128	1 933	409	22.4	9.6
442	Furniture & home furnishings stores	267	190 001	26 672	6 203	1 485	22.7	6.2
4421	Furniture stores	148	127 123	18 892	4 439	985	20.7	2.8
44211	Furniture stores	148	127 123	18 892	4 439	985	20.7	2.8
442110	Furniture stores	148	127 123	18 892	4 439	985	20.7	2.8
4422	Home furnishings stores	119	62 878	7 780	1 764	500	26.5	13.0
44221	Floor covering stores	52	D	D	D	c	D	D
442210	Floor covering stores	52	D	D	D	c	D	D
44229	Other home furnishings stores	67	D	D	D	e	D	D
442299	All other home furnishings stores	57	D	D	D	e	D	D
443	Electronics & appliance stores	135	64 469	10 005	2 268	532	26.2	11.6
4431	Electronics & appliance stores	135	64 469	10 005	2 268	532	26.2	11.6
44311	Appliance, television, & other electronics stores	106	D	D	D	e	D	D
443111	Household appliance stores	48	D	D	D	c	D	D
443112	Radio, television, & other electronics stores	58	33 304	5 062	1 128	261	18.1	8.4
44312	Computer & software stores	25	D	D	D	b	D	D
443120	Computer & software stores	25	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	435	574 226	64 805	16 473	3 883	12.2	3.2
4441	Building material & supplies dealers	320	471 221	54 944	14 103	3 295	13.0	3.2
44411	Home centers	29	D	D	D	f	D	D
444110	Home centers	29	D	D	D	f	D	D
44412	Paint & wallpaper stores	37	D	D	D	c	D	D
444120	Paint & wallpaper stores	37	D	D	D	c	D	D
44413	Hardware stores	97	D	D	D	f	D	D
444130	Hardware stores	97	D	D	D	f	D	D
44419	Other building material dealers	157	242 544	28 400	7 160	1 428	12.1	2.1
444190	Other building material dealers	157	242 544	28 400	7 160	1 428	12.1	2.1
4442	Lawn & garden equipment & supplies stores	115	103 005	9 861	2 370	588	8.8	3.3
44421	Outdoor power equipment stores	28	D	D	D	c	D	D
444210	Outdoor power equipment stores	28	D	D	D	c	D	D
44422	Nursery & garden centers	87	D	D	D	e	D	D
444220	Nursery & garden centers	87	D	D	D	e	D	D
445	Food & beverage stores	600	1 576 068	145 847	36 532	13 118	9.0	4.0
4451	Grocery stores	399	1 478 650	137 042	34 365	12 270	7.7	3.5
44511	Supermarkets & other grocery (except convenience) stores	291	1 428 851	132 396	33 256	11 836	6.6	2.7
445110	Supermarkets & other grocery (except convenience) stores	291	1 428 851	132 396	33 256	11 836	6.6	2.7
44512	Convenience stores	108	49 799	4 646	1 109	434	39.4	25.1
445120	Convenience stores	108	49 799	4 646	1 109	434	39.4	25.1
4452	Specialty food stores	81	29 927	2 810	706	296	45.7	18.2
4453	Beer, wine, & liquor stores	120	67 491	5 995	1 461	552	20.7	8.9
44531	Beer, wine, & liquor stores	120	67 491	5 995	1 461	552	20.7	8.9
445310	Beer, wine, & liquor stores	120	67 491	5 995	1 461	552	20.7	8.9
446	Health & personal care stores	295	400 573	48 967	11 628	2 817	13.6	4.3
4461	Health & personal care stores	295	400 573	48 967	11 628	2 817	13.6	4.3
44611	Pharmacies & drug stores	152	357 991	41 000	9 795	2 331	12.8	4.1
446110	Pharmacies & drug stores	152	357 991	41 000	9 795	2 331	12.8	4.1
4461101	Pharmacies & drug stores	145	D	D	D	g	D	D
4461102	Proprietary stores	7	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	35	8 835	1 343	313	103	13.1	1.7
446120	Cosmetics, beauty supplies, & perfume stores	35	8 835	1 343	313	103	13.1	1.7
44613	Optical goods stores	38	10 636	2 074	499	117	27.5	3.6
446130	Optical goods stores	38	10 636	2 074	499	117	27.5	3.6
44619	Other health & personal care stores	70	23 111	4 550	1 021	266	18.5	9.0
446191	Food (health) supplement stores	31	9 984	1 441	255	96	38.7	19.5
446199	All other health & personal care stores	39	13 127	3 109	766	170	3.2	1.0

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
AREA OUTSIDE FLORIDA METROPOLITAN AREAS—Con.								
44-45 Retail trade—Con.								
447	Gasoline stations	838	1 091 330	69 772	16 472	5 495	12.7	8.2
4471	Gasoline stations	838	1 091 330	69 772	16 472	5 495	12.7	8.2
44711	Gasoline stations with convenience stores	647	809 388	50 298	11 695	4 015	11.8	5.9
447110	Gasoline stations with convenience stores	647	809 388	50 298	11 695	4 015	11.8	5.9
44719	Other gasoline stations	191	281 942	19 474	4 777	1 480	15.4	14.6
447190	Other gasoline stations	191	281 942	19 474	4 777	1 480	15.4	14.6
448	Clothing & clothing accessories stores	564	339 156	41 356	9 831	3 303	13.1	7.4
4481	Clothing stores	353	253 781	29 448	7 188	2 434	10.8	8.8
44811	Men's clothing stores	22	D	D	D	c	D	D
448110	Men's clothing stores	22	D	D	D	c	D	D
44812	Women's clothing stores	155	70 511	9 324	2 270	789	14.7	20.6
448120	Women's clothing stores	155	70 511	9 324	2 270	789	14.7	20.6
44814	Family clothing stores	113	144 456	15 305	3 703	1 217	7.8	3.4
448140	Family clothing stores	113	144 456	15 305	3 703	1 217	7.8	3.4
44815	Clothing accessories stores	14	D	D	D	b	D	D
448150	Clothing accessories stores	14	D	D	D	b	D	D
44819	Other clothing stores	38	17 097	2 013	506	182	17.9	14.2
448190	Other clothing stores	38	17 097	2 013	506	182	17.9	14.2
4482	Shoe stores	99	43 382	4 839	1 164	440	5.6	2.3
44821	Shoe stores	99	43 382	4 839	1 164	440	5.6	2.3
448210	Shoe stores	99	43 382	4 839	1 164	440	5.6	2.3
4482102	Women's shoe stores	13	5 949	788	195	65	9.5	—
4482104	Family shoe stores	74	29 605	3 237	765	306	4.9	3.4
4482105	Athletic footwear stores	9	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	112	41 993	7 069	1 479	429	35.0	4.1
44831	Jewelry stores	106	D	D	D	e	D	D
448310	Jewelry stores	106	D	D	D	e	D	D
44832	Luggage & leather goods stores	6	D	D	D	b	D	D
448320	Luggage & leather goods stores	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	222	100 812	13 721	3 171	1 010	17.1	6.2
4511	Sporting goods, hobby, & musical instrument stores ..	177	80 201	11 094	2 568	761	18.2	7.7
45111	Sporting goods stores	126	57 917	7 926	1 854	490	23.0	4.6
451110	Sporting goods stores	126	57 917	7 926	1 854	490	23.0	4.6
4511102	Specialty-line sporting goods stores	93	D	D	D	e	D	D
45113	Sewing, needlework, & piece goods stores	15	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	15	D	D	D	b	D	D
45114	Musical instrument & supplies stores	17	D	D	D	b	D	D
451140	Musical instrument & supplies stores	17	D	D	D	b	D	D
4512	Book, periodical, & music stores	45	20 611	2 627	603	249	12.7	.7
45121	Book stores & news dealers	28	10 423	1 370	348	134	8.2	1.4
4512111	Book stores, general	16	D	D	D	c	D	D
4512112	Specialty book stores	7	D	D	D	b	D	D
451212	News dealers & newsstands	5	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	17	10 188	1 257	255	115	17.2	—
451220	Prerecorded tape, compact disc, & record stores ...	17	10 188	1 257	255	115	17.2	—
452	General merchandise stores	180	D	D	D	i	D	D
4521	Department stores (incl leased depts) ##	36	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	36	D	N	N	N	D	D
4521	Department stores (excl leased depts)	36	D	D	D	h	D	D
45211	Department stores (excl leased depts)	36	D	D	D	h	D	D
452110	Department stores (excl leased depts)	36	D	D	D	h	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	27	D	D	D	h	D	D
4521103	National chain department stores (excl leased depts)	5	D	D	D	f	D	D
4529	Other general merchandise stores	144	D	D	D	h	D	D
45291	Warehouse clubs & superstores	8	D	D	D	g	D	D
452910	Warehouse clubs & superstores	8	D	D	D	g	D	D
45299	All other general merchandise stores	136	D	D	D	f	D	D
452990	All other general merchandise stores	136	D	D	D	f	D	D
4529901	Variety stores	98	D	D	D	f	D	D
4529903	Miscellaneous general merchandise stores	37	D	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
AREA OUTSIDE FLORIDA METROPOLITAN AREAS—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	562	D	D	D	h	D	D
4531	Florists	127	22 243	4 465	1 104	470	40.6	11.8
45311	Florists	127	22 243	4 465	1 104	470	40.6	11.8
453110	Florists	127	22 243	4 465	1 104	470	40.6	11.8
4532	Office supplies, stationery, & gift stores	156	D	D	D	f	D	D
45321	Office supplies & stationery stores	27	D	D	D	c	D	D
453210	Office supplies & stationery stores	27	D	D	D	c	D	D
4532102	Office supplies stores	25	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	129	D	D	D	f	D	D
453220	Gift, novelty, & souvenir stores	129	D	D	D	f	D	D
4533	Used merchandise stores	89	19 409	3 232	781	304	23.5	16.3
45331	Used merchandise stores	89	19 409	3 232	781	304	23.5	16.3
453310	Used merchandise stores	89	19 409	3 232	781	304	23.5	16.3
4539	Other miscellaneous store retailers	190	D	D	D	g	D	D
45391	Pet & pet supplies stores	26	7 800	1 122	227	79	36.3	5.7
453910	Pet & pet supplies stores	26	7 800	1 122	227	79	36.3	5.7
45392	Art dealers	25	10 141	1 575	496	99	54.1	18.1
453920	Art dealers	25	10 141	1 575	496	99	54.1	18.1
45393	Manufactured (mobile) home dealers	66	171 331	11 053	2 392	571	18.4	22.7
453930	Manufactured (mobile) home dealers	66	171 331	11 053	2 392	571	18.4	22.7
45399	All other miscellaneous store retailers	73	D	D	D	e	D	D
454	Nonstore retailers	168	124 657	20 956	5 297	1 079	17.0	29.4
4541	Electronic shopping & mail-order houses	32	D	D	D	e	D	D
45411	Electronic shopping & mail-order houses	32	D	D	D	e	D	D
454110	Electronic shopping & mail-order houses	32	D	D	D	e	D	D
4543	Direct selling establishments	116	D	D	D	f	D	D
45431	Fuel dealers	77	D	D	D	f	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	74	D	D	D	e	D	D
45439	Other direct selling establishments	39	D	D	D	c	D	D
454390	Other direct selling establishments	39	D	D	D	c	D	D

Data for this line not included in broader kind-of-business totals.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 3. Summary Statistics for Counties: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	ALACHUA COUNTY, FL							
44-45	Retail trade	923	1 934 539	186 163	44 189	12 726	7.1	6.1
441	Motor vehicle & parts dealers	83	491 530	38 363	9 111	1 456	14.2	15.1
4411	Automobile dealers	38	435 675	29 979	7 147	1 054	14.8	16.2
4412	Other motor vehicle dealers	7	11 570	945	260	60	18.8	1.6
44122	Motorcycle, boat, & other motor vehicle dealers	6	D	D	D	b	D	D
441221	Motorcycle dealers	3	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	38	44 285	7 439	1 704	342	6.2	7.8
44131	Automotive parts & accessories stores	28	29 374	4 337	1 022	233	4.5	11.8
441310	Automotive parts & accessories stores	28	29 374	4 337	1 022	233	4.5	11.8
442	Furniture & home furnishings stores	60	48 670	6 614	1 459	367	21.4	9.0
4421	Furniture stores	29	27 088	3 613	779	197	4.3	11.2
44211	Furniture stores	29	27 088	3 613	779	197	4.3	11.2
442110	Furniture stores	29	27 088	3 613	779	197	4.3	11.2
4422	Home furnishings stores	31	21 582	3 001	680	170	42.9	6.2
44229	Other home furnishings stores	20	8 370	1 365	340	108	9.5	7.4
443	Electronics & appliance stores	43	51 102	5 746	1 365	359	10.8	3.1
4431	Electronics & appliance stores	43	51 102	5 746	1 365	359	10.8	3.1
44311	Appliance, television, & other electronics stores	31	41 791	4 495	1 080	294	10.6	3.7
443111	Household appliance stores	14	13 964	1 893	475	109	10.8	5.5
443112	Radio, television, & other electronics stores	17	27 827	2 602	605	185	10.5	2.9
44312	Computer & software stores	10	D	D	D	b	D	D
443120	Computer & software stores	10	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	68	175 914	18 356	4 733	927	2.4	1.1
4441	Building material & supplies dealers	50	152 455	16 161	4 214	808	.5	.7
44411	Home centers	4	73 882	6 394	1 584	417	—	—
444110	Home centers	4	73 882	6 394	1 584	417	—	—
44419	Other building material dealers	27	65 761	7 944	2 209	284	.1	1.6
444190	Other building material dealers	27	65 761	7 944	2 209	284	.1	1.6
4442	Lawn & garden equipment & supplies stores	18	23 459	2 195	519	119	14.5	3.6
44422	Nursery & garden centers	14	21 446	1 925	463	105	13.8	4.0
444220	Nursery & garden centers	14	21 446	1 925	463	105	13.8	4.0
445	Food & beverage stores	92	354 618	37 494	8 637	3 260	2.4	1.5
4451	Grocery stores	64	336 744	35 848	8 250	3 064	1.9	1.5
44511	Supermarkets & other grocery (except convenience) stores	48	326 807	35 107	8 051	2 976	1.4	1.0
445110	Supermarkets & other grocery (except convenience) stores	48	326 807	35 107	8 051	2 976	1.4	1.0
4452	Specialty food stores	11	2 355	375	80	70	56.8	1.4
446	Health & personal care stores	71	76 183	10 060	2 196	531	4.0	2.3
4461	Health & personal care stores	71	76 183	10 060	2 196	531	4.0	2.3
4461102	Proprietary stores	4	2 029	556	105	22	1.8	8.8
44612	Cosmetics, beauty supplies, & perfume stores	10	4 939	693	179	58	12.2	—
446120	Cosmetics, beauty supplies, & perfume stores	10	4 939	693	179	58	12.2	—
44613	Optical goods stores	21	7 250	1 592	399	104	24.6	3.9
446130	Optical goods stores	21	7 250	1 592	399	104	24.6	3.9
44619	Other health & personal care stores	13	7 815	1 388	300	67	8.4	15.3
446191	Food (health) supplement stores	8	4 796	992	209	54	7.7	12.3
447	Gasoline stations	117	148 492	10 056	2 329	778	7.9	6.2
4471	Gasoline stations	117	148 492	10 056	2 329	778	7.9	6.2
44711	Gasoline stations with convenience stores	92	122 998	7 673	1 874	636	3.0	7.0
447110	Gasoline stations with convenience stores	92	122 998	7 673	1 874	636	3.0	7.0
448	Clothing & clothing accessories stores	140	103 408	11 558	2 757	1 073	3.6	7.3
4481	Clothing stores	80	66 740	6 527	1 614	728	3.2	8.4
44819	Other clothing stores	10	9 407	939	231	108	—	—
448190	Other clothing stores	10	9 407	939	231	108	—	—
4482102	Women's shoe stores	10	5 989	1 005	250	57	—	17.7
4482103	Children's & juveniles' shoe stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	26	15 996	2 336	505	137	9.6	5.7
451	Sporting goods, hobby, book, & music stores	78	72 512	7 837	1 977	743	16.6	1.6
4511	Sporting goods, hobby, & musical instrument stores	52	37 693	4 302	1 087	393	10.7	1.0
45114	Musical instrument & supplies stores	5	4 184	589	141	38	—	.8
451140	Musical instrument & supplies stores	5	4 184	589	141	38	—	.8
4512	Book, periodical, & music stores	26	34 819	3 535	890	350	23.1	2.4
45121	Book stores & news dealers	17	21 627	2 470	608	223	36.3	—
451211	Book stores	16	D	D	D	c	D	D
4512111	Book stores, general	14	D	D	D	c	D	D
4512113	College book stores	1	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores	9	13 192	1 065	282	127	1.4	6.3
451220	Prerecorded tape, compact disc, & record stores	9	13 192	1 065	282	127	1.4	6.3
452	General merchandise stores	26	314 211	28 435	6 889	2 342	—	1.5
45299	All other general merchandise stores	14	D	D	D	c	D	D
452990	All other general merchandise stores	14	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ALACHUA COUNTY, FL—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	97	64 954	7 095	1 629	656	6.9	4.6
4531	Florists	18	8 249	1 812	382	149	11.9	17.4
45311	Florists	18	8 249	1 812	382	149	11.9	17.4
453110	Florists	18	8 249	1 812	382	149	11.9	17.4
4532	Office supplies, stationery, & gift stores	24	24 872	2 154	533	250	3.7	.8
45321	Office supplies & stationery stores	5	D	D	D	c	D	D
453210	Office supplies & stationery stores	5	D	D	D	c	D	D
4532102	Office supplies stores	4	D	D	D	c	D	D
4533	Used merchandise stores	24	4 997	929	194	88	18.1	8.5
45331	Used merchandise stores	24	4 997	929	194	88	18.1	8.5
453310	Used merchandise stores	24	4 997	929	194	88	18.1	8.5
4539	Other miscellaneous store retailers	31	26 836	2 200	520	169	6.2	3.4
45391	Pet & pet supplies stores	10	6 294	743	145	61	17.5	.1
453910	Pet & pet supplies stores	10	6 294	743	145	61	17.5	.1
45393	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	16	D	D	D	b	D	D
454	Nonstore retailers	48	32 945	4 549	1 107	234	12.9	7.6
4543	Direct selling establishments	23	12 396	1 759	448	96	15.0	20.1
454312	Liquefied petroleum gas (bottled gas) dealers ...	8	D	D	D	b	D	D
BAKER COUNTY, FL								
44-45	Retail trade	61	95 726	7 320	1 629	630	20.7	2.0
441	Motor vehicle & parts dealers	8	15 432	1 223	182	44	78.8	—
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	3 110	287	72	37	40.9	—
4441	Building material & supplies dealers	3	D	D	D	b	D	D
445	Food & beverage stores	10	28 785	1 992	495	227	5.1	2.9
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	b	D	D
447	Gasoline stations	18	24 007	949	203	90	3.6	2.6
44711	Gasoline stations with convenience stores	15	23 323	901	190	84	3.4	—
447110	Gasoline stations with convenience stores	15	23 323	901	190	84	3.4	—
448	Clothing & clothing accessories stores	5	1 401	159	39	16	24.6	3.7
452	General merchandise stores	4	D	D	D	c	D	D
453	Miscellaneous store retailers	4	520	83	23	11	100.0	—
454	Nonstore retailers	2	D	D	D	a	D	D
BAY COUNTY, FL								
44-45	Retail trade	832	1 496 794	148 106	34 498	9 558	6.2	7.6
441	Motor vehicle & parts dealers	113	356 264	32 260	7 234	1 206	3.0	16.7
4411	Automobile dealers	37	284 345	22 226	4 904	692	1.4	20.4
44112	Used car dealers	24	26 296	1 888	626	101	15.0	31.9
441120	Used car dealers	24	26 296	1 888	626	101	15.0	31.9
4412	Other motor vehicle dealers	26	32 913	2 901	670	145	13.4	1.4
44121	Recreational vehicle dealers	3	D	D	D	b	D	D
441210	Recreational vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ...	23	D	D	D	c	D	D
441222	Boat dealers	16	13 777	1 551	333	90	25.5	—
441229	All other motor vehicle dealers	4	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	50	39 006	7 133	1 660	369	6.3	2.6
44131	Automotive parts & accessories stores	36	30 238	5 072	1 179	277	8.2	3.3
441310	Automotive parts & accessories stores	36	30 238	5 072	1 179	277	8.2	3.3
442	Furniture & home furnishings stores	57	49 135	7 079	1 557	353	18.8	1.4
4421	Furniture stores	32	32 108	4 266	918	227	13.1	.7
44211	Furniture stores	32	32 108	4 266	918	227	13.1	.7
442110	Furniture stores	32	32 108	4 266	918	227	13.1	.7
4422	Home furnishings stores	25	17 027	2 813	639	126	29.5	2.5
44221	Floor covering stores	15	14 322	2 170	516	85	29.0	2.9
442210	Floor covering stores	15	14 322	2 170	516	85	29.0	2.9
443	Electronics & appliance stores	27	22 206	3 158	813	196	9.3	17.8
4431	Electronics & appliance stores	27	22 206	3 158	813	196	9.3	17.8
44311	Appliance, television, & other electronics stores ...	16	16 670	2 160	597	141	2.9	22.0
443112	Radio, television, & other electronics stores	9	14 696	1 825	460	113	—	20.6

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BAY COUNTY, FL—Con.								
44-45	Retail trade—Con.							
444	Building material & garden equipment & supplies dealers	72	136 645	13 582	3 486	778	6.3	2.5
4441	Building material & supplies dealers	62	130 503	12 926	3 326	735	5.6	2.4
44419	Other building material dealers	42	76 994	7 963	1 996	360	7.1	1.2
444190	Other building material dealers	42	76 994	7 963	1 996	360	7.1	1.2
445	Food & beverage stores	84	234 427	21 448	5 081	1 810	5.4	2.2
4451	Grocery stores	53	220 668	20 501	4 840	1 700	4.8	2.1
4452	Specialty food stores	14	4 031	451	100	47	24.5	2.2
446	Health & personal care stores	54	59 810	7 624	1 786	362	5.4	13.3
4461	Health & personal care stores	54	59 810	7 624	1 786	362	5.4	13.3
44612	Cosmetics, beauty supplies, & perfume stores	6	2 361	374	97	32	—	—
446120	Cosmetics, beauty supplies, & perfume stores	6	2 361	374	97	32	—	—
447	Gasoline stations	114	118 580	7 885	1 814	661	4.0	14.4
4471	Gasoline stations	114	118 580	7 885	1 814	661	4.0	14.4
44711	Gasoline stations with convenience stores	99	110 788	7 200	1 669	603	2.1	14.6
447110	Gasoline stations with convenience stores	99	110 788	7 200	1 669	603	2.1	14.6
448	Clothing & clothing accessories stores	121	63 173	8 322	1 755	768	16.7	12.1
4481	Clothing stores	79	42 527	5 789	1 156	541	21.9	9.4
44819	Other clothing stores	25	14 567	2 093	367	160	49.7	3.9
448190	Other clothing stores	25	14 567	2 093	367	160	49.7	3.9
4483	Jewelry, luggage, & leather goods stores	19	10 055	1 414	326	115	12.6	23.3
451	Sporting goods, hobby, book, & music stores	54	32 798	4 050	879	307	7.8	5.7
4511	Sporting goods, hobby, & musical instrument stores ..	38	23 665	3 145	659	213	8.9	7.4
4512	Book, periodical, & music stores	16	9 133	905	220	94	4.9	1.2
45121	Book stores & news dealers	11	6 093	656	155	69	2.0	1.8
452	General merchandise stores	28	316 721	28 990	7 086	2 185	—	.2
4529	Other general merchandise stores	20	D	D	D	f	D	D
45299	All other general merchandise stores	17	D	D	D	c	D	D
452990	All other general merchandise stores	17	D	D	D	c	D	D
453	Miscellaneous store retailers	92	84 279	10 675	2 329	756	31.8	5.6
4532	Office supplies, stationery, & gift stores	39	D	D	D	e	D	D
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	37	28 922	5 742	1 244	436	65.8	5.0
453220	Gift, novelty, & souvenir stores	37	28 922	5 742	1 244	436	65.8	5.0
4539	Other miscellaneous store retailers	31	D	D	D	c	D	D
45393	Manufactured (mobile) home dealers	10	31 520	1 812	375	69	16.3	—
453930	Manufactured (mobile) home dealers	10	31 520	1 812	375	69	16.3	—
45399	All other miscellaneous store retailers	13	D	D	D	b	D	D
454	Nonstore retailers	16	22 756	3 033	678	176	5.5	2.8
4543	Direct selling establishments	10	18 244	2 445	574	142	2.4	3.5
45439	Other direct selling establishments	6	15 127	1 974	453	116	2.9	—
454390	Other direct selling establishments	6	15 127	1 974	453	116	2.9	—
BRADFORD COUNTY, FL								
44-45	Retail trade	94	151 665	12 694	3 152	930	4.8	18.9
441	Motor vehicle & parts dealers	13	48 704	3 256	806	150	1.8	52.7
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	5	2 372	462	102	29	4.4	—
443	Electronics & appliance stores	5	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	14	9 365	1 669	408	93	3.7	—
4441	Building material & supplies dealers	9	4 811	1 019	254	48	2.1	—
4442	Lawn & garden equipment & supplies stores	5	4 554	650	154	45	5.4	—
44422	Nursery & garden centers	4	D	D	D	b	D	D
444220	Nursery & garden centers	4	D	D	D	b	D	D
445	Food & beverage stores	8	31 478	2 380	620	257	3.6	1.2
446	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	21	26 825	1 464	357	121	5.4	4.0
44711	Gasoline stations with convenience stores	18	23 827	1 174	289	100	2.1	2.0
447110	Gasoline stations with convenience stores	18	23 827	1 174	289	100	2.1	2.0
448	Clothing & clothing accessories stores	9	3 550	433	104	44	14.6	3.3
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BRADFORD COUNTY, FL—Con.								
44-45 Retail trade—Con.								
453	Miscellaneous store retailers	7	2 234	249	62	24	39.6	47.8
4539	Other miscellaneous store retailers	3	1 711	141	36	10	37.6	62.4
454	Nonstore retailers	3	2 114	373	132	20	—	—
BREVARD COUNTY, FL								
44-45	Retail trade	1 856	3 900 522	370 263	88 475	23 867	6.6	3.4
441	Motor vehicle & parts dealers	228	1 147 194	90 788	21 084	3 206	8.7	2.8
4411	Automobile dealers	82	1 003 552	69 782	16 205	2 194	8.1	2.2
44111	New car dealers	40	956 142	67 703	15 720	2 057	6.6	1.9
441110	New car dealers	40	956 142	67 703	15 720	2 057	6.6	1.9
44112	Used car dealers	42	47 410	2 079	485	137	38.2	7.3
441120	Used car dealers	42	47 410	2 079	485	137	38.2	7.3
4412	Other motor vehicle dealers	38	50 097	4 547	1 016	219	22.0	12.0
44121	Recreational vehicle dealers	5	11 845	742	217	36	.9	—
441210	Recreational vehicle dealers	5	11 845	742	217	36	.9	—
44122	Motorcycle, boat, & other motor vehicle dealers	33	38 252	3 805	799	183	28.6	15.7
441221	Motorcycle dealers	6	9 472	795	183	34	39.8	17.1
441222	Boat dealers	20	22 952	1 945	371	104	24.2	19.2
441229	All other motor vehicle dealers	7	5 828	1 065	245	45	27.6	—
4413	Automotive parts, accessories, & tire stores	108	93 545	16 459	3 863	793	7.6	4.4
44131	Automotive parts & accessories stores	75	55 558	8 861	2 017	462	12.8	7.3
441310	Automotive parts & accessories stores	75	55 558	8 861	2 017	462	12.8	7.3
44132	Tire dealers	33	37 987	7 598	1 846	331	—	—
441320	Tire dealers	33	37 987	7 598	1 846	331	—	—
442	Furniture & home furnishings stores	127	108 973	14 024	3 315	757	16.9	1.8
4421	Furniture stores	57	70 402	8 616	2 096	445	11.8	1.1
44211	Furniture stores	57	70 402	8 616	2 096	445	11.8	1.1
442110	Furniture stores	57	70 402	8 616	2 096	445	11.8	1.1
4422	Home furnishings stores	70	38 571	5 408	1 219	312	26.3	3.2
44221	Floor covering stores	35	27 244	3 412	785	150	21.8	1.5
442210	Floor covering stores	35	27 244	3 412	785	150	21.8	1.5
44229	Other home furnishings stores	35	11 327	1 996	434	162	37.2	7.1
443	Electronics & appliance stores	78	111 369	8 956	2 072	567	10.2	5.9
4431	Electronics & appliance stores	78	111 369	8 956	2 072	567	10.2	5.9
44311	Appliance, television, & other electronics stores	51	70 699	5 506	1 251	369	5.5	2.4
443112	Radio, television, & other electronics stores	36	62 346	4 554	1 032	301	2.0	1.1
44312	Computer & software stores	25	D	D	D	c	D	D
443120	Computer & software stores	25	D	D	D	c	D	D
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	155	321 222	34 643	7 959	1 726	4.3	2.1
4441	Building material & supplies dealers	123	305 827	32 202	7 396	1 559	3.3	1.8
44411	Home centers	7	114 867	11 444	2 545	601	—	—
444110	Home centers	7	114 867	11 444	2 545	601	—	—
44412	Paint & wallpaper stores	20	15 958	2 144	482	98	—	3.7
444120	Paint & wallpaper stores	20	15 958	2 144	482	98	—	3.7
44419	Other building material dealers	79	162 125	16 168	3 810	672	3.9	2.4
444190	Other building material dealers	79	162 125	16 168	3 810	672	3.9	2.4
4442	Lawn & garden equipment & supplies stores	32	15 395	2 441	563	167	25.1	8.2
44422	Nursery & garden centers	18	9 850	1 569	373	120	26.0	10.7
444220	Nursery & garden centers	18	9 850	1 569	373	120	26.0	10.7
445	Food & beverage stores	209	674 713	68 008	16 623	5 886	4.1	1.4
4451	Grocery stores	150	642 446	65 404	15 983	5 636	3.3	1.3
44511	Supermarkets & other grocery (except convenience) stores	95	614 713	63 444	15 508	5 455	2.0	.6
445110	Supermarkets & other grocery (except convenience) stores	95	614 713	63 444	15 508	5 455	2.0	.6
44512	Convenience stores	55	27 733	1 960	475	181	32.8	16.3
445120	Convenience stores	55	27 733	1 960	475	181	32.8	16.3
4452	Specialty food stores	28	7 340	793	212	82	35.6	1.9
446	Health & personal care stores	134	216 182	27 031	6 334	1 646	4.5	3.9
4461	Health & personal care stores	134	216 182	27 031	6 334	1 646	4.5	3.9
44611	Pharmacies & drug stores	52	184 710	20 626	4 870	1 280	1.8	1.2
446110	Pharmacies & drug stores	52	184 710	20 626	4 870	1 280	1.8	1.2
4461101	Pharmacies & drug stores	49	181 653	20 316	4 814	1 248	1.0	1.1
4461102	Proprietary stores	3	3 057	310	56	32	D	6.6
44612	Cosmetics, beauty supplies, & perfume stores	18	4 177	595	151	76	6.2	6.6
446120	Cosmetics, beauty supplies, & perfume stores	18	4 177	595	151	76	6.2	6.6
44613	Optical goods stores	30	9 235	2 008	481	114	18.6	10.7
446130	Optical goods stores	30	9 235	2 008	481	114	18.6	10.7
44619	Other health & personal care stores	34	18 060	3 802	832	176	24.6	27.4
446191	Food (health) supplement stores	18	10 085	1 834	425	110	24.2	35.5

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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							From administrative records ¹	Estimated ²
BREVARD COUNTY, FL—Con.								
44-45 Retail trade—Con.								
447	Gasoline stations	193	296 522	15 938	4 369	1 243	6.9	11.5
4471	Gasoline stations	193	296 522	15 938	4 369	1 243	6.9	11.5
44711	Gasoline stations with convenience stores	145	216 895	11 465	3 338	984	5.1	6.0
447110	Gasoline stations with convenience stores	145	216 895	11 465	3 338	984	5.1	6.0
44719	Other gasoline stations	48	79 627	4 473	1 031	259	11.6	26.5
447190	Other gasoline stations	48	79 627	4 473	1 031	259	11.6	26.5
448	Clothing & clothing accessories stores	216	163 328	20 014	4 570	1 499	5.9	10.5
4481	Clothing stores	125	119 236	13 845	3 125	1 068	5.2	12.6
44814	Family clothing stores	29	81 407	8 830	1 924	589	2.6	9.2
448140	Family clothing stores	29	81 407	8 830	1 924	589	2.6	9.2
44819	Other clothing stores	22	10 998	1 399	338	106	4.2	8.5
448190	Other clothing stores	22	10 998	1 399	338	106	4.2	8.5
4483	Jewelry, luggage, & leather goods stores	50	25 632	4 074	944	234	13.2	8.5
44831	Jewelry stores	49	D	D	D	c	D	D
448310	Jewelry stores	49	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores	153	96 158	11 365	2 744	912	11.8	3.7
4511	Sporting goods, hobby, & musical instrument stores ..	118	64 929	7 879	1 913	607	13.4	4.7
45111	Sporting goods stores	64	27 781	3 433	823	274	17.9	4.1
451110	Sporting goods stores	64	27 781	3 433	823	274	17.9	4.1
4511101	General-line sporting goods stores	14	11 131	1 179	323	83	6.8	8.7
45112	Hobby, toy, & game stores	29	27 522	2 713	659	220	7.9	.3
451120	Hobby, toy, & game stores	29	27 522	2 713	659	220	7.9	.3
45113	Sewing, needlework, & piece goods stores	12	4 513	625	180	54	1.3	.8
451130	Sewing, needlework, & piece goods stores	12	4 513	625	180	54	1.3	.8
45114	Musical instrument & supplies stores	13	5 113	1 108	251	59	29.8	34.7
451140	Musical instrument & supplies stores	13	5 113	1 108	251	59	29.8	34.7
4512	Book, periodical, & music stores	35	31 229	3 486	831	305	8.5	1.6
45121	Book stores & news dealers	23	22 819	2 481	611	225	1.5	2.0
451211	Book stores	21	D	D	D	c	D	D
4512111	Book stores, general	12	14 890	1 737	433	155	1.6	.5
4512112	Specialty book stores	5	D	D	D	b	D	D
4512113	College book stores	4	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ...	12	8 410	1 005	220	80	27.4	.5
451220	Prerecorded tape, compact disc, & record stores ...	12	8 410	1 005	220	80	27.4	.5
452	General merchandise stores	64	624 899	60 781	15 035	4 983	.1	.4
4521	Department stores (incl leased depts) ##	25	395 795	N	N	N	—	—
45211	Department stores (incl leased depts) ##	25	395 795	N	N	N	—	—
4521	Department stores (excl leased depts)	25	391 056	43 092	10 552	3 483	—	—
45211	Department stores (excl leased depts)	25	391 056	43 092	10 552	3 483	—	—
452110	Department stores (excl leased depts)	25	391 056	43 092	10 552	3 483	—	—
4521101	Conventional department stores (excl leased depts)	6	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	12	219 437	20 583	5 060	1 901	—	—
4521103	National chain department stores (excl leased depts)	7	D	D	D	g	D	D
4529	Other general merchandise stores	39	233 843	17 689	4 483	1 500	.3	.9
45299	All other general merchandise stores	36	D	D	D	e	D	D
452990	All other general merchandise stores	36	D	D	D	e	D	D
4529901	Variety stores	28	D	D	D	c	D	D
453	Miscellaneous store retailers	242	95 730	12 946	2 932	1 128	20.7	5.2
4531	Florists	52	11 810	2 743	447	209	15.8	5.2
45311	Florists	52	11 810	2 743	447	209	15.8	5.2
453110	Florists	52	11 810	2 743	447	209	15.8	5.2
4532	Office supplies, stationery, & gift stores	76	41 673	4 242	1 056	458	13.4	1.6
45321	Office supplies & stationery stores	9	D	D	D	c	D	D
453210	Office supplies & stationery stores	9	D	D	D	c	D	D
4532102	Office supplies stores	8	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	67	D	D	D	e	D	D
453220	Gift, novelty, & souvenir stores	67	D	D	D	e	D	D
4533	Used merchandise stores	37	5 935	1 195	291	110	26.0	13.4
45331	Used merchandise stores	37	5 935	1 195	291	110	26.0	13.4
453310	Used merchandise stores	37	5 935	1 195	291	110	26.0	13.4
4539	Other miscellaneous store retailers	77	36 312	4 766	1 138	351	29.7	8.1
45391	Pet & pet supplies stores	23	9 699	1 258	314	135	23.9	7.1
453910	Pet & pet supplies stores	23	9 699	1 258	314	135	23.9	7.1
45399	All other miscellaneous store retailers	41	17 717	2 971	693	177	32.4	10.5
454	Nonstore retailers	57	44 232	5 769	1 438	314	36.7	8.5
4543	Direct selling establishments	25	22 233	2 464	581	123	56.9	10.8
45431	Fuel dealers	7	17 154	1 345	317	59	64.7	—
454311	Heating oil dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	5	D	D	D	b	D	D

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BROWARD COUNTY, FL								
44-45	Retail trade	6 804	17 979 812	1 639 860	391 364	89 290	7.5	6.4
441	Motor vehicle & parts dealers	754	6 503 643	416 190	98 195	12 208	5.0	6.9
4411	Automobile dealers	232	5 670 794	330 363	78 233	8 627	3.7	6.4
441110	New car dealers	101	5 260 687	303 506	72 593	7 913	1.6	3.9
441110	New car dealers	101	5 260 687	303 506	72 593	7 913	1.6	3.9
44112	Used car dealers	131	410 107	26 857	5 640	714	30.8	37.8
441120	Used car dealers	131	410 107	26 857	5 640	714	30.8	37.8
4412	Other motor vehicle dealers	207	514 030	34 826	7 347	1 160	16.4	7.3
44121	Recreational vehicle dealers	10	15 315	1 499	388	80	4.9	11.1
441210	Recreational vehicle dealers	10	15 315	1 499	388	80	4.9	11.1
44122	Motorcycle, boat, & other motor vehicle dealers	197	498 715	33 327	6 959	1 080	16.8	7.2
441221	Motorcycle dealers	20	D	D	D	b	D	D
441222	Boat dealers	166	314 704	26 472	6 006	938	24.1	10.0
441229	All other motor vehicle dealers	11	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	315	318 819	51 001	12 615	2 421	8.6	16.1
44131	Automotive parts & accessories stores	218	230 453	33 406	8 196	1 703	8.6	18.3
441310	Automotive parts & accessories stores	218	230 453	33 406	8 196	1 703	8.6	18.3
44132	Tire dealers	97	88 366	17 595	4 419	718	8.6	10.4
441320	Tire dealers	97	88 366	17 595	4 419	718	8.6	10.4
442	Furniture & home furnishings stores	520	615 131	79 060	19 240	3 539	15.2	8.2
4421	Furniture stores	216	362 626	48 700	11 862	1 772	9.6	7.2
44211	Furniture stores	216	362 626	48 700	11 862	1 772	9.6	7.2
442110	Furniture stores	216	362 626	48 700	11 862	1 772	9.6	7.2
4422	Home furnishings stores	304	252 505	30 360	7 378	1 767	23.2	9.7
44221	Floor covering stores	142	117 981	14 723	3 320	614	32.2	11.9
442210	Floor covering stores	142	117 981	14 723	3 320	614	32.2	11.9
44229	Other home furnishings stores	162	134 524	15 637	4 058	1 153	15.3	7.8
442291	Window treatment stores	26	12 073	2 428	581	104	35.9	1.1
442299	All other home furnishings stores	136	122 451	13 209	3 477	1 049	13.3	8.4
443	Electronics & appliance stores	246	589 013	50 604	12 311	2 437	5.2	3.9
4431	Electronics & appliance stores	246	589 013	50 604	12 311	2 437	5.2	3.9
44311	Appliance, television, & other electronics stores	155	428 397	38 540	9 826	1 861	3.5	4.2
443111	Household appliance stores	36	22 354	2 689	622	107	24.5	13.3
443112	Radio, television, & other electronics stores	119	406 043	35 851	9 204	1 754	2.3	3.7
44312	Computer & software stores	68	143 122	9 875	1 882	439	9.8	3.0
443120	Computer & software stores	68	143 122	9 875	1 882	439	9.8	3.0
44313	Camera & photographic supplies stores	23	17 494	2 189	603	137	9.4	3.2
443130	Camera & photographic supplies stores	23	17 494	2 189	603	137	9.4	3.2
444	Building material & garden equipment & supplies dealers	398	1 246 332	142 804	32 709	5 504	3.4	2.3
4441	Building material & supplies dealers	351	1 218 452	138 667	31 784	5 308	2.9	2.1
44411	Home centers	19	D	D	D	g	D	D
444110	Home centers	19	D	D	D	g	D	D
44412	Paint & wallpaper stores	49	50 164	6 325	1 636	250	8.9	10.1
444120	Paint & wallpaper stores	49	50 164	6 325	1 636	250	8.9	10.1
44413	Hardware stores	49	D	D	D	e	D	D
444130	Hardware stores	49	D	D	D	e	D	D
44419	Other building material dealers	234	710 565	79 595	17 524	2 585	3.2	2.5
444190	Other building material dealers	234	710 565	79 595	17 524	2 585	3.2	2.5
4442	Lawn & garden equipment & supplies stores	47	27 880	4 137	925	196	26.2	9.5
44421	Outdoor power equipment stores	14	11 170	1 732	393	59	13.1	9.6
444210	Outdoor power equipment stores	14	11 170	1 732	393	59	13.1	9.6
44422	Nursery & garden centers	33	16 710	2 405	532	137	35.0	9.4
444220	Nursery & garden centers	33	16 710	2 405	532	137	35.0	9.4
445	Food & beverage stores	837	2 614 073	280 230	68 603	20 922	5.4	4.1
4451	Grocery stores	591	2 459 324	260 692	63 882	19 641	4.1	3.5
44511	Supermarkets & other grocery (except convenience) stores	333	2 333 520	248 476	60 745	18 684	2.6	3.3
445110	Supermarkets & other grocery (except convenience) stores	333	2 333 520	248 476	60 745	18 684	2.6	3.3
44512	Convenience stores	258	125 804	12 216	3 137	957	32.0	8.9
445120	Convenience stores	258	125 804	12 216	3 137	957	32.0	8.9
4452	Specialty food stores	148	92 208	13 187	3 201	843	24.7	8.6
4453	Beer, wine, & liquor stores	98	62 541	6 351	1 520	438	25.2	17.7
44531	Beer, wine, & liquor stores	98	62 541	6 351	1 520	438	25.2	17.7
445310	Beer, wine, & liquor stores	98	62 541	6 351	1 520	438	25.2	17.7

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BROWARD COUNTY, FL—Con.								
44-45	Retail trade—Con.							
446	Health & personal care stores	613	936 875	121 824	28 388	7 655	11.2	4.4
4461	Health & personal care stores	613	936 875	121 824	28 388	7 655	11.2	4.4
44611	Pharmacies & drug stores	230	754 262	90 335	20 967	5 805	7.4	2.3
446110	Pharmacies & drug stores	230	754 262	90 335	20 967	5 805	7.4	2.3
4461101	Pharmacies & drug stores	218	743 784	88 866	20 667	5 709	7.5	2.3
4461102	Proprietary stores	12	10 478	1 469	300	96	2.4	5.4
44612	Cosmetics, beauty supplies, & perfume stores	81	48 746	5 881	1 356	379	16.9	6.1
446120	Cosmetics, beauty supplies, & perfume stores ...	81	48 746	5 881	1 356	379	16.9	6.1
44613	Optical goods stores	155	57 546	12 155	2 839	684	35.3	12.9
446130	Optical goods stores	155	57 546	12 155	2 839	684	35.3	12.9
44619	Other health & personal care stores	147	76 321	13 453	3 226	787	26.3	17.6
446191	Food (health) supplement stores	71	42 611	7 230	1 836	510	16.5	30.9
446199	All other health & personal care stores	76	33 710	6 223	1 390	277	38.7	.7
447	Gasoline stations	498	915 727	41 649	10 265	2 909	24.4	15.7
4471	Gasoline stations	498	915 727	41 649	10 265	2 909	24.4	15.7
44711	Gasoline stations with convenience stores	257	531 620	24 728	6 054	1 656	14.0	11.1
447110	Gasoline stations with convenience stores	257	531 620	24 728	6 054	1 656	14.0	11.1
44719	Other gasoline stations	241	384 107	16 921	4 211	1 253	38.8	21.9
447190	Other gasoline stations	241	384 107	16 921	4 211	1 253	38.8	21.9
448	Clothing & clothing accessories stores	1 224	1 114 445	120 629	29 195	9 143	11.8	13.3
4481	Clothing stores	749	781 115	82 877	20 028	6 493	9.5	12.8
44811	Men's clothing stores	90	66 841	9 959	2 450	582	14.7	21.1
448110	Men's clothing stores	90	66 841	9 959	2 450	582	14.7	21.1
44812	Women's clothing stores	324	238 162	27 593	6 695	2 289	11.9	29.0
448120	Women's clothing stores	324	238 162	27 593	6 695	2 289	11.9	29.0
44813	Children's & infants' clothing stores	38	42 463	3 810	956	324	9.6	3.5
448130	Children's & infants' clothing stores	38	42 463	3 810	956	324	9.6	3.5
44814	Family clothing stores	119	331 709	27 747	6 665	2 329	3.3	.8
448140	Family clothing stores	119	331 709	27 747	6 665	2 329	3.3	.8
44815	Clothing accessories stores	56	20 510	3 115	773	247	19.7	17.2
448150	Clothing accessories stores	56	20 510	3 115	773	247	19.7	17.2
44819	Other clothing stores	122	81 430	10 653	2 489	722	20.7	10.8
448190	Other clothing stores	122	81 430	10 653	2 489	722	20.7	10.8
4482	Shoe stores	219	178 015	18 984	4 597	1 701	4.8	6.5
44821	Shoe stores	219	178 015	18 984	4 597	1 701	4.8	6.5
448210	Shoe stores	219	178 015	18 984	4 597	1 701	4.8	6.5
4482101	Men's shoe stores	17	9 863	1 285	294	66	5.3	6.6
4482102	Women's shoe stores	54	28 444	3 512	826	338	13.6	28.0
4482103	Children's & juveniles' shoe stores	9	3 072	375	102	33	20.9	—
4482104	Family shoe stores	110	79 944	7 444	1 790	631	3.8	3.7
4482105	Athletic footwear stores	29	56 692	6 368	1 585	633	.7	—
4483	Jewelry, luggage, & leather goods stores	256	155 315	18 768	4 570	949	31.8	23.6
44831	Jewelry stores	237	143 302	17 528	4 234	859	34.2	24.7
448310	Jewelry stores	237	143 302	17 528	4 234	859	34.2	24.7
44832	Luggage & leather goods stores	19	12 013	1 240	336	90	3.1	11.2
448320	Luggage & leather goods stores	19	12 013	1 240	336	90	3.1	11.2
451	Sporting goods, hobby, book, & music stores	380	422 618	46 778	11 318	3 050	8.8	5.7
4511	Sporting goods, hobby, & musical instrument stores ..	272	311 335	33 654	8 077	2 147	8.5	4.7
45111	Sporting goods stores	148	151 314	17 012	4 110	1 051	12.0	6.4
451110	Sporting goods stores	148	151 314	17 012	4 110	1 051	12.0	6.4
4511101	General-line sporting goods stores	35	74 815	7 587	2 008	515	6.1	7.1
4511102	Specialty-line sporting goods stores	113	76 499	9 425	2 102	536	17.7	5.6
45112	Hobby, toy, & game stores	66	102 934	8 906	1 907	657	1.8	3.5
451120	Hobby, toy, & game stores	66	102 934	8 906	1 907	657	1.8	3.5
45113	Sewing, needlework, & piece goods stores	35	18 624	2 825	856	186	15.1	7.1
451130	Sewing, needlework, & piece goods stores	35	18 624	2 825	856	186	15.1	7.1
45114	Musical instrument & supplies stores	23	38 463	4 911	1 204	253	10.0	.1
451140	Musical instrument & supplies stores	23	38 463	4 911	1 204	253	10.0	.1
4512	Book, periodical, & music stores	108	111 283	13 124	3 241	903	9.5	8.6
45121	Book stores & news dealers	53	63 046	7 919	1 935	503	7.9	4.0
451211	Book stores	40	58 651	7 197	1 744	434	5.2	2.0
4512111	Book stores, general	32	48 871	5 970	1 474	394	4.6	1.3
4512112	Specialty book stores	4	D	D	D	a	D	D
4512113	College book stores	4	D	D	D	b	D	D
451212	News dealers & newsstands	13	4 395	722	191	69	44.4	29.9
45122	Prerecorded tape, compact disc, & record stores ...	55	48 237	5 205	1 306	400	11.7	14.6
451220	Prerecorded tape, compact disc, & record stores .	55	48 237	5 205	1 306	400	11.7	14.6

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BROWARD COUNTY, FL—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	170	1 941 306	188 958	46 141	13 701	.7	1.6
4521	Department stores (incl leased depts) ##	58	1 445 261	N	N	N	—	—
45211	Department stores (incl leased depts) ##	58	1 445 261	N	N	N	—	—
4521	Department stores (excl leased depts)	58	1 422 324	152 703	37 391	11 006	—	—
45211	Department stores (excl leased depts)	58	1 422 324	152 703	37 391	11 006	—	—
452110	Department stores (excl leased depts)	58	1 422 324	152 703	37 391	11 006	—	—
4521101	Conventional department stores (excl leased depts)	18	D	D	D	h	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	30	712 104	64 200	15 478	5 519	—	—
4521103	National chain department stores (excl leased depts)	10	D	D	D	h	D	D
4529	Other general merchandise stores	112	518 982	36 255	8 750	2 695	2.8	5.8
45291	Warehouse clubs & superstores	7	363 504	20 559	4 550	1 028	—	—
452910	Warehouse clubs & superstores	7	363 504	20 559	4 550	1 028	—	—
45299	All other general merchandise stores	105	155 478	15 696	4 200	1 667	9.2	19.4
452990	All other general merchandise stores	105	155 478	15 696	4 200	1 667	9.2	19.4
4529901	Variety stores	62	41 967	4 652	1 057	467	5.5	5.0
4529902	Catalog showrooms	15	D	D	D	f	D	D
4529903	Miscellaneous general merchandise stores	28	D	D	D	e	D	D
453	Miscellaneous store retailers	814	514 141	70 936	16 929	4 812	15.8	10.6
4531	Florists	123	32 344	6 850	1 634	508	38.0	10.2
45311	Florists	123	32 344	6 850	1 634	508	38.0	10.2
453110	Florists	123	32 344	6 850	1 634	508	38.0	10.2
4532	Office supplies, stationery, & gift stores	263	229 172	25 071	6 432	1 978	11.3	4.6
45321	Office supplies & stationery stores	47	134 484	12 319	3 247	792	1.4	1.3
453210	Office supplies & stationery stores	47	134 484	12 319	3 247	792	1.4	1.3
4532101	Stationery stores	5	1 736	274	71	26	58.2	—
4532102	Office supplies stores	42	132 748	12 045	3 176	766	.7	1.3
45322	Gift, novelty, & souvenir stores	216	94 688	12 752	3 185	1 186	25.4	9.4
453220	Gift, novelty, & souvenir stores	216	94 688	12 752	3 185	1 186	25.4	9.4
4533	Used merchandise stores	130	48 107	9 669	2 346	733	19.1	13.8
45331	Used merchandise stores	130	48 107	9 669	2 346	733	19.1	13.8
453310	Used merchandise stores	130	48 107	9 669	2 346	733	19.1	13.8
4539	Other miscellaneous store retailers	298	204 518	29 346	6 517	1 593	16.5	16.5
45391	Pet & pet supplies stores	64	64 481	8 520	1 973	521	7.5	3.3
453910	Pet & pet supplies stores	64	64 481	8 520	1 973	521	7.5	3.3
45392	Art dealers	52	15 806	2 537	557	142	39.8	22.7
453920	Art dealers	52	15 806	2 537	557	142	39.8	22.7
45399	All other miscellaneous store retailers	171	117 644	17 720	3 859	911	16.1	22.5
454	Nonstore retailers	350	566 508	80 198	18 070	3 410	20.5	9.4
4541	Electronic shopping & mail-order houses	125	376 668	52 422	11 529	1 992	16.3	9.6
45411	Electronic shopping & mail-order houses	125	376 668	52 422	11 529	1 992	16.3	9.6
454110	Electronic shopping & mail-order houses	125	376 668	52 422	11 529	1 992	16.3	9.6
4542	Vending machine operators	56	45 947	6 791	1 572	391	26.8	3.4
45421	Vending machine operators	56	45 947	6 791	1 572	391	26.8	3.4
454210	Vending machine operators	56	45 947	6 791	1 572	391	26.8	3.4
4543	Direct selling establishments	169	143 893	20 985	4 969	1 027	29.6	10.7
45431	Fuel dealers	15	19 562	2 559	651	96	12.4	6.3
454312	Liquefied petroleum gas (bottled gas) dealers	10	17 292	2 381	611	88	7.4	7.2
45439	Other direct selling establishments	154	124 331	18 426	4 318	931	32.3	11.3
454390	Other direct selling establishments	154	124 331	18 426	4 318	931	32.3	11.3
CALHOUN COUNTY, FL								
44-45	Retail trade	49	81 037	6 355	1 520	478	35.0	6.4
441	Motor vehicle & parts dealers	9	19 920	1 210	283	71	91.1	1.7
442	Furniture & home furnishings stores	3	1 184	273	61	17	D	11.1
444	Building material & garden equipment & supplies dealers	4	5 006	702	167	36	.7	43.6
4441	Building material & supplies dealers	3	D	D	D	b	D	D
445	Food & beverage stores	5	D	D	D	c	D	D
446	Health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	11	27 911	1 694	422	131	6.6	6.3
44719	Other gasoline stations	4	D	D	D	b	D	D
447190	Other gasoline stations	4	D	D	D	b	D	D
448	Clothing & clothing accessories stores	3	520	105	27	9	100.0	—
452	General merchandise stores	4	2 378	205	44	20	4.7	23.9
453	Miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CHARLOTTE COUNTY, FL								
44-45	Retail trade	515	1 063 313	100 404	24 659	6 840	4.0	2.5
441	Motor vehicle & parts dealers	48	206 280	16 135	3 899	568	8.1	2.1
4412	Other motor vehicle dealers	9	21 246	1 660	421	68	2.9	1.9
44122	Motorcycle, boat, & other motor vehicle dealers	8	D	D	D	b	D	D
441222	Boat dealers	8	D	D	D	b	D	D
442	Furniture & home furnishings stores	37	34 540	3 720	972	197	8.6	3.1
4421	Furniture stores	15	23 342	2 649	684	116	1.7	1.6
44211	Furniture stores	15	23 342	2 649	684	116	1.7	1.6
442110	Furniture stores	15	23 342	2 649	684	116	1.7	1.6
4422	Home furnishings stores	22	11 198	1 071	288	81	23.0	6.2
443	Electronics & appliance stores	31	16 269	1 870	463	114	15.1	3.6
4431	Electronics & appliance stores	31	16 269	1 870	463	114	15.1	3.6
44311	Appliance, television, & other electronics stores	23	12 870	1 458	367	82	12.4	4.6
444	Building material & garden equipment & supplies dealers	55	107 597	12 301	2 905	658	3.5	3.5
4441	Building material & supplies dealers	41	103 523	11 777	2 776	608	2.7	2.9
44419	Other building material dealers	28	55 339	6 684	1 523	302	4.0	3.9
444190	Other building material dealers	28	55 339	6 684	1 523	302	4.0	3.9
445	Food & beverage stores	44	193 409	21 614	5 650	1 873	1.2	.7
4451	Grocery stores	33	185 733	21 091	5 525	1 831	1.0	.5
446	Health & personal care stores	44	53 881	5 884	1 385	337	7.9	1.8
4461	Health & personal care stores	44	53 881	5 884	1 385	337	7.9	1.8
4461102	Proprietary stores	3	D	D	D	a	D	D
447	Gasoline stations	47	100 961	4 632	1 037	335	1.3	10.3
44711	Gasoline stations with convenience stores	33	68 583	3 101	728	235	—	3.0
447110	Gasoline stations with convenience stores	33	68 583	3 101	728	235	—	3.0
448	Clothing & clothing accessories stores	74	51 787	6 265	1 592	592	6.8	2.3
4481	Clothing stores	47	38 449	4 451	1 140	443	8.3	2.3
44819	Other clothing stores	9	3 695	413	106	47	3.7	—
448190	Other clothing stores	9	3 695	413	106	47	3.7	—
451	Sporting goods, hobby, book, & music stores	34	21 532	2 534	558	173	2.6	2.8
4511	Sporting goods, hobby, & musical instrument stores	25	13 492	1 560	324	100	4.0	4.5
4512	Book, periodical, & music stores	9	8 040	974	234	73	.2	—
452	General merchandise stores	21	240 393	21 347	5 163	1 671	.1	.3
45299	All other general merchandise stores	11	D	D	D	c	D	D
452990	All other general merchandise stores	11	D	D	D	c	D	D
453	Miscellaneous store retailers	69	26 687	2 761	653	257	15.8	6.3
4532	Office supplies, stationery, & gift stores	26	14 294	1 189	302	120	12.0	4.4
45321	Office supplies & stationery stores	4	D	D	D	b	D	D
453210	Office supplies & stationery stores	4	D	D	D	b	D	D
4532102	Office supplies stores	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers	19	6 725	588	124	49	23.4	10.4
45399	All other miscellaneous store retailers	7	3 059	213	52	18	36.0	—
454	Nonstore retailers	11	9 977	1 341	382	65	7.2	1.6
CITRUS COUNTY, FL								
44-45	Retail trade	429	800 641	71 758	17 290	5 049	9.9	12.1
441	Motor vehicle & parts dealers	62	269 422	20 406	4 799	737	12.4	29.3
4411	Automobile dealers	22	222 925	15 704	3 695	463	11.1	34.6
44111	New car dealers	11	213 703	15 184	3 568	442	9.9	35.4
441110	New car dealers	11	213 703	15 184	3 568	442	9.9	35.4
44112	Used car dealers	11	9 222	520	127	21	40.2	16.7
441120	Used car dealers	11	9 222	520	127	21	40.2	16.7
4412	Other motor vehicle dealers	16	30 769	2 034	471	127	19.4	.5
44121	Recreational vehicle dealers	4	D	D	D	b	D	D
441210	Recreational vehicle dealers	4	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	12	D	D	D	b	D	D
441222	Boat dealers	11	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	24	15 728	2 668	633	147	16.0	10.2
44131	Automotive parts & accessories stores	20	12 444	2 005	477	119	17.8	12.9
441310	Automotive parts & accessories stores	20	12 444	2 005	477	119	17.8	12.9
442	Furniture & home furnishings stores	33	17 854	2 130	494	130	39.6	2.5
4421	Furniture stores	21	9 553	1 313	309	86	46.2	4.6
44211	Furniture stores	21	9 553	1 313	309	86	46.2	4.6
442110	Furniture stores	21	9 553	1 313	309	86	46.2	4.6
4422	Home furnishings stores	12	8 301	817	185	44	32.1	—
44221	Floor covering stores	7	7 526	684	153	31	33.7	—
442210	Floor covering stores	7	7 526	684	153	31	33.7	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CITRUS COUNTY, FL—Con.								
44-45 Retail trade—Con.								
443	Electronics & appliance stores	12	8 576	956	237	58	4.9	20.6
4431	Electronics & appliance stores	12	8 576	956	237	58	4.9	20.6
44311	Appliance, television, & other electronics stores	9	6 595	842	213	49	—	9.4
443112	Radio, television, & other electronics stores	4	D	D	D	b	D	D
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	41	70 208	6 227	1 558	438	17.5	—
4441	Building material & supplies dealers	35	67 820	5 877	1 462	403	17.6	—
44412	Paint & wallpaper stores	6	D	D	D	b	D	D
444120	Paint & wallpaper stores	6	D	D	D	b	D	D
44413	Hardware stores	10	12 241	1 171	273	119	77.1	—
444130	Hardware stores	10	12 241	1 171	273	119	77.1	—
44419	Other building material dealers	18	43 817	3 432	869	211	1.4	—
444190	Other building material dealers	18	43 817	3 432	869	211	1.4	—
445	Food & beverage stores	50	173 801	16 517	4 145	1 597	4.0	3.0
4451	Grocery stores	30	164 617	15 507	3 907	1 496	1.8	2.8
44511	Supermarkets & other grocery (except convenience) stores	22	160 848	15 272	3 844	1 471	.3	2.9
445110	Supermarkets & other grocery (except convenience) stores	22	160 848	15 272	3 844	1 471	.3	2.9
4452	Specialty food stores	10	2 483	417	109	48	41.3	9.7
446	Health & personal care stores	31	38 946	4 783	1 121	271	5.0	6.3
4461	Health & personal care stores	31	38 946	4 783	1 121	271	5.0	6.3
44611	Pharmacies & drug stores	14	35 615	4 187	1 000	230	2.2	5.7
446110	Pharmacies & drug stores	14	35 615	4 187	1 000	230	2.2	5.7
4461101	Pharmacies & drug stores	13	D	D	D	c	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
447	Gasoline stations	55	57 188	3 356	833	255	17.0	5.2
4471	Gasoline stations	55	57 188	3 356	833	255	17.0	5.2
44711	Gasoline stations with convenience stores	47	53 540	3 002	730	226	17.6	5.2
447110	Gasoline stations with convenience stores	47	53 540	3 002	730	226	17.6	5.2
448	Clothing & clothing accessories stores	39	22 623	2 409	571	247	7.8	4.7
4481	Clothing stores	21	15 688	1 488	342	175	2.6	5.9
4483	Jewelry, luggage, & leather goods stores	10	3 307	487	126	31	40.9	4.3
451	Sporting goods, hobby, book, & music stores	20	7 513	977	166	74	12.7	.6
4511	Sporting goods, hobby, & musical instrument stores ..	14	4 673	568	113	46	19.5	1.0
4512	Book, periodical, & music stores	6	2 840	409	53	28	1.5	—
452	General merchandise stores	15	111 827	10 730	2 588	974	.2	2.5
4521	Department stores (incl leased depts) ##	7	104 136	N	N	N	—	—
45211	Department stores (incl leased depts) ##	7	104 136	N	N	N	—	—
4521	Department stores (excl leased depts)	7	103 008	9 843	2 366	890	—	—
45211	Department stores (excl leased depts)	7	103 008	9 843	2 366	890	—	—
452110	Department stores (excl leased depts)	7	103 008	9 843	2 366	890	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	4	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	c	D	D
45299	All other general merchandise stores	8	8 819	887	222	84	2.5	31.5
452990	All other general merchandise stores	8	8 819	887	222	84	2.5	31.5
4529901	Variety stores	8	8 819	887	222	84	2.5	31.5
453	Miscellaneous store retailers	54	17 236	2 329	532	218	25.7	5.9
4532	Office supplies, stationery, & gift stores	14	2 512	307	74	41	45.5	8.1
45321	Office supplies & stationery stores	3	851	103	22	8	D	—
453210	Office supplies & stationery stores	3	851	103	22	8	D	—
4532102	Office supplies stores	3	851	103	22	8	D	—
4533	Used merchandise stores	8	1 961	412	105	42	18.0	—
45331	Used merchandise stores	8	1 961	412	105	42	18.0	—
453310	Used merchandise stores	8	1 961	412	105	42	18.0	—
4539	Other miscellaneous store retailers	20	11 137	1 055	221	65	19.3	6.6
45393	Manufactured (mobile) home dealers	5	7 493	370	66	13	13.9	5.6
453930	Manufactured (mobile) home dealers	5	7 493	370	66	13	13.9	5.6
45399	All other miscellaneous store retailers	10	D	D	D	b	D	D
454	Nonstore retailers	17	5 447	938	246	50	8.8	3.0
4543	Direct selling establishments	14	4 892	891	236	47	1.5	3.4
454312	Liquefied petroleum gas (bottled gas) dealers	9	4 227	809	214	41	1.7	3.9

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CLAY COUNTY, FL								
44-45	Retail trade	516	1 100 525	105 974	25 502	6 956	6.4	3.7
441	Motor vehicle & parts dealers	61	307 439	27 105	6 567	959	7.2	3.4
4411	Automobile dealers	22	253 182	17 915	4 255	606	7.8	2.6
44111	New car dealers	14	242 935	16 488	3 993	556	6.3	.4
441110	New car dealers	14	242 935	16 488	3 993	556	6.3	.4
44112	Used car dealers	8	10 247	1 427	262	50	43.6	55.4
441120	Used car dealers	8	10 247	1 427	262	50	43.6	55.4
4412	Other motor vehicle dealers	9	32 368	5 417	1 394	168	1.0	12.1
44121	Recreational vehicle dealers	3	D	D	D	a	D	D
441210	Recreational vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	6	D	D	D	c	D	D
441222	Boat dealers	4	D	D	D	c	D	D
4413	Automotive parts, accessories, & tire stores	30	21 889	3 773	918	185	9.1	—
44131	Automotive parts & accessories stores	19	13 406	2 055	514	109	12.1	—
441310	Automotive parts & accessories stores	19	13 406	2 055	514	109	12.1	—
44132	Tire dealers	11	8 483	1 718	404	76	4.2	—
441320	Tire dealers	11	8 483	1 718	404	76	4.2	—
442	Furniture & home furnishings stores	35	37 346	4 175	1 066	203	6.5	7.6
4421	Furniture stores	22	29 714	3 223	859	159	5.6	9.6
44211	Furniture stores	22	29 714	3 223	859	159	5.6	9.6
442110	Furniture stores	22	29 714	3 223	859	159	5.6	9.6
4422	Home furnishings stores	13	7 632	952	207	44	10.1	—
44221	Floor covering stores	7	D	D	D	b	D	D
442210	Floor covering stores	7	D	D	D	b	D	D
44229	Other home furnishings stores	6	D	D	D	a	D	D
443	Electronics & appliance stores	28	11 003	1 475	418	93	18.7	28.1
4431	Electronics & appliance stores	28	11 003	1 475	418	93	18.7	28.1
44311	Appliance, television, & other electronics stores	18	5 264	840	279	55	9.7	35.8
443112	Radio, television, & other electronics stores	12	D	D	D	b	D	D
44312	Computer & software stores	10	5 739	635	139	38	26.9	21.1
443120	Computer & software stores	10	5 739	635	139	38	26.9	21.1
444	Building material & garden equipment & supplies dealers	40	99 877	11 329	2 570	623	8.7	2.2
4441	Building material & supplies dealers	28	88 525	9 832	2 222	523	7.2	1.6
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44413	Hardware stores	6	D	D	D	b	D	D
444130	Hardware stores	6	D	D	D	b	D	D
44419	Other building material dealers	15	29 630	3 010	682	140	18.9	2.5
444190	Other building material dealers	15	29 630	3 010	682	140	18.9	2.5
4442	Lawn & garden equipment & supplies stores	12	11 352	1 497	348	100	20.7	6.5
44421	Outdoor power equipment stores	4	3 842	593	140	26	23.3	—
444210	Outdoor power equipment stores	4	3 842	593	140	26	23.3	—
44422	Nursery & garden centers	8	7 510	904	208	74	19.3	9.9
444220	Nursery & garden centers	8	7 510	904	208	74	19.3	9.9
445	Food & beverage stores	42	182 723	16 974	4 106	1 585	3.1	2.3
4451	Grocery stores	23	174 991	16 271	3 938	1 524	1.7	2.1
44511	Supermarkets & other grocery (except convenience) stores	18	172 235	16 126	3 900	1 511	.7	2.2
445110	Supermarkets & other grocery (except convenience) stores	18	172 235	16 126	3 900	1 511	.7	2.2
4452	Specialty food stores	12	3 239	422	105	34	41.1	12.5
446	Health & personal care stores	42	43 248	6 055	1 404	342	9.5	3.8
4461	Health & personal care stores	42	43 248	6 055	1 404	342	9.5	3.8
4461101	Pharmacies & drug stores	14	30 910	3 544	808	179	10.0	1.0
44612	Cosmetics, beauty supplies, & perfume stores	5	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	5	D	D	D	b	D	D
44613	Optical goods stores	9	4 702	931	227	55	5.1	4.5
446130	Optical goods stores	9	4 702	931	227	55	5.1	4.5
44619	Other health & personal care stores	14	D	D	D	b	D	D
446191	Food (health) supplement stores	5	D	D	D	b	D	D
446199	All other health & personal care stores	9	2 828	867	205	51	12.3	10.1
447	Gasoline stations	73	98 547	5 535	1 389	434	10.5	7.0
4471	Gasoline stations	73	98 547	5 535	1 389	434	10.5	7.0
44711	Gasoline stations with convenience stores	61	87 862	4 934	1 173	364	4.5	3.2
447110	Gasoline stations with convenience stores	61	87 862	4 934	1 173	364	4.5	3.2

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CLAY COUNTY, FL—Con.								
44-45 Retail trade—Con.								
448	Clothing & clothing accessories stores	75	50 563	6 033	1 447	559	6.9	8.0
4481	Clothing stores	40	31 012	3 527	847	367	4.6	11.1
44812	Women's clothing stores	21	11 540	1 313	327	150	4.0	16.6
448120	Women's clothing stores	21	11 540	1 313	327	150	4.0	16.6
44813	Children's & infants' clothing stores	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores	1	D	D	D	a	D	D
44815	Clothing accessories stores	3	D	D	D	a	D	D
448150	Clothing accessories stores	3	D	D	D	a	D	D
44819	Other clothing stores	6	D	D	D	b	D	D
448190	Other clothing stores	6	D	D	D	b	D	D
4482	Shoe stores	18	9 951	1 164	279	111	8.9	2.6
44821	Shoe stores	18	9 951	1 164	279	111	8.9	2.6
448210	Shoe stores	18	9 951	1 164	279	111	8.9	2.6
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	4	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	7	D	D	D	b	D	D
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	17	9 600	1 342	321	81	12.3	3.7
44831	Jewelry stores	16	D	D	D	b	D	D
448310	Jewelry stores	16	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	37	28 151	3 138	738	259	3.5	4.9
4511	Sporting goods, hobby, & musical instrument stores ..	27	21 690	2 336	536	190	4.4	4.2
45112	Hobby, toy, & game stores	10	16 254	1 452	319	111	.1	—
451120	Hobby, toy, & game stores	10	16 254	1 452	319	111	.1	—
45113	Sewing, needlework, & piece goods stores	5	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	5	D	D	D	b	D	D
4512	Book, periodical, & music stores	10	6 461	802	202	69	.5	7.3
45121	Book stores & news dealers	6	D	D	D	b	D	D
451211	Book stores	6	D	D	D	b	D	D
4512111	Book stores, general	4	D	D	D	b	D	D
4512112	Specialty book stores	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ..	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ..	4	D	D	D	b	D	D
452	General merchandise stores	16	200 445	19 043	4 628	1 519	—	—
4521	Department stores (incl leased depts) ##	6	183 934	N	N	N	—	—
45211	Department stores (incl leased depts) ##	6	183 934	N	N	N	—	—
4521	Department stores (excl leased depts)	6	182 323	17 600	4 266	1 310	—	—
45211	Department stores (excl leased depts)	6	182 323	17 600	4 266	1 310	—	—
452110	Department stores (excl leased depts)	6	182 323	17 600	4 266	1 310	—	—
4521101	Conventional department stores (excl leased depts)	1	D	D	D	c	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	f	D	D
45299	All other general merchandise stores	10	18 122	1 443	362	209	—	.4
452990	All other general merchandise stores	10	18 122	1 443	362	209	—	.4
4529901	Variety stores	8	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	c	D	D
453	Miscellaneous store retailers	52	30 113	3 580	743	273	17.7	13.2
4531	Florists	13	2 589	517	145	63	41.1	14.1
45311	Florists	13	2 589	517	145	63	41.1	14.1
453110	Florists	13	2 589	517	145	63	41.1	14.1
4532	Office supplies, stationery, & gift stores	17	8 398	913	128	86	4.8	39.5
45321	Office supplies & stationery stores	3	D	D	D	a	D	D
453210	Office supplies & stationery stores	3	D	D	D	a	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	14	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores	14	D	D	D	b	D	D
4533	Used merchandise stores	7	1 281	389	71	30	10.5	19.0
45331	Used merchandise stores	7	1 281	389	71	30	10.5	19.0
453310	Used merchandise stores	7	1 281	389	71	30	10.5	19.0
4539	Other miscellaneous store retailers	15	17 845	1 761	399	94	21.0	.2
45391	Pet & pet supplies stores	4	D	D	D	b	D	D
453910	Pet & pet supplies stores	4	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	6	4 414	669	155	31	10.5	—
454	Nonstore retailers	15	11 070	1 532	426	107	45.9	3.3
4541	Electronic shopping & mail-order houses	4	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses	4	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses	4	D	D	D	a	D	D
4543	Direct selling establishments	11	D	D	D	b	D	D
45439	Other direct selling establishments	8	D	D	D	b	D	D
454390	Other direct selling establishments	8	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
COLLIER COUNTY, FL								
44-45	Retail trade	1 343	2 627 103	274 067	66 966	15 366	8.4	4.3
441	Motor vehicle & parts dealers	95	552 444	41 024	9 052	1 276	16.1	4.6
4411	Automobile dealers	30	479 389	31 219	6 699	843	16.3	4.3
4412	Other motor vehicle dealers	24	41 171	4 246	1 028	181	9.4	11.4
44122	Motorcycle, boat, & other motor vehicle dealers	21	39 918	4 168	1 009	174	7.4	11.7
441222	Boat dealers	18	39 279	4 087	985	169	7.5	11.1
442	Furniture & home furnishings stores	176	219 792	28 028	6 862	1 144	9.5	6.0
4421	Furniture stores	76	123 266	14 042	3 415	478	6.3	6.1
44211	Furniture stores	76	123 266	14 042	3 415	478	6.3	6.1
442110	Furniture stores	76	123 266	14 042	3 415	478	6.3	6.1
4422	Home furnishings stores	100	96 526	13 986	3 447	666	13.6	5.9
44221	Floor covering stores	37	46 894	7 388	1 776	258	16.6	3.5
442210	Floor covering stores	37	46 894	7 388	1 776	258	16.6	3.5
44229	Other home furnishings stores	63	49 632	6 598	1 671	408	10.7	8.3
442299	All other home furnishings stores	49	45 632	5 986	1 515	379	7.4	8.7
443	Electronics & appliance stores	42	55 703	4 948	1 184	252	8.5	2.1
4431	Electronics & appliance stores	42	55 703	4 948	1 184	252	8.5	2.1
44311	Appliance, television, & other electronics stores	33	47 895	3 987	954	199	8.6	2.5
443111	Household appliance stores	12	11 807	854	226	38	12.7	—
443112	Radio, television, & other electronics stores	21	36 088	3 133	728	161	7.3	3.3
44312	Computer & software stores	8	D	D	D	b	D	D
443120	Computer & software stores	8	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	106	301 613	34 556	8 135	1 292	3.3	2.8
4441	Building material & supplies dealers	81	250 620	30 294	7 141	1 131	2.7	3.4
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44412	Paint & wallpaper stores	13	D	D	D	b	D	D
444120	Paint & wallpaper stores	13	D	D	D	b	D	D
44419	Other building material dealers	58	156 566	19 252	4 537	588	4.3	4.4
444190	Other building material dealers	58	156 566	19 252	4 537	588	4.3	4.4
4442	Lawn & garden equipment & supplies stores	25	50 993	4 262	994	161	6.1	—
44422	Nursery & garden centers	22	48 956	3 974	934	148	6.0	—
444220	Nursery & garden centers	22	48 956	3 974	934	148	6.0	—
445	Food & beverage stores	108	417 869	48 802	12 574	3 455	1.9	2.2
4451	Grocery stores	77	397 505	46 745	12 084	3 280	1.7	1.8
44511	Supermarkets & other grocery (except convenience) stores	59	384 683	45 697	11 763	3 183	1.3	1.8
445110	Supermarkets & other grocery (except convenience) stores	59	384 683	45 697	11 763	3 183	1.3	1.8
4452	Specialty food stores	18	6 037	944	227	105	13.3	—
446	Health & personal care stores	83	120 076	14 921	3 776	959	8.1	.7
4461	Health & personal care stores	83	120 076	14 921	3 776	959	8.1	.7
44612	Cosmetics, beauty supplies, & perfume stores	14	6 147	1 422	326	77	1.2	—
446120	Cosmetics, beauty supplies, & perfume stores	14	6 147	1 422	326	77	1.2	—
44613	Optical goods stores	18	8 443	1 826	425	95	8.7	—
446130	Optical goods stores	18	8 443	1 826	425	95	8.7	—
44619	Other health & personal care stores	19	10 495	1 706	397	108	18.6	7.9
446191	Food (health) supplement stores	11	7 899	1 129	249	86	15.7	10.4
447	Gasoline stations	87	156 898	10 077	2 572	687	9.9	2.8
4471	Gasoline stations	87	156 898	10 077	2 572	687	9.9	2.8
44711	Gasoline stations with convenience stores	62	122 191	6 891	1 801	489	6.2	1.6
447110	Gasoline stations with convenience stores	62	122 191	6 891	1 801	489	6.2	1.6
448	Clothing & clothing accessories stores	304	280 710	34 350	8 803	2 332	8.2	13.8
4481	Clothing stores	200	215 564	25 919	6 681	1 831	7.1	17.0
44812	Women's clothing stores	107	86 181	12 100	3 050	774	11.7	38.6
448120	Women's clothing stores	107	86 181	12 100	3 050	774	11.7	38.6
44813	Children's & infants' clothing stores	11	8 032	832	209	90	3.9	.8
448130	Children's & infants' clothing stores	11	8 032	832	209	90	3.9	.8
44814	Family clothing stores	38	97 269	9 753	2 584	728	2.2	2.0
448140	Family clothing stores	38	97 269	9 753	2 584	728	2.2	2.0
44819	Other clothing stores	24	13 519	1 725	438	144	13.8	—
448190	Other clothing stores	24	13 519	1 725	438	144	13.8	—
4482	Shoe stores	43	26 289	3 388	929	252	3.3	2.4
44821	Shoe stores	43	26 289	3 388	929	252	3.3	2.4
448210	Shoe stores	43	26 289	3 388	929	252	3.3	2.4
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482105	Athletic footwear stores	10	8 520	1 146	306	86	—	7.4
4483	Jewelry, luggage, & leather goods stores	61	38 857	5 043	1 193	249	17.5	3.6
44831	Jewelry stores	56	36 298	4 764	1 114	227	18.7	1.9
448310	Jewelry stores	56	36 298	4 764	1 114	227	18.7	1.9
44832	Luggage & leather goods stores	5	2 559	279	79	22	.5	28.1
448320	Luggage & leather goods stores	5	2 559	279	79	22	.5	28.1

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
COLLIER COUNTY, FL—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	85	67 983	7 763	2 057	579	7.8	2.2
4511	Sporting goods, hobby, & musical instrument stores ..	59	47 461	5 622	1 501	373	6.9	2.7
451111	Sporting goods stores	37	27 360	2 825	800	194	6.2	1.2
451110	Sporting goods stores	37	27 360	2 825	800	194	6.2	1.2
4511101	General-line sporting goods stores	9	9 589	927	274	68	7.6	3.5
45113	Sewing, needlework, & piece goods stores	7	3 593	567	156	42	5.4	14.9
451130	Sewing, needlework, & piece goods stores	7	3 593	567	156	42	5.4	14.9
45114	Musical instrument & supplies stores	6	5 384	805	184	37	25.9	—
451140	Musical instrument & supplies stores	6	5 384	805	184	37	25.9	—
4512	Book, periodical, & music stores	26	20 522	2 141	556	206	9.8	1.0
45121	Book stores & news dealers	18	14 847	1 627	429	149	12.4	1.3
451211	Book stores	17	D	D	D	c	D	D
4512111	Book stores, general	13	13 189	1 454	388	133	13.3	.6
452	General merchandise stores	26	299 487	29 421	7 164	2 220	—	1.2
45299	All other general merchandise stores	14	D	D	D	c	D	D
452990	All other general merchandise stores	14	D	D	D	c	D	D
4529902	Catalog showrooms	2	D	D	D	c	D	D
453	Miscellaneous store retailers	185	97 781	11 909	2 900	887	15.5	7.1
4532	Office supplies, stationery, & gift stores	70	46 601	4 856	1 095	430	11.0	2.9
45321	Office supplies & stationery stores	5	23 783	1 740	376	115	.1	—
453210	Office supplies & stationery stores	5	23 783	1 740	376	115	.1	—
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	4	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	65	22 818	3 116	719	315	22.4	5.9
453220	Gift, novelty, & souvenir stores	65	22 818	3 116	719	315	22.4	5.9
4533	Used merchandise stores	30	10 296	1 430	311	111	15.2	11.2
45331	Used merchandise stores	30	10 296	1 430	311	111	15.2	11.2
453310	Used merchandise stores	30	10 296	1 430	311	111	15.2	11.2
4539	Other miscellaneous store retailers	65	35 110	4 538	1 160	227	22.4	11.2
45391	Pet & pet supplies stores	9	4 995	542	152	52	18.6	1.4
453910	Pet & pet supplies stores	9	4 995	542	152	52	18.6	1.4
45392	Art dealers	21	11 734	1 340	352	69	13.2	.6
453920	Art dealers	21	11 734	1 340	352	69	13.2	.6
45399	All other miscellaneous store retailers	34	D	D	D	b	D	D
454	Nonstore retailers	46	56 747	8 268	1 887	283	35.1	1.0
4541	Electronic shopping & mail-order houses	13	26 943	4 394	892	136	64.4	.1
45411	Electronic shopping & mail-order houses	13	26 943	4 394	892	136	64.4	.1
454110	Electronic shopping & mail-order houses	13	26 943	4 394	892	136	64.4	.1
4543	Direct selling establishments	30	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	5	D	D	D	b	D	D
45439	Other direct selling establishments	24	16 599	2 456	638	97	13.4	3.4
454390	Other direct selling establishments	24	16 599	2 456	638	97	13.4	3.4
COLUMBIA COUNTY, FL								
44-45	Retail trade	239	555 998	48 972	11 854	3 132	8.0	4.0
441	Motor vehicle & parts dealers	32	138 585	10 176	2 430	402	13.7	2.0
4411	Automobile dealers	15	110 776	7 325	1 694	262	6.0	.1
4412	Other motor vehicle dealers	3	16 260	1 174	308	52	D	15.8
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ...	2	D	D	D	b	D	D
441222	Boat dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	14	11 549	1 677	428	88	10.9	.5
44131	Automotive parts & accessories stores	10	9 407	1 210	322	68	13.4	.3
441310	Automotive parts & accessories stores	10	9 407	1 210	322	68	13.4	.3
442	Furniture & home furnishings stores	9	14 200	2 228	535	111	7.0	22.5
4421	Furniture stores	5	8 891	1 548	396	79	11.2	—
44211	Furniture stores	5	8 891	1 548	396	79	11.2	—
442110	Furniture stores	5	8 891	1 548	396	79	11.2	—
4422	Home furnishings stores	4	5 309	680	139	32	—	60.1
44229	Other home furnishings stores	3	D	D	D	b	D	D
442299	All other home furnishings stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	9	4 266	585	152	38	24.3	—
4431	Electronics & appliance stores	9	4 266	585	152	38	24.3	—
44311	Appliance, television, & other electronics stores ...	6	3 501	416	106	26	18.1	—
443112	Radio, television, & other electronics stores	3	2 517	247	63	16	D	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
COLUMBIA COUNTY, FL—Con.								
44-45	Retail trade—Con.							
444	Building material & garden equipment & supplies dealers	18	46 530	5 030	1 427	282	3.8	2.8
4441	Building material & supplies dealers	16	D	D	D	e	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44419	Other building material dealers	8	16 384	2 054	589	59	8.9	—
444190	Other building material dealers	8	16 384	2 054	589	59	8.9	—
4442	Lawn & garden equipment & supplies stores	2	D	D	D	b	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	19	57 144	5 461	1 316	537	2.6	1.8
4451	Grocery stores	12	53 026	5 186	1 243	512	2.2	1.9
4452	Specialty food stores	3	787	92	31	10	D	—
446	Health & personal care stores	14	19 307	2 962	719	150	16.8	.4
4461	Health & personal care stores	14	19 307	2 962	719	150	16.8	.4
44619	Other health & personal care stores	4	D	D	D	b	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
446199	All other health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	63	94 110	6 407	1 522	491	4.8	2.9
4471	Gasoline stations	63	94 110	6 407	1 522	491	4.8	2.9
44711	Gasoline stations with convenience stores	55	81 048	5 822	1 381	445	5.4	3.4
447110	Gasoline stations with convenience stores	55	81 048	5 822	1 381	445	5.4	3.4
448	Clothing & clothing accessories stores	17	19 521	2 193	499	171	5.6	1.8
4481	Clothing stores	6	15 133	1 511	344	123	1.4	2.3
44814	Family clothing stores	2	D	D	D	c	D	D
448140	Family clothing stores	2	D	D	D	c	D	D
4483	Jewelry, luggage, & leather goods stores	6	2 876	501	112	29	30.5	—
451	Sporting goods, hobby, book, & music stores	8	1 795	218	59	23	30.0	5.1
452	General merchandise stores	7	D	D	D	f	D	D
4529	Other general merchandise stores	6	D	D	D	f	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
45299	All other general merchandise stores	5	6 677	637	138	61	—	—
452990	All other general merchandise stores	5	6 677	637	138	61	—	—
453	Miscellaneous store retailers	32	D	D	D	c	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4533	Used merchandise stores	4	D	D	D	a	D	D
45331	Used merchandise stores	4	D	D	D	a	D	D
453310	Used merchandise stores	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers	20	60 495	3 821	793	169	15.0	17.6
45391	Pet & pet supplies stores	2	D	D	D	a	D	D
453910	Pet & pet supplies stores	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	13	58 520	3 463	710	147	13.2	17.2
453930	Manufactured (mobile) home dealers	13	58 520	3 463	710	147	13.2	17.2
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	11	6 199	1 229	284	51	14.7	—
4543	Direct selling establishments	6	D	D	D	b	D	D
DADE COUNTY, FL								
44-45	Retail trade	9 814	20 720 567	1 995 825	471 602	110 292	12.2	9.5
441	Motor vehicle & parts dealers	957	5 344 123	402 741	94 546	13 203	11.1	9.2
4411	Automobile dealers	321	4 546 504	304 826	71 594	8 896	9.6	8.8
44111	New car dealers	133	4 202 452	286 451	68 337	8 249	7.3	8.8
441110	New car dealers	133	4 202 452	286 451	68 337	8 249	7.3	8.8
44112	Used car dealers	188	344 052	18 375	3 257	647	37.9	8.6
441120	Used car dealers	188	344 052	18 375	3 257	647	37.9	8.6
4412	Other motor vehicle dealers	104	299 249	24 930	5 647	925	25.1	12.7
44121	Recreational vehicle dealers	7	13 431	1 080	228	51	—	4.5
441210	Recreational vehicle dealers	7	13 431	1 080	228	51	—	4.5
44122	Motorcycle, boat, & other motor vehicle dealers	97	285 818	23 850	5 419	874	26.3	13.1
441221	Motorcycle dealers	11	58 629	4 323	1 078	154	19.3	2.8
441222	Boat dealers	70	174 059	12 299	2 743	552	30.1	7.9
441229	All other motor vehicle dealers	16	53 130	7 228	1 598	168	21.6	41.1
4413	Automotive parts, accessories, & tire stores	532	498 370	72 985	17 305	3 382	15.9	11.0
44131	Automotive parts & accessories stores	374	339 854	47 190	10 921	2 309	18.3	9.6
441310	Automotive parts & accessories stores	374	339 854	47 190	10 921	2 309	18.3	9.6
44132	Tire dealers	158	158 516	25 795	6 384	1 073	10.6	13.8
441320	Tire dealers	158	158 516	25 795	6 384	1 073	10.6	13.8

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DADE COUNTY, FL—Con.								
44-45 Retail trade—Con.								
442	Furniture & home furnishings stores	574	677 764	82 863	19 897	3 838	16.6	9.0
4421	Furniture stores	276	419 625	50 038	11 906	2 048	15.4	11.0
44211	Furniture stores	276	419 625	50 038	11 906	2 048	15.4	11.0
442110	Furniture stores	276	419 625	50 038	11 906	2 048	15.4	11.0
4422	Home furnishings stores	298	258 139	32 825	7 991	1 790	18.4	5.6
44221	Floor covering stores	120	114 540	14 352	3 412	580	26.4	4.0
442210	Floor covering stores	120	114 540	14 352	3 412	580	26.4	4.0
44229	Other home furnishings stores	178	143 599	18 473	4 579	1 210	12.0	6.8
442291	Window treatment stores	20	6 085	991	235	56	46.3	6.7
442299	All other home furnishings stores	158	137 514	17 482	4 344	1 154	10.5	6.9
443	Electronics & appliance stores	437	930 057	78 530	18 644	3 714	14.5	10.4
4431	Electronics & appliance stores	437	930 057	78 530	18 644	3 714	14.5	10.4
44311	Appliance, television, & other electronics stores	294	621 118	52 984	13 027	2 777	9.9	11.1
443111	Household appliance stores	50	44 696	5 907	1 272	249	34.4	7.2
443112	Radio, television, & other electronics stores	244	576 422	47 077	11 755	2 528	8.0	11.4
44312	Computer & software stores	111	283 412	21 948	4 720	804	24.1	9.1
443120	Computer & software stores	111	283 412	21 948	4 720	804	24.1	9.1
44313	Camera & photographic supplies stores	32	25 527	3 598	897	133	17.9	9.4
443130	Camera & photographic supplies stores	32	25 527	3 598	897	133	17.9	9.4
444	Building material & garden equipment & supplies dealers	543	1 334 841	161 890	36 849	6 590	8.2	7.0
4441	Building material & supplies dealers	458	1 239 052	151 807	34 464	6 068	7.2	7.0
44411	Home centers	24	D	D	D	g	D	D
444110	Home centers	24	D	D	D	g	D	D
44412	Paint & wallpaper stores	63	D	D	D	e	D	D
444120	Paint & wallpaper stores	63	D	D	D	e	D	D
44413	Hardware stores	102	70 692	11 344	2 659	613	18.4	7.3
444130	Hardware stores	102	70 692	11 344	2 659	613	18.4	7.3
44419	Other building material dealers	269	669 469	84 995	19 347	2 863	10.2	11.0
444190	Other building material dealers	269	669 469	84 995	19 347	2 863	10.2	11.0
4442	Lawn & garden equipment & supplies stores	85	95 789	10 083	2 385	522	20.3	7.1
44421	Outdoor power equipment stores	18	13 955	2 154	510	97	14.1	8.0
444210	Outdoor power equipment stores	18	13 955	2 154	510	97	14.1	8.0
44422	Nursery & garden centers	67	81 834	7 929	1 875	425	21.4	7.0
444220	Nursery & garden centers	67	81 834	7 929	1 875	425	21.4	7.0
445	Food & beverage stores	1 271	3 125 110	317 665	78 924	24 839	10.3	7.5
4451	Grocery stores	934	2 931 823	296 086	73 665	23 292	8.3	7.3
44511	Supermarkets & other grocery (except convenience) stores	701	2 821 606	284 263	70 710	22 421	7.4	7.1
445110	Supermarkets & other grocery (except convenience) stores	701	2 821 606	284 263	70 710	22 421	7.4	7.1
44512	Convenience stores	233	110 217	11 823	2 955	871	30.2	11.5
445120	Convenience stores	233	110 217	11 823	2 955	871	30.2	11.5
4452	Specialty food stores	173	91 885	12 042	3 167	897	35.9	12.1
4453	Beer, wine, & liquor stores	164	101 402	9 537	2 092	650	45.5	9.0
44531	Beer, wine, & liquor stores	164	101 402	9 537	2 092	650	45.5	9.0
445310	Beer, wine, & liquor stores	164	101 402	9 537	2 092	650	45.5	9.0
446	Health & personal care stores	1 053	1 496 638	180 612	43 016	10 434	13.3	12.7
4461	Health & personal care stores	1 053	1 496 638	180 612	43 016	10 434	13.3	12.7
44611	Pharmacies & drug stores	471	1 224 595	132 404	32 026	7 896	11.5	11.8
446110	Pharmacies & drug stores	471	1 224 595	132 404	32 026	7 896	11.5	11.8
4461101	Pharmacies & drug stores	427	1 181 449	128 211	31 012	7 538	11.1	12.0
4461102	Proprietary stores	44	43 146	4 193	1 014	358	23.1	5.2
44612	Cosmetics, beauty supplies, & perfume stores	124	73 476	9 430	2 353	564	10.7	5.9
446120	Cosmetics, beauty supplies, & perfume stores	124	73 476	9 430	2 353	564	10.7	5.9
44613	Optical goods stores	217	84 106	17 433	4 058	954	19.8	16.5
446130	Optical goods stores	217	84 106	17 433	4 058	954	19.8	16.5
44619	Other health & personal care stores	241	114 461	21 345	4 579	1 020	30.1	24.5
446191	Food (health) supplement stores	103	60 011	8 861	2 014	515	33.5	31.6
446199	All other health & personal care stores	138	54 450	12 484	2 565	505	26.3	16.7
447	Gasoline stations	706	1 131 165	50 863	12 503	3 648	40.8	13.2
4471	Gasoline stations	706	1 131 165	50 863	12 503	3 648	40.8	13.2
44711	Gasoline stations with convenience stores	301	559 644	24 410	5 827	1 655	23.7	12.9
447110	Gasoline stations with convenience stores	301	559 644	24 410	5 827	1 655	23.7	12.9
44719	Other gasoline stations	405	571 521	26 453	6 676	1 993	57.5	13.5
447190	Other gasoline stations	405	571 521	26 453	6 676	1 993	57.5	13.5

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DADE COUNTY, FL—Con.								
44-45 Retail trade—Con.								
448	Clothing & clothing accessories stores	2 157	2 059 173	232 885	55 625	15 050	15.8	19.3
4481	Clothing stores	1 291	1 379 545	151 602	36 359	10 297	13.7	18.7
44811	Men's clothing stores	171	145 811	20 514	5 260	1 217	23.7	18.1
448110	Men's clothing stores	171	145 811	20 514	5 260	1 217	23.7	18.1
44812	Women's clothing stores	555	483 119	59 279	14 328	3 930	16.7	31.7
448120	Women's clothing stores	555	483 119	59 279	14 328	3 930	16.7	31.7
44813	Children's & infants' clothing stores	80	88 956	8 741	2 203	685	12.6	1.3
448130	Children's & infants' clothing stores	80	88 956	8 741	2 203	685	12.6	1.3
44814	Family clothing stores	228	499 726	44 239	10 106	3 147	8.5	9.8
448140	Family clothing stores	228	499 726	44 239	10 106	3 147	8.5	9.8
44815	Clothing accessories stores	95	24 475	3 936	988	322	20.7	27.4
448150	Clothing accessories stores	95	24 475	3 936	988	322	20.7	27.4
44819	Other clothing stores	162	137 458	14 893	3 474	996	10.7	16.5
448190	Other clothing stores	162	137 458	14 893	3 474	996	10.7	16.5
4482	Shoe stores	389	307 047	36 985	8 790	2 536	17.3	9.9
44821	Shoe stores	389	307 047	36 985	8 790	2 536	17.3	9.9
448210	Shoe stores	389	307 047	36 985	8 790	2 536	17.3	9.9
4482101	Men's shoe stores	33	28 604	5 177	1 322	255	7.3	4.8
4482102	Women's shoe stores	88	55 580	7 141	1 701	577	25.7	32.8
4482103	Children's & juveniles' shoe stores	14	11 092	1 923	447	111	11.3	15.8
4482104	Family shoe stores	204	139 515	15 170	3 478	1 079	19.6	3.8
4482105	Athletic footwear stores	50	72 256	7 574	1 842	514	11.0	5.3
4483	Jewelry, luggage, & leather goods stores	477	372 581	44 298	10 476	2 217	22.2	29.3
44831	Jewelry stores	433	335 634	40 349	9 480	2 009	23.9	30.9
448310	Jewelry stores	433	335 634	40 349	9 480	2 009	23.9	30.9
44832	Luggage & leather goods stores	44	36 947	3 949	996	208	6.6	15.0
448320	Luggage & leather goods stores	44	36 947	3 949	996	208	6.6	15.0
451	Sporting goods, hobby, book, & music stores	539	612 176	63 592	15 595	4 313	10.3	6.7
4511	Sporting goods, hobby, & musical instrument stores ..	340	405 941	39 459	9 595	2 572	11.1	8.2
45111	Sporting goods stores	157	182 112	17 802	4 480	1 085	13.1	10.4
451110	Sporting goods stores	157	182 112	17 802	4 480	1 085	13.1	10.4
4511101	General-line sporting goods stores	49	94 750	7 985	2 141	585	14.1	6.5
4511102	Specialty-line sporting goods stores	108	87 362	9 817	2 339	500	12.0	14.5
45112	Hobby, toy, & game stores	81	156 051	11 985	2 685	873	5.0	3.8
451120	Hobby, toy, & game stores	81	156 051	11 985	2 685	873	5.0	3.8
45113	Sewing, needlework, & piece goods stores	80	36 381	6 151	1 509	418	25.4	15.4
451130	Sewing, needlework, & piece goods stores	80	36 381	6 151	1 509	418	25.4	15.4
45114	Musical instrument & supplies stores	22	31 397	3 521	921	196	13.4	9.2
451140	Musical instrument & supplies stores	22	31 397	3 521	921	196	13.4	9.2
4512	Book, periodical, & music stores	199	206 235	24 133	6 000	1 741	8.9	3.9
45121	Book stores & news dealers	96	130 347	15 032	3 769	1 058	7.9	3.3
451211	Book stores	80	98 940	11 131	2 915	821	8.8	2.7
4512111	Book stores, general	49	66 417	8 219	2 176	598	10.0	3.5
4512112	Specialty book stores	20	6 021	857	244	67	28.6	5.3
4512113	College book stores	11	26 502	2 055	495	156	1.1	—
451212	News dealers & newsstands	16	31 407	3 901	854	237	5.0	5.3
45122	Prerecorded tape, compact disc, & record stores ..	103	75 888	9 101	2 231	683	10.6	5.0
451220	Prerecorded tape, compact disc, & record stores ..	103	75 888	9 101	2 231	683	10.6	5.0
452	General merchandise stores	283	2 633 043	256 904	61 565	16 021	.8	3.6
4521	Department stores (incl leased depts) ##	57	1 780 713	N	N	N	—	.9
45211	Department stores (incl leased depts) ##	57	1 780 713	N	N	N	—	.9
4521	Department stores (excl leased depts)	57	1 752 981	196 647	45 786	12 253	—	.9
45211	Department stores (excl leased depts)	57	1 752 981	196 647	45 786	12 253	—	.9
452110	Department stores (excl leased depts)	57	1 752 981	196 647	45 786	12 253	—	.9
4521101	Conventional department stores (excl leased depts)	22	D	D	D	h	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	21	D	D	D	h	D	D
4521103	National chain department stores (excl leased depts)	14	D	D	D	h	D	D
4529	Other general merchandise stores	226	880 062	60 257	15 779	3 768	2.3	8.9
45291	Warehouse clubs & superstores	9	D	D	D	g	D	D
452910	Warehouse clubs & superstores	9	D	D	D	g	D	D
45299	All other general merchandise stores	217	D	D	D	h	D	D
452990	All other general merchandise stores	217	D	D	D	h	D	D
4529901	Variety stores	110	63 179	7 074	1 813	606	18.5	7.4
4529902	Catalog showrooms	17	D	D	D	f	D	D
4529903	Miscellaneous general merchandise stores	90	274 994	21 207	6 255	1 196	3.2	12.9

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DADE COUNTY, FL—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	990	584 296	80 479	18 975	5 601	20.8	14.9
4531	Florists	182	47 765	10 183	2 356	767	37.5	26.5
45311	Florists	182	47 765	10 183	2 356	767	37.5	26.5
453110	Florists	182	47 765	10 183	2 356	767	37.5	26.5
4532	Office supplies, stationery, & gift stores	323	300 034	31 849	7 967	2 474	11.7	10.2
45321	Office supplies & stationery stores	71	187 862	15 728	3 980	1 023	6.2	9.8
453210	Office supplies & stationery stores	71	187 862	15 728	3 980	1 023	6.2	9.8
4532101	Stationery stores	15	6 067	1 136	186	66	36.2	14.8
4532102	Office supplies stores	56	181 795	14 592	3 794	957	5.2	9.7
45322	Gift, novelty, & souvenir stores	252	112 172	16 121	3 987	1 451	20.8	10.8
453220	Gift, novelty, & souvenir stores	252	112 172	16 121	3 987	1 451	20.8	10.8
4533	Used merchandise stores	134	48 578	9 791	2 158	624	29.7	13.5
45331	Used merchandise stores	134	48 578	9 791	2 158	624	29.7	13.5
453310	Used merchandise stores	134	48 578	9 791	2 158	624	29.7	13.5
4539	Other miscellaneous store retailers	351	187 919	28 656	6 494	1 736	28.7	19.8
45391	Pet & pet supplies stores	80	45 420	5 383	1 306	435	10.1	11.4
453910	Pet & pet supplies stores	80	45 420	5 383	1 306	435	10.1	11.4
45392	Art dealers	63	26 277	4 740	1 122	216	41.3	6.4
453920	Art dealers	63	26 277	4 740	1 122	216	41.3	6.4
45399	All other miscellaneous store retailers	206	D	D	D	g	D	D
454	Nonstore retailers	304	792 181	86 801	15 463	3 041	8.1	2.7
4541	Electronic shopping & mail-order houses	73	638 506	61 261	9 141	1 805	3.7	1.2
45411	Electronic shopping & mail-order houses	73	638 506	61 261	9 141	1 805	3.7	1.2
454110	Electronic shopping & mail-order houses	73	638 506	61 261	9 141	1 805	3.7	1.2
4542	Vending machine operators	57	28 498	5 039	1 185	249	31.6	8.1
45421	Vending machine operators	57	28 498	5 039	1 185	249	31.6	8.1
454210	Vending machine operators	57	28 498	5 039	1 185	249	31.6	8.1
4543	Direct selling establishments	174	125 177	20 501	5 137	987	25.3	9.1
45431	Fuel dealers	23	35 979	6 858	1 730	272	25.3	8.0
454312	Liquefied petroleum gas (bottled gas) dealers	21	D	D	D	e	D	D
45439	Other direct selling establishments	151	89 198	13 643	3 407	715	25.3	9.6
454390	Other direct selling establishments	151	89 198	13 643	3 407	715	25.3	9.6
DESOTO COUNTY, FL								
44-45	Retail trade	81	196 983	14 876	3 619	937	24.8	3.2
441	Motor vehicle & parts dealers	15	98 391	5 939	1 349	214	33.0	2.2
4411	Automobile dealers	5	D	D	D	c	D	D
44131	Automotive parts & accessories stores	7	D	D	D	b	D	D
441310	Automotive parts & accessories stores	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	3	868	167	31	10	63.9	36.1
444	Building material & garden equipment & supplies dealers	8	7 364	720	195	44	13.3	3.3
4441	Building material & supplies dealers	5	D	D	D	b	D	D
445	Food & beverage stores	10	36 124	3 002	796	280	9.2	5.0
446	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	15	20 314	1 323	335	102	31.8	4.0
448	Clothing & clothing accessories stores	6	2 115	242	60	23	10.9	5.4
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	5	19 154	1 852	450	164	—	—
453	Miscellaneous store retailers	9	3 847	518	129	33	69.3	20.2
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DIXIE COUNTY, FL								
44-45	Retail trade	42	39 174	3 589	877	271	23.5	8.9
441	Motor vehicle & parts dealers	9	10 602	959	257	55	22.9	18.3
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	2 453	402	91	24	79.7	20.3
4441	Building material & supplies dealers	3	2 453	402	91	24	79.7	20.3
445	Food & beverage stores	7	12 141	1 017	250	95	.7	.4
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	9	6 956	329	75	36	26.6	9.0
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	4	262	51	10	2	100.0	—
454	Nonstore retailers	2	D	D	D	a	D	D
DUVAL COUNTY, FL								
44-45	Retail trade	3 134	8 034 132	761 430	185 025	44 276	6.1	7.4
441	Motor vehicle & parts dealers	416	2 676 975	210 998	51 499	7 013	7.3	10.5
4411	Automobile dealers	166	2 302 336	156 514	38 123	4 664	6.1	11.6
44111	New car dealers	75	2 163 234	146 139	35 921	4 234	4.9	12.0
441110	New car dealers	75	2 163 234	146 139	35 921	4 234	4.9	12.0
44112	Used car dealers	91	139 102	10 375	2 202	430	24.6	5.0
441120	Used car dealers	91	139 102	10 375	2 202	430	24.6	5.0
4412	Other motor vehicle dealers	49	142 327	12 503	3 140	520	28.7	1.1
44121	Recreational vehicle dealers	8	D	D	D	c	D	D
441210	Recreational vehicle dealers	8	D	D	D	c	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	41	D	D	D	e	D	D
441221	Motorcycle dealers	7	D	D	D	b	D	D
441222	Boat dealers	28	54 428	5 377	1 203	204	12.3	1.5
441229	All other motor vehicle dealers	6	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	201	232 312	41 981	10 236	1 829	5.7	5.9
44131	Automotive parts & accessories stores	132	151 724	27 003	6 815	1 243	7.9	2.7
441310	Automotive parts & accessories stores	132	151 724	27 003	6 815	1 243	7.9	2.7
44132	Tire dealers	69	80 588	14 978	3 421	586	1.7	11.9
441320	Tire dealers	69	80 588	14 978	3 421	586	1.7	11.9
442	Furniture & home furnishings stores	199	234 138	33 051	7 829	1 577	12.0	3.7
4421	Furniture stores	94	126 973	18 352	4 718	776	11.3	5.0
44211	Furniture stores	94	126 973	18 352	4 718	776	11.3	5.0
442110	Furniture stores	94	126 973	18 352	4 718	776	11.3	5.0
4422	Home furnishings stores	105	107 165	14 699	3 111	801	12.8	2.1
44221	Floor covering stores	50	50 026	7 197	1 708	273	14.4	2.5
442210	Floor covering stores	50	50 026	7 197	1 708	273	14.4	2.5
44229	Other home furnishings stores	55	57 139	7 502	1 403	528	11.4	1.7
442291	Window treatment stores	3	D	D	D	b	D	D
442299	All other home furnishings stores	52	D	D	D	e	D	D
443	Electronics & appliance stores	125	257 941	22 974	5 887	1 103	5.5	4.5
4431	Electronics & appliance stores	125	257 941	22 974	5 887	1 103	5.5	4.5
44311	Appliance, television, & other electronics stores	81	D	D	D	f	D	D
443111	Household appliance stores	22	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	59	91 454	9 328	2 245	487	6.2	6.5
44312	Computer & software stores	41	154 027	12 160	3 078	539	4.3	1.5
443120	Computer & software stores	41	154 027	12 160	3 078	539	4.3	1.5
44313	Camera & photographic supplies stores	3	D	D	D	a	D	D
443130	Camera & photographic supplies stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DUVAL COUNTY, FL—Con.								
44-45 Retail trade—Con.								
444	Building material & garden equipment & supplies dealers	212	698 397	78 054	18 210	3 388	2.4	7.8
4441	Building material & supplies dealers	187	674 280	74 003	17 185	3 126	2.1	8.1
44411	Home centers	13	D	D	D	f	D	D
444110	Home centers	13	D	D	D	f	D	D
44412	Paint & wallpaper stores	25	42 474	5 383	1 289	206	1.9	12.8
444120	Paint & wallpaper stores	25	42 474	5 383	1 289	206	1.9	12.8
44413	Hardware stores	32	D	D	D	e	D	D
444130	Hardware stores	32	D	D	D	e	D	D
44419	Other building material dealers	117	409 269	44 030	11 022	1 690	2.6	11.7
444190	Other building material dealers	117	409 269	44 030	11 022	1 690	2.6	11.7
4442	Lawn & garden equipment & supplies stores	25	24 117	4 051	1 025	262	11.3	.5
44421	Outdoor power equipment stores	6	6 186	992	216	58	11.1	—
444210	Outdoor power equipment stores	6	6 186	992	216	58	11.1	—
44422	Nursery & garden centers	19	17 931	3 059	809	204	11.3	.7
444220	Nursery & garden centers	19	17 931	3 059	809	204	11.3	.7
445	Food & beverage stores	375	1 195 212	116 906	27 659	9 881	4.6	3.7
4451	Grocery stores	241	1 102 153	107 698	25 609	9 198	3.6	3.5
44511	Supermarkets & other grocery (except convenience) stores	160	1 065 107	105 646	25 149	9 020	1.6	3.0
445110	Supermarkets & other grocery (except convenience) stores	160	1 065 107	105 646	25 149	9 020	1.6	3.0
44512	Convenience stores	81	37 046	2 052	460	178	61.9	16.3
445120	Convenience stores	81	37 046	2 052	460	178	61.9	16.3
4452	Specialty food stores	67	31 611	4 563	986	318	20.7	16.9
4453	Beer, wine, & liquor stores	67	61 448	4 645	1 064	365	15.2	1.4
44531	Beer, wine, & liquor stores	67	61 448	4 645	1 064	365	15.2	1.4
445310	Beer, wine, & liquor stores	67	61 448	4 645	1 064	365	15.2	1.4
446	Health & personal care stores	213	344 396	45 658	11 432	2 544	7.2	6.2
4461	Health & personal care stores	213	344 396	45 658	11 432	2 544	7.2	6.2
44611	Pharmacies & drug stores	92	254 746	28 688	7 016	1 584	7.4	1.7
446110	Pharmacies & drug stores	92	254 746	28 688	7 016	1 584	7.4	1.7
4461101	Pharmacies & drug stores	88	254 153	28 516	6 966	1 571	7.4	1.7
4461102	Proprietary stores	4	593	172	50	13	6.9	—
44612	Cosmetics, beauty supplies, & perfume stores	35	30 255	2 914	1 173	313	3.0	—
446120	Cosmetics, beauty supplies, & perfume stores	35	30 255	2 914	1 173	313	3.0	—
44613	Optical goods stores	42	17 877	4 459	1 053	237	7.1	5.9
446130	Optical goods stores	42	17 877	4 459	1 053	237	7.1	5.9
44619	Other health & personal care stores	44	41 518	9 597	2 190	410	9.6	38.6
446191	Food (health) supplement stores	22	8 415	999	241	82	29.3	14.5
446199	All other health & personal care stores	22	33 103	8 598	1 949	328	4.5	44.7
447	Gasoline stations	403	603 799	36 162	9 030	2 686	8.4	8.8
4471	Gasoline stations	403	603 799	36 162	9 030	2 686	8.4	8.8
44711	Gasoline stations with convenience stores	315	466 775	27 990	6 763	2 035	3.8	3.9
447110	Gasoline stations with convenience stores	315	466 775	27 990	6 763	2 035	3.8	3.9
44719	Other gasoline stations	88	137 024	8 172	2 267	651	24.3	25.3
447190	Other gasoline stations	88	137 024	8 172	2 267	651	24.3	25.3
448	Clothing & clothing accessories stores	441	348 044	43 254	10 309	3 620	7.4	8.1
4481	Clothing stores	255	237 187	28 677	6 897	2 585	7.1	8.0
44811	Men's clothing stores	34	23 753	3 521	841	248	16.6	15.5
448110	Men's clothing stores	34	23 753	3 521	841	248	16.6	15.5
44812	Women's clothing stores	122	66 155	8 662	2 032	977	6.2	19.4
448120	Women's clothing stores	122	66 155	8 662	2 032	977	6.2	19.4
44813	Children's & infants' clothing stores	11	13 538	1 244	309	125	7.0	3.8
448130	Children's & infants' clothing stores	11	13 538	1 244	309	125	7.0	3.8
44814	Family clothing stores	31	102 092	11 136	2 717	904	1.9	.6
448140	Family clothing stores	31	102 092	11 136	2 717	904	1.9	.6
44815	Clothing accessories stores	12	3 413	498	111	49	19.4	.6
448150	Clothing accessories stores	12	3 413	498	111	49	19.4	.6
44819	Other clothing stores	45	28 236	3 616	887	282	18.9	5.0
448190	Other clothing stores	45	28 236	3 616	887	282	18.9	5.0
4482	Shoe stores	96	59 800	6 723	1 605	564	.6	4.9
44821	Shoe stores	96	59 800	6 723	1 605	564	.6	4.9
448210	Shoe stores	96	59 800	6 723	1 605	564	.6	4.9
4482101	Men's shoe stores	9	D	D	D	b	D	D
4482102	Women's shoe stores	18	6 664	977	232	101	—	18.6
4482103	Children's & juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	50	28 150	3 049	714	249	1.3	6.0
4482105	Athletic footwear stores	17	19 117	1 836	434	163	—	.1
4483	Jewelry, luggage, & leather goods stores	90	51 057	7 854	1 807	471	16.7	12.4
44831	Jewelry stores	83	D	D	D	e	D	D
448310	Jewelry stores	83	D	D	D	e	D	D
44832	Luggage & leather goods stores	7	D	D	D	b	D	D
448320	Luggage & leather goods stores	7	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DUVAL COUNTY, FL—Con.								
44-45 Retail trade—Con.								
451	Sporting goods, hobby, book, & music stores	178	172 657	19 367	4 601	1 478	13.3	4.6
4511	Sporting goods, hobby, & musical instrument stores . .	109	106 806	12 749	3 015	842	7.0	6.9
45111	Sporting goods stores	49	57 673	6 901	1 644	411	6.8	4.8
451110	Sporting goods stores	49	57 673	6 901	1 644	411	6.8	4.8
4511101	General-line sporting goods stores	11	28 715	3 115	809	191	7.0	1.2
4511102	Specialty-line sporting goods stores	38	28 958	3 786	835	220	6.6	8.4
45112	Hobby, toy, & game stores	22	27 836	2 886	674	235	4.9	.4
451120	Hobby, toy, & game stores	22	27 836	2 886	674	235	4.9	.4
45113	Sewing, needlework, & piece goods stores	21	9 082	1 228	351	100	2.1	18.3
451130	Sewing, needlework, & piece goods stores	21	9 082	1 228	351	100	2.1	18.3
45114	Musical instrument & supplies stores	17	12 215	1 734	346	96	16.7	23.1
451140	Musical instrument & supplies stores	17	12 215	1 734	346	96	16.7	23.1
4512	Book, periodical, & music stores	69	65 851	6 618	1 586	636	23.4	.9
45121	Book stores & news dealers	43	49 432	5 095	1 202	483	30.1	.6
451211	Book stores	40	48 453	5 010	1 184	476	28.7	.6
4512111	Book stores, general	22	25 220	2 641	615	260	6.0	.3
4512112	Specialty book stores	10	6 800	790	208	91	23.0	3.4
4512113	College book stores	8	16 433	1 579	361	125	65.7	—
451212	News dealers & newsstands	3	979	85	18	7	100.0	—
45122	Prerecorded tape, compact disc, & record stores . . .	26	16 419	1 523	384	153	3.3	1.8
451220	Prerecorded tape, compact disc, & record stores . .	26	16 419	1 523	384	153	3.3	1.8
452	General merchandise stores	86	1 023 002	91 612	22 813	7 150	.2	4.0
4521	Department stores (incl leased depts) ##	34	791 888	N	N	N	—	4.4
45211	Department stores (incl leased depts) ##	34	791 888	N	N	N	—	4.4
4521	Department stores (excl leased depts)	34	781 383	77 373	19 477	6 033	—	4.4
45211	Department stores (excl leased depts)	34	781 383	77 373	19 477	6 033	—	4.4
452110	Department stores (excl leased depts)	34	781 383	77 373	19 477	6 033	—	4.4
4521101	Conventional department stores (excl leased depts)	8	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	20	496 159	42 339	10 616	3 699	—	—
4521103	National chain department stores (excl leased depts)	6	D	D	D	g	D	D
4529	Other general merchandise stores	52	241 619	14 239	3 336	1 117	.7	2.7
45291	Warehouse clubs & superstores	3	D	D	D	f	D	D
452910	Warehouse clubs & superstores	3	D	D	D	f	D	D
45299	All other general merchandise stores	49	D	D	D	f	D	D
452990	All other general merchandise stores	49	D	D	D	f	D	D
4529901	Variety stores	34	D	D	D	e	D	D
4529902	Catalog showrooms	4	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	11	D	D	D	b	D	D
453	Miscellaneous store retailers	341	214 413	27 883	6 389	2 116	15.7	11.5
4531	Florists	54	16 932	4 255	991	331	26.1	13.7
45311	Florists	54	16 932	4 255	991	331	26.1	13.7
453110	Florists	54	16 932	4 255	991	331	26.1	13.7
4532	Office supplies, stationery, & gift stores	96	84 833	7 215	1 667	626	12.0	12.2
45321	Office supplies & stationery stores	17	D	D	D	c	D	D
453210	Office supplies & stationery stores	17	D	D	D	c	D	D
4532101	Stationery stores	5	D	D	D	a	D	D
4532102	Office supplies stores	12	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	79	D	D	D	e	D	D
453220	Gift, novelty, & souvenir stores	79	D	D	D	e	D	D
4533	Used merchandise stores	84	33 011	6 372	1 497	574	23.9	11.1
45331	Used merchandise stores	84	33 011	6 372	1 497	574	23.9	11.1
453310	Used merchandise stores	84	33 011	6 372	1 497	574	23.9	11.1
4539	Other miscellaneous store retailers	107	79 637	10 041	2 234	585	14.1	10.5
45391	Pet & pet supplies stores	19	12 329	1 362	371	126	7.7	7.2
453910	Pet & pet supplies stores	19	12 329	1 362	371	126	7.7	7.2
45392	Art dealers	6	2 692	620	153	20	5.0	—
453920	Art dealers	6	2 692	620	153	20	5.0	—
45393	Manufactured (mobile) home dealers	15	32 873	2 899	478	76	9.9	18.5
453930	Manufactured (mobile) home dealers	15	32 873	2 899	478	76	9.9	18.5
45399	All other miscellaneous store retailers	67	31 743	5 160	1 232	363	21.8	4.3
454	Nonstore retailers	145	265 158	35 511	9 367	1 720	7.4	5.8
4541	Electronic shopping & mail-order houses	28	112 443	12 745	2 401	480	2.3	4.7
45411	Electronic shopping & mail-order houses	28	112 443	12 745	2 401	480	2.3	4.7
454110	Electronic shopping & mail-order houses	28	112 443	12 745	2 401	480	2.3	4.7
4542	Vending machine operators	26	27 606	3 963	787	176	26.6	.1
45421	Vending machine operators	26	27 606	3 963	787	176	26.6	.1
454210	Vending machine operators	26	27 606	3 963	787	176	26.6	.1
4543	Direct selling establishments	91	125 109	18 803	6 179	1 064	7.8	8.1
45431	Fuel dealers	34	38 932	6 799	1 894	306	10.9	18.2
454311	Heating oil dealers	13	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers . . .	19	D	D	D	c	D	D
454319	Other fuel dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	57	86 177	12 004	4 285	758	6.4	3.6
454390	Other direct selling establishments	57	86 177	12 004	4 285	758	6.4	3.6

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ESCAMBIA COUNTY, FL								
44-45	Retail trade	1 301	2 874 679	261 380	61 557	16 602	4.8	3.3
441	Motor vehicle & parts dealers	186	872 357	69 106	15 683	2 671	6.8	3.7
4411	Automobile dealers	75	742 218	51 068	11 470	1 739	7.2	3.1
44111	New car dealers	20	650 290	45 502	9 987	1 489	4.8	.3
441110	New car dealers	20	650 290	45 502	9 987	1 489	4.8	.3
44112	Used car dealers	55	91 928	5 566	1 483	250	23.9	23.0
441120	Used car dealers	55	91 928	5 566	1 483	250	23.9	23.0
4412	Other motor vehicle dealers	24	D	D	D	e	D	D
44121	Recreational vehicle dealers	5	D	D	D	b	D	D
441210	Recreational vehicle dealers	5	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	19	D	D	D	c	D	D
441221	Motorcycle dealers	3	D	D	D	b	D	D
441222	Boat dealers	15	D	D	D	c	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	87	D	D	D	f	D	D
44131	Automotive parts & accessories stores	56	42 361	7 507	1 848	441	7.8	12.9
441310	Automotive parts & accessories stores	56	42 361	7 507	1 848	441	7.8	12.9
44132	Tire dealers	31	D	D	D	c	D	D
441320	Tire dealers	31	D	D	D	c	D	D
442	Furniture & home furnishings stores	78	82 014	12 876	2 911	633	12.9	7.8
4421	Furniture stores	35	40 117	6 330	1 479	273	13.2	7.3
44211	Furniture stores	35	40 117	6 330	1 479	273	13.2	7.3
442110	Furniture stores	35	40 117	6 330	1 479	273	13.2	7.3
4422	Home furnishings stores	43	41 897	6 546	1 432	360	12.6	8.2
44221	Floor covering stores	24	32 625	5 450	1 192	230	10.5	4.4
442210	Floor covering stores	24	32 625	5 450	1 192	230	10.5	4.4
44229	Other home furnishings stores	19	9 272	1 096	240	130	20.0	21.7
442299	All other home furnishings stores	17	D	D	D	c	D	D
443	Electronics & appliance stores	50	73 082	8 237	1 785	438	3.7	6.5
4431	Electronics & appliance stores	50	73 082	8 237	1 785	438	3.7	6.5
44311	Appliance, television, & other electronics stores	35	58 384	6 875	1 517	358	3.5	5.7
443111	Household appliance stores	14	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	21	D	D	D	e	D	D
44312	Computer & software stores	14	D	D	D	b	D	D
443120	Computer & software stores	14	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	100	282 944	31 008	7 105	1 512	1.1	4.3
4441	Building material & supplies dealers	85	275 231	29 815	6 807	1 435	.6	4.5
44411	Home centers	7	D	D	D	f	D	D
444110	Home centers	7	D	D	D	f	D	D
44412	Paint & wallpaper stores	10	D	D	D	b	D	D
444120	Paint & wallpaper stores	10	D	D	D	b	D	D
44413	Hardware stores	15	D	D	D	c	D	D
444130	Hardware stores	15	D	D	D	c	D	D
44419	Other building material dealers	53	151 245	18 172	3 965	641	.5	5.1
444190	Other building material dealers	53	151 245	18 172	3 965	641	.5	5.1
4442	Lawn & garden equipment & supplies stores	15	7 713	1 193	298	77	19.0	—
44421	Outdoor power equipment stores	7	D	D	D	b	D	D
444210	Outdoor power equipment stores	7	D	D	D	b	D	D
44422	Nursery & garden centers	8	D	D	D	b	D	D
444220	Nursery & garden centers	8	D	D	D	b	D	D
445	Food & beverage stores	131	382 494	29 552	7 178	2 821	1.8	2.4
4451	Grocery stores	85	360 721	27 550	6 708	2 601	1.7	1.7
44511	Supermarkets & other grocery (except convenience) stores	66	351 662	26 730	6 536	2 531	1.0	1.7
445110	Supermarkets & other grocery (except convenience) stores	66	351 662	26 730	6 536	2 531	1.0	1.7
44512	Convenience stores	19	9 059	820	172	70	26.0	1.6
445120	Convenience stores	19	9 059	820	172	70	26.0	1.6
4452	Specialty food stores	22	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	24	D	D	D	c	D	D
44531	Beer, wine, & liquor stores	24	D	D	D	c	D	D
445310	Beer, wine, & liquor stores	24	D	D	D	c	D	D
446	Health & personal care stores	99	157 966	16 723	4 033	953	7.8	5.6
4461	Health & personal care stores	99	157 966	16 723	4 033	953	7.8	5.6
44611	Pharmacies & drug stores	49	134 317	12 054	2 941	703	7.2	5.2
446110	Pharmacies & drug stores	49	134 317	12 054	2 941	703	7.2	5.2
4461101	Pharmacies & drug stores	46	132 709	11 856	2 860	672	7.0	5.2
4461102	Proprietary stores	3	1 608	198	81	31	D	—
44612	Cosmetics, beauty supplies, & perfume stores	14	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	14	D	D	D	b	D	D
44613	Optical goods stores	17	D	D	D	c	D	D
446130	Optical goods stores	17	D	D	D	c	D	D
44619	Other health & personal care stores	19	D	D	D	b	D	D
446191	Food (health) supplement stores	7	D	D	D	b	D	D
446199	All other health & personal care stores	12	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ESCAMBIA COUNTY, FL—Con.								
44-45 Retail trade—Con.								
447	Gasoline stations	163	237 580	13 385	3 185	1 054	5.4	2.7
4471	Gasoline stations	163	237 580	13 385	3 185	1 054	5.4	2.7
44711	Gasoline stations with convenience stores	145	210 392	11 987	2 851	970	4.5	2.2
447110	Gasoline stations with convenience stores	145	210 392	11 987	2 851	970	4.5	2.2
44719	Other gasoline stations	18	27 188	1 398	334	84	12.6	6.1
447190	Other gasoline stations	18	27 188	1 398	334	84	12.6	6.1
448	Clothing & clothing accessories stores	186	123 771	15 517	3 626	1 352	6.6	7.1
4481	Clothing stores	107	74 080	8 875	2 145	850	7.5	6.5
44811	Men's clothing stores	8	5 458	813	221	66	—	22.6
448110	Men's clothing stores	8	5 458	813	221	66	—	22.6
44812	Women's clothing stores	49	24 687	2 808	671	296	15.8	12.5
448120	Women's clothing stores	49	24 687	2 808	671	296	15.8	12.5
44813	Children's & infants' clothing stores	5	2 701	327	68	36	—	6.7
448130	Children's & infants' clothing stores	5	2 701	327	68	36	—	6.7
44814	Family clothing stores	18	D	D	D	e	D	D
448140	Family clothing stores	18	D	D	D	e	D	D
44815	Clothing accessories stores	6	1 179	231	56	34	—	—
448150	Clothing accessories stores	6	1 179	231	56	34	—	—
44819	Other clothing stores	21	D	D	D	c	D	D
448190	Other clothing stores	21	D	D	D	c	D	D
4482	Shoe stores	37	D	D	D	c	D	D
44821	Shoe stores	37	D	D	D	c	D	D
448210	Shoe stores	37	D	D	D	c	D	D
4482101	Men's shoe stores	5	3 130	394	91	29	—	—
4482102	Women's shoe stores	3	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	18	D	D	D	a	D	D
4482105	Athletic footwear stores	10	8 552	887	205	68	—	—
4483	Jewelry, luggage, & leather goods stores	42	D	D	D	e	D	D
44831	Jewelry stores	40	24 074	4 019	855	293	10.4	14.9
448310	Jewelry stores	40	24 074	4 019	855	293	10.4	14.9
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	97	67 543	7 633	1 737	598	4.4	1.5
4511	Sporting goods, hobby, & musical instrument stores ..	68	42 711	5 322	1 248	396	4.6	2.3
45111	Sporting goods stores	39	15 688	2 274	533	184	11.0	3.1
451110	Sporting goods stores	39	15 688	2 274	533	184	11.0	3.1
4511102	Specialty-line sporting goods stores	30	D	D	D	c	D	D
45112	Hobby, toy, & game stores	10	D	D	D	c	D	D
451120	Hobby, toy, & game stores	10	D	D	D	c	D	D
45113	Sewing, needlework, & piece goods stores	10	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	10	D	D	D	b	D	D
45114	Musical instrument & supplies stores	9	5 395	942	217	35	—	4.9
451140	Musical instrument & supplies stores	9	5 395	942	217	35	—	4.9
4512	Book, periodical, & music stores	29	24 832	2 311	489	202	4.1	—
45121	Book stores & news dealers	18	D	D	D	c	D	D
451211	Book stores	16	16 852	1 646	316	130	2.1	—
4512111	Book stores, general	10	D	D	D	b	D	D
4512112	Specialty book stores	3	D	D	D	a	D	D
4512113	College book stores	3	D	D	D	b	D	D
451212	News dealers & newsstands	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	11	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ...	11	D	D	D	b	D	D
452	General merchandise stores	39	D	D	D	h	D	D
4521	Department stores (incl leased depts) ##	15	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	15	D	N	N	N	D	D
4521	Department stores (excl leased depts)	15	D	D	D	h	D	D
45211	Department stores (excl leased depts)	15	D	D	D	h	D	D
452110	Department stores (excl leased depts)	15	D	D	D	h	D	D
4521101	Conventional department stores (excl leased depts)	4	100 505	13 126	3 507	902	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	8	D	D	D	g	D	D
4521103	National chain department stores (excl leased depts)	3	84 182	8 696	2 089	616	—	—
4529	Other general merchandise stores	24	D	D	D	f	D	D
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
45299	All other general merchandise stores	23	D	D	D	e	D	D
452990	All other general merchandise stores	23	D	D	D	e	D	D
4529901	Variety stores	19	D	D	D	c	D	D
4529902	Catalog showrooms	1	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ESCAMBIA COUNTY, FL—Con.								
44-45 Retail trade—Con.								
453	Miscellaneous store retailers	142	D	D	D	f	D	D
4531	Florists	28	4 623	1 084	264	121	46.6	14.6
45311	Florists	28	4 623	1 084	264	121	46.6	14.6
453110	Florists	28	4 623	1 084	264	121	46.6	14.6
4532	Office supplies, stationery, & gift stores	40	33 737	3 141	794	344	10.4	1.4
45321	Office supplies & stationery stores	5	D	D	D	b	D	D
453210	Office supplies & stationery stores	5	D	D	D	b	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	4	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	35	D	D	D	e	D	D
453220	Gift, novelty, & souvenir stores	35	D	D	D	e	D	D
4533	Used merchandise stores	19	2 805	635	139	81	39.8	11.0
45331	Used merchandise stores	19	2 805	635	139	81	39.8	11.0
453310	Used merchandise stores	19	2 805	635	139	81	39.8	11.0
4539	Other miscellaneous store retailers	55	D	D	D	c	D	D
45391	Pet & pet supplies stores	11	2 634	445	104	38	2.2	16.1
453910	Pet & pet supplies stores	11	2 634	445	104	38	2.2	16.1
45392	Art dealers	6	D	D	D	b	D	D
453920	Art dealers	6	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	9	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	9	D	D	D	b	D	D
45399	All other miscellaneous store retailers	29	12 776	1 888	383	118	11.0	7.0
454	Nonstore retailers	30	13 574	2 323	534	165	22.5	6.4
4543	Direct selling establishments	20	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	D	D	D	b	D	D
45439	Other direct selling establishments	17	6 692	1 136	245	101	38.1	7.4
454390	Other direct selling establishments	17	6 692	1 136	245	101	38.1	7.4
FLAGLER COUNTY, FL								
44-45	Retail trade	119	244 118	22 223	5 159	1 608	5.2	12.0
441	Motor vehicle & parts dealers	13	61 224	4 230	908	143	3.4	20.1
442	Furniture & home furnishings stores	10	3 242	349	77	25	33.4	57.1
443	Electronics & appliance stores	4	3 515	479	128	49	—	42.6
4431	Electronics & appliance stores	4	3 515	479	128	49	—	42.6
44311	Appliance, television, & other electronics stores ...	3	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	13	10 870	1 230	280	81	4.3	—
4441	Building material & supplies dealers	11	D	D	D	b	D	D
445	Food & beverage stores	12	55 213	5 632	1 327	537	5.8	—
4451	Grocery stores	6	52 331	5 394	1 264	514	4.8	—
4452	Specialty food stores	3	1 102	99	33	15	D	—
446	Health & personal care stores	14	15 403	2 056	447	104	19.5	.9
4461	Health & personal care stores	14	15 403	2 056	447	104	19.5	.9
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores ...	2	D	D	D	a	D	D
447	Gasoline stations	24	35 156	2 070	538	141	3.0	38.6
44711	Gasoline stations with convenience stores	20	29 799	1 579	363	109	—	45.5
447110	Gasoline stations with convenience stores	20	29 799	1 579	363	109	—	45.5
448	Clothing & clothing accessories stores	6	5 225	462	102	43	13.1	—
4481	Clothing stores	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	3	543	85	17	8	D	—
452	General merchandise stores	4	D	D	D	e	D	D
4529	Other general merchandise stores	3	D	D	D	e	D	D
453	Miscellaneous store retailers	12	D	D	D	b	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FRANKLIN COUNTY, FL								
44-45	Retail trade	69	57 007	5 606	1 309	389	23.1	9.9
441	Motor vehicle & parts dealers	5	4 455	350	82	17	96.1	2.1
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	5 983	555	125	32	33.2	7.6
4441	Building material & supplies dealers	8	5 983	555	125	32	33.2	7.6
445	Food & beverage stores	8	D	D	D	c	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	4	4 676	555	135	21	—	40.9
447	Gasoline stations	16	13 581	1 044	245	72	1.5	9.4
448	Clothing & clothing accessories stores	5	1 168	159	51	18	24.8	75.2
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	14	D	D	D	b	D	D
454	Nonstore retailers	3	3 377	465	117	21	D	—
GADSDEN COUNTY, FL								
44-45	Retail trade	157	179 825	16 218	3 780	1 228	20.8	4.8
441	Motor vehicle & parts dealers	18	38 530	2 978	723	124	57.2	—
442	Furniture & home furnishings stores	6	3 982	871	195	41	12.2	23.6
4421	Furniture stores	5	D	D	D	b	D	D
44211	Furniture stores	5	D	D	D	b	D	D
442110	Furniture stores	5	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	11	11 966	1 673	389	99	.6	—
4441	Building material & supplies dealers	9	D	D	D	b	D	D
445	Food & beverage stores	35	46 903	4 172	979	441	12.7	2.9
446	Health & personal care stores	6	11 246	1 199	266	63	15.8	1.5
4461	Health & personal care stores	6	11 246	1 199	266	63	15.8	1.5
447	Gasoline stations	34	38 051	2 404	590	204	9.2	15.7
4471	Gasoline stations	34	38 051	2 404	590	204	9.2	15.7
44711	Gasoline stations with convenience stores	27	22 896	1 620	402	154	6.4	26.1
447110	Gasoline stations with convenience stores	27	22 896	1 620	402	154	6.4	26.1
448	Clothing & clothing accessories stores	11	2 891	358	76	29	19.3	.7
451	Sporting goods, hobby, book, & music stores	5	3 245	229	50	15	6.3	—
4511	Sporting goods, hobby, & musical instrument stores ..	3	D	D	D	a	D	D
452	General merchandise stores	7	D	D	D	c	D	D
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	18	D	D	D	b	D	D
4533	Used merchandise stores	6	1 430	175	31	19	23.2	—
45331	Used merchandise stores	6	1 430	175	31	19	23.2	—
453310	Used merchandise stores	6	1 430	175	31	19	23.2	—
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
454	Nonstore retailers	6	2 693	322	73	15	32.3	—

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							From administrative records ¹	Estimated ²
GILCHRIST COUNTY, FL								
44-45	Retail trade	34	29 879	2 755	633	206	27.8	3.3
441	Motor vehicle & parts dealers	5	1 478	228	70	18	59.9	16.9
444	Building material & garden equipment & supplies dealers	6	7 753	645	147	29	32.5	5.9
4441	Building material & supplies dealers	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	a	D	D
44422	Nursery & garden centers	3	D	D	D	a	D	D
444220	Nursery & garden centers	3	D	D	D	a	D	D
445	Food & beverage stores	5	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	8	5 261	376	69	22	36.3	1.8
452	General merchandise stores	3	1 162	81	12	23	D	—
453	Miscellaneous store retailers	5	936	156	36	11	81.5	18.5
454	Nonstore retailers	1	D	D	D	a	D	D
GLADES COUNTY, FL								
44-45	Retail trade	27	35 172	2 686	669	211	16.2	1.0
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	6	D	D	D	c	D	D
447	Gasoline stations	9	14 223	777	183	52	3.1	.6
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
GULF COUNTY, FL								
44-45	Retail trade	60	48 906	4 740	1 190	404	28.8	5.6
441	Motor vehicle & parts dealers	5	2 053	346	100	22	—	—
442	Furniture & home furnishings stores	5	2 293	415	98	30	21.8	3.9
444	Building material & garden equipment & supplies dealers	6	6 665	704	216	44	16.3	—
4441	Building material & supplies dealers	4	D	D	D	b	D	D
445	Food & beverage stores	12	20 960	1 935	469	205	32.0	7.1
446	Health & personal care stores	4	3 043	236	50	18	86.1	13.9
447	Gasoline stations	13	9 603	737	180	48	18.3	6.6
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	4	738	28	5	5	100.0	—
452	General merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HAMILTON COUNTY, FL								
44-45	Retail trade	55	53 618	4 298	1 048	393	12.2	31.9
441	Motor vehicle & parts dealers	5	8 271	415	89	17	6.8	84.2
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	b	D	D
4441	Building material & supplies dealers	3	D	D	D	b	D	D
445	Food & beverage stores	7	10 408	959	224	97	36.7	—
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	21	22 922	1 406	367	180	1.7	42.3
448	Clothing & clothing accessories stores	3	292	52	13	4	D	44.5
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	4	328	60	11	4	59.5	40.5
454	Nonstore retailers	5	1 078	252	61	12	9.4	—
HARDEE COUNTY, FL								
44-45	Retail trade	79	116 762	10 608	2 691	721	11.8	16.3
441	Motor vehicle & parts dealers	11	19 301	2 023	488	76	2.8	72.2
442	Furniture & home furnishings stores	4	1 075	172	43	11	100.0	—
443	Electronics & appliance stores	3	442	92	16	4	D	—
444	Building material & garden equipment & supplies dealers	10	25 279	1 670	463	88	.7	1.6
4441	Building material & supplies dealers	4	5 770	788	198	50	3.3	6.9
4442	Lawn & garden equipment & supplies stores	6	19 509	882	265	38	—	—
44422	Nursery & garden centers	6	19 509	882	265	38	—	—
444220	Nursery & garden centers	6	19 509	882	265	38	—	—
445	Food & beverage stores	12	31 254	2 758	731	259	18.7	8.4
446	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	16	16 047	898	215	67	28.8	6.3
448	Clothing & clothing accessories stores	5	3 333	446	95	41	20.7	31.6
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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							From administrative records ¹	Estimated ²
HENDRY COUNTY, FL								
44-45	Retail trade	104	202 616	16 774	3 561	1 030	16.1	4.3
441	Motor vehicle & parts dealers	15	79 929	4 402	970	155	15.8	.8
44131	Automotive parts & accessories stores	9	D	D	D	b	D	D
441310	Automotive parts & accessories stores	9	D	D	D	b	D	D
442	Furniture & home furnishings stores	4	1 254	311	73	21	27.0	—
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	7 693	1 180	275	81	18.8	—
4441	Building material & supplies dealers	6	D	D	D	b	D	D
445	Food & beverage stores	28	47 782	4 266	1 189	451	16.8	4.6
4452	Specialty food stores	3	2 772	200	47	25	D	62.9
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	18	16 939	1 252	294	96	23.8	8.6
448	Clothing & clothing accessories stores	7	2 413	294	76	32	49.4	—
452	General merchandise stores	7	30 369	3 516	336	111	.1	1.3
453	Miscellaneous store retailers	12	D	D	D	b	D	D
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	6	11 822	751	172	35	36.8	22.6
453930	Manufactured (mobile) home dealers	6	11 822	751	172	35	36.8	22.6
454	Nonstore retailers	3	2 150	441	108	23	—	9.3
HERNANDO COUNTY, FL								
44-45	Retail trade	371	821 522	74 290	18 138	5 270	10.0	1.6
441	Motor vehicle & parts dealers	42	203 937	14 952	3 787	505	18.5	2.1
4411	Automobile dealers	16	186 245	12 175	3 103	338	18.1	—
44111	New car dealers	7	181 750	11 933	3 027	320	16.3	—
441110	New car dealers	7	181 750	11 933	3 027	320	16.3	—
4412	Other motor vehicle dealers	5	3 761	456	90	23	81.3	18.7
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	21	13 931	2 321	594	144	6.1	26.2
44131	Automotive parts & accessories stores	17	11 096	1 767	458	116	7.6	32.6
441310	Automotive parts & accessories stores	17	11 096	1 767	458	116	7.6	32.6
442	Furniture & home furnishings stores	18	9 578	1 320	330	76	27.9	13.5
4421	Furniture stores	11	5 601	754	201	50	20.7	8.0
44211	Furniture stores	11	5 601	754	201	50	20.7	8.0
442110	Furniture stores	11	5 601	754	201	50	20.7	8.0
4422	Home furnishings stores	7	3 977	566	129	26	38.0	21.3
44229	Other home furnishings stores	3	1 454	215	46	11	D	58.3
443	Electronics & appliance stores	19	9 645	1 169	272	70	22.9	2.7
4431	Electronics & appliance stores	19	9 645	1 169	272	70	22.9	2.7
44311	Appliance, television, & other electronics stores	16	D	D	D	b	D	D
443111	Household appliance stores	6	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	10	4 987	610	133	38	24.7	5.3
444	Building material & garden equipment & supplies dealers	35	76 330	8 006	1 939	457	4.7	1.5
4441	Building material & supplies dealers	28	73 448	7 760	1 887	437	2.9	1.4
44411	Home centers	4	D	D	D	c	D	D
444110	Home centers	4	D	D	D	c	D	D
44419	Other building material dealers	14	29 281	3 379	824	171	2.6	—
444190	Other building material dealers	14	29 281	3 379	824	171	2.6	—
445	Food & beverage stores	45	193 829	19 631	4 863	1 799	3.7	.4
4451	Grocery stores	29	185 140	19 072	4 741	1 733	1.5	.3
44511	Supermarkets & other grocery (except convenience) stores	22	182 132	18 918	4 719	1 719	.1	.3
445110	Supermarkets & other grocery (except convenience) stores	22	182 132	18 918	4 719	1 719	.1	.3
4452	Specialty food stores	9	2 518	321	72	41	44.4	11.0
446	Health & personal care stores	36	51 762	6 268	1 512	368	12.9	2.1
4461	Health & personal care stores	36	51 762	6 268	1 512	368	12.9	2.1
44611	Pharmacies & drug stores	14	D	D	D	e	D	D
446110	Pharmacies & drug stores	14	D	D	D	e	D	D
4461101	Pharmacies & drug stores	14	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
44619	Other health & personal care stores	13	4 573	638	127	42	70.3	1.8
446191	Food (health) supplement stores	5	1 418	129	32	17	68.4	5.8
446199	All other health & personal care stores	8	3 155	509	95	25	71.1	—

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Table 3. Summary Statistics for Counties: 1997—Con.

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							From administrative records ¹	Estimated ²
HERNANDO COUNTY, FL—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	53	85 658	4 487	1 062	335	6.9	2.4
4471	Gasoline stations	53	85 658	4 487	1 062	335	6.9	2.4
44711	Gasoline stations with convenience stores	43	75 800	4 041	939	292	2.0	2.4
447110	Gasoline stations with convenience stores	43	75 800	4 041	939	292	2.0	2.4
448	Clothing & clothing accessories stores	31	29 654	2 479	585	241	10.7	1.6
4481	Clothing stores	19	25 094	1 964	489	194	8.1	1.5
44814	Family clothing stores	5	D	D	D	c	D	D
448140	Family clothing stores	5	D	D	D	c	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	15	4 185	558	142	67	25.0	10.9
4511	Sporting goods, hobby, & musical instrument stores ..	12	3 591	477	123	56	16.2	9.1
45113	Sewing, needlework, & piece goods stores	3	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	3	D	D	D	b	D	D
452	General merchandise stores	18	129 694	11 823	2 783	1 076	.9	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	4	60 522	5 619	1 375	537	—	—
4529	Other general merchandise stores	14	69 172	6 204	1 408	539	1.7	—
45299	All other general merchandise stores	13	D	D	D	b	D	D
452990	All other general merchandise stores	13	D	D	D	b	D	D
4529901	Variety stores	9	D	D	D	b	D	D
453	Miscellaneous store retailers	48	19 621	2 129	523	195	44.9	3.6
4532	Office supplies, stationery, & gift stores	8	3 386	800	182	65	18.3	6.4
45321	Office supplies & stationery stores	3	D	D	D	a	D	D
453210	Office supplies & stationery stores	3	D	D	D	a	D	D
4532102	Office supplies stores	3	D	D	D	a	D	D
4533	Used merchandise stores	8	1 446	236	62	28	11.0	6.2
45331	Used merchandise stores	8	1 446	236	62	28	11.0	6.2
453310	Used merchandise stores	8	1 446	236	62	28	11.0	6.2
4539	Other miscellaneous store retailers	21	12 678	774	199	58	56.6	2.2
45393	Manufactured (mobile) home dealers	3	8 538	336	78	16	D	—
453930	Manufactured (mobile) home dealers	3	8 538	336	78	16	D	—
45399	All other miscellaneous store retailers	13	D	D	D	b	D	D
454	Nonstore retailers	11	7 629	1 468	340	81	24.9	2.0
4543	Direct selling establishments	8	D	D	D	b	D	D
45439	Other direct selling establishments	5	D	D	D	b	D	D
454390	Other direct selling establishments	5	D	D	D	b	D	D
HIGHLANDS COUNTY, FL								
44-45	Retail trade	349	618 176	57 101	14 421	4 035	5.8	2.3
441	Motor vehicle & parts dealers	55	208 742	15 532	3 730	631	4.8	1.4
4411	Automobile dealers	26	186 035	12 304	2 953	453	1.8	1.2
44111	New car dealers	11	166 696	11 194	2 694	400	—	1.3
441110	New car dealers	11	166 696	11 194	2 694	400	—	1.3
44112	Used car dealers	15	19 339	1 110	259	53	17.0	—
441120	Used car dealers	15	19 339	1 110	259	53	17.0	—
4412	Other motor vehicle dealers	10	8 878	1 134	265	61	51.8	—
44121	Recreational vehicle dealers	3	D	D	D	b	D	D
441210	Recreational vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	7	D	D	D	b	D	D
441222	Boat dealers	5	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	19	13 829	2 094	512	117	15.2	5.2
44131	Automotive parts & accessories stores	14	9 032	1 136	264	73	12.4	8.0
441310	Automotive parts & accessories stores	14	9 032	1 136	264	73	12.4	8.0
442	Furniture & home furnishings stores	21	13 228	2 026	471	131	21.4	.6
4421	Furniture stores	13	10 352	1 601	398	98	24.2	—
44211	Furniture stores	13	10 352	1 601	398	98	24.2	—
442110	Furniture stores	13	10 352	1 601	398	98	24.2	—
4422	Home furnishings stores	8	2 876	425	73	33	11.2	2.7
44229	Other home furnishings stores	6	D	D	D	b	D	D
443	Electronics & appliance stores	14	5 424	629	183	54	.8	24.7
4431	Electronics & appliance stores	14	5 424	629	183	54	.8	24.7
44311	Appliance, television, & other electronics stores	11	4 357	525	142	44	1.0	23.8
443112	Radio, television, & other electronics stores	8	D	D	D	b	D	D
44312	Computer & software stores	3	1 067	104	41	10	—	28.1
443120	Computer & software stores	3	1 067	104	41	10	—	28.1
444	Building material & garden equipment & supplies dealers	32	39 287	4 231	1 010	264	7.9	—
4441	Building material & supplies dealers	22	34 667	3 557	853	220	7.7	—
44419	Other building material dealers	15	28 629	2 830	688	176	3.5	—
444190	Other building material dealers	15	28 629	2 830	688	176	3.5	—
4442	Lawn & garden equipment & supplies stores	10	4 620	674	157	44	9.5	—
44422	Nursery & garden centers	10	4 620	674	157	44	9.5	—
444220	Nursery & garden centers	10	4 620	674	157	44	9.5	—

See footnotes at end of table.

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							From administrative records ¹	Estimated ²	
HIGHLANDS COUNTY, FL—Con.									
44-45	Retail trade—Con.								
445	Food & beverage stores	36	136 299	13 634	3 740	1 272	2.7	1.9	
4451	Grocery stores	24	131 209	13 241	3 611	1 219	2.3	.7	
44511	Supermarkets & other grocery (except convenience) stores	21	129 168	13 050	3 564	1 207	1.9	.7	
445110	Supermarkets & other grocery (except convenience) stores	21	129 168	13 050	3 564	1 207	1.9	.7	
4452	Specialty food stores	5	975	69	27	12	2.5	52.2	
446	Health & personal care stores	24	27 345	3 630	859	173	8.5	3.6	
4461	Health & personal care stores	24	27 345	3 630	859	173	8.5	3.6	
4461102	Proprietary stores	2	D	D	D	a	D	D	
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D	
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D	
44619	Other health & personal care stores	9	2 645	527	120	29	2.0	11.7	
446191	Food (health) supplement stores	3	1 093	140	30	13	—	28.3	
447	Gasoline stations	52	63 909	3 817	899	269	9.2	4.1	
4471	Gasoline stations	52	63 909	3 817	899	269	9.2	4.1	
44711	Gasoline stations with convenience stores	32	52 966	2 743	650	194	4.0	4.3	
447110	Gasoline stations with convenience stores	32	52 966	2 743	650	194	4.0	4.3	
448	Clothing & clothing accessories stores	31	15 974	1 756	449	185	5.4	9.2	
4481	Clothing stores	21	10 755	1 115	278	132	6.1	6.4	
451	Sporting goods, hobby, book, & music stores	23	7 837	932	210	79	21.1	4.6	
4511	Sporting goods, hobby, & musical instrument stores ..	20	D	D	D	b	D	D	
452	General merchandise stores	14	83 233	8 055	2 187	742	.2	—	
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D	
45299	All other general merchandise stores	10	8 261	819	258	106	1.7	—	
452990	All other general merchandise stores	10	8 261	819	258	106	1.7	—	
4529901	Variety stores	8	D	D	D	b	D	D	
453	Miscellaneous store retailers	36	13 297	2 091	509	178	31.6	8.0	
4532	Office supplies, stationery, & gift stores	8	D	D	D	b	D	D	
45321	Office supplies & stationery stores	2	D	D	D	a	D	D	
453210	Office supplies & stationery stores	2	D	D	D	a	D	D	
4532102	Office supplies stores	2	D	D	D	a	D	D	
4533	Used merchandise stores	8	1 184	247	56	27	1.7	29.9	
45331	Used merchandise stores	8	1 184	247	56	27	1.7	29.9	
453310	Used merchandise stores	8	1 184	247	56	27	1.7	29.9	
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D	
45393	Manufactured (mobile) home dealers	5	5 718	856	204	40	38.7	—	
453930	Manufactured (mobile) home dealers	5	5 718	856	204	40	38.7	—	
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D	
454	Nonstore retailers	11	3 601	768	174	57	24.5	15.1	
HILLSBOROUGH COUNTY, FL									
44-45	Retail trade	3 821	10 931 594	1 001 403	243 464	57 038	5.6	5.7	
441	Motor vehicle & parts dealers	434	3 351 361	246 307	57 634	8 303	5.5	8.3	
4411	Automobile dealers	155	2 658 841	177 357	40 439	5 118	5.4	8.6	
44111	New car dealers	68	2 508 529	165 832	38 013	4 770	4.6	8.8	
441110	New car dealers	68	2 508 529	165 832	38 013	4 770	4.6	8.8	
44112	Used car dealers	87	150 312	11 525	2 426	348	18.8	4.7	
441120	Used car dealers	87	150 312	11 525	2 426	348	18.8	4.7	
4412	Other motor vehicle dealers	58	422 794	25 687	6 429	765	6.5	1.4	
44121	Recreational vehicle dealers	14	350 085	19 853	5 139	529	.5	1.2	
441210	Recreational vehicle dealers	14	350 085	19 853	5 139	529	.5	1.2	
44122	Motorcycle, boat, & other motor vehicle dealers	44	72 709	5 834	1 290	236	35.3	2.4	
441221	Motorcycle dealers	10	D	D	D	b	D	D	
441222	Boat dealers	29	47 673	3 543	706	139	14.4	3.4	
441229	All other motor vehicle dealers	5	D	D	D	b	D	D	
4413	Automotive parts, accessories, & tire stores	221	269 726	43 263	10 766	2 420	5.7	16.6	
44131	Automotive parts & accessories stores	155	193 829	29 673	7 339	1 884	5.5	13.7	
441310	Automotive parts & accessories stores	155	193 829	29 673	7 339	1 884	5.5	13.7	
44132	Tire dealers	66	75 897	13 590	3 427	536	6.3	24.0	
441320	Tire dealers	66	75 897	13 590	3 427	536	6.3	24.0	
442	Furniture & home furnishings stores	268	321 436	39 973	9 290	1 836	9.1	7.4	
4421	Furniture stores	130	209 760	25 877	6 017	1 007	6.4	8.3	
44211	Furniture stores	130	209 760	25 877	6 017	1 007	6.4	8.3	
442110	Furniture stores	130	209 760	25 877	6 017	1 007	6.4	8.3	
4422	Home furnishings stores	138	111 676	14 096	3 273	829	14.2	5.8	
44221	Floor covering stores	54	51 125	7 025	1 699	266	21.4	2.1	
442210	Floor covering stores	54	51 125	7 025	1 699	266	21.4	2.1	
44229	Other home furnishings stores	84	60 551	7 071	1 574	563	8.0	8.8	
442291	Window treatment stores	7	2 847	419	84	26	27.2	3.6	
442299	All other home furnishings stores	77	57 704	6 652	1 490	537	7.1	9.1	

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HILLSBOROUGH COUNTY, FL—Con.								
44-45	Retail trade—Con.							
443	Electronics & appliance stores	145	377 626	29 801	7 076	1 566	8.1	6.2
4431	Electronics & appliance stores	145	377 626	29 801	7 076	1 566	8.1	6.2
44311	Appliance, television, & other electronics stores	90	D	D	D	f	D	D
443111	Household appliance stores	27	D	D	D	c	D	D
443112	Radio, television, & other electronics stores	63	157 867	13 690	3 414	826	5.1	9.9
44312	Computer & software stores	47	188 811	11 767	2 673	543	7.4	3.5
443120	Computer & software stores	47	188 811	11 767	2 673	543	7.4	3.5
44313	Camera & photographic supplies stores	8	D	D	D	b	D	D
443130	Camera & photographic supplies stores	8	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	254	834 272	94 543	22 181	3 785	2.9	5.7
4441	Building material & supplies dealers	207	779 118	88 310	20 631	3 417	2.5	5.4
44411	Home centers	16	D	D	D	g	D	D
444110	Home centers	16	D	D	D	g	D	D
44412	Paint & wallpaper stores	32	40 648	4 911	1 086	190	1.3	9.7
444120	Paint & wallpaper stores	32	40 648	4 911	1 086	190	1.3	9.7
44413	Hardware stores	31	D	D	D	c	D	D
444130	Hardware stores	31	D	D	D	c	D	D
44419	Other building material dealers	128	472 077	52 833	13 034	1 703	2.6	6.7
444190	Other building material dealers	128	472 077	52 833	13 034	1 703	2.6	6.7
4442	Lawn & garden equipment & supplies stores	47	55 154	6 233	1 550	368	8.6	10.2
44421	Outdoor power equipment stores	13	12 426	1 693	332	80	24.2	3.4
444210	Outdoor power equipment stores	13	12 426	1 693	332	80	24.2	3.4
44422	Nursery & garden centers	34	42 728	4 540	1 218	288	4.1	12.1
444220	Nursery & garden centers	34	42 728	4 540	1 218	288	4.1	12.1
445	Food & beverage stores	450	1 435 827	147 004	36 231	12 496	5.0	4.7
4451	Grocery stores	322	1 351 898	138 178	33 962	11 685	3.8	4.3
44511	Supermarkets & other grocery (except convenience) stores	235	1 319 349	134 961	33 142	11 423	3.0	4.1
445110	Supermarkets & other grocery (except convenience) stores	235	1 319 349	134 961	33 142	11 423	3.0	4.1
44512	Convenience stores	87	32 549	3 217	820	262	38.5	13.5
445120	Convenience stores	87	32 549	3 217	820	262	38.5	13.5
4452	Specialty food stores	71	40 385	5 288	1 346	524	21.8	6.1
4453	Beer, wine, & liquor stores	57	43 544	3 538	923	287	24.8	13.9
44531	Beer, wine, & liquor stores	57	43 544	3 538	923	287	24.8	13.9
445310	Beer, wine, & liquor stores	57	43 544	3 538	923	287	24.8	13.9
446	Health & personal care stores	326	484 766	67 913	16 450	3 959	7.4	8.6
4461	Health & personal care stores	326	484 766	67 913	16 450	3 959	7.4	8.6
44611	Pharmacies & drug stores	121	386 894	49 178	11 880	2 842	6.5	8.2
446110	Pharmacies & drug stores	121	386 894	49 178	11 880	2 842	6.5	8.2
4461101	Pharmacies & drug stores	114	382 108	48 540	11 713	2 813	6.1	8.3
4461102	Proprietary stores	7	4 786	638	167	29	32.6	—
44612	Cosmetics, beauty supplies, & perfume stores	45	17 778	2 338	564	189	9.6	3.3
446120	Cosmetics, beauty supplies, & perfume stores	45	17 778	2 338	564	189	9.6	3.3
44613	Optical goods stores	81	35 870	8 006	1 875	469	9.3	10.0
446130	Optical goods stores	81	35 870	8 006	1 875	469	9.3	10.0
44619	Other health & personal care stores	79	44 224	8 391	2 131	459	13.0	13.4
446191	Food (health) supplement stores	39	17 906	2 937	716	230	23.6	23.1
446199	All other health & personal care stores	40	26 318	5 454	1 415	229	5.7	6.8
447	Gasoline stations	434	676 425	36 665	9 458	2 771	16.0	5.7
4471	Gasoline stations	434	676 425	36 665	9 458	2 771	16.0	5.7
44711	Gasoline stations with convenience stores	331	516 120	29 039	7 598	2 193	9.2	5.1
447110	Gasoline stations with convenience stores	331	516 120	29 039	7 598	2 193	9.2	5.1
44719	Other gasoline stations	103	160 305	7 626	1 860	578	37.8	7.8
447190	Other gasoline stations	103	160 305	7 626	1 860	578	37.8	7.8
448	Clothing & clothing accessories stores	541	454 423	52 134	12 513	4 463	5.5	8.0
4481	Clothing stores	325	317 893	34 679	8 386	3 123	4.9	7.0
44811	Men's clothing stores	48	31 150	4 656	1 123	269	7.0	22.5
448110	Men's clothing stores	48	31 150	4 656	1 123	269	7.0	22.5
44812	Women's clothing stores	137	81 503	9 699	2 386	953	10.8	8.4
448120	Women's clothing stores	137	81 503	9 699	2 386	953	10.8	8.4
44813	Children's & infants' clothing stores	15	19 970	1 746	422	168	3.6	—
448130	Children's & infants' clothing stores	15	19 970	1 746	422	168	3.6	—
44814	Family clothing stores	65	D	D	D	g	D	D
448140	Family clothing stores	65	D	D	D	g	D	D
44815	Clothing accessories stores	17	D	D	D	c	D	D
448150	Clothing accessories stores	17	D	D	D	c	D	D
44819	Other clothing stores	43	D	D	D	e	D	D
448190	Other clothing stores	43	D	D	D	e	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HILLSBOROUGH COUNTY, FL—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores—Con.							
4482	Shoe stores	104	69 893	7 384	1 762	702	.5	7.6
44821	Shoe stores	104	69 893	7 384	1 762	702	.5	7.6
448210	Shoe stores	104	69 893	7 384	1 762	702	.5	7.6
4482101	Men's shoe stores	7	D	D	D	b	D	D
4482102	Women's shoe stores	20	10 057	1 350	324	152	.7	43.5
4482103	Children's & juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	56	35 402	3 397	811	309	.7	1.3
4482105	Athletic footwear stores	19	19 632	1 920	457	196	—	—
4483	Jewelry, luggage, & leather goods stores	112	66 637	10 071	2 365	638	13.7	13.3
44831	Jewelry stores	105	D	D	D	f	D	D
448310	Jewelry stores	105	D	D	D	f	D	D
44832	Luggage & leather goods stores	7	D	D	D	b	D	D
448320	Luggage & leather goods stores	7	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	222	217 672	25 159	6 189	1 774	8.4	5.4
4511	Sporting goods, hobby, & musical instrument stores ..	148	157 163	18 071	4 464	1 117	8.8	5.4
45111	Sporting goods stores	74	76 838	8 890	2 267	536	12.5	3.9
451110	Sporting goods stores	74	76 838	8 890	2 267	536	12.5	3.9
4511101	General-line sporting goods stores	19	44 792	5 589	1 453	321	9.7	1.2
4511102	Specialty-line sporting goods stores	55	32 046	3 301	814	215	16.5	7.8
45112	Hobby, toy, & game stores	38	43 759	3 855	831	302	4.0	4.1
451120	Hobby, toy, & game stores	38	43 759	3 855	831	302	4.0	4.1
45113	Sewing, needlework, & piece goods stores	20	13 041	1 865	519	141	4.6	13.5
451130	Sewing, needlework, & piece goods stores	20	13 041	1 865	519	141	4.6	13.5
45114	Musical instrument & supplies stores	16	23 525	3 461	847	138	8.2	8.1
451140	Musical instrument & supplies stores	16	23 525	3 461	847	138	8.2	8.1
4512	Book, periodical, & music stores	74	60 509	7 088	1 725	657	7.3	5.4
45121	Book stores & news dealers	41	36 404	4 444	1 049	396	9.1	2.4
451211	Book stores	38	D	D	D	e	D	D
4512111	Book stores, general	26	26 379	2 929	714	248	6.9	4
4512112	Specialty book stores	9	D	D	D	c	D	D
4512113	College book stores	3	D	D	D	d	D	D
451212	News dealers & newsstands	3	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ..	33	24 105	2 644	676	261	4.6	10.0
451220	Prerecorded tape, compact disc, & record stores ..	33	24 105	2 644	676	261	4.6	10.0
452	General merchandise stores	105	1 190 801	112 794	27 119	9 122	.1	1.6
4521	Department stores (incl leased depts) ##	40	911 652	N	N	N	—	—
45211	Department stores (incl leased depts) ##	40	911 652	N	N	N	—	—
4521	Department stores (excl leased depts)	40	896 235	90 955	21 953	7 128	—	—
45211	Department stores (excl leased depts)	40	896 235	90 955	21 953	7 128	—	—
452110	Department stores (excl leased depts)	40	896 235	90 955	21 953	7 128	—	—
4521101	Conventional department stores (excl leased depts)	8	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	22	499 905	42 952	10 313	3 903	—	—
4521103	National chain department stores (excl leased depts)	10	D	D	D	g	D	D
4529	Other general merchandise stores	65	294 566	21 839	5 166	1 994	.3	6.6
45291	Warehouse clubs & superstores	4	D	D	D	f	D	D
452910	Warehouse clubs & superstores	4	D	D	D	f	D	D
45299	All other general merchandise stores	61	D	D	D	g	D	D
452990	All other general merchandise stores	61	D	D	D	g	D	D
4529901	Variety stores	39	41 765	4 070	929	428	.4	4
4529902	Catalog showrooms	6	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores	16	D	D	D	c	D	D
453	Miscellaneous store retailers	485	316 329	38 521	8 644	3 024	17.5	7.9
4531	Florists	88	22 170	5 298	1 219	410	26.3	17.2
45311	Florists	88	22 170	5 298	1 219	410	26.3	17.2
453110	Florists	88	22 170	5 298	1 219	410	26.3	17.2
4532	Office supplies, stationery, & gift stores	128	132 095	12 434	2 943	1 223	7.8	4.4
45321	Office supplies & stationery stores	15	D	D	D	e	D	D
453210	Office supplies & stationery stores	15	D	D	D	e	D	D
4532101	Stationery stores	3	D	D	D	a	D	D
4532102	Office supplies stores	12	D	D	D	e	D	D
45322	Gift, novelty, & souvenir stores	113	D	D	D	f	D	D
453220	Gift, novelty, & souvenir stores	113	D	D	D	f	D	D
4533	Used merchandise stores	71	20 563	3 580	798	311	33.6	14.3
45331	Used merchandise stores	71	20 563	3 580	798	311	33.6	14.3
453310	Used merchandise stores	71	20 563	3 580	798	311	33.6	14.3
4539	Other miscellaneous store retailers	198	141 501	17 209	3 684	1 080	22.9	8.8
45391	Pet & pet supplies stores	44	27 420	3 176	688	295	18.9	11.3
453910	Pet & pet supplies stores	44	27 420	3 176	688	295	18.9	11.3
45392	Art dealers	18	3 113	572	149	40	69.4	4.6
453920	Art dealers	18	3 113	572	149	40	69.4	4.6
45393	Manufactured (mobile) home dealers	23	49 761	4 670	928	188	19.8	14.7
453930	Manufactured (mobile) home dealers	23	49 761	4 670	928	188	19.8	14.7
45399	All other miscellaneous store retailers	113	61 207	8 791	1 919	557	24.9	3.2

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HILLSBOROUGH COUNTY, FL—Con.								
44-45	Retail trade—Con.							
454	Nonstore retailers	157	1 270 656	110 589	30 679	3 939	2.5	.6
4541	Electronic shopping & mail-order houses	37	D	D	D	h	D	D
45411	Electronic shopping & mail-order houses	37	D	D	D	h	D	D
454110	Electronic shopping & mail-order houses	37	D	D	D	h	D	D
4542	Vending machine operators	38	D	D	D	c	D	D
45421	Vending machine operators	38	D	D	D	c	D	D
454210	Vending machine operators	38	D	D	D	c	D	D
4543	Direct selling establishments	82	D	D	D	f	D	D
45431	Fuel dealers	9	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	8	D	D	D	c	D	D
45439	Other direct selling establishments	73	63 015	11 147	2 567	444	19.3	8.5
454390	Other direct selling establishments	73	63 015	11 147	2 567	444	19.3	8.5
HOLMES COUNTY, FL								
44-45	Retail trade	55	46 291	3 938	955	327	26.1	12.5
441	Motor vehicle & parts dealers	10	9 097	1 091	231	61	18.5	14.0
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	4 145	392	99	29	71.1	2.3
4441	Building material & supplies dealers	4	D	D	D	b	D	D
445	Food & beverage stores	10	9 938	871	228	83	10.6	10.7
446	Health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	13	11 071	706	201	80	7.2	9.5
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	b	D	D
INDIAN RIVER COUNTY, FL								
44-45	Retail trade	667	1 143 861	121 525	29 778	7 793	6.5	6.0
441	Motor vehicle & parts dealers	45	252 282	19 521	4 904	651	8.5	2.7
4411	Automobile dealers	22	233 254	16 578	4 181	516	7.7	2.7
44111	New car dealers	17	223 645	16 022	4 046	491	8.1	2.7
441110	New car dealers	17	223 645	16 022	4 046	491	8.1	2.7
44112	Used car dealers	5	9 609	556	135	25	—	.6
441120	Used car dealers	5	9 609	556	135	25	—	.6
4412	Other motor vehicle dealers	7	7 000	758	182	30	28.1	—
44122	Motorcycle, boat, & other motor vehicle dealers ...	7	7 000	758	182	30	28.1	—
441222	Boat dealers	5	D	D	D	b	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	16	12 028	2 185	541	105	11.1	6.1
44131	Automotive parts & accessories stores	9	6 055	934	234	54	2.7	10.2
441310	Automotive parts & accessories stores	9	6 055	934	234	54	2.7	10.2
44132	Tire dealers	7	5 973	1 251	307	51	19.6	2.0
441320	Tire dealers	7	5 973	1 251	307	51	19.6	2.0
442	Furniture & home furnishings stores	57	50 477	6 308	1 470	323	15.7	3.1
4421	Furniture stores	24	32 538	3 837	849	142	12.1	.6
44211	Furniture stores	24	32 538	3 837	849	142	12.1	.6
442110	Furniture stores	24	32 538	3 837	849	142	12.1	.6
4422	Home furnishings stores	33	17 939	2 471	621	181	22.1	7.8
44221	Floor covering stores	9	5 097	744	178	34	36.2	—
442210	Floor covering stores	9	5 097	744	178	34	36.2	—
44229	Other home furnishings stores	24	12 842	1 727	443	147	16.5	11.0
442299	All other home furnishings stores	23	D	D	D	c	D	D
443	Electronics & appliance stores	28	15 716	2 502	600	127	17.9	2.8
4431	Electronics & appliance stores	28	15 716	2 502	600	127	17.9	2.8
44311	Appliance, television, & other electronics stores	22	13 829	2 093	509	103	19.0	3.2
443111	Household appliance stores	8	5 274	635	172	37	19.7	—
443112	Radio, television, & other electronics stores	14	8 555	1 458	337	66	18.6	5.2
44312	Computer & software stores	5	D	D	D	a	D	D
443120	Computer & software stores	5	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	INDIAN RIVER COUNTY, FL—Con.							
44-45	Retail trade—Con.							
444	Building material & garden equipment & supplies dealers	51	79 936	9 733	2 741	535	6.4	.5
4441	Building material & supplies dealers	43	76 940	9 167	2 612	506	6.5	.1
44411	Home centers	3	D	D	D	e	D	D
444110	Home centers	3	D	D	D	e	D	D
44412	Paint & wallpaper stores	6	D	D	D	b	D	D
444120	Paint & wallpaper stores	6	D	D	D	b	D	D
44419	Other building material dealers	29	36 626	4 965	1 261	201	13.0	—
444190	Other building material dealers	29	36 626	4 965	1 261	201	13.0	—
445	Food & beverage stores	61	185 528	19 604	4 791	1 412	4.9	1.2
4451	Grocery stores	42	176 035	19 100	4 644	1 350	3.7	1.2
44511	Supermarkets & other grocery (except convenience) stores	25	167 271	18 377	4 429	1 261	2.3	.5
445110	Supermarkets & other grocery (except convenience) stores	25	167 271	18 377	4 429	1 261	2.3	.5
44512	Convenience stores	17	8 764	723	215	89	29.8	14.6
445120	Convenience stores	17	8 764	723	215	89	29.8	14.6
4452	Specialty food stores	12	3 832	253	74	33	53.8	1.1
446	Health & personal care stores	53	75 968	9 917	2 450	594	3.0	.7
4461	Health & personal care stores	53	75 968	9 917	2 450	594	3.0	.7
44611	Pharmacies & drug stores	18	63 427	7 220	1 810	453	1.2	—
446110	Pharmacies & drug stores	18	63 427	7 220	1 810	453	1.2	—
4461101	Pharmacies & drug stores	17	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, & perfume stores	6	2 711	456	94	22	—	—
446120	Cosmetics, beauty supplies, & perfume stores	6	2 711	456	94	22	—	—
44613	Optical goods stores	11	2 750	590	135	33	46.2	7.7
446130	Optical goods stores	11	2 750	590	135	33	46.2	7.7
44619	Other health & personal care stores	18	7 080	1 651	411	86	3.7	4.5
446191	Food (health) supplement stores	6	2 180	383	81	22	12.0	14.2
446199	All other health & personal care stores	12	4 900	1 268	330	64	—	.2
447	Gasoline stations	48	81 020	5 355	1 335	404	7.9	5.6
4471	Gasoline stations	48	81 020	5 355	1 335	404	7.9	5.6
44711	Gasoline stations with convenience stores	29	40 686	2 211	541	191	5.8	4.8
447110	Gasoline stations with convenience stores	29	40 686	2 211	541	191	5.8	4.8
44719	Other gasoline stations	19	40 334	3 144	794	213	10.0	6.3
447190	Other gasoline stations	19	40 334	3 144	794	213	10.0	6.3
448	Clothing & clothing accessories stores	153	112 332	13 634	3 242	1 068	6.9	6.3
4481	Clothing stores	95	82 937	9 482	2 441	801	3.0	8.0
44811	Men's clothing stores	11	11 110	920	251	89	5.8	—
448110	Men's clothing stores	11	11 110	920	251	89	5.8	—
44812	Women's clothing stores	42	26 407	3 340	873	261	4.3	20.0
448120	Women's clothing stores	42	26 407	3 340	873	261	4.3	20.0
44813	Children's & infants' clothing stores	6	2 298	302	89	43	—	.4
448130	Children's & infants' clothing stores	6	2 298	302	89	43	—	.4
44814	Family clothing stores	19	34 716	3 880	981	317	1.9	—
448140	Family clothing stores	19	34 716	3 880	981	317	1.9	—
44815	Clothing accessories stores	5	1 034	213	47	18	—	33.9
448150	Clothing accessories stores	5	1 034	213	47	18	—	33.9
44819	Other clothing stores	12	7 372	827	200	73	—	13.1
448190	Other clothing stores	12	7 372	827	200	73	—	13.1
4482	Shoe stores	33	16 452	1 778	436	151	2.3	1.9
44821	Shoe stores	33	16 452	1 778	436	151	2.3	1.9
448210	Shoe stores	33	16 452	1 778	436	151	2.3	1.9
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	8	D	D	D	b	D	D
4482104	Family shoe stores	18	8 770	841	202	73	4.4	3.5
4482105	Athletic footwear stores	5	3 241	319	77	31	—	—
4483	Jewelry, luggage, & leather goods stores	25	12 943	2 374	365	116	37.9	1.1
44831	Jewelry stores	20	9 953	1 641	279	80	49.3	1.4
448310	Jewelry stores	20	9 953	1 641	279	80	49.3	1.4
44832	Luggage & leather goods stores	5	2 990	733	86	36	—	—
448320	Luggage & leather goods stores	5	2 990	733	86	36	—	—
451	Sporting goods, hobby, book, & music stores	43	27 937	3 579	800	262	5.2	14.2
4511	Sporting goods, hobby, & musical instrument stores ..	35	23 472	2 907	629	194	4.8	16.9
45111	Sporting goods stores	20	9 861	1 186	277	65	8.8	6.9
451110	Sporting goods stores	20	9 861	1 186	277	65	8.8	6.9
4511102	Specialty-line sporting goods stores	16	8 933	1 057	245	55	9.3	2.0
45112	Hobby, toy, & game stores	8	10 584	1 142	218	84	1.0	27.1
451120	Hobby, toy, & game stores	8	10 584	1 142	218	84	1.0	27.1
45113	Sewing, needlework, & piece goods stores	3	1 426	229	51	26	—	—
451130	Sewing, needlework, & piece goods stores	3	1 426	229	51	26	—	—
45114	Musical instrument & supplies stores	4	1 601	350	83	19	9.5	25.9
451140	Musical instrument & supplies stores	4	1 601	350	83	19	9.5	25.9
4512	Book, periodical, & music stores	8	4 465	672	171	68	7.2	—
45121	Book stores & news dealers	5	2 538	481	125	45	12.6	—
4512112	Specialty book stores	1	D	D	D	a	D	D
451212	News dealers & newsstands	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
INDIAN RIVER COUNTY, FL—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	18	179 816	20 170	4 697	1 640	.1	1.7
4521101	Conventional department stores (excl leased depts)	2	D	D	D	c	D	D
4529	Other general merchandise stores	12	D	D	D	f	D	D
45291	Warehouse clubs & superstores	3	D	D	D	f	D	D
452910	Warehouse clubs & superstores	3	D	D	D	f	D	D
45299	All other general merchandise stores	9	D	D	D	b	D	D
452990	All other general merchandise stores	9	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	b	D	D
453	Miscellaneous store retailers	86	37 512	4 839	1 210	430	17.7	13.3
4531	Florists	17	4 863	1 005	260	74	50.6	4.5
45311	Florists	17	4 863	1 005	260	74	50.6	4.5
453110	Florists	17	4 863	1 005	260	74	50.6	4.5
4532	Office supplies, stationery, & gift stores	33	21 991	2 269	597	237	8.4	17.7
45321	Office supplies & stationery stores	4	14 825	1 230	332	87	—	24.0
453210	Office supplies & stationery stores	4	14 825	1 230	332	87	—	24.0
4532102	Office supplies stores	4	14 825	1 230	332	87	—	24.0
45322	Gift, novelty, & souvenir stores	29	7 166	1 039	265	150	25.7	4.6
453220	Gift, novelty, & souvenir stores	29	7 166	1 039	265	150	25.7	4.6
4533	Used merchandise stores	18	4 022	527	133	42	32.8	11.4
45331	Used merchandise stores	18	4 022	527	133	42	32.8	11.4
453310	Used merchandise stores	18	4 022	527	133	42	32.8	11.4
4539	Other miscellaneous store retailers	18	6 636	1 038	220	77	15.3	6.3
45391	Pet & pet supplies stores	4	2 170	302	60	23	3.6	—
453910	Pet & pet supplies stores	4	2 170	302	60	23	3.6	—
45399	All other miscellaneous store retailers	10	D	D	D	b	D	D
454	Nonstore retailers	24	45 337	6 363	1 538	347	8.4	71.5
4541	Electronic shopping & mail-order houses	12	37 989	4 550	1 102	256	7.0	84.9
45411	Electronic shopping & mail-order houses	12	37 989	4 550	1 102	256	7.0	84.9
454110	Electronic shopping & mail-order houses	12	37 989	4 550	1 102	256	7.0	84.9
4543	Direct selling establishments	9	D	D	D	b	D	D
45439	Other direct selling establishments	7	D	D	D	b	D	D
454390	Other direct selling establishments	7	D	D	D	b	D	D
JACKSON COUNTY, FL								
44-45	Retail trade	221	376 889	31 612	7 803	2 289	8.8	8.9
441	Motor vehicle & parts dealers	29	121 389	9 537	2 340	401	1.9	12.5
4411	Automobile dealers	13	100 122	6 261	1 512	245	1.4	14.3
4413	Automotive parts, accessories, & tire stores	15	D	D	D	c	D	D
44131	Automotive parts & accessories stores	11	18 253	2 661	699	132	2.4	1.1
441310	Automotive parts & accessories stores	11	18 253	2 661	699	132	2.4	1.1
442	Furniture & home furnishings stores	12	6 830	901	211	64	25.5	.4
4421	Furniture stores	8	4 776	764	182	53	10.8	.6
44211	Furniture stores	8	4 776	764	182	53	10.8	.6
442110	Furniture stores	8	4 776	764	182	53	10.8	.6
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	21	20 202	2 095	519	151	19.2	29.3
4441	Building material & supplies dealers	14	12 514	1 503	376	116	17.4	45.5
4442	Lawn & garden equipment & supplies stores	7	7 688	592	143	35	22.0	3.0
44422	Nursery & garden centers	7	7 688	592	143	35	22.0	3.0
444220	Nursery & garden centers	7	7 688	592	143	35	22.0	3.0
445	Food & beverage stores	30	53 758	4 462	1 105	501	18.5	.4
4452	Specialty food stores	5	D	D	D	a	D	D
446	Health & personal care stores	16	14 814	2 042	482	136	53.4	—
4461	Health & personal care stores	16	14 814	2 042	482	136	53.4	—
44612	Cosmetics, beauty supplies, & perfume stores	3	707	139	29	12	D	—
446120	Cosmetics, beauty supplies, & perfume stores	3	707	139	29	12	D	—
447	Gasoline stations	50	76 449	4 772	1 176	403	4.6	12.0
4471	Gasoline stations	50	76 449	4 772	1 176	403	4.6	12.0
44711	Gasoline stations with convenience stores	38	50 942	2 761	687	254	3.3	7.0
447110	Gasoline stations with convenience stores	38	50 942	2 761	687	254	3.3	7.0
44719	Other gasoline stations	12	25 507	2 011	489	149	7.2	21.9
447190	Other gasoline stations	12	25 507	2 011	489	149	7.2	21.9
448	Clothing & clothing accessories stores	23	19 241	1 661	425	148	7.1	11.2
4481	Clothing stores	12	15 959	1 278	325	105	3.8	13.5
44814	Family clothing stores	6	12 862	980	237	68	2.6	5.2
448140	Family clothing stores	6	12 862	980	237	68	2.6	5.2
451	Sporting goods, hobby, book, & music stores	4	661	46	12	9	50.5	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
JACKSON COUNTY, FL—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	12	48 259	4 073	996	365	1.7	—
45299	All other general merchandise stores	10	D	D	D	b	D	D
452990	All other general merchandise stores	10	D	D	D	b	D	D
4529901	Variety stores	9	D	D	D	b	D	D
453	Miscellaneous store retailers	14	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	7	D	D	D	b	D	D
JEFFERSON COUNTY, FL								
44-45	Retail trade	55	51 505	4 340	1 098	426	18.4	4.1
441	Motor vehicle & parts dealers	7	2 412	293	73	25	35.8	—
442	Furniture & home furnishings stores	3	1 330	86	26	9	D	—
444	Building material & garden equipment & supplies dealers	6	6 146	680	171	41	11.0	—
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	b	D	D
444220	Nursery & garden centers	2	D	D	D	b	D	D
445	Food & beverage stores	12	17 758	1 656	443	212	7.8	10.5
4452	Specialty food stores	4	D	D	D	a	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	15	13 470	837	201	79	27.8	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	6	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
LAFAYETTE COUNTY, FL								
44-45	Retail trade	17	10 002	1 168	259	93	50.7	17.2
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	3	1 890	347	68	28	100.0	—
447	Gasoline stations	6	4 246	370	87	34	46.1	—
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LAKE COUNTY, FL								
44-45	Retail trade	760	1 514 280	148 178	36 545	9 663	7.7	3.8
441	Motor vehicle & parts dealers	103	402 536	33 665	8 241	1 319	10.9	2.8
4411	Automobile dealers	36	319 404	24 029	6 061	777	9.4	.9
44111	New car dealers	20	303 472	22 979	5 805	732	7.2	1.0
441110	New car dealers	20	303 472	22 979	5 805	732	7.2	1.0
44112	Used car dealers	16	15 932	1 050	256	45	51.0	—
441120	Used car dealers	16	15 932	1 050	256	45	51.0	—
4412	Other motor vehicle dealers	18	38 874	3 037	650	151	22.4	—
44121	Recreational vehicle dealers	5	D	D	D	b	D	D
441210	Recreational vehicle dealers	5	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	13	D	D	D	b	D	D
441221	Motorcycle dealers	4	D	D	D	b	D	D
441222	Boat dealers	6	D	D	D	b	D	D
441229	All other motor vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	49	44 258	6 599	1 530	391	12.1	18.6
44131	Automotive parts & accessories stores	38	35 390	4 707	1 084	302	5.8	19.5
441310	Automotive parts & accessories stores	38	35 390	4 707	1 084	302	5.8	19.5
44132	Tire dealers	11	8 868	1 892	446	89	36.9	14.7
441320	Tire dealers	11	8 868	1 892	446	89	36.9	14.7
442	Furniture & home furnishings stores	43	24 330	3 334	834	172	26.4	5.2
4421	Furniture stores	17	14 895	2 014	545	102	11.8	1.7
44211	Furniture stores	17	14 895	2 014	545	102	11.8	1.7
442110	Furniture stores	17	14 895	2 014	545	102	11.8	1.7
4422	Home furnishings stores	26	9 435	1 320	289	70	49.3	10.8
44221	Floor covering stores	15	7 117	927	211	34	43.3	14.3
442210	Floor covering stores	15	7 117	927	211	34	43.3	14.3
44229	Other home furnishings stores	11	2 318	393	78	36	67.8	—
443	Electronics & appliance stores	23	13 275	2 140	542	110	19.3	1.5
4431	Electronics & appliance stores	23	13 275	2 140	542	110	19.3	1.5
44311	Appliance, television, & other electronics stores	16	D	D	D	b	D	D
443111	Household appliance stores	8	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	8	5 157	543	152	31	10.8	3.9
44312	Computer & software stores	7	D	D	D	b	D	D
443120	Computer & software stores	7	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	81	223 398	26 710	6 710	1 173	2.9	9.9
4441	Building material & supplies dealers	60	199 376	24 959	6 243	1 050	2.5	10.0
44411	Home centers	6	D	D	D	e	D	D
444110	Home centers	6	D	D	D	e	D	D
44412	Paint & wallpaper stores	6	D	D	D	b	D	D
444120	Paint & wallpaper stores	6	D	D	D	b	D	D
44413	Hardware stores	15	D	D	D	c	D	D
444130	Hardware stores	15	D	D	D	c	D	D
44419	Other building material dealers	33	136 023	18 608	4 606	615	.9	13.2
444190	Other building material dealers	33	136 023	18 608	4 606	615	.9	13.2
4442	Lawn & garden equipment & supplies stores	21	24 022	1 751	467	123	6.2	9.0
44422	Nursery & garden centers	15	22 165	1 504	396	106	5.8	8.2
444220	Nursery & garden centers	15	22 165	1 504	396	106	5.8	8.2
445	Food & beverage stores	80	291 201	28 231	7 011	2 653	5.1	2.4
4451	Grocery stores	58	279 405	26 910	6 689	2 547	4.5	2.3
44511	Supermarkets & other grocery (except convenience) stores	44	273 638	26 684	6 645	2 525	3.4	1.6
445110	Supermarkets & other grocery (except convenience) stores	44	273 638	26 684	6 645	2 525	3.4	1.6
4452	Specialty food stores	10	5 924	831	197	50	26.7	—
446	Health & personal care stores	59	79 867	10 142	2 381	547	4.6	2.6
4461	Health & personal care stores	59	79 867	10 142	2 381	547	4.6	2.6
44611	Pharmacies & drug stores	25	68 223	7 893	1 844	411	2.7	.2
446110	Pharmacies & drug stores	25	68 223	7 893	1 844	411	2.7	.2
4461101	Pharmacies & drug stores	23	D	D	D	e	D	D
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	4	1 759	216	51	14	—	—
446120	Cosmetics, beauty supplies, & perfume stores	4	1 759	216	51	14	—	—
44613	Optical goods stores	11	3 426	723	168	42	32.8	8.4
446130	Optical goods stores	11	3 426	723	168	42	32.8	8.4
44619	Other health & personal care stores	19	6 459	1 310	318	80	11.2	25.5
446191	Food (health) supplement stores	8	2 528	313	76	32	15.8	38.0
446199	All other health & personal care stores	11	3 931	997	242	48	8.2	17.4
447	Gasoline stations	107	136 757	7 627	1 890	604	14.7	4.0
4471	Gasoline stations	107	136 757	7 627	1 890	604	14.7	4.0
44711	Gasoline stations with convenience stores	86	115 549	6 464	1 622	510	9.8	2.7
447110	Gasoline stations with convenience stores	86	115 549	6 464	1 622	510	9.8	2.7
44719	Other gasoline stations	21	21 208	1 163	268	94	41.6	11.5
447190	Other gasoline stations	21	21 208	1 163	268	94	41.6	11.5

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LAKE COUNTY, FL—Con.								
44-45 Retail trade—Con.								
448	Clothing & clothing accessories stores	70	34 005	4 057	985	391	16.7	7.9
4481	Clothing stores	36	18 476	1 936	457	219	13.8	12.0
44819	Other clothing stores	6	2 492	243	50	16	21.5	—
448190	Other clothing stores	6	2 492	243	50	16	21.5	—
4482	Shoe stores	19	8 970	1 066	258	94	8.5	—
44821	Shoe stores	19	8 970	1 066	258	94	8.5	—
448210	Shoe stores	19	8 970	1 066	258	94	8.5	—
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	14	D	D	D	b	D	D
4482105	Athletic footwear stores	3	1 747	215	47	20	—	—
4483	Jewelry, luggage, & leather goods stores	15	6 559	1 055	270	78	36.1	7.2
44831	Jewelry stores	15	6 559	1 055	270	78	36.1	7.2
448310	Jewelry stores	15	6 559	1 055	270	78	36.1	7.2
451	Sporting goods, hobby, book, & music stores	42	20 910	3 099	749	209	7.4	2.4
4511	Sporting goods, hobby, & musical instrument stores ..	30	14 680	2 242	572	145	9.6	1.1
45111	Sporting goods stores	16	9 349	1 367	344	82	7.7	.7
451110	Sporting goods stores	16	9 349	1 367	344	82	7.7	.7
4511102	Specialty-line sporting goods stores	11	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	6	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	6	D	D	D	b	D	D
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	12	6 230	857	177	64	2.2	5.4
45121	Book stores & news dealers	8	D	D	D	b	D	D
451211	Book stores	8	D	D	D	b	D	D
4512111	Book stores, general	5	2 771	379	67	28	4.9	—
4512112	Specialty book stores	2	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ...	4	D	D	D	b	D	D
452	General merchandise stores	29	234 076	22 874	5 675	2 006	—	—
4521	Department stores (incl leased depts) ##	8	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	8	D	N	N	N	D	D
4521	Department stores (excl leased depts)	8	D	D	D	g	D	D
45211	Department stores (excl leased depts)	8	D	D	D	g	D	D
452110	Department stores (excl leased depts)	8	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	5	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	21	D	D	D	f	D	D
45299	All other general merchandise stores	20	D	D	D	e	D	D
452990	All other general merchandise stores	20	D	D	D	e	D	D
4529901	Variety stores	15	D	D	D	c	D	D
4529902	Catalog showrooms	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	92	38 488	4 348	1 079	386	17.6	8.3
4531	Florists	20	3 615	709	171	79	40.5	3.1
45311	Florists	20	3 615	709	171	79	40.5	3.1
453110	Florists	20	3 615	709	171	79	40.5	3.1
4532	Office supplies, stationery, & gift stores	27	D	D	D	c	D	D
45321	Office supplies & stationery stores	3	D	D	D	b	D	D
453210	Office supplies & stationery stores	3	D	D	D	b	D	D
4532102	Office supplies stores	3	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	24	6 730	721	179	96	22.5	18.6
453220	Gift, novelty, & souvenir stores	24	6 730	721	179	96	22.5	18.6
4533	Used merchandise stores	14	3 965	486	114	36	7.7	—
45331	Used merchandise stores	14	3 965	486	114	36	7.7	—
453310	Used merchandise stores	14	3 965	486	114	36	7.7	—
4539	Other miscellaneous store retailers	31	D	D	D	c	D	D
45391	Pet & pet supplies stores	6	2 285	279	68	19	33.7	23.9
453910	Pet & pet supplies stores	6	2 285	279	68	19	33.7	23.9
45393	Manufactured (mobile) home dealers	7	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	7	D	D	D	b	D	D
45399	All other miscellaneous store retailers	15	D	D	D	b	D	D
454	Nonstore retailers	31	15 437	1 951	448	93	24.8	8.5
4541	Electronic shopping & mail-order houses	7	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses	7	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses	7	D	D	D	a	D	D
4543	Direct selling establishments	21	10 881	1 625	370	71	8.3	—
454312	Liquefied petroleum gas (bottled gas) dealers ...	5	D	D	D	b	D	D
45439	Other direct selling establishments	15	5 452	635	121	35	16.5	—
454390	Other direct selling establishments	15	5 452	635	121	35	16.5	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LEE COUNTY, FL—Con.								
44-45 Retail trade—Con.								
447	Gasoline stations	163	313 554	17 307	4 194	1 229	3.9	5.4
4471	Gasoline stations	163	313 554	17 307	4 194	1 229	3.9	5.4
44711	Gasoline stations with convenience stores	120	251 360	14 194	3 469	1 014	.9	1.9
447110	Gasoline stations with convenience stores	120	251 360	14 194	3 469	1 014	.9	1.9
44719	Other gasoline stations	43	62 194	3 113	725	215	16.0	19.5
447190	Other gasoline stations	43	62 194	3 113	725	215	16.0	19.5
448	Clothing & clothing accessories stores	339	267 324	32 596	7 947	2 516	9.1	6.2
4481	Clothing stores	240	190 242	22 965	5 712	1 976	11.0	7.4
44812	Women's clothing stores	117	53 035	7 507	1 925	710	19.2	18.6
448120	Women's clothing stores	117	53 035	7 507	1 925	710	19.2	18.6
44814	Family clothing stores	54	104 634	11 008	2 643	886	7.4	1.2
448140	Family clothing stores	54	104 634	11 008	2 643	886	7.4	1.2
44815	Clothing accessories stores	13	5 102	768	177	63	39.7	9.2
448150	Clothing accessories stores	13	5 102	768	177	63	39.7	9.2
44819	Other clothing stores	30	16 955	2 386	611	194	2.4	3.6
448190	Other clothing stores	30	16 955	2 386	611	194	2.4	3.6
4482	Shoe stores	48	32 894	3 472	826	268	.9	2.0
44821	Shoe stores	48	32 894	3 472	826	268	.9	2.0
448210	Shoe stores	48	32 894	3 472	826	268	.9	2.0
4482104	Family shoe stores	28	18 333	1 646	405	126	.5	2.2
4482105	Athletic footwear stores	7	10 332	1 269	284	89	—	—
4483	Jewelry, luggage, & leather goods stores	51	44 188	6 159	1 409	272	6.9	3.9
44831	Jewelry stores	44	41 568	5 836	1 331	245	7.1	3.0
448310	Jewelry stores	44	41 568	5 836	1 331	245	7.1	3.0
44832	Luggage & leather goods stores	7	2 620	323	78	27	3.3	18.5
448320	Luggage & leather goods stores	7	2 620	323	78	27	3.3	18.5
451	Sporting goods, hobby, book, & music stores	110	87 142	10 882	2 817	757	14.0	5.2
4511	Sporting goods, hobby, & musical instrument stores ..	80	61 160	7 865	2 087	514	9.3	7.5
45111	Sporting goods stores	52	33 262	4 467	1 190	292	9.1	12.8
451110	Sporting goods stores	52	33 262	4 467	1 190	292	9.1	12.8
4511101	General-line sporting goods stores	20	19 300	2 500	715	158	8.5	10.7
45112	Hobby, toy, & game stores	14	17 044	1 749	448	136	14.5	.7
451120	Hobby, toy, & game stores	14	17 044	1 749	448	136	14.5	.7
45113	Sewing, needlework, & piece goods stores	6	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	6	D	D	D	b	D	D
45114	Musical instrument & supplies stores	8	D	D	D	b	D	D
451140	Musical instrument & supplies stores	8	D	D	D	b	D	D
4512	Book, periodical, & music stores	30	25 982	3 017	730	243	25.0	—
45121	Book stores & news dealers	19	16 391	1 794	422	168	13.6	—
451211	Book stores	18	D	D	D	c	D	D
4512111	Book stores, general	14	D	D	D	c	D	D
4512113	College book stores	3	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	11	9 591	1 223	308	75	44.5	—
451220	Prerecorded tape, compact disc, & record stores .	11	9 591	1 223	308	75	44.5	—
452	General merchandise stores	49	618 370	56 838	13 701	4 534	.2	.4
4521103	National chain department stores (excl leased depts)	3	D	D	D	f	D	D
4529	Other general merchandise stores	35	D	D	D	g	D	D
45291	Warehouse clubs & superstores	5	D	D	D	g	D	D
452910	Warehouse clubs & superstores	5	D	D	D	g	D	D
45299	All other general merchandise stores	30	D	D	D	e	D	D
452990	All other general merchandise stores	30	D	D	D	e	D	D
4529901	Variety stores	24	D	D	D	c	D	D
4529902	Catalog showrooms	2	D	D	D	c	D	D
453	Miscellaneous store retailers	253	133 121	15 589	3 616	1 315	20.7	8.9
4531	Florists	45	9 679	1 893	498	211	41.6	9.0
45311	Florists	45	9 679	1 893	498	211	41.6	9.0
453110	Florists	45	9 679	1 893	498	211	41.6	9.0
4532	Office supplies, stationery, & gift stores	93	66 813	7 683	1 776	649	15.7	9.0
45321	Office supplies & stationery stores	8	D	D	D	c	D	D
453210	Office supplies & stationery stores	8	D	D	D	c	D	D
4532102	Office supplies stores	7	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	85	D	D	D	f	D	D
453220	Gift, novelty, & souvenir stores	85	D	D	D	f	D	D
4533	Used merchandise stores	37	8 201	1 548	348	148	12.6	5.0
45331	Used merchandise stores	37	8 201	1 548	348	148	12.6	5.0
453310	Used merchandise stores	37	8 201	1 548	348	148	12.6	5.0
4539	Other miscellaneous store retailers	78	48 428	4 465	994	307	24.6	9.3
45391	Pet & pet supplies stores	11	5 614	557	101	42	15.5	3.9
453910	Pet & pet supplies stores	11	5 614	557	101	42	15.5	3.9
45392	Art dealers	19	6 082	426	99	34	16.4	8.2
453920	Art dealers	19	6 082	426	99	34	16.4	8.2
45399	All other miscellaneous store retailers	40	31 483	3 156	712	215	26.9	12.1

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LEE COUNTY, FL—Con.								
44-45	Retail trade—Con.							
454	Nonstore retailers	77	48 082	7 903	1 958	446	21.1	6.1
4543	Direct selling establishments	49	34 789	5 535	1 334	309	19.5	8.1
45431	Fuel dealers	9	16 279	1 897	480	74	11.5	3.3
454312	Liquefied petroleum gas (bottled gas) dealers ...	8	D	D	D	b	D	D
45439	Other direct selling establishments	40	18 510	3 638	854	235	26.5	12.3
454390	Other direct selling establishments	40	18 510	3 638	854	235	26.5	12.3
LEON COUNTY, FL								
44-45	Retail trade	1 038	2 244 368	229 664	54 314	15 478	4.6	5.6
441	Motor vehicle & parts dealers	115	501 546	40 004	9 858	1 442	3.2	.8
4411	Automobile dealers	42	D	D	D	f	D	D
44111	New car dealers	21	380 061	25 779	6 482	782	1.6	.1
441110	New car dealers	21	380 061	25 779	6 482	782	1.6	.1
44112	Used car dealers	21	D	D	D	c	D	D
441120	Used car dealers	21	D	D	D	c	D	D
4412	Other motor vehicle dealers	9	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	8	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
441222	Boat dealers	6	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	64	D	D	D	e	D	D
44131	Automotive parts & accessories stores	39	37 271	5 933	1 417	324	4.3	8.6
441310	Automotive parts & accessories stores	39	37 271	5 933	1 417	324	4.3	8.6
44132	Tire dealers	25	D	D	D	c	D	D
441320	Tire dealers	25	D	D	D	c	D	D
442	Furniture & home furnishings stores	73	68 719	9 191	2 136	549	23.7	10.9
4421	Furniture stores	31	D	D	D	e	D	D
44211	Furniture stores	31	D	D	D	e	D	D
442110	Furniture stores	31	D	D	D	e	D	D
4422	Home furnishings stores	42	D	D	D	e	D	D
44221	Floor covering stores	17	D	D	D	c	D	D
442210	Floor covering stores	17	D	D	D	c	D	D
44229	Other home furnishings stores	25	D	D	D	c	D	D
442299	All other home furnishings stores	22	D	D	D	c	D	D
443	Electronics & appliance stores	56	62 740	8 912	2 071	491	3.1	23.8
4431	Electronics & appliance stores	56	62 740	8 912	2 071	491	3.1	23.8
44311	Appliance, television, & other electronics stores	31	51 254	6 723	1 561	363	.7	27.5
443111	Household appliance stores	7	7 150	1 216	304	58	1.6	5.4
443112	Radio, television, & other electronics stores	24	44 104	5 507	1 257	305	.5	31.0
44312	Computer & software stores	22	D	D	D	c	D	D
443120	Computer & software stores	22	D	D	D	c	D	D
44313	Camera & photographic supplies stores	3	D	D	D	a	D	D
443130	Camera & photographic supplies stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	71	191 796	22 198	5 439	1 108	5.0	1.7
4441	Building material & supplies dealers	62	D	D	D	f	D	D
44411	Home centers	6	D	D	D	f	D	D
444110	Home centers	6	D	D	D	f	D	D
44412	Paint & wallpaper stores	11	7 143	877	204	45	18.9	.3
444120	Paint & wallpaper stores	11	7 143	877	204	45	18.9	.3
44419	Other building material dealers	43	87 597	11 241	2 710	435	7.9	3.5
444190	Other building material dealers	43	87 597	11 241	2 710	435	7.9	3.5
4442	Lawn & garden equipment & supplies stores	9	D	D	D	c	D	D
44422	Nursery & garden centers	8	D	D	D	c	D	D
444220	Nursery & garden centers	8	D	D	D	c	D	D
445	Food & beverage stores	81	370 305	38 693	9 361	3 569	1.1	1.0
4451	Grocery stores	51	345 468	36 603	8 810	3 376	.8	.8
44511	Supermarkets & other grocery (except convenience) stores	34	338 175	35 968	8 650	3 324	.5	.1
445110	Supermarkets & other grocery (except convenience) stores	34	338 175	35 968	8 650	3 324	.5	.1
44512	Convenience stores	17	7 293	635	160	52	14.4	33.2
445120	Convenience stores	17	7 293	635	160	52	14.4	33.2
4452	Specialty food stores	13	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	17	D	D	D	c	D	D
44531	Beer, wine, & liquor stores	17	D	D	D	c	D	D
445310	Beer, wine, & liquor stores	17	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LEON COUNTY, FL—Con.								
44-45 Retail trade—Con.								
446	Health & personal care stores	81	132 757	20 039	4 778	1 056	1.6	12.7
4461	Health & personal care stores	81	132 757	20 039	4 778	1 056	1.6	12.7
44611	Pharmacies & drug stores	30	D	D	D	f	D	D
446110	Pharmacies & drug stores	30	D	D	D	f	D	D
4461101	Pharmacies & drug stores	30	D	D	D	f	D	D
44612	Cosmetics, beauty supplies, & perfume stores	15	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	15	D	D	D	b	D	D
44613	Optical goods stores	16	6 804	1 973	475	105	—	13.7
446130	Optical goods stores	16	6 804	1 973	475	105	—	13.7
44619	Other health & personal care stores	20	24 170	6 223	1 409	171	4.3	29.1
446191	Food (health) supplement stores	7	5 551	1 059	240	91	3.3	21.6
446199	All other health & personal care stores	13	18 619	5 164	1 169	80	4.6	31.4
447	Gasoline stations	129	186 110	12 787	2 583	841	12.4	21.4
4471	Gasoline stations	129	186 110	12 787	2 583	841	12.4	21.4
44711	Gasoline stations with convenience stores	99	145 485	10 100	1 934	646	12.4	18.2
447110	Gasoline stations with convenience stores	99	145 485	10 100	1 934	646	12.4	18.2
44719	Other gasoline stations	30	40 625	2 687	649	195	12.5	32.7
447190	Other gasoline stations	30	40 625	2 687	649	195	12.5	32.7
448	Clothing & clothing accessories stores	164	119 622	14 668	3 660	1 474	3.1	10.3
4481	Clothing stores	93	D	D	D	f	D	D
44811	Men's clothing stores	13	D	D	D	b	D	D
448110	Men's clothing stores	13	D	D	D	b	D	D
44812	Women's clothing stores	38	20 789	2 145	497	300	3.9	9.5
448120	Women's clothing stores	38	20 789	2 145	497	300	3.9	9.5
44813	Children's & infants' clothing stores	5	2 225	222	59	35	—	—
448130	Children's & infants' clothing stores	5	2 225	222	59	35	—	—
44814	Family clothing stores	15	35 189	3 993	928	396	3.2	6.0
448140	Family clothing stores	15	35 189	3 993	928	396	3.2	6.0
44815	Clothing accessories stores	7	1 729	332	65	31	—	22.9
448150	Clothing accessories stores	7	1 729	332	65	31	—	22.9
44819	Other clothing stores	15	8 376	1 020	269	109	4.7	5.0
448190	Other clothing stores	15	8 376	1 020	269	109	4.7	5.0
4482	Shoe stores	38	D	D	D	e	D	D
44821	Shoe stores	38	D	D	D	e	D	D
448210	Shoe stores	38	D	D	D	e	D	D
4482101	Men's shoe stores	4	2 442	320	85	17	—	—
4482102	Women's shoe stores	5	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	19	D	D	D	c	D	D
4482105	Athletic footwear stores	8	7 543	826	208	92	—	—
4483	Jewelry, luggage, & leather goods stores	33	D	D	D	c	D	D
44831	Jewelry stores	32	D	D	D	c	D	D
448310	Jewelry stores	32	D	D	D	c	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	83	87 571	10 514	2 464	846	3.9	.4
4511	Sporting goods, hobby, & musical instrument stores	47	D	D	D	e	D	D
45111	Sporting goods stores	24	D	D	D	e	D	D
451110	Sporting goods stores	24	D	D	D	c	D	D
4511101	General-line sporting goods stores	5	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	19	D	D	D	b	D	D
45112	Hobby, toy, & game stores	9	8 521	783	177	84	2.3	—
451120	Hobby, toy, & game stores	9	8 521	783	177	84	2.3	—
45113	Sewing, needlework, & piece goods stores	8	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	8	D	D	D	b	D	D
45114	Musical instrument & supplies stores	6	D	D	D	b	D	D
451140	Musical instrument & supplies stores	6	D	D	D	b	D	D
4512	Book, periodical, & music stores	36	D	D	D	e	D	D
45121	Book stores & news dealers	23	38 402	4 764	1 094	383	3.2	.1
451211	Book stores	21	D	D	D	e	D	D
4512111	Book stores, general	14	D	D	D	c	D	D
4512112	Specialty book stores	2	D	D	D	a	D	D
4512113	College book stores	5	21 645	2 910	694	213	—	—
451212	News dealers & newsstands	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores	13	D	D	D	c	D	D
451220	Prerecorded tape, compact disc, & record stores	13	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LEON COUNTY, FL—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	25	D	D	D	h	D	D
4521	Department stores (incl leased depts) ##	11	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	11	D	N	N	N	D	D
4521	Department stores (excl leased depts)	11	D	D	D	g	D	D
45211	Department stores (excl leased depts)	11	D	D	D	g	D	D
452110	Department stores (excl leased depts)	11	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts)	3	77 313	10 108	2 598	677	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	5	D	D	D	g	D	D
4521103	National chain department stores (excl leased depts)	3	63 355	7 212	1 749	558	—	—
4529	Other general merchandise stores	14	D	D	D	f	D	D
45291	Warehouse clubs & superstores	2	D	D	D	f	D	D
452910	Warehouse clubs & superstores	2	D	D	D	f	D	D
45299	All other general merchandise stores	12	D	D	D	c	D	D
452990	All other general merchandise stores	12	D	D	D	c	D	D
4529901	Variety stores	7	D	D	D	b	D	D
4529902	Catalog showrooms	2	D	D	D	c	D	D
453	Miscellaneous store retailers	125	D	D	D	f	D	D
4531	Florists	23	D	D	D	b	D	D
45311	Florists	23	D	D	D	b	D	D
453110	Florists	23	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	39	35 194	3 733	872	411	3.9	11.9
45321	Office supplies & stationery stores	6	19 484	1 243	311	82	5.0	1.6
453210	Office supplies & stationery stores	6	19 484	1 243	311	82	5.0	1.6
4532102	Office supplies stores	6	19 484	1 243	311	82	5.0	1.6
45322	Gift, novelty, & souvenir stores	33	15 710	2 490	561	329	2.7	24.5
453220	Gift, novelty, & souvenir stores	33	15 710	2 490	561	329	2.7	24.5
4533	Used merchandise stores	18	4 052	862	185	84	17.2	6.7
45331	Used merchandise stores	18	4 052	862	185	84	17.2	6.7
453310	Used merchandise stores	18	4 052	862	185	84	17.2	6.7
4539	Other miscellaneous store retailers	45	D	D	D	c	D	D
45391	Pet & pet supplies stores	9	D	D	D	b	D	D
453910	Pet & pet supplies stores	9	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	14	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	14	D	D	D	b	D	D
45399	All other miscellaneous store retailers	21	D	D	D	b	D	D
454	Nonstore retailers	35	22 133	2 849	680	173	8.4	5.7
4543	Direct selling establishments	22	D	D	D	c	D	D
45431	Fuel dealers	9	12 549	1 249	333	79	—	1.1
454311	Heating oil dealers	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	6	D	D	D	b	D	D
45439	Other direct selling establishments	13	D	D	D	b	D	D
454390	Other direct selling establishments	13	D	D	D	b	D	D
LEVY COUNTY, FL								
44-45	Retail trade	132	234 515	19 211	4 320	1 455	15.3	8.4
441	Motor vehicle & parts dealers	17	43 461	2 658	595	120	31.3	13.7
4413	Automotive parts, accessories, & tire stores	11	D	D	D	b	D	D
44131	Automotive parts & accessories stores	8	8 367	544	122	37	5.2	65.8
441310	Automotive parts & accessories stores	8	8 367	544	122	37	5.2	65.8
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	4	1 054	127	29	7	25.3	2.1
444	Building material & garden equipment & supplies dealers	16	20 382	1 928	420	114	14.6	2.2
4441	Building material & supplies dealers	12	10 572	1 305	310	92	27.4	4.2
4442	Lawn & garden equipment & supplies stores	4	9 810	623	110	22	.8	—
44422	Nursery & garden centers	3	D	D	D	a	D	D
444220	Nursery & garden centers	3	D	D	D	a	D	D
445	Food & beverage stores	17	47 966	3 915	980	421	24.6	3.1
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	6	D	D	D	b	D	D
4461	Health & personal care stores	6	D	D	D	b	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	30	26 801	1 709	411	149	19.3	8.4
44711	Gasoline stations with convenience stores	23	20 127	1 118	277	100	8.6	11.2
447110	Gasoline stations with convenience stores	23	20 127	1 118	277	100	8.6	11.2
448	Clothing & clothing accessories stores	7	2 766	345	86	39	17.4	16.6
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LEVY COUNTY, FL—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	8	D	D	D	e	D	D
4529	Other general merchandise stores	8	D	D	D	e	D	D
45299	All other general merchandise stores	7	4 143	414	88	42	.7	—
452990	All other general merchandise stores	7	4 143	414	88	42	.7	—
453	Miscellaneous store retailers	21	20 003	1 371	250	82	5.4	45.0
4539	Other miscellaneous store retailers	11	18 768	1 181	203	65	1.9	47.2
45393	Manufactured (mobile) home dealers	5	17 589	1 013	159	47	—	46.8
453930	Manufactured (mobile) home dealers	5	17 589	1 013	159	47	—	46.8
45399	All other miscellaneous store retailers	3	896	142	39	11	D	58.7
454	Nonstore retailers	4	D	D	D	b	D	D
4543	Direct selling establishments	3	4 465	819	236	46	D	—
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	4 465	819	236	46	D	—
LIBERTY COUNTY, FL								
44-45	Retail trade	17	11 908	1 216	295	83	36.0	22.9
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
4441	Building material & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	7	4 812	397	100	34	—	55.5
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
MADISON COUNTY, FL								
44-45	Retail trade	72	64 143	6 616	1 607	567	23.3	3.1
441	Motor vehicle & parts dealers	9	6 087	649	166	49	74.1	.4
442	Furniture & home furnishings stores	3	1 572	269	66	18	D	—
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	2 984	245	57	26	27.9	—
445	Food & beverage stores	8	20 858	1 899	441	192	.2	2.4
446	Health & personal care stores	5	5 642	621	143	46	48.4	1.1
447	Gasoline stations	19	19 316	1 225	274	123	25.3	3.7
448	Clothing & clothing accessories stores	7	1 391	183	46	18	32.1	28.0
451	Sporting goods, hobby, book, & music stores	4	743	92	20	12	54.4	—
452	General merchandise stores	3	1 955	171	39	20	—	—
453	Miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	4	2 506	1 017	295	42	—	9.7

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MANATEE COUNTY, FL—Con.								
44-45 Retail trade—Con.								
448	Clothing & clothing accessories stores	167	143 562	14 692	3 551	1 232	3.9	11.5
4481	Clothing stores	107	100 634	9 948	2 443	896	4.5	13.0
44811	Men's clothing stores	13	8 841	1 160	256	65	16.2	1.4
448110	Men's clothing stores	13	8 841	1 160	256	65	16.2	1.4
44812	Women's clothing stores	48	33 820	3 938	988	365	5.9	36.2
448120	Women's clothing stores	48	33 820	3 938	988	365	5.9	36.2
44813	Children's & infants' clothing stores	4	D	D	D	a	D	D
448130	Children's & infants' clothing stores	4	D	D	D	a	D	D
44814	Family clothing stores	28	47 750	3 698	891	364	1.7	.1
448140	Family clothing stores	28	47 750	3 698	891	364	1.7	.1
44815	Clothing accessories stores	6	D	D	D	b	D	D
448150	Clothing accessories stores	6	D	D	D	b	D	D
44819	Other clothing stores	8	6 819	768	213	66	—	3.8
448190	Other clothing stores	8	6 819	768	213	66	—	3.8
4482	Shoe stores	34	27 264	2 379	572	195	—	1.8
44821	Shoe stores	34	27 264	2 379	572	195	—	1.8
448210	Shoe stores	34	27 264	2 379	572	195	—	1.8
4482101	Men's shoe stores	3	D	D	D	a	D	D
4482102	Women's shoe stores	9	3 686	412	111	42	—	13.3
4482103	Children's & juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	16	11 897	1 084	265	79	—	—
4482105	Athletic footwear stores	4	9 988	646	139	53	—	—
4483	Jewelry, luggage, & leather goods stores	26	15 664	2 365	536	141	7.1	19.3
44831	Jewelry stores	21	12 449	1 987	444	108	9.0	15.1
448310	Jewelry stores	21	12 449	1 987	444	108	9.0	15.1
44832	Luggage & leather goods stores	5	3 215	378	92	33	—	35.5
448320	Luggage & leather goods stores	5	3 215	378	92	33	—	35.5
451	Sporting goods, hobby, book, & music stores	48	36 203	3 923	933	314	5.9	4.4
4511	Sporting goods, hobby, & musical instrument stores ..	31	25 891	2 908	684	206	7.2	3.7
45111	Sporting goods stores	14	8 213	878	216	65	16.5	11.6
451110	Sporting goods stores	14	8 213	878	216	65	16.5	11.6
4511102	Specialty-line sporting goods stores	11	6 831	658	161	45	8.8	4.8
45112	Hobby, toy, & game stores	9	10 686	1 096	243	89	1.8	—
451120	Hobby, toy, & game stores	9	10 686	1 096	243	89	1.8	—
45113	Sewing, needlework, & piece goods stores	5	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	5	D	D	D	b	D	D
45114	Musical instrument & supplies stores	3	D	D	D	b	D	D
451140	Musical instrument & supplies stores	3	D	D	D	b	D	D
4512	Book, periodical, & music stores	17	10 312	1 015	249	108	2.7	6.3
45121	Book stores & news dealers	14	6 995	773	192	80	4.0	9.3
451211	Book stores	13	D	D	D	b	D	D
4512111	Book stores, general	8	6 277	696	175	67	.4	8.8
4512112	Specialty book stores	5	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	3	3 317	242	57	28	—	—
451220	Prerecorded tape, compact disc, & record stores ...	3	3 317	242	57	28	—	—
452	General merchandise stores	26	332 026	30 208	6 760	2 449	—	.7
4521	Department stores (incl leased depts) ##	9	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	9	D	N	N	N	D	D
4521	Department stores (excl leased depts)	9	D	D	D	g	D	D
45211	Department stores (excl leased depts)	9	D	D	D	g	D	D
452110	Department stores (excl leased depts)	9	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts)	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	4	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts)	3	46 147	5 364	1 315	376	—	—
4529	Other general merchandise stores	17	D	D	D	g	D	D
45291	Warehouse clubs & superstores	3	D	D	D	g	D	D
452910	Warehouse clubs & superstores	3	D	D	D	g	D	D
45299	All other general merchandise stores	14	D	D	D	c	D	D
452990	All other general merchandise stores	14	D	D	D	c	D	D
4529901	Variety stores	11	D	D	D	a	D	D
4529902	Catalog showrooms	1	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	MARION COUNTY, FL—Con.							
44-45	Retail trade—Con.							
445	Food & beverage stores	106	349 498	35 095	8 722	3 161	2.1	1.4
4451	Grocery stores	75	335 373	33 738	8 389	3 039	1.6	.9
44511	Supermarkets & other grocery (except convenience) stores	58	329 567	33 339	8 278	2 995	1.1	.9
445110	Supermarkets & other grocery (except convenience) stores	58	329 567	33 339	8 278	2 995	1.1	.9
4452	Specialty food stores	16	5 876	802	206	75	13.5	9.4
446	Health & personal care stores	68	98 883	12 373	2 940	697	3.4	7.6
4461	Health & personal care stores	68	98 883	12 373	2 940	697	3.4	7.6
44619	Other health & personal care stores	21	11 517	1 793	405	109	3.1	19.9
446191	Food (health) supplement stores	8	6 494	835	209	51	—	14.3
447	Gasoline stations	155	228 284	11 910	2 838	969	5.0	5.1
4471	Gasoline stations	155	228 284	11 910	2 838	969	5.0	5.1
44711	Gasoline stations with convenience stores	129	189 239	10 212	2 464	818	2.9	4.6
447110	Gasoline stations with convenience stores	129	189 239	10 212	2 464	818	2.9	4.6
448	Clothing & clothing accessories stores	106	62 483	7 273	1 705	659	1.9	9.9
4481	Clothing stores	62	37 460	3 918	900	399	1.4	13.9
44819	Other clothing stores	12	2 641	343	93	44	11.0	1.1
448190	Other clothing stores	12	2 641	343	93	44	11.0	1.1
4483	Jewelry, luggage, & leather goods stores	21	10 737	1 801	445	132	5.9	8.5
451	Sporting goods, hobby, book, & music stores	50	33 028	3 936	941	316	2.5	5.5
4511	Sporting goods, hobby, & musical instrument stores ..	36	20 500	2 687	646	204	3.4	5.3
4512	Book, periodical, & music stores	14	12 528	1 249	295	112	1.0	5.8
45121	Book stores & news dealers	10	9 289	944	230	84	1.4	7.8
452	General merchandise stores	27	342 581	29 391	6 859	2 543	—	—
4529	Other general merchandise stores	16	142 188	9 567	2 036	941	—	—
45299	All other general merchandise stores	14	D	D	D	c	D	D
452990	All other general merchandise stores	14	D	D	D	c	D	D
4529901	Variety stores	13	D	D	D	c	D	D
453	Miscellaneous store retailers	121	160 200	13 305	2 760	727	9.9	2.3
4532	Office supplies, stationery, & gift stores	30	22 798	2 500	614	211	6.4	1.6
45321	Office supplies & stationery stores	3	D	D	D	b	D	D
453210	Office supplies & stationery stores	3	D	D	D	b	D	D
4532102	Office supplies stores	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers	55	129 118	9 028	1 749	347	10.0	2.1
45391	Pet & pet supplies stores	6	4 538	482	141	42	5.4	15.3
453910	Pet & pet supplies stores	6	4 538	482	141	42	5.4	15.3
45393	Manufactured (mobile) home dealers	25	113 297	6 920	1 223	215	8.4	.6
453930	Manufactured (mobile) home dealers	25	113 297	6 920	1 223	215	8.4	.6
45399	All other miscellaneous store retailers	22	D	D	D	b	D	D
454	Nonstore retailers	41	34 415	6 509	1 580	384	4.0	32.2
4543	Direct selling establishments	31	33 087	6 235	1 511	366	3.8	33.4
454312	Liquefied petroleum gas (bottled gas) dealers ...	11	7 013	1 248	301	57	—	11.7
45439	Other direct selling establishments	20	26 074	4 987	1 210	309	4.8	39.2
454390	Other direct selling establishments	20	26 074	4 987	1 210	309	4.8	39.2
	MARTIN COUNTY, FL							
44-45	Retail trade	712	1 454 037	147 469	34 586	8 425	7.1	3.6
441	Motor vehicle & parts dealers	93	433 540	28 809	7 156	1 042	14.3	4.3
4411	Automobile dealers	20	291 354	17 870	4 421	535	15.2	4.5
44111	New car dealers	14	284 699	17 451	4 329	519	15.4	4.5
441110	New car dealers	14	284 699	17 451	4 329	519	15.4	4.5
4412	Other motor vehicle dealers	34	114 440	5 868	1 642	297	13.7	3.1
44121	Recreational vehicle dealers	4	22 381	1 131	372	69	—	14.1
441210	Recreational vehicle dealers	4	22 381	1 131	372	69	—	14.1
44122	Motorcycle, boat, & other motor vehicle dealers ...	30	92 059	4 737	1 270	228	17.1	.4
441221	Motorcycle dealers	2	D	D	D	b	D	D
441222	Boat dealers	25	D	D	D	c	D	D
441229	All other motor vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	39	27 746	5 071	1 093	210	8.1	6.4
44131	Automotive parts & accessories stores	27	17 848	2 964	589	124	12.6	6.9
441310	Automotive parts & accessories stores	27	17 848	2 964	589	124	12.6	6.9
44132	Tire dealers	12	9 898	2 107	504	86	—	5.5
441320	Tire dealers	12	9 898	2 107	504	86	—	5.5
442	Furniture & home furnishings stores	56	61 160	7 068	1 747	325	14.1	2.7
4421	Furniture stores	26	43 155	4 549	1 201	184	13.0	2.9
44211	Furniture stores	26	43 155	4 549	1 201	184	13.0	2.9
442110	Furniture stores	26	43 155	4 549	1 201	184	13.0	2.9
4422	Home furnishings stores	30	18 005	2 519	546	141	16.6	2.3
44221	Floor covering stores	13	8 560	1 068	237	41	21.7	—
442210	Floor covering stores	13	8 560	1 068	237	41	21.7	—
44229	Other home furnishings stores	17	9 445	1 451	309	100	12.0	4.3
442299	All other home furnishings stores	15	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MARTIN COUNTY, FL—Con.								
44-45 Retail trade—Con.								
443	Electronics & appliance stores	26	21 343	3 200	770	154	18.6	—
4431	Electronics & appliance stores	26	21 343	3 200	770	154	18.6	—
44311	Appliance, television, & other electronics stores	19	16 353	2 138	524	106	16.0	—
443111	Household appliance stores	8	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	11	D	D	D	b	D	D
44312	Computer & software stores	5	D	D	D	b	D	D
443120	Computer & software stores	5	D	D	D	b	D	D
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	65	157 767	21 396	4 242	808	.5	5.7
4441	Building material & supplies dealers	55	153 640	20 819	4 100	775	.5	5.8
44411	Home centers	3	D	D	D	e	D	D
444110	Home centers	3	D	D	D	e	D	D
44412	Paint & wallpaper stores	11	D	D	D	b	D	D
444120	Paint & wallpaper stores	11	D	D	D	b	D	D
44419	Other building material dealers	34	87 327	14 361	2 464	406	.9	.8
444190	Other building material dealers	34	87 327	14 361	2 464	406	.9	.8
4442	Lawn & garden equipment & supplies stores	10	4 127	577	142	33	—	1.8
445	Food & beverage stores	57	226 240	26 229	6 683	1 992	2.6	.6
4451	Grocery stores	35	211 772	24 825	6 294	1 868	1.7	.4
44511	Supermarkets & other grocery (except convenience) stores	28	207 056	24 332	6 179	1 829	1.6	.4
445110	Supermarkets & other grocery (except convenience) stores	28	207 056	24 332	6 179	1 829	1.6	.4
4452	Specialty food stores	18	9 673	1 147	323	108	14.7	.2
446	Health & personal care stores	54	79 579	9 704	2 354	604	4.3	1.3
4461	Health & personal care stores	54	79 579	9 704	2 354	604	4.3	1.3
44611	Pharmacies & drug stores	18	64 951	6 783	1 672	438	3.8	.4
446110	Pharmacies & drug stores	18	64 951	6 783	1 672	438	3.8	.4
4461101	Pharmacies & drug stores	17	D	D	D	e	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	6	2 336	358	103	35	—	—
446120	Cosmetics, beauty supplies, & perfume stores	6	2 336	358	103	35	—	—
44613	Optical goods stores	13	5 005	1 094	238	64	16.7	14.8
446130	Optical goods stores	13	5 005	1 094	238	64	16.7	14.8
44619	Other health & personal care stores	17	7 287	1 469	341	67	1.0	.4
446191	Food (health) supplement stores	5	2 830	597	122	22	—	—
446199	All other health & personal care stores	12	4 457	872	219	45	1.7	.7
447	Gasoline stations	59	81 271	4 450	1 061	306	6.6	2.7
4471	Gasoline stations	59	81 271	4 450	1 061	306	6.6	2.7
44711	Gasoline stations with convenience stores	43	65 596	3 596	846	255	3.8	1.7
447110	Gasoline stations with convenience stores	43	65 596	3 596	846	255	3.8	1.7
448	Clothing & clothing accessories stores	95	67 637	7 788	1 903	637	1.9	9.4
4481	Clothing stores	54	46 025	4 533	1 136	432	1.6	4.8
44812	Women's clothing stores	28	14 996	1 843	447	167	3.7	8.9
448120	Women's clothing stores	28	14 996	1 843	447	167	3.7	8.9
44814	Family clothing stores	10	25 447	1 950	506	188	.8	.3
448140	Family clothing stores	10	25 447	1 950	506	188	.8	.3
44819	Other clothing stores	5	3 402	313	76	33	—	—
448190	Other clothing stores	5	3 402	313	76	33	—	—
4482	Shoe stores	21	9 546	1 287	276	90	.8	—
44821	Shoe stores	21	9 546	1 287	276	90	.8	—
448210	Shoe stores	21	9 546	1 287	276	90	.8	—
4482101	Men's shoe stores	3	D	D	D	a	D	D
4482102	Women's shoe stores	3	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	10	D	D	D	b	D	D
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	20	12 066	1 968	491	115	3.9	34.3
44831	Jewelry stores	19	D	D	D	c	D	D
448310	Jewelry stores	19	D	D	D	c	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MARTIN COUNTY, FL—Con.								
44-45 Retail trade—Con.								
451	Sporting goods, hobby, book, & music stores	68	56 581	6 521	1 591	487	6.4	6.1
4511	Sporting goods, hobby, & musical instrument stores ..	52	40 381	4 682	1 197	344	7.1	8.6
45111	Sporting goods stores	35	23 340	2 652	734	201	11.9	9.0
451110	Sporting goods stores	35	23 340	2 652	734	201	11.9	9.0
4511101	General-line sporting goods stores	10	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	25	D	D	D	c	D	D
45112	Hobby, toy, & game stores	12	D	D	D	c	D	D
451120	Hobby, toy, & game stores	12	D	D	D	c	D	D
45113	Sewing, needlework, & piece goods stores	3	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	3	D	D	D	b	D	D
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	16	16 200	1 839	394	143	4.6	—
45121	Book stores & news dealers	8	D	D	D	b	D	D
451211	Book stores	8	D	D	D	b	D	D
4512111	Book stores, general	5	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	8	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .	8	D	D	D	b	D	D
452	General merchandise stores	19	D	D	D	g	D	D
4521	Department stores (incl leased depts) ##	8	154 018	N	N	N	—	—
45211	Department stores (incl leased depts) ##	8	154 018	N	N	N	—	—
4521	Department stores (excl leased depts)	8	152 044	16 330	3 976	1 174	—	—
45211	Department stores (excl leased depts)	8	152 044	16 330	3 976	1 174	—	—
452110	Department stores (excl leased depts)	8	152 044	16 330	3 976	1 174	—	—
4521101	Conventional department stores (excl leased depts)	3	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	11	D	D	D	c	D	D
452990	All other general merchandise stores	11	D	D	D	c	D	D
4529901	Variety stores	6	6 948	666	152	62	—	15.4
4529902	Catalog showrooms	2	D	D	D	c	D	D
453	Miscellaneous store retailers	92	D	D	D	e	D	D
4531	Florists	18	4 035	926	238	70	18.2	2.6
45311	Florists	18	4 035	926	238	70	18.2	2.6
453110	Florists	18	4 035	926	238	70	18.2	2.6
4532	Office supplies, stationery, & gift stores	30	23 130	3 040	711	227	10.3	5.8
45321	Office supplies & stationery stores	7	D	D	D	b	D	D
453210	Office supplies & stationery stores	7	D	D	D	b	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	6	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	23	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	23	D	D	D	c	D	D
4533	Used merchandise stores	13	2 268	499	137	47	18.3	—
45331	Used merchandise stores	13	2 268	499	137	47	18.3	—
453310	Used merchandise stores	13	2 268	499	137	47	18.3	—
4539	Other miscellaneous store retailers	31	D	D	D	c	D	D
45391	Pet & pet supplies stores	8	4 602	573	151	47	13.2	—
453910	Pet & pet supplies stores	8	4 602	573	151	47	13.2	—
45392	Art dealers	9	2 017	496	107	22	18.1	10.9
453920	Art dealers	9	2 017	496	107	22	18.1	10.9
45399	All other miscellaneous store retailers	13	D	D	D	b	D	D
454	Nonstore retailers	28	56 659	8 321	1 204	234	3.1	5.7
4541	Electronic shopping & mail-order houses	8	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses	8	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses	8	D	D	D	c	D	D
4543	Direct selling establishments	17	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	D	D	D	b	D	D
45439	Other direct selling establishments	14	8 676	1 175	284	53	16.6	.4
454390	Other direct selling establishments	14	8 676	1 175	284	53	16.6	.4

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MONROE COUNTY, FL								
44-45	Retail trade	707	914 215	99 504	24 748	6 246	17.6	5.3
441	Motor vehicle & parts dealers	52	150 120	11 677	2 928	459	37.1	4.0
4411	Automobile dealers	7	D	D	D	c	D	D
4412	Other motor vehicle dealers	32	43 543	4 321	1 061	195	22.4	.5
44121	Recreational vehicle dealers	3	D	D	D	a	D	D
441210	Recreational vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	29	D	D	D	c	D	D
441222	Boat dealers	27	36 137	3 661	896	169	27.0	.6
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	13	D	D	D	b	D	D
44131	Automotive parts & accessories stores	9	7 932	1 264	316	63	3.7	—
441310	Automotive parts & accessories stores	9	7 932	1 264	316	63	3.7	—
442	Furniture & home furnishings stores	36	22 451	3 054	683	164	22.5	9.3
4421	Furniture stores	16	11 843	1 723	403	87	13.6	2.4
44211	Furniture stores	16	11 843	1 723	403	87	13.6	2.4
442110	Furniture stores	16	11 843	1 723	403	87	13.6	2.4
4422	Home furnishings stores	20	10 608	1 331	280	77	32.3	17.0
44229	Other home furnishings stores	12	6 697	887	180	62	19.4	13.4
442299	All other home furnishings stores	8	5 774	666	141	39	19.3	4.1
443	Electronics & appliance stores	20	14 769	2 719	499	92	28.7	22.3
4431	Electronics & appliance stores	20	14 769	2 719	499	92	28.7	22.3
44311	Appliance, television, & other electronics stores	16	13 881	2 637	491	90	26.2	21.6
443111	Household appliance stores	7	5 192	978	208	35	50.7	26.5
443112	Radio, television, & other electronics stores	9	8 689	1 659	283	55	11.6	18.7
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	48	73 337	9 183	2 445	479	21.9	1.1
4441	Building material & supplies dealers	38	70 192	8 516	2 304	439	18.7	.9
44411	Home centers	7	D	D	D	c	D	D
444110	Home centers	7	D	D	D	c	D	D
44413	Hardware stores	10	7 461	1 457	366	73	31.7	—
444130	Hardware stores	10	7 461	1 457	366	73	31.7	—
44419	Other building material dealers	16	26 987	3 702	971	115	39.4	2.2
444190	Other building material dealers	16	26 987	3 702	971	115	39.4	2.2
445	Food & beverage stores	81	233 474	21 961	5 683	1 561	4.2	3.8
4451	Grocery stores	53	214 249	19 774	5 130	1 413	2.6	2.8
44511	Supermarkets & other grocery (except convenience) stores	36	204 594	18 639	4 875	1 333	1.9	1.4
445110	Supermarkets & other grocery (except convenience) stores	36	204 594	18 639	4 875	1 333	1.9	1.4
44512	Convenience stores	17	9 655	1 135	255	80	18.1	32.8
445120	Convenience stores	17	9 655	1 135	255	80	18.1	32.8
4452	Specialty food stores	11	3 484	491	125	55	67.7	20.6
4453	Beer, wine, & liquor stores	17	15 741	1 696	428	93	12.1	13.6
44531	Beer, wine, & liquor stores	17	15 741	1 696	428	93	12.1	13.6
445310	Beer, wine, & liquor stores	17	15 741	1 696	428	93	12.1	13.6
446	Health & personal care stores	41	69 289	7 766	1 879	543	4.8	1.9
4461	Health & personal care stores	41	69 289	7 766	1 879	543	4.8	1.9
44611	Pharmacies & drug stores	15	61 206	6 422	1 563	458	3.6	1.2
446110	Pharmacies & drug stores	15	61 206	6 422	1 563	458	3.6	1.2
4461101	Pharmacies & drug stores	15	61 206	6 422	1 563	458	3.6	1.2
44612	Cosmetics, beauty supplies, & perfume stores	8	2 805	419	122	38	—	—
446120	Cosmetics, beauty supplies, & perfume stores	8	2 805	419	122	38	—	—
44613	Optical goods stores	13	3 889	698	170	36	8.2	.8
446130	Optical goods stores	13	3 889	698	170	36	8.2	.8
446191	Food (health) supplement stores	4	D	D	D	a	D	D
447	Gasoline stations	50	83 127	5 829	1 370	384	23.4	9.5
4471	Gasoline stations	50	83 127	5 829	1 370	384	23.4	9.5
44711	Gasoline stations with convenience stores	37	69 592	4 687	1 067	300	21.6	7.7
447110	Gasoline stations with convenience stores	37	69 592	4 687	1 067	300	21.6	7.7
448	Clothing & clothing accessories stores	153	83 676	11 525	2 740	773	23.8	9.1
4481	Clothing stores	104	61 974	8 401	2 015	571	24.7	10.8
44812	Women's clothing stores	36	17 435	2 659	614	169	33.0	22.9
448120	Women's clothing stores	36	17 435	2 659	614	169	33.0	22.9
44814	Family clothing stores	45	37 862	4 836	1 147	326	16.6	5.1
448140	Family clothing stores	45	37 862	4 836	1 147	326	16.6	5.1
44819	Other clothing stores	15	4 711	611	174	51	48.2	14.0
448190	Other clothing stores	15	4 711	611	174	51	48.2	14.0
4482104	Family shoe stores	13	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	33	13 951	2 220	516	128	26.6	6.3
44831	Jewelry stores	32	D	D	D	c	D	D
448310	Jewelry stores	32	D	D	D	c	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MONROE COUNTY, FL—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	74	42 781	6 457	1 573	410	17.1	3.6
4511	Sporting goods, hobby, & musical instrument stores . .	61	35 777	5 551	1 340	325	17.6	4.0
45111	Sporting goods stores	53	33 953	5 200	1 244	303	17.6	4.2
451110	Sporting goods stores	53	33 953	5 200	1 244	303	17.6	4.2
4511101	General-line sporting goods stores	9	2 822	453	149	31	49.0	17.8
4511102	Specialty-line sporting goods stores	44	31 131	4 747	1 095	272	14.7	2.9
45113	Sewing, needlework, & piece goods stores	3	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	3	D	D	D	a	D	D
4512	Book, periodical, & music stores	13	7 004	906	233	85	14.5	1.6
45121	Book stores & news dealers	7	3 313	479	128	42	8.4	3.4
451211	Book stores, general	5	D	D	D	b	D	D
451212	News dealers & newsstands	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores . . .	6	3 691	427	105	43	20.0	—
451220	Prerecorded tape, compact disc, & record stores . .	6	3 691	427	105	43	20.0	—
452	General merchandise stores	16	75 518	7 810	1 989	641	1.3	—
45299	All other general merchandise stores	12	D	D	D	c	D	D
452990	All other general merchandise stores	12	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	114	49 242	9 355	2 435	650	27.4	17.4
4531	Florists	10	3 849	673	163	68	9.6	39.9
45311	Florists	10	3 849	673	163	68	9.6	39.9
453110	Florists	10	3 849	673	163	68	9.6	39.9
4532	Office supplies, stationery, & gift stores	52	24 747	5 474	1 410	346	18.9	12.4
45321	Office supplies & stationery stores	3	1 517	282	76	18	D	—
453210	Office supplies & stationery stores	3	1 517	282	76	18	D	—
4532102	Office supplies stores	3	1 517	282	76	18	D	—
45322	Gift, novelty, & souvenir stores	49	23 230	5 192	1 334	328	19.1	13.2
453220	Gift, novelty, & souvenir stores	49	23 230	5 192	1 334	328	19.1	13.2
4533	Used merchandise stores	16	3 101	611	145	63	27.0	54.6
45331	Used merchandise stores	16	3 101	611	145	63	27.0	54.6
453310	Used merchandise stores	16	3 101	611	145	63	27.0	54.6
4539	Other miscellaneous store retailers	36	17 545	2 597	717	173	43.4	13.0
45391	Pet & pet supplies stores	7	2 355	367	84	26	16.3	1.0
453910	Pet & pet supplies stores	7	2 355	367	84	26	16.3	1.0
45392	Art dealers	16	9 483	1 488	479	86	56.3	14.9
453920	Art dealers	16	9 483	1 488	479	86	56.3	14.9
45399	All other miscellaneous store retailers	12	D	D	D	b	D	D
454	Nonstore retailers	22	16 431	2 168	524	90	34.9	.9
4542	Vending machine operators	6	5 340	508	125	20	91.8	2.8
45421	Vending machine operators	6	5 340	508	125	20	91.8	2.8
454210	Vending machine operators	6	5 340	508	125	20	91.8	2.8
4543	Direct selling establishments	10	8 728	1 248	306	49	3.4	—
45431	Fuel dealers	6	7 771	1 047	266	36	—	—
454312	Liquefied petroleum gas (bottled gas) dealers . . .	5	D	D	D	b	D	D
NASSAU COUNTY, FL								
44-45	Retail trade	215	332 224	28 551	6 864	2 172	21.5	5.7
441	Motor vehicle & parts dealers	15	72 633	4 554	1 095	175	53.8	.4
442	Furniture & home furnishings stores	11	4 444	656	133	41	84.9	1.6
4422	Home furnishings stores	7	2 626	327	51	24	97.3	2.7
443	Electronics & appliance stores	5	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	16	26 438	2 617	611	149	3.5	.3
4441	Building material & supplies dealers	14	D	D	D	c	D	D
44419	Other building material dealers	6	10 113	833	178	38	2.1	.8
444190	Other building material dealers	6	10 113	833	178	38	2.1	.8
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	24	87 916	8 225	2 040	843	5.0	.8
4451	Grocery stores	16	83 792	7 785	1 937	810	4.4	.1
44511	Supermarkets & other grocery (except convenience) stores	13	82 847	7 716	1 928	807	3.3	.1
445110	Supermarkets & other grocery (except convenience) stores	13	82 847	7 716	1 928	807	3.3	.1
4452	Specialty food stores	4	D	D	D	a	D	D
446	Health & personal care stores	10	11 422	1 287	315	74	28.9	—
4461	Health & personal care stores	10	11 422	1 287	315	74	28.9	—
447	Gasoline stations	47	62 088	3 826	939	287	17.3	22.6
4471	Gasoline stations	47	62 088	3 826	939	287	17.3	22.6
44711	Gasoline stations with convenience stores	38	49 533	3 038	738	224	17.6	10.4
447110	Gasoline stations with convenience stores	38	49 533	3 038	738	224	17.6	10.4

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NASSAU COUNTY, FL—Con.								
44-45 Retail trade—Con.								
448	Clothing & clothing accessories stores	30	12 272	1 613	369	132	31.7	10.8
4481	Clothing stores	22	8 767	1 090	245	98	38.9	3.8
451	Sporting goods, hobby, book, & music stores	11	2 695	250	64	30	30.5	47.1
452	General merchandise stores	8	36 574	3 637	854	323	1.6	—
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	28	D	D	D	b	D	D
4533	Used merchandise stores	4	2 164	404	44	16	39.9	—
45331	Used merchandise stores	4	2 164	404	44	16	39.9	—
453310	Used merchandise stores	4	2 164	404	44	16	39.9	—
4539	Other miscellaneous store retailers	7	D	D	D	a	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	10	3 482	575	177	32	30.8	—
OKALOOSA COUNTY, FL								
44-45	Retail trade	931	1 754 851	165 652	40 619	11 322	5.3	6.5
441	Motor vehicle & parts dealers	104	471 469	37 591	8 311	1 383	8.5	10.3
4411	Automobile dealers	39	377 999	26 972	5 894	823	7.5	12.0
4412	Other motor vehicle dealers	19	61 328	5 068	1 116	250	12.9	3.6
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	17	D	D	D	c	D	D
441222	Boat dealers	12	43 881	3 262	743	167	13.8	4.8
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
44131	Automotive parts & accessories stores	37	26 135	4 177	973	251	13.3	4.8
441310	Automotive parts & accessories stores	37	26 135	4 177	973	251	13.3	4.8
442	Furniture & home furnishings stores	70	60 539	8 973	2 175	504	11.9	1.7
4421	Furniture stores	29	29 003	4 502	1 072	244	11.1	3.0
44211	Furniture stores	29	29 003	4 502	1 072	244	11.1	3.0
442110	Furniture stores	29	29 003	4 502	1 072	244	11.1	3.0
4422	Home furnishings stores	41	31 536	4 471	1 103	260	12.5	.6
44221	Floor covering stores	17	15 777	2 551	629	89	17.7	.1
442210	Floor covering stores	17	15 777	2 551	629	89	17.7	.1
44229	Other home furnishings stores	24	15 759	1 920	474	171	7.4	1.0
442299	All other home furnishings stores	21	14 328	1 689	420	156	1.6	1.1
443	Electronics & appliance stores	40	50 864	8 109	1 667	311	14.3	4.5
4431	Electronics & appliance stores	40	50 864	8 109	1 667	311	14.3	4.5
44311	Appliance, television, & other electronics stores	25	34 155	6 082	1 239	212	5.5	6.2
443112	Radio, television, & other electronics stores	16	27 011	5 125	967	169	3.0	3.1
44312	Computer & software stores	15	16 709	2 027	428	99	32.1	.8
443120	Computer & software stores	15	16 709	2 027	428	99	32.1	.8
444	Building material & garden equipment & supplies dealers	74	159 223	17 671	4 391	979	1.5	1.0
4441	Building material & supplies dealers	60	152 231	16 716	4 177	895	1.3	1.1
44419	Other building material dealers	38	98 456	11 361	2 809	514	1.3	—
444190	Other building material dealers	38	98 456	11 361	2 809	514	1.3	—
445	Food & beverage stores	78	205 215	17 390	4 426	1 789	7.2	4.6
4451	Grocery stores	46	190 081	15 682	3 991	1 553	7.5	4.9
4452	Specialty food stores	12	6 040	569	124	63	1.9	.9
446	Health & personal care stores	70	71 271	10 055	4 553	948	2.9	17.2
4461	Health & personal care stores	70	71 271	10 055	4 553	948	2.9	17.2
44612	Cosmetics, beauty supplies, & perfume stores	11	4 012	551	114	50	.7	4.3
446120	Cosmetics, beauty supplies, & perfume stores	11	4 012	551	114	50	.7	4.3
447	Gasoline stations	105	136 502	8 233	1 913	763	1.4	14.4
4471	Gasoline stations	105	136 502	8 233	1 913	763	1.4	14.4
44711	Gasoline stations with convenience stores	93	132 324	7 776	1 803	726	.3	14.5
447110	Gasoline stations with convenience stores	93	132 324	7 776	1 803	726	.3	14.5
448	Clothing & clothing accessories stores	176	136 151	15 448	3 377	1 318	6.2	8.8
4481	Clothing stores	112	94 860	10 775	2 336	971	6.1	10.4
44811	Men's clothing stores	16	13 896	1 287	247	92	—	13.6
448110	Men's clothing stores	16	13 896	1 287	247	92	—	13.6
44819	Other clothing stores	16	10 556	1 812	399	154	1.6	—
448190	Other clothing stores	16	10 556	1 812	399	154	1.6	—
4482101	Men's shoe stores	3	4 086	329	74	18	—	—
4482105	Athletic footwear stores	5	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	33	16 439	2 380	520	174	15.3	13.4

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
OKALOOSA COUNTY, FL—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	58	31 824	3 598	809	311	5.5	8.9
4511	Sporting goods, hobby, & musical instrument stores ..	42	20 308	2 538	560	200	6.4	9.7
4512	Book, periodical, & music stores	16	11 516	1 060	249	111	3.9	7.6
45121	Book stores & news dealers	13	7 654	782	185	88	5.9	—
451211	Book stores, general	9	6 820	621	146	72	5.6	—
452	General merchandise stores	28	319 984	28 750	7 078	2 391	.1	—
4529	Other general merchandise stores	19	D	D	D	f	D	D
45299	All other general merchandise stores	16	D	D	D	c	D	D
452990	All other general merchandise stores	16	D	D	D	c	D	D
453	Miscellaneous store retailers	114	51 718	6 725	1 208	490	11.9	6.9
4532	Office supplies, stationery, & gift stores	42	23 199	2 437	542	213	10.4	5.5
45321	Office supplies & stationery stores	8	14 510	1 053	297	82	1.9	4.7
453210	Office supplies & stationery stores	8	14 510	1 053	297	82	1.9	4.7
4532102	Office supplies stores	8	14 510	1 053	297	82	1.9	4.7
4539	Other miscellaneous store retailers	33	21 315	2 888	367	143	7.0	7.7
45392	Art dealers	5	1 673	328	41	22	9.8	—
453920	Art dealers	5	1 673	328	41	22	9.8	—
45393	Manufactured (mobile) home dealers	5	12 011	635	97	21	3.7	—
453930	Manufactured (mobile) home dealers	5	12 011	635	97	21	3.7	—
45399	All other miscellaneous store retailers	13	5 214	1 620	171	71	7.5	12.1
454	Nonstore retailers	14	60 091	3 109	711	135	1.1	—
4541	Electronic shopping & mail-order houses	4	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	4	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	4	D	D	D	b	D	D
4543	Direct selling establishments	9	D	D	D	b	D	D
45439	Other direct selling establishments	7	D	D	D	b	D	D
454390	Other direct selling establishments	7	D	D	D	b	D	D
OKEECHOBEE COUNTY, FL								
44-45	Retail trade	149	270 099	23 600	5 570	1 657	17.0	10.5
441	Motor vehicle & parts dealers	23	44 402	3 622	863	170	3.6	49.1
4412	Other motor vehicle dealers	8	5 765	538	135	30	20.6	11.6
44121	Recreational vehicle dealers	3	D	D	D	a	D	D
441210	Recreational vehicle dealers	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	6	3 746	299	65	28	88.1	—
4421	Furniture stores	3	3 036	269	64	27	100.0	—
44211	Furniture stores	3	3 036	269	64	27	100.0	—
442110	Furniture stores	3	3 036	269	64	27	100.0	—
443	Electronics & appliance stores	7	4 238	649	151	33	66.0	—
4431	Electronics & appliance stores	7	4 238	649	151	33	66.0	—
44311	Appliance, television, & other electronics stores	5	D	D	D	b	D	D
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	12	23 077	2 410	624	162	—	1.7
4441	Building material & supplies dealers	10	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	b	D	D
44422	Nursery & garden centers	1	D	D	D	b	D	D
444220	Nursery & garden centers	1	D	D	D	b	D	D
445	Food & beverage stores	23	60 710	6 083	1 523	530	5.2	4.8
4451	Grocery stores	16	57 079	5 683	1 429	496	3.7	5.1
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	10	14 569	1 611	399	96	38.5	—
4461	Health & personal care stores	10	14 569	1 611	399	96	38.5	—
447	Gasoline stations	30	64 203	3 318	527	186	42.2	.9
4471	Gasoline stations	30	64 203	3 318	527	186	42.2	.9
44711	Gasoline stations with convenience stores	24	55 524	2 840	397	141	44.6	.2
447110	Gasoline stations with convenience stores	24	55 524	2 840	397	141	44.6	.2
448	Clothing & clothing accessories stores	8	9 102	941	237	83	4.8	2.0
4481	Clothing stores	5	8 184	843	213	71	1.7	2.2
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	e	D	D
453	Miscellaneous store retailers	19	D	D	D	b	D	D
45321	Office supplies & stationery stores	3	807	164	39	17	D	—
453210	Office supplies & stationery stores	3	807	164	39	17	D	—
4532102	Office supplies stores	3	807	164	39	17	D	—
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
454	Nonstore retailers	6	2 111	523	127	22	2.7	22.1

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ORANGE COUNTY, FL								
44-45	Retail trade	3 911	10 450 934	913 594	221 431	53 854	8.3	5.7
441	Motor vehicle & parts dealers	428	3 260 039	201 137	47 575	7 232	11.9	4.6
4411	Automobile dealers	192	2 861 497	147 889	34 790	4 560	12.5	3.6
441110	New car dealers	66	2 623 201	132 578	31 208	3 962	11.1	3.3
441110	New car dealers	66	2 623 201	132 578	31 208	3 962	11.1	3.3
44112	Used car dealers	126	238 296	15 311	3 582	598	27.0	7.2
441120	Used car dealers	126	238 296	15 311	3 582	598	27.0	7.2
4412	Other motor vehicle dealers	48	151 611	13 366	3 115	521	11.3	.5
44121	Recreational vehicle dealers	7	60 788	3 770	1 026	159	.9	—
441210	Recreational vehicle dealers	7	60 788	3 770	1 026	159	.9	—
44122	Motorcycle, boat, & other motor vehicle dealers	41	90 823	9 596	2 089	362	18.2	.8
441221	Motorcycle dealers	12	29 247	2 858	636	93	6.5	1.8
441222	Boat dealers	24	56 177	5 842	1 236	226	25.4	.1
441229	All other motor vehicle dealers	5	5 399	896	217	43	7.8	2.9
4413	Automotive parts, accessories, & tire stores	188	246 931	39 882	9 670	2 151	5.3	18.1
44131	Automotive parts & accessories stores	125	160 485	24 783	5 952	1 513	5.1	14.2
441310	Automotive parts & accessories stores	125	160 485	24 783	5 952	1 513	5.1	14.2
44132	Tire dealers	63	86 446	15 099	3 718	638	5.7	25.4
441320	Tire dealers	63	86 446	15 099	3 718	638	5.7	25.4
442	Furniture & home furnishings stores	234	284 909	35 125	9 193	1 664	11.0	14.4
4421	Furniture stores	91	143 543	17 105	4 368	681	7.9	18.4
44211	Furniture stores	91	143 543	17 105	4 368	681	7.9	18.4
442110	Furniture stores	91	143 543	17 105	4 368	681	7.9	18.4
4422	Home furnishings stores	143	141 366	18 020	4 825	983	14.1	10.2
44221	Floor covering stores	50	57 640	7 826	2 366	253	24.4	6.9
442210	Floor covering stores	50	57 640	7 826	2 366	253	24.4	6.9
44229	Other home furnishings stores	93	83 726	10 194	2 459	730	7.0	12.5
442291	Window treatment stores	7	1 572	399	91	26	69.5	—
442299	All other home furnishings stores	86	82 154	9 795	2 368	704	5.8	12.7
443	Electronics & appliance stores	184	333 880	37 744	8 909	1 656	7.6	7.3
4431	Electronics & appliance stores	184	333 880	37 744	8 909	1 656	7.6	7.3
44311	Appliance, television, & other electronics stores	118	198 450	19 936	4 602	1 005	7.2	4.6
443111	Household appliance stores	25	23 143	3 322	589	110	14.0	—
443112	Radio, television, & other electronics stores	93	175 307	16 614	4 013	895	6.3	5.2
44312	Computer & software stores	51	117 741	15 660	3 769	529	9.0	11.5
443120	Computer & software stores	51	117 741	15 660	3 769	529	9.0	11.5
44313	Camera & photographic supplies stores	15	17 689	2 148	538	122	3.9	9.1
443130	Camera & photographic supplies stores	15	17 689	2 148	538	122	3.9	9.1
444	Building material & garden equipment & supplies dealers	235	842 885	84 841	20 973	3 408	6.3	6.9
4441	Building material & supplies dealers	186	779 700	77 271	19 105	2 986	5.6	7.1
44411	Home centers	8	D	D	D	f	D	D
444110	Home centers	8	D	D	D	f	D	D
44412	Paint & wallpaper stores	30	38 830	6 252	1 491	235	2.3	4.0
444120	Paint & wallpaper stores	30	38 830	6 252	1 491	235	2.3	4.0
44413	Hardware stores	24	D	D	D	c	D	D
444130	Hardware stores	24	D	D	D	c	D	D
44419	Other building material dealers	124	563 551	52 326	13 252	1 695	7.1	9.1
444190	Other building material dealers	124	563 551	52 326	13 252	1 695	7.1	9.1
4442	Lawn & garden equipment & supplies stores	49	63 185	7 570	1 868	422	14.5	4.8
44421	Outdoor power equipment stores	18	25 056	3 232	642	123	19.7	.3
444210	Outdoor power equipment stores	18	25 056	3 232	642	123	19.7	.3
44422	Nursery & garden centers	31	38 129	4 338	1 226	299	11.1	7.8
444220	Nursery & garden centers	31	38 129	4 338	1 226	299	11.1	7.8
445	Food & beverage stores	396	1 321 725	129 609	31 640	10 294	5.8	2.5
4451	Grocery stores	274	1 238 209	120 531	29 479	9 621	4.9	2.1
44511	Supermarkets & other grocery (except convenience) stores	201	1 200 702	117 172	28 548	9 334	4.0	2.1
445110	Supermarkets & other grocery (except convenience) stores	201	1 200 702	117 172	28 548	9 334	4.0	2.1
44512	Convenience stores	73	37 507	3 359	931	287	35.0	5.0
445120	Convenience stores	73	37 507	3 359	931	287	35.0	5.0
4452	Specialty food stores	61	30 985	4 841	1 226	363	21.9	7.4
4453	Beer, wine, & liquor stores	61	52 531	4 237	935	310	16.2	7.4
44531	Beer, wine, & liquor stores	61	52 531	4 237	935	310	16.2	7.4
445310	Beer, wine, & liquor stores	61	52 531	4 237	935	310	16.2	7.4

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ORANGE COUNTY, FL—Con.								
44-45 Retail trade—Con.								
446	Health & personal care stores	303	427 729	57 242	14 015	3 810	6.0	5.3
4461	Health & personal care stores	303	427 729	57 242	14 015	3 810	6.0	5.3
44611	Pharmacies & drug stores	114	333 129	39 723	9 809	2 775	3.5	4.7
446110	Pharmacies & drug stores	114	333 129	39 723	9 809	2 775	3.5	4.7
4461101	Pharmacies & drug stores	103	D	D	D	h	D	D
4461102	Proprietary stores	11	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	47	26 420	2 856	714	224	6.1	3.9
446120	Cosmetics, beauty supplies, & perfume stores	47	26 420	2 856	714	224	6.1	3.9
44613	Optical goods stores	72	30 782	6 414	1 607	375	14.0	6.6
446130	Optical goods stores	72	30 782	6 414	1 607	375	14.0	6.6
44619	Other health & personal care stores	70	37 398	8 249	1 885	436	20.6	9.9
446191	Food (health) supplement stores	33	17 665	2 753	565	252	27.6	16.1
446199	All other health & personal care stores	37	19 733	5 496	1 320	184	14.3	4.4
447	Gasoline stations	416	703 482	37 218	10 232	2 915	14.8	6.1
4471	Gasoline stations	416	703 482	37 218	10 232	2 915	14.8	6.1
44711	Gasoline stations with convenience stores	319	568 601	29 935	8 261	2 344	9.4	2.9
447110	Gasoline stations with convenience stores	319	568 601	29 935	8 261	2 344	9.4	2.9
44719	Other gasoline stations	97	134 881	7 283	1 971	571	37.5	19.7
447190	Other gasoline stations	97	134 881	7 283	1 971	571	37.5	19.7
448	Clothing & clothing accessories stores	717	783 085	86 344	20 283	6 613	6.3	12.2
4481	Clothing stores	433	529 601	56 749	13 541	4 607	5.8	11.2
44811	Men's clothing stores	57	50 339	5 341	1 386	402	9.8	25.1
448110	Men's clothing stores	57	50 339	5 341	1 386	402	9.8	25.1
44812	Women's clothing stores	160	134 434	15 434	3 661	1 342	8.5	19.7
448120	Women's clothing stores	160	134 434	15 434	3 661	1 342	8.5	19.7
44813	Children's & infants' clothing stores	28	28 711	2 658	638	247	6.6	4.3
448130	Children's & infants' clothing stores	28	28 711	2 658	638	247	6.6	4.3
44814	Family clothing stores	88	242 975	24 353	5 683	1 833	1.8	6.7
448140	Family clothing stores	88	242 975	24 353	5 683	1 833	1.8	6.7
44815	Clothing accessories stores	24	9 784	1 550	365	132	4.3	25.0
448150	Clothing accessories stores	24	9 784	1 550	365	132	4.3	25.0
44819	Other clothing stores	76	63 358	7 413	1 808	651	12.1	.1
448190	Other clothing stores	76	63 358	7 413	1 808	651	12.1	.1
4482	Shoe stores	141	152 641	15 324	3 586	1 216	1.0	11.4
44821	Shoe stores	141	152 641	15 324	3 586	1 216	1.0	11.4
448210	Shoe stores	141	152 641	15 324	3 586	1 216	1.0	11.4
4482101	Men's shoe stores	10	D	D	D	b	D	D
4482102	Women's shoe stores	16	10 914	1 326	282	144	1.0	32.3
4482103	Children's & juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	87	72 406	7 333	1 703	529	1.9	7.9
4482105	Athletic footwear stores	26	62 897	5 835	1 419	497	—	8.9
4483	Jewelry, luggage, & leather goods stores	143	100 843	14 271	3 156	790	16.5	18.8
44831	Jewelry stores	116	87 058	12 754	2 839	704	16.3	20.7
448310	Jewelry stores	116	87 058	12 754	2 839	704	16.3	20.7
44832	Luggage & leather goods stores	27	13 785	1 517	317	86	17.9	6.7
448320	Luggage & leather goods stores	27	13 785	1 517	317	86	17.9	6.7
451	Sporting goods, hobby, book, & music stores	216	233 377	24 402	5 898	1 822	5.4	3.0
4511	Sporting goods, hobby, & musical instrument stores ..	135	152 928	15 810	3 702	1 011	5.8	.8
45111	Sporting goods stores	70	74 638	8 058	2 015	504	8.6	1.5
451110	Sporting goods stores	70	74 638	8 058	2 015	504	8.6	1.5
4511101	General-line sporting goods stores	13	25 404	2 570	696	181	7.1	3.0
4511102	Specialty-line sporting goods stores	57	49 234	5 488	1 319	323	9.4	.7
45112	Hobby, toy, & game stores	41	56 890	4 850	1 030	342	3.5	—
451120	Hobby, toy, & game stores	41	56 890	4 850	1 030	342	3.5	—
45113	Sewing, needlework, & piece goods stores	14	7 026	1 011	271	79	7.3	—
451130	Sewing, needlework, & piece goods stores	14	7 026	1 011	271	79	7.3	—
45114	Musical instrument & supplies stores	10	14 374	1 891	386	86	—	.6
451140	Musical instrument & supplies stores	10	14 374	1 891	386	86	—	.6
4512	Book, periodical, & music stores	81	80 449	8 592	2 196	811	4.5	7.0
45121	Book stores & news dealers	41	46 443	4 853	1 238	422	6.0	7.4
451211	Book stores	41	46 443	4 853	1 238	422	6.0	7.4
4512111	Book stores, general	26	33 784	3 431	815	303	3.4	2.3
4512112	Specialty book stores	12	7 553	952	246	61	14.5	.9
4512113	College book stores	3	5 106	470	177	58	D	50.5
45122	Prerecorded tape, compact disc, & record stores ...	40	34 006	3 739	958	389	2.5	6.5
451220	Prerecorded tape, compact disc, & record stores ...	40	34 006	3 739	958	389	2.5	6.5

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ORANGE COUNTY, FL—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	104	1 196 236	118 131	29 027	8 705	2.1	4.5
4521	Department stores (incl leased depts) ##	34	846 173	N	N	N	—	—
45211	Department stores (incl leased depts) ##	34	846 173	N	N	N	—	—
4521	Department stores (excl leased depts)	34	837 932	88 957	21 680	6 866	—	—
452110	Department stores (excl leased depts)	34	837 932	88 957	21 680	6 866	—	—
4521101	Department stores (excl leased depts)	34	837 932	88 957	21 680	6 866	—	—
4521101	Conventional department stores (excl leased depts)	7	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	19	435 309	38 599	9 292	3 300	—	—
4521103	National chain department stores (excl leased depts)	8	D	D	D	g	D	D
4529	Other general merchandise stores	70	358 304	29 174	7 347	1 839	7.0	15.0
45291	Warehouse clubs & superstores	4	D	D	D	f	D	D
452910	Warehouse clubs & superstores	4	D	D	D	f	D	D
45299	All other general merchandise stores	66	D	D	D	g	D	D
452990	All other general merchandise stores	66	D	D	D	g	D	D
4529901	Variety stores	44	D	D	D	e	D	D
4529902	Catalog showrooms	5	D	D	D	f	D	D
4529903	Miscellaneous general merchandise stores	17	D	D	D	e	D	D
453	Miscellaneous store retailers	511	388 961	53 355	12 141	3 826	14.2	13.3
4531	Florists	67	18 308	4 338	1 077	307	23.7	7.6
45311	Florists	67	18 308	4 338	1 077	307	23.7	7.6
453110	Florists	67	18 308	4 338	1 077	307	23.7	7.6
4532	Office supplies, stationery, & gift stores	220	240 090	27 364	6 433	2 176	8.9	16.9
45321	Office supplies & stationery stores	25	87 363	7 594	1 911	512	6.7	18.7
453210	Office supplies & stationery stores	25	87 363	7 594	1 911	512	6.7	18.7
4532101	Stationery stores	4	D	D	D	b	D	D
4532102	Office supplies stores	21	D	D	D	e	D	D
45322	Gift, novelty, & souvenir stores	195	152 727	19 770	4 522	1 664	10.1	15.8
453220	Gift, novelty, & souvenir stores	195	152 727	19 770	4 522	1 664	10.1	15.8
4533	Used merchandise stores	74	25 682	5 461	1 201	413	20.6	20.0
45331	Used merchandise stores	74	25 682	5 461	1 201	413	20.6	20.0
453310	Used merchandise stores	74	25 682	5 461	1 201	413	20.6	20.0
4539	Other miscellaneous store retailers	150	104 881	16 192	3 430	930	23.2	4.6
45391	Pet & pet supplies stores	30	18 337	2 258	526	188	18.7	.6
453910	Pet & pet supplies stores	30	18 337	2 258	526	188	18.7	.6
45392	Art dealers	21	12 269	2 721	694	165	7.3	5.2
453920	Art dealers	21	12 269	2 721	694	165	7.3	5.2
45393	Manufactured (mobile) home dealers	12	28 088	2 466	457	100	48.2	—
453930	Manufactured (mobile) home dealers	12	28 088	2 466	457	100	48.2	—
45399	All other miscellaneous store retailers	87	46 187	8 747	1 753	477	14.0	8.8
454	Nonstore retailers	167	674 626	48 446	11 545	1 909	3.8	3.1
4541	Electronic shopping & mail-order houses	63	549 382	29 289	7 335	1 116	2.0	1.0
45411	Electronic shopping & mail-order houses	63	549 382	29 289	7 335	1 116	2.0	1.0
454110	Electronic shopping & mail-order houses	63	549 382	29 289	7 335	1 116	2.0	1.0
4542	Vending machine operators	33	26 277	3 395	758	166	5.3	24.3
45421	Vending machine operators	33	26 277	3 395	758	166	5.3	24.3
454210	Vending machine operators	33	26 277	3 395	758	166	5.3	24.3
4543	Direct selling establishments	71	98 967	15 762	3 452	627	13.7	9.4
45431	Fuel dealers	16	26 726	4 255	903	145	23.2	4.3
454311	Heating oil dealers	5	9 945	1 570	328	50	31.2	—
454312	Liquefied petroleum gas (bottled gas) dealers	11	16 781	2 685	575	95	18.5	6.9
45439	Other direct selling establishments	55	72 241	11 507	2 549	482	10.2	11.2
454390	Other direct selling establishments	55	72 241	11 507	2 549	482	10.2	11.2
OSCEOLA COUNTY, FL								
44-45	Retail trade	612	1 349 700	124 762	30 357	8 289	10.4	3.4
441	Motor vehicle & parts dealers	66	329 726	26 660	6 693	1 044	19.0	5.3
4411	Automobile dealers	35	283 527	19 762	4 987	697	20.9	4.3
44111	New car dealers	19	265 954	18 553	4 758	649	17.9	4.4
441110	New car dealers	19	265 954	18 553	4 758	649	17.9	4.4
44112	Used car dealers	16	17 573	1 209	229	48	66.4	2.5
441120	Used car dealers	16	17 573	1 209	229	48	66.4	2.5
4412	Other motor vehicle dealers	6	13 280	1 480	415	69	4.8	2.1
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	25	32 919	5 418	1 291	278	8.2	16.0
44131	Automotive parts & accessories stores	18	25 032	3 824	907	201	5.6	21.0
441310	Automotive parts & accessories stores	18	25 032	3 824	907	201	5.6	21.0
44132	Tire dealers	7	7 887	1 594	384	77	16.6	—
441320	Tire dealers	7	7 887	1 594	384	77	16.6	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
OSCEOLA COUNTY, FL—Con.								
44-45 Retail trade—Con.								
442	Furniture & home furnishings stores	31	22 435	3 187	784	159	31.4	13.0
4421	Furniture stores	12	8 575	1 740	438	80	26.6	20.5
44211	Furniture stores	12	8 575	1 740	438	80	26.6	20.5
442110	Furniture stores	12	8 575	1 740	438	80	26.6	20.5
4422	Home furnishings stores	19	13 860	1 447	346	79	34.4	8.4
44221	Floor covering stores	9	9 419	956	230	34	33.8	—
442210	Floor covering stores	9	9 419	956	230	34	33.8	—
44229	Other home furnishings stores	10	4 441	491	116	45	35.6	26.2
442299	All other home furnishings stores	8	D	D	D	b	D	D
443	Electronics & appliance stores	12	20 881	1 859	472	78	91.8	—
4431	Electronics & appliance stores	12	20 881	1 859	472	78	91.8	—
44311	Appliance, television, & other electronics stores	7	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	6	17 923	1 594	412	65	90.4	—
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	27	92 349	8 481	2 054	395	1.3	.1
4441	Building material & supplies dealers	23	89 623	8 273	2 011	386	.9	.1
44411	Home centers	3	60 644	5 378	1 306	254	—	—
444110	Home centers	3	60 644	5 378	1 306	254	—	—
44412	Paint & wallpaper stores	4	D	D	D	b	D	D
444120	Paint & wallpaper stores	4	D	D	D	b	D	D
44419	Other building material dealers	9	18 883	1 551	395	63	—	—
444190	Other building material dealers	9	18 883	1 551	395	63	—	—
445	Food & beverage stores	77	265 793	28 313	6 997	2 303	5.7	1.9
4451	Grocery stores	61	255 803	27 384	6 700	2 203	4.8	.6
44511	Supermarkets & other grocery (except convenience) stores	44	247 866	26 267	6 424	2 123	4.3	.4
445110	Supermarkets & other grocery (except convenience) stores	44	247 866	26 267	6 424	2 123	4.3	.4
44512	Convenience stores	17	7 937	1 117	276	80	20.3	4.8
445120	Convenience stores	17	7 937	1 117	276	80	20.3	4.8
4452	Specialty food stores	7	4 198	597	209	73	9.7	87.1
446	Health & personal care stores	43	75 095	9 914	2 394	570	3.6	1.8
4461	Health & personal care stores	43	75 095	9 914	2 394	570	3.6	1.8
44611	Pharmacies & drug stores	19	65 045	7 991	1 954	462	—	1.3
446110	Pharmacies & drug stores	19	65 045	7 991	1 954	462	—	1.3
4461101	Pharmacies & drug stores	18	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
44613	Optical goods stores	8	D	D	D	b	D	D
446130	Optical goods stores	8	D	D	D	b	D	D
44619	Other health & personal care stores	14	6 479	1 242	300	75	31.7	3.2
446191	Food (health) supplement stores	8	4 577	766	190	53	43.2	4.5
447	Gasoline stations	78	138 365	6 937	1 828	545	6.1	2.0
4471	Gasoline stations	78	138 365	6 937	1 828	545	6.1	2.0
44711	Gasoline stations with convenience stores	69	127 659	6 488	1 698	507	5.8	2.0
447110	Gasoline stations with convenience stores	69	127 659	6 488	1 698	507	5.8	2.0
448	Clothing & clothing accessories stores	89	90 489	8 571	1 911	677	5.2	10.8
4481	Clothing stores	57	56 963	5 403	1 195	474	5.0	17.0
44814	Family clothing stores	26	40 384	3 623	797	294	4.1	14.6
448140	Family clothing stores	26	40 384	3 623	797	294	4.1	14.6
44815	Clothing accessories stores	5	D	D	D	b	D	D
448150	Clothing accessories stores	5	D	D	D	b	D	D
44819	Other clothing stores	10	5 786	434	89	59	9.9	19.7
448190	Other clothing stores	10	5 786	434	89	59	9.9	19.7
4482	Shoe stores	18	28 062	2 194	483	144	—	—
44821	Shoe stores	18	28 062	2 194	483	144	—	—
448210	Shoe stores	18	28 062	2 194	483	144	—	—
4482104	Family shoe stores	12	D	D	D	b	D	D
4482105	Athletic footwear stores	5	17 072	1 307	260	69	—	—
4483	Jewelry, luggage, & leather goods stores	14	5 464	974	233	59	34.0	2.1
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	39	24 863	3 199	856	233	21.4	5.0
4511	Sporting goods, hobby, & musical instrument stores	32	20 938	2 773	748	205	17.7	5.9
45111	Sporting goods stores	15	14 052	1 542	448	102	11.2	—
451110	Sporting goods stores	15	14 052	1 542	448	102	11.2	—
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	13	D	D	D	b	D	D
45112	Hobby, toy, & game stores	10	4 684	925	202	83	31.7	21.1
451120	Hobby, toy, & game stores	10	4 684	925	202	83	31.7	21.1
45113	Sewing, needlework, & piece goods stores	5	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	5	D	D	D	a	D	D
4512	Book, periodical, & music stores	7	3 925	426	108	28	40.9	—
45121	Book stores & news dealers	5	D	D	D	a	D	D
451211	Book stores, general	4	2 651	263	69	17	54.4	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
OSCEOLA COUNTY, FL—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	16	228 454	18 613	4 418	1 552	.4	.8
4529	Other general merchandise stores	13	D	D	D	g	D	D
45291	Warehouse clubs & superstores	2	D	D	D	g	D	D
452910	Warehouse clubs & superstores	2	D	D	D	g	D	D
45299	All other general merchandise stores	11	D	D	D	b	D	D
452990	All other general merchandise stores	11	D	D	D	b	D	D
4529901	Variety stores	8	D	D	D	b	D	D
453	Miscellaneous store retailers	115	52 723	7 312	1 586	644	19.9	4.0
4531	Florists	7	2 472	441	92	35	25.3	8.6
45311	Florists	7	2 472	441	92	35	25.3	8.6
453110	Florists	7	2 472	441	92	35	25.3	8.6
4532	Office supplies, stationery, & gift stores	79	D	D	D	e	D	D
45321	Office supplies & stationery stores	4	D	D	D	b	D	D
453210	Office supplies & stationery stores	4	D	D	D	b	D	D
4532102	Office supplies stores	4	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	75	37 859	4 758	1 083	440	20.1	4.5
453220	Gift, novelty, & souvenir stores	75	37 859	4 758	1 083	440	20.1	4.5
4533	Used merchandise stores	8	2 679	483	112	68	27.4	—
45331	Used merchandise stores	8	2 679	483	112	68	27.4	—
453310	Used merchandise stores	8	2 679	483	112	68	27.4	—
4539	Other miscellaneous store retailers	21	D	D	D	b	D	D
45391	Pet & pet supplies stores	6	1 063	191	44	17	35.1	6.7
453910	Pet & pet supplies stores	6	1 063	191	44	17	35.1	6.7
45392	Art dealers	3	361	48	7	3	D	—
453920	Art dealers	3	361	48	7	3	D	—
45399	All other miscellaneous store retailers	10	D	D	D	b	D	D
454	Nonstore retailers	19	8 527	1 716	364	89	35.7	16.6
4543	Direct selling establishments	12	5 050	1 238	311	77	29.7	28.1
PALM BEACH COUNTY, FL								
44-45	Retail trade	4 967	11 731 186	1 126 092	276 118	61 563	9.8	6.5
441	Motor vehicle & parts dealers	417	3 389 776	233 934	54 271	6 833	12.6	6.5
4411	Automobile dealers	138	3 052 786	184 929	42 649	4 738	12.4	5.6
44111	New car dealers	75	2 945 939	177 234	40 878	4 460	12.0	5.0
441110	New car dealers	75	2 945 939	177 234	40 878	4 460	12.0	5.0
44112	Used car dealers	63	106 847	7 695	1 771	278	23.5	23.3
441120	Used car dealers	63	106 847	7 695	1 771	278	23.5	23.3
4412	Other motor vehicle dealers	83	123 700	11 196	2 586	430	16.0	17.5
44121	Recreational vehicle dealers	5	9 686	719	185	26	—	—
441210	Recreational vehicle dealers	5	9 686	719	185	26	—	—
44122	Motorcycle, boat, & other motor vehicle dealers	78	114 014	10 477	2 401	404	17.4	19.0
441221	Motorcycle dealers	10	18 699	1 950	289	54	5.6	32.6
441222	Boat dealers	56	72 283	7 185	1 834	294	19.9	20.9
441229	All other motor vehicle dealers	12	23 032	1 342	278	56	18.9	1.9
4413	Automotive parts, accessories, & tire stores	196	213 290	37 809	9 036	1 665	13.9	12.0
44131	Automotive parts & accessories stores	126	138 243	22 181	5 184	1 044	16.6	15.0
441310	Automotive parts & accessories stores	126	138 243	22 181	5 184	1 044	16.6	15.0
44132	Tire dealers	70	75 047	15 628	3 852	621	8.8	6.4
441320	Tire dealers	70	75 047	15 628	3 852	621	8.8	6.4
442	Furniture & home furnishings stores	420	483 024	60 024	15 281	2 592	14.9	7.7
4421	Furniture stores	174	283 633	35 241	9 329	1 223	10.3	7.3
44211	Furniture stores	174	283 633	35 241	9 329	1 223	10.3	7.3
442110	Furniture stores	174	283 633	35 241	9 329	1 223	10.3	7.3
4422	Home furnishings stores	246	199 391	24 783	5 952	1 369	21.4	8.2
44221	Floor covering stores	101	78 565	9 371	2 074	370	31.4	11.5
442210	Floor covering stores	101	78 565	9 371	2 074	370	31.4	11.5
44229	Other home furnishings stores	145	120 826	15 412	3 878	999	14.9	6.1
442291	Window treatment stores	24	11 071	1 758	443	93	46.5	7.3
442299	All other home furnishings stores	121	109 755	13 654	3 435	906	11.7	5.9
443	Electronics & appliance stores	193	360 111	38 089	9 235	1 935	9.3	19.9
4431	Electronics & appliance stores	193	360 111	38 089	9 235	1 935	9.3	19.9
44311	Appliance, television, & other electronics stores	128	263 044	28 628	6 888	1 361	9.5	17.8
443111	Household appliance stores	36	32 280	4 154	979	142	32.0	1.0
443112	Radio, television, & other electronics stores	92	230 764	24 474	5 909	1 219	6.4	20.1
44312	Computer & software stores	50	85 539	7 931	1 896	471	7.2	28.9
443120	Computer & software stores	50	85 539	7 931	1 896	471	7.2	28.9
44313	Camera & photographic supplies stores	15	11 528	1 530	451	103	20.6	1.9
443130	Camera & photographic supplies stores	15	11 528	1 530	451	103	20.6	1.9

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PALM BEACH COUNTY, FL—Con.								
44-45 Retail trade—Con.								
451	Sporting goods, hobby, book, & music stores	324	268 767	33 415	8 080	2 270	14.4	5.2
4511	Sporting goods, hobby, & musical instrument stores ..	251	196 419	24 440	5 844	1 535	17.0	6.6
45111	Sporting goods stores	138	87 085	10 623	2 673	640	18.3	3.0
451110	Sporting goods stores	138	87 085	10 623	2 673	640	18.3	3.0
4511101	General-line sporting goods stores	27	30 012	3 332	886	209	14.0	1.9
4511102	Specialty-line sporting goods stores	111	57 073	7 291	1 787	431	20.5	3.6
45112	Hobby, toy, & game stores	53	66 776	7 255	1 792	589	9.0	.3
451120	Hobby, toy, & game stores	53	66 776	7 255	1 792	589	9.0	.3
45113	Sewing, needlework, & piece goods stores	37	28 085	4 852	941	224	23.7	32.1
451130	Sewing, needlework, & piece goods stores	37	28 085	4 852	941	224	23.7	32.1
45114	Musical instrument & supplies stores	23	14 473	1 710	438	82	33.9	8.8
451140	Musical instrument & supplies stores	23	14 473	1 710	438	82	33.9	8.8
4512	Book, periodical, & music stores	73	72 348	8 975	2 236	735	7.3	1.3
45121	Book stores & news dealers	49	51 058	6 200	1 499	518	8.6	.3
451211	Book stores	39	46 906	5 642	1 356	477	9.2	—
4512111	Book stores, general	26	33 986	4 259	1 013	320	8.0	—
4512112	Specialty book stores	8	2 813	482	121	40	30.2	—
4512113	College book stores	5	10 107	901	222	117	7.5	—
451212	News dealers & newsstands	10	4 152	558	143	41	1.1	3.1
45122	Prerecorded tape, compact disc, & record stores ...	24	21 290	2 775	737	217	4.3	3.6
451220	Prerecorded tape, compact disc, & record stores .	24	21 290	2 775	737	217	4.3	3.6
452	General merchandise stores	119	1 412 871	136 217	33 321	9 581	.3	1.1
4521	Department stores (incl leased depts) ##	42	1 057 695	N	N	N	—	—
45211	Department stores (incl leased depts) ##	42	1 057 695	N	N	N	—	—
4521	Department stores (excl leased depts)	42	1 035 146	110 601	27 100	7 899	—	—
45211	Department stores (excl leased depts)	42	1 035 146	110 601	27 100	7 899	—	—
452110	Department stores (excl leased depts)	42	1 035 146	110 601	27 100	7 899	—	—
4521101	Conventional department stores (excl leased depts)	13	D	D	D	h	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	23	477 791	43 481	10 676	3 835	—	—
4521103	National chain department stores (excl leased depts)	6	D	D	D	g	D	D
4529	Other general merchandise stores	77	377 725	25 616	6 221	1 692	1.2	4.1
45291	Warehouse clubs & superstores	5	D	D	D	f	D	D
452910	Warehouse clubs & superstores	5	D	D	D	f	D	D
45299	All other general merchandise stores	72	D	D	D	f	D	D
452990	All other general merchandise stores	72	D	D	D	f	D	D
4529901	Variety stores	47	D	D	D	e	D	D
4529902	Catalog showrooms	8	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores	17	D	D	D	c	D	D
453	Miscellaneous store retailers	672	382 407	50 404	12 505	3 502	15.2	10.3
4531	Florists	110	36 097	7 952	1 997	478	18.1	24.8
45311	Florists	110	36 097	7 952	1 997	478	18.1	24.8
453110	Florists	110	36 097	7 952	1 997	478	18.1	24.8
4532	Office supplies, stationery, & gift stores	188	164 862	16 744	4 275	1 518	8.4	6.8
45321	Office supplies & stationery stores	36	97 343	7 870	2 042	557	2.8	.6
453210	Office supplies & stationery stores	36	97 343	7 870	2 042	557	2.8	.6
4532101	Stationery stores	5	1 171	156	47	15	44.3	42.0
4532102	Office supplies stores	31	96 172	7 714	1 995	542	2.3	.1
45322	Gift, novelty, & souvenir stores	152	67 519	8 874	2 233	961	16.4	15.6
453220	Gift, novelty, & souvenir stores	152	67 519	8 874	2 233	961	16.4	15.6
4533	Used merchandise stores	144	44 705	7 395	1 790	527	27.1	9.7
45331	Used merchandise stores	144	44 705	7 395	1 790	527	27.1	9.7
453310	Used merchandise stores	144	44 705	7 395	1 790	527	27.1	9.7
4539	Other miscellaneous store retailers	230	136 743	18 313	4 443	979	18.9	11.0
45391	Pet & pet supplies stores	44	27 823	3 489	797	257	12.0	6.6
453910	Pet & pet supplies stores	44	27 823	3 489	797	257	12.0	6.6
45392	Art dealers	71	45 990	4 623	1 342	218	18.7	15.7
453920	Art dealers	71	45 990	4 623	1 342	218	18.7	15.7
45393	Manufactured (mobile) home dealers	10	10 881	803	165	28	2.4	19.5
453930	Manufactured (mobile) home dealers	10	10 881	803	165	28	2.4	19.5
45399	All other miscellaneous store retailers	105	52 049	9 398	2 139	476	26.2	7.4
454	Nonstore retailers	204	408 700	47 373	11 682	1 821	13.7	2.6
4541	Electronic shopping & mail-order houses	66	307 431	30 111	7 763	1 094	13.9	.4
45411	Electronic shopping & mail-order houses	66	307 431	30 111	7 763	1 094	13.9	.4
454110	Electronic shopping & mail-order houses	66	307 431	30 111	7 763	1 094	13.9	.4
4542	Vending machine operators	24	9 363	1 606	353	78	33.7	.8
45421	Vending machine operators	24	9 363	1 606	353	78	33.7	.8
454210	Vending machine operators	24	9 363	1 606	353	78	33.7	.8
4543	Direct selling establishments	114	91 906	15 656	3 566	649	11.3	9.9
45431	Fuel dealers	16	18 418	3 169	788	123	7.2	26.8
454312	Liquefied petroleum gas (bottled gas) dealers ...	12	18 136	3 091	779	118	5.9	27.1
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	98	73 488	12 487	2 778	526	12.3	5.7
454390	Other direct selling establishments	98	73 488	12 487	2 778	526	12.3	5.7

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PASCO COUNTY, FL								
44-45	Retail trade	1 055	2 247 139	212 459	51 540	14 200	13.1	4.4
441	Motor vehicle & parts dealers	146	601 452	47 233	11 613	1 923	31.0	6.9
4411	Automobile dealers	59	515 056	36 697	9 113	1 366	33.4	5.9
44111	New car dealers	23	445 373	33 573	8 341	1 222	33.7	6.7
441110	New car dealers	23	445 373	33 573	8 341	1 222	33.7	6.7
44112	Used car dealers	36	69 683	3 124	772	144	31.4	.7
441120	Used car dealers	36	69 683	3 124	772	144	31.4	.7
4412	Other motor vehicle dealers	22	38 824	2 739	640	137	25.7	16.9
44121	Recreational vehicle dealers	12	D	D	D	b	D	D
441210	Recreational vehicle dealers	12	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	10	D	D	D	b	D	D
441221	Motorcycle dealers	3	D	D	D	b	D	D
441222	Boat dealers	6	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	65	47 572	7 797	1 860	420	8.9	8.9
44131	Automotive parts & accessories stores	45	35 591	5 265	1 227	289	5.7	11.8
441310	Automotive parts & accessories stores	45	35 591	5 265	1 227	289	5.7	11.8
44132	Tire dealers	20	11 981	2 532	633	131	18.3	.2
441320	Tire dealers	20	11 981	2 532	633	131	18.3	.2
442	Furniture & home furnishings stores	70	66 153	8 178	2 078	425	13.9	4.6
4421	Furniture stores	33	44 517	5 095	1 345	267	10.6	4.5
44211	Furniture stores	33	44 517	5 095	1 345	267	10.6	4.5
442110	Furniture stores	33	44 517	5 095	1 345	267	10.6	4.5
4422	Home furnishings stores	37	21 636	3 083	733	158	20.6	4.9
44221	Floor covering stores	24	17 407	2 458	591	98	18.7	3.9
442210	Floor covering stores	24	17 407	2 458	591	98	18.7	3.9
44229	Other home furnishings stores	13	4 229	625	142	60	28.4	9.0
442299	All other home furnishings stores	12	D	D	D	b	D	D
443	Electronics & appliance stores	40	34 921	3 647	838	228	9.7	12.5
4431	Electronics & appliance stores	40	34 921	3 647	838	228	9.7	12.5
44311	Appliance, television, & other electronics stores	30	31 291	3 054	698	192	9.0	10.2
443111	Household appliance stores	14	8 617	963	224	58	21.2	34.4
443112	Radio, television, & other electronics stores	16	22 674	2 091	474	134	4.3	1.0
44312	Computer & software stores	9	D	D	D	b	D	D
443120	Computer & software stores	9	D	D	D	b	D	D
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	95	169 938	21 453	4 603	1 024	7.8	5.5
4441	Building material & supplies dealers	79	159 209	20 168	4 308	935	7.0	5.9
44411	Home centers	6	48 847	4 813	1 212	275	1.2	—
444110	Home centers	6	48 847	4 813	1 212	275	1.2	—
44412	Paint & wallpaper stores	10	D	D	D	b	D	D
444120	Paint & wallpaper stores	10	D	D	D	b	D	D
44419	Other building material dealers	53	97 324	12 685	2 482	518	8.6	7.4
444190	Other building material dealers	53	97 324	12 685	2 482	518	8.6	7.4
4442	Lawn & garden equipment & supplies stores	16	10 729	1 285	295	89	20.5	—
44421	Outdoor power equipment stores	5	D	D	D	b	D	D
444210	Outdoor power equipment stores	5	D	D	D	b	D	D
44422	Nursery & garden centers	11	D	D	D	b	D	D
444220	Nursery & garden centers	11	D	D	D	b	D	D
445	Food & beverage stores	127	453 725	45 128	11 256	4 024	3.5	2.2
4451	Grocery stores	84	433 334	43 176	10 761	3 831	2.3	1.9
44511	Supermarkets & other grocery (except convenience) stores	57	418 858	42 254	10 552	3 754	.4	1.7
445110	Supermarkets & other grocery (except convenience) stores	57	418 858	42 254	10 552	3 754	.4	1.7
44512	Convenience stores	27	14 476	922	209	77	58.9	9.5
445120	Convenience stores	27	14 476	922	209	77	58.9	9.5
4452	Specialty food stores	27	9 690	1 167	311	104	21.7	12.0
4453	Beer, wine, & liquor stores	16	10 701	785	184	89	36.0	5.0
44531	Beer, wine, & liquor stores	16	10 701	785	184	89	36.0	5.0
445310	Beer, wine, & liquor stores	16	10 701	785	184	89	36.0	5.0
446	Health & personal care stores	87	132 802	16 329	4 035	917	4.5	1.9
4461	Health & personal care stores	87	132 802	16 329	4 035	917	4.5	1.9
44611	Pharmacies & drug stores	35	D	D	D	f	D	D
446110	Pharmacies & drug stores	35	D	D	D	f	D	D
4461101	Pharmacies & drug stores	35	D	D	D	f	D	D
44612	Cosmetics, beauty supplies, & perfume stores	8	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	8	D	D	D	b	D	D
44613	Optical goods stores	22	D	D	D	c	D	D
446130	Optical goods stores	22	D	D	D	c	D	D
44619	Other health & personal care stores	22	6 414	1 017	217	60	23.2	24.9
446191	Food (health) supplement stores	11	3 486	357	78	31	28.6	31.5
446199	All other health & personal care stores	11	2 928	660	139	29	16.7	17.1

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PASCO COUNTY, FL—Con.								
44-45 Retail trade—Con.								
447	Gasoline stations	116	203 231	10 443	2 573	792	9.9	5.0
4471	Gasoline stations	116	203 231	10 443	2 573	792	9.9	5.0
44711	Gasoline stations with convenience stores	99	171 232	9 201	2 278	696	8.4	4.8
447110	Gasoline stations with convenience stores	99	171 232	9 201	2 278	696	8.4	4.8
44719	Other gasoline stations	17	31 999	1 242	295	96	17.9	6.1
447190	Other gasoline stations	17	31 999	1 242	295	96	17.9	6.1
448	Clothing & clothing accessories stores	110	66 430	7 338	1 711	691	11.7	6.2
4481	Clothing stores	58	42 092	4 179	1 002	443	10.0	3.8
44814	Family clothing stores	17	D	D	D	c	D	D
448140	Family clothing stores	17	D	D	D	c	D	D
44815	Clothing accessories stores	5	D	D	D	b	D	D
448150	Clothing accessories stores	5	D	D	D	b	D	D
44819	Other clothing stores	6	D	D	D	b	D	D
448190	Other clothing stores	6	D	D	D	b	D	D
4482	Shoe stores	25	11 962	1 243	309	113	—	10.8
44821	Shoe stores	25	11 962	1 243	309	113	—	10.8
448210	Shoe stores	25	11 962	1 243	309	113	—	10.8
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	2	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	18	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	27	12 376	1 916	400	135	28.9	10.1
44831	Jewelry stores	26	D	D	D	c	D	D
448310	Jewelry stores	26	D	D	D	c	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	58	35 717	4 891	1 170	391	14.6	21.8
4511	Sporting goods, hobby, & musical instrument stores ..	43	24 728	3 750	912	300	21.0	26.4
45111	Sporting goods stores	20	8 922	1 658	401	142	35.6	53.9
451110	Sporting goods stores	20	8 922	1 658	401	142	35.6	53.9
4511102	Specialty-line sporting goods stores	15	D	D	D	c	D	D
45112	Hobby, toy, & game stores	10	D	D	D	b	D	D
451120	Hobby, toy, & game stores	10	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	7	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	7	D	D	D	b	D	D
45114	Musical instrument & supplies stores	6	D	D	D	b	D	D
451140	Musical instrument & supplies stores	6	D	D	D	b	D	D
4512	Book, periodical, & music stores	15	10 989	1 141	258	91	.4	11.5
45121	Book stores & news dealers	8	6 911	605	125	51	—	4.9
451211	Book stores	8	6 911	605	125	51	—	4.9
4512111	Book stores, general	6	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	7	4 078	536	133	40	1.2	22.5
451220	Prerecorded tape, compact disc, & record stores ...	7	4 078	536	133	40	1.2	22.5
452	General merchandise stores	44	387 028	34 794	8 668	2 877	.6	.6
4521	Department stores (incl leased depts) ##	16	301 942	N	N	N	—	—
45211	Department stores (incl leased depts) ##	16	301 942	N	N	N	—	—
4521	Department stores (excl leased depts)	16	298 008	29 171	7 290	2 398	—	—
45211	Department stores (excl leased depts)	16	298 008	29 171	7 290	2 398	—	—
452110	Department stores (excl leased depts)	16	298 008	29 171	7 290	2 398	—	—
4521101	Conventional department stores (excl leased depts)	2	D	D	D	c	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	11	213 411	19 268	4 870	1 718	—	—
4521103	National chain department stores (excl leased depts)	3	D	D	D	e	D	D
4529	Other general merchandise stores	28	89 020	5 623	1 378	479	2.4	2.4
45299	All other general merchandise stores	27	D	D	D	e	D	D
452990	All other general merchandise stores	27	D	D	D	e	D	D
4529901	Variety stores	23	D	D	D	c	D	D
4529902	Catalog showrooms	2	D	D	D	b	D	D
453	Miscellaneous store retailers	125	68 826	7 397	1 768	629	27.6	6.4
4531	Florists	24	4 528	900	242	88	27.8	2.3
45311	Florists	24	4 528	900	242	88	27.8	2.3
453110	Florists	24	4 528	900	242	88	27.8	2.3
4532	Office supplies, stationery, & gift stores	28	21 761	2 232	540	239	5.4	1.2
45321	Office supplies & stationery stores	6	13 910	1 076	279	83	3.8	—
453210	Office supplies & stationery stores	6	13 910	1 076	279	83	3.8	—
4532102	Office supplies stores	6	13 910	1 076	279	83	3.8	—
45322	Gift, novelty, & souvenir stores	22	7 851	1 156	261	156	8.3	3.2
453220	Gift, novelty, & souvenir stores	22	7 851	1 156	261	156	8.3	3.2
4533	Used merchandise stores	19	5 251	838	203	91	39.7	7.0
45331	Used merchandise stores	19	5 251	838	203	91	39.7	7.0
453310	Used merchandise stores	19	5 251	838	203	91	39.7	7.0

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PASCO COUNTY, FL—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	54	37 286	3 427	783	211	38.9	9.8
45391	Pet & pet supplies stores	16	6 398	853	193	71	41.3	15.4
453910	Pet & pet supplies stores	16	6 398	853	193	71	41.3	15.4
45393	Manufactured (mobile) home dealers	13	19 743	1 099	189	42	53.1	10.9
453930	Manufactured (mobile) home dealers	13	19 743	1 099	189	42	53.1	10.9
45399	All other miscellaneous store retailers	24	D	D	D	b	D	D
454	Nonstore retailers	37	26 916	5 628	1 227	279	18.8	1.1
4541	Electronic shopping & mail-order houses	7	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	7	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	7	D	D	D	b	D	D
4543	Direct selling establishments	24	D	D	D	c	D	D
45431	Fuel dealers	9	8 517	1 430	342	67	17.2	.9
454312	Liquefied petroleum gas (bottled gas) dealers ...	8	D	D	D	b	D	D
45439	Other direct selling establishments	15	D	D	D	c	D	D
454390	Other direct selling establishments	15	D	D	D	c	D	D
PINELLAS COUNTY, FL								
44-45	Retail trade	3 895	10 183 888	911 442	215 137	51 843	7.6	9.1
441	Motor vehicle & parts dealers	398	3 117 952	219 111	50 627	6 989	11.1	18.0
4411	Automobile dealers	167	2 781 000	177 622	40 704	5 114	11.0	18.6
44111	New car dealers	70	2 608 166	167 966	38 739	4 740	10.5	19.3
441110	New car dealers	70	2 608 166	167 966	38 739	4 740	10.5	19.3
44112	Used car dealers	97	172 834	9 656	1 965	374	19.0	8.9
441120	Used car dealers	97	172 834	9 656	1 965	374	19.0	8.9
4412	Other motor vehicle dealers	77	184 590	15 213	3 497	614	16.9	8.5
44121	Recreational vehicle dealers	12	27 684	2 473	691	107	30.9	23.1
441210	Recreational vehicle dealers	12	27 684	2 473	691	107	30.9	23.1
44122	Motorcycle, boat, & other motor vehicle dealers ...	65	156 906	12 740	2 806	507	14.4	5.9
441221	Motorcycle dealers	14	23 584	1 705	386	80	16.1	25.2
441222	Boat dealers	47	131 416	10 795	2 375	419	13.7	2.5
441229	All other motor vehicle dealers	4	1 906	240	45	8	47.5	—
4413	Automotive parts, accessories, & tire stores	154	152 362	26 276	6 426	1 261	5.9	17.9
44131	Automotive parts & accessories stores	123	116 980	18 610	4 520	973	6.3	20.1
441310	Automotive parts & accessories stores	123	116 980	18 610	4 520	973	6.3	20.1
44132	Tire dealers	31	35 382	7 666	1 906	288	4.7	10.6
441320	Tire dealers	31	35 382	7 666	1 906	288	4.7	10.6
442	Furniture & home furnishings stores	262	251 313	33 070	8 184	1 529	13.4	10.4
4421	Furniture stores	111	150 926	19 708	4 926	785	6.5	13.1
44211	Furniture stores	111	150 926	19 708	4 926	785	6.5	13.1
442110	Furniture stores	111	150 926	19 708	4 926	785	6.5	13.1
4422	Home furnishings stores	151	100 387	13 362	3 258	744	23.7	6.5
44221	Floor covering stores	72	56 082	7 777	1 981	313	30.7	3.2
442210	Floor covering stores	72	56 082	7 777	1 981	313	30.7	3.2
44229	Other home furnishings stores	79	44 305	5 585	1 277	431	14.9	10.6
442291	Window treatment stores	17	D	D	D	b	D	D
442299	All other home furnishings stores	62	D	D	D	e	D	D
443	Electronics & appliance stores	176	340 763	36 544	8 074	1 467	10.9	13.8
4431	Electronics & appliance stores	176	340 763	36 544	8 074	1 467	10.9	13.8
44311	Appliance, television, & other electronics stores ...	104	216 443	21 400	4 696	929	12.2	.8
443111	Household appliance stores	33	34 842	4 621	977	258	9.9	.9
443112	Radio, television, & other electronics stores	71	181 601	16 779	3 719	671	12.7	.7
44312	Computer & software stores	64	118 299	14 259	3 151	488	8.6	36.5
443120	Computer & software stores	64	118 299	14 259	3 151	488	8.6	36.5
44313	Camera & photographic supplies stores	8	6 021	885	227	50	6.0	32.9
443130	Camera & photographic supplies stores	8	6 021	885	227	50	6.0	32.9
444	Building material & garden equipment & supplies dealers	274	558 588	69 843	16 384	3 434	4.7	4.4
4441	Building material & supplies dealers	227	533 486	65 708	15 423	3 109	4.0	4.4
44411	Home centers	21	270 727	26 785	6 643	1 551	.5	1.4
444110	Home centers	21	270 727	26 785	6 643	1 551	.5	1.4
44412	Paint & wallpaper stores	39	30 282	3 919	1 050	178	10.9	20.5
444120	Paint & wallpaper stores	39	30 282	3 919	1 050	178	10.9	20.5
44413	Hardware stores	34	16 656	3 364	719	257	19.6	32.6
444130	Hardware stores	34	16 656	3 364	719	257	19.6	32.6
44419	Other building material dealers	133	215 821	31 640	7 011	1 123	6.1	3.7
444190	Other building material dealers	133	215 821	31 640	7 011	1 123	6.1	3.7
4442	Lawn & garden equipment & supplies stores	47	25 102	4 135	961	325	20.1	4.6
44421	Outdoor power equipment stores	12	7 699	1 224	273	92	20.3	12.9
444210	Outdoor power equipment stores	12	7 699	1 224	273	92	20.3	12.9
44422	Nursery & garden centers	35	17 403	2 911	688	233	20.0	.9
444220	Nursery & garden centers	35	17 403	2 911	688	233	20.0	.9

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PINELLAS COUNTY, FL—Con.								
44-45 Retail trade—Con.								
445	Food & beverage stores	467	1 599 622	158 481	38 512	11 953	4.0	2.4
4451	Grocery stores	318	1 487 635	145 977	35 157	11 095	2.7	1.6
44511	Supermarkets & other grocery (except convenience) stores	192	1 418 641	139 643	33 528	10 556	1.3	1.4
445110	Supermarkets & other grocery (except convenience) stores	192	1 418 641	139 643	33 528	10 556	1.3	1.4
44512	Convenience stores	126	68 994	6 334	1 629	539	32.1	6.5
445120	Convenience stores	126	68 994	6 334	1 629	539	32.1	6.5
4452	Specialty food stores	86	61 801	9 211	2 614	597	17.6	20.1
4453	Beer, wine, & liquor stores	63	50 186	3 293	741	261	26.2	3.8
44531	Beer, wine, & liquor stores	63	50 186	3 293	741	261	26.2	3.8
445310	Beer, wine, & liquor stores	63	50 186	3 293	741	261	26.2	3.8
446	Health & personal care stores	329	576 848	73 472	17 721	4 345	6.5	11.0
4461	Health & personal care stores	329	576 848	73 472	17 721	4 345	6.5	11.0
44611	Pharmacies & drug stores	119	462 893	52 520	12 976	3 316	3.3	10.2
446110	Pharmacies & drug stores	119	462 893	52 520	12 976	3 316	3.3	10.2
4461101	Pharmacies & drug stores	115	461 828	52 316	12 918	3 305	3.3	10.2
4461102	Proprietary stores	4	1 065	204	58	11	—	26.7
44612	Cosmetics, beauty supplies, & perfume stores	30	14 278	1 392	328	117	25.1	1.8
446120	Cosmetics, beauty supplies, & perfume stores	30	14 278	1 392	328	117	25.1	1.8
44613	Optical goods stores	77	45 467	9 556	2 166	459	9.9	8.0
446130	Optical goods stores	77	45 467	9 556	2 166	459	9.9	8.0
44619	Other health & personal care stores	103	54 210	10 004	2 251	453	25.6	23.2
446191	Food (health) supplement stores	43	17 665	2 242	540	173	46.4	24.1
446199	All other health & personal care stores	60	36 545	7 762	1 711	280	15.5	22.7
447	Gasoline stations	340	576 291	30 405	7 186	2 118	12.9	6.8
4471	Gasoline stations	340	576 291	30 405	7 186	2 118	12.9	6.8
44711	Gasoline stations with convenience stores	253	481 246	23 655	5 709	1 701	8.3	6.2
447110	Gasoline stations with convenience stores	253	481 246	23 655	5 709	1 701	8.3	6.2
44719	Other gasoline stations	87	95 045	6 750	1 477	417	35.9	9.9
447190	Other gasoline stations	87	95 045	6 750	1 477	417	35.9	9.9
448	Clothing & clothing accessories stores	580	411 899	47 161	11 271	3 968	12.0	9.0
4481	Clothing stores	352	287 590	31 434	7 551	2 854	11.0	7.9
44811	Men's clothing stores	36	D	D	D	c	D	D
448110	Men's clothing stores	36	D	D	D	c	D	D
44812	Women's clothing stores	146	67 764	8 336	2 012	860	13.3	19.8
448120	Women's clothing stores	146	67 764	8 336	2 012	860	13.3	19.8
44813	Children's & infants' clothing stores	13	D	D	D	b	D	D
448130	Children's & infants' clothing stores	13	D	D	D	b	D	D
44814	Family clothing stores	75	D	D	D	g	D	D
448140	Family clothing stores	75	D	D	D	g	D	D
44815	Clothing accessories stores	14	2 478	446	121	58	7.5	17.7
448150	Clothing accessories stores	14	2 478	446	121	58	7.5	17.7
44819	Other clothing stores	68	41 663	5 202	1 211	462	21.8	9.2
448190	Other clothing stores	68	41 663	5 202	1 211	462	21.8	9.2
4482	Shoe stores	104	61 057	6 824	1 742	574	2.2	9.4
44821	Shoe stores	104	61 057	6 824	1 742	574	2.2	9.4
448210	Shoe stores	104	61 057	6 824	1 742	574	2.2	9.4
4482101	Men's shoe stores	6	D	D	D	a	D	D
4482102	Women's shoe stores	17	D	D	D	c	D	D
4482103	Children's & juveniles' shoe stores	4	D	D	D	b	D	D
4482104	Family shoe stores	64	38 389	3 714	909	322	3.5	10.5
4482105	Athletic footwear stores	13	9 635	913	206	84	—	3.4
4483	Jewelry, luggage, & leather goods stores	124	63 252	8 903	1 978	540	26.0	13.0
44831	Jewelry stores	118	D	D	D	f	D	D
448310	Jewelry stores	118	D	D	D	f	D	D
44832	Luggage & leather goods stores	6	D	D	D	b	D	D
448320	Luggage & leather goods stores	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	268	224 883	28 293	6 686	1 825	9.0	10.0
4511	Sporting goods, hobby, & musical instrument stores	191	166 778	21 835	5 196	1 306	10.1	10.1
45111	Sporting goods stores	100	76 788	9 710	2 354	600	15.2	10.1
451110	Sporting goods stores	100	76 788	9 710	2 354	600	15.2	10.1
4511101	General-line sporting goods stores	28	42 799	5 302	1 312	327	17.7	11.4
4511102	Specialty-line sporting goods stores	72	33 989	4 408	1 042	273	12.1	8.4
45112	Hobby, toy, & game stores	43	48 889	4 619	1 127	357	5.3	6.5
451120	Hobby, toy, & game stores	43	48 889	4 619	1 127	357	5.3	6.5
45113	Sewing, needlework, & piece goods stores	28	11 828	1 842	473	161	3.5	6.4
451130	Sewing, needlework, & piece goods stores	28	11 828	1 842	473	161	3.5	6.4
45114	Musical instrument & supplies stores	20	29 273	5 664	1 242	188	7.5	17.4
451140	Musical instrument & supplies stores	20	29 273	5 664	1 242	188	7.5	17.4
4512	Book, periodical, & music stores	77	58 105	6 458	1 490	519	6.0	9.9
45121	Book stores & news dealers	48	39 738	4 531	996	331	6.3	12.3
451211	Book stores	41	38 105	4 299	951	302	5.3	12.2
4512111	Book stores, general	26	28 224	3 316	703	208	3.7	14.6
4512112	Specialty book stores	10	D	D	D	b	D	D
4512113	College book stores	5	D	D	D	b	D	D
451212	News dealers & newsstands	7	1 633	232	45	29	29.9	15.6
45122	Prerecorded tape, compact disc, & record stores	29	18 367	1 927	494	188	5.2	4.6
451220	Prerecorded tape, compact disc, & record stores	29	18 367	1 927	494	188	5.2	4.6

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PINELLAS COUNTY, FL—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	107	1 085 204	100 112	24 741	8 019	.4	1.2
4521	Department stores (incl leased depts) ##	39	868 427	N	N	N	—	—
45211	Department stores (incl leased depts) ##	39	868 427	N	N	N	—	—
4521	Department stores (excl leased depts)	39	855 154	84 665	20 950	6 620	—	—
45211	Department stores (excl leased depts)	39	855 154	84 665	20 950	6 620	—	—
452110	Department stores (excl leased depts)	39	855 154	84 665	20 950	6 620	—	—
4521101	Conventional department stores (excl leased depts)	8	178 956	22 704	5 596	1 444	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	23	492 665	41 375	10 360	3 792	—	—
4521103	National chain department stores (excl leased depts)	8	183 533	20 586	4 994	1 384	—	—
4529	Other general merchandise stores	68	230 050	15 447	3 791	1 399	2.1	5.7
45291	Warehouse clubs & superstores	3	D	D	D	e	D	D
452910	Warehouse clubs & superstores	3	D	D	D	e	D	D
45299	All other general merchandise stores	65	D	D	D	f	D	D
452990	All other general merchandise stores	65	D	D	D	f	D	D
4529901	Variety stores	47	39 701	4 294	1 004	403	6.6	.8
4529902	Catalog showrooms	5	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores	13	D	D	D	c	D	D
453	Miscellaneous store retailers	553	256 909	34 585	8 137	2 735	19.4	9.8
4531	Florists	95	20 824	4 342	1 046	370	24.7	15.5
45311	Florists	95	20 824	4 342	1 046	370	24.7	15.5
453110	Florists	95	20 824	4 342	1 046	370	24.7	15.5
4532	Office supplies, stationery, & gift stores	201	121 875	13 194	3 171	1 188	12.8	4.7
45321	Office supplies & stationery stores	23	D	D	D	e	D	D
453210	Office supplies & stationery stores	23	D	D	D	e	D	D
4532101	Stationery stores	3	D	D	D	a	D	D
4532102	Office supplies stores	20	D	D	D	e	D	D
45322	Gift, novelty, & souvenir stores	178	D	D	D	f	D	D
453220	Gift, novelty, & souvenir stores	178	D	D	D	f	D	D
4533	Used merchandise stores	89	24 151	4 428	1 069	373	24.2	21.3
45331	Used merchandise stores	89	24 151	4 428	1 069	373	24.2	21.3
453310	Used merchandise stores	89	24 151	4 428	1 069	373	24.2	21.3
4539	Other miscellaneous store retailers	168	90 059	12 621	2 851	804	25.8	12.4
45391	Pet & pet supplies stores	49	30 499	3 634	869	266	26.3	10.5
453910	Pet & pet supplies stores	49	30 499	3 634	869	266	26.3	10.5
45392	Art dealers	14	3 336	633	135	37	27.1	2.8
453920	Art dealers	14	3 336	633	135	37	27.1	2.8
45393	Manufactured (mobile) home dealers	11	5 310	373	89	25	89.7	2.9
453930	Manufactured (mobile) home dealers	11	5 310	373	89	25	89.7	2.9
45399	All other miscellaneous store retailers	94	50 914	7 981	1 758	476	18.8	15.2
454	Nonstore retailers	141	1 183 616	80 365	17 614	3 461	2.3	2.3
4541	Electronic shopping & mail-order houses	50	D	D	D	h	D	D
45411	Electronic shopping & mail-order houses	50	D	D	D	h	D	D
454110	Electronic shopping & mail-order houses	50	D	D	D	h	D	D
4542	Vending machine operators	13	D	D	D	b	D	D
45421	Vending machine operators	13	D	D	D	b	D	D
454210	Vending machine operators	13	D	D	D	b	D	D
4543	Direct selling establishments	78	D	D	D	f	D	D
45431	Fuel dealers	16	D	D	D	b	D	D
454311	Heating oil dealers	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ..	11	D	D	D	b	D	D
45439	Other direct selling establishments	62	D	D	D	f	D	D
454390	Other direct selling establishments	62	D	D	D	f	D	D
POLK COUNTY, FL								
44-45	Retail trade	1 816	3 844 279	360 855	86 847	22 751	8.9	3.6
441	Motor vehicle & parts dealers	258	1 219 485	96 468	21 893	3 176	15.8	4.3
4411	Automobile dealers	94	1 042 127	71 453	16 145	2 060	16.1	4.3
44111	New car dealers	40	931 733	65 539	14 815	1 853	14.7	4.4
441110	New car dealers	40	931 733	65 539	14 815	1 853	14.7	4.4
44112	Used car dealers	54	110 394	5 914	1 330	207	27.9	3.6
441120	Used car dealers	54	110 394	5 914	1 330	207	27.9	3.6
4412	Other motor vehicle dealers	39	75 366	7 127	1 516	274	20.0	2.9
44121	Recreational vehicle dealers	7	D	D	D	b	D	D
441210	Recreational vehicle dealers	7	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	32	D	D	D	c	D	D
441221	Motorcycle dealers	9	17 047	1 789	358	69	32.6	—
441222	Boat dealers	12	14 192	1 482	333	78	41.9	—
441229	All other motor vehicle dealers	11	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	125	101 992	17 888	4 232	842	9.1	5.0
44131	Automotive parts & accessories stores	85	68 727	11 202	2 689	601	6.9	5.2
441310	Automotive parts & accessories stores	85	68 727	11 202	2 689	601	6.9	5.2
44132	Tire dealers	40	33 265	6 686	1 543	241	13.7	4.7
441320	Tire dealers	40	33 265	6 686	1 543	241	13.7	4.7

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
POLK COUNTY, FL—Con.								
44-45 Retail trade—Con.								
442	Furniture & home furnishings stores	113	89 135	14 232	3 322	666	12.5	5.4
4421	Furniture stores	63	59 395	9 561	2 283	447	12.8	5.1
44211	Furniture stores	63	59 395	9 561	2 283	447	12.8	5.1
442110	Furniture stores	63	59 395	9 561	2 283	447	12.8	5.1
4422	Home furnishings stores	50	29 740	4 671	1 039	219	12.1	6.1
44221	Floor covering stores	27	23 916	3 654	852	151	9.2	6.4
442210	Floor covering stores	27	23 916	3 654	852	151	9.2	6.4
44229	Other home furnishings stores	23	5 824	1 017	187	68	23.7	5.0
443	Electronics & appliance stores	57	92 167	7 463	1 654	438	4.1	2.7
4431	Electronics & appliance stores	57	92 167	7 463	1 654	438	4.1	2.7
44311	Appliance, television, & other electronics stores	40	73 167	5 685	1 318	329	3.8	1.9
443111	Household appliance stores	19	13 452	1 424	343	76	10.8	.8
443112	Radio, television, & other electronics stores	21	59 715	4 261	975	253	2.3	2.2
44312	Computer & software stores	14	D	D	D	b	D	D
443120	Computer & software stores	14	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	126	314 285	31 761	8 047	1 624	3.6	4.3
4441	Building material & supplies dealers	94	274 292	28 225	7 154	1 421	2.3	3.0
44411	Home centers	8	86 556	7 460	1 915	520	—	—
444110	Home centers	8	86 556	7 460	1 915	520	—	—
44412	Paint & wallpaper stores	14	12 401	2 029	474	85	1.3	—
444120	Paint & wallpaper stores	14	12 401	2 029	474	85	1.3	—
44419	Other building material dealers	60	170 715	17 817	4 530	741	2.9	4.8
444190	Other building material dealers	60	170 715	17 817	4 530	741	2.9	4.8
4442	Lawn & garden equipment & supplies stores	32	39 993	3 536	893	203	13.0	13.6
44422	Nursery & garden centers	25	31 672	2 447	652	158	11.4	17.1
444220	Nursery & garden centers	25	31 672	2 447	652	158	11.4	17.1
445	Food & beverage stores	225	637 321	66 530	16 504	5 782	5.1	.8
4451	Grocery stores	174	606 081	63 001	15 656	5 498	4.7	.7
44511	Supermarkets & other grocery (except convenience) stores	110	580 802	61 278	15 269	5 359	2.4	.5
445110	Supermarkets & other grocery (except convenience) stores	110	580 802	61 278	15 269	5 359	2.4	.5
44512	Convenience stores	64	25 279	1 723	387	139	57.4	6.0
445120	Convenience stores	64	25 279	1 723	387	139	57.4	6.0
4452	Specialty food stores	24	14 022	1 992	476	146	17.7	—
446	Health & personal care stores	124	162 506	21 384	5 028	1 153	8.3	6.3
4461	Health & personal care stores	124	162 506	21 384	5 028	1 153	8.3	6.3
44611	Pharmacies & drug stores	50	134 122	15 440	3 691	815	7.5	5.5
446110	Pharmacies & drug stores	50	134 122	15 440	3 691	815	7.5	5.5
4461101	Pharmacies & drug stores	49	D	D	D	f	D	D
44612	Cosmetics, beauty supplies, & perfume stores	14	5 375	743	150	65	2.1	1.2
446120	Cosmetics, beauty supplies, & perfume stores	14	5 375	743	150	65	2.1	1.2
44613	Optical goods stores	25	10 635	2 801	626	144	12.5	4.9
446130	Optical goods stores	25	10 635	2 801	626	144	12.5	4.9
44619	Other health & personal care stores	35	12 374	2 400	561	129	16.1	18.4
446191	Food (health) supplement stores	11	4 551	750	183	58	4.4	11.9
447	Gasoline stations	247	335 493	17 673	4 520	1 379	11.0	6.0
4471	Gasoline stations	247	335 493	17 673	4 520	1 379	11.0	6.0
44711	Gasoline stations with convenience stores	205	289 703	14 722	3 813	1 179	9.5	5.9
447110	Gasoline stations with convenience stores	205	289 703	14 722	3 813	1 179	9.5	5.9
448	Clothing & clothing accessories stores	214	141 084	17 256	4 250	1 599	5.5	12.1
4481	Clothing stores	120	89 911	10 253	2 486	1 033	4.9	12.4
44814	Family clothing stores	34	51 674	5 524	1 318	507	4.4	9.3
448140	Family clothing stores	34	51 674	5 524	1 318	507	4.4	9.3
44819	Other clothing stores	12	6 960	737	177	66	3.7	12.2
448190	Other clothing stores	12	6 960	737	177	66	3.7	12.2
4482104	Family shoe stores	30	15 770	1 741	440	152	—	7.0
4482105	Athletic footwear stores	10	6 809	770	184	65	—	—
4483	Jewelry, luggage, & leather goods stores	47	26 465	4 150	1 052	310	12.6	18.1
44831	Jewelry stores	45	D	D	D	e	D	D
448310	Jewelry stores	45	D	D	D	e	D	D

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
POLK COUNTY, FL—Con.								
44-45 Retail trade—Con.								
451	Sporting goods, hobby, book, & music stores	102	79 134	9 082	2 122	714	9.1	1.4
4511	Sporting goods, hobby, & musical instrument stores . .	75	59 144	6 947	1 590	534	11.7	1.9
45111	Sporting goods stores	32	23 528	3 128	698	243	15.0	3.1
451110	Sporting goods stores	32	23 528	3 128	698	243	15.0	3.1
4511101	General-line sporting goods stores	10	9 799	1 109	307	89	8.9	7.3
45112	Hobby, toy, & game stores	20	26 203	2 046	445	169	6.1	—
451120	Hobby, toy, & game stores	20	26 203	2 046	445	169	6.1	—
45113	Sewing, needlework, & piece goods stores	10	5 127	581	170	64	21.5	—
451130	Sewing, needlework, & piece goods stores	10	5 127	581	170	64	21.5	—
45114	Musical instrument & supplies stores	13	4 286	1 192	277	58	15.2	8.9
451140	Musical instrument & supplies stores	13	4 286	1 192	277	58	15.2	8.9
4512	Book, periodical, & music stores	27	19 990	2 135	532	180	1.5	.1
45121	Book stores & news dealers	17	12 361	1 224	305	108	2.4	.2
451211	Book stores	16	D	D	D	c	D	D
4512111	Book stores, general	9	8 492	874	219	78	2.0	—
45122	Prerecorded tape, compact disc, & record stores . .	10	7 629	911	227	72	—	—
451220	Prerecorded tape, compact disc, & record stores . .	10	7 629	911	227	72	—	—
452	General merchandise stores	68	614 156	57 367	14 233	4 725	.1	.3
4521	Department stores (incl leased depts) ##	22	464 831	N	N	N	—	—
45211	Department stores (incl leased depts) ##	22	464 831	N	N	N	—	—
4521	Department stores (excl leased depts)	22	457 267	46 131	11 725	3 721	—	—
45211	Department stores (excl leased depts)	22	457 267	46 131	11 725	3 721	—	—
452110	Department stores (excl leased depts)	22	457 267	46 131	11 725	3 721	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	12	D	D	D	g	D	D
4521103	National chain department stores (excl leased depts)	4	D	D	D	f	D	D
4529	Other general merchandise stores	46	156 889	11 236	2 508	1 004	.4	1.3
45299	All other general merchandise stores	44	D	D	D	e	D	D
452990	All other general merchandise stores	44	D	D	D	e	D	D
4529901	Variety stores	35	D	D	D	e	D	D
4529902	Catalog showrooms	3	D	D	D	c	D	D
453	Miscellaneous store retailers	224	116 696	14 077	3 363	1 140	19.2	6.3
4531	Florists	47	8 444	1 838	441	213	40.8	9.1
45311	Florists	47	8 444	1 838	441	213	40.8	9.1
453110	Florists	47	8 444	1 838	441	213	40.8	9.1
4532	Office supplies, stationery, & gift stores	62	34 587	3 655	949	373	9.1	2.9
45321	Office supplies & stationery stores	7	18 988	1 489	400	112	—	—
453210	Office supplies & stationery stores	7	18 988	1 489	400	112	—	—
4532102	Office supplies stores	7	18 988	1 489	400	112	—	—
45322	Gift, novelty, & souvenir stores	55	15 599	2 166	549	261	20.3	6.4
453220	Gift, novelty, & souvenir stores	55	15 599	2 166	549	261	20.3	6.4
4533	Used merchandise stores	36	7 470	1 504	371	170	39.9	8.1
45331	Used merchandise stores	36	7 470	1 504	371	170	39.9	8.1
453310	Used merchandise stores	36	7 470	1 504	371	170	39.9	8.1
4539	Other miscellaneous store retailers	79	66 195	7 080	1 602	394	19.4	7.4
45393	Manufactured (mobile) home dealers	26	41 307	3 410	713	163	17.7	1.2
453930	Manufactured (mobile) home dealers	26	41 307	3 410	713	163	17.7	1.2
45399	All other miscellaneous store retailers	41	21 233	3 069	759	189	24.6	18.0
454	Nonstore retailers	58	42 817	7 562	1 911	355	3.2	7.9
4543	Direct selling establishments	44	32 035	6 180	1 553	272	3.3	7.6
45431	Fuel dealers	13	11 534	1 893	499	90	3.1	10.2
454312	Liquefied petroleum gas (bottled gas) dealers . . .	10	8 952	1 586	418	79	4.0	13.1
45439	Other direct selling establishments	31	20 501	4 287	1 054	182	3.4	6.1
454390	Other direct selling establishments	31	20 501	4 287	1 054	182	3.4	6.1
PUTNAM COUNTY, FL								
44-45	Retail trade	250	397 730	36 094	8 254	2 395	9.2	7.7
441	Motor vehicle & parts dealers	35	105 488	8 314	1 870	322	12.9	8.7
4411	Automobile dealers	16	86 022	5 896	1 301	203	10.8	9.3
4412	Other motor vehicle dealers	3	6 778	416	95	18	D	—
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers . . .	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	16	12 688	2 002	474	101	14.9	9.2
44131	Automotive parts & accessories stores	12	9 293	1 339	319	74	16.7	12.6
441310	Automotive parts & accessories stores	12	9 293	1 339	319	74	16.7	12.6
442	Furniture & home furnishings stores	11	9 019	1 136	287	65	37.5	1.3
4421	Furniture stores	4	6 613	870	223	52	34.7	—
44211	Furniture stores	4	6 613	870	223	52	34.7	—
442110	Furniture stores	4	6 613	870	223	52	34.7	—
4422	Home furnishings stores	7	2 406	266	64	13	45.1	4.9
443	Electronics & appliance stores	5	1 196	167	31	12	41.3	2.2

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PUTNAM COUNTY, FL—Con.								
44-45	Retail trade—Con.							
444	Building material & garden equipment & supplies dealers	25	27 165	3 895	986	247	6.8	6.6
4441	Building material & supplies dealers	18	21 762	3 476	898	221	7.6	8.2
44413	Hardware stores	7	6 398	1 156	263	80	25.8	17.3
444130	Hardware stores	7	6 398	1 156	263	80	25.8	17.3
44419	Other building material dealers	6	13 145	1 878	536	121	—	1.7
444190	Other building material dealers	6	13 145	1 878	536	121	—	1.7
4442	Lawn & garden equipment & supplies stores	7	5 403	419	88	26	3.8	—
44422	Nursery & garden centers	5	D	D	D	a	D	D
444220	Nursery & garden centers	5	D	D	D	a	D	D
445	Food & beverage stores	32	76 925	6 838	1 366	503	7.6	20.7
4451	Grocery stores	20	71 919	6 434	1 272	458	6.5	21.4
4452	Specialty food stores	5	839	110	26	11	87.6	—
446	Health & personal care stores	17	19 311	2 371	535	129	4.2	.5
4461	Health & personal care stores	17	19 311	2 371	535	129	4.2	.5
447	Gasoline stations	54	60 611	3 861	930	333	4.5	3.8
4471	Gasoline stations	54	60 611	3 861	930	333	4.5	3.8
44711	Gasoline stations with convenience stores	46	57 526	3 543	863	311	3.5	3.8
447110	Gasoline stations with convenience stores	46	57 526	3 543	863	311	3.5	3.8
448	Clothing & clothing accessories stores	20	12 899	1 424	331	133	6.9	2.2
4481	Clothing stores	11	9 263	918	217	83	3.0	3.1
451	Sporting goods, hobby, book, & music stores	8	1 743	235	54	29	37.5	—
452	General merchandise stores	10	56 763	5 288	1 225	450	.3	—
45299	All other general merchandise stores	8	D	D	D	b	D	D
452990	All other general merchandise stores	8	D	D	D	b	D	D
4529901	Variety stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	25	23 834	2 181	538	146	20.8	.9
4532101	Stationery stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	15	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	6	21 291	1 670	430	83	18.2	—
453930	Manufactured (mobile) home dealers	6	21 291	1 670	430	83	18.2	—
45399	All other miscellaneous store retailers	7	952	81	14	12	88.3	11.7
454	Nonstore retailers	8	2 776	384	101	26	43.0	18.3
ST. JOHNS COUNTY, FL								
44-45	Retail trade	549	862 484	81 013	19 174	5 640	16.9	5.7
441	Motor vehicle & parts dealers	42	211 540	13 712	3 402	558	35.6	13.9
4411	Automobile dealers	17	181 924	10 872	2 775	432	39.2	15.3
44111	New car dealers	8	177 976	10 560	2 692	408	39.4	15.6
441110	New car dealers	8	177 976	10 560	2 692	408	39.4	15.6
4412	Other motor vehicle dealers	10	19 080	1 361	277	54	13.1	—
44122	Motorcycle, boat, & other motor vehicle dealers	9	D	D	D	b	D	D
441221	Motorcycle dealers	3	D	D	D	b	D	D
441229	All other motor vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	15	10 536	1 479	350	72	14.7	16.2
44131	Automotive parts & accessories stores	12	7 475	1 088	256	49	7.9	22.9
441310	Automotive parts & accessories stores	12	7 475	1 088	256	49	7.9	22.9
442	Furniture & home furnishings stores	37	27 019	3 169	749	202	15.5	13.7
4421	Furniture stores	9	4 545	762	201	51	12.0	11.8
44211	Furniture stores	9	4 545	762	201	51	12.0	11.8
442110	Furniture stores	9	4 545	762	201	51	12.0	11.8
4422	Home furnishings stores	28	22 474	2 407	548	151	16.2	14.1
44221	Floor covering stores	11	9 415	1 165	262	56	32.7	14.9
442210	Floor covering stores	11	9 415	1 165	262	56	32.7	14.9
44229	Other home furnishings stores	17	13 059	1 242	286	95	4.3	13.6
442299	All other home furnishings stores	15	D	D	D	b	D	D
443	Electronics & appliance stores	15	D	D	D	b	D	D
4431	Electronics & appliance stores	15	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	10	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	5	4 925	520	121	29	20.4	16.9
44312	Computer & software stores	5	2 104	229	60	14	21.8	18.8
443120	Computer & software stores	5	2 104	229	60	14	21.8	18.8
444	Building material & garden equipment & supplies dealers	44	57 329	6 958	1 515	396	13.6	5.4
4441	Building material & supplies dealers	36	D	D	D	e	D	D
44419	Other building material dealers	22	32 858	4 310	868	176	19.8	1.3
444190	Other building material dealers	22	32 858	4 310	868	176	19.8	1.3
4442	Lawn & garden equipment & supplies stores	8	D	D	D	b	D	D
44422	Nursery & garden centers	5	D	D	D	b	D	D
444220	Nursery & garden centers	5	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ST. JOHNS COUNTY, FL—Con.								
44-45 Retail trade—Con.								
445	Food & beverage stores	52	185 795	19 756	4 698	1 561	3.4	.5
4451	Grocery stores	28	167 907	17 503	4 143	1 416	1.8	.4
44511	Supermarkets & other grocery (except convenience) stores	22	166 239	17 379	4 114	1 406	1.1	.3
445110	Supermarkets & other grocery (except convenience) stores	22	166 239	17 379	4 114	1 406	1.1	.3
4452	Specialty food stores	17	D	D	D	c	D	D
4453	Beer, wine, & liquor stores	7	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	7	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	7	D	D	D	b	D	D
446	Health & personal care stores	26	34 520	3 803	904	208	20.9	.9
4461	Health & personal care stores	26	34 520	3 803	904	208	20.9	.9
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	b	D	D
44613	Optical goods stores	6	D	D	D	b	D	D
446130	Optical goods stores	6	D	D	D	b	D	D
446191	Food (health) supplement stores	3	D	D	D	a	D	D
447	Gasoline stations	73	121 333	7 357	1 744	513	16.0	2.1
4471	Gasoline stations	73	121 333	7 357	1 744	513	16.0	2.1
44711	Gasoline stations with convenience stores	57	76 947	4 946	1 181	336	12.4	1.4
447110	Gasoline stations with convenience stores	57	76 947	4 946	1 181	336	12.4	1.4
44719	Other gasoline stations	16	44 386	2 411	563	177	22.0	3.2
447190	Other gasoline stations	16	44 386	2 411	563	177	22.0	3.2
448	Clothing & clothing accessories stores	103	77 627	7 831	1 844	669	11.5	4.2
4481	Clothing stores	70	52 267	5 327	1 249	468	13.8	4.8
44811	Men's clothing stores	9	6 143	667	189	57	—	—
448110	Men's clothing stores	9	6 143	667	189	57	—	—
44812	Women's clothing stores	31	20 450	2 126	501	204	21.6	7.8
448120	Women's clothing stores	31	20 450	2 126	501	204	21.6	7.8
44813	Children's & infants' clothing stores	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores	2	D	D	D	a	D	D
44814	Family clothing stores	15	16 832	1 592	313	113	9.6	.6
448140	Family clothing stores	15	16 832	1 592	313	113	9.6	.6
44815	Clothing accessories stores	6	D	D	D	b	D	D
448150	Clothing accessories stores	6	D	D	D	b	D	D
44819	Other clothing stores	7	5 901	560	152	58	12.5	—
448190	Other clothing stores	7	5 901	560	152	58	12.5	—
4482	Shoe stores	14	15 912	1 213	290	114	—	.8
44821	Shoe stores	14	15 912	1 213	290	114	—	.8
448210	Shoe stores	14	15 912	1 213	290	114	—	.8
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	3	D	D	D	a	D	D
4482104	Family shoe stores	9	9 267	744	178	63	—	—
4482105	Athletic footwear stores	1	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	19	9 448	1 291	305	87	17.6	7.1
44831	Jewelry stores	16	D	D	D	b	D	D
448310	Jewelry stores	16	D	D	D	b	D	D
44832	Luggage & leather goods stores	3	D	D	D	a	D	D
448320	Luggage & leather goods stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	33	11 816	1 336	336	135	26.7	7.6
4511	Sporting goods, hobby, & musical instrument stores ..	19	3 607	409	92	39	41.8	7.2
4512	Book, periodical, & music stores	14	8 209	927	244	96	20.1	7.7
45121	Book stores & news dealers	10	D	D	D	b	D	D
451211	Book stores	10	D	D	D	b	D	D
4512111	Book stores, general	6	4 983	563	139	59	23.0	—
4512112	Specialty book stores	4	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ...	4	D	D	D	b	D	D
452	General merchandise stores	10	80 972	8 926	2 049	823	.3	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	f	D	D
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
4529901	Variety stores	5	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ST. JOHNS COUNTY, FL—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	94	D	D	D	e	D	D
4531	Florists	10	2 719	497	117	42	—	.5
45311	Florists	10	2 719	497	117	42	—	.5
453110	Florists	10	2 719	497	117	42	—	.5
4532	Office supplies, stationery, & gift stores	52	D	D	D	c	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	51	13 132	2 388	509	193	29.8	13.9
453220	Gift, novelty, & souvenir stores	51	13 132	2 388	509	193	29.8	13.9
4533	Used merchandise stores	13	2 121	214	46	24	50.4	9.7
45331	Used merchandise stores	13	2 121	214	46	24	50.4	9.7
453310	Used merchandise stores	13	2 121	214	46	24	50.4	9.7
4539	Other miscellaneous store retailers	19	D	D	D	c	D	D
45392	Art dealers	4	1 579	283	65	19	24.4	.9
453920	Art dealers	4	1 579	283	65	19	24.4	.9
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	10	D	D	D	b	D	D
454	Nonstore retailers	20	15 364	2 023	510	115	15.9	5.8
4543	Direct selling establishments	11	D	D	D	b	D	D
45431	Fuel dealers	8	11 969	1 170	298	69	7.0	7.3
454311	Heating oil dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	6	D	D	D	b	D	D
ST. LUCIE COUNTY, FL								
44-45	Retail trade	610	1 387 215	125 063	30 473	7 644	11.0	4.2
441	Motor vehicle & parts dealers	85	471 952	33 913	8 184	1 266	18.2	1.7
4411	Automobile dealers	32	423 136	25 452	6 325	882	18.9	1.9
44111	New car dealers	16	374 382	22 691	5 562	778	10.6	2.1
441110	New car dealers	16	374 382	22 691	5 562	778	10.6	2.1
44112	Used car dealers	16	48 754	2 761	763	104	82.7	.6
441120	Used car dealers	16	48 754	2 761	763	104	82.7	.6
4412	Other motor vehicle dealers	19	16 357	1 615	380	80	20.7	.1
44121	Recreational vehicle dealers	3	3 317	213	31	6	—	—
441210	Recreational vehicle dealers	3	3 317	213	31	6	—	—
44122	Motorcycle, boat, & other motor vehicle dealers	16	13 040	1 402	349	74	26.0	.1
441221	Motorcycle dealers	3	D	D	D	a	D	D
441222	Boat dealers	13	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	34	32 459	6 846	1 479	304	7.6	—
44131	Automotive parts & accessories stores	24	16 208	3 946	762	163	7.5	—
441310	Automotive parts & accessories stores	24	16 208	3 946	762	163	7.5	—
44132	Tire dealers	10	16 251	2 900	717	141	7.7	—
441320	Tire dealers	10	16 251	2 900	717	141	7.7	—
442	Furniture & home furnishings stores	44	27 965	3 293	804	203	22.3	22.3
4421	Furniture stores	16	15 979	2 152	526	115	14.8	35.6
44211	Furniture stores	16	15 979	2 152	526	115	14.8	35.6
442110	Furniture stores	16	15 979	2 152	526	115	14.8	35.6
4422	Home furnishings stores	28	11 986	1 141	278	88	32.2	4.5
44221	Floor covering stores	11	7 519	595	133	26	23.9	4.6
442210	Floor covering stores	11	7 519	595	133	26	23.9	4.6
44229	Other home furnishings stores	17	4 467	546	145	62	46.2	4.4
442299	All other home furnishings stores	15	D	D	D	b	D	D
443	Electronics & appliance stores	24	16 997	2 512	624	125	11.4	7.6
4431	Electronics & appliance stores	24	16 997	2 512	624	125	11.4	7.6
44311	Appliance, television, & other electronics stores	18	13 356	2 263	566	106	5.5	9.3
443111	Household appliance stores	8	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	10	D	D	D	b	D	D
44312	Computer & software stores	5	D	D	D	a	D	D
443120	Computer & software stores	5	D	D	D	a	D	D
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	61	114 346	12 662	3 043	488	2.1	6.2
4441	Building material & supplies dealers	50	92 754	11 652	2 746	442	2.2	7.3
44411	Home centers	3	D	D	D	c	D	D
444110	Home centers	3	D	D	D	c	D	D
44412	Paint & wallpaper stores	12	D	D	D	b	D	D
444120	Paint & wallpaper stores	12	D	D	D	b	D	D
44419	Other building material dealers	32	61 407	7 337	2 014	276	2.7	10.4
444190	Other building material dealers	32	61 407	7 337	2 014	276	2.7	10.4
4442	Lawn & garden equipment & supplies stores	11	21 592	1 010	297	46	1.5	1.4
44422	Nursery & garden centers	8	20 166	852	261	37	.1	1.5
444220	Nursery & garden centers	8	20 166	852	261	37	.1	1.5

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ST. LUCIE COUNTY, FL—Con.								
44-45 Retail trade—Con.								
445	Food & beverage stores	85	276 327	27 354	6 720	2 180	4.0	1.8
4451	Grocery stores	61	265 709	26 521	6 497	2 074	3.7	1.2
44511	Supermarkets & other grocery (except convenience) stores	36	253 609	25 672	6 273	1 998	2.3	.5
445110	Supermarkets & other grocery (except convenience) stores	36	253 609	25 672	6 273	1 998	2.3	.5
44512	Convenience stores	25	12 100	849	224	76	34.5	15.6
445120	Convenience stores	25	12 100	849	224	76	34.5	15.6
4452	Specialty food stores	16	6 080	449	113	43	16.6	32.4
446	Health & personal care stores	56	90 880	11 355	2 672	656	16.6	2.3
4461	Health & personal care stores	56	90 880	11 355	2 672	656	16.6	2.3
44611	Pharmacies & drug stores	27	81 398	9 447	2 185	546	15.5	—
446110	Pharmacies & drug stores	27	81 398	9 447	2 185	546	15.5	—
4461101	Pharmacies & drug stores	26	D	D	D	f	D	D
44612	Cosmetics, beauty supplies, & perfume stores	4	772	118	36	12	12.0	57.3
446120	Cosmetics, beauty supplies, & perfume stores	4	772	118	36	12	12.0	57.3
44613	Optical goods stores	10	2 245	449	105	18	30.7	25.7
446130	Optical goods stores	10	2 245	449	105	18	30.7	25.7
44619	Other health & personal care stores	15	6 465	1 341	346	80	25.7	16.0
446191	Food (health) supplement stores	7	3 672	416	113	44	—	27.4
446199	All other health & personal care stores	8	2 793	925	233	36	59.5	1.1
447	Gasoline stations	73	126 301	5 925	1 492	444	16.0	7.7
4471	Gasoline stations	73	126 301	5 925	1 492	444	16.0	7.7
44711	Gasoline stations with convenience stores	56	91 424	4 580	1 138	332	5.5	4.3
447110	Gasoline stations with convenience stores	56	91 424	4 580	1 138	332	5.5	4.3
44719	Other gasoline stations	17	34 877	1 345	354	112	43.7	16.6
447190	Other gasoline stations	17	34 877	1 345	354	112	43.7	16.6
448	Clothing & clothing accessories stores	59	31 257	3 357	940	366	11.7	12.4
4481	Clothing stores	31	19 049	1 859	491	200	12.3	16.6
4482104	Family shoe stores	12	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	14	4 656	759	256	97	28.4	15.2
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	25	6 539	1 057	275	93	18.8	7.5
4511	Sporting goods, hobby, & musical instrument stores ..	21	5 537	949	245	80	17.9	8.8
45113	Sewing, needlework, & piece goods stores	3	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	3	D	D	D	b	D	D
452	General merchandise stores	16	D	D	D	g	D	D
4521	Department stores (incl leased depts) ##	7	121 339	N	N	N	—	—
45211	Department stores (incl leased depts) ##	7	121 339	N	N	N	—	—
4521	Department stores (excl leased depts)	7	119 306	11 109	2 814	1 108	—	—
45211	Department stores (excl leased depts)	7	119 306	11 109	2 814	1 108	—	—
452110	Department stores (excl leased depts)	7	119 306	11 109	2 814	1 108	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	5	D	D	D	f	D	D
4529	Other general merchandise stores	9	D	D	D	c	D	D
45299	All other general merchandise stores	7	D	D	D	b	D	D
452990	All other general merchandise stores	7	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	a	D	D
453	Miscellaneous store retailers	56	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	18	13 437	1 135	303	107	6.8	3.6
45321	Office supplies & stationery stores	4	D	D	D	b	D	D
453210	Office supplies & stationery stores	4	D	D	D	b	D	D
4532102	Office supplies stores	4	D	D	D	b	D	D
4533	Used merchandise stores	6	1 848	316	77	27	10.6	—
45331	Used merchandise stores	6	1 848	316	77	27	10.6	—
453310	Used merchandise stores	6	1 848	316	77	27	10.6	—
4539	Other miscellaneous store retailers	21	D	D	D	b	D	D
45391	Pet & pet supplies stores	6	1 417	198	54	32	8.6	15.6
453910	Pet & pet supplies stores	6	1 417	198	54	32	8.6	15.6
45399	All other miscellaneous store retailers	14	D	D	D	b	D	D
454	Nonstore retailers	26	30 262	7 361	1 623	238	6.1	38.9
4541	Electronic shopping & mail-order houses	6	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses	6	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses	6	D	D	D	a	D	D
4543	Direct selling establishments	15	D	D	D	c	D	D
45431	Fuel dealers	7	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ..	7	D	D	D	c	D	D
45439	Other direct selling establishments	8	4 405	700	171	41	22.3	—
454390	Other direct selling establishments	8	4 405	700	171	41	22.3	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SANTA ROSA COUNTY, FL								
44-45	Retail trade	319	561 093	44 201	10 890	3 615	5.4	2.2
441	Motor vehicle & parts dealers	38	160 366	10 929	2 925	408	3.1	.6
4411	Automobile dealers	14	133 396	7 415	2 099	260	2.8	.7
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	21	D	D	D	c	D	D
44131	Automotive parts & accessories stores	13	9 364	1 459	349	76	7.5	—
441310	Automotive parts & accessories stores	13	9 364	1 459	349	76	7.5	—
442	Furniture & home furnishings stores	16	7 525	1 095	261	63	43.5	—
4421	Furniture stores	7	4 867	689	163	38	14.2	—
44211	Furniture stores	7	4 867	689	163	38	14.2	—
442110	Furniture stores	7	4 867	689	163	38	14.2	—
4422	Home furnishings stores	9	2 658	406	98	25	97.2	—
443	Electronics & appliance stores	10	5 521	523	119	49	5.3	22.0
4431	Electronics & appliance stores	10	5 521	523	119	49	5.3	22.0
44311	Appliance, television, & other electronics stores	7	4 627	336	94	39	2.4	21.2
443111	Household appliance stores	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	30	24 194	3 101	703	180	19.5	2.2
4441	Building material & supplies dealers	20	22 096	2 766	625	150	20.3	.2
44419	Other building material dealers	10	14 848	1 557	352	62	28.0	.4
444190	Other building material dealers	10	14 848	1 557	352	62	28.0	.4
445	Food & beverage stores	30	127 201	9 104	2 209	1 121	2.2	.7
4451	Grocery stores	22	124 916	8 992	2 192	1 111	1.1	.4
44511	Supermarkets & other grocery (except convenience) stores	16	123 281	8 809	2 150	1 087	.8	.4
445110	Supermarkets & other grocery (except convenience) stores	16	123 281	8 809	2 150	1 087	.8	.4
4452	Specialty food stores	5	D	D	D	a	D	D
446	Health & personal care stores	27	32 913	3 336	786	186	12.0	16.5
4461	Health & personal care stores	27	32 913	3 336	786	186	12.0	16.5
44611	Pharmacies & drug stores	18	31 517	3 024	743	172	11.8	17.1
446110	Pharmacies & drug stores	18	31 517	3 024	743	172	11.8	17.1
4461101	Pharmacies & drug stores	18	31 517	3 024	743	172	11.8	17.1
447	Gasoline stations	66	87 098	4 779	1 109	446	3.6	1.5
4471	Gasoline stations	66	87 098	4 779	1 109	446	3.6	1.5
44711	Gasoline stations with convenience stores	60	85 127	4 594	1 063	428	2.9	.8
447110	Gasoline stations with convenience stores	60	85 127	4 594	1 063	428	2.9	.8
448	Clothing & clothing accessories stores	23	7 218	846	199	78	28.8	23.6
4481	Clothing stores	12	4 602	457	111	42	21.3	37.0
451	Sporting goods, hobby, book, & music stores	15	5 241	875	190	62	4.6	.6
4511	Sporting goods, hobby, & musical instrument stores ..	11	3 940	670	150	38	2.4	.8
452	General merchandise stores	9	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	D	D	D	f	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529901	Variety stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	46	D	D	D	c	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4533	Used merchandise stores	5	1 445	258	63	27	62.3	2.7
45331	Used merchandise stores	5	1 445	258	63	27	62.3	2.7
453310	Used merchandise stores	5	1 445	258	63	27	62.3	2.7
4539	Other miscellaneous store retailers	17	D	D	D	b	D	D
45399	All other miscellaneous store retailers	9	1 530	167	30	12	9.3	1.6
454	Nonstore retailers	9	4 884	1 094	248	60	37.6	—
4543	Direct selling establishments	6	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SARASOTA COUNTY, FL								
44-45	Retail trade	1 669	3 606 588	343 782	84 509	20 311	13.1	2.7
441	Motor vehicle & parts dealers	155	1 227 564	79 936	19 155	2 570	21.7	2.5
4411	Automobile dealers	54	1 070 701	62 110	14 412	1 797	22.0	2.2
44111	New car dealers	34	1 030 937	60 857	14 114	1 740	21.2	2.1
441110	New car dealers	34	1 030 937	60 857	14 114	1 740	21.2	2.1
44112	Used car dealers	20	39 764	1 253	298	57	44.3	6.2
441120	Used car dealers	20	39 764	1 253	298	57	44.3	6.2
4412	Other motor vehicle dealers	33	102 490	8 084	2 478	290	22.3	2.4
44121	Recreational vehicle dealers	3	D	D	D	b	D	D
441210	Recreational vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	30	D	D	D	c	D	D
441221	Motorcycle dealers	6	D	D	D	b	D	D
441222	Boat dealers	19	46 279	2 445	645	120	43.4	5.2
441229	All other motor vehicle dealers	5	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	68	54 373	9 742	2 265	483	13.1	8.6
44131	Automotive parts & accessories stores	48	34 589	5 309	1 232	301	15.4	7.2
441310	Automotive parts & accessories stores	48	34 589	5 309	1 232	301	15.4	7.2
44132	Tire dealers	20	19 784	4 433	1 033	182	9.0	11.0
441320	Tire dealers	20	19 784	4 433	1 033	182	9.0	11.0
442	Furniture & home furnishings stores	150	168 532	23 216	5 969	1 012	12.1	5.6
4421	Furniture stores	63	93 890	12 304	3 245	491	8.9	6.9
44211	Furniture stores	63	93 890	12 304	3 245	491	8.9	6.9
442110	Furniture stores	63	93 890	12 304	3 245	491	8.9	6.9
4422	Home furnishings stores	87	74 642	10 912	2 724	521	16.1	3.9
44221	Floor covering stores	41	43 406	7 725	1 987	270	17.3	2.9
442210	Floor covering stores	41	43 406	7 725	1 987	270	17.3	2.9
44229	Other home furnishings stores	46	31 236	3 187	737	251	14.4	5.2
442299	All other home furnishings stores	43	29 858	3 037	706	240	10.5	5.5
443	Electronics & appliance stores	68	112 181	10 123	2 546	524	12.3	6.2
4431	Electronics & appliance stores	68	112 181	10 123	2 546	524	12.3	6.2
44311	Appliance, television, & other electronics stores	40	85 905	6 670	1 648	360	4.0	1.0
443111	Household appliance stores	19	17 693	1 666	435	82	14.0	4.3
443112	Radio, television, & other electronics stores	21	68 212	5 004	1 213	278	1.4	.1
44312	Computer & software stores	23	D	D	D	b	D	D
443120	Computer & software stores	23	D	D	D	b	D	D
44313	Camera & photographic supplies stores	5	D	D	D	c	D	D
443130	Camera & photographic supplies stores	5	D	D	D	c	D	D
444	Building material & garden equipment & supplies dealers	137	316 373	33 846	8 304	1 571	3.9	1.4
4441	Building material & supplies dealers	114	251 349	27 464	6 685	1 330	3.2	1.7
44411	Home centers	5	D	D	D	e	D	D
444110	Home centers	5	D	D	D	e	D	D
44412	Paint & wallpaper stores	24	D	D	D	b	D	D
444120	Paint & wallpaper stores	24	D	D	D	b	D	D
44413	Hardware stores	18	D	D	D	c	D	D
444130	Hardware stores	18	D	D	D	c	D	D
44419	Other building material dealers	67	138 346	16 051	3 822	647	3.0	.2
444190	Other building material dealers	67	138 346	16 051	3 822	647	3.0	.2
4442	Lawn & garden equipment & supplies stores	23	65 024	6 382	1 619	241	6.6	.1
44421	Outdoor power equipment stores	7	D	D	D	c	D	D
444210	Outdoor power equipment stores	7	D	D	D	c	D	D
44422	Nursery & garden centers	16	D	D	D	c	D	D
444220	Nursery & garden centers	16	D	D	D	c	D	D
445	Food & beverage stores	144	571 794	61 187	15 173	4 760	2.9	.9
4451	Grocery stores	85	533 764	57 130	14 378	4 437	1.2	.8
44511	Supermarkets & other grocery (except convenience) stores	59	513 013	55 184	13 835	4 268	.3	.7
445110	Supermarkets & other grocery (except convenience) stores	59	513 013	55 184	13 835	4 268	.3	.7
44512	Convenience stores	26	20 751	1 946	543	169	24.7	1.4
445120	Convenience stores	26	20 751	1 946	543	169	24.7	1.4
4452	Specialty food stores	31	15 120	2 337	470	197	11.9	4.5
4453	Beer, wine, & liquor stores	28	22 910	1 720	325	126	36.9	1.0
44531	Beer, wine, & liquor stores	28	22 910	1 720	325	126	36.9	1.0
445310	Beer, wine, & liquor stores	28	22 910	1 720	325	126	36.9	1.0
446	Health & personal care stores	141	190 095	23 262	5 794	1 511	12.1	2.3
4461	Health & personal care stores	141	190 095	23 262	5 794	1 511	12.1	2.3
44611	Pharmacies & drug stores	52	155 007	16 102	4 021	1 099	11.1	1.6
446110	Pharmacies & drug stores	52	155 007	16 102	4 021	1 099	11.1	1.6
4461101	Pharmacies & drug stores	50	D	D	D	g	D	D
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	12	4 078	684	175	68	3.3	9.0
446120	Cosmetics, beauty supplies, & perfume stores	12	4 078	684	175	68	3.3	9.0
44613	Optical goods stores	38	13 241	2 753	685	145	23.8	5.1
446130	Optical goods stores	38	13 241	2 753	685	145	23.8	5.1
44619	Other health & personal care stores	39	17 769	3 723	913	199	13.8	4.7
446191	Food (health) supplement stores	19	11 202	1 908	495	133	7.4	7.5
446199	All other health & personal care stores	20	6 567	1 815	418	66	24.8	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SARASOTA COUNTY, FL—Con.								
44-45 Retail trade—Con.								
447	Gasoline stations	111	191 864	11 367	2 913	769	24.8	2.1
4471	Gasoline stations	111	191 864	11 367	2 913	769	24.8	2.1
44711	Gasoline stations with convenience stores	76	151 132	8 655	2 268	595	13.8	1.5
447110	Gasoline stations with convenience stores	76	151 132	8 655	2 268	595	13.8	1.5
44719	Other gasoline stations	35	40 732	2 712	645	174	65.4	4.2
447190	Other gasoline stations	35	40 732	2 712	645	174	65.4	4.2
448	Clothing & clothing accessories stores	293	222 921	28 578	7 257	2 054	14.1	7.4
4481	Clothing stores	188	162 045	20 353	5 076	1 564	12.3	7.6
44811	Men's clothing stores	19	7 423	1 491	342	82	13.1	9.1
448110	Men's clothing stores	19	7 423	1 491	342	82	13.1	9.1
44812	Women's clothing stores	91	47 480	6 599	1 648	559	26.9	22.7
448120	Women's clothing stores	91	47 480	6 599	1 648	559	26.9	22.7
44813	Children's & infants' clothing stores	10	D	D	D	b	D	D
448130	Children's & infants' clothing stores	10	D	D	D	b	D	D
44814	Family clothing stores	35	88 106	9 316	2 358	656	3.5	.5
448140	Family clothing stores	35	88 106	9 316	2 358	656	3.5	.5
44815	Clothing accessories stores	5	D	D	D	b	D	D
448150	Clothing accessories stores	5	D	D	D	b	D	D
44819	Other clothing stores	28	15 504	2 394	578	203	17.7	1.4
448190	Other clothing stores	28	15 504	2 394	578	203	17.7	1.4
4482	Shoe stores	44	23 190	2 997	797	245	2.0	10.2
44821	Shoe stores	44	23 190	2 997	797	245	2.0	10.2
448210	Shoe stores	44	23 190	2 997	797	245	2.0	10.2
4482101	Men's shoe stores	3	D	D	D	a	D	D
4482102	Women's shoe stores	10	4 557	885	249	78	10.1	50.1
4482103	Children's & juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	22	12 834	1 277	365	103	—	.3
4482105	Athletic footwear stores	7	4 786	629	140	53	—	—
4483	Jewelry, luggage, & leather goods stores	61	37 686	5 228	1 384	245	29.0	5.2
44831	Jewelry stores	58	36 609	5 100	1 353	235	29.1	5.4
448310	Jewelry stores	58	36 609	5 100	1 353	235	29.1	5.4
44832	Luggage & leather goods stores	3	1 077	128	31	10	D	—
448320	Luggage & leather goods stores	3	1 077	128	31	10	D	—
451	Sporting goods, hobby, book, & music stores	111	70 543	9 009	2 275	676	9.6	3.2
4511	Sporting goods, hobby, & musical instrument stores ..	80	46 136	6 122	1 586	435	12.3	2.2
45111	Sporting goods stores	42	26 120	3 261	810	230	10.8	3.2
451110	Sporting goods stores	42	26 120	3 261	810	230	10.8	3.2
4511101	General-line sporting goods stores	10	11 200	1 086	301	91	3.8	7.5
4511102	Specialty-line sporting goods stores	32	14 920	2 175	509	139	16.0	—
45112	Hobby, toy, & game stores	19	8 606	1 110	316	108	30.5	—
451120	Hobby, toy, & game stores	19	8 606	1 110	316	108	30.5	—
45113	Sewing, needlework, & piece goods stores	9	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	9	D	D	D	b	D	D
45114	Musical instrument & supplies stores	10	D	D	D	b	D	D
451140	Musical instrument & supplies stores	10	D	D	D	b	D	D
4512	Book, periodical, & music stores	31	24 407	2 887	689	241	4.4	5.1
45121	Book stores & news dealers	20	17 855	2 111	502	183	4.8	6.4
451211	Book stores	17	D	D	D	c	D	D
4512111	Book stores, general	12	14 579	1 628	390	146	3.6	3.7
4512112	Specialty book stores	4	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
451212	News dealers & newsstands	3	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores...	11	6 552	776	187	58	3.5	1.8
451220	Prerecorded tape, compact disc, & record stores...	11	6 552	776	187	58	3.5	1.8
452	General merchandise stores	36	386 729	41 803	10 103	3 371	—	.9
4521	Department stores (incl leased depts) ##	18	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	18	D	N	N	N	D	D
4521	Department stores (excl leased depts)	18	D	D	D	h	D	D
45211	Department stores (excl leased depts)	18	D	D	D	h	D	D
452110	Department stores (excl leased depts)	18	D	D	D	h	D	D
4521101	Conventional department stores (excl leased depts)	4	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	12	D	D	D	g	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	18	D	D	D	f	D	D
45299	All other general merchandise stores	17	D	D	D	e	D	D
452990	All other general merchandise stores	17	D	D	D	e	D	D
4529901	Variety stores	13	D	D	D	c	D	D
4529902	Catalog showrooms	2	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SARASOTA COUNTY, FL—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	274	124 441	17 299	4 033	1 311	24.6	6.7
4531	Florists	46	10 158	2 031	466	184	39.5	12.4
45311	Florists	46	10 158	2 031	466	184	39.5	12.4
453110	Florists	46	10 158	2 031	466	184	39.5	12.4
4532	Office supplies, stationery, & gift stores	95	57 367	6 628	1 573	544	14.5	8.8
45321	Office supplies & stationery stores	14	D	D	D	c	D	D
453210	Office supplies & stationery stores	14	D	D	D	c	D	D
4532101	Stationery stores	3	D	D	D	b	D	D
4532102	Office supplies stores	11	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	81	D	D	D	e	D	D
453220	Gift, novelty, & souvenir stores	81	D	D	D	e	D	D
4533	Used merchandise stores	50	12 464	2 220	558	219	17.0	8.9
45331	Used merchandise stores	50	12 464	2 220	558	219	17.0	8.9
453310	Used merchandise stores	50	12 464	2 220	558	219	17.0	8.9
4539	Other miscellaneous store retailers	83	44 452	6 420	1 436	364	36.4	2.1
45391	Pet & pet supplies stores	17	10 122	1 221	288	82	31.6	—
453910	Pet & pet supplies stores	17	10 122	1 221	288	82	31.6	—
45392	Art dealers	18	6 297	730	214	47	31.5	8.5
453920	Art dealers	18	6 297	730	214	47	31.5	8.5
45399	All other miscellaneous store retailers	45	D	D	D	c	D	D
454	Nonstore retailers	49	23 551	4 156	987	182	20.8	1.7
4541	Electronic shopping & mail-order houses	17	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	17	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	17	D	D	D	b	D	D
4542	Vending machine operators	4	D	D	D	b	D	D
45421	Vending machine operators	4	D	D	D	b	D	D
454210	Vending machine operators	4	D	D	D	b	D	D
4543	Direct selling establishments	28	14 397	2 646	609	115	11.0	2.4
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	3 357	603	151	25	—	—
45439	Other direct selling establishments	25	11 040	2 043	458	90	14.4	3.1
454390	Other direct selling establishments	25	11 040	2 043	458	90	14.4	3.1
SEMINOLE COUNTY, FL								
44-45	Retail trade	1 512	3 550 143	352 086	83 601	21 219	9.5	4.2
441	Motor vehicle & parts dealers	158	867 928	69 518	15 616	2 306	23.0	2.8
4411	Automobile dealers	63	754 667	53 731	11 999	1 483	24.4	1.5
44111	New car dealers	31	706 863	50 551	11 329	1 384	22.8	1.0
441110	New car dealers	31	706 863	50 551	11 329	1 384	22.8	1.0
44112	Used car dealers	32	47 804	3 180	670	99	47.5	8.1
441120	Used car dealers	32	47 804	3 180	670	99	47.5	8.1
4412	Other motor vehicle dealers	20	48 817	4 195	775	164	21.1	5.9
44122	Motorcycle, boat, & other motor vehicle dealers ...	20	48 817	4 195	775	164	21.1	5.9
441221	Motorcycle dealers	6	33 071	2 799	471	84	.9	.4
441222	Boat dealers	8	D	D	D	b	D	D
441229	All other motor vehicle dealers	6	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	75	64 444	11 592	2 842	659	8.3	15.6
44131	Automotive parts & accessories stores	51	43 907	6 446	1 634	436	9.5	16.0
441310	Automotive parts & accessories stores	51	43 907	6 446	1 634	436	9.5	16.0
44132	Tire dealers	24	20 537	5 146	1 208	223	5.9	14.9
441320	Tire dealers	24	20 537	5 146	1 208	223	5.9	14.9
442	Furniture & home furnishings stores	106	156 765	19 151	4 790	868	9.0	3.4
4421	Furniture stores	60	104 072	13 171	3 338	515	8.9	3.4
44211	Furniture stores	60	104 072	13 171	3 338	515	8.9	3.4
442110	Furniture stores	60	104 072	13 171	3 338	515	8.9	3.4
4422	Home furnishings stores	46	52 693	5 980	1 452	353	9.2	3.5
44221	Floor covering stores	19	21 131	2 699	641	85	11.8	3.3
442210	Floor covering stores	19	21 131	2 699	641	85	11.8	3.3
44229	Other home furnishings stores	27	31 562	3 281	811	268	7.5	3.6
442291	Window treatment stores	5	2 183	340	81	20	58.6	—
442299	All other home furnishings stores	22	29 379	2 941	730	248	3.7	3.8
443	Electronics & appliance stores	72	139 461	10 924	2 609	593	4.9	10.3
4431	Electronics & appliance stores	72	139 461	10 924	2 609	593	4.9	10.3
44311	Appliance, television, & other electronics stores ...	42	D	D	D	e	D	D
443111	Household appliance stores	13	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	29	69 663	6 064	1 434	349	1.9	2.6
44312	Computer & software stores	27	60 095	3 622	878	173	7.0	20.5
443120	Computer & software stores	27	60 095	3 622	878	173	7.0	20.5
44313	Camera & photographic supplies stores	3	D	D	D	a	D	D
443130	Camera & photographic supplies stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SEMINOLE COUNTY, FL—Con.								
44-45 Retail trade—Con.								
444	Building material & garden equipment & supplies dealers	101	268 965	29 990	6 713	1 316	4.9	6.0
4441	Building material & supplies dealers	77	256 426	27 979	6 300	1 188	4.4	6.2
44411	Home centers	8	124 754	13 549	3 232	664	.6	6.8
444110	Home centers	8	124 754	13 549	3 232	664	.6	6.8
44412	Paint & wallpaper stores	18	20 584	1 847	444	82	7.8	5.5
444120	Paint & wallpaper stores	18	20 584	1 847	444	82	7.8	5.5
44413	Hardware stores	14	11 668	1 558	337	106	8.1	6.0
444130	Hardware stores	14	11 668	1 558	337	106	8.1	6.0
44419	Other building material dealers	37	99 420	11 025	2 287	336	8.0	5.5
444190	Other building material dealers	37	99 420	11 025	2 287	336	8.0	5.5
4442	Lawn & garden equipment & supplies stores	24	12 539	2 011	413	128	15.8	2.1
44421	Outdoor power equipment stores	9	D	D	D	b	D	D
444210	Outdoor power equipment stores	9	D	D	D	b	D	D
44422	Nursery & garden centers	15	D	D	D	b	D	D
444220	Nursery & garden centers	15	D	D	D	b	D	D
445	Food & beverage stores	139	615 339	62 387	15 041	4 697	3.5	.8
4451	Grocery stores	95	581 791	58 597	14 078	4 443	2.7	.6
44511	Supermarkets & other grocery (except convenience) stores	66	566 372	57 354	13 703	4 323	1.5	.6
445110	Supermarkets & other grocery (except convenience) stores	66	566 372	57 354	13 703	4 323	1.5	.6
44512	Convenience stores	29	15 419	1 243	375	120	46.7	2.3
445120	Convenience stores	29	15 419	1 243	375	120	46.7	2.3
4452	Specialty food stores	30	22 767	2 928	741	163	8.7	4.5
4453	Beer, wine, & liquor stores	14	10 781	862	222	91	35.1	3.4
44531	Beer, wine, & liquor stores	14	10 781	862	222	91	35.1	3.4
445310	Beer, wine, & liquor stores	14	10 781	862	222	91	35.1	3.4
446	Health & personal care stores	121	165 516	23 635	5 956	1 338	7.7	5.7
4461	Health & personal care stores	121	165 516	23 635	5 956	1 338	7.7	5.7
44611	Pharmacies & drug stores	39	122 997	16 015	3 915	849	4.2	.4
446110	Pharmacies & drug stores	39	122 997	16 015	3 915	849	4.2	.4
4461101	Pharmacies & drug stores	39	122 997	16 015	3 915	849	4.2	.4
44612	Cosmetics, beauty supplies, & perfume stores	14	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	14	D	D	D	b	D	D
44613	Optical goods stores	25	D	D	D	c	D	D
446130	Optical goods stores	25	D	D	D	c	D	D
44619	Other health & personal care stores	43	23 423	4 427	1 258	262	28.4	33.1
446191	Food (health) supplement stores	15	10 964	1 465	351	119	38.8	28.6
446199	All other health & personal care stores	28	12 459	2 962	907	143	19.3	37.0
447	Gasoline stations	130	233 084	11 827	3 189	932	9.2	4.0
4471	Gasoline stations	130	233 084	11 827	3 189	932	9.2	4.0
44711	Gasoline stations with convenience stores	92	164 682	8 899	2 409	704	2.7	4.6
447110	Gasoline stations with convenience stores	92	164 682	8 899	2 409	704	2.7	4.6
44719	Other gasoline stations	38	68 402	2 928	780	228	24.7	2.7
447190	Other gasoline stations	38	68 402	2 928	780	228	24.7	2.7
448	Clothing & clothing accessories stores	255	249 643	30 076	7 192	2 433	5.1	14.7
4481	Clothing stores	139	169 972	19 728	4 774	1 655	2.6	13.9
44811	Men's clothing stores	21	11 147	1 655	381	114	6.7	37.8
448110	Men's clothing stores	21	11 147	1 655	381	114	6.7	37.8
44812	Women's clothing stores	50	39 941	5 022	1 215	460	2.0	33.4
448120	Women's clothing stores	50	39 941	5 022	1 215	460	2.0	33.4
44813	Children's & infants' clothing stores	6	D	D	D	b	D	D
448130	Children's & infants' clothing stores	6	D	D	D	b	D	D
44814	Family clothing stores	34	93 812	9 896	2 448	819	1.7	1.0
448140	Family clothing stores	34	93 812	9 896	2 448	819	1.7	1.0
44815	Clothing accessories stores	9	D	D	D	b	D	D
448150	Clothing accessories stores	9	D	D	D	b	D	D
44819	Other clothing stores	19	17 796	2 129	459	153	4.0	28.5
448190	Other clothing stores	19	17 796	2 129	459	153	4.0	28.5
4482	Shoe stores	55	37 410	4 731	1 099	454	.9	5.6
44821	Shoe stores	55	37 410	4 731	1 099	454	.9	5.6
448210	Shoe stores	55	37 410	4 731	1 099	454	.9	5.6
4482101	Men's shoe stores	6	D	D	D	b	D	D
4482102	Women's shoe stores	11	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	25	11 569	1 196	273	126	2.8	6.4
4482105	Athletic footwear stores	11	16 975	2 420	543	215	—	1.0
4483	Jewelry, luggage, & leather goods stores	61	42 261	5 617	1 319	324	18.8	26.2
44831	Jewelry stores	55	D	D	D	e	D	D
448310	Jewelry stores	55	D	D	D	e	D	D
44832	Luggage & leather goods stores	6	D	D	D	a	D	D
448320	Luggage & leather goods stores	6	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SEMINOLE COUNTY, FL—Con.								
44-45 Retail trade—Con.								
451	Sporting goods, hobby, book, & music stores	96	92 541	11 237	2 639	770	9.3	4.3
4511	Sporting goods, hobby, & musical instrument stores ..	72	68 882	8 401	1 994	566	12.3	1.2
45111	Sporting goods stores	38	33 191	4 442	1 067	249	17.8	2.6
451110	Sporting goods stores	38	33 191	4 442	1 067	249	17.8	2.6
4511101	General-line sporting goods stores	5	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores	33	D	D	D	c	D	D
45112	Hobby, toy, & game stores	13	21 101	2 019	439	171	5.4	—
451120	Hobby, toy, & game stores	13	21 101	2 019	439	171	5.4	—
45113	Sewing, needlework, & piece goods stores	11	7 030	1 041	289	96	5.1	—
451130	Sewing, needlework, & piece goods stores	11	7 030	1 041	289	96	5.1	—
45114	Musical instrument & supplies stores	10	7 560	899	199	50	13.9	—
451140	Musical instrument & supplies stores	10	7 560	899	199	50	13.9	—
4512	Book, periodical, & music stores	24	23 659	2 836	645	204	.8	13.4
45121	Book stores & news dealers	11	12 017	1 793	391	115	.9	1.4
451211	Book stores	10	D	D	D	c	D	D
4512111	Book stores, general	7	10 923	1 660	354	98	—	1.0
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	13	11 642	1 043	254	89	.6	25.8
451220	Prerecorded tape, compact disc, & record stores ...	13	11 642	1 043	254	89	.6	25.8
452	General merchandise stores	47	562 399	54 257	13 046	4 228	.1	1.1
4521	Department stores (incl leased depts) ##	20	444 659	N	N	N	—	—
45211	Department stores (incl leased depts) ##	20	444 659	N	N	N	—	—
4521	Department stores (excl leased depts)	20	441 625	45 566	10 887	3 541	—	—
45211	Department stores (excl leased depts)	20	441 625	45 566	10 887	3 541	—	—
452110	Department stores (excl leased depts)	20	441 625	45 566	10 887	3 541	—	—
4521101	Conventional department stores (excl leased depts)	4	89 250	11 817	2 937	772	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	11	249 467	21 512	5 045	1 861	—	—
4521103	National chain department stores (excl leased depts)	5	102 908	12 237	2 905	908	—	—
4529	Other general merchandise stores	27	120 774	8 691	2 159	687	.6	5.3
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
45299	All other general merchandise stores	26	D	D	D	e	D	D
452990	All other general merchandise stores	26	D	D	D	e	D	D
4529901	Variety stores	12	D	D	D	c	D	D
4529902	Catalog showrooms	5	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores	9	4 229	461	109	48	12.6	42.5
453	Miscellaneous store retailers	211	127 697	16 602	3 841	1 257	14.0	8.9
4531	Florists	24	5 808	1 293	321	104	14.8	5.3
45311	Florists	24	5 808	1 293	321	104	14.8	5.3
453110	Florists	24	5 808	1 293	321	104	14.8	5.3
4532	Office supplies, stationery, & gift stores	81	70 972	8 411	2 032	639	6.0	10.5
45321	Office supplies & stationery stores	16	47 171	4 329	1 175	251	1.0	3.2
453210	Office supplies & stationery stores	16	47 171	4 329	1 175	251	1.0	3.2
4532102	Office supplies stores	15	D	D	D	e	D	D
45322	Gift, novelty, & souvenir stores	65	23 801	4 082	857	388	15.7	24.9
453220	Gift, novelty, & souvenir stores	65	23 801	4 082	857	388	15.7	24.9
4533	Used merchandise stores	22	5 180	1 096	276	115	19.1	11.2
45331	Used merchandise stores	22	5 180	1 096	276	115	19.1	11.2
453310	Used merchandise stores	22	5 180	1 096	276	115	19.1	11.2
4539	Other miscellaneous store retailers	84	45 737	5 802	1 212	399	25.8	6.6
45391	Pet & pet supplies stores	16	12 141	1 299	326	117	14.5	1.5
453910	Pet & pet supplies stores	16	12 141	1 299	326	117	14.5	1.5
45392	Art dealers	11	2 830	460	118	32	42.5	26.2
453920	Art dealers	11	2 830	460	118	32	42.5	26.2
45399	All other miscellaneous store retailers	54	D	D	D	c	D	D
454	Nonstore retailers	76	70 805	12 482	2 969	481	13.0	7.8
4541	Electronic shopping & mail-order houses	16	13 486	1 388	302	61	15.2	6.0
45411	Electronic shopping & mail-order houses	16	13 486	1 388	302	61	15.2	6.0
454110	Electronic shopping & mail-order houses	16	13 486	1 388	302	61	15.2	6.0
4542	Vending machine operators	15	13 352	2 214	543	79	14.0	4.3
45421	Vending machine operators	15	13 352	2 214	543	79	14.0	4.3
454210	Vending machine operators	15	13 352	2 214	543	79	14.0	4.3
4543	Direct selling establishments	45	43 967	8 880	2 124	341	12.0	9.5
45439	Other direct selling establishments	39	40 551	8 132	1 935	308	11.3	10.2
454390	Other direct selling establishments	39	40 551	8 132	1 935	308	11.3	10.2

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SUMTER COUNTY, FL								
44-45	Retail trade	111	185 283	14 826	3 542	1 192	15.3	10.5
441	Motor vehicle & parts dealers	14	24 810	2 063	456	94	52.5	3.7
44131	Automotive parts & accessories stores	8	D	D	D	b	D	D
441310	Automotive parts & accessories stores	8	D	D	D	b	D	D
442	Furniture & home furnishings stores	4	1 843	165	23	13	19.3	61.9
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	12	6 855	1 040	241	75	5.1	1.7
4441	Building material & supplies dealers	5	3 810	612	134	46	8.3	—
445	Food & beverage stores	20	42 168	2 902	768	362	19.5	—
4452	Specialty food stores	5	D	D	D	b	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
4461	Health & personal care stores	4	D	D	D	b	D	D
446191	Food (health) supplement stores	1	D	D	D	a	D	D
447	Gasoline stations	33	80 368	5 499	1 304	398	4.2	21.5
4471	Gasoline stations	33	80 368	5 499	1 304	398	4.2	21.5
44711	Gasoline stations with convenience stores	21	26 495	1 541	368	123	7.2	4.6
447110	Gasoline stations with convenience stores	21	26 495	1 541	368	123	7.2	4.6
44719	Other gasoline stations	12	53 873	3 958	936	275	2.7	29.8
447190	Other gasoline stations	12	53 873	3 958	936	275	2.7	29.8
448	Clothing & clothing accessories stores	5	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	5	15 450	1 471	319	143	5.9	—
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
SUWANNEE COUNTY, FL								
44-45	Retail trade	137	204 992	19 249	4 518	1 333	15.0	9.1
441	Motor vehicle & parts dealers	20	60 902	3 923	934	175	29.3	.4
442	Furniture & home furnishings stores	7	3 543	716	175	46	21.8	—
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	18	16 276	2 259	523	138	14.6	1.5
4441	Building material & supplies dealers	12	12 306	1 853	422	106	19.1	.5
4442	Lawn & garden equipment & supplies stores	6	3 970	406	101	32	.7	4.6
445	Food & beverage stores	18	44 749	4 354	1 003	368	3.4	5.6
446	Health & personal care stores	7	9 846	1 323	325	60	9.2	.1
4461	Health & personal care stores	7	9 846	1 323	325	60	9.2	.1
447	Gasoline stations	27	25 330	1 743	405	149	16.7	4.6
448	Clothing & clothing accessories stores	9	3 535	510	131	43	29.9	—
451	Sporting goods, hobby, book, & music stores	4	1 077	148	34	17	50.2	—
452	General merchandise stores	6	18 807	1 631	429	159	.6	—
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	13	D	D	D	c	D	D
4539	Other miscellaneous store retailers	4	D	D	D	c	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	c	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	c	D	D
454	Nonstore retailers	6	2 967	792	161	28	4.9	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
TAYLOR COUNTY, FL								
44-45	Retail trade	97	144 206	12 614	3 084	945	8.3	3.0
441	Motor vehicle & parts dealers	11	43 628	2 823	654	114	8.8	3.0
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	a	D	D
441222	Boat dealers	3	D	D	D	a	D	D
442	Furniture & home furnishings stores	4	D	D	D	b	D	D
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	4	454	61	18	5	68.3	—
444	Building material & garden equipment & supplies dealers	12	8 557	1 056	246	69	18.2	5.7
4441	Building material & supplies dealers	9	7 565	920	211	55	8.7	5.3
445	Food & beverage stores	10	26 581	2 314	581	272	6.4	3.8
446	Health & personal care stores	7	12 849	1 397	351	88	15.7	—
4461	Health & personal care stores	7	12 849	1 397	351	88	15.7	—
447	Gasoline stations	23	25 951	1 958	489	145	5.7	2.7
44711	Gasoline stations with convenience stores	19	20 263	1 612	405	130	4.4	3.4
447110	Gasoline stations with convenience stores	19	20 263	1 612	405	130	4.4	3.4
448	Clothing & clothing accessories stores	10	2 419	390	94	34	25.8	2.7
451	Sporting goods, hobby, book, & music stores	3	1 051	96	20	9	—	—
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
UNION COUNTY, FL								
44-45	Retail trade	28	27 187	2 759	640	180	6.0	3.4
441	Motor vehicle & parts dealers	5	3 200	411	93	26	1.8	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	3	4 973	653	160	49	D	—
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	10	10 693	711	158	56	4.5	8.7
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	3	1 011	182	43	9	D	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
VOLUSIA COUNTY, FL								
44-45	Retail trade	1 865	3 887 639	360 500	87 100	23 251	12.3	6.8
441	Motor vehicle & parts dealers	239	1 261 012	88 536	21 163	3 286	25.4	14.6
4411	Automobile dealers	96	1 081 225	65 651	15 809	2 167	26.1	16.3
44111	New car dealers	39	1 013 311	61 547	14 853	1 972	25.3	16.9
441110	New car dealers	39	1 013 311	61 547	14 853	1 972	25.3	16.9
44112	Used car dealers	57	67 914	4 104	956	195	37.5	6.1
441120	Used car dealers	57	67 914	4 104	956	195	37.5	6.1
4412	Other motor vehicle dealers	45	90 986	7 734	1 859	339	31.6	2.0
44121	Recreational vehicle dealers	9	21 075	1 537	346	57	1.9	1.0
441210	Recreational vehicle dealers	9	21 075	1 537	346	57	1.9	1.0
44122	Motorcycle, boat, & other motor vehicle dealers	36	69 911	6 197	1 513	282	40.5	2.3
441221	Motorcycle dealers	12	42 460	3 536	938	159	49.1	3.3
441222	Boat dealers	16	23 189	2 159	464	94	26.8	.7
441229	All other motor vehicle dealers	8	4 262	502	111	29	30.0	—
4413	Automotive parts, accessories, & tire stores	98	88 801	15 151	3 495	780	10.0	7.8
44131	Automotive parts & accessories stores	67	D	D	D	e	D	D
441310	Automotive parts & accessories stores	67	D	D	D	e	D	D
44132	Tire dealers	31	D	D	D	e	D	D
441320	Tire dealers	31	D	D	D	e	D	D
442	Furniture & home furnishings stores	109	101 658	13 462	3 067	621	8.7	7.8
4421	Furniture stores	45	66 378	8 801	1 961	366	4.6	5.9
44211	Furniture stores	45	66 378	8 801	1 961	366	4.6	5.9
442110	Furniture stores	45	66 378	8 801	1 961	366	4.6	5.9
4422	Home furnishings stores	64	35 280	4 661	1 106	255	16.2	11.3
44221	Floor covering stores	34	D	D	D	c	D	D
442210	Floor covering stores	34	D	D	D	c	D	D
44229	Other home furnishings stores	30	D	D	D	c	D	D
442299	All other home furnishings stores	24	D	D	D	c	D	D
443	Electronics & appliance stores	66	90 488	9 137	2 186	533	4.4	3.8
4431	Electronics & appliance stores	66	90 488	9 137	2 186	533	4.4	3.8
44311	Appliance, television, & other electronics stores	49	D	D	D	e	D	D
443111	Household appliance stores	23	D	D	D	c	D	D
443112	Radio, television, & other electronics stores	26	D	D	D	e	D	D
44312	Computer & software stores	15	D	D	D	b	D	D
443120	Computer & software stores	15	D	D	D	b	D	D
44313	Camera & photographic supplies stores	2	D	D	D	b	D	D
443130	Camera & photographic supplies stores	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	141	278 938	31 183	7 774	1 697	3.4	1.2
4441	Building material & supplies dealers	108	D	D	D	g	D	D
44411	Home centers	9	109 568	10 014	2 586	761	—	—
444110	Home centers	9	109 568	10 014	2 586	761	—	—
44412	Paint & wallpaper stores	15	D	D	D	c	D	D
444120	Paint & wallpaper stores	15	D	D	D	c	D	D
44413	Hardware stores	22	10 675	1 543	378	135	18.2	7.9
444130	Hardware stores	22	10 675	1 543	378	135	18.2	7.9
44419	Other building material dealers	62	D	D	D	f	D	D
444190	Other building material dealers	62	D	D	D	f	D	D
4442	Lawn & garden equipment & supplies stores	33	D	D	D	c	D	D
44421	Outdoor power equipment stores	10	D	D	D	b	D	D
444210	Outdoor power equipment stores	10	D	D	D	b	D	D
44422	Nursery & garden centers	23	D	D	D	c	D	D
444220	Nursery & garden centers	23	D	D	D	c	D	D
445	Food & beverage stores	202	707 118	72 657	17 859	6 175	3.2	1.0
4451	Grocery stores	137	668 139	69 159	17 008	5 853	2.5	.6
44511	Supermarkets & other grocery (except convenience) stores	91	640 935	66 765	16 361	5 648	1.2	.4
445110	Supermarkets & other grocery (except convenience) stores	91	640 935	66 765	16 361	5 648	1.2	.4
44512	Convenience stores	46	27 204	2 394	647	205	33.1	7.1
445120	Convenience stores	46	27 204	2 394	647	205	33.1	7.1
4452	Specialty food stores	32	14 608	1 610	389	136	22.2	15.8
4453	Beer, wine, & liquor stores	33	24 371	1 888	462	186	9.2	3.0
44531	Beer, wine, & liquor stores	33	24 371	1 888	462	186	9.2	3.0
445310	Beer, wine, & liquor stores	33	24 371	1 888	462	186	9.2	3.0
446	Health & personal care stores	141	205 973	26 529	6 357	1 735	5.0	1.5
4461	Health & personal care stores	141	205 973	26 529	6 357	1 735	5.0	1.5
44611	Pharmacies & drug stores	59	177 012	20 869	4 972	1 394	3.7	.2
446110	Pharmacies & drug stores	59	177 012	20 869	4 972	1 394	3.7	.2
4461101	Pharmacies & drug stores	54	175 929	20 686	4 933	1 382	3.8	.2
4461102	Proprietary drug stores	5	1 083	183	39	12	—	—
44612	Cosmetics, beauty supplies, & perfume stores	13	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	13	D	D	D	b	D	D
44613	Optical goods stores	31	D	D	D	c	D	D
446130	Optical goods stores	31	D	D	D	c	D	D
44619	Other health & personal care stores	38	12 552	2 567	637	149	15.3	12.7
446191	Food (health) supplement stores	15	D	D	D	b	D	D
446199	All other health & personal care stores	23	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
VOLUSIA COUNTY, FL—Con.								
44-45 Retail trade—Con.								
447	Gasoline stations	227	287 132	16 906	4 348	1 354	15.2	9.1
4471	Gasoline stations	227	287 132	16 906	4 348	1 354	15.2	9.1
447111	Gasoline stations with convenience stores	176	248 880	14 561	3 804	1 175	7.2	8.4
447110	Gasoline stations with convenience stores	176	248 880	14 561	3 804	1 175	7.2	8.4
44719	Other gasoline stations	51	38 252	2 345	544	179	67.4	14.0
447190	Other gasoline stations	51	38 252	2 345	544	179	67.4	14.0
448	Clothing & clothing accessories stores	244	161 738	17 246	3 905	1 541	9.9	5.5
4481	Clothing stores	154	D	D	D	g	D	D
44811	Men's clothing stores	18	7 687	861	196	90	11.4	14.3
448110	Men's clothing stores	18	7 687	861	196	90	11.4	14.3
44812	Women's clothing stores	53	D	D	D	e	D	D
448120	Women's clothing stores	53	D	D	D	e	D	D
44813	Children's & infants' clothing stores	3	1 845	175	47	19	—	22.5
448130	Children's & infants' clothing stores	3	1 845	175	47	19	—	22.5
44814	Family clothing stores	48	D	D	D	f	D	D
448140	Family clothing stores	48	D	D	D	f	D	D
44815	Clothing accessories stores	7	4 004	227	51	21	3.9	1.3
448150	Clothing accessories stores	7	4 004	227	51	21	3.9	1.3
44819	Other clothing stores	25	12 620	1 350	330	127	18.1	—
448190	Other clothing stores	25	12 620	1 350	330	127	18.1	—
4482	Shoe stores	44	D	D	D	c	D	D
44821	Shoe stores	44	D	D	D	c	D	D
448210	Shoe stores	44	D	D	D	c	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	5	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	31	D	D	D	c	D	D
4482105	Athletic footwear stores	6	4 939	457	104	42	5.5	—
4483	Jewelry, luggage, & leather goods stores	46	D	D	D	c	D	D
44831	Jewelry stores	42	D	D	D	c	D	D
448310	Jewelry stores	42	D	D	D	c	D	D
44832	Luggage & leather goods stores	4	D	D	D	a	D	D
448320	Luggage & leather goods stores	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	125	66 959	7 637	2 016	654	7.5	11.9
4511	Sporting goods, hobby, & musical instrument stores ..	91	D	D	D	e	D	D
45111	Sporting goods stores	53	D	D	D	c	D	D
451110	Sporting goods stores	53	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores	45	D	D	D	c	D	D
45112	Hobby, toy, & game stores	15	14 418	1 744	456	122	4.5	3.6
451120	Hobby, toy, & game stores	15	14 418	1 744	456	122	4.5	3.6
45113	Sewing, needlework, & piece goods stores	11	5 250	779	260	57	—	34.6
451130	Sewing, needlework, & piece goods stores	11	5 250	779	260	57	—	34.6
45114	Musical instrument & supplies stores	12	5 040	637	150	46	8.9	40.9
451140	Musical instrument & supplies stores	12	5 040	637	150	46	8.9	40.9
4512	Book, periodical, & music stores	34	D	D	D	c	D	D
45121	Book stores & news dealers	21	D	D	D	c	D	D
451211	Book stores	20	D	D	D	c	D	D
4512111	Book stores, general	12	D	D	D	b	D	D
4512112	Specialty book stores	4	1 172	124	28	14	24.7	13.6
4512113	College book stores	4	D	D	D	b	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	13	5 701	635	205	73	6.8	11.3
451220	Prerecorded tape, compact disc, & record stores .	13	5 701	635	205	73	6.8	11.3
452	General merchandise stores	54	D	D	D	h	D	D
4521	Department stores (incl leased depts) ##	19	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	19	D	N	N	N	D	D
4521	Department stores (excl leased depts)	19	D	D	D	h	D	D
45211	Department stores (excl leased depts)	19	D	D	D	h	D	D
452110	Department stores (excl leased depts)	19	D	D	D	h	D	D
4521101	Conventional department stores (excl leased depts)	4	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	13	D	D	D	g	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	35	D	D	D	f	D	D
45291	Warehouse clubs & superstores	2	D	D	D	f	D	D
452910	Warehouse clubs & superstores	2	D	D	D	f	D	D
45299	All other general merchandise stores	33	D	D	D	e	D	D
452990	All other general merchandise stores	33	D	D	D	e	D	D
4529901	Variety stores	26	D	D	D	c	D	D
4529902	Catalog showrooms	1	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
VOLUSIA COUNTY, FL—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	243	D	D	D	g	D	D
4531	Florists	50	8 240	1 742	430	175	31.9	13.7
45311	Florists	50	8 240	1 742	430	175	31.9	13.7
453110	Florists	50	8 240	1 742	430	175	31.9	13.7
4532	Office supplies, stationery, & gift stores	96	49 114	5 466	1 309	460	43.0	4.9
45321	Office supplies & stationery stores	5	D	D	D	b	D	D
453210	Office supplies & stationery stores	5	D	D	D	b	D	D
4532102	Office supplies stores	5	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	91	D	D	D	e	D	D
453220	Gift, novelty, & souvenir stores	91	D	D	D	e	D	D
4533	Used merchandise stores	30	D	D	D	c	D	D
45331	Used merchandise stores	30	D	D	D	c	D	D
453310	Used merchandise stores	30	D	D	D	c	D	D
4539	Other miscellaneous store retailers	67	D	D	D	e	D	D
45391	Pet & pet supplies stores	19	D	D	D	b	D	D
453910	Pet & pet supplies stores	19	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	4	8 031	665	184	51	37.1	—
453930	Manufactured (mobile) home dealers	4	8 031	665	184	51	37.1	—
45399	All other miscellaneous store retailers	42	D	D	D	c	D	D
454	Nonstore retailers	74	D	D	D	e	D	D
4541	Electronic shopping & mail-order houses	18	7 087	990	207	63	33.6	16.2
45411	Electronic shopping & mail-order houses	18	7 087	990	207	63	33.6	16.2
454110	Electronic shopping & mail-order houses	18	7 087	990	207	63	33.6	16.2
4543	Direct selling establishments	42	D	D	D	e	D	D
45431	Fuel dealers	11	D	D	D	c	D	D
454311	Heating oil dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	7	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	31	D	D	D	c	D	D
454390	Other direct selling establishments	31	D	D	D	c	D	D
WAKULLA COUNTY, FL								
44-45	Retail trade	53	57 596	4 963	1 135	418	16.3	5.8
441	Motor vehicle & parts dealers	4	4 386	250	68	15	54.7	24.1
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	5 361	874	138	54	10.2	13.4
4441	Building material & supplies dealers	8	D	D	D	b	D	D
445	Food & beverage stores	11	20 848	1 451	373	178	14.3	—
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	16	16 261	1 188	270	97	4.1	7.2
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	4	2 665	269	60	17	45.0	14.2
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WALTON COUNTY, FL								
44-45	Retail trade	215	262 614	26 990	6 088	1 959	13.0	8.9
441	Motor vehicle & parts dealers	16	20 159	2 019	494	118	15.9	34.2
442	Furniture & home furnishings stores	23	22 457	3 763	867	166	12.4	3.8
4421	Furniture stores	10	15 200	2 828	642	105	6.3	4.6
44211	Furniture stores	10	15 200	2 828	642	105	6.3	4.6
442110	Furniture stores	10	15 200	2 828	642	105	6.3	4.6
4422	Home furnishings stores	13	7 257	935	225	61	25.1	2.1
44229	Other home furnishings stores	9	4 093	451	112	42	4.9	.9
442299	All other home furnishings stores	8	D	D	D	b	D	D
443	Electronics & appliance stores	3	455	62	13	5	D	—
444	Building material & garden equipment & supplies dealers	16	27 275	2 958	623	155	2.0	4.2
4441	Building material & supplies dealers	10	24 390	2 430	544	125	1.2	—
44413	Hardware stores	3	D	D	D	b	D	D
444130	Hardware stores	3	D	D	D	b	D	D
44419	Other building material dealers	5	12 899	819	161	35	2.3	—
444190	Other building material dealers	5	12 899	819	161	35	2.3	—
445	Food & beverage stores	27	58 885	5 117	1 240	492	28.5	5.8
4451	Grocery stores	18	53 799	4 571	1 134	439	26.9	5.7
4452	Specialty food stores	4	2 819	328	55	21	74.3	—
446	Health & personal care stores	15	12 014	1 572	273	94	17.5	16.2
4461	Health & personal care stores	15	12 014	1 572	273	94	17.5	16.2
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	3	540	66	15	7	D	—
446120	Cosmetics, beauty supplies, & perfume stores	3	540	66	15	7	D	—
447	Gasoline stations	40	50 148	3 290	762	299	6.6	14.3
4471	Gasoline stations	40	50 148	3 290	762	299	6.6	14.3
44711	Gasoline stations with convenience stores	36	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	36	D	D	D	c	D	D
448	Clothing & clothing accessories stores	26	14 719	2 095	434	139	13.7	3.6
4481	Clothing stores	22	12 727	1 879	393	125	12.8	4.2
44815	Clothing accessories stores	3	D	D	D	b	D	D
448150	Clothing accessories stores	3	D	D	D	b	D	D
44819	Other clothing stores	2	D	D	D	b	D	D
448190	Other clothing stores	2	D	D	D	b	D	D
4482102	Women's shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	10	2 254	271	67	17	19.8	1.6
452	General merchandise stores	7	D	D	D	e	D	D
453	Miscellaneous store retailers	27	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	7	2 671	471	89	33	20.5	—
4533	Used merchandise stores	6	3 132	196	40	19	2.3	9.6
45331	Used merchandise stores	6	3 132	196	40	19	2.3	9.6
453310	Used merchandise stores	6	3 132	196	40	19	2.3	9.6
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45399	All other miscellaneous store retailers	6	4 888	615	148	36	11.4	21.6
454	Nonstore retailers	5	D	D	D	b	D	D
WASHINGTON COUNTY, FL								
44-45	Retail trade	70	104 421	9 135	2 116	742	11.9	10.4
441	Motor vehicle & parts dealers	9	5 478	414	108	32	8.5	5.2
442	Furniture & home furnishings stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	D	D	D	b	D	D
4441	Building material & supplies dealers	3	4 083	488	112	26	—	—
445	Food & beverage stores	8	16 102	1 287	297	128	24.6	13.5
446	Health & personal care stores	8	10 983	1 192	269	66	20.6	57.0
4461	Health & personal care stores	8	10 983	1 192	269	66	20.6	57.0
447	Gasoline stations	22	17 657	1 175	273	110	19.5	11.7
448	Clothing & clothing accessories stores	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	e	D	D
4529	Other general merchandise stores	2	D	D	D	e	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	WASHINGTON COUNTY, FL—Con.							
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

Data for this line not included in broader kind-of-business totals.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 4. Summary Statistics for Places: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ALACHUA, FL								
44-45	Retail trade	29	58 185	4 195	1 003	262	2.9	34.3
441	Motor vehicle & parts dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	13 295	626	168	43	—	—
4442	Lawn & garden equipment & supplies stores	4	D	D	D	b	D	D
44422	Nursery & garden centers	3	11 864	484	138	31	—	—
444220	Nursery & garden centers	3	11 864	484	138	31	—	—
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	7	6 224	458	113	36	20.3	—
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
ALTAMONTE SPRINGS, FL								
44-45	Retail trade	407	896 642	94 838	23 028	6 342	3.5	6.8
441	Motor vehicle & parts dealers	13	15 362	2 747	710	136	4.7	6.2
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	11	D	D	D	c	D	D
44131	Automotive parts & accessories stores	7	6 730	1 460	386	72	10.8	14.1
441310	Automotive parts & accessories stores	7	6 730	1 460	386	72	10.8	14.1
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	41	76 580	8 807	2 177	345	5.3	2.0
4421	Furniture stores	25	62 185	7 098	1 771	247	5.3	.5
44211	Furniture stores	25	62 185	7 098	1 771	247	5.3	.5
442110	Furniture stores	25	62 185	7 098	1 771	247	5.3	.5
4422	Home furnishings stores	16	14 395	1 709	406	98	5.4	8.3
44221	Floor covering stores	7	5 167	737	173	22	6.9	13.5
442210	Floor covering stores	7	5 167	737	173	22	6.9	13.5
44229	Other home furnishings stores	9	9 228	972	233	76	4.6	5.4
442299	All other home furnishings stores	9	9 228	972	233	76	4.6	5.4
443	Electronics & appliance stores	26	113 055	7 836	1 910	391	2.3	4.0
4431	Electronics & appliance stores	26	113 055	7 836	1 910	391	2.3	4.0
44311	Appliance, television, & other electronics stores	17	D	D	D	e	D	D
443111	Household appliance stores	5	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	12	62 488	4 769	1 107	245	.6	.5
44312	Computer & software stores	7	45 875	2 434	656	117	4.3	9.1
443120	Computer & software stores	7	45 875	2 434	656	117	4.3	9.1
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	11	44 192	4 637	1 103	215	2.3	.3
4441	Building material & supplies dealers	10	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44419	Other building material dealers	5	D	D	D	a	D	D
444190	Other building material dealers	5	D	D	D	a	D	D
445	Food & beverage stores	22	100 239	10 369	2 569	782	.6	.4
4451	Grocery stores	13	93 288	9 628	2 349	717	.6	.4
44511	Supermarkets & other grocery (except convenience) stores	9	89 837	9 259	2 246	682	.3	.4
445110	Supermarkets & other grocery (except convenience) stores	9	89 837	9 259	2 246	682	.3	.4
4452	Specialty food stores	7	D	D	D	b	D	D
446	Health & personal care stores	36	36 990	5 731	1 633	332	3.9	18.4
4461	Health & personal care stores	36	36 990	5 731	1 633	332	3.9	18.4
44612	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	b	D	D
44613	Optical goods stores	13	7 386	1 341	326	85	—	13.8
446130	Optical goods stores	13	7 386	1 341	326	85	—	13.8
44619	Other health & personal care stores	12	9 758	1 919	701	122	13.6	59.5
446191	Food (health) supplement stores	5	4 466	571	141	55	16.5	37.7
446199	All other health & personal care stores	7	5 292	1 348	560	67	11.3	77.9

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ALTAMONTE SPRINGS, FL—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	22	45 166	1 941	519	143	14.7	7.2
4471	Gasoline stations	22	45 166	1 941	519	143	14.7	7.2
44711	Gasoline stations with convenience stores	14	28 470	1 311	338	92	.4	11.4
447110	Gasoline stations with convenience stores	14	28 470	1 311	338	92	.4	11.4
44719	Other gasoline stations	8	16 696	630	181	51	39.1	—
447190	Other gasoline stations	8	16 696	630	181	51	39.1	—
448	Clothing & clothing accessories stores	119	133 258	15 631	3 671	1 294	2.2	21.5
4481	Clothing stores	64	85 904	9 610	2 271	860	1.3	22.3
44811	Men's clothing stores	13	7 284	1 203	276	85	3.2	44.4
448110	Men's clothing stores	13	7 284	1 203	276	85	3.2	44.4
44812	Women's clothing stores	24	26 369	3 310	784	279	.6	44.5
448120	Women's clothing stores	24	26 369	3 310	784	279	.6	44.5
44813	Children's & infants' clothing stores	2	D	D	D	b	D	D
448130	Children's & infants' clothing stores	2	D	D	D	b	D	D
44814	Family clothing stores	13	38 251	3 551	866	377	1.6	—
448140	Family clothing stores	13	38 251	3 551	866	377	1.6	—
44815	Clothing accessories stores	4	D	D	D	a	D	D
448150	Clothing accessories stores	4	D	D	D	a	D	D
44819	Other clothing stores	8	10 742	1 176	255	86	—	39.0
448190	Other clothing stores	8	10 742	1 176	255	86	—	39.0
4482	Shoe stores	28	22 327	2 822	632	273	—	7.8
44821	Shoe stores	28	22 327	2 822	632	273	—	7.8
448210	Shoe stores	28	22 327	2 822	632	273	—	7.8
4482101	Men's shoe stores	5	2 960	324	80	26	—	—
4482102	Women's shoe stores	6	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	11	6 326	657	158	84	—	8.7
4482105	Athletic footwear stores	5	9 641	1 396	283	113	—	—
4483	Jewelry, luggage, & leather goods stores	27	25 027	3 199	768	161	7.5	30.7
44831	Jewelry stores	26	D	D	D	c	D	D
448310	Jewelry stores	26	D	D	D	c	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	33	50 291	5 095	1 270	372	4.1	5.4
4511	Sporting goods, hobby, & musical instrument stores ..	22	36 020	3 846	968	267	5.8	—
45111	Sporting goods stores	10	13 703	1 595	414	102	13.9	—
451110	Sporting goods stores	10	13 703	1 595	414	102	13.9	—
4511101	General-line sporting goods stores	1	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	9	D	D	D	b	D	D
45112	Hobby, toy, & game stores	5	13 520	1 310	283	105	1.3	—
451120	Hobby, toy, & game stores	5	13 520	1 310	283	105	1.3	—
45113	Sewing, needlework, & piece goods stores	3	4 063	530	153	33	—	—
451130	Sewing, needlework, & piece goods stores	3	4 063	530	153	33	—	—
45114	Musical instrument & supplies stores	4	4 734	411	118	27	—	—
451140	Musical instrument & supplies stores	4	4 734	411	118	27	—	—
4512	Book, periodical, & music stores	11	14 271	1 249	302	105	—	19.0
45121	Book stores & news dealers	4	D	D	D	b	D	D
451211	Book stores	4	D	D	D	b	D	D
4512111	Book stores, general	4	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ...	7	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .	7	D	D	D	b	D	D
452	General merchandise stores	13	206 973	22 694	5 523	1 754	—	1.3
4521	Department stores (incl leased depts) ##	9	196 069	N	N	N	—	—
45211	Department stores (incl leased depts) ##	9	196 069	N	N	N	—	—
4521	Department stores (excl leased depts)	9	194 533	21 547	5 203	1 612	—	—
452110	Department stores (excl leased depts)	9	194 533	21 547	5 203	1 612	—	—
4521101	Department stores (excl leased depts)	9	194 533	21 547	5 203	1 612	—	—
4521101	Conventional department stores (excl leased depts)	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	4	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts)	3	D	D	D	f	D	D
45299	All other general merchandise stores	4	12 440	1 147	320	142	—	22.3
452990	All other general merchandise stores	4	12 440	1 147	320	142	—	22.3
4529902	Catalog showrooms	2	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ALTAMONTE SPRINGS, FL—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	58	56 096	6 991	1 436	504	15.6	9.9
4532	Office supplies, stationery, & gift stores	31	34 795	4 185	888	332	5.7	13.1
45321	Office supplies & stationery stores	4	21 271	1 895	477	133	.6	—
453210	Office supplies & stationery stores	4	21 271	1 895	477	133	.6	—
4532102	Office supplies stores	3	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	27	13 524	2 290	411	199	13.8	33.7
453220	Gift, novelty, & souvenir stores	27	13 524	2 290	411	199	13.8	33.7
4533	Used merchandise stores	5	684	126	32	12	25.1	—
45331	Used merchandise stores	5	684	126	32	12	25.1	—
453310	Used merchandise stores	5	684	126	32	12	25.1	—
4539	Other miscellaneous store retailers	17	19 716	2 502	470	140	31.1	5.1
45391	Pet & pet supplies stores	2	D	D	D	b	D	D
453910	Pet & pet supplies stores	2	D	D	D	b	D	D
45392	Art dealers	4	1 602	281	73	20	37.1	28.6
453920	Art dealers	4	1 602	281	73	20	37.1	28.6
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	10	D	D	D	b	D	D
454	Nonstore retailers	13	18 440	2 359	507	74	3.5	21.1
4541	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
4542	Vending machine operators	1	D	D	D	b	D	D
45421	Vending machine operators	1	D	D	D	b	D	D
454210	Vending machine operators	1	D	D	D	b	D	D
4543	Direct selling establishments	11	D	D	D	b	D	D
45439	Other direct selling establishments	11	D	D	D	b	D	D
454390	Other direct selling establishments	11	D	D	D	b	D	D
APALACHICOLA, FL								
44-45	Retail trade	34	22 837	2 191	515	151	26.0	17.3
441	Motor vehicle & parts dealers	3	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	5	3 682	266	61	15	5.5	14.7
448	Clothing & clothing accessories stores	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	9	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
APOPKA, FL								
44-45	Retail trade	105	261 081	23 228	5 741	1 664	9.6	4.3
441	Motor vehicle & parts dealers	18	71 310	5 028	1 193	272	4.3	5.3
4411	Automobile dealers	6	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	11	D	D	D	c	D	D
44131	Automotive parts & accessories stores	7	D	D	D	c	D	D
441310	Automotive parts & accessories stores	7	D	D	D	c	D	D
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	6	5 064	701	153	44	1.2	15.5
4422	Home furnishings stores	4	D	D	D	b	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	19 760	2 517	826	183	2.8	13.8
4441	Building material & supplies dealers	5	15 243	1 843	482	131	—	.6
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	4	4 517	674	344	52	12.4	58.2
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	14	69 681	6 212	1 535	463	17.7	—
4451	Grocery stores	11	68 870	6 088	1 509	455	17.8	—
44511	Supermarkets & other grocery (except convenience) stores	8	68 281	6 026	1 492	450	17.1	—
445110	Supermarkets & other grocery (except convenience) stores	8	68 281	6 026	1 492	450	17.1	—
446	Health & personal care stores	9	22 278	2 721	659	224	2.0	3.3
4461	Health & personal care stores	9	22 278	2 721	659	224	2.0	3.3
44611	Pharmacies & drug stores	4	D	D	D	c	D	D
446110	Pharmacies & drug stores	4	D	D	D	c	D	D
4461101	Pharmacies & drug stores	4	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
447	Gasoline stations	17	30 155	1 468	350	107	15.9	1.4
4471	Gasoline stations	17	30 155	1 468	350	107	15.9	1.4
44711	Gasoline stations with convenience stores	14	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	14	D	D	D	b	D	D
448	Clothing & clothing accessories stores	10	6 727	768	177	68	4.4	7.1
4481	Clothing stores	7	5 719	610	137	54	5.1	8.3
451	Sporting goods, hobby, book, & music stores	5	3 856	446	103	38	11.0	—
4511	Sporting goods, hobby, & musical instrument stores	3	D	D	D	b	D	D
452	General merchandise stores	3	D	D	D	c	D	D
45299	All other general merchandise stores	2	D	D	D	a	D	D
452990	All other general merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	9	4 192	703	126	54	8.1	29.3
4533	Used merchandise stores	4	1 763	409	67	38	10.3	60.8
45331	Used merchandise stores	4	1 763	409	67	38	10.3	60.8
453310	Used merchandise stores	4	1 763	409	67	38	10.3	60.8
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
ARCADIA, FL								
44-45	Retail trade	66	174 184	13 133	3 187	839	27.1	2.8
441	Motor vehicle & parts dealers	10	D	D	D	c	D	D
4411	Automobile dealers	3	D	D	D	c	D	D
44131	Automotive parts & accessories stores	5	4 836	587	147	35	—	35.3
441310	Automotive parts & accessories stores	5	4 836	587	147	35	—	35.3
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	8	D	D	D	e	D	D
4451	Grocery stores	6	D	D	D	e	D	D
446	Health & personal care stores	3	D	D	D	b	D	D
4461	Health & personal care stores	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ARCADIA, FL—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	12	17 561	1 147	288	89	36.7	2.0
44711	Gasoline stations with convenience stores	8	14 928	980	238	74	43.2	—
447110	Gasoline stations with convenience stores	8	14 928	980	238	74	43.2	—
448	Clothing & clothing accessories stores	6	2 115	242	60	23	10.9	5.4
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
4512	Book, periodical, & music stores	1	D	D	D	a	D	D
45121	Book stores & news dealers	1	D	D	D	a	D	D
4512111	Book stores, general	1	D	D	D	a	D	D
452	General merchandise stores	5	19 154	1 852	450	164	—	—
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
ATLANTIC BEACH, FL *								
44-45	Retail trade	63	69 147	7 813	1 967	578	18.2	7.3
441	Motor vehicle & parts dealers	8	D	D	D	b	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
44229	Other home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	11	32 790	3 300	769	265	4.1	.3
4451	Grocery stores	4	D	D	D	c	D	D
4452	Specialty food stores	2	D	D	D	b	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
4461	Health & personal care stores	4	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	10	D	D	D	b	D	D
448	Clothing & clothing accessories stores	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	5	D	D	D	b	D	D
4512	Book, periodical, & music stores	3	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	12	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	7	2 516	453	150	40	33.3	.3
454	Nonstore retailers	3	648	126	26	4	100.0	—
AUBURNDALE, FL								
44-45	Retail trade	65	111 428	11 272	2 772	911	5.7	.6
441	Motor vehicle & parts dealers	8	3 865	634	107	28	67.8	5.8
442	Furniture & home furnishings stores	6	2 390	609	153	44	18.5	—
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	10 441	926	247	48	—	1.6
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	12	39 008	3 696	920	366	4.0	—
4451	Grocery stores	9	37 509	3 594	892	358	2.1	—
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
4461	Health & personal care stores	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
AUBURNDALE, FL—Con.								
44-45 Retail trade—Con.								
447	Gasoline stations	9	11 659	544	138	43	—	.5
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
448	Clothing & clothing accessories stores	4	2 439	252	63	29	—	—
451	Sporting goods, hobby, book, & music stores	2	D	D	D	b	D	D
452	General merchandise stores	4	D	D	D	c	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529901	Variety stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	3	668	125	27	9	—	—
454	Nonstore retailers	5	3 516	705	175	29	3.5	2.9
AVENTURA, FL *								
44-45	Retail trade	265	641 151	76 997	16 414	4 050	4.4	5.5
441	Motor vehicle & parts dealers	5	D	D	D	b	D	D
4412	Other motor vehicle dealers	3	7 326	922	259	32	—	20.8
44122	Motorcycle, boat, & other motor vehicle dealers	3	7 326	922	259	32	—	20.8
441222	Boat dealers	3	7 326	922	259	32	—	20.8
442	Furniture & home furnishings stores	17	22 712	2 316	577	151	22.3	7.8
4421	Furniture stores	8	6 958	914	198	52	53.4	22.2
44211	Furniture stores	8	6 958	914	198	52	53.4	22.2
442110	Furniture stores	8	6 958	914	198	52	53.4	22.2
4422	Home furnishings stores	9	15 754	1 402	379	99	8.6	1.4
44229	Other home furnishings stores	8	D	D	D	b	D	D
442299	All other home furnishings stores	8	D	D	D	b	D	D
443	Electronics & appliance stores	11	41 568	3 550	828	167	4.1	—
4431	Electronics & appliance stores	11	41 568	3 550	828	167	4.1	—
44311	Appliance, television, & other electronics stores	7	35 566	3 022	710	140	4.8	—
443112	Radio, television, & other electronics stores	7	35 566	3 022	710	140	4.8	—
44312	Computer & software stores	3	D	D	D	b	D	D
443120	Computer & software stores	3	D	D	D	b	D	D
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	2 362	320	69	15	11.3	—
445	Food & beverage stores	14	77 844	9 333	2 330	676	.6	.5
4451	Grocery stores	6	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	5	75 534	8 856	2 230	634	—	.3
445110	Supermarkets & other grocery (except convenience) stores	5	75 534	8 856	2 230	634	—	.3
4452	Specialty food stores	7	D	D	D	b	D	D
446	Health & personal care stores	25	19 244	2 929	676	139	9.1	12.9
4461	Health & personal care stores	25	19 244	2 929	676	139	9.1	12.9
44612	Cosmetics, beauty supplies, & perfume stores	5	2 476	574	134	37	—	—
446120	Cosmetics, beauty supplies, & perfume stores	5	2 476	574	134	37	—	—
44613	Optical goods stores	11	6 082	1 111	259	49	11.6	—
446130	Optical goods stores	11	6 082	1 111	259	49	11.6	—
44619	Other health & personal care stores	5	D	D	D	a	D	D
446191	Food (health) supplement stores	1	D	D	D	a	D	D
447	Gasoline stations	4	13 041	836	297	86	23.9	31.9

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	AVENTURA, FL *—Con.							
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	128	157 863	15 838	3 871	1 044	7.8	12.9
4481	Clothing stores	83	115 839	11 150	2 739	810	6.0	5.6
44811	Men's clothing stores	8	7 532	836	226	43	—	.3
448110	Men's clothing stores	8	7 532	836	226	43	—	.3
44812	Women's clothing stores	37	46 715	4 676	1 054	307	9.0	9.5
448120	Women's clothing stores	37	46 715	4 676	1 054	307	9.0	9.5
44813	Children's & infants' clothing stores	6	10 605	911	239	75	—	—
448130	Children's & infants' clothing stores	6	10 605	911	239	75	—	—
44814	Family clothing stores	14	39 787	3 411	891	296	5.5	1.8
448140	Family clothing stores	14	39 787	3 411	891	296	5.5	1.8
44815	Clothing accessories stores	12	3 089	526	140	43	13.8	42.9
448150	Clothing accessories stores	12	3 089	526	140	43	13.8	42.9
44819	Other clothing stores	6	8 111	790	189	46	2.2	—
448190	Other clothing stores	6	8 111	790	189	46	2.2	—
4482	Shoe stores	23	21 929	2 574	590	150	14.3	9.5
44821	Shoe stores	23	21 929	2 574	590	150	14.3	9.5
448210	Shoe stores	23	21 929	2 574	590	150	14.3	9.5
4482101	Men's shoe stores	3	D	D	D	a	D	D
4482102	Women's shoe stores	9	8 603	1 015	232	70	19.4	15.2
4482103	Children's & juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	6	3 119	529	126	28	35.9	24.9
4482105	Athletic footwear stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	22	20 095	2 114	542	84	10.9	58.5
44831	Jewelry stores	20	D	D	D	b	D	D
448310	Jewelry stores	20	D	D	D	b	D	D
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	13	33 841	3 181	887	225	.4	—
4511	Sporting goods, hobby, & musical instrument stores ..	4	D	D	D	b	D	D
45111	Sporting goods stores	1	D	D	D	b	D	D
451110	Sporting goods stores	1	D	D	D	b	D	D
4511101	General-line sporting goods stores	1	D	D	D	b	D	D
45112	Hobby, toy, & game stores	3	D	D	D	b	D	D
451120	Hobby, toy, & game stores	3	D	D	D	b	D	D
4512	Book, periodical, & music stores	9	D	D	D	c	D	D
45121	Book stores & news dealers	5	12 586	1 551	469	101	1.1	—
451211	Book stores	5	12 586	1 551	469	101	1.1	—
4512111	Book stores, general	5	12 586	1 551	469	101	1.1	—
45122	Prerecorded tape, compact disc, & record stores ...	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .	4	D	D	D	b	D	D
452	General merchandise stores	8	238 758	34 862	5 946	1 324	—	1.3
4521	Department stores (incl leased depts) ##	5	231 929	N	N	N	—	—
45211	Department stores (incl leased depts) ##	5	231 929	N	N	N	—	—
4521	Department stores (excl leased depts)	5	230 819	34 303	5 763	1 279	—	—
452110	Department stores (excl leased depts)	5	230 819	34 303	5 763	1 279	—	—
4521101	Department stores (excl leased depts)	5	230 819	34 303	5 763	1 279	—	—
45211010	Conventional department stores (excl leased depts) ..	3	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts) ..	2	D	D	D	f	D	D
45299	All other general merchandise stores	3	7 939	559	183	45	—	38.2
452990	All other general merchandise stores	3	7 939	559	183	45	—	38.2
4529902	Catalog showrooms	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	32	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	16	18 424	1 845	395	136	2.8	5.6
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	14	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores	14	D	D	D	b	D	D
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D
45391	Pet & pet supplies stores	3	1 747	219	60	14	D	12.1
453910	Pet & pet supplies stores	3	1 747	219	60	14	D	12.1
45392	Art dealers	5	2 488	259	59	14	52.0	—
453920	Art dealers	5	2 488	259	59	14	52.0	—
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	4	1 031	306	90	8	43.6	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

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							From administrative records ¹	Estimated ²
AVON PARK, FL								
44-45	Retail trade	71	136 843	11 475	2 783	745	4.7	3.0
441	Motor vehicle & parts dealers	17	59 008	3 929	874	156	1.5	—
4411	Automobile dealers	11	56 275	3 496	774	135	—	—
44112	Used car dealers	8	11 841	546	133	28	—	—
441120	Used car dealers	8	11 841	546	133	28	—	—
442	Furniture & home furnishings stores	4	2 144	392	85	20	34.9	—
4421	Furniture stores	4	2 144	392	85	20	34.9	—
44211	Furniture stores	4	2 144	392	85	20	34.9	—
442110	Furniture stores	4	2 144	392	85	20	34.9	—
443	Electronics & appliance stores	4	1 715	249	60	13	2.6	19.2
4431	Electronics & appliance stores	4	1 715	249	60	13	2.6	19.2
44311	Appliance, television, & other electronics stores	4	1 715	249	60	13	2.6	19.2
443112	Radio, television, & other electronics stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	b	D	D
44419	Other building material dealers	1	D	D	D	b	D	D
444190	Other building material dealers	1	D	D	D	b	D	D
445	Food & beverage stores	9	37 719	3 697	1 020	339	7.0	—
4451	Grocery stores	8	D	D	D	e	D	D
446	Health & personal care stores	5	9 152	1 007	251	59	—	7.4
4461	Health & personal care stores	5	9 152	1 007	251	59	—	7.4
447	Gasoline stations	14	15 336	878	196	63	8.0	15.6
44711	Gasoline stations with convenience stores	11	14 233	794	179	57	7.4	14.6
447110	Gasoline stations with convenience stores	11	14 233	794	179	57	7.4	14.6
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	4	1 013	115	24	10	40.3	23.5
452	General merchandise stores	4	D	D	D	b	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529901	Variety stores	3	3 565	346	85	33	—	—
453	Miscellaneous store retailers	5	812	120	31	14	17.7	—
454	Nonstore retailers	1	D	D	D	a	D	D
BAL HARBOUR, FL								
44-45	Retail trade	81	251 619	35 720	8 731	1 279	5.8	34.8
442	Furniture & home furnishings stores	4	D	D	D	b	D	D
4422	Home furnishings stores	3	D	D	D	b	D	D
44229	Other home furnishings stores	3	D	D	D	b	D	D
442299	All other home furnishings stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores	68	182 729	25 176	5 833	842	6.6	47.2
4481	Clothing stores	48	130 774	19 330	4 382	691	7.3	56.9
44811	Men's clothing stores	7	9 011	1 518	385	54	17.3	—
448110	Men's clothing stores	7	9 011	1 518	385	54	17.3	—
44812	Women's clothing stores	25	87 810	13 106	3 166	468	8.1	67.2
448120	Women's clothing stores	25	87 810	13 106	3 166	468	8.1	67.2
44813	Children's & infants' clothing stores	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores	1	D	D	D	a	D	D
44814	Family clothing stores	7	26 569	3 574	531	114	—	52.1
448140	Family clothing stores	7	26 569	3 574	531	114	—	52.1
44815	Clothing accessories stores	4	D	D	D	b	D	D
448150	Clothing accessories stores	4	D	D	D	b	D	D
44819	Other clothing stores	4	3 611	554	146	28	—	14.8
448190	Other clothing stores	4	3 611	554	146	28	—	14.8
4482	Shoe stores	8	10 898	1 550	382	47	1.5	17.7
44821	Shoe stores	8	10 898	1 550	382	47	1.5	17.7
448210	Shoe stores	8	10 898	1 550	382	47	1.5	17.7
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	3	D	D	D	a	D	D
4482104	Family shoe stores	4	6 505	932	222	23	—	—
4483	Jewelry, luggage, & leather goods stores	12	41 057	4 296	1 069	104	5.5	24.1
44831	Jewelry stores	8	D	D	D	b	D	D
448310	Jewelry stores	8	D	D	D	b	D	D
44832	Luggage & leather goods stores	4	D	D	D	b	D	D
448320	Luggage & leather goods stores	4	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
BAL HARBOUR, FL—Con.								
44-45 Retail trade—Con.								
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	e	D	D
4521101	Conventional department stores (excl leased depts)	1	D	D	D	e	D	D
453	Miscellaneous store retailers	4	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
BARTOW, FL								
44-45	Retail trade	81	333 386	27 687	6 366	1 349	9.9	.5
441	Motor vehicle & parts dealers	12	206 157	15 258	3 529	408	13.1	.4
4411	Automobile dealers	6	D	D	D	e	D	D
44111	New car dealers	4	198 538	14 246	3 297	354	13.0	—
441110	New car dealers	4	198 538	14 246	3 297	354	13.0	—
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	4	1 569	128	26	9	6.5	—
4431	Electronics & appliance stores	4	1 569	128	26	9	6.5	—
444	Building material & garden equipment & supplies dealers	3	D	D	D	b	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food & beverage stores	17	38 547	4 055	1 072	328	4.9	1.2
4451	Grocery stores	13	36 894	3 948	1 048	318	4.2	.2
446	Health & personal care stores	7	9 793	1 265	309	64	11.8	—
4461	Health & personal care stores	7	9 793	1 265	309	64	11.8	—
447	Gasoline stations	11	16 289	673	186	48	11.2	—
44711	Gasoline stations with convenience stores	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	10	D	D	D	b	D	D
448	Clothing & clothing accessories stores	7	4 050	472	119	59	—	.3
4481	Clothing stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	1	D	D	D	a	D	D
45112	Hobby, toy, & game stores	1	D	D	D	a	D	D
451120	Hobby, toy, & game stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	e	D	D
4529	Other general merchandise stores	3	D	D	D	e	D	D
453	Miscellaneous store retailers	12	3 565	509	109	38	21.2	12.4
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BAY HARBOR ISLANDS, FL								
44-45	Retail trade	21	33 355	4 287	1 020	138	9.7	4.5
441	Motor vehicle & parts dealers	2	D	D	D	b	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores	8	4 811	840	149	29	35.9	26.4
4481	Clothing stores	6	D	D	D	a	D	D
44813	Children's & infants' clothing stores	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	5	1 799	349	94	15	6.7	8.4
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BELLEAIR, FL								
44-45	Retail trade	3	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BELLE GLADE, FL								
44-45	Retail trade	85	142 945	12 080	3 070	825	9.4	22.3
441	Motor vehicle & parts dealers	13	52 490	3 896	974	149	3.9	41.4
4413	Automotive parts, accessories, & tire stores	9	D	D	D	b	D	D
44131	Automotive parts & accessories stores	8	D	D	D	b	D	D
441310	Automotive parts & accessories stores	8	D	D	D	b	D	D
442	Furniture & home furnishings stores	4	D	D	D	b	D	D
443	Electronics & appliance stores	4	169	42	14	4	79.9	—
444	Building material & garden equipment & supplies dealers	8	18 043	1 250	295	50	1.7	—
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	20	35 390	2 927	796	355	14.8	1.5
4451	Grocery stores	11	D	D	D	e	D	D
4452	Specialty food stores	5	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
4461	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	12	16 226	1 024	260	74	14.0	45.3
44711	Gasoline stations with convenience stores	8	12 469	798	202	54	—	58.2
447110	Gasoline stations with convenience stores	8	12 469	798	202	54	—	58.2
448	Clothing & clothing accessories stores	9	4 780	663	168	59	2.7	7.0
4483	Jewelry, luggage, & leather goods stores	4	D	D	D	b	D	D
452	General merchandise stores	4	2 846	332	82	37	—	—
45299	All other general merchandise stores	4	2 846	332	82	37	—	—
452990	All other general merchandise stores	4	2 846	332	82	37	—	—
453	Miscellaneous store retailers	8	3 944	424	95	24	43.4	43.1
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BELLE ISLE, FL								
44-45	Retail trade	38	44 273	4 747	960	245	2.0	1.2
441	Motor vehicle & parts dealers	3	D	D	D	a	D	D
442	Furniture & home furnishings stores	4	2 340	447	98	14	—	8.2
443	Electronics & appliance stores	1	D	D	D	a	D	D
4431	Electronics & appliance stores	1	D	D	D	a	D	D
44312	Computer & software stores	1	D	D	D	a	D	D
443120	Computer & software stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	a	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
4461	Health & personal care stores	4	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	b	D	D
448	Clothing & clothing accessories stores	12	17 052	1 612	277	88	—	—
4481	Clothing stores	5	D	D	D	b	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
4482104	Family shoe stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	5	D	D	D	b	D	D
44831	Jewelry stores	5	D	D	D	b	D	D
448310	Jewelry stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
4531	Florists	1	D	D	D	b	D	D
45311	Florists	1	D	D	D	b	D	D
453110	Florists	1	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BELLEVIEW, FL								
44-45	Retail trade	57	97 719	10 062	2 553	798	1.8	6.5
441	Motor vehicle & parts dealers	9	5 325	978	305	44	12.0	7.5
44131	Automotive parts & accessories stores	6	D	D	D	b	D	D
441310	Automotive parts & accessories stores	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	4	D	D	D	b	D	D
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	D	D	D	b	D	D
445	Food & beverage stores	7	44 559	4 529	1 131	412	.2	—
4451	Grocery stores	5	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	3	42 950	4 378	1 095	398	—	—
445110	Supermarkets & other grocery (except convenience) stores	3	42 950	4 378	1 095	398	—	—
446	Health & personal care stores	7	10 035	1 105	264	65	1.6	2.3
4461	Health & personal care stores	7	10 035	1 105	264	65	1.6	2.3
447	Gasoline stations	10	7 733	451	112	35	7.7	11.7
448	Clothing & clothing accessories stores	4	2 609	242	63	30	8.0	—
451	Sporting goods, hobby, book, & music stores	4	1 051	83	20	13	—	—
451212	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BISCAYNE PARK, FL								
44-45	Retail trade	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BLOUNTSTOWN, FL								
44-45	Retail trade	20	47 482	3 647	893	275	12.2	4.3
441	Motor vehicle & parts dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	c	D	D
447	Gasoline stations	4	D	D	D	b	D	D
4471	Gasoline stations	4	D	D	D	b	D	D
44719	Other gasoline stations	2	D	D	D	b	D	D
447190	Other gasoline stations	2	D	D	D	b	D	D
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BOCA RATON, FL								
44-45	Retail trade	744	1 438 245	163 784	40 267	9 092	11.0	8.3
441	Motor vehicle & parts dealers	28	42 189	3 891	876	165	7.7	6.1
4412	Other motor vehicle dealers	7	18 083	263	44	11	13.9	—
44122	Motorcycle, boat, & other motor vehicle dealers	7	18 083	263	44	11	13.9	—
441221	Motorcycle dealers	2	D	D	D	a	D	D
441222	Boat dealers	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	15	17 452	3 261	766	138	4.4	1.7
44131	Automotive parts & accessories stores	9	7 758	925	188	38	8.0	3.8
441310	Automotive parts & accessories stores	9	7 758	925	188	38	8.0	3.8
44132	Tire dealers	6	9 694	2 336	578	100	1.5	—
441320	Tire dealers	6	9 694	2 336	578	100	1.5	—
442	Furniture & home furnishings stores	84	115 203	14 457	3 752	552	10.2	11.3
4421	Furniture stores	37	80 142	10 463	2 750	307	8.0	12.0
44211	Furniture stores	37	80 142	10 463	2 750	307	8.0	12.0
442110	Furniture stores	37	80 142	10 463	2 750	307	8.0	12.0
4422	Home furnishings stores	47	35 061	3 994	1 002	245	15.2	9.7
44221	Floor covering stores	20	9 963	1 013	247	57	27.6	4.9
442210	Floor covering stores	20	9 963	1 013	247	57	27.6	4.9
44229	Other home furnishings stores	27	25 098	2 981	755	188	10.2	11.7
442291	Window treatment stores	3	1 766	209	60	11	D	25.2
442299	All other home furnishings stores	24	23 332	2 772	695	177	8.8	10.7
443	Electronics & appliance stores	34	50 936	6 764	1 635	354	14.0	47.8
4431	Electronics & appliance stores	34	50 936	6 764	1 635	354	14.0	47.8
44311	Appliance, television, & other electronics stores	21	25 210	3 588	921	125	22.5	14.2
443112	Radio, television, & other electronics stores	19	D	D	D	c	D	D
44312	Computer & software stores	13	25 726	3 176	714	229	5.6	80.8
443120	Computer & software stores	13	25 726	3 176	714	229	5.6	80.8
444	Building material & garden equipment & supplies dealers	42	111 211	14 233	3 358	547	4.2	2.2
4441	Building material & supplies dealers	38	108 167	13 856	3 281	533	4.3	2.1
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44412	Paint & wallpaper stores	4	D	D	D	b	D	D
444120	Paint & wallpaper stores	4	D	D	D	b	D	D
44419	Other building material dealers	30	59 076	8 603	2 006	294	7.9	1.3
444190	Other building material dealers	30	59 076	8 603	2 006	294	7.9	1.3
4442	Lawn & garden equipment & supplies stores	4	3 044	377	77	14	—	4.3
445	Food & beverage stores	59	184 973	21 052	5 296	1 636	3.0	2.9
4451	Grocery stores	36	172 201	19 342	4 824	1 427	1.6	1.9
44511	Supermarkets & other grocery (except convenience) stores	23	160 459	18 055	4 499	1 327	.9	.4
445110	Supermarkets & other grocery (except convenience) stores	23	160 459	18 055	4 499	1 327	.9	.4
44512	Convenience stores	13	11 742	1 287	325	100	12.1	23.5
445120	Convenience stores	13	11 742	1 287	325	100	12.1	23.5
4452	Specialty food stores	16	5 378	677	174	86	23.7	33.0
4453	Beer, wine, & liquor stores	7	7 394	1 033	298	123	21.0	4.7
44531	Beer, wine, & liquor stores	7	7 394	1 033	298	123	21.0	4.7
445310	Beer, wine, & liquor stores	7	7 394	1 033	298	123	21.0	4.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—		
							From administrative records ¹	Estimated ²	
BOCA RATON, FL—Con.									
44-45 Retail trade—Con.									
446	Health & personal care stores	74	96 172	12 867	3 049	743	14.0	9.7	
4461	Health & personal care stores	74	96 172	12 867	3 049	743	14.0	9.7	
44611	Pharmacies & drug stores	19	64 863	6 904	1 429	451	9.0	4.2	
446110	Pharmacies & drug stores	19	64 863	6 904	1 429	451	9.0	4.2	
4461101	Pharmacies & drug stores	18	D	D	D	e	D	D	
4461102	Proprietary stores	1	D	D	D	a	D	D	
44612	Cosmetics, beauty supplies, & perfume stores	15	5 626	931	265	68	14.3	11.6	
446120	Cosmetics, beauty supplies, & perfume stores	15	5 626	931	265	68	14.3	11.6	
44613	Optical goods stores	20	10 346	2 606	625	104	19.8	14.7	
446130	Optical goods stores	20	10 346	2 606	625	104	19.8	14.7	
44619	Other health & personal care stores	20	15 337	2 426	730	120	31.4	28.9	
446191	Food (health) supplement stores	12	12 102	1 329	327	64	39.1	23.9	
446199	All other health & personal care stores	8	3 235	1 097	403	56	2.3	47.7	
447	Gasoline stations	37	76 413	4 046	996	311	34.8	30.7	
4471	Gasoline stations	37	76 413	4 046	996	311	34.8	30.7	
44711	Gasoline stations with convenience stores	17	46 369	2 339	562	167	30.5	23.3	
447110	Gasoline stations with convenience stores	17	46 369	2 339	562	167	30.5	23.3	
44719	Other gasoline stations	20	30 044	1 707	434	144	41.3	42.0	
447190	Other gasoline stations	20	30 044	1 707	434	144	41.3	42.0	
448	Clothing & clothing accessories stores	186	232 555	26 363	6 805	1 582	20.0	12.7	
4481	Clothing stores	126	171 394	19 141	4 886	1 142	25.1	7.3	
44811	Men's clothing stores	11	9 410	1 292	307	70	9.9	14.6	
448110	Men's clothing stores	11	9 410	1 292	307	70	9.9	14.6	
44812	Women's clothing stores	69	84 492	8 275	1 933	480	47.1	3.1	
448120	Women's clothing stores	69	84 492	8 275	1 933	480	47.1	3.1	
44813	Children's & infants' clothing stores	2	D	D	D	a	D	D	
448130	Children's & infants' clothing stores	2	D	D	D	a	D	D	
44814	Family clothing stores	19	63 528	7 946	2 175	456	1.6	12.0	
448140	Family clothing stores	19	63 528	7 946	2 175	456	1.6	12.0	
44815	Clothing accessories stores	7	D	D	D	b	D	D	
448150	Clothing accessories stores	7	D	D	D	b	D	D	
44819	Other clothing stores	18	8 981	993	320	89	3.3	7.0	
448190	Other clothing stores	18	8 981	993	320	89	3.3	7.0	
4482	Shoe stores	27	21 754	2 695	712	239	5.8	12.2	
44821	Shoe stores	27	21 754	2 695	712	239	5.8	12.2	
448210	Shoe stores	27	21 754	2 695	712	239	5.8	12.2	
4482101	Men's shoe stores	1	D	D	D	a	D	D	
4482102	Women's shoe stores	9	10 544	1 349	361	98	7.4	12.5	
4482104	Family shoe stores	13	8 099	1 006	256	112	6.0	7.7	
4482105	Athletic footwear stores	4	D	D	D	b	D	D	
4483	Jewelry, luggage, & leather goods stores	33	39 407	4 527	1 207	201	5.4	36.8	
44831	Jewelry stores	27	34 018	4 003	994	144	6.3	40.5	
448310	Jewelry stores	27	34 018	4 003	994	144	6.3	40.5	
44832	Luggage & leather goods stores	6	5 389	524	213	57	—	13.8	
448320	Luggage & leather goods stores	6	5 389	524	213	57	—	13.8	
451	Sporting goods, hobby, book, & music stores	36	47 636	6 075	1 505	403	4.2	1.2	
4511	Sporting goods, hobby, & musical instrument stores ..	25	30 346	3 273	748	209	6.4	1.9	
45111	Sporting goods stores	11	10 815	1 289	313	68	9.8	—	
451110	Sporting goods stores	11	10 815	1 289	313	68	9.8	—	
4511101	General-line sporting goods stores	2	D	D	D	b	D	D	
4511102	Specialty-line sporting goods stores	9	D	D	D	b	D	D	
45112	Hobby, toy, & game stores	8	15 847	1 508	324	105	4.0	1.1	
451120	Hobby, toy, & game stores	8	15 847	1 508	324	105	4.0	1.1	
45113	Sewing, needlework, & piece goods stores	4	D	D	D	b	D	D	
451130	Sewing, needlework, & piece goods stores	4	D	D	D	b	D	D	
4512	Book, periodical, & music stores	11	17 290	2 802	757	194	.3	—	
45121	Book stores & news dealers	8	14 739	1 704	469	148	.3	—	
451211	Book stores	5	D	D	D	c	D	D	
4512111	Book stores, general	2	D	D	D	b	D	D	
4512112	Specialty book stores	1	D	D	D	a	D	D	
4512113	College book stores	2	D	D	D	b	D	D	
451212	News dealers & newsstands	3	D	D	D	a	D	D	
45122	Prerecorded tape, compact disc, & record stores ...	3	2 551	1 098	288	46	—	—	
451220	Prerecorded tape, compact disc, & record stores ...	3	2 551	1 098	288	46	—	—	
452	General merchandise stores	10	213 885	24 491	5 396	1 468	.2	.3	
4521	Department stores (incl leased depts) ##	5	218 917	N	N	N	—	—	
45211	Department stores (incl leased depts) ##	5	218 917	N	N	N	—	—	
4521	Department stores (excl leased depts)	5	211 388	24 222	5 321	1 437	—	—	
45211	Department stores (excl leased depts)	5	211 388	24 222	5 321	1 437	—	—	
452110	Department stores (excl leased depts)	5	211 388	24 222	5 321	1 437	—	—	
4521101	Conventional department stores (excl leased depts)	3	D	D	D	g	D	D	
4521103	National chain department stores (excl leased depts)	1	D	D	D	c	D	D	
45299	All other general merchandise stores	5	2 497	269	75	31	15.9	27.7	
452990	All other general merchandise stores	5	2 497	269	75	31	15.9	27.7	

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

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							From administrative records ¹	Estimated ²
BOCA RATON, FL—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	109	69 327	9 799	2 444	587	16.9	8.7
4531	Florists	20	8 914	2 320	661	109	11.3	12.3
45311	Florists	20	8 914	2 320	661	109	11.3	12.3
453110	Florists	20	8 914	2 320	661	109	11.3	12.3
4532	Office supplies, stationery, & gift stores	35	33 611	3 936	959	290	3.8	6.8
45321	Office supplies & stationery stores	7	D	D	D	b	D	D
453210	Office supplies & stationery stores	7	D	D	D	b	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	6	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	28	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	28	D	D	D	c	D	D
4533	Used merchandise stores	13	5 176	697	173	33	30.6	7.4
45331	Used merchandise stores	13	5 176	697	173	33	30.6	7.4
453310	Used merchandise stores	13	5 176	697	173	33	30.6	7.4
4539	Other miscellaneous store retailers	41	21 626	2 846	651	155	36.4	10.4
45391	Pet & pet supplies stores	5	2 374	461	92	24	4.0	2.0
453910	Pet & pet supplies stores	5	2 374	461	92	24	4.0	2.0
45392	Art dealers	23	12 579	1 465	376	72	27.2	10.4
453920	Art dealers	23	12 579	1 465	376	72	27.2	10.4
45399	All other miscellaneous store retailers	13	6 673	920	183	59	65.2	13.4
454	Nonstore retailers	45	197 745	19 746	5 155	744	12.9	.9
4541	Electronic shopping & mail-order houses	22	184 336	16 527	4 330	577	13.0	—
45411	Electronic shopping & mail-order houses	22	184 336	16 527	4 330	577	13.0	—
454110	Electronic shopping & mail-order houses	22	184 336	16 527	4 330	577	13.0	—
4542	Vending machine operators	5	2 130	366	83	16	54.6	—
45421	Vending machine operators	5	2 130	366	83	16	54.6	—
454210	Vending machine operators	5	2 130	366	83	16	54.6	—
4543	Direct selling establishments	18	11 279	2 853	742	151	4.2	15.0
45439	Other direct selling establishments	18	11 279	2 853	742	151	4.2	15.0
454390	Other direct selling establishments	18	11 279	2 853	742	151	4.2	15.0
BONIFAY, FL								
44-45	Retail trade	38	33 381	3 353	808	261	17.1	12.2
441	Motor vehicle & parts dealers	10	9 097	1 091	231	61	18.5	14.0
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	D	D	D	b	D	D
445	Food & beverage stores	4	7 776	716	193	63	—	6.4
446	Health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	6	D	D	D	b	D	D
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
45299	All other general merchandise stores	2	D	D	D	a	D	D
452990	All other general merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOYNTON BEACH, FL								
44-45	Retail trade	219	405 005	42 246	10 264	2 757	13.6	5.2
441	Motor vehicle & parts dealers	15	58 104	4 239	731	108	51.9	9.3
4411	Automobile dealers	5	49 968	2 704	373	44	57.9	10.4
44112	Used car dealers	3	D	D	D	a	D	D
441120	Used car dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	8	D	D	D	b	D	D
44131	Automotive parts & accessories stores	6	5 854	998	225	39	11.8	3.1
441310	Automotive parts & accessories stores	6	5 854	998	225	39	11.8	3.1
442	Furniture & home furnishings stores	18	7 175	1 166	294	54	26.8	9.9
4421	Furniture stores	5	2 515	273	85	13	64.8	—
44211	Furniture stores	5	2 515	273	85	13	64.8	—
442110	Furniture stores	5	2 515	273	85	13	64.8	—
4422	Home furnishings stores	13	4 660	893	209	41	6.2	15.3
44229	Other home furnishings stores	8	2 003	563	150	30	14.5	1.1
443	Electronics & appliance stores	8	2 759	270	60	17	87.0	4.1
4431	Electronics & appliance stores	8	2 759	270	60	17	87.0	4.1
44311	Appliance, television, & other electronics stores	6	D	D	D	a	D	D
443111	Household appliance stores	5	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	10	27 466	5 078	1 174	105	1.9	.1
4441	Building material & supplies dealers	8	D	D	D	c	D	D
44412	Paint & wallpaper stores	3	D	D	D	a	D	D
444120	Paint & wallpaper stores	3	D	D	D	a	D	D
44419	Other building material dealers	5	D	D	D	b	D	D
444190	Other building material dealers	5	D	D	D	b	D	D
445	Food & beverage stores	42	112 036	10 650	2 758	940	5.4	5.6
4451	Grocery stores	30	104 478	10 039	2 615	858	4.0	3.4
44511	Supermarkets & other grocery (except convenience) stores	16	96 681	9 224	2 462	800	1.4	3.3
445110	Supermarkets & other grocery (except convenience) stores	16	96 681	9 224	2 462	800	1.4	3.3
44512	Convenience stores	14	7 797	815	153	58	37.0	4.6
445120	Convenience stores	14	7 797	815	153	58	37.0	4.6
4452	Specialty food stores	7	2 631	292	64	62	19.6	39.9
446	Health & personal care stores	17	41 511	5 458	1 317	384	10.0	2.3
4461	Health & personal care stores	17	41 511	5 458	1 317	384	10.0	2.3
44611	Pharmacies & drug stores	7	36 932	4 490	1 078	316	10.1	—
446110	Pharmacies & drug stores	7	36 932	4 490	1 078	316	10.1	—
4461101	Pharmacies & drug stores	7	36 932	4 490	1 078	316	10.1	—
44613	Optical goods stores	4	2 642	740	187	46	—	6.2
446130	Optical goods stores	4	2 642	740	187	46	—	6.2
44619	Other health & personal care stores	5	D	D	D	a	D	D
446191	Food (health) supplement stores	3	1 313	127	29	13	D	49.3
447	Gasoline stations	16	24 685	1 095	292	93	29.0	—
4471	Gasoline stations	16	24 685	1 095	292	93	29.0	—
44711	Gasoline stations with convenience stores	8	16 209	629	174	46	7.4	—
447110	Gasoline stations with convenience stores	8	16 209	629	174	46	7.4	—
448	Clothing & clothing accessories stores	36	28 450	3 163	769	237	1.1	4.1
4481	Clothing stores	24	19 245	1 862	455	165	1.2	2.8
44814	Family clothing stores	4	12 132	994	218	91	—	—
448140	Family clothing stores	4	12 132	994	218	91	—	—
44819	Other clothing stores	11	D	D	D	b	D	D
448190	Other clothing stores	11	D	D	D	b	D	D
4482105	Athletic footwear stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	6	4 506	725	168	33	2.0	2.3
44831	Jewelry stores	6	4 506	725	168	33	2.0	2.3
448310	Jewelry stores	6	4 506	725	168	33	2.0	2.3
451	Sporting goods, hobby, book, & music stores	14	10 442	1 506	429	93	6.6	—
4511	Sporting goods, hobby, & musical instrument stores	10	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	4	D	D	D	b	D	D
45121	Book stores & news dealers	3	3 950	498	144	39	—	—
451211	Book stores	3	3 950	498	144	39	—	—
4512111	Book stores, general	3	3 950	498	144	39	—	—
452	General merchandise stores	6	68 365	6 265	1 552	492	—	—
4521101	Conventional department stores (excl leased depts)	1	D	D	D	c	D	D
45299	All other general merchandise stores	4	D	D	D	c	D	D
452990	All other general merchandise stores	4	D	D	D	c	D	D
4529902	Catalog showrooms	1	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOYNTON BEACH, FL—Con.								
44-45 Retail trade—Con.								
453	Miscellaneous store retailers	29	20 357	2 535	695	213	4.8	31.4
4531	Florists	8	1 874	332	90	31	11.2	44.9
45311	Florists	8	1 874	332	90	31	11.2	44.9
453110	Florists	8	1 874	332	90	31	11.2	44.9
4532	Office supplies, stationery, & gift stores	9	D	D	D	c	D	D
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	7	6 520	487	174	79	—	69.6
453220	Gift, novelty, & souvenir stores	7	6 520	487	174	79	—	69.6
4533	Used merchandise stores	5	966	179	46	14	33.4	27.8
45331	Used merchandise stores	5	966	179	46	14	33.4	27.8
453310	Used merchandise stores	5	966	179	46	14	33.4	27.8
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45391	Pet & pet supplies stores	3	D	D	D	b	D	D
453910	Pet & pet supplies stores	3	D	D	D	b	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	3 688	709	170	24	—	—
454	Nonstore retailers	8	3 655	821	193	21	26.5	—
BRADENTON, FL								
44-45	Retail trade	241	519 620	50 051	11 843	3 294	9.2	2.2
441	Motor vehicle & parts dealers	26	76 314	5 352	1 336	259	36.0	4.4
4411	Automobile dealers	8	62 546	3 456	839	146	43.3	1.1
44112	Used car dealers	5	D	D	D	b	D	D
441120	Used car dealers	5	D	D	D	b	D	D
4412	Other motor vehicle dealers	6	4 637	490	127	27	5.9	21.4
44122	Motorcycle, boat, & other motor vehicle dealers	5	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	12	9 131	1 406	370	86	1.5	18.9
44131	Automotive parts & accessories stores	7	5 610	724	199	51	2.5	15.9
441310	Automotive parts & accessories stores	7	5 610	724	199	51	2.5	15.9
44132	Tire dealers	5	3 521	682	171	35	—	23.7
441320	Tire dealers	5	3 521	682	171	35	—	23.7
442	Furniture & home furnishings stores	15	16 373	1 876	407	107	10.8	1.1
4421	Furniture stores	4	2 998	205	49	17	45.4	—
44211	Furniture stores	4	2 998	205	49	17	45.4	—
442110	Furniture stores	4	2 998	205	49	17	45.4	—
4422	Home furnishings stores	11	13 375	1 671	358	90	3.0	1.3
44221	Floor covering stores	6	12 472	1 459	314	71	—	1.4
442210	Floor covering stores	6	12 472	1 459	314	71	—	1.4
443	Electronics & appliance stores	16	6 598	1 213	304	68	10.8	1.6
4431	Electronics & appliance stores	16	6 598	1 213	304	68	10.8	1.6
44311	Appliance, television, & other electronics stores	14	D	D	D	b	D	D
443111	Household appliance stores	7	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	7	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	11	36 267	3 729	878	156	2.2	—
4441	Building material & supplies dealers	9	D	D	D	c	D	D
44419	Other building material dealers	6	30 182	2 815	657	103	.7	—
444190	Other building material dealers	6	30 182	2 815	657	103	.7	—
445	Food & beverage stores	31	137 185	13 577	3 558	1 062	3.6	.4
4451	Grocery stores	19	131 917	13 056	3 422	1 004	3.1	.1
44511	Supermarkets & other grocery (except convenience) stores	11	126 896	12 642	3 263	961	1.7	.1
445110	Supermarkets & other grocery (except convenience) stores	11	126 896	12 642	3 263	961	1.7	.1
44512	Convenience stores	8	5 021	414	159	43	39.2	—
445120	Convenience stores	8	5 021	414	159	43	39.2	—
4452	Specialty food stores	5	1 166	140	38	14	54.6	—
446	Health & personal care stores	26	36 552	5 219	1 364	316	11.6	1.6
4461	Health & personal care stores	26	36 552	5 219	1 364	316	11.6	1.6
44611	Pharmacies & drug stores	11	32 421	3 968	1 050	252	12.8	—
446110	Pharmacies & drug stores	11	32 421	3 968	1 050	252	12.8	—
4461101	Pharmacies & drug stores	11	32 421	3 968	1 050	252	12.8	—
44619	Other health & personal care stores	9	3 187	1 077	271	49	—	1.3
446191	Food (health) supplement stores	3	D	D	D	a	D	D
446199	All other health & personal care stores	6	D	D	D	b	D	D
447	Gasoline stations	20	44 494	2 366	635	160	5.6	7.2
4471	Gasoline stations	20	44 494	2 366	635	160	5.6	7.2
44711	Gasoline stations with convenience stores	15	34 071	1 759	488	128	7.3	5.2
447110	Gasoline stations with convenience stores	15	34 071	1 759	488	128	7.3	5.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BRADENTON, FL—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	29	21 024	2 683	650	217	10.2	8.2
4481	Clothing stores	16	13 707	1 515	403	147	13.0	5.5
44819	Other clothing stores	3	D	D	D	b	D	D
448190	Other clothing stores	3	D	D	D	b	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	6	4 548	842	158	41	8.0	21.5
44831	Jewelry stores	6	4 548	842	158	41	8.0	21.5
448310	Jewelry stores	6	4 548	842	158	41	8.0	21.5
451	Sporting goods, hobby, book, & music stores	15	6 640	616	151	56	10.8	1.5
4511	Sporting goods, hobby, & musical instrument stores	11	5 866	544	128	44	10.6	1.7
45111	Sporting goods stores	6	4 783	407	96	28	4.3	2.1
451110	Sporting goods stores	6	4 783	407	96	28	4.3	2.1
4511102	Specialty-line sporting goods stores	5	D	D	D	b	D	D
452	General merchandise stores	7	D	D	D	f	D	D
4529	Other general merchandise stores	6	D	D	D	f	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529901	Variety stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	36	11 114	1 704	426	150	14.3	13.1
4531	Florists	9	2 487	450	125	43	18.7	13.4
45311	Florists	9	2 487	450	125	43	18.7	13.4
453110	Florists	9	2 487	450	125	43	18.7	13.4
4532	Office supplies, stationery, & gift stores	7	1 752	229	53	25	25.1	18.3
4533	Used merchandise stores	6	D	D	D	b	D	D
45331	Used merchandise stores	6	D	D	D	b	D	D
453310	Used merchandise stores	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers	14	D	D	D	b	D	D
45391	Pet & pet supplies stores	5	886	164	41	12	25.7	9.1
453910	Pet & pet supplies stores	5	886	164	41	12	25.7	9.1
45399	All other miscellaneous store retailers	8	3 710	264	60	19	10.3	.3
454	Nonstore retailers	9	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses	4	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	4	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	4	D	D	D	b	D	D
BROOKSVILLE, FL								
44-45	Retail trade	166	404 685	36 065	8 850	2 556	6.3	1.6
441	Motor vehicle & parts dealers	27	120 298	9 671	2 378	313	9.0	2.3
4411	Automobile dealers	11	D	D	D	c	D	D
44111	New car dealers	5	D	D	D	c	D	D
441110	New car dealers	5	D	D	D	c	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	14	D	D	D	b	D	D
44131	Automotive parts & accessories stores	12	D	D	D	b	D	D
441310	Automotive parts & accessories stores	12	D	D	D	b	D	D
442	Furniture & home furnishings stores	7	D	D	D	b	D	D
4421	Furniture stores	6	3 134	407	112	29	4.0	5.6
44211	Furniture stores	6	3 134	407	112	29	4.0	5.6
442110	Furniture stores	6	3 134	407	112	29	4.0	5.6
443	Electronics & appliance stores	6	1 143	135	24	10	38.0	1.9
444	Building material & garden equipment & supplies dealers	8	22 635	2 281	581	143	1.6	.3
4441	Building material & supplies dealers	7	D	D	D	c	D	D
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
445	Food & beverage stores	15	77 711	7 434	1 908	737	.6	.7
4451	Grocery stores	14	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	11	76 784	7 352	1 894	729	—	.7
445110	Supermarkets & other grocery (except convenience) stores	11	76 784	7 352	1 894	729	—	.7
446	Health & personal care stores	20	26 082	3 258	803	204	12.8	2.9
4461	Health & personal care stores	20	26 082	3 258	803	204	12.8	2.9
44611	Pharmacies & drug stores	10	24 122	2 879	714	177	11.9	2.9
446110	Pharmacies & drug stores	10	24 122	2 879	714	177	11.9	2.9
4461101	Pharmacies & drug stores	10	24 122	2 879	714	177	11.9	2.9
44612	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	23	32 687	1 747	414	135	10.2	1.9
4471	Gasoline stations	23	32 687	1 747	414	135	10.2	1.9
44711	Gasoline stations with convenience stores	20	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	20	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
BROOKSVILLE, FL—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	15	23 440	1 752	441	177	5.8	.5
4481	Clothing stores	10	D	D	D	c	D	D
44814	Family clothing stores	3	D	D	D	c	D	D
448140	Family clothing stores	3	D	D	D	c	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	9	1 709	230	50	22	42.8	19.2
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	9	80 455	7 024	1 628	645	—	—
4529	Other general merchandise stores	8	D	D	D	f	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
45299	All other general merchandise stores	7	D	D	D	b	D	D
452990	All other general merchandise stores	7	D	D	D	b	D	D
4529901	Variety stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	20	10 087	1 244	294	103	36.0	3.0
4532	Office supplies, stationery, & gift stores	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	7	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	D	D	D	a	D	D
CALLAWAY, FL								
44-45	Retail trade	30	110 559	10 824	2 572	784	.9	2.3
441	Motor vehicle & parts dealers	4	2 672	462	112	25	6.6	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	c	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	9	11 486	697	159	48	—	21.6
44711	Gasoline stations with convenience stores	9	11 486	697	159	48	—	21.6
447110	Gasoline stations with convenience stores	9	11 486	697	159	48	—	21.6
448	Clothing & clothing accessories stores	3	914	96	23	7	D	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	f	D	D
4529	Other general merchandise stores	2	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
CAPE CANAVERAL, FL								
44-45	Retail trade	32	33 287	2 564	686	179	14.3	4.5
441	Motor vehicle & parts dealers	3	1 165	104	27	7	21.5	78.5
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	8 907	609	116	21	10.6	—
4441	Building material & supplies dealers	4	8 907	609	116	21	10.6	—
44419	Other building material dealers	2	D	D	D	a	D	D
444190	Other building material dealers	2	D	D	D	a	D	D
445	Food & beverage stores	7	5 367	339	87	33	46.5	9.3
447	Gasoline stations	7	11 924	790	274	61	—	—
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CAPE CANAVERAL, FL—Con.								
44-45 Retail trade—Con.								
454	Nonstore retailers	3	D	D	D	a	D	D
4541	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
CAPE CORAL, FL								
44-45	Retail trade	300	515 287	52 933	12 924	3 747	7.3	1.8
441	Motor vehicle & parts dealers	24	43 081	3 531	913	181	8.3	2.7
4412	Other motor vehicle dealers	6	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	5	D	D	D	a	D	D
441222	Boat dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	13	10 911	2 014	524	104	—	—
44131	Automotive parts & accessories stores	7	6 986	1 110	301	64	—	—
441310	Automotive parts & accessories stores	7	6 986	1 110	301	64	—	—
44132	Tire dealers	6	3 925	904	223	40	—	—
441320	Tire dealers	6	3 925	904	223	40	—	—
442	Furniture & home furnishings stores	27	9 170	945	207	63	51.9	.5
4421	Furniture stores	7	2 700	268	70	20	34.0	.5
44211	Furniture stores	7	2 700	268	70	20	34.0	.5
442110	Furniture stores	7	2 700	268	70	20	34.0	.5
4422	Home furnishings stores	20	6 470	677	137	43	59.4	.5
44221	Floor covering stores	10	4 381	364	60	18	61.1	.7
442210	Floor covering stores	10	4 381	364	60	18	61.1	.7
44229	Other home furnishings stores	10	2 089	313	77	25	56.1	—
442291	Window treatment stores	6	1 465	207	67	19	64.1	—
443	Electronics & appliance stores	11	5 530	677	165	36	22.7	14.0
4431	Electronics & appliance stores	11	5 530	677	165	36	22.7	14.0
44311	Appliance, television, & other electronics stores	11	5 530	677	165	36	22.7	14.0
443111	Household appliance stores	5	3 152	305	74	14	19.7	1.7
443112	Radio, television, & other electronics stores	6	2 378	372	91	22	26.7	30.3
444	Building material & garden equipment & supplies dealers	43	100 160	12 208	2 918	556	8.1	.4
4441	Building material & supplies dealers	38	98 233	11 905	2 851	535	7.3	.4
44411	Home centers	3	D	D	D	e	D	D
444110	Home centers	3	D	D	D	e	D	D
44412	Paint & wallpaper stores	4	D	D	D	a	D	D
444120	Paint & wallpaper stores	4	D	D	D	a	D	D
44419	Other building material dealers	28	44 326	6 448	1 447	224	13.7	—
444190	Other building material dealers	28	44 326	6 448	1 447	224	13.7	—
445	Food & beverage stores	31	126 731	14 685	4 025	1 351	1.8	—
4451	Grocery stores	24	123 546	14 462	3 970	1 335	.5	—
44511	Supermarkets & other grocery (except convenience) stores	15	117 534	13 692	3 752	1 263	.5	—
445110	Supermarkets & other grocery (except convenience) stores	15	117 534	13 692	3 752	1 263	.5	—
44512	Convenience stores	9	6 012	770	218	72	—	—
445120	Convenience stores	9	6 012	770	218	72	—	—
446	Health & personal care stores	20	38 341	4 341	966	256	5.9	.3
4461	Health & personal care stores	20	38 341	4 341	966	256	5.9	.3
44611	Pharmacies & drug stores	8	33 151	3 339	790	208	2.4	—
446110	Pharmacies & drug stores	8	33 151	3 339	790	208	2.4	—
4461101	Pharmacies & drug stores	8	33 151	3 339	790	208	2.4	—
44619	Other health & personal care stores	10	D	D	D	b	D	D
446191	Food (health) supplement stores	4	3 486	590	67	25	16.1	—
447	Gasoline stations	25	54 153	2 557	584	174	5.9	4.8
4471	Gasoline stations	25	54 153	2 557	584	174	5.9	4.8
44711	Gasoline stations with convenience stores	18	40 953	2 039	465	139	2.9	6.3
447110	Gasoline stations with convenience stores	18	40 953	2 039	465	139	2.9	6.3
44719	Other gasoline stations	7	13 200	518	119	35	15.3	—
447190	Other gasoline stations	7	13 200	518	119	35	15.3	—
448	Clothing & clothing accessories stores	35	28 873	3 535	749	278	16.2	2.0
4481	Clothing stores	24	25 042	2 852	570	236	16.5	2.4
44814	Family clothing stores	6	21 006	2 194	417	173	7.7	—
448140	Family clothing stores	6	21 006	2 194	417	173	7.7	—
44815	Clothing accessories stores	2	D	D	D	a	D	D
448150	Clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	3	461	71	21	10	15.4	84.6
448190	Other clothing stores	3	461	71	21	10	15.4	84.6
4483	Jewelry, luggage, & leather goods stores	7	2 053	491	130	26	27.0	—
451	Sporting goods, hobby, book, & music stores	16	3 686	574	168	46	9.0	5.6
4511	Sporting goods, hobby, & musical instrument stores	12	3 166	482	142	37	4.4	6.5
45113	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CAPE CORAL, FL—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	10	D	D	D	f	D	D
4529	Other general merchandise stores	9	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
45299	All other general merchandise stores	8	3 669	350	74	29	29.9	.5
452990	All other general merchandise stores	8	3 669	350	74	29	29.9	.5
4529901	Variety stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	44	D	D	D	c	D	D
4531	Florists	10	2 092	381	88	33	58.2	—
45311	Florists	10	2 092	381	88	33	58.2	—
453110	Florists	10	2 092	381	88	33	58.2	—
4532	Office supplies, stationery, & gift stores	11	5 445	567	70	42	16.5	56.1
45321	Office supplies & stationery stores	3	D	D	D	a	D	D
453210	Office supplies & stationery stores	3	D	D	D	a	D	D
4532102	Office supplies stores	3	D	D	D	a	D	D
4533	Used merchandise stores	8	1 175	224	55	25	12.4	—
45331	Used merchandise stores	8	1 175	224	55	25	12.4	—
453310	Used merchandise stores	8	1 175	224	55	25	12.4	—
4539	Other miscellaneous store retailers	15	D	D	D	b	D	D
45392	Art dealers	3	D	D	D	a	D	D
453920	Art dealers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	14	6 413	650	154	71	45.1	2.0
4541	Electronic shopping & mail-order houses	4	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	4	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	4	D	D	D	b	D	D
4543	Direct selling establishments	8	D	D	D	b	D	D
45439	Other direct selling establishments	6	2 178	255	55	17	44.6	—
454390	Other direct selling establishments	6	2 178	255	55	17	44.6	—
CASSELBERRY, FL								
44-45	Retail trade	130	344 741	35 310	8 452	2 214	19.9	2.2
441	Motor vehicle & parts dealers	7	D	D	D	c	D	D
4411	Automobile dealers	3	D	D	D	c	D	D
442	Furniture & home furnishings stores	12	25 943	2 698	726	128	4.4	2.2
4421	Furniture stores	3	13 398	1 331	342	44	D	—
44211	Furniture stores	3	13 398	1 331	342	44	D	—
442110	Furniture stores	3	13 398	1 331	342	44	D	—
4422	Home furnishings stores	9	12 545	1 367	384	84	3.4	4.6
44221	Floor covering stores	4	D	D	D	a	D	D
442210	Floor covering stores	4	D	D	D	a	D	D
44229	Other home furnishings stores	5	D	D	D	b	D	D
442299	All other home furnishings stores	4	D	D	D	b	D	D
443	Electronics & appliance stores	8	2 707	317	72	20	39.4	.6
4431	Electronics & appliance stores	8	2 707	317	72	20	39.4	.6
44312	Computer & software stores	4	1 415	122	26	8	13.2	1.1
443120	Computer & software stores	4	1 415	122	26	8	13.2	1.1
444	Building material & garden equipment & supplies dealers	11	42 156	4 490	1 022	215	2.2	.2
4441	Building material & supplies dealers	9	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
445	Food & beverage stores	9	62 267	6 499	1 552	528	2.2	.8
4451	Grocery stores	8	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	6	60 915	6 449	1 539	522	—	.9
445110	Supermarkets & other grocery (except convenience) stores	6	60 915	6 449	1 539	522	—	.9
446	Health & personal care stores	17	18 616	2 385	634	177	2.9	6.6
4461	Health & personal care stores	17	18 616	2 385	634	177	2.9	6.6
44612	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
44613	Optical goods stores	3	2 672	522	141	26	—	—
446130	Optical goods stores	3	2 672	522	141	26	—	—
44619	Other health & personal care stores	8	D	D	D	b	D	D
446191	Food (health) supplement stores	4	2 062	232	54	27	4.1	22.0
447	Gasoline stations	8	15 351	663	153	49	—	6.9
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
448	Clothing & clothing accessories stores	15	12 932	1 121	272	95	6.6	3.4
4481	Clothing stores	8	10 326	826	197	77	4.7	4.3
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	5	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CASSELBERRY, FL—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	10	15 332	2 184	517	122	18.5	—
4511	Sporting goods, hobby, & musical instrument stores ..	10	15 332	2 184	517	122	18.5	—
45111	Sporting goods stores	5	13 384	1 837	435	83	8.9	—
451110	Sporting goods stores	5	13 384	1 837	435	83	8.9	—
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
452	General merchandise stores	6	69 869	6 445	1 469	506	—	3.5
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	4	D	D	D	c	D	D
452990	All other general merchandise stores	4	D	D	D	c	D	D
4529901	Variety stores	2	D	D	D	a	D	D
4529902	Catalog showrooms	2	D	D	D	b	D	D
453	Miscellaneous store retailers	21	D	D	D	c	D	D
4533	Used merchandise stores	4	1 987	463	129	44	6.2	—
45331	Used merchandise stores	4	1 987	463	129	44	6.2	—
453310	Used merchandise stores	4	1 987	463	129	44	6.2	—
4539	Other miscellaneous store retailers	13	8 661	929	250	97	21.2	—
45391	Pet & pet supplies stores	4	D	D	D	b	D	D
453910	Pet & pet supplies stores	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers	8	4 078	448	123	48	30.9	—
454	Nonstore retailers	6	8 368	1 934	474	59	.3	—
4543	Direct selling establishments	4	D	D	D	b	D	D
45439	Other direct selling establishments	4	D	D	D	b	D	D
454390	Other direct selling establishments	4	D	D	D	b	D	D
CHATTAHOOCHEE, FL								
44-45	Retail trade	15	12 327	1 352	318	99	2.3	1.9
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
CHIPLEY, FL								
44-45	Retail trade	45	84 250	7 454	1 742	612	9.3	7.5
441	Motor vehicle & parts dealers	6	5 000	335	90	22	5.5	—
442	Furniture & home furnishings stores	3	D	D	D	b	D	D
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	c	D	D
446	Health & personal care stores	7	D	D	D	b	D	D
4461	Health & personal care stores	7	D	D	D	b	D	D
447	Gasoline stations	11	9 307	556	130	48	10.5	—
448	Clothing & clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	e	D	D
4529	Other general merchandise stores	2	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CHIPLEY, FL—Con.								
44-45 Retail trade—Con.								
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
CLEARWATER, FL								
44-45	Retail trade	775	2 535 489	222 944	52 172	11 505	6.1	9.7
441	Motor vehicle & parts dealers	78	1 207 407	81 794	18 774	2 396	6.8	16.7
4411	Automobile dealers	38	1 168 023	76 600	17 468	2 128	6.3	16.0
44111	New car dealers	24	1 137 449	73 558	17 224	2 082	6.1	16.3
441110	New car dealers	24	1 137 449	73 558	17 224	2 082	6.1	16.3
44112	Used car dealers	14	30 574	3 042	244	46	14.8	5.6
441120	Used car dealers	14	30 574	3 042	244	46	14.8	5.6
4412	Other motor vehicle dealers	12	18 055	1 045	274	50	39.9	54.0
44121	Recreational vehicle dealers	3	D	D	D	a	D	D
441210	Recreational vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	9	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
441222	Boat dealers	6	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	28	21 329	4 149	1 032	218	5.8	21.7
44131	Automotive parts & accessories stores	23	17 222	3 245	802	172	7.2	26.9
441310	Automotive parts & accessories stores	23	17 222	3 245	802	172	7.2	26.9
44132	Tire dealers	5	4 107	904	230	46	—	—
441320	Tire dealers	5	4 107	904	230	46	—	—
442	Furniture & home furnishings stores	50	46 044	6 019	1 448	284	12.5	.3
4421	Furniture stores	21	32 540	4 152	1 006	158	6.1	—
44211	Furniture stores	21	32 540	4 152	1 006	158	6.1	—
442110	Furniture stores	21	32 540	4 152	1 006	158	6.1	—
4422	Home furnishings stores	29	13 504	1 867	442	126	28.1	1.2
44221	Floor covering stores	13	6 209	890	216	48	33.7	—
442210	Floor covering stores	13	6 209	890	216	48	33.7	—
44229	Other home furnishings stores	16	7 295	977	226	78	23.3	2.2
442299	All other home furnishings stores	12	6 297	827	190	64	17.9	2.5
443	Electronics & appliance stores	37	127 913	11 065	2 063	482	2.6	1.4
4431	Electronics & appliance stores	37	127 913	11 065	2 063	482	2.6	1.4
44311	Appliance, television, & other electronics stores	19	D	D	D	c	D	D
443111	Household appliance stores	5	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	14	D	D	D	c	D	D
44312	Computer & software stores	15	49 230	6 630	1 281	234	1.6	2.1
443120	Computer & software stores	15	49 230	6 630	1 281	234	1.6	2.1
44313	Camera & photographic supplies stores	3	D	D	D	b	D	D
443130	Camera & photographic supplies stores	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	44	106 055	11 559	2 968	621	4.5	3.7
4441	Building material & supplies dealers	37	102 286	10 847	2 804	550	4.0	3.0
44411	Home centers	5	55 001	5 643	1 456	337	2.2	—
444110	Home centers	5	55 001	5 643	1 456	337	2.2	—
44412	Paint & wallpaper stores	11	9 628	1 138	288	52	9.5	26.0
444120	Paint & wallpaper stores	11	9 628	1 138	288	52	9.5	26.0
44419	Other building material dealers	16	35 561	3 610	986	133	2.8	—
444190	Other building material dealers	16	35 561	3 610	986	133	2.8	—
4442	Lawn & garden equipment & supplies stores	7	3 769	712	164	71	17.3	24.7
44421	Outdoor power equipment stores	3	2 682	399	92	52	D	34.7
444210	Outdoor power equipment stores	3	2 682	399	92	52	D	34.7
445	Food & beverage stores	70	249 527	27 020	6 802	1 749	3.8	.9
4451	Grocery stores	44	213 811	21 499	5 251	1 453	2.6	.9
44511	Supermarkets & other grocery (except convenience) stores	32	206 749	20 890	5 105	1 407	1.7	.4
445110	Supermarkets & other grocery (except convenience) stores	32	206 749	20 890	5 105	1 407	1.7	.4
44512	Convenience stores	12	7 062	609	146	46	26.6	16.1
445120	Convenience stores	12	7 062	609	146	46	26.6	16.1
4452	Specialty food stores	18	28 520	4 964	1 446	264	6.4	1.3
4453	Beer, wine, & liquor stores	8	7 196	557	105	32	30.1	—
44531	Beer, wine, & liquor stores	8	7 196	557	105	32	30.1	—
445310	Beer, wine, & liquor stores	8	7 196	557	105	32	30.1	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CLEARWATER, FL—Con.								
44-45 Retail trade—Con.								
446	Health & personal care stores	68	79 915	10 173	2 444	635	5.4	5.2
4461	Health & personal care stores	68	79 915	10 173	2 444	635	5.4	5.2
44611	Pharmacies & drug stores	15	D	D	D	e	D	D
446110	Pharmacies & drug stores	15	D	D	D	e	D	D
4461101	Pharmacies & drug stores	15	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, & perfume stores	8	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	8	D	D	D	b	D	D
44613	Optical goods stores	21	8 621	2 074	512	113	4.2	16.9
446130	Optical goods stores	21	8 621	2 074	512	113	4.2	16.9
44619	Other health & personal care stores	24	11 863	1 477	310	69	19.1	15.4
446191	Food (health) supplement stores	8	2 331	265	56	16	27.1	51.9
446199	All other health & personal care stores	16	9 532	1 212	254	53	17.2	6.5
447	Gasoline stations	50	79 815	4 788	1 084	323	17.1	4.0
4471	Gasoline stations	50	79 815	4 788	1 084	323	17.1	4.0
44711	Gasoline stations with convenience stores	39	69 259	3 826	864	267	10.5	2.2
447110	Gasoline stations with convenience stores	39	69 259	3 826	864	267	10.5	2.2
448	Clothing & clothing accessories stores	170	130 964	16 106	3 876	1 307	11.1	11.2
4481	Clothing stores	102	94 448	10 983	2 661	950	11.6	12.4
44811	Men's clothing stores	10	6 620	1 007	265	55	13.8	11.6
448110	Men's clothing stores	10	6 620	1 007	265	55	13.8	11.6
44812	Women's clothing stores	43	27 441	3 269	804	350	7.0	28.9
448120	Women's clothing stores	43	27 441	3 269	804	350	7.0	28.9
44813	Children's & infants' clothing stores	4	D	D	D	b	D	D
448130	Children's & infants' clothing stores	4	D	D	D	b	D	D
44814	Family clothing stores	17	37 927	4 272	995	309	4.1	2.6
448140	Family clothing stores	17	37 927	4 272	995	309	4.1	2.6
44815	Clothing accessories stores	7	D	D	D	b	D	D
448150	Clothing accessories stores	7	D	D	D	b	D	D
44819	Other clothing stores	21	16 462	1 799	450	171	38.8	9.7
448190	Other clothing stores	21	16 462	1 799	450	171	38.8	9.7
4482	Shoe stores	31	16 272	1 909	463	153	.8	13.7
44821	Shoe stores	31	16 272	1 909	463	153	.8	13.7
448210	Shoe stores	31	16 272	1 909	463	153	.8	13.7
4482101	Men's shoe stores	5	D	D	D	a	D	D
4482102	Women's shoe stores	7	2 357	310	76	29	—	21.6
4482103	Children's & juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	12	7 550	825	209	62	1.6	22.6
4482105	Athletic footwear stores	5	3 912	386	83	35	—	—
4483	Jewelry, luggage, & leather goods stores	37	20 244	3 214	752	204	17.1	3.2
44831	Jewelry stores	35	D	D	D	c	D	D
448310	Jewelry stores	35	D	D	D	c	D	D
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	58	78 797	9 427	2 117	515	2.2	8.3
4511	Sporting goods, hobby, & musical instrument stores ..	33	52 453	6 923	1 576	338	2.9	4.2
45111	Sporting goods stores	19	20 422	2 178	562	141	4.2	3.9
451110	Sporting goods stores	19	20 422	2 178	562	141	4.2	3.9
4511101	General-line sporting goods stores	6	10 001	996	278	75	7.8	7.9
4511102	Specialty-line sporting goods stores	13	10 421	1 182	284	66	.8	—
45112	Hobby, toy, & game stores	9	D	D	D	b	D	D
451120	Hobby, toy, & game stores	9	D	D	D	b	D	D
45114	Musical instrument & supplies stores	4	16 970	3 539	742	106	2.0	7.4
451140	Musical instrument & supplies stores	4	16 970	3 539	742	106	2.0	7.4
4512	Book, periodical, & music stores	25	26 344	2 504	541	177	.8	16.6
45121	Book stores & news dealers	13	17 654	1 581	295	91	.5	21.3
451211	Book stores	11	D	D	D	b	D	D
4512111	Book stores, general	6	13 219	1 110	185	50	—	23.3
4512112	Specialty book stores	4	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
451212	News dealers & newsstands	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ..	12	8 690	923	246	86	1.6	6.9
451220	Prerecorded tape, compact disc, & record stores ..	12	8 690	923	246	86	1.6	6.9

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CLEARWATER, FL—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	22	345 503	34 101	8 264	2 411	.1	1.3
4521	Department stores (incl leased depts) ##	13	287 679	N	N	N	—	—
45211	Department stores (incl leased depts) ##	13	287 679	N	N	N	—	—
4521	Department stores (excl leased depts)	13	283 801	30 844	7 497	2 167	—	—
45211	Department stores (excl leased depts)	13	283 801	30 844	7 497	2 167	—	—
452110	Department stores (excl leased depts)	13	283 801	30 844	7 497	2 167	—	—
4521101	Conventional department stores (excl leased depts)	5	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	5	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts)	3	D	D	D	f	D	D
4529	Other general merchandise stores	9	61 702	3 257	767	244	.6	7.2
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
45299	All other general merchandise stores	8	D	D	D	b	D	D
452990	All other general merchandise stores	8	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	108	67 020	7 376	1 733	627	13.5	5.1
4531	Florists	13	3 179	823	181	67	24.9	14.6
45311	Florists	13	3 179	823	181	67	24.9	14.6
453110	Florists	13	3 179	823	181	67	24.9	14.6
4532	Office supplies, stationery, & gift stores	53	43 821	4 396	1 031	395	7.0	2.0
45321	Office supplies & stationery stores	6	D	D	D	c	D	D
453210	Office supplies & stationery stores	6	D	D	D	c	D	D
4532102	Office supplies stores	6	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	47	D	D	D	e	D	D
453220	Gift, novelty, & souvenir stores	47	D	D	D	e	D	D
4533	Used merchandise stores	13	2 529	594	144	44	21.2	26.3
45331	Used merchandise stores	13	2 529	594	144	44	21.2	26.3
453310	Used merchandise stores	13	2 529	594	144	44	21.2	26.3
4539	Other miscellaneous store retailers	29	17 491	1 563	377	121	26.5	8.2
45391	Pet & pet supplies stores	8	8 749	762	173	53	27.2	1.8
453910	Pet & pet supplies stores	8	8 749	762	173	53	27.2	1.8
45399	All other miscellaneous store retailers	17	8 205	750	191	62	21.5	15.6
454	Nonstore retailers	20	16 529	3 516	599	155	40.9	2.2
4541	Electronic shopping & mail-order houses	7	9 096	1 643	211	70	37.5	—
45411	Electronic shopping & mail-order houses	7	9 096	1 643	211	70	37.5	—
454110	Electronic shopping & mail-order houses	7	9 096	1 643	211	70	37.5	—
4543	Direct selling establishments	10	6 095	1 642	330	70	33.1	6.1
45439	Other direct selling establishments	7	4 268	1 336	268	59	47.3	5.9
454390	Other direct selling establishments	7	4 268	1 336	268	59	47.3	5.9
CLERMONT, FL								
44-45	Retail trade	70	143 746	13 224	3 342	1 019	5.1	3.1
441	Motor vehicle & parts dealers	8	18 036	1 640	405	91	5.8	10.1
442	Furniture & home furnishings stores	9	4 402	466	103	29	35.9	5.0
4422	Home furnishings stores	6	2 923	278	56	16	54.1	—
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	20 134	2 208	657	110	5.9	9.0
4441	Building material & supplies dealers	6	D	D	D	c	D	D
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	7	48 900	4 967	1 221	457	1.4	—
4451	Grocery stores	4	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	3	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	3	D	D	D	e	D	D
4452	Specialty food stores	2	D	D	D	b	D	D
446	Health & personal care stores	5	D	D	D	b	D	D
4461	Health & personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	12	21 339	875	211	75	5.8	—
4471	Gasoline stations	12	21 339	875	211	75	5.8	—
44711	Gasoline stations with convenience stores	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	10	D	D	D	b	D	D
448	Clothing & clothing accessories stores	3	1 508	169	42	14	—	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CLERMONT, FL—Con.								
44-45 Retail trade—Con.								
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	4	1 866	226	60	22	—	24.2
4532102	Office supplies stores	1	D	D	D	a	D	D
454	Nonstore retailers	4	1 242	217	47	9	16.4	—
CLEWISTON, FL								
44-45	Retail trade	62	99 188	9 731	1 882	593	26.4	5.3
441	Motor vehicle & parts dealers	8	D	D	D	b	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	3 721	535	125	43	38.8	—
445	Food & beverage stores	15	27 631	2 424	666	247	21.4	6.8
4452	Specialty food stores	2	D	D	D	a	D	D
447	Gasoline stations	11	9 674	782	165	55	34.5	15.1
448	Clothing & clothing accessories stores	6	D	D	D	b	D	D
452	General merchandise stores	5	D	D	D	c	D	D
453	Miscellaneous store retailers	6	7 624	523	122	25	25.2	9.0
4539	Other miscellaneous store retailers	3	7 154	448	103	18	D	9.5
45393	Manufactured (mobile) home dealers	3	7 154	448	103	18	D	9.5
453930	Manufactured (mobile) home dealers	3	7 154	448	103	18	D	9.5
454	Nonstore retailers	3	2 150	441	108	23	—	9.3
COCOA, FL								
44-45	Retail trade	125	162 929	15 491	3 933	1 125	9.0	2.4
441	Motor vehicle & parts dealers	28	29 254	3 515	813	167	26.3	2.8
4412	Other motor vehicle dealers	6	7 071	446	60	15	61.4	—
44122	Motorcycle, boat, & other motor vehicle dealers	5	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
441222	Boat dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	14	15 072	2 353	574	117	5.4	5.3
44131	Automotive parts & accessories stores	10	6 384	1 066	265	65	12.7	12.6
441310	Automotive parts & accessories stores	10	6 384	1 066	265	65	12.7	12.6
44132	Tire dealers	4	8 688	1 287	309	52	—	—
441320	Tire dealers	4	8 688	1 287	309	52	—	—
442	Furniture & home furnishings stores	13	5 396	598	158	54	8.2	2.4
4422	Home furnishings stores	10	D	D	D	b	D	D
44221	Floor covering stores	5	3 581	326	97	27	8.3	3.5
442210	Floor covering stores	5	3 581	326	97	27	8.3	3.5
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	16	35 072	3 240	920	173	2.4	7.2
4441	Building material & supplies dealers	14	D	D	D	c	D	D
44412	Paint & wallpaper stores	2	D	D	D	a	D	D
444120	Paint & wallpaper stores	2	D	D	D	a	D	D
44419	Other building material dealers	11	22 277	1 976	598	78	1.9	11.4
444190	Other building material dealers	11	22 277	1 976	598	78	1.9	11.4
445	Food & beverage stores	12	44 565	4 054	999	410	7.6	.4
4451	Grocery stores	8	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	7	41 660	3 798	936	385	7.8	.4
445110	Supermarkets & other grocery (except convenience) stores	7	41 660	3 798	936	385	7.8	.4
446	Health & personal care stores	5	12 900	1 312	326	82	.5	—
4461	Health & personal care stores	5	12 900	1 312	326	82	.5	—
447	Gasoline stations	14	20 847	958	273	84	—	.7
4471	Gasoline stations	14	20 847	958	273	84	—	.7
44711	Gasoline stations with convenience stores	11	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	11	D	D	D	b	D	D
448	Clothing & clothing accessories stores	6	2 259	256	63	19	26.5	1.9

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
COCOA, FL—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	10	5 783	815	212	70	8.9	—
4511	Sporting goods, hobby, & musical instrument stores . .	7	D	D	D	b	D	D
45112	Hobby, toy, & game stores	2	D	D	D	b	D	D
451120	Hobby, toy, & game stores	2	D	D	D	b	D	D
4512	Book, periodical, & music stores	3	D	D	D	a	D	D
45121	Book stores & news dealers	2	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529901	Variety stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	16	D	D	D	b	D	D
COCOA BEACH, FL								
44-45	Retail trade	67	107 286	12 571	2 978	880	6.2	8.4
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	3	1 149	110	36	10	D	—
444	Building material & garden equipment & supplies dealers	4	1 973	441	102	33	11.6	—
445	Food & beverage stores	9	38 188	3 681	932	317	1.3	1.5
4451	Grocery stores	6	D	D	D	e	D	D
446	Health & personal care stores	5	16 594	2 004	485	120	11.0	—
4461	Health & personal care stores	5	16 594	2 004	485	120	11.0	—
44619	Other health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	6	5 003	439	188	46	4.5	10.0
448	Clothing & clothing accessories stores	19	38 172	5 073	1 058	283	4.9	20.1
4481	Clothing stores	16	37 401	5 031	1 051	280	4.2	19.2
44814	Family clothing stores	6	D	D	D	c	D	D
448140	Family clothing stores	6	D	D	D	c	D	D
44819	Other clothing stores	3	D	D	D	b	D	D
448190	Other clothing stores	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	7	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores . .	6	2 091	290	66	19	9.2	3.9
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	9	2 137	312	61	27	56.8	—
454	Nonstore retailers	1	D	D	D	a	D	D
COCONUT CREEK, FL								
44-45	Retail trade	55	420 367	27 529	6 591	1 016	2.6	.6
441	Motor vehicle & parts dealers	9	335 374	19 531	4 653	459	—	.4
4411	Automobile dealers	5	D	D	D	e	D	D
44111	New car dealers	4	332 832	19 206	4 556	437	—	—
441110	New car dealers	4	332 832	19 206	4 556	437	—	—
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
44419	Other building material dealers	3	D	D	D	a	D	D
444190	Other building material dealers	3	D	D	D	a	D	D
445	Food & beverage stores	7	41 309	4 333	1 094	315	.6	.1
4451	Grocery stores	6	D	D	D	e	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	5	D	D	D	b	D	D
4461	Health & personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	7	18 638	633	157	43	22.2	2.5
44719	Other gasoline stations	5	D	D	D	b	D	D
447190	Other gasoline stations	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
COCONUT CREEK, FL—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	4	2 320	269	64	23	28.3	13.9
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	4	568	97	23	13	99.3	.7
454	Nonstore retailers	11	6 592	1 222	281	61	71.5	.9
4541	Electronic shopping & mail-order houses	2	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	2	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	2	D	D	D	b	D	D
COOPER CITY, FL								
44-45	Retail trade	72	136 921	13 614	3 228	1 079	7.1	1.7
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	D	D	D	b	D	D
4422	Home furnishings stores	2	D	D	D	b	D	D
44221	Floor covering stores	1	D	D	D	b	D	D
442210	Floor covering stores	1	D	D	D	b	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	1 126	220	52	9	—	—
445	Food & beverage stores	9	D	D	D	e	D	D
4451	Grocery stores	5	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	4	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	4	D	D	D	e	D	D
446	Health & personal care stores	9	15 378	1 535	393	130	10.4	3.7
4461	Health & personal care stores	9	15 378	1 535	393	130	10.4	3.7
446191	Food (health) supplement stores	4	891	116	23	13	36.9	63.1
447	Gasoline stations	6	11 529	465	106	30	20.8	—
448	Clothing & clothing accessories stores	13	8 510	759	189	85	16.0	.8
4481	Clothing stores	4	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	1	D	D	D	e	D	D
453	Miscellaneous store retailers	12	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45391	Pet & pet supplies stores	2	D	D	D	a	D	D
453910	Pet & pet supplies stores	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	b	D	D
454	Nonstore retailers	8	1 675	238	54	14	92.4	—
CORAL GABLES, FL								
44-45	Retail trade	315	795 216	75 589	17 608	3 652	6.1	11.2
441	Motor vehicle & parts dealers	15	363 495	23 033	5 444	529	.8	7.6
4411	Automobile dealers	10	359 683	22 484	5 373	513	.1	7.6
44111	New car dealers	7	D	D	D	e	D	D
441110	New car dealers	7	D	D	D	e	D	D
44112	Used car dealers	3	D	D	D	b	D	D
441120	Used car dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	26	25 028	2 939	641	139	35.5	10.0
4421	Furniture stores	13	13 835	1 625	335	71	56.5	16.2
44211	Furniture stores	13	13 835	1 625	335	71	56.5	16.2
442110	Furniture stores	13	13 835	1 625	335	71	56.5	16.2
4422	Home furnishings stores	13	11 193	1 314	306	68	9.5	2.3
44221	Floor covering stores	5	6 306	800	179	22	—	—
442210	Floor covering stores	5	6 306	800	179	22	—	—
44229	Other home furnishings stores	8	4 887	514	127	46	21.6	5.3
442299	All other home furnishings stores	8	4 887	514	127	46	21.6	5.3
443	Electronics & appliance stores	15	24 779	2 806	688	92	9.3	16.4
4431	Electronics & appliance stores	15	24 779	2 806	688	92	9.3	16.4
44311	Appliance, television, & other electronics stores	8	18 105	2 032	546	68	8.0	15.3
443112	Radio, television, & other electronics stores	7	D	D	D	b	D	D
44312	Computer & software stores	6	D	D	D	b	D	D
443120	Computer & software stores	6	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CORAL GABLES, FL—Con.								
44-45 Retail trade—Con.								
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	22	94 361	10 032	2 412	634	1.6	1.6
4451	Grocery stores	11	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	7	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores	7	D	D	D	f	D	D
4452	Specialty food stores	6	1 509	223	67	23	56.6	15.9
4453	Beer, wine, & liquor stores	5	D	D	D	a	D	D
44531	Beer, wine, & liquor stores	5	D	D	D	a	D	D
445310	Beer, wine, & liquor stores	5	D	D	D	a	D	D
446	Health & personal care stores	48	47 686	5 640	1 335	309	15.7	24.6
4461	Health & personal care stores	48	47 686	5 640	1 335	309	15.7	24.6
44611	Pharmacies & drug stores	19	38 587	3 511	814	206	14.6	21.2
446110	Pharmacies & drug stores	19	38 587	3 511	814	206	14.6	21.2
4461101	Pharmacies & drug stores	16	37 884	3 408	791	200	13.1	21.5
4461102	Proprietary stores	3	703	103	23	6	100.0	—
44612	Cosmetics, beauty supplies, & perfume stores	5	1 921	294	68	19	51.4	15.3
446120	Cosmetics, beauty supplies, & perfume stores	5	1 921	294	68	19	51.4	15.3
44619	Other health & personal care stores	17	6 402	1 638	408	62	7.9	49.2
446191	Food (health) supplement stores	4	2 763	467	125	17	—	69.2
446199	All other health & personal care stores	13	3 639	1 171	283	45	13.8	34.1
447	Gasoline stations	13	20 243	1 916	538	135	13.7	12.5
4471	Gasoline stations	13	20 243	1 916	538	135	13.7	12.5
44711	Gasoline stations with convenience stores	5	12 925	815	203	45	—	—
447110	Gasoline stations with convenience stores	5	12 925	815	203	45	—	—
448	Clothing & clothing accessories stores	83	94 623	13 395	2 844	873	14.5	27.7
4481	Clothing stores	57	52 968	7 231	1 642	479	19.5	4.4
44811	Men's clothing stores	13	11 755	1 918	436	88	20.0	10.9
448110	Men's clothing stores	13	11 755	1 918	436	88	20.0	10.9
44812	Women's clothing stores	22	14 086	1 728	440	128	43.5	4.7
448120	Women's clothing stores	22	14 086	1 728	440	128	43.5	4.7
44813	Children's & infants' clothing stores	5	4 218	309	67	38	15.6	—
448130	Children's & infants' clothing stores	5	4 218	309	67	38	15.6	—
44814	Family clothing stores	6	12 530	1 211	252	105	2.3	—
448140	Family clothing stores	6	12 530	1 211	252	105	2.3	—
44815	Clothing accessories stores	3	1 175	144	38	13	D	33.3
448150	Clothing accessories stores	3	1 175	144	38	13	D	33.3
44819	Other clothing stores	8	9 204	1 921	409	107	4.1	—
448190	Other clothing stores	8	9 204	1 921	409	107	4.1	—
4482102	Women's shoe stores	4	1 170	218	52	8	—	—
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	17	D	D	D	e	D	D
44831	Jewelry stores	16	36 844	5 229	965	347	9.2	64.5
448310	Jewelry stores	16	36 844	5 229	965	347	9.2	64.5
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	29	30 510	3 593	827	254	10.6	15.8
4511	Sporting goods, hobby, & musical instrument stores ..	11	10 049	1 128	234	67	28.5	33.5
45111	Sporting goods stores	5	5 337	584	125	43	32.6	34.5
451110	Sporting goods stores	5	5 337	584	125	43	32.6	34.5
45114	Musical instrument & supplies stores	4	D	D	D	a	D	D
451140	Musical instrument & supplies stores	4	D	D	D	a	D	D
4512	Book, periodical, & music stores	18	20 461	2 465	593	187	1.7	7.1
45121	Book stores & news dealers	13	13 984	1 787	432	125	1.8	4.0
451211	Book stores	11	D	D	D	c	D	D
4512111	Book stores, general	9	D	D	D	c	D	D
4512113	College book stores	1	D	D	D	a	D	D
451212	News dealers & newsstands	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	5	6 477	678	161	62	1.7	13.9
451220	Prerecorded tape, compact disc, & record stores .	5	6 477	678	161	62	1.7	13.9
452	General merchandise stores	4	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts)	1	D	D	D	e	D	D
45299	All other general merchandise stores	3	D	D	D	c	D	D
452990	All other general merchandise stores	3	D	D	D	c	D	D
4529902	Catalog showrooms	1	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CORAL GABLES, FL—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	49	D	D	D	c	D	D
4531	Florists	11	1 956	432	128	34	9.4	25.8
45311	Florists	11	1 956	432	128	34	9.4	25.8
453110	Florists	11	1 956	432	128	34	9.4	25.8
4532	Office supplies, stationery, & gift stores	16	10 409	1 365	218	76	14.2	25.0
45321	Office supplies & stationery stores	4	3 621	591	51	5	6.9	67.3
453210	Office supplies & stationery stores	4	3 621	591	51	5	6.9	67.3
4532101	Stationery stores	3	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	12	6 788	774	167	71	18.0	2.4
453220	Gift, novelty, & souvenir stores	12	6 788	774	167	71	18.0	2.4
4533	Used merchandise stores	3	D	D	D	b	D	D
45331	Used merchandise stores	3	D	D	D	b	D	D
453310	Used merchandise stores	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers	19	D	D	D	b	D	D
45391	Pet & pet supplies stores	2	D	D	D	a	D	D
453910	Pet & pet supplies stores	2	D	D	D	a	D	D
45392	Art dealers	10	3 780	675	131	21	28.8	14.2
453920	Art dealers	10	3 780	675	131	21	28.8	14.2
45399	All other miscellaneous store retailers	7	4 984	511	130	29	15.1	2.8
454	Nonstore retailers	9	4 665	679	130	31	17.1	43.7
45439	Other direct selling establishments	6	D	D	D	b	D	D
454390	Other direct selling establishments	6	D	D	D	b	D	D
CORAL SPRINGS, FL								
44-45	Retail trade	417	949 979	92 320	22 214	6 395	8.9	3.9
441	Motor vehicle & parts dealers	22	170 976	11 565	2 504	367	2.0	5.0
4411	Automobile dealers	10	158 475	9 208	1 937	261	2.0	.4
44111	New car dealers	3	154 729	8 976	1 916	254	—	—
441110	New car dealers	3	154 729	8 976	1 916	254	—	—
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	10	D	D	D	b	D	D
44131	Automotive parts & accessories stores	6	5 890	976	217	40	5.4	81.1
441310	Automotive parts & accessories stores	6	5 890	976	217	40	5.4	81.1
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	34	25 516	2 573	629	227	33.7	8.5
4421	Furniture stores	15	9 215	1 019	237	66	55.4	12.2
44211	Furniture stores	15	9 215	1 019	237	66	55.4	12.2
442110	Furniture stores	15	9 215	1 019	237	66	55.4	12.2
4422	Home furnishings stores	19	16 301	1 554	392	161	21.5	6.4
44229	Other home furnishings stores	13	13 994	1 371	349	150	11.6	6.2
442299	All other home furnishings stores	11	D	D	D	c	D	D
443	Electronics & appliance stores	16	13 489	1 536	404	88	3.7	20.4
4431	Electronics & appliance stores	16	13 489	1 536	404	88	3.7	20.4
44311	Appliance, television, & other electronics stores	9	D	D	D	b	D	D
443111	Household appliance stores	3	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	6	D	D	D	b	D	D
44312	Computer & software stores	6	4 747	588	126	29	5.9	5.8
443120	Computer & software stores	6	4 747	588	126	29	5.9	5.8
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	18	32 243	3 587	927	186	6.7	1.1
4441	Building material & supplies dealers	15	31 853	3 524	907	181	5.6	1.1
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44412	Paint & wallpaper stores	3	D	D	D	a	D	D
444120	Paint & wallpaper stores	3	D	D	D	a	D	D
44419	Other building material dealers	9	D	D	D	b	D	D
444190	Other building material dealers	9	D	D	D	b	D	D
445	Food & beverage stores	29	186 129	20 582	4 948	1 526	1.7	.2
4451	Grocery stores	20	D	D	D	g	D	D
44511	Supermarkets & other grocery (except convenience) stores	18	180 059	20 042	4 805	1 466	1.1	—
445110	Supermarkets & other grocery (except convenience) stores	18	180 059	20 042	4 805	1 466	1.1	—
4452	Specialty food stores	7	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CORAL SPRINGS, FL—Con.								
44-45 Retail trade—Con.								
446	Health & personal care stores	46	59 196	7 524	1 839	550	20.1	6.9
4461	Health & personal care stores	46	59 196	7 524	1 839	550	20.1	6.9
44611	Pharmacies & drug stores	16	40 482	5 094	1 277	385	18.7	.8
446110	Pharmacies & drug stores	16	40 482	5 094	1 277	385	18.7	.8
4461101	Pharmacies & drug stores	15	D	D	D	e	D	D
4461102	Proprietary stores	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	9	8 054	788	241	71	33.3	14.4
446120	Cosmetics, beauty supplies, & perfume stores	9	8 054	788	241	71	33.3	14.4
44613	Optical goods stores	15	4 626	977	209	62	31.3	8.8
446130	Optical goods stores	15	4 626	977	209	62	31.3	8.8
44619	Other health & personal care stores	6	6 034	665	112	32	3.0	36.1
446191	Food (health) supplement stores	4	D	D	D	b	D	D
447	Gasoline stations	26	44 483	2 196	543	187	37.2	11.2
4471	Gasoline stations	26	44 483	2 196	543	187	37.2	11.2
44711	Gasoline stations with convenience stores	13	25 955	1 208	302	118	26.1	6.8
447110	Gasoline stations with convenience stores	13	25 955	1 208	302	118	26.1	6.8
44719	Other gasoline stations	13	18 528	988	241	69	52.7	17.5
447190	Other gasoline stations	13	18 528	988	241	69	52.7	17.5
448	Clothing & clothing accessories stores	101	78 518	9 013	2 218	834	7.9	12.1
4481	Clothing stores	59	55 199	5 997	1 460	605	9.2	7.2
44811	Men's clothing stores	8	4 800	620	167	45	7.0	39.9
448110	Men's clothing stores	8	4 800	620	167	45	7.0	39.9
44812	Women's clothing stores	26	19 183	2 393	532	239	16.2	10.8
448120	Women's clothing stores	26	19 183	2 393	532	239	16.2	10.8
44813	Children's & infants' clothing stores	4	D	D	D	b	D	D
448130	Children's & infants' clothing stores	4	D	D	D	b	D	D
44814	Family clothing stores	12	22 311	2 057	532	231	3.1	—
448140	Family clothing stores	12	22 311	2 057	532	231	3.1	—
44815	Clothing accessories stores	3	D	D	D	a	D	D
448150	Clothing accessories stores	3	D	D	D	a	D	D
44819	Other clothing stores	6	5 051	478	118	42	2.3	.3
448190	Other clothing stores	6	5 051	478	118	42	2.3	.3
4482	Shoe stores	23	12 269	1 299	306	132	—	15.7
44821	Shoe stores	23	12 269	1 299	306	132	—	15.7
448210	Shoe stores	23	12 269	1 299	306	132	—	15.7
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	7	2 213	300	74	34	—	28.9
4482103	Children's & juveniles' shoe stores	3	1 207	111	25	11	—	—
4482104	Family shoe stores	8	4 242	419	94	56	—	30.3
4482105	Athletic footwear stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	19	11 050	1 717	452	97	10.4	32.1
44831	Jewelry stores	16	D	D	D	b	D	D
448310	Jewelry stores	16	D	D	D	b	D	D
44832	Luggage & leather goods stores	3	D	D	D	a	D	D
448320	Luggage & leather goods stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	29	37 496	3 909	947	291	5.8	1.9
4511	Sporting goods, hobby, & musical instrument stores ..	20	18 249	1 765	398	144	3.3	3.9
45112	Hobby, toy, & game stores	7	15 121	1 272	280	103	.4	1.2
451120	Hobby, toy, & game stores	7	15 121	1 272	280	103	.4	1.2
45113	Sewing, needlework, & piece goods stores	4	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	4	D	D	D	a	D	D
4512	Book, periodical, & music stores	9	19 247	2 144	549	147	8.1	—
45121	Book stores & news dealers	5	14 418	1 705	444	110	10.8	—
451211	Book stores	4	D	D	D	c	D	D
4512111	Book stores, general	4	D	D	D	c	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	4	4 829	439	105	37	—	—
451220	Prerecorded tape, compact disc, & record stores ...	4	4 829	439	105	37	—	—
452	General merchandise stores	14	D	D	D	g	D	D
4521	Department stores (incl leased depts) ##	8	177 153	N	N	N	—	—
45211	Department stores (incl leased depts) ##	8	177 153	N	N	N	—	—
4521	Department stores (excl leased depts)	8	173 764	19 118	4 612	1 353	—	—
45211	Department stores (excl leased depts)	8	173 764	19 118	4 612	1 353	—	—
452110	Department stores (excl leased depts)	8	173 764	19 118	4 612	1 353	—	—
4521101	Conventional department stores (excl leased depts)	3	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	68 766	6 309	1 489	543	—	—
4521103	National chain department stores (excl leased depts)	2	D	D	D	f	D	D
4529	Other general merchandise stores	6	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
45299	All other general merchandise stores	5	D	D	D	c	D	D
452990	All other general merchandise stores	5	D	D	D	c	D	D
4529902	Catalog showrooms	1	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

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							From administrative records ¹	Estimated ²
CORAL SPRINGS, FL—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	50	D	D	D	e	D	D
4532	Office supplies, stationery, & gift stores	19	D	D	D	c	D	D
45321	Office supplies & stationery stores	3	D	D	D	a	D	D
453210	Office supplies & stationery stores	3	D	D	D	a	D	D
4532102	Office supplies stores	3	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	16	7 294	1 012	236	100	16.5	11.4
453220	Gift, novelty, & souvenir stores	16	7 294	1 012	236	100	16.5	11.4
4539	Other miscellaneous store retailers	21	D	D	D	c	D	D
45391	Pet & pet supplies stores	4	4 576	516	141	51	—	—
453910	Pet & pet supplies stores	4	4 576	516	141	51	—	—
45392	Art dealers	4	1 217	167	34	12	41.4	58.6
453920	Art dealers	4	1 217	167	34	12	41.4	58.6
45399	All other miscellaneous store retailers	13	D	D	D	b	D	D
454	Nonstore retailers	32	44 601	4 395	1 148	229	52.4	4.0
4541	Electronic shopping & mail-order houses	13	13 110	2 154	381	85	26.8	13.3
45411	Electronic shopping & mail-order houses	13	13 110	2 154	381	85	26.8	13.3
454110	Electronic shopping & mail-order houses	13	13 110	2 154	381	85	26.8	13.3
4543	Direct selling establishments	14	D	D	D	c	D	D
45439	Other direct selling establishments	12	28 664	1 948	705	133	62.9	.1
454390	Other direct selling establishments	12	28 664	1 948	705	133	62.9	.1
CRESTVIEW, FL								
44-45	Retail trade	103	192 367	17 206	4 043	1 306	11.2	10.9
441	Motor vehicle & parts dealers	17	50 764	4 366	1 057	198	38.1	19.0
4413	Automotive parts, accessories, & tire stores	10	D	D	D	b	D	D
44131	Automotive parts & accessories stores	8	5 326	856	194	56	15.5	14.9
441310	Automotive parts & accessories stores	8	5 326	856	194	56	15.5	14.9
442	Furniture & home furnishings stores	6	D	D	D	b	D	D
4421	Furniture stores	4	2 754	565	138	42	.7	12.5
44211	Furniture stores	4	2 754	565	138	42	.7	12.5
442110	Furniture stores	4	2 754	565	138	42	.7	12.5
443	Electronics & appliance stores	3	1 294	118	28	16	—	—
444	Building material & garden equipment & supplies dealers	8	7 952	1 054	234	62	2.6	—
44413	Hardware stores	3	3 342	527	112	33	—	—
444130	Hardware stores	3	3 342	527	112	33	—	—
445	Food & beverage stores	11	27 192	2 078	573	237	.1	11.5
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	10	11 266	1 158	266	96	1.1	6.2
4461	Health & personal care stores	10	11 266	1 158	266	96	1.1	6.2
447	Gasoline stations	18	25 813	1 658	346	158	.9	27.1
4471	Gasoline stations	18	25 813	1 658	346	158	.9	27.1
44711	Gasoline stations with convenience stores	16	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	16	D	D	D	c	D	D
448	Clothing & clothing accessories stores	7	2 174	277	68	21	1.4	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	e	D	D
4529	Other general merchandise stores	6	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	14	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	5	D	D	D	a	D	D
45321	Office supplies & stationery stores	3	D	D	D	a	D	D
453210	Office supplies & stationery stores	3	D	D	D	a	D	D
4532102	Office supplies stores	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CRYSTAL RIVER, FL								
44-45	Retail trade	113	188 841	18 085	4 335	1 378	4.4	4.2
441	Motor vehicle & parts dealers	15	51 021	4 020	952	177	.5	3.0
4412	Other motor vehicle dealers	6	7 126	749	151	52	3.3	2.1
44122	Motorcycle, boat, & other motor vehicle dealers	5	D	D	D	b	D	D
441222	Boat dealers	4	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	4	1 492	212	50	15	17.9	—
443	Electronics & appliance stores	4	3 352	259	79	18	—	5.0
4431	Electronics & appliance stores	4	3 352	259	79	18	—	5.0
44311	Appliance, television, & other electronics stores	3	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	19 073	1 466	408	129	5.5	—
4441	Building material & supplies dealers	7	D	D	D	c	D	D
44412	Paint & wallpaper stores	3	D	D	D	a	D	D
444120	Paint & wallpaper stores	3	D	D	D	a	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food & beverage stores	8	25 420	2 837	676	233	3.4	1.3
4452	Specialty food stores	3	D	D	D	b	D	D
446	Health & personal care stores	11	9 889	1 173	285	72	6.6	2.8
4461	Health & personal care stores	11	9 889	1 173	285	72	6.6	2.8
447	Gasoline stations	11	12 286	567	145	51	25.3	22.9
44711	Gasoline stations with convenience stores	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	10	D	D	D	b	D	D
448	Clothing & clothing accessories stores	20	12 333	1 392	328	137	5.8	—
4481	Clothing stores	12	D	D	D	b	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	9	3 463	507	72	34	12.9	1.3
4512	Book, periodical, & music stores	5	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores	3	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, & record stores	3	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	c	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529901	Variety stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	16	D	D	D	b	D	D
4533	Used merchandise stores	3	942	208	50	19	—	—
45331	Used merchandise stores	3	942	208	50	19	—	—
453310	Used merchandise stores	3	942	208	50	19	—	—
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45399	All other miscellaneous store retailers	5	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
DADE CITY, FL								
44-45	Retail trade	60	155 842	14 371	3 551	868	12.0	22.2
441	Motor vehicle & parts dealers	13	84 546	7 258	1 816	244	12.6	32.8
4411	Automobile dealers	5	D	D	D	c	D	D
4413	Automotive parts, accessories, & tire stores	8	D	D	D	b	D	D
44131	Automotive parts & accessories stores	4	4 126	744	185	39	—	—
441310	Automotive parts & accessories stores	4	4 126	744	185	39	—	—
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	5 164	621	173	51	17.8	—
445	Food & beverage stores	8	D	D	D	c	D	D
446	Health & personal care stores	5	9 087	1 035	261	55	5.4	.1
4461	Health & personal care stores	5	9 087	1 035	261	55	5.4	.1
447	Gasoline stations	9	9 838	566	130	39	19.3	—
448	Clothing & clothing accessories stores	5	4 282	499	131	41	8.5	17.2
4481	Clothing stores	3	D	D	D	b	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DADE CITY, FL—Con.								
44-45 Retail trade—Con.								
452	General merchandise stores	6	22 157	2 512	594	233	8.7	—
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529901	Variety stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
DANIA, FL								
44-45	Retail trade	166	225 901	24 655	5 932	1 278	13.0	11.6
441	Motor vehicle & parts dealers	26	42 243	3 875	921	178	10.1	24.6
4412	Other motor vehicle dealers	17	37 264	3 225	747	123	9.0	18.5
44122	Motorcycle, boat, & other motor vehicle dealers	17	37 264	3 225	747	123	9.0	18.5
441222	Boat dealers	16	D	D	D	c	D	D
442	Furniture & home furnishings stores	39	45 840	5 824	1 324	190	19.9	12.7
4421	Furniture stores	22	31 739	4 045	899	129	19.8	12.8
44211	Furniture stores	22	31 739	4 045	899	129	19.8	12.8
442110	Furniture stores	22	31 739	4 045	899	129	19.8	12.8
4422	Home furnishings stores	17	14 101	1 779	425	61	20.2	12.2
44221	Floor covering stores	8	6 258	570	128	19	31.3	5.8
442210	Floor covering stores	8	6 258	570	128	19	31.3	5.8
44229	Other home furnishings stores	9	7 843	1 209	297	42	11.4	17.4
442291	Window treatment stores	2	D	D	D	b	D	D
442299	All other home furnishings stores	7	D	D	D	a	D	D
443	Electronics & appliance stores	3	1 829	369	87	18	D	—
4431	Electronics & appliance stores	3	1 829	369	87	18	D	—
444	Building material & garden equipment & supplies dealers	13	32 237	3 670	853	113	10.0	—
4441	Building material & supplies dealers	12	D	D	D	b	D	D
44419	Other building material dealers	11	D	D	D	b	D	D
444190	Other building material dealers	11	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	23	59 088	5 727	1 481	444	5.4	4.7
4451	Grocery stores	16	56 924	5 540	1 438	428	4.2	2.5
44511	Supermarkets & other grocery (except convenience) stores	6	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	6	D	D	D	e	D	D
44512	Convenience stores	10	D	D	D	b	D	D
445120	Convenience stores	10	D	D	D	b	D	D
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health & personal care stores	8	11 418	1 525	365	112	2.9	—
4461	Health & personal care stores	8	11 418	1 525	365	112	2.9	—
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	8	12 543	703	177	53	5.7	46.5
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
448	Clothing & clothing accessories stores	6	2 307	218	45	14	32.2	—
451	Sporting goods, hobby, book, & music stores	11	7 225	1 041	253	54	29.8	—
4511	Sporting goods, hobby, & musical instrument stores ..	8	6 450	928	225	48	21.4	—
45113	Sewing, needlework, & piece goods stores	3	3 451	628	167	26	—	—
451130	Sewing, needlework, & piece goods stores	3	3 451	628	167	26	—	—
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	22	D	D	D	b	D	D
4533	Used merchandise stores	11	2 420	305	76	24	23.3	—
453310	Used merchandise stores	11	2 420	305	76	24	23.3	—
453310	Used merchandise stores	11	2 420	305	76	24	23.3	—
4539	Other miscellaneous store retailers	6	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	5	1 501	240	54	12	43.0	15.9
454	Nonstore retailers	6	3 817	714	179	37	76.1	23.9
4543	Direct selling establishments	3	D	D	D	b	D	D
45439	Other direct selling establishments	3	D	D	D	b	D	D
454390	Other direct selling establishments	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DAVIE, FL								
44-45	Retail trade	303	684 835	71 610	16 693	3 690	8.0	4.6
441	Motor vehicle & parts dealers	43	112 398	9 770	2 088	311	8.7	4.4
4411	Automobile dealers	8	80 627	5 891	1 149	131	5.8	1.8
44112	Used car dealers	6	D	D	D	a	D	D
441120	Used car dealers	6	D	D	D	a	D	D
4412	Other motor vehicle dealers	9	13 602	655	143	26	18.0	17.2
44122	Motorcycle, boat, & other motor vehicle dealers	8	D	D	D	b	D	D
441222	Boat dealers	6	D	D	D	b	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	26	18 169	3 224	796	154	14.5	6.3
44131	Automotive parts & accessories stores	17	8 683	1 204	275	72	23.3	9.2
441310	Automotive parts & accessories stores	17	8 683	1 204	275	72	23.3	9.2
44132	Tire dealers	9	9 486	2 020	521	82	6.4	3.6
441320	Tire dealers	9	9 486	2 020	521	82	6.4	3.6
442	Furniture & home furnishings stores	26	39 743	4 247	960	165	14.6	1.9
4421	Furniture stores	12	28 191	2 385	541	89	6.6	—
44211	Furniture stores	12	28 191	2 385	541	89	6.6	—
442110	Furniture stores	12	28 191	2 385	541	89	6.6	—
4422	Home furnishings stores	14	11 552	1 862	419	76	33.9	6.6
44221	Floor covering stores	9	6 181	1 019	226	30	63.3	—
442210	Floor covering stores	9	6 181	1 019	226	30	63.3	—
44229	Other home furnishings stores	5	5 371	843	193	46	—	14.2
442291	Window treatment stores	2	D	D	D	a	D	D
442299	All other home furnishings stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	15	13 024	1 723	380	76	16.4	23.4
4431	Electronics & appliance stores	15	13 024	1 723	380	76	16.4	23.4
44311	Appliance, television, & other electronics stores	7	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	6	6 013	891	154	28	3.5	46.0
44312	Computer & software stores	7	D	D	D	b	D	D
443120	Computer & software stores	7	D	D	D	b	D	D
44313	Camera & photographic supplies stores	1	D	D	D	b	D	D
443130	Camera & photographic supplies stores	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	28	87 663	11 164	2 629	452	2.7	.9
4441	Building material & supplies dealers	19	80 036	10 159	2 415	403	1.3	—
44411	Home centers	1	D	D	D	e	D	D
444110	Home centers	1	D	D	D	e	D	D
44412	Paint & wallpaper stores	3	D	D	D	a	D	D
444120	Paint & wallpaper stores	3	D	D	D	a	D	D
44419	Other building material dealers	12	D	D	D	c	D	D
444190	Other building material dealers	12	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	9	7 627	1 005	214	49	17.8	10.3
44421	Outdoor power equipment stores	2	D	D	D	a	D	D
444210	Outdoor power equipment stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	7	D	D	D	b	D	D
444220	Nursery & garden centers	7	D	D	D	b	D	D
445	Food & beverage stores	25	113 440	11 587	2 919	899	1.8	1.3
4451	Grocery stores	17	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	13	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores	13	D	D	D	f	D	D
4452	Specialty food stores	5	D	D	D	b	D	D
446	Health & personal care stores	25	49 825	10 586	2 003	393	27.5	1.1
4461	Health & personal care stores	25	49 825	10 586	2 003	393	27.5	1.1
44611	Pharmacies & drug stores	12	45 559	9 965	1 862	349	24.0	.5
446110	Pharmacies & drug stores	12	45 559	9 965	1 862	349	24.0	.5
4461101	Pharmacies & drug stores	11	D	D	D	e	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
44613	Optical goods stores	4	1 519	299	71	14	100.0	—
446130	Optical goods stores	4	1 519	299	71	14	100.0	—
44619	Other health & personal care stores	6	D	D	D	b	D	D
446191	Food (health) supplement stores	5	1 466	154	29	16	84.1	15.9
447	Gasoline stations	22	46 048	1 960	525	142	11.1	5.3
4471	Gasoline stations	22	46 048	1 960	525	142	11.1	5.3
44711	Gasoline stations with convenience stores	16	39 651	1 625	440	111	8.5	6.2
447110	Gasoline stations with convenience stores	16	39 651	1 625	440	111	8.5	6.2
448	Clothing & clothing accessories stores	27	25 513	2 646	626	231	19.9	11.4
4481	Clothing stores	14	20 346	1 948	467	160	17.7	2.6
44814	Family clothing stores	4	14 267	1 370	320	113	—	—
448140	Family clothing stores	4	14 267	1 370	320	113	—	—
44819	Other clothing stores	4	3 683	285	68	20	87.2	—
448190	Other clothing stores	4	3 683	285	68	20	87.2	—
4482102	Women's shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	6	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DAVIE, FL—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	22	18 024	2 383	627	138	8.5	2.9
4511	Sporting goods, hobby, & musical instrument stores . .	16	9 747	1 273	362	99	14.3	5.4
45112	Hobby, toy, & game stores	3	D	D	D	b	D	D
451120	Hobby, toy, & game stores	3	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
4512	Book, periodical, & music stores	6	8 277	1 110	265	39	1.6	—
45121	Book stores & news dealers	4	D	D	D	b	D	D
451211	Book stores	4	D	D	D	b	D	D
4512113	College book stores	3	D	D	D	b	D	D
452	General merchandise stores	7	115 580	7 310	1 827	424	—	2.7
4529	Other general merchandise stores	6	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529902	Catalog showrooms	2	D	D	D	b	D	D
453	Miscellaneous store retailers	39	37 289	5 071	1 246	296	13.7	10.7
4531	Florists	7	3 979	1 079	275	74	2.9	1.8
45311	Florists	7	3 979	1 079	275	74	2.9	1.8
453110	Florists	7	3 979	1 079	275	74	2.9	1.8
4532	Office supplies, stationery, & gift stores	6	16 564	1 243	315	88	3.7	—
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
4533	Used merchandise stores	2	D	D	D	a	D	D
45331	Used merchandise stores	2	D	D	D	a	D	D
453310	Used merchandise stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	24	D	D	D	c	D	D
45391	Pet & pet supplies stores	6	5 177	869	209	53	30.0	5.3
453910	Pet & pet supplies stores	6	5 177	869	209	53	30.0	5.3
45393	Manufactured (mobile) home dealers	5	2 997	421	98	13	76.6	—
453930	Manufactured (mobile) home dealers	5	2 997	421	98	13	76.6	—
45399	All other miscellaneous store retailers	12	D	D	D	b	D	D
454	Nonstore retailers	24	26 288	3 163	863	163	7.7	28.1
4541	Electronic shopping & mail-order houses	8	16 973	1 726	507	94	1.1	37.6
45411	Electronic shopping & mail-order houses	8	16 973	1 726	507	94	1.1	37.6
454110	Electronic shopping & mail-order houses	8	16 973	1 726	507	94	1.1	37.6
4542	Vending machine operators	4	2 673	626	165	29	53.1	.8
45421	Vending machine operators	4	2 673	626	165	29	53.1	.8
454210	Vending machine operators	4	2 673	626	165	29	53.1	.8
4543	Direct selling establishments	12	6 642	811	191	40	6.0	14.8
454312	Liquefied petroleum gas (bottled gas) dealers . . .	1	D	D	D	a	D	D
45439	Other direct selling establishments	11	D	D	D	b	D	D
454390	Other direct selling establishments	11	D	D	D	b	D	D
DAYTONA BEACH, FL								
44-45	Retail trade	546	1 466 874	126 665	30 851	7 481	20.8	1.7
441	Motor vehicle & parts dealers	66	610 096	39 271	9 681	1 459	41.5	.7
4411	Automobile dealers	31	559 833	33 073	8 164	1 158	41.2	.4
44111	New car dealers	18	545 009	32 322	7 973	1 108	41.2	—
441110	New car dealers	18	545 009	32 322	7 973	1 108	41.2	—
44112	Used car dealers	13	14 824	751	191	50	42.5	12.6
441120	Used car dealers	13	14 824	751	191	50	42.5	12.6
4412	Other motor vehicle dealers	11	26 207	2 270	583	109	80.5	3.5
44122	Motorcycle, boat, & other motor vehicle dealers . . .	10	D	D	D	c	D	D
441221	Motorcycle dealers	4	D	D	D	b	D	D
441222	Boat dealers	3	1 944	200	44	13	D	—
441229	All other motor vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	24	24 056	3 928	934	192	5.1	4.6
44131	Automotive parts & accessories stores	16	14 369	2 321	574	131	8.6	5.3
441310	Automotive parts & accessories stores	16	14 369	2 321	574	131	8.6	5.3
44132	Tire dealers	8	9 687	1 607	360	61	—	3.7
441320	Tire dealers	8	9 687	1 607	360	61	—	3.7
442	Furniture & home furnishings stores	25	32 127	2 900	760	155	7.3	8.8
4421	Furniture stores	11	25 597	2 030	546	91	3.8	8.8
44211	Furniture stores	11	25 597	2 030	546	91	3.8	8.8
442110	Furniture stores	11	25 597	2 030	546	91	3.8	8.8
4422	Home furnishings stores	14	6 530	870	214	64	21.3	8.8
44229	Other home furnishings stores	11	4 848	562	132	51	18.0	11.8
442299	All other home furnishings stores	10	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DAYTONA BEACH, FL—Con.								
44-45 Retail trade—Con.								
443	Electronics & appliance stores	22	68 063	5 885	1 352	340	2.0	.1
4431	Electronics & appliance stores	22	68 063	5 885	1 352	340	2.0	.1
44311	Appliance, television, & other electronics stores	14	60 054	4 321	1 024	266	2.0	.1
443111	Household appliance stores	6	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	8	D	D	D	c	D	D
44312	Computer & software stores	6	D	D	D	b	D	D
443120	Computer & software stores	6	D	D	D	b	D	D
44313	Camera & photographic supplies stores	2	D	D	D	b	D	D
443130	Camera & photographic supplies stores	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	26	107 263	11 525	2 901	543	1.8	—
4441	Building material & supplies dealers	22	105 621	11 197	2 832	520	1.3	—
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44412	Paint & wallpaper stores	5	D	D	D	b	D	D
444120	Paint & wallpaper stores	5	D	D	D	b	D	D
44419	Other building material dealers	14	46 020	4 503	1 216	148	2.9	—
444190	Other building material dealers	14	46 020	4 503	1 216	148	2.9	—
445	Food & beverage stores	43	96 692	9 649	2 346	753	4.0	.2
4451	Grocery stores	31	89 468	9 011	2 178	681	3.7	—
44511	Supermarkets & other grocery (except convenience) stores	15	79 039	7 998	1 895	591	3.1	—
445110	Supermarkets & other grocery (except convenience) stores	15	79 039	7 998	1 895	591	3.1	—
44512	Convenience stores	16	10 429	1 013	283	90	8.2	—
445120	Convenience stores	16	10 429	1 013	283	90	8.2	—
4452	Specialty food stores	3	1 038	104	26	11	D	—
4453	Beer, wine, & liquor stores	9	6 186	534	142	61	—	2.7
44531	Beer, wine, & liquor stores	9	6 186	534	142	61	—	2.7
445310	Beer, wine, & liquor stores	9	6 186	534	142	61	—	2.7
446	Health & personal care stores	46	44 736	6 753	1 712	472	8.1	3.2
4461	Health & personal care stores	46	44 736	6 753	1 712	472	8.1	3.2
44611	Pharmacies & drug stores	14	29 778	3 724	967	304	7.5	.4
446110	Pharmacies & drug stores	14	29 778	3 724	967	304	7.5	.4
4461101	Pharmacies & drug stores	13	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, & perfume stores	6	2 728	418	103	35	14.7	—
446120	Cosmetics, beauty supplies, & perfume stores	6	2 728	418	103	35	14.7	—
44613	Optical goods stores	16	7 094	1 377	345	81	6.0	8.9
446130	Optical goods stores	16	7 094	1 377	345	81	6.0	8.9
44619	Other health & personal care stores	10	5 136	1 234	297	52	11.3	13.3
446191	Food (health) supplement stores	2	D	D	D	a	D	D
446199	All other health & personal care stores	8	D	D	D	b	D	D
447	Gasoline stations	36	53 523	2 608	651	223	22.2	8.6
4471	Gasoline stations	36	53 523	2 608	651	223	22.2	8.6
44711	Gasoline stations with convenience stores	24	42 788	2 121	547	182	12.4	2.7
447110	Gasoline stations with convenience stores	24	42 788	2 121	547	182	12.4	2.7
448	Clothing & clothing accessories stores	132	94 900	10 505	2 398	914	6.0	5.4
4481	Clothing stores	88	66 901	7 060	1 636	693	6.9	5.9
44811	Men's clothing stores	14	5 769	689	168	62	15.2	16.0
448110	Men's clothing stores	14	5 769	689	168	62	15.2	16.0
44812	Women's clothing stores	30	15 692	1 888	455	225	4.8	8.0
448120	Women's clothing stores	30	15 692	1 888	455	225	4.8	8.0
44813	Children's & infants' clothing stores	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores	2	D	D	D	a	D	D
44814	Family clothing stores	22	31 051	3 216	683	277	7.8	5.8
448140	Family clothing stores	22	31 051	3 216	683	277	7.8	5.8
44815	Clothing accessories stores	5	D	D	D	a	D	D
448150	Clothing accessories stores	5	D	D	D	a	D	D
44819	Other clothing stores	15	9 165	933	246	96	5.9	—
448190	Other clothing stores	15	9 165	933	246	96	5.9	—
4482	Shoe stores	21	14 874	1 569	386	113	—	—
44821	Shoe stores	21	14 874	1 569	386	113	—	—
448210	Shoe stores	21	14 874	1 569	386	113	—	—
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	5	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	10	6 868	745	177	53	—	—
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	23	13 125	1 876	376	108	8.1	8.9
44831	Jewelry stores	20	12 362	1 775	351	100	8.6	8.7
448310	Jewelry stores	20	12 362	1 775	351	100	8.6	8.7
44832	Luggage & leather goods stores	3	763	101	25	8	—	11.3
448320	Luggage & leather goods stores	3	763	101	25	8	—	11.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DAYTONA BEACH, FL—Con.								
44-45 Retail trade—Con.								
451	Sporting goods, hobby, book, & music stores	41	38 753	3 969	1 035	316	2.2	6.6
4511	Sporting goods, hobby, & musical instrument stores ..	24	19 619	2 326	587	169	3.4	8.9
45111	Sporting goods stores	11	4 118	482	133	38	.8	3.2
451110	Sporting goods stores	11	4 118	482	133	38	.8	3.2
45112	Hobby, toy, & game stores	6	11 033	1 199	273	89	4.7	—
451120	Hobby, toy, & game stores	6	11 033	1 199	273	89	4.7	—
45113	Sewing, needlework, & piece goods stores	3	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	3	D	D	D	a	D	D
45114	Musical instrument & supplies stores	4	D	D	D	b	D	D
451140	Musical instrument & supplies stores	4	D	D	D	b	D	D
4512	Book, periodical, & music stores	17	19 134	1 643	448	147	1.0	4.2
45121	Book stores & news dealers	11	14 509	1 179	286	96	1.3	1.1
451211	Book stores	10	D	D	D	b	D	D
4512111	Book stores, general	4	D	D	D	b	D	D
451212	Specialty book stores	3	D	D	D	a	D	D
4512121	College book stores	3	D	D	D	b	D	D
4512122	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	6	4 625	464	162	51	—	13.9
451220	Prerecorded tape, compact disc, & record stores ...	6	4 625	464	162	51	—	13.9
452	General merchandise stores	17	251 866	24 719	5 877	1 741	—	—
4521	Department stores (incl leased depts) ##	8	173 448	N	N	N	—	—
45211	Department stores (incl leased depts) ##	8	173 448	N	N	N	—	—
4521	Department stores (excl leased depts)	8	171 680	19 937	4 748	1 327	—	—
45211	Department stores (excl leased depts)	8	171 680	19 937	4 748	1 327	—	—
452110	Department stores (excl leased depts)	8	171 680	19 937	4 748	1 327	—	—
4521101	Conventional department stores (excl leased depts)	4	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	9	80 186	4 782	1 129	414	—	—
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
45299	All other general merchandise stores	8	D	D	D	c	D	D
452990	All other general merchandise stores	8	D	D	D	c	D	D
4529901	Variety stores	6	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	c	D	D
453	Miscellaneous store retailers	79	51 351	6 263	1 466	463	38.2	4.5
4531	Florists	12	2 593	636	158	69	16.9	16.8
45311	Florists	12	2 593	636	158	69	16.9	16.8
453110	Florists	12	2 593	636	158	69	16.9	16.8
4532	Office supplies, stationery, & gift stores	48	38 789	3 706	909	291	44.2	3.6
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	46	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	46	D	D	D	c	D	D
4533	Used merchandise stores	7	3 475	1 246	250	53	5.8	9.8
45331	Used merchandise stores	7	3 475	1 246	250	53	5.8	9.8
453310	Used merchandise stores	7	3 475	1 246	250	53	5.8	9.8
4539	Other miscellaneous store retailers	12	6 494	675	149	50	28.2	1.9
45391	Pet & pet supplies stores	4	4 132	398	102	33	23.4	—
453910	Pet & pet supplies stores	4	4 132	398	102	33	23.4	—
45399	All other miscellaneous store retailers	8	2 362	277	47	17	36.6	5.1
454	Nonstore retailers	13	17 504	2 618	672	102	7.6	9.3
4543	Direct selling establishments	7	15 145	2 038	557	75	1.7	3.4
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	5	D	D	D	b	D	D
454390	Other direct selling establishments	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DAYTONA BEACH SHORES, FL								
44-45	Retail trade	36	44 541	4 386	1 026	353	9.0	1.2
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	6	29 020	2 878	678	225	—	—
446	Health & personal care stores	1	D	D	D	b	D	D
447	Gasoline stations	4	4 573	304	88	25	24.1	—
448	Clothing & clothing accessories stores	13	3 847	382	75	33	42.2	11.9
4481	Clothing stores	12	D	D	D	b	D	D
44819	Other clothing stores	4	1 742	150	35	8	93.1	—
448190	Other clothing stores	4	1 742	150	35	8	93.1	—
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	8	1 577	259	50	19	55.3	—
454	Nonstore retailers	1	D	D	D	a	D	D
DE BARY, FL *								
44-45	Retail trade	24	28 594	2 907	687	208	3.2	1.7
441	Motor vehicle & parts dealers	3	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	b	D	D
44419	Other building material dealers	1	D	D	D	b	D	D
444190	Other building material dealers	1	D	D	D	b	D	D
445	Food & beverage stores	5	D	D	D	c	D	D
446	Health & personal care stores	3	602	133	29	7	D	—
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
DEERFIELD BEACH, FL								
44-45	Retail trade	278	885 761	81 820	20 465	4 340	4.9	11.0
441	Motor vehicle & parts dealers	18	205 077	13 728	3 868	378	.9	39.9
4411	Automobile dealers	5	D	D	D	e	D	D
44111	New car dealers	4	D	D	D	e	D	D
441110	New car dealers	4	D	D	D	e	D	D
4412	Other motor vehicle dealers	5	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	5	D	D	D	a	D	D
441222	Boat dealers	5	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	8	D	D	D	b	D	D
44131	Automotive parts & accessories stores	4	D	D	D	b	D	D
441310	Automotive parts & accessories stores	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	24	16 245	2 449	603	122	13.7	8.7
4421	Furniture stores	8	5 897	1 175	265	47	27.1	4.7
44211	Furniture stores	8	5 897	1 175	265	47	27.1	4.7
442110	Furniture stores	8	5 897	1 175	265	47	27.1	4.7
4422	Home furnishings stores	16	10 348	1 274	338	75	6.0	11.0
44221	Floor covering stores	6	4 479	518	134	20	.2	3.6
442210	Floor covering stores	6	4 479	518	134	20	.2	3.6
44229	Other home furnishings stores	10	5 869	756	204	55	10.5	16.7
442291	Window treatment stores	5	3 409	475	125	24	13.1	—
442299	All other home furnishings stores	5	2 460	281	79	31	6.9	39.9
443	Electronics & appliance stores	16	D	D	D	e	D	D
4431	Electronics & appliance stores	16	D	D	D	e	D	D
44311	Appliance, television, & other electronics stores	8	D	D	D	e	D	D
443112	Radio, television, & other electronics stores	7	D	D	D	e	D	D
44312	Computer & software stores	6	D	D	D	c	D	D
443120	Computer & software stores	6	D	D	D	c	D	D
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DEERFIELD BEACH, FL—Con.								
44-45 Retail trade—Con.								
444	Building material & garden equipment & supplies dealers	15	59 255	7 158	1 756	322	14.8	1.5
4441	Building material & supplies dealers	14	D	D	D	e	D	D
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	c	D	D
44412	Paint & wallpaper stores	3	D	D	D	b	D	D
444120	Paint & wallpaper stores	3	D	D	D	b	D	D
44419	Other building material dealers	7	D	D	D	c	D	D
444190	Other building material dealers	7	D	D	D	c	D	D
445	Food & beverage stores	32	122 937	13 574	3 505	985	1.8	.3
4451	Grocery stores	21	115 533	12 727	3 286	926	.5	.4
44511	Supermarkets & other grocery (except convenience) stores	11	108 075	12 147	3 139	866	—	.4
445110	Supermarkets & other grocery (except convenience) stores	11	108 075	12 147	3 139	866	—	.4
44512	Convenience stores	10	7 458	580	147	60	7.8	—
445120	Convenience stores	10	7 458	580	147	60	7.8	—
4452	Specialty food stores	7	4 461	588	160	49	23.3	—
446	Health & personal care stores	32	58 261	6 713	1 607	438	8.1	1.7
4461	Health & personal care stores	32	58 261	6 713	1 607	438	8.1	1.7
44611	Pharmacies & drug stores	14	52 187	6 014	1 443	389	3.2	.5
446110	Pharmacies & drug stores	14	52 187	6 014	1 443	389	3.2	.5
4461101	Pharmacies & drug stores	13	D	D	D	e	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
44619	Other health & personal care stores	7	3 510	417	107	29	54.7	6.6
446199	All other health & personal care stores	4	D	D	D	a	D	D
447	Gasoline stations	17	34 085	1 423	334	99	18.8	9.6
4471	Gasoline stations	17	34 085	1 423	334	99	18.8	9.6
44711	Gasoline stations with convenience stores	9	14 228	633	131	44	20.7	22.4
447110	Gasoline stations with convenience stores	9	14 228	633	131	44	20.7	22.4
44719	Other gasoline stations	8	19 857	790	203	55	17.4	.5
447190	Other gasoline stations	8	19 857	790	203	55	17.4	.5
448	Clothing & clothing accessories stores	35	34 128	3 468	841	244	4.6	3.3
4481	Clothing stores	24	25 196	2 519	621	187	4.9	3.8
44813	Children's & infants' clothing stores	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores	2	D	D	D	a	D	D
44814	Family clothing stores	5	D	D	D	c	D	D
448140	Family clothing stores	5	D	D	D	c	D	D
44819	Other clothing stores	3	1 493	184	43	13	D	46.3
448190	Other clothing stores	3	1 493	184	43	13	D	46.3
4483	Jewelry, luggage, & leather goods stores	7	6 307	728	169	31	5.4	2.4
44831	Jewelry stores	7	6 307	728	169	31	5.4	2.4
448310	Jewelry stores	7	6 307	728	169	31	5.4	2.4
451	Sporting goods, hobby, book, & music stores	23	25 683	3 102	837	204	7.8	3.0
4511	Sporting goods, hobby, & musical instrument stores ..	22	D	D	D	c	D	D
45111	Sporting goods stores	16	21 991	2 551	680	160	4.1	3.5
451110	Sporting goods stores	16	21 991	2 551	680	160	4.1	3.5
4511101	General-line sporting goods stores	4	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	12	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	e	D	D
453	Miscellaneous store retailers	37	25 023	2 798	739	212	18.4	9.3
4532	Office supplies, stationery, & gift stores	14	13 490	1 258	336	97	12.6	1.3
45321	Office supplies & stationery stores	4	11 094	917	264	62	1.3	—
453210	Office supplies & stationery stores	4	11 094	917	264	62	1.3	—
4532102	Office supplies stores	3	D	D	D	b	D	D
4533	Used merchandise stores	6	1 643	115	30	9	51.6	—
45331	Used merchandise stores	6	1 643	115	30	9	51.6	—
453310	Used merchandise stores	6	1 643	115	30	9	51.6	—
4539	Other miscellaneous store retailers	13	8 538	1 175	325	96	18.7	25.2
45391	Pet & pet supplies stores	4	2 175	225	45	16	2.4	16.0
453910	Pet & pet supplies stores	4	2 175	225	45	16	2.4	16.0
45392	Art dealers	3	1 964	127	33	8	D	—
453920	Art dealers	3	1 964	127	33	8	D	—
45399	All other miscellaneous store retailers	6	4 399	823	247	72	1.2	41.1

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DEERFIELD BEACH, FL—Con.								
44-45	Retail trade—Con.							
454	Nonstore retailers	25	114 341	13 383	3 071	636	5.7	1.6
4541	Electronic shopping & mail-order houses	11	97 530	10 492	2 478	467	1.2	1.3
45411	Electronic shopping & mail-order houses	11	97 530	10 492	2 478	467	1.2	1.3
454110	Electronic shopping & mail-order houses	11	97 530	10 492	2 478	467	1.2	1.3
4542	Vending machine operators	4	D	D	D	b	D	D
45421	Vending machine operators	4	D	D	D	b	D	D
454210	Vending machine operators	4	D	D	D	b	D	D
4543	Direct selling establishments	10	D	D	D	c	D	D
45439	Other direct selling establishments	10	D	D	D	c	D	D
454390	Other direct selling establishments	10	D	D	D	c	D	D
DE FUNIAK SPRINGS, FL								
44-45	Retail trade	73	109 870	12 134	2 687	924	11.1	11.9
441	Motor vehicle & parts dealers	12	18 490	1 811	441	106	8.3	37.3
442	Furniture & home furnishings stores	4	D	D	D	b	D	D
4421	Furniture stores	3	3 761	648	145	34	D	—
44211	Furniture stores	3	3 761	648	145	34	D	—
442110	Furniture stores	3	3 761	648	145	34	D	—
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	10 314	1 627	335	83	2.8	3.9
44413	Hardware stores	2	D	D	D	b	D	D
444130	Hardware stores	2	D	D	D	b	D	D
445	Food & beverage stores	10	20 306	1 943	465	218	26.9	12.5
446	Health & personal care stores	9	5 331	891	117	40	31.3	—
4461	Health & personal care stores	9	5 331	891	117	40	31.3	—
447	Gasoline stations	11	10 030	734	176	63	7.8	21.8
448	Clothing & clothing accessories stores	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	3	369	30	7	3	D	—
452	General merchandise stores	4	D	D	D	e	D	D
4529	Other general merchandise stores	4	D	D	D	e	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
DE LAND, FL								
44-45	Retail trade	173	426 619	39 062	9 662	2 402	3.5	5.5
441	Motor vehicle & parts dealers	31	217 910	18 022	4 317	670	2.3	9.3
4411	Automobile dealers	13	194 757	13 751	3 345	424	1.3	7.9
44111	New car dealers	7	184 335	12 931	3 153	398	—	8.3
441110	New car dealers	7	184 335	12 931	3 153	398	—	8.3
44112	Used car dealers	6	10 422	820	192	26	24.1	—
441120	Used car dealers	6	10 422	820	192	26	24.1	—
4412	Other motor vehicle dealers	3	1 921	247	51	13	D	—
44122	Motorcycle, boat, & other motor vehicle dealers	3	1 921	247	51	13	D	—
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	15	21 232	4 024	921	233	8.4	23.4
44131	Automotive parts & accessories stores	11	10 906	1 578	441	159	10.1	45.6
441310	Automotive parts & accessories stores	11	10 906	1 578	441	159	10.1	45.6
44132	Tire dealers	4	10 326	2 446	480	74	6.5	—
441320	Tire dealers	4	10 326	2 446	480	74	6.5	—
442	Furniture & home furnishings stores	8	3 014	490	124	33	31.9	2.2
443	Electronics & appliance stores	5	1 715	277	67	20	11.2	5.4
4431	Electronics & appliance stores	5	1 715	277	67	20	11.2	5.4
444	Building material & garden equipment & supplies dealers	11	6 351	888	209	51	5.3	—
44412	Paint & wallpaper stores	3	D	D	D	a	D	D
444120	Paint & wallpaper stores	3	D	D	D	a	D	D
445	Food & beverage stores	16	77 350	6 803	1 710	704	2.3	.1
4451	Grocery stores	13	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	10	74 237	6 531	1 661	686	.1	—
445110	Supermarkets & other grocery (except convenience) stores	10	74 237	6 531	1 661	686	.1	—
4452	Specialty food stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DE LAND, FL—Con.								
44-45	Retail trade—Con.							
446	Health & personal care stores	17	27 338	3 215	822	174	9.9	2.4
4461	Health & personal care stores	17	27 338	3 215	822	174	9.9	2.4
44611	Pharmacies & drug stores	7	24 709	2 759	720	146	8.2	—
446110	Pharmacies & drug stores	7	24 709	2 759	720	146	8.2	—
4461101	Pharmacies & drug stores	7	24 709	2 759	720	146	8.2	—
44619	Other health & personal care stores	6	1 338	184	39	13	20.1	17.0
447	Gasoline stations	19	18 271	1 360	416	113	5.4	6.3
44711	Gasoline stations with convenience stores	17	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	17	D	D	D	c	D	D
448	Clothing & clothing accessories stores	19	14 294	1 534	365	135	5.4	1.3
4481	Clothing stores	11	10 845	1 043	237	96	3.5	1.7
44814	Family clothing stores	4	D	D	D	b	D	D
448140	Family clothing stores	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	13	2 611	302	84	35	8.5	14.9
4512	Book, periodical, & music stores	7	1 357	176	51	22	16.3	—
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	8	47 759	4 385	1 111	355	—	.7
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
4529901	Variety stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	22	5 417	1 038	255	84	25.1	7.8
4532	Office supplies, stationery, & gift stores	5	1 696	276	67	21	6.7	—
4533	Used merchandise stores	4	899	176	43	17	61.4	8.8
45331	Used merchandise stores	4	899	176	43	17	61.4	8.8
453310	Used merchandise stores	4	899	176	43	17	61.4	8.8
4539	Other miscellaneous store retailers	8	2 094	393	99	32	22.2	16.5
45391	Pet & pet supplies stores	4	1 001	151	34	15	16.5	11.0
453910	Pet & pet supplies stores	4	1 001	151	34	15	16.5	11.0
45399	All other miscellaneous store retailers	4	1 093	242	65	17	27.4	21.6
454	Nonstore retailers	4	4 589	748	182	28	11.5	—
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	a	D	D
DELRAY BEACH, FL								
44-45	Retail trade	344	1 467 277	102 438	25 345	4 265	3.9	9.9
441	Motor vehicle & parts dealers	45	1 031 702	55 503	13 589	1 506	.2	12.7
4411	Automobile dealers	27	1 012 551	52 700	13 003	1 392	.1	12.2
44111	New car dealers	20	1 006 778	52 333	12 923	1 380	—	12.0
441110	New car dealers	20	1 006 778	52 333	12 923	1 380	—	12.0
44112	Used car dealers	7	5 773	367	80	12	16.1	45.8
441120	Used car dealers	7	5 773	367	80	12	16.1	45.8
4412	Other motor vehicle dealers	4	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	14	D	D	D	c	D	D
44131	Automotive parts & accessories stores	7	6 772	1 128	244	53	3.6	—
441310	Automotive parts & accessories stores	7	6 772	1 128	244	53	3.6	—
44132	Tire dealers	7	D	D	D	b	D	D
441320	Tire dealers	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	36	28 809	4 400	1 135	213	36.2	10.9
4421	Furniture stores	17	12 585	2 202	553	104	51.7	6.6
44211	Furniture stores	17	12 585	2 202	553	104	51.7	6.6
442110	Furniture stores	17	12 585	2 202	553	104	51.7	6.6
4422	Home furnishings stores	19	16 224	2 198	582	109	24.2	14.3
44221	Floor covering stores	12	10 495	1 493	431	73	21.9	22.1
442210	Floor covering stores	12	10 495	1 493	431	73	21.9	22.1
44229	Other home furnishings stores	7	5 729	705	151	36	28.6	—
442291	Window treatment stores	4	D	D	D	a	D	D
443	Electronics & appliance stores	11	28 228	3 520	827	129	5.3	—
4431	Electronics & appliance stores	11	28 228	3 520	827	129	5.3	—
44311	Appliance, television, & other electronics stores	8	26 583	3 329	769	114	2.7	—
443111	Household appliance stores	3	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	5	D	D	D	b	D	D
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DELRAY BEACH, FL—Con.								
44-45 Retail trade—Con.								
444	Building material & garden equipment & supplies dealers	30	55 289	5 695	1 521	282	18.0	1.7
4441	Building material & supplies dealers	26	52 074	5 346	1 419	257	17.5	1.8
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44412	Paint & wallpaper stores	5	D	D	D	a	D	D
444120	Paint & wallpaper stores	5	D	D	D	a	D	D
44419	Other building material dealers	18	32 802	3 278	854	130	16.5	2.8
444190	Other building material dealers	18	32 802	3 278	854	130	16.5	2.8
4442	Lawn & garden equipment & supplies stores	4	3 215	349	102	25	25.0	—
44421	Outdoor power equipment stores	3	D	D	D	a	D	D
444210	Outdoor power equipment stores	3	D	D	D	a	D	D
445	Food & beverage stores	35	88 658	9 942	2 526	630	5.6	1.7
4451	Grocery stores	23	82 477	9 258	2 355	589	5.0	1.8
44511	Supermarkets & other grocery (except convenience) stores	12	75 486	8 727	2 192	549	2.1	.2
445110	Supermarkets & other grocery (except convenience) stores	12	75 486	8 727	2 192	549	2.1	.2
44512	Convenience stores	11	6 991	531	163	40	35.9	19.2
445120	Convenience stores	11	6 991	531	163	40	35.9	19.2
4452	Specialty food stores	6	3 541	395	107	24	10.2	—
446	Health & personal care stores	27	23 223	2 734	639	149	18.1	1.1
4461	Health & personal care stores	27	23 223	2 734	639	149	18.1	1.1
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
44619	Other health & personal care stores	11	3 239	548	97	27	61.7	7.0
446191	Food (health) supplement stores	4	1 641	205	31	13	59.0	13.8
447	Gasoline stations	17	34 490	1 814	479	114	12.5	12.5
4471	Gasoline stations	17	34 490	1 814	479	114	12.5	12.5
44711	Gasoline stations with convenience stores	13	27 623	1 375	297	87	15.6	11.9
447110	Gasoline stations with convenience stores	13	27 623	1 375	297	87	15.6	11.9
448	Clothing & clothing accessories stores	53	40 250	4 590	1 230	351	26.0	4.7
4481	Clothing stores	37	31 075	3 278	916	277	26.2	4.0
44812	Women's clothing stores	19	10 888	1 370	388	106	57.6	6.1
448120	Women's clothing stores	19	10 888	1 370	388	106	57.6	6.1
44813	Children's & infants' clothing stores	2	D	D	D	b	D	D
448130	Children's & infants' clothing stores	2	D	D	D	b	D	D
44814	Family clothing stores	6	13 250	1 120	297	113	5.5	—
448140	Family clothing stores	6	13 250	1 120	297	113	5.5	—
44815	Clothing accessories stores	3	730	37	18	9	—	79.3
448150	Clothing accessories stores	3	730	37	18	9	—	79.3
44819	Other clothing stores	4	D	D	D	a	D	D
448190	Other clothing stores	4	D	D	D	a	D	D
4482	Shoe stores	10	6 390	970	217	56	11.5	10.2
44821	Shoe stores	10	6 390	970	217	56	11.5	10.2
448210	Shoe stores	10	6 390	970	217	56	11.5	10.2
4482102	Women's shoe stores	6	4 226	717	176	40	17.3	15.4
4483	Jewelry, luggage, & leather goods stores	6	2 785	342	97	18	56.9	—
451	Sporting goods, hobby, book, & music stores	20	7 178	901	234	82	49.3	10.5
4511	Sporting goods, hobby, & musical instrument stores ..	17	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	4	2 333	390	97	29	94.2	—
451130	Sewing, needlework, & piece goods stores	4	2 333	390	97	29	94.2	—
4512	Book, periodical, & music stores	3	D	D	D	b	D	D
45121	Book stores & news dealers	2	D	D	D	a	D	D
4512111	Book stores, general	1	D	D	D	a	D	D
452	General merchandise stores	6	104 088	8 936	2 086	546	.3	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	4	D	D	D	c	D	D
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529901	Variety stores	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
DELRAY BEACH, FL—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	50	18 553	2 696	672	186	20.8	4.8
4531	Florists	6	1 957	388	94	25	29.8	19.1
45311	Florists	6	1 957	388	94	25	29.8	19.1
453110	Florists	6	1 957	388	94	25	29.8	19.1
4532	Office supplies, stationery, & gift stores	17	7 324	937	243	77	12.0	5.6
45321	Office supplies & stationery stores	3	5 452	678	178	50	—	—
453210	Office supplies & stationery stores	3	5 452	678	178	50	—	—
4532102	Office supplies stores	3	5 452	678	178	50	—	—
4533	Used merchandise stores	12	3 843	515	115	35	13.8	—
45331	Used merchandise stores	12	3 843	515	115	35	13.8	—
453310	Used merchandise stores	12	3 843	515	115	35	13.8	—
4539	Other miscellaneous store retailers	15	5 429	856	220	49	34.5	2.1
45392	Art dealers	5	1 206	167	53	17	76.0	—
453920	Art dealers	5	1 206	167	53	17	76.0	—
45399	All other miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	14	6 809	1 707	407	77	29.3	15.7
4543	Direct selling establishments	12	D	D	D	b	D	D
45439	Other direct selling establishments	11	6 398	1 653	397	74	26.1	16.7
454390	Other direct selling establishments	11	6 398	1 653	397	74	26.1	16.7
DELTONA, FL *								
44-45	Retail trade	61	81 923	7 925	1 941	721	2.7	5.2
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
443	Electronics & appliance stores	3	637	126	30	11	D	55.4
444	Building material & garden equipment & supplies dealers	4	1 596	299	73	14	9.6	—
445	Food & beverage stores	13	D	D	D	e	D	D
4451	Grocery stores	9	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	8	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	8	D	D	D	e	D	D
4452	Specialty food stores	3	1 110	94	31	17	—	25.3
446	Health & personal care stores	5	D	D	D	b	D	D
4461	Health & personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	12	16 528	1 107	256	77	—	19.8
44711	Gasoline stations with convenience stores	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	10	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	8	1 961	504	101	35	41.1	6.0
4539	Other miscellaneous store retailers	3	1 538	420	80	21	D	7.7
45399	All other miscellaneous store retailers	3	1 538	420	80	21	D	7.7
454	Nonstore retailers	10	2 342	307	74	19	37.9	8.3

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							From administrative records ¹	Estimated ²
DESTIN, FL								
44-45	Retail trade	186	290 539	27 143	6 006	1 888	3.8	5.2
441	Motor vehicle & parts dealers	6	1 529	383	80	20	33.5	25.0
442	Furniture & home furnishings stores	13	12 289	1 350	339	92	14.9	—
4422	Home furnishings stores	11	D	D	D	b	D	D
44229	Other home furnishings stores	7	8 594	918	233	68	.9	—
442299	All other home furnishings stores	7	8 594	918	233	68	.9	—
443	Electronics & appliance stores	4	D	D	D	b	D	D
4431	Electronics & appliance stores	4	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	3	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	7	6 536	1 376	351	65	—	8.2
445	Food & beverage stores	12	29 667	2 425	650	204	—	10.4
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health & personal care stores	11	9 755	973	237	83	4.1	.7
4461	Health & personal care stores	11	9 755	973	237	83	4.1	.7
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446191	Food (health) supplement stores	3	807	121	26	13	D	—
447	Gasoline stations	11	15 476	939	207	67	—	18.3
44711	Gasoline stations with convenience stores	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	10	D	D	D	b	D	D
448	Clothing & clothing accessories stores	76	86 131	8 291	1 765	668	6.6	6.6
4481	Clothing stores	60	66 964	6 576	1 389	553	8.0	8.5
44811	Men's clothing stores	8	11 019	823	167	61	—	—
448110	Men's clothing stores	8	11 019	823	167	61	—	—
44812	Women's clothing stores	25	18 178	2 107	428	181	29.3	10.5
448120	Women's clothing stores	25	18 178	2 107	428	181	29.3	10.5
44813	Children's & infants' clothing stores	4	D	D	D	b	D	D
448130	Children's & infants' clothing stores	4	D	D	D	b	D	D
44814	Family clothing stores	15	29 996	2 630	549	223	—	9.1
448140	Family clothing stores	15	29 996	2 630	549	223	—	9.1
44815	Clothing accessories stores	2	D	D	D	a	D	D
448150	Clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	6	D	D	D	b	D	D
448190	Other clothing stores	6	D	D	D	b	D	D
4482	Shoe stores	10	16 070	1 310	292	87	—	—
44821	Shoe stores	10	16 070	1 310	292	87	—	—
448210	Shoe stores	10	16 070	1 310	292	87	—	—
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	6	7 452	695	146	46	—	—
4482105	Athletic footwear stores	1	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	6	3 097	405	84	28	12.3	—
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	10	9 056	818	177	63	6.1	9.6
4511	Sporting goods, hobby, & musical instrument stores	7	D	D	D	b	D	D
45111	Sporting goods stores	5	4 789	424	91	22	11.5	—
451110	Sporting goods stores	5	4 789	424	91	22	11.5	—
4511102	Specialty-line sporting goods stores	5	4 789	424	91	22	11.5	—
4512	Book, periodical, & music stores	3	D	D	D	b	D	D
45121	Book stores & news dealers	2	D	D	D	b	D	D
451211	Book stores	2	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	b	D	D
452	General merchandise stores	4	D	D	D	e	D	D
4529	Other general merchandise stores	3	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
453	Miscellaneous store retailers	29	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	12	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	11	2 959	391	69	37	12.5	1.3
453220	Gift, novelty, & souvenir stores	11	2 959	391	69	37	12.5	1.3
4533	Used merchandise stores	6	1 103	112	17	8	34.4	.4
45331	Used merchandise stores	6	1 103	112	17	8	34.4	.4
453310	Used merchandise stores	6	1 103	112	17	8	34.4	.4
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45392	Art dealers	3	D	D	D	a	D	D
453920	Art dealers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DESTIN, FL—Con.								
44-45 Retail trade—Con.								
454	Nonstore retailers	3	D	D	D	b	D	D
4543	Direct selling establishments	2	D	D	D	b	D	D
45439	Other direct selling establishments	2	D	D	D	b	D	D
454390	Other direct selling establishments	2	D	D	D	b	D	D
DUNDEE, FL								
44-45	Retail trade	12	27 979	2 619	722	205	2.7	4.5
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	b	D	D
44419	Other building material dealers	1	D	D	D	b	D	D
444190	Other building material dealers	1	D	D	D	b	D	D
445	Food & beverage stores	3	D	D	D	c	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
4543	Direct selling establishments	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	a	D	D
DUNEDIN, FL								
44-45	Retail trade	129	175 366	20 035	4 681	1 346	9.3	7.3
441	Motor vehicle & parts dealers	11	19 729	2 013	538	86	3.7	8.2
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ...	2	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	9	5 493	783	194	27	11.9	31.3
4422	Home furnishings stores	5	D	D	D	a	D	D
44221	Floor covering stores	4	4 308	600	148	12	3.5	39.9
442210	Floor covering stores	4	4 308	600	148	12	3.5	39.9
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	9 471	3 147	492	104	5.2	41.9
4441	Building material & supplies dealers	7	D	D	D	b	D	D
44413	Hardware stores	2	D	D	D	b	D	D
444130	Hardware stores	2	D	D	D	b	D	D
445	Food & beverage stores	15	74 547	7 583	1 889	644	3.5	.5
4451	Grocery stores	12	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	7	69 100	6 949	1 724	581	2.3	—
445110	Supermarkets & other grocery (except convenience) stores	7	69 100	6 949	1 724	581	2.3	—
446	Health & personal care stores	11	23 195	2 310	583	159	9.8	—
4461	Health & personal care stores	11	23 195	2 310	583	159	9.8	—
44611	Pharmacies & drug stores	5	22 238	2 078	537	147	7.5	—
446110	Pharmacies & drug stores	5	22 238	2 078	537	147	7.5	—
4461101	Pharmacies & drug stores	5	22 238	2 078	537	147	7.5	—
447	Gasoline stations	13	22 752	1 379	339	84	4.8	14.5
4471	Gasoline stations	13	22 752	1 379	339	84	4.8	14.5
44711	Gasoline stations with convenience stores	10	15 439	791	188	55	7.1	14.2
447110	Gasoline stations with convenience stores	10	15 439	791	188	55	7.1	14.2
448	Clothing & clothing accessories stores	11	5 379	462	94	38	21.0	6.9
4481	Clothing stores	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	10	2 589	326	72	32	61.7	22.9
4511	Sporting goods, hobby, & musical instrument stores ..	8	D	D	D	b	D	D
452	General merchandise stores	4	1 930	239	66	33	11.6	7.9
45299	All other general merchandise stores	4	1 930	239	66	33	11.6	7.9
452990	All other general merchandise stores	4	1 930	239	66	33	11.6	7.9

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DUNEDIN, FL—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	27	D	D	D	c	D	D
4531	Florists	4	1 497	370	104	24	7.8	7.3
45311	Florists	4	1 497	370	104	24	7.8	7.3
453110	Florists	4	1 497	370	104	24	7.8	7.3
4533	Used merchandise stores	8	1 014	168	40	16	44.8	22.2
45331	Used merchandise stores	8	1 014	168	40	16	44.8	22.2
453310	Used merchandise stores	8	1 014	168	40	16	44.8	22.2
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45391	Pet & pet supplies stores	4	1 012	40	8	6	100.0	—
453910	Pet & pet supplies stores	4	1 012	40	8	6	100.0	—
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	7	D	D	D	b	D	D
45439	Other direct selling establishments	4	D	D	D	b	D	D
454390	Other direct selling establishments	4	D	D	D	b	D	D
EATONVILLE, FL								
44-45	Retail trade	7	40 719	3 501	500	51	76.8	11.7
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
4422	Home furnishings stores	2	D	D	D	a	D	D
44221	Floor covering stores	2	D	D	D	a	D	D
442210	Floor covering stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
4541	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
EDGEWATER, FL								
44-45	Retail trade	49	86 296	8 201	2 064	627	9.6	18.0
441	Motor vehicle & parts dealers	5	18 607	1 584	390	61	9.7	82.5
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	1 591	310	75	16	—	—
445	Food & beverage stores	11	36 059	3 488	870	340	7.2	.1
4451	Grocery stores	7	33 750	3 249	812	324	7.0	.1
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
4461	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	8	10 208	699	174	53	5.7	—
44711	Gasoline stations with convenience stores	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	7	D	D	D	b	D	D
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	b	D	D
454	Nonstore retailers	3	698	113	28	12	D	—

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Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
EUSTIS, FL								
44-45	Retail trade	87	143 811	14 091	3 526	1 000	7.8	2.6
441	Motor vehicle & parts dealers	12	35 262	3 079	708	104	2.3	1.4
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	6	D	D	D	b	D	D
44131	Automotive parts & accessories stores	5	D	D	D	b	D	D
441310	Automotive parts & accessories stores	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	5	3 370	520	109	21	21.4	—
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	3	1 063	140	33	9	D	—
444	Building material & garden equipment & supplies dealers	9	23 614	2 186	615	162	1.0	1.1
4441	Building material & supplies dealers	5	D	D	D	c	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	4	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	14	41 184	4 333	1 095	391	5.0	1.2
4451	Grocery stores	9	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	7	39 179	4 174	1 064	373	3.0	—
445110	Supermarkets & other grocery (except convenience) stores	7	39 179	4 174	1 064	373	3.0	—
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	10	12 376	1 534	361	87	10.2	7.1
4461	Health & personal care stores	10	12 376	1 534	361	87	10.2	7.1
4461102	Proprietary stores	1	D	D	D	a	D	D
44619	Other health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	10	12 354	737	173	51	39.2	12.6
448	Clothing & clothing accessories stores	6	D	D	D	b	D	D
4481	Clothing stores	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	4	844	102	29	16	54.5	—
452	General merchandise stores	4	5 870	560	197	72	—	—
45299	All other general merchandise stores	4	5 870	560	197	72	—	—
452990	All other general merchandise stores	4	5 870	560	197	72	—	—
4529901	Variety stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
FERNANDINA BEACH, FL								
44-45	Retail trade	100	151 012	14 924	3 470	1 189	17.2	4.3
441	Motor vehicle & parts dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	6	2 862	267	40	21	76.6	2.5
4422	Home furnishings stores	5	D	D	D	a	D	D
443	Electronics & appliance stores	3	861	124	34	7	D	—
444	Building material & garden equipment & supplies dealers	7	10 680	1 043	258	45	5.7	—
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	7	D	D	D	f	D	D
4451	Grocery stores	5	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	4	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	4	D	D	D	e	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	5	4 545	519	124	30	34.1	—
447	Gasoline stations	13	14 576	971	232	68	—	18.5
44711	Gasoline stations with convenience stores	12	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	12	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
FERNANDINA BEACH, FL—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	23	10 745	1 436	324	115	29.4	12.3
4481	Clothing stores	16	D	D	D	b	D	D
44819	Other clothing stores	3	699	112	17	8	D	—
448190	Other clothing stores	3	699	112	17	8	D	—
4483	Jewelry, luggage, & leather goods stores	3	1 838	344	84	16	—	12.0
451	Sporting goods, hobby, book, & music stores	7	1 883	143	35	16	27.3	62.6
452	General merchandise stores	4	D	D	D	e	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	15	D	D	D	b	D	D
4533	Used merchandise stores	3	D	D	D	a	D	D
45331	Used merchandise stores	3	D	D	D	a	D	D
453310	Used merchandise stores	3	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	a	D	D
FLAGLER BEACH, FL								
44-45	Retail trade	17	16 807	1 461	352	91	7.3	33.8
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	281	21	6	6	D	26.3
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	3	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	4	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
FLORIDA CITY, FL								
44-45	Retail trade	49	58 420	4 321	1 062	324	2.4	11.9
442	Furniture & home furnishings stores	5	5 226	666	181	44	—	22.5
4421	Furniture stores	1	D	D	D	a	D	D
44211	Furniture stores	1	D	D	D	a	D	D
442110	Furniture stores	1	D	D	D	a	D	D
4422	Home furnishings stores	4	D	D	D	b	D	D
44229	Other home furnishings stores	4	D	D	D	b	D	D
442299	All other home furnishings stores	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	a	D	D
446	Health & personal care stores	3	1 190	159	40	14	—	—
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
447	Gasoline stations	5	11 205	481	115	42	5.3	50.6
44711	Gasoline stations with convenience stores	5	11 205	481	115	42	5.3	50.6
447110	Gasoline stations with convenience stores	5	11 205	481	115	42	5.3	50.6
448	Clothing & clothing accessories stores	29	23 061	2 315	554	195	—	.4
4481	Clothing stores	19	10 950	1 237	297	105	—	.8
44819	Other clothing stores	3	D	D	D	a	D	D
448190	Other clothing stores	3	D	D	D	a	D	D
4482	Shoe stores	7	10 976	902	212	74	—	—
448210	Shoe stores	7	10 976	902	212	74	—	—
4482102	Women's shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	4	D	D	D	b	D	D
4482105	Athletic footwear stores	1	D	D	D	b	D	D
44832	Luggage & leather goods stores	3	1 135	176	45	16	—	—
448320	Luggage & leather goods stores	3	1 135	176	45	16	—	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
FLORIDA CITY, FL—Con.								
44-45 Retail trade—Con.								
453	Miscellaneous store retailers	1	D	D	D	a	D	D
FORT LAUDERDALE, FL								
44-45	Retail trade	1 203	3 192 205	287 878	66 958	13 080	10.9	10.5
441	Motor vehicle & parts dealers	213	1 616 996	108 833	25 139	3 197	9.4	11.6
4411	Automobile dealers	51	1 257 687	77 569	18 307	2 104	7.6	13.1
44111	New car dealers	24	1 019 213	63 843	14 463	1 705	2.8	2.9
441110	New car dealers	24	1 019 213	63 843	14 463	1 705	2.8	2.9
44112	Used car dealers	27	238 474	13 726	3 844	399	28.6	56.7
441120	Used car dealers	27	238 474	13 726	3 844	399	28.6	56.7
4412	Other motor vehicle dealers	101	281 532	17 087	3 285	500	18.0	5.7
44122	Motorcycle, boat, & other motor vehicle dealers	100	D	D	D	e	D	D
441221	Motorcycle dealers	6	D	D	D	a	D	D
441222	Boat dealers	88	D	D	D	e	D	D
441229	All other motor vehicle dealers	6	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	61	77 777	14 177	3 547	593	7.5	8.8
44131	Automotive parts & accessories stores	44	62 160	11 381	2 836	476	5.6	8.8
441310	Automotive parts & accessories stores	44	62 160	11 381	2 836	476	5.6	8.8
44132	Tire dealers	17	15 617	2 796	711	117	14.9	8.8
441320	Tire dealers	17	15 617	2 796	711	117	14.9	8.8
442	Furniture & home furnishings stores	61	78 021	10 240	2 658	460	13.5	8.3
4421	Furniture stores	25	42 994	6 888	1 863	263	9.0	7.1
44211	Furniture stores	25	42 994	6 888	1 863	263	9.0	7.1
442110	Furniture stores	25	42 994	6 888	1 863	263	9.0	7.1
4422	Home furnishings stores	36	35 027	3 352	795	197	18.9	9.8
44221	Floor covering stores	15	18 041	1 484	354	60	7.2	17.0
442210	Floor covering stores	15	18 041	1 484	354	60	7.2	17.0
44229	Other home furnishings stores	21	16 986	1 868	441	137	31.3	2.1
442299	All other home furnishings stores	20	D	D	D	c	D	D
443	Electronics & appliance stores	44	33 328	4 210	950	188	18.2	3.3
4431	Electronics & appliance stores	44	33 328	4 210	950	188	18.2	3.3
44311	Appliance, television, & other electronics stores	31	24 618	2 767	663	123	23.5	1.5
443111	Household appliance stores	9	5 082	543	103	21	71.4	6.5
443112	Radio, television, & other electronics stores	22	19 536	2 224	560	102	11.0	.3
44312	Computer & software stores	9	D	D	D	b	D	D
443120	Computer & software stores	9	D	D	D	b	D	D
44313	Camera & photographic supplies stores	4	D	D	D	b	D	D
443130	Camera & photographic supplies stores	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	62	258 583	32 080	6 116	908	2.1	.4
4441	Building material & supplies dealers	56	256 020	31 499	5 996	872	1.8	.3
44412	Paint & wallpaper stores	4	D	D	D	b	D	D
444120	Paint & wallpaper stores	4	D	D	D	b	D	D
44413	Hardware stores	13	D	D	D	b	D	D
444130	Hardware stores	13	D	D	D	b	D	D
44419	Other building material dealers	38	238 259	28 173	5 221	736	.5	.2
444190	Other building material dealers	38	238 259	28 173	5 221	736	.5	.2
4442	Lawn & garden equipment & supplies stores	6	2 563	581	120	36	31.9	16.5
445	Food & beverage stores	154	342 467	34 188	8 687	2 640	7.8	15.2
4451	Grocery stores	101	299 867	28 906	7 367	2 321	6.2	14.5
44511	Supermarkets & other grocery (except convenience) stores	58	277 794	26 816	6 809	2 148	4.0	15.2
445110	Supermarkets & other grocery (except convenience) stores	58	277 794	26 816	6 809	2 148	4.0	15.2
44512	Convenience stores	43	22 073	2 090	558	173	33.7	6.0
445120	Convenience stores	43	22 073	2 090	558	173	33.7	6.0
4452	Specialty food stores	22	21 654	3 214	822	176	9.2	7.7
4453	Beer, wine, & liquor stores	31	20 946	2 068	498	143	28.6	32.3
44531	Beer, wine, & liquor stores	31	20 946	2 068	498	143	28.6	32.3
445310	Beer, wine, & liquor stores	31	20 946	2 068	498	143	28.6	32.3
446	Health & personal care stores	98	141 723	16 990	3 780	993	10.3	10.1
4461	Health & personal care stores	98	141 723	16 990	3 780	993	10.3	10.1
44611	Pharmacies & drug stores	36	117 741	12 384	2 730	743	5.4	9.9
446110	Pharmacies & drug stores	36	117 741	12 384	2 730	743	5.4	9.9
4461101	Pharmacies & drug stores	34	D	D	D	f	D	D
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	13	4 949	691	191	48	15.0	6.4
446120	Cosmetics, beauty supplies, & perfume stores	13	4 949	691	191	48	15.0	6.4
44613	Optical goods stores	24	10 187	2 378	524	120	41.2	—
446130	Optical goods stores	24	10 187	2 378	524	120	41.2	—
44619	Other health & personal care stores	25	8 846	1 537	335	82	37.1	25.8
446191	Food (health) supplement stores	16	5 057	828	197	57	14.9	45.2
446199	All other health & personal care stores	9	3 789	709	138	25	66.6	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FORT LAUDERDALE, FL—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	74	139 941	6 441	1 683	440	31.2	7.1
4471	Gasoline stations	74	139 941	6 441	1 683	440	31.2	7.1
44711	Gasoline stations with convenience stores	41	81 219	4 406	1 173	293	10.1	4.6
447110	Gasoline stations with convenience stores	41	81 219	4 406	1 173	293	10.1	4.6
44719	Other gasoline stations	33	58 722	2 035	510	147	60.2	10.6
447190	Other gasoline stations	33	58 722	2 035	510	147	60.2	10.6
448	Clothing & clothing accessories stores	223	199 762	24 091	5 814	1 461	21.2	19.7
4481	Clothing stores	145	127 662	16 631	4 030	1 016	14.9	18.3
44811	Men's clothing stores	22	14 221	2 838	688	129	34.6	4.6
448110	Men's clothing stores	22	14 221	2 838	688	129	34.6	4.6
44812	Women's clothing stores	63	48 064	6 843	1 669	439	11.5	41.6
448120	Women's clothing stores	63	48 064	6 843	1 669	439	11.5	41.6
44813	Children's & infants' clothing stores	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores	2	D	D	D	a	D	D
44814	Family clothing stores	16	40 184	3 323	858	257	3.9	—
448140	Family clothing stores	16	40 184	3 323	858	257	3.9	—
44815	Clothing accessories stores	10	D	D	D	b	D	D
448150	Clothing accessories stores	10	D	D	D	b	D	D
44819	Other clothing stores	32	19 554	2 906	634	134	29.5	9.8
448190	Other clothing stores	32	19 554	2 906	634	134	29.5	9.8
4482	Shoe stores	28	24 931	3 190	763	257	4.8	3.5
44821	Shoe stores	28	24 931	3 190	763	257	4.8	3.5
448210	Shoe stores	28	24 931	3 190	763	257	4.8	3.5
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	6	2 889	371	75	34	9.6	26.6
4482103	Children's & juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	12	5 816	662	135	40	5.0	1.8
4482105	Athletic footwear stores	6	D	D	D	c	D	D
4483	Jewelry, luggage, & leather goods stores	50	47 169	4 270	1 021	188	46.9	31.9
44831	Jewelry stores	46	44 553	3 969	935	160	49.4	33.4
448310	Jewelry stores	46	44 553	3 969	935	160	49.4	33.4
44832	Luggage & leather goods stores	4	2 616	301	86	28	5.5	5.4
448320	Luggage & leather goods stores	4	2 616	301	86	28	5.5	5.4
451	Sporting goods, hobby, book, & music stores	62	69 663	7 252	1 668	443	8.8	7.6
4511	Sporting goods, hobby, & musical instrument stores ..	44	58 540	5 811	1 279	343	9.9	6.3
45111	Sporting goods stores	25	32 575	3 367	698	198	12.4	9.0
451110	Sporting goods stores	25	32 575	3 367	698	198	12.4	9.0
4511101	General-line sporting goods stores	6	15 578	1 516	370	106	1.2	11.5
4511102	Specialty-line sporting goods stores	19	16 997	1 851	328	92	22.7	6.7
45112	Hobby, toy, & game stores	11	14 520	1 239	271	94	4.0	5.1
451120	Hobby, toy, & game stores	11	14 520	1 239	271	94	4.0	5.1
45114	Musical instrument & supplies stores	5	10 943	1 166	303	46	8.9	—
451140	Musical instrument & supplies stores	5	10 943	1 166	303	46	8.9	—
4512	Book, periodical, & music stores	18	11 123	1 441	389	100	2.8	14.7
45121	Book stores & news dealers	10	4 589	806	229	53	—	31.2
451211	Book stores	6	3 252	447	113	30	—	19.1
4512111	Book stores, general	5	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
451212	News dealers & newsstands	4	1 337	359	116	23	—	60.7
45122	Prerecorded tape, compact disc, & record stores ...	8	6 534	635	160	47	4.8	3.2
451220	Prerecorded tape, compact disc, & record stores .	8	6 534	635	160	47	4.8	3.2
452	General merchandise stores	22	150 641	20 976	5 363	1 264	.6	2.1
4521	Department stores (incl leased depts) ##	5	138 563	N	N	N	—	—
45211	Department stores (incl leased depts) ##	5	138 563	N	N	N	—	—
4521	Department stores (excl leased depts)	5	136 010	19 455	4 960	1 145	—	—
452110	Department stores (excl leased depts)	5	136 010	19 455	4 960	1 145	—	—
4521101	Department stores (excl leased depts)	5	136 010	19 455	4 960	1 145	—	—
4521101	Conventional department stores (excl leased depts)	4	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts)	1	D	D	D	c	D	D
45299	All other general merchandise stores	17	14 631	1 521	403	119	5.9	21.9
452990	All other general merchandise stores	17	14 631	1 521	403	119	5.9	21.9
4529901	Variety stores	12	7 528	804	203	72	11.0	2.6
4529902	Catalog showrooms	1	D	D	D	a	D	D
4529903	Miscellaneous general merchandise stores	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FORT LAUDERDALE, FL—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	149	107 528	16 353	3 868	910	12.1	10.4
4531	Florists	27	7 780	1 514	332	111	37.0	4.3
45311	Florists	27	7 780	1 514	332	111	37.0	4.3
453110	Florists	27	7 780	1 514	332	111	37.0	4.3
4532	Office supplies, stationery, & gift stores	49	51 777	6 135	1 725	414	7.6	6.8
45321	Office supplies & stationery stores	7	D	D	D	c	D	D
453210	Office supplies & stationery stores	7	D	D	D	c	D	D
4532102	Office supplies stores	7	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	42	D	D	D	e	D	D
453220	Gift, novelty, & souvenir stores	42	D	D	D	e	D	D
4533	Used merchandise stores	28	11 923	1 952	489	143	7.0	13.1
45331	Used merchandise stores	28	11 923	1 952	489	143	7.0	13.1
453310	Used merchandise stores	28	11 923	1 952	489	143	7.0	13.1
4539	Other miscellaneous store retailers	45	36 048	6 752	1 322	242	14.8	15.8
45391	Pet & pet supplies stores	9	D	D	D	c	D	D
453910	Pet & pet supplies stores	9	D	D	D	c	D	D
45392	Art dealers	12	3 793	621	138	27	51.0	5.3
453920	Art dealers	12	3 793	621	138	27	51.0	5.3
45399	All other miscellaneous store retailers	23	D	D	D	b	D	D
454	Nonstore retailers	41	53 552	6 224	1 232	176	48.2	9.3
4541	Electronic shopping & mail-order houses	12	35 518	3 253	618	68	63.9	.2
45411	Electronic shopping & mail-order houses	12	35 518	3 253	618	68	63.9	.2
454110	Electronic shopping & mail-order houses	12	35 518	3 253	618	68	63.9	.2
4543	Direct selling establishments	26	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	a	D	D
45439	Other direct selling establishments	22	14 321	2 185	429	75	11.9	32.8
454390	Other direct selling establishments	22	14 321	2 185	429	75	11.9	32.8
FORT MEADE, FL								
44-45	Retail trade	26	42 754	3 431	849	165	8.9	1.3
441	Motor vehicle & parts dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	3	1 231	70	18	8	54.9	45.1
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	7	6 768	458	118	30	22.2	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
45299	All other general merchandise stores	2	D	D	D	a	D	D
452990	All other general merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FORT MYERS, FL								
44-45	Retail trade	614	1 695 053	160 236	39 933	8 593	15.7	9.8
441	Motor vehicle & parts dealers	86	682 331	52 574	12 459	1 586	32.1	20.1
4411	Automobile dealers	37	583 589	40 946	9 226	1 106	36.4	22.5
441111	New car dealers	13	538 557	37 481	8 406	956	36.5	24.1
441110	New car dealers	13	538 557	37 481	8 406	956	36.5	24.1
44112	Used car dealers	24	45 032	3 465	820	150	34.7	3.1
441120	Used car dealers	24	45 032	3 465	820	150	34.7	3.1
4412	Other motor vehicle dealers	15	56 547	4 967	1 644	183	8.3	4.3
44121	Recreational vehicle dealers	3	D	D	D	b	D	D
441210	Recreational vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	12	D	D	D	c	D	D
441221	Motorcycle dealers	3	D	D	D	b	D	D
441222	Boat dealers	8	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	34	42 195	6 661	1 589	297	5.4	7.7
44131	Automotive parts & accessories stores	23	22 238	3 692	874	189	6.3	3.0
441310	Automotive parts & accessories stores	23	22 238	3 692	874	189	6.3	3.0
44132	Tire dealers	11	19 957	2 969	715	108	4.5	12.9
441320	Tire dealers	11	19 957	2 969	715	108	4.5	12.9
442	Furniture & home furnishings stores	49	78 224	9 727	2 335	400	9.9	4.4
4421	Furniture stores	22	55 008	6 824	1 648	235	5.6	3.4
44211	Furniture stores	22	55 008	6 824	1 648	235	5.6	3.4
442110	Furniture stores	22	55 008	6 824	1 648	235	5.6	3.4
4422	Home furnishings stores	27	23 216	2 903	687	165	20.1	6.8
44221	Floor covering stores	13	14 296	1 448	391	74	22.2	7.5
442210	Floor covering stores	13	14 296	1 448	391	74	22.2	7.5
44229	Other home furnishings stores	14	8 920	1 455	296	91	16.6	5.7
442299	All other home furnishings stores	13	D	D	D	b	D	D
443	Electronics & appliance stores	28	51 915	7 299	1 673	300	9.5	.1
4431	Electronics & appliance stores	28	51 915	7 299	1 673	300	9.5	.1
44311	Appliance, television, & other electronics stores	17	38 738	5 130	1 217	232	8.3	.1
443111	Household appliance stores	7	7 446	2 427	612	93	43.2	.4
443112	Radio, television, & other electronics stores	10	31 292	2 703	605	139	—	—
44312	Computer & software stores	9	D	D	D	b	D	D
443120	Computer & software stores	9	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	45	202 974	20 083	5 469	885	.8	.2
4441	Building material & supplies dealers	38	189 541	18 199	5 014	809	.8	.2
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44412	Paint & wallpaper stores	4	D	D	D	a	D	D
444120	Paint & wallpaper stores	4	D	D	D	a	D	D
44419	Other building material dealers	30	134 892	13 377	3 281	437	.7	.3
444190	Other building material dealers	30	134 892	13 377	3 281	437	.7	.3
4442	Lawn & garden equipment & supplies stores	7	13 433	1 884	455	76	1.8	—
44421	Outdoor power equipment stores	4	D	D	D	b	D	D
444210	Outdoor power equipment stores	4	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	41	93 407	9 595	3 042	913	3.7	1.2
4451	Grocery stores	27	84 901	8 411	2 699	825	3.1	1.1
44511	Supermarkets & other grocery (except convenience) stores	19	80 173	7 951	2 569	789	2.0	1.2
445110	Supermarkets & other grocery (except convenience) stores	19	80 173	7 951	2 569	789	2.0	1.2
44512	Convenience stores	8	4 728	460	130	36	20.7	—
445120	Convenience stores	8	4 728	460	130	36	20.7	—
4452	Specialty food stores	8	3 109	703	220	48	14.4	3.8
4453	Beer, wine, & liquor stores	6	5 397	481	123	40	8.1	—
44531	Beer, wine, & liquor stores	6	5 397	481	123	40	8.1	—
445310	Beer, wine, & liquor stores	6	5 397	481	123	40	8.1	—
446	Health & personal care stores	58	52 942	7 156	1 725	422	17.9	8.9
4461	Health & personal care stores	58	52 942	7 156	1 725	422	17.9	8.9
44611	Pharmacies & drug stores	13	31 711	3 494	872	216	18.6	—
446110	Pharmacies & drug stores	13	31 711	3 494	872	216	18.6	—
4461101	Pharmacies & drug stores	13	31 711	3 494	872	216	18.6	—
44612	Cosmetics, beauty supplies, & perfume stores	12	5 497	684	160	52	29.1	—
446120	Cosmetics, beauty supplies, & perfume stores	12	5 497	684	160	52	29.1	—
44613	Optical goods stores	15	6 823	1 274	307	88	11.8	18.1
446130	Optical goods stores	15	6 823	1 274	307	88	11.8	18.1
44619	Other health & personal care stores	18	8 911	1 704	386	66	13.2	38.8
446191	Food (health) supplement stores	6	3 211	379	70	20	—	42.3
446199	All other health & personal care stores	12	5 700	1 325	316	46	20.7	36.8

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FORT MYERS, FL—Con.								
44-45 Retail trade—Con.								
447	Gasoline stations	48	98 733	4 752	1 241	377	2.5	9.1
4471	Gasoline stations	48	98 733	4 752	1 241	377	2.5	9.1
44711	Gasoline stations with convenience stores	36	74 296	3 889	1 010	311	—	3.1
447110	Gasoline stations with convenience stores	36	74 296	3 889	1 010	311	—	3.1
44719	Other gasoline stations	12	24 437	863	231	66	10.0	27.4
447190	Other gasoline stations	12	24 437	863	231	66	10.0	27.4
448	Clothing & clothing accessories stores	123	100 432	11 576	2 705	973	4.7	4.1
4481	Clothing stores	78	68 253	7 459	1 810	709	4.3	5.2
44811	Men's clothing stores	10	4 690	545	144	47	2.4	22.5
448110	Men's clothing stores	10	4 690	545	144	47	2.4	22.5
44812	Women's clothing stores	34	16 026	2 307	564	243	8.6	15.6
448120	Women's clothing stores	34	16 026	2 307	564	243	8.6	15.6
44814	Family clothing stores	17	38 610	3 301	798	310	2.6	—
448140	Family clothing stores	17	38 610	3 301	798	310	2.6	—
44815	Clothing accessories stores	4	D	D	D	a	D	D
448150	Clothing accessories stores	4	D	D	D	a	D	D
44819	Other clothing stores	12	7 313	1 081	249	81	4.5	—
448190	Other clothing stores	12	7 313	1 081	249	81	4.5	—
4482	Shoe stores	20	15 872	1 681	381	139	—	1.6
44821	Shoe stores	20	15 872	1 681	381	139	—	1.6
448210	Shoe stores	20	15 872	1 681	381	139	—	1.6
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	5	D	D	D	b	D	D
4482104	Family shoe stores	7	5 461	540	127	31	—	—
4482105	Athletic footwear stores	6	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	25	16 307	2 436	514	125	10.7	2.2
44831	Jewelry stores	21	15 422	2 309	480	114	10.7	1.9
448310	Jewelry stores	21	15 422	2 309	480	114	10.7	1.9
44832	Luggage & leather goods stores	4	885	127	34	11	9.7	7.9
448320	Luggage & leather goods stores	4	885	127	34	11	9.7	7.9
451	Sporting goods, hobby, book, & music stores	43	54 982	6 240	1 565	424	3.4	1.0
4511	Sporting goods, hobby, & musical instrument stores ..	29	35 582	4 466	1 128	263	2.5	1.5
45111	Sporting goods stores	19	18 636	2 603	690	160	4.8	2.4
451110	Sporting goods stores	19	18 636	2 603	690	160	4.8	2.4
4511101	General-line sporting goods stores	11	15 145	1 979	548	120	3.9	1.1
45112	Hobby, toy, & game stores	3	D	D	D	b	D	D
451120	Hobby, toy, & game stores	3	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
45114	Musical instrument & supplies stores	5	5 277	881	195	38	—	—
451140	Musical instrument & supplies stores	5	5 277	881	195	38	—	—
4512	Book, periodical, & music stores	14	19 400	1 774	437	161	4.9	—
45121	Book stores & news dealers	6	D	D	D	c	D	D
451211	Book stores	6	D	D	D	c	D	D
4512111	Book stores, general	4	D	D	D	c	D	D
4512113	College book stores	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	8	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .	8	D	D	D	b	D	D
452	General merchandise stores	17	D	D	D	g	D	D
4521	Department stores (incl leased depts) ##	7	186 235	N	N	N	—	—
45211	Department stores (incl leased depts) ##	7	186 235	N	N	N	—	—
4521	Department stores (excl leased depts)	7	183 887	20 263	5 004	1 437	—	—
452110	Department stores (excl leased depts)	7	183 887	20 263	5 004	1 437	—	—
4521101	Department stores (excl leased depts)	7	183 887	20 263	5 004	1 437	—	—
45211010	Conventional department stores (excl leased depts)	2	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts)	3	D	D	D	f	D	D
45299	All other general merchandise stores	10	D	D	D	c	D	D
452990	All other general merchandise stores	10	D	D	D	c	D	D
4529901	Variety stores	8	6 927	561	126	70	—	—
4529902	Catalog showrooms	2	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FORT MYERS, FL—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	55	D	D	D	e	D	D
4531	Florists	9	3 045	701	206	83	14.0	20.4
45311	Florists	9	3 045	701	206	83	14.0	20.4
453110	Florists	9	3 045	701	206	83	14.0	20.4
4532	Office supplies, stationery, & gift stores	19	32 298	2 817	667	254	4.2	2.0
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	17	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	17	D	D	D	c	D	D
4533	Used merchandise stores	9	2 117	403	96	40	27.6	18.0
45331	Used merchandise stores	9	2 117	403	96	40	27.6	18.0
453310	Used merchandise stores	9	2 117	403	96	40	27.6	18.0
4539	Other miscellaneous store retailers	18	D	D	D	b	D	D
45391	Pet & pet supplies stores	3	D	D	D	b	D	D
453910	Pet & pet supplies stores	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers	12	D	D	D	b	D	D
454	Nonstore retailers	21	23 717	3 854	951	179	11.6	2.2
4543	Direct selling establishments	18	22 740	3 759	934	175	12.1	2.3
45431	Fuel dealers	5	14 528	1 640	420	63	12.4	3.7
454312	Liquefied petroleum gas (bottled gas) dealers	4	D	D	D	b	D	D
45439	Other direct selling establishments	13	8 212	2 119	514	112	11.4	—
454390	Other direct selling establishments	13	8 212	2 119	514	112	11.4	—
FORT PIERCE, FL								
44-45	Retail trade	257	430 999	39 937	9 942	2 844	10.3	4.9
441	Motor vehicle & parts dealers	34	117 117	8 969	2 317	404	9.0	6.9
4411	Automobile dealers	12	99 829	6 850	1 774	288	8.3	8.1
44112	Used car dealers	7	8 308	564	171	27	22.7	3.6
441120	Used car dealers	7	8 308	564	171	27	22.7	3.6
4412	Other motor vehicle dealers	6	7 547	469	125	28	17.6	—
44122	Motorcycle, boat, & other motor vehicle dealers	5	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441222	Boat dealers	4	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	16	9 741	1 650	418	88	8.9	—
44131	Automotive parts & accessories stores	10	5 120	851	203	52	16.9	—
441310	Automotive parts & accessories stores	10	5 120	851	203	52	16.9	—
44132	Tire dealers	6	4 621	799	215	36	—	—
441320	Tire dealers	6	4 621	799	215	36	—	—
442	Furniture & home furnishings stores	17	8 603	1 475	400	100	7.3	2.3
4421	Furniture stores	6	5 489	1 012	273	52	3.6	—
44211	Furniture stores	6	5 489	1 012	273	52	3.6	—
442110	Furniture stores	6	5 489	1 012	273	52	3.6	—
4422	Home furnishings stores	11	3 114	463	127	48	13.9	6.3
44229	Other home furnishings stores	10	D	D	D	b	D	D
443	Electronics & appliance stores	9	5 948	642	146	33	9.4	11.7
4431	Electronics & appliance stores	9	5 948	642	146	33	9.4	11.7
44311	Appliance, television, & other electronics stores	8	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	5	D	D	D	b	D	D
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	18	40 817	5 125	1 032	179	.4	.3
4441	Building material & supplies dealers	16	D	D	D	c	D	D
44411	Home centers	2	D	D	D	b	D	D
444110	Home centers	2	D	D	D	b	D	D
44412	Paint & wallpaper stores	6	D	D	D	b	D	D
444120	Paint & wallpaper stores	6	D	D	D	b	D	D
44419	Other building material dealers	7	8 856	1 363	404	54	2.0	—
444190	Other building material dealers	7	8 856	1 363	404	54	2.0	—
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	36	76 684	7 176	1 795	615	5.2	2.5
4451	Grocery stores	24	69 143	6 639	1 636	537	5.4	.9
44511	Supermarkets & other grocery (except convenience) stores	12	65 184	6 281	1 550	505	3.7	.6
445110	Supermarkets & other grocery (except convenience) stores	12	65 184	6 281	1 550	505	3.7	.6
4452	Specialty food stores	7	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FORT PIERCE, FL—Con.								
44-45	Retail trade—Con.							
446	Health & personal care stores	24	35 537	4 425	1 033	260	34.5	1.6
4461	Health & personal care stores	24	35 537	4 425	1 033	260	34.5	1.6
44611	Pharmacies & drug stores	10	D	D	D	c	D	D
446110	Pharmacies & drug stores	10	D	D	D	c	D	D
4461101	Pharmacies & drug stores	10	D	D	D	c	D	D
44613	Optical goods stores	5	D	D	D	a	D	D
446130	Optical goods stores	5	D	D	D	a	D	D
44619	Other health & personal care stores	7	3 599	727	177	38	46.2	—
446191	Food (health) supplement stores	2	D	D	D	a	D	D
446199	All other health & personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	28	56 045	2 192	525	186	24.0	5.4
4471	Gasoline stations	28	56 045	2 192	525	186	24.0	5.4
44711	Gasoline stations with convenience stores	22	38 468	1 749	400	140	5.9	7.8
447110	Gasoline stations with convenience stores	22	38 468	1 749	400	140	5.9	7.8
44719	Other gasoline stations	6	17 577	443	125	46	63.4	—
447190	Other gasoline stations	6	17 577	443	125	46	63.4	—
448	Clothing & clothing accessories stores	39	15 997	1 950	586	231	8.0	18.3
4481	Clothing stores	19	7 237	890	249	94	7.1	30.7
44819	Other clothing stores	3	D	D	D	a	D	D
448190	Other clothing stores	3	D	D	D	a	D	D
4482	Shoe stores	10	5 746	585	155	55	—	—
44821	Shoe stores	10	5 746	585	155	55	—	—
448210	Shoe stores	10	5 746	585	155	55	—	—
4482104	Family shoe stores	8	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	10	3 014	475	182	82	25.1	23.5
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	15	4 826	771	202	65	10.0	—
4511	Sporting goods, hobby, & musical instrument stores ..	12	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	a	D	D
453	Miscellaneous store retailers	26	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	10	5 191	478	112	58	7.1	.3
45321	Office supplies & stationery stores	1	D	D	D	b	D	D
453210	Office supplies & stationery stores	1	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	b	D	D
4533	Used merchandise stores	3	D	D	D	b	D	D
45331	Used merchandise stores	3	D	D	D	b	D	D
453310	Used merchandise stores	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	5	3 479	498	127	32	14.9	44.8
FORT WALTON BEACH, FL								
44-45	Retail trade	248	612 201	56 760	13 024	3 008	3.6	7.5
441	Motor vehicle & parts dealers	42	284 471	20 754	4 713	678	5.2	13.5
4411	Automobile dealers	19	255 079	17 087	3 776	488	2.9	14.2
44111	New car dealers	11	241 785	16 141	3 579	450	—	15.0
441110	New car dealers	11	241 785	16 141	3 579	450	—	15.0
44112	Used car dealers	8	13 294	946	197	38	55.6	—
441120	Used car dealers	8	13 294	946	197	38	55.6	—
4412	Other motor vehicle dealers	7	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	7	D	D	D	b	D	D
441222	Boat dealers	7	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	16	D	D	D	c	D	D
44131	Automotive parts & accessories stores	12	9 002	1 558	389	87	14.1	1.0
441310	Automotive parts & accessories stores	12	9 002	1 558	389	87	14.1	1.0
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	23	18 219	3 158	738	165	8.4	—
4421	Furniture stores	11	11 994	1 958	442	93	8.7	—
44211	Furniture stores	11	11 994	1 958	442	93	8.7	—
442110	Furniture stores	11	11 994	1 958	442	93	8.7	—
4422	Home furnishings stores	12	6 225	1 200	296	72	7.9	—
44229	Other home furnishings stores	9	D	D	D	b	D	D
442299	All other home furnishings stores	7	3 152	501	122	44	2.2	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FORT WALTON BEACH, FL—Con.								
44-45 Retail trade—Con.								
443	Electronics & appliance stores	10	9 209	1 886	430	69	4.4	—
4431	Electronics & appliance stores	10	9 209	1 886	430	69	4.4	—
44311	Appliance, television, & other electronics stores	6	3 165	1 110	267	40	1.6	—
443112	Radio, television, & other electronics stores	4	D	D	D	b	D	D
44312	Computer & software stores	4	6 044	776	163	29	5.9	—
443120	Computer & software stores	4	6 044	776	163	29	5.9	—
444	Building material & garden equipment & supplies dealers	21	56 538	7 097	1 736	301	.3	—
4441	Building material & supplies dealers	20	D	D	D	e	D	D
44412	Paint & wallpaper stores	3	3 373	478	107	17	—	—
444120	Paint & wallpaper stores	3	3 373	478	107	17	—	—
44419	Other building material dealers	14	50 800	6 100	1 522	242	.4	—
444190	Other building material dealers	14	50 800	6 100	1 522	242	.4	—
445	Food & beverage stores	22	62 499	5 669	1 400	498	1.5	3.1
4451	Grocery stores	12	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	11	57 232	4 814	1 193	404	1.4	1.4
445110	Supermarkets & other grocery (except convenience) stores	11	57 232	4 814	1 193	404	1.4	1.4
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	17	15 462	2 362	532	109	6.1	.5
4461	Health & personal care stores	17	15 462	2 362	532	109	6.1	.5
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
44619	Other health & personal care stores	9	3 386	982	218	27	27.1	2.4
446191	Food (health) supplement stores	4	D	D	D	a	D	D
446199	All other health & personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	16	19 683	1 201	263	90	—	7.3
4471	Gasoline stations	16	19 683	1 201	263	90	—	7.3
44711	Gasoline stations with convenience stores	15	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	15	D	D	D	b	D	D
448	Clothing & clothing accessories stores	33	14 587	2 425	569	212	5.6	9.4
4481	Clothing stores	21	9 464	1 646	375	158	3.3	11.7
44819	Other clothing stores	3	D	D	D	b	D	D
448190	Other clothing stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	8	3 100	560	132	35	16.5	8.9
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	23	9 522	1 397	271	121	7.4	19.5
4511	Sporting goods, hobby, & musical instrument stores	16	8 182	1 167	214	91	3.0	22.7
45111	Sporting goods stores	9	4 170	584	95	48	4.9	—
451110	Sporting goods stores	9	4 170	584	95	48	4.9	—
45114	Musical instrument & supplies stores	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores	1	D	D	D	a	D	D
4512	Book, periodical, & music stores	7	1 340	230	57	30	33.7	—
45121	Book stores & news dealers	7	1 340	230	57	30	33.7	—
4512112	Specialty book stores	2	D	D	D	a	D	D
451212	News dealers & newsstands	2	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	4	D	D	D	c	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529901	Variety stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	31	13 114	2 702	331	137	11.6	7.1
4532	Office supplies, stationery, & gift stores	12	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4533	Used merchandise stores	5	1 031	176	41	16	3.2	18.9
45331	Used merchandise stores	5	1 031	176	41	16	3.2	18.9
453310	Used merchandise stores	5	1 031	176	41	16	3.2	18.9
4539	Other miscellaneous store retailers	12	D	D	D	b	D	D
45391	Pet & pet supplies stores	4	1 035	120	23	15	16.4	—
453910	Pet & pet supplies stores	4	1 035	120	23	15	16.4	—
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses	2	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	2	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FROSTPROOF, FL								
44-45	Retail trade	17	18 647	1 981	460	143	20.9	11.6
441	Motor vehicle & parts dealers	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	3 224	532	90	20	—	—
445	Food & beverage stores	1	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	5	3 498	280	78	26	—	59.9
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
FRUITLAND PARK, FL								
44-45	Retail trade	23	117 402	9 197	2 151	564	4.3	1.6
441	Motor vehicle & parts dealers	8	56 810	3 704	790	103	2.3	—
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	b	D	D
444220	Nursery & garden centers	2	D	D	D	b	D	D
445	Food & beverage stores	5	14 786	792	201	93	21.0	11.4
447	Gasoline stations	2	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	1	D	D	D	e	D	D
GAINESVILLE, FL								
44-45	Retail trade	498	1 098 307	104 773	24 619	6 521	10.5	4.8
441	Motor vehicle & parts dealers	62	404 697	31 580	7 534	1 181	17.0	7.5
4411	Automobile dealers	31	362 811	25 307	6 059	893	17.6	7.6
441111	New car dealers	21	353 136	24 595	5 850	838	17.8	6.6
441110	New car dealers	21	353 136	24 595	5 850	838	17.8	6.6
44112	Used car dealers	10	9 675	712	209	55	12.3	45.3
441120	Used car dealers	10	9 675	712	209	55	12.3	45.3
4412	Other motor vehicle dealers	6	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	5	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
441222	Boat dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	25	D	D	D	c	D	D
44131	Automotive parts & accessories stores	17	21 020	3 178	750	161	6.3	11.6
441310	Automotive parts & accessories stores	17	21 020	3 178	750	161	6.3	11.6
44132	Tire dealers	8	D	D	D	b	D	D
441320	Tire dealers	8	D	D	D	b	D	D
442	Furniture & home furnishings stores	40	34 176	4 570	971	236	28.0	11.9
4421	Furniture stores	22	20 269	2 606	550	144	2.7	14.9
44211	Furniture stores	22	20 269	2 606	550	144	2.7	14.9
442110	Furniture stores	22	20 269	2 606	550	144	2.7	14.9
4422	Home furnishings stores	18	13 907	1 964	421	92	65.0	7.4
44221	Floor covering stores	8	9 752	1 055	196	37	86.7	7.4
442210	Floor covering stores	8	9 752	1 055	196	37	86.7	7.4
44229	Other home furnishings stores	10	4 155	909	225	55	14.0	7.4
442299	All other home furnishings stores	8	D	D	D	b	D	D
443	Electronics & appliance stores	25	33 672	3 640	836	215	3.4	4.6
4431	Electronics & appliance stores	25	33 672	3 640	836	215	3.4	4.6
44311	Appliance, television, & other electronics stores	18	27 261	2 719	631	177	1.2	5.7
443111	Household appliance stores	10	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	8	D	D	D	c	D	D
44312	Computer & software stores	6	D	D	D	b	D	D
443120	Computer & software stores	6	D	D	D	b	D	D
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GAINESVILLE, FL—Con.								
44-45	Retail trade—Con.							
444	Building material & garden equipment & supplies dealers	37	73 511	8 524	2 281	410	1.8	1.3
4441	Building material & supplies dealers	34	D	D	D	e	D	D
44412	Paint & wallpaper stores	9	D	D	D	b	D	D
444120	Paint & wallpaper stores	9	D	D	D	b	D	D
44419	Other building material dealers	19	D	D	D	c	D	D
444190	Other building material dealers	19	D	D	D	c	D	D
445	Food & beverage stores	47	201 505	22 544	5 163	1 945	2.4	.3
4451	Grocery stores	31	189 446	21 434	4 894	1 824	1.8	.3
44511	Supermarkets & other grocery (except convenience) stores	27	187 627	21 330	4 870	1 811	1.5	.1
445110	Supermarkets & other grocery (except convenience) stores	27	187 627	21 330	4 870	1 811	1.5	.1
4452	Specialty food stores	6	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	10	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	10	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	10	D	D	D	b	D	D
446	Health & personal care stores	34	45 240	5 988	1 219	296	5.3	1.7
4461	Health & personal care stores	34	45 240	5 988	1 219	296	5.3	1.7
44611	Pharmacies & drug stores	16	37 361	4 425	844	203	—	.5
446110	Pharmacies & drug stores	16	37 361	4 425	844	203	—	.5
4461101	Pharmacies & drug stores	14	D	D	D	c	D	D
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	4	2 175	320	82	27	27.6	—
446120	Cosmetics, beauty supplies, & perfume stores	4	2 175	320	82	27	27.6	—
44613	Optical goods stores	8	2 321	456	106	29	70.7	—
446130	Optical goods stores	8	2 321	456	106	29	70.7	—
44619	Other health & personal care stores	6	3 383	787	187	37	5.1	18.0
446191	Food (health) supplement stores	4	D	D	D	b	D	D
447	Gasoline stations	55	66 272	4 853	1 076	343	13.0	5.8
4471	Gasoline stations	55	66 272	4 853	1 076	343	13.0	5.8
44711	Gasoline stations with convenience stores	39	48 793	2 827	710	237	7.6	6.7
447110	Gasoline stations with convenience stores	39	48 793	2 827	710	237	7.6	6.7
44719	Other gasoline stations	16	17 479	2 026	366	106	28.0	3.5
447190	Other gasoline stations	16	17 479	2 026	366	106	28.0	3.5
448	Clothing & clothing accessories stores	56	30 748	3 771	863	305	9.7	7.5
4481	Clothing stores	31	16 283	1 743	406	181	10.7	12.8
44819	Other clothing stores	6	3 407	366	88	51	—	—
448190	Other clothing stores	6	3 407	366	88	51	—	—
4482	Shoe stores	11	6 006	856	210	61	—	—
44821	Shoe stores	11	6 006	856	210	61	—	—
448210	Shoe stores	11	6 006	856	210	61	—	—
4482102	Women's shoe stores	4	2 584	501	130	26	—	—
4482104	Family shoe stores	7	3 422	355	80	35	—	—
4483	Jewelry, luggage, & leather goods stores	14	8 459	1 172	247	63	14.8	2.8
44831	Jewelry stores	13	D	D	D	b	D	D
448310	Jewelry stores	13	D	D	D	b	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	53	35 648	4 525	1 110	428	30.4	2.4
4511	Sporting goods, hobby, & musical instrument stores	36	15 333	2 250	535	206	18.8	.2
45111	Sporting goods stores	20	6 852	1 021	224	102	35.4	—
451110	Sporting goods stores	20	6 852	1 021	224	102	35.4	—
4511102	Specialty-line sporting goods stores	16	6 184	936	199	84	37.4	—
45112	Hobby, toy, & game stores	7	D	D	D	b	D	D
451120	Hobby, toy, & game stores	7	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	4	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	4	D	D	D	b	D	D
45114	Musical instrument & supplies stores	5	4 184	589	141	38	—	.8
451140	Musical instrument & supplies stores	5	4 184	589	141	38	—	.8
4512	Book, periodical, & music stores	17	20 315	2 275	575	222	39.1	4.1
45121	Book stores & news dealers	13	D	D	D	c	D	D
451211	Book stores	12	D	D	D	c	D	D
4512111	Book stores, general	10	14 220	1 650	372	145	51.9	—
4512112	Specialty book stores	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores	4	D	D	D	b	D	D
452	General merchandise stores	10	112 026	8 435	2 043	710	—	3.8
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	D	D	D	e	D	D
4529	Other general merchandise stores	7	D	D	D	c	D	D
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
4529901	Variety stores	4	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GAINESVILLE, FL—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	55	42 079	4 089	982	337	4.7	5.3
4531	Florists	10	3 130	855	204	68	13.8	31.8
45311	Florists	10	3 130	855	204	68	13.8	31.8
453110	Florists	10	3 130	855	204	68	13.8	31.8
4532	Office supplies, stationery, & gift stores	13	14 774	1 133	276	113	3.8	.5
45321	Office supplies & stationery stores	4	D	D	D	b	D	D
453210	Office supplies & stationery stores	4	D	D	D	b	D	D
4532102	Office supplies stores	3	D	D	D	b	D	D
4533	Used merchandise stores	11	1 943	543	113	46	16.1	17.5
45331	Used merchandise stores	11	1 943	543	113	46	16.1	17.5
453310	Used merchandise stores	11	1 943	543	113	46	16.1	17.5
4539	Other miscellaneous store retailers	21	22 232	1 558	389	110	3.0	3.6
45391	Pet & pet supplies stores	7	3 795	384	84	35	6.0	.2
453910	Pet & pet supplies stores	7	3 795	384	84	35	6.0	.2
45393	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	11	D	D	D	b	D	D
454	Nonstore retailers	24	18 733	2 254	541	115	13.1	7.6
4541	Electronic shopping & mail-order houses	9	6 384	423	84	29	13.5	—
45411	Electronic shopping & mail-order houses	9	6 384	423	84	29	13.5	—
454110	Electronic shopping & mail-order houses	9	6 384	423	84	29	13.5	—
4542	Vending machine operators	2	D	D	D	b	D	D
45421	Vending machine operators	2	D	D	D	b	D	D
454210	Vending machine operators	2	D	D	D	b	D	D
4543	Direct selling establishments	13	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	D	D	D	b	D	D
45439	Other direct selling establishments	9	4 084	443	124	24	3.9	34.7
454390	Other direct selling establishments	9	4 084	443	124	24	3.9	34.7
GRACEVILLE, FL								
44-45	Retail trade	42	57 879	4 551	1 038	324	15.2	28.4
441	Motor vehicle & parts dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	6	4 526	362	83	23	25.8	—
4442	Lawn & garden equipment & supplies stores	3	3 021	191	44	10	—	—
44422	Nursery & garden centers	3	3 021	191	44	10	—	—
444220	Nursery & garden centers	3	3 021	191	44	10	—	—
445	Food & beverage stores	6	7 390	723	177	78	58.2	—
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	6	5 338	573	100	41	4.4	25.2
448	Clothing & clothing accessories stores	8	11 704	903	214	65	—	6.1
4481	Clothing stores	5	D	D	D	b	D	D
44814	Family clothing stores	3	D	D	D	b	D	D
448140	Family clothing stores	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GREENACRES, FL								
44-45	Retail trade	55	148 868	21 115	4 986	1 191	5.6	2.6
441	Motor vehicle & parts dealers	8	22 281	9 457	2 163	286	8.7	15.4
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
44132	Tire dealers	4	4 135	939	234	31	—	—
441320	Tire dealers	4	4 135	939	234	31	—	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	8	42 141	3 824	985	313	2.9	—
4451	Grocery stores	7	D	D	D	e	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	7	17 128	1 684	399	101	4.5	—
4461	Health & personal care stores	7	17 128	1 684	399	101	4.5	—
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	5	10 204	463	112	30	11.1	—
44711	Gasoline stations with convenience stores	4	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	4	D	D	D	b	D	D
448	Clothing & clothing accessories stores	8	6 060	566	141	60	30.8	—
4481	Clothing stores	6	D	D	D	b	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	4	3 103	381	104	25	7.7	—
4511	Sporting goods, hobby, & musical instrument stores ..	4	3 103	381	104	25	7.7	—
45113	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	1	D	D	D	e	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4533	Used merchandise stores	1	D	D	D	a	D	D
45331	Used merchandise stores	1	D	D	D	a	D	D
453310	Used merchandise stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
GREEN COVE SPRINGS, FL								
44-45	Retail trade	51	166 912	15 395	3 889	781	6.9	6.8
441	Motor vehicle & parts dealers	15	111 181	9 991	2 553	325	1.4	9.2
4411	Automobile dealers	10	81 836	4 922	1 235	180	.5	7.8
44112	Used car dealers	4	D	D	D	b	D	D
441120	Used car dealers	4	D	D	D	b	D	D
4412	Other motor vehicle dealers	3	D	D	D	c	D	D
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	c	D	D
441222	Boat dealers	1	D	D	D	c	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	7 425	1 210	278	70	—	10.2
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
445	Food & beverage stores	6	23 410	2 107	545	241	13.4	—
446	Health & personal care stores	2	D	D	D	b	D	D
4461	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	14	14 328	862	203	68	27.6	2.0
44711	Gasoline stations with convenience stores	11	10 741	726	184	58	3.4	2.6
447110	Gasoline stations with convenience stores	11	10 741	726	184	58	3.4	2.6

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
GREEN COVE SPRINGS, FL—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
GULF BREEZE, FL								
44-45	Retail trade	67	132 670	11 451	2 782	1 130	4.0	1.3
441	Motor vehicle & parts dealers	5	D	D	D	b	D	D
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	4 422	622	139	37	1.4	—
445	Food & beverage stores	5	D	D	D	e	D	D
4451	Grocery stores	4	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	4	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	4	D	D	D	e	D	D
446	Health & personal care stores	9	13 576	1 362	314	75	20.1	—
4461	Health & personal care stores	9	13 576	1 362	314	75	20.1	—
447	Gasoline stations	12	15 275	950	228	70	—	—
44711	Gasoline stations with convenience stores	12	15 275	950	228	70	—	—
447110	Gasoline stations with convenience stores	12	15 275	950	228	70	—	—
448	Clothing & clothing accessories stores	7	2 838	307	76	30	24.0	59.9
451	Sporting goods, hobby, book, & music stores	7	2 698	489	108	29	6.3	1.2
4511	Sporting goods, hobby, & musical instrument stores ..	6	D	D	D	b	D	D
452	General merchandise stores	3	D	D	D	e	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4533	Used merchandise stores	2	D	D	D	b	D	D
45331	Used merchandise stores	2	D	D	D	b	D	D
453310	Used merchandise stores	2	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
GULFPORT, FL								
44-45	Retail trade	31	29 207	2 762	663	242	16.9	4.9
441	Motor vehicle & parts dealers	3	D	D	D	a	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	981	161	37	17	51.3	—
445	Food & beverage stores	10	12 443	952	224	96	8.8	8.0
446	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	4	2 481	328	75	21	33.4	15.8
448	Clothing & clothing accessories stores	3	D	D	D	b	D	D
4481	Clothing stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
HAINES CITY, FL								
44-45	Retail trade	71	146 446	13 943	3 566	1 091	6.1	.6
441	Motor vehicle & parts dealers	13	22 254	2 088	542	89	8.9	.9
4413	Automotive parts, accessories, & tire stores	9	D	D	D	b	D	D
44132	Tire dealers	4	4 937	844	198	34	25.6	—
441320	Tire dealers	4	4 937	844	198	34	25.6	—
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	b	D	D
445	Food & beverage stores	11	51 550	5 161	1 331	510	3.3	.1
4451	Grocery stores	9	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	6	46 920	4 525	1 189	460	.9	.2
445110	Supermarkets & other grocery (except convenience) stores	6	46 920	4 525	1 189	460	.9	.2
4452	Specialty food stores	1	D	D	D	b	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
4461	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	14	20 234	1 116	273	82	4.6	1.4
4471	Gasoline stations	14	20 234	1 116	273	82	4.6	1.4
44711	Gasoline stations with convenience stores	10	15 837	782	188	61	5.9	1.9
447110	Gasoline stations with convenience stores	10	15 837	782	188	61	5.9	1.9
448	Clothing & clothing accessories stores	5	2 815	293	70	37	12.5	—
452	General merchandise stores	5	D	D	D	c	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529901	Variety stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	3	1 457	460	120	20	—	—
HALLANDALE, FL								
44-45	Retail trade	134	263 009	29 137	7 573	1 932	7.3	7.5
441	Motor vehicle & parts dealers	9	D	D	D	c	D	D
442	Furniture & home furnishings stores	9	D	D	D	b	D	D
4421	Furniture stores	4	D	D	D	b	D	D
44211	Furniture stores	4	D	D	D	b	D	D
442110	Furniture stores	4	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	11	5 388	922	247	62	15.5	32.2
445	Food & beverage stores	19	75 491	8 096	2 218	658	10.0	.4
4451	Grocery stores	15	71 972	7 663	2 104	636	9.6	.4
44511	Supermarkets & other grocery (except convenience) stores	9	69 124	7 357	2 029	613	8.3	.1
445110	Supermarkets & other grocery (except convenience) stores	9	69 124	7 357	2 029	613	8.3	.1
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health & personal care stores	14	22 119	2 691	657	198	9.5	4.7
4461	Health & personal care stores	14	22 119	2 691	657	198	9.5	4.7
44612	Cosmetics, beauty supplies, & perfume stores	6	3 470	564	124	31	32.8	27.8
446120	Cosmetics, beauty supplies, & perfume stores	6	3 470	564	124	31	32.8	27.8
44619	Other health & personal care stores	3	D	D	D	a	D	D
446191	Food (health) supplement stores	1	D	D	D	a	D	D
447	Gasoline stations	7	14 564	590	194	43	4.2	44.5
448	Clothing & clothing accessories stores	34	9 874	1 428	375	118	43.1	15.2
4481	Clothing stores	22	5 885	1 018	274	86	33.1	23.5
44819	Other clothing stores	3	D	D	D	a	D	D
448190	Other clothing stores	3	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	5	2 002	215	47	9	96.4	3.6

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HALLANDALE, FL—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	7	15 424	2 002	481	140	2.5	39.4
4511	Sporting goods, hobby, & musical instrument stores ..	3	D	D	D	b	D	D
451114	Musical instrument & supplies stores	2	D	D	D	b	D	D
451140	Musical instrument & supplies stores	2	D	D	D	b	D	D
4512	Book, periodical, & music stores	4	D	D	D	b	D	D
451212	News dealers & newsstands	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .	1	D	D	D	b	D	D
452	General merchandise stores	4	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
453	Miscellaneous store retailers	15	D	D	D	b	D	D
4531	Florists	3	D	D	D	b	D	D
45311	Florists	3	D	D	D	b	D	D
453110	Florists	3	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	5	3 494	427	102	31	11.4	14.9
45321	Office supplies & stationery stores	1	D	D	D	b	D	D
453210	Office supplies & stationery stores	1	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers	6	D	D	D	a	D	D
45392	Art dealers	3	D	D	D	a	D	D
453920	Art dealers	3	D	D	D	a	D	D
454	Nonstore retailers	4	6 871	1 188	276	71	26.8	—
4541	Electronic shopping & mail-order houses	4	6 871	1 188	276	71	26.8	—
45411	Electronic shopping & mail-order houses	4	6 871	1 188	276	71	26.8	—
454110	Electronic shopping & mail-order houses	4	6 871	1 188	276	71	26.8	—
HIALEAH, FL								
44-45	Retail trade	945	1 530 907	151 235	37 312	10 430	15.4	10.7
441	Motor vehicle & parts dealers	109	191 885	16 169	4 174	708	12.1	6.9
4411	Automobile dealers	34	131 155	7 540	2 286	271	10.5	3.7
44111	New car dealers	6	D	D	D	c	D	D
441110	New car dealers	6	D	D	D	c	D	D
44112	Used car dealers	28	D	D	D	b	D	D
441120	Used car dealers	28	D	D	D	b	D	D
4412	Other motor vehicle dealers	4	19 536	1 760	376	64	.6	23.3
44122	Motorcycle, boat, & other motor vehicle dealers	4	19 536	1 760	376	64	.6	23.3
441221	Motorcycle dealers	1	D	D	D	b	D	D
441222	Boat dealers	2	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	71	41 194	6 869	1 512	373	22.6	9.5
44131	Automotive parts & accessories stores	48	30 211	4 470	938	257	26.1	8.6
441310	Automotive parts & accessories stores	48	30 211	4 470	938	257	26.1	8.6
44132	Tire dealers	23	10 983	2 399	574	116	12.9	11.8
441320	Tire dealers	23	10 983	2 399	574	116	12.9	11.8
442	Furniture & home furnishings stores	60	55 604	6 659	1 494	372	25.9	5.5
4421	Furniture stores	35	32 963	3 768	715	208	34.1	7.3
44211	Furniture stores	35	32 963	3 768	715	208	34.1	7.3
442110	Furniture stores	35	32 963	3 768	715	208	34.1	7.3
4422	Home furnishings stores	25	22 641	2 891	779	164	14.0	2.9
44221	Floor covering stores	13	11 082	1 442	362	68	10.6	5.9
442210	Floor covering stores	13	11 082	1 442	362	68	10.6	5.9
44229	Other home furnishings stores	12	11 559	1 449	417	96	17.3	.1
442299	All other home furnishings stores	11	D	D	D	b	D	D
443	Electronics & appliance stores	23	64 236	5 160	1 266	310	3.1	2.6
4431	Electronics & appliance stores	23	64 236	5 160	1 266	310	3.1	2.6
44311	Appliance, television, & other electronics stores	18	60 605	4 822	1 191	288	1.0	1.1
443111	Household appliance stores	6	4 766	1 048	260	54	7.0	2.1
443112	Radio, television, & other electronics stores	12	55 839	3 774	931	234	.5	1.1
44312	Computer & software stores	4	D	D	D	a	D	D
443120	Computer & software stores	4	D	D	D	a	D	D
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	HIALEAH, FL—Con.							
44-45	Retail trade—Con.							
444	Building material & garden equipment & supplies dealers	62	116 163	13 364	2 957	646	7.5	11.7
4441	Building material & supplies dealers	60	D	D	D	f	D	D
44411	Home centers	5	D	D	D	e	D	D
444110	Home centers	5	D	D	D	e	D	D
44412	Paint & wallpaper stores	8	D	D	D	b	D	D
444120	Paint & wallpaper stores	8	D	D	D	b	D	D
44413	Hardware stores	13	4 042	740	181	45	34.8	19.7
444130	Hardware stores	13	4 042	740	181	45	34.8	19.7
44419	Other building material dealers	34	48 062	5 598	1 237	260	6.3	23.4
444190	Other building material dealers	34	48 062	5 598	1 237	260	6.3	23.4
4442	Lawn & garden equipment & supplies stores	2	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	b	D	D
444220	Nursery & garden centers	2	D	D	D	b	D	D
445	Food & beverage stores	132	366 683	33 786	8 710	2 888	12.4	18.0
4451	Grocery stores	86	346 842	31 891	8 190	2 758	11.0	18.4
44511	Supermarkets & other grocery (except convenience) stores	69	339 501	31 031	7 981	2 690	10.8	18.5
445110	Supermarkets & other grocery (except convenience) stores	69	339 501	31 031	7 981	2 690	10.8	18.5
44512	Convenience stores	17	7 341	860	209	68	19.2	13.8
445120	Convenience stores	17	7 341	860	209	68	19.2	13.8
4452	Specialty food stores	23	10 323	991	279	75	24.7	8.4
4453	Beer, wine, & liquor stores	23	9 518	904	241	55	50.7	15.0
44531	Beer, wine, & liquor stores	23	9 518	904	241	55	50.7	15.0
445310	Beer, wine, & liquor stores	23	9 518	904	241	55	50.7	15.0
446	Health & personal care stores	132	173 899	19 870	4 683	1 195	21.2	9.9
4461	Health & personal care stores	132	173 899	19 870	4 683	1 195	21.2	9.9
44611	Pharmacies & drug stores	72	155 253	16 199	3 830	981	22.1	7.2
446110	Pharmacies & drug stores	72	155 253	16 199	3 830	981	22.1	7.2
4461101	Pharmacies & drug stores	63	142 454	15 018	3 543	886	23.0	7.3
4461102	Proprietary stores	9	12 799	1 181	287	95	13.1	6.6
44612	Cosmetics, beauty supplies, & perfume stores	10	4 983	578	144	46	20.0	1.5
446120	Cosmetics, beauty supplies, & perfume stores	10	4 983	578	144	46	20.0	1.5
44613	Optical goods stores	25	6 616	1 482	341	76	13.6	31.2
446130	Optical goods stores	25	6 616	1 482	341	76	13.6	31.2
44619	Other health & personal care stores	25	7 047	1 611	368	92	8.7	54.9
446191	Food (health) supplement stores	5	2 410	344	76	19	—	88.1
446199	All other health & personal care stores	20	4 637	1 267	292	73	13.2	37.7
447	Gasoline stations	60	104 979	3 401	856	268	68.0	11.5
4471	Gasoline stations	60	104 979	3 401	856	268	68.0	11.5
44711	Gasoline stations with convenience stores	19	36 076	1 100	223	77	52.6	23.5
447110	Gasoline stations with convenience stores	19	36 076	1 100	223	77	52.6	23.5
44719	Other gasoline stations	41	68 903	2 301	633	191	76.1	5.3
447190	Other gasoline stations	41	68 903	2 301	633	191	76.1	5.3
448	Clothing & clothing accessories stores	190	148 092	16 424	4 071	1 335	11.8	14.5
4481	Clothing stores	111	104 867	11 341	2 798	967	8.0	13.2
44811	Men's clothing stores	10	5 840	803	201	75	12.0	21.4
448110	Men's clothing stores	10	5 840	803	201	75	12.0	21.4
44812	Women's clothing stores	54	28 848	3 452	946	335	13.4	21.0
448120	Women's clothing stores	54	28 848	3 452	946	335	13.4	21.0
44813	Children's & infants' clothing stores	11	11 789	1 584	370	107	8.1	—
448130	Children's & infants' clothing stores	11	11 789	1 584	370	107	8.1	—
44814	Family clothing stores	19	44 899	4 031	928	356	3.3	2.2
448140	Family clothing stores	19	44 899	4 031	928	356	3.3	2.2
44815	Clothing accessories stores	6	1 369	219	49	19	12.1	—
448150	Clothing accessories stores	6	1 369	219	49	19	12.1	—
44819	Other clothing stores	11	12 122	1 252	304	75	10.3	45.9
448190	Other clothing stores	11	12 122	1 252	304	75	10.3	45.9
4482	Shoe stores	44	29 837	2 988	740	249	20.1	5.8
44821	Shoe stores	44	29 837	2 988	740	249	20.1	5.8
448210	Shoe stores	44	29 837	2 988	740	249	20.1	5.8
4482101	Men's shoe stores	4	2 913	401	179	58	59.8	—
4482102	Women's shoe stores	7	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	28	17 084	1 500	353	127	24.1	2.4
4482105	Athletic footwear stores	4	6 077	710	100	23	—	—
4483	Jewelry, luggage, & leather goods stores	35	13 388	2 095	533	119	23.2	43.5
44831	Jewelry stores	34	D	D	D	c	D	D
448310	Jewelry stores	34	D	D	D	c	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	HIALEAH, FL—Con.							
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	48	52 610	5 726	1 483	437	8.6	4.8
4511	Sporting goods, hobby, & musical instrument stores . .	37	46 909	5 052	1 309	386	8.6	5.1
45111	Sporting goods stores	12	16 833	1 705	479	121	11.1	3.9
451110	Sporting goods stores	12	16 833	1 705	479	121	11.1	3.9
4511101	General-line sporting goods stores	4	10 997	970	289	85	6.7	5.9
4511102	Specialty-line sporting goods stores	8	5 836	735	190	36	19.5	—
45112	Hobby, toy, & game stores	8	24 663	2 275	518	173	1.0	—
451120	Hobby, toy, & game stores	8	24 663	2 275	518	173	1.0	—
45113	Sewing, needlework, & piece goods stores	15	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	15	D	D	D	b	D	D
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	11	5 701	674	174	51	8.8	2.4
45121	Book stores & news dealers	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores . . .	9	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores . .	9	D	D	D	b	D	D
452	General merchandise stores	36	195 370	21 423	5 321	1 615	2.1	4.5
4521	Department stores (incl leased depts) ##	5	170 542	N	N	N	—	—
45211	Department stores (incl leased depts) ##	5	170 542	N	N	N	—	—
4521	Department stores (excl leased depts)	5	166 078	18 265	4 528	1 303	—	—
45211	Department stores (excl leased depts)	5	166 078	18 265	4 528	1 303	—	—
452110	Department stores (excl leased depts)	5	166 078	18 265	4 528	1 303	—	—
4521101	Conventional department stores (excl leased depts)	2	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	f	D	D
4529	Other general merchandise stores	31	29 292	3 158	793	312	13.9	30.3
45299	All other general merchandise stores	31	29 292	3 158	793	312	13.9	30.3
452990	All other general merchandise stores	31	29 292	3 158	793	312	13.9	30.3
4529901	Variety stores	13	D	D	D	b	D	D
4529902	Catalog showrooms	2	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	16	9 542	1 490	355	114	31.2	32.7
453	Miscellaneous store retailers	73	51 656	7 395	1 828	553	11.7	8.2
4531	Florists	18	3 445	669	155	59	57.1	7.7
45311	Florists	18	3 445	669	155	59	57.1	7.7
453110	Florists	18	3 445	669	155	59	57.1	7.7
4532	Office supplies, stationery, & gift stores	25	26 412	2 943	815	220	2.2	13.1
45321	Office supplies & stationery stores	9	22 216	2 353	672	154	—	10.2
453210	Office supplies & stationery stores	9	22 216	2 353	672	154	—	10.2
4532102	Office supplies stores	9	22 216	2 353	672	154	—	10.2
45322	Gift, novelty, & souvenir stores	16	4 196	590	143	66	13.6	28.9
453220	Gift, novelty, & souvenir stores	16	4 196	590	143	66	13.6	28.9
4533	Used merchandise stores	9	7 833	2 281	459	152	9.0	.2
45331	Used merchandise stores	9	7 833	2 281	459	152	9.0	.2
453310	Used merchandise stores	9	7 833	2 281	459	152	9.0	.2
4539	Other miscellaneous store retailers	21	13 966	1 502	399	122	20.0	3.4
45391	Pet & pet supplies stores	13	7 036	764	192	55	13.2	6.7
453910	Pet & pet supplies stores	13	7 036	764	192	55	13.2	6.7
45399	All other miscellaneous store retailers	7	D	D	D	b	D	D
454	Nonstore retailers	20	9 730	1 858	469	103	22.0	1.0
4541	Electronic shopping & mail-order houses	3	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	3	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	3	D	D	D	b	D	D
4542	Vending machine operators	4	D	D	D	b	D	D
45421	Vending machine operators	4	D	D	D	b	D	D
454210	Vending machine operators	4	D	D	D	b	D	D
4543	Direct selling establishments	13	3 866	741	198	42	34.5	2.5
45439	Other direct selling establishments	10	3 551	645	169	33	30.5	2.7
454390	Other direct selling establishments	10	3 551	645	169	33	30.5	2.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HIALEAH GARDENS, FL								
44-45	Retail trade	54	129 806	11 137	2 500	538	14.1	11.2
441	Motor vehicle & parts dealers	8	14 664	1 861	422	64	14.4	1.2
4413	Automotive parts, accessories, & tire stores	3	D	D	D	b	D	D
44132	Tire dealers	2	D	D	D	b	D	D
441320	Tire dealers	2	D	D	D	b	D	D
442	Furniture & home furnishings stores	6	6 017	778	185	77	3.7	20.1
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
4422	Home furnishings stores	4	D	D	D	b	D	D
44229	Other home furnishings stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
4431	Electronics & appliance stores	2	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores	1	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	b	D	D
4441	Building material & supplies dealers	4	D	D	D	b	D	D
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
445	Food & beverage stores	11	6 006	524	136	44	58.1	16.7
446	Health & personal care stores	5	D	D	D	b	D	D
4461	Health & personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	7	11 238	347	56	21	48.9	5.5
448	Clothing & clothing accessories stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	c	D	D
4529	Other general merchandise stores	1	D	D	D	c	D	D
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	2	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	1	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	b	D	D
453210	Office supplies & stationery stores	1	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
HIGHLAND BEACH, FL								
44-45	Retail trade	6	988	187	62	16	55.0	-
445	Food & beverage stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
HIGH SPRINGS, FL								
44-45	Retail trade	22	33 881	2 679	672	265	2.4	3.6
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	608	147	36	10	D	-
445	Food & beverage stores	4	D	D	D	c	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
4461	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	3	3 474	173	42	17	-	-
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HOLLY HILL, FL								
44-45	Retail trade	93	140 118	14 533	3 222	861	13.0	1.6
441	Motor vehicle & parts dealers	21	37 148	2 439	551	122	27.1	—
44112	Used car dealers	9	18 837	793	213	34	47.6	—
441120	Used car dealers	9	18 837	793	213	34	47.6	—
4412	Other motor vehicle dealers	4	10 654	941	224	45	1.7	—
44122	Motorcycle, boat, & other motor vehicle dealers	4	10 654	941	224	45	1.7	—
441221	Motorcycle dealers	2	D	D	D	b	D	D
441222	Boat dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	8	7 657	705	114	43	12.2	—
44132	Tire dealers	2	D	D	D	a	D	D
441320	Tire dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	8	D	D	D	b	D	D
4421	Furniture stores	7	5 172	753	170	30	13.2	—
44211	Furniture stores	7	5 172	753	170	30	13.2	—
442110	Furniture stores	7	5 172	753	170	30	13.2	—
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	12	D	D	D	b	D	D
4441	Building material & supplies dealers	10	19 332	1 994	447	79	7.6	—
44419	Other building material dealers	10	19 332	1 994	447	79	7.6	—
444190	Other building material dealers	10	19 332	1 994	447	79	7.6	—
445	Food & beverage stores	9	34 795	3 370	839	307	2.6	1.5
4451	Grocery stores	7	D	D	D	e	D	D
446	Health & personal care stores	5	13 636	2 081	274	88	3.8	—
4461	Health & personal care stores	5	13 636	2 081	274	88	3.8	—
447	Gasoline stations	8	10 285	498	144	50	12.9	17.0
44711	Gasoline stations with convenience stores	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	5	D	D	D	b	D	D
448	Clothing & clothing accessories stores	4	837	140	35	15	76.0	—
451	Sporting goods, hobby, book, & music stores	6	1 713	218	59	20	32.6	—
452	General merchandise stores	2	D	D	D	a	D	D
45299	All other general merchandise stores	2	D	D	D	a	D	D
452990	All other general merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	9	4 949	770	167	42	17.1	—
4533	Used merchandise stores	4	1 385	274	54	14	—	—
45331	Used merchandise stores	4	1 385	274	54	14	—	—
453310	Used merchandise stores	4	1 385	274	54	14	—	—
4539	Other miscellaneous store retailers	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers	3	D	D	D	b	D	D
454	Nonstore retailers	7	8 467	1 864	435	74	8.1	—
4543	Direct selling establishments	4	D	D	D	b	D	D
45431	Fuel dealers	2	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
HOLLYWOOD, FL								
44-45	Retail trade	556	1 234 895	121 621	30 143	6 758	9.3	6.0
441	Motor vehicle & parts dealers	72	494 486	37 825	8 852	1 289	3.7	3.1
4411	Automobile dealers	25	453 996	31 967	7 459	1 016	3.2	2.9
44111	New car dealers	10	424 204	31 305	7 336	991	—	.3
441110	New car dealers	10	424 204	31 305	7 336	991	—	.3
44112	Used car dealers	15	29 792	662	123	25	48.9	40.1
441120	Used car dealers	15	29 792	662	123	25	48.9	40.1
4412	Other motor vehicle dealers	9	17 454	1 304	306	60	2.7	1.6
44121	Recreational vehicle dealers	4	9 284	824	218	40	4.4	—
441210	Recreational vehicle dealers	4	9 284	824	218	40	4.4	—
44122	Motorcycle, boat, & other motor vehicle dealers	5	8 170	480	88	20	.8	3.4
441222	Boat dealers	4	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	38	23 036	4 554	1 087	213	13.8	8.2
44131	Automotive parts & accessories stores	25	14 878	2 768	648	139	13.0	10.7
441310	Automotive parts & accessories stores	25	14 878	2 768	648	139	13.0	10.7
44132	Tire dealers	13	8 158	1 786	439	74	15.3	3.8
441320	Tire dealers	13	8 158	1 786	439	74	15.3	3.8

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HOLLYWOOD, FL—Con.								
44-45 Retail trade—Con.								
442	Furniture & home furnishings stores	35	22 289	2 942	753	172	75.0	3.4
4421	Furniture stores	9	4 479	923	268	59	40.0	9.0
44211	Furniture stores	9	4 479	923	268	59	40.0	9.0
442110	Furniture stores	9	4 479	923	268	59	40.0	9.0
4422	Home furnishings stores	26	17 810	2 019	485	113	83.8	2.0
44221	Floor covering stores	13	13 565	1 468	338	62	94.5	1.5
442210	Floor covering stores	13	13 565	1 468	338	62	94.5	1.5
44229	Other home furnishings stores	13	4 245	551	147	51	49.5	3.5
442299	All other home furnishings stores	10	4 091	501	132	49	48.4	3.6
443	Electronics & appliance stores	24	31 613	4 112	1 831	299	7.2	6.7
4431	Electronics & appliance stores	24	31 613	4 112	1 831	299	7.2	6.7
44311	Appliance, television, & other electronics stores	17	29 265	3 960	1 805	291	3.5	3.6
443111	Household appliance stores	3	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	14	D	D	D	e	D	D
44312	Computer & software stores	5	D	D	D	a	D	D
443120	Computer & software stores	5	D	D	D	a	D	D
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	26	57 131	8 644	1 970	367	3.1	2.5
4441	Building material & supplies dealers	24	D	D	D	e	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44412	Paint & wallpaper stores	6	D	D	D	b	D	D
444120	Paint & wallpaper stores	6	D	D	D	b	D	D
44413	Hardware stores	3	D	D	D	b	D	D
444130	Hardware stores	3	D	D	D	b	D	D
44419	Other building material dealers	13	22 507	4 830	1 000	146	2.9	4.9
444190	Other building material dealers	13	22 507	4 830	1 000	146	2.9	4.9
445	Food & beverage stores	90	222 200	24 754	6 014	1 858	13.2	3.8
4451	Grocery stores	63	209 161	22 671	5 534	1 738	13.0	2.7
44511	Supermarkets & other grocery (except convenience) stores	33	195 172	21 288	5 199	1 637	11.6	2.5
445110	Supermarkets & other grocery (except convenience) stores	33	195 172	21 288	5 199	1 637	11.6	2.5
44512	Convenience stores	30	13 989	1 383	335	101	31.6	5.2
445120	Convenience stores	30	13 989	1 383	335	101	31.6	5.2
4452	Specialty food stores	18	8 569	1 657	366	87	12.1	21.6
446	Health & personal care stores	56	87 729	11 763	2 913	648	6.9	2.0
4461	Health & personal care stores	56	87 729	11 763	2 913	648	6.9	2.0
44611	Pharmacies & drug stores	28	77 295	9 518	2 375	541	5.9	1.2
446110	Pharmacies & drug stores	28	77 295	9 518	2 375	541	5.9	1.2
4461101	Pharmacies & drug stores	25	D	D	D	f	D	D
4461102	Proprietary stores	3	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	4	1 357	160	48	10	8.0	—
446120	Cosmetics, beauty supplies, & perfume stores	4	1 357	160	48	10	8.0	—
44613	Optical goods stores	9	2 713	721	185	38	18.4	26.3
446130	Optical goods stores	9	2 713	721	185	38	18.4	26.3
44619	Other health & personal care stores	15	6 364	1 364	305	59	14.3	1.2
446191	Food (health) supplement stores	6	2 310	325	80	24	22.1	3.2
446199	All other health & personal care stores	9	4 054	1 039	225	35	9.8	—
447	Gasoline stations	51	86 760	4 635	1 315	372	23.1	35.0
4471	Gasoline stations	51	86 760	4 635	1 315	372	23.1	35.0
44711	Gasoline stations with convenience stores	24	37 893	2 022	574	150	14.9	4.5
447110	Gasoline stations with convenience stores	24	37 893	2 022	574	150	14.9	4.5
44719	Other gasoline stations	27	48 867	2 613	741	222	29.5	58.7
447190	Other gasoline stations	27	48 867	2 613	741	222	29.5	58.7
448	Clothing & clothing accessories stores	79	50 255	5 628	1 395	476	18.0	9.8
4481	Clothing stores	49	31 584	3 557	893	320	18.4	13.4
44811	Men's clothing stores	3	3 176	571	143	23	D	—
448110	Men's clothing stores	3	3 176	571	143	23	D	—
44812	Women's clothing stores	22	15 243	1 827	450	172	13.7	14.7
448120	Women's clothing stores	22	15 243	1 827	450	172	13.7	14.7
44813	Children's & infants' clothing stores	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores	2	D	D	D	a	D	D
44814	Family clothing stores	7	9 449	772	216	95	12.1	—
448140	Family clothing stores	7	9 449	772	216	95	12.1	—
44815	Clothing accessories stores	5	D	D	D	a	D	D
448150	Clothing accessories stores	5	D	D	D	a	D	D
44819	Other clothing stores	10	2 304	201	49	17	29.4	50.8
448190	Other clothing stores	10	2 304	201	49	17	29.4	50.8
4482	Shoe stores	11	14 414	1 505	376	128	.2	—
44821	Shoe stores	11	14 414	1 505	376	128	.2	—
448210	Shoe stores	11	14 414	1 505	376	128	.2	—
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	7	D	D	D	b	D	D
4482105	Athletic footwear stores	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	HOLLYWOOD, FL—Con.							
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores—Con.							
4483	Jewelry, luggage, & leather goods stores	19	4 257	566	126	28	74.8	16.3
44831	Jewelry stores	18	D	D	D	b	D	D
448310	Jewelry stores	18	D	D	D	b	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	24	23 772	3 213	780	188	6.9	2.1
4511	Sporting goods, hobby, & musical instrument stores ..	16	18 158	2 541	620	137	1.7	2.6
45111	Sporting goods stores	6	8 949	1 408	316	64	—	5.3
451110	Sporting goods stores	6	8 949	1 408	316	64	—	5.3
4511102	Specialty-line sporting goods stores	4	D	D	D	b	D	D
45112	Hobby, toy, & game stores	5	D	D	D	b	D	D
451120	Hobby, toy, & game stores	5	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	4	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	4	D	D	D	b	D	D
4512	Book, periodical, & music stores	8	5 614	672	160	51	23.6	.4
45121	Book stores & news dealers	4	4 520	514	120	37	11.1	—
451211	Book stores	3	D	D	D	b	D	D
4512111	Book stores, general	3	D	D	D	b	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	13	73 716	6 248	1 647	580	.4	8.6
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	11	D	D	D	c	D	D
452990	All other general merchandise stores	11	D	D	D	c	D	D
4529901	Variety stores	5	4 027	363	84	42	—	.7
4529902	Catalog showrooms	2	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	4	4 504	473	114	40	7.2	62.5
453	Miscellaneous store retailers	65	38 232	4 553	1 088	294	16.9	4.2
4531	Florists	11	2 917	462	109	28	45.8	11.0
45311	Florists	11	2 917	462	109	28	45.8	11.0
453110	Florists	11	2 917	462	109	28	45.8	11.0
4532	Office supplies, stationery, & gift stores	19	20 009	1 996	501	133	9.2	1.8
45321	Office supplies & stationery stores	6	17 470	1 725	428	88	1.4	—
453210	Office supplies & stationery stores	6	17 470	1 725	428	88	1.4	—
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	5	D	D	D	b	D	D
4533	Used merchandise stores	12	2 130	426	89	28	67.5	16.6
45331	Used merchandise stores	12	2 130	426	89	28	67.5	16.6
453310	Used merchandise stores	12	2 130	426	89	28	67.5	16.6
4539	Other miscellaneous store retailers	23	13 176	1 669	389	105	14.0	4.3
45391	Pet & pet supplies stores	6	D	D	D	b	D	D
453910	Pet & pet supplies stores	6	D	D	D	b	D	D
45392	Art dealers	4	1 082	308	67	15	4.3	1.9
453920	Art dealers	4	1 082	308	67	15	4.3	1.9
45399	All other miscellaneous store retailers	12	5 693	735	172	42	16.3	7.4
454	Nonstore retailers	21	46 712	7 304	1 585	215	6.9	1.5
4541	Electronic shopping & mail-order houses	9	38 019	6 000	1 275	165	2.2	1.9
45411	Electronic shopping & mail-order houses	9	38 019	6 000	1 275	165	2.2	1.9
454110	Electronic shopping & mail-order houses	9	38 019	6 000	1 275	165	2.2	1.9
4543	Direct selling establishments	10	D	D	D	b	D	D
45439	Other direct selling establishments	9	7 236	1 000	232	40	12.6	—
454390	Other direct selling establishments	9	7 236	1 000	232	40	12.6	—
	HOLMES BEACH, FL							
44-45	Retail trade	25	21 137	2 567	720	218	6.7	4.9
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	4	5 204	687	248	75	—	13.5
446	Health & personal care stores	4	D	D	D	b	D	D
4461	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores	5	1 829	415	95	20	36.7	—
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	7	2 631	324	73	28	16.8	6.0

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HOMESTEAD, FL								
44-45	Retail trade	122	302 982	27 788	7 124	1 636	9.9	9.0
441	Motor vehicle & parts dealers	15	127 498	10 423	2 725	380	1.6	16.9
4411	Automobile dealers	6	D	D	D	e	D	D
44111	New car dealers	4	117 220	8 248	2 184	269	—	17.6
441110	New car dealers	4	117 220	8 248	2 184	269	—	17.6
4413	Automotive parts, accessories, & tire stores	9	D	D	D	c	D	D
44131	Automotive parts & accessories stores	7	D	D	D	b	D	D
441310	Automotive parts & accessories stores	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	9	4 338	765	163	31	47.5	—
4422	Home furnishings stores	5	2 517	465	94	16	9.5	—
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	16 437	1 475	335	53	17.9	.7
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	4	8 749	582	145	18	33.6	1.3
44422	Nursery & garden centers	3	D	D	D	a	D	D
444220	Nursery & garden centers	3	D	D	D	a	D	D
445	Food & beverage stores	28	91 417	8 397	2 154	687	11.9	.8
4451	Grocery stores	21	88 339	8 074	2 060	661	11.7	.8
44511	Supermarkets & other grocery (except convenience) stores	14	85 364	7 839	2 011	647	10.0	.8
445110	Supermarkets & other grocery (except convenience) stores	14	85 364	7 839	2 011	647	10.0	.8
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health & personal care stores	10	15 399	1 833	443	89	34.4	1.8
4461	Health & personal care stores	10	15 399	1 833	443	89	34.4	1.8
447	Gasoline stations	16	23 706	1 223	311	87	22.7	16.3
4471	Gasoline stations	16	23 706	1 223	311	87	22.7	16.3
44711	Gasoline stations with convenience stores	10	16 461	905	221	55	10.1	2.1
447110	Gasoline stations with convenience stores	10	16 461	905	221	55	10.1	2.1
448	Clothing & clothing accessories stores	11	3 456	486	141	46	9.3	3.2
451	Sporting goods, hobby, book, & music stores	7	4 452	522	120	40	3.4	.2
4511	Sporting goods, hobby, & musical instrument stores ..	5	D	D	D	b	D	D
452	General merchandise stores	3	D	D	D	c	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
4533	Used merchandise stores	3	D	D	D	a	D	D
45331	Used merchandise stores	3	D	D	D	a	D	D
453310	Used merchandise stores	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	b	D	D
INDIALANTIC, FL								
44-45	Retail trade	30	23 997	3 298	822	183	9.9	5.7
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	4	5 312	777	189	42	7.7	—
446	Health & personal care stores	1	D	D	D	a	D	D
4461	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores	8	2 141	356	86	26	5.7	22.6
451	Sporting goods, hobby, book, & music stores	3	1 475	166	29	17	D	—
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	6	2 256	598	147	34	12.6	—
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
INDIAN HARBOUR BEACH, FL								
44-45	Retail trade	38	36 716	3 997	1 001	329	11.6	1.2
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	824	135	32	8	—	7.6
443	Electronics & appliance stores	5	1 287	203	50	14	53.7	—
444	Building material & garden equipment & supplies dealers	5	2 069	454	97	23	57.0	—
445	Food & beverage stores	2	D	D	D	a	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
4461	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	3	3 684	319	123	24	—	—
448	Clothing & clothing accessories stores	7	6 777	550	144	63	1.1	2.4
4481	Clothing stores	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	4	2 179	198	34	15	75.4	—
4511	Sporting goods, hobby, & musical instrument stores ..	4	2 179	198	34	15	75.4	—
452	General merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
INDIAN ROCKS BEACH, FL								
44-45	Retail trade	13	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
445	Food & beverage stores	3	1 564	119	23	7	D	—
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
INVERNESS, FL								
44-45	Retail trade	113	269 717	24 599	6 019	1 727	5.1	8.3
441	Motor vehicle & parts dealers	18	87 205	7 105	1 648	262	4.7	21.1
4411	Automobile dealers	6	62 901	5 143	1 181	157	2.7	26.7
4412	Other motor vehicle dealers	4	17 648	942	230	42	8.7	—
44121	Recreational vehicle dealers	3	D	D	D	b	D	D
441210	Recreational vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	8	6 656	1 020	237	63	12.5	24.2
44131	Automotive parts & accessories stores	7	D	D	D	b	D	D
441310	Automotive parts & accessories stores	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	7	6 213	700	161	33	6.6	6.8
4421	Furniture stores	4	2 424	313	69	18	16.8	17.3
44211	Furniture stores	4	2 424	313	69	18	16.8	17.3
442110	Furniture stores	4	2 424	313	69	18	16.8	17.3
4422	Home furnishings stores	3	3 789	387	92	15	—	—
44221	Floor covering stores	3	3 789	387	92	15	—	—
442210	Floor covering stores	3	3 789	387	92	15	—	—
443	Electronics & appliance stores	3	2 150	526	123	28	—	21.0
4431	Electronics & appliance stores	3	2 150	526	123	28	—	21.0
44311	Appliance, television, & other electronics stores	3	2 150	526	123	28	—	21.0
444	Building material & garden equipment & supplies dealers	12	22 127	2 296	575	142	7.2	—
4441	Building material & supplies dealers	11	D	D	D	c	D	D
44412	Paint & wallpaper stores	3	D	D	D	a	D	D
444120	Paint & wallpaper stores	3	D	D	D	a	D	D
44419	Other building material dealers	5	12 233	1 161	260	55	2.0	—
444190	Other building material dealers	5	12 233	1 161	260	55	2.0	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
INVERNESS, FL—Con.								
44-45	Retail trade—Con.							
445	Food & beverage stores	16	62 613	5 448	1 406	559	5.0	1.0
4451	Grocery stores	10	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	8	58 603	5 120	1 339	535	.7	1.1
445110	Supermarkets & other grocery (except convenience) stores	8	58 603	5 120	1 339	535	.7	1.1
446	Health & personal care stores	13	16 977	2 142	525	123	3.3	12.8
4461	Health & personal care stores	13	16 977	2 142	525	123	3.3	12.8
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	8	10 635	613	160	47	17.0	—
448	Clothing & clothing accessories stores	11	8 859	851	202	86	8.1	.8
4481	Clothing stores	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	4	1 249	123	27	13	36.7	—
452	General merchandise stores	5	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529901	Variety stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	14	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
JACKSONVILLE, FL (CC) *								
44-45	Retail trade	3 134	8 034 132	761 430	185 025	44 276	6.1	7.4
441	Motor vehicle & parts dealers	416	2 676 975	210 998	51 499	7 013	7.3	10.5
4411	Automobile dealers	166	2 302 336	156 514	38 123	4 664	6.1	11.6
44111	New car dealers	75	2 163 234	146 139	35 921	4 234	4.9	12.0
441110	New car dealers	75	2 163 234	146 139	35 921	4 234	4.9	12.0
44112	Used car dealers	91	139 102	10 375	2 202	430	24.6	5.0
441120	Used car dealers	91	139 102	10 375	2 202	430	24.6	5.0
4412	Other motor vehicle dealers	49	142 327	12 503	3 140	520	28.7	1.1
44121	Recreational vehicle dealers	8	D	D	D	c	D	D
441210	Recreational vehicle dealers	8	D	D	D	c	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	41	D	D	D	e	D	D
441221	Motorcycle dealers	7	D	D	D	b	D	D
441222	Boat dealers	28	54 428	5 377	1 203	204	12.3	1.5
441229	All other motor vehicle dealers	6	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	201	232 312	41 981	10 236	1 829	5.7	5.9
44131	Automotive parts & accessories stores	132	151 724	27 003	6 815	1 243	7.9	2.7
441310	Automotive parts & accessories stores	132	151 724	27 003	6 815	1 243	7.9	2.7
44132	Tire dealers	69	80 588	14 978	3 421	586	1.7	11.9
441320	Tire dealers	69	80 588	14 978	3 421	586	1.7	11.9
442	Furniture & home furnishings stores	199	234 138	33 051	7 829	1 577	12.0	3.7
4421	Furniture stores	94	126 973	18 352	4 718	776	11.3	5.0
44211	Furniture stores	94	126 973	18 352	4 718	776	11.3	5.0
442110	Furniture stores	94	126 973	18 352	4 718	776	11.3	5.0
4422	Home furnishings stores	105	107 165	14 699	3 111	801	12.8	2.1
44221	Floor covering stores	50	50 026	7 197	1 708	273	14.4	2.5
442210	Floor covering stores	50	50 026	7 197	1 708	273	14.4	2.5
44229	Other home furnishings stores	55	57 139	7 502	1 403	528	11.4	1.7
442291	Window treatment stores	3	D	D	D	b	D	D
442299	All other home furnishings stores	52	D	D	D	e	D	D
443	Electronics & appliance stores	125	257 941	22 974	5 887	1 103	5.5	4.5
4431	Electronics & appliance stores	125	257 941	22 974	5 887	1 103	5.5	4.5
44311	Appliance, television, & other electronics stores	81	D	D	D	f	D	D
443111	Household appliance stores	22	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	59	91 454	9 328	2 245	487	6.2	6.5
44312	Computer & software stores	41	154 027	12 160	3 078	539	4.3	1.5
443120	Computer & software stores	41	154 027	12 160	3 078	539	4.3	1.5
44313	Camera & photographic supplies stores	3	D	D	D	a	D	D
443130	Camera & photographic supplies stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	JACKSONVILLE, FL (CC) *—Con.							
44-45	Retail trade—Con.							
444	Building material & garden equipment & supplies dealers	212	698 397	78 054	18 210	3 388	2.4	7.8
4441	Building material & supplies dealers	187	674 280	74 003	17 185	3 126	2.1	8.1
44411	Home centers	13	D	D	D	f	D	D
444110	Home centers	13	D	D	D	f	D	D
44412	Paint & wallpaper stores	25	42 474	5 383	1 289	206	1.9	12.8
444120	Paint & wallpaper stores	25	42 474	5 383	1 289	206	1.9	12.8
44413	Hardware stores	32	D	D	D	e	D	D
444130	Hardware stores	32	D	D	D	e	D	D
44419	Other building material dealers	117	409 269	44 030	11 022	1 690	2.6	11.7
444190	Other building material dealers	117	409 269	44 030	11 022	1 690	2.6	11.7
4442	Lawn & garden equipment & supplies stores	25	24 117	4 051	1 025	262	11.3	.5
44421	Outdoor power equipment stores	6	6 186	992	216	58	11.1	—
444210	Outdoor power equipment stores	6	6 186	992	216	58	11.1	—
44422	Nursery & garden centers	19	17 931	3 059	809	204	11.3	.7
444220	Nursery & garden centers	19	17 931	3 059	809	204	11.3	.7
445	Food & beverage stores	375	1 195 212	116 906	27 659	9 881	4.6	3.7
4451	Grocery stores	241	1 102 153	107 698	25 609	9 198	3.6	3.5
44511	Supermarkets & other grocery (except convenience) stores	160	1 065 107	105 646	25 149	9 020	1.6	3.0
445110	Supermarkets & other grocery (except convenience) stores	160	1 065 107	105 646	25 149	9 020	1.6	3.0
44512	Convenience stores	81	37 046	2 052	460	178	61.9	16.3
445120	Convenience stores	81	37 046	2 052	460	178	61.9	16.3
4452	Specialty food stores	67	31 611	4 563	986	318	20.7	16.9
4453	Beer, wine, & liquor stores	67	61 448	4 645	1 064	365	15.2	1.4
44531	Beer, wine, & liquor stores	67	61 448	4 645	1 064	365	15.2	1.4
445310	Beer, wine, & liquor stores	67	61 448	4 645	1 064	365	15.2	1.4
446	Health & personal care stores	213	344 396	45 658	11 432	2 544	7.2	6.2
4461	Health & personal care stores	213	344 396	45 658	11 432	2 544	7.2	6.2
44611	Pharmacies & drug stores	92	254 746	28 688	7 016	1 584	7.4	1.7
446110	Pharmacies & drug stores	92	254 746	28 688	7 016	1 584	7.4	1.7
4461101	Pharmacies & drug stores	88	254 153	28 516	6 966	1 571	7.4	1.7
4461102	Proprietary stores	4	593	172	50	13	6.9	—
44612	Cosmetics, beauty supplies, & perfume stores	35	30 255	2 914	1 173	313	3.0	—
446120	Cosmetics, beauty supplies, & perfume stores	35	30 255	2 914	1 173	313	3.0	—
44613	Optical goods stores	42	17 877	4 459	1 053	237	7.1	5.9
446130	Optical goods stores	42	17 877	4 459	1 053	237	7.1	5.9
44619	Other health & personal care stores	44	41 518	9 597	2 190	410	9.6	38.6
446191	Food (health) supplement stores	22	8 415	999	241	82	29.3	14.5
446199	All other health & personal care stores	22	33 103	8 598	1 949	328	4.5	44.7
447	Gasoline stations	403	603 799	36 162	9 030	2 686	8.4	8.8
4471	Gasoline stations	403	603 799	36 162	9 030	2 686	8.4	8.8
44711	Gasoline stations with convenience stores	315	466 775	27 990	6 763	2 035	3.8	3.9
447110	Gasoline stations with convenience stores	315	466 775	27 990	6 763	2 035	3.8	3.9
44719	Other gasoline stations	88	137 024	8 172	2 267	651	24.3	25.3
447190	Other gasoline stations	88	137 024	8 172	2 267	651	24.3	25.3
448	Clothing & clothing accessories stores	441	348 044	43 254	10 309	3 620	7.4	8.1
4481	Clothing stores	255	237 187	28 677	6 897	2 585	7.1	8.0
44811	Men's clothing stores	34	23 753	3 521	841	248	16.6	15.5
448110	Men's clothing stores	34	23 753	3 521	841	248	16.6	15.5
44812	Women's clothing stores	122	66 155	8 662	2 032	977	6.2	19.4
448120	Women's clothing stores	122	66 155	8 662	2 032	977	6.2	19.4
44813	Children's & infants' clothing stores	11	13 538	1 244	309	125	7.0	3.8
448130	Children's & infants' clothing stores	11	13 538	1 244	309	125	7.0	3.8
44814	Family clothing stores	31	102 092	11 136	2 717	904	1.9	.6
448140	Family clothing stores	31	102 092	11 136	2 717	904	1.9	.6
44815	Clothing accessories stores	12	3 413	498	111	49	19.4	.6
448150	Clothing accessories stores	12	3 413	498	111	49	19.4	.6
44819	Other clothing stores	45	28 236	3 616	887	282	18.9	5.0
448190	Other clothing stores	45	28 236	3 616	887	282	18.9	5.0
4482	Shoe stores	96	59 800	6 723	1 605	564	.6	4.9
44821	Shoe stores	96	59 800	6 723	1 605	564	.6	4.9
448210	Shoe stores	96	59 800	6 723	1 605	564	.6	4.9
4482101	Men's shoe stores	9	D	D	D	b	D	D
4482102	Women's shoe stores	18	6 664	977	232	101	—	18.6
4482103	Children's & juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	50	28 150	3 049	714	249	1.3	6.0
4482105	Athletic footwear stores	17	19 117	1 836	434	163	—	.1
4483	Jewelry, luggage, & leather goods stores	90	51 057	7 854	1 807	471	16.7	12.4
44831	Jewelry stores	83	D	D	D	e	D	D
448310	Jewelry stores	83	D	D	D	e	D	D
44832	Luggage & leather goods stores	7	D	D	D	b	D	D
448320	Luggage & leather goods stores	7	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
JACKSONVILLE, FL (CC) *—Con.								
44-45 Retail trade—Con.								
451	Sporting goods, hobby, book, & music stores	178	172 657	19 367	4 601	1 478	13.3	4.6
4511	Sporting goods, hobby, & musical instrument stores ..	109	106 806	12 749	3 015	842	7.0	6.9
45111	Sporting goods stores	49	57 673	6 901	1 644	411	6.8	4.8
451110	Sporting goods stores	49	57 673	6 901	1 644	411	6.8	4.8
4511101	General-line sporting goods stores	11	28 715	3 115	809	191	7.0	1.2
4511102	Specialty-line sporting goods stores	38	28 958	3 786	835	220	6.6	8.4
45112	Hobby, toy, & game stores	22	27 836	2 886	674	235	4.9	.4
451120	Hobby, toy, & game stores	22	27 836	2 886	674	235	4.9	.4
45113	Sewing, needlework, & piece goods stores	21	9 082	1 228	351	100	2.1	18.3
451130	Sewing, needlework, & piece goods stores	21	9 082	1 228	351	100	2.1	18.3
45114	Musical instrument & supplies stores	17	12 215	1 734	346	96	16.7	23.1
451140	Musical instrument & supplies stores	17	12 215	1 734	346	96	16.7	23.1
4512	Book, periodical, & music stores	69	65 851	6 618	1 586	636	23.4	.9
45121	Book stores & news dealers	43	49 432	5 095	1 202	483	30.1	.6
451211	Book stores	40	48 453	5 010	1 184	476	28.7	.6
4512111	Book stores, general	22	25 220	2 641	615	260	6.0	.3
4512112	Specialty book stores	10	6 800	790	208	91	23.0	3.4
4512113	College book stores	8	16 433	1 579	361	125	65.7	—
451212	News dealers & newsstands	3	979	85	18	7	100.0	—
45122	Prerecorded tape, compact disc, & record stores ...	26	16 419	1 523	384	153	3.3	1.8
451220	Prerecorded tape, compact disc, & record stores .	26	16 419	1 523	384	153	3.3	1.8
452	General merchandise stores	86	1 023 002	91 612	22 813	7 150	.2	4.0
4521	Department stores (incl leased depts) ##	34	791 888	N	N	N	—	4.4
45211	Department stores (incl leased depts) ##	34	791 888	N	N	N	—	4.4
4521	Department stores (excl leased depts)	34	781 383	77 373	19 477	6 033	—	4.4
45211	Department stores (excl leased depts)	34	781 383	77 373	19 477	6 033	—	4.4
452110	Department stores (excl leased depts)	34	781 383	77 373	19 477	6 033	—	4.4
4521101	Conventional department stores (excl leased depts)	8	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	20	496 159	42 339	10 616	3 699	—	—
4521103	National chain department stores (excl leased depts)	6	D	D	D	g	D	D
4529	Other general merchandise stores	52	241 619	14 239	3 336	1 117	.7	2.7
45291	Warehouse clubs & superstores	3	D	D	D	f	D	D
452910	Warehouse clubs & superstores	3	D	D	D	f	D	D
45299	All other general merchandise stores	49	D	D	D	f	D	D
452990	All other general merchandise stores	49	D	D	D	f	D	D
4529901	Variety stores	34	D	D	D	e	D	D
4529902	Catalog showrooms	4	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	11	D	D	D	b	D	D
453	Miscellaneous store retailers	341	214 413	27 883	6 389	2 116	15.7	11.5
4531	Florists	54	16 932	4 255	991	331	26.1	13.7
45311	Florists	54	16 932	4 255	991	331	26.1	13.7
453110	Florists	54	16 932	4 255	991	331	26.1	13.7
4532	Office supplies, stationery, & gift stores	96	84 833	7 215	1 667	626	12.0	12.2
45321	Office supplies & stationery stores	17	D	D	D	c	D	D
453210	Office supplies & stationery stores	17	D	D	D	c	D	D
4532101	Stationery stores	5	D	D	D	a	D	D
4532102	Office supplies stores	12	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	79	D	D	D	e	D	D
453220	Gift, novelty, & souvenir stores	79	D	D	D	e	D	D
4533	Used merchandise stores	84	33 011	6 372	1 497	574	23.9	11.1
45331	Used merchandise stores	84	33 011	6 372	1 497	574	23.9	11.1
453310	Used merchandise stores	84	33 011	6 372	1 497	574	23.9	11.1
4539	Other miscellaneous store retailers	107	79 637	10 041	2 234	585	14.1	10.5
45391	Pet & pet supplies stores	19	12 329	1 362	371	126	7.7	7.2
453910	Pet & pet supplies stores	19	12 329	1 362	371	126	7.7	7.2
45392	Art dealers	6	2 692	620	153	20	5.0	—
453920	Art dealers	6	2 692	620	153	20	5.0	—
45393	Manufactured (mobile) home dealers	15	32 873	2 899	478	76	9.9	18.5
453930	Manufactured (mobile) home dealers	15	32 873	2 899	478	76	9.9	18.5
45399	All other miscellaneous store retailers	67	31 743	5 160	1 232	363	21.8	4.3
454	Nonstore retailers	145	265 158	35 511	9 367	1 720	7.4	5.8
4541	Electronic shopping & mail-order houses	28	112 443	12 745	2 401	480	2.3	4.7
45411	Electronic shopping & mail-order houses	28	112 443	12 745	2 401	480	2.3	4.7
454110	Electronic shopping & mail-order houses	28	112 443	12 745	2 401	480	2.3	4.7
4542	Vending machine operators	26	27 606	3 963	787	176	26.6	.1
45421	Vending machine operators	26	27 606	3 963	787	176	26.6	.1
454210	Vending machine operators	26	27 606	3 963	787	176	26.6	.1
4543	Direct selling establishments	91	125 109	18 803	6 179	1 064	7.8	8.1
45431	Fuel dealers	34	38 932	6 799	1 894	306	10.9	18.2
454311	Heating oil dealers	13	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	19	D	D	D	c	D	D
454319	Other fuel dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	57	86 177	12 004	4 285	758	6.4	3.6
454390	Other direct selling establishments	57	86 177	12 004	4 285	758	6.4	3.6

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
JACKSONVILLE CITY (BALANCE), FL *								
44-45	Retail trade	2 883	7 623 835	720 136	175 151	41 368	5.9	7.4
441	Motor vehicle & parts dealers	390	2 624 758	205 406	50 209	6 814	7.0	10.7
4411	Automobile dealers	158	2 267 160	153 595	37 429	4 580	5.9	11.7
441111	New car dealers	73	D	D	D	h	D	D
441110	New car dealers	73	D	D	D	h	D	D
44112	Used car dealers	85	D	D	D	e	D	D
441120	Used car dealers	85	D	D	D	e	D	D
4412	Other motor vehicle dealers	43	134 545	11 820	3 020	486	28.6	1.1
44121	Recreational vehicle dealers	8	D	D	D	c	D	D
441210	Recreational vehicle dealers	8	D	D	D	c	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	35	D	D	D	e	D	D
441221	Motorcycle dealers	6	D	D	D	b	D	D
441222	Boat dealers	23	D	D	D	c	D	D
441229	All other motor vehicle dealers	6	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	189	223 053	39 991	9 760	1 748	5.3	6.1
44131	Automotive parts & accessories stores	126	147 706	26 219	6 626	1 212	7.7	2.7
441310	Automotive parts & accessories stores	126	147 706	26 219	6 626	1 212	7.7	2.7
44132	Tire dealers	63	75 347	13 772	3 134	536	.7	12.8
441320	Tire dealers	63	75 347	13 772	3 134	536	.7	12.8
442	Furniture & home furnishings stores	184	228 981	32 406	7 691	1 524	11.2	3.6
4421	Furniture stores	90	125 659	18 173	4 678	764	11.0	5.0
44211	Furniture stores	90	125 659	18 173	4 678	764	11.0	5.0
442110	Furniture stores	90	125 659	18 173	4 678	764	11.0	5.0
4422	Home furnishings stores	94	103 322	14 233	3 013	760	11.4	1.9
44221	Floor covering stores	48	D	D	D	e	D	D
442210	Floor covering stores	48	D	D	D	e	D	D
44229	Other home furnishings stores	46	D	D	D	e	D	D
442291	Window treatment stores	3	D	D	D	b	D	D
442299	All other home furnishings stores	43	D	D	D	e	D	D
443	Electronics & appliance stores	118	255 537	22 666	5 781	1 080	5.2	4.4
4431	Electronics & appliance stores	118	255 537	22 666	5 781	1 080	5.2	4.4
44311	Appliance, television, & other electronics stores	75	D	D	D	f	D	D
443111	Household appliance stores	19	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	56	90 266	9 176	2 206	476	5.7	6.6
44312	Computer & software stores	40	D	D	D	f	D	D
443120	Computer & software stores	40	D	D	D	f	D	D
44313	Camera & photographic supplies stores	3	D	D	D	a	D	D
443130	Camera & photographic supplies stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	198	671 869	74 466	17 289	3 189	2.4	8.0
4441	Building material & supplies dealers	175	D	D	D	h	D	D
44411	Home centers	12	194 159	19 229	3 707	913	.1	-
444110	Home centers	12	194 159	19 229	3 707	913	.1	-
44412	Paint & wallpaper stores	24	D	D	D	c	D	D
444120	Paint & wallpaper stores	24	D	D	D	c	D	D
44413	Hardware stores	30	D	D	D	c	D	D
444130	Hardware stores	30	D	D	D	c	D	D
44419	Other building material dealers	109	393 786	42 109	10 519	1 579	2.6	12.2
444190	Other building material dealers	109	393 786	42 109	10 519	1 579	2.6	12.2
4442	Lawn & garden equipment & supplies stores	23	D	D	D	c	D	D
44421	Outdoor power equipment stores	6	6 186	992	216	58	11.1	-
444210	Outdoor power equipment stores	6	6 186	992	216	58	11.1	-
44422	Nursery & garden centers	17	D	D	D	c	D	D
444220	Nursery & garden centers	17	D	D	D	c	D	D
445	Food & beverage stores	343	1 097 423	107 026	25 362	9 074	4.7	3.9
4451	Grocery stores	226	1 014 662	98 917	23 585	8 524	3.7	3.7
44511	Supermarkets & other grocery (except convenience) stores	149	981 456	97 087	23 180	8 355	1.7	3.3
445110	Supermarkets & other grocery (except convenience) stores	149	981 456	97 087	23 180	8 355	1.7	3.3
44512	Convenience stores	77	33 206	1 830	405	169	64.0	16.3
445120	Convenience stores	77	33 206	1 830	405	169	64.0	16.3
4452	Specialty food stores	58	29 192	4 101	865	250	20.2	17.3
4453	Beer, wine, & liquor stores	59	53 569	4 008	912	300	15.1	1.4
44531	Beer, wine, & liquor stores	59	53 569	4 008	912	300	15.1	1.4
445310	Beer, wine, & liquor stores	59	53 569	4 008	912	300	15.1	1.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	JACKSONVILLE CITY (BALANCE), FL *— Con.							
44-45	Retail trade—Con.							
446	Health & personal care stores	198	321 333	42 762	10 668	2 359	7.5	6.7
4461	Health & personal care stores	198	321 333	42 762	10 668	2 359	7.5	6.7
44611	Pharmacies & drug stores	87	236 789	26 625	6 454	1 457	7.6	1.9
446110	Pharmacies & drug stores	87	236 789	26 625	6 454	1 457	7.6	1.9
4461101	Pharmacies & drug stores	83	236 196	26 453	6 404	1 444	7.6	1.9
4461102	Proprietary stores	4	593	172	50	13	6.9	—
44612	Cosmetics, beauty supplies, & perfume stores	33	D	D	D	e	D	D
446120	Cosmetics, beauty supplies, & perfume stores	33	D	D	D	e	D	D
44613	Optical goods stores	37	D	D	D	c	D	D
446130	Optical goods stores	37	D	D	D	c	D	D
44619	Other health & personal care stores	41	39 460	9 253	2 114	396	10.1	40.6
446191	Food (health) supplement stores	20	D	D	D	b	D	D
446199	All other health & personal care stores	21	D	D	D	e	D	D
447	Gasoline stations	375	566 458	33 959	8 467	2 519	8.5	7.8
4471	Gasoline stations	375	566 458	33 959	8 467	2 519	8.5	7.8
44711	Gasoline stations with convenience stores	295	440 662	26 388	6 371	1 915	3.7	3.7
447110	Gasoline stations with convenience stores	295	440 662	26 388	6 371	1 915	3.7	3.7
44719	Other gasoline stations	80	125 796	7 571	2 096	604	25.4	22.1
447190	Other gasoline stations	80	125 796	7 571	2 096	604	25.4	22.1
448	Clothing & clothing accessories stores	416	321 636	40 504	9 625	3 399	8.0	8.4
4481	Clothing stores	239	215 906	26 546	6 348	2 409	7.7	8.2
44811	Men's clothing stores	32	D	D	D	c	D	D
448110	Men's clothing stores	32	D	D	D	c	D	D
44812	Women's clothing stores	117	64 776	8 463	1 982	957	6.3	18.3
448120	Women's clothing stores	117	64 776	8 463	1 982	957	6.3	18.3
44813	Children's & infants' clothing stores	10	D	D	D	c	D	D
448130	Children's & infants' clothing stores	10	D	D	D	c	D	D
44814	Family clothing stores	29	D	D	D	f	D	D
448140	Family clothing stores	29	D	D	D	f	D	D
44815	Clothing accessories stores	11	D	D	D	b	D	D
448150	Clothing accessories stores	11	D	D	D	b	D	D
44819	Other clothing stores	40	23 077	2 955	700	234	22.3	5.8
448190	Other clothing stores	40	23 077	2 955	700	234	22.3	5.8
4482	Shoe stores	89	D	D	D	f	D	D
44821	Shoe stores	89	D	D	D	f	D	D
448210	Shoe stores	89	D	D	D	f	D	D
4482101	Men's shoe stores	9	D	D	D	b	D	D
4482102	Women's shoe stores	15	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	46	25 673	2 821	657	234	1.5	6.6
4482105	Athletic footwear stores	17	19 117	1 836	434	163	—	.1
4483	Jewelry, luggage, & leather goods stores	88	D	D	D	e	D	D
44831	Jewelry stores	81	47 121	7 279	1 649	430	18.0	13.3
448310	Jewelry stores	81	47 121	7 279	1 649	430	18.0	13.3
44832	Luggage & leather goods stores	7	D	D	D	b	D	D
448320	Luggage & leather goods stores	7	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	157	151 591	17 150	4 107	1 313	9.7	5.2
4511	Sporting goods, hobby, & musical instrument stores ..	97	98 322	11 639	2 788	779	7.1	7.5
45111	Sporting goods stores	43	52 892	6 311	1 511	371	7.0	5.3
451110	Sporting goods stores	43	52 892	6 311	1 511	371	7.0	5.3
4511101	General-line sporting goods stores	10	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores	33	D	D	D	c	D	D
45112	Hobby, toy, & game stores	21	D	D	D	c	D	D
451120	Hobby, toy, & game stores	21	D	D	D	c	D	D
45113	Sewing, needlework, & piece goods stores	18	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	18	D	D	D	b	D	D
45114	Musical instrument & supplies stores	15	D	D	D	b	D	D
451140	Musical instrument & supplies stores	15	D	D	D	b	D	D
4512	Book, periodical, & music stores	60	53 269	5 511	1 319	534	14.7	1.1
45121	Book stores & news dealers	37	D	D	D	e	D	D
451211	Book stores	34	D	D	D	e	D	D
4512111	Book stores, general	19	D	D	D	c	D	D
4512112	Specialty book stores	8	D	D	D	b	D	D
4512113	College book stores	7	D	D	D	b	D	D
451212	News dealers & newsstands	3	979	85	18	7	100.0	—
45122	Prerecorded tape, compact disc, & record stores ...	23	D	D	D	c	D	D
451220	Prerecorded tape, compact disc, & record stores ...	23	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	JACKSONVILLE CITY (BALANCE), FL *— Con.							
44-45	Retail trade—Con.							
452	General merchandise stores	80	D	D	D	i	D	D
4521	Department stores (incl leased depts) ##	30	705 679	N	N	N	—	4.9
45211	Department stores (incl leased depts) ##	30	705 679	N	N	N	—	4.9
4521	Department stores (excl leased depts)	30	696 328	70 411	17 737	5 439	—	5.0
45211	Department stores (excl leased depts)	30	696 328	70 411	17 737	5 439	—	5.0
452110	Department stores (excl leased depts)	30	696 328	70 411	17 737	5 439	—	5.0
4521101	Conventional department stores (excl leased depts)	8	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	16	411 104	35 377	8 876	3 105	—	—
4521103	National chain department stores (excl leased depts)	6	D	D	D	g	D	D
4529	Other general merchandise stores	50	D	D	D	g	D	D
45291	Warehouse clubs & superstores	3	D	D	D	f	D	D
452910	Warehouse clubs & superstores	3	D	D	D	f	D	D
45299	All other general merchandise stores	47	D	D	D	f	D	D
452990	All other general merchandise stores	47	D	D	D	f	D	D
4529901	Variety stores	32	D	D	D	e	D	D
4529902	Catalog showrooms	4	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	11	D	D	D	b	D	D
453	Miscellaneous store retailers	291	D	D	D	g	D	D
4531	Florists	48	15 874	4 087	952	313	24.3	14.6
45311	Florists	48	15 874	4 087	952	313	24.3	14.6
453110	Florists	48	15 874	4 087	952	313	24.3	14.6
4532	Office supplies, stationery, & gift stores	78	79 060	6 216	1 452	555	11.2	11.6
45321	Office supplies & stationery stores	15	D	D	D	c	D	D
453210	Office supplies & stationery stores	15	D	D	D	c	D	D
4532101	Stationery stores	5	D	D	D	a	D	D
4532102	Office supplies stores	10	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	63	D	D	D	e	D	D
453220	Gift, novelty, & souvenir stores	63	D	D	D	e	D	D
4533	Used merchandise stores	73	28 250	5 808	1 362	512	16.1	11.8
45331	Used merchandise stores	73	28 250	5 808	1 362	512	16.1	11.8
453310	Used merchandise stores	73	28 250	5 808	1 362	512	16.1	11.8
4539	Other miscellaneous store retailers	92	D	D	D	f	D	D
45391	Pet & pet supplies stores	16	D	D	D	c	D	D
453910	Pet & pet supplies stores	16	D	D	D	c	D	D
45392	Art dealers	5	D	D	D	a	D	D
453920	Art dealers	5	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	14	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	14	D	D	D	b	D	D
45399	All other miscellaneous store retailers	57	28 362	4 615	1 096	308	22.6	4.7
454	Nonstore retailers	133	254 483	34 255	9 095	1 664	7.2	4.1
4541	Electronic shopping & mail-order houses	25	D	D	D	e	D	D
45411	Electronic shopping & mail-order houses	25	D	D	D	e	D	D
454110	Electronic shopping & mail-order houses	25	D	D	D	e	D	D
4542	Vending machine operators	22	D	D	D	c	D	D
45421	Vending machine operators	22	D	D	D	c	D	D
454210	Vending machine operators	22	D	D	D	c	D	D
4543	Direct selling establishments	86	D	D	D	g	D	D
45431	Fuel dealers	32	D	D	D	e	D	D
454311	Heating oil dealers	13	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	17	26 923	5 186	1 487	220	9.6	17.2
454319	Other fuel dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	54	84 879	11 833	4 259	751	5.8	3.6
454390	Other direct selling establishments	54	84 879	11 833	4 259	751	5.8	3.6
	JACKSONVILLE BEACH, FL *							
44-45	Retail trade	162	277 052	26 985	6 227	1 787	7.9	5.2
441	Motor vehicle & parts dealers	16	D	D	D	c	D	D
4412	Other motor vehicle dealers	4	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	b	D	D
441222	Boat dealers	4	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	9	D	D	D	b	D	D
44132	Tire dealers	5	D	D	D	b	D	D
441320	Tire dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	11	2 731	320	80	27	66.4	11.5
443	Electronics & appliance stores	5	D	D	D	a	D	D
4431	Electronics & appliance stores	5	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	12 639	1 816	443	89	1.6	.4
4441	Building material & supplies dealers	7	D	D	D	b	D	D
44413	Hardware stores	2	D	D	D	b	D	D
444130	Hardware stores	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

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							From administrative records ¹	Estimated ²
JACKSONVILLE BEACH, FL *—Con.								
44-45 Retail trade—Con.								
445	Food & beverage stores	16	44 139	4 522	989	312	5.3	1.5
4451	Grocery stores	8	D	D	D	e	D	D
4452	Specialty food stores	6	1 040	122	34	20	52.7	28.7
446	Health & personal care stores	9	7 653	1 001	243	65	—	—
4461	Health & personal care stores	9	7 653	1 001	243	65	—	—
44612	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores ...	1	D	D	D	a	D	D
44613	Optical goods stores	5	D	D	D	b	D	D
446130	Optical goods stores	5	D	D	D	b	D	D
44619	Other health & personal care stores	2	D	D	D	a	D	D
446191	Food (health) supplement stores	1	D	D	D	a	D	D
447	Gasoline stations	16	23 740	1 403	372	106	12.2	6.2
4471	Gasoline stations	16	23 740	1 403	372	106	12.2	6.2
44711	Gasoline stations with convenience stores	12	18 997	1 005	242	72	8.6	—
447110	Gasoline stations with convenience stores	12	18 997	1 005	242	72	8.6	—
448	Clothing & clothing accessories stores	18	20 813	1 969	471	165	1.0	5.3
4481	Clothing stores	13	D	D	D	c	D	D
44814	Family clothing stores	2	D	D	D	b	D	D
448140	Family clothing stores	2	D	D	D	b	D	D
44815	Clothing accessories stores	1	D	D	D	a	D	D
448150	Clothing accessories stores	1	D	D	D	a	D	D
44819	Other clothing stores	4	D	D	D	a	D	D
448190	Other clothing stores	4	D	D	D	a	D	D
4482102	Women's shoe stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	14	17 795	1 697	362	118	40.1	.3
4511	Sporting goods, hobby, & musical instrument stores ..	8	D	D	D	b	D	D
451111	Sporting goods stores	5	D	D	D	b	D	D
451110	Sporting goods stores	5	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	4	D	D	D	b	D	D
45114	Musical instrument & supplies stores	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores	1	D	D	D	a	D	D
4512	Book, periodical, & music stores	6	D	D	D	b	D	D
45121	Book stores & news dealers	4	D	D	D	b	D	D
451211	Book stores	4	D	D	D	b	D	D
4512111	Book stores, general	1	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	b	D	D
452	General merchandise stores	4	D	D	D	f	D	D
4521	Department stores (incl leased depts) ##	3	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	3	D	N	N	N	D	D
4521	Department stores (excl leased depts)	3	D	D	D	f	D	D
45211	Department stores (excl leased depts)	3	D	D	D	f	D	D
452110	Department stores (excl leased depts)	3	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	D	D	D	f	D	D
453	Miscellaneous store retailers	35	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	9	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4533	Used merchandise stores	9	D	D	D	b	D	D
45331	Used merchandise stores	9	D	D	D	b	D	D
453310	Used merchandise stores	9	D	D	D	b	D	D
4539	Other miscellaneous store retailers	13	D	D	D	b	D	D
45391	Pet & pet supplies stores	3	D	D	D	a	D	D
453910	Pet & pet supplies stores	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	8	D	D	D	b	D	D
454	Nonstore retailers	9	10 027	1 130	246	52	6.9	50.9
4541	Electronic shopping & mail-order houses	3	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses	3	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses	3	D	D	D	a	D	D
4543	Direct selling establishments	4	D	D	D	b	D	D
45431	Fuel dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
JUPITER, FL								
44-45	Retail trade	196	327 771	35 022	8 347	1 904	9.1	3.4
441	Motor vehicle & parts dealers	14	42 464	4 863	906	119	5.2	—
4412	Other motor vehicle dealers	4	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	a	D	D
441222	Boat dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	7	D	D	D	b	D	D
44132	Tire dealers	2	D	D	D	b	D	D
441320	Tire dealers	2	D	D	D	b	D	D
442	Furniture & home furnishings stores	20	19 161	2 167	560	88	16.8	2.9
4421	Furniture stores	8	12 446	1 364	367	48	.7	2.2
44211	Furniture stores	8	12 446	1 364	367	48	.7	2.2
442110	Furniture stores	8	12 446	1 364	367	48	.7	2.2
4422	Home furnishings stores	12	6 715	803	193	40	46.5	4.2
44221	Floor covering stores	6	4 553	446	112	21	46.6	6.2
442210	Floor covering stores	6	4 553	446	112	21	46.6	6.2
44229	Other home furnishings stores	6	2 162	357	81	19	46.3	—
443	Electronics & appliance stores	12	7 924	980	237	48	53.9	39.1
4431	Electronics & appliance stores	12	7 924	980	237	48	53.9	39.1
44311	Appliance, television, & other electronics stores	8	5 699	598	123	29	71.2	24.6
443111	Household appliance stores	3	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	5	D	D	D	a	D	D
44312	Computer & software stores	4	2 225	382	114	19	9.4	76.1
443120	Computer & software stores	4	2 225	382	114	19	9.4	76.1
444	Building material & garden equipment & supplies dealers	21	57 532	6 016	1 563	270	1.7	2.8
4441	Building material & supplies dealers	20	D	D	D	e	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44419	Other building material dealers	16	D	D	D	b	D	D
444190	Other building material dealers	16	D	D	D	b	D	D
445	Food & beverage stores	28	57 482	6 037	1 450	409	10.0	2.5
4451	Grocery stores	14	47 952	5 037	1 193	337	2.9	2.9
44511	Supermarkets & other grocery (except convenience) stores	7	42 567	4 584	1 092	304	—	3.2
445110	Supermarkets & other grocery (except convenience) stores	7	42 567	4 584	1 092	304	—	3.2
44512	Convenience stores	7	5 385	453	101	33	26.0	—
445120	Convenience stores	7	5 385	453	101	33	26.0	—
4452	Specialty food stores	7	5 216	648	171	48	41.3	—
446	Health & personal care stores	12	22 868	2 502	637	169	1.0	.1
4461	Health & personal care stores	12	22 868	2 502	637	169	1.0	.1
44611	Pharmacies & drug stores	5	21 457	2 208	561	153	—	—
446110	Pharmacies & drug stores	5	21 457	2 208	561	153	—	—
4461101	Pharmacies & drug stores	5	21 457	2 208	561	153	—	—
447	Gasoline stations	12	31 575	1 302	346	82	26.7	—
4471	Gasoline stations	12	31 575	1 302	346	82	26.7	—
44711	Gasoline stations with convenience stores	8	20 892	1 057	270	56	2.3	—
447110	Gasoline stations with convenience stores	8	20 892	1 057	270	56	2.3	—
448	Clothing & clothing accessories stores	24	20 401	2 530	619	173	10.4	3.2
4481	Clothing stores	11	14 014	1 329	320	112	11.0	—
44814	Family clothing stores	3	D	D	D	b	D	D
448140	Family clothing stores	3	D	D	D	b	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	7	3 462	693	162	25	16.6	18.7
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	15	5 193	847	188	51	18.7	—
4511	Sporting goods, hobby, & musical instrument stores	13	D	D	D	b	D	D
452	General merchandise stores	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	1	D	D	D	e	D	D
453	Miscellaneous store retailers	23	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	5	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	b	D	D
453210	Office supplies & stationery stores	1	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	b	D	D
4533	Used merchandise stores	10	4 573	1 160	258	60	13.2	—
45331	Used merchandise stores	10	4 573	1 160	258	60	13.2	—
453310	Used merchandise stores	10	4 573	1 160	258	60	13.2	—
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
JUPITER, FL—Con.								
44-45	Retail trade—Con.							
454	Nonstore retailers	13	12 590	2 327	511	86	4.4	24.2
4541	Electronic shopping & mail-order houses	3	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses	3	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses	3	D	D	D	a	D	D
4543	Direct selling establishments	9	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	D	D	D	b	D	D
45439	Other direct selling establishments	6	6 113	1 042	172	41	3.2	1.9
454390	Other direct selling establishments	6	6 113	1 042	172	41	3.2	1.9
KENNETH CITY, FL								
44-45	Retail trade	13	42 399	3 617	904	384	2.8	—
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	c	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
KEY BISCAYNE, FL								
44-45	Retail trade	49	53 191	5 630	1 318	344	24.7	5.9
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	5	23 507	2 051	527	175	3.5	—
446	Health & personal care stores	4	D	D	D	b	D	D
4461	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores	14	6 695	1 237	219	62	61.7	38.3
4481	Clothing stores	9	3 432	487	109	27	81.7	18.3
451	Sporting goods, hobby, book, & music stores	8	2 667	265	58	13	38.1	13.5
4511	Sporting goods, hobby, & musical instrument stores ..	8	2 667	265	58	13	38.1	13.5
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	4	2 108	350	80	21	68.5	—
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D

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Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KEY WEST, FL								
44-45	Retail trade	332	421 068	48 302	12 178	3 117	12.1	4.1
441	Motor vehicle & parts dealers	12	55 835	4 349	1 127	157	8.7	—
4412	Other motor vehicle dealers	6	9 184	577	131	26	53.0	—
44122	Motorcycle, boat, & other motor vehicle dealers	6	9 184	577	131	26	53.0	—
441221	Motorcycle dealers	1	D	D	D	a	D	D
441222	Boat dealers	4	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	16	9 894	1 345	294	87	7.6	11.2
4421	Furniture stores	7	4 005	634	139	32	6.4	—
44211	Furniture stores	7	4 005	634	139	32	6.4	—
442110	Furniture stores	7	4 005	634	139	32	6.4	—
4422	Home furnishings stores	9	5 889	711	155	55	8.3	18.8
44229	Other home furnishings stores	7	D	D	D	b	D	D
442299	All other home furnishings stores	5	4 443	485	111	31	—	5.3
443	Electronics & appliance stores	9	7 259	768	185	36	36.3	26.3
4431	Electronics & appliance stores	9	7 259	768	185	36	36.3	26.3
44311	Appliance, television, & other electronics stores	7	D	D	D	b	D	D
443111	Household appliance stores	2	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	5	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	14	31 009	4 048	1 140	187	10.4	—
4441	Building material & supplies dealers	10	28 328	3 430	1 007	151	1.9	—
44411	Home centers	2	D	D	D	b	D	D
444110	Home centers	2	D	D	D	b	D	D
44412	Paint & wallpaper stores	4	D	D	D	a	D	D
444120	Paint & wallpaper stores	4	D	D	D	a	D	D
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	4	2 681	618	133	36	100.0	—
44422	Nursery & garden centers	4	2 681	618	133	36	100.0	—
444220	Nursery & garden centers	4	2 681	618	133	36	100.0	—
445	Food & beverage stores	36	93 707	8 982	2 325	706	4.3	1.3
4451	Grocery stores	24	89 237	8 347	2 178	667	3.9	.4
44511	Supermarkets & other grocery (except convenience) stores	15	84 900	7 857	2 067	628	2.5	.1
445110	Supermarkets & other grocery (except convenience) stores	15	84 900	7 857	2 067	628	2.5	.1
44512	Convenience stores	9	4 337	490	111	39	31.1	5.6
445120	Convenience stores	9	4 337	490	111	39	31.1	5.6
4452	Specialty food stores	5	661	128	19	10	37.7	.9
446	Health & personal care stores	21	30 650	3 462	869	262	7.2	1.5
4461	Health & personal care stores	21	30 650	3 462	869	262	7.2	1.5
44611	Pharmacies & drug stores	6	24 623	2 487	613	198	8.9	—
446110	Pharmacies & drug stores	6	24 623	2 487	613	198	8.9	—
4461101	Pharmacies & drug stores	6	24 623	2 487	613	198	8.9	—
44612	Cosmetics, beauty supplies, & perfume stores	6	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	6	D	D	D	b	D	D
44613	Optical goods stores	8	3 009	535	132	27	—	—
446130	Optical goods stores	8	3 009	535	132	27	—	—
447	Gasoline stations	10	25 365	1 617	381	92	10.9	—
4471	Gasoline stations	10	25 365	1 617	381	92	10.9	—
44711	Gasoline stations with convenience stores	10	25 365	1 617	381	92	10.9	—
447110	Gasoline stations with convenience stores	10	25 365	1 617	381	92	10.9	—
448	Clothing & clothing accessories stores	102	63 237	8 662	2 031	548	20.2	9.3
4481	Clothing stores	71	46 849	6 142	1 457	390	19.3	11.0
44812	Women's clothing stores	24	12 436	1 801	398	101	25.0	30.6
448120	Women's clothing stores	24	12 436	1 801	398	101	25.0	30.6
44814	Family clothing stores	32	29 906	3 698	875	239	15.5	1.8
448140	Family clothing stores	32	29 906	3 698	875	239	15.5	1.8
44815	Clothing accessories stores	2	D	D	D	a	D	D
448150	Clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	10	D	D	D	b	D	D
448190	Other clothing stores	10	D	D	D	b	D	D
4482	Shoe stores	8	5 225	602	133	48	16.1	—
44821	Shoe stores	8	5 225	602	133	48	16.1	—
448210	Shoe stores	8	5 225	602	133	48	16.1	—
4482104	Family shoe stores	6	D	D	D	b	D	D
4482105	Athletic footwear stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	23	11 163	1 918	441	110	25.9	6.5
44831	Jewelry stores	22	D	D	D	c	D	D
448310	Jewelry stores	22	D	D	D	c	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KEY WEST, FL—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	27	15 276	2 618	666	177	18.3	4.0
4511	Sporting goods, hobby, & musical instrument stores . .	18	9 075	1 859	469	108	23.7	5.5
45111	Sporting goods stores	13	7 565	1 581	392	92	26.0	6.6
451110	Sporting goods stores	13	7 565	1 581	392	92	26.0	6.6
4511102	Specialty-line sporting goods stores	9	6 387	1 332	291	79	28.4	—
45113	Sewing, needlework, & piece goods stores	3	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	3	D	D	D	a	D	D
4512	Book, periodical, & music stores	9	6 201	759	197	69	10.4	1.8
45121	Book stores & news dealers	4	D	D	D	b	D	D
451211	Book stores	3	D	D	D	b	D	D
4512111	Book stores, general	3	D	D	D	b	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores . .	5	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .	5	D	D	D	b	D	D
452	General merchandise stores	10	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts)	1	D	D	D	c	D	D
45299	All other general merchandise stores	8	D	D	D	b	D	D
452990	All other general merchandise stores	8	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	63	D	D	D	e	D	D
4531	Florists	6	2 532	378	91	47	2.6	50.7
45311	Florists	6	2 532	378	91	47	2.6	50.7
453110	Florists	6	2 532	378	91	47	2.6	50.7
4532	Office supplies, stationery, & gift stores	26	D	D	D	c	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	25	12 966	2 983	731	191	12.1	16.0
453220	Gift, novelty, & souvenir stores	25	12 966	2 983	731	191	12.1	16.0
4533	Used merchandise stores	6	1 008	157	43	21	11.3	31.9
45331	Used merchandise stores	6	1 008	157	43	21	11.3	31.9
453310	Used merchandise stores	6	1 008	157	43	21	11.3	31.9
4539	Other miscellaneous store retailers	25	D	D	D	c	D	D
45391	Pet & pet supplies stores	3	1 360	207	44	14	D	—
453910	Pet & pet supplies stores	3	1 360	207	44	14	D	—
45392	Art dealers	12	9 147	1 434	465	76	55.0	15.4
453920	Art dealers	12	9 147	1 434	465	76	55.0	15.4
45399	All other miscellaneous store retailers	10	D	D	D	b	D	D
454	Nonstore retailers	12	10 988	1 321	323	54	46.8	1.4
4542	Vending machine operators	3	D	D	D	a	D	D
45421	Vending machine operators	3	D	D	D	a	D	D
454210	Vending machine operators	3	D	D	D	a	D	D
4543	Direct selling establishments	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers . . .	1	D	D	D	a	D	D
KISSIMMEE, FL								
44-45	Retail trade	309	531 730	52 314	12 611	3 517	14.3	4.1
441	Motor vehicle & parts dealers	26	117 765	10 029	2 228	397	39.3	8.1
4411	Automobile dealers	13	97 796	6 574	1 405	228	45.8	4.9
44111	New car dealers	7	94 826	6 168	1 326	213	45.4	5.1
441110	New car dealers	7	94 826	6 168	1 326	213	45.4	5.1
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers . . .	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	11	D	D	D	c	D	D
44131	Automotive parts & accessories stores	5	D	D	D	b	D	D
441310	Automotive parts & accessories stores	5	D	D	D	b	D	D
44132	Tire dealers	6	D	D	D	b	D	D
441320	Tire dealers	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	18	14 211	2 260	552	97	29.7	11.3
4421	Furniture stores	6	5 450	1 333	337	54	8.6	8.2
44211	Furniture stores	6	5 450	1 333	337	54	8.6	8.2
442110	Furniture stores	6	5 450	1 333	337	54	8.6	8.2
4422	Home furnishings stores	12	8 761	927	215	43	42.8	13.3
44221	Floor covering stores	5	5 370	580	134	17	43.4	—
442210	Floor covering stores	5	5 370	580	134	17	43.4	—
44229	Other home furnishings stores	7	3 391	347	81	26	41.8	34.3
442299	All other home furnishings stores	6	D	D	D	b	D	D
443	Electronics & appliance stores	6	D	D	D	a	D	D
4431	Electronics & appliance stores	6	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	a	D	D
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	KISSIMMEE, FL—Con.							
44-45	Retail trade—Con.							
444	Building material & garden equipment & supplies dealers	9	68 442	6 322	1 520	292	.6	—
4441	Building material & supplies dealers	9	68 442	6 322	1 520	292	.6	—
44411	Home centers	3	60 644	5 378	1 306	254	—	—
444110	Home centers	3	60 644	5 378	1 306	254	—	—
44412	Paint & wallpaper stores	4	D	D	D	b	D	D
444120	Paint & wallpaper stores	4	D	D	D	b	D	D
445	Food & beverage stores	37	110 540	11 909	3 045	998	3.8	3.9
4451	Grocery stores	30	103 345	11 167	2 799	919	3.1	.7
44511	Supermarkets & other grocery (except convenience) stores	21	99 555	10 626	2 653	879	2.7	.6
445110	Supermarkets & other grocery (except convenience) stores	21	99 555	10 626	2 653	879	2.7	.6
4452	Specialty food stores	4	D	D	D	b	D	D
446	Health & personal care stores	26	37 804	4 983	1 212	276	5.0	1.0
4461	Health & personal care stores	26	37 804	4 983	1 212	276	5.0	1.0
44611	Pharmacies & drug stores	8	30 022	3 645	892	207	—	.5
446110	Pharmacies & drug stores	8	30 022	3 645	892	207	—	.5
4461101	Pharmacies & drug stores	8	30 022	3 645	892	207	—	.5
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
44619	Other health & personal care stores	10	D	D	D	b	D	D
446191	Food (health) supplement stores	5	D	D	D	b	D	D
447	Gasoline stations	40	71 792	3 776	1 013	327	8.6	.8
4471	Gasoline stations	40	71 792	3 776	1 013	327	8.6	.8
44711	Gasoline stations with convenience stores	39	D	D	D	e	D	D
447110	Gasoline stations with convenience stores	39	D	D	D	e	D	D
448	Clothing & clothing accessories stores	55	49 122	4 768	1 067	410	5.1	6.9
4481	Clothing stores	33	37 248	3 702	796	321	5.4	9.0
44814	Family clothing stores	14	26 044	2 519	536	191	4.9	3.5
448140	Family clothing stores	14	26 044	2 519	536	191	4.9	3.5
44815	Clothing accessories stores	2	D	D	D	a	D	D
448150	Clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	6	D	D	D	b	D	D
448190	Other clothing stores	6	D	D	D	b	D	D
4482	Shoe stores	13	9 086	629	157	60	—	—
44821	Shoe stores	13	9 086	629	157	60	—	—
448210	Shoe stores	13	9 086	629	157	60	—	—
4482104	Family shoe stores	10	D	D	D	b	D	D
4482105	Athletic footwear stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	9	2 788	437	114	29	18.1	.7
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	24	16 858	2 301	630	177	16.0	7.3
4511	Sporting goods, hobby, & musical instrument stores	21	14 427	2 065	566	159	15.4	8.6
45111	Sporting goods stores	10	D	D	D	b	D	D
451110	Sporting goods stores	10	D	D	D	b	D	D
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
45112	Hobby, toy, & game stores	5	D	D	D	b	D	D
451120	Hobby, toy, & game stores	5	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	4	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	4	D	D	D	a	D	D
4512	Book, periodical, & music stores	3	2 431	236	64	18	D	—
45121	Book stores & news dealers	2	D	D	D	a	D	D
4512111	Book stores, general	2	D	D	D	a	D	D
452	General merchandise stores	3	13 522	1 272	298	140	—	—
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529901	Variety stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	60	D	D	D	e	D	D
4531	Florists	4	1 595	239	49	19	26.6	13.3
45311	Florists	4	1 595	239	49	19	26.6	13.3
453110	Florists	4	1 595	239	49	19	26.6	13.3
4532	Office supplies, stationery, & gift stores	40	D	D	D	c	D	D
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	38	14 871	1 889	461	192	20.8	2.9
453220	Gift, novelty, & souvenir stores	38	14 871	1 889	461	192	20.8	2.9
4533	Used merchandise stores	4	2 110	423	100	62	10.0	—
45331	Used merchandise stores	4	2 110	423	100	62	10.0	—
453310	Used merchandise stores	4	2 110	423	100	62	10.0	—
4539	Other miscellaneous store retailers	12	D	D	D	b	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	5	3 771	561	53	27	4.6	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KISSIMMEE, FL—Con.								
44-45	Retail trade—Con.							
454	Nonstore retailers	5	2 191	446	114	41	6.4	—
LA BELLE, FL								
44-45	Retail trade	36	98 927	6 777	1 615	412	6.2	3.1
441	Motor vehicle & parts dealers	7	D	D	D	b	D	D
4411	Automobile dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	3 972	645	150	38	—	—
445	Food & beverage stores	10	D	D	D	c	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	4	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	3	4 668	303	69	17	57.5	42.5
453930	Manufactured (mobile) home dealers	3	4 668	303	69	17	57.5	42.5
LADY LAKE, FL								
44-45	Retail trade	28	68 757	6 996	1 815	534	2.7	2.6
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	8 187	668	176	31	2.7	—
44419	Other building material dealers	2	D	D	D	a	D	D
444190	Other building material dealers	2	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	e	D	D
4451	Grocery stores	2	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	2	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	2	D	D	D	e	D	D
446	Health & personal care stores	3	7 678	1 010	294	40	—	—
4461	Health & personal care stores	3	7 678	1 010	294	40	—	—
447	Gasoline stations	7	6 903	411	102	35	17.8	.9
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	2	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
LAKE ALFRED, FL								
44-45	Retail trade	12	5 277	418	95	28	15.6	24.1
441	Motor vehicle & parts dealers	3	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	3	639	40	5	1	D	21.6
447	Gasoline stations	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
LAKE CITY, FL								
44-45	Retail trade	165	403 270	37 029	9 079	2 530	4.9	.6
441	Motor vehicle & parts dealers	16	60 556	4 446	1 149	213	4.5	—
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	8	D	D	D	b	D	D
44131	Automotive parts & accessories stores	6	D	D	D	b	D	D
441310	Automotive parts & accessories stores	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	6	5 739	984	227	57	17.4	7.6
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
4422	Home furnishings stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	7	D	D	D	b	D	D
4431	Electronics & appliance stores	7	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	5	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	3	2 517	247	63	16	D	—
444	Building material & garden equipment & supplies dealers	14	40 890	3 843	1 127	244	1.8	.5
4441	Building material & supplies dealers	13	D	D	D	c	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44419	Other building material dealers	6	D	D	D	b	D	D
444190	Other building material dealers	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	15	55 256	5 262	1 284	527	1.5	—
4451	Grocery stores	10	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	7	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	7	D	D	D	e	D	D
446	Health & personal care stores	11	17 597	2 788	676	140	8.7	.4
4461	Health & personal care stores	11	17 597	2 788	676	140	8.7	.4
44619	Other health & personal care stores	2	D	D	D	b	D	D
446199	All other health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	34	58 305	4 336	1 017	293	1.1	1.3
4471	Gasoline stations	34	58 305	4 336	1 017	293	1.1	1.3
44711	Gasoline stations with convenience stores	29	D	D	D	e	D	D
447110	Gasoline stations with convenience stores	29	D	D	D	e	D	D
448	Clothing & clothing accessories stores	14	D	D	D	c	D	D
4481	Clothing stores	5	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	6	2 876	501	112	29	30.5	—
451	Sporting goods, hobby, book, & music stores	6	D	D	D	b	D	D
452	General merchandise stores	7	D	D	D	f	D	D
4529	Other general merchandise stores	6	D	D	D	f	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
45299	All other general merchandise stores	5	6 677	637	138	61	—	—
452990	All other general merchandise stores	5	6 677	637	138	61	—	—
4529901	Variety stores	4	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	26	47 912	3 518	748	161	18.7	1.3
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4533	Used merchandise stores	4	D	D	D	a	D	D
45331	Used merchandise stores	4	D	D	D	a	D	D
453310	Used merchandise stores	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers	15	D	D	D	c	D	D
45391	Pet & pet supplies stores	2	D	D	D	a	D	D
453910	Pet & pet supplies stores	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	10	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	10	D	D	D	b	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	9	D	D	D	b	D	D
4543	Direct selling establishments	6	D	D	D	b	D	D
45439	Other direct selling establishments	4	2 429	646	143	20	—	—
454390	Other direct selling establishments	4	2 429	646	143	20	—	—

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							From administrative records ¹	Estimated ²
LAKE CLARKE SHORES, FL								
44-45	Retail trade	6	10 249	483	96	35	2.3	—
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
44112	Used car dealers	1	D	D	D	a	D	D
441120	Used car dealers	1	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	b	D	D
4533	Used merchandise stores	1	D	D	D	b	D	D
45331	Used merchandise stores	1	D	D	D	b	D	D
453310	Used merchandise stores	1	D	D	D	b	D	D
LAKE HELEN, FL								
44-45	Retail trade	5	3 650	201	45	13	29.6	3.8
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
LAKELAND, FL								
44-45	Retail trade	621	1 559 950	148 566	36 241	9 559	9.3	4.2
441	Motor vehicle & parts dealers	77	445 437	34 288	8 119	1 143	22.0	9.3
4411	Automobile dealers	27	396 914	26 982	6 305	764	22.1	10.0
44111	New car dealers	12	351 042	24 416	5 758	698	20.8	11.2
441110	New car dealers	12	351 042	24 416	5 758	698	20.8	11.2
44112	Used car dealers	15	45 872	2 566	547	66	31.6	.4
441120	Used car dealers	15	45 872	2 566	547	66	31.6	.4
4412	Other motor vehicle dealers	10	15 404	1 383	355	78	55.8	—
44122	Motorcycle, boat, & other motor vehicle dealers	9	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
441222	Boat dealers	4	D	D	D	b	D	D
441229	All other motor vehicle dealers	3	2 919	370	84	20	D	—
4413	Automotive parts, accessories, & tire stores	40	33 119	5 923	1 459	301	5.3	5.1
44131	Automotive parts & accessories stores	29	23 472	3 925	999	231	3.3	7.3
441310	Automotive parts & accessories stores	29	23 472	3 925	999	231	3.3	7.3
44132	Tire dealers	11	9 647	1 998	460	70	10.2	—
441320	Tire dealers	11	9 647	1 998	460	70	10.2	—
442	Furniture & home furnishings stores	48	51 889	7 749	1 734	332	10.3	1.7
4421	Furniture stores	25	34 658	5 264	1 203	229	11.3	.4
44211	Furniture stores	25	34 658	5 264	1 203	229	11.3	.4
442110	Furniture stores	25	34 658	5 264	1 203	229	11.3	.4
4422	Home furnishings stores	23	17 231	2 485	531	103	8.2	4.1
44221	Floor covering stores	10	14 147	1 959	437	63	2.8	3.0
442210	Floor covering stores	10	14 147	1 959	437	63	2.8	3.0
44229	Other home furnishings stores	13	3 084	526	94	40	32.8	9.4
442299	All other home furnishings stores	11	D	D	D	b	D	D
443	Electronics & appliance stores	23	74 139	5 219	1 142	296	1.3	2.2
4431	Electronics & appliance stores	23	74 139	5 219	1 142	296	1.3	2.2
44311	Appliance, television, & other electronics stores	14	58 136	3 887	911	220	1.6	.9
443111	Household appliance stores	5	4 316	279	67	14	6.3	2.3
443112	Radio, television, & other electronics stores	9	53 820	3 608	844	206	1.2	.8
44312	Computer & software stores	8	D	D	D	b	D	D
443120	Computer & software stores	8	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	30	116 394	12 447	3 181	651	2.6	1.1
4441	Building material & supplies dealers	25	112 517	11 999	3 068	615	2.5	.6
44411	Home centers	3	D	D	D	e	D	D
444110	Home centers	3	D	D	D	e	D	D
44412	Paint & wallpaper stores	7	D	D	D	b	D	D
444120	Paint & wallpaper stores	7	D	D	D	b	D	D
44419	Other building material dealers	11	45 290	4 955	1 358	209	4.1	1.4
444190	Other building material dealers	11	45 290	4 955	1 358	209	4.1	1.4
4442	Lawn & garden equipment & supplies stores	5	3 877	448	113	36	5.0	16.2
44422	Nursery & garden centers	4	D	D	D	b	D	D
444220	Nursery & garden centers	4	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
LAKELAND, FL—Con.								
44-45 Retail trade—Con.								
445	Food & beverage stores	59	223 373	24 844	6 121	2 158	4.0	.2
4451	Grocery stores	39	212 220	23 601	5 838	2 061	3.6	.2
44511	Supermarkets & other grocery (except convenience) stores	29	207 954	23 320	5 782	2 042	2.2	.2
445110	Supermarkets & other grocery (except convenience) stores	29	207 954	23 320	5 782	2 042	2.2	.2
4452	Specialty food stores	8	5 277	635	145	42	16.2	—
4453	Beer, wine, & liquor stores	12	5 876	608	138	55	7.0	—
44531	Beer, wine, & liquor stores	12	5 876	608	138	55	7.0	—
445310	Beer, wine, & liquor stores	12	5 876	608	138	55	7.0	—
446	Health & personal care stores	51	67 757	9 107	2 188	533	8.7	.6
4461	Health & personal care stores	51	67 757	9 107	2 188	533	8.7	.6
44611	Pharmacies & drug stores	16	52 743	5 865	1 439	348	8.4	—
446110	Pharmacies & drug stores	16	52 743	5 865	1 439	348	8.4	—
4461101	Pharmacies & drug stores	15	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, & perfume stores	7	3 270	448	81	34	—	—
446120	Cosmetics, beauty supplies, & perfume stores	7	3 270	448	81	34	—	—
44613	Optical goods stores	15	6 551	1 508	374	90	20.2	5.8
446130	Optical goods stores	15	6 551	1 508	374	90	20.2	5.8
44619	Other health & personal care stores	13	5 193	1 286	294	61	3.0	.5
446191	Food (health) supplement stores	4	2 004	329	78	29	—	1.3
446199	All other health & personal care stores	9	3 189	957	216	32	4.9	—
447	Gasoline stations	58	93 922	5 416	1 398	416	13.8	1.7
4471	Gasoline stations	58	93 922	5 416	1 398	416	13.8	1.7
44711	Gasoline stations with convenience stores	48	81 031	4 118	1 077	326	10.6	1.9
447110	Gasoline stations with convenience stores	48	81 031	4 118	1 077	326	10.6	1.9
44719	Other gasoline stations	10	12 891	1 298	321	90	34.0	.1
447190	Other gasoline stations	10	12 891	1 298	321	90	34.0	.1
448	Clothing & clothing accessories stores	105	73 243	8 826	2 149	745	3.5	16.1
4481	Clothing stores	60	45 750	5 246	1 265	488	3.3	16.5
44811	Men's clothing stores	10	4 682	879	224	68	7.1	21.5
448110	Men's clothing stores	10	4 682	879	224	68	7.1	21.5
44812	Women's clothing stores	25	11 011	1 285	308	148	6.3	23.7
448120	Women's clothing stores	25	11 011	1 285	308	148	6.3	23.7
44813	Children's & infants' clothing stores	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores	2	D	D	D	a	D	D
44814	Family clothing stores	13	25 356	2 478	587	223	1.9	14.8
448140	Family clothing stores	13	25 356	2 478	587	223	1.9	14.8
44815	Clothing accessories stores	4	704	136	31	16	—	—
448150	Clothing accessories stores	4	704	136	31	16	—	—
44819	Other clothing stores	6	D	D	D	b	D	D
448190	Other clothing stores	6	D	D	D	b	D	D
4482	Shoe stores	24	13 562	1 581	385	132	—	4.4
44821	Shoe stores	24	13 562	1 581	385	132	—	4.4
448210	Shoe stores	24	13 562	1 581	385	132	—	4.4
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	4	D	D	D	b	D	D
4482104	Family shoe stores	14	8 558	910	228	72	—	7.0
4482105	Athletic footwear stores	5	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	21	13 931	1 999	499	125	7.6	26.2
44831	Jewelry stores	20	D	D	D	c	D	D
448310	Jewelry stores	20	D	D	D	c	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	42	44 065	4 825	1 174	389	4.5	.8
4511	Sporting goods, hobby, & musical instrument stores ..	30	32 305	3 483	850	281	6.1	1.1
45111	Sporting goods stores	9	14 633	1 798	464	145	1.3	—
451110	Sporting goods stores	9	14 633	1 798	464	145	1.3	—
4511101	General-line sporting goods stores	3	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	6	D	D	D	b	D	D
45112	Hobby, toy, & game stores	9	12 923	984	228	87	6.4	—
451120	Hobby, toy, & game stores	9	12 923	984	228	87	6.4	—
45113	Sewing, needlework, & piece goods stores	5	2 715	302	85	31	11.2	—
451130	Sewing, needlework, & piece goods stores	5	2 715	302	85	31	11.2	—
45114	Musical instrument & supplies stores	7	2 034	399	73	18	32.1	16.8
451140	Musical instrument & supplies stores	7	2 034	399	73	18	32.1	16.8
4512	Book, periodical, & music stores	12	11 760	1 342	324	108	—	—
45121	Book stores & news dealers	6	7 069	734	171	67	—	—
451211	Book stores	6	7 069	734	171	67	—	—
4512111	Book stores, general	5	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	6	4 691	608	153	41	—	—
451220	Prerecorded tape, compact disc, & record stores ...	6	4 691	608	153	41	—	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LAKELAND, FL—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	26	309 252	27 703	7 014	2 271	.2	.7
4521	Department stores (incl leased depts) ##	11	215 305	N	N	N	—	—
45211	Department stores (incl leased depts) ##	11	215 305	N	N	N	—	—
4521	Department stores (excl leased depts)	11	212 573	22 488	5 718	1 810	—	—
45211	Department stores (excl leased depts)	11	212 573	22 488	5 718	1 810	—	—
452110	Department stores (excl leased depts)	11	212 573	22 488	5 718	1 810	—	—
4521101	Conventional department stores (excl leased depts)	4	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	4	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts)	3	65 794	6 977	1 671	519	—	—
4529	Other general merchandise stores	15	96 679	5 215	1 296	461	.5	2.1
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
45299	All other general merchandise stores	14	D	D	D	e	D	D
452990	All other general merchandise stores	14	D	D	D	e	D	D
4529901	Variety stores	10	D	D	D	c	D	D
4529902	Catalog showrooms	3	D	D	D	c	D	D
453	Miscellaneous store retailers	84	44 058	5 580	1 358	511	11.5	4.2
4531	Florists	11	2 125	594	156	82	42.9	7.8
45311	Florists	11	2 125	594	156	82	42.9	7.8
453110	Florists	11	2 125	594	156	82	42.9	7.8
4532	Office supplies, stationery, & gift stores	30	22 103	2 273	583	243	6.4	1.4
45321	Office supplies & stationery stores	5	D	D	D	b	D	D
453210	Office supplies & stationery stores	5	D	D	D	b	D	D
4532102	Office supplies stores	5	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	25	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	25	D	D	D	c	D	D
4533	Used merchandise stores	14	2 380	400	87	62	30.4	13.4
45331	Used merchandise stores	14	2 380	400	87	62	30.4	13.4
453310	Used merchandise stores	14	2 380	400	87	62	30.4	13.4
4539	Other miscellaneous store retailers	29	17 450	2 313	532	124	11.5	6.1
45391	Pet & pet supplies stores	2	D	D	D	a	D	D
453910	Pet & pet supplies stores	2	D	D	D	a	D	D
45392	Art dealers	4	D	D	D	a	D	D
453920	Art dealers	4	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	6	8 076	803	179	31	5.9	—
453930	Manufactured (mobile) home dealers	6	8 076	803	179	31	5.9	—
45399	All other miscellaneous store retailers	17	D	D	D	b	D	D
454	Nonstore retailers	18	16 421	2 562	663	114	.3	10.2
4541	Electronic shopping & mail-order houses	4	3 331	487	123	33	—	15.4
45411	Electronic shopping & mail-order houses	4	3 331	487	123	33	—	15.4
454110	Electronic shopping & mail-order houses	4	3 331	487	123	33	—	15.4
4543	Direct selling establishments	14	13 090	2 075	540	81	.4	8.8
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	12	D	D	D	b	D	D
454390	Other direct selling establishments	12	D	D	D	b	D	D
LAKE MARY, FL								
44-45	Retail trade	49	125 850	12 672	2 936	894	4.6	1.6
441	Motor vehicle & parts dealers	3	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	b	D	D
4422	Home furnishings stores	2	D	D	D	b	D	D
44229	Other home furnishings stores	2	D	D	D	b	D	D
442299	All other home furnishings stores	2	D	D	D	b	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	5 827	327	56	14	—	—
445	Food & beverage stores	6	D	D	D	e	D	D
4451	Grocery stores	5	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	5	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	5	D	D	D	e	D	D
446	Health & personal care stores	3	D	D	D	b	D	D
4461	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	5	13 563	547	176	45	—	—
44711	Gasoline stations with convenience stores	4	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	4	D	D	D	b	D	D
448	Clothing & clothing accessories stores	9	3 489	509	140	48	52.8	27.8
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LAKE MARY, FL—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	4	1 388	223	52	14	14.0	—
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	e	D	D
453	Miscellaneous store retailers	6	2 328	502	134	30	23.8	—
454	Nonstore retailers	2	D	D	D	b	D	D
45439	Other direct selling establishments	2	D	D	D	b	D	D
454390	Other direct selling establishments	2	D	D	D	b	D	D
LAKE PARK, FL								
44-45	Retail trade	93	549 159	28 224	6 905	1 077	12.3	1.6
441	Motor vehicle & parts dealers	20	474 175	19 444	4 644	550	12.7	.5
4411	Automobile dealers	8	458 856	17 671	4 238	435	12.1	—
44111	New car dealers	4	455 769	17 599	4 217	430	11.5	—
441110	New car dealers	4	455 769	17 599	4 217	430	11.5	—
4412	Other motor vehicle dealers	6	8 424	646	159	36	47.0	—
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	5	D	D	D	b	D	D
441222	Boat dealers	5	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	6	6 895	1 127	247	79	10.3	36.6
44132	Tire dealers	3	D	D	D	b	D	D
441320	Tire dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	8	5 129	788	221	34	17.5	2.8
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	11 836	2 199	532	80	1.9	11.8
4441	Building material & supplies dealers	8	D	D	D	b	D	D
44412	Paint & wallpaper stores	3	D	D	D	a	D	D
444120	Paint & wallpaper stores	3	D	D	D	a	D	D
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
445	Food & beverage stores	5	4 475	494	123	26	18.5	1.5
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	7	3 775	651	149	36	40.2	—
447	Gasoline stations	7	9 741	431	103	21	14.7	34.3
448	Clothing & clothing accessories stores	11	10 901	1 190	304	78	10.6	—
4481	Clothing stores	3	D	D	D	b	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	5	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	7	3 004	313	75	18	25.0	40.3
4511	Sporting goods, hobby, & musical instrument stores ..	7	3 004	313	75	18	25.0	40.3
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	14	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4533	Used merchandise stores	8	1 580	310	71	39	19.8	—
45331	Used merchandise stores	8	1 580	310	71	39	19.8	—
453310	Used merchandise stores	8	1 580	310	71	39	19.8	—
4539	Other miscellaneous store retailers	4	2 198	311	134	16	5.1	—
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	LAKE WALES, FL							
44-45	Retail trade	125	357 238	31 501	7 374	1 903	11.8	1.3
441	Motor vehicle & parts dealers	19	141 272	9 917	2 196	293	27.3	.1
4411	Automobile dealers	8	D	D	D	c	D	D
44111	New car dealers	5	101 736	7 075	1 508	189	36.6	—
441110	New car dealers	5	101 736	7 075	1 508	189	36.6	—
44112	Used car dealers	3	D	D	D	b	D	D
441120	Used car dealers	3	D	D	D	b	D	D
4412	Other motor vehicle dealers	5	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	4	5 763	546	136	28	4.7	—
441221	Motorcycle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	6	2 241	400	91	23	4.0	19.1
443	Electronics & appliance stores	7	4 620	548	123	38	5.0	—
4431	Electronics & appliance stores	7	4 620	548	123	38	5.0	—
44311	Appliance, television, & other electronics stores	4	D	D	D	b	D	D
443111	Household appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	6 793	821	214	53	—	9.7
445	Food & beverage stores	8	47 948	4 710	1 246	447	—	—
4451	Grocery stores	5	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	4	45 329	4 519	1 197	430	—	—
445110	Supermarkets & other grocery (except convenience) stores	4	45 329	4 519	1 197	430	—	—
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	14	18 406	2 209	369	82	6.3	9.9
4461	Health & personal care stores	14	18 406	2 209	369	82	6.3	9.9
44613	Optical goods stores	4	1 616	290	70	12	—	—
446130	Optical goods stores	4	1 616	290	70	12	—	—
447	Gasoline stations	14	19 240	961	234	74	5.9	4.6
4471	Gasoline stations	14	19 240	961	234	74	5.9	4.6
44711	Gasoline stations with convenience stores	12	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	12	D	D	D	b	D	D
448	Clothing & clothing accessories stores	25	19 720	2 335	569	223	3.4	3.9
4481	Clothing stores	12	13 546	1 540	372	157	3.4	5.6
44814	Family clothing stores	5	D	D	D	c	D	D
448140	Family clothing stores	5	D	D	D	c	D	D
44815	Clothing accessories stores	3	D	D	D	b	D	D
448150	Clothing accessories stores	3	D	D	D	b	D	D
4482105	Athletic footwear stores	3	2 178	213	52	18	—	—
4483	Jewelry, luggage, & leather goods stores	7	2 165	410	101	35	9.3	—
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	8	7 843	847	164	61	2.8	—
4511	Sporting goods, hobby, & musical instrument stores ..	6	D	D	D	b	D	D
45112	Hobby, toy, & game stores	2	D	D	D	b	D	D
451120	Hobby, toy, & game stores	2	D	D	D	b	D	D
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	f	D	D
4521	Department stores (incl leased depts) ##	3	86 040	N	N	N	—	—
45211	Department stores (incl leased depts) ##	3	86 040	N	N	N	—	—
4521	Department stores (excl leased depts)	3	84 282	7 984	1 991	531	—	—
45211	Department stores (excl leased depts)	3	84 282	7 984	1 991	531	—	—
452110	Department stores (excl leased depts)	3	84 282	7 984	1 991	531	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts)	1	D	D	D	c	D	D
453	Miscellaneous store retailers	13	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	7	1 727	274	68	30	3.9	7.9
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LAKE WORTH, FL								
44-45	Retail trade	183	274 606	26 393	6 605	1 519	15.4	6.1
441	Motor vehicle & parts dealers	19	100 389	8 055	2 100	259	11.1	3.5
4411	Automobile dealers	8	D	D	D	c	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	10	8 515	1 433	381	51	33.0	40.1
44131	Automotive parts & accessories stores	6	6 189	988	240	32	7.8	55.2
441310	Automotive parts & accessories stores	6	6 189	988	240	32	7.8	55.2
442	Furniture & home furnishings stores	15	7 094	1 184	304	57	25.7	5.7
4421	Furniture stores	4	3 851	656	172	24	3.1	—
44211	Furniture stores	4	3 851	656	172	24	3.1	—
442110	Furniture stores	4	3 851	656	172	24	3.1	—
4422	Home furnishings stores	11	3 243	528	132	33	52.5	12.5
443	Electronics & appliance stores	7	4 604	535	124	26	10.7	—
4431	Electronics & appliance stores	7	4 604	535	124	26	10.7	—
44311	Appliance, television, & other electronics stores	7	4 604	535	124	26	10.7	—
443111	Household appliance stores	5	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	13	26 668	3 145	723	112	2.8	4.4
4441	Building material & supplies dealers	13	26 668	3 145	723	112	2.8	4.4
44419	Other building material dealers	8	24 237	2 816	639	96	1.1	2.8
444190	Other building material dealers	8	24 237	2 816	639	96	1.1	2.8
445	Food & beverage stores	35	71 033	6 215	1 605	473	20.6	1.4
4451	Grocery stores	28	66 918	5 681	1 478	447	17.3	1.2
44511	Supermarkets & other grocery (except convenience) stores	18	60 671	5 229	1 353	409	13.1	1.1
445110	Supermarkets & other grocery (except convenience) stores	18	60 671	5 229	1 353	409	13.1	1.1
44512	Convenience stores	10	6 247	452	125	38	57.7	2.1
445120	Convenience stores	10	6 247	452	125	38	57.7	2.1
4452	Specialty food stores	3	2 592	267	59	16	100.0	—
446	Health & personal care stores	8	8 619	830	206	57	.2	36.0
4461	Health & personal care stores	8	8 619	830	206	57	.2	36.0
447	Gasoline stations	15	17 363	995	252	83	40.2	23.5
44711	Gasoline stations with convenience stores	9	9 408	527	129	34	39.9	9.8
447110	Gasoline stations with convenience stores	9	9 408	527	129	34	39.9	9.8
448	Clothing & clothing accessories stores	17	4 540	610	147	64	37.8	3.5
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	12	9 182	1 323	334	123	15.9	17.3
4511	Sporting goods, hobby, & musical instrument stores	9	D	D	D	b	D	D
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	3	D	D	D	b	D	D
45121	Book stores & news dealers	3	D	D	D	b	D	D
451211	Book stores	2	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	b	D	D
452	General merchandise stores	6	D	D	D	c	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529901	Variety stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	26	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4533	Used merchandise stores	7	1 263	204	46	19	48.6	46.2
45331	Used merchandise stores	7	1 263	204	46	19	48.6	46.2
453310	Used merchandise stores	7	1 263	204	46	19	48.6	46.2
4539	Other miscellaneous store retailers	12	D	D	D	b	D	D
45391	Pet & pet supplies stores	3	D	D	D	a	D	D
453910	Pet & pet supplies stores	3	D	D	D	a	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	7	2 144	685	169	35	11.9	2.7
454	Nonstore retailers	10	3 277	810	161	35	41.2	—
45439	Other direct selling establishments	7	2 482	668	134	30	49.3	—
454390	Other direct selling establishments	7	2 482	668	134	30	49.3	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LANTANA, FL								
44-45	Retail trade	73	177 739	16 304	3 923	1 012	6.0	18.1
441	Motor vehicle & parts dealers	9	6 840	943	288	56	27.3	1.4
442	Furniture & home furnishings stores	6	10 904	1 032	197	33	3.6	1.5
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	4	1 967	238	53	20	100.0	—
4431	Electronics & appliance stores	4	1 967	238	53	20	100.0	—
44311	Appliance, television, & other electronics stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	b	D	D
445	Food & beverage stores	15	47 099	5 169	1 338	358	6.0	40.9
4451	Grocery stores	9	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	5	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	5	D	D	D	e	D	D
4452	Specialty food stores	4	D	D	D	a	D	D
446	Health & personal care stores	9	39 791	4 776	1 043	221	.8	30.2
4461	Health & personal care stores	9	39 791	4 776	1 043	221	.8	30.2
44611	Pharmacies & drug stores	6	39 019	4 631	1 006	211	—	30.8
446110	Pharmacies & drug stores	6	39 019	4 631	1 006	211	—	30.8
4461101	Pharmacies & drug stores	6	39 019	4 631	1 006	211	—	30.8
447	Gasoline stations	8	11 414	523	125	41	10.5	4.3
44711	Gasoline stations with convenience stores	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	5	D	D	D	b	D	D
448	Clothing & clothing accessories stores	7	2 985	382	92	36	12.4	.9
451	Sporting goods, hobby, book, & music stores	4	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	c	D	D
4529	Other general merchandise stores	3	D	D	D	c	D	D
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45391	Pet & pet supplies stores	1	D	D	D	a	D	D
453910	Pet & pet supplies stores	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
LARGO, FL								
44-45	Retail trade	382	626 517	66 126	16 236	4 358	9.5	4.7
441	Motor vehicle & parts dealers	41	36 105	4 480	1 104	211	32.9	8.0
44112	Used car dealers	14	9 316	696	142	25	43.0	.4
441120	Used car dealers	14	9 316	696	142	25	43.0	.4
4412	Other motor vehicle dealers	9	10 022	846	209	42	68.4	25.0
44121	Recreational vehicle dealers	4	7 061	627	167	33	64.5	35.5
441210	Recreational vehicle dealers	4	7 061	627	167	33	64.5	35.5
44122	Motorcycle, boat, & other motor vehicle dealers	5	2 961	219	42	9	77.7	—
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	15	15 292	2 830	727	137	3.8	2.3
44131	Automotive parts & accessories stores	12	11 536	1 928	487	104	5.0	3.1
441310	Automotive parts & accessories stores	12	11 536	1 928	487	104	5.0	3.1
44132	Tire dealers	3	3 756	902	240	33	—	—
441320	Tire dealers	3	3 756	902	240	33	—	—
442	Furniture & home furnishings stores	35	29 881	3 785	972	193	17.2	16.0
4421	Furniture stores	13	14 881	1 843	441	69	6.2	28.1
44211	Furniture stores	13	14 881	1 843	441	69	6.2	28.1
442110	Furniture stores	13	14 881	1 843	441	69	6.2	28.1
4422	Home furnishings stores	22	15 000	1 942	531	124	28.2	4.0
44221	Floor covering stores	11	8 793	1 168	324	55	45.2	—
442210	Floor covering stores	11	8 793	1 168	324	55	45.2	—
44229	Other home furnishings stores	11	6 207	774	207	69	4.0	9.7
442299	All other home furnishings stores	10	D	D	D	b	D	D
443	Electronics & appliance stores	22	15 020	2 442	603	123	18.2	1.0
4431	Electronics & appliance stores	22	15 020	2 442	603	123	18.2	1.0
44311	Appliance, television, & other electronics stores	13	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	12	D	D	D	b	D	D
44312	Computer & software stores	8	5 472	599	114	25	43.6	2.7
443120	Computer & software stores	8	5 472	599	114	25	43.6	2.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LARGO, FL—Con.								
44-45 Retail trade—Con.								
444	Building material & garden equipment & supplies dealers	30	73 518	9 577	2 268	502	3.7	.8
4441	Building material & supplies dealers	26	71 640	9 247	2 180	470	2.9	.9
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44412	Paint & wallpaper stores	3	D	D	D	b	D	D
444120	Paint & wallpaper stores	3	D	D	D	b	D	D
44419	Other building material dealers	17	21 289	3 207	770	169	8.1	—
444190	Other building material dealers	17	21 289	3 207	770	169	8.1	—
445	Food & beverage stores	41	151 638	15 323	3 760	1 007	3.0	.5
4451	Grocery stores	28	145 242	14 844	3 633	964	1.6	.4
44511	Supermarkets & other grocery (except convenience) stores	16	137 683	14 094	3 444	901	.5	.4
445110	Supermarkets & other grocery (except convenience) stores	16	137 683	14 094	3 444	901	.5	.4
44512	Convenience stores	12	7 559	750	189	63	21.4	.8
445120	Convenience stores	12	7 559	750	189	63	21.4	.8
4452	Specialty food stores	7	1 616	228	61	23	29.1	5.0
446	Health & personal care stores	39	73 234	9 717	2 322	535	5.2	9.5
4461	Health & personal care stores	39	73 234	9 717	2 322	535	5.2	9.5
44611	Pharmacies & drug stores	14	55 568	5 973	1 470	357	2.5	11.6
446110	Pharmacies & drug stores	14	55 568	5 973	1 470	357	2.5	11.6
4461101	Pharmacies & drug stores	14	55 568	5 973	1 470	357	2.5	11.6
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
44613	Optical goods stores	8	D	D	D	b	D	D
446130	Optical goods stores	8	D	D	D	b	D	D
44619	Other health & personal care stores	14	12 388	2 676	583	115	14.4	3.4
446191	Food (health) supplement stores	6	2 345	324	63	26	56.0	1.2
446199	All other health & personal care stores	8	10 043	2 352	520	89	4.6	3.9
447	Gasoline stations	35	54 371	1 974	530	173	34.0	8.8
4471	Gasoline stations	35	54 371	1 974	530	173	34.0	8.8
44711	Gasoline stations with convenience stores	23	36 564	1 432	425	135	20.4	13.0
447110	Gasoline stations with convenience stores	23	36 564	1 432	425	135	20.4	13.0
44719	Other gasoline stations	12	17 807	542	105	38	61.9	.2
447190	Other gasoline stations	12	17 807	542	105	38	61.9	.2
448	Clothing & clothing accessories stores	42	40 774	3 828	922	310	6.6	3.9
4481	Clothing stores	23	30 543	2 759	683	235	5.9	5.3
44814	Family clothing stores	8	22 722	1 707	403	150	—	.7
448140	Family clothing stores	8	22 722	1 707	403	150	—	.7
44819	Other clothing stores	3	D	D	D	a	D	D
448190	Other clothing stores	3	D	D	D	a	D	D
4482	Shoe stores	14	8 166	741	173	65	2.6	—
44821	Shoe stores	14	8 166	741	173	65	2.6	—
448210	Shoe stores	14	8 166	741	173	65	2.6	—
4482104	Family shoe stores	12	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	5	2 065	328	66	10	32.5	—
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	30	12 543	1 634	375	118	12.9	.9
4511	Sporting goods, hobby, & musical instrument stores ..	25	11 670	1 503	345	103	12.7	1.0
45112	Hobby, toy, & game stores	6	D	D	D	b	D	D
451120	Hobby, toy, & game stores	6	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	7	2 248	349	86	24	9.0	—
451130	Sewing, needlework, & piece goods stores	7	2 248	349	86	24	9.0	—
452	General merchandise stores	12	99 448	8 361	2 079	827	—	—
4521	Department stores (incl leased depts) ##	4	86 578	N	N	N	—	—
45211	Department stores (incl leased depts) ##	4	86 578	N	N	N	—	—
4521	Department stores (excl leased depts)	4	85 383	7 133	1 753	662	—	—
45211	Department stores (excl leased depts)	4	85 383	7 133	1 753	662	—	—
452110	Department stores (excl leased depts)	4	85 383	7 133	1 753	662	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	4	85 383	7 133	1 753	662	—	—
45299	All other general merchandise stores	8	14 065	1 228	326	165	—	.2
452990	All other general merchandise stores	8	14 065	1 228	326	165	—	.2
4529901	Variety stores	6	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LARGO, FL—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	42	D	D	D	e	D	D
4531	Florists	7	1 702	310	85	35	15.0	—
45311	Florists	7	1 702	310	85	35	15.0	—
453110	Florists	7	1 702	310	85	35	15.0	—
4532	Office supplies, stationery, & gift stores	7	14 329	983	267	77	3.4	—
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
4533	Used merchandise stores	7	2 405	592	146	46	28.9	2.7
45331	Used merchandise stores	7	2 405	592	146	46	28.9	2.7
453310	Used merchandise stores	7	2 405	592	146	46	28.9	2.7
4539	Other miscellaneous store retailers	21	D	D	D	c	D	D
45391	Pet & pet supplies stores	7	5 547	816	196	57	.7	41.0
453910	Pet & pet supplies stores	7	5 547	816	196	57	.7	41.0
45393	Manufactured (mobile) home dealers	6	2 699	201	73	17	81.8	5.7
453930	Manufactured (mobile) home dealers	6	2 699	201	73	17	81.8	5.7
45399	All other miscellaneous store retailers	7	D	D	D	b	D	D
454	Nonstore retailers	13	D	D	D	b	D	D
4543	Direct selling establishments	10	D	D	D	b	D	D
45439	Other direct selling establishments	7	D	D	D	b	D	D
454390	Other direct selling establishments	7	D	D	D	b	D	D
LAUDERDALE-BY-THE-SEA, FL								
44-45	Retail trade	34	41 914	5 580	1 461	375	10.7	1.2
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	6	23 487	3 153	849	192	9.6	.2
4452	Specialty food stores	3	D	D	D	b	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
4461	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores	10	2 851	458	131	42	51.6	4.4
4481	Clothing stores	10	2 851	458	131	42	51.6	4.4
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
LAUDERDALE LAKES, FL								
44-45	Retail trade	78	142 072	13 167	3 090	713	10.5	7.0
441	Motor vehicle & parts dealers	7	D	D	D	c	D	D
4411	Automobile dealers	2	D	D	D	c	D	D
442	Furniture & home furnishings stores	9	3 932	561	114	34	29.1	37.5
4421	Furniture stores	5	2 024	182	21	7	32.9	67.1
44211	Furniture stores	5	2 024	182	21	7	32.9	67.1
442110	Furniture stores	5	2 024	182	21	7	32.9	67.1
4422	Home furnishings stores	4	1 908	379	93	27	25.2	6.1
44229	Other home furnishings stores	2	D	D	D	b	D	D
443	Electronics & appliance stores	2	D	D	D	b	D	D
4431	Electronics & appliance stores	2	D	D	D	b	D	D
44312	Computer & software stores	1	D	D	D	b	D	D
443120	Computer & software stores	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	11	9 642	781	95	36	49.2	—
4452	Specialty food stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LAUDERDALE LAKES, FL—Con.								
44-45	Retail trade—Con.							
446	Health & personal care stores	10	9 652	1 202	287	76	10.8	26.8
4461	Health & personal care stores	10	9 652	1 202	287	76	10.8	26.8
44612	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	a	D	D
44619	Other health & personal care stores	2	D	D	D	a	D	D
446191	Food (health) supplement stores	1	D	D	D	a	D	D
447	Gasoline stations	6	9 740	403	117	27	44.3	—
448	Clothing & clothing accessories stores	13	5 274	871	203	53	22.4	3.4
4481	Clothing stores	10	3 583	691	162	42	15.7	5.0
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
45113	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	c	D	D
45299	All other general merchandise stores	3	D	D	D	c	D	D
452990	All other general merchandise stores	3	D	D	D	c	D	D
4529902	Catalog showrooms	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	13	11 028	1 280	320	114	20.1	7.3
4532	Office supplies, stationery, & gift stores	3	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	b	D	D
453210	Office supplies & stationery stores	1	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	b	D	D
4533	Used merchandise stores	4	2 588	470	122	57	57.9	—
45331	Used merchandise stores	4	2 588	470	122	57	57.9	—
453310	Used merchandise stores	4	2 588	470	122	57	57.9	—
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
4541	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
LAUDERHILL, FL								
44-45	Retail trade	159	534 124	33 267	8 326	1 884	4.8	3.5
441	Motor vehicle & parts dealers	19	D	D	D	e	D	D
4411	Automobile dealers	7	D	D	D	e	D	D
44111	New car dealers	2	D	D	D	e	D	D
441110	New car dealers	2	D	D	D	e	D	D
44112	Used car dealers	5	6 321	256	47	13	2.1	86.1
441120	Used car dealers	5	6 321	256	47	13	2.1	86.1
4413	Automotive parts, accessories, & tire stores	11	D	D	D	b	D	D
44131	Automotive parts & accessories stores	8	4 517	502	160	44	51.5	26.4
441310	Automotive parts & accessories stores	8	4 517	502	160	44	51.5	26.4
44132	Tire dealers	3	D	D	D	b	D	D
441320	Tire dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	28	28 042	3 880	1 035	164	29.1	2.7
4421	Furniture stores	18	21 192	3 082	851	129	16.2	3.1
44211	Furniture stores	18	21 192	3 082	851	129	16.2	3.1
442110	Furniture stores	18	21 192	3 082	851	129	16.2	3.1
4422	Home furnishings stores	10	6 850	798	184	35	69.2	1.5
44221	Floor covering stores	5	3 885	409	95	14	58.3	2.7
442210	Floor covering stores	5	3 885	409	95	14	58.3	2.7
44229	Other home furnishings stores	5	2 965	389	89	21	83.5	—
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	24	61 304	6 348	1 575	539	5.5	4.5
4451	Grocery stores	17	56 740	5 595	1 374	477	4.8	4.7
44511	Supermarkets & other grocery (except convenience) stores	9	52 067	5 291	1 302	454	1.1	1.2
445110	Supermarkets & other grocery (except convenience) stores	9	52 067	5 291	1 302	454	1.1	1.2
44512	Convenience stores	8	4 673	304	72	23	45.6	43.8
445120	Convenience stores	8	4 673	304	72	23	45.6	43.8
4452	Specialty food stores	5	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
LAUDERHILL, FL—Con.								
44-45	Retail trade—Con.							
446	Health & personal care stores	13	32 474	3 738	870	248	4.2	—
4461	Health & personal care stores	13	32 474	3 738	870	248	4.2	—
44611	Pharmacies & drug stores	7	30 030	3 335	774	224	.3	—
446110	Pharmacies & drug stores	7	30 030	3 335	774	224	.3	—
4461101	Pharmacies & drug stores	7	30 030	3 335	774	224	.3	—
44612	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores	33	18 827	2 042	494	184	14.8	32.3
4481	Clothing stores	21	12 233	1 397	330	139	10.4	29.6
44819	Other clothing stores	2	D	D	D	b	D	D
448190	Other clothing stores	2	D	D	D	b	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	6	2 967	287	71	26	16.9	—
4483	Jewelry, luggage, & leather goods stores	3	2 087	147	39	4	13.1	86.9
451	Sporting goods, hobby, book, & music stores	6	D	D	D	b	D	D
4512	Book, periodical, & music stores	4	D	D	D	b	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores	3	1 797	240	63	27	—	—
451220	Prerecorded tape, compact disc, & record stores	3	1 797	240	63	27	—	—
452	General merchandise stores	6	16 305	1 808	459	163	1.1	1.4
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529901	Variety stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	3	2 646	461	111	24	D	—
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	b	D	D
45391	Pet & pet supplies stores	2	D	D	D	a	D	D
453910	Pet & pet supplies stores	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	8	D	D	D	b	D	D
LEESBURG, FL								
44-45	Retail trade	164	260 431	27 618	6 937	1 657	9.9	3.1
441	Motor vehicle & parts dealers	27	89 042	7 591	1 958	278	15.7	4.9
4411	Automobile dealers	6	55 110	3 662	1 177	101	14.2	—
4412	Other motor vehicle dealers	5	10 096	1 061	193	56	30.0	—
44122	Motorcycle, boat, & other motor vehicle dealers	5	10 096	1 061	193	56	30.0	—
441221	Motorcycle dealers	3	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	16	23 836	2 868	588	121	12.9	18.3
44131	Automotive parts & accessories stores	13	21 347	2 420	514	105	2.7	20.5
441310	Automotive parts & accessories stores	13	21 347	2 420	514	105	2.7	20.5
442	Furniture & home furnishings stores	13	5 969	1 225	289	56	29.3	.5
4421	Furniture stores	6	2 897	550	134	26	11.0	1.0
44211	Furniture stores	6	2 897	550	134	26	11.0	1.0
442110	Furniture stores	6	2 897	550	134	26	11.0	1.0
4422	Home furnishings stores	7	3 072	675	155	30	46.6	—
443	Electronics & appliance stores	8	4 337	1 060	264	54	18.7	4.6
4431	Electronics & appliance stores	8	4 337	1 060	264	54	18.7	4.6
44311	Appliance, television, & other electronics stores	6	D	D	D	b	D	D
443111	Household appliance stores	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	20	43 052	6 138	1 475	283	2.3	4.3
4441	Building material & supplies dealers	16	40 157	5 924	1 414	268	1.7	3.8
44419	Other building material dealers	13	30 888	5 078	1 170	191	2.2	—
444190	Other building material dealers	13	30 888	5 078	1 170	191	2.2	—
4442	Lawn & garden equipment & supplies stores	4	2 895	214	61	15	10.0	12.0
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	12	32 045	3 118	804	317	1.8	—
4451	Grocery stores	7	D	D	D	e	D	D
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health & personal care stores	14	15 575	2 030	464	109	5.3	3.7
4461	Health & personal care stores	14	15 575	2 030	464	109	5.3	3.7
4461102	Proprietary stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LEESBURG, FL—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	18	23 880	1 236	294	104	14.7	.5
4471	Gasoline stations	18	23 880	1 236	294	104	14.7	.5
44711	Gasoline stations with convenience stores	15	20 712	944	223	77	13.0	.6
447110	Gasoline stations with convenience stores	15	20 712	944	223	77	13.0	.6
448	Clothing & clothing accessories stores	18	5 769	860	238	75	27.3	10.5
4481	Clothing stores	10	2 768	319	89	43	56.9	4.8
44819	Other clothing stores	3	D	D	D	a	D	D
448190	Other clothing stores	3	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	4	2 026	372	108	22	—	23.4
451	Sporting goods, hobby, book, & music stores	7	4 480	605	152	44	3.0	—
4512	Book, periodical, & music stores	4	3 753	520	130	32	—	—
45121	Book stores & news dealers	2	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores	2	D	D	D	b	D	D
452	General merchandise stores	7	21 878	2 320	584	240	—	—
45299	All other general merchandise stores	6	D	D	D	c	D	D
452990	All other general merchandise stores	6	D	D	D	c	D	D
4529901	Variety stores	4	4 320	443	96	58	—	—
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	15	12 800	1 164	344	84	8.1	1.7
4532	Office supplies, stationery, & gift stores	5	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	b	D	D
453210	Office supplies & stationery stores	1	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45391	Pet & pet supplies stores	2	D	D	D	a	D	D
453910	Pet & pet supplies stores	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
454	Nonstore retailers	5	1 604	271	71	13	41.6	—
LIGHTHOUSE POINT, FL								
44-45	Retail trade	59	273 140	25 266	6 313	1 128	3.5	1.2
441	Motor vehicle & parts dealers	9	121 107	9 354	2 445	262	.4	—
4411	Automobile dealers	4	D	D	D	c	D	D
44111	New car dealers	2	D	D	D	c	D	D
441110	New car dealers	2	D	D	D	c	D	D
4412	Other motor vehicle dealers	4	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	b	D	D
441222	Boat dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	3	D	D	D	b	D	D
4422	Home furnishings stores	3	D	D	D	b	D	D
44229	Other home furnishings stores	2	D	D	D	b	D	D
442299	All other home furnishings stores	2	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	b	D	D
4431	Electronics & appliance stores	1	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	1	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	c	D	D
4441	Building material & supplies dealers	4	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
445	Food & beverage stores	8	D	D	D	e	D	D
4451	Grocery stores	5	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	2	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	2	D	D	D	e	D	D
446	Health & personal care stores	4	9 476	906	215	49	32.0	—
4461	Health & personal care stores	4	9 476	906	215	49	32.0	—
44619	Other health & personal care stores	3	D	D	D	a	D	D
446199	All other health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	5	6 522	509	95	21	28.3	25.5
448	Clothing & clothing accessories stores	9	14 959	1 289	289	84	2.7	4.5
4481	Clothing stores	5	D	D	D	b	D	D
44819	Other clothing stores	3	D	D	D	b	D	D
448190	Other clothing stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	4	D	D	D	b	D	D
44831	Jewelry stores	4	D	D	D	b	D	D
448310	Jewelry stores	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LIGHTHOUSE POINT, FL—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	6	3 065	348	81	23	66.5	—
4511	Sporting goods, hobby, & musical instrument stores ..	4	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	6	5 690	1 104	281	53	9.3	8.7
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45391	Pet & pet supplies stores	2	D	D	D	b	D	D
453910	Pet & pet supplies stores	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
LIVE OAK, FL								
44-45	Retail trade	91	169 839	15 746	3 773	1 053	13.6	2.0
441	Motor vehicle & parts dealers	16	59 630	3 771	910	166	28.8	.5
4411	Automobile dealers	9	55 259	3 138	762	126	30.3	.5
442	Furniture & home furnishings stores	5	D	D	D	b	D	D
4421	Furniture stores	4	D	D	D	b	D	D
44211	Furniture stores	4	D	D	D	b	D	D
442110	Furniture stores	4	D	D	D	b	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	14 987	2 037	475	112	11.9	—
4441	Building material & supplies dealers	6	D	D	D	b	D	D
44419	Other building material dealers	4	7 760	1 113	261	58	10.7	—
444190	Other building material dealers	4	7 760	1 113	261	58	10.7	—
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	13	39 585	3 811	875	316	2.5	6.4
4451	Grocery stores	11	D	D	D	e	D	D
446	Health & personal care stores	5	D	D	D	b	D	D
4461	Health & personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	16	16 803	1 096	252	94	8.4	2.2
448	Clothing & clothing accessories stores	8	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	c	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
LONGBOAT KEY, FL *								
44-45	Retail trade	36	97 885	10 551	2 606	541	7.0	.5
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	c	D	D
4441	Building material & supplies dealers	3	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
445	Food & beverage stores	9	28 732	3 554	886	189	4.6	.8
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
4461	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores	11	5 151	846	187	51	67.3	4.2
4481	Clothing stores	10	D	D	D	b	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LONGBOAT KEY, FL *—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	9	D	D	D	a	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45392	Art dealers	3	D	D	D	a	D	D
453920	Art dealers	3	D	D	D	a	D	D
LONGBOAT KEY, FL (MANATEE COUNTY PART) *								
44-45	Retail trade	22	61 573	6 291	1 539	315	4.5	.1
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	c	D	D
4441	Building material & supplies dealers	2	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
445	Food & beverage stores	4	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores	6	1 162	231	42	13	22.9	6.9
453	Miscellaneous store retailers	8	D	D	D	a	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45392	Art dealers	3	D	D	D	a	D	D
453920	Art dealers	3	D	D	D	a	D	D
LONGBOAT KEY, FL (SARASOTA COUNTY PART) *								
44-45	Retail trade	14	36 312	4 260	1 067	226	11.3	1.0
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	5	D	D	D	c	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
4461	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores	5	3 989	615	145	38	80.2	3.4
4481	Clothing stores	4	D	D	D	b	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
LONGWOOD, FL								
44-45	Retail trade	181	520 200	48 987	11 152	1 853	16.6	5.1
441	Motor vehicle & parts dealers	32	317 834	26 066	5 608	764	20.8	3.2
4411	Automobile dealers	15	283 895	22 027	4 747	559	20.4	2.8
44111	New car dealers	8	276 267	21 627	4 650	541	20.0	1.7
441110	New car dealers	8	276 267	21 627	4 650	541	20.0	1.7
44112	Used car dealers	7	7 628	400	97	18	34.0	45.3
441120	Used car dealers	7	7 628	400	97	18	34.0	45.3
4412	Other motor vehicle dealers	5	20 746	2 020	375	71	24.0	—
44122	Motorcycle, boat, & other motor vehicle dealers	5	20 746	2 020	375	71	24.0	—
441221	Motorcycle dealers	3	D	D	D	b	D	D
441222	Boat dealers	1	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	12	13 193	2 019	486	134	23.5	16.2
44131	Automotive parts & accessories stores	9	10 217	1 086	308	102	30.3	21.0
441310	Automotive parts & accessories stores	9	10 217	1 086	308	102	30.3	21.0
442	Furniture & home furnishings stores	10	13 930	1 809	417	52	11.8	—
4421	Furniture stores	5	7 094	1 011	250	32	5.2	—
44211	Furniture stores	5	7 094	1 011	250	32	5.2	—
442110	Furniture stores	5	7 094	1 011	250	32	5.2	—
4422	Home furnishings stores	5	6 836	798	167	20	18.7	—
44221	Floor covering stores	3	D	D	D	a	D	D
442210	Floor covering stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LONGWOOD, FL—Con.								
44-45 Retail trade—Con.								
443	Electronics & appliance stores	11	9 890	1 199	246	64	15.5	26.4
4431	Electronics & appliance stores	11	9 890	1 199	246	64	15.5	26.4
44311	Appliance, television, & other electronics stores	7	5 562	696	173	47	11.2	—
443111	Household appliance stores	3	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	4	D	D	D	b	D	D
44312	Computer & software stores	4	4 328	503	73	17	21.1	60.3
443120	Computer & software stores	4	4 328	503	73	17	21.1	60.3
444	Building material & garden equipment & supplies dealers	23	38 400	4 175	1 005	188	14.9	24.6
4441	Building material & supplies dealers	19	34 340	3 661	888	140	16.1	27.5
44412	Paint & wallpaper stores	5	D	D	D	b	D	D
444120	Paint & wallpaper stores	5	D	D	D	b	D	D
44419	Other building material dealers	11	19 258	1 975	493	62	25.6	—
444190	Other building material dealers	11	19 258	1 975	493	62	25.6	—
4442	Lawn & garden equipment & supplies stores	4	4 060	514	117	48	4.2	—
445	Food & beverage stores	14	48 875	4 162	1 021	293	3.7	.8
4451	Grocery stores	9	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	6	46 535	3 892	945	269	1.9	—
445110	Supermarkets & other grocery (except convenience) stores	6	46 535	3 892	945	269	1.9	—
4452	Specialty food stores	4	D	D	D	a	D	D
446	Health & personal care stores	10	26 717	5 004	1 262	145	.5	—
4461	Health & personal care stores	10	26 717	5 004	1 262	145	.5	—
44611	Pharmacies & drug stores	6	24 467	4 429	1 160	124	.6	—
446110	Pharmacies & drug stores	6	24 467	4 429	1 160	124	.6	—
4461101	Pharmacies & drug stores	6	24 467	4 429	1 160	124	.6	—
44612	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
44619	Other health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	12	21 437	1 100	266	68	.1	—
4471	Gasoline stations	12	21 437	1 100	266	68	.1	—
44711	Gasoline stations with convenience stores	8	16 152	807	189	50	—	—
447110	Gasoline stations with convenience stores	8	16 152	807	189	50	—	—
448	Clothing & clothing accessories stores	14	7 269	848	158	48	62.0	20.7
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	5	D	D	D	a	D	D
44831	Jewelry stores	4	4 051	328	42	9	96.7	3.3
448310	Jewelry stores	4	4 051	328	42	9	96.7	3.3
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	9	2 856	384	104	26	6.6	10.4
4511	Sporting goods, hobby, & musical instrument stores ..	8	D	D	D	b	D	D
452	General merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	32	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	11	D	D	D	b	D	D
45321	Office supplies & stationery stores	4	D	D	D	b	D	D
453210	Office supplies & stationery stores	4	D	D	D	b	D	D
4532102	Office supplies stores	4	D	D	D	b	D	D
4533	Used merchandise stores	4	978	187	44	21	16.5	5.0
45331	Used merchandise stores	4	978	187	44	21	16.5	5.0
453310	Used merchandise stores	4	978	187	44	21	16.5	5.0
4539	Other miscellaneous store retailers	13	D	D	D	b	D	D
45391	Pet & pet supplies stores	3	1 023	116	33	10	D	—
453910	Pet & pet supplies stores	3	1 023	116	33	10	D	—
45392	Art dealers	3	584	106	34	8	D	15.8
453920	Art dealers	3	584	106	34	8	D	15.8
45399	All other miscellaneous store retailers	7	D	D	D	b	D	D
454	Nonstore retailers	11	7 925	1 677	300	47	25.7	5.7
4543	Direct selling establishments	5	5 183	1 251	191	34	15.5	.7
45439	Other direct selling establishments	5	5 183	1 251	191	34	15.5	.7
454390	Other direct selling establishments	5	5 183	1 251	191	34	15.5	.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LYNN HAVEN, FL								
44-45	Retail trade	45	56 246	5 152	1 244	399	8.3	6.2
441	Motor vehicle & parts dealers	6	3 471	461	114	31	26.9	—
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	5	D	D	D	a	D	D
4421	Furniture stores	3	2 839	350	89	18	D	—
44211	Furniture stores	3	2 839	350	89	18	D	—
442110	Furniture stores	3	2 839	350	89	18	D	—
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	3 229	473	118	38	17.8	41.2
445	Food & beverage stores	5	24 029	1 525	410	184	.6	—
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	3	D	D	D	b	D	D
4461	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	9	9 902	666	160	54	—	20.2
44711	Gasoline stations with convenience stores	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	7	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
MACCLENNY, FL								
44-45	Retail trade	50	87 895	6 893	1 532	584	21.1	1.5
441	Motor vehicle & parts dealers	8	15 432	1 223	182	44	78.8	—
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	D	D	D	b	D	D
445	Food & beverage stores	7	28 138	1 904	483	217	3.8	2.9
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	b	D	D
447	Gasoline stations	11	D	D	D	b	D	D
44711	Gasoline stations with convenience stores	10	17 420	679	135	64	—	—
447110	Gasoline stations with convenience stores	10	17 420	679	135	64	—	—
448	Clothing & clothing accessories stores	5	1 401	159	39	16	24.6	3.7
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	c	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	4	520	83	23	11	100.0	—
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MADEIRA BEACH, FL								
44-45	Retail trade	68	61 500	6 704	1 625	574	15.6	.8
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	c	D	D
4451	Grocery stores	2	D	D	D	c	D	D
446	Health & personal care stores	4	10 317	1 084	239	81	13.1	—
4461	Health & personal care stores	4	10 317	1 084	239	81	13.1	—
447	Gasoline stations	4	6 059	400	90	28	—	—
448	Clothing & clothing accessories stores	22	8 974	1 252	290	118	46.1	1.0
4481	Clothing stores	20	D	D	D	c	D	D
44819	Other clothing stores	6	2 095	407	95	41	5.9	1.2
448190	Other clothing stores	6	2 095	407	95	41	5.9	1.2
451	Sporting goods, hobby, book, & music stores	6	843	41	11	7	58.7	—
453	Miscellaneous store retailers	26	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	20	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	19	4 464	856	192	75	57.8	5.9
453220	Gift, novelty, & souvenir stores	19	4 464	856	192	75	57.8	5.9
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
MADISON, FL								
44-45	Retail trade	52	42 801	5 201	1 275	427	20.6	3.5
441	Motor vehicle & parts dealers	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	3	1 572	269	66	18	D	—
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
445	Food & beverage stores	5	D	D	D	c	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	7	3 464	311	72	31	7.2	20.9
448	Clothing & clothing accessories stores	7	1 391	183	46	18	32.1	28.0
451	Sporting goods, hobby, book, & music stores	4	743	92	20	12	54.4	—
452	General merchandise stores	3	1 955	171	39	20	—	—
45299	All other general merchandise stores	3	1 955	171	39	20	—	—
452990	All other general merchandise stores	3	1 955	171	39	20	—	—
453	Miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
MAITLAND, FL								
44-45	Retail trade	65	284 250	20 609	4 844	697	3.0	3.1
441	Motor vehicle & parts dealers	9	219 711	12 331	2 788	262	.7	2.3
4411	Automobile dealers	6	D	D	D	e	D	D
44111	New car dealers	4	D	D	D	c	D	D
441110	New car dealers	4	D	D	D	c	D	D
44112	Used car dealers	2	D	D	D	a	D	D
441120	Used car dealers	2	D	D	D	a	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	5	8 367	1 236	307	55	6.3	—
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
443	Electronics & appliance stores	8	8 524	1 223	271	48	11.9	—
4431	Electronics & appliance stores	8	8 524	1 223	271	48	11.9	—
44311	Appliance, television, & other electronics stores	2	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	2	D	D	D	a	D	D
44312	Computer & software stores	5	D	D	D	b	D	D
443120	Computer & software stores	5	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	5	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MAITLAND, FL—Con.								
44-45	Retail trade—Con.							
445	Food & beverage stores	2	D	D	D	c	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	5	8 987	1 440	369	52	24.3	—
4461	Health & personal care stores	5	8 987	1 440	369	52	24.3	—
447	Gasoline stations	6	11 052	571	186	52	—	1.9
44711	Gasoline stations with convenience stores	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	5	D	D	D	b	D	D
448	Clothing & clothing accessories stores	4	1 089	295	70	13	100.0	—
451	Sporting goods, hobby, book, & music stores	5	956	140	42	11	9.6	48.0
453	Miscellaneous store retailers	12	D	D	D	b	D	D
4533	Used merchandise stores	6	3 383	337	79	22	16.6	53.9
45331	Used merchandise stores	6	3 383	337	79	22	16.6	53.9
453310	Used merchandise stores	6	3 383	337	79	22	16.6	53.9
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	4	3 325	779	185	36	—	2.4
4543	Direct selling establishments	4	3 325	779	185	36	—	2.4
45439	Other direct selling establishments	4	3 325	779	185	36	—	2.4
454390	Other direct selling establishments	4	3 325	779	185	36	—	2.4
MARGATE, FL								
44-45	Retail trade	198	848 128	68 220	16 636	3 187	4.2	2.1
441	Motor vehicle & parts dealers	22	516 801	31 354	7 692	776	.4	.2
4411	Automobile dealers	8	505 851	29 624	7 271	684	.2	—
44111	New car dealers	5	503 893	29 461	7 233	676	—	—
441110	New car dealers	5	503 893	29 461	7 233	676	—	—
4413	Automotive parts, accessories, & tire stores	13	D	D	D	b	D	D
44131	Automotive parts & accessories stores	9	6 567	1 072	258	57	3.9	5.2
441310	Automotive parts & accessories stores	9	6 567	1 072	258	57	3.9	5.2
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	14	10 227	1 409	220	57	29.6	6.2
4421	Furniture stores	5	2 834	323	78	21	24.5	11.7
44211	Furniture stores	5	2 834	323	78	21	24.5	11.7
442110	Furniture stores	5	2 834	323	78	21	24.5	11.7
4422	Home furnishings stores	9	7 393	1 086	142	36	31.5	4.1
44221	Floor covering stores	6	6 560	817	71	20	31.2	1.1
442210	Floor covering stores	6	6 560	817	71	20	31.2	1.1
443	Electronics & appliance stores	8	3 801	423	84	22	35.4	35.3
4431	Electronics & appliance stores	8	3 801	423	84	22	35.4	35.3
44311	Appliance, television, & other electronics stores	6	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	5	2 772	310	52	14	30.6	29.2
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	15	50 667	5 863	1 399	238	1.6	6.5
4441	Building material & supplies dealers	14	D	D	D	c	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44412	Paint & wallpaper stores	4	D	D	D	a	D	D
444120	Paint & wallpaper stores	4	D	D	D	a	D	D
44419	Other building material dealers	5	11 854	1 425	352	42	6.6	3.7
444190	Other building material dealers	5	11 854	1 425	352	42	6.6	3.7
445	Food & beverage stores	28	127 821	15 178	3 898	1 057	2.5	1.1
4451	Grocery stores	23	126 806	15 030	3 860	1 046	2.0	.9
44511	Supermarkets & other grocery (except convenience) stores	12	121 087	14 419	3 711	999	.5	.6
445110	Supermarkets & other grocery (except convenience) stores	12	121 087	14 419	3 711	999	.5	.6
44512	Convenience stores	11	5 719	611	149	47	33.1	6.8
445120	Convenience stores	11	5 719	611	149	47	33.1	6.8
446	Health & personal care stores	19	40 904	4 803	1 142	360	5.0	.2
4461	Health & personal care stores	19	40 904	4 803	1 142	360	5.0	.2
44611	Pharmacies & drug stores	7	D	D	D	e	D	D
446110	Pharmacies & drug stores	7	D	D	D	e	D	D
4461101	Pharmacies & drug stores	7	D	D	D	e	D	D
44613	Optical goods stores	9	D	D	D	b	D	D
446130	Optical goods stores	9	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MARGATE, FL—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	26	37 988	1 783	362	106	43.5	10.0
4471	Gasoline stations	26	37 988	1 783	362	106	43.5	10.0
44711	Gasoline stations with convenience stores	13	23 538	962	178	49	32.1	11.3
447110	Gasoline stations with convenience stores	13	23 538	962	178	49	32.1	11.3
44719	Other gasoline stations	13	14 450	821	184	57	62.1	8.0
447190	Other gasoline stations	13	14 450	821	184	57	62.1	8.0
448	Clothing & clothing accessories stores	17	7 531	1 035	237	61	18.5	21.8
4481	Clothing stores	11	D	D	D	b	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	5	1 939	318	74	15	6.8	45.2
451	Sporting goods, hobby, book, & music stores	14	14 286	1 627	396	78	10.7	12.1
4511	Sporting goods, hobby, & musical instrument stores ..	12	D	D	D	b	D	D
45111	Sporting goods stores	8	4 115	466	100	30	32.0	—
451110	Sporting goods stores	8	4 115	466	100	30	32.0	—
45114	Musical instrument & supplies stores	2	D	D	D	b	D	D
451140	Musical instrument & supplies stores	2	D	D	D	b	D	D
452	General merchandise stores	4	D	D	D	c	D	D
45299	All other general merchandise stores	3	2 337	248	16	56	D	—
452990	All other general merchandise stores	3	2 337	248	16	56	D	—
453	Miscellaneous store retailers	22	D	D	D	c	D	D
4531	Florists	5	1 383	231	54	18	74.7	—
45311	Florists	5	1 383	231	54	18	74.7	—
453110	Florists	5	1 383	231	54	18	74.7	—
4532	Office supplies, stationery, & gift stores	3	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	b	D	D
453210	Office supplies & stationery stores	1	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	b	D	D
4533	Used merchandise stores	8	4 371	1 078	315	84	14.7	35.8
45331	Used merchandise stores	8	4 371	1 078	315	84	14.7	35.8
453310	Used merchandise stores	8	4 371	1 078	315	84	14.7	35.8
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45391	Pet & pet supplies stores	2	D	D	D	a	D	D
453910	Pet & pet supplies stores	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	b	D	D
454	Nonstore retailers	9	3 392	641	154	58	42.6	18.2
MARIANNA, FL								
44-45	Retail trade	101	204 692	18 084	4 528	1 224	7.1	3.4
441	Motor vehicle & parts dealers	19	98 383	8 364	2 063	339	1.2	.6
4411	Automobile dealers	9	D	D	D	c	D	D
4413	Automotive parts, accessories, & tire stores	10	D	D	D	c	D	D
44131	Automotive parts & accessories stores	6	D	D	D	c	D	D
441310	Automotive parts & accessories stores	6	D	D	D	c	D	D
442	Furniture & home furnishings stores	7	D	D	D	b	D	D
4421	Furniture stores	5	3 816	557	133	40	8.5	.8
44211	Furniture stores	5	3 816	557	133	40	8.5	.8
442110	Furniture stores	5	3 816	557	133	40	8.5	.8
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	11 032	1 256	313	95	9.2	35.2
44419	Other building material dealers	5	D	D	D	b	D	D
444190	Other building material dealers	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	11	31 590	2 258	596	278	5.1	.5
4451	Grocery stores	4	D	D	D	c	D	D
446	Health & personal care stores	9	7 269	1 083	249	82	64.5	—
4461	Health & personal care stores	9	7 269	1 083	249	82	64.5	—
447	Gasoline stations	14	29 049	1 480	362	142	7.4	2.2
4471	Gasoline stations	14	29 049	1 480	362	142	7.4	2.2
44711	Gasoline stations with convenience stores	10	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	10	D	D	D	c	D	D
448	Clothing & clothing accessories stores	10	3 571	428	115	45	36.5	18.6
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
MARIANNA, FL—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	4	D	D	D	c	D	D
45299	All other general merchandise stores	3	2 148	197	43	17	—	—
452990	All other general merchandise stores	3	2 148	197	43	17	—	—
453	Miscellaneous store retailers	8	D	D	D	b	D	D
4531	Florists	4	D	D	D	a	D	D
45311	Florists	4	D	D	D	a	D	D
453110	Florists	4	D	D	D	a	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	4	D	D	D	b	D	D
MARY ESTHER, FL								
44-45	Retail trade	133	258 783	26 170	6 314	1 979	2.1	3.2
441	Motor vehicle & parts dealers	5	39 150	2 987	569	137	3.2	—
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
442	Furniture & home furnishings stores	10	11 852	1 818	476	88	.4	3.1
4421	Furniture stores	5	5 632	829	214	36	.9	6.5
44211	Furniture stores	5	5 632	829	214	36	.9	6.5
442110	Furniture stores	5	5 632	829	214	36	.9	6.5
4422	Home furnishings stores	5	6 220	989	262	52	—	—
44221	Floor covering stores	2	D	D	D	a	D	D
442210	Floor covering stores	2	D	D	D	a	D	D
44229	Other home furnishings stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	10	21 015	1 890	474	98	8.8	5.1
4431	Electronics & appliance stores	10	21 015	1 890	474	98	8.8	5.1
44311	Appliance, television, & other electronics stores	6	16 276	1 566	429	81	—	6.6
443111	Household appliance stores	3	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	b	D	D
44312	Computer & software stores	4	4 739	324	45	17	38.9	—
443120	Computer & software stores	4	4 739	324	45	17	38.9	—
444	Building material & garden equipment & supplies dealers	4	5 612	551	160	45	4.6	—
445	Food & beverage stores	7	D	D	D	c	D	D
446	Health & personal care stores	14	10 884	1 361	316	99	3.0	3.7
4461	Health & personal care stores	14	10 884	1 361	316	99	3.0	3.7
44612	Cosmetics, beauty supplies, & perfume stores	3	1 165	264	43	17	—	—
446120	Cosmetics, beauty supplies, & perfume stores ...	3	1 165	264	43	17	—	—
44613	Optical goods stores	5	3 245	656	162	47	3.5	—
446130	Optical goods stores	5	3 245	656	162	47	3.5	—
447	Gasoline stations	7	8 477	541	129	45	5.3	18.4
448	Clothing & clothing accessories stores	47	27 338	3 401	762	327	2.7	14.5
4481	Clothing stores	22	13 537	1 553	369	179	1.3	15.1
44815	Clothing accessories stores	3	D	D	D	b	D	D
448150	Clothing accessories stores	3	D	D	D	b	D	D
44819	Other clothing stores	4	2 115	280	65	23	7.8	—
448190	Other clothing stores	4	2 115	280	65	23	7.8	—
4482	Shoe stores	12	5 477	640	136	55	—	—
44821	Shoe stores	12	5 477	640	136	55	—	—
448210	Shoe stores	12	5 477	640	136	55	—	—
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	7	3 062	377	91	35	—	—
4482105	Athletic footwear stores	3	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	13	8 324	1 208	257	93	6.8	23.2
44831	Jewelry stores	13	8 324	1 208	257	93	6.8	23.2
448310	Jewelry stores	13	8 324	1 208	257	93	6.8	23.2
451	Sporting goods, hobby, book, & music stores	10	8 577	944	227	67	—	1.3
4511	Sporting goods, hobby, & musical instrument stores ..	6	3 146	530	128	31	—	3.4
4512	Book, periodical, & music stores	4	5 431	414	99	36	—	—
45121	Book stores & news dealers	2	D	D	D	a	D	D
451211	Book stores	2	D	D	D	a	D	D
4512111	Book stores, general	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	2	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, & record stores ...	2	D	D	D	a	D	D

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Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MARY ESTHER, FL—Con.								
44-45 Retail trade—Con.								
452	General merchandise stores	6	D	D	D	f	D	D
4521	Department stores (incl leased depts) ##	5	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	5	D	N	N	N	D	D
4521	Department stores (excl leased depts)	5	D	D	D	f	D	D
452110	Department stores (excl leased depts)	5	D	D	D	f	D	D
4521101	Department stores (excl leased depts)	5	D	D	D	f	D	D
4521101	Conventional department stores (excl leased depts)	2	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
453	Miscellaneous store retailers	13	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	10	D	D	D	c	D	D
45321	Office supplies & stationery stores	1	D	D	D	b	D	D
453210	Office supplies & stationery stores	1	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	b	D	D
MELBOURNE, FL								
44-45	Retail trade	446	1 137 473	111 609	26 304	6 394	8.9	1.9
441	Motor vehicle & parts dealers	50	475 104	38 852	8 990	1 246	13.3	.4
4411	Automobile dealers	21	433 311	32 693	7 510	995	14.4	.4
44111	New car dealers	14	422 262	32 231	7 428	965	14.5	.1
441110	New car dealers	14	422 262	32 231	7 428	965	14.5	.1
44112	Used car dealers	7	11 049	462	82	30	11.9	9.9
441120	Used car dealers	7	11 049	462	82	30	11.9	9.9
4412	Other motor vehicle dealers	8	21 275	2 329	556	94	.4	—
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	7	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441222	Boat dealers	4	D	D	D	b	D	D
441229	All other motor vehicle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	21	20 518	3 830	924	157	2.6	1.4
44131	Automotive parts & accessories stores	14	11 277	1 689	409	82	4.8	2.5
441310	Automotive parts & accessories stores	14	11 277	1 689	409	82	4.8	2.5
44132	Tire dealers	7	9 241	2 141	515	75	—	—
441320	Tire dealers	7	9 241	2 141	515	75	—	—
442	Furniture & home furnishings stores	35	28 641	4 367	915	202	21.0	1.6
4421	Furniture stores	16	15 534	2 207	484	110	28.1	2.5
44211	Furniture stores	16	15 534	2 207	484	110	28.1	2.5
442110	Furniture stores	16	15 534	2 207	484	110	28.1	2.5
4422	Home furnishings stores	19	13 107	2 160	431	92	12.6	.5
44221	Floor covering stores	7	10 446	1 667	328	51	3.5	.7
442210	Floor covering stores	7	10 446	1 667	328	51	3.5	.7
44229	Other home furnishings stores	12	2 661	493	103	41	48.4	—
442299	All other home furnishings stores	11	D	D	D	b	D	D
443	Electronics & appliance stores	22	52 160	3 536	814	242	17.3	1.3
4431	Electronics & appliance stores	22	52 160	3 536	814	242	17.3	1.3
44311	Appliance, television, & other electronics stores	13	38 106	2 369	527	171	6.3	.6
443111	Household appliance stores	4	4 079	457	97	24	52.5	.4
443112	Radio, television, & other electronics stores	9	34 027	1 912	430	147	.8	.7
44312	Computer & software stores	8	D	D	D	b	D	D
443120	Computer & software stores	8	D	D	D	b	D	D
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	38	65 764	7 502	1 791	348	2.7	1.7
4441	Building material & supplies dealers	33	63 941	7 031	1 673	322	2.7	1.7
44412	Paint & wallpaper stores	8	7 235	1 127	251	46	—	7.4
444120	Paint & wallpaper stores	8	7 235	1 127	251	46	—	7.4
44419	Other building material dealers	20	49 861	5 148	1 229	216	—	1.2
444190	Other building material dealers	20	49 861	5 148	1 229	216	—	1.2
445	Food & beverage stores	41	130 908	13 581	3 278	1 070	4.3	.2
4451	Grocery stores	29	125 927	13 142	3 174	1 027	3.0	.2
44511	Supermarkets & other grocery (except convenience) stores	21	121 296	12 797	3 095	990	2.2	.2
445110	Supermarkets & other grocery (except convenience) stores	21	121 296	12 797	3 095	990	2.2	.2
44512	Convenience stores	8	4 631	345	79	37	22.9	—
445120	Convenience stores	8	4 631	345	79	37	22.9	—
4452	Specialty food stores	4	787	68	12	11	97.3	2.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MELBOURNE, FL—Con.								
44-45 Retail trade—Con.								
446	Health & personal care stores	41	49 538	7 625	1 574	408	4.6	10.9
4461	Health & personal care stores	41	49 538	7 625	1 574	408	4.6	10.9
44611	Pharmacies & drug stores	12	36 909	5 063	1 044	266	4.9	2.3
446110	Pharmacies & drug stores	12	36 909	5 063	1 044	266	4.9	2.3
4461101	Pharmacies & drug stores	10	D	D	D	e	D	D
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	7	1 913	250	69	27	—	—
446120	Cosmetics, beauty supplies, & perfume stores	7	1 913	250	69	27	—	—
44613	Optical goods stores	9	1 721	291	54	19	17.5	30.1
446130	Optical goods stores	9	1 721	291	54	19	17.5	30.1
44619	Other health & personal care stores	13	8 995	2 021	407	96	1.9	45.1
446191	Food (health) supplement stores	6	4 851	860	196	64	3.5	55.3
446199	All other health & personal care stores	7	4 144	1 161	211	32	—	33.2
447	Gasoline stations	37	53 291	2 701	795	232	6.0	5.3
4471	Gasoline stations	37	53 291	2 701	795	232	6.0	5.3
44711	Gasoline stations with convenience stores	28	45 472	2 389	703	206	.9	5.9
447110	Gasoline stations with convenience stores	28	45 472	2 389	703	206	.9	5.9
448	Clothing & clothing accessories stores	63	44 516	4 969	1 153	438	2.3	6.4
4481	Clothing stores	40	32 645	3 416	824	324	2.9	6.9
44812	Women's clothing stores	17	8 564	1 165	282	126	5.0	17.3
448120	Women's clothing stores	17	8 564	1 165	282	126	5.0	17.3
44814	Family clothing stores	8	17 109	1 335	324	125	1.7	2.5
448140	Family clothing stores	8	17 109	1 335	324	125	1.7	2.5
44815	Clothing accessories stores	3	D	D	D	a	D	D
448150	Clothing accessories stores	3	D	D	D	a	D	D
44819	Other clothing stores	7	5 398	714	177	55	3.3	—
448190	Other clothing stores	7	5 398	714	177	55	3.3	—
4482	Shoe stores	11	6 030	704	163	58	—	—
44821	Shoe stores	11	6 030	704	163	58	—	—
448210	Shoe stores	11	6 030	704	163	58	—	—
4482102	Women's shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	6	3 294	393	85	27	—	—
4482105	Athletic footwear stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	12	5 841	849	166	56	1.2	10.1
44831	Jewelry stores	11	D	D	D	b	D	D
448310	Jewelry stores	11	D	D	D	b	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	33	21 590	2 459	622	186	17.3	10.5
4511	Sporting goods, hobby, & musical instrument stores ..	24	12 626	1 606	415	116	14.0	15.1
45112	Hobby, toy, & game stores	9	6 574	668	157	49	7.1	—
451120	Hobby, toy, & game stores	9	6 574	668	157	49	7.1	—
45113	Sewing, needlework, & piece goods stores	4	2 669	356	121	25	—	—
451130	Sewing, needlework, & piece goods stores	4	2 669	356	121	25	—	—
45114	Musical instrument & supplies stores	4	1 774	299	68	19	16.3	79.5
451140	Musical instrument & supplies stores	4	1 774	299	68	19	16.3	79.5
4512	Book, periodical, & music stores	9	8 964	853	207	70	22.0	3.9
45121	Book stores & news dealers	6	5 516	515	122	39	—	6.4
451211	Book stores	5	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
4512113	College book stores	2	D	D	D	b	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	3	3 448	338	85	31	D	—
451220	Prerecorded tape, compact disc, & record stores ...	3	3 448	338	85	31	D	—
452	General merchandise stores	16	186 180	20 931	5 135	1 583	.2	—
4521	Department stores (incl leased depts) ##	9	181 238	N	N	N	—	—
45211	Department stores (incl leased depts) ##	9	181 238	N	N	N	—	—
4521	Department stores (excl leased depts)	9	179 790	20 201	4 969	1 524	—	—
45211	Department stores (excl leased depts)	9	179 790	20 201	4 969	1 524	—	—
452110	Department stores (excl leased depts)	9	179 790	20 201	4 969	1 524	—	—
4521101	Conventional department stores (excl leased depts)	3	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts)	3	D	D	D	e	D	D
45299	All other general merchandise stores	7	6 390	730	166	59	6.8	—
452990	All other general merchandise stores	7	6 390	730	166	59	6.8	—
4529901	Variety stores	7	6 390	730	166	59	6.8	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MELBOURNE, FL—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	61	25 368	4 206	1 021	385	20.0	8.6
4531	Florists	11	1 782	372	90	43	19.1	—
45311	Florists	11	1 782	372	90	43	19.1	—
453110	Florists	11	1 782	372	90	43	19.1	—
4532	Office supplies, stationery, & gift stores	22	D	D	D	c	D	D
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	20	6 241	881	194	109	23.2	5.9
453220	Gift, novelty, & souvenir stores	20	6 241	881	194	109	23.2	5.9
4533	Used merchandise stores	9	2 373	645	169	55	16.8	15.4
45331	Used merchandise stores	9	2 373	645	169	55	16.8	15.4
453310	Used merchandise stores	9	2 373	645	169	55	16.8	15.4
4539	Other miscellaneous store retailers	19	D	D	D	c	D	D
45391	Pet & pet supplies stores	7	6 873	883	224	93	21.7	—
453910	Pet & pet supplies stores	7	6 873	883	224	93	21.7	—
45399	All other miscellaneous store retailers	10	5 412	917	213	54	25.9	26.8
454	Nonstore retailers	9	4 413	880	216	54	11.7	47.2
4543	Direct selling establishments	6	3 125	706	182	42	5.1	66.7
45439	Other direct selling establishments	4	D	D	D	b	D	D
454390	Other direct selling establishments	4	D	D	D	b	D	D
MELBOURNE BEACH, FL								
44-45	Retail trade	10	14 992	1 409	372	157	9.9	—
445	Food & beverage stores	7	D	D	D	c	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
MIAMI, FL								
44-45	Retail trade	2 533	3 681 547	362 469	86 920	21 675	19.5	10.3
441	Motor vehicle & parts dealers	248	947 775	70 446	16 663	2 706	21.3	8.0
4411	Automobile dealers	91	790 423	51 106	12 196	1 732	20.2	7.7
44111	New car dealers	29	690 460	46 488	11 134	1 493	14.5	7.4
441110	New car dealers	29	690 460	46 488	11 134	1 493	14.5	7.4
44112	Used car dealers	62	99 963	4 618	1 062	239	59.8	9.1
441120	Used car dealers	62	99 963	4 618	1 062	239	59.8	9.1
4412	Other motor vehicle dealers	31	48 027	3 507	683	155	24.1	9.7
44122	Motorcycle, boat, & other motor vehicle dealers	31	48 027	3 507	683	155	24.1	9.7
441222	Boat dealers	26	45 109	3 155	605	130	25.2	4.9
441229	All other motor vehicle dealers	4	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	126	109 325	15 833	3 784	819	27.7	9.8
44131	Automotive parts & accessories stores	93	88 722	12 097	2 886	635	29.5	9.3
441310	Automotive parts & accessories stores	93	88 722	12 097	2 886	635	29.5	9.3
44132	Tire dealers	33	20 603	3 736	898	184	20.1	11.5
441320	Tire dealers	33	20 603	3 736	898	184	20.1	11.5
442	Furniture & home furnishings stores	104	77 814	11 254	2 663	499	26.1	11.3
4421	Furniture stores	52	42 925	6 336	1 528	264	18.4	10.6
44211	Furniture stores	52	42 925	6 336	1 528	264	18.4	10.6
442110	Furniture stores	52	42 925	6 336	1 528	264	18.4	10.6
4422	Home furnishings stores	52	34 889	4 918	1 135	235	35.5	12.3
44221	Floor covering stores	22	16 122	2 002	388	79	48.4	16.3
442210	Floor covering stores	22	16 122	2 002	388	79	48.4	16.3
44229	Other home furnishings stores	30	18 767	2 916	747	156	24.4	8.8
442299	All other home furnishings stores	28	D	D	D	c	D	D
443	Electronics & appliance stores	134	162 264	13 932	4 059	897	20.6	21.5
4431	Electronics & appliance stores	134	162 264	13 932	4 059	897	20.6	21.5
44311	Appliance, television, & other electronics stores	101	129 384	11 156	3 257	747	19.1	22.1
443111	Household appliance stores	10	4 697	366	80	24	70.6	26.7
443112	Radio, television, & other electronics stores	91	124 687	10 790	3 177	723	17.2	21.9
44312	Computer & software stores	22	26 216	1 553	427	100	28.8	21.2
443120	Computer & software stores	22	26 216	1 553	427	100	28.8	21.2
44313	Camera & photographic supplies stores	11	6 664	1 223	375	50	17.6	11.0
443130	Camera & photographic supplies stores	11	6 664	1 223	375	50	17.6	11.0

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Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	MIAMI, FL—Con.							
44-45	Retail trade—Con.							
444	Building material & garden equipment & supplies dealers	109	253 976	35 232	7 465	1 424	11.1	6.2
4441	Building material & supplies dealers	98	249 567	34 391	7 281	1 363	10.6	6.0
44411	Home centers	5	D	D	D	e	D	D
444110	Home centers	5	D	D	D	e	D	D
44412	Paint & wallpaper stores	20	D	D	D	b	D	D
444120	Paint & wallpaper stores	20	D	D	D	b	D	D
44413	Hardware stores	23	16 338	2 802	661	162	18.5	1.7
444130	Hardware stores	23	16 338	2 802	661	162	18.5	1.7
44419	Other building material dealers	50	137 696	20 247	4 079	644	16.2	9.6
444190	Other building material dealers	50	137 696	20 247	4 079	644	16.2	9.6
4442	Lawn & garden equipment & supplies stores	11	4 409	841	184	61	37.6	16.9
44422	Nursery & garden centers	9	D	D	D	b	D	D
444220	Nursery & garden centers	9	D	D	D	b	D	D
445	Food & beverage stores	348	588 670	54 033	13 476	4 630	16.3	10.5
4451	Grocery stores	266	545 603	49 660	12 430	4 294	14.4	10.0
44511	Supermarkets & other grocery (except convenience) stores	224	525 718	47 634	11 960	4 145	13.4	9.6
445110	Supermarkets & other grocery (except convenience) stores	224	525 718	47 634	11 960	4 145	13.4	9.6
44512	Convenience stores	42	19 885	2 026	470	149	40.8	22.3
445120	Convenience stores	42	19 885	2 026	470	149	40.8	22.3
4452	Specialty food stores	44	23 550	2 913	734	228	35.6	17.2
4453	Beer, wine, & liquor stores	38	19 517	1 460	312	108	47.1	16.4
44531	Beer, wine, & liquor stores	38	19 517	1 460	312	108	47.1	16.4
445310	Beer, wine, & liquor stores	38	19 517	1 460	312	108	47.1	16.4
446	Health & personal care stores	271	317 701	38 616	9 034	2 177	19.7	10.1
4461	Health & personal care stores	271	317 701	38 616	9 034	2 177	19.7	10.1
44611	Pharmacies & drug stores	125	239 480	25 292	5 945	1 510	19.4	9.9
446110	Pharmacies & drug stores	125	239 480	25 292	5 945	1 510	19.4	9.9
4461101	Pharmacies & drug stores	119	236 896	25 032	5 884	1 493	18.7	10.0
4461102	Proprietary stores	6	2 584	260	61	17	79.9	—
44612	Cosmetics, beauty supplies, & perfume stores	31	34 330	3 488	855	158	7.1	.7
446120	Cosmetics, beauty supplies, & perfume stores	31	34 330	3 488	855	158	7.1	.7
44613	Optical goods stores	60	17 918	4 580	1 040	250	26.8	13.3
446130	Optical goods stores	60	17 918	4 580	1 040	250	26.8	13.3
44619	Other health & personal care stores	55	25 973	5 256	1 194	259	34.8	22.1
446191	Food (health) supplement stores	24	15 375	2 565	655	142	45.0	21.6
446199	All other health & personal care stores	31	10 598	2 691	539	117	19.9	22.9
447	Gasoline stations	144	203 140	9 162	2 255	685	40.2	17.0
4471	Gasoline stations	144	203 140	9 162	2 255	685	40.2	17.0
44711	Gasoline stations with convenience stores	59	94 236	3 790	918	280	24.7	19.5
447110	Gasoline stations with convenience stores	59	94 236	3 790	918	280	24.7	19.5
44719	Other gasoline stations	85	108 904	5 372	1 337	405	53.7	14.8
447190	Other gasoline stations	85	108 904	5 372	1 337	405	53.7	14.8
448	Clothing & clothing accessories stores	684	494 226	55 635	13 422	3 678	26.8	13.8
4481	Clothing stores	367	274 257	29 251	7 154	2 109	26.8	17.2
44811	Men's clothing stores	51	37 364	4 697	1 192	300	54.8	10.4
448110	Men's clothing stores	51	37 364	4 697	1 192	300	54.8	10.4
44812	Women's clothing stores	154	90 705	9 868	2 445	803	31.2	22.6
448120	Women's clothing stores	154	90 705	9 868	2 445	803	31.2	22.6
44813	Children's & infants' clothing stores	22	17 389	1 957	514	145	16.2	2.1
448130	Children's & infants' clothing stores	22	17 389	1 957	514	145	16.2	2.1
44814	Family clothing stores	68	79 245	7 777	1 848	508	20.6	19.8
448140	Family clothing stores	68	79 245	7 777	1 848	508	20.6	19.8
44815	Clothing accessories stores	29	6 707	1 071	257	72	13.0	27.4
448150	Clothing accessories stores	29	6 707	1 071	257	72	13.0	27.4
44819	Other clothing stores	43	42 847	3 881	898	281	10.7	11.3
448190	Other clothing stores	43	42 847	3 881	898	281	10.7	11.3
4482	Shoe stores	109	82 187	11 313	2 791	797	22.9	9.5
44821	Shoe stores	109	82 187	11 313	2 791	797	22.9	9.5
448210	Shoe stores	109	82 187	11 313	2 791	797	22.9	9.5
4482101	Men's shoe stores	15	12 682	2 798	651	127	—	—
4482102	Women's shoe stores	22	14 258	1 330	295	139	39.1	30.9
4482103	Children's & juveniles' shoe stores	3	1 929	538	117	43	—	90.7
4482104	Family shoe stores	52	31 609	3 824	890	263	32.7	3.0
4482105	Athletic footwear stores	17	21 709	2 823	838	225	13.3	3.1
4483	Jewelry, luggage, & leather goods stores	208	137 782	15 071	3 477	772	29.2	9.7
44831	Jewelry stores	193	132 835	14 513	3 338	725	29.4	9.5
448310	Jewelry stores	193	132 835	14 513	3 338	725	29.4	9.5
44832	Luggage & leather goods stores	15	4 947	558	139	47	23.2	15.3
448320	Luggage & leather goods stores	15	4 947	558	139	47	23.2	15.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MIAMI, FL—Con.								
44-45 Retail trade—Con.								
451	Sporting goods, hobby, book, & music stores	120	95 674	10 906	2 758	749	24.1	8.7
4511	Sporting goods, hobby, & musical instrument stores ..	78	61 708	7 097	1 728	445	23.7	11.8
45111	Sporting goods stores	26	26 766	2 513	572	143	17.3	9.5
451110	Sporting goods stores	26	26 766	2 513	572	143	17.3	9.5
4511101	General-line sporting goods stores	9	5 995	478	95	35	39.9	8.0
4511102	Specialty-line sporting goods stores	17	20 771	2 035	477	108	10.7	10.0
45112	Hobby, toy, & game stores	21	20 851	2 315	562	150	18.3	13.9
451120	Hobby, toy, & game stores	21	20 851	2 315	562	150	18.3	13.9
45113	Sewing, needlework, & piece goods stores	24	11 608	1 899	481	119	48.7	12.2
451130	Sewing, needlework, & piece goods stores	24	11 608	1 899	481	119	48.7	12.2
45114	Musical instrument & supplies stores	7	2 483	370	113	33	20.0	15.7
451140	Musical instrument & supplies stores	7	2 483	370	113	33	20.0	15.7
4512	Book, periodical, & music stores	42	33 966	3 809	1 030	304	24.8	3.0
45121	Book stores & news dealers	16	17 164	1 883	488	135	32.9	.9
451211	Book stores	13	D	D	D	c	D	D
4512111	Book stores, general	7	D	D	D	c	D	D
4512112	Specialty book stores	4	546	91	32	5	—	21.1
4512113	College book stores	2	D	D	D	a	D	D
451212	News dealers & newsstands	3	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	26	16 802	1 926	542	169	16.5	5.2
451220	Prerecorded tape, compact disc, & record stores ...	26	16 802	1 926	542	169	16.5	5.2
452	General merchandise stores	68	361 824	39 018	9 497	2 635	1.3	4.6
4521	Department stores (incl leased depts) ##	9	313 098	N	N	N	—	.7
45211	Department stores (incl leased depts) ##	9	313 098	N	N	N	—	.7
4521	Department stores (excl leased depts)	9	305 438	33 198	7 868	2 074	—	.7
45211	Department stores (excl leased depts)	9	305 438	33 198	7 868	2 074	—	.7
452110	Department stores (excl leased depts)	9	305 438	33 198	7 868	2 074	—	.7
4521101	Conventional department stores (excl leased depts)	4	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	91 169	7 184	1 515	570	—	—
4521103	National chain department stores (excl leased depts)	2	D	D	D	f	D	D
4529	Other general merchandise stores	59	56 386	5 820	1 629	561	8.6	25.7
45299	All other general merchandise stores	59	56 386	5 820	1 629	561	8.6	25.7
452990	All other general merchandise stores	59	56 386	5 820	1 629	561	8.6	25.7
4529901	Variety stores	29	D	D	D	c	D	D
4529902	Catalog showrooms	2	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	28	23 703	2 554	606	216	11.7	52.6
453	Miscellaneous store retailers	242	120 833	16 331	3 907	1 200	20.7	12.5
4531	Florists	42	10 338	2 677	650	157	33.8	9.3
45311	Florists	42	10 338	2 677	650	157	33.8	9.3
453110	Florists	42	10 338	2 677	650	157	33.8	9.3
4532	Office supplies, stationery, & gift stores	81	D	D	D	f	D	D
45321	Office supplies & stationery stores	10	D	D	D	c	D	D
453210	Office supplies & stationery stores	10	D	D	D	c	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	9	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	71	41 879	5 879	1 519	538	8.5	8.6
453220	Gift, novelty, & souvenir stores	71	41 879	5 879	1 519	538	8.5	8.6
4533	Used merchandise stores	37	10 015	1 667	349	112	37.2	27.2
45331	Used merchandise stores	37	10 015	1 667	349	112	37.2	27.2
453310	Used merchandise stores	37	10 015	1 667	349	112	37.2	27.2
4539	Other miscellaneous store retailers	82	D	D	D	e	D	D
45391	Pet & pet supplies stores	13	7 058	546	131	34	9.3	26.4
453910	Pet & pet supplies stores	13	7 058	546	131	34	9.3	26.4
45392	Art dealers	11	3 671	766	196	55	39.8	5.6
453920	Art dealers	11	3 671	766	196	55	39.8	5.6
45399	All other miscellaneous store retailers	58	D	D	D	c	D	D
454	Nonstore retailers	61	57 650	7 904	1 721	395	16.2	9.4
4541	Electronic shopping & mail-order houses	20	24 673	3 074	547	153	14.8	21.1
45411	Electronic shopping & mail-order houses	20	24 673	3 074	547	153	14.8	21.1
454110	Electronic shopping & mail-order houses	20	24 673	3 074	547	153	14.8	21.1
4543	Direct selling establishments	37	32 339	4 675	1 136	230	15.9	.7
45431	Fuel dealers	3	4 999	1 123	302	49	D	—
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	4 999	1 123	302	49	D	—
45439	Other direct selling establishments	34	27 340	3 552	834	181	17.8	.8
454390	Other direct selling establishments	34	27 340	3 552	834	181	17.8	.8

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MIAMI BEACH, FL								
44-45	Retail trade	466	504 226	62 070	14 868	3 680	17.4	17.3
441	Motor vehicle & parts dealers	11	14 137	2 112	464	79	6.3	13.8
4412	Other motor vehicle dealers	4	9 735	1 281	255	44	7.6	14.6
44122	Motorcycle, boat, & other motor vehicle dealers	4	9 735	1 281	255	44	7.6	14.6
441222	Boat dealers	4	9 735	1 281	255	44	7.6	14.6
442	Furniture & home furnishings stores	21	7 255	1 242	259	66	19.8	19.4
4421	Furniture stores	8	3 868	612	128	31	11.7	—
44211	Furniture stores	8	3 868	612	128	31	11.7	—
442110	Furniture stores	8	3 868	612	128	31	11.7	—
4422	Home furnishings stores	13	3 387	630	131	35	29.1	41.6
44229	Other home furnishings stores	13	3 387	630	131	35	29.1	41.6
442299	All other home furnishings stores	11	D	D	D	b	D	D
443	Electronics & appliance stores	28	16 787	1 731	404	115	62.8	1.1
4431	Electronics & appliance stores	28	16 787	1 731	404	115	62.8	1.1
44311	Appliance, television, & other electronics stores	22	11 561	1 247	285	93	60.5	1.0
443112	Radio, television, & other electronics stores	20	D	D	D	b	D	D
44312	Computer & software stores	1	D	D	D	a	D	D
443120	Computer & software stores	1	D	D	D	a	D	D
44313	Camera & photographic supplies stores	5	D	D	D	a	D	D
443130	Camera & photographic supplies stores	5	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	18	12 301	2 534	559	116	17.8	12.9
4441	Building material & supplies dealers	14	10 855	2 201	483	95	10.1	14.7
44412	Paint & wallpaper stores	3	D	D	D	a	D	D
444120	Paint & wallpaper stores	3	D	D	D	a	D	D
44413	Hardware stores	8	6 451	1 540	330	65	16.9	11.0
444130	Hardware stores	8	6 451	1 540	330	65	16.9	11.0
445	Food & beverage stores	77	154 174	20 007	4 846	1 223	10.7	26.3
4451	Grocery stores	58	141 866	17 760	4 320	1 081	8.1	28.0
44511	Supermarkets & other grocery (except convenience) stores	44	135 554	16 953	4 123	1 022	7.7	28.9
445110	Supermarkets & other grocery (except convenience) stores	44	135 554	16 953	4 123	1 022	7.7	28.9
44512	Convenience stores	14	6 312	807	197	59	15.6	8.8
445120	Convenience stores	14	6 312	807	197	59	15.6	8.8
4452	Specialty food stores	10	5 640	1 082	239	69	38.6	8.6
4453	Beer, wine, & liquor stores	9	6 668	1 165	287	73	43.0	6.2
44531	Beer, wine, & liquor stores	9	6 668	1 165	287	73	43.0	6.2
445310	Beer, wine, & liquor stores	9	6 668	1 165	287	73	43.0	6.2
446	Health & personal care stores	56	105 020	12 188	3 038	749	8.2	17.6
4461	Health & personal care stores	56	105 020	12 188	3 038	749	8.2	17.6
44611	Pharmacies & drug stores	24	87 329	9 439	2 367	581	2.9	19.9
446110	Pharmacies & drug stores	24	87 329	9 439	2 367	581	2.9	19.9
4461101	Pharmacies & drug stores	22	D	D	D	f	D	D
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	7	3 727	603	172	35	—	29.4
446120	Cosmetics, beauty supplies, & perfume stores	7	3 727	603	172	35	—	29.4
44613	Optical goods stores	13	4 913	878	198	77	46.2	—
446130	Optical goods stores	13	4 913	878	198	77	46.2	—
44619	Other health & personal care stores	12	9 051	1 268	301	56	41.7	—
446191	Food (health) supplement stores	7	7 468	1 004	234	44	39.0	—
447	Gasoline stations	20	35 529	2 383	534	130	14.7	4.6
4471	Gasoline stations	20	35 529	2 383	534	130	14.7	4.6
44711	Gasoline stations with convenience stores	14	29 331	1 760	381	84	11.4	1.9
447110	Gasoline stations with convenience stores	14	29 331	1 760	381	84	11.4	1.9
448	Clothing & clothing accessories stores	124	86 808	10 369	2 500	646	26.8	18.2
4481	Clothing stores	93	56 654	6 915	1 615	494	24.1	21.7
44811	Men's clothing stores	11	4 701	666	172	60	17.5	6.9
448110	Men's clothing stores	11	4 701	666	172	60	17.5	6.9
44812	Women's clothing stores	36	20 013	2 645	602	188	31.9	16.4
448120	Women's clothing stores	36	20 013	2 645	602	188	31.9	16.4
44814	Family clothing stores	21	26 595	3 049	703	193	14.7	29.8
448140	Family clothing stores	21	26 595	3 049	703	193	14.7	29.8
44815	Clothing accessories stores	7	611	65	16	12	30.8	19.8
448150	Clothing accessories stores	7	611	65	16	12	30.8	19.8
44819	Other clothing stores	15	4 205	429	107	32	43.9	15.3
448190	Other clothing stores	15	4 205	429	107	32	43.9	15.3
4482	Shoe stores	15	10 634	1 217	290	74	4.9	27.7
44821	Shoe stores	15	10 634	1 217	290	74	4.9	27.7
448210	Shoe stores	15	10 634	1 217	290	74	4.9	27.7
4482102	Women's shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	9	5 654	644	168	41	1.7	—
4482105	Athletic footwear stores	4	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	16	19 520	2 237	595	78	46.6	2.9
44831	Jewelry stores	16	19 520	2 237	595	78	46.6	2.9
448310	Jewelry stores	16	19 520	2 237	595	78	46.6	2.9

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MIAMI BEACH, FL—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	26	15 946	2 005	488	126	20.0	10.6
4511	Sporting goods, hobby, & musical instrument stores . .	17	7 108	720	169	53	31.8	10.2
45111	Sporting goods stores	15	D	D	D	b	D	D
451110	Sporting goods stores	15	D	D	D	b	D	D
4511101	General-line sporting goods stores	8	D	D	D	b	D	D
4512	Book, periodical, & music stores	9	8 838	1 285	319	73	10.5	11.0
45121	Book stores & news dealers	4	1 524	81	19	6	31.2	55.6
451212	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores . . .	5	7 314	1 204	300	67	6.1	1.6
451220	Prerecorded tape, compact disc, & record stores . .	5	7 314	1 204	300	67	6.1	1.6
452	General merchandise stores	8	26 846	3 269	838	178	2.8	—
4521101	Conventional department stores (excl leased depts)	1	D	D	D	c	D	D
45299	All other general merchandise stores	7	D	D	D	b	D	D
452990	All other general merchandise stores	7	D	D	D	b	D	D
4529901	Variety stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	68	27 362	3 959	882	231	51.9	10.2
4531	Florists	7	1 478	215	75	32	11.6	73.2
45311	Florists	7	1 478	215	75	32	11.6	73.2
453110	Florists	7	1 478	215	75	32	11.6	73.2
4532	Office supplies, stationery, & gift stores	28	D	D	D	b	D	D
45321	Office supplies & stationery stores	3	D	D	D	a	D	D
453210	Office supplies & stationery stores	3	D	D	D	a	D	D
4532101	Stationery stores	2	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	25	6 298	1 029	249	94	24.9	6.6
453220	Gift, novelty, & souvenir stores	25	6 298	1 029	249	94	24.9	6.6
4533	Used merchandise stores	12	6 751	935	148	33	81.7	—
45331	Used merchandise stores	12	6 751	935	148	33	81.7	—
453310	Used merchandise stores	12	6 751	935	148	33	81.7	—
4539	Other miscellaneous store retailers	21	D	D	D	b	D	D
45392	Art dealers	10	7 993	1 410	347	49	41.4	6.2
453920	Art dealers	10	7 993	1 410	347	49	41.4	6.2
45399	All other miscellaneous store retailers	8	D	D	D	a	D	D
454	Nonstore retailers	9	2 061	271	56	21	55.8	44.2
MIAMI SHORES, FL								
44-45	Retail trade	29	88 603	9 913	2 335	548	2.6	.3
441	Motor vehicle & parts dealers	2	D	D	D	c	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	e	D	D
4451	Grocery stores	2	D	D	D	e	D	D
446	Health & personal care stores	5	9 756	1 205	275	67	6.0	—
4461	Health & personal care stores	5	9 756	1 205	275	67	6.0	—
447	Gasoline stations	3	D	D	D	a	D	D
448	Clothing & clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	1	D	D	D	a	D	D
45121	Book stores & news dealers	1	D	D	D	a	D	D
451211	Book stores	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	3	957	98	19	10	D	—
453	Miscellaneous store retailers	4	280	24	6	5	93.6	6.4
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MIAMI SPRINGS, FL								
44-45	Retail trade	36	38 199	3 219	797	244	21.2	9.8
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	716	92	23	6	60.2	—
445	Food & beverage stores	7	9 571	1 142	311	99	12.4	—
446	Health & personal care stores	3	690	119	20	10	57.7	42.3
447	Gasoline stations	7	7 813	491	106	43	18.5	29.3
448	Clothing & clothing accessories stores	3	D	D	D	a	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	4	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	2	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	b	D	D
453210	Office supplies & stationery stores	1	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	b	D	D
MILTON, FL								
44-45	Retail trade	91	189 609	15 976	3 894	1 315	2.6	3.0
441	Motor vehicle & parts dealers	11	37 552	3 057	704	115	—	.1
4413	Automotive parts, accessories, & tire stores	8	D	D	D	b	D	D
44131	Automotive parts & accessories stores	4	4 855	700	168	38	—	—
441310	Automotive parts & accessories stores	4	4 855	700	168	38	—	—
442	Furniture & home furnishings stores	4	D	D	D	b	D	D
4421	Furniture stores	3	3 458	467	110	28	D	—
44211	Furniture stores	3	3 458	467	110	28	D	—
442110	Furniture stores	3	3 458	467	110	28	D	—
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	4 683	797	172	58	9.2	—
445	Food & beverage stores	13	44 324	3 152	774	384	1.6	1.8
4451	Grocery stores	10	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	7	43 281	3 081	756	376	.9	1.2
445110	Supermarkets & other grocery (except convenience) stores	7	43 281	3 081	756	376	.9	1.2
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health & personal care stores	9	11 427	1 241	285	58	10.6	29.3
4461	Health & personal care stores	9	11 427	1 241	285	58	10.6	29.3
447	Gasoline stations	18	26 561	1 326	321	131	—	4.9
4471	Gasoline stations	18	26 561	1 326	321	131	—	4.9
44711	Gasoline stations with convenience stores	16	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	16	D	D	D	c	D	D
448	Clothing & clothing accessories stores	9	3 604	389	97	34	20.6	—
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529901	Variety stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	7	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MIRAMAR, FL								
44-45	Retail trade	115	341 126	29 333	7 189	2 063	3.7	9.7
441	Motor vehicle & parts dealers	25	66 269	4 088	1 078	192	7.2	36.8
44112	Used car dealers	7	D	D	D	b	D	D
441120	Used car dealers	7	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	15	D	D	D	b	D	D
44131	Automotive parts & accessories stores	14	38 722	2 634	610	94	1.7	21.2
441310	Automotive parts & accessories stores	14	38 722	2 634	610	94	1.7	21.2
442	Furniture & home furnishings stores	5	1 459	247	63	15	40.0	5.8
443	Electronics & appliance stores	6	D	D	D	b	D	D
4431	Electronics & appliance stores	6	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	5	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	5	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	7	D	D	D	b	D	D
44419	Other building material dealers	6	6 247	772	204	46	15.3	—
444190	Other building material dealers	6	6 247	772	204	46	15.3	—
445	Food & beverage stores	18	84 149	8 828	2 241	763	1.6	1.0
4451	Grocery stores	17	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	6	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores	6	D	D	D	f	D	D
44512	Convenience stores	11	D	D	D	b	D	D
445120	Convenience stores	11	D	D	D	b	D	D
446	Health & personal care stores	8	18 767	2 194	515	136	1.3	1.1
4461	Health & personal care stores	8	18 767	2 194	515	136	1.3	1.1
44612	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	15	32 152	1 224	304	86	7.4	20.6
4471	Gasoline stations	15	32 152	1 224	304	86	7.4	20.6
44711	Gasoline stations with convenience stores	9	22 421	892	226	56	8.8	13.2
447110	Gasoline stations with convenience stores	9	22 421	892	226	56	8.8	13.2
448	Clothing & clothing accessories stores	8	D	D	D	b	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	4	D	D	D	c	D	D
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
45299	All other general merchandise stores	3	1 840	142	31	16	—	6.8
452990	All other general merchandise stores	3	1 840	142	31	16	—	6.8
453	Miscellaneous store retailers	11	D	D	D	b	D	D
4533	Used merchandise stores	3	711	217	53	16	D	—
45331	Used merchandise stores	3	711	217	53	16	D	—
453310	Used merchandise stores	3	711	217	53	16	D	—
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	4	9 446	1 489	283	66	2.0	10.2
4541	Electronic shopping & mail-order houses	2	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses	2	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses	2	D	D	D	a	D	D
45439	Other direct selling establishments	2	D	D	D	b	D	D
454390	Other direct selling establishments	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MONTICELLO, FL								
44-45	Retail trade	41	43 366	3 811	957	367	13.2	.1
441	Motor vehicle & parts dealers	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	6 146	680	171	41	11.0	—
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	b	D	D
444220	Nursery & garden centers	2	D	D	D	b	D	D
445	Food & beverage stores	7	15 520	1 516	402	193	6.4	—
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	9	8 300	538	126	47	7.4	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
MOUNT DORA, FL								
44-45	Retail trade	80	298 701	31 444	7 622	1 810	3.1	7.4
441	Motor vehicle & parts dealers	9	74 211	5 865	1 419	255	5.3	1.9
4411	Automobile dealers	5	D	D	D	c	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
4431	Electronics & appliance stores	3	D	D	D	a	D	D
44312	Computer & software stores	3	D	D	D	a	D	D
443120	Computer & software stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	61 969	9 396	2 288	256	2.4	29.0
4441	Building material & supplies dealers	8	61 969	9 396	2 288	256	2.4	29.0
44419	Other building material dealers	5	D	D	D	c	D	D
444190	Other building material dealers	5	D	D	D	c	D	D
445	Food & beverage stores	6	42 677	4 470	1 119	366	.2	.9
4451	Grocery stores	5	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	4	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	4	D	D	D	e	D	D
446	Health & personal care stores	5	D	D	D	c	D	D
4461	Health & personal care stores	5	D	D	D	c	D	D
447	Gasoline stations	9	8 968	503	113	36	5.8	10.2
448	Clothing & clothing accessories stores	4	2 785	328	73	19	—	—
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	7	5 220	544	125	32	—	6.7
4511	Sporting goods, hobby, & musical instrument stores ..	4	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	f	D	D
4529	Other general merchandise stores	2	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
453	Miscellaneous store retailers	21	D	D	D	b	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45391	Pet & pet supplies stores	2	D	D	D	a	D	D
453910	Pet & pet supplies stores	2	D	D	D	a	D	D
45392	Art dealers	3	277	54	11	7	17.3	82.7
453920	Art dealers	3	277	54	11	7	17.3	82.7
45399	All other miscellaneous store retailers	3	D	D	D	b	D	D
454	Nonstore retailers	4	4 835	728	170	33	—	3.1
4543	Direct selling establishments	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MULBERRY, FL								
44-45	Retail trade	21	22 688	2 002	499	144	13.1	2.8
441	Motor vehicle & parts dealers	4	2 347	389	88	26	44.4	—
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
445	Food & beverage stores	8	13 426	1 007	257	75	10.2	4.4
447	Gasoline stations	3	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
NAPLES, FL								
44-45	Retail trade	826	1 357 353	145 812	34 741	8 193	6.4	2.3
441	Motor vehicle & parts dealers	43	289 805	20 892	4 361	615	5.6	.1
4411	Automobile dealers	14	259 833	16 783	3 424	431	3.6	—
44111	New car dealers	10	253 078	16 372	3 334	417	3.3	—
441110	New car dealers	10	253 078	16 372	3 334	417	3.3	—
44112	Used car dealers	4	6 755	411	90	14	12.4	—
441120	Used car dealers	4	6 755	411	90	14	12.4	—
4412	Other motor vehicle dealers	11	18 458	1 857	402	76	16.2	—
44122	Motorcycle, boat, & other motor vehicle dealers	9	D	D	D	b	D	D
441222	Boat dealers	9	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	18	11 514	2 252	535	108	33.7	1.4
44131	Automotive parts & accessories stores	14	8 912	1 642	388	88	22.0	1.8
441310	Automotive parts & accessories stores	14	8 912	1 642	388	88	22.0	1.8
442	Furniture & home furnishings stores	111	155 436	19 038	4 699	801	6.4	7.9
4421	Furniture stores	46	87 537	9 446	2 314	314	4.8	8.6
44211	Furniture stores	46	87 537	9 446	2 314	314	4.8	8.6
442110	Furniture stores	46	87 537	9 446	2 314	314	4.8	8.6
4422	Home furnishings stores	65	67 899	9 592	2 385	487	8.4	7.0
44221	Floor covering stores	20	29 362	4 869	1 138	170	8.6	2.6
442210	Floor covering stores	20	29 362	4 869	1 138	170	8.6	2.6
44229	Other home furnishings stores	45	38 537	4 723	1 247	317	8.2	10.3
442291	Window treatment stores	9	2 487	394	100	19	19.3	4.4
442299	All other home furnishings stores	36	36 050	4 329	1 147	298	7.4	10.8
443	Electronics & appliance stores	29	24 382	2 791	691	136	12.8	4.9
4431	Electronics & appliance stores	29	24 382	2 791	691	136	12.8	4.9
44311	Appliance, television, & other electronics stores	24	18 459	2 127	528	94	14.6	6.5
443111	Household appliance stores	10	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	14	D	D	D	b	D	D
44312	Computer & software stores	4	D	D	D	b	D	D
443120	Computer & software stores	4	D	D	D	b	D	D
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	48	89 881	12 436	2 693	447	5.2	—
4441	Building material & supplies dealers	37	81 970	11 067	2 505	403	4.3	—
44412	Paint & wallpaper stores	7	D	D	D	b	D	D
444120	Paint & wallpaper stores	7	D	D	D	b	D	D
44413	Hardware stores	4	D	D	D	c	D	D
444130	Hardware stores	4	D	D	D	c	D	D
44419	Other building material dealers	26	62 874	7 812	1 707	220	5.6	—
444190	Other building material dealers	26	62 874	7 812	1 707	220	5.6	—
4442	Lawn & garden equipment & supplies stores	11	7 911	1 369	188	44	14.5	—
44422	Nursery & garden centers	8	5 874	1 081	128	31	16.4	—
444220	Nursery & garden centers	8	5 874	1 081	128	31	16.4	—
445	Food & beverage stores	55	145 662	18 097	4 368	1 178	3.3	1.3
4451	Grocery stores	34	136 682	16 991	4 077	1 065	2.8	1.4
44511	Supermarkets & other grocery (except convenience) stores	28	130 625	16 557	3 913	1 018	2.4	1.4
445110	Supermarkets & other grocery (except convenience) stores	28	130 625	16 557	3 913	1 018	2.4	1.4
44512	Convenience stores	6	6 057	434	164	47	9.7	—
445120	Convenience stores	6	6 057	434	164	47	9.7	—
4452	Specialty food stores	16	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NAPLES, FL—Con.								
44-45 Retail trade—Con.								
446	Health & personal care stores	57	69 751	9 445	2 256	583	9.7	.9
4461	Health & personal care stores	57	69 751	9 445	2 256	583	9.7	.9
44611	Pharmacies & drug stores	17	47 247	4 945	1 223	331	11.4	—
446110	Pharmacies & drug stores	17	47 247	4 945	1 223	331	11.4	—
4461101	Pharmacies & drug stores	16	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, & perfume stores	13	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	13	D	D	D	b	D	D
44613	Optical goods stores	15	7 837	1 723	400	88	5.5	—
446130	Optical goods stores	15	7 837	1 723	400	88	5.5	—
44619	Other health & personal care stores	12	D	D	D	b	D	D
446191	Food (health) supplement stores	6	6 626	978	212	77	6.9	9.4
446199	All other health & personal care stores	6	D	D	D	a	D	D
447	Gasoline stations	49	97 130	6 010	1 536	421	8.6	1.4
4471	Gasoline stations	49	97 130	6 010	1 536	421	8.6	1.4
44711	Gasoline stations with convenience stores	36	76 347	4 194	1 126	316	9.0	—
447110	Gasoline stations with convenience stores	36	76 347	4 194	1 126	316	9.0	—
44719	Other gasoline stations	13	20 783	1 816	410	105	7.2	6.2
447190	Other gasoline stations	13	20 783	1 816	410	105	7.2	6.2
448	Clothing & clothing accessories stores	223	180 825	22 571	5 704	1 575	8.1	5.3
4481	Clothing stores	143	125 646	15 539	3 956	1 156	8.0	6.0
44811	Men's clothing stores	12	6 682	887	233	47	15.3	—
448110	Men's clothing stores	12	6 682	887	233	47	15.3	—
44812	Women's clothing stores	72	45 917	7 010	1 761	477	12.0	12.9
448120	Women's clothing stores	72	45 917	7 010	1 761	477	12.0	12.9
44813	Children's & infants' clothing stores	9	D	D	D	b	D	D
448130	Children's & infants' clothing stores	9	D	D	D	b	D	D
44814	Family clothing stores	29	52 450	5 108	1 319	418	4.0	3.0
448140	Family clothing stores	29	52 450	5 108	1 319	418	4.0	3.0
44815	Clothing accessories stores	3	D	D	D	b	D	D
448150	Clothing accessories stores	3	D	D	D	b	D	D
44819	Other clothing stores	18	11 396	1 407	356	108	9.3	—
448190	Other clothing stores	18	11 396	1 407	356	108	9.3	—
4482	Shoe stores	32	20 216	2 662	739	204	1.7	3.1
44821	Shoe stores	32	20 216	2 662	739	204	1.7	3.1
448210	Shoe stores	32	20 216	2 662	739	204	1.7	3.1
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	6	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	14	9 169	1 117	311	83	2.8	—
4482105	Athletic footwear stores	9	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	48	34 963	4 370	1 009	215	12.1	4.0
44831	Jewelry stores	44	D	D	D	c	D	D
448310	Jewelry stores	44	D	D	D	c	D	D
44832	Luggage & leather goods stores	4	D	D	D	b	D	D
448320	Luggage & leather goods stores	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	53	37 115	4 640	1 154	356	10.0	2.7
4511	Sporting goods, hobby, & musical instrument stores ..	37	21 694	3 067	748	206	11.4	3.7
45111	Sporting goods stores	23	11 019	1 156	320	91	9.7	3.0
451110	Sporting goods stores	23	11 019	1 156	320	91	9.7	3.0
4511102	Specialty-line sporting goods stores	17	D	D	D	b	D	D
45112	Hobby, toy, & game stores	6	D	D	D	b	D	D
451120	Hobby, toy, & game stores	6	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	4	1 596	292	50	22	—	4.9
451130	Sewing, needlework, & piece goods stores	4	1 596	292	50	22	—	4.9
45114	Musical instrument & supplies stores	4	D	D	D	b	D	D
451140	Musical instrument & supplies stores	4	D	D	D	b	D	D
4512	Book, periodical, & music stores	16	15 421	1 573	406	150	8.1	1.3
45121	Book stores & news dealers	11	11 209	1 208	318	108	9.8	1.8
451211	Book stores	10	D	D	D	c	D	D
4512111	Book stores, general	8	D	D	D	b	D	D
4512112	Specialty book stores	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	5	4 212	365	88	42	3.6	—
451220	Prerecorded tape, compact disc, & record stores .	5	4 212	365	88	42	3.6	—
452	General merchandise stores	15	D	D	D	g	D	D
4521	Department stores (incl leased depts) ##	8	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	8	D	N	N	N	D	D
4521	Department stores (excl leased depts)	8	D	D	D	g	D	D
45211	Department stores (excl leased depts)	8	D	D	D	g	D	D
452110	Department stores (excl leased depts)	8	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts)	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	4	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	7	D	D	D	c	D	D
452990	All other general merchandise stores	7	D	D	D	c	D	D
4529902	Catalog showrooms	1	D	D	D	c	D	D

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
NAPLES, FL—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	120	D	D	D	f	D	D
4531	Florists	10	3 387	610	188	65	9.6	.7
45311	Florists	10	3 387	610	188	65	9.6	.7
453110	Florists	10	3 387	610	188	65	9.6	.7
4532	Office supplies, stationery, & gift stores	49	36 219	3 290	828	335	11.7	2.6
45321	Office supplies & stationery stores	3	D	D	D	b	D	D
453210	Office supplies & stationery stores	3	D	D	D	b	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	46	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	46	D	D	D	c	D	D
4533	Used merchandise stores	16	7 093	698	141	45	19.6	8.6
45331	Used merchandise stores	16	7 093	698	141	45	19.6	8.6
453310	Used merchandise stores	16	7 093	698	141	45	19.6	8.6
4539	Other miscellaneous store retailers	45	D	D	D	c	D	D
45391	Pet & pet supplies stores	6	D	D	D	b	D	D
453910	Pet & pet supplies stores	6	D	D	D	b	D	D
45392	Art dealers	14	8 861	1 041	276	39	13.7	.8
453920	Art dealers	14	8 861	1 041	276	39	13.7	.8
45399	All other miscellaneous store retailers	25	13 007	1 553	386	64	31.1	11.0
454	Nonstore retailers	23	20 243	3 524	726	88	13.4	2.8
4541	Electronic shopping & mail-order houses	9	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	9	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	9	D	D	D	b	D	D
4542	Vending machine operators	2	D	D	D	a	D	D
45421	Vending machine operators	2	D	D	D	a	D	D
454210	Vending machine operators	2	D	D	D	a	D	D
4543	Direct selling establishments	12	D	D	D	b	D	D
45439	Other direct selling establishments	11	10 104	1 475	356	54	17.0	5.6
454390	Other direct selling establishments	11	10 104	1 475	356	54	17.0	5.6
NEPTUNE BEACH, FL *								
44-45	Retail trade	26	64 098	6 496	1 680	543	5.2	9.5
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	c	D	D
4441	Building material & supplies dealers	3	D	D	D	c	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food & beverage stores	5	20 860	2 058	539	230	—	2.9
4452	Specialty food stores	1	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
4461	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores	3	D	D	D	b	D	D
4481	Clothing stores	1	D	D	D	b	D	D
44819	Other clothing stores	1	D	D	D	b	D	D
448190	Other clothing stores	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NEW PORT RICHEY, FL								
44-45	Retail trade	147	247 044	23 952	6 096	1 609	8.1	1.7
441	Motor vehicle & parts dealers	14	62 994	4 945	1 452	225	15.2	.4
4411	Automobile dealers	6	59 195	4 052	1 227	176	15.3	—
44112	Used car dealers	4	D	D	D	a	D	D
441120	Used car dealers	4	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	12	15 454	1 651	457	83	6.5	9.2
4421	Furniture stores	8	13 862	1 516	420	73	1.4	10.3
44211	Furniture stores	8	13 862	1 516	420	73	1.4	10.3
442110	Furniture stores	8	13 862	1 516	420	73	1.4	10.3
443	Electronics & appliance stores	6	1 706	202	38	15	22.5	31.5
4431	Electronics & appliance stores	6	1 706	202	38	15	22.5	31.5
444	Building material & garden equipment & supplies dealers	16	18 305	2 772	668	156	1.2	—
4441	Building material & supplies dealers	12	13 394	2 105	517	102	1.6	—
44412	Paint & wallpaper stores	3	3 298	1 027	242	40	—	—
444120	Paint & wallpaper stores	3	3 298	1 027	242	40	—	—
44419	Other building material dealers	6	D	D	D	b	D	D
444190	Other building material dealers	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	4	4 911	667	151	54	—	—
44421	Outdoor power equipment stores	2	D	D	D	a	D	D
444210	Outdoor power equipment stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	b	D	D
444220	Nursery & garden centers	2	D	D	D	b	D	D
445	Food & beverage stores	23	63 604	6 691	1 592	572	3.0	1.4
4451	Grocery stores	15	60 158	6 339	1 515	549	1.7	1.4
44511	Supermarkets & other grocery (except convenience) stores	7	57 578	6 118	1 465	528	—	.1
445110	Supermarkets & other grocery (except convenience) stores	7	57 578	6 118	1 465	528	—	.1
4452	Specialty food stores	5	D	D	D	a	D	D
446	Health & personal care stores	20	27 803	3 284	823	183	5.0	.1
4461	Health & personal care stores	20	27 803	3 284	823	183	5.0	.1
44611	Pharmacies & drug stores	7	D	D	D	c	D	D
446110	Pharmacies & drug stores	7	D	D	D	c	D	D
4461101	Pharmacies & drug stores	7	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
44619	Other health & personal care stores	5	2 280	327	78	14	16.4	—
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	15	28 069	1 579	413	118	3.0	1.3
4471	Gasoline stations	15	28 069	1 579	413	118	3.0	1.3
44711	Gasoline stations with convenience stores	12	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	12	D	D	D	c	D	D
448	Clothing & clothing accessories stores	10	4 577	420	95	41	13.4	2.0
451	Sporting goods, hobby, book, & music stores	6	2 011	241	54	20	59.4	17.0
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	6	16 905	1 614	401	147	.1	.1
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529901	Variety stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	16	5 031	410	93	45	54.0	1.3
4532102	Office supplies stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
45391	Pet & pet supplies stores	3	D	D	D	a	D	D
453910	Pet & pet supplies stores	3	D	D	D	a	D	D
454	Nonstore retailers	3	585	143	10	4	D	14.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NEW SMYRNA BEACH, FL								
44-45	Retail trade	159	337 933	29 290	7 164	1 890	14.7	11.6
441	Motor vehicle & parts dealers	19	121 690	7 551	1 804	255	28.0	25.2
4411	Automobile dealers	9	108 355	6 347	1 514	211	30.7	28.3
44111	New car dealers	6	103 593	6 111	1 456	199	31.3	29.6
441110	New car dealers	6	103 593	6 111	1 456	199	31.3	29.6
44112	Used car dealers	3	4 762	236	58	12	D	—
441120	Used car dealers	3	4 762	236	58	12	D	—
4412	Other motor vehicle dealers	6	10 924	772	179	26	4.1	—
44122	Motorcycle, boat, & other motor vehicle dealers	5	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
441222	Boat dealers	3	D	D	D	a	D	D
442	Furniture & home furnishings stores	10	4 202	555	115	29	8.3	10.9
4422	Home furnishings stores	8	D	D	D	a	D	D
443	Electronics & appliance stores	7	3 042	248	49	16	49.9	17.3
4431	Electronics & appliance stores	7	3 042	248	49	16	49.9	17.3
44311	Appliance, television, & other electronics stores	6	D	D	D	a	D	D
443111	Household appliance stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	10	17 515	2 144	505	114	5.4	—
4441	Building material & supplies dealers	9	D	D	D	c	D	D
44412	Paint & wallpaper stores	2	D	D	D	b	D	D
444120	Paint & wallpaper stores	2	D	D	D	b	D	D
44419	Other building material dealers	5	6 112	909	213	30	6.9	—
444190	Other building material dealers	5	6 112	909	213	30	6.9	—
445	Food & beverage stores	23	63 696	6 882	1 742	595	4.0	.3
4451	Grocery stores	16	59 849	6 589	1 672	563	2.3	.2
44511	Supermarkets & other grocery (except convenience) stores	11	57 156	6 352	1 572	545	.7	.2
445110	Supermarkets & other grocery (except convenience) stores	11	57 156	6 352	1 572	545	.7	.2
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health & personal care stores	12	17 237	2 313	559	146	9.2	1.4
4461	Health & personal care stores	12	17 237	2 313	559	146	9.2	1.4
447	Gasoline stations	23	23 246	1 372	351	112	17.6	5.2
4471	Gasoline stations	23	23 246	1 372	351	112	17.6	5.2
44711	Gasoline stations with convenience stores	14	17 549	931	252	82	12.4	2.3
447110	Gasoline stations with convenience stores	14	17 549	931	252	82	12.4	2.3
448	Clothing & clothing accessories stores	16	11 973	1 075	258	116	23.1	1.8
4481	Clothing stores	9	9 646	893	209	94	22.2	—
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	11	5 042	590	146	41	11.7	39.6
4511	Sporting goods, hobby, & musical instrument stores	9	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529901	Variety stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	19	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	3	4 646	302	76	15	—	76.7
4543	Direct selling establishments	3	4 646	302	76	15	—	76.7
45439	Other direct selling establishments	1	D	D	D	a	D	D
454390	Other direct selling establishments	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NICEVILLE, FL								
44-45	Retail trade	73	100 182	8 722	2 090	836	15.5	6.4
441	Motor vehicle & parts dealers	9	4 320	661	160	34	—	7.3
442	Furniture & home furnishings stores	4	2 003	323	68	17	17.4	7.7
443	Electronics & appliance stores	4	2 421	336	76	21	74.4	6.9
4431	Electronics & appliance stores	4	2 421	336	76	21	74.4	6.9
44311	Appliance, television, & other electronics stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	10	11 987	1 243	275	79	10.4	9.5
4441	Building material & supplies dealers	6	D	D	D	b	D	D
44419	Other building material dealers	5	10 068	1 037	247	63	7.9	—
444190	Other building material dealers	5	10 068	1 037	247	63	7.9	—
445	Food & beverage stores	8	D	D	D	e	D	D
4451	Grocery stores	6	36 183	3 008	743	336	28.4	2.6
446	Health & personal care stores	5	D	D	D	b	D	D
4461	Health & personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	11	14 420	732	201	74	3.6	21.2
44711	Gasoline stations with convenience stores	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores	4	1 272	81	20	11	37.7	—
451	Sporting goods, hobby, book, & music stores	6	1 478	104	27	23	19.1	—
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
NORTH BAY VILLAGE, FL								
44-45	Retail trade	15	D	D	D	c	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
446	Health & personal care stores	2	D	D	D	c	D	D
4461	Health & personal care stores	2	D	D	D	c	D	D
447	Gasoline stations	4	2 858	139	42	14	38.3	.7
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
NORTH LAUDERDALE, FL								
44-45	Retail trade	48	121 160	11 686	2 835	950	4.9	4.8
441	Motor vehicle & parts dealers	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	14	52 530	4 726	1 229	453	1.1	3.0
4451	Grocery stores	12	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	6	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	6	D	D	D	e	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	10	18 121	755	185	60	24.1	23.5
44711	Gasoline stations with convenience stores	6	12 060	467	116	39	20.2	35.4
447110	Gasoline stations with convenience stores	6	12 060	467	116	39	20.2	35.4
448	Clothing & clothing accessories stores	3	1 310	155	41	11	D	—
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	3	D	D	D	b	D	D
452	General merchandise stores	4	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	1	D	D	D	e	D	D
453	Miscellaneous store retailers	6	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D

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Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
NORTH LAUDERDALE, FL—Con.								
44-45 Retail trade—Con.								
454	Nonstore retailers	2	D	D	D	a	D	D
NORTH MIAMI, FL								
44-45	Retail trade	235	705 758	83 177	15 148	3 402	9.3	3.9
441	Motor vehicle & parts dealers	24	75 786	6 027	1 510	201	38.3	4.9
44112	Used car dealers	2	D	D	D	b	D	D
441120	Used car dealers	2	D	D	D	b	D	D
4412	Other motor vehicle dealers	6	28 521	919	203	31	100.0	—
44122	Motorcycle, boat, & other motor vehicle dealers	6	28 521	919	203	31	100.0	—
441222	Boat dealers	6	28 521	919	203	31	100.0	—
4413	Automotive parts, accessories, & tire stores	14	10 138	1 580	373	69	2.9	12.2
44131	Automotive parts & accessories stores	10	D	D	D	b	D	D
441310	Automotive parts & accessories stores	10	D	D	D	b	D	D
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	10	D	D	D	b	D	D
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
4422	Home furnishings stores	8	4 372	530	141	34	26.3	7.0
44229	Other home furnishings stores	6	D	D	D	b	D	D
443	Electronics & appliance stores	9	17 901	1 806	321	59	7.8	8.3
4431	Electronics & appliance stores	9	17 901	1 806	321	59	7.8	8.3
44311	Appliance, television, & other electronics stores	8	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	4	15 610	1 561	271	46	—	6.2
444	Building material & garden equipment & supplies dealers	12	32 526	6 461	1 590	166	8.9	1.5
4441	Building material & supplies dealers	11	D	D	D	c	D	D
44419	Other building material dealers	7	D	D	D	c	D	D
444190	Other building material dealers	7	D	D	D	c	D	D
445	Food & beverage stores	37	95 937	10 401	2 530	807	6.9	8.8
4451	Grocery stores	28	89 297	9 829	2 395	780	4.6	8.4
44511	Supermarkets & other grocery (except convenience) stores	18	86 316	9 459	2 307	751	4.1	8.3
445110	Supermarkets & other grocery (except convenience) stores	18	86 316	9 459	2 307	751	4.1	8.3
4452	Specialty food stores	5	1 735	262	63	13	—	54.1
446	Health & personal care stores	19	26 173	3 608	921	217	3.8	13.4
4461	Health & personal care stores	19	26 173	3 608	921	217	3.8	13.4
44611	Pharmacies & drug stores	10	21 602	2 752	759	185	3.0	14.8
446110	Pharmacies & drug stores	10	21 602	2 752	759	185	3.0	14.8
4461101	Pharmacies & drug stores	10	21 602	2 752	759	185	3.0	14.8
44619	Other health & personal care stores	6	4 186	772	141	29	—	7.3
446191	Food (health) supplement stores	5	D	D	D	b	D	D
447	Gasoline stations	20	24 744	1 345	359	82	46.0	5.2
4471	Gasoline stations	20	24 744	1 345	359	82	46.0	5.2
44719	Other gasoline stations	15	18 913	1 015	237	59	50.2	4.6
447190	Other gasoline stations	15	18 913	1 015	237	59	50.2	4.6
448	Clothing & clothing accessories stores	34	24 231	3 295	819	235	19.7	2.8
4481	Clothing stores	24	17 984	2 563	636	183	20.1	3.4
44814	Family clothing stores	4	12 724	1 833	463	119	9.7	.8
448140	Family clothing stores	4	12 724	1 833	463	119	9.7	.8
44819	Other clothing stores	3	1 234	152	34	10	100.0	—
448190	Other clothing stores	3	1 234	152	34	10	100.0	—
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482105	Athletic footwear stores	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	20	15 144	1 603	391	97	21.2	10.1
4511	Sporting goods, hobby, & musical instrument stores	10	8 251	834	224	42	22.4	18.2
45111	Sporting goods stores	6	7 229	635	180	26	12.1	20.1
451110	Sporting goods stores	6	7 229	635	180	26	12.1	20.1
4511102	Specialty-line sporting goods stores	5	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	3	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	3	D	D	D	a	D	D
4512	Book, periodical, & music stores	10	6 893	769	167	55	19.9	.3
45121	Book stores & news dealers	4	4 762	416	99	30	16.0	—
451211	Book stores	3	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores	6	2 131	353	68	25	28.6	1.0
451220	Prerecorded tape, compact disc, & record stores	6	2 131	353	68	25	28.6	1.0
452	General merchandise stores	6	D	D	D	b	D	D
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
NORTH MIAMI, FL—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	31	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	7	D	D	D	b	D	D
45321	Office supplies & stationery stores	4	D	D	D	b	D	D
453210	Office supplies & stationery stores	4	D	D	D	b	D	D
4532102	Office supplies stores	4	D	D	D	b	D	D
4533	Used merchandise stores	7	1 387	362	87	27	9.3	40.5
45331	Used merchandise stores	7	1 387	362	87	27	9.3	40.5
453310	Used merchandise stores	7	1 387	362	87	27	9.3	40.5
4539	Other miscellaneous store retailers	12	4 870	766	179	44	37.0	11.3
45391	Pet & pet supplies stores	3	2 492	221	56	16	D	—
453910	Pet & pet supplies stores	3	2 492	221	56	16	D	—
45399	All other miscellaneous store retailers	9	2 378	545	123	28	54.4	23.1
454	Nonstore retailers	13	D	D	D	g	D	D
4541	Electronic shopping & mail-order houses	4	D	D	D	g	D	D
45411	Electronic shopping & mail-order houses	4	D	D	D	g	D	D
454110	Electronic shopping & mail-order houses	4	D	D	D	g	D	D
4543	Direct selling establishments	7	5 194	1 097	242	63	—	—
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
NORTH MIAMI BEACH, FL								
44-45	Retail trade	217	541 384	47 802	11 146	2 775	7.2	5.4
441	Motor vehicle & parts dealers	29	143 424	8 799	1 822	382	2.6	5.1
4411	Automobile dealers	9	D	D	D	c	D	D
44111	New car dealers	3	D	D	D	c	D	D
441110	New car dealers	3	D	D	D	c	D	D
44112	Used car dealers	6	D	D	D	a	D	D
441120	Used car dealers	6	D	D	D	a	D	D
4412	Other motor vehicle dealers	4	21 602	664	162	36	—	—
44122	Motorcycle, boat, & other motor vehicle dealers	4	21 602	664	162	36	—	—
441221	Motorcycle dealers	1	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	16	D	D	D	c	D	D
44131	Automotive parts & accessories stores	9	9 731	1 373	310	54	10.6	4.5
441310	Automotive parts & accessories stores	9	9 731	1 373	310	54	10.6	4.5
44132	Tire dealers	7	D	D	D	b	D	D
441320	Tire dealers	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	12	30 805	3 077	784	92	7.9	.9
4421	Furniture stores	5	26 710	2 574	665	66	3.7	1.0
44211	Furniture stores	5	26 710	2 574	665	66	3.7	1.0
442110	Furniture stores	5	26 710	2 574	665	66	3.7	1.0
4422	Home furnishings stores	7	4 095	503	119	26	34.9	—
44229	Other home furnishings stores	4	2 807	335	73	20	37.1	—
442299	All other home furnishings stores	4	2 807	335	73	20	37.1	—
443	Electronics & appliance stores	8	18 544	2 374	431	68	9.0	14.0
4431	Electronics & appliance stores	8	18 544	2 374	431	68	9.0	14.0
44311	Appliance, television, & other electronics stores	6	D	D	D	b	D	D
443111	Household appliance stores	2	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	17 056	1 798	403	61	.6	—
4441	Building material & supplies dealers	7	17 056	1 798	403	61	.6	—
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
445	Food & beverage stores	44	78 184	9 384	2 224	635	10.1	3.3
4451	Grocery stores	34	66 611	8 011	1 927	554	8.4	1.8
44511	Supermarkets & other grocery (except convenience) stores	22	62 942	7 682	1 853	526	8.0	1.2
445110	Supermarkets & other grocery (except convenience) stores	22	62 942	7 682	1 853	526	8.0	1.2
4452	Specialty food stores	8	D	D	D	b	D	D
446	Health & personal care stores	30	63 696	7 857	1 931	509	4.1	9.7
4461	Health & personal care stores	30	63 696	7 857	1 931	509	4.1	9.7
44611	Pharmacies & drug stores	9	D	D	D	e	D	D
446110	Pharmacies & drug stores	9	D	D	D	e	D	D
4461101	Pharmacies & drug stores	9	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, & perfume stores	5	1 638	208	53	15	11.4	28.1
446120	Cosmetics, beauty supplies, & perfume stores	5	1 638	208	53	15	11.4	28.1
44613	Optical goods stores	11	6 770	1 304	304	75	7.2	58.3
446130	Optical goods stores	11	6 770	1 304	304	75	7.2	58.3
44619	Other health & personal care stores	5	D	D	D	b	D	D
446191	Food (health) supplement stores	3	D	D	D	a	D	D
447	Gasoline stations	9	16 716	652	199	49	60.7	8.9

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NORTH MIAMI BEACH, FL—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	35	20 245	2 421	601	211	17.8	8.7
4481	Clothing stores	21	12 853	1 512	392	143	21.3	8.3
44811	Men's clothing stores	7	2 941	380	91	24	14.9	26.5
448110	Men's clothing stores	7	2 941	380	91	24	14.9	26.5
44819	Other clothing stores	4	D	D	D	a	D	D
448190	Other clothing stores	4	D	D	D	a	D	D
4482	Shoe stores	9	5 296	524	124	43	15.3	3.1
44821	Shoe stores	9	5 296	524	124	43	15.3	3.1
448210	Shoe stores	9	5 296	524	124	43	15.3	3.1
4482104	Family shoe stores	7	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	5	2 096	385	85	25	2.1	25.5
451	Sporting goods, hobby, book, & music stores	15	22 928	1 867	438	115	9.1	6.7
4511	Sporting goods, hobby, & musical instrument stores	6	17 778	1 231	301	78	8.2	.4
45112	Hobby, toy, & game stores	2	D	D	D	b	D	D
451120	Hobby, toy, & game stores	2	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
4512	Book, periodical, & music stores	9	5 150	636	137	37	12.0	28.4
45121	Book stores & news dealers	6	D	D	D	b	D	D
4512111	Book stores, general	3	D	D	D	b	D	D
451212	News dealers & newsstands	3	D	D	D	a	D	D
452	General merchandise stores	9	123 777	8 981	2 151	609	1.5	4.0
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	7	D	D	D	c	D	D
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
45299	All other general merchandise stores	6	7 073	1 128	339	78	26.3	70.5
452990	All other general merchandise stores	6	7 073	1 128	339	78	26.3	70.5
4529902	Catalog showrooms	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	14	D	D	D	b	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45391	Pet & pet supplies stores	2	D	D	D	a	D	D
453910	Pet & pet supplies stores	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	a	D	D
NORTH PALM BEACH, FL								
44-45	Retail trade	79	88 217	8 650	2 179	392	22.9	3.0
441	Motor vehicle & parts dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	9	19 927	2 439	678	80	12.0	2.5
4421	Furniture stores	5	17 414	2 150	592	64	.6	2.8
44211	Furniture stores	5	17 414	2 150	592	64	.6	2.8
442110	Furniture stores	5	17 414	2 150	592	64	.6	2.8
4422	Home furnishings stores	4	2 513	289	86	16	91.1	—
443	Electronics & appliance stores	6	6 469	759	196	25	3.9	—
4431	Electronics & appliance stores	6	6 469	759	196	25	3.9	—
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	4 488	540	123	23	6.1	—
44412	Paint & wallpaper stores	3	D	D	D	a	D	D
444120	Paint & wallpaper stores	3	D	D	D	a	D	D
445	Food & beverage stores	9	4 547	417	121	32	38.7	14.4
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	6	5 692	514	135	31	24.9	.5
4461	Health & personal care stores	6	5 692	514	135	31	24.9	.5
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
447	Gasoline stations	4	4 057	106	23	14	90.4	9.6
448	Clothing & clothing accessories stores	12	5 205	818	200	42	62.5	10.9
44819	Other clothing stores	3	500	83	16	6	D	—
448190	Other clothing stores	3	500	83	16	6	D	—
4483	Jewelry, luggage, & leather goods stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NORTH PALM BEACH, FL—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	6	5 638	611	143	28	85.8	—
4511	Sporting goods, hobby, & musical instrument stores . .	6	5 638	611	143	28	85.8	—
45114	Musical instrument & supplies stores	4	D	D	D	b	D	D
451140	Musical instrument & supplies stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	14	D	D	D	b	D	D
4533	Used merchandise stores	4	1 226	148	63	11	38.2	—
45331	Used merchandise stores	4	1 226	148	63	11	38.2	—
453310	Used merchandise stores	4	1 226	148	63	11	38.2	—
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	b	D	D
NORTH PORT, FL								
44-45	Retail trade	17	46 642	4 217	1 101	356	6.6	.1
441	Motor vehicle & parts dealers	4	550	58	18	6	36.9	11.6
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	4	32 767	3 226	854	282	7.4	—
4451	Grocery stores	3	D	D	D	e	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
OAKLAND PARK, FL								
44-45	Retail trade	275	517 406	53 595	13 305	2 719	7.5	6.2
441	Motor vehicle & parts dealers	25	85 083	7 364	2 115	254	1.9	.6
4411	Automobile dealers	7	D	D	D	c	D	D
4412	Other motor vehicle dealers	5	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	13	D	D	D	b	D	D
44131	Automotive parts & accessories stores	8	6 509	1 044	256	49	4.6	—
441310	Automotive parts & accessories stores	8	6 509	1 044	256	49	4.6	—
44132	Tire dealers	5	D	D	D	b	D	D
441320	Tire dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	29	54 623	5 527	1 452	199	6.9	5.8
4421	Furniture stores	15	46 954	4 575	1 186	138	2.8	4.6
44211	Furniture stores	15	46 954	4 575	1 186	138	2.8	4.6
442110	Furniture stores	15	46 954	4 575	1 186	138	2.8	4.6
4422	Home furnishings stores	14	7 669	952	266	61	31.5	13.5
44221	Floor covering stores	7	3 951	536	140	32	34.4	—
442210	Floor covering stores	7	3 951	536	140	32	34.4	—
44229	Other home furnishings stores	7	3 718	416	126	29	28.3	27.8
442299	All other home furnishings stores	5	D	D	D	b	D	D
443	Electronics & appliance stores	17	14 790	2 289	539	72	11.9	5.9
4431	Electronics & appliance stores	17	14 790	2 289	539	72	11.9	5.9
44311	Appliance, television, & other electronics stores	9	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	8	D	D	D	b	D	D
44312	Computer & software stores	7	8 159	1 229	266	32	7.6	10.7
443120	Computer & software stores	7	8 159	1 229	266	32	7.6	10.7
444	Building material & garden equipment & supplies dealers	30	121 841	13 919	3 319	506	1.5	1.0
4441	Building material & supplies dealers	28	D	D	D	f	D	D
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44412	Paint & wallpaper stores	4	D	D	D	a	D	D
444120	Paint & wallpaper stores	4	D	D	D	a	D	D
44419	Other building material dealers	20	D	D	D	c	D	D
444190	Other building material dealers	20	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
OAKLAND PARK, FL—Con.								
44-45	Retail trade—Con.							
445	Food & beverage stores	29	65 067	6 196	1 499	458	6.2	5.2
4451	Grocery stores	22	61 049	5 675	1 371	412	4.0	3.1
44511	Supermarkets & other grocery (except convenience) stores	9	54 580	5 187	1 239	366	.6	1.9
445110	Supermarkets & other grocery (except convenience) stores	9	54 580	5 187	1 239	366	.6	1.9
44512	Convenience stores	13	6 469	488	132	46	32.7	12.9
445120	Convenience stores	13	6 469	488	132	46	32.7	12.9
4452	Specialty food stores	6	D	D	D	b	D	D
446	Health & personal care stores	16	24 149	3 102	700	242	6.8	8.3
4461	Health & personal care stores	16	24 149	3 102	700	242	6.8	8.3
44611	Pharmacies & drug stores	7	20 634	2 304	568	209	—	8.7
446110	Pharmacies & drug stores	7	20 634	2 304	568	209	—	8.7
4461101	Pharmacies & drug stores	7	20 634	2 304	568	209	—	8.7
44612	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
44619	Other health & personal care stores	7	D	D	D	b	D	D
446199	All other health & personal care stores	5	1 873	596	83	20	43.9	—
447	Gasoline stations	26	37 174	1 585	392	103	35.8	25.1
4471	Gasoline stations	26	37 174	1 585	392	103	35.8	25.1
44711	Gasoline stations with convenience stores	12	19 117	718	194	42	28.8	13.4
447110	Gasoline stations with convenience stores	12	19 117	718	194	42	28.8	13.4
44719	Other gasoline stations	14	18 057	867	198	61	43.2	37.4
447190	Other gasoline stations	14	18 057	867	198	61	43.2	37.4
448	Clothing & clothing accessories stores	34	14 704	2 275	523	135	17.5	4.9
4481	Clothing stores	19	6 876	1 151	276	77	10.6	2.2
44819	Other clothing stores	5	D	D	D	b	D	D
448190	Other clothing stores	5	D	D	D	b	D	D
4482104	Family shoe stores	6	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	8	3 831	763	174	34	39.8	—
44831	Jewelry stores	8	3 831	763	174	34	39.8	—
448310	Jewelry stores	8	3 831	763	174	34	39.8	—
451	Sporting goods, hobby, book, & music stores	16	7 315	995	262	83	29.8	9.6
4511	Sporting goods, hobby, & musical instrument stores	12	4 766	632	166	42	17.1	6.0
45113	Sewing, needlework, & piece goods stores	3	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	3	D	D	D	a	D	D
4512	Book, periodical, & music stores	4	2 549	363	96	41	53.7	16.2
451212	News dealers & newsstands	1	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores	2	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, & record stores	2	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
453	Miscellaneous store retailers	28	D	D	D	e	D	D
4532	Office supplies, stationery, & gift stores	8	D	D	D	b	D	D
4533	Used merchandise stores	3	709	232	62	13	D	—
45331	Used merchandise stores	3	709	232	62	13	D	—
453310	Used merchandise stores	3	709	232	62	13	D	—
4539	Other miscellaneous store retailers	14	D	D	D	c	D	D
45391	Pet & pet supplies stores	5	2 823	247	56	27	7.2	6.7
453910	Pet & pet supplies stores	5	2 823	247	56	27	7.2	6.7
45392	Art dealers	3	D	D	D	a	D	D
453920	Art dealers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	6	D	D	D	c	D	D
454	Nonstore retailers	19	28 698	2 391	558	77	14.0	30.5
4541	Electronic shopping & mail-order houses	12	24 628	2 075	482	65	8.3	34.8
45411	Electronic shopping & mail-order houses	12	24 628	2 075	482	65	8.3	34.8
454110	Electronic shopping & mail-order houses	12	24 628	2 075	482	65	8.3	34.8
4543	Direct selling establishments	4	D	D	D	a	D	D
45439	Other direct selling establishments	4	D	D	D	a	D	D
454390	Other direct selling establishments	4	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
OCALA, FL								
44-45	Retail trade	602	1 470 399	136 686	32 607	8 560	3.1	5.6
441	Motor vehicle & parts dealers	76	454 039	36 728	8 633	1 338	1.5	7.1
4411	Automobile dealers	31	348 755	26 098	6 080	866	1.4	7.2
44111	New car dealers	15	D	D	D	f	D	D
441110	New car dealers	15	D	D	D	f	D	D
44112	Used car dealers	16	D	D	D	b	D	D
441120	Used car dealers	16	D	D	D	b	D	D
4412	Other motor vehicle dealers	5	D	D	D	b	D	D
44121	Recreational vehicle dealers	4	D	D	D	b	D	D
441210	Recreational vehicle dealers	4	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	40	D	D	D	e	D	D
44131	Automotive parts & accessories stores	26	57 876	5 127	1 181	275	1.0	7.5
441310	Automotive parts & accessories stores	26	57 876	5 127	1 181	275	1.0	7.5
44132	Tire dealers	14	D	D	D	c	D	D
441320	Tire dealers	14	D	D	D	c	D	D
442	Furniture & home furnishings stores	42	51 595	6 010	1 575	329	14.5	13.4
4421	Furniture stores	18	31 039	3 149	869	148	11.9	6.5
44211	Furniture stores	18	31 039	3 149	869	148	11.9	6.5
442110	Furniture stores	18	31 039	3 149	869	148	11.9	6.5
4422	Home furnishings stores	24	20 556	2 861	706	181	18.4	23.7
44221	Floor covering stores	11	14 030	1 980	505	128	8.6	34.8
442210	Floor covering stores	11	14 030	1 980	505	128	8.6	34.8
44229	Other home furnishings stores	13	6 526	881	201	53	39.6	—
442299	All other home furnishings stores	10	5 622	706	157	42	36.7	—
443	Electronics & appliance stores	29	31 244	3 081	732	185	6.1	7.0
4431	Electronics & appliance stores	29	31 244	3 081	732	185	6.1	7.0
44311	Appliance, television, & other electronics stores	18	27 322	2 320	559	134	4.9	2.7
443111	Household appliance stores	9	4 428	498	162	30	21.2	16.6
443112	Radio, television, & other electronics stores	9	22 894	1 822	397	104	1.7	—
44312	Computer & software stores	8	D	D	D	b	D	D
443120	Computer & software stores	8	D	D	D	b	D	D
44313	Camera & photographic supplies stores	3	D	D	D	a	D	D
443130	Camera & photographic supplies stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	65	171 225	16 563	4 119	876	3.0	3.4
4441	Building material & supplies dealers	52	148 663	12 933	3 257	606	3.0	3.9
44411	Home centers	3	D	D	D	c	D	D
444110	Home centers	3	D	D	D	c	D	D
44412	Paint & wallpaper stores	8	D	D	D	b	D	D
444120	Paint & wallpaper stores	8	D	D	D	b	D	D
44419	Other building material dealers	37	107 665	8 963	2 212	336	3.1	4.6
444190	Other building material dealers	37	107 665	8 963	2 212	336	3.1	4.6
4442	Lawn & garden equipment & supplies stores	13	22 562	3 630	862	270	2.7	—
44422	Nursery & garden centers	11	D	D	D	e	D	D
444220	Nursery & garden centers	11	D	D	D	e	D	D
445	Food & beverage stores	60	184 830	18 704	4 724	1 681	2.5	1.2
4451	Grocery stores	37	172 624	17 599	4 465	1 588	2.0	.6
44511	Supermarkets & other grocery (except convenience) stores	27	168 738	17 425	4 426	1 566	1.0	.5
445110	Supermarkets & other grocery (except convenience) stores	27	168 738	17 425	4 426	1 566	1.0	.5
4452	Specialty food stores	12	4 710	609	145	53	15.2	6.9
4453	Beer, wine, & liquor stores	11	7 496	496	114	40	6.6	13.6
44531	Beer, wine, & liquor stores	11	7 496	496	114	40	6.6	13.6
445310	Beer, wine, & liquor stores	11	7 496	496	114	40	6.6	13.6
446	Health & personal care stores	45	71 785	9 476	2 257	517	2.7	8.0
4461	Health & personal care stores	45	71 785	9 476	2 257	517	2.7	8.0
44611	Pharmacies & drug stores	18	59 960	7 105	1 708	392	2.4	6.7
446110	Pharmacies & drug stores	18	59 960	7 105	1 708	392	2.4	6.7
4461101	Pharmacies & drug stores	17	D	D	D	e	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	a	D	D
44613	Optical goods stores	10	3 497	853	206	40	9.5	5.1
446130	Optical goods stores	10	3 497	853	206	40	9.5	5.1
44619	Other health & personal care stores	13	D	D	D	b	D	D
446191	Food (health) supplement stores	6	D	D	D	b	D	D
446199	All other health & personal care stores	7	D	D	D	b	D	D
447	Gasoline stations	61	108 925	5 050	1 188	436	4.8	7.1
4471	Gasoline stations	61	108 925	5 050	1 188	436	4.8	7.1
44711	Gasoline stations with convenience stores	44	74 279	3 586	865	305	2.5	8.1
447110	Gasoline stations with convenience stores	44	74 279	3 586	865	305	2.5	8.1
44719	Other gasoline stations	17	34 646	1 464	323	131	9.6	5.0
447190	Other gasoline stations	17	34 646	1 464	323	131	9.6	5.0

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
OCALA, FL—Con.								
44-45 Retail trade—Con.								
448	Clothing & clothing accessories stores	73	36 338	4 927	1 134	423	2.7	11.6
4481	Clothing stores	43	19 973	2 461	555	231	2.7	18.5
44811	Men's clothing stores	6	D	D	D	b	D	D
448110	Men's clothing stores	6	D	D	D	b	D	D
44815	Clothing accessories stores	4	D	D	D	b	D	D
448150	Clothing accessories stores	4	D	D	D	b	D	D
44819	Other clothing stores	11	D	D	D	b	D	D
448190	Other clothing stores	11	D	D	D	b	D	D
4482	Shoe stores	15	8 250	1 007	240	84	—	.8
44821	Shoe stores	15	8 250	1 007	240	84	—	.8
448210	Shoe stores	15	8 250	1 007	240	84	—	.8
4482102	Women's shoe stores	2	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	8	D	D	D	b	D	D
4482105	Athletic footwear stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	15	8 115	1 459	339	108	5.2	5.8
44831	Jewelry stores	14	D	D	D	c	D	D
448310	Jewelry stores	14	D	D	D	c	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	37	21 628	2 912	714	226	3.4	6.9
4511	Sporting goods, hobby, & musical instrument stores ..	27	D	D	D	c	D	D
45111	Sporting goods stores	13	D	D	D	b	D	D
451110	Sporting goods stores	13	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	10	D	D	D	b	D	D
45112	Hobby, toy, & game stores	7	D	D	D	b	D	D
451120	Hobby, toy, & game stores	7	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	3	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	3	D	D	D	b	D	D
45114	Musical instrument & supplies stores	4	D	D	D	b	D	D
451140	Musical instrument & supplies stores	4	D	D	D	b	D	D
4512	Book, periodical, & music stores	10	D	D	D	b	D	D
45121	Book stores & news dealers	7	D	D	D	b	D	D
451211	Book stores	7	D	D	D	b	D	D
4512111	Book stores, general	4	D	D	D	b	D	D
4512112	Specialty book stores	2	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ..	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ..	3	D	D	D	b	D	D
452	General merchandise stores	17	212 266	20 337	4 740	1 782	—	—
4521	Department stores (incl leased depts) ##	8	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	8	D	N	N	N	D	D
4521	Department stores (excl leased depts)	8	D	D	D	g	D	D
45211	Department stores (excl leased depts)	8	D	D	D	g	D	D
452110	Department stores (excl leased depts)	8	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts)	2	D	D	D	c	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	4	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	c	D	D
4529	Other general merchandise stores	9	D	D	D	f	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
45299	All other general merchandise stores	8	D	D	D	c	D	D
452990	All other general merchandise stores	8	D	D	D	c	D	D
4529901	Variety stores	7	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	c	D	D
453	Miscellaneous store retailers	80	107 421	8 903	1 867	506	9.2	2.8
4531	Florists	10	3 069	728	168	70	14.3	—
45311	Florists	10	3 069	728	168	70	14.3	—
453110	Florists	10	3 069	728	168	70	14.3	—
4532	Office supplies, stationery, & gift stores	23	21 522	2 142	529	177	5.7	1.0
45321	Office supplies & stationery stores	3	D	D	D	b	D	D
453210	Office supplies & stationery stores	3	D	D	D	b	D	D
4532102	Office supplies stores	3	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	20	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores	20	D	D	D	b	D	D
4533	Used merchandise stores	13	2 972	611	116	48	21.9	11.4
45331	Used merchandise stores	13	2 972	611	116	48	21.9	11.4
453310	Used merchandise stores	13	2 972	611	116	48	21.9	11.4
4539	Other miscellaneous store retailers	34	79 858	5 422	1 054	211	9.5	3.1
45391	Pet & pet supplies stores	3	D	D	D	a	D	D
453910	Pet & pet supplies stores	3	D	D	D	a	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	14	70 917	4 178	739	136	7.1	1.0
453930	Manufactured (mobile) home dealers	14	70 917	4 178	739	136	7.1	1.0
45399	All other miscellaneous store retailers	15	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
OCALA, FL—Con.								
44-45 Retail trade—Con.								
454	Nonstore retailers	17	19 103	3 995	924	261	—	57.1
4543	Direct selling establishments	15	D	D	D	e	D	D
45431	Fuel dealers	6	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	6	D	D	D	b	D	D
45439	Other direct selling establishments	9	13 217	3 020	698	218	—	76.1
454390	Other direct selling establishments	9	13 217	3 020	698	218	—	76.1
OCCOEE, FL								
44-45	Retail trade	157	289 851	32 262	7 658	2 457	2.1	3.5
441	Motor vehicle & parts dealers	13	22 508	1 494	303	53	5.2	4.4
44112	Used car dealers	7	17 162	577	148	28	4.3	5.3
441120	Used car dealers	7	17 162	577	148	28	4.3	5.3
44122	Motorcycle, boat, & other motor vehicle dealers ...	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	6	3 329	448	103	37	46.6	11.5
4422	Home furnishings stores	4	D	D	D	b	D	D
44229	Other home furnishings stores	3	1 990	239	61	25	D	19.2
443	Electronics & appliance stores	6	2 756	324	84	21	—	12.7
4431	Electronics & appliance stores	6	2 756	324	84	21	—	12.7
443112	Radio, television, & other electronics stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	b	D	D
445	Food & beverage stores	11	54 353	5 606	1 292	394	1.0	2.0
4451	Grocery stores	9	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	7	51 468	5 328	1 229	370	1.0	1.3
445110	Supermarkets & other grocery (except convenience) stores	7	51 468	5 328	1 229	370	1.0	1.3
446	Health & personal care stores	16	9 162	1 385	365	85	6.4	4.7
4461	Health & personal care stores	16	9 162	1 385	365	85	6.4	4.7
44612	Cosmetics, beauty supplies, & perfume stores	4	2 091	231	72	16	—	—
446120	Cosmetics, beauty supplies, & perfume stores ...	4	2 091	231	72	16	—	—
44613	Optical goods stores	6	1 843	542	142	34	13.5	5.1
446130	Optical goods stores	6	1 843	542	142	34	13.5	5.1
447	Gasoline stations	13	22 188	1 250	307	92	—	3.1
4471	Gasoline stations	13	22 188	1 250	307	92	—	3.1
44711	Gasoline stations with convenience stores	12	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	12	D	D	D	b	D	D
448	Clothing & clothing accessories stores	52	34 058	4 366	1 056	368	.2	16.3
4481	Clothing stores	28	20 249	2 534	632	226	—	20.5
44811	Men's clothing stores	5	3 935	541	141	47	—	60.3
448110	Men's clothing stores	5	3 935	541	141	47	—	60.3
44813	Children's & infants' clothing stores	3	D	D	D	b	D	D
448130	Children's & infants' clothing stores	3	D	D	D	b	D	D
44815	Clothing accessories stores	2	D	D	D	a	D	D
448150	Clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	3	2 913	351	85	35	—	—
448190	Other clothing stores	3	2 913	351	85	35	—	—
4482	Shoe stores	14	8 024	976	239	89	—	11.6
44821	Shoe stores	14	8 024	976	239	89	—	11.6
448210	Shoe stores	14	8 024	976	239	89	—	11.6
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	4	D	D	D	b	D	D
4482105	Athletic footwear stores	4	3 557	386	83	42	—	—
4483	Jewelry, luggage, & leather goods stores	10	5 785	856	185	53	1.4	8.1
44831	Jewelry stores	8	D	D	D	b	D	D
448310	Jewelry stores	8	D	D	D	b	D	D
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	7	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	4	4 085	361	54	19	—	—
45112	Hobby, toy, & game stores	4	4 085	361	54	19	—	—
451120	Hobby, toy, & game stores	4	4 085	361	54	19	—	—
4512	Book, periodical, & music stores	3	D	D	D	a	D	D
452	General merchandise stores	7	D	D	D	g	D	D
4521	Department stores (incl leased depts) ##	5	120 783	N	N	N	—	—
45211	Department stores (incl leased depts) ##	5	120 783	N	N	N	—	—
4521	Department stores (excl leased depts)	5	120 532	14 892	3 563	1 197	—	—
45211	Department stores (excl leased depts)	5	120 532	14 892	3 563	1 197	—	—
452110	Department stores (excl leased depts)	5	120 532	14 892	3 563	1 197	—	—
4521101	Conventional department stores (excl leased depts)	2	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
OCCOE, FL—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	20	7 455	1 166	271	114	26.4	9.3
4532	Office supplies, stationery, & gift stores	12	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	11	4 304	762	180	82	20.7	.7
453220	Gift, novelty, & souvenir stores	11	4 304	762	180	82	20.7	.7
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
OKECHOBEE, FL								
44-45	Retail trade	111	204 446	17 595	4 084	1 278	20.1	3.8
441	Motor vehicle & parts dealers	11	D	D	D	b	D	D
44112	Used car dealers	1	D	D	D	a	D	D
441120	Used car dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	9	D	D	D	b	D	D
44131	Automotive parts & accessories stores	5	4 328	807	171	43	—	7.8
441310	Automotive parts & accessories stores	5	4 328	807	171	43	—	7.8
442	Furniture & home furnishings stores	6	3 746	299	65	28	88.1	—
4421	Furniture stores	3	3 036	269	64	27	100.0	—
44211	Furniture stores	3	3 036	269	64	27	100.0	—
442110	Furniture stores	3	3 036	269	64	27	100.0	—
443	Electronics & appliance stores	7	4 238	649	151	33	66.0	—
4431	Electronics & appliance stores	7	4 238	649	151	33	66.0	—
44311	Appliance, television, & other electronics stores	5	D	D	D	b	D	D
443111	Household appliance stores	3	2 612	453	103	18	D	—
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	D	D	D	c	D	D
4441	Building material & supplies dealers	7	15 683	1 483	362	111	—	1.2
44411	Home centers	2	D	D	D	b	D	D
444110	Home centers	2	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	b	D	D
44422	Nursery & garden centers	1	D	D	D	b	D	D
444220	Nursery & garden centers	1	D	D	D	b	D	D
445	Food & beverage stores	17	D	D	D	e	D	D
4451	Grocery stores	11	D	D	D	e	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	10	14 569	1 611	399	96	38.5	—
4461	Health & personal care stores	10	14 569	1 611	399	96	38.5	—
447	Gasoline stations	20	53 280	2 696	377	138	45.0	—
4471	Gasoline stations	20	53 280	2 696	377	138	45.0	—
44711	Gasoline stations with convenience stores	16	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	16	D	D	D	c	D	D
448	Clothing & clothing accessories stores	7	D	D	D	b	D	D
4481	Clothing stores	4	D	D	D	b	D	D
452	General merchandise stores	3	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
453	Miscellaneous store retailers	16	D	D	D	b	D	D
45321	Office supplies & stationery stores	3	807	164	39	17	D	—
453210	Office supplies & stationery stores	3	807	164	39	17	D	—
4532102	Office supplies stores	3	807	164	39	17	D	—
4533	Used merchandise stores	2	D	D	D	a	D	D
45331	Used merchandise stores	2	D	D	D	a	D	D
453310	Used merchandise stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	3	3 068	273	69	17	44.6	55.4
453930	Manufactured (mobile) home dealers	3	3 068	273	69	17	44.6	55.4
454	Nonstore retailers	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
OLDSMAR, FL								
44-45	Retail trade	64	125 469	12 760	2 919	762	11.0	1.1
441	Motor vehicle & parts dealers	5	9 121	997	237	50	16.4	—
442	Furniture & home furnishings stores	5	D	D	D	a	D	D
443	Electronics & appliance stores	4	D	D	D	a	D	D
4431	Electronics & appliance stores	4	D	D	D	a	D	D
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	14	39 378	4 373	1 021	139	4.8	2.1
4441	Building material & supplies dealers	13	D	D	D	c	D	D
44411	Home centers	1	D	D	D	b	D	D
444110	Home centers	1	D	D	D	b	D	D
44419	Other building material dealers	11	D	D	D	b	D	D
444190	Other building material dealers	11	D	D	D	b	D	D
445	Food & beverage stores	7	22 247	2 003	481	200	1.7	—
446	Health & personal care stores	3	D	D	D	b	D	D
4461	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	6	13 241	510	117	34	20.1	—
44711	Gasoline stations with convenience stores	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	5	D	D	D	b	D	D
448	Clothing & clothing accessories stores	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	5	2 337	386	95	49	77.6	—
4511	Sporting goods, hobby, & musical instrument stores ..	5	2 337	386	95	49	77.6	—
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	5	11 399	1 517	298	58	35.7	3.8
4541	Electronic shopping & mail-order houses	2	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	2	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	2	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
45439	Other direct selling establishments	2	D	D	D	b	D	D
454390	Other direct selling establishments	2	D	D	D	b	D	D
OPA-LOCKA, FL								
44-45	Retail trade	77	58 879	7 119	1 538	279	40.4	22.8
441	Motor vehicle & parts dealers	21	16 351	2 122	523	75	21.4	24.2
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	10	6 633	863	199	44	24.3	21.4
44131	Automotive parts & accessories stores	10	6 633	863	199	44	24.3	21.4
441310	Automotive parts & accessories stores	10	6 633	863	199	44	24.3	21.4
442	Furniture & home furnishings stores	4	1 324	155	35	7	100.0	—
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	3 619	645	143	32	7.9	16.8
445	Food & beverage stores	13	4 379	412	104	34	50.2	27.8
446	Health & personal care stores	3	D	D	D	a	D	D
4461	Health & personal care stores	3	D	D	D	a	D	D
44619	Other health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	7	10 459	444	87	31	40.2	2.7
448	Clothing & clothing accessories stores	7	3 142	827	179	26	48.4	3.8
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	8	10 932	1 478	374	52	95.0	2.5
4532	Office supplies, stationery, & gift stores	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	1	D	D	D	a	D	D
453220	Gift, novelty, & souvenir stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers	4	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ORANGE CITY, FL								
44-45	Retail trade	75	225 792	21 851	5 280	1 492	2.6	4.1
441	Motor vehicle & parts dealers	13	61 656	5 209	1 200	175	1.4	2.3
4411	Automobile dealers	5	D	D	D	c	D	D
4413	Automotive parts, accessories, & tire stores	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	10	9 843	1 355	325	60	8.6	42.2
4421	Furniture stores	5	4 493	575	134	35	—	26.2
44211	Furniture stores	5	4 493	575	134	35	—	26.2
442110	Furniture stores	5	4 493	575	134	35	—	26.2
4422	Home furnishings stores	5	5 350	780	191	25	15.9	55.6
44221	Floor covering stores	4	D	D	D	b	D	D
442210	Floor covering stores	4	D	D	D	b	D	D
443	Electronics & appliance stores	8	6 511	1 024	269	65	1.2	23.0
4431	Electronics & appliance stores	8	6 511	1 024	269	65	1.2	23.0
44311	Appliance, television, & other electronics stores	7	D	D	D	b	D	D
443111	Household appliance stores	5	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	9	D	D	D	c	D	D
4441	Building material & supplies dealers	6	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
445	Food & beverage stores	4	D	D	D	e	D	D
4451	Grocery stores	4	D	D	D	e	D	D
446	Health & personal care stores	7	6 735	838	240	104	—	3.3
4461	Health & personal care stores	7	6 735	838	240	104	—	3.3
44619	Other health & personal care stores	4	D	D	D	b	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	9	12 034	497	124	37	1.7	16.5
44711	Gasoline stations with convenience stores	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	7	D	D	D	b	D	D
448	Clothing & clothing accessories stores	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	3	66 318	6 029	1 424	509	—	—
4521	Department stores (incl leased depts) ##	3	66 868	N	N	N	—	—
45211	Department stores (incl leased depts) ##	3	66 868	N	N	N	—	—
4521	Department stores (excl leased depts)	3	66 318	6 029	1 424	509	—	—
45211	Department stores (excl leased depts)	3	66 318	6 029	1 424	509	—	—
452110	Department stores (excl leased depts)	3	66 318	6 029	1 424	509	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	66 318	6 029	1 424	509	—	—
453	Miscellaneous store retailers	6	D	D	D	a	D	D
ORANGE PARK, FL								
44-45	Retail trade	226	521 581	50 495	12 124	3 346	6.0	3.2
441	Motor vehicle & parts dealers	15	142 253	10 632	2 530	372	10.9	.1
4411	Automobile dealers	6	D	D	D	e	D	D
44111	New car dealers	4	138 053	9 796	2 338	337	10.7	—
441110	New car dealers	4	138 053	9 796	2 338	337	10.7	—
442	Furniture & home furnishings stores	13	10 062	1 203	337	77	11.7	20.1
4421	Furniture stores	7	7 418	874	289	66	7.5	27.3
44211	Furniture stores	7	7 418	874	289	66	7.5	27.3
442110	Furniture stores	7	7 418	874	289	66	7.5	27.3
4422	Home furnishings stores	6	2 644	329	48	11	23.6	—
443	Electronics & appliance stores	16	5 975	678	232	44	16.1	39.0
4431	Electronics & appliance stores	16	5 975	678	232	44	16.1	39.0
44311	Appliance, television, & other electronics stores	10	3 653	495	201	33	—	51.5
443111	Household appliance stores	5	2 372	327	166	21	—	69.4
44312	Computer & software stores	6	2 322	183	31	11	41.5	19.2
443120	Computer & software stores	6	2 322	183	31	11	41.5	19.2
444	Building material & garden equipment & supplies dealers	11	62 273	6 509	1 529	354	2.0	—
4441	Building material & supplies dealers	9	D	D	D	e	D	D
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ORANGE PARK, FL—Con.								
44-45 Retail trade—Con.								
445	Food & beverage stores	14	45 100	4 474	1 113	405	1.2	.9
4451	Grocery stores	7	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	6	43 153	4 249	1 059	391	—	—
445110	Supermarkets & other grocery (except convenience) stores	6	43 153	4 249	1 059	391	—	—
4452	Specialty food stores	6	D	D	D	a	D	D
446	Health & personal care stores	25	21 207	2 984	746	185	13.0	4.8
4461	Health & personal care stores	25	21 207	2 984	746	185	13.0	4.8
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
44613	Optical goods stores	7	D	D	D	b	D	D
446130	Optical goods stores	7	D	D	D	b	D	D
44619	Other health & personal care stores	9	2 414	697	166	40	33.1	21.0
447	Gasoline stations	16	23 675	1 287	339	98	12.1	21.0
4471	Gasoline stations	16	23 675	1 287	339	98	12.1	21.0
44711	Gasoline stations with convenience stores	11	19 290	1 066	233	64	6.3	11.5
447110	Gasoline stations with convenience stores	11	19 290	1 066	233	64	6.3	11.5
448	Clothing & clothing accessories stores	50	35 784	4 197	979	381	6.5	4.0
4481	Clothing stores	25	21 248	2 333	560	241	4.8	4.0
44819	Other clothing stores	6	D	D	D	b	D	D
448190	Other clothing stores	6	D	D	D	b	D	D
4482	Shoe stores	14	7 646	916	218	86	11.6	3.4
44821	Shoe stores	14	7 646	916	218	86	11.6	3.4
448210	Shoe stores	14	7 646	916	218	86	11.6	3.4
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	5	3 939	442	109	32	22.6	—
4482105	Athletic footwear stores	3	2 299	258	50	25	—	—
4483	Jewelry, luggage, & leather goods stores	11	6 890	948	201	54	5.8	4.6
44831	Jewelry stores	10	D	D	D	b	D	D
448310	Jewelry stores	10	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	22	20 156	1 941	427	142	1.3	2.1
4511	Sporting goods, hobby, & musical instrument stores ..	15	14 633	1 294	277	98	1.6	2.9
45112	Hobby, toy, & game stores	6	D	D	D	b	D	D
451120	Hobby, toy, & game stores	6	D	D	D	b	D	D
4512	Book, periodical, & music stores	7	5 523	647	150	44	.6	—
45121	Book stores & news dealers	4	D	D	D	b	D	D
451211	Book stores	4	D	D	D	b	D	D
4512111	Book stores, general	4	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ..	3	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, & record stores ..	3	D	D	D	a	D	D
452	General merchandise stores	8	D	D	D	g	D	D
4521	Department stores (incl leased depts) ##	4	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	4	D	N	N	N	D	D
4521	Department stores (excl leased depts)	4	D	D	D	f	D	D
45211	Department stores (excl leased depts)	4	D	D	D	f	D	D
452110	Department stores (excl leased depts)	4	D	D	D	f	D	D
4521101	Conventional department stores (excl leased depts)	1	D	D	D	c	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	f	D	D
45299	All other general merchandise stores	4	D	D	D	c	D	D
452990	All other general merchandise stores	4	D	D	D	c	D	D
4529901	Variety stores	2	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	c	D	D
453	Miscellaneous store retailers	31	D	D	D	c	D	D
4531	Florists	7	1 856	395	113	38	40.4	3.9
45311	Florists	7	1 856	395	113	38	40.4	3.9
453110	Florists	7	1 856	395	113	38	40.4	3.9
4532	Office supplies, stationery, & gift stores	13	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	12	3 659	476	86	54	10.9	.2
453220	Gift, novelty, & souvenir stores	12	3 659	476	86	54	10.9	.2
4533	Used merchandise stores	6	D	D	D	b	D	D
45331	Used merchandise stores	6	D	D	D	b	D	D
453310	Used merchandise stores	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45391	Pet & pet supplies stores	2	D	D	D	b	D	D
453910	Pet & pet supplies stores	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	3	D	D	D	b	D	D
454	Nonstore retailers	5	3 321	687	212	73	62.3	7.4
4543	Direct selling establishments	5	3 321	687	212	73	62.3	7.4
45439	Other direct selling establishments	4	D	D	D	b	D	D
454390	Other direct selling establishments	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ORLANDO, FL								
44-45	Retail trade	1 406	3 786 451	334 308	82 003	18 296	10.7	4.3
441	Motor vehicle & parts dealers	118	1 140 741	77 930	18 314	2 590	20.8	1.5
4411	Automobile dealers	44	1 002 738	57 552	13 523	1 615	23.0	.2
44111	New car dealers	16	884 674	49 604	11 775	1 378	23.4	—
441110	New car dealers	16	884 674	49 604	11 775	1 378	23.4	—
44112	Used car dealers	28	118 064	7 948	1 748	237	20.1	1.7
441120	Used car dealers	28	118 064	7 948	1 748	237	20.1	1.7
4412	Other motor vehicle dealers	24	46 925	5 185	1 123	169	11.3	1.5
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	22	D	D	D	c	D	D
441221	Motorcycle dealers	9	D	D	D	b	D	D
441222	Boat dealers	10	12 947	1 571	386	62	31.0	—
441229	All other motor vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	50	91 078	15 193	3 668	806	1.6	15.5
44131	Automotive parts & accessories stores	35	70 451	10 878	2 646	618	1.5	11.4
441310	Automotive parts & accessories stores	35	70 451	10 878	2 646	618	1.5	11.4
44132	Tire dealers	15	20 627	4 315	1 022	188	2.0	29.5
441320	Tire dealers	15	20 627	4 315	1 022	188	2.0	29.5
442	Furniture & home furnishings stores	94	105 315	13 195	3 554	667	7.8	14.0
4421	Furniture stores	31	49 492	6 707	1 974	255	11.2	12.0
44211	Furniture stores	31	49 492	6 707	1 974	255	11.2	12.0
442110	Furniture stores	31	49 492	6 707	1 974	255	11.2	12.0
4422	Home furnishings stores	63	55 823	6 488	1 580	412	4.7	15.8
44221	Floor covering stores	16	14 959	1 571	368	63	8.4	17.8
442210	Floor covering stores	16	14 959	1 571	368	63	8.4	17.8
44229	Other home furnishings stores	47	40 864	4 917	1 212	349	3.3	15.0
442299	All other home furnishings stores	45	D	D	D	e	D	D
443	Electronics & appliance stores	67	171 638	22 547	5 371	851	7.7	8.1
4431	Electronics & appliance stores	67	171 638	22 547	5 371	851	7.7	8.1
44311	Appliance, television, & other electronics stores	47	98 397	9 969	2 272	492	8.7	2.4
443111	Household appliance stores	11	16 447	2 368	405	53	10.1	—
443112	Radio, television, & other electronics stores	36	81 950	7 601	1 867	439	8.5	2.9
44312	Computer & software stores	14	62 188	11 104	2 741	294	7.3	18.7
443120	Computer & software stores	14	62 188	11 104	2 741	294	7.3	18.7
44313	Camera & photographic supplies stores	6	11 053	1 474	358	65	.3	—
443130	Camera & photographic supplies stores	6	11 053	1 474	358	65	.3	—
444	Building material & garden equipment & supplies dealers	82	372 290	33 848	8 790	1 172	8.0	7.0
4441	Building material & supplies dealers	73	353 400	31 558	8 222	1 065	7.9	7.3
44412	Paint & wallpaper stores	13	18 815	4 107	929	159	4.7	—
444120	Paint & wallpaper stores	13	18 815	4 107	929	159	4.7	—
44413	Hardware stores	10	D	D	D	b	D	D
444130	Hardware stores	10	D	D	D	b	D	D
44419	Other building material dealers	49	328 453	26 231	6 980	833	7.8	7.3
444190	Other building material dealers	49	328 453	26 231	6 980	833	7.8	7.3
4442	Lawn & garden equipment & supplies stores	9	18 890	2 290	568	107	9.9	2.1
44421	Outdoor power equipment stores	3	D	D	D	b	D	D
444210	Outdoor power equipment stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	6	D	D	D	b	D	D
444220	Nursery & garden centers	6	D	D	D	b	D	D
445	Food & beverage stores	125	361 138	36 625	8 807	2 823	6.3	2.5
4451	Grocery stores	80	324 875	32 113	7 684	2 527	5.4	1.7
44511	Supermarkets & other grocery (except convenience) stores	58	310 721	30 916	7 385	2 424	4.5	1.7
445110	Supermarkets & other grocery (except convenience) stores	58	310 721	30 916	7 385	2 424	4.5	1.7
44512	Convenience stores	22	14 154	1 197	299	103	25.9	1.2
445120	Convenience stores	22	14 154	1 197	299	103	25.9	1.2
4452	Specialty food stores	22	16 155	2 807	702	155	8.6	6.5
4453	Beer, wine, & liquor stores	23	20 108	1 705	421	141	18.8	13.8
44531	Beer, wine, & liquor stores	23	20 108	1 705	421	141	18.8	13.8
445310	Beer, wine, & liquor stores	23	20 108	1 705	421	141	18.8	13.8
446	Health & personal care stores	112	151 706	20 479	5 051	1 349	5.7	11.1
4461	Health & personal care stores	112	151 706	20 479	5 051	1 349	5.7	11.1
44611	Pharmacies & drug stores	40	109 840	12 744	3 241	944	4.0	13.2
446110	Pharmacies & drug stores	40	109 840	12 744	3 241	944	4.0	13.2
4461101	Pharmacies & drug stores	34	107 981	12 328	3 127	901	3.6	13.2
4461102	Proprietary stores	6	1 859	416	114	43	31.5	12.7
44612	Cosmetics, beauty supplies, & perfume stores	21	14 523	1 574	375	123	.4	3.7
446120	Cosmetics, beauty supplies, & perfume stores	21	14 523	1 574	375	123	.4	3.7
44613	Optical goods stores	30	13 276	2 631	635	152	9.2	2.6
446130	Optical goods stores	30	13 276	2 631	635	152	9.2	2.6
44619	Other health & personal care stores	21	14 067	3 530	800	130	20.4	10.2
446191	Food (health) supplement stores	10	4 519	602	124	41	53.3	17.0
446199	All other health & personal care stores	11	9 548	2 928	676	89	4.8	7.0

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ORLANDO, FL—Con.								
44-45 Retail trade—Con.								
447	Gasoline stations	117	188 552	10 183	2 929	834	22.5	5.2
4471	Gasoline stations	117	188 552	10 183	2 929	834	22.5	5.2
44711	Gasoline stations with convenience stores	84	136 054	7 765	2 340	665	20.8	1.0
447110	Gasoline stations with convenience stores	84	136 054	7 765	2 340	665	20.8	1.0
44719	Other gasoline stations	33	52 498	2 418	589	169	27.0	16.1
447190	Other gasoline stations	33	52 498	2 418	589	169	27.0	16.1
448	Clothing & clothing accessories stores	333	369 439	38 022	9 014	2 983	5.4	9.7
4481	Clothing stores	197	235 457	23 431	5 557	1 979	4.7	8.8
44811	Men's clothing stores	28	27 327	2 981	778	233	2.4	17.3
448110	Men's clothing stores	28	27 327	2 981	778	233	2.4	17.3
44812	Women's clothing stores	66	58 983	6 113	1 399	542	6.6	21.1
448120	Women's clothing stores	66	58 983	6 113	1 399	542	6.6	21.1
44813	Children's & infants' clothing stores	12	14 763	1 263	321	121	3.7	5.4
448130	Children's & infants' clothing stores	12	14 763	1 263	321	121	3.7	5.4
44814	Family clothing stores	39	90 925	7 584	1 761	635	3.9	.4
448140	Family clothing stores	39	90 925	7 584	1 761	635	3.9	.4
44815	Clothing accessories stores	15	7 143	1 183	273	92	1.3	34.0
448150	Clothing accessories stores	15	7 143	1 183	273	92	1.3	34.0
44819	Other clothing stores	37	36 316	4 307	1 025	356	6.5	—
448190	Other clothing stores	37	36 316	4 307	1 025	356	6.5	—
4482	Shoe stores	71	91 843	8 533	2 051	672	1.0	11.3
44821	Shoe stores	71	91 843	8 533	2 051	672	1.0	11.3
448210	Shoe stores	71	91 843	8 533	2 051	672	1.0	11.3
4482101	Men's shoe stores	4	D	D	D	b	D	D
4482102	Women's shoe stores	8	6 116	692	131	69	—	23.9
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	44	43 632	4 083	1 000	280	2.0	4.2
4482105	Athletic footwear stores	14	38 283	3 288	794	291	—	12.9
4483	Jewelry, luggage, & leather goods stores	65	42 139	6 058	1 406	332	19.2	11.2
44831	Jewelry stores	48	31 587	5 028	1 176	273	21.9	13.4
448310	Jewelry stores	48	31 587	5 028	1 176	273	21.9	13.4
44832	Luggage & leather goods stores	17	10 552	1 030	230	59	10.9	4.6
448320	Luggage & leather goods stores	17	10 552	1 030	230	59	10.9	4.6
451	Sporting goods, hobby, book, & music stores	85	90 868	9 057	2 131	681	4.7	2.4
4511	Sporting goods, hobby, & musical instrument stores ..	48	57 262	5 824	1 351	371	5.3	1.2
45111	Sporting goods stores	27	30 007	3 064	740	180	8.7	1.9
451110	Sporting goods stores	27	30 007	3 064	740	180	8.7	1.9
4511101	General-line sporting goods stores	6	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	21	D	D	D	c	D	D
45112	Hobby, toy, & game stores	11	19 612	1 680	347	122	.2	—
451120	Hobby, toy, & game stores	11	19 612	1 680	347	122	.2	—
45113	Sewing, needlework, & piece goods stores	5	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	5	D	D	D	b	D	D
45114	Musical instrument & supplies stores	5	D	D	D	b	D	D
451140	Musical instrument & supplies stores	5	D	D	D	b	D	D
4512	Book, periodical, & music stores	37	33 606	3 233	780	310	3.6	4.6
45121	Book stores & news dealers	18	22 185	2 248	538	198	4.5	1.1
451211	Book stores	18	22 185	2 248	538	198	4.5	1.1
4512111	Book stores, general	12	D	D	D	c	D	D
4512112	Specialty book stores	6	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ...	19	11 421	985	242	112	1.8	11.3
451220	Prerecorded tape, compact disc, & record stores ...	19	11 421	985	242	112	1.8	11.3
452	General merchandise stores	32	286 514	30 055	7 681	2 290	.1	2.5
4521	Department stores (incl leased depts) ##	10	256 982	N	N	N	—	—
45211	Department stores (incl leased depts) ##	10	256 982	N	N	N	—	—
4521	Department stores (excl leased depts)	10	253 699	26 418	6 575	1 919	—	—
45211	Department stores (excl leased depts)	10	253 699	26 418	6 575	1 919	—	—
452110	Department stores (excl leased depts)	10	253 699	26 418	6 575	1 919	—	—
4521101	Conventional department stores (excl leased depts)	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	5	126 195	10 459	2 579	862	—	—
4521103	National chain department stores (excl leased depts)	3	D	D	D	f	D	D
4529	Other general merchandise stores	22	32 815	3 637	1 106	371	1.2	21.7
45299	All other general merchandise stores	22	32 815	3 637	1 106	371	1.2	21.7
452990	All other general merchandise stores	22	32 815	3 637	1 106	371	1.2	21.7
4529901	Variety stores	14	10 628	1 091	261	112	3.6	2.4
4529902	Catalog showrooms	2	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	6	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ORLANDO, FL—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	182	95 667	15 048	3 450	1 110	12.0	7.3
4531	Florists	27	6 307	1 586	392	114	26.7	4.6
45311	Florists	27	6 307	1 586	392	114	26.7	4.6
453110	Florists	27	6 307	1 586	392	114	26.7	4.6
4532	Office supplies, stationery, & gift stores	73	53 282	5 830	1 458	512	9.2	5.2
45321	Office supplies & stationery stores	8	16 714	1 495	340	96	6.1	—
453210	Office supplies & stationery stores	8	16 714	1 495	340	96	6.1	—
4532102	Office supplies stores	8	16 714	1 495	340	96	6.1	—
45322	Gift, novelty, & souvenir stores	65	36 568	4 335	1 118	416	10.6	7.6
453220	Gift, novelty, & souvenir stores	65	36 568	4 335	1 118	416	10.6	7.6
4533	Used merchandise stores	27	4 803	1 150	255	108	13.9	31.9
45331	Used merchandise stores	27	4 803	1 150	255	108	13.9	31.9
453310	Used merchandise stores	27	4 803	1 150	255	108	13.9	31.9
4539	Other miscellaneous store retailers	55	31 275	6 482	1 345	376	13.5	7.7
45391	Pet & pet supplies stores	8	4 621	635	148	60	29.6	2.5
453910	Pet & pet supplies stores	8	4 621	635	148	60	29.6	2.5
45392	Art dealers	7	1 531	457	115	28	11.0	6.7
453920	Art dealers	7	1 531	457	115	28	11.0	6.7
45399	All other miscellaneous store retailers	39	D	D	D	e	D	D
454	Nonstore retailers	59	452 583	27 319	6 911	946	1.7	.8
4541	Electronic shopping & mail-order houses	22	D	D	D	f	D	D
45411	Electronic shopping & mail-order houses	22	D	D	D	f	D	D
454110	Electronic shopping & mail-order houses	22	D	D	D	f	D	D
4542	Vending machine operators	15	D	D	D	b	D	D
45421	Vending machine operators	15	D	D	D	b	D	D
454210	Vending machine operators	15	D	D	D	b	D	D
4543	Direct selling establishments	22	D	D	D	c	D	D
45431	Fuel dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	b	D	D
45439	Other direct selling establishments	19	21 656	5 009	1 070	173	12.6	2.2
454390	Other direct selling establishments	19	21 656	5 009	1 070	173	12.6	2.2
ORMOND BEACH, FL								
44-45	Retail trade	170	257 122	30 222	7 041	2 231	5.8	2.3
441	Motor vehicle & parts dealers	9	6 402	1 421	263	49	—	2.5
44132	Tire dealers	3	3 598	1 086	212	35	—	—
441320	Tire dealers	3	3 598	1 086	212	35	—	—
442	Furniture & home furnishings stores	20	26 077	4 882	1 008	194	2.3	.6
4421	Furniture stores	7	18 414	3 868	778	136	—	—
44211	Furniture stores	7	18 414	3 868	778	136	—	—
442110	Furniture stores	7	18 414	3 868	778	136	—	—
4422	Home furnishings stores	13	7 663	1 014	230	58	7.9	2.1
44221	Floor covering stores	6	4 844	619	150	24	.8	—
442210	Floor covering stores	6	4 844	619	150	24	.8	—
44229	Other home furnishings stores	7	2 819	395	80	34	20.2	5.8
442299	All other home furnishings stores	6	D	D	D	b	D	D
443	Electronics & appliance stores	4	2 725	370	95	18	—	—
4431	Electronics & appliance stores	4	2 725	370	95	18	—	—
44312	Computer & software stores	1	D	D	D	a	D	D
443120	Computer & software stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	12 796	1 344	363	101	.1	—
4441	Building material & supplies dealers	7	D	D	D	b	D	D
44412	Paint & wallpaper stores	2	D	D	D	b	D	D
444120	Paint & wallpaper stores	2	D	D	D	b	D	D
445	Food & beverage stores	17	71 152	8 075	1 965	740	4.7	.8
4451	Grocery stores	11	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	8	64 299	7 552	1 833	697	2.4	—
445110	Supermarkets & other grocery (except convenience) stores	8	64 299	7 552	1 833	697	2.4	—
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health & personal care stores	14	20 102	2 406	593	178	1.4	1.2
4461	Health & personal care stores	14	20 102	2 406	593	178	1.4	1.2
44619	Other health & personal care stores	7	2 390	433	109	36	12.2	9.8
446191	Food (health) supplement stores	5	D	D	D	a	D	D
447	Gasoline stations	17	15 833	1 012	257	79	29.0	16.0
44711	Gasoline stations with convenience stores	12	12 722	733	187	57	11.6	20.0
447110	Gasoline stations with convenience stores	12	12 722	733	187	57	11.6	20.0
448	Clothing & clothing accessories stores	22	9 836	995	168	86	24.9	8.1
4481	Clothing stores	13	6 654	663	130	64	12.4	7.0
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ORMOND BEACH, FL—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	15	6 654	986	290	81	15.6	2.5
4511	Sporting goods, hobby, & musical instrument stores . .	13	D	D	D	b	D	D
4512	Book, periodical, & music stores	2	D	D	D	b	D	D
45121	Book stores & news dealers	1	D	D	D	b	D	D
4512111	Book stores, general	1	D	D	D	b	D	D
452	General merchandise stores	7	D	D	D	f	D	D
4529	Other general merchandise stores	6	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
45299	All other general merchandise stores	5	2 878	393	49	32	—	—
452990	All other general merchandise stores	5	2 878	393	49	32	—	—
4529901	Variety stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	28	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	9	D	D	D	b	D	D
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D
45391	Pet & pet supplies stores	7	1 814	247	60	27	14.1	—
453910	Pet & pet supplies stores	7	1 814	247	60	27	14.1	—
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	9	2 127	630	134	46	31.4	4.4
OVIEDO, FL								
44-45	Retail trade	72	153 429	14 423	3 293	1 082	6.8	1.6
441	Motor vehicle & parts dealers	8	3 743	561	117	30	14.6	4.0
442	Furniture & home furnishings stores	6	4 380	422	78	19	90.9	9.1
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	3 522	589	127	37	22.1	20.7
445	Food & beverage stores	14	77 708	8 204	1 937	653	4.3	.6
4451	Grocery stores	10	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	8	75 070	8 059	1 910	645	1.0	.5
445110	Supermarkets & other grocery (except convenience) stores	8	75 070	8 059	1 910	645	1.0	.5
4452	Specialty food stores	4	D	D	D	a	D	D
446	Health & personal care stores	7	8 348	1 028	155	43	9.5	6.5
4461	Health & personal care stores	7	8 348	1 028	155	43	9.5	6.5
44619	Other health & personal care stores	3	D	D	D	a	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	8	19 712	707	178	57	—	—
4471	Gasoline stations	8	19 712	707	178	57	—	—
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	766	100	26	11	25.7	8.2
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	6	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PAHOKEE, FL								
44-45	Retail trade	23	17 021	1 815	395	137	33.9	4.1
441	Motor vehicle & parts dealers	3	1 211	258	59	14	—	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	8	10 206	1 066	225	80	30.6	5.4
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
PALATKA, FL								
44-45	Retail trade	133	228 113	21 051	4 881	1 403	7.6	4.2
441	Motor vehicle & parts dealers	23	65 314	5 744	1 223	225	14.4	2.1
4411	Automobile dealers	10	D	D	D	c	D	D
44112	Used car dealers	6	D	D	D	b	D	D
441120	Used car dealers	6	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	13	D	D	D	b	D	D
44131	Automotive parts & accessories stores	9	D	D	D	b	D	D
441310	Automotive parts & accessories stores	9	D	D	D	b	D	D
44132	Tire dealers	4	3 395	663	155	27	10.1	—
441320	Tire dealers	4	3 395	663	155	27	10.1	—
442	Furniture & home furnishings stores	8	8 307	1 038	265	55	32.1	1.4
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
4422	Home furnishings stores	5	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	10	16 898	2 523	671	148	—	.5
4441	Building material & supplies dealers	7	14 672	2 271	619	134	—	.5
44419	Other building material dealers	4	D	D	D	c	D	D
444190	Other building material dealers	4	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	3	2 226	252	52	14	—	—
445	Food & beverage stores	15	42 295	2 983	693	274	2.8	15.8
4451	Grocery stores	9	D	D	D	e	D	D
446	Health & personal care stores	9	9 894	1 233	296	61	.2	—
4461	Health & personal care stores	9	9 894	1 233	296	61	.2	—
447	Gasoline stations	23	27 812	1 762	414	141	1.0	2.9
4471	Gasoline stations	23	27 812	1 762	414	141	1.0	2.9
44711	Gasoline stations with convenience stores	18	25 244	1 556	368	127	—	2.8
447110	Gasoline stations with convenience stores	18	25 244	1 556	368	127	—	2.8
448	Clothing & clothing accessories stores	17	D	D	D	c	D	D
4481	Clothing stores	9	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	5	2 153	326	72	29	15.3	—
451	Sporting goods, hobby, book, & music stores	6	D	D	D	b	D	D
452	General merchandise stores	5	D	D	D	e	D	D
45299	All other general merchandise stores	4	3 952	385	88	39	4.8	—
452990	All other general merchandise stores	4	3 952	385	88	39	4.8	—
4529901	Variety stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	11	D	D	D	b	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	4	1 277	168	39	8	11.0	39.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

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							From administrative records ¹	Estimated ²
PALM BAY, FL								
44-45	Retail trade	150	307 062	28 116	6 940	2 174	3.4	5.2
441	Motor vehicle & parts dealers	18	25 236	2 445	591	125	12.8	1.3
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	10	7 976	1 362	319	75	2.7	—
44131	Automotive parts & accessories stores	6	4 593	640	146	44	4.7	—
441310	Automotive parts & accessories stores	6	4 593	640	146	44	4.7	—
44132	Tire dealers	4	3 383	722	173	31	—	—
441320	Tire dealers	4	3 383	722	173	31	—	—
442	Furniture & home furnishings stores	8	4 731	569	142	26	10.8	—
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
4422	Home furnishings stores	6	D	D	D	a	D	D
443	Electronics & appliance stores	4	4 164	365	93	22	—	20.0
4431	Electronics & appliance stores	4	4 164	365	93	22	—	20.0
44312	Computer & software stores	1	D	D	D	a	D	D
443120	Computer & software stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	15	37 440	4 087	1 011	259	—	4.3
4441	Building material & supplies dealers	12	D	D	D	c	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44419	Other building material dealers	5	15 872	1 588	352	71	—	4.8
444190	Other building material dealers	5	15 872	1 588	352	71	—	4.8
445	Food & beverage stores	23	124 390	11 243	2 759	962	2.4	2.8
4451	Grocery stores	18	120 563	10 954	2 693	938	1.2	2.9
44511	Supermarkets & other grocery (except convenience) stores	8	115 397	10 699	2 634	915	.1	.8
445110	Supermarkets & other grocery (except convenience) stores	8	115 397	10 699	2 634	915	.1	.8
44512	Convenience stores	10	5 166	255	59	23	25.9	49.0
445120	Convenience stores	10	5 166	255	59	23	25.9	49.0
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	10	28 408	2 934	720	173	—	4.6
4461	Health & personal care stores	10	28 408	2 934	720	173	—	4.6
44611	Pharmacies & drug stores	7	D	D	D	c	D	D
446110	Pharmacies & drug stores	7	D	D	D	c	D	D
4461101	Pharmacies & drug stores	7	D	D	D	c	D	D
446191	Food (health) supplement stores	1	D	D	D	a	D	D
447	Gasoline stations	20	37 966	1 828	522	137	1.1	11.2
4471	Gasoline stations	20	37 966	1 828	522	137	1.1	11.2
44711	Gasoline stations with convenience stores	15	24 847	1 398	425	110	—	15.6
447110	Gasoline stations with convenience stores	15	24 847	1 398	425	110	—	15.6
44719	Other gasoline stations	5	13 119	430	97	27	3.2	2.7
447190	Other gasoline stations	5	13 119	430	97	27	3.2	2.7
448	Clothing & clothing accessories stores	11	6 786	774	192	72	7.8	25.2
4481	Clothing stores	4	D	D	D	b	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	8	917	143	37	17	39.4	21.8
452	General merchandise stores	7	D	D	D	e	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529901	Variety stores	4	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	a	D	D
453	Miscellaneous store retailers	19	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	1 765	245	64	16	31.3	15.7
454	Nonstore retailers	7	4 935	564	135	34	22.8	4.1
4541	Electronic shopping & mail-order houses	3	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	3	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

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							From administrative records ¹	Estimated ²
PALM BEACH, FL								
44-45	Retail trade	205	253 515	34 273	8 829	1 354	11.2	25.7
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	20	14 285	1 907	502	72	7.3	21.1
4421	Furniture stores	4	D	D	D	b	D	D
44211	Furniture stores	4	D	D	D	b	D	D
442110	Furniture stores	4	D	D	D	b	D	D
4422	Home furnishings stores	16	D	D	D	b	D	D
44229	Other home furnishings stores	15	D	D	D	b	D	D
442299	All other home furnishings stores	15	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	7	D	D	D	c	D	D
4451	Grocery stores	3	D	D	D	c	D	D
446	Health & personal care stores	10	8 134	1 215	271	36	13.5	52.5
4461	Health & personal care stores	10	8 134	1 215	271	36	13.5	52.5
44613	Optical goods stores	5	5 112	778	167	18	9.0	75.4
446130	Optical goods stores	5	5 112	778	167	18	9.0	75.4
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	b	D	D
448	Clothing & clothing accessories stores	99	149 202	21 329	5 497	726	13.5	31.7
4481	Clothing stores	64	88 564	13 321	3 511	526	8.8	45.6
44811	Men's clothing stores	11	7 501	1 205	283	53	18.3	3.1
448110	Men's clothing stores	11	7 501	1 205	283	53	18.3	3.1
44812	Women's clothing stores	30	51 724	7 783	2 089	298	6.3	62.1
448120	Women's clothing stores	30	51 724	7 783	2 089	298	6.3	62.1
44813	Children's & infants' clothing stores	5	D	D	D	b	D	D
448130	Children's & infants' clothing stores	5	D	D	D	b	D	D
44814	Family clothing stores	10	19 619	2 807	815	122	6.4	34.7
448140	Family clothing stores	10	19 619	2 807	815	122	6.4	34.7
44815	Clothing accessories stores	2	D	D	D	a	D	D
448150	Clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	6	4 469	801	157	23	3.2	27.2
448190	Other clothing stores	6	4 469	801	157	23	3.2	27.2
4482	Shoe stores	5	6 939	1 341	311	35	36.6	12.7
44821	Shoe stores	5	6 939	1 341	311	35	36.6	12.7
448210	Shoe stores	5	6 939	1 341	311	35	36.6	12.7
4482102	Women's shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	30	53 699	6 667	1 675	165	18.4	11.2
44831	Jewelry stores	27	50 572	6 261	1 569	148	19.6	11.9
448310	Jewelry stores	27	50 572	6 261	1 569	148	19.6	11.9
44832	Luggage & leather goods stores	3	3 127	406	106	17	—	—
448320	Luggage & leather goods stores	3	3 127	406	106	17	—	—
451	Sporting goods, hobby, book, & music stores	7	2 880	404	97	26	26.3	.5
4512	Book, periodical, & music stores	2	D	D	D	a	D	D
45121	Book stores & news dealers	2	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
45299	All other general merchandise stores	1	D	D	D	a	D	D
452990	All other general merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	54	41 968	5 083	1 314	249	11.7	25.3
4531	Florists	6	5 232	1 290	172	31	.3	74.3
45311	Florists	6	5 232	1 290	172	31	.3	74.3
453110	Florists	6	5 232	1 290	172	31	.3	74.3
4532	Office supplies, stationery, & gift stores	8	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532101	Stationery stores	2	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	6	3 421	452	105	47	32.5	61.5
453220	Gift, novelty, & souvenir stores	6	3 421	452	105	47	32.5	61.5
4533	Used merchandise stores	18	6 488	763	198	55	27.0	23.5
45331	Used merchandise stores	18	6 488	763	198	55	27.0	23.5
453310	Used merchandise stores	18	6 488	763	198	55	27.0	23.5
4539	Other miscellaneous store retailers	22	D	D	D	c	D	D
45392	Art dealers	14	19 894	1 420	518	43	6.2	9.8
453920	Art dealers	14	19 894	1 420	518	43	6.2	9.8
45399	All other miscellaneous store retailers	7	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PALM BEACH GARDENS, FL								
44-45	Retail trade	307	836 854	91 044	22 620	5 612	3.1	7.5
441	Motor vehicle & parts dealers	8	13 365	1 690	401	76	14.7	68.0
4412	Other motor vehicle dealers	5	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	4	6 150	585	117	21	—	81.8
441222	Boat dealers	4	6 150	585	117	21	—	81.8
44131	Automotive parts & accessories stores	2	D	D	D	b	D	D
441310	Automotive parts & accessories stores	2	D	D	D	b	D	D
442	Furniture & home furnishings stores	19	18 311	1 938	474	164	8.7	3.6
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
4422	Home furnishings stores	17	D	D	D	c	D	D
44229	Other home furnishings stores	14	14 946	1 620	403	138	6.0	—
442299	All other home furnishings stores	14	14 946	1 620	403	138	6.0	—
443	Electronics & appliance stores	9	8 375	884	212	51	4.0	21.9
4431	Electronics & appliance stores	9	8 375	884	212	51	4.0	21.9
44311	Appliance, television, & other electronics stores	5	5 610	594	133	36	5.9	32.6
443112	Radio, television, & other electronics stores	5	5 610	594	133	36	5.9	32.6
44312	Computer & software stores	3	D	D	D	a	D	D
443120	Computer & software stores	3	D	D	D	a	D	D
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	e	D	D
4441	Building material & supplies dealers	3	D	D	D	e	D	D
44411	Home centers	1	D	D	D	e	D	D
444110	Home centers	1	D	D	D	e	D	D
445	Food & beverage stores	23	176 739	20 445	5 072	1 333	1.8	8.7
4451	Grocery stores	12	D	D	D	g	D	D
44511	Supermarkets & other grocery (except convenience) stores	11	168 134	19 565	4 822	1 234	—	9.1
445110	Supermarkets & other grocery (except convenience) stores	11	168 134	19 565	4 822	1 234	—	9.1
4452	Specialty food stores	8	D	D	D	b	D	D
446	Health & personal care stores	38	46 081	6 183	1 418	354	10.7	2.8
4461	Health & personal care stores	38	46 081	6 183	1 418	354	10.7	2.8
44611	Pharmacies & drug stores	10	31 664	3 242	772	215	7.3	.7
446110	Pharmacies & drug stores	10	31 664	3 242	772	215	7.3	.7
4461101	Pharmacies & drug stores	10	31 664	3 242	772	215	7.3	.7
44612	Cosmetics, beauty supplies, & perfume stores	8	4 340	548	140	43	1.9	—
446120	Cosmetics, beauty supplies, & perfume stores	8	4 340	548	140	43	1.9	—
44613	Optical goods stores	12	5 869	1 435	319	68	22.5	6.9
446130	Optical goods stores	12	5 869	1 435	319	68	22.5	6.9
44619	Other health & personal care stores	8	4 208	958	187	28	29.2	15.0
446191	Food (health) supplement stores	4	1 605	128	25	13	60.7	39.3
446199	All other health & personal care stores	4	2 603	830	162	15	9.7	—
447	Gasoline stations	17	32 121	1 288	379	88	14.2	11.4
4471	Gasoline stations	17	32 121	1 288	379	88	14.2	11.4
44711	Gasoline stations with convenience stores	10	25 061	1 034	300	67	1.9	6.2
447110	Gasoline stations with convenience stores	10	25 061	1 034	300	67	1.9	6.2
448	Clothing & clothing accessories stores	102	165 641	20 951	5 357	1 304	2.1	18.2
4481	Clothing stores	71	132 357	16 631	4 229	1 097	1.8	15.5
44811	Men's clothing stores	8	10 123	1 446	362	69	—	17.0
448110	Men's clothing stores	8	10 123	1 446	362	69	—	17.0
44812	Women's clothing stores	37	55 628	7 448	1 867	434	1.5	31.0
448120	Women's clothing stores	37	55 628	7 448	1 867	434	1.5	31.0
44813	Children's & infants' clothing stores	2	D	D	D	b	D	D
448130	Children's & infants' clothing stores	2	D	D	D	b	D	D
44814	Family clothing stores	12	54 362	6 392	1 656	481	2.7	—
448140	Family clothing stores	12	54 362	6 392	1 656	481	2.7	—
44815	Clothing accessories stores	4	D	D	D	b	D	D
448150	Clothing accessories stores	4	D	D	D	b	D	D
44819	Other clothing stores	8	8 026	821	213	62	—	4.9
448190	Other clothing stores	8	8 026	821	213	62	—	4.9
4482	Shoe stores	13	9 356	1 152	314	80	2.7	—
44821	Shoe stores	13	9 356	1 152	314	80	2.7	—
448210	Shoe stores	13	9 356	1 152	314	80	2.7	—
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	7	4 380	559	146	43	5.7	—
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482105	Athletic footwear stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	18	23 928	3 168	814	127	3.6	40.6
44831	Jewelry stores	16	D	D	D	c	D	D
448310	Jewelry stores	16	D	D	D	c	D	D
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PALM BEACH GARDENS, FL—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	32	39 736	3 948	949	277	5.2	.5
4511	Sporting goods, hobby, & musical instrument stores . .	24	26 686	2 876	653	195	6.1	.7
45111	Sporting goods stores	14	D	D	D	b	D	D
451110	Sporting goods stores	14	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	12	8 820	1 172	261	57	10.9	1.1
45112	Hobby, toy, & game stores	8	15 898	1 416	324	119	.4	—
451120	Hobby, toy, & game stores	8	15 898	1 416	324	119	.4	—
45113	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
4512	Book, periodical, & music stores	8	13 050	1 072	296	82	3.4	—
45121	Book stores & news dealers	4	8 206	819	218	57	—	—
451211	Book stores	4	8 206	819	218	57	—	—
4512111	Book stores, general	3	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores . .	4	4 844	253	78	25	9.2	—
451220	Prerecorded tape, compact disc, & record stores .	4	4 844	253	78	25	9.2	—
452	General merchandise stores	7	229 978	23 273	5 687	1 252	.1	—
4521	Department stores (incl leased depts) ##	4	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	4	D	N	N	N	D	D
4521	Department stores (excl leased depts)	4	D	D	D	g	D	D
45211	Department stores (excl leased depts)	4	D	D	D	g	D	D
452110	Department stores (excl leased depts)	4	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts)	3	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts)	1	D	D	D	e	D	D
4529	Other general merchandise stores	3	D	D	D	c	D	D
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
45299	All other general merchandise stores	2	D	D	D	a	D	D
452990	All other general merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	39	D	D	D	e	D	D
4532	Office supplies, stationery, & gift stores	18	24 802	2 276	618	277	.4	.5
45321	Office supplies & stationery stores	3	D	D	D	b	D	D
453210	Office supplies & stationery stores	3	D	D	D	b	D	D
4532102	Office supplies stores	3	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	15	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	15	D	D	D	c	D	D
4539	Other miscellaneous store retailers	11	D	D	D	b	D	D
45392	Art dealers	3	1 764	305	90	14	—	10.1
453920	Art dealers	3	1 764	305	90	14	—	10.1
45399	All other miscellaneous store retailers	8	D	D	D	b	D	D
454	Nonstore retailers	9	19 135	1 337	355	64	4.7	—
4541	Electronic shopping & mail-order houses	5	14 902	785	230	42	4.3	—
45411	Electronic shopping & mail-order houses	5	14 902	785	230	42	4.3	—
454110	Electronic shopping & mail-order houses	5	14 902	785	230	42	4.3	—
4542	Vending machine operators	2	D	D	D	a	D	D
45421	Vending machine operators	2	D	D	D	a	D	D
454210	Vending machine operators	2	D	D	D	a	D	D
PALMETTO, FL								
44-45	Retail trade	54	75 434	6 126	1 533	436	6.1	13.1
441	Motor vehicle & parts dealers	10	15 962	1 285	309	68	14.1	2.2
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers . . .	3	D	D	D	a	D	D
441222	Boat dealers	3	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	D	D	D	b	D	D
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
445	Food & beverage stores	10	31 088	2 357	592	217	.8	18.9
4451	Grocery stores	6	30 107	2 254	557	200	—	18.5
446	Health & personal care stores	2	D	D	D	b	D	D
4461	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	7	11 176	607	215	41	—	3.5
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
448	Clothing & clothing accessories stores	4	961	118	31	12	31.9	14.2
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PALMETTO, FL—Con.								
44-45 Retail trade—Con.								
453	Miscellaneous store retailers	9	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	1 116	109	29	8	9.3	4.3
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
PALM SPRINGS, FL								
44-45	Retail trade	18	22 263	2 374	486	174	9.1	9.2
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
44229	Other home furnishings stores	1	D	D	D	a	D	D
446	Health & personal care stores	5	10 664	1 291	204	39	9.2	.3
4461	Health & personal care stores	5	10 664	1 291	204	39	9.2	.3
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores	5	5 609	471	112	84	—	13.2
4481	Clothing stores	5	5 609	471	112	84	—	13.2
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	2	D	D	D	a	D	D
PANAMA CITY, FL								
44-45	Retail trade	415	916 873	88 633	20 807	5 461	3.1	8.0
441	Motor vehicle & parts dealers	59	289 767	25 686	5 561	867	1.1	15.5
4411	Automobile dealers	22	260 593	20 663	4 402	613	.7	17.0
44111	New car dealers	11	D	D	D	f	D	D
441110	New car dealers	11	D	D	D	f	D	D
44112	Used car dealers	11	D	D	D	b	D	D
441120	Used car dealers	11	D	D	D	b	D	D
4412	Other motor vehicle dealers	9	6 217	634	144	40	9.6	—
44122	Motorcycle, boat, & other motor vehicle dealers	9	6 217	634	144	40	9.6	—
441222	Boat dealers	7	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	28	22 957	4 389	1 015	214	3.9	2.0
44131	Automotive parts & accessories stores	20	17 836	3 175	739	161	5.1	2.5
441310	Automotive parts & accessories stores	20	17 836	3 175	739	161	5.1	2.5
44132	Tire dealers	8	5 121	1 214	276	53	—	—
441320	Tire dealers	8	5 121	1 214	276	53	—	—
442	Furniture & home furnishings stores	30	30 935	4 864	1 053	221	19.9	.9
4421	Furniture stores	13	19 043	2 821	578	141	8.9	—
44211	Furniture stores	13	19 043	2 821	578	141	8.9	—
442110	Furniture stores	13	19 043	2 821	578	141	8.9	—
4422	Home furnishings stores	17	11 892	2 043	475	80	37.4	2.3
44221	Floor covering stores	10	D	D	D	b	D	D
442210	Floor covering stores	10	D	D	D	b	D	D
44229	Other home furnishings stores	7	D	D	D	b	D	D
443	Electronics & appliance stores	19	18 843	2 631	689	167	—	19.4
4431	Electronics & appliance stores	19	18 843	2 631	689	167	—	19.4
44311	Appliance, television, & other electronics stores	12	15 560	1 917	530	124	—	23.5
443112	Radio, television, & other electronics stores	8	D	D	D	c	D	D
44312	Computer & software stores	5	D	D	D	a	D	D
443120	Computer & software stores	5	D	D	D	a	D	D
44313	Camera & photographic supplies stores	2	D	D	D	b	D	D
443130	Camera & photographic supplies stores	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	37	104 594	9 401	2 430	565	4.4	.7
4441	Building material & supplies dealers	33	D	D	D	f	D	D
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44412	Paint & wallpaper stores	6	D	D	D	b	D	D
444120	Paint & wallpaper stores	6	D	D	D	b	D	D
44419	Other building material dealers	23	54 892	5 091	1 265	233	3.6	—
444190	Other building material dealers	23	54 892	5 091	1 265	233	3.6	—
4442	Lawn & garden equipment & supplies stores	4	D	D	D	b	D	D
44421	Outdoor power equipment stores	3	D	D	D	a	D	D
444210	Outdoor power equipment stores	3	D	D	D	a	D	D
445	Food & beverage stores	32	102 771	9 346	2 384	883	1.3	.6
4451	Grocery stores	19	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	18	97 641	8 950	2 283	833	.5	.3
445110	Supermarkets & other grocery (except convenience) stores	18	97 641	8 950	2 283	833	.5	.3
4452	Specialty food stores	7	D	D	D	b	D	D

See footnotes at end of table.

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[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PANAMA CITY, FL—Con.								
44-45	Retail trade—Con.							
446	Health & personal care stores	40	40 771	5 401	1 239	254	2.0	19.2
4461	Health & personal care stores	40	40 771	5 401	1 239	254	2.0	19.2
44611	Pharmacies & drug stores	19	31 244	3 532	841	162	—	22.3
446110	Pharmacies & drug stores	19	31 244	3 532	841	162	—	22.3
4461101	Pharmacies & drug stores	18	D	D	D	c	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	6	2 361	374	97	32	—	—
446120	Cosmetics, beauty supplies, & perfume stores	6	2 361	374	97	32	—	—
44613	Optical goods stores	4	D	D	D	b	D	D
446130	Optical goods stores	4	D	D	D	b	D	D
44619	Other health & personal care stores	11	D	D	D	b	D	D
446191	Food (health) supplement stores	6	D	D	D	a	D	D
446199	All other health & personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	31	33 392	1 955	454	161	1.8	13.9
4471	Gasoline stations	31	33 392	1 955	454	161	1.8	13.9
44711	Gasoline stations with convenience stores	26	30 543	1 704	402	143	.5	15.2
447110	Gasoline stations with convenience stores	26	30 543	1 704	402	143	.5	15.2
448	Clothing & clothing accessories stores	70	39 539	4 914	1 173	476	6.0	14.7
4481	Clothing stores	38	21 261	2 629	612	268	6.5	13.0
44815	Clothing accessories stores	3	D	D	D	a	D	D
448150	Clothing accessories stores	3	D	D	D	a	D	D
44819	Other clothing stores	6	D	D	D	b	D	D
448190	Other clothing stores	6	D	D	D	b	D	D
4482	Shoe stores	17	8 979	967	237	96	—	13.5
44821	Shoe stores	17	8 979	967	237	96	—	13.5
448210	Shoe stores	17	8 979	967	237	96	—	13.5
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	3	D	D	D	a	D	D
4482104	Family shoe stores	10	D	D	D	b	D	D
4482105	Athletic footwear stores	3	2 541	270	63	29	—	—
4483	Jewelry, luggage, & leather goods stores	15	9 299	1 318	324	112	10.9	19.7
44831	Jewelry stores	15	9 299	1 318	324	112	10.9	19.7
448310	Jewelry stores	15	9 299	1 318	324	112	10.9	19.7
451	Sporting goods, hobby, book, & music stores	38	27 165	3 329	732	259	7.8	4.8
4511	Sporting goods, hobby, & musical instrument stores	26	18 895	2 553	541	177	8.8	6.9
45111	Sporting goods stores	11	D	D	D	b	D	D
451110	Sporting goods stores	11	D	D	D	b	D	D
4511101	General-line sporting goods stores	6	2 917	328	89	35	46.3	16.9
45112	Hobby, toy, & game stores	5	D	D	D	b	D	D
451120	Hobby, toy, & game stores	5	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	5	1 463	218	40	16	20.9	2.7
451130	Sewing, needlework, & piece goods stores	5	1 463	218	40	16	20.9	2.7
45114	Musical instrument & supplies stores	5	3 418	603	109	25	—	9.4
451140	Musical instrument & supplies stores	5	3 418	603	109	25	—	9.4
4512	Book, periodical, & music stores	12	8 270	776	191	82	5.4	—
45121	Book stores & news dealers	7	5 230	527	126	57	2.3	—
451211	Book stores	7	5 230	527	126	57	2.3	—
4512111	Book stores, general	5	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores	5	3 040	249	65	25	10.8	—
451220	Prerecorded tape, compact disc, & record stores	5	3 040	249	65	25	10.8	—
452	General merchandise stores	15	D	D	D	g	D	D
4521	Department stores (incl leased depts) ##	6	136 386	N	N	N	—	—
45211	Department stores (incl leased depts) ##	6	136 386	N	N	N	—	—
4521	Department stores (excl leased depts)	6	135 977	13 667	3 418	1 019	—	—
45211	Department stores (excl leased depts)	6	135 977	13 667	3 418	1 019	—	—
452110	Department stores (excl leased depts)	6	135 977	13 667	3 418	1 019	—	—
4521101	Conventional department stores (excl leased depts)	1	D	D	D	c	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	65 700	5 933	1 487	499	—	—
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	9	D	D	D	c	D	D
45299	All other general merchandise stores	8	D	D	D	b	D	D
452990	All other general merchandise stores	8	D	D	D	b	D	D
4529901	Variety stores	7	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PANAMA CITY, FL—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	38	D	D	D	e	D	D
4531	Florists	6	1 819	345	87	34	38.8	18.0
45311	Florists	6	1 819	345	87	34	38.8	18.0
453110	Florists	6	1 819	345	87	34	38.8	18.0
4532	Office supplies, stationery, & gift stores	15	D	D	D	c	D	D
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	13	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	13	D	D	D	c	D	D
4533	Used merchandise stores	6	D	D	D	b	D	D
45331	Used merchandise stores	6	D	D	D	b	D	D
453310	Used merchandise stores	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers	11	D	D	D	b	D	D
45391	Pet & pet supplies stores	2	D	D	D	a	D	D
453910	Pet & pet supplies stores	2	D	D	D	a	D	D
45392	Art dealers	3	D	D	D	b	D	D
453920	Art dealers	3	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	6	14 101	1 871	419	114	4.2	—
4543	Direct selling establishments	4	D	D	D	c	D	D
45439	Other direct selling establishments	3	D	D	D	c	D	D
454390	Other direct selling establishments	3	D	D	D	c	D	D
PANAMA CITY BEACH, FL								
44-45	Retail trade	111	176 837	20 794	4 665	1 505	16.7	4.9
441	Motor vehicle & parts dealers	5	2 366	346	84	21	35.1	6.5
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	6	3 525	599	126	40	26.3	—
4421	Furniture stores	3	D	D	D	a	D	D
44211	Furniture stores	3	D	D	D	a	D	D
442110	Furniture stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	3 844	573	145	25	—	—
445	Food & beverage stores	13	37 722	3 837	974	321	4.7	7.4
4451	Grocery stores	8	36 024	3 685	930	298	3.6	7.7
446	Health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	18	20 935	1 600	370	146	2.7	18.3
4471	Gasoline stations	18	20 935	1 600	370	146	2.7	18.3
44711	Gasoline stations with convenience stores	16	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	16	D	D	D	c	D	D
448	Clothing & clothing accessories stores	29	17 662	2 483	417	212	38.7	4.1
4481	Clothing stores	28	D	D	D	c	D	D
44819	Other clothing stores	13	9 700	1 420	206	85	62.4	—
448190	Other clothing stores	13	9 700	1 420	206	85	62.4	—
451	Sporting goods, hobby, book, & music stores	7	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	5	D	D	D	b	D	D
452	General merchandise stores	2	D	D	D	e	D	D
4529	Other general merchandise stores	2	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
453	Miscellaneous store retailers	22	D	D	D	e	D	D
4532	Office supplies, stationery, & gift stores	17	21 603	4 671	991	307	83.1	2.8
45322	Gift, novelty, & souvenir stores	17	21 603	4 671	991	307	83.1	2.8
453220	Gift, novelty, & souvenir stores	17	21 603	4 671	991	307	83.1	2.8
4539	Other miscellaneous store retailers	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers	4	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

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							From administrative records ¹	Estimated ²
PARKER, FL								
44-45	Retail trade	12	12 403	1 168	134	52	2.9	1.7
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	5	3 584	223	43	20	—	—
452	General merchandise stores	1	D	D	D	a	D	D
PARKLAND, FL								
44-45	Retail trade	12	4 720	778	151	35	62.8	7.7
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	3	736	175	22	7	D	30.7
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
45114	Musical instrument & supplies stores	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	a	D	D
PEMBROKE PARK, FL								
44-45	Retail trade	59	75 763	8 955	2 085	472	7.4	4.9
441	Motor vehicle & parts dealers	3	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	2	D	D	D	b	D	D
44131	Automotive parts & accessories stores	2	D	D	D	b	D	D
441310	Automotive parts & accessories stores	2	D	D	D	b	D	D
442	Furniture & home furnishings stores	10	6 947	743	154	33	14.4	14.4
4421	Furniture stores	7	5 614	519	115	23	9.8	17.8
44211	Furniture stores	7	5 614	519	115	23	9.8	17.8
442110	Furniture stores	7	5 614	519	115	23	9.8	17.8
444	Building material & garden equipment & supplies dealers	5	D	D	D	b	D	D
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
445	Food & beverage stores	6	3 297	163	42	19	16.7	32.5
446	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	6	16 756	662	162	54	1.5	2.1
44711	Gasoline stations with convenience stores	4	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	4	D	D	D	b	D	D
448	Clothing & clothing accessories stores	8	15 866	1 547	360	105	3.4	—
4481	Clothing stores	5	D	D	D	b	D	D
44814	Family clothing stores	2	D	D	D	b	D	D
448140	Family clothing stores	2	D	D	D	b	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	3	3 733	630	159	24	—	8.2
4512	Book, periodical, & music stores	1	D	D	D	a	D	D
45121	Book stores & news dealers	1	D	D	D	a	D	D
451211	Book stores	1	D	D	D	a	D	D
4512111	Book stores, general	1	D	D	D	a	D	D
453	Miscellaneous store retailers	13	D	D	D	c	D	D
4533	Used merchandise stores	10	D	D	D	c	D	D
45331	Used merchandise stores	10	D	D	D	c	D	D
453310	Used merchandise stores	10	D	D	D	c	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PEMBROKE PINES, FL								
44-45	Retail trade	375	1 650 665	125 841	28 483	7 362	2.9	2.0
441	Motor vehicle & parts dealers	17	D	D	D	f	D	D
4411	Automobile dealers	4	D	D	D	f	D	D
44111	New car dealers	3	D	D	D	f	D	D
441110	New car dealers	3	D	D	D	f	D	D
44112	Used car dealers	1	D	D	D	a	D	D
441120	Used car dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	12	13 129	2 027	533	88	27.6	8.5
44131	Automotive parts & accessories stores	5	5 851	392	126	31	62.0	18.2
441310	Automotive parts & accessories stores	5	5 851	392	126	31	62.0	18.2
44132	Tire dealers	7	7 278	1 635	407	57	—	.8
441320	Tire dealers	7	7 278	1 635	407	57	—	.8
442	Furniture & home furnishings stores	26	35 955	4 077	916	163	2.8	14.9
4421	Furniture stores	15	31 610	3 392	768	98	1.0	16.3
44211	Furniture stores	15	31 610	3 392	768	98	1.0	16.3
442110	Furniture stores	15	31 610	3 392	768	98	1.0	16.3
4422	Home furnishings stores	11	4 345	685	148	65	15.9	4.0
44229	Other home furnishings stores	10	D	D	D	b	D	D
442299	All other home furnishings stores	10	D	D	D	b	D	D
443	Electronics & appliance stores	13	25 318	2 081	491	127	3.0	—
4431	Electronics & appliance stores	13	25 318	2 081	491	127	3.0	—
44311	Appliance, television, & other electronics stores	8	D	D	D	c	D	D
443112	Radio, television, & other electronics stores	8	D	D	D	c	D	D
44312	Computer & software stores	4	D	D	D	a	D	D
443120	Computer & software stores	4	D	D	D	a	D	D
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	13	65 904	7 408	1 823	326	1.7	.8
4441	Building material & supplies dealers	12	D	D	D	e	D	D
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44412	Paint & wallpaper stores	3	3 423	400	101	13	—	16.1
444120	Paint & wallpaper stores	3	3 423	400	101	13	—	16.1
44419	Other building material dealers	6	D	D	D	b	D	D
444190	Other building material dealers	6	D	D	D	b	D	D
445	Food & beverage stores	46	215 302	24 103	4 875	1 688	2.5	.8
4451	Grocery stores	32	209 603	23 287	4 711	1 649	1.6	.3
44511	Supermarkets & other grocery (except convenience) stores	23	205 845	22 866	4 609	1 617	1.0	.4
445110	Supermarkets & other grocery (except convenience) stores	23	205 845	22 866	4 609	1 617	1.0	.4
4452	Specialty food stores	8	2 385	427	86	11	55.4	30.3
446	Health & personal care stores	46	50 368	7 223	1 691	420	20.8	.5
4461	Health & personal care stores	46	50 368	7 223	1 691	420	20.8	.5
44611	Pharmacies & drug stores	11	33 458	4 248	953	214	18.8	.3
446110	Pharmacies & drug stores	11	33 458	4 248	953	214	18.8	.3
4461101	Pharmacies & drug stores	11	33 458	4 248	953	214	18.8	.3
44612	Cosmetics, beauty supplies, & perfume stores	8	4 829	668	154	50	1.2	1.4
446120	Cosmetics, beauty supplies, & perfume stores	8	4 829	668	154	50	1.2	1.4
44613	Optical goods stores	14	5 778	1 264	299	86	40.8	1.0
446130	Optical goods stores	14	5 778	1 264	299	86	40.8	1.0
44619	Other health & personal care stores	13	6 303	1 043	285	70	28.0	.9
446191	Food (health) supplement stores	5	3 880	609	151	45	19.3	.8
446199	All other health & personal care stores	8	2 423	434	134	25	41.8	1.2
447	Gasoline stations	21	46 134	1 956	486	154	22.2	10.1
4471	Gasoline stations	21	46 134	1 956	486	154	22.2	10.1
44711	Gasoline stations with convenience stores	11	26 745	1 091	257	77	23.4	8.2
447110	Gasoline stations with convenience stores	11	26 745	1 091	257	77	23.4	8.2
44719	Other gasoline stations	10	19 389	865	229	77	20.6	12.8
447190	Other gasoline stations	10	19 389	865	229	77	20.6	12.8

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 1997—Con.**

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							From administrative records ¹	Estimated ²
	PEMBROKE PINES, FL—Con.							
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	93	115 060	12 573	3 051	1 140	4.6	6.8
4481	Clothing stores	51	82 747	8 527	2 118	781	2.5	8.6
44811	Men's clothing stores	9	D	D	D	b	D	D
448110	Men's clothing stores	9	D	D	D	b	D	D
44812	Women's clothing stores	16	18 529	2 152	459	205	2.3	16.8
448120	Women's clothing stores	16	18 529	2 152	459	205	2.3	16.8
44813	Children's & infants' clothing stores	5	15 556	1 240	325	100	—	4.9
448130	Children's & infants' clothing stores	5	15 556	1 240	325	100	—	4.9
44814	Family clothing stores	9	27 495	2 228	589	238	—	—
448140	Family clothing stores	9	27 495	2 228	589	238	—	—
44815	Clothing accessories stores	5	D	D	D	b	D	D
448150	Clothing accessories stores	5	D	D	D	b	D	D
44819	Other clothing stores	7	9 198	987	254	87	10.6	16.8
448190	Other clothing stores	7	9 198	987	254	87	10.6	16.8
4482	Shoe stores	22	19 820	2 376	543	273	2.8	2.7
44821	Shoe stores	22	19 820	2 376	543	273	2.8	2.7
448210	Shoe stores	22	19 820	2 376	543	273	2.8	2.7
4482101	Men's shoe stores	3	D	D	D	a	D	D
4482102	Women's shoe stores	6	2 773	421	101	45	—	19.4
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	7	4 095	447	93	38	13.4	—
4482105	Athletic footwear stores	5	10 907	1 216	274	172	—	—
4483	Jewelry, luggage, & leather goods stores	20	12 493	1 670	390	86	21.3	1.7
44831	Jewelry stores	19	D	D	D	b	D	D
448310	Jewelry stores	19	D	D	D	b	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	26	52 913	4 857	1 210	335	5.0	.7
4511	Sporting goods, hobby, & musical instrument stores ..	18	38 551	3 559	906	239	6.1	.9
45111	Sporting goods stores	10	19 069	2 153	598	132	12.3	1.9
451110	Sporting goods stores	10	19 069	2 153	598	132	12.3	1.9
4511101	General-line sporting goods stores	6	16 182	2 003	564	119	8.3	2.2
45112	Hobby, toy, & game stores	7	D	D	D	c	D	D
451120	Hobby, toy, & game stores	7	D	D	D	c	D	D
4512	Book, periodical, & music stores	8	14 362	1 298	304	96	2.1	—
45121	Book stores & news dealers	3	D	D	D	b	D	D
451211	Book stores	3	D	D	D	b	D	D
4512111	Book stores, general	3	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ...	5	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .	5	D	D	D	b	D	D
452	General merchandise stores	17	244 478	26 600	6 383	1 945	.9	2.5
4521	Department stores (incl leased depts) ##	7	214 966	N	N	N	—	—
45211	Department stores (incl leased depts) ##	7	214 966	N	N	N	—	—
4521	Department stores (excl leased depts)	7	211 213	23 188	5 637	1 666	—	—
45211	Department stores (excl leased depts)	7	211 213	23 188	5 637	1 666	—	—
452110	Department stores (excl leased depts)	7	211 213	23 188	5 637	1 666	—	—
4521101	Conventional department stores (excl leased depts)	3	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	f	D	D
4529	Other general merchandise stores	10	33 265	3 412	746	279	6.5	18.7
45299	All other general merchandise stores	9	D	D	D	e	D	D
452990	All other general merchandise stores	9	D	D	D	e	D	D
4529902	Catalog showrooms	2	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	42	D	D	D	e	D	D
4532	Office supplies, stationery, & gift stores	22	28 784	2 813	732	278	7.9	1.7
45321	Office supplies & stationery stores	5	D	D	D	c	D	D
453210	Office supplies & stationery stores	5	D	D	D	c	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	4	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	17	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	17	D	D	D	c	D	D
4539	Other miscellaneous store retailers	15	D	D	D	b	D	D
45391	Pet & pet supplies stores	6	D	D	D	b	D	D
453910	Pet & pet supplies stores	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers	8	D	D	D	b	D	D
454	Nonstore retailers	15	6 931	872	214	36	37.7	31.5
4543	Direct selling establishments	9	D	D	D	b	D	D
45439	Other direct selling establishments	8	4 040	738	189	29	36.0	54.1
454390	Other direct selling establishments	8	4 040	738	189	29	36.0	54.1

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PENSACOLA, FL								
44-45	Retail trade	470	991 449	93 888	22 483	6 415	4.0	4.2
441	Motor vehicle & parts dealers	35	148 119	12 568	3 065	504	1.8	4.4
4411	Automobile dealers	10	118 040	7 842	1 915	285	.7	2.4
44111	New car dealers	5	111 894	7 495	1 832	270	—	—
441110	New car dealers	5	111 894	7 495	1 832	270	—	—
44112	Used car dealers	5	6 146	347	83	15	13.4	46.1
441120	Used car dealers	5	6 146	347	83	15	13.4	46.1
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	22	D	D	D	c	D	D
44131	Automotive parts & accessories stores	14	9 366	1 753	459	99	13.3	39.0
441310	Automotive parts & accessories stores	14	9 366	1 753	459	99	13.3	39.0
44132	Tire dealers	8	D	D	D	b	D	D
441320	Tire dealers	8	D	D	D	b	D	D
442	Furniture & home furnishings stores	31	29 043	4 168	961	248	15.2	15.2
4421	Furniture stores	15	18 548	2 687	646	121	17.1	13.0
44211	Furniture stores	15	18 548	2 687	646	121	17.1	13.0
442110	Furniture stores	15	18 548	2 687	646	121	17.1	13.0
4422	Home furnishings stores	16	10 495	1 481	315	127	11.7	19.1
44221	Floor covering stores	4	4 049	749	139	23	10.8	—
442210	Floor covering stores	4	4 049	749	139	23	10.8	—
44229	Other home furnishings stores	12	6 446	732	176	104	12.3	31.2
442299	All other home furnishings stores	10	D	D	D	c	D	D
443	Electronics & appliance stores	22	40 993	4 295	949	277	4.8	8.1
4431	Electronics & appliance stores	22	40 993	4 295	949	277	4.8	8.1
44311	Appliance, television, & other electronics stores	14	34 667	3 618	811	236	4.7	8.4
443112	Radio, television, & other electronics stores	8	32 593	3 317	726	216	4.5	4.6
44312	Computer & software stores	7	D	D	D	b	D	D
443120	Computer & software stores	7	D	D	D	b	D	D
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	30	108 519	12 140	2 792	581	1.4	4.4
4441	Building material & supplies dealers	25	D	D	D	f	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44412	Paint & wallpaper stores	3	D	D	D	b	D	D
444120	Paint & wallpaper stores	3	D	D	D	b	D	D
44419	Other building material dealers	18	66 202	8 354	1 826	287	.6	7.2
444190	Other building material dealers	18	66 202	8 354	1 826	287	.6	7.2
445	Food & beverage stores	44	127 062	10 011	2 427	910	1.8	4.7
4451	Grocery stores	29	116 381	9 150	2 236	810	1.8	3.1
44511	Supermarkets & other grocery (except convenience) stores	25	113 011	8 755	2 143	775	1.9	3.2
445110	Supermarkets & other grocery (except convenience) stores	25	113 011	8 755	2 143	775	1.9	3.2
4452	Specialty food stores	5	954	75	8	7	—	25.2
4453	Beer, wine, & liquor stores	10	9 727	786	183	93	2.2	21.7
44531	Beer, wine, & liquor stores	10	9 727	786	183	93	2.2	21.7
445310	Beer, wine, & liquor stores	10	9 727	786	183	93	2.2	21.7
446	Health & personal care stores	38	56 549	6 194	1 456	362	10.5	13.0
4461	Health & personal care stores	38	56 549	6 194	1 456	362	10.5	13.0
44611	Pharmacies & drug stores	16	44 338	3 885	964	236	11.0	14.8
446110	Pharmacies & drug stores	16	44 338	3 885	964	236	11.0	14.8
4461101	Pharmacies & drug stores	15	D	D	D	c	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	6	3 272	427	102	36	—	—
446120	Cosmetics, beauty supplies, & perfume stores	6	3 272	427	102	36	—	—
44613	Optical goods stores	9	3 405	737	172	40	4.7	—
446130	Optical goods stores	9	3 405	737	172	40	4.7	—
44619	Other health & personal care stores	7	5 534	1 145	218	50	16.0	14.1
446191	Food (health) supplement stores	3	D	D	D	b	D	D
446199	All other health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	35	53 662	2 746	659	204	12.9	2.4
4471	Gasoline stations	35	53 662	2 746	659	204	12.9	2.4
44711	Gasoline stations with convenience stores	31	47 949	2 397	565	183	11.8	2.7
447110	Gasoline stations with convenience stores	31	47 949	2 397	565	183	11.8	2.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PENSACOLA, FL—Con.								
44-45 Retail trade—Con.								
448	Clothing & clothing accessories stores	112	83 264	10 694	2 487	922	6.6	8.1
4481	Clothing stores	64	52 377	6 384	1 544	572	7.6	7.2
44811	Men's clothing stores	7	D	D	D	b	D	D
448110	Men's clothing stores	7	D	D	D	b	D	D
44812	Women's clothing stores	32	19 608	2 146	496	206	17.3	13.2
448120	Women's clothing stores	32	19 608	2 146	496	206	17.3	13.2
44813	Children's & infants' clothing stores	3	D	D	D	b	D	D
448130	Children's & infants' clothing stores	3	D	D	D	b	D	D
44814	Family clothing stores	8	17 309	1 962	511	183	—	.7
448140	Family clothing stores	8	17 309	1 962	511	183	—	.7
44815	Clothing accessories stores	3	552	116	28	15	—	—
448150	Clothing accessories stores	3	552	116	28	15	—	—
44819	Other clothing stores	11	7 197	1 080	238	79	8.2	1.0
448190	Other clothing stores	11	7 197	1 080	238	79	8.2	1.0
4482	Shoe stores	22	13 163	1 585	385	118	—	3.0
44821	Shoe stores	22	13 163	1 585	385	118	—	3.0
448210	Shoe stores	22	13 163	1 585	385	118	—	3.0
4482101	Men's shoe stores	4	D	D	D	b	D	D
4482102	Women's shoe stores	3	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	8	3 865	514	124	40	—	—
4482105	Athletic footwear stores	6	5 548	577	134	37	—	—
4483	Jewelry, luggage, & leather goods stores	26	17 724	2 725	558	232	8.6	14.6
44831	Jewelry stores	24	D	D	D	c	D	D
448310	Jewelry stores	24	D	D	D	c	D	D
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	50	48 137	5 058	1 076	368	2.5	1.1
4511	Sporting goods, hobby, & musical instrument stores ..	34	28 836	3 321	727	222	1.5	1.9
45111	Sporting goods stores	17	6 239	971	206	73	7.0	7.0
451110	Sporting goods stores	17	6 239	971	206	73	7.0	7.0
4511102	Specialty-line sporting goods stores	14	5 355	871	186	65	8.2	—
45112	Hobby, toy, & game stores	4	15 764	1 165	243	88	—	—
451120	Hobby, toy, & game stores	4	15 764	1 165	243	88	—	—
45113	Sewing, needlework, & piece goods stores	6	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	6	D	D	D	b	D	D
45114	Musical instrument & supplies stores	7	D	D	D	b	D	D
451140	Musical instrument & supplies stores	7	D	D	D	b	D	D
4512	Book, periodical, & music stores	16	19 301	1 737	349	146	3.9	—
45121	Book stores & news dealers	9	13 471	1 316	243	106	2.5	—
451211	Book stores	8	D	D	D	c	D	D
4512111	Book stores, general	6	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	b	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores...	7	5 830	421	106	40	7.1	—
451220	Prerecorded tape, compact disc, & record stores...	7	5 830	421	106	40	7.1	—
452	General merchandise stores	14	D	D	D	g	D	D
4521	Department stores (incl leased depts) ##	7	179 700	N	N	N	—	—
45211	Department stores (incl leased depts) ##	7	179 700	N	N	N	—	—
4521	Department stores (excl leased depts)	7	178 650	18 026	4 681	1 344	—	—
45211	Department stores (excl leased depts)	7	178 650	18 026	4 681	1 344	—	—
452110	Department stores (excl leased depts)	7	178 650	18 026	4 681	1 344	—	—
4521101	Conventional department stores (excl leased depts)	2	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	4	94 422	7 456	1 889	679	—	—
4521103	National chain department stores (excl leased depts)	1	D	D	D	c	D	D
4529	Other general merchandise stores	7	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
45299	All other general merchandise stores	6	5 144	372	81	54	—	—
452990	All other general merchandise stores	6	5 144	372	81	54	—	—
4529901	Variety stores	6	5 144	372	81	54	—	—
453	Miscellaneous store retailers	51	35 099	3 719	936	380	15.4	1.1
4531	Florists	9	2 161	473	118	48	56.5	—
45311	Florists	9	2 161	473	118	48	56.5	—
453110	Florists	9	2 161	473	118	48	56.5	—
4532	Office supplies, stationery, & gift stores	23	27 999	2 400	627	257	9.0	.9
45321	Office supplies & stationery stores	3	D	D	D	b	D	D
453210	Office supplies & stationery stores	3	D	D	D	b	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	20	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	20	D	D	D	c	D	D
4539	Other miscellaneous store retailers	15	4 649	713	162	60	36.0	2.6
45392	Art dealers	3	1 268	243	58	22	D	—
453920	Art dealers	3	1 268	243	58	22	D	—
45399	All other miscellaneous store retailers	9	3 062	415	93	32	25.5	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PENSACOLA, FL—Con.								
44-45	Retail trade—Con.							
454	Nonstore retailers	8	D	D	D	b	D	D
4543	Direct selling establishments	6	D	D	D	b	D	D
45439	Other direct selling establishments	6	D	D	D	b	D	D
454390	Other direct selling establishments	6	D	D	D	b	D	D
PERRY, FL								
44-45	Retail trade	84	137 529	11 903	2 921	884	6.5	3.2
441	Motor vehicle & parts dealers	10	D	D	D	c	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	4	D	D	D	b	D	D
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	4	454	61	18	5	68.3	—
444	Building material & garden equipment & supplies dealers	11	D	D	D	b	D	D
445	Food & beverage stores	8	D	D	D	e	D	D
446	Health & personal care stores	7	12 849	1 397	351	88	15.7	—
4461	Health & personal care stores	7	12 849	1 397	351	88	15.7	—
447	Gasoline stations	16	21 994	1 504	380	107	4.0	3.2
4471	Gasoline stations	16	21 994	1 504	380	107	4.0	3.2
44711	Gasoline stations with convenience stores	12	16 306	1 158	296	92	1.9	4.3
447110	Gasoline stations with convenience stores	12	16 306	1 158	296	92	1.9	4.3
448	Clothing & clothing accessories stores	10	2 419	390	94	34	25.8	2.7
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	c	D	D
45299	All other general merchandise stores	2	D	D	D	a	D	D
452990	All other general merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
PIERSON, FL								
44-45	Retail trade	7	16 256	1 467	234	77	3.0	1.3
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	13 254	1 111	138	46	—	—
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PINECREST, FL *								
44-45	Retail trade	76	210 841	19 759	5 321	1 075	7.7	9.9
441	Motor vehicle & parts dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	7	30 575	3 330	856	108	3.0	—
4421	Furniture stores	4	27 656	2 628	679	75	.8	—
44211	Furniture stores	4	27 656	2 628	679	75	.8	—
442110	Furniture stores	4	27 656	2 628	679	75	.8	—
4422	Home furnishings stores	3	2 919	702	177	33	D	—
443	Electronics & appliance stores	2	D	D	D	b	D	D
4431	Electronics & appliance stores	2	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	1	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	c	D	D
4441	Building material & supplies dealers	3	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
445	Food & beverage stores	12	33 066	3 986	1 331	320	3.5	13.8
4451	Grocery stores	8	D	D	D	e	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	6	D	D	D	b	D	D
4461	Health & personal care stores	6	D	D	D	b	D	D
447	Gasoline stations	3	5 896	351	87	20	D	—
448	Clothing & clothing accessories stores	9	12 198	988	242	83	7.4	14.3
4481	Clothing stores	8	D	D	D	b	D	D
44815	Clothing accessories stores	1	D	D	D	a	D	D
448150	Clothing accessories stores	1	D	D	D	a	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	8	4 478	645	135	29	25.2	16.5
4511	Sporting goods, hobby, & musical instrument stores ..	7	D	D	D	b	D	D
451114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	b	D	D
45299	All other general merchandise stores	1	D	D	D	b	D	D
452990	All other general merchandise stores	1	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	b	D	D
453	Miscellaneous store retailers	14	D	D	D	c	D	D
4531	Florists	2	D	D	D	b	D	D
45311	Florists	2	D	D	D	b	D	D
453110	Florists	2	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	4	D	D	D	b	D	D
45321	Office supplies & stationery stores	3	D	D	D	b	D	D
453210	Office supplies & stationery stores	3	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
4533	Used merchandise stores	3	D	D	D	a	D	D
45331	Used merchandise stores	3	D	D	D	a	D	D
453310	Used merchandise stores	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
45391	Pet & pet supplies stores	1	D	D	D	a	D	D
453910	Pet & pet supplies stores	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	7	5 394	242	37	9	61.7	—
4541	Electronic shopping & mail-order houses	3	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses	3	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	PINELLAS PARK, FL							
44-45	Retail trade	241	1 530 801	104 923	24 048	5 235	2.1	8.7
441	Motor vehicle & parts dealers	35	129 732	7 231	1 635	323	5.7	51.3
4411	Automobile dealers	15	104 689	4 067	903	140	4.2	60.3
44112	Used car dealers	14	D	D	D	b	D	D
441120	Used car dealers	14	D	D	D	b	D	D
4412	Other motor vehicle dealers	4	4 416	415	85	26	60.8	–
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	b	D	D
441222	Boat dealers	3	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	16	20 627	2 749	647	157	2.0	16.5
44131	Automotive parts & accessories stores	12	17 644	2 057	482	129	2.3	12.2
441310	Automotive parts & accessories stores	12	17 644	2 057	482	129	2.3	12.2
442	Furniture & home furnishings stores	12	D	D	D	b	D	D
4421	Furniture stores	8	D	D	D	b	D	D
44211	Furniture stores	8	D	D	D	b	D	D
442110	Furniture stores	8	D	D	D	b	D	D
4422	Home furnishings stores	4	3 862	517	79	13	64.9	31.8
443	Electronics & appliance stores	12	37 474	5 283	1 203	169	3.0	78.0
4431	Electronics & appliance stores	12	37 474	5 283	1 203	169	3.0	78.0
44311	Appliance, television, & other electronics stores	5	6 103	2 355	497	97	5.5	9.0
443111	Household appliance stores	1	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	4	D	D	D	a	D	D
44312	Computer & software stores	7	31 371	2 928	706	72	2.5	91.4
443120	Computer & software stores	7	31 371	2 928	706	72	2.5	91.4
444	Building material & garden equipment & supplies dealers	28	59 148	6 736	1 821	301	2.9	7.8
4441	Building material & supplies dealers	25	D	D	D	e	D	D
44411	Home centers	3	D	D	D	c	D	D
444110	Home centers	3	D	D	D	c	D	D
44419	Other building material dealers	17	39 611	4 196	1 140	136	2.3	–
444190	Other building material dealers	17	39 611	4 196	1 140	136	2.3	–
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44421	Outdoor power equipment stores	2	D	D	D	b	D	D
444210	Outdoor power equipment stores	2	D	D	D	b	D	D
445	Food & beverage stores	25	66 439	5 955	1 489	470	4.7	.6
4451	Grocery stores	16	64 551	5 630	1 393	448	4.5	.6
44511	Supermarkets & other grocery (except convenience) stores	7	59 559	5 061	1 254	403	3.7	.5
445110	Supermarkets & other grocery (except convenience) stores	7	59 559	5 061	1 254	403	3.7	.5
44512	Convenience stores	9	4 992	569	139	45	14.6	1.6
445120	Convenience stores	9	4 992	569	139	45	14.6	1.6
4452	Specialty food stores	8	D	D	D	b	D	D
446	Health & personal care stores	15	45 720	5 480	1 282	281	3.0	34.9
4461	Health & personal care stores	15	45 720	5 480	1 282	281	3.0	34.9
44611	Pharmacies & drug stores	6	34 955	4 464	1 094	236	–	44.5
446110	Pharmacies & drug stores	6	34 955	4 464	1 094	236	–	44.5
4461101	Pharmacies & drug stores	6	34 955	4 464	1 094	236	–	44.5
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
44613	Optical goods stores	5	D	D	D	b	D	D
446130	Optical goods stores	5	D	D	D	b	D	D
447	Gasoline stations	22	D	D	D	c	D	D
4471	Gasoline stations	22	D	D	D	c	D	D
44711	Gasoline stations with convenience stores	17	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	17	D	D	D	c	D	D
448	Clothing & clothing accessories stores	22	D	D	D	c	D	D
4481	Clothing stores	9	D	D	D	b	D	D
44819	Other clothing stores	1	D	D	D	b	D	D
448190	Other clothing stores	1	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	6	4 232	385	89	40	23.3	53.6
4483	Jewelry, luggage, & leather goods stores	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	19	D	D	D	c	D	D
4511	Sporting goods, hobby, & musical instrument stores	13	D	D	D	b	D	D
45111	Sporting goods stores	6	4 708	812	169	31	–	30.2
451110	Sporting goods stores	6	4 708	812	169	31	–	30.2
4511102	Specialty-line sporting goods stores	6	4 708	812	169	31	–	30.2
45114	Musical instrument & supplies stores	3	738	127	43	10	D	–
451140	Musical instrument & supplies stores	3	738	127	43	10	D	–
4512	Book, periodical, & music stores	6	D	D	D	b	D	D
45121	Book stores & news dealers	4	D	D	D	b	D	D
4512121	Specialty book stores	1	D	D	D	a	D	D
45121213	College book stores	1	D	D	D	a	D	D
4512122	News dealers & newsstands	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PINELLAS PARK, FL—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	11	92 544	7 904	1 908	546	2.5	1.4
4521103	National chain department stores (excl leased depts)	2	D	D	D	c	D	D
4529	Other general merchandise stores	8	58 926	3 221	764	256	3.9	2.3
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
45299	All other general merchandise stores	7	D	D	D	b	D	D
452990	All other general merchandise stores	7	D	D	D	b	D	D
4529901	Variety stores	5	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	28	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	6	8 552	901	211	49	1.5	8.2
45321	Office supplies & stationery stores	3	8 405	879	203	41	—	8.1
453210	Office supplies & stationery stores	3	8 405	879	203	41	—	8.1
4532102	Office supplies stores	3	8 405	879	203	41	—	8.1
4533	Used merchandise stores	3	713	111	22	22	—	8.6
45331	Used merchandise stores	3	713	111	22	22	—	8.6
453310	Used merchandise stores	3	713	111	22	22	—	8.6
4539	Other miscellaneous store retailers	17	D	D	D	c	D	D
45391	Pet & pet supplies stores	4	1 463	195	41	14	42.7	21.5
453910	Pet & pet supplies stores	4	1 463	195	41	14	42.7	21.5
45399	All other miscellaneous store retailers	13	D	D	D	c	D	D
454	Nonstore retailers	12	D	D	D	g	D	D
4541	Electronic shopping & mail-order houses	4	D	D	D	g	D	D
45411	Electronic shopping & mail-order houses	4	D	D	D	g	D	D
454110	Electronic shopping & mail-order houses	4	D	D	D	g	D	D
4542	Vending machine operators	3	D	D	D	a	D	D
45421	Vending machine operators	3	D	D	D	a	D	D
454210	Vending machine operators	3	D	D	D	a	D	D
4543	Direct selling establishments	5	D	D	D	c	D	D
45439	Other direct selling establishments	4	D	D	D	c	D	D
454390	Other direct selling establishments	4	D	D	D	c	D	D
PLANTATION, FL								
44-45	Retail trade	441	1 137 370	109 855	26 198	6 511	5.0	6.9
441	Motor vehicle & parts dealers	29	298 432	19 497	4 685	515	1.4	15.2
4411	Automobile dealers	16	286 053	18 232	4 429	456	1.4	15.2
44111	New car dealers	5	276 312	17 526	4 287	429	—	15.7
441110	New car dealers	5	276 312	17 526	4 287	429	—	15.7
44112	Used car dealers	11	9 741	706	142	27	40.6	1.3
441120	Used car dealers	11	9 741	706	142	27	40.6	1.3
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	31	33 754	3 701	889	233	19.0	4.2
4421	Furniture stores	9	18 958	2 166	518	100	12.9	1.6
44211	Furniture stores	9	18 958	2 166	518	100	12.9	1.6
442110	Furniture stores	9	18 958	2 166	518	100	12.9	1.6
4422	Home furnishings stores	22	14 796	1 535	371	133	26.9	7.6
44221	Floor covering stores	8	3 730	251	47	12	84.9	15.1
442210	Floor covering stores	8	3 730	251	47	12	84.9	15.1
44229	Other home furnishings stores	14	11 066	1 284	324	121	7.4	5.0
442299	All other home furnishings stores	14	11 066	1 284	324	121	7.4	5.0
443	Electronics & appliance stores	13	73 029	5 545	1 216	313	1.4	—
4431	Electronics & appliance stores	13	73 029	5 545	1 216	313	1.4	—
44311	Appliance, television, & other electronics stores	9	70 730	5 255	1 138	298	.1	—
443112	Radio, television, & other electronics stores	8	D	D	D	e	D	D
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	3 703	713	164	19	29.7	4.1
44412	Paint & wallpaper stores	3	2 861	493	142	15	D	—
444120	Paint & wallpaper stores	3	2 861	493	142	15	D	—
445	Food & beverage stores	39	176 354	19 351	4 472	1 314	3.2	1.3
4451	Grocery stores	24	170 565	18 624	4 311	1 262	1.5	1.3
44511	Supermarkets & other grocery (except convenience) stores	17	167 100	18 303	4 226	1 241	.2	1.3
445110	Supermarkets & other grocery (except convenience) stores	17	167 100	18 303	4 226	1 241	.2	1.3
4452	Specialty food stores	11	3 062	509	111	42	71.4	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PLANTATION, FL—Con.								
44-45 Retail trade—Con.								
446	Health & personal care stores	55	61 813	9 132	2 273	647	13.4	14.1
4461	Health & personal care stores	55	61 813	9 132	2 273	647	13.4	14.1
44611	Pharmacies & drug stores	16	38 391	4 243	1 008	308	11.3	2.0
446110	Pharmacies & drug stores	16	38 391	4 243	1 008	308	11.3	2.0
4461101	Pharmacies & drug stores	16	38 391	4 243	1 008	308	11.3	2.0
44612	Cosmetics, beauty supplies, & perfume stores	8	4 938	676	145	45	—	—
446120	Cosmetics, beauty supplies, & perfume stores	8	4 938	676	145	45	—	—
44613	Optical goods stores	21	12 298	2 139	531	118	11.7	37.6
446130	Optical goods stores	21	12 298	2 139	531	118	11.7	37.6
44619	Other health & personal care stores	10	6 186	2 074	589	176	41.0	53.5
446191	Food (health) supplement stores	5	4 099	1 840	551	165	19.2	80.8
446199	All other health & personal care stores	5	2 087	234	38	11	83.9	—
447	Gasoline stations	23	46 957	2 188	569	159	18.6	2.5
4471	Gasoline stations	23	46 957	2 188	569	159	18.6	2.5
44711	Gasoline stations with convenience stores	11	30 611	1 447	365	90	—	—
447110	Gasoline stations with convenience stores	11	30 611	1 447	365	90	—	—
44719	Other gasoline stations	12	16 346	741	204	69	53.4	7.1
447190	Other gasoline stations	12	16 346	741	204	69	53.4	7.1
448	Clothing & clothing accessories stores	136	117 856	13 509	3 242	1 073	10.0	10.2
4481	Clothing stores	83	82 797	9 240	2 147	769	7.4	6.6
44811	Men's clothing stores	8	7 844	912	237	68	—	29.3
448110	Men's clothing stores	8	7 844	912	237	68	—	29.3
44812	Women's clothing stores	37	26 025	3 092	758	278	6.0	10.6
448120	Women's clothing stores	37	26 025	3 092	758	278	6.0	10.6
44813	Children's & infants' clothing stores	8	D	D	D	b	D	D
448130	Children's & infants' clothing stores	8	D	D	D	b	D	D
44814	Family clothing stores	12	28 164	2 423	520	205	.8	.1
448140	Family clothing stores	12	28 164	2 423	520	205	.8	.1
44815	Clothing accessories stores	3	D	D	D	a	D	D
448150	Clothing accessories stores	3	D	D	D	a	D	D
44819	Other clothing stores	15	13 016	1 999	444	136	25.7	2.9
448190	Other clothing stores	15	13 016	1 999	444	136	25.7	2.9
4482	Shoe stores	28	17 755	1 926	470	180	10.4	10.0
44821	Shoe stores	28	17 755	1 926	470	180	10.4	10.0
448210	Shoe stores	28	17 755	1 926	470	180	10.4	10.0
4482101	Men's shoe stores	3	D	D	D	a	D	D
4482102	Women's shoe stores	14	6 388	804	190	82	27.4	27.7
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	7	4 833	476	126	41	2.1	—
4482105	Athletic footwear stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	25	17 304	2 343	625	124	21.7	27.7
44831	Jewelry stores	24	D	D	D	c	D	D
448310	Jewelry stores	24	D	D	D	c	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	22	35 381	2 937	634	226	7.6	4.9
4511	Sporting goods, hobby, & musical instrument stores ..	12	19 939	1 398	278	104	11.7	6.2
45112	Hobby, toy, & game stores	4	D	D	D	b	D	D
451120	Hobby, toy, & game stores	4	D	D	D	b	D	D
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	10	15 442	1 539	356	122	2.3	3.2
45121	Book stores & news dealers	5	D	D	D	b	D	D
451211	Book stores	4	D	D	D	b	D	D
4512111	Book stores, general	4	D	D	D	b	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	5	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ...	5	D	D	D	b	D	D
452	General merchandise stores	9	D	D	D	g	D	D
4521	Department stores (incl leased depts) ##	8	245 263	N	N	N	—	—
45211	Department stores (incl leased depts) ##	8	245 263	N	N	N	—	—
4521	Department stores (excl leased depts)	8	241 737	27 198	6 637	1 584	—	—
45211	Department stores (excl leased depts)	8	241 737	27 198	6 637	1 584	—	—
452110	Department stores (excl leased depts)	8	241 737	27 198	6 637	1 584	—	—
4521101	Conventional department stores (excl leased depts)	5	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	f	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PLANTATION, FL—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	58	D	D	D	e	D	D
4531	Florists	5	1 900	582	130	39	60.1	—
45311	Florists	5	1 900	582	130	39	60.1	—
453110	Florists	5	1 900	582	130	39	60.1	—
4532	Office supplies, stationery, & gift stores	30	D	D	D	c	D	D
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	28	10 718	1 597	358	165	15.5	10.2
453220	Gift, novelty, & souvenir stores	28	10 718	1 597	358	165	15.5	10.2
4539	Other miscellaneous store retailers	19	D	D	D	b	D	D
45391	Pet & pet supplies stores	3	D	D	D	b	D	D
453910	Pet & pet supplies stores	3	D	D	D	b	D	D
45392	Art dealers	4	3 035	446	96	26	9.8	82.1
453920	Art dealers	4	3 035	446	96	26	9.8	82.1
45399	All other miscellaneous store retailers	11	2 347	228	38	17	42.0	19.1
454	Nonstore retailers	19	18 193	1 951	480	63	12.6	3.9
4543	Direct selling establishments	12	D	D	D	b	D	D
45439	Other direct selling establishments	12	D	D	D	b	D	D
454390	Other direct selling establishments	12	D	D	D	b	D	D
PLANT CITY, FL								
44-45	Retail trade	159	451 676	40 728	9 728	2 594	6.8	3.4
441	Motor vehicle & parts dealers	23	164 977	12 532	2 856	387	8.6	3.4
4411	Automobile dealers	9	151 838	10 732	2 446	299	8.7	.1
44111	New car dealers	6	149 639	10 640	2 409	292	8.8	—
441110	New car dealers	6	149 639	10 640	2 409	292	8.8	—
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44121	Recreational vehicle dealers	3	D	D	D	a	D	D
441210	Recreational vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	11	D	D	D	b	D	D
44131	Automotive parts & accessories stores	6	D	D	D	b	D	D
441310	Automotive parts & accessories stores	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	6	D	D	D	b	D	D
443	Electronics & appliance stores	3	1 318	231	64	13	D	—
4431	Electronics & appliance stores	3	1 318	231	64	13	D	—
444	Building material & garden equipment & supplies dealers	12	52 520	5 539	1 375	232	—	1.9
4441	Building material & supplies dealers	8	D	D	D	c	D	D
44419	Other building material dealers	5	44 827	4 256	1 083	186	—	—
444190	Other building material dealers	5	44 827	4 256	1 083	186	—	—
4442	Lawn & garden equipment & supplies stores	4	D	D	D	b	D	D
44422	Nursery & garden centers	3	5 079	894	219	21	—	19.5
444220	Nursery & garden centers	3	5 079	894	219	21	—	19.5
445	Food & beverage stores	24	74 406	7 704	2 044	771	5.9	1.2
4451	Grocery stores	15	60 700	6 015	1 604	568	4.3	.8
44511	Supermarkets & other grocery (except convenience) stores	12	59 353	5 958	1 590	561	2.2	.8
445110	Supermarkets & other grocery (except convenience) stores	12	59 353	5 958	1 590	561	2.2	.8
4452	Specialty food stores	8	D	D	D	c	D	D
446	Health & personal care stores	11	17 573	1 925	476	111	11.7	.1
4461	Health & personal care stores	11	17 573	1 925	476	111	11.7	.1
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
447	Gasoline stations	27	41 134	2 172	522	139	10.1	16.6
4471	Gasoline stations	27	41 134	2 172	522	139	10.1	16.6
44711	Gasoline stations with convenience stores	25	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	25	D	D	D	c	D	D
448	Clothing & clothing accessories stores	15	10 211	968	207	131	24.2	1.9
4481	Clothing stores	8	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	6	1 906	315	91	42	8.8	1.5
452	General merchandise stores	6	D	D	D	f	D	D
4529	Other general merchandise stores	5	D	D	D	f	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
45299	All other general merchandise stores	4	4 291	313	130	50	6.9	—
452990	All other general merchandise stores	4	4 291	313	130	50	6.9	—
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PLANT CITY, FL—Con.								
44-45 Retail trade—Con.								
453	Miscellaneous store retailers	22	D	D	D	b	D	D
4533	Used merchandise stores	6	1 819	227	53	16	55.7	—
45331	Used merchandise stores	6	1 819	227	53	16	55.7	—
453310	Used merchandise stores	6	1 819	227	53	16	55.7	—
4539	Other miscellaneous store retailers	9	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	4	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	4	3 042	439	92	27	8.9	—
POMPANO BEACH, FL								
44-45	Retail trade	587	1 571 822	140 074	33 856	6 828	9.4	5.9
441	Motor vehicle & parts dealers	83	650 575	43 068	10 280	1 371	12.1	5.9
4411	Automobile dealers	31	530 519	32 658	7 841	891	11.4	4.8
44111	New car dealers	18	513 351	31 884	7 680	861	10.9	5.0
441110	New car dealers	18	513 351	31 884	7 680	861	10.9	5.0
44112	Used car dealers	13	17 168	774	161	30	28.7	—
441120	Used car dealers	13	17 168	774	161	30	28.7	—
4412	Other motor vehicle dealers	24	89 281	6 017	1 279	208	16.8	7.1
44122	Motorcycle, boat, & other motor vehicle dealers	24	89 281	6 017	1 279	208	16.8	7.1
441221	Motorcycle dealers	4	2 315	240	63	12	27.8	16.7
441222	Boat dealers	20	86 966	5 777	1 216	196	16.6	6.8
4413	Automotive parts, accessories, & tire stores	28	30 775	4 393	1 160	272	10.5	21.6
44131	Automotive parts & accessories stores	25	26 316	3 702	989	240	12.3	13.6
441310	Automotive parts & accessories stores	25	26 316	3 702	989	240	12.3	13.6
44132	Tire dealers	3	4 459	691	171	32	—	68.6
441320	Tire dealers	3	4 459	691	171	32	—	68.6
442	Furniture & home furnishings stores	52	92 463	15 977	3 802	589	5.0	5.3
4421	Furniture stores	19	54 195	10 106	2 226	300	1.8	.3
44211	Furniture stores	19	54 195	10 106	2 226	300	1.8	.3
442110	Furniture stores	19	54 195	10 106	2 226	300	1.8	.3
4422	Home furnishings stores	33	38 268	5 871	1 576	289	9.4	12.4
44221	Floor covering stores	19	28 456	4 619	1 123	212	8.5	16.7
442210	Floor covering stores	19	28 456	4 619	1 123	212	8.5	16.7
44229	Other home furnishings stores	14	9 812	1 252	453	77	12.1	—
442299	All other home furnishings stores	13	D	D	D	b	D	D
443	Electronics & appliance stores	14	6 973	986	237	53	31.8	4.5
4431	Electronics & appliance stores	14	6 973	986	237	53	31.8	4.5
44311	Appliance, television, & other electronics stores	9	4 516	570	121	26	35.9	4.4
443112	Radio, television, & other electronics stores	7	D	D	D	a	D	D
44313	Camera & photographic supplies stores	2	D	D	D	b	D	D
443130	Camera & photographic supplies stores	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	66	214 336	17 649	4 358	749	1.9	4.7
4441	Building material & supplies dealers	64	D	D	D	f	D	D
44412	Paint & wallpaper stores	5	3 463	635	146	28	24.3	.7
444120	Paint & wallpaper stores	5	3 463	635	146	28	24.3	.7
44413	Hardware stores	7	D	D	D	b	D	D
444130	Hardware stores	7	D	D	D	b	D	D
44419	Other building material dealers	51	205 137	15 563	3 836	671	.8	4.8
444190	Other building material dealers	51	205 137	15 563	3 836	671	.8	4.8
445	Food & beverage stores	64	106 413	11 274	2 811	808	7.7	6.7
4451	Grocery stores	42	94 321	9 932	2 486	728	6.0	6.8
44511	Supermarkets & other grocery (except convenience) stores	19	83 317	8 891	2 199	665	2.4	5.8
445110	Supermarkets & other grocery (except convenience) stores	19	83 317	8 891	2 199	665	2.4	5.8
44512	Convenience stores	23	11 004	1 041	287	63	33.4	14.7
445120	Convenience stores	23	11 004	1 041	287	63	33.4	14.7
4452	Specialty food stores	17	7 990	1 003	247	63	29.9	9.3
446	Health & personal care stores	37	55 810	6 619	1 611	448	10.8	2.3
4461	Health & personal care stores	37	55 810	6 619	1 611	448	10.8	2.3
44611	Pharmacies & drug stores	15	40 751	4 512	1 049	329	13.5	.7
446110	Pharmacies & drug stores	15	40 751	4 512	1 049	329	13.5	.7
4461101	Pharmacies & drug stores	15	40 751	4 512	1 049	329	13.5	.7
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
44613	Optical goods stores	9	D	D	D	b	D	D
446130	Optical goods stores	9	D	D	D	b	D	D
44619	Other health & personal care stores	10	8 064	1 311	356	67	4.0	9.2
446191	Food (health) supplement stores	4	6 221	869	242	46	—	11.9
446199	All other health & personal care stores	6	1 843	442	114	21	17.4	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
POMPANO BEACH, FL—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	42	61 738	2 704	667	171	21.7	32.7
4471	Gasoline stations	42	61 738	2 704	667	171	21.7	32.7
44711	Gasoline stations with convenience stores	19	28 738	1 415	375	107	21.8	21.4
447110	Gasoline stations with convenience stores	19	28 738	1 415	375	107	21.8	21.4
44719	Other gasoline stations	23	33 000	1 289	292	64	21.7	42.6
447190	Other gasoline stations	23	33 000	1 289	292	64	21.7	42.6
448	Clothing & clothing accessories stores	86	44 660	4 912	1 204	410	17.7	7.6
4481	Clothing stores	57	30 054	3 102	731	282	21.3	7.9
44811	Men's clothing stores	6	2 590	318	83	28	7.3	51.2
448110	Men's clothing stores	6	2 590	318	83	28	7.3	51.2
44812	Women's clothing stores	27	11 218	1 384	356	159	34.3	9.3
448120	Women's clothing stores	27	11 218	1 384	356	159	34.3	9.3
44814	Family clothing stores	6	11 929	844	181	51	.9	—
448140	Family clothing stores	6	11 929	844	181	51	.9	—
44815	Clothing accessories stores	9	D	D	D	a	D	D
448150	Clothing accessories stores	9	D	D	D	a	D	D
44819	Other clothing stores	8	2 776	387	76	25	39.2	.5
448190	Other clothing stores	8	2 776	387	76	25	39.2	.5
4482	Shoe stores	12	8 559	986	244	70	—	2.6
44821	Shoe stores	12	8 559	986	244	70	—	2.6
448210	Shoe stores	12	8 559	986	244	70	—	2.6
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	5	5 243	622	159	33	—	4.2
4482105	Athletic footwear stores	3	1 700	179	38	17	—	—
4483	Jewelry, luggage, & leather goods stores	17	6 047	824	229	58	24.6	12.7
44831	Jewelry stores	15	D	D	D	b	D	D
448310	Jewelry stores	15	D	D	D	b	D	D
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	32	25 086	3 438	832	199	12.7	8.1
4511	Sporting goods, hobby, & musical instrument stores ..	23	17 467	2 468	600	141	18.3	8.4
45111	Sporting goods stores	14	8 423	894	228	71	26.2	12.1
451110	Sporting goods stores	14	8 423	894	228	71	26.2	12.1
4511102	Specialty-line sporting goods stores	13	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
45114	Musical instrument & supplies stores	3	D	D	D	b	D	D
451140	Musical instrument & supplies stores	3	D	D	D	b	D	D
4512	Book, periodical, & music stores	9	7 619	970	232	58	—	7.4
45121	Book stores & news dealers	6	D	D	D	b	D	D
451211	Book stores	6	D	D	D	b	D	D
4512111	Book stores, general	5	4 941	708	168	37	—	—
4512112	Specialty book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ...	3	D	D	D	b	D	D
452	General merchandise stores	11	205 423	18 663	4 607	1 217	3.9	.2
4521	Department stores (incl leased depts) ##	5	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	5	D	N	N	N	D	D
4521	Department stores (excl leased depts)	5	D	D	D	f	D	D
45211	Department stores (excl leased depts)	5	D	D	D	f	D	D
452110	Department stores (excl leased depts)	5	D	D	D	f	D	D
4521101	Conventional department stores (excl leased depts)	2	D	D	D	c	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	6	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
45299	All other general merchandise stores	5	D	D	D	c	D	D
452990	All other general merchandise stores	5	D	D	D	c	D	D
4529902	Catalog showrooms	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
POMPANO BEACH, FL—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	65	39 327	4 269	1 036	292	12.1	4.3
4531	Florists	12	2 294	372	86	30	52.1	7.6
45311	Florists	12	2 294	372	86	30	52.1	7.6
453110	Florists	12	2 294	372	86	30	52.1	7.6
4532	Office supplies, stationery, & gift stores	28	16 591	2 045	538	167	9.7	1.6
45321	Office supplies & stationery stores	6	D	D	D	b	D	D
453210	Office supplies & stationery stores	6	D	D	D	b	D	D
4532102	Office supplies stores	5	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	22	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores	22	D	D	D	b	D	D
4533	Used merchandise stores	9	2 253	315	68	29	28.8	36.7
45331	Used merchandise stores	9	2 253	315	68	29	28.8	36.7
453310	Used merchandise stores	9	2 253	315	68	29	28.8	36.7
4539	Other miscellaneous store retailers	16	18 189	1 537	344	66	7.1	2.3
45391	Pet & pet supplies stores	3	1 705	216	56	11	D	—
453910	Pet & pet supplies stores	3	1 705	216	56	11	D	—
45392	Art dealers	3	D	D	D	a	D	D
453920	Art dealers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	10	D	D	D	b	D	D
454	Nonstore retailers	35	69 018	10 515	2 411	521	8.8	5.0
4541	Electronic shopping & mail-order houses	10	22 331	2 643	548	114	20.3	3.9
45411	Electronic shopping & mail-order houses	10	22 331	2 643	548	114	20.3	3.9
454110	Electronic shopping & mail-order houses	10	22 331	2 643	548	114	20.3	3.9
4542	Vending machine operators	5	26 290	3 623	783	187	—	.4
45421	Vending machine operators	5	26 290	3 623	783	187	—	.4
454210	Vending machine operators	5	26 290	3 623	783	187	—	.4
4543	Direct selling establishments	20	20 397	4 249	1 080	220	7.7	12.3
45431	Fuel dealers	3	8 831	1 046	295	44	—	14.0
454312	Liquefied petroleum gas (bottled gas) dealers	3	8 831	1 046	295	44	—	14.0
45439	Other direct selling establishments	17	11 566	3 203	785	176	13.7	10.9
454390	Other direct selling establishments	17	11 566	3 203	785	176	13.7	10.9
PORT ORANGE, FL								
44-45	Retail trade	109	207 527	21 785	5 332	1 572	4.3	1.1
441	Motor vehicle & parts dealers	10	6 750	1 208	286	56	20.1	2.5
4412	Other motor vehicle dealers	4	1 955	237	52	12	69.4	8.7
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	639	66	7	1	D	15.0
443	Electronics & appliance stores	4	3 525	545	165	29	—	16.0
4431	Electronics & appliance stores	4	3 525	545	165	29	—	16.0
44311	Appliance, television, & other electronics stores	4	3 525	545	165	29	—	16.0
443112	Radio, television, & other electronics stores	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	9	6 602	909	222	61	1.9	.4
445	Food & beverage stores	10	88 960	9 337	2 314	687	.6	.7
4451	Grocery stores	8	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	6	85 415	9 002	2 232	671	—	—
445110	Supermarkets & other grocery (except convenience) stores	6	85 415	9 002	2 232	671	—	—
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	9	17 885	2 016	497	130	.2	—
4461	Health & personal care stores	9	17 885	2 016	497	130	.2	—
4461102	Proprietary stores	2	D	D	D	a	D	D
447	Gasoline stations	14	25 785	1 280	359	92	10.6	—
4471	Gasoline stations	14	25 785	1 280	359	92	10.6	—
44711	Gasoline stations with convenience stores	11	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	11	D	D	D	b	D	D
448	Clothing & clothing accessories stores	15	9 405	973	218	97	14.4	5.2
4481	Clothing stores	8	6 828	722	158	72	4.2	7.1
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	8	1 657	212	48	23	22.3	20.5
452	General merchandise stores	4	D	D	D	e	D	D
453	Miscellaneous store retailers	16	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	7	3 657	962	224	41	2.5	1.6
4543	Direct selling establishments	4	3 268	899	208	35	—	1.8
45439	Other direct selling establishments	4	3 268	899	208	35	—	1.8
454390	Other direct selling establishments	4	3 268	899	208	35	—	1.8

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PORT RICHEY, FL								
44-45	Retail trade	71	129 838	12 202	2 802	769	6.9	3.8
441	Motor vehicle & parts dealers	13	27 477	2 209	440	79	19.7	.4
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	9	D	D	D	b	D	D
44131	Automotive parts & accessories stores	8	4 353	456	106	26	18.0	2.4
441310	Automotive parts & accessories stores	8	4 353	456	106	26	18.0	2.4
442	Furniture & home furnishings stores	6	10 003	949	240	48	11.0	—
4421	Furniture stores	4	D	D	D	b	D	D
44211	Furniture stores	4	D	D	D	b	D	D
442110	Furniture stores	4	D	D	D	b	D	D
443	Electronics & appliance stores	4	20 148	1 522	334	92	—	10.0
4431	Electronics & appliance stores	4	20 148	1 522	334	92	—	10.0
44311	Appliance, television, & other electronics stores	3	D	D	D	b	D	D
443111	Household appliance stores	2	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	a	D	D
446	Health & personal care stores	4	2 004	344	76	17	—	12.6
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores	14	8 368	1 203	243	107	4.7	12.8
4482101	Men's shoe stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	7	10 898	1 085	264	83	2.3	7.8
4511	Sporting goods, hobby, & musical instrument stores ..	5	D	D	D	b	D	D
45112	Hobby, toy, & game stores	2	D	D	D	b	D	D
451120	Hobby, toy, & game stores	2	D	D	D	b	D	D
4512	Book, periodical, & music stores	2	D	D	D	a	D	D
45121	Book stores & news dealers	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	c	D	D
4521101	Conventional department stores (excl leased depts)	1	D	D	D	c	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	3	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	b	D	D
453210	Office supplies & stationery stores	1	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers	3	636	117	21	8	D	—
454	Nonstore retailers	4	3 184	286	71	19	17.2	—
4542	Vending machine operators	2	D	D	D	a	D	D
45421	Vending machine operators	2	D	D	D	a	D	D
454210	Vending machine operators	2	D	D	D	a	D	D
PORT ST. JOE, FL								
44-45	Retail trade	37	28 453	2 860	736	235	22.3	5.1
441	Motor vehicle & parts dealers	3	D	D	D	a	D	D
442	Furniture & home furnishings stores	5	2 293	415	98	30	21.8	3.9
444	Building material & garden equipment & supplies dealers	5	D	D	D	b	D	D
445	Food & beverage stores	4	D	D	D	b	D	D
446	Health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	7	6 152	457	110	27	24.3	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PORT ST. LUCIE, FL								
44-45	Retail trade	185	359 607	35 445	8 533	2 477	4.6	4.3
441	Motor vehicle & parts dealers	16	6 211	920	215	51	18.4	.2
44131	Automotive parts & accessories stores	8	4 845	813	194	43	7.4	—
441310	Automotive parts & accessories stores	8	4 845	813	194	43	7.4	—
442	Furniture & home furnishings stores	16	13 087	1 053	220	55	20.9	45.8
4421	Furniture stores	5	7 240	615	129	34	8.6	78.0
44211	Furniture stores	5	7 240	615	129	34	8.6	78.0
442110	Furniture stores	5	7 240	615	129	34	8.6	78.0
4422	Home furnishings stores	11	5 847	438	91	21	36.2	6.0
44221	Floor covering stores	6	4 587	364	77	15	23.7	7.6
442210	Floor covering stores	6	4 587	364	77	15	23.7	7.6
443	Electronics & appliance stores	8	D	D	D	b	D	D
4431	Electronics & appliance stores	8	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	4	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	4	D	D	D	a	D	D
44312	Computer & software stores	4	D	D	D	a	D	D
443120	Computer & software stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	20	20 253	2 517	621	115	5.7	.8
4441	Building material & supplies dealers	18	D	D	D	c	D	D
44412	Paint & wallpaper stores	4	D	D	D	a	D	D
444120	Paint & wallpaper stores	4	D	D	D	a	D	D
44419	Other building material dealers	13	16 802	2 079	510	91	4.7	1.0
444190	Other building material dealers	13	16 802	2 079	510	91	4.7	1.0
445	Food & beverage stores	27	141 147	15 205	3 654	1 065	3.2	.7
4451	Grocery stores	18	139 159	15 036	3 623	1 049	2.6	.2
44511	Supermarkets & other grocery (except convenience) stores	12	135 360	14 793	3 566	1 034	1.7	—
445110	Supermarkets & other grocery (except convenience) stores	12	135 360	14 793	3 566	1 034	1.7	—
4452	Specialty food stores	8	D	D	D	a	D	D
446	Health & personal care stores	23	42 349	5 379	1 250	305	4.6	3.4
4461	Health & personal care stores	23	42 349	5 379	1 250	305	4.6	3.4
44611	Pharmacies & drug stores	11	D	D	D	e	D	D
446110	Pharmacies & drug stores	11	D	D	D	e	D	D
4461101	Pharmacies & drug stores	11	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
44619	Other health & personal care stores	6	D	D	D	b	D	D
446191	Food (health) supplement stores	4	D	D	D	b	D	D
447	Gasoline stations	25	49 556	2 346	576	156	1.1	12.6
4471	Gasoline stations	25	49 556	2 346	576	156	1.1	12.6
44711	Gasoline stations with convenience stores	18	36 372	1 744	422	118	1.5	1.2
447110	Gasoline stations with convenience stores	18	36 372	1 744	422	118	1.5	1.2
44719	Other gasoline stations	7	13 184	602	154	38	—	43.8
447190	Other gasoline stations	7	13 184	602	154	38	—	43.8
448	Clothing & clothing accessories stores	12	7 441	865	212	75	8.0	—
4481	Clothing stores	6	D	D	D	b	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	5	1 408	196	47	18	39.8	31.4
452	General merchandise stores	7	D	D	D	f	D	D
4521	Department stores (incl leased depts) ##	3	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	3	D	N	N	N	D	D
4521	Department stores (excl leased depts)	3	D	D	D	f	D	D
45211	Department stores (excl leased depts)	3	D	D	D	f	D	D
452110	Department stores (excl leased depts)	3	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	D	D	D	f	D	D
453	Miscellaneous store retailers	17	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D
45399	All other miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	9	D	D	D	b	D	D
45439	Other direct selling establishments	6	D	D	D	a	D	D
454390	Other direct selling establishments	6	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PUNTA GORDA, FL								
44-45	Retail trade	110	208 890	21 017	5 110	1 271	4.3	4.2
441	Motor vehicle & parts dealers	11	D	D	D	c	D	D
4411	Automobile dealers	4	D	D	D	c	D	D
4412	Other motor vehicle dealers	4	2 682	225	78	12	23.1	14.8
44122	Motorcycle, boat, & other motor vehicle dealers	4	2 682	225	78	12	23.1	14.8
441222	Boat dealers	4	2 682	225	78	12	23.1	14.8
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	7	2 663	347	63	17	23.5	22.2
4431	Electronics & appliance stores	7	2 663	347	63	17	23.5	22.2
44312	Computer & software stores	3	1 463	170	32	11	D	—
443120	Computer & software stores	3	1 463	170	32	11	D	—
444	Building material & garden equipment & supplies dealers	13	17 067	2 650	511	149	7.5	2.2
4441	Building material & supplies dealers	8	D	D	D	c	D	D
44419	Other building material dealers	6	15 054	2 320	433	116	—	.2
444190	Other building material dealers	6	15 054	2 320	433	116	—	.2
445	Food & beverage stores	10	D	D	D	e	D	D
4451	Grocery stores	8	D	D	D	e	D	D
446	Health & personal care stores	6	6 573	848	210	43	—	6.4
4461	Health & personal care stores	6	6 573	848	210	43	—	6.4
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	13	16 561	1 171	292	81	8.0	27.6
44711	Gasoline stations with convenience stores	8	10 902	659	182	53	—	18.7
447110	Gasoline stations with convenience stores	8	10 902	659	182	53	—	18.7
448	Clothing & clothing accessories stores	18	9 483	1 095	289	121	28.1	8.6
4481	Clothing stores	15	8 649	1 034	272	114	28.2	5.9
44819	Other clothing stores	5	1 064	128	39	20	12.7	—
448190	Other clothing stores	5	1 064	128	39	20	12.7	—
452	General merchandise stores	6	29 850	2 871	747	253	—	2.4
45299	All other general merchandise stores	4	D	D	D	a	D	D
452990	All other general merchandise stores	4	D	D	D	a	D	D
453	Miscellaneous store retailers	18	3 463	470	112	50	45.5	4.4
454	Nonstore retailers	5	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
QUINCY, FL								
44-45	Retail trade	86	98 248	9 557	2 243	793	7.2	3.6
441	Motor vehicle & parts dealers	11	D	D	D	b	D	D
442	Furniture & home furnishings stores	4	D	D	D	b	D	D
4421	Furniture stores	4	D	D	D	b	D	D
44211	Furniture stores	4	D	D	D	b	D	D
442110	Furniture stores	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	6	8 339	857	209	56	.9	—
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	16	29 422	2 581	627	304	6.3	—
446	Health & personal care stores	5	D	D	D	b	D	D
4461	Health & personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	19	12 385	882	231	75	13.3	24.4
44711	Gasoline stations with convenience stores	14	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	14	D	D	D	b	D	D
448	Clothing & clothing accessories stores	9	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	4	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	c	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529901	Variety stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	6	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
RIVIERA BEACH, FL								
44-45	Retail trade	114	157 296	17 921	4 240	847	6.5	12.8
441	Motor vehicle & parts dealers	19	39 698	4 909	1 228	176	1.9	16.0
4412	Other motor vehicle dealers	9	23 109	2 320	606	77	1.5	25.8
44122	Motorcycle, boat, & other motor vehicle dealers	9	23 109	2 320	606	77	1.5	25.8
441222	Boat dealers	9	23 109	2 320	606	77	1.5	25.8
4413	Automotive parts, accessories, & tire stores	6	D	D	D	b	D	D
44131	Automotive parts & accessories stores	5	12 700	1 988	476	80	—	2.9
441310	Automotive parts & accessories stores	5	12 700	1 988	476	80	—	2.9
442	Furniture & home furnishings stores	4	2 264	313	70	17	28.5	—
443	Electronics & appliance stores	4	394	65	18	7	75.1	24.9
444	Building material & garden equipment & supplies dealers	12	43 493	3 936	926	120	—	.9
4441	Building material & supplies dealers	12	43 493	3 936	926	120	—	.9
44412	Paint & wallpaper stores	1	D	D	D	a	D	D
444120	Paint & wallpaper stores	1	D	D	D	a	D	D
44419	Other building material dealers	10	D	D	D	c	D	D
444190	Other building material dealers	10	D	D	D	c	D	D
445	Food & beverage stores	22	15 804	1 458	359	91	18.8	23.1
4452	Specialty food stores	6	4 706	435	100	26	11.1	50.2
446	Health & personal care stores	4	D	D	D	c	D	D
4461	Health & personal care stores	4	D	D	D	c	D	D
447	Gasoline stations	11	11 500	673	135	46	27.3	7.9
448	Clothing & clothing accessories stores	9	2 880	413	99	42	—	11.5
4481	Clothing stores	9	2 880	413	99	42	—	11.5
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	13	19 865	3 366	740	121	4.7	38.8
4511	Sporting goods, hobby, & musical instrument stores ..	13	19 865	3 366	740	121	4.7	38.8
45111	Sporting goods stores	10	D	D	D	b	D	D
451110	Sporting goods stores	10	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	9	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	1	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	1	D	D	D	b	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
4533	Used merchandise stores	6	D	D	D	b	D	D
45331	Used merchandise stores	6	D	D	D	b	D	D
453310	Used merchandise stores	6	D	D	D	b	D	D
454	Nonstore retailers	4	1 012	237	53	8	58.5	20.1
ROCKLEDGE, FL								
44-45	Retail trade	65	123 694	13 190	3 209	1 016	7.4	1.4
441	Motor vehicle & parts dealers	5	2 000	300	67	19	—	11.8
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	D	D	D	b	D	D
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
44229	Other home furnishings stores	1	D	D	D	b	D	D
443	Electronics & appliance stores	6	787	320	49	16	64.8	17.7
444	Building material & garden equipment & supplies dealers	8	D	D	D	c	D	D
4441	Building material & supplies dealers	6	22 127	1 951	454	65	—	—
44419	Other building material dealers	6	22 127	1 951	454	65	—	—
444190	Other building material dealers	6	22 127	1 951	454	65	—	—
4442	Lawn & garden equipment & supplies stores	2	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	b	D	D
444220	Nursery & garden centers	2	D	D	D	b	D	D
445	Food & beverage stores	9	D	D	D	e	D	D
4451	Grocery stores	8	D	D	D	e	D	D
446	Health & personal care stores	7	7 983	1 052	257	56	4.3	—
4461	Health & personal care stores	7	7 983	1 052	257	56	4.3	—
44612	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	8	9 733	550	164	45	13.8	—
448	Clothing & clothing accessories stores	6	5 088	449	114	49	8.4	—
4481	Clothing stores	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	ROCKLEDGE, FL—Con.							
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	e	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
	ROYAL PALM BEACH, FL							
44-45	Retail trade	69	274 287	23 992	5 619	1 574	2.8	3.4
441	Motor vehicle & parts dealers	5	D	D	D	c	D	D
44132	Tire dealers	3	D	D	D	b	D	D
441320	Tire dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	4	D	D	D	a	D	D
4422	Home furnishings stores	3	2 623	265	29	8	D	—
443	Electronics & appliance stores	4	1 669	108	17	11	4.8	1.5
4431	Electronics & appliance stores	4	1 669	108	17	11	4.8	1.5
444	Building material & garden equipment & supplies dealers	7	D	D	D	c	D	D
4441	Building material & supplies dealers	7	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
445	Food & beverage stores	8	D	D	D	e	D	D
4451	Grocery stores	6	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	4	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	4	D	D	D	e	D	D
446	Health & personal care stores	5	D	D	D	c	D	D
4461	Health & personal care stores	5	D	D	D	c	D	D
447	Gasoline stations	7	19 398	870	216	55	—	—
4471	Gasoline stations	7	19 398	870	216	55	—	—
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
448	Clothing & clothing accessories stores	8	8 358	868	161	77	5.6	—
4481	Clothing stores	3	D	D	D	b	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	6	2 679	339	64	32	17.3	—
4511	Sporting goods, hobby, & musical instrument stores	5	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	3	2 156	247	40	22	D	—
451130	Sewing, needlework, & piece goods stores	3	2 156	247	40	22	D	—
452	General merchandise stores	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
453	Miscellaneous store retailers	12	6 352	1 036	216	70	25.5	7.1
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45391	Pet & pet supplies stores	3	3 626	523	107	31	D	—
453910	Pet & pet supplies stores	3	3 626	523	107	31	D	—
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

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Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SAFETY HARBOR, FL								
44-45	Retail trade	37	44 325	4 035	966	290	5.0	.7
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
4431	Electronics & appliance stores	3	D	D	D	a	D	D
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	D	D	D	b	D	D
445	Food & beverage stores	7	13 745	1 345	307	133	1.9	.7
4452	Specialty food stores	3	D	D	D	b	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
4461	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	5	16 993	723	174	28	—	—
44711	Gasoline stations with convenience stores	5	16 993	723	174	28	—	—
447110	Gasoline stations with convenience stores	5	16 993	723	174	28	—	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	a	D	D
ST. AUGUSTINE, FL								
44-45	Retail trade	297	462 979	44 252	10 410	3 161	22.2	2.0
441	Motor vehicle & parts dealers	22	105 430	6 965	1 687	316	56.7	.4
4411	Automobile dealers	8	93 969	5 539	1 357	245	60.5	—
4412	Other motor vehicle dealers	6	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	6	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	8	D	D	D	b	D	D
442	Furniture & home furnishings stores	18	7 900	1 211	303	87	10.1	14.6
4421	Furniture stores	8	D	D	D	b	D	D
44211	Furniture stores	8	D	D	D	b	D	D
442110	Furniture stores	8	D	D	D	b	D	D
4422	Home furnishings stores	10	D	D	D	b	D	D
44229	Other home furnishings stores	9	D	D	D	b	D	D
442299	All other home furnishings stores	8	D	D	D	b	D	D
443	Electronics & appliance stores	11	6 579	766	212	48	37.3	12.0
4431	Electronics & appliance stores	11	6 579	766	212	48	37.3	12.0
44311	Appliance, television, & other electronics stores	8	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	b	D	D
44312	Computer & software stores	3	D	D	D	a	D	D
443120	Computer & software stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	18	21 669	3 195	561	120	34.5	3.2
4441	Building material & supplies dealers	16	D	D	D	c	D	D
44419	Other building material dealers	11	18 886	2 806	475	89	33.2	1.4
444190	Other building material dealers	11	18 886	2 806	475	89	33.2	1.4
445	Food & beverage stores	28	99 082	10 269	2 484	811	4.7	—
4451	Grocery stores	15	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	12	87 442	8 467	2 046	704	2.0	—
445110	Supermarkets & other grocery (except convenience) stores	12	87 442	8 467	2 046	704	2.0	—
4452	Specialty food stores	9	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	4	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	4	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	4	D	D	D	b	D	D
446	Health & personal care stores	16	20 489	2 200	518	121	25.2	1.5
4461	Health & personal care stores	16	20 489	2 200	518	121	25.2	1.5
44612	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
44619	Other health & personal care stores	8	1 621	235	46	17	19.9	19.3
446191	Food (health) supplement stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ST. AUGUSTINE, FL—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	41	64 553	3 434	803	240	13.7	3.7
4471	Gasoline stations	41	64 553	3 434	803	240	13.7	3.7
447111	Gasoline stations with convenience stores	33	42 593	2 918	685	188	15.6	2.3
447110	Gasoline stations with convenience stores	33	42 593	2 918	685	188	15.6	2.3
44719	Other gasoline stations	8	21 960	516	118	52	10.2	6.6
447190	Other gasoline stations	8	21 960	516	118	52	10.2	6.6
448	Clothing & clothing accessories stores	37	17 755	2 173	550	203	23.3	2.6
4481	Clothing stores	21	11 528	1 350	328	132	28.3	.9
44815	Clothing accessories stores	4	D	D	D	a	D	D
448150	Clothing accessories stores	4	D	D	D	a	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	10	3 677	552	155	48	23.8	6.6
44831	Jewelry stores	10	3 677	552	155	48	23.8	6.6
448310	Jewelry stores	10	3 677	552	155	48	23.8	6.6
451	Sporting goods, hobby, book, & music stores	21	7 938	882	222	90	25.7	4.7
4511	Sporting goods, hobby, & musical instrument stores ..	12	D	D	D	a	D	D
4512	Book, periodical, & music stores	9	D	D	D	b	D	D
45121	Book stores & news dealers	7	4 846	584	155	59	22.5	2.2
451211	Book stores	7	4 846	584	155	59	22.5	2.2
4512111	Book stores, general	4	D	D	D	b	D	D
4512112	Specialty book stores	3	D	D	D	a	D	D
452	General merchandise stores	8	D	D	D	f	D	D
4521	Department stores (incl leased depts) ##	3	74 488	N	N	N	—	—
45211	Department stores (incl leased depts) ##	3	74 488	N	N	N	—	—
4521	Department stores (excl leased depts)	3	73 454	7 517	1 708	708	—	—
45211	Department stores (excl leased depts)	3	73 454	7 517	1 708	708	—	—
452110	Department stores (excl leased depts)	3	73 454	7 517	1 708	708	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	f	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529901	Variety stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	66	D	D	D	e	D	D
4531	Florists	6	1 788	297	73	28	—	—
45311	Florists	6	1 788	297	73	28	—	—
453110	Florists	6	1 788	297	73	28	—	—
4532	Office supplies, stationery, & gift stores	44	D	D	D	c	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	43	10 646	1 995	447	166	27.3	17.0
453220	Gift, novelty, & souvenir stores	43	10 646	1 995	447	166	27.3	17.0
4533	Used merchandise stores	6	1 198	78	17	13	67.0	—
45331	Used merchandise stores	6	1 198	78	17	13	67.0	—
453310	Used merchandise stores	6	1 198	78	17	13	67.0	—
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	b	D	D
454	Nonstore retailers	11	10 985	1 270	325	73	13.3	8.0
4543	Direct selling establishments	8	D	D	D	b	D	D
45431	Fuel dealers	7	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	6	D	D	D	b	D	D
ST. AUGUSTINE BEACH, FL								
44-45	Retail trade	7	6 346	648	163	29	1.1	—
445	Food & beverage stores	1	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ST. CLOUD, FL								
44-45	Retail trade	74	220 671	19 468	4 692	1 415	5.9	1.0
441	Motor vehicle & parts dealers	13	66 674	5 592	1 298	196	5.4	1.5
4411	Automobile dealers	5	D	D	D	c	D	D
4413	Automotive parts, accessories, & tire stores	8	D	D	D	b	D	D
44131	Automotive parts & accessories stores	7	10 917	1 718	404	93	2.8	5.0
441310	Automotive parts & accessories stores	7	10 917	1 718	404	93	2.8	5.0
442	Furniture & home furnishings stores	4	D	D	D	a	D	D
443	Electronics & appliance stores	4	D	D	D	a	D	D
4431	Electronics & appliance stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	b	D	D
445	Food & beverage stores	10	45 867	4 626	1 237	509	11.6	—
4451	Grocery stores	10	45 867	4 626	1 237	509	11.6	—
44511	Supermarkets & other grocery (except convenience) stores	9	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores	9	D	D	D	f	D	D
446	Health & personal care stores	5	13 560	1 720	398	86	1.4	5.4
4461	Health & personal care stores	5	13 560	1 720	398	86	1.4	5.4
447	Gasoline stations	11	18 608	915	232	61	—	.4
44711	Gasoline stations with convenience stores	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores	4	2 021	135	26	13	8.4	—
451	Sporting goods, hobby, book, & music stores	3	357	19	3	2	D	—
452	General merchandise stores	4	D	D	D	e	D	D
4529	Other general merchandise stores	4	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
45299	All other general merchandise stores	3	4 134	375	89	41	—	—
452990	All other general merchandise stores	3	4 134	375	89	41	—	—
4529901	Variety stores	3	4 134	375	89	41	—	—
453	Miscellaneous store retailers	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
ST. PETE BEACH, FL *								
44-45	Retail trade	64	66 052	7 028	1 621	523	12.0	1.6
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	927	273	62	13	D	—
445	Food & beverage stores	11	27 630	3 032	689	203	9.3	—
446	Health & personal care stores	3	D	D	D	b	D	D
4461	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	5	12 036	510	114	27	8.8	3.9
44711	Gasoline stations with convenience stores	3	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	3	D	D	D	b	D	D
448	Clothing & clothing accessories stores	19	7 699	1 191	262	108	8.3	2.3
4481	Clothing stores	15	6 247	1 054	224	101	10.2	—
44819	Other clothing stores	7	4 007	624	124	50	3.8	—
448190	Other clothing stores	7	4 007	624	124	50	3.8	—
451	Sporting goods, hobby, book, & music stores	4	839	73	21	5	83.7	16.3
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
454	Nonstore retailers	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ST. PETERSBURG, FL								
44-45	Retail trade	933	2 128 709	208 233	49 635	12 942	5.8	6.2
441	Motor vehicle & parts dealers	67	530 776	43 601	9 513	1 477	3.2	1.8
4411	Automobile dealers	17	457 053	33 717	7 150	1 055	2.3	.3
44111	New car dealers	12	453 950	33 585	7 110	1 045	1.9	—
441110	New car dealers	12	453 950	33 585	7 110	1 045	1.9	—
4412	Other motor vehicle dealers	14	31 423	2 882	611	118	15.5	1.9
44122	Motorcycle, boat, & other motor vehicle dealers	14	31 423	2 882	611	118	15.5	1.9
441222	Boat dealers	12	D	D	D	c	D	D
4413	Automotive parts, accessories, & tire stores	36	42 300	7 002	1 752	304	4.2	18.2
44131	Automotive parts & accessories stores	30	29 965	4 497	1 156	225	5.9	25.8
441310	Automotive parts & accessories stores	30	29 965	4 497	1 156	225	5.9	25.8
44132	Tire dealers	6	12 335	2 505	596	79	—	—
441320	Tire dealers	6	12 335	2 505	596	79	—	—
442	Furniture & home furnishings stores	49	51 207	6 401	1 643	297	12.2	24.8
4421	Furniture stores	14	26 518	2 908	743	110	5.3	45.4
44211	Furniture stores	14	26 518	2 908	743	110	5.3	45.4
442110	Furniture stores	14	26 518	2 908	743	110	5.3	45.4
4422	Home furnishings stores	35	24 689	3 493	900	187	19.6	2.8
44221	Floor covering stores	12	12 412	1 912	532	66	23.3	—
442210	Floor covering stores	12	12 412	1 912	532	66	23.3	—
44229	Other home furnishings stores	23	12 277	1 581	368	121	15.8	5.6
442299	All other home furnishings stores	18	11 357	1 484	348	109	11.8	5.7
443	Electronics & appliance stores	39	119 159	12 142	2 799	423	16.3	11.8
4431	Electronics & appliance stores	39	119 159	12 142	2 799	423	16.3	11.8
44311	Appliance, television, & other electronics stores	28	96 731	9 660	2 104	336	19.3	.3
443111	Household appliance stores	9	4 508	694	181	40	14.1	5.4
443112	Radio, television, & other electronics stores	19	92 223	8 966	1 923	296	19.6	.1
44312	Computer & software stores	9	D	D	D	b	D	D
443120	Computer & software stores	9	D	D	D	b	D	D
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	48	143 478	18 483	4 077	876	2.4	4.8
4441	Building material & supplies dealers	38	139 105	17 844	3 938	823	1.2	4.9
44411	Home centers	5	D	D	D	e	D	D
444110	Home centers	5	D	D	D	e	D	D
44412	Paint & wallpaper stores	6	D	D	D	b	D	D
444120	Paint & wallpaper stores	6	D	D	D	b	D	D
44419	Other building material dealers	21	39 924	8 693	1 597	246	1.9	16.7
444190	Other building material dealers	21	39 924	8 693	1 597	246	1.9	16.7
4442	Lawn & garden equipment & supplies stores	10	4 373	639	139	53	39.9	.6
44422	Nursery & garden centers	8	D	D	D	b	D	D
444220	Nursery & garden centers	8	D	D	D	b	D	D
445	Food & beverage stores	149	408 927	38 394	9 418	3 247	4.7	5.3
4451	Grocery stores	105	386 890	36 279	8 877	3 053	3.3	4.7
44511	Supermarkets & other grocery (except convenience) stores	59	365 816	34 409	8 339	2 880	1.5	4.3
445110	Supermarkets & other grocery (except convenience) stores	59	365 816	34 409	8 339	2 880	1.5	4.3
44512	Convenience stores	46	21 074	1 870	538	173	35.0	12.2
445120	Convenience stores	46	21 074	1 870	538	173	35.0	12.2
4452	Specialty food stores	24	8 605	1 076	295	101	28.9	26.1
4453	Beer, wine, & liquor stores	20	13 432	1 039	246	93	31.4	8.7
44531	Beer, wine, & liquor stores	20	13 432	1 039	246	93	31.4	8.7
445310	Beer, wine, & liquor stores	20	13 432	1 039	246	93	31.4	8.7
446	Health & personal care stores	89	156 437	19 436	4 872	1 255	7.9	17.3
4461	Health & personal care stores	89	156 437	19 436	4 872	1 255	7.9	17.3
44611	Pharmacies & drug stores	30	130 249	14 727	3 772	987	4.5	18.1
446110	Pharmacies & drug stores	30	130 249	14 727	3 772	987	4.5	18.1
4461101	Pharmacies & drug stores	28	D	D	D	f	D	D
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	11	5 754	553	134	43	33.0	3.5
446120	Cosmetics, beauty supplies, & perfume stores	11	5 754	553	134	43	33.0	3.5
44613	Optical goods stores	22	11 314	2 354	521	126	13.7	10.8
446130	Optical goods stores	22	11 314	2 354	521	126	13.7	10.8
44619	Other health & personal care stores	26	9 120	1 802	445	99	34.2	22.9
446191	Food (health) supplement stores	12	5 098	750	203	64	46.4	35.1
446199	All other health & personal care stores	14	4 022	1 052	242	35	18.7	7.4
447	Gasoline stations	88	141 193	7 040	1 649	518	11.8	7.8
4471	Gasoline stations	88	141 193	7 040	1 649	518	11.8	7.8
44711	Gasoline stations with convenience stores	62	117 089	4 984	1 233	386	10.2	8.6
447110	Gasoline stations with convenience stores	62	117 089	4 984	1 233	386	10.2	8.6
44719	Other gasoline stations	26	24 104	2 056	416	132	19.6	4.0
447190	Other gasoline stations	26	24 104	2 056	416	132	19.6	4.0

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—		
							From administrative records ¹	Estimated ²	
ST. PETERSBURG, FL—Con.									
44-45	Retail trade—Con.								
448	Clothing & clothing accessories stores	152	115 705	12 985	3 203	1 057	13.0	9.0	
4481	Clothing stores	88	70 605	7 273	1 783	681	10.8	7.4	
44811	Men's clothing stores	16	8 479	1 219	296	80	16.2	19.6	
448110	Men's clothing stores	16	8 479	1 219	296	80	16.2	19.6	
44812	Women's clothing stores	40	19 239	2 253	526	229	11.6	8.2	
448120	Women's clothing stores	40	19 239	2 253	526	229	11.6	8.2	
44814	Family clothing stores	14	31 899	2 678	673	256	9.2	.4	
448140	Family clothing stores	14	31 899	2 678	673	256	9.2	.4	
44815	Clothing accessories stores	2	D	D	D	a	D	D	
448150	Clothing accessories stores	2	D	D	D	a	D	D	
44819	Other clothing stores	14	9 918	960	223	94	11.0	18.5	
448190	Other clothing stores	14	9 918	960	223	94	11.0	18.5	
4482	Shoe stores	25	19 660	2 597	700	192	—	4.6	
44821	Shoe stores	25	19 660	2 597	700	192	—	4.6	
448210	Shoe stores	25	19 660	2 597	700	192	—	4.6	
4482101	Men's shoe stores	1	D	D	D	a	D	D	
4482102	Women's shoe stores	6	6 425	1 189	371	85	—	13.2	
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D	
4482104	Family shoe stores	13	8 173	877	206	65	—	.7	
4482105	Athletic footwear stores	4	D	D	D	b	D	D	
4483	Jewelry, luggage, & leather goods stores	39	25 440	3 115	720	184	29.0	17.1	
44831	Jewelry stores	37	D	D	D	c	D	D	
448310	Jewelry stores	37	D	D	D	c	D	D	
44832	Luggage & leather goods stores	2	D	D	D	a	D	D	
448320	Luggage & leather goods stores	2	D	D	D	a	D	D	
451	Sporting goods, hobby, book, & music stores	60	60 360	6 777	1 711	530	3.9	4.9	
4511	Sporting goods, hobby, & musical instrument stores ..	37	38 684	4 324	1 116	332	3.6	6.9	
45111	Sporting goods stores	18	13 225	1 378	383	128	6.9	8.0	
451110	Sporting goods stores	18	13 225	1 378	383	128	6.9	8.0	
4511101	General-line sporting goods stores	4	D	D	D	b	D	D	
45112	Hobby, toy, & game stores	8	15 675	1 126	259	99	3.2	.2	
451120	Hobby, toy, & game stores	8	15 675	1 126	259	99	3.2	.2	
45113	Sewing, needlework, & piece goods stores	8	4 216	686	206	66	—	14.6	
451130	Sewing, needlework, & piece goods stores	8	4 216	686	206	66	—	14.6	
45114	Musical instrument & supplies stores	3	5 568	1 134	268	39	—	17.3	
451140	Musical instrument & supplies stores	3	5 568	1 134	268	39	—	17.3	
4512	Book, periodical, & music stores	23	21 676	2 453	595	198	4.3	1.2	
45121	Book stores & news dealers	14	14 399	1 797	439	133	5.2	.2	
451211	Book stores	14	14 399	1 797	439	133	5.2	.2	
4512111	Book stores, general	10	10 767	1 519	368	101	5.4	.3	
4512112	Specialty book stores	2	D	D	D	a	D	D	
4512113	College book stores	2	D	D	D	b	D	D	
45122	Prerecorded tape, compact disc, & record stores ...	9	7 277	656	156	65	2.5	3.3	
451220	Prerecorded tape, compact disc, & record stores ...	9	7 277	656	156	65	2.5	3.3	
452	General merchandise stores	28	280 952	27 880	6 926	2 271	—	2.5	
4521	Department stores (incl leased depts) ##	9	251 196	N	N	N	—	—	
45211	Department stores (incl leased depts) ##	9	251 196	N	N	N	—	—	
4521	Department stores (excl leased depts)	9	247 535	24 731	6 106	1 930	—	—	
45211	Department stores (excl leased depts)	9	247 535	24 731	6 106	1 930	—	—	
452110	Department stores (excl leased depts)	9	247 535	24 731	6 106	1 930	—	—	
4521101	Conventional department stores (excl leased depts)	2	D	D	D	e	D	D	
4521102	Discount or mass merchandising dept stores (excl leased depts)	4	D	D	D	f	D	D	
4521103	National chain department stores (excl leased depts)	3	81 852	9 017	2 188	666	—	—	
4529	Other general merchandise stores	19	33 417	3 149	820	341	.3	21.1	
45299	All other general merchandise stores	19	33 417	3 149	820	341	.3	21.1	
452990	All other general merchandise stores	19	33 417	3 149	820	341	.3	21.1	
4529901	Variety stores	14	14 745	1 693	411	144	.7	1.1	
4529902	Catalog showrooms	2	D	D	D	c	D	D	
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D	
453	Miscellaneous store retailers	136	71 446	8 814	2 133	701	14.3	10.0	
4531	Florists	30	7 588	1 467	358	119	25.0	15.9	
45311	Florists	30	7 588	1 467	358	119	25.0	15.9	
453110	Florists	30	7 588	1 467	358	119	25.0	15.9	
4532	Office supplies, stationery, & gift stores	46	34 869	3 819	901	309	9.2	3.3	
45321	Office supplies & stationery stores	8	22 316	1 985	500	140	.8	—	
453210	Office supplies & stationery stores	8	22 316	1 985	500	140	.8	—	
4532101	Stationery stores	3	D	D	D	a	D	D	
4532102	Office supplies stores	5	D	D	D	c	D	D	
45322	Gift, novelty, & souvenir stores	38	12 553	1 834	401	169	24.2	9.2	
453220	Gift, novelty, & souvenir stores	38	12 553	1 834	401	169	24.2	9.2	
4533	Used merchandise stores	25	8 011	864	219	88	28.7	46.8	
45331	Used merchandise stores	25	8 011	864	219	88	28.7	46.8	
453310	Used merchandise stores	25	8 011	864	219	88	28.7	46.8	

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ST. PETERSBURG, FL—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	35	20 978	2 664	655	185	13.3	4.9
45391	Pet & pet supplies stores	8	8 905	1 192	310	85	7.2	5.1
453910	Pet & pet supplies stores	8	8 905	1 192	310	85	7.2	5.1
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	25	D	D	D	b	D	D
454	Nonstore retailers	28	49 069	6 280	1 691	290	4.3	3.7
4541	Electronic shopping & mail-order houses	12	41 427	4 975	1 375	211	1.4	4.4
45411	Electronic shopping & mail-order houses	12	41 427	4 975	1 375	211	1.4	4.4
454110	Electronic shopping & mail-order houses	12	41 427	4 975	1 375	211	1.4	4.4
4543	Direct selling establishments	16	7 642	1 305	316	79	19.5	—
45439	Other direct selling establishments	13	7 024	1 134	274	66	21.3	—
454390	Other direct selling establishments	13	7 024	1 134	274	66	21.3	—
SANFORD, FL								
44-45	Retail trade	303	628 435	57 663	14 225	3 960	3.6	4.2
441	Motor vehicle & parts dealers	40	183 812	13 401	3 217	516	2.2	4.8
4411	Automobile dealers	16	164 425	10 228	2 415	285	1.0	1.2
44111	New car dealers	6	151 647	8 953	2 125	244	—	1.3
441110	New car dealers	6	151 647	8 953	2 125	244	—	1.3
44112	Used car dealers	10	12 778	1 275	290	41	13.2	—
441120	Used car dealers	10	12 778	1 275	290	41	13.2	—
4412	Other motor vehicle dealers	4	3 887	194	31	13	28.8	71.2
44122	Motorcycle, boat, & other motor vehicle dealers	4	3 887	194	31	13	28.8	71.2
441222	Boat dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	20	15 500	2 979	771	218	7.7	26.3
44131	Automotive parts & accessories stores	13	9 968	1 572	432	150	3.2	29.7
441310	Automotive parts & accessories stores	13	9 968	1 572	432	150	3.2	29.7
44132	Tire dealers	7	5 532	1 407	339	68	15.7	20.0
441320	Tire dealers	7	5 532	1 407	339	68	15.7	20.0
442	Furniture & home furnishings stores	14	6 957	1 388	365	81	24.6	1.0
4421	Furniture stores	9	5 638	1 154	326	65	22.9	1.2
44211	Furniture stores	9	5 638	1 154	326	65	22.9	1.2
442110	Furniture stores	9	5 638	1 154	326	65	22.9	1.2
443	Electronics & appliance stores	10	8 624	470	102	37	5.3	63.8
4431	Electronics & appliance stores	10	8 624	470	102	37	5.3	63.8
44312	Computer & software stores	5	6 739	243	47	17	4.4	81.6
443120	Computer & software stores	5	6 739	243	47	17	4.4	81.6
444	Building material & garden equipment & supplies dealers	16	21 294	2 258	548	115	.9	—
4441	Building material & supplies dealers	11	19 346	1 840	477	99	.2	—
44419	Other building material dealers	6	10 642	818	231	34	—	—
444190	Other building material dealers	6	10 642	818	231	34	—	—
445	Food & beverage stores	26	47 598	3 824	1 031	473	17.1	.7
4451	Grocery stores	15	41 426	3 092	857	396	12.4	.2
44511	Supermarkets & other grocery (except convenience) stores	9	39 256	2 977	832	386	7.5	.2
445110	Supermarkets & other grocery (except convenience) stores	9	39 256	2 977	832	386	7.5	.2
4452	Specialty food stores	5	1 337	327	79	25	—	18.5
446	Health & personal care stores	24	20 418	2 649	621	195	15.5	3.1
4461	Health & personal care stores	24	20 418	2 649	621	195	15.5	3.1
44612	Cosmetics, beauty supplies, & perfume stores	7	2 696	384	92	34	12.2	—
446120	Cosmetics, beauty supplies, & perfume stores	7	2 696	384	92	34	12.2	—
44613	Optical goods stores	6	1 984	424	95	28	4.6	4.8
446130	Optical goods stores	6	1 984	424	95	28	4.6	4.8
44619	Other health & personal care stores	6	D	D	D	a	D	D
446191	Food (health) supplement stores	3	D	D	D	a	D	D
447	Gasoline stations	30	42 086	2 449	709	240	1.9	6.0
4471	Gasoline stations	30	42 086	2 449	709	240	1.9	6.0
44711	Gasoline stations with convenience stores	23	29 720	1 930	558	192	—	5.8
447110	Gasoline stations with convenience stores	23	29 720	1 930	558	192	—	5.8
44719	Other gasoline stations	7	12 366	519	151	48	6.5	6.5
447190	Other gasoline stations	7	12 366	519	151	48	6.5	6.5

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SANFORD, FL—Con.								
44-45 Retail trade—Con.								
448	Clothing & clothing accessories stores	72	58 621	7 017	1 711	637	1.7	7.2
4481	Clothing stores	42	38 282	4 038	977	373	1.5	2.1
44812	Women's clothing stores	19	11 329	1 408	362	143	2.6	3.5
448120	Women's clothing stores	19	11 329	1 408	362	143	2.6	3.5
44813	Children's & infants' clothing stores	3	2 199	275	69	30	—	—
448130	Children's & infants' clothing stores	3	2 199	275	69	30	—	—
44814	Family clothing stores	10	18 645	1 672	378	134	—	—
448140	Family clothing stores	10	18 645	1 672	378	134	—	—
44815	Clothing accessories stores	2	D	D	D	a	D	D
448150	Clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	4	3 887	417	104	40	—	—
448190	Other clothing stores	4	3 887	417	104	40	—	—
4482	Shoe stores	16	11 371	1 507	368	146	1.4	1.6
44821	Shoe stores	16	11 371	1 507	368	146	1.4	1.6
448210	Shoe stores	16	11 371	1 507	368	146	1.4	1.6
4482102	Women's shoe stores	4	D	D	D	b	D	D
4482104	Family shoe stores	7	D	D	D	b	D	D
4482105	Athletic footwear stores	5	D	D	D	c	D	D
4483	Jewelry, luggage, & leather goods stores	14	8 968	1 472	366	118	2.7	35.9
44831	Jewelry stores	12	D	D	D	c	D	D
448310	Jewelry stores	12	D	D	D	c	D	D
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	15	12 941	1 285	300	90	5.5	3.1
4511	Sporting goods, hobby, & musical instrument stores ..	8	D	D	D	b	D	D
45112	Hobby, toy, & game stores	1	D	D	D	b	D	D
451120	Hobby, toy, & game stores	1	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	4	789	175	34	16	45.9	—
451130	Sewing, needlework, & piece goods stores	4	789	175	34	16	45.9	—
45114	Musical instrument & supplies stores	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores	1	D	D	D	a	D	D
4512	Book, periodical, & music stores	7	D	D	D	b	D	D
45121	Book stores & news dealers	2	D	D	D	a	D	D
451211	Book stores	2	D	D	D	a	D	D
4512111	Book stores, general	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	5	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ...	5	D	D	D	b	D	D
452	General merchandise stores	17	201 079	18 312	4 455	1 338	—	.5
4521	Department stores (incl leased depts) ##	5	108 917	N	N	N	—	—
45211	Department stores (incl leased depts) ##	5	108 917	N	N	N	—	—
4521	Department stores (excl leased depts)	5	108 288	12 285	2 966	939	—	—
45211	Department stores (excl leased depts)	5	108 288	12 285	2 966	939	—	—
452110	Department stores (excl leased depts)	5	108 288	12 285	2 966	939	—	—
4521101	Conventional department stores (excl leased depts)	2	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	12	92 791	6 027	1 489	399	—	1.1
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
45299	All other general merchandise stores	11	D	D	D	c	D	D
452990	All other general merchandise stores	11	D	D	D	c	D	D
4529901	Variety stores	6	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	4	2 934	312	73	22	—	35.4
453	Miscellaneous store retailers	29	7 693	1 437	313	104	10.4	28.2
4532	Office supplies, stationery, & gift stores	12	3 038	481	107	51	20.3	21.8
45321	Office supplies & stationery stores	3	1 140	169	40	10	D	55.0
453210	Office supplies & stationery stores	3	1 140	169	40	10	D	55.0
4532102	Office supplies stores	3	1 140	169	40	10	D	55.0
4533	Used merchandise stores	5	638	162	40	14	14.6	54.5
45331	Used merchandise stores	5	638	162	40	14	14.6	54.5
453310	Used merchandise stores	5	638	162	40	14	14.6	54.5
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D
45399	All other miscellaneous store retailers	8	D	D	D	a	D	D
454	Nonstore retailers	10	17 312	3 173	853	134	10.0	2.1
4543	Direct selling establishments	8	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	a	D	D
45439	Other direct selling establishments	4	D	D	D	c	D	D
454390	Other direct selling establishments	4	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SANIBEL, FL								
44-45	Retail trade	104	76 815	10 681	2 663	649	22.3	1.0
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	5	2 706	357	87	22	85.0	—
4422	Home furnishings stores	5	2 706	357	87	22	85.0	—
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	8	25 536	3 623	938	221	1.9	—
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
4461	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	3	3 593	363	129	20	D	—
448	Clothing & clothing accessories stores	40	22 561	3 497	864	209	30.3	1.7
4481	Clothing stores	35	15 789	2 311	587	181	42.1	—
44819	Other clothing stores	3	925	130	35	7	—	—
448190	Other clothing stores	3	925	130	35	7	—	—
4483	Jewelry, luggage, & leather goods stores	3	D	D	D	b	D	D
44831	Jewelry stores	3	D	D	D	b	D	D
448310	Jewelry stores	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	9	3 080	430	106	38	48.1	—
4511	Sporting goods, hobby, & musical instrument stores	7	D	D	D	b	D	D
453	Miscellaneous store retailers	30	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	14	5 863	949	217	64	40.9	—
45322	Gift, novelty, & souvenir stores	14	5 863	949	217	64	40.9	—
453220	Gift, novelty, & souvenir stores	14	5 863	949	217	64	40.9	—
4539	Other miscellaneous store retailers	9	D	D	D	b	D	D
45392	Art dealers	6	3 811	170	31	10	14.0	4.9
453920	Art dealers	6	3 811	170	31	10	14.0	4.9
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
SARASOTA, FL								
44-45	Retail trade	512	931 609	93 854	22 671	5 601	21.8	3.4
441	Motor vehicle & parts dealers	39	269 881	17 190	4 159	631	47.3	1.1
4411	Automobile dealers	10	219 470	12 470	2 968	400	48.2	.1
44111	New car dealers	5	215 815	12 321	2 929	387	48.4	—
441110	New car dealers	5	215 815	12 321	2 929	387	48.4	—
4412	Other motor vehicle dealers	12	31 509	1 335	393	64	62.5	7.6
44122	Motorcycle, boat, & other motor vehicle dealers	12	31 509	1 335	393	64	62.5	7.6
441221	Motorcycle dealers	2	D	D	D	a	D	D
441222	Boat dealers	9	26 374	647	195	35	72.4	9.1
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	17	18 902	3 385	798	167	11.6	1.4
44131	Automotive parts & accessories stores	10	13 018	1 886	452	104	16.0	1.2
441310	Automotive parts & accessories stores	10	13 018	1 886	452	104	16.0	1.2
44132	Tire dealers	7	5 884	1 499	346	63	1.9	1.6
441320	Tire dealers	7	5 884	1 499	346	63	1.9	1.6
442	Furniture & home furnishings stores	42	29 621	3 131	733	157	16.9	1.2
4421	Furniture stores	19	18 678	1 658	396	69	17.0	.6
44211	Furniture stores	19	18 678	1 658	396	69	17.0	.6
442110	Furniture stores	19	18 678	1 658	396	69	17.0	.6
4422	Home furnishings stores	23	10 943	1 473	337	88	16.8	2.1
44229	Other home furnishings stores	19	9 729	1 204	257	73	17.3	2.4
442299	All other home furnishings stores	18	D	D	D	b	D	D
443	Electronics & appliance stores	14	55 111	4 086	1 061	238	16.4	8.7
4431	Electronics & appliance stores	14	55 111	4 086	1 061	238	16.4	8.7
44311	Appliance, television, & other electronics stores	10	42 398	2 706	665	150	.9	1.8
443111	Household appliance stores	5	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	5	D	D	D	c	D	D
44313	Camera & photographic supplies stores	3	D	D	D	b	D	D
443130	Camera & photographic supplies stores	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	39	67 930	8 871	2 123	381	2.9	.4
4441	Building material & supplies dealers	36	63 385	8 010	1 923	330	3.1	.4
44412	Paint & wallpaper stores	7	4 996	688	135	28	10.3	—
444120	Paint & wallpaper stores	7	4 996	688	135	28	10.3	—
44419	Other building material dealers	24	53 147	6 515	1 598	249	2.4	.5
444190	Other building material dealers	24	53 147	6 515	1 598	249	2.4	.5
4442	Lawn & garden equipment & supplies stores	3	4 545	861	200	51	—	—
44422	Nursery & garden centers	2	D	D	D	b	D	D
444220	Nursery & garden centers	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
	SARASOTA, FL—Con.							
	Retail trade—Con.							
44-45	Retail trade—Con.							
445	Food & beverage stores	31	120 763	12 682	2 945	1 041	4.4	1.5
4451	Grocery stores	15	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	10	100 635	10 473	2 601	879	—	1.3
445110	Supermarkets & other grocery (except convenience) stores	10	100 635	10 473	2 601	879	—	1.3
44512	Convenience stores	5	D	D	D	b	D	D
445120	Convenience stores	5	D	D	D	b	D	D
4452	Specialty food stores	6	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	10	10 918	933	150	58	41.9	—
44531	Beer, wine, & liquor stores	10	10 918	933	150	58	41.9	—
445310	Beer, wine, & liquor stores	10	10 918	933	150	58	41.9	—
446	Health & personal care stores	51	61 355	7 571	1 778	395	15.9	3.8
4461	Health & personal care stores	51	61 355	7 571	1 778	395	15.9	3.8
44611	Pharmacies & drug stores	17	47 633	4 778	1 081	253	16.0	3.0
446110	Pharmacies & drug stores	17	47 633	4 778	1 081	253	16.0	3.0
4461101	Pharmacies & drug stores	16	D	D	D	e	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
44613	Optical goods stores	19	8 650	1 874	475	95	17.8	.9
446130	Optical goods stores	19	8 650	1 874	475	95	17.8	.9
44619	Other health & personal care stores	14	D	D	D	b	D	D
446191	Food (health) supplement stores	6	D	D	D	b	D	D
446199	All other health & personal care stores	8	2 355	592	142	20	11.6	—
447	Gasoline stations	30	38 423	2 594	664	178	35.1	4.4
4471	Gasoline stations	30	38 423	2 594	664	178	35.1	4.4
44711	Gasoline stations with convenience stores	15	24 668	1 609	433	122	13.2	4.4
447110	Gasoline stations with convenience stores	15	24 668	1 609	433	122	13.2	4.4
44719	Other gasoline stations	15	13 755	985	231	56	74.4	4.4
447190	Other gasoline stations	15	13 755	985	231	56	74.4	4.4
448	Clothing & clothing accessories stores	118	97 417	14 129	3 506	865	13.0	11.2
4481	Clothing stores	81	72 989	10 911	2 680	717	12.1	13.1
44811	Men's clothing stores	9	4 740	920	187	44	18.4	4.5
448110	Men's clothing stores	9	4 740	920	187	44	18.4	4.5
44812	Women's clothing stores	42	30 377	4 354	1 062	313	18.4	30.7
448120	Women's clothing stores	42	30 377	4 354	1 062	313	18.4	30.7
44813	Children's & infants' clothing stores	5	1 448	239	64	17	18.4	—
448130	Children's & infants' clothing stores	5	1 448	239	64	17	18.4	—
44814	Family clothing stores	11	28 043	4 085	1 052	224	1.5	—
448140	Family clothing stores	11	28 043	4 085	1 052	224	1.5	—
44819	Other clothing stores	14	8 381	1 313	315	119	20.4	.2
448190	Other clothing stores	14	8 381	1 313	315	119	20.4	.2
4482	Shoe stores	12	D	D	D	b	D	D
44821	Shoe stores	12	D	D	D	b	D	D
448210	Shoe stores	12	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	6	3 819	531	137	26	—	—
4483	Jewelry, luggage, & leather goods stores	25	D	D	D	b	D	D
44831	Jewelry stores	24	18 930	2 380	620	97	17.2	7.1
448310	Jewelry stores	24	18 930	2 380	620	97	17.2	7.1
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	42	30 981	3 591	906	284	13.4	4.7
4511	Sporting goods, hobby, & musical instrument stores ..	27	14 453	1 729	466	120	23.2	6.1
45111	Sporting goods stores	14	6 877	867	225	64	11.7	10.1
451110	Sporting goods stores	14	6 877	867	225	64	11.7	10.1
4511102	Specialty-line sporting goods stores	10	D	D	D	b	D	D
45112	Hobby, toy, & game stores	7	4 690	399	116	36	54.5	—
451120	Hobby, toy, & game stores	7	4 690	399	116	36	54.5	—
45114	Musical instrument & supplies stores	4	D	D	D	a	D	D
451140	Musical instrument & supplies stores	4	D	D	D	a	D	D
4512	Book, periodical, & music stores	15	16 528	1 862	440	164	4.8	3.6
45121	Book stores & news dealers	11	14 448	1 618	379	144	4.6	4.1
451211	Book stores	10	D	D	D	c	D	D
4512111	Book stores, general	7	11 973	1 240	296	116	4.4	—
4512112	Specialty book stores	2	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ..	4	2 080	244	61	20	5.9	—
451220	Prerecorded tape, compact disc, & record stores ..	4	2 080	244	61	20	5.9	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SARASOTA, FL—Con.								
44-45 Retail trade—Con.								
452	General merchandise stores	9	121 410	13 408	3 413	1 031	—	1.9
4521	Department stores (incl leased depts) ##	5	119 014	N	N	N	—	—
45211	Department stores (incl leased depts) ##	5	119 014	N	N	N	—	—
4521	Department stores (excl leased depts)	5	116 678	12 991	3 303	983	—	—
45211	Department stores (excl leased depts)	5	116 678	12 991	3 303	983	—	—
452110	Department stores (excl leased depts)	5	116 678	12 991	3 303	983	—	—
4521101	Conventional department stores (excl leased depts)	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	D	D	D	f	D	D
45299	All other general merchandise stores	4	4 732	417	110	48	—	47.8
452990	All other general merchandise stores	4	4 732	417	110	48	—	47.8
4529901	Variety stores	3	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	a	D	D
453	Miscellaneous store retailers	89	D	D	D	e	D	D
4531	Florists	14	3 310	579	122	54	40.4	7.6
45311	Florists	14	3 310	579	122	54	40.4	7.6
453110	Florists	14	3 310	579	122	54	40.4	7.6
4532	Office supplies, stationery, & gift stores	27	8 118	1 350	296	111	22.9	16.3
45321	Office supplies & stationery stores	3	1 010	132	31	16	—	18.3
453210	Office supplies & stationery stores	3	1 010	132	31	16	—	18.3
4532101	Stationery stores	2	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	24	7 108	1 218	265	95	26.2	16.0
453220	Gift, novelty, & souvenir stores	24	7 108	1 218	265	95	26.2	16.0
4533	Used merchandise stores	19	6 381	1 014	248	77	16.8	3.2
45331	Used merchandise stores	19	6 381	1 014	248	77	16.8	3.2
453310	Used merchandise stores	19	6 381	1 014	248	77	16.8	3.2
4539	Other miscellaneous store retailers	29	D	D	D	c	D	D
45391	Pet & pet supplies stores	2	D	D	D	a	D	D
453910	Pet & pet supplies stores	2	D	D	D	a	D	D
45392	Art dealers	11	3 007	522	142	21	53.9	17.8
453920	Art dealers	11	3 007	522	142	21	53.9	17.8
45399	All other miscellaneous store retailers	15	12 529	2 418	458	103	42.5	1.3
454	Nonstore retailers	8	D	D	D	b	D	D
45439	Other direct selling establishments	6	2 665	567	97	14	7.5	5.8
454390	Other direct selling establishments	6	2 665	567	97	14	7.5	5.8
SATELLITE BEACH, FL								
44-45	Retail trade	40	41 533	4 312	1 150	403	7.1	15.8
441	Motor vehicle & parts dealers	1	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	b	D	D
445	Food & beverage stores	4	D	D	D	c	D	D
446	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	4	4 706	218	59	19	3.5	12.9
448	Clothing & clothing accessories stores	6	1 775	160	35	14	20.4	14.4
451	Sporting goods, hobby, book, & music stores	3	1 080	195	52	18	D	14.8
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	3	199	20	5	3	100.0	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SEBASTIAN, FL								
44-45	Retail trade	37	81 186	7 455	1 669	536	3.3	.9
441	Motor vehicle & parts dealers	5	1 963	223	56	14	14.5	6.0
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	3	453	46	13	4	32.5	67.5
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	5	D	D	D	b	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	5	8 195	298	68	35	—	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	e	D	D
4529	Other general merchandise stores	1	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
453	Miscellaneous store retailers	7	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
SEBRING, FL								
44-45	Retail trade	153	284 125	28 059	7 394	2 238	4.8	1.5
441	Motor vehicle & parts dealers	11	42 794	2 958	776	151	.8	5.0
442	Furniture & home furnishings stores	8	5 477	796	205	56	10.4	—
4421	Furniture stores	5	5 088	726	193	47	8.6	—
44211	Furniture stores	5	5 088	726	193	47	8.6	—
442110	Furniture stores	5	5 088	726	193	47	8.6	—
443	Electronics & appliance stores	5	2 276	283	93	26	—	—
4431	Electronics & appliance stores	5	2 276	283	93	26	—	—
443112	Radio, television, & other electronics stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	15	22 965	2 328	599	154	7.4	—
4441	Building material & supplies dealers	13	D	D	D	c	D	D
44419	Other building material dealers	9	18 047	1 744	458	124	3.4	—
444190	Other building material dealers	9	18 047	1 744	458	124	3.4	—
445	Food & beverage stores	14	63 171	6 514	1 818	586	1.1	.2
4451	Grocery stores	10	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	8	59 447	6 214	1 742	564	.4	—
445110	Supermarkets & other grocery (except convenience) stores	8	59 447	6 214	1 742	564	.4	—
446	Health & personal care stores	13	10 574	1 630	380	72	19.3	2.9
4461	Health & personal care stores	13	10 574	1 630	380	72	19.3	2.9
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
44619	Other health & personal care stores	6	1 976	413	93	24	—	15.6
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	23	29 542	1 893	451	127	13.0	—
4471	Gasoline stations	23	29 542	1 893	451	127	13.0	—
44711	Gasoline stations with convenience stores	12	22 578	1 157	274	80	4.7	—
447110	Gasoline stations with convenience stores	12	22 578	1 157	274	80	4.7	—
448	Clothing & clothing accessories stores	23	14 420	1 560	403	164	5.0	8.6
4481	Clothing stores	15	D	D	D	c	D	D
4482104	Family shoe stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	12	5 639	752	174	60	9.2	.5
4511	Sporting goods, hobby, & musical instrument stores	10	D	D	D	b	D	D
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SEBRING, FL—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	8	78 102	7 561	2 070	693	—	—
4521	Department stores (incl leased depts) ##	4	75 690	N	N	N	—	—
45211	Department stores (incl leased depts) ##	4	75 690	N	N	N	—	—
4521	Department stores (excl leased depts)	4	74 972	7 236	1 929	636	—	—
452110	Department stores (excl leased depts)	4	74 972	7 236	1 929	636	—	—
4521102	Department stores (excl leased depts)	4	74 972	7 236	1 929	636	—	—
	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	4	3 130	325	141	57	—	—
452990	All other general merchandise stores	4	3 130	325	141	57	—	—
453	Miscellaneous store retailers	18	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	6	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4533	Used merchandise stores	3	667	146	33	15	—	53.1
45331	Used merchandise stores	3	667	146	33	15	—	53.1
453310	Used merchandise stores	3	667	146	33	15	—	53.1
4539	Other miscellaneous store retailers	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
SEMINOLE, FL								
44-45	Retail trade	100	201 588	18 477	4 666	1 291	6.4	6.5
441	Motor vehicle & parts dealers	9	56 808	3 518	809	155	5.4	3.8
4411	Automobile dealers	6	D	D	D	c	D	D
44112	Used car dealers	5	D	D	D	b	D	D
441120	Used car dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	5	D	D	D	b	D	D
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
443	Electronics & appliance stores	5	2 235	419	123	21	29.1	—
4431	Electronics & appliance stores	5	2 235	419	123	21	29.1	—
444	Building material & garden equipment & supplies dealers	9	7 441	944	236	58	17.3	—
445	Food & beverage stores	13	44 007	4 297	1 191	384	1.7	21.5
4451	Grocery stores	7	32 037	3 198	841	308	2.4	.3
4452	Specialty food stores	3	D	D	D	b	D	D
446	Health & personal care stores	12	19 001	2 722	674	176	1.6	1.5
4461	Health & personal care stores	12	19 001	2 722	674	176	1.6	1.5
4461102	Proprietary stores	1	D	D	D	a	D	D
44613	Optical goods stores	2	D	D	D	b	D	D
446130	Optical goods stores	2	D	D	D	b	D	D
44619	Other health & personal care stores	5	2 879	502	128	28	2.3	—
446191	Food (health) supplement stores	1	D	D	D	a	D	D
447	Gasoline stations	12	22 762	1 496	364	91	19.1	—
4471	Gasoline stations	12	22 762	1 496	364	91	19.1	—
44711	Gasoline stations with convenience stores	7	15 762	763	183	52	12.3	—
447110	Gasoline stations with convenience stores	7	15 762	763	183	52	12.3	—
448	Clothing & clothing accessories stores	10	9 738	874	221	78	2.7	—
4481	Clothing stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	10	6 947	1 275	275	69	12.5	13.2
4511	Sporting goods, hobby, & musical instrument stores ..	10	6 947	1 275	275	69	12.5	13.2
45111	Sporting goods stores	7	5 658	1 084	243	56	15.4	4.5
451110	Sporting goods stores	7	5 658	1 084	243	56	15.4	4.5
4511101	General-line sporting goods stores	3	4 318	840	187	40	D	—
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	11	D	D	D	b	D	D
4533	Used merchandise stores	2	D	D	D	a	D	D
45331	Used merchandise stores	2	D	D	D	a	D	D
453310	Used merchandise stores	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SOUTH BAY, FL								
44-45	Retail trade	5	4 928	351	92	28	67.5	28.5
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
SOUTH DAYTONA, FL								
44-45	Retail trade	75	102 504	10 948	2 648	805	10.0	3.8
441	Motor vehicle & parts dealers	8	14 693	1 631	406	75	7.6	3.2
4412	Other motor vehicle dealers	3	9 570	976	260	45	—	—
44122	Motorcycle, boat, & other motor vehicle dealers	3	9 570	976	260	45	—	—
441221	Motorcycle dealers	2	D	D	D	b	D	D
44132	Tire dealers	3	D	D	D	b	D	D
441320	Tire dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	9	7 292	962	208	47	—	—
4421	Furniture stores	3	2 679	231	35	8	—	—
44211	Furniture stores	3	2 679	231	35	8	—	—
442110	Furniture stores	3	2 679	231	35	8	—	—
4422	Home furnishings stores	6	4 613	731	173	39	—	—
44221	Floor covering stores	3	3 663	569	135	24	—	—
442210	Floor covering stores	3	3 663	569	135	24	—	—
443	Electronics & appliance stores	4	1 354	326	88	16	12.0	—
4431	Electronics & appliance stores	4	1 354	326	88	16	12.0	—
444	Building material & garden equipment & supplies dealers	6	5 946	798	203	59	18.2	—
445	Food & beverage stores	7	15 888	1 880	449	148	15.5	.9
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	7	14 067	693	169	54	28.7	—
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
448	Clothing & clothing accessories stores	7	4 271	363	85	31	3.4	34.7
4481	Clothing stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	8	1 839	284	65	20	13.7	14.6
4511	Sporting goods, hobby, & musical instrument stores ..	8	1 839	284	65	20	13.7	14.6
452	General merchandise stores	3	D	D	D	e	D	D
45299	All other general merchandise stores	2	D	D	D	a	D	D
452990	All other general merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	b	D	D
45391	Pet & pet supplies stores	1	D	D	D	a	D	D
453910	Pet & pet supplies stores	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	b	D	D
454	Nonstore retailers	4	704	144	36	13	51.8	1.7

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SOUTH MIAMI, FL								
44-45	Retail trade	141	170 108	19 634	4 777	1 312	15.1	6.2
441	Motor vehicle & parts dealers	4	3 838	547	133	21	20.9	26.3
442	Furniture & home furnishings stores	12	3 300	646	156	36	40.4	18.6
4422	Home furnishings stores	7	2 049	502	121	27	42.8	—
44229	Other home furnishings stores	7	2 049	502	121	27	42.8	—
443	Electronics & appliance stores	3	2 304	225	48	13	D	—
4431	Electronics & appliance stores	3	2 304	225	48	13	D	—
44311	Appliance, television, & other electronics stores	3	2 304	225	48	13	D	—
443112	Radio, television, & other electronics stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	b	D	D
4441	Building material & supplies dealers	3	D	D	D	b	D	D
44419	Other building material dealers	1	D	D	D	b	D	D
444190	Other building material dealers	1	D	D	D	b	D	D
445	Food & beverage stores	15	24 600	1 842	450	158	22.1	—
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health & personal care stores	21	30 455	3 623	874	189	13.0	.9
4461	Health & personal care stores	21	30 455	3 623	874	189	13.0	.9
44611	Pharmacies & drug stores	9	25 844	2 637	651	146	11.3	—
446110	Pharmacies & drug stores	9	25 844	2 637	651	146	11.3	—
4461101	Pharmacies & drug stores	9	25 844	2 637	651	146	11.3	—
44613	Optical goods stores	5	2 935	789	182	33	19.4	—
446130	Optical goods stores	5	2 935	789	182	33	19.4	—
44619	Other health & personal care stores	7	1 676	197	41	10	28.9	17.2
447	Gasoline stations	7	13 200	513	133	34	20.9	—
448	Clothing & clothing accessories stores	33	35 519	3 945	961	245	11.1	2.9
4481	Clothing stores	16	22 617	1 871	467	148	9.0	3.7
44813	Children's & infants' clothing stores	2	D	D	D	b	D	D
448130	Children's & infants' clothing stores	2	D	D	D	b	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4482	Shoe stores	12	11 849	1 887	448	82	10.4	—
44821	Shoe stores	12	11 849	1 887	448	82	10.4	—
448210	Shoe stores	12	11 849	1 887	448	82	10.4	—
4482101	Men's shoe stores	1	D	D	D	b	D	D
4482102	Women's shoe stores	2	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	7	4 891	393	87	35	6.0	—
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	11	9 621	1 362	334	87	11.2	5.6
4511	Sporting goods, hobby, & musical instrument stores	7	5 856	977	256	61	18.4	.4
45111	Sporting goods stores	5	D	D	D	b	D	D
451110	Sporting goods stores	5	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	4	3 765	385	78	26	—	13.8
45121	Book stores & news dealers	3	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores	1	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, & record stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	25	D	D	D	e	D	D
4532	Office supplies, stationery, & gift stores	8	2 007	352	87	51	53.3	—
45321	Office supplies & stationery stores	3	1 453	279	72	37	D	—
453210	Office supplies & stationery stores	3	1 453	279	72	37	D	—
4532101	Stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4533	Used merchandise stores	6	1 078	155	40	10	19.4	69.2
45331	Used merchandise stores	6	1 078	155	40	10	19.4	69.2
453310	Used merchandise stores	6	1 078	155	40	10	19.4	69.2
4539	Other miscellaneous store retailers	6	D	D	D	c	D	D
45399	All other miscellaneous store retailers	5	D	D	D	c	D	D
454	Nonstore retailers	4	1 280	282	47	8	51.3	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
SOUTH PASADENA, FL								
44-45	Retail trade	37	88 526	10 182	2 394	666	3.7	.6
441	Motor vehicle & parts dealers	2	D	D	D	b	D	D
4412	Other motor vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	b	D	D
441222	Boat dealers	1	D	D	D	b	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
445	Food & beverage stores	6	53 959	5 575	1 371	366	1.0	—
4451	Grocery stores	3	51 020	5 298	1 305	344	—	—
44511	Supermarkets & other grocery (except convenience) stores	3	51 020	5 298	1 305	344	—	—
445110	Supermarkets & other grocery (except convenience) stores	3	51 020	5 298	1 305	344	—	—
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	6	5 679	676	157	31	13.2	—
4461	Health & personal care stores	6	5 679	676	157	31	13.2	—
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores	6	7 009	820	191	74	—	7.7
4481	Clothing stores	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	4	1 967	506	125	36	39.3	—
452	General merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	4	582	71	16	7	11.2	2.4
454	Nonstore retailers	2	D	D	D	a	D	D
SPRINGFIELD, FL								
44-45	Retail trade	23	23 410	1 953	448	130	7.7	2.9
441	Motor vehicle & parts dealers	6	5 622	534	120	38	—	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	a	D	D
447	Gasoline stations	6	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	6 286	467	102	20	D	—
4539	Other miscellaneous store retailers	3	6 286	467	102	20	D	—
45393	Manufactured (mobile) home dealers	3	6 286	467	102	20	D	—
453930	Manufactured (mobile) home dealers	3	6 286	467	102	20	D	—
454	Nonstore retailers	1	D	D	D	a	D	D
STARKE, FL								
44-45	Retail trade	69	117 005	9 635	2 384	751	4.4	24.1
441	Motor vehicle & parts dealers	11	D	D	D	c	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	5	2 372	462	102	29	4.4	—
4421	Furniture stores	5	2 372	462	102	29	4.4	—
44211	Furniture stores	5	2 372	462	102	29	4.4	—
442110	Furniture stores	5	2 372	462	102	29	4.4	—
443	Electronics & appliance stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	10	4 934	987	244	50	7.1	—
445	Food & beverage stores	5	D	D	D	c	D	D
4451	Grocery stores	3	D	D	D	c	D	D
446	Health & personal care stores	3	D	D	D	b	D	D
4461	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	11	15 628	619	160	58	3.3	6.9
44711	Gasoline stations with convenience stores	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	10	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
STARKE, FL—Con.								
44-45 Retail trade—Con.								
448	Clothing & clothing accessories stores	9	3 550	433	104	44	14.6	3.3
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	c	D	D
45299	All other general merchandise stores	2	D	D	D	a	D	D
452990	All other general merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	1 711	141	36	10	37.6	62.4
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
STUART, FL								
44-45	Retail trade	266	575 092	55 084	12 338	2 793	12.8	4.3
441	Motor vehicle & parts dealers	43	252 866	15 256	3 827	562	21.4	6.7
4411	Automobile dealers	12	D	D	D	e	D	D
44111	New car dealers	9	173 218	10 322	2 525	322	23.7	7.3
441110	New car dealers	9	173 218	10 322	2 525	322	23.7	7.3
44112	Used car dealers	3	D	D	D	a	D	D
441120	Used car dealers	3	D	D	D	a	D	D
4412	Other motor vehicle dealers	17	63 488	2 755	822	149	19.7	5.3
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	16	D	D	D	c	D	D
441222	Boat dealers	13	58 750	2 424	673	119	19.1	.4
441229	All other motor vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	14	D	D	D	b	D	D
44131	Automotive parts & accessories stores	8	5 183	731	146	34	10.4	10.9
441310	Automotive parts & accessories stores	8	5 183	731	146	34	10.4	10.9
44132	Tire dealers	6	D	D	D	b	D	D
441320	Tire dealers	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	25	24 171	3 316	768	157	26.4	.2
4421	Furniture stores	11	15 714	1 924	466	89	27.8	.4
44211	Furniture stores	11	15 714	1 924	466	89	27.8	.4
442110	Furniture stores	11	15 714	1 924	466	89	27.8	.4
4422	Home furnishings stores	14	8 457	1 392	302	68	23.7	—
44221	Floor covering stores	5	4 226	610	141	25	25.6	—
442210	Floor covering stores	5	4 226	610	141	25	25.6	—
44229	Other home furnishings stores	9	4 231	782	161	43	21.8	—
442299	All other home furnishings stores	8	D	D	D	b	D	D
443	Electronics & appliance stores	16	16 977	2 675	640	115	14.9	—
4431	Electronics & appliance stores	16	16 977	2 675	640	115	14.9	—
44311	Appliance, television, & other electronics stores	12	D	D	D	b	D	D
443111	Household appliance stores	5	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	7	7 301	949	215	42	10.5	—
44312	Computer & software stores	3	D	D	D	b	D	D
443120	Computer & software stores	3	D	D	D	b	D	D
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	29	51 565	9 030	1 138	205	—	4.0
4441	Building material & supplies dealers	27	D	D	D	c	D	D
44412	Paint & wallpaper stores	7	D	D	D	b	D	D
444120	Paint & wallpaper stores	7	D	D	D	b	D	D
44419	Other building material dealers	18	D	D	D	c	D	D
444190	Other building material dealers	18	D	D	D	c	D	D
445	Food & beverage stores	24	71 637	7 728	1 966	617	2.9	—
4451	Grocery stores	12	63 179	7 089	1 798	567	1.2	—
44511	Supermarkets & other grocery (except convenience) stores	8	60 911	6 808	1 733	547	.6	—
445110	Supermarkets & other grocery (except convenience) stores	8	60 911	6 808	1 733	547	.6	—
4452	Specialty food stores	10	D	D	D	b	D	D
446	Health & personal care stores	23	31 067	4 235	1 012	237	8.0	—
4461	Health & personal care stores	23	31 067	4 235	1 012	237	8.0	—
44611	Pharmacies & drug stores	8	D	D	D	c	D	D
446110	Pharmacies & drug stores	8	D	D	D	c	D	D
4461101	Pharmacies & drug stores	8	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores	3	983	188	56	17	—	—
446120	Cosmetics, beauty supplies, & perfume stores	3	983	188	56	17	—	—
44613	Optical goods stores	3	D	D	D	b	D	D
446130	Optical goods stores	3	D	D	D	b	D	D
44619	Other health & personal care stores	9	4 288	882	211	39	—	—
446191	Food (health) supplement stores	3	D	D	D	a	D	D
446199	All other health & personal care stores	6	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
STUART, FL—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	19	23 524	1 298	336	85	8.7	6.3
4471	Gasoline stations	19	23 524	1 298	336	85	8.7	6.3
44711	Gasoline stations with convenience stores	14	16 813	922	228	61	8.6	2.8
447110	Gasoline stations with convenience stores	14	16 813	922	228	61	8.6	2.8
448	Clothing & clothing accessories stores	18	20 386	2 158	484	137	—	.5
4481	Clothing stores	10	16 010	1 393	339	102	—	.6
44814	Family clothing stores	2	D	D	D	b	D	D
448140	Family clothing stores	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	18	10 654	1 537	340	91	9.0	.3
4511	Sporting goods, hobby, & musical instrument stores ..	14	5 730	884	245	69	10.8	.5
45113	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
4512	Book, periodical, & music stores	4	4 924	653	95	22	6.8	—
45122	Prerecorded tape, compact disc, & record stores ...	3	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, & record stores ...	3	D	D	D	a	D	D
452	General merchandise stores	5	46 011	4 139	990	375	—	5.4
45299	All other general merchandise stores	4	D	D	D	c	D	D
452990	All other general merchandise stores	4	D	D	D	c	D	D
4529901	Variety stores	2	D	D	D	c	D	D
4529902	Catalog showrooms	2	D	D	D	c	D	D
453	Miscellaneous store retailers	39	21 578	2 937	724	189	10.9	6.1
4531	Florists	9	1 843	431	111	34	10.5	2.7
45311	Florists	9	1 843	431	111	34	10.5	2.7
453110	Florists	9	1 843	431	111	34	10.5	2.7
4532	Office supplies, stationery, & gift stores	10	14 104	1 608	383	89	3.4	5.3
45321	Office supplies & stationery stores	5	12 841	1 384	326	66	1.6	3.0
453210	Office supplies & stationery stores	5	12 841	1 384	326	66	1.6	3.0
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	4	D	D	D	b	D	D
4533	Used merchandise stores	5	1 356	292	80	24	22.8	—
45331	Used merchandise stores	5	1 356	292	80	24	22.8	—
453310	Used merchandise stores	5	1 356	292	80	24	22.8	—
4539	Other miscellaneous store retailers	15	4 275	606	150	42	32.2	12.0
45391	Pet & pet supplies stores	2	D	D	D	a	D	D
453910	Pet & pet supplies stores	2	D	D	D	a	D	D
45392	Art dealers	4	756	93	22	11	25.1	26.1
453920	Art dealers	4	756	93	22	11	25.1	26.1
45399	All other miscellaneous store retailers	8	D	D	D	b	D	D
454	Nonstore retailers	7	4 656	775	113	23	10.2	—
4543	Direct selling establishments	6	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	a	D	D
45439	Other direct selling establishments	5	D	D	D	b	D	D
454390	Other direct selling establishments	5	D	D	D	b	D	D
SUNRISE, FL								
44-45	Retail trade	448	1 355 242	133 747	30 431	7 971	4.3	6.2
441	Motor vehicle & parts dealers	12	D	D	D	c	D	D
4411	Automobile dealers	4	D	D	D	c	D	D
44111	New car dealers	1	D	D	D	c	D	D
441110	New car dealers	1	D	D	D	c	D	D
44112	Used car dealers	3	D	D	D	a	D	D
441120	Used car dealers	3	D	D	D	a	D	D
442	Furniture & home furnishings stores	25	67 324	6 888	1 716	376	.7	8.6
4421	Furniture stores	6	29 923	3 115	795	120	.3	10.4
44211	Furniture stores	6	29 923	3 115	795	120	.3	10.4
442110	Furniture stores	6	29 923	3 115	795	120	.3	10.4
4422	Home furnishings stores	19	37 401	3 773	921	256	1.0	7.2
44221	Floor covering stores	7	3 251	530	112	23	6.2	75.5
442210	Floor covering stores	7	3 251	530	112	23	6.2	75.5
44229	Other home furnishings stores	12	34 150	3 243	809	233	.5	.7
442299	All other home furnishings stores	11	D	D	D	c	D	D
443	Electronics & appliance stores	20	154 129	10 098	2 024	450	.4	.8
4431	Electronics & appliance stores	20	154 129	10 098	2 024	450	.4	.8
44311	Appliance, television, & other electronics stores ...	12	D	D	D	e	D	D
443111	Household appliance stores	6	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	6	D	D	D	e	D	D
44312	Computer & software stores	5	D	D	D	b	D	D
443120	Computer & software stores	5	D	D	D	b	D	D
44313	Camera & photographic supplies stores	3	D	D	D	b	D	D
443130	Camera & photographic supplies stores	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—		
							From administrative records ¹	Estimated ²	
	SUNRISE, FL—Con.								
44-45	Retail trade—Con.								
444	Building material & garden equipment & supplies dealers	22	83 837	9 758	2 197	416	2.7	.9	
4441	Building material & supplies dealers	19	82 850	9 638	2 170	407	1.5	1.0	
44411	Home centers	2	D	D	D	e	D	D	
444110	Home centers	2	D	D	D	e	D	D	
44419	Other building material dealers	11	D	D	D	b	D	D	
444190	Other building material dealers	11	D	D	D	b	D	D	
445	Food & beverage stores	47	133 073	14 961	3 960	1 196	4.9	2.9	
4451	Grocery stores	31	120 391	12 943	3 451	1 045	3.9	3.2	
44511	Supermarkets & other grocery (except convenience) stores	23	117 211	12 667	3 384	1 023	3.2	2.9	
445110	Supermarkets & other grocery (except convenience) stores	23	117 211	12 667	3 384	1 023	3.2	2.9	
4452	Specialty food stores	10	10 235	1 756	472	133	2.5	—	
446	Health & personal care stores	42	65 962	8 912	2 112	537	8.6	1.0	
4461	Health & personal care stores	42	65 962	8 912	2 112	537	8.6	1.0	
44611	Pharmacies & drug stores	8	48 102	5 766	1 437	362	4.6	.1	
446110	Pharmacies & drug stores	8	48 102	5 766	1 437	362	4.6	.1	
4461101	Pharmacies & drug stores	8	48 102	5 766	1 437	362	4.6	.1	
44612	Cosmetics, beauty supplies, & perfume stores	8	6 783	906	130	38	2.1	3.7	
446120	Cosmetics, beauty supplies, & perfume stores	8	6 783	906	130	38	2.1	3.7	
44613	Optical goods stores	16	6 788	1 562	359	94	42.3	—	
446130	Optical goods stores	16	6 788	1 562	359	94	42.3	—	
44619	Other health & personal care stores	10	4 289	678	186	43	9.7	7.7	
446191	Food (health) supplement stores	4	3 079	440	112	25	—	8.5	
447	Gasoline stations	21	49 460	2 248	322	96	13.8	29.9	
4471	Gasoline stations	21	49 460	2 248	322	96	13.8	29.9	
44711	Gasoline stations with convenience stores	10	36 321	1 584	153	43	11.9	38.3	
447110	Gasoline stations with convenience stores	10	36 321	1 584	153	43	11.9	38.3	
44719	Other gasoline stations	11	13 139	664	169	53	18.9	6.9	
447190	Other gasoline stations	11	13 139	664	169	53	18.9	6.9	
448	Clothing & clothing accessories stores	162	298 968	26 821	6 462	1 964	4.9	17.1	
4481	Clothing stores	102	231 449	19 725	4 708	1 447	4.1	18.1	
44811	Men's clothing stores	16	21 937	2 614	599	146	5.0	24.3	
448110	Men's clothing stores	16	21 937	2 614	599	146	5.0	24.3	
44812	Women's clothing stores	39	71 443	5 686	1 420	423	3.5	48.5	
448120	Women's clothing stores	39	71 443	5 686	1 420	423	3.5	48.5	
44813	Children's & infants' clothing stores	4	3 234	345	82	25	1.9	—	
448130	Children's & infants' clothing stores	4	3 234	345	82	25	1.9	—	
44814	Family clothing stores	25	120 700	9 659	2 259	741	3.8	.4	
448140	Family clothing stores	25	120 700	9 659	2 259	741	3.8	.4	
44815	Clothing accessories stores	7	4 146	478	120	35	25.4	34.3	
448150	Clothing accessories stores	7	4 146	478	120	35	25.4	34.3	
44819	Other clothing stores	11	9 989	943	228	77	1.3	.4	
448190	Other clothing stores	11	9 989	943	228	77	1.3	.4	
4482	Shoe stores	33	48 203	4 544	1 155	384	2.1	6.1	
44821	Shoe stores	33	48 203	4 544	1 155	384	2.1	6.1	
448210	Shoe stores	33	48 203	4 544	1 155	384	2.1	6.1	
4482101	Men's shoe stores	3	D	D	D	a	D	D	
4482102	Women's shoe stores	10	D	D	D	b	D	D	
4482104	Family shoe stores	16	24 720	1 998	524	153	—	—	
4482105	Athletic footwear stores	4	10 963	1 229	311	124	3.2	—	
4483	Jewelry, luggage, & leather goods stores	27	19 316	2 552	599	133	21.6	32.5	
44831	Jewelry stores	22	13 621	2 062	478	109	30.7	38.1	
448310	Jewelry stores	22	13 621	2 062	478	109	30.7	38.1	
44832	Luggage & leather goods stores	5	5 695	490	121	24	—	19.1	
448320	Luggage & leather goods stores	5	5 695	490	121	24	—	19.1	
451	Sporting goods, hobby, book, & music stores	20	43 971	3 469	809	249	2.7	2.2	
4511	Sporting goods, hobby, & musical instrument stores ..	15	35 385	2 713	629	173	3.2	2.7	
45111	Sporting goods stores	7	21 166	1 640	431	110	2.4	3.6	
451110	Sporting goods stores	7	21 166	1 640	431	110	2.4	3.6	
4511101	General-line sporting goods stores	2	D	D	D	b	D	D	
45112	Hobby, toy, & game stores	5	D	D	D	b	D	D	
451120	Hobby, toy, & game stores	5	D	D	D	b	D	D	
45113	Sewing, needlework, & piece goods stores	3	D	D	D	a	D	D	
451130	Sewing, needlework, & piece goods stores	3	D	D	D	a	D	D	
4512	Book, periodical, & music stores	5	8 586	756	180	76	.8	—	
45122	Prerecorded tape, compact disc, & record stores	5	8 586	756	180	76	.8	—	
451220	Prerecorded tape, compact disc, & record stores	5	8 586	756	180	76	.8	—	

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SUNRISE, FL—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	14	252 112	21 539	5 099	1 774	.1	.8
4521	Department stores (incl leased depts) ##	7	172 255	N	N	N	—	—
45211	Department stores (incl leased depts) ##	7	172 255	N	N	N	—	—
4521	Department stores (excl leased depts)	7	170 505	16 136	3 799	1 367	—	—
452110	Department stores (excl leased depts)	7	170 505	16 136	3 799	1 367	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	7	170 505	16 136	3 799	1 367	—	—
4521103	National chain department stores (excl leased depts)	6	D	D	D	g	D	D
		1	D	D	D	c	D	D
4529	Other general merchandise stores	7	81 607	5 403	1 300	407	.2	2.6
45291	Warehouse clubs & superstores	2	D	D	D	c	D	D
452910	Warehouse clubs & superstores	2	D	D	D	c	D	D
45299	All other general merchandise stores	5	D	D	D	c	D	D
452990	All other general merchandise stores	5	D	D	D	c	D	D
4529902	Catalog showrooms	2	D	D	D	c	D	D
453	Miscellaneous store retailers	40	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	20	D	D	D	c	D	D
45321	Office supplies & stationery stores	1	D	D	D	b	D	D
453210	Office supplies & stationery stores	1	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	19	6 892	965	178	82	29.7	13.2
453220	Gift, novelty, & souvenir stores	19	6 892	965	178	82	29.7	13.2
4539	Other miscellaneous store retailers	14	D	D	D	b	D	D
45391	Pet & pet supplies stores	1	D	D	D	a	D	D
453910	Pet & pet supplies stores	1	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	12	8 129	866	192	42	17.9	4.0
454	Nonstore retailers	23	74 100	18 005	3 790	579	14.1	1.1
4541	Electronic shopping & mail-order houses	8	68 023	17 361	3 652	550	8.9	.8
45411	Electronic shopping & mail-order houses	8	68 023	17 361	3 652	550	8.9	.8
454110	Electronic shopping & mail-order houses	8	68 023	17 361	3 652	550	8.9	.8
4543	Direct selling establishments	13	D	D	D	b	D	D
45439	Other direct selling establishments	12	D	D	D	b	D	D
454390	Other direct selling establishments	12	D	D	D	b	D	D
SURFSIDE, FL								
44-45	Retail trade	40	26 136	2 914	706	188	19.7	13.0
442	Furniture & home furnishings stores	4	616	70	14	4	86.7	—
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	9	10 189	1 173	267	62	21.8	28.3
4461	Health & personal care stores	9	10 189	1 173	267	62	21.8	28.3
448	Clothing & clothing accessories stores	16	3 265	466	112	39	48.3	9.2
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SWEETWATER, FL								
44-45	Retail trade	47	57 748	5 650	1 414	618	17.8	5.2
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	3 906	466	104	21	15.7	—
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44421	Outdoor power equipment stores	1	D	D	D	a	D	D
444210	Outdoor power equipment stores	1	D	D	D	a	D	D
445	Food & beverage stores	9	39 426	3 758	942	492	3.6	2.0
4451	Grocery stores	8	D	D	D	e	D	D
446	Health & personal care stores	9	4 164	475	122	33	65.0	35.0
447	Gasoline stations	3	D	D	D	a	D	D
448	Clothing & clothing accessories stores	4	508	101	25	8	100.0	—
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	7	1 533	401	94	28	14.2	31.4
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers	3	D	D	D	b	D	D
454	Nonstore retailers	3	236	32	6	8	D	—
TALLAHASSEE, FL								
44-45	Retail trade	864	1 721 163	188 473	44 554	13 270	4.8	6.6
441	Motor vehicle & parts dealers	84	220 181	20 802	5 283	815	5.2	1.4
4411	Automobile dealers	25	164 756	11 921	3 135	356	5.3	.2
44111	New car dealers	10	148 788	10 805	2 862	304	3.9	—
441110	New car dealers	10	148 788	10 805	2 862	304	3.9	—
44112	Used car dealers	15	15 968	1 116	273	52	18.7	2.5
441120	Used car dealers	15	15 968	1 116	273	52	18.7	2.5
4412	Other motor vehicle dealers	6	4 523	379	90	31	3.3	1.0
44122	Motorcycle, boat, & other motor vehicle dealers	6	4 523	379	90	31	3.3	1.0
441222	Boat dealers	5	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	53	50 902	8 502	2 058	428	5.1	5.2
44131	Automotive parts & accessories stores	31	31 322	5 000	1 214	279	5.1	8.4
441310	Automotive parts & accessories stores	31	31 322	5 000	1 214	279	5.1	8.4
44132	Tire dealers	22	19 580	3 502	844	149	4.9	—
441320	Tire dealers	22	19 580	3 502	844	149	4.9	—
442	Furniture & home furnishings stores	64	59 117	8 318	1 920	470	24.6	10.3
4421	Furniture stores	28	33 688	4 884	1 188	254	17.8	6.8
44211	Furniture stores	28	33 688	4 884	1 188	254	17.8	6.8
442110	Furniture stores	28	33 688	4 884	1 188	254	17.8	6.8
4422	Home furnishings stores	36	25 429	3 434	732	216	33.7	15.0
44221	Floor covering stores	14	15 175	2 073	407	85	41.7	14.9
442210	Floor covering stores	14	15 175	2 073	407	85	41.7	14.9
44229	Other home furnishings stores	22	10 254	1 361	325	131	21.9	15.2
442299	All other home furnishings stores	20	D	D	D	c	D	D
443	Electronics & appliance stores	45	57 212	8 019	1 863	433	3.0	25.1
4431	Electronics & appliance stores	45	57 212	8 019	1 863	433	3.0	25.1
44311	Appliance, television, & other electronics stores	25	46 610	5 966	1 373	313	.5	29.9
443111	Household appliance stores	5	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	20	D	D	D	e	D	D
44312	Computer & software stores	17	D	D	D	c	D	D
443120	Computer & software stores	17	D	D	D	c	D	D
44313	Camera & photographic supplies stores	3	D	D	D	a	D	D
443130	Camera & photographic supplies stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	57	161 471	18 322	4 549	956	5.6	1.9
4441	Building material & supplies dealers	51	152 919	16 466	4 113	844	5.9	2.0
44411	Home centers	6	D	D	D	f	D	D
444110	Home centers	6	D	D	D	f	D	D
44412	Paint & wallpaper stores	10	D	D	D	b	D	D
444120	Paint & wallpaper stores	10	D	D	D	b	D	D
44419	Other building material dealers	33	58 627	7 499	1 849	293	11.2	5.3
444190	Other building material dealers	33	58 627	7 499	1 849	293	11.2	5.3
4442	Lawn & garden equipment & supplies stores	6	8 552	1 856	436	112	—	—
44422	Nursery & garden centers	5	D	D	D	c	D	D
444220	Nursery & garden centers	5	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
TALLAHASSEE, FL—Con.								
44-45 Retail trade—Con.								
445	Food & beverage stores	61	306 810	32 053	7 697	2 941	1.2	.8
4451	Grocery stores	39	287 911	30 494	7 269	2 797	.9	.6
44511	Supermarkets & other grocery (except convenience) stores	25	281 282	29 906	7 120	2 749	.6	—
445110	Supermarkets & other grocery (except convenience) stores	25	281 282	29 906	7 120	2 749	.6	—
44512	Convenience stores	14	6 629	588	149	48	14.6	27.7
445120	Convenience stores	14	6 629	588	149	48	14.6	27.7
4452	Specialty food stores	11	2 723	426	93	40	20.3	10.3
4453	Beer, wine, & liquor stores	11	16 176	1 133	335	104	2.1	1.2
44531	Beer, wine, & liquor stores	11	16 176	1 133	335	104	2.1	1.2
445310	Beer, wine, & liquor stores	11	16 176	1 133	335	104	2.1	1.2
446	Health & personal care stores	73	120 270	18 530	4 470	982	1.8	13.5
4461	Health & personal care stores	73	120 270	18 530	4 470	982	1.8	13.5
44611	Pharmacies & drug stores	25	85 577	9 982	2 415	633	1.0	9.8
446110	Pharmacies & drug stores	25	85 577	9 982	2 415	633	1.0	9.8
4461101	Pharmacies & drug stores	25	85 577	9 982	2 415	633	1.0	9.8
44612	Cosmetics, beauty supplies, & perfume stores	15	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	15	D	D	D	b	D	D
44613	Optical goods stores	14	D	D	D	b	D	D
446130	Optical goods stores	14	D	D	D	b	D	D
44619	Other health & personal care stores	19	D	D	D	c	D	D
446191	Food (health) supplement stores	7	5 551	1 059	240	91	3.3	21.6
446199	All other health & personal care stores	12	D	D	D	b	D	D
447	Gasoline stations	90	135 284	9 423	1 774	589	13.8	24.4
4471	Gasoline stations	90	135 284	9 423	1 774	589	13.8	24.4
44711	Gasoline stations with convenience stores	64	97 287	6 966	1 176	408	14.1	20.3
447110	Gasoline stations with convenience stores	64	97 287	6 966	1 176	408	14.1	20.3
44719	Other gasoline stations	26	37 997	2 457	598	181	13.1	35.0
447190	Other gasoline stations	26	37 997	2 457	598	181	13.1	35.0
448	Clothing & clothing accessories stores	155	116 376	14 258	3 546	1 440	2.8	10.4
4481	Clothing stores	92	76 821	9 063	2 236	963	3.0	8.4
44811	Men's clothing stores	13	D	D	D	b	D	D
448110	Men's clothing stores	13	D	D	D	b	D	D
44812	Women's clothing stores	38	20 789	2 145	497	300	3.9	9.5
448120	Women's clothing stores	38	20 789	2 145	497	300	3.9	9.5
44813	Children's & infants' clothing stores	4	D	D	D	b	D	D
448130	Children's & infants' clothing stores	4	D	D	D	b	D	D
44814	Family clothing stores	15	35 189	3 993	928	396	3.2	6.0
448140	Family clothing stores	15	35 189	3 993	928	396	3.2	6.0
44815	Clothing accessories stores	7	1 729	332	65	31	—	22.9
448150	Clothing accessories stores	7	1 729	332	65	31	—	22.9
44819	Other clothing stores	15	8 376	1 020	269	109	4.7	5.0
448190	Other clothing stores	15	8 376	1 020	269	109	4.7	5.0
4482	Shoe stores	35	23 481	2 489	634	253	—	3.2
44821	Shoe stores	35	23 481	2 489	634	253	—	3.2
448210	Shoe stores	35	23 481	2 489	634	253	—	3.2
4482101	Men's shoe stores	3	D	D	D	a	D	D
4482102	Women's shoe stores	4	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	18	12 393	1 213	301	121	—	—
4482105	Athletic footwear stores	8	7 543	826	208	92	—	—
4483	Jewelry, luggage, & leather goods stores	28	16 074	2 706	676	224	5.5	30.2
44831	Jewelry stores	27	D	D	D	c	D	D
448310	Jewelry stores	27	D	D	D	c	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	77	84 009	10 229	2 397	818	3.9	.4
4511	Sporting goods, hobby, & musical instrument stores ..	43	35 491	4 557	1 070	330	4.8	.7
45111	Sporting goods stores	23	18 867	2 759	627	161	4.0	1.2
451110	Sporting goods stores	23	18 867	2 759	627	161	4.0	1.2
4511101	General-line sporting goods stores	4	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	19	D	D	D	b	D	D
45112	Hobby, toy, & game stores	8	D	D	D	b	D	D
451120	Hobby, toy, & game stores	8	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	7	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	7	D	D	D	b	D	D
45114	Musical instrument & supplies stores	5	D	D	D	b	D	D
451140	Musical instrument & supplies stores	5	D	D	D	b	D	D
4512	Book, periodical, & music stores	34	48 518	5 672	1 327	488	3.1	.1
45121	Book stores & news dealers	22	D	D	D	e	D	D
451211	Book stores	20	37 776	4 702	1 077	376	2.3	—
4512111	Book stores, general	13	D	D	D	c	D	D
4512112	Specialty book stores	2	D	D	D	a	D	D
4512113	College book stores	5	21 645	2 910	694	213	—	—
451212	News dealers & newsstands	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	12	D	D	D	c	D	D
451220	Prerecorded tape, compact disc, & record stores ...	12	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
TALLAHASSEE, FL—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	23	343 812	35 962	8 353	2 945	—	—
4521	Department stores (incl leased depts) ##	11	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	11	D	N	N	N	D	D
4521	Department stores (excl leased depts)	11	D	D	D	g	D	D
45211	Department stores (excl leased depts)	11	D	D	D	g	D	D
452110	Department stores (excl leased depts)	11	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts)	3	77 313	10 108	2 598	677	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	5	D	D	D	g	D	D
4521103	National chain department stores (excl leased depts)	3	63 355	7 212	1 749	558	—	—
4529	Other general merchandise stores	12	D	D	D	f	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
45299	All other general merchandise stores	11	D	D	D	c	D	D
452990	All other general merchandise stores	11	D	D	D	c	D	D
4529901	Variety stores	6	D	D	D	b	D	D
4529902	Catalog showrooms	2	D	D	D	c	D	D
453	Miscellaneous store retailers	109	98 857	10 209	2 152	736	13.8	21.7
4531	Florists	18	4 599	992	233	77	37.3	.5
45311	Florists	18	4 599	992	233	77	37.3	.5
453110	Florists	18	4 599	992	233	77	37.3	.5
4532	Office supplies, stationery, & gift stores	36	34 331	3 625	845	387	4.0	11.9
45321	Office supplies & stationery stores	5	D	D	D	b	D	D
453210	Office supplies & stationery stores	5	D	D	D	b	D	D
4532102	Office supplies stores	5	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	31	D	D	D	e	D	D
453220	Gift, novelty, & souvenir stores	31	D	D	D	e	D	D
4533	Used merchandise stores	15	D	D	D	b	D	D
45331	Used merchandise stores	15	D	D	D	b	D	D
453310	Used merchandise stores	15	D	D	D	b	D	D
4539	Other miscellaneous store retailers	40	D	D	D	c	D	D
45391	Pet & pet supplies stores	7	4 638	753	179	49	—	—
453910	Pet & pet supplies stores	7	4 638	753	179	49	—	—
45393	Manufactured (mobile) home dealers	12	44 081	3 068	526	71	19.1	36.8
453930	Manufactured (mobile) home dealers	12	44 081	3 068	526	71	19.1	36.8
45399	All other miscellaneous store retailers	20	D	D	D	b	D	D
454	Nonstore retailers	26	17 764	2 348	550	145	10.0	6.7
4543	Direct selling establishments	17	14 842	1 829	435	106	4.6	1.5
45431	Fuel dealers	6	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	4	8 784	870	216	51	—	—
45439	Other direct selling establishments	11	D	D	D	b	D	D
454390	Other direct selling establishments	11	D	D	D	b	D	D
TAMARAC, FL								
44-45	Retail trade	208	350 840	38 359	9 089	2 516	12.9	9.4
441	Motor vehicle & parts dealers	13	14 059	2 284	471	98	26.0	17.4
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	11	D	D	D	b	D	D
44131	Automotive parts & accessories stores	6	6 538	873	116	47	4.6	37.5
441310	Automotive parts & accessories stores	6	6 538	873	116	47	4.6	37.5
44132	Tire dealers	5	D	D	D	b	D	D
441320	Tire dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	20	12 530	1 654	437	93	18.6	12.4
4421	Furniture stores	8	6 593	1 190	329	63	4.9	12.0
44211	Furniture stores	8	6 593	1 190	329	63	4.9	12.0
442110	Furniture stores	8	6 593	1 190	329	63	4.9	12.0
4422	Home furnishings stores	12	5 937	464	108	30	33.8	12.9
44221	Floor covering stores	7	4 679	289	67	16	24.9	15.9
442210	Floor covering stores	7	4 679	289	67	16	24.9	15.9
443	Electronics & appliance stores	7	13 182	1 102	290	40	3.1	6.0
4431	Electronics & appliance stores	7	13 182	1 102	290	40	3.1	6.0
44312	Computer & software stores	2	D	D	D	b	D	D
443120	Computer & software stores	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	7	D	D	D	b	D	D
4441	Building material & supplies dealers	6	14 826	2 080	407	64	4.8	.7
44419	Other building material dealers	6	14 826	2 080	407	64	4.8	.7
444190	Other building material dealers	6	14 826	2 080	407	64	4.8	.7
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44421	Outdoor power equipment stores	1	D	D	D	a	D	D
444210	Outdoor power equipment stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	TAMARAC, FL—Con.							
44-45	Retail trade—Con.							
445	Food & beverage stores	21	117 952	13 333	3 193	915	2.0	.5
4451	Grocery stores	18	117 554	13 319	3 188	910	1.7	.5
44511	Supermarkets & other grocery (except convenience) stores	13	115 644	13 049	3 123	890	1.5	.3
445110	Supermarkets & other grocery (except convenience) stores	13	115 644	13 049	3 123	890	1.5	.3
446	Health & personal care stores	23	38 535	4 529	1 085	333	10.7	1.3
4461	Health & personal care stores	23	38 535	4 529	1 085	333	10.7	1.3
44611	Pharmacies & drug stores	8	27 294	2 893	696	239	11.4	—
446110	Pharmacies & drug stores	8	27 294	2 893	696	239	11.4	—
4461101	Pharmacies & drug stores	7	D	D	D	c	D	D
4461102	Proprietary stores	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	b	D	D
44619	Other health & personal care stores	8	6 937	1 144	273	67	1.4	7.1
446191	Food (health) supplement stores	4	D	D	D	b	D	D
446199	All other health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	16	36 255	1 398	327	102	58.3	7.7
4471	Gasoline stations	16	36 255	1 398	327	102	58.3	7.7
44711	Gasoline stations with convenience stores	7	14 525	577	143	40	29.2	2.0
447110	Gasoline stations with convenience stores	7	14 525	577	143	40	29.2	2.0
44719	Other gasoline stations	9	21 730	821	184	62	77.8	11.5
447190	Other gasoline stations	9	21 730	821	184	62	77.8	11.5
448	Clothing & clothing accessories stores	43	26 051	3 076	809	221	14.7	10.5
4481	Clothing stores	17	D	D	D	c	D	D
44813	Children's & infants' clothing stores	1	D	D	D	b	D	D
448130	Children's & infants' clothing stores	1	D	D	D	b	D	D
44819	Other clothing stores	3	D	D	D	b	D	D
448190	Other clothing stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	22	8 334	1 262	315	64	32.4	18.6
44831	Jewelry stores	22	8 334	1 262	315	64	32.4	18.6
448310	Jewelry stores	22	8 334	1 262	315	64	32.4	18.6
451	Sporting goods, hobby, book, & music stores	14	14 479	2 284	529	139	5.1	1.9
4511	Sporting goods, hobby, & musical instrument stores	12	D	D	D	c	D	D
45111	Sporting goods stores	5	7 726	1 115	272	77	4.6	—
451110	Sporting goods stores	5	7 726	1 115	272	77	4.6	—
4511101	General-line sporting goods stores	1	D	D	D	b	D	D
45112	Hobby, toy, & game stores	5	D	D	D	b	D	D
451120	Hobby, toy, & game stores	5	D	D	D	b	D	D
45114	Musical instrument & supplies stores	2	D	D	D	b	D	D
451140	Musical instrument & supplies stores	2	D	D	D	b	D	D
452	General merchandise stores	10	33 304	3 261	771	243	—	9.9
45299	All other general merchandise stores	8	D	D	D	b	D	D
452990	All other general merchandise stores	8	D	D	D	b	D	D
4529901	Variety stores	5	5 709	604	137	50	—	14.5
4529902	Catalog showrooms	1	D	D	D	a	D	D
453	Miscellaneous store retailers	20	D	D	D	b	D	D
4531	Florists	5	1 700	402	106	20	7.0	15.4
45311	Florists	5	1 700	402	106	20	7.0	15.4
453110	Florists	5	1 700	402	106	20	7.0	15.4
4533	Used merchandise stores	6	990	240	64	19	48.7	20.8
45331	Used merchandise stores	6	990	240	64	19	48.7	20.8
453310	Used merchandise stores	6	990	240	64	19	48.7	20.8
454	Nonstore retailers	14	23 800	2 201	479	205	20.1	72.5
4541	Electronic shopping & mail-order houses	6	19 594	1 512	358	152	21.9	74.3
45411	Electronic shopping & mail-order houses	6	19 594	1 512	358	152	21.9	74.3
454110	Electronic shopping & mail-order houses	6	19 594	1 512	358	152	21.9	74.3
4543	Direct selling establishments	6	D	D	D	b	D	D
45439	Other direct selling establishments	6	D	D	D	b	D	D
454390	Other direct selling establishments	6	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
TAMPA, FL								
44-45	Retail trade	1 792	4 756 721	428 869	101 515	25 054	4.7	6.0
441	Motor vehicle & parts dealers	197	1 625 115	115 387	26 861	3 958	2.2	9.1
4411	Automobile dealers	76	1 427 396	89 487	20 164	2 599	1.6	8.6
44111	New car dealers	33	1 379 662	84 598	19 363	2 446	.7	8.6
441110	New car dealers	33	1 379 662	84 598	19 363	2 446	.7	8.6
44112	Used car dealers	43	47 734	4 889	801	153	26.2	11.0
441120	Used car dealers	43	47 734	4 889	801	153	26.2	11.0
4412	Other motor vehicle dealers	24	68 864	4 772	1 095	173	13.7	2.2
44121	Recreational vehicle dealers	3	D	D	D	b	D	D
441210	Recreational vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	21	D	D	D	c	D	D
441221	Motorcycle dealers	3	D	D	D	b	D	D
441222	Boat dealers	17	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	97	128 855	21 128	5 602	1 186	3.4	17.5
44131	Automotive parts & accessories stores	69	95 575	14 990	3 931	949	1.8	9.2
441310	Automotive parts & accessories stores	69	95 575	14 990	3 931	949	1.8	9.2
44132	Tire dealers	28	33 280	6 138	1 671	237	7.8	41.4
441320	Tire dealers	28	33 280	6 138	1 671	237	7.8	41.4
442	Furniture & home furnishings stores	134	163 680	21 539	5 141	943	12.1	6.7
4421	Furniture stores	58	112 580	14 248	3 529	537	6.9	6.5
44211	Furniture stores	58	112 580	14 248	3 529	537	6.9	6.5
442110	Furniture stores	58	112 580	14 248	3 529	537	6.9	6.5
4422	Home furnishings stores	76	51 100	7 291	1 612	406	23.7	7.0
44221	Floor covering stores	32	29 929	4 090	963	162	29.2	.3
442210	Floor covering stores	32	29 929	4 090	963	162	29.2	.3
44229	Other home furnishings stores	44	21 171	3 201	649	244	15.9	16.4
442299	All other home furnishings stores	40	20 099	3 030	621	232	15.3	16.8
443	Electronics & appliance stores	66	228 879	18 333	4 583	979	6.4	1.9
4431	Electronics & appliance stores	66	228 879	18 333	4 583	979	6.4	1.9
44311	Appliance, television, & other electronics stores	41	102 420	9 892	2 455	535	9.4	2.2
443111	Household appliance stores	11	14 945	2 531	554	86	21.9	6.3
443112	Radio, television, & other electronics stores	30	87 475	7 361	1 901	449	7.2	1.6
44312	Computer & software stores	19	121 946	7 759	1 967	411	2.5	1.6
443120	Computer & software stores	19	121 946	7 759	1 967	411	2.5	1.6
44313	Camera & photographic supplies stores	6	4 513	682	161	33	45.1	2.3
443130	Camera & photographic supplies stores	6	4 513	682	161	33	45.1	2.3
444	Building material & garden equipment & supplies dealers	99	433 149	46 158	10 501	1 697	1.5	3.1
4441	Building material & supplies dealers	87	420 203	44 670	10 100	1 621	1.3	3.2
44411	Home centers	6	D	D	D	f	D	D
444110	Home centers	6	D	D	D	f	D	D
44412	Paint & wallpaper stores	15	D	D	D	b	D	D
444120	Paint & wallpaper stores	15	D	D	D	b	D	D
44413	Hardware stores	13	6 264	1 155	298	66	28.8	12.7
444130	Hardware stores	13	6 264	1 155	298	66	28.8	12.7
44419	Other building material dealers	53	240 372	23 833	5 768	708	1.6	5.1
444190	Other building material dealers	53	240 372	23 833	5 768	708	1.6	5.1
4442	Lawn & garden equipment & supplies stores	12	12 946	1 488	401	76	6.5	—
44421	Outdoor power equipment stores	6	3 938	741	160	32	16.3	—
444210	Outdoor power equipment stores	6	3 938	741	160	32	16.3	—
44422	Nursery & garden centers	6	9 008	747	241	44	2.2	—
444220	Nursery & garden centers	6	9 008	747	241	44	2.2	—
445	Food & beverage stores	217	529 398	54 442	13 164	4 751	6.8	4.3
4451	Grocery stores	151	484 256	50 098	12 037	4 408	5.3	3.7
44511	Supermarkets & other grocery (except convenience) stores	114	467 548	48 264	11 598	4 263	4.5	3.4
445110	Supermarkets & other grocery (except convenience) stores	114	467 548	48 264	11 598	4 263	4.5	3.4
44512	Convenience stores	37	16 708	1 834	439	145	27.5	12.9
445120	Convenience stores	37	16 708	1 834	439	145	27.5	12.9
4452	Specialty food stores	35	16 046	2 089	518	175	25.3	8.3
4453	Beer, wine, & liquor stores	31	29 096	2 255	609	168	21.3	12.3
44531	Beer, wine, & liquor stores	31	29 096	2 255	609	168	21.3	12.3
445310	Beer, wine, & liquor stores	31	29 096	2 255	609	168	21.3	12.3
446	Health & personal care stores	160	206 176	28 249	7 047	1 815	9.7	6.7
4461	Health & personal care stores	160	206 176	28 249	7 047	1 815	9.7	6.7
44611	Pharmacies & drug stores	59	154 936	19 371	4 737	1 260	10.5	3.8
446110	Pharmacies & drug stores	59	154 936	19 371	4 737	1 260	10.5	3.8
4461101	Pharmacies & drug stores	56	152 978	19 003	4 657	1 248	10.6	3.8
4461102	Proprietary drugs	3	1 958	368	80	12	—	—
44612	Cosmetics, beauty supplies, & perfume stores	24	8 048	1 045	263	92	13.4	.6
446120	Cosmetics, beauty supplies, & perfume stores	24	8 048	1 045	263	92	13.4	.6
44613	Optical goods stores	43	17 115	3 600	859	225	8.9	18.1
446130	Optical goods stores	43	17 115	3 600	859	225	8.9	18.1
44619	Other health & personal care stores	34	26 077	4 233	1 188	238	4.3	18.7
446191	Food (health) supplement stores	17	7 037	1 050	282	95	6.2	46.4
446199	All other health & personal care stores	17	19 040	3 183	906	143	3.7	8.5

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
TAMPA, FL—Con.								
44-45 Retail trade—Con.								
447	Gasoline stations	164	239 688	13 303	3 562	1 034	18.0	10.4
4471	Gasoline stations	164	239 688	13 303	3 562	1 034	18.0	10.4
44711	Gasoline stations with convenience stores	121	174 326	10 082	2 742	816	10.5	9.9
447110	Gasoline stations with convenience stores	121	174 326	10 082	2 742	816	10.5	9.9
44719	Other gasoline stations	43	65 362	3 221	820	218	38.1	11.6
447190	Other gasoline stations	43	65 362	3 221	820	218	38.1	11.6
448	Clothing & clothing accessories stores	321	238 876	30 643	7 289	2 407	6.2	7.8
4481	Clothing stores	203	162 142	20 211	4 852	1 690	6.6	6.5
44811	Men's clothing stores	30	17 486	2 825	668	152	9.8	19.0
448110	Men's clothing stores	30	17 486	2 825	668	152	9.8	19.0
44812	Women's clothing stores	89	52 830	6 367	1 540	625	11.8	11.1
448120	Women's clothing stores	89	52 830	6 367	1 540	625	11.8	11.1
44813	Children's & infants' clothing stores	11	14 730	1 296	313	121	4.0	—
448130	Children's & infants' clothing stores	11	14 730	1 296	313	121	4.0	—
44814	Family clothing stores	29	54 849	6 560	1 604	492	1.0	1.4
448140	Family clothing stores	29	54 849	6 560	1 604	492	1.0	1.4
44815	Clothing accessories stores	15	4 202	828	186	99	4.6	.2
448150	Clothing accessories stores	15	4 202	828	186	99	4.6	.2
44819	Other clothing stores	29	18 045	2 335	541	201	8.0	3.2
448190	Other clothing stores	29	18 045	2 335	541	201	8.0	3.2
4482	Shoe stores	49	31 651	3 469	822	307	—	8.6
44821	Shoe stores	49	31 651	3 469	822	307	—	8.6
448210	Shoe stores	49	31 651	3 469	822	307	—	8.6
4482101	Men's shoe stores	6	2 759	328	83	23	—	16.5
4482102	Women's shoe stores	10	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	22	14 099	1 567	363	122	—	3.3
4482105	Athletic footwear stores	10	10 765	1 040	242	111	—	—
4483	Jewelry, luggage, & leather goods stores	69	45 083	6 963	1 615	410	8.9	12.2
44831	Jewelry stores	64	41 980	6 591	1 517	384	9.5	11.9
448310	Jewelry stores	64	41 980	6 591	1 517	384	9.5	11.9
44832	Luggage & leather goods stores	5	3 103	372	98	26	—	15.2
448320	Luggage & leather goods stores	5	3 103	372	98	26	—	15.2
451	Sporting goods, hobby, book, & music stores	108	117 728	14 070	3 520	875	8.1	3.1
4511	Sporting goods, hobby, & musical instrument stores ..	74	91 148	10 996	2 773	602	7.3	3.7
45111	Sporting goods stores	33	40 742	5 183	1 359	280	11.9	1.7
451110	Sporting goods stores	33	40 742	5 183	1 359	280	11.9	1.7
4511101	General-line sporting goods stores	8	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores	25	D	D	D	b	D	D
45112	Hobby, toy, & game stores	20	22 045	1 810	360	133	2.1	4.1
451120	Hobby, toy, & game stores	20	22 045	1 810	360	133	2.1	4.1
45113	Sewing, needlework, & piece goods stores	12	9 067	1 293	359	91	3.6	19.4
451130	Sewing, needlework, & piece goods stores	12	9 067	1 293	359	91	3.6	19.4
45114	Musical instrument & supplies stores	9	19 294	2 710	695	98	5.1	.2
451140	Musical instrument & supplies stores	9	19 294	2 710	695	98	5.1	.2
4512	Book, periodical, & music stores	34	26 580	3 074	747	273	10.9	1.1
45121	Book stores & news dealers	18	16 133	1 938	455	176	14.6	—
451211	Book stores	18	16 133	1 938	455	176	14.6	—
4512111	Book stores, general	14	11 781	1 266	313	112	12.0	—
4512112	Specialty book stores	2	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	16	10 447	1 136	292	97	5.2	2.9
451220	Prerecorded tape, compact disc, & record stores ...	16	10 447	1 136	292	97	5.2	2.9
452	General merchandise stores	41	439 408	46 681	11 336	3 596	—	3.4
4521	Department stores (incl leased depts) ##	17	394 099	N	N	N	—	—
45211	Department stores (incl leased depts) ##	17	394 099	N	N	N	—	—
4521	Department stores (excl leased depts)	17	386 181	41 653	10 023	3 021	—	—
45211	Department stores (excl leased depts)	17	386 181	41 653	10 023	3 021	—	—
452110	Department stores (excl leased depts)	17	386 181	41 653	10 023	3 021	—	—
4521101	Conventional department stores (excl leased depts)	6	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	6	137 668	11 553	2 780	1 071	—	—
4521103	National chain department stores (excl leased depts)	5	D	D	D	f	D	D
4529	Other general merchandise stores	24	53 227	5 028	1 313	575	.2	28.5
45299	All other general merchandise stores	24	53 227	5 028	1 313	575	.2	28.5
452990	All other general merchandise stores	24	53 227	5 028	1 313	575	.2	28.5
4529901	Variety stores	15	D	D	D	c	D	D
4529902	Catalog showrooms	3	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores	6	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
TAMPA, FL—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	242	D	D	D	g	D	D
4531	Florists	38	12 398	3 242	686	196	14.1	19.3
45311	Florists	38	12 398	3 242	686	196	14.1	19.3
453110	Florists	38	12 398	3 242	686	196	14.1	19.3
4532	Office supplies, stationery, & gift stores	79	100 445	8 752	2 107	838	4.9	2.8
45321	Office supplies & stationery stores	10	D	D	D	c	D	D
453210	Office supplies & stationery stores	10	D	D	D	c	D	D
4532102	Office supplies stores	8	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	69	D	D	D	f	D	D
453220	Gift, novelty, & souvenir stores	69	D	D	D	f	D	D
4533	Used merchandise stores	39	11 300	2 037	499	182	28.3	10.5
45331	Used merchandise stores	39	11 300	2 037	499	182	28.3	10.5
453310	Used merchandise stores	39	11 300	2 037	499	182	28.3	10.5
4539	Other miscellaneous store retailers	86	D	D	D	f	D	D
45391	Pet & pet supplies stores	14	10 709	1 295	254	116	8.2	—
453910	Pet & pet supplies stores	14	10 709	1 295	254	116	8.2	—
45392	Art dealers	12	2 432	467	123	27	63.9	2.8
453920	Art dealers	12	2 432	467	123	27	63.9	2.8
45393	Manufactured (mobile) home dealers	6	27 130	2 784	564	99	.6	—
453930	Manufactured (mobile) home dealers	6	27 130	2 784	564	99	.6	—
45399	All other miscellaneous store retailers	54	D	D	D	e	D	D
454	Nonstore retailers	43	D	D	D	g	D	D
4541	Electronic shopping & mail-order houses	12	D	D	D	g	D	D
45411	Electronic shopping & mail-order houses	12	D	D	D	g	D	D
454110	Electronic shopping & mail-order houses	12	D	D	D	g	D	D
4542	Vending machine operators	11	4 114	742	172	40	58.7	6.4
45421	Vending machine operators	11	4 114	742	172	40	58.7	6.4
454210	Vending machine operators	11	4 114	742	172	40	58.7	6.4
4543	Direct selling establishments	20	15 057	3 013	717	153	14.1	1.3
45431	Fuel dealers	3	4 607	885	222	39	—	—
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	b	D	D
45439	Other direct selling establishments	17	10 450	2 128	495	114	20.3	1.8
454390	Other direct selling establishments	17	10 450	2 128	495	114	20.3	1.8
TARPON SPRINGS, FL								
44-45	Retail trade	121	253 400	20 880	4 442	1 277	42.4	2.4
441	Motor vehicle & parts dealers	10	D	D	D	e	D	D
4411	Automobile dealers	4	D	D	D	e	D	D
44111	New car dealers	2	D	D	D	e	D	D
441110	New car dealers	2	D	D	D	e	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	6	3 128	370	81	18	17.3	—
4421	Furniture stores	1	D	D	D	a	D	D
44211	Furniture stores	1	D	D	D	a	D	D
442110	Furniture stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	10 149	1 334	290	113	7.1	—
4441	Building material & supplies dealers	6	10 149	1 334	290	113	7.1	—
445	Food & beverage stores	15	42 690	3 873	719	359	1.6	—
4451	Grocery stores	10	35 918	3 481	621	334	1.7	—
4452	Specialty food stores	3	D	D	D	a	D	D
4453	Beer, wine, & liquor stores	2	D	D	D	a	D	D
44531	Beer, wine, & liquor stores	2	D	D	D	a	D	D
445310	Beer, wine, & liquor stores	2	D	D	D	a	D	D
446	Health & personal care stores	11	13 478	1 296	307	87	14.9	2.5
4461	Health & personal care stores	11	13 478	1 296	307	87	14.9	2.5
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
447	Gasoline stations	9	13 925	601	127	32	19.3	6.3
44711	Gasoline stations with convenience stores	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	7	D	D	D	b	D	D
448	Clothing & clothing accessories stores	18	4 878	498	86	45	48.0	4.2
4481	Clothing stores	14	3 740	378	48	36	57.3	5.5
44819	Other clothing stores	4	1 231	196	17	15	74.9	—
448190	Other clothing stores	4	1 231	196	17	15	74.9	—
451	Sporting goods, hobby, book, & music stores	6	2 224	341	101	30	7.1	40.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
TARPON SPRINGS, FL—Con.								
44-45 Retail trade—Con.								
452	General merchandise stores	5	15 521	1 453	349	150	—	—
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529901	Variety stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	33	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	20	4 488	524	152	75	44.9	27.1
45322	Gift, novelty, & souvenir stores	20	4 488	524	152	75	44.9	27.1
453220	Gift, novelty, & souvenir stores	20	4 488	524	152	75	44.9	27.1
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
TAVARES, FL								
44-45	Retail trade	55	56 717	5 007	1 241	424	7.1	6.6
441	Motor vehicle & parts dealers	6	19 527	1 000	278	63	9.8	7.9
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	4	1 324	171	36	8	34.9	17.5
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	3 156	675	161	41	—	—
445	Food & beverage stores	9	13 361	1 099	250	167	7.0	5.2
446	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	8	7 415	600	157	54	1.2	—
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
45113	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	7	D	D	D	a	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	4	1 867	152	38	9	—	60.0
TEMPLE TERRACE, FL								
44-45	Retail trade	66	143 551	14 286	3 561	1 135	5.9	3.1
441	Motor vehicle & parts dealers	4	4 292	601	145	32	—	21.2
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	b	D	D
4441	Building material & supplies dealers	1	D	D	D	b	D	D
44419	Other building material dealers	1	D	D	D	b	D	D
444190	Other building material dealers	1	D	D	D	b	D	D
445	Food & beverage stores	11	78 187	8 245	2 055	652	1.7	1.6
4451	Grocery stores	7	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	6	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores	6	D	D	D	f	D	D
446	Health & personal care stores	9	16 984	2 036	449	114	2.9	3.1
4461	Health & personal care stores	9	16 984	2 036	449	114	2.9	3.1
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
44619	Other health & personal care stores	3	1 785	255	58	23	D	—
446191	Food (health) supplement stores	3	1 785	255	58	23	D	—
447	Gasoline stations	9	12 893	456	92	59	36.2	—
448	Clothing & clothing accessories stores	10	3 983	350	81	42	5.6	1.0
4481	Clothing stores	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	5	1 209	144	38	15	15.9	16.2
452	General merchandise stores	2	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
TEMPLE TERRACE, FL—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	3	1 178	162	71	46	30.6	69.4
TEQUESTA, FL								
44-45	Retail trade	64	84 809	9 532	2 367	679	16.4	2.6
441	Motor vehicle & parts dealers	4	1 842	298	72	12	50.6	—
442	Furniture & home furnishings stores	6	4 285	319	73	20	63.1	6.8
4422	Home furnishings stores	5	D	D	D	a	D	D
44221	Floor covering stores	3	3 097	193	31	8	D	—
442210	Floor covering stores	3	3 097	193	31	8	D	—
443	Electronics & appliance stores	5	6 202	1 297	298	38	10.8	—
4431	Electronics & appliance stores	5	6 202	1 297	298	38	10.8	—
44311	Appliance, television, & other electronics stores	4	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	4	3 142	452	99	20	6.3	—
445	Food & beverage stores	6	D	D	D	c	D	D
4451	Grocery stores	4	D	D	D	c	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
4461	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	6	9 252	589	134	34	35.5	18.2
448	Clothing & clothing accessories stores	8	2 045	172	45	19	43.5	2.5
451	Sporting goods, hobby, book, & music stores	4	1 693	208	52	15	90.3	9.7
45121	Book stores & news dealers	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	15	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4533	Used merchandise stores	4	1 000	127	35	9	20.9	—
45331	Used merchandise stores	4	1 000	127	35	9	20.9	—
453310	Used merchandise stores	4	1 000	127	35	9	20.9	—
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	803	179	20	6	D	—
TITUSVILLE, FL								
44-45	Retail trade	182	386 464	37 100	8 695	2 602	3.0	8.3
441	Motor vehicle & parts dealers	22	90 199	7 668	1 823	310	3.4	12.9
4411	Automobile dealers	8	D	D	D	c	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	12	D	D	D	b	D	D
44131	Automotive parts & accessories stores	9	7 149	1 074	204	54	8.8	26.1
441310	Automotive parts & accessories stores	9	7 149	1 074	204	54	8.8	26.1
44132	Tire dealers	3	D	D	D	b	D	D
441320	Tire dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	9	3 116	643	183	60	35.8	4.9
4421	Furniture stores	5	2 114	529	149	45	26.8	—
44211	Furniture stores	5	2 114	529	149	45	26.8	—
442110	Furniture stores	5	2 114	529	149	45	26.8	—
443	Electronics & appliance stores	6	4 107	460	103	28	10.4	14.7
4431	Electronics & appliance stores	6	4 107	460	103	28	10.4	14.7
44311	Appliance, television, & other electronics stores	4	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	15 200	2 047	174	58	2.3	—
4441	Building material & supplies dealers	7	D	D	D	b	D	D
44411	Home centers	1	D	D	D	a	D	D
444110	Home centers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

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							From administrative records ¹	Estimated ²
TITUSVILLE, FL—Con.								
44-45	Retail trade—Con.							
445	Food & beverage stores	25	75 752	7 396	1 831	754	3.0	.2
4451	Grocery stores	18	72 279	7 039	1 747	715	1.4	.2
44511	Supermarkets & other grocery (except convenience) stores	12	70 626	6 875	1 711	701	1.0	.1
445110	Supermarkets & other grocery (except convenience) stores	12	70 626	6 875	1 711	701	1.0	.1
4452	Specialty food stores	4	D	D	D	a	D	D
446	Health & personal care stores	22	27 241	3 385	829	203	1.8	2.0
4461	Health & personal care stores	22	27 241	3 385	829	203	1.8	2.0
44611	Pharmacies & drug stores	6	23 213	2 533	626	150	—	—
446110	Pharmacies & drug stores	6	23 213	2 533	626	150	—	—
4461101	Pharmacies & drug stores	6	23 213	2 533	626	150	—	—
44612	Cosmetics, beauty supplies, & perfume stores	5	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	5	D	D	D	b	D	D
44619	Other health & personal care stores	7	2 772	562	128	27	3.0	10.5
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	24	46 246	2 151	532	133	4.2	39.0
4471	Gasoline stations	24	46 246	2 151	532	133	4.2	39.0
44711	Gasoline stations with convenience stores	16	23 014	1 116	291	88	5.8	5.0
447110	Gasoline stations with convenience stores	16	23 014	1 116	291	88	5.8	5.0
44719	Other gasoline stations	8	23 232	1 035	241	45	2.6	72.6
447190	Other gasoline stations	8	23 232	1 035	241	45	2.6	72.6
448	Clothing & clothing accessories stores	16	5 788	859	217	65	7.6	10.2
4483	Jewelry, luggage, & leather goods stores	4	2 336	477	131	22	—	—
451	Sporting goods, hobby, book, & music stores	13	3 929	553	126	52	1.7	2.0
4511	Sporting goods, hobby, & musical instrument stores ..	10	2 299	327	71	28	2.9	3.3
4512	Book, periodical, & music stores	3	1 630	226	55	24	—	—
45121	Book stores & news dealers	2	D	D	D	a	D	D
451212	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	10	107 532	10 265	2 703	862	.1	—
4521103	National chain department stores (excl leased depts)	2	D	D	D	c	D	D
4529	Other general merchandise stores	7	D	D	D	f	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	24	6 980	1 612	156	70	20.3	5.1
4531	Florists	7	3 899	1 206	60	26	4.3	1.5
45311	Florists	7	3 899	1 206	60	26	4.3	1.5
453110	Florists	7	3 899	1 206	60	26	4.3	1.5
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45399	All other miscellaneous store retailers	6	1 607	214	53	20	60.5	—
454	Nonstore retailers	3	374	61	18	7	D	—
TREASURE ISLAND, FL								
44-45	Retail trade	36	29 371	2 913	743	284	16.7	8.8
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	6	10 207	763	223	118	11.8	—
446	Health & personal care stores	2	D	D	D	b	D	D
4461	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	5	5 699	468	113	31	22.8	37.9
448	Clothing & clothing accessories stores	7	1 176	108	26	16	33.6	9.9
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
TREASURE ISLAND, FL—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	8	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
UMATILLA, FL								
44-45	Retail trade	8	7 352	669	167	52	8.1	5.7
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
447	Gasoline stations	3	5 208	352	87	31	—	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
VALPARAISO, FL								
44-45	Retail trade	14	11 948	1 190	301	71	4.1	—
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	b	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
VENICE, FL								
44-45	Retail trade	142	196 275	19 734	5 389	1 203	8.2	.9
441	Motor vehicle & parts dealers	11	55 818	2 935	788	121	4.8	—
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
44132	Tire dealers	3	3 609	719	173	34	D	—
441320	Tire dealers	3	3 609	719	173	34	D	—
442	Furniture & home furnishings stores	11	11 295	2 477	827	79	9.9	1.4
4421	Furniture stores	3	2 770	715	360	17	D	—
44211	Furniture stores	3	2 770	715	360	17	D	—
442110	Furniture stores	3	2 770	715	360	17	D	—
4422	Home furnishings stores	8	8 525	1 762	467	62	5.8	1.8
44221	Floor covering stores	4	7 770	1 626	441	51	—	—
442210	Floor covering stores	4	7 770	1 626	441	51	—	—
443	Electronics & appliance stores	5	3 908	414	110	18	1.6	—
4431	Electronics & appliance stores	5	3 908	414	110	18	1.6	—
44311	Appliance, television, & other electronics stores	4	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	10	12 126	1 330	372	74	3.9	.9
4441	Building material & supplies dealers	8	D	D	D	b	D	D
44419	Other building material dealers	5	9 085	842	275	45	—	—
444190	Other building material dealers	5	9 085	842	275	45	—	—
445	Food & beverage stores	14	41 869	4 387	1 114	317	2.7	—
4451	Grocery stores	10	D	D	D	e	D	D
4452	Specialty food stores	2	D	D	D	a	D	D

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Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
VENICE, FL—Con.								
44-45 Retail trade—Con.								
446	Health & personal care stores	14	13 641	2 170	609	121	5.1	6.2
4461	Health & personal care stores	14	13 641	2 170	609	121	5.1	6.2
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	9	14 018	934	252	53	33.1	—
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
448	Clothing & clothing accessories stores	26	15 619	1 438	384	121	16.8	4.4
4481	Clothing stores	18	13 008	1 080	286	100	14.6	1.8
4482102	Women's shoe stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	12	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	7	2 054	248	68	26	20.3	—
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	4	15 289	1 555	394	130	—	—
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529901	Variety stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	21	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	11	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4533	Used merchandise stores	3	883	191	50	24	—	—
45331	Used merchandise stores	3	883	191	50	24	—	—
453310	Used merchandise stores	3	883	191	50	24	—	—
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45392	Art dealers	3	D	D	D	a	D	D
453920	Art dealers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	5	4 889	779	191	32	9.5	—
4543	Direct selling establishments	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ..	2	D	D	D	a	D	D
VERO BEACH, FL								
44-45	Retail trade	285	293 452	37 848	9 287	2 477	8.4	4.0
441	Motor vehicle & parts dealers	14	13 503	2 126	509	87	10.6	5.0
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ..	2	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	8	7 007	1 355	329	59	10.9	8.8
44132	Tire dealers	4	4 708	979	237	39	16.2	—
441320	Tire dealers	4	4 708	979	237	39	16.2	—
442	Furniture & home furnishings stores	28	18 832	2 928	661	155	18.3	1.7
4421	Furniture stores	12	11 395	1 905	407	88	7.7	1.1
44211	Furniture stores	12	11 395	1 905	407	88	7.7	1.1
442110	Furniture stores	12	11 395	1 905	407	88	7.7	1.1
4422	Home furnishings stores	16	7 437	1 023	254	67	34.7	2.7
44221	Floor covering stores	5	3 013	400	94	18	43.4	—
442210	Floor covering stores	5	3 013	400	94	18	43.4	—
44229	Other home furnishings stores	11	4 424	623	160	49	28.7	4.5
442299	All other home furnishings stores	10	D	D	D	b	D	D
443	Electronics & appliance stores	11	8 543	1 342	344	66	14.4	—
4431	Electronics & appliance stores	11	8 543	1 342	344	66	14.4	—
44311	Appliance, television, & other electronics stores ..	9	D	D	D	b	D	D
443111	Household appliance stores	4	4 419	471	125	26	9.5	—
443112	Radio, television, & other electronics stores ..	5	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	20	18 793	2 316	679	119	10.0	1.5
4441	Building material & supplies dealers	16	17 321	2 046	620	103	10.4	—
44412	Paint & wallpaper stores	3	D	D	D	a	D	D
444120	Paint & wallpaper stores	3	D	D	D	a	D	D
44419	Other building material dealers	10	10 843	1 385	396	50	16.5	—
444190	Other building material dealers	10	10 843	1 385	396	50	16.5	—
445	Food & beverage stores	20	79 583	8 287	2 106	528	3.0	.6
4451	Grocery stores	14	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	10	71 120	7 715	1 950	474	.6	.4
445110	Supermarkets & other grocery (except convenience) stores	10	71 120	7 715	1 950	474	.6	.4
4452	Specialty food stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
VERO BEACH, FL—Con.								
44-45 Retail trade—Con.								
446	Health & personal care stores	22	17 980	3 207	791	192	5.1	—
4461	Health & personal care stores	22	17 980	3 207	791	192	5.1	—
44612	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	a	D	D
44619	Other health & personal care stores	9	5 329	1 417	348	65	—	—
446191	Food (health) supplement stores	3	1 309	277	58	13	—	—
446199	All other health & personal care stores	6	4 020	1 140	290	52	—	—
447	Gasoline stations	14	16 704	1 010	257	71	4.1	—
44711	Gasoline stations with convenience stores	7	12 003	511	143	46	—	—
447110	Gasoline stations with convenience stores	7	12 003	511	143	46	—	—
448	Clothing & clothing accessories stores	71	40 997	5 379	1 245	418	16.8	6.7
4481	Clothing stores	46	29 506	3 513	908	312	8.0	9.0
44812	Women's clothing stores	20	13 060	1 731	471	129	8.1	12.9
448120	Women's clothing stores	20	13 060	1 731	471	129	8.1	12.9
44813	Children's & infants' clothing stores	4	D	D	D	a	D	D
448130	Children's & infants' clothing stores	4	D	D	D	a	D	D
44814	Family clothing stores	8	10 386	964	229	100	6.4	—
448140	Family clothing stores	8	10 386	964	229	100	6.4	—
44819	Other clothing stores	6	2 612	286	66	28	—	37.0
448190	Other clothing stores	6	2 612	286	66	28	—	37.0
4482102	Women's shoe stores	6	2 110	337	86	25	—	—
4483	Jewelry, luggage, & leather goods stores	16	8 543	1 400	220	66	53.0	—
44831	Jewelry stores	15	D	D	D	b	D	D
448310	Jewelry stores	15	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	26	19 500	2 677	625	200	5.1	16.2
4511	Sporting goods, hobby, & musical instrument stores ..	20	D	D	D	c	D	D
45111	Sporting goods stores	12	8 373	966	227	50	8.8	3.5
451110	Sporting goods stores	12	8 373	966	227	50	8.8	3.5
4511102	Specialty-line sporting goods stores	9	D	D	D	b	D	D
45112	Hobby, toy, & game stores	4	D	D	D	b	D	D
451120	Hobby, toy, & game stores	4	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	6	D	D	D	b	D	D
45121	Book stores & news dealers	4	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
451212	News dealers & newsstands	2	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	e	D	D
4521101	Conventional department stores (excl leased depts)	2	D	D	D	c	D	D
45299	All other general merchandise stores	3	D	D	D	a	D	D
452990	All other general merchandise stores	3	D	D	D	a	D	D
4529901	Variety stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	46	D	D	D	c	D	D
4531	Florists	11	3 998	797	204	55	50.3	4.8
45311	Florists	11	3 998	797	204	55	50.3	4.8
453110	Florists	11	3 998	797	204	55	50.3	4.8
4532	Office supplies, stationery, & gift stores	16	5 457	789	190	111	21.8	5.0
45322	Gift, novelty, & souvenir stores	16	5 457	789	190	111	21.8	5.0
453220	Gift, novelty, & souvenir stores	16	5 457	789	190	111	21.8	5.0
4533	Used merchandise stores	12	2 865	330	88	32	24.0	16.0
45331	Used merchandise stores	12	2 865	330	88	32	24.0	16.0
453310	Used merchandise stores	12	2 865	330	88	32	24.0	16.0
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45391	Pet & pet supplies stores	2	D	D	D	a	D	D
453910	Pet & pet supplies stores	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	7	6 564	715	195	49	3.8	42.0
4541	Electronic shopping & mail-order houses	3	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	3	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	3	D	D	D	b	D	D
4543	Direct selling establishments	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WAUCHULA, FL								
44-45	Retail trade	47	63 281	6 128	1 537	439	13.5	3.0
441	Motor vehicle & parts dealers	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	a	D	D
44422	Nursery & garden centers	3	D	D	D	a	D	D
444220	Nursery & garden centers	3	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	8	9 990	547	134	39	31.1	—
44711	Gasoline stations with convenience stores	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	7	D	D	D	b	D	D
448	Clothing & clothing accessories stores	5	3 333	446	95	41	20.7	31.6
4481	Clothing stores	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
WELLINGTON, FL *								
44-45	Retail trade	59	81 181	8 364	2 034	676	12.5	2.6
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	1 145	122	17	4	D	—
443	Electronics & appliance stores	2	D	D	D	a	D	D
4431	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	a	D	D
445	Food & beverage stores	6	46 187	4 552	1 136	377	2.6	—
4451	Grocery stores	4	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	4	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	4	D	D	D	e	D	D
446	Health & personal care stores	5	8 161	832	187	72	9.6	—
4461	Health & personal care stores	5	8 161	832	187	72	9.6	—
447	Gasoline stations	4	5 718	514	87	35	—	—
448	Clothing & clothing accessories stores	7	2 222	276	84	15	79.0	—
44819	Other clothing stores	3	561	26	9	3	D	—
448190	Other clothing stores	3	561	26	9	3	D	—
451	Sporting goods, hobby, book, & music stores	9	5 552	435	99	41	11.2	—
4511	Sporting goods, hobby, & musical instrument stores ..	8	D	D	D	b	D	D
45111	Sporting goods stores	6	4 929	345	74	34	8.3	—
451110	Sporting goods stores	6	4 929	345	74	34	8.3	—
4511102	Specialty-line sporting goods stores	4	D	D	D	b	D	D
452	General merchandise stores	3	1 631	217	46	10	D	—
453	Miscellaneous store retailers	8	D	D	D	b	D	D
4531	Florists	3	D	D	D	b	D	D
45311	Florists	3	D	D	D	b	D	D
453110	Florists	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	1 308	164	41	10	D	—
45391	Pet & pet supplies stores	1	D	D	D	a	D	D
453910	Pet & pet supplies stores	1	D	D	D	a	D	D
454	Nonstore retailers	7	2 744	311	68	15	57.8	4.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WEST MELBOURNE, FL								
44-45	Retail trade	115	310 386	27 440	6 552	1 823	8.7	.7
441	Motor vehicle & parts dealers	14	18 889	1 970	459	79	44.8	.5
44112	Used car dealers	5	10 741	381	112	12	78.8	.9
441120	Used car dealers	5	10 741	381	112	12	78.8	.9
4413	Automotive parts, accessories, & tire stores	8	D	D	D	b	D	D
44131	Automotive parts & accessories stores	6	5 877	1 151	247	46	—	—
441310	Automotive parts & accessories stores	6	5 877	1 151	247	46	—	—
442	Furniture & home furnishings stores	13	21 212	1 693	433	85	5.2	1.7
4421	Furniture stores	9	18 877	1 445	384	71	1.3	1.9
44211	Furniture stores	9	18 877	1 445	384	71	1.3	1.9
442110	Furniture stores	9	18 877	1 445	384	71	1.3	1.9
4422	Home furnishings stores	4	2 335	248	49	14	37.0	—
44229	Other home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	7	16 371	987	227	60	.4	3.3
4431	Electronics & appliance stores	7	16 371	987	227	60	.4	3.3
44312	Computer & software stores	4	D	D	D	b	D	D
443120	Computer & software stores	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	13	57 630	6 332	1 461	275	5.1	.1
4441	Building material & supplies dealers	11	D	D	D	e	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44419	Other building material dealers	8	D	D	D	b	D	D
444190	Other building material dealers	8	D	D	D	b	D	D
445	Food & beverage stores	8	31 799	3 194	823	278	—	.5
4451	Grocery stores	7	D	D	D	e	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	9	16 205	2 135	517	156	2.7	1.3
4461	Health & personal care stores	9	16 205	2 135	517	156	2.7	1.3
4461102	Proprietary stores	1	D	D	D	b	D	D
44613	Optical goods stores	5	D	D	D	b	D	D
446130	Optical goods stores	5	D	D	D	b	D	D
447	Gasoline stations	7	11 876	1 299	243	66	16.5	1.8
448	Clothing & clothing accessories stores	16	14 336	1 530	379	107	4.4	—
4481	Clothing stores	7	7 796	626	151	53	1.8	—
44813	Children's & infants' clothing stores	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores	1	D	D	D	a	D	D
4482101	Men's shoe stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	5	4 831	672	177	39	10.2	—
44831	Jewelry stores	5	4 831	672	177	39	10.2	—
448310	Jewelry stores	5	4 831	672	177	39	10.2	—
451	Sporting goods, hobby, book, & music stores	17	23 387	2 456	577	203	2.0	—
4511	Sporting goods, hobby, & musical instrument stores ..	12	13 727	1 414	314	109	3.4	—
45111	Sporting goods stores	8	D	D	D	b	D	D
451110	Sporting goods stores	8	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	8	D	D	D	b	D	D
45112	Hobby, toy, & game stores	3	D	D	D	b	D	D
451120	Hobby, toy, & game stores	3	D	D	D	b	D	D
4512	Book, periodical, & music stores	5	9 660	1 042	263	94	—	—
45121	Book stores & news dealers	3	D	D	D	b	D	D
451211	Book stores	3	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	2	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, & record stores ...	2	D	D	D	a	D	D
452	General merchandise stores	6	74 690	4 491	1 108	430	—	.6
4529	Other general merchandise stores	5	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
45299	All other general merchandise stores	4	D	D	D	c	D	D
452990	All other general merchandise stores	4	D	D	D	c	D	D
4529902	Catalog showrooms	1	D	D	D	c	D	D
453	Miscellaneous store retailers	3	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	1	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	b	D	D
453210	Office supplies & stationery stores	1	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	b	D	D
4543	Direct selling establishments	2	D	D	D	b	D	D
45431	Fuel dealers	1	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WEST MIAMI, FL								
44-45	Retail trade	41	31 755	3 243	737	200	32.6	6.5
441	Motor vehicle & parts dealers	3	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	5 855	856	200	30	7.9	—
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44421	Outdoor power equipment stores	1	D	D	D	a	D	D
444210	Outdoor power equipment stores	1	D	D	D	a	D	D
445	Food & beverage stores	10	8 835	617	114	54	68.2	15.7
446	Health & personal care stores	4	4 534	438	113	24	7.2	—
447	Gasoline stations	4	4 934	217	53	15	36.3	.4
448	Clothing & clothing accessories stores	10	4 180	572	121	41	5.5	8.3
4482104	Family shoe stores	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
WESTON, FL *								
44-45	Retail trade	36	91 299	9 667	2 189	631	3.5	11.7
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	b	D	D
445	Food & beverage stores	4	D	D	D	e	D	D
4451	Grocery stores	4	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	4	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	4	D	D	D	e	D	D
446	Health & personal care stores	8	D	D	D	b	D	D
4461	Health & personal care stores	8	D	D	D	b	D	D
447	Gasoline stations	2	D	D	D	b	D	D
448	Clothing & clothing accessories stores	8	1 874	307	62	23	63.9	4.1
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
WEST PALM BEACH, FL								
44-45	Retail trade	615	1 968 520	188 350	44 731	9 261	9.5	4.0
441	Motor vehicle & parts dealers	52	776 220	55 033	11 750	1 432	16.6	.5
4411	Automobile dealers	19	738 289	49 203	10 332	1 195	16.2	.1
44111	New car dealers	15	724 432	48 306	10 002	1 156	15.8	.1
441110	New car dealers	15	724 432	48 306	10 002	1 156	15.8	.1
44112	Used car dealers	4	13 857	897	330	39	38.1	—
441120	Used car dealers	4	13 857	897	330	39	38.1	—
4412	Other motor vehicle dealers	6	13 685	1 605	337	58	25.3	.2
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441222	Boat dealers	3	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	27	24 246	4 225	1 081	179	22.8	13.2
44131	Automotive parts & accessories stores	12	10 733	1 601	433	76	39.3	2.9
441310	Automotive parts & accessories stores	12	10 733	1 601	433	76	39.3	2.9
44132	Tire dealers	15	13 513	2 624	648	103	9.7	21.4
441320	Tire dealers	15	13 513	2 624	648	103	9.7	21.4

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
WEST PALM BEACH, FL—Con.								
44-45 Retail trade—Con.								
442	Furniture & home furnishings stores	53	93 209	11 624	2 738	441	9.9	3.7
4421	Furniture stores	28	51 323	5 731	1 452	185	5.6	3.7
44211	Furniture stores	28	51 323	5 731	1 452	185	5.6	3.7
442110	Furniture stores	28	51 323	5 731	1 452	185	5.6	3.7
4422	Home furnishings stores	25	41 886	5 893	1 286	256	15.3	3.7
44221	Floor covering stores	6	15 446	2 424	419	54	12.1	10.1
442210	Floor covering stores	6	15 446	2 424	419	54	12.1	10.1
44229	Other home furnishings stores	19	26 440	3 469	867	202	17.2	—
442291	Window treatment stores	3	1 502	386	93	15	100.0	—
442299	All other home furnishings stores	16	24 938	3 083	774	187	12.2	—
443	Electronics & appliance stores	26	177 958	16 411	4 004	821	1.0	21.6
4431	Electronics & appliance stores	26	177 958	16 411	4 004	821	1.0	21.6
44311	Appliance, television, & other electronics stores	15	131 845	13 329	3 241	654	.5	27.9
443112	Radio, television, & other electronics stores	13	D	D	D	f	D	D
44312	Computer & software stores	9	D	D	D	c	D	D
443120	Computer & software stores	9	D	D	D	c	D	D
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	48	105 595	14 173	3 688	488	6.5	1.0
4441	Building material & supplies dealers	41	103 544	13 699	3 575	453	5.9	.8
44412	Paint & wallpaper stores	5	D	D	D	b	D	D
444120	Paint & wallpaper stores	5	D	D	D	b	D	D
44413	Hardware stores	7	D	D	D	b	D	D
444130	Hardware stores	7	D	D	D	b	D	D
44419	Other building material dealers	28	88 556	10 491	2 832	328	2.0	.5
444190	Other building material dealers	28	88 556	10 491	2 832	328	2.0	.5
445	Food & beverage stores	69	160 730	17 451	4 288	1 264	6.6	2.5
4451	Grocery stores	43	148 057	15 709	3 866	1 110	5.8	.8
44511	Supermarkets & other grocery (except convenience) stores	32	142 363	15 166	3 699	1 068	5.2	.8
445110	Supermarkets & other grocery (except convenience) stores	32	142 363	15 166	3 699	1 068	5.2	.8
44512	Convenience stores	11	5 694	543	167	42	21.1	—
445120	Convenience stores	11	5 694	543	167	42	21.1	—
4452	Specialty food stores	14	6 179	872	203	80	4.3	46.1
4453	Beer, wine, & liquor stores	12	6 494	870	219	74	25.8	—
44531	Beer, wine, & liquor stores	12	6 494	870	219	74	25.8	—
445310	Beer, wine, & liquor stores	12	6 494	870	219	74	25.8	—
446	Health & personal care stores	57	84 508	9 794	2 337	682	3.8	2.4
4461	Health & personal care stores	57	84 508	9 794	2 337	682	3.8	2.4
44611	Pharmacies & drug stores	16	66 266	6 858	1 659	484	.6	—
446110	Pharmacies & drug stores	16	66 266	6 858	1 659	484	.6	—
4461101	Pharmacies & drug stores	15	D	D	D	e	D	D
4461102	Proprietary stores	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	9	5 009	587	162	49	2.5	—
446120	Cosmetics, beauty supplies, & perfume stores	9	5 009	587	162	49	2.5	—
44613	Optical goods stores	19	5 483	1 290	283	97	10.2	26.5
446130	Optical goods stores	19	5 483	1 290	283	97	10.2	26.5
44619	Other health & personal care stores	13	7 750	1 059	233	52	28.2	7.2
446191	Food (health) supplement stores	5	2 310	267	47	17	61.9	24.1
446199	All other health & personal care stores	8	5 440	792	186	35	13.9	—
447	Gasoline stations	34	49 383	2 423	500	147	15.9	4.6
4471	Gasoline stations	34	49 383	2 423	500	147	15.9	4.6
44711	Gasoline stations with convenience stores	22	39 225	1 809	353	100	4.4	2.6
447110	Gasoline stations with convenience stores	22	39 225	1 809	353	100	4.4	2.6
448	Clothing & clothing accessories stores	117	88 205	10 811	2 573	902	5.4	17.5
4481	Clothing stores	58	51 979	5 900	1 345	574	7.4	17.3
44811	Men's clothing stores	8	4 313	764	167	48	19.0	6.1
448110	Men's clothing stores	8	4 313	764	167	48	19.0	6.1
44812	Women's clothing stores	28	22 079	2 637	625	294	5.7	34.6
448120	Women's clothing stores	28	22 079	2 637	625	294	5.7	34.6
44813	Children's & infants' clothing stores	3	1 406	178	17	11	—	—
448130	Children's & infants' clothing stores	3	1 406	178	17	11	—	—
44814	Family clothing stores	10	16 848	1 666	379	147	7.2	.4
448140	Family clothing stores	10	16 848	1 666	379	147	7.2	.4
44815	Clothing accessories stores	3	879	180	40	13	D	—
448150	Clothing accessories stores	3	879	180	40	13	D	—
44819	Other clothing stores	6	6 454	475	117	61	4.8	16.1
448190	Other clothing stores	6	6 454	475	117	61	4.8	16.1

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WEST PALM BEACH, FL—Con.								
44-45 Retail trade—Con.								
448	Clothing & clothing accessories stores—Con.							
4482	Shoe stores	29	17 298	2 115	507	164	1.8	9.4
44821	Shoe stores	29	17 298	2 115	507	164	1.8	9.4
448210	Shoe stores	29	17 298	2 115	507	164	1.8	9.4
4482101	Men's shoe stores	6	D	D	D	b	D	D
4482102	Women's shoe stores	9	4 619	657	176	61	D	35.1
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	6	3 113	351	86	23	—	—
4482105	Athletic footwear stores	7	6 189	621	132	49	—	—
4483	Jewelry, luggage, & leather goods stores	30	18 928	2 796	721	164	3.4	25.3
44831	Jewelry stores	27	D	D	D	c	D	D
448310	Jewelry stores	27	D	D	D	c	D	D
44832	Luggage & leather goods stores	3	D	D	D	a	D	D
448320	Luggage & leather goods stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	34	39 681	4 308	985	302	4.3	.5
4511	Sporting goods, hobby, & musical instrument stores ..	19	26 815	2 607	673	186	5.3	.7
45111	Sporting goods stores	9	16 098	1 357	393	107	8.8	—
451110	Sporting goods stores	9	16 098	1 357	393	107	8.8	—
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
45112	Hobby, toy, & game stores	7	D	D	D	b	D	D
451120	Hobby, toy, & game stores	7	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	15	12 866	1 701	312	116	2.2	—
45121	Book stores & news dealers	9	7 319	1 090	160	67	3.9	—
451211	Book stores	8	D	D	D	b	D	D
4512111	Book stores, general	6	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ..	6	5 547	611	152	49	—	—
451220	Prerecorded tape, compact disc, & record stores ..	6	5 547	611	152	49	—	—
452	General merchandise stores	20	223 286	27 138	7 126	1 819	.1	.4
4521	Department stores (incl leased depts) ##	11	218 604	N	N	N	—	—
45211	Department stores (incl leased depts) ##	11	218 604	N	N	N	—	—
4521	Department stores (excl leased depts)	11	215 225	25 819	6 811	1 744	—	—
45211	Department stores (excl leased depts)	11	215 225	25 819	6 811	1 744	—	—
452110	Department stores (excl leased depts)	11	215 225	25 819	6 811	1 744	—	—
4521101	Conventional department stores (excl leased depts)	5	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts)	4	D	D	D	g	D	D
45299	All other general merchandise stores	9	8 061	1 319	315	75	2.0	11.2
452990	All other general merchandise stores	9	8 061	1 319	315	75	2.0	11.2
4529901	Variety stores	9	8 061	1 319	315	75	2.0	11.2
453	Miscellaneous store retailers	84	58 154	6 650	1 685	502	11.5	8.0
4531	Florists	13	3 674	689	176	52	23.7	—
45311	Florists	13	3 674	689	176	52	23.7	—
453110	Florists	13	3 674	689	176	52	23.7	—
4532	Office supplies, stationery, & gift stores	22	32 169	2 536	696	232	4.2	1.5
45321	Office supplies & stationery stores	4	D	D	D	b	D	D
453210	Office supplies & stationery stores	4	D	D	D	b	D	D
4532102	Office supplies stores	3	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	18	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	18	D	D	D	c	D	D
4533	Used merchandise stores	24	7 232	1 220	295	83	24.7	12.4
45331	Used merchandise stores	24	7 232	1 220	295	83	24.7	12.4
453310	Used merchandise stores	24	7 232	1 220	295	83	24.7	12.4
4539	Other miscellaneous store retailers	25	15 079	2 205	518	135	17.7	21.9
45391	Pet & pet supplies stores	6	4 931	616	153	52	4.2	4.0
453910	Pet & pet supplies stores	6	4 931	616	153	52	4.2	4.0
45392	Art dealers	6	3 901	404	93	29	18.7	66.7
453920	Art dealers	6	3 901	404	93	29	18.7	66.7
45399	All other miscellaneous store retailers	13	6 247	1 185	272	54	27.9	8.0
454	Nonstore retailers	21	111 591	12 534	3 057	461	4.3	1.3
4541	Electronic shopping & mail-order houses	7	D	D	D	e	D	D
45411	Electronic shopping & mail-order houses	7	D	D	D	e	D	D
454110	Electronic shopping & mail-order houses	7	D	D	D	e	D	D
4543	Direct selling establishments	12	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ..	1	D	D	D	a	D	D
45439	Other direct selling establishments	11	D	D	D	c	D	D
454390	Other direct selling establishments	11	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WILDWOOD, FL								
44-45	Retail trade	36	74 626	7 189	1 710	490	17.3	4.9
441	Motor vehicle & parts dealers	5	17 382	1 194	275	46	60.1	2.3
44112	Used car dealers	1	D	D	D	a	D	D
441120	Used car dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	2 700	538	139	23	—	—
445	Food & beverage stores	5	17 102	1 107	294	140	4.3	—
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	8	27 266	3 183	733	206	.1	11.8
4471	Gasoline stations	8	27 266	3 183	733	206	.1	11.8
44719	Other gasoline stations	5	22 793	2 904	667	184	.1	14.1
447190	Other gasoline stations	5	22 793	2 904	667	184	.1	14.1
448	Clothing & clothing accessories stores	3	1 160	123	27	11	D	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	a	D	D
45299	All other general merchandise stores	3	D	D	D	a	D	D
452990	All other general merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	a	D	D
WILTON MANORS, FL								
44-45	Retail trade	65	87 284	10 493	2 532	739	10.8	4.5
441	Motor vehicle & parts dealers	8	4 227	648	136	26	43.7	12.4
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	4	1 190	165	45	14	33.9	—
443	Electronics & appliance stores	4	2 759	543	166	22	—	82.4
4431	Electronics & appliance stores	4	2 759	543	166	22	—	82.4
44311	Appliance, television, & other electronics stores	2	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	2 342	459	79	15	D	—
445	Food & beverage stores	9	D	D	D	e	D	D
4451	Grocery stores	8	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	3	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	3	D	D	D	e	D	D
446	Health & personal care stores	6	13 182	1 339	330	112	—	3.8
4461	Health & personal care stores	6	13 182	1 339	330	112	—	3.8
447	Gasoline stations	4	6 638	309	75	25	—	—
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	4	4 511	265	61	15	13.4	—
4511	Sporting goods, hobby, & musical instrument stores ..	4	4 511	265	61	15	13.4	—
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	17	D	D	D	c	D	D
4533	Used merchandise stores	5	2 201	881	241	84	5.7	10.6
45331	Used merchandise stores	5	2 201	881	241	84	5.7	10.6
453310	Used merchandise stores	5	2 201	881	241	84	5.7	10.6
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WINTER GARDEN, FL								
44-45	Retail trade	77	156 197	13 195	3 375	903	19.9	2.1
441	Motor vehicle & parts dealers	17	57 617	3 811	1 056	219	19.7	2.4
44112	Used car dealers	7	D	D	D	b	D	D
441120	Used car dealers	7	D	D	D	b	D	D
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
442	Furniture & home furnishings stores	4	1 204	278	42	13	35.1	—
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	17 158	1 633	365	66	69.8	—
4441	Building material & supplies dealers	5	D	D	D	b	D	D
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
445	Food & beverage stores	9	28 759	2 855	699	235	10.7	—
4451	Grocery stores	6	D	D	D	c	D	D
446	Health & personal care stores	5	7 310	1 051	261	75	4.6	—
4461	Health & personal care stores	5	7 310	1 051	261	75	4.6	—
447	Gasoline stations	14	20 856	1 167	369	84	11.3	8.8
4471	Gasoline stations	14	20 856	1 167	369	84	11.3	8.8
44711	Gasoline stations with convenience stores	11	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	11	D	D	D	b	D	D
448	Clothing & clothing accessories stores	5	3 321	347	77	32	8.5	—
451	Sporting goods, hobby, book, & music stores	4	287	68	16	9	50.9	4.5
452	General merchandise stores	3	D	D	D	c	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529901	Variety stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	7	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses	1	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	1	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	1	D	D	D	b	D	D
WINTER HAVEN, FL								
44-45	Retail trade	269	552 550	54 526	12 692	3 253	4.9	3.2
441	Motor vehicle & parts dealers	43	228 682	19 361	3 959	628	4.7	1.2
4411	Automobile dealers	17	204 818	14 953	2 998	428	3.3	.5
44111	New car dealers	9	191 822	14 393	2 862	407	—	.5
441110	New car dealers	9	191 822	14 393	2 862	407	—	.5
44112	Used car dealers	8	12 996	560	136	21	51.4	—
441120	Used car dealers	8	12 996	560	136	21	51.4	—
4412	Other motor vehicle dealers	4	3 940	498	115	21	56.2	—
44122	Motorcycle, boat, & other motor vehicle dealers	4	3 940	498	115	21	56.2	—
441222	Boat dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	22	19 924	3 910	846	179	8.7	8.9
44131	Automotive parts & accessories stores	13	14 421	2 716	605	140	5.6	10.4
441310	Automotive parts & accessories stores	13	14 421	2 716	605	140	5.6	10.4
44132	Tire dealers	9	5 503	1 194	241	39	17.0	5.0
441320	Tire dealers	9	5 503	1 194	241	39	17.0	5.0
442	Furniture & home furnishings stores	16	10 099	1 465	318	72	17.4	2.4
4421	Furniture stores	8	6 210	956	209	43	8.1	—
44211	Furniture stores	8	6 210	956	209	43	8.1	—
442110	Furniture stores	8	6 210	956	209	43	8.1	—
4422	Home furnishings stores	8	3 889	509	109	29	32.3	6.2
44221	Floor covering stores	6	D	D	D	a	D	D
442210	Floor covering stores	6	D	D	D	a	D	D
443	Electronics & appliance stores	7	4 714	639	141	40	22.8	18.4
4431	Electronics & appliance stores	7	4 714	639	141	40	22.8	18.4
44311	Appliance, television, & other electronics stores	5	D	D	D	b	D	D
443111	Household appliance stores	2	D	D	D	a	D	D
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
WINTER HAVEN, FL—Con.								
44-45 Retail trade—Con.								
444	Building material & garden equipment & supplies dealers	22	41 158	4 408	1 146	247	2.1	12.1
4441	Building material & supplies dealers	18	38 039	4 027	1 056	226	1.8	7.7
44411	Home centers	1	D	D	D	b	D	D
444110	Home centers	1	D	D	D	b	D	D
44412	Paint & wallpaper stores	4	D	D	D	b	D	D
444120	Paint & wallpaper stores	4	D	D	D	b	D	D
44419	Other building material dealers	12	23 171	2 673	716	114	3.0	12.6
444190	Other building material dealers	12	23 171	2 673	716	114	3.0	12.6
4442	Lawn & garden equipment & supplies stores	4	3 119	381	90	21	5.5	66.0
44422	Nursery & garden centers	3	D	D	D	a	D	D
444220	Nursery & garden centers	3	D	D	D	a	D	D
445	Food & beverage stores	25	84 004	8 826	2 123	695	1.0	.2
4451	Grocery stores	20	77 944	8 102	1 951	644	.6	.3
44511	Supermarkets & other grocery (except convenience) stores	12	74 612	7 728	1 860	616	—	.1
445110	Supermarkets & other grocery (except convenience) stores	12	74 612	7 728	1 860	616	—	.1
4452	Specialty food stores	3	D	D	D	b	D	D
446	Health & personal care stores	23	25 261	3 979	932	199	6.7	8.2
4461	Health & personal care stores	23	25 261	3 979	932	199	6.7	8.2
44611	Pharmacies & drug stores	8	19 585	2 603	652	128	3.6	2.3
446110	Pharmacies & drug stores	8	19 585	2 603	652	128	3.6	2.3
4461101	Pharmacies & drug stores	8	19 585	2 603	652	128	3.6	2.3
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
44613	Optical goods stores	3	D	D	D	b	D	D
446130	Optical goods stores	3	D	D	D	b	D	D
44619	Other health & personal care stores	9	2 991	458	116	30	31.1	50.7
446191	Food (health) supplement stores	2	D	D	D	a	D	D
446199	All other health & personal care stores	7	D	D	D	a	D	D
447	Gasoline stations	30	33 701	1 779	432	136	14.4	7.3
4471	Gasoline stations	30	33 701	1 779	432	136	14.4	7.3
44711	Gasoline stations with convenience stores	22	29 636	1 359	333	106	11.3	5.7
447110	Gasoline stations with convenience stores	22	29 636	1 359	333	106	11.3	5.7
448	Clothing & clothing accessories stores	37	20 112	2 791	753	279	3.9	17.1
4481	Clothing stores	17	10 051	1 333	348	136	3.2	21.3
4483	Jewelry, luggage, & leather goods stores	11	6 669	1 083	308	91	6.8	12.1
44831	Jewelry stores	11	6 669	1 083	308	91	6.8	12.1
448310	Jewelry stores	11	6 669	1 083	308	91	6.8	12.1
451	Sporting goods, hobby, book, & music stores	18	12 816	1 753	461	141	8.8	—
4511	Sporting goods, hobby, & musical instrument stores ..	12	8 479	1 305	338	99	11.8	—
45112	Hobby, toy, & game stores	3	D	D	D	b	D	D
451120	Hobby, toy, & game stores	3	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	3	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	3	D	D	D	b	D	D
45114	Musical instrument & supplies stores	2	D	D	D	b	D	D
451140	Musical instrument & supplies stores	2	D	D	D	b	D	D
4512	Book, periodical, & music stores	6	4 337	448	123	42	3.0	—
45121	Book stores & news dealers	4	D	D	D	b	D	D
451211	Book stores	4	D	D	D	b	D	D
4512112	Specialty book stores	2	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	13	D	D	D	f	D	D
4521	Department stores (incl leased depts) ##	4	73 939	N	N	N	—	—
45211	Department stores (incl leased depts) ##	4	73 939	N	N	N	—	—
4521	Department stores (excl leased depts)	4	71 643	7 182	1 876	613	—	—
45211	Department stores (excl leased depts)	4	71 643	7 182	1 876	613	—	—
452110	Department stores (excl leased depts)	4	71 643	7 182	1 876	613	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	D	D	D	f	D	D
45299	All other general merchandise stores	9	D	D	D	b	D	D
4529901	All other general merchandise stores	9	D	D	D	b	D	D
4529901	Variety stores	7	D	D	D	b	D	D
453	Miscellaneous store retailers	33	D	D	D	c	D	D
4531	Florists	11	1 925	393	78	31	62.0	—
45311	Florists	11	1 925	393	78	31	62.0	—
453110	Florists	11	1 925	393	78	31	62.0	—
4532	Office supplies, stationery, & gift stores	8	7 705	645	166	54	6.9	3.4
45321	Office supplies & stationery stores	1	D	D	D	b	D	D
453210	Office supplies & stationery stores	1	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	b	D	D
4533	Used merchandise stores	6	892	249	58	20	3.1	22.5
45331	Used merchandise stores	6	892	249	58	20	3.1	22.5
453310	Used merchandise stores	6	892	249	58	20	3.1	22.5
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45399	All other miscellaneous store retailers	6	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WINTER HAVEN, FL—Con.								
44-45 Retail trade—Con.								
454	Nonstore retailers	2	D	D	D	a	D	D
WINTER PARK, FL								
44-45	Retail trade	240	580 468	48 882	12 224	3 126	6.2	4.9
441	Motor vehicle & parts dealers	15	280 405	13 205	3 828	610	1.1	5.6
4411	Automobile dealers	10	D	D	D	f	D	D
44111	New car dealers	9	274 670	12 480	3 642	575	—	5.6
441110	New car dealers	9	274 670	12 480	3 642	575	—	5.6
442	Furniture & home furnishings stores	23	17 716	2 274	491	100	43.7	15.1
4421	Furniture stores	9	6 872	1 128	225	36	16.0	29.9
44211	Furniture stores	9	6 872	1 128	225	36	16.0	29.9
442110	Furniture stores	9	6 872	1 128	225	36	16.0	29.9
4422	Home furnishings stores	14	10 844	1 146	266	64	61.3	5.6
44221	Floor covering stores	4	6 808	593	127	21	78.0	—
442210	Floor covering stores	4	6 808	593	127	21	78.0	—
44229	Other home furnishings stores	10	4 036	553	139	43	33.1	15.1
442299	All other home furnishings stores	8	D	D	D	b	D	D
443	Electronics & appliance stores	11	9 371	1 477	331	57	7.6	7.0
4431	Electronics & appliance stores	11	9 371	1 477	331	57	7.6	7.0
44311	Appliance, television, & other electronics stores	5	4 339	780	173	33	4.9	15.1
443112	Radio, television, & other electronics stores	4	D	D	D	b	D	D
44312	Computer & software stores	6	5 032	697	158	24	9.9	—
443120	Computer & software stores	6	5 032	697	158	24	9.9	—
444	Building material & garden equipment & supplies dealers	15	19 323	2 492	546	120	1.4	5.2
4441	Building material & supplies dealers	12	16 673	2 151	467	85	1.6	6.1
44412	Paint & wallpaper stores	5	D	D	D	a	D	D
444120	Paint & wallpaper stores	5	D	D	D	a	D	D
44419	Other building material dealers	5	9 928	1 153	190	31	2.7	—
444190	Other building material dealers	5	9 928	1 153	190	31	2.7	—
4442	Lawn & garden equipment & supplies stores	3	2 650	341	79	35	—	—
44422	Nursery & garden centers	3	2 650	341	79	35	—	—
444220	Nursery & garden centers	3	2 650	341	79	35	—	—
445	Food & beverage stores	16	71 508	7 383	1 817	638	1.1	3.5
4451	Grocery stores	9	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	5	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores	5	D	D	D	f	D	D
4452	Specialty food stores	3	D	D	D	a	D	D
4453	Beer, wine, & liquor stores	4	D	D	D	a	D	D
44531	Beer, wine, & liquor stores	4	D	D	D	a	D	D
445310	Beer, wine, & liquor stores	4	D	D	D	a	D	D
446	Health & personal care stores	30	39 845	5 704	1 340	438	10.5	1.8
4461	Health & personal care stores	30	39 845	5 704	1 340	438	10.5	1.8
44611	Pharmacies & drug stores	11	28 691	3 473	859	299	8.5	—
446110	Pharmacies & drug stores	11	28 691	3 473	859	299	8.5	—
4461101	Pharmacies & drug stores	9	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, & perfume stores	4	944	181	50	17	55.4	4.2
446120	Cosmetics, beauty supplies, & perfume stores	4	944	181	50	17	55.4	4.2
44613	Optical goods stores	8	2 010	437	108	24	56.9	33.5
446130	Optical goods stores	8	2 010	437	108	24	56.9	33.5
44619	Other health & personal care stores	7	8 200	1 613	323	98	1.0	—
446191	Food (health) supplement stores	2	D	D	D	b	D	D
446199	All other health & personal care stores	5	D	D	D	a	D	D
447	Gasoline stations	10	19 182	1 060	244	66	10.3	4.4
4471	Gasoline stations	10	19 182	1 060	244	66	10.3	4.4
44711	Gasoline stations with convenience stores	7	16 364	869	208	60	—	—
447110	Gasoline stations with convenience stores	7	16 364	869	208	60	—	—
448	Clothing & clothing accessories stores	55	45 020	6 220	1 448	421	16.5	5.5
4481	Clothing stores	39	32 274	4 445	1 096	313	13.0	1.8
44811	Men's clothing stores	5	3 378	376	96	24	41.9	—
448110	Men's clothing stores	5	3 378	376	96	24	41.9	—
44812	Women's clothing stores	19	13 523	1 836	456	147	9.1	1.5
448120	Women's clothing stores	19	13 523	1 836	456	147	9.1	1.5
44813	Children's & infants' clothing stores	4	2 242	265	65	25	37.8	16.5
448130	Children's & infants' clothing stores	4	2 242	265	65	25	37.8	16.5
44814	Family clothing stores	4	D	D	D	b	D	D
448140	Family clothing stores	4	D	D	D	b	D	D
44819	Other clothing stores	6	2 114	359	74	26	24.8	—
448190	Other clothing stores	6	2 114	359	74	26	24.8	—
4482104	Family shoe stores	6	3 995	508	105	37	—	47.2
4483	Jewelry, luggage, & leather goods stores	10	8 751	1 267	247	71	37.0	—
44831	Jewelry stores	10	8 751	1 267	247	71	37.0	—
448310	Jewelry stores	10	8 751	1 267	247	71	37.0	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WINTER PARK, FL—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	8	6 451	830	239	59	1.4	—
4511	Sporting goods, hobby, & musical instrument stores . .	4	2 961	454	146	29	—	—
45113	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
4512	Book, periodical, & music stores	4	3 490	376	93	30	2.7	—
45121	Book stores & news dealers	3	D	D	D	b	D	D
451211	Book stores	3	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	e	D	D
4521101	Conventional department stores (excl leased depts)	1	D	D	D	c	D	D
45299	All other general merchandise stores	2	D	D	D	a	D	D
452990	All other general merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	44	D	D	D	c	D	D
4531	Florists	8	2 842	607	156	44	10.1	6.7
45311	Florists	8	2 842	607	156	44	10.1	6.7
453110	Florists	8	2 842	607	156	44	10.1	6.7
4532	Office supplies, stationery, & gift stores	11	12 219	1 016	239	98	20.2	1.4
45321	Office supplies & stationery stores	4	D	D	D	b	D	D
453210	Office supplies & stationery stores	4	D	D	D	b	D	D
4532101	Stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
4533	Used merchandise stores	8	3 199	248	64	22	29.0	—
45331	Used merchandise stores	8	3 199	248	64	22	29.0	—
453310	Used merchandise stores	8	3 199	248	64	22	29.0	—
4539	Other miscellaneous store retailers	17	D	D	D	b	D	D
45392	Art dealers	7	3 000	544	113	30	22.5	5.0
453920	Art dealers	7	3 000	544	113	30	22.5	5.0
45399	All other miscellaneous store retailers	7	D	D	D	b	D	D
454	Nonstore retailers	9	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses	6	7 157	746	163	38	50.6	1.1
45411	Electronic shopping & mail-order houses	6	7 157	746	163	38	50.6	1.1
454110	Electronic shopping & mail-order houses	6	7 157	746	163	38	50.6	1.1
WINTER SPRINGS, FL								
44-45	Retail trade	32	24 392	2 504	617	196	12.8	4.8
441	Motor vehicle & parts dealers	4	1 757	162	41	9	5.8	5.5
442	Furniture & home furnishings stores	3	494	120	37	8	D	10.9
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	b	D	D
4461	Health & personal care stores	1	D	D	D	b	D	D
447	Gasoline stations	8	7 036	414	113	36	23.5	—
448	Clothing & clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	3	557	76	21	9	D	—
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	4	5 835	748	183	37	5.7	13.6
4541	Electronic shopping & mail-order houses	1	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	1	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ZEPHYRHILLS, FL								
44-45	Retail trade	79	140 999	13 810	3 497	1 104	7.2	3.7
441	Motor vehicle & parts dealers	8	6 866	881	210	48	24.0	24.2
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	5	2 097	618	132	35	28.6	22.7
443	Electronics & appliance stores	5	1 556	232	46	19	27.7	13.1
4431	Electronics & appliance stores	5	1 556	232	46	19	27.7	13.1
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	12	41 054	4 205	1 102	363	5.1	1.6
4451	Grocery stores	6	D	D	D	e	D	D
446	Health & personal care stores	12	17 422	1 857	461	113	7.9	1.8
4461	Health & personal care stores	12	17 422	1 857	461	113	7.9	1.8
447	Gasoline stations	8	12 508	695	175	56	—	10.0
44711	Gasoline stations with convenience stores	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	7	D	D	D	b	D	D
448	Clothing & clothing accessories stores	7	2 825	322	64	33	3.3	18.5
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	4	2 568	206	54	35	—	—
452990	All other general merchandise stores	4	2 568	206	54	35	—	—
4529901	Variety stores	4	2 568	206	54	35	—	—
453	Miscellaneous store retailers	9	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	4	7 013	491	80	19	46.9	—
453930	Manufactured (mobile) home dealers	4	7 013	491	80	19	46.9	—
454	Nonstore retailers	3	2 070	361	87	18	D	—
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
BALANCE OF ALACHUA COUNTY, FL								
44-45	Retail trade	374	744 166	74 516	17 895	5 678	2.7	5.8
441	Motor vehicle & parts dealers	17	D	D	D	c	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	11	D	D	D	b	D	D
44131	Automotive parts & accessories stores	9	D	D	D	b	D	D
441310	Automotive parts & accessories stores	9	D	D	D	b	D	D
442	Furniture & home furnishings stores	18	D	D	D	c	D	D
4421	Furniture stores	7	6 819	1 007	229	53	8.9	.1
44211	Furniture stores	7	6 819	1 007	229	53	8.9	.1
442110	Furniture stores	7	6 819	1 007	229	53	8.9	.1
4422	Home furnishings stores	11	D	D	D	b	D	D
44229	Other home furnishings stores	9	D	D	D	b	D	D
442299	All other home furnishings stores	8	D	D	D	b	D	D
443	Electronics & appliance stores	16	D	D	D	c	D	D
4431	Electronics & appliance stores	16	D	D	D	c	D	D
44311	Appliance, television, & other electronics stores	11	D	D	D	c	D	D
443111	Household appliance stores	4	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	7	D	D	D	b	D	D
44312	Computer & software stores	4	D	D	D	a	D	D
443120	Computer & software stores	4	D	D	D	a	D	D
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	22	88 500	9 059	2 248	464	2.9	1.0
4441	Building material & supplies dealers	12	D	D	D	e	D	D
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44419	Other building material dealers	6	D	D	D	b	D	D
444190	Other building material dealers	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	10	D	D	D	b	D	D
44422	Nursery & garden centers	9	D	D	D	b	D	D
444220	Nursery & garden centers	9	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF ALACHUA COUNTY, FL—Con.								
44-45 Retail trade—Con.								
445	Food & beverage stores	38	122 105	12 617	2 890	1 053	2.7	3.1
4451	Grocery stores	28	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	17	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores	17	D	D	D	f	D	D
44512	Convenience stores	11	D	D	D	b	D	D
445120	Convenience stores	11	D	D	D	b	D	D
4452	Specialty food stores	4	D	D	D	b	D	D
446	Health & personal care stores	31	23 882	3 371	810	201	2.2	3.3
4461	Health & personal care stores	31	23 882	3 371	810	201	2.2	3.3
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	5	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	5	D	D	D	b	D	D
44613	Optical goods stores	12	D	D	D	b	D	D
446130	Optical goods stores	12	D	D	D	b	D	D
44619	Other health & personal care stores	6	D	D	D	b	D	D
446191	Food (health) supplement stores	3	D	D	D	b	D	D
446199	All other health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	52	72 522	4 572	1 098	382	2.5	7.5
4471	Gasoline stations	52	72 522	4 572	1 098	382	2.5	7.5
44711	Gasoline stations with convenience stores	47	D	D	D	e	D	D
447110	Gasoline stations with convenience stores	47	D	D	D	e	D	D
448	Clothing & clothing accessories stores	84	72 660	7 787	1 894	768	.9	7.2
4481	Clothing stores	49	50 457	4 784	1 208	547	.8	6.9
44811	Men's clothing stores	8	D	D	D	b	D	D
448110	Men's clothing stores	8	D	D	D	b	D	D
44812	Women's clothing stores	19	12 827	1 363	374	191	—	13.9
448120	Women's clothing stores	19	12 827	1 363	374	191	—	13.9
44813	Children's & infants' clothing stores	3	2 251	292	70	31	—	—
448130	Children's & infants' clothing stores	3	2 251	292	70	31	—	—
44814	Family clothing stores	10	24 087	1 958	473	186	1.5	.4
448140	Family clothing stores	10	24 087	1 958	473	186	1.5	.4
44815	Clothing accessories stores	5	D	D	D	b	D	D
448150	Clothing accessories stores	5	D	D	D	b	D	D
44819	Other clothing stores	4	6 000	573	143	57	—	—
448190	Other clothing stores	4	6 000	573	143	57	—	—
4482	Shoe stores	23	14 666	1 839	428	147	—	7.2
44821	Shoe stores	23	14 666	1 839	428	147	—	7.2
448210	Shoe stores	23	14 666	1 839	428	147	—	7.2
4482101	Men's shoe stores	3	D	D	D	a	D	D
4482102	Women's shoe stores	6	3 405	504	120	31	—	31.1
4482103	Children's & juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	6	4 810	499	122	46	—	—
4482105	Athletic footwear stores	6	4 525	581	133	49	—	—
4483	Jewelry, luggage, & leather goods stores	12	7 537	1 164	258	74	3.7	8.9
44831	Jewelry stores	12	7 537	1 164	258	74	3.7	8.9
448310	Jewelry stores	12	7 537	1 164	258	74	3.7	8.9
451	Sporting goods, hobby, book, & music stores	24	D	D	D	e	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	15	D	D	D	c	D	D
45111	Sporting goods stores	10	10 422	921	273	88	10.6	.9
451110	Sporting goods stores	10	10 422	921	273	88	10.6	.9
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
45112	Hobby, toy, & game stores	4	D	D	D	b	D	D
451120	Hobby, toy, & game stores	4	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
4512	Book, periodical, & music stores	9	14 504	1 260	315	128	.7	—
45121	Book stores & news dealers	4	D	D	D	b	D	D
451211	Book stores	4	D	D	D	b	D	D
4512111	Book stores, general	4	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ..	5	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ..	5	D	D	D	b	D	D
452	General merchandise stores	14	D	D	D	g	D	D
4521	Department stores (incl leased depts) ##	8	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	8	D	N	N	N	D	D
4521	Department stores (excl leased depts)	8	D	D	D	g	D	D
45211	Department stores (excl leased depts)	8	D	D	D	g	D	D
452110	Department stores (excl leased depts)	8	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts)	3	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	6	D	D	D	c	D	D
452990	All other general merchandise stores	6	D	D	D	c	D	D
4529901	Variety stores	4	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF ALACHUA COUNTY, FL—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	37	22 047	2 914	622	303	11.0	2.9
4531	Florists	6	D	D	D	b	D	D
45311	Florists	6	D	D	D	b	D	D
453110	Florists	6	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	10	D	D	D	c	D	D
45321	Office supplies & stationery stores	1	D	D	D	b	D	D
453210	Office supplies & stationery stores	1	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	9	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores	9	D	D	D	b	D	D
4533	Used merchandise stores	11	D	D	D	b	D	D
45331	Used merchandise stores	11	D	D	D	b	D	D
453310	Used merchandise stores	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers	10	4 604	642	131	59	21.9	2.4
45391	Pet & pet supplies stores	3	2 499	359	61	26	D	—
453910	Pet & pet supplies stores	3	2 499	359	61	26	D	—
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	5	D	D	D	b	D	D
454	Nonstore retailers	21	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses	9	8 568	1 530	394	69	12.0	—
45411	Electronic shopping & mail-order houses	9	8 568	1 530	394	69	12.0	—
454110	Electronic shopping & mail-order houses	9	8 568	1 530	394	69	12.0	—
4543	Direct selling establishments	7	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
BALANCE OF BAKER COUNTY, FL								
44-45	Retail trade	11	7 831	427	97	46	16.1	6.9
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	3	647	88	12	10	D	—
447	Gasoline stations	7	D	D	D	b	D	D
BALANCE OF BAY COUNTY, FL								
44-45	Retail trade	196	200 466	19 582	4 628	1 227	13.5	12.0
441	Motor vehicle & parts dealers	31	D	D	D	c	D	D
44112	Used car dealers	8	D	D	D	b	D	D
441120	Used car dealers	8	D	D	D	b	D	D
4412	Other motor vehicle dealers	12	D	D	D	b	D	D
44121	Recreational vehicle dealers	3	D	D	D	b	D	D
441210	Recreational vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	9	D	D	D	b	D	D
441222	Boat dealers	7	D	D	D	b	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	10	D	D	D	b	D	D
44131	Automotive parts & accessories stores	7	4 842	943	219	49	25.3	11.4
441310	Automotive parts & accessories stores	7	4 842	943	219	49	25.3	11.4
442	Furniture & home furnishings stores	14	D	D	D	b	D	D
4421	Furniture stores	11	D	D	D	b	D	D
44211	Furniture stores	11	D	D	D	b	D	D
442110	Furniture stores	11	D	D	D	b	D	D
4422	Home furnishings stores	3	D	D	D	b	D	D
44221	Floor covering stores	3	D	D	D	b	D	D
442210	Floor covering stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	4	D	D	D	a	D	D
4431	Electronics & appliance stores	4	D	D	D	a	D	D
44312	Computer & software stores	3	D	D	D	a	D	D
443120	Computer & software stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	21	D	D	D	c	D	D
4441	Building material & supplies dealers	18	D	D	D	c	D	D
44419	Other building material dealers	13	D	D	D	b	D	D
444190	Other building material dealers	13	D	D	D	b	D	D
445	Food & beverage stores	26	41 981	3 783	729	262	21.4	4.1
4451	Grocery stores	18	D	D	D	c	D	D
4452	Specialty food stores	4	D	D	D	a	D	D
446	Health & personal care stores	6	D	D	D	b	D	D
4461	Health & personal care stores	6	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF BAY COUNTY, FL—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	36	D	D	D	c	D	D
4471	Gasoline stations	36	D	D	D	c	D	D
44711	Gasoline stations with convenience stores	32	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	32	D	D	D	c	D	D
448	Clothing & clothing accessories stores	18	D	D	D	b	D	D
4481	Clothing stores	12	D	D	D	b	D	D
44819	Other clothing stores	6	D	D	D	b	D	D
448190	Other clothing stores	6	D	D	D	b	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	6	D	D	D	a	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	6	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	22	12 113	1 223	324	99	4.7	1.1
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	3	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	7	D	D	D	b	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
45439	Other direct selling establishments	3	D	D	D	a	D	D
454390	Other direct selling establishments	3	D	D	D	a	D	D
BALANCE OF BRADFORD COUNTY, FL								
44-45	Retail trade	25	34 660	3 059	768	179	6.1	1.1
441	Motor vehicle & parts dealers	2	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	4 431	682	164	43	—	—
4442	Lawn & garden equipment & supplies stores	2	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	b	D	D
444220	Nursery & garden centers	2	D	D	D	b	D	D
445	Food & beverage stores	3	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	10	11 197	845	197	63	8.4	—
44711	Gasoline stations with convenience stores	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	8	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF BREVARD COUNTY, FL								
44-45	Retail trade	556	1 214 703	109 166	25 833	6 602	5.0	2.8
441	Motor vehicle & parts dealers	84	497 807	35 113	8 017	1 182	2.7	2.1
4411	Automobile dealers	31	453 369	28 892	6 565	837	1.1	.9
44111	New car dealers	14	D	D	D	f	D	D
441110	New car dealers	14	D	D	D	f	D	D
44112	Used car dealers	17	D	D	D	b	D	D
441120	Used car dealers	17	D	D	D	b	D	D
4412	Other motor vehicle dealers	16	16 567	1 423	330	95	23.4	35.1
44122	Motorcycle, boat, & other motor vehicle dealers	13	D	D	D	b	D	D
441222	Boat dealers	10	11 593	1 063	232	68	21.2	38.0
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	37	27 871	4 798	1 122	250	17.6	1.9
44131	Automotive parts & accessories stores	26	18 126	2 958	677	154	27.0	2.9
441310	Automotive parts & accessories stores	26	18 126	2 958	677	154	27.0	2.9
44132	Tire dealers	11	9 745	1 840	445	96	.1	—
441320	Tire dealers	11	9 745	1 840	445	96	.1	—
442	Furniture & home furnishings stores	35	37 229	4 528	1 100	239	15.6	2.2
4421	Furniture stores	18	26 052	3 277	799	162	8.0	—
44211	Furniture stores	18	26 052	3 277	799	162	8.0	—
442110	Furniture stores	18	26 052	3 277	799	162	8.0	—
4422	Home furnishings stores	17	11 177	1 251	301	77	33.3	7.2
44221	Floor covering stores	11	8 438	902	229	45	39.9	—
442210	Floor covering stores	11	8 438	902	229	45	39.9	—
44229	Other home furnishings stores	6	2 739	349	72	32	13.0	29.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF BREVARD COUNTY, FL—Con.								
44-45	Retail trade—Con.							
443	Electronics & appliance stores	20	D	D	D	c	D	D
4431	Electronics & appliance stores	20	D	D	D	c	D	D
44311	Appliance, television, & other electronics stores	14	D	D	D	c	D	D
443112	Radio, television, & other electronics stores	11	21 129	1 825	408	101	1.8	.2
44312	Computer & software stores	5	D	D	D	b	D	D
443120	Computer & software stores	5	D	D	D	b	D	D
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	41	70 506	7 180	1 619	389	5.5	.9
4441	Building material & supplies dealers	27	64 906	6 615	1 517	351	4.3	.1
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44412	Paint & wallpaper stores	4	D	D	D	a	D	D
444120	Paint & wallpaper stores	4	D	D	D	a	D	D
44413	Hardware stores	5	D	D	D	b	D	D
444130	Hardware stores	5	D	D	D	b	D	D
44419	Other building material dealers	17	D	D	D	c	D	D
444190	Other building material dealers	17	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	14	5 600	565	102	38	20.4	9.8
44422	Nursery & garden centers	10	3 588	329	66	27	26.5	9.6
444220	Nursery & garden centers	10	3 588	329	66	27	26.5	9.6
445	Food & beverage stores	58	149 652	16 734	3 980	1 360	4.7	2.4
4451	Grocery stores	40	143 287	16 224	3 867	1 304	4.6	2.0
44511	Supermarkets & other grocery (except convenience) stores	22	133 954	15 664	3 736	1 255	1.3	1.3
445110	Supermarkets & other grocery (except convenience) stores	22	133 954	15 664	3 736	1 255	1.3	1.3
44512	Convenience stores	18	9 333	560	131	49	51.7	12.5
445120	Convenience stores	18	9 333	560	131	49	51.7	12.5
4452	Specialty food stores	12	D	D	D	b	D	D
446	Health & personal care stores	28	D	D	D	e	D	D
4461	Health & personal care stores	28	D	D	D	e	D	D
44611	Pharmacies & drug stores	11	33 303	3 558	871	251	.6	.4
446110	Pharmacies & drug stores	11	33 303	3 558	871	251	.6	.4
4461101	Pharmacies & drug stores	11	33 303	3 558	871	251	.6	.4
44613	Optical goods stores	8	D	D	D	b	D	D
446130	Optical goods stores	8	D	D	D	b	D	D
44619	Other health & personal care stores	7	2 752	635	155	21	53.4	21.9
446191	Food (health) supplement stores	5	D	D	D	a	D	D
447	Gasoline stations	61	D	D	D	e	D	D
4471	Gasoline stations	61	D	D	D	e	D	D
44711	Gasoline stations with convenience stores	47	69 663	3 476	878	320	10.1	6.4
447110	Gasoline stations with convenience stores	47	69 663	3 476	878	320	10.1	6.4
44719	Other gasoline stations	14	D	D	D	b	D	D
447190	Other gasoline stations	14	D	D	D	b	D	D
448	Clothing & clothing accessories stores	58	35 690	5 038	1 129	363	10.0	9.7
4481	Clothing stores	32	D	D	D	c	D	D
44814	Family clothing stores	8	D	D	D	b	D	D
448140	Family clothing stores	8	D	D	D	b	D	D
44815	Clothing accessories stores	3	D	D	D	a	D	D
448150	Clothing accessories stores	3	D	D	D	a	D	D
44819	Other clothing stores	4	D	D	D	a	D	D
448190	Other clothing stores	4	D	D	D	a	D	D
4482	Shoe stores	11	D	D	D	b	D	D
44821	Shoe stores	11	D	D	D	b	D	D
448210	Shoe stores	11	D	D	D	b	D	D
4482104	Family shoe stores	8	D	D	D	b	D	D
4482105	Athletic footwear stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	15	D	D	D	b	D	D
44831	Jewelry stores	15	D	D	D	b	D	D
448310	Jewelry stores	15	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF BREVARD COUNTY, FL—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	52	D	D	D	e	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	39	D	D	D	c	D	D
45111	Sporting goods stores	24	D	D	D	c	D	D
451110	Sporting goods stores	24	D	D	D	c	D	D
4511101	General-line sporting goods stores	4	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	20	D	D	D	b	D	D
45112	Hobby, toy, & game stores	9	D	D	D	b	D	D
451120	Hobby, toy, & game stores	9	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
45114	Musical instrument & supplies stores	4	1 936	446	93	17	42.1	18.7
451140	Musical instrument & supplies stores	4	1 936	446	93	17	42.1	18.7
4512	Book, periodical, & music stores	13	D	D	D	b	D	D
45121	Book stores & news dealers	9	D	D	D	b	D	D
451211	Book stores	8	D	D	D	b	D	D
4512111	Book stores, general	5	D	D	D	b	D	D
4512112	Specialty book stores	2	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	4	2 550	355	50	19	6.2	—
451220	Prerecorded tape, compact disc, & record stores .	4	2 550	355	50	19	6.2	—
452	General merchandise stores	15	D	D	D	g	D	D
4521	Department stores (incl leased depts) ##	7	117 540	N	N	N	—	—
45211	Department stores (incl leased depts) ##	7	117 540	N	N	N	—	—
4521	Department stores (excl leased depts)	7	116 178	12 434	3 029	927	—	—
45211	Department stores (excl leased depts)	7	116 178	12 434	3 029	927	—	—
452110	Department stores (excl leased depts)	7	116 178	12 434	3 029	927	—	—
4521101	Conventional department stores (excl leased depts)	2	D	D	D	c	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	8	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
45299	All other general merchandise stores	7	D	D	D	b	D	D
452990	All other general merchandise stores	7	D	D	D	b	D	D
453	Miscellaneous store retailers	80	35 109	3 564	858	333	21.9	5.0
4531	Florists	13	1 988	388	99	40	31.7	13.9
45311	Florists	13	1 988	388	99	40	31.7	13.9
453110	Florists	13	1 988	388	99	40	31.7	13.9
4532	Office supplies, stationery, & gift stores	25	D	D	D	c	D	D
45321	Office supplies & stationery stores	3	D	D	D	b	D	D
453210	Office supplies & stationery stores	3	D	D	D	b	D	D
4532102	Office supplies stores	3	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	22	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	22	D	D	D	c	D	D
4533	Used merchandise stores	11	2 132	293	67	28	29.5	17.9
45331	Used merchandise stores	11	2 132	293	67	28	29.5	17.9
453310	Used merchandise stores	11	2 132	293	67	28	29.5	17.9
4539	Other miscellaneous store retailers	31	D	D	D	c	D	D
45391	Pet & pet supplies stores	10	1 573	213	50	29	35.4	34.7
453910	Pet & pet supplies stores	10	1 573	213	50	29	35.4	34.7
45393	Manufactured (mobile) home dealers	7	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	7	D	D	D	b	D	D
45399	All other miscellaneous store retailers	13	D	D	D	b	D	D
454	Nonstore retailers	24	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses	8	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	8	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	8	D	D	D	b	D	D
4542	Vending machine operators	7	D	D	D	b	D	D
45421	Vending machine operators	7	D	D	D	b	D	D
454210	Vending machine operators	7	D	D	D	b	D	D
4543	Direct selling establishments	9	D	D	D	b	D	D
45431	Fuel dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	D	D	D	b	D	D

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
BALANCE OF BROWARD COUNTY, FL								
44-45	Retail trade	423	841 864	71 793	17 398	3 638	12.0	7.5
441	Motor vehicle & parts dealers	65	426 859	31 387	7 621	963	5.7	4.2
4411	Automobile dealers	24	358 670	23 096	5 539	591	4.1	2.3
44111	New car dealers	9	335 312	22 013	5 275	538	—	2.4
441110	New car dealers	9	335 312	22 013	5 275	538	—	2.4
44112	Used car dealers	15	23 358	1 083	264	53	63.2	—
441120	Used car dealers	15	23 358	1 083	264	53	63.2	—
4412	Other motor vehicle dealers	17	D	D	D	c	D	D
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	15	D	D	D	b	D	D
441221	Motorcycle dealers	3	D	D	D	a	D	D
441222	Boat dealers	11	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	24	D	D	D	e	D	D
44131	Automotive parts & accessories stores	15	18 148	3 040	769	200	4.2	37.1
441310	Automotive parts & accessories stores	15	18 148	3 040	769	200	4.2	37.1
44132	Tire dealers	9	D	D	D	b	D	D
441320	Tire dealers	9	D	D	D	b	D	D
442	Furniture & home furnishings stores	30	D	D	D	b	D	D
4421	Furniture stores	10	D	D	D	b	D	D
44211	Furniture stores	10	D	D	D	b	D	D
442110	Furniture stores	10	D	D	D	b	D	D
4422	Home furnishings stores	20	D	D	D	b	D	D
44221	Floor covering stores	11	4 479	417	75	19	50.0	27.6
442210	Floor covering stores	11	4 479	417	75	19	50.0	27.6
44229	Other home furnishings stores	9	D	D	D	b	D	D
442299	All other home furnishings stores	8	D	D	D	b	D	D
443	Electronics & appliance stores	13	D	D	D	b	D	D
4431	Electronics & appliance stores	13	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	8	D	D	D	b	D	D
443111	Household appliance stores	3	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	5	D	D	D	a	D	D
44312	Computer & software stores	4	D	D	D	a	D	D
443120	Computer & software stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	29	D	D	D	e	D	D
4441	Building material & supplies dealers	19	D	D	D	e	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44413	Hardware stores	5	D	D	D	b	D	D
444130	Hardware stores	5	D	D	D	b	D	D
44419	Other building material dealers	12	D	D	D	b	D	D
444190	Other building material dealers	12	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	10	D	D	D	b	D	D
44421	Outdoor power equipment stores	4	D	D	D	a	D	D
444210	Outdoor power equipment stores	4	D	D	D	a	D	D
44422	Nursery & garden centers	6	D	D	D	b	D	D
444220	Nursery & garden centers	6	D	D	D	b	D	D
445	Food & beverage stores	72	D	D	D	f	D	D
4451	Grocery stores	53	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	18	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	18	D	D	D	e	D	D
44512	Convenience stores	35	D	D	D	c	D	D
445120	Convenience stores	35	D	D	D	c	D	D
4452	Specialty food stores	13	D	D	D	b	D	D
446	Health & personal care stores	24	34 750	4 050	966	292	15.1	3.0
4461	Health & personal care stores	24	34 750	4 050	966	292	15.1	3.0
44611	Pharmacies & drug stores	12	29 019	2 950	704	238	8.2	1.9
446110	Pharmacies & drug stores	12	29 019	2 950	704	238	8.2	1.9
4461101	Pharmacies & drug stores	10	D	D	D	c	D	D
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
44619	Other health & personal care stores	4	D	D	D	b	D	D
446191	Food (health) supplement stores	1	D	D	D	a	D	D
447	Gasoline stations	46	77 215	3 802	893	263	22.7	11.0
4471	Gasoline stations	46	77 215	3 802	893	263	22.7	11.0
44711	Gasoline stations with convenience stores	25	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	25	D	D	D	c	D	D
44719	Other gasoline stations	21	D	D	D	b	D	D
447190	Other gasoline stations	21	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF BROWARD COUNTY, FL—								
Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	37	D	D	D	c	D	D
4481	Clothing stores	21	D	D	D	b	D	D
44813	Children's & infants' clothing stores	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores	2	D	D	D	a	D	D
44819	Other clothing stores	3	D	D	D	a	D	D
448190	Other clothing stores	3	D	D	D	a	D	D
4482	Shoe stores	10	D	D	D	b	D	D
44821	Shoe stores	10	D	D	D	b	D	D
448210	Shoe stores	10	D	D	D	b	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	8	D	D	D	b	D	D
4482105	Athletic footwear stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	24	D	D	D	c	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	14	D	D	D	b	D	D
45111	Sporting goods stores	9	4 259	460	95	29	21.2	17.1
451110	Sporting goods stores	9	4 259	460	95	29	21.2	17.1
4511102	Specialty-line sporting goods stores	9	4 259	460	95	29	21.2	17.1
45113	Sewing, needlework, & piece goods stores	3	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	3	D	D	D	a	D	D
4512	Book, periodical, & music stores	10	D	D	D	b	D	D
4512112	Specialty book stores	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ..	7	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ..	7	D	D	D	b	D	D
452	General merchandise stores	9	D	D	D	e	D	D
45299	All other general merchandise stores	8	11 767	1 428	367	142	1.3	20.8
452990	All other general merchandise stores	8	11 767	1 428	367	142	1.3	20.8
4529901	Variety stores	5	D	D	D	b	D	D
4529902	Catalog showrooms	2	D	D	D	c	D	D
453	Miscellaneous store retailers	59	51 423	4 986	1 202	355	16.9	25.8
4532	Office supplies, stationery, & gift stores	9	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	7	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	7	D	D	D	c	D	D
4533	Used merchandise stores	9	3 626	711	175	47	11.4	20.2
45331	Used merchandise stores	9	3 626	711	175	47	11.4	20.2
453310	Used merchandise stores	9	3 626	711	175	47	11.4	20.2
4539	Other miscellaneous store retailers	35	D	D	D	c	D	D
45391	Pet & pet supplies stores	3	D	D	D	b	D	D
453910	Pet & pet supplies stores	3	D	D	D	b	D	D
45392	Art dealers	5	437	85	24	8	64.3	—
453920	Art dealers	5	437	85	24	8	64.3	—
45399	All other miscellaneous store retailers	27	29 359	2 525	550	149	11.2	42.2
454	Nonstore retailers	15	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses	4	4 099	544	111	23	100.0	—
45411	Electronic shopping & mail-order houses	4	4 099	544	111	23	100.0	—
454110	Electronic shopping & mail-order houses	4	4 099	544	111	23	100.0	—
4542	Vending machine operators	4	3 772	852	198	38	17.8	—
45421	Vending machine operators	4	3 772	852	198	38	17.8	—
454210	Vending machine operators	4	3 772	852	198	38	17.8	—
4543	Direct selling establishments	7	D	D	D	b	D	D
45439	Other direct selling establishments	5	D	D	D	b	D	D
454390	Other direct selling establishments	5	D	D	D	b	D	D
BALANCE OF CALHOUN COUNTY, FL								
44-45	Retail trade	29	33 555	2 708	627	203	67.3	9.3
441	Motor vehicle & parts dealers	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	5 006	702	167	36	.7	43.6
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	7	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF CHARLOTTE COUNTY, FL								
44-45	Retail trade	405	854 423	79 387	19 549	5 569	4.0	2.1
441	Motor vehicle & parts dealers	37	D	D	D	e	D	D
4411	Automobile dealers	15	D	D	D	c	D	D
4412	Other motor vehicle dealers	5	18 564	1 435	343	56	—	—
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	b	D	D
441222	Boat dealers	4	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	17	14 517	2 414	606	123	9.2	11.6
44131	Automotive parts & accessories stores	10	D	D	D	b	D	D
441310	Automotive parts & accessories stores	10	D	D	D	b	D	D
44132	Tire dealers	7	D	D	D	b	D	D
441320	Tire dealers	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	34	D	D	D	c	D	D
4421	Furniture stores	14	D	D	D	c	D	D
44211	Furniture stores	14	D	D	D	c	D	D
442110	Furniture stores	14	D	D	D	c	D	D
4422	Home furnishings stores	20	D	D	D	b	D	D
44221	Floor covering stores	10	7 666	647	175	38	24.0	—
442210	Floor covering stores	10	7 666	647	175	38	24.0	—
44229	Other home furnishings stores	10	D	D	D	b	D	D
442299	All other home furnishings stores	7	D	D	D	b	D	D
443	Electronics & appliance stores	24	13 606	1 523	400	97	13.5	—
4431	Electronics & appliance stores	24	13 606	1 523	400	97	13.5	—
44311	Appliance, television, & other electronics stores	19	11 670	1 281	336	76	9.3	—
443111	Household appliance stores	10	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	9	D	D	D	b	D	D
44312	Computer & software stores	4	D	D	D	a	D	D
443120	Computer & software stores	4	D	D	D	a	D	D
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	42	90 530	9 651	2 394	509	2.8	3.7
4441	Building material & supplies dealers	33	D	D	D	e	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44412	Paint & wallpaper stores	4	D	D	D	a	D	D
444120	Paint & wallpaper stores	4	D	D	D	a	D	D
44413	Hardware stores	6	D	D	D	b	D	D
444130	Hardware stores	6	D	D	D	b	D	D
44419	Other building material dealers	22	40 285	4 364	1 090	186	5.5	5.3
444190	Other building material dealers	22	40 285	4 364	1 090	186	5.5	5.3
4442	Lawn & garden equipment & supplies stores	9	D	D	D	b	D	D
445	Food & beverage stores	34	D	D	D	g	D	D
4451	Grocery stores	25	D	D	D	g	D	D
44511	Supermarkets & other grocery (except convenience) stores	18	D	D	D	g	D	D
445110	Supermarkets & other grocery (except convenience) stores	18	D	D	D	g	D	D
4452	Specialty food stores	5	1 296	141	31	14	—	—
4453	Beer, wine, & liquor stores	4	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	4	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	4	D	D	D	b	D	D
446	Health & personal care stores	38	47 308	5 036	1 175	294	9.0	1.2
4461	Health & personal care stores	38	47 308	5 036	1 175	294	9.0	1.2
44611	Pharmacies & drug stores	11	D	D	D	c	D	D
446110	Pharmacies & drug stores	11	D	D	D	c	D	D
4461101	Pharmacies & drug stores	9	D	D	D	c	D	D
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	3	1 785	266	62	18	—	—
446120	Cosmetics, beauty supplies, & perfume stores	3	1 785	266	62	18	—	—
44613	Optical goods stores	9	D	D	D	b	D	D
446130	Optical goods stores	9	D	D	D	b	D	D
44619	Other health & personal care stores	15	4 912	730	164	47	9.2	.4
446191	Food (health) supplement stores	8	2 972	416	96	34	9.7	.7
446199	All other health & personal care stores	7	1 940	314	68	13	8.4	—
447	Gasoline stations	34	84 400	3 461	745	254	—	6.9
4471	Gasoline stations	34	84 400	3 461	745	254	—	6.9
44711	Gasoline stations with convenience stores	25	57 681	2 442	546	182	—	—
447110	Gasoline stations with convenience stores	25	57 681	2 442	546	182	—	—
44719	Other gasoline stations	9	26 719	1 019	199	72	—	21.7
447190	Other gasoline stations	9	26 719	1 019	199	72	—	21.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF CHARLOTTE COUNTY, FL—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	56	42 304	5 170	1 303	471	2.1	.9
4481	Clothing stores	32	29 800	3 417	868	329	2.5	1.2
44812	Women's clothing stores	18	14 314	1 808	464	183	5.1	2.6
448120	Women's clothing stores	18	14 314	1 808	464	183	5.1	2.6
44814	Family clothing stores	6	D	D	D	b	D	D
448140	Family clothing stores	6	D	D	D	b	D	D
44819	Other clothing stores	4	2 631	285	67	27	—	—
448190	Other clothing stores	4	2 631	285	67	27	—	—
4482	Shoe stores	14	D	D	D	b	D	D
44821	Shoe stores	14	D	D	D	b	D	D
448210	Shoe stores	14	D	D	D	b	D	D
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	7	D	D	D	b	D	D
4482105	Athletic footwear stores	3	1 473	176	42	18	—	—
4483	Jewelry, luggage, & leather goods stores	10	D	D	D	b	D	D
44831	Jewelry stores	9	D	D	D	b	D	D
448310	Jewelry stores	9	D	D	D	b	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	34	21 532	2 534	558	173	2.6	2.8
4511	Sporting goods, hobby, & musical instrument stores ..	25	13 492	1 560	324	100	4.0	4.5
45112	Hobby, toy, & game stores	8	7 259	685	150	53	—	—
451120	Hobby, toy, & game stores	8	7 259	685	150	53	—	—
45113	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	9	8 040	974	234	73	.2	—
45121	Book stores & news dealers	5	4 778	509	122	45	.4	—
451211	Book stores	5	4 778	509	122	45	.4	—
4512111	Book stores, general	4	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	4	3 262	465	112	28	—	—
451220	Prerecorded tape, compact disc, & record stores ...	4	3 262	465	112	28	—	—
452	General merchandise stores	15	210 543	18 476	4 416	1 418	.1	—
4521	Department stores (incl leased depts) ##	6	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	6	D	N	N	N	D	D
4521	Department stores (excl leased depts)	6	D	D	D	f	D	D
452110	Department stores (excl leased depts)	6	D	D	D	f	D	D
4521101	Department stores (excl leased depts)	6	D	D	D	f	D	D
45211011	Conventional department stores (excl leased depts) ..	1	D	D	D	c	D	D
45211013	National chain department stores (excl leased depts) ..	3	D	D	D	e	D	D
4529	Other general merchandise stores	9	D	D	D	f	D	D
45291	Warehouse clubs & superstores	2	D	D	D	f	D	D
452910	Warehouse clubs & superstores	2	D	D	D	f	D	D
45299	All other general merchandise stores	7	D	D	D	c	D	D
452990	All other general merchandise stores	7	D	D	D	c	D	D
4529901	Variety stores	4	D	D	D	a	D	D
4529902	Catalog showrooms	1	D	D	D	c	D	D
453	Miscellaneous store retailers	51	23 224	2 291	541	207	11.4	6.6
4531	Florists	8	2 323	468	109	35	4.9	—
45311	Florists	8	2 323	468	109	35	4.9	—
453110	Florists	8	2 323	468	109	35	4.9	—
4532	Office supplies, stationery, & gift stores	18	12 763	1 003	253	94	10.1	3.8
45321	Office supplies & stationery stores	4	D	D	D	b	D	D
453210	Office supplies & stationery stores	4	D	D	D	b	D	D
4532102	Office supplies stores	4	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	14	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores	14	D	D	D	b	D	D
4533	Used merchandise stores	10	2 076	323	70	36	7.9	17.1
45331	Used merchandise stores	10	2 076	323	70	36	7.9	17.1
453310	Used merchandise stores	10	2 076	323	70	36	7.9	17.1
4539	Other miscellaneous store retailers	15	6 062	497	109	42	17.7	11.5
45391	Pet & pet supplies stores	5	1 205	155	41	11	29.5	1.7
453910	Pet & pet supplies stores	5	1 205	155	41	11	29.5	1.7
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	6	D	D	D	b	D	D
4543	Direct selling establishments	4	D	D	D	b	D	D
45439	Other direct selling establishments	4	D	D	D	b	D	D
454390	Other direct selling establishments	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF CITRUS COUNTY, FL								
44-45	Retail trade	203	342 083	29 074	6 936	1 944	16.8	19.4
441	Motor vehicle & parts dealers	29	131 196	9 281	2 199	298	22.1	45.0
4411	Automobile dealers	13	D	D	D	c	D	D
44111	New car dealers	5	D	D	D	c	D	D
441110	New car dealers	5	D	D	D	c	D	D
44112	Used car dealers	8	5 981	315	85	14	33.6	—
441120	Used car dealers	8	5 981	315	85	14	33.6	—
4412	Other motor vehicle dealers	6	5 995	343	90	33	70.0	—
44122	Motorcycle, boat, & other motor vehicle dealers	6	5 995	343	90	33	70.0	—
441222	Boat dealers	6	5 995	343	90	33	70.0	—
442	Furniture & home furnishings stores	22	10 149	1 218	283	82	63.1	.2
4421	Furniture stores	16	D	D	D	b	D	D
44211	Furniture stores	16	D	D	D	b	D	D
442110	Furniture stores	16	D	D	D	b	D	D
4422	Home furnishings stores	6	D	D	D	b	D	D
44221	Floor covering stores	3	D	D	D	a	D	D
442210	Floor covering stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	5	3 074	171	35	12	13.8	37.2
4431	Electronics & appliance stores	5	3 074	171	35	12	13.8	37.2
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	21	29 008	2 465	575	167	33.2	—
4441	Building material & supplies dealers	17	D	D	D	c	D	D
44413	Hardware stores	6	D	D	D	b	D	D
444130	Hardware stores	6	D	D	D	b	D	D
44419	Other building material dealers	11	D	D	D	b	D	D
444190	Other building material dealers	11	D	D	D	b	D	D
445	Food & beverage stores	26	85 768	8 232	2 063	805	3.5	4.9
4451	Grocery stores	18	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	12	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores	12	D	D	D	f	D	D
4452	Specialty food stores	5	D	D	D	b	D	D
446	Health & personal care stores	7	12 080	1 468	311	76	6.1	—
4461	Health & personal care stores	7	12 080	1 468	311	76	6.1	—
447	Gasoline stations	36	34 267	2 176	528	157	14.0	.4
4471	Gasoline stations	36	34 267	2 176	528	157	14.0	.4
44711	Gasoline stations with convenience stores	33	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	33	D	D	D	c	D	D
448	Clothing & clothing accessories stores	8	1 431	166	41	24	22.9	69.4
451	Sporting goods, hobby, book, & music stores	7	2 801	347	67	27	1.8	—
4511	Sporting goods, hobby, & musical instrument stores ..	6	D	D	D	b	D	D
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	c	D	D
453	Miscellaneous store retailers	24	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	9	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	14	D	D	D	b	D	D
4543	Direct selling establishments	11	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	7	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF CLAY COUNTY, FL								
44-45	Retail trade	239	412 032	40 084	9 489	2 829	6.7	3.2
441	Motor vehicle & parts dealers	31	54 005	6 482	1 484	262	9.2	.2
4412	Other motor vehicle dealers	5	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	5	D	D	D	b	D	D
441222	Boat dealers	3	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	20	D	D	D	c	D	D
44131	Automotive parts & accessories stores	13	D	D	D	b	D	D
441310	Automotive parts & accessories stores	13	D	D	D	b	D	D
44132	Tire dealers	7	5 613	1 075	259	51	6.3	—
441320	Tire dealers	7	5 613	1 075	259	51	6.3	—
442	Furniture & home furnishings stores	20	D	D	D	c	D	D
4421	Furniture stores	13	D	D	D	b	D	D
44211	Furniture stores	13	D	D	D	b	D	D
442110	Furniture stores	13	D	D	D	b	D	D
4422	Home furnishings stores	7	4 988	623	159	33	2.9	—
44221	Floor covering stores	4	D	D	D	b	D	D
442210	Floor covering stores	4	D	D	D	b	D	D
443	Electronics & appliance stores	10	D	D	D	b	D	D
4431	Electronics & appliance stores	10	D	D	D	b	D	D
44312	Computer & software stores	4	3 417	452	108	27	17.0	22.4
443120	Computer & software stores	4	3 417	452	108	27	17.0	22.4
444	Building material & garden equipment & supplies dealers	25	30 179	3 610	763	199	24.7	4.7
4441	Building material & supplies dealers	15	D	D	D	c	D	D
44413	Hardware stores	3	D	D	D	b	D	D
444130	Hardware stores	3	D	D	D	b	D	D
44419	Other building material dealers	9	D	D	D	b	D	D
444190	Other building material dealers	9	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	10	D	D	D	b	D	D
44421	Outdoor power equipment stores	4	3 842	593	140	26	23.3	—
444210	Outdoor power equipment stores	4	3 842	593	140	26	23.3	—
44422	Nursery & garden centers	6	D	D	D	b	D	D
444220	Nursery & garden centers	6	D	D	D	b	D	D
445	Food & beverage stores	22	114 213	10 393	2 448	939	1.8	3.3
4451	Grocery stores	12	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	9	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores	9	D	D	D	f	D	D
4452	Specialty food stores	5	D	D	D	b	D	D
446	Health & personal care stores	15	D	D	D	c	D	D
4461	Health & personal care stores	15	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
44619	Other health & personal care stores	5	D	D	D	b	D	D
446191	Food (health) supplement stores	3	D	D	D	a	D	D
447	Gasoline stations	43	60 544	3 386	847	268	5.8	2.8
4471	Gasoline stations	43	60 544	3 386	847	268	5.8	2.8
44711	Gasoline stations with convenience stores	39	57 831	3 142	756	242	4.1	.5
447110	Gasoline stations with convenience stores	39	57 831	3 142	756	242	4.1	.5
448	Clothing & clothing accessories stores	25	14 779	1 836	468	178	8.1	17.8
4481	Clothing stores	15	9 764	1 194	287	126	4.2	26.5
44815	Clothing accessories stores	2	D	D	D	a	D	D
448150	Clothing accessories stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	6	2 710	394	120	27	28.9	1.4
451	Sporting goods, hobby, book, & music stores	15	7 995	1 197	311	117	9.1	12.0
4511	Sporting goods, hobby, & musical instrument stores	12	7 057	1 042	259	92	10.3	6.8
45112	Hobby, toy, & game stores	4	D	D	D	b	D	D
451120	Hobby, toy, & game stores	4	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	4	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	4	D	D	D	b	D	D
451212	Specialty book stores	2	D	D	D	b	D	D
452	General merchandise stores	6	D	D	D	e	D	D
4521	Department stores (incl leased depts) ##	2	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	2	D	N	N	N	D	D
4521	Department stores (excl leased depts)	2	D	D	D	e	D	D
45211	Department stores (excl leased depts)	2	D	D	D	e	D	D
452110	Department stores (excl leased depts)	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529901	Variety stores	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF CLAY COUNTY, FL—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	20	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
454	Nonstore retailers	7	D	D	D	a	D	D
4541	Electronic shopping & mail-order houses	3	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses	3	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses	3	D	D	D	a	D	D
BALANCE OF COLLIER COUNTY, FL								
44-45	Retail trade	517	1 269 750	128 255	32 225	7 173	10.5	6.5
441	Motor vehicle & parts dealers	52	262 639	20 132	4 691	661	27.6	9.6
4411	Automobile dealers	16	219 556	14 436	3 275	412	31.4	9.4
44111	New car dealers	10	213 108	14 007	3 177	397	32.3	9.6
441110	New car dealers	10	213 108	14 007	3 177	397	32.3	9.6
44112	Used car dealers	6	6 448	429	98	15	—	—
441120	Used car dealers	6	6 448	429	98	15	—	—
4412	Other motor vehicle dealers	13	22 713	2 389	626	105	3.9	20.6
44122	Motorcycle, boat, & other motor vehicle dealers	12	D	D	D	c	D	D
441222	Boat dealers	9	D	D	D	c	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	23	20 370	3 307	790	144	13.5	—
44131	Automotive parts & accessories stores	15	14 243	2 037	483	87	15.9	—
441310	Automotive parts & accessories stores	15	14 243	2 037	483	87	15.9	—
44132	Tire dealers	8	6 127	1 270	307	57	8.0	—
441320	Tire dealers	8	6 127	1 270	307	57	8.0	—
442	Furniture & home furnishings stores	65	64 356	8 990	2 163	343	17.1	1.5
4421	Furniture stores	30	35 729	4 596	1 101	164	10.0	—
44211	Furniture stores	30	35 729	4 596	1 101	164	10.0	—
442110	Furniture stores	30	35 729	4 596	1 101	164	10.0	—
4422	Home furnishings stores	35	28 627	4 394	1 062	179	25.9	3.4
44221	Floor covering stores	17	17 532	2 519	638	88	29.9	5.0
442210	Floor covering stores	17	17 532	2 519	638	88	29.9	5.0
44229	Other home furnishings stores	18	11 095	1 875	424	91	19.4	1.0
442291	Window treatment stores	5	1 513	218	56	10	97.0	—
442299	All other home furnishings stores	13	9 582	1 657	368	81	7.1	1.2
443	Electronics & appliance stores	13	31 321	2 157	493	116	5.1	—
4431	Electronics & appliance stores	13	31 321	2 157	493	116	5.1	—
44311	Appliance, television, & other electronics stores	9	29 436	1 860	426	105	4.9	—
443112	Radio, television, & other electronics stores	7	D	D	D	c	D	D
44312	Computer & software stores	4	1 885	297	67	11	7.7	—
443120	Computer & software stores	4	1 885	297	67	11	7.7	—
444	Building material & garden equipment & supplies dealers	58	211 732	22 120	5 442	845	2.4	4.0
4441	Building material & supplies dealers	44	168 650	19 227	4 636	728	1.9	5.0
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44412	Paint & wallpaper stores	6	D	D	D	b	D	D
444120	Paint & wallpaper stores	6	D	D	D	b	D	D
44419	Other building material dealers	32	93 692	11 440	2 830	368	3.4	7.4
444190	Other building material dealers	32	93 692	11 440	2 830	368	3.4	7.4
4442	Lawn & garden equipment & supplies stores	14	43 082	2 893	806	117	4.6	—
44422	Nursery & garden centers	14	43 082	2 893	806	117	4.6	—
444220	Nursery & garden centers	14	43 082	2 893	806	117	4.6	—
445	Food & beverage stores	53	272 207	30 705	8 206	2 277	1.2	2.6
4451	Grocery stores	43	260 823	29 754	8 007	2 215	1.2	2.0
44511	Supermarkets & other grocery (except convenience) stores	31	254 058	29 140	7 850	2 165	.8	1.9
445110	Supermarkets & other grocery (except convenience) stores	31	254 058	29 140	7 850	2 165	.8	1.9
44512	Convenience stores	12	6 765	614	157	50	18.3	5.6
445120	Convenience stores	12	6 765	614	157	50	18.3	5.6
4452	Specialty food stores	2	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	8	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	8	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	8	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF COLLIER COUNTY, FL—Con.								
44-45 Retail trade—Con.								
446	Health & personal care stores	26	50 325	5 476	1 520	376	5.8	.4
4461	Health & personal care stores	26	50 325	5 476	1 520	376	5.8	.4
44611	Pharmacies & drug stores	15	47 744	5 022	1 405	348	3.2	—
446110	Pharmacies & drug stores	15	47 744	5 022	1 405	348	3.2	—
4461101	Pharmacies & drug stores	14	D	D	D	e	D	D
44619	Other health & personal care stores	7	D	D	D	a	D	D
446191	Food (health) supplement stores	5	1 273	151	37	9	61.2	15.6
447	Gasoline stations	38	59 768	4 067	1 036	266	11.9	5.2
4471	Gasoline stations	38	59 768	4 067	1 036	266	11.9	5.2
44711	Gasoline stations with convenience stores	26	45 844	2 697	675	173	1.4	4.2
447110	Gasoline stations with convenience stores	26	45 844	2 697	675	173	1.4	4.2
44719	Other gasoline stations	12	13 924	1 370	361	93	46.3	8.5
447190	Other gasoline stations	12	13 924	1 370	361	93	46.3	8.5
448	Clothing & clothing accessories stores	81	99 885	11 779	3 099	757	8.5	29.1
4481	Clothing stores	57	89 918	10 380	2 725	675	6.0	32.3
44812	Women's clothing stores	35	40 264	5 090	1 289	297	11.3	67.9
448120	Women's clothing stores	35	40 264	5 090	1 289	297	11.3	67.9
44814	Family clothing stores	9	44 819	4 645	1 265	310	—	.9
448140	Family clothing stores	9	44 819	4 645	1 265	310	—	.9
44819	Other clothing stores	6	2 123	318	82	36	37.8	—
448190	Other clothing stores	6	2 123	318	82	36	37.8	—
4482	Shoe stores	11	6 073	726	190	48	8.6	—
44821	Shoe stores	11	6 073	726	190	48	8.6	—
448210	Shoe stores	11	6 073	726	190	48	8.6	—
4482102	Women's shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	8	3 644	506	129	34	14.4	—
4483	Jewelry, luggage, & leather goods stores	13	3 894	673	184	34	66.3	—
44831	Jewelry stores	12	D	D	D	b	D	D
448310	Jewelry stores	12	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	32	30 868	3 123	903	223	5.1	1.5
4511	Sporting goods, hobby, & musical instrument stores ..	22	25 767	2 555	753	167	3.2	1.8
45111	Sporting goods stores	14	16 341	1 669	480	103	3.8	—
451110	Sporting goods stores	14	16 341	1 669	480	103	3.8	—
4511101	General-line sporting goods stores	3	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	11	D	D	D	b	D	D
45112	Hobby, toy, & game stores	3	D	D	D	b	D	D
451120	Hobby, toy, & game stores	3	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	3	1 997	275	106	20	D	22.9
451130	Sewing, needlework, & piece goods stores	3	1 997	275	106	20	D	22.9
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	10	5 101	568	150	56	14.7	—
45121	Book stores & news dealers	7	3 638	419	111	41	20.6	—
451211	Book stores	7	3 638	419	111	41	20.6	—
4512111	Book stores, general	5	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	11	D	D	D	f	D	D
4521	Department stores (incl leased depts) ##	3	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	3	D	N	N	N	D	D
4521	Department stores (excl leased depts)	3	D	D	D	f	D	D
45211	Department stores (excl leased depts)	3	D	D	D	f	D	D
452110	Department stores (excl leased depts)	3	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	D	D	D	f	D	D
4529	Other general merchandise stores	8	D	D	D	c	D	D
45299	All other general merchandise stores	7	D	D	D	b	D	D
452990	All other general merchandise stores	7	D	D	D	b	D	D
4529901	Variety stores	5	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	a	D	D
453	Miscellaneous store retailers	65	D	D	D	e	D	D
4531	Florists	10	2 387	475	146	54	9.1	22.5
45311	Florists	10	2 387	475	146	54	9.1	22.5
453110	Florists	10	2 387	475	146	54	9.1	22.5
4532	Office supplies, stationery, & gift stores	21	10 382	1 566	267	95	8.5	3.7
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	19	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores	19	D	D	D	b	D	D
4533	Used merchandise stores	14	3 203	732	170	66	5.6	17.0
45331	Used merchandise stores	14	3 203	732	170	66	5.6	17.0
453310	Used merchandise stores	14	3 203	732	170	66	5.6	17.0
4539	Other miscellaneous store retailers	20	D	D	D	b	D	D
45391	Pet & pet supplies stores	3	D	D	D	a	D	D
453910	Pet & pet supplies stores	3	D	D	D	a	D	D
45392	Art dealers	7	2 873	299	76	30	11.8	—
453920	Art dealers	7	2 873	299	76	30	11.8	—
45399	All other miscellaneous store retailers	9	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF COLLIER COUNTY, FL—Con.								
Retail trade—Con.								
44-45	Nonstore retailers	23	36 504	4 744	1 161	195	47.2	.1
4541	Electronic shopping & mail-order houses	4	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses	4	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses	4	D	D	D	c	D	D
4543	Direct selling establishments	18	D	D	D	b	D	D
45431	Fuel dealers	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	5	D	D	D	b	D	D
45439	Other direct selling establishments	13	6 495	981	282	43	7.7	—
454390	Other direct selling establishments	13	6 495	981	282	43	7.7	—
BALANCE OF COLUMBIA COUNTY, FL								
44-45	Retail trade	74	152 728	11 943	2 775	602	16.3	12.8
441	Motor vehicle & parts dealers	16	78 029	5 730	1 281	189	20.8	3.5
4411	Automobile dealers	8	62 896	4 700	1 011	139	6.3	.2
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	b	D	D
441222	Boat dealers	1	D	D	D	b	D	D
442	Furniture & home furnishings stores	3	8 461	1 244	308	54	—	32.5
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
4422	Home furnishings stores	1	D	D	D	a	D	D
44229	Other home furnishings stores	1	D	D	D	a	D	D
442299	All other home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	5 640	1 187	300	38	18.8	19.1
445	Food & beverage stores	4	1 888	199	32	10	34.7	54.7
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	3	1 710	174	43	10	100.0	—
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	29	35 805	2 071	505	198	10.8	5.5
4471	Gasoline stations	29	35 805	2 071	505	198	10.8	5.5
44711	Gasoline stations with convenience stores	26	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	26	D	D	D	c	D	D
448	Clothing & clothing accessories stores	3	D	D	D	b	D	D
4481	Clothing stores	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	3	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF DADE COUNTY, FL								
44-45	Retail trade	3 958	10 790 031	974 135	232 315	51 759	10.3	8.8
441	Motor vehicle & parts dealers	454	3 331 809	251 853	58 409	7 767	9.4	10.1
4411	Automobile dealers	149	2 904 999	199 184	45 886	5 551	8.8	9.5
44111	New car dealers	78	2 752 808	189 079	44 529	5 310	7.4	9.7
441110	New car dealers	78	2 752 808	189 079	44 529	5 310	7.4	9.7
44112	Used car dealers	71	152 191	10 105	1 357	241	34.4	6.7
441120	Used car dealers	71	152 191	10 105	1 357	241	34.4	6.7
4412	Other motor vehicle dealers	46	D	D	D	f	D	D
44121	Recreational vehicle dealers	7	13 431	1 080	228	51	—	4.5
441210	Recreational vehicle dealers	7	13 431	1 080	228	51	—	4.5
44122	Motorcycle, boat, & other motor vehicle dealers	39	D	D	D	e	D	D
441221	Motorcycle dealers	7	D	D	D	c	D	D
441222	Boat dealers	24	D	D	D	e	D	D
441229	All other motor vehicle dealers	8	D	D	D	c	D	D
4413	Automotive parts, accessories, & tire stores	259	D	D	D	g	D	D
44131	Automotive parts & accessories stores	180	180 324	24 469	5 699	1 121	9.8	9.6
441310	Automotive parts & accessories stores	180	180 324	24 469	5 699	1 121	9.8	9.6
44132	Tire dealers	79	D	D	D	f	D	D
441320	Tire dealers	79	D	D	D	f	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF DADE COUNTY, FL—Con.								
44-45 Retail trade—Con.								
442	Furniture & home furnishings stores	263	393 200	47 076	11 402	2 097	12.2	9.9
4421	Furniture stores	129	249 458	29 497	7 212	1 160	10.4	13.6
44211	Furniture stores	129	249 458	29 497	7 212	1 160	10.4	13.6
442110	Furniture stores	129	249 458	29 497	7 212	1 160	10.4	13.6
4422	Home furnishings stores	134	143 742	17 579	4 190	937	15.4	3.3
44221	Floor covering stores	68	71 592	8 639	2 127	352	24.5	1.8
442210	Floor covering stores	68	71 592	8 639	2 127	352	24.5	1.8
44229	Other home furnishings stores	66	72 150	8 940	2 063	585	6.4	4.8
442291	Window treatment stores	11	3 407	660	151	34	50.1	11.9
442299	All other home furnishings stores	55	68 743	8 280	1 912	551	4.2	4.5
443	Electronics & appliance stores	190	544 311	44 451	10 010	1 862	14.3	9.5
4431	Electronics & appliance stores	190	544 311	44 451	10 010	1 862	14.3	9.5
44311	Appliance, television, & other electronics stores	111	292 319	24 185	5 740	1 189	7.2	11.3
443111	Household appliance stores	21	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	90	D	D	D	g	D	D
44312	Computer & software stores	69	241 388	18 883	3 997	635	23.2	7.6
443120	Computer & software stores	69	241 388	18 883	3 997	635	23.2	7.6
44313	Camera & photographic supplies stores	10	10 604	1 383	273	38	5.1	4.8
443130	Camera & photographic supplies stores	10	10 604	1 383	273	38	5.1	4.8
444	Building material & garden equipment & supplies dealers	282	796 084	89 859	20 929	3 693	7.3	7.6
4441	Building material & supplies dealers	226	740 427	83 287	19 364	3 344	6.4	7.4
44411	Home centers	12	D	D	D	g	D	D
444110	Home centers	12	D	D	D	g	D	D
44412	Paint & wallpaper stores	22	D	D	D	b	D	D
444120	Paint & wallpaper stores	22	D	D	D	b	D	D
44413	Hardware stores	43	D	D	D	e	D	D
444130	Hardware stores	43	D	D	D	e	D	D
44419	Other building material dealers	149	391 403	44 402	10 628	1 550	10.6	12.2
444190	Other building material dealers	149	391 403	44 402	10 628	1 550	10.6	12.2
4442	Lawn & garden equipment & supplies stores	56	55 657	6 572	1 565	349	19.3	10.6
44421	Outdoor power equipment stores	10	4 803	791	212	35	12.8	8.6
444210	Outdoor power equipment stores	10	4 803	791	212	35	12.8	8.6
44422	Nursery & garden centers	46	50 854	5 781	1 353	314	19.9	10.8
444220	Nursery & garden centers	46	50 854	5 781	1 353	314	19.9	10.8
445	Food & beverage stores	476	D	D	D	j	D	D
4451	Grocery stores	354	D	D	D	j	D	D
44511	Supermarkets & other grocery (except convenience) stores	250	1 254 563	127 800	31 235	9 838	4.9	2.4
445110	Supermarkets & other grocery (except convenience) stores	250	1 254 563	127 800	31 235	9 838	4.9	2.4
44512	Convenience stores	104	D	D	D	e	D	D
445120	Convenience stores	104	D	D	D	e	D	D
4452	Specialty food stores	59	33 228	4 690	1 315	360	48.8	8.1
4453	Beer, wine, & liquor stores	63	D	D	D	e	D	D
44531	Beer, wine, & liquor stores	63	D	D	D	e	D	D
445310	Beer, wine, & liquor stores	63	D	D	D	e	D	D
446	Health & personal care stores	386	611 433	74 835	17 953	4 401	10.1	11.3
4461	Health & personal care stores	386	611 433	74 835	17 953	4 401	10.1	11.3
44611	Pharmacies & drug stores	163	503 338	56 204	13 810	3 400	7.3	9.7
446110	Pharmacies & drug stores	163	503 338	56 204	13 810	3 400	7.3	9.7
4461101	Pharmacies & drug stores	143	D	D	D	h	D	D
4461102	Proprietary stores	20	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores	57	23 467	3 548	892	242	13.3	9.3
446120	Cosmetics, beauty supplies, & perfume stores	57	23 467	3 548	892	242	13.3	9.3
44613	Optical goods stores	71	33 750	6 183	1 472	330	14.0	15.7
446130	Optical goods stores	71	33 750	6 183	1 472	330	14.0	15.7
44619	Other health & personal care stores	95	50 878	8 900	1 779	429	33.9	25.3
446191	Food (health) supplement stores	46	25 253	3 596	745	237	36.1	36.6
446199	All other health & personal care stores	49	25 625	5 304	1 034	192	31.8	14.1
447	Gasoline stations	368	608 988	26 291	6 292	1 863	39.9	13.0
4471	Gasoline stations	368	608 988	26 291	6 292	1 863	39.9	13.0
44711	Gasoline stations with convenience stores	159	308 032	13 506	3 219	924	24.1	11.5
447110	Gasoline stations with convenience stores	159	308 032	13 506	3 219	924	24.1	11.5
44719	Other gasoline stations	209	300 956	12 785	3 073	939	56.2	14.6
447190	Other gasoline stations	209	300 956	12 785	3 073	939	56.2	14.6

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF DADE COUNTY, FL—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	657	748 254	77 669	18 767	5 346	12.0	19.9
4481	Clothing stores	395	553 308	55 597	13 375	3 919	9.4	17.0
44811	Men's clothing stores	49	59 770	8 207	2 188	499	10.6	31.5
448110	Men's clothing stores	49	59 770	8 207	2 188	499	10.6	31.5
44812	Women's clothing stores	168	170 059	20 529	4 868	1 414	10.4	32.9
448120	Women's clothing stores	168	170 059	20 529	4 868	1 414	10.4	32.9
44813	Children's & infants' clothing stores	23	36 281	3 251	833	258	11.9	.2
448130	Children's & infants' clothing stores	23	36 281	3 251	833	258	11.9	.2
44814	Family clothing stores	78	D	D	D	g	D	D
448140	Family clothing stores	78	D	D	D	g	D	D
44815	Clothing accessories stores	24	D	D	D	c	D	D
448150	Clothing accessories stores	24	D	D	D	c	D	D
44819	Other clothing stores	53	47 059	4 630	1 095	331	10.2	16.7
448190	Other clothing stores	53	47 059	4 630	1 095	331	10.2	16.7
4482	Shoe stores	130	102 895	11 127	2 591	836	20.6	11.5
44821	Shoe stores	130	102 895	11 127	2 591	836	20.6	11.5
448210	Shoe stores	130	102 895	11 127	2 591	836	20.6	11.5
4482101	Men's shoe stores	8	5 281	652	159	27	6.5	25.9
4482102	Women's shoe stores	30	20 174	3 048	722	249	27.2	45.1
4482103	Children's & juveniles' shoe stores	6	4 289	487	114	34	21.4	—
4482104	Family shoe stores	67	47 240	4 615	1 065	368	21.7	2.4
4482105	Athletic footwear stores	19	25 911	2 325	531	158	16.0	.9
4483	Jewelry, luggage, & leather goods stores	132	92 051	10 945	2 801	591	18.3	46.7
44831	Jewelry stores	115	D	D	D	f	D	D
448310	Jewelry stores	115	D	D	D	f	D	D
44832	Luggage & leather goods stores	17	D	D	D	b	D	D
448320	Luggage & leather goods stores	17	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	217	317 489	31 255	7 523	2 070	6.2	5.5
4511	Sporting goods, hobby, & musical instrument stores ..	139	217 860	19 582	4 676	1 238	6.6	6.9
45111	Sporting goods stores	68	90 998	8 806	2 234	522	11.2	12.4
451110	Sporting goods stores	68	90 998	8 806	2 234	522	11.2	12.4
4511101	General-line sporting goods stores	21	D	D	D	e	D	D
4511102	Specialty-line sporting goods stores	47	D	D	D	c	D	D
45112	Hobby, toy, & game stores	35	87 149	5 752	1 248	419	1.6	.6
451120	Hobby, toy, & game stores	35	87 149	5 752	1 248	419	1.6	.6
45113	Sewing, needlework, & piece goods stores	29	D	D	D	c	D	D
451130	Sewing, needlework, & piece goods stores	29	D	D	D	c	D	D
45114	Musical instrument & supplies stores	7	D	D	D	c	D	D
451140	Musical instrument & supplies stores	7	D	D	D	c	D	D
4512	Book, periodical, & music stores	78	99 629	11 673	2 847	832	5.4	2.4
45121	Book stores & news dealers	36	71 020	8 229	2 038	591	3.5	.9
451211	Book stores	32	D	D	D	e	D	D
4512111	Book stores, general	18	D	D	D	c	D	D
4512112	Specialty book stores	9	3 099	493	145	41	43.2	5.3
4512113	College book stores	5	D	D	D	c	D	D
451212	News dealers & newsstands	4	D	D	D	c	D	D
45122	Prerecorded tape, compact disc, & record stores ...	42	28 609	3 444	809	241	10.3	5.9
451220	Prerecorded tape, compact disc, & record stores ...	42	28 609	3 444	809	241	10.3	5.9
452	General merchandise stores	129	1 482 270	127 651	32 005	8 309	.5	3.5
4521	Department stores (incl leased depts) ##	31	865 236	N	N	N	—	1.7
45211	Department stores (incl leased depts) ##	31	865 236	N	N	N	—	1.7
4521	Department stores (excl leased depts)	31	853 685	87 223	21 554	6 195	—	1.7
45211	Department stores (excl leased depts)	31	853 685	87 223	21 554	6 195	—	1.7
452110	Department stores (excl leased depts)	31	853 685	87 223	21 554	6 195	—	1.7
4521101	Conventional department stores (excl leased depts)	11	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	14	345 363	29 121	7 054	2 648	—	—
4521103	National chain department stores (excl leased depts)	6	D	D	D	g	D	D
4529	Other general merchandise stores	98	628 585	40 428	10 451	2 114	1.2	5.9
45291	Warehouse clubs & superstores	7	D	D	D	f	D	D
452910	Warehouse clubs & superstores	7	D	D	D	f	D	D
45299	All other general merchandise stores	91	D	D	D	g	D	D
452990	All other general merchandise stores	91	D	D	D	g	D	D
4529901	Variety stores	50	D	D	D	e	D	D
4529902	Catalog showrooms	9	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores	32	225 015	15 051	4 670	680	.6	5.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF DADE COUNTY, FL—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	381	D	D	D	g	D	D
4531	Florists	77	D	D	D	e	D	D
45311	Florists	77	D	D	D	e	D	D
453110	Florists	77	D	D	D	e	D	D
4532	Office supplies, stationery, & gift stores	119	124 463	12 654	3 197	988	9.8	13.6
45321	Office supplies & stationery stores	29	87 716	6 980	1 785	482	3.3	12.9
453210	Office supplies & stationery stores	29	87 716	6 980	1 785	482	3.3	12.9
4532101	Stationery stores	4	1 248	321	42	18	67.9	—
4532102	Office supplies stores	25	86 468	6 659	1 743	464	2.3	13.1
45322	Gift, novelty, & souvenir stores	90	36 747	5 674	1 412	506	25.3	15.4
453220	Gift, novelty, & souvenir stores	90	36 747	5 674	1 412	506	25.3	15.4
4533	Used merchandise stores	42	D	D	D	c	D	D
45331	Used merchandise stores	42	D	D	D	c	D	D
453310	Used merchandise stores	42	D	D	D	c	D	D
4539	Other miscellaneous store retailers	143	77 274	13 228	2 841	781	17.2	24.5
45391	Pet & pet supplies stores	36	21 410	2 927	674	266	8.8	9.9
453910	Pet & pet supplies stores	36	21 410	2 927	674	266	8.8	9.9
45392	Art dealers	17	D	D	D	b	D	D
453920	Art dealers	17	D	D	D	b	D	D
45399	All other miscellaneous store retailers	88	50 095	9 194	1 893	464	19.7	32.9
454	Nonstore retailers	155	D	D	D	g	D	D
4541	Electronic shopping & mail-order houses	32	D	D	D	e	D	D
45411	Electronic shopping & mail-order houses	32	D	D	D	e	D	D
454110	Electronic shopping & mail-order houses	32	D	D	D	e	D	D
4542	Vending machine operators	38	23 374	4 070	952	192	30.3	8.6
45421	Vending machine operators	38	23 374	4 070	952	192	30.3	8.6
454210	Vending machine operators	38	23 374	4 070	952	192	30.3	8.6
4543	Direct selling establishments	85	D	D	D	f	D	D
45431	Fuel dealers	14	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	12	D	D	D	c	D	D
45439	Other direct selling establishments	71	46 506	7 303	1 898	367	25.5	13.7
454390	Other direct selling establishments	71	46 506	7 303	1 898	367	25.5	13.7
BALANCE OF DESOTO COUNTY, FL								
44-45	Retail trade	15	22 799	1 743	432	98	7.7	6.1
441	Motor vehicle & parts dealers	5	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	a	D	D
447	Gasoline stations	3	2 753	176	47	13	—	16.9
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
BALANCE OF DIXIE COUNTY, FL								
44-45	Retail trade	42	39 174	3 589	877	271	23.5	8.9
441	Motor vehicle & parts dealers	9	10 602	959	257	55	22.9	18.3
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	2 453	402	91	24	79.7	20.3
4441	Building material & supplies dealers	3	2 453	402	91	24	79.7	20.3
445	Food & beverage stores	7	12 141	1 017	250	95	.7	.4
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	9	6 956	329	75	36	26.6	9.0
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF DIXIE COUNTY, FL—Con.								
44-45 Retail trade—Con.								
453	Miscellaneous store retailers	4	262	51	10	2	100.0	—
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF ESCAMBIA COUNTY, FL								
44-45	Retail trade	831	1 883 230	167 492	39 074	10 187	5.2	2.8
441	Motor vehicle & parts dealers	151	724 238	56 538	12 618	2 167	7.8	3.5
4411	Automobile dealers	65	624 178	43 226	9 555	1 454	8.4	3.2
44111	New car dealers	15	538 396	38 007	8 155	1 219	5.8	.4
441110	New car dealers	15	538 396	38 007	8 155	1 219	5.8	.4
44112	Used car dealers	50	85 782	5 219	1 400	235	24.6	21.3
441120	Used car dealers	50	85 782	5 219	1 400	235	24.6	21.3
4412	Other motor vehicle dealers	21	D	D	D	c	D	D
44121	Recreational vehicle dealers	5	D	D	D	b	D	D
441210	Recreational vehicle dealers	5	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	16	D	D	D	c	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
441222	Boat dealers	13	D	D	D	c	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	65	D	D	D	f	D	D
44131	Automotive parts & accessories stores	42	32 995	5 754	1 389	342	6.3	5.5
441310	Automotive parts & accessories stores	42	32 995	5 754	1 389	342	6.3	5.5
44132	Tire dealers	23	D	D	D	c	D	D
441320	Tire dealers	23	D	D	D	c	D	D
442	Furniture & home furnishings stores	47	52 971	8 708	1 950	385	11.7	3.7
4421	Furniture stores	20	21 569	3 643	833	152	9.8	2.5
44211	Furniture stores	20	21 569	3 643	833	152	9.8	2.5
442110	Furniture stores	20	21 569	3 643	833	152	9.8	2.5
4422	Home furnishings stores	27	31 402	5 065	1 117	233	12.9	4.6
44221	Floor covering stores	20	28 576	4 701	1 053	207	10.5	5.0
442210	Floor covering stores	20	28 576	4 701	1 053	207	10.5	5.0
44229	Other home furnishings stores	7	2 826	364	64	26	37.4	—
442299	All other home furnishings stores	7	2 826	364	64	26	37.4	—
443	Electronics & appliance stores	28	32 089	3 942	836	161	2.3	4.6
4431	Electronics & appliance stores	28	32 089	3 942	836	161	2.3	4.6
44311	Appliance, television, & other electronics stores	21	23 717	3 257	706	122	1.9	1.7
443111	Household appliance stores	8	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	13	D	D	D	b	D	D
44312	Computer & software stores	7	8 372	685	130	39	3.5	12.6
443120	Computer & software stores	7	8 372	685	130	39	3.5	12.6
444	Building material & garden equipment & supplies dealers	70	174 425	18 868	4 313	931	.9	4.3
4441	Building material & supplies dealers	60	D	D	D	f	D	D
44411	Home centers	6	D	D	D	e	D	D
444110	Home centers	6	D	D	D	e	D	D
44412	Paint & wallpaper stores	7	D	D	D	b	D	D
444120	Paint & wallpaper stores	7	D	D	D	b	D	D
44413	Hardware stores	12	D	D	D	c	D	D
444130	Hardware stores	12	D	D	D	c	D	D
44419	Other building material dealers	35	85 043	9 818	2 139	354	.4	3.4
444190	Other building material dealers	35	85 043	9 818	2 139	354	.4	3.4
4442	Lawn & garden equipment & supplies stores	10	D	D	D	b	D	D
44421	Outdoor power equipment stores	5	D	D	D	b	D	D
444210	Outdoor power equipment stores	5	D	D	D	b	D	D
44422	Nursery & garden centers	5	D	D	D	b	D	D
444220	Nursery & garden centers	5	D	D	D	b	D	D
445	Food & beverage stores	87	255 432	19 541	4 751	1 911	1.7	1.2
4451	Grocery stores	56	244 340	18 400	4 472	1 791	1.6	1.1
44511	Supermarkets & other grocery (except convenience) stores	41	238 651	17 975	4 393	1 756	.6	1.0
445110	Supermarkets & other grocery (except convenience) stores	41	238 651	17 975	4 393	1 756	.6	1.0
44512	Convenience stores	15	5 689	425	79	35	41.3	2.6
445120	Convenience stores	15	5 689	425	79	35	41.3	2.6
4452	Specialty food stores	17	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	BALANCE OF ESCAMBIA COUNTY, FL—Con.							
44-45	Retail trade—Con.							
446	Health & personal care stores	61	101 417	10 529	2 577	591	6.3	1.4
4461	Health & personal care stores	61	101 417	10 529	2 577	591	6.3	1.4
44611	Pharmacies & drug stores	33	89 979	8 169	1 977	467	5.4	.5
446110	Pharmacies & drug stores	33	89 979	8 169	1 977	467	5.4	.5
4461101	Pharmacies & drug stores	31	D	D	D	e	D	D
4461102	Proprietary stores	2	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	8	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	8	D	D	D	b	D	D
44613	Optical goods stores	8	D	D	D	b	D	D
446130	Optical goods stores	8	D	D	D	b	D	D
44619	Other health & personal care stores	12	D	D	D	b	D	D
446191	Food (health) supplement stores	4	D	D	D	a	D	D
446199	All other health & personal care stores	8	D	D	D	b	D	D
447	Gasoline stations	128	183 918	10 639	2 526	850	3.2	2.7
4471	Gasoline stations	128	183 918	10 639	2 526	850	3.2	2.7
44711	Gasoline stations with convenience stores	114	162 443	9 590	2 286	787	2.4	2.1
447110	Gasoline stations with convenience stores	114	162 443	9 590	2 286	787	2.4	2.1
44719	Other gasoline stations	14	21 475	1 049	240	63	9.9	7.7
447190	Other gasoline stations	14	21 475	1 049	240	63	9.9	7.7
448	Clothing & clothing accessories stores	74	40 507	4 823	1 139	430	6.7	5.0
4481	Clothing stores	43	21 703	2 491	601	278	7.4	4.8
44814	Family clothing stores	10	D	D	D	b	D	D
448140	Family clothing stores	10	D	D	D	b	D	D
44815	Clothing accessories stores	3	627	115	28	19	—	—
448150	Clothing accessories stores	3	627	115	28	19	—	—
44819	Other clothing stores	10	D	D	D	b	D	D
448190	Other clothing stores	10	D	D	D	b	D	D
4482	Shoe stores	15	D	D	D	b	D	D
44821	Shoe stores	15	D	D	D	b	D	D
448210	Shoe stores	15	D	D	D	b	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	10	D	D	D	b	D	D
4482105	Athletic footwear stores	4	3 004	310	71	31	—	—
4483	Jewelry, luggage, & leather goods stores	16	D	D	D	b	D	D
44831	Jewelry stores	16	D	D	D	b	D	D
448310	Jewelry stores	16	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	47	19 406	2 575	661	230	9.2	2.4
4511	Sporting goods, hobby, & musical instrument stores ..	34	13 875	2 001	521	174	10.9	3.2
45111	Sporting goods stores	22	9 449	1 303	327	111	13.7	.5
451110	Sporting goods stores	22	9 449	1 303	327	111	13.7	.5
4511102	Specialty-line sporting goods stores	16	D	D	D	b	D	D
45112	Hobby, toy, & game stores	6	D	D	D	b	D	D
451120	Hobby, toy, & game stores	6	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	4	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	4	D	D	D	b	D	D
4512	Book, periodical, & music stores	13	5 531	574	140	56	5.0	.2
45121	Book stores & news dealers	9	D	D	D	b	D	D
451211	Book stores	8	D	D	D	b	D	D
4512111	Book stores, general	4	D	D	D	a	D	D
4512112	Specialty book stores	3	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	25	D	D	D	g	D	D
4521	Department stores (incl leased depts) ##	8	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	8	D	N	N	N	D	D
4521	Department stores (excl leased depts)	8	D	D	D	g	D	D
45211	Department stores (excl leased depts)	8	D	D	D	g	D	D
4521101	Department stores (excl leased depts)	8	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts)	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	4	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	f	D	D
4529	Other general merchandise stores	17	D	D	D	e	D	D
45299	All other general merchandise stores	17	D	D	D	e	D	D
452990	All other general merchandise stores	17	D	D	D	e	D	D
4529901	Variety stores	13	D	D	D	c	D	D
4529902	Catalog showrooms	1	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF ESCAMBIA COUNTY, FL—								
Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	91	D	D	D	e	D	D
4531	Florists	19	2 462	611	146	73	37.9	27.5
45311	Florists	19	2 462	611	146	73	37.9	27.5
453110	Florists	19	2 462	611	146	73	37.9	27.5
4532	Office supplies, stationery, & gift stores	17	5 738	741	167	87	17.4	3.7
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	15	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores	15	D	D	D	b	D	D
4533	Used merchandise stores	15	2 515	502	110	66	44.3	12.3
45331	Used merchandise stores	15	2 515	502	110	66	44.3	12.3
453310	Used merchandise stores	15	2 515	502	110	66	44.3	12.3
4539	Other miscellaneous store retailers	40	D	D	D	c	D	D
45391	Pet & pet supplies stores	8	2 315	390	93	32	—	13.1
453910	Pet & pet supplies stores	8	2 315	390	93	32	—	13.1
45392	Art dealers	3	D	D	D	a	D	D
453920	Art dealers	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	9	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	9	D	D	D	b	D	D
45399	All other miscellaneous store retailers	20	9 714	1 473	290	86	6.4	9.2
454	Nonstore retailers	22	D	D	D	c	D	D
4543	Direct selling establishments	14	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
45439	Other direct selling establishments	11	D	D	D	b	D	D
454390	Other direct selling establishments	11	D	D	D	b	D	D
BALANCE OF FLAGLER COUNTY, FL								
44-45	Retail trade	102	227 311	20 762	4 807	1 517	5.1	10.4
441	Motor vehicle & parts dealers	11	D	D	D	c	D	D
4411	Automobile dealers	7	D	D	D	c	D	D
442	Furniture & home furnishings stores	7	2 961	328	71	19	33.6	60.0
4421	Furniture stores	3	D	D	D	a	D	D
44211	Furniture stores	3	D	D	D	a	D	D
442110	Furniture stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	4	3 515	479	128	49	—	42.6
4431	Electronics & appliance stores	4	3 515	479	128	49	—	42.6
44311	Appliance, television, & other electronics stores	3	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	13	10 870	1 230	280	81	4.3	—
4441	Building material & supplies dealers	11	D	D	D	b	D	D
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
445	Food & beverage stores	10	D	D	D	e	D	D
4451	Grocery stores	5	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	5	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	5	D	D	D	e	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	11	D	D	D	b	D	D
4461	Health & personal care stores	11	D	D	D	b	D	D
447	Gasoline stations	20	D	D	D	c	D	D
4471	Gasoline stations	20	D	D	D	c	D	D
44711	Gasoline stations with convenience stores	16	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	16	D	D	D	b	D	D
448	Clothing & clothing accessories stores	5	D	D	D	b	D	D
4481	Clothing stores	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	e	D	D
4529	Other general merchandise stores	3	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
453	Miscellaneous store retailers	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
4543	Direct selling establishments	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF FRANKLIN COUNTY, FL								
44-45	Retail trade	35	34 170	3 415	794	238	21.2	4.9
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	D	D	D	b	D	D
445	Food & beverage stores	5	D	D	D	c	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	11	9 899	778	184	57	—	7.5
44711	Gasoline stations with convenience stores	11	9 899	778	184	57	—	7.5
447110	Gasoline stations with convenience stores	11	9 899	778	184	57	—	7.5
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF GADSDEN COUNTY, FL								
44-45	Retail trade	56	69 250	5 309	1 219	336	43.4	6.8
441	Motor vehicle & parts dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	b	D	D
445	Food & beverage stores	15	D	D	D	b	D	D
447	Gasoline stations	14	D	D	D	c	D	D
4471	Gasoline stations	14	D	D	D	c	D	D
44711	Gasoline stations with convenience stores	12	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	12	D	D	D	b	D	D
44719	Other gasoline stations	2	D	D	D	b	D	D
447190	Other gasoline stations	2	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	10	2 017	167	31	17	43.6	—
4533	Used merchandise stores	4	D	D	D	a	D	D
45331	Used merchandise stores	4	D	D	D	a	D	D
453310	Used merchandise stores	4	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	2 450	276	65	9	D	—
BALANCE OF GILCHRIST COUNTY, FL								
44-45	Retail trade	34	29 879	2 755	633	206	27.8	3.3
441	Motor vehicle & parts dealers	5	1 478	228	70	18	59.9	16.9
444	Building material & garden equipment & supplies dealers	6	7 753	645	147	29	32.5	5.9
4441	Building material & supplies dealers	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	a	D	D
44422	Nursery & garden centers	3	D	D	D	a	D	D
444220	Nursery & garden centers	3	D	D	D	a	D	D
445	Food & beverage stores	5	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	8	5 261	376	69	22	36.3	1.8
452	General merchandise stores	3	1 162	81	12	23	D	—
453	Miscellaneous store retailers	5	936	156	36	11	81.5	18.5
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF GLADES COUNTY, FL								
44-45	Retail trade	27	35 172	2 686	669	211	16.2	1.0
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	6	D	D	D	c	D	D
447	Gasoline stations	9	14 223	777	183	52	3.1	.6
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
BALANCE OF GULF COUNTY, FL								
44-45	Retail trade	23	20 453	1 880	454	169	38.0	6.3
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	8	D	D	D	c	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	6	3 451	280	70	21	7.6	18.3
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF HAMILTON COUNTY, FL								
44-45	Retail trade	55	53 618	4 298	1 048	393	12.2	31.9
441	Motor vehicle & parts dealers	5	8 271	415	89	17	6.8	84.2
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	b	D	D
4441	Building material & supplies dealers	3	D	D	D	b	D	D
445	Food & beverage stores	7	10 408	959	224	97	36.7	—
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	21	22 922	1 406	367	180	1.7	42.3
448	Clothing & clothing accessories stores	3	292	52	13	4	D	44.5
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	4	328	60	11	4	59.5	40.5
454	Nonstore retailers	5	1 078	252	61	12	9.4	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF HARDEE COUNTY, FL								
44-45	Retail trade	32	53 481	4 480	1 154	282	9.7	32.2
441	Motor vehicle & parts dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	9	D	D	D	c	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	8	6 057	351	81	28	25.1	16.6
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF HENDRY COUNTY, FL								
44-45	Retail trade	6	4 501	266	64	25	7.4	7.4
445	Food & beverage stores	3	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	a	D	D
BALANCE OF HERNANDO COUNTY, FL								
44-45	Retail trade	205	416 837	38 225	9 288	2 714	13.5	1.5
441	Motor vehicle & parts dealers	15	83 639	5 281	1 409	192	32.1	2.0
4411	Automobile dealers	5	D	D	D	c	D	D
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	a	D	D
442	Furniture & home furnishings stores	11	D	D	D	b	D	D
4421	Furniture stores	5	2 467	347	89	21	41.9	11.1
44211	Furniture stores	5	2 467	347	89	21	41.9	11.1
442110	Furniture stores	5	2 467	347	89	21	41.9	11.1
4422	Home furnishings stores	6	D	D	D	b	D	D
443	Electronics & appliance stores	13	8 502	1 034	248	60	20.9	2.9
4431	Electronics & appliance stores	13	8 502	1 034	248	60	20.9	2.9
44311	Appliance, television, & other electronics stores	11	D	D	D	b	D	D
443111	Household appliance stores	4	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	7	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	27	53 695	5 725	1 358	314	6.0	1.9
4441	Building material & supplies dealers	21	D	D	D	e	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44419	Other building material dealers	10	D	D	D	b	D	D
444190	Other building material dealers	10	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	6	D	D	D	a	D	D
44422	Nursery & garden centers	5	D	D	D	a	D	D
444220	Nursery & garden centers	5	D	D	D	a	D	D
445	Food & beverage stores	30	116 118	12 197	2 955	1 062	5.8	.2
4451	Grocery stores	15	D	D	D	g	D	D
44511	Supermarkets & other grocery (except convenience) stores	11	105 348	11 566	2 825	990	.1	—
445110	Supermarkets & other grocery (except convenience) stores	11	105 348	11 566	2 825	990	.1	—
4452	Specialty food stores	9	2 518	321	72	41	44.4	11.0
4453	Beer, wine, & liquor stores	6	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	6	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	6	D	D	D	b	D	D
446	Health & personal care stores	16	25 680	3 010	709	164	13.0	1.3
4461	Health & personal care stores	16	25 680	3 010	709	164	13.0	1.3
44611	Pharmacies & drug stores	4	D	D	D	c	D	D
446110	Pharmacies & drug stores	4	D	D	D	c	D	D
4461101	Pharmacies & drug stores	4	D	D	D	c	D	D
44619	Other health & personal care stores	8	D	D	D	b	D	D
446191	Food (health) supplement stores	3	D	D	D	a	D	D
446199	All other health & personal care stores	5	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
BALANCE OF HERNANDO COUNTY, FL—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	30	52 971	2 740	648	200	4.8	2.7
4471	Gasoline stations	30	52 971	2 740	648	200	4.8	2.7
44711	Gasoline stations with convenience stores	23	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	23	D	D	D	c	D	D
448	Clothing & clothing accessories stores	16	6 214	727	144	64	29.0	6.0
4481	Clothing stores	9	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	6	2 476	328	92	45	12.7	5.2
4511	Sporting goods, hobby, & musical instrument stores ..	4	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
452	General merchandise stores	9	49 239	4 799	1 155	431	2.4	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	D	D	D	e	D	D
45299	All other general merchandise stores	6	D	D	D	a	D	D
452990	All other general merchandise stores	6	D	D	D	a	D	D
453	Miscellaneous store retailers	28	9 534	885	229	92	54.3	4.2
4531	Florists	7	1 397	179	45	26	31.9	1.0
45311	Florists	7	1 397	179	45	26	31.9	1.0
453110	Florists	7	1 397	179	45	26	31.9	1.0
4532102	Office supplies stores	2	D	D	D	a	D	D
4533	Used merchandise stores	4	D	D	D	a	D	D
45331	Used merchandise stores	4	D	D	D	a	D	D
453310	Used merchandise stores	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers	14	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
4543	Direct selling establishments	4	D	D	D	b	D	D
45439	Other direct selling establishments	4	D	D	D	b	D	D
454390	Other direct selling establishments	4	D	D	D	b	D	D
BALANCE OF HIGHLANDS COUNTY, FL								
44-45	Retail trade	125	197 208	17 567	4 244	1 052	7.8	2.9
441	Motor vehicle & parts dealers	27	106 940	8 645	2 080	324	8.2	.7
4411	Automobile dealers	10	D	D	D	c	D	D
44112	Used car dealers	6	D	D	D	a	D	D
441120	Used car dealers	6	D	D	D	a	D	D
4412	Other motor vehicle dealers	8	D	D	D	b	D	D
44121	Recreational vehicle dealers	3	D	D	D	b	D	D
441210	Recreational vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	5	D	D	D	b	D	D
441222	Boat dealers	4	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	9	D	D	D	b	D	D
44132	Tire dealers	5	4 797	958	248	44	20.3	—
441320	Tire dealers	5	4 797	958	248	44	20.3	—
442	Furniture & home furnishings stores	9	5 607	838	181	55	26.9	1.4
4421	Furniture stores	4	3 120	483	120	31	42.3	—
44211	Furniture stores	4	3 120	483	120	31	42.3	—
442110	Furniture stores	4	3 120	483	120	31	42.3	—
4422	Home furnishings stores	5	2 487	355	61	24	7.6	3.1
443	Electronics & appliance stores	5	1 433	97	30	15	—	70.4
4431	Electronics & appliance stores	5	1 433	97	30	15	—	70.4
444	Building material & garden equipment & supplies dealers	15	D	D	D	b	D	D
44419	Other building material dealers	5	D	D	D	b	D	D
444190	Other building material dealers	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	8	D	D	D	b	D	D
44422	Nursery & garden centers	8	D	D	D	b	D	D
444220	Nursery & garden centers	8	D	D	D	b	D	D
445	Food & beverage stores	13	35 409	3 423	902	347	.9	6.9
4451	Grocery stores	6	D	D	D	e	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	6	7 619	993	228	42	3.6	—
4461	Health & personal care stores	6	7 619	993	228	42	3.6	—
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	15	19 031	1 046	252	79	4.4	1.3
4471	Gasoline stations	15	19 031	1 046	252	79	4.4	1.3
44711	Gasoline stations with convenience stores	9	16 155	792	197	57	—	1.1
447110	Gasoline stations with convenience stores	9	16 155	792	197	57	—	1.1

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF HIGHLANDS COUNTY, FL—								
Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	6	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	7	1 185	65	12	9	61.4	8.2
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	13	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	3	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	b	D	D
454	Nonstore retailers	7	D	D	D	b	D	D
BALANCE OF HILLSBOROUGH COUNTY, FL								
44-45	Retail trade	1 804	5 579 646	517 520	128 660	28 255	6.3	5.7
441	Motor vehicle & parts dealers	210	1 556 977	117 787	27 772	3 926	8.7	8.1
4411	Automobile dealers	70	1 079 607	77 138	17 829	2 220	9.9	9.8
44111	New car dealers	29	979 228	70 594	16 241	2 032	9.3	10.6
441110	New car dealers	29	979 228	70 594	16 241	2 032	9.3	10.6
44112	Used car dealers	41	100 379	6 544	1 588	188	15.6	1.7
441120	Used car dealers	41	100 379	6 544	1 588	188	15.6	1.7
4412	Other motor vehicle dealers	31	D	D	D	f	D	D
44121	Recreational vehicle dealers	8	D	D	D	e	D	D
441210	Recreational vehicle dealers	8	D	D	D	e	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	23	D	D	D	c	D	D
441221	Motorcycle dealers	7	D	D	D	b	D	D
441222	Boat dealers	12	D	D	D	b	D	D
441229	All other motor vehicle dealers	4	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	109	D	D	D	g	D	D
44131	Automotive parts & accessories stores	77	D	D	D	f	D	D
441310	Automotive parts & accessories stores	77	D	D	D	f	D	D
44132	Tire dealers	32	D	D	D	e	D	D
441320	Tire dealers	32	D	D	D	e	D	D
442	Furniture & home furnishings stores	128	D	D	D	f	D	D
4421	Furniture stores	68	95 624	11 150	2 365	448	5.1	10.6
44211	Furniture stores	68	95 624	11 150	2 365	448	5.1	10.6
442110	Furniture stores	68	95 624	11 150	2 365	448	5.1	10.6
4422	Home furnishings stores	60	D	D	D	e	D	D
44221	Floor covering stores	22	21 196	2 935	736	104	10.5	4.6
442210	Floor covering stores	22	21 196	2 935	736	104	10.5	4.6
44229	Other home furnishings stores	38	D	D	D	e	D	D
442291	Window treatment stores	3	1 775	248	56	14	D	—
442299	All other home furnishings stores	35	D	D	D	e	D	D
443	Electronics & appliance stores	75	D	D	D	f	D	D
4431	Electronics & appliance stores	75	D	D	D	f	D	D
44311	Appliance, television, & other electronics stores	45	D	D	D	e	D	D
443111	Household appliance stores	15	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	30	D	D	D	e	D	D
44312	Computer & software stores	28	66 865	4 008	706	132	16.5	6.9
443120	Computer & software stores	28	66 865	4 008	706	132	16.5	6.9
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	142	D	D	D	g	D	D
4441	Building material & supplies dealers	111	D	D	D	g	D	D
44411	Home centers	10	D	D	D	f	D	D
444110	Home centers	10	D	D	D	f	D	D
44412	Paint & wallpaper stores	16	D	D	D	b	D	D
444120	Paint & wallpaper stores	16	D	D	D	b	D	D
44413	Hardware stores	16	D	D	D	c	D	D
444130	Hardware stores	16	D	D	D	c	D	D
44419	Other building material dealers	69	D	D	D	f	D	D
444190	Other building material dealers	69	D	D	D	f	D	D
4442	Lawn & garden equipment & supplies stores	31	D	D	D	e	D	D
44421	Outdoor power equipment stores	6	D	D	D	b	D	D
444210	Outdoor power equipment stores	6	D	D	D	b	D	D
44422	Nursery & garden centers	25	28 641	2 899	758	223	5.4	14.6
444220	Nursery & garden centers	25	28 641	2 899	758	223	5.4	14.6

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF HILLSBOROUGH COUNTY, FL —Con.								
44-45	Retail trade—Con.							
445	Food & beverage stores	198	753 836	76 613	18 968	6 322	3.9	5.6
4451	Grocery stores	149	D	D	D	i	D	D
44511	Supermarkets & other grocery (except convenience) stores	103	D	D	D	i	D	D
445110	Supermarkets & other grocery (except convenience) stores	103	D	D	D	i	D	D
44512	Convenience stores	46	D	D	D	c	D	D
445120	Convenience stores	46	D	D	D	c	D	D
4452	Specialty food stores	27	D	D	D	c	D	D
4453	Beer, wine, & liquor stores	22	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	22	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	22	D	D	D	b	D	D
446	Health & personal care stores	146	244 033	35 703	8 478	1 919	5.4	11.2
4461	Health & personal care stores	146	244 033	35 703	8 478	1 919	5.4	11.2
44611	Pharmacies & drug stores	53	D	D	D	g	D	D
446110	Pharmacies & drug stores	53	D	D	D	g	D	D
4461101	Pharmacies & drug stores	49	D	D	D	g	D	D
4461102	Proprietary stores	4	2 828	270	87	17	55.2	—
44612	Cosmetics, beauty supplies, & perfume stores	16	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	16	D	D	D	b	D	D
44613	Optical goods stores	37	D	D	D	c	D	D
446130	Optical goods stores	37	D	D	D	c	D	D
44619	Other health & personal care stores	40	D	D	D	c	D	D
446191	Food (health) supplement stores	18	D	D	D	c	D	D
446199	All other health & personal care stores	22	D	D	D	b	D	D
447	Gasoline stations	234	382 710	20 734	5 282	1 539	14.6	1.9
4471	Gasoline stations	234	382 710	20 734	5 282	1 539	14.6	1.9
44711	Gasoline stations with convenience stores	181	D	D	D	g	D	D
447110	Gasoline stations with convenience stores	181	D	D	D	g	D	D
44719	Other gasoline stations	53	D	D	D	e	D	D
447190	Other gasoline stations	53	D	D	D	e	D	D
448	Clothing & clothing accessories stores	195	201 353	20 173	4 936	1 883	3.8	8.7
4481	Clothing stores	108	D	D	D	g	D	D
44811	Men's clothing stores	17	D	D	D	c	D	D
448110	Men's clothing stores	17	D	D	D	c	D	D
44812	Women's clothing stores	42	D	D	D	e	D	D
448120	Women's clothing stores	42	D	D	D	e	D	D
44813	Children's & infants' clothing stores	3	D	D	D	b	D	D
448130	Children's & infants' clothing stores	3	D	D	D	b	D	D
44814	Family clothing stores	31	93 376	7 349	1 765	788	1.0	7.1
448140	Family clothing stores	31	93 376	7 349	1 765	788	1.0	7.1
44815	Clothing accessories stores	2	D	D	D	a	D	D
448150	Clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	13	D	D	D	b	D	D
448190	Other clothing stores	13	D	D	D	b	D	D
4482	Shoe stores	49	35 430	3 709	890	375	.6	7.2
44821	Shoe stores	49	35 430	3 709	890	375	.6	7.2
448210	Shoe stores	49	35 430	3 709	890	375	.6	7.2
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	10	D	D	D	c	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	28	18 491	1 624	398	167	.8	—
4482105	Athletic footwear stores	9	8 867	880	215	85	—	—
4483	Jewelry, luggage, & leather goods stores	38	D	D	D	c	D	D
44831	Jewelry stores	36	D	D	D	c	D	D
448310	Jewelry stores	36	D	D	D	c	D	D
44832	Luggage & leather goods stores	2	D	D	D	b	D	D
448320	Luggage & leather goods stores	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	103	96 829	10 630	2 540	842	8.7	8.1
4511	Sporting goods, hobby, & musical instrument stores ..	67	D	D	D	e	D	D
45111	Sporting goods stores	39	D	D	D	c	D	D
451110	Sporting goods stores	39	D	D	D	c	D	D
4511101	General-line sporting goods stores	11	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores	28	D	D	D	c	D	D
45112	Hobby, toy, & game stores	15	21 039	1 946	428	155	6.1	3.3
451120	Hobby, toy, & game stores	15	21 039	1 946	428	155	6.1	3.3
45113	Sewing, needlework, & piece goods stores	6	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	6	D	D	D	b	D	D
45114	Musical instrument & supplies stores	7	4 231	751	152	40	22.1	44.0
451140	Musical instrument & supplies stores	7	4 231	751	152	40	22.1	44.0
4512	Book, periodical, & music stores	36	D	D	D	e	D	D
45121	Book stores & news dealers	20	D	D	D	c	D	D
451211	Book stores	17	D	D	D	c	D	D
4512111	Book stores, general	10	D	D	D	c	D	D
4512112	Specialty book stores	6	D	D	D	b	D	D
451212	News dealers & newsstands	3	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ...	16	D	D	D	c	D	D
451220	Prerecorded tape, compact disc, & record stores ...	16	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF HILLSBOROUGH COUNTY, FL								
—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	56	D	D	D	h	D	D
4521	Department stores (incl leased depts) ##	21	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	21	D	N	N	N	D	D
4521	Department stores (excl leased depts)	21	D	D	D	h	D	D
45211	Department stores (excl leased depts)	21	D	D	D	h	D	D
452110	Department stores (excl leased depts)	21	D	D	D	h	D	D
4521101	Conventional department stores (excl leased depts)	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	14	D	D	D	h	D	D
4521103	National chain department stores (excl leased depts)	5	D	D	D	f	D	D
4529	Other general merchandise stores	35	D	D	D	f	D	D
45291	Warehouse clubs & superstores	3	D	D	D	e	D	D
452910	Warehouse clubs & superstores	3	D	D	D	e	D	D
45299	All other general merchandise stores	32	D	D	D	e	D	D
452990	All other general merchandise stores	32	D	D	D	e	D	D
4529901	Variety stores	21	D	D	D	c	D	D
4529902	Catalog showrooms	3	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	8	D	D	D	b	D	D
453	Miscellaneous store retailers	210	D	D	D	g	D	D
4531	Florists	40	8 405	1 720	446	176	42.6	14.4
45311	Florists	40	8 405	1 720	446	176	42.6	14.4
453110	Florists	40	8 405	1 720	446	176	42.6	14.4
4532	Office supplies, stationery, & gift stores	45	30 947	3 618	823	376	17.3	7.6
45321	Office supplies & stationery stores	5	D	D	D	b	D	D
453210	Office supplies & stationery stores	5	D	D	D	b	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	4	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	40	D	D	D	e	D	D
453220	Gift, novelty, & souvenir stores	40	D	D	D	e	D	D
4533	Used merchandise stores	26	7 444	1 316	246	113	36.3	23.6
45331	Used merchandise stores	26	7 444	1 316	246	113	36.3	23.6
453310	Used merchandise stores	26	7 444	1 316	246	113	36.3	23.6
4539	Other miscellaneous store retailers	99	D	D	D	e	D	D
45391	Pet & pet supplies stores	28	D	D	D	c	D	D
453910	Pet & pet supplies stores	28	D	D	D	c	D	D
45392	Art dealers	5	D	D	D	a	D	D
453920	Art dealers	5	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	13	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	13	D	D	D	b	D	D
45399	All other miscellaneous store retailers	53	D	D	D	c	D	D
454	Nonstore retailers	107	D	D	D	h	D	D
4541	Electronic shopping & mail-order houses	25	D	D	D	g	D	D
45411	Electronic shopping & mail-order houses	25	D	D	D	g	D	D
454110	Electronic shopping & mail-order houses	25	D	D	D	g	D	D
4542	Vending machine operators	26	D	D	D	b	D	D
45421	Vending machine operators	26	D	D	D	b	D	D
454210	Vending machine operators	26	D	D	D	b	D	D
4543	Direct selling establishments	56	D	D	D	e	D	D
45431	Fuel dealers	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	5	D	D	D	b	D	D
45439	Other direct selling establishments	51	D	D	D	e	D	D
454390	Other direct selling establishments	51	D	D	D	e	D	D
BALANCE OF HOLMES COUNTY, FL								
44-45	Retail trade	17	12 910	585	147	66	49.4	13.3
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	6	2 162	155	35	20	48.7	26.4
447	Gasoline stations	7	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF INDIAN RIVER COUNTY, FL								
44-45	Retail trade	345	769 223	76 222	18 822	4 780	6.2	7.3
441	Motor vehicle & parts dealers	26	236 816	17 172	4 339	550	8.3	2.6
4411	Automobile dealers	17	D	D	D	f	D	D
44111	New car dealers	15	D	D	D	e	D	D
441110	New car dealers	15	D	D	D	e	D	D
44112	Used car dealers	2	D	D	D	a	D	D
441120	Used car dealers	2	D	D	D	a	D	D
4412	Other motor vehicle dealers	4	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	27	D	D	D	c	D	D
4421	Furniture stores	12	21 143	1 932	442	54	14.5	.3
44211	Furniture stores	12	21 143	1 932	442	54	14.5	.3
442110	Furniture stores	12	21 143	1 932	442	54	14.5	.3
4422	Home furnishings stores	15	D	D	D	c	D	D
44229	Other home furnishings stores	13	8 418	1 104	283	98	10.1	14.4
442299	All other home furnishings stores	13	8 418	1 104	283	98	10.1	14.4
443	Electronics & appliance stores	14	6 720	1 114	243	57	21.2	2.1
4431	Electronics & appliance stores	14	6 720	1 114	243	57	21.2	2.1
44311	Appliance, television, & other electronics stores	10	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	6	D	D	D	b	D	D
44312	Computer & software stores	4	D	D	D	a	D	D
443120	Computer & software stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	29	D	D	D	e	D	D
4441	Building material & supplies dealers	25	D	D	D	e	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44419	Other building material dealers	19	25 783	3 580	865	151	11.6	—
444190	Other building material dealers	19	25 783	3 580	865	151	11.6	—
445	Food & beverage stores	36	D	D	D	f	D	D
4451	Grocery stores	25	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	13	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores	13	D	D	D	f	D	D
44512	Convenience stores	12	D	D	D	b	D	D
445120	Convenience stores	12	D	D	D	b	D	D
4452	Specialty food stores	7	D	D	D	b	D	D
446	Health & personal care stores	28	D	D	D	e	D	D
4461	Health & personal care stores	28	D	D	D	e	D	D
44611	Pharmacies & drug stores	11	D	D	D	e	D	D
446110	Pharmacies & drug stores	11	D	D	D	e	D	D
4461101	Pharmacies & drug stores	11	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
44613	Optical goods stores	6	D	D	D	a	D	D
446130	Optical goods stores	6	D	D	D	a	D	D
44619	Other health & personal care stores	9	1 751	234	63	21	15.0	18.3
446191	Food (health) supplement stores	3	871	106	23	9	D	35.5
447	Gasoline stations	29	56 121	4 047	1 010	298	10.1	8.0
4471	Gasoline stations	29	56 121	4 047	1 010	298	10.1	8.0
44711	Gasoline stations with convenience stores	18	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	18	D	D	D	c	D	D
44719	Other gasoline stations	11	D	D	D	c	D	D
447190	Other gasoline stations	11	D	D	D	c	D	D
448	Clothing & clothing accessories stores	81	D	D	D	f	D	D
4481	Clothing stores	49	53 431	5 969	1 533	489	.2	7.4
44811	Men's clothing stores	5	8 874	606	174	59	—	—
448110	Men's clothing stores	5	8 874	606	174	59	—	—
44812	Women's clothing stores	22	13 347	1 609	402	132	.6	26.9
448120	Women's clothing stores	22	13 347	1 609	402	132	.6	26.9
44813	Children's & infants' clothing stores	2	D	D	D	b	D	D
448130	Children's & infants' clothing stores	2	D	D	D	b	D	D
44814	Family clothing stores	11	24 330	2 916	752	217	—	—
448140	Family clothing stores	11	24 330	2 916	752	217	—	—
44819	Other clothing stores	6	4 760	541	134	45	—	—
448190	Other clothing stores	6	4 760	541	134	45	—	—
4482	Shoe stores	23	D	D	D	c	D	D
44821	Shoe stores	23	D	D	D	c	D	D
448210	Shoe stores	23	D	D	D	c	D	D
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	15	D	D	D	b	D	D
4482105	Athletic footwear stores	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	BALANCE OF INDIAN RIVER COUNTY, FL—Con.							
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores—Con.							
4483	Jewelry, luggage, & leather goods stores	9	4 400	974	145	50	8.6	3.3
44832	Luggage & leather goods stores	4	D	D	D	b	D	D
448320	Luggage & leather goods stores	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	16	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	14	D	D	D	b	D	D
45112	Hobby, toy, & game stores	4	D	D	D	a	D	D
451120	Hobby, toy, & game stores	4	D	D	D	a	D	D
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
452	General merchandise stores	11	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts)	1	D	D	D	c	D	D
4529	Other general merchandise stores	8	D	D	D	e	D	D
45291	Warehouse clubs & superstores	2	D	D	D	e	D	D
452910	Warehouse clubs & superstores	2	D	D	D	e	D	D
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	b	D	D
453	Miscellaneous store retailers	33	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	13	16 143	1 429	405	123	3.9	22.1
45321	Office supplies & stationery stores	4	14 825	1 230	332	87	—	24.0
453210	Office supplies & stationery stores	4	14 825	1 230	332	87	—	24.0
4532102	Office supplies stores	4	14 825	1 230	332	87	—	24.0
4533	Used merchandise stores	6	1 157	197	45	10	54.5	—
45331	Used merchandise stores	6	1 157	197	45	10	54.5	—
453310	Used merchandise stores	6	1 157	197	45	10	54.5	—
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D
45391	Pet & pet supplies stores	2	D	D	D	a	D	D
453910	Pet & pet supplies stores	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	15	D	D	D	e	D	D
4541	Electronic shopping & mail-order houses	8	34 454	4 275	1 036	232	7.0	85.9
45411	Electronic shopping & mail-order houses	8	34 454	4 275	1 036	232	7.0	85.9
454110	Electronic shopping & mail-order houses	8	34 454	4 275	1 036	232	7.0	85.9
4543	Direct selling establishments	4	D	D	D	b	D	D
45439	Other direct selling establishments	4	D	D	D	b	D	D
454390	Other direct selling establishments	4	D	D	D	b	D	D
	BALANCE OF JACKSON COUNTY, FL							
44-45	Retail trade	78	114 318	8 977	2 237	741	8.6	9.0
441	Motor vehicle & parts dealers	7	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	4 644	477	123	33	36.5	43.9
445	Food & beverage stores	13	14 778	1 481	332	145	27.3	.4
446	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	30	42 062	2 719	714	220	2.7	17.1
4471	Gasoline stations	30	42 062	2 719	714	220	2.7	17.1
44711	Gasoline stations with convenience stores	24	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	24	D	D	D	c	D	D
44719	Other gasoline stations	6	D	D	D	c	D	D
447190	Other gasoline stations	6	D	D	D	c	D	D
448	Clothing & clothing accessories stores	5	3 966	330	96	38	1.7	19.4
4481	Clothing stores	2	D	D	D	b	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	c	D	D
45299	All other general merchandise stores	4	D	D	D	a	D	D
452990	All other general merchandise stores	4	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF JEFFERSON COUNTY, FL								
44-45	Retail trade	14	8 139	529	141	59	45.8	25.4
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
445	Food & beverage stores	5	2 238	140	41	19	17.1	82.9
4452	Specialty food stores	2	D	D	D	a	D	D
447	Gasoline stations	6	5 170	299	75	32	60.6	—
453	Miscellaneous store retailers	1	D	D	D	a	D	D
BALANCE OF LAFAYETTE COUNTY, FL								
44-45	Retail trade	17	10 002	1 168	259	93	50.7	17.2
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	3	1 890	347	68	28	100.0	—
447	Gasoline stations	6	4 246	370	87	34	46.1	—
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF LAKE COUNTY, FL								
44-45	Retail trade	245	417 363	39 932	9 744	2 603	12.2	2.6
441	Motor vehicle & parts dealers	30	107 539	10 337	2 567	402	19.6	—
4411	Automobile dealers	11	D	D	D	e	D	D
4412	Other motor vehicle dealers	8	D	D	D	b	D	D
44121	Recreational vehicle dealers	3	8 927	373	96	27	D	—
441210	Recreational vehicle dealers	3	8 927	373	96	27	D	—
44122	Motorcycle, boat, & other motor vehicle dealers	5	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	9	D	D	D	b	D	D
4421	Furniture stores	5	D	D	D	b	D	D
44211	Furniture stores	5	D	D	D	b	D	D
442110	Furniture stores	5	D	D	D	b	D	D
443	Electronics & appliance stores	5	D	D	D	a	D	D
4431	Electronics & appliance stores	5	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores	4	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	22	D	D	D	c	D	D
4441	Building material & supplies dealers	16	48 125	4 444	1 065	214	3.6	.5
44411	Home centers	3	D	D	D	c	D	D
444110	Home centers	3	D	D	D	c	D	D
44419	Other building material dealers	6	D	D	D	b	D	D
444190	Other building material dealers	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	6	D	D	D	b	D	D
44422	Nursery & garden centers	5	D	D	D	a	D	D
444220	Nursery & garden centers	5	D	D	D	a	D	D
445	Food & beverage stores	25	D	D	D	f	D	D
4451	Grocery stores	19	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	14	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	14	D	D	D	e	D	D
446	Health & personal care stores	19	22 362	3 009	642	149	7.1	1.7
4461	Health & personal care stores	19	22 362	3 009	642	149	7.1	1.7
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
44613	Optical goods stores	5	D	D	D	b	D	D
446130	Optical goods stores	5	D	D	D	b	D	D
44619	Other health & personal care stores	6	D	D	D	b	D	D
446191	Food (health) supplement stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
BALANCE OF LAKE COUNTY, FL—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	38	D	D	D	c	D	D
4471	Gasoline stations	38	D	D	D	c	D	D
44711	Gasoline stations with convenience stores	34	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	34	D	D	D	c	D	D
448	Clothing & clothing accessories stores	35	D	D	D	c	D	D
4481	Clothing stores	18	D	D	D	c	D	D
44815	Clothing accessories stores	3	D	D	D	a	D	D
448150	Clothing accessories stores	3	D	D	D	a	D	D
4482	Shoe stores	9	5 738	673	161	63	13.3	—
44821	Shoe stores	9	5 738	673	161	63	13.3	—
448210	Shoe stores	9	5 738	673	161	63	13.3	—
4482102	Women's shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	5	D	D	D	b	D	D
4482105	Athletic footwear stores	3	1 747	215	47	20	—	—
4483	Jewelry, luggage, & leather goods stores	8	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	17	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	12	D	D	D	b	D	D
4512	Book, periodical, & music stores	5	D	D	D	a	D	D
45121	Book stores & news dealers	4	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	8	D	D	D	f	D	D
4521	Department stores (incl leased depts) ##	4	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	4	D	N	N	N	D	D
4521	Department stores (excl leased depts)	4	D	D	D	e	D	D
45211	Department stores (excl leased depts)	4	D	D	D	e	D	D
452110	Department stores (excl leased depts)	4	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts) ..	2	D	D	D	e	D	D
45299	All other general merchandise stores	4	D	D	D	c	D	D
452990	All other general merchandise stores	4	D	D	D	c	D	D
4529902	Catalog showrooms	1	D	D	D	b	D	D
453	Miscellaneous store retailers	24	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	8	D	D	D	b	D	D
4533	Used merchandise stores	4	2 628	330	71	22	3.2	—
45331	Used merchandise stores	4	2 628	330	71	22	3.2	—
453310	Used merchandise stores	4	2 628	330	71	22	3.2	—
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	3	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	13	D	D	D	b	D	D
4543	Direct selling establishments	9	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	a	D	D
BALANCE OF LEE COUNTY, FL								
44-45	Retail trade	906	2 079 845	206 613	49 762	12 428	5.4	4.9
441	Motor vehicle & parts dealers	102	D	D	D	g	D	D
4411	Automobile dealers	31	D	D	D	f	D	D
44111	New car dealers	10	D	D	D	f	D	D
441110	New car dealers	10	D	D	D	f	D	D
44112	Used car dealers	21	D	D	D	b	D	D
441120	Used car dealers	21	D	D	D	b	D	D
4412	Other motor vehicle dealers	41	D	D	D	e	D	D
44121	Recreational vehicle dealers	12	D	D	D	c	D	D
441210	Recreational vehicle dealers	12	D	D	D	c	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ...	29	D	D	D	c	D	D
441222	Boat dealers	24	D	D	D	c	D	D
441229	All other motor vehicle dealers	5	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	30	22 458	3 944	967	199	5.9	5.2
44131	Automotive parts & accessories stores	23	16 603	2 826	685	146	8.0	1.0
441310	Automotive parts & accessories stores	23	16 603	2 826	685	146	8.0	1.0
44132	Tire dealers	7	5 855	1 118	282	53	—	17.0
441320	Tire dealers	7	5 855	1 118	282	53	—	17.0
442	Furniture & home furnishings stores	80	125 228	18 401	4 370	696	9.2	16.0
4421	Furniture stores	44	86 724	12 990	3 147	456	10.1	21.6
44211	Furniture stores	44	86 724	12 990	3 147	456	10.1	21.6
442110	Furniture stores	44	86 724	12 990	3 147	456	10.1	21.6
4422	Home furnishings stores	36	38 504	5 411	1 223	240	7.0	3.4
44221	Floor covering stores	17	D	D	D	c	D	D
442210	Floor covering stores	17	D	D	D	c	D	D
44229	Other home furnishings stores	19	D	D	D	c	D	D
442291	Window treatment stores	6	D	D	D	a	D	D
442299	All other home furnishings stores	13	D	D	D	c	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF LEE COUNTY, FL—Con.								
44-45 Retail trade—Con.								
443	Electronics & appliance stores	34	D	D	D	e	D	D
4431	Electronics & appliance stores	34	D	D	D	e	D	D
44311	Appliance, television, & other electronics stores	26	24 072	2 903	870	259	14.4	.1
443111	Household appliance stores	14	9 646	777	227	40	8.0	.4
443112	Radio, television, & other electronics stores	12	14 426	2 126	643	219	18.6	—
44312	Computer & software stores	6	D	D	D	a	D	D
443120	Computer & software stores	6	D	D	D	a	D	D
44313	Camera & photographic supplies stores	2	D	D	D	b	D	D
443130	Camera & photographic supplies stores	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	71	D	D	D	f	D	D
4441	Building material & supplies dealers	58	D	D	D	f	D	D
44411	Home centers	2	D	D	D	a	D	D
444110	Home centers	2	D	D	D	a	D	D
44412	Paint & wallpaper stores	12	10 847	1 116	284	42	12.1	10.7
444120	Paint & wallpaper stores	12	10 847	1 116	284	42	12.1	10.7
44413	Hardware stores	11	D	D	D	c	D	D
444130	Hardware stores	11	D	D	D	c	D	D
44419	Other building material dealers	33	D	D	D	f	D	D
444190	Other building material dealers	33	D	D	D	f	D	D
4442	Lawn & garden equipment & supplies stores	13	5 233	756	173	61	47.1	2.4
44422	Nursery & garden centers	11	D	D	D	b	D	D
444220	Nursery & garden centers	11	D	D	D	b	D	D
445	Food & beverage stores	101	421 250	47 482	12 031	3 375	3.3	3.8
4451	Grocery stores	67	401 860	45 815	11 586	3 239	2.3	4.0
44511	Supermarkets & other grocery (except convenience) stores	52	D	D	D	h	D	D
445110	Supermarkets & other grocery (except convenience) stores	52	D	D	D	h	D	D
44512	Convenience stores	15	D	D	D	b	D	D
445120	Convenience stores	15	D	D	D	b	D	D
4452	Specialty food stores	14	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	20	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	20	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	20	D	D	D	b	D	D
446	Health & personal care stores	61	D	D	D	f	D	D
4461	Health & personal care stores	61	D	D	D	f	D	D
44611	Pharmacies & drug stores	27	D	D	D	f	D	D
446110	Pharmacies & drug stores	27	D	D	D	f	D	D
4461101	Pharmacies & drug stores	27	D	D	D	f	D	D
44612	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	a	D	D
44613	Optical goods stores	9	D	D	D	b	D	D
446130	Optical goods stores	9	D	D	D	b	D	D
44619	Other health & personal care stores	21	D	D	D	b	D	D
446191	Food (health) supplement stores	11	D	D	D	b	D	D
446199	All other health & personal care stores	10	D	D	D	b	D	D
447	Gasoline stations	87	157 075	9 635	2 240	658	3.7	3.5
4471	Gasoline stations	87	157 075	9 635	2 240	658	3.7	3.5
44711	Gasoline stations with convenience stores	64	D	D	D	f	D	D
447110	Gasoline stations with convenience stores	64	D	D	D	f	D	D
44719	Other gasoline stations	23	D	D	D	c	D	D
447190	Other gasoline stations	23	D	D	D	c	D	D
448	Clothing & clothing accessories stores	141	115 458	13 988	3 629	1 056	7.0	9.9
4481	Clothing stores	103	81 158	10 343	2 745	850	8.9	12.3
44812	Women's clothing stores	53	26 801	3 679	984	337	19.0	27.4
448120	Women's clothing stores	53	26 801	3 679	984	337	19.0	27.4
44813	Children's & infants' clothing stores	3	1 981	189	56	28	D	36.7
448130	Children's & infants' clothing stores	3	1 981	189	56	28	D	36.7
44814	Family clothing stores	23	39 323	4 640	1 212	339	2.7	3.2
448140	Family clothing stores	23	39 323	4 640	1 212	339	2.7	3.2
44815	Clothing accessories stores	6	3 016	506	115	33	30.2	15.6
448150	Clothing accessories stores	6	3 016	506	115	33	30.2	15.6
44819	Other clothing stores	12	8 256	1 104	306	96	—	2.7
448190	Other clothing stores	12	8 256	1 104	306	96	—	2.7
4482	Shoe stores	22	D	D	D	c	D	D
44821	Shoe stores	22	D	D	D	c	D	D
448210	Shoe stores	22	D	D	D	c	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	3	D	D	D	a	D	D
4482104	Family shoe stores	17	D	D	D	a	D	D
4482105	Athletic footwear stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	16	D	D	D	b	D	D
44831	Jewelry stores	13	D	D	D	b	D	D
448310	Jewelry stores	13	D	D	D	b	D	D
44832	Luggage & leather goods stores	3	1 735	196	44	16	—	23.9
448320	Luggage & leather goods stores	3	1 735	196	44	16	—	23.9

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF LEE COUNTY, FL—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	42	25 394	3 638	978	249	33.5	15.0
4511	Sporting goods, hobby, & musical instrument stores . .	32	D	D	D	c	D	D
45111	Sporting goods stores	23	D	D	D	b	D	D
451110	Sporting goods stores	23	D	D	D	b	D	D
4511101	General-line sporting goods stores	6	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	17	D	D	D	b	D	D
45112	Hobby, toy, & game stores	4	D	D	D	b	D	D
451120	Hobby, toy, & game stores	4	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	3	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	3	D	D	D	a	D	D
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	10	D	D	D	b	D	D
45121	Book stores & news dealers	7	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores . . .	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .	3	D	D	D	b	D	D
452	General merchandise stores	22	D	D	D	g	D	D
4521	Department stores (incl leased depts) ##	6	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	6	D	N	N	N	D	D
4521	Department stores (excl leased depts)	6	D	D	D	f	D	D
45211	Department stores (excl leased depts)	6	D	D	D	f	D	D
452110	Department stores (excl leased depts)	6	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	6	D	D	D	f	D	D
4529	Other general merchandise stores	16	D	D	D	g	D	D
45291	Warehouse clubs & superstores	4	D	D	D	g	D	D
452910	Warehouse clubs & superstores	4	D	D	D	g	D	D
45299	All other general merchandise stores	12	D	D	D	b	D	D
452990	All other general merchandise stores	12	D	D	D	b	D	D
4529901	Variety stores	10	D	D	D	b	D	D
453	Miscellaneous store retailers	124	D	D	D	f	D	D
4531	Florists	21	3 866	703	187	88	52.4	2.0
45311	Florists	21	3 866	703	187	88	52.4	2.0
453110	Florists	21	3 866	703	187	88	52.4	2.0
4532	Office supplies, stationery, & gift stores	49	23 207	3 350	822	289	25.3	10.1
45321	Office supplies & stationery stores	3	D	D	D	b	D	D
453210	Office supplies & stationery stores	3	D	D	D	b	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	46	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	46	D	D	D	c	D	D
4533	Used merchandise stores	18	D	D	D	b	D	D
45331	Used merchandise stores	18	D	D	D	b	D	D
453310	Used merchandise stores	18	D	D	D	b	D	D
4539	Other miscellaneous store retailers	36	D	D	D	c	D	D
45391	Pet & pet supplies stores	5	D	D	D	a	D	D
453910	Pet & pet supplies stores	5	D	D	D	a	D	D
45392	Art dealers	9	D	D	D	a	D	D
453920	Art dealers	9	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	6	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	6	D	D	D	a	D	D
45399	All other miscellaneous store retailers	16	D	D	D	c	D	D
454	Nonstore retailers	41	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses	9	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	9	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	9	D	D	D	b	D	D
4542	Vending machine operators	10	D	D	D	b	D	D
45421	Vending machine operators	10	D	D	D	b	D	D
454210	Vending machine operators	10	D	D	D	b	D	D
4543	Direct selling establishments	22	D	D	D	c	D	D
45439	Other direct selling establishments	20	D	D	D	c	D	D
454390	Other direct selling establishments	20	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF LEON COUNTY, FL								
44-45	Retail trade	174	523 205	41 191	9 760	2 208	3.7	2.4
441	Motor vehicle & parts dealers	31	281 365	19 202	4 575	627	1.7	.4
4411	Automobile dealers	17	D	D	D	f	D	D
44111	New car dealers	11	231 273	14 974	3 620	478	.2	.2
441110	New car dealers	11	231 273	14 974	3 620	478	.2	.2
44112	Used car dealers	6	D	D	D	b	D	D
441120	Used car dealers	6	D	D	D	b	D	D
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	11	D	D	D	b	D	D
44131	Automotive parts & accessories stores	8	5 949	933	203	45	—	9.2
441310	Automotive parts & accessories stores	8	5 949	933	203	45	—	9.2
44132	Tire dealers	3	D	D	D	a	D	D
441320	Tire dealers	3	D	D	D	a	D	D
442	Furniture & home furnishings stores	9	9 602	873	216	79	17.7	14.5
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
4422	Home furnishings stores	6	D	D	D	b	D	D
44229	Other home furnishings stores	3	D	D	D	b	D	D
442299	All other home furnishings stores	2	D	D	D	b	D	D
443	Electronics & appliance stores	11	5 528	893	208	58	4.8	9.8
4431	Electronics & appliance stores	11	5 528	893	208	58	4.8	9.8
44311	Appliance, television, & other electronics stores	6	4 644	757	188	50	2.5	3.2
443112	Radio, television, & other electronics stores	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	14	30 325	3 876	890	152	1.7	.3
4441	Building material & supplies dealers	11	D	D	D	c	D	D
44419	Other building material dealers	10	28 970	3 742	861	142	1.2	—
444190	Other building material dealers	10	28 970	3 742	861	142	1.2	—
445	Food & beverage stores	20	63 495	6 640	1 664	628	.5	2.1
4451	Grocery stores	12	57 557	6 109	1 541	579	.1	1.4
44511	Supermarkets & other grocery (except convenience) stores	9	56 893	6 062	1 530	575	—	.4
445110	Supermarkets & other grocery (except convenience) stores	9	56 893	6 062	1 530	575	—	.4
4453	Beer, wine, & liquor stores	6	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	6	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	6	D	D	D	b	D	D
446	Health & personal care stores	8	12 487	1 509	308	74	—	4.7
4461	Health & personal care stores	8	12 487	1 509	308	74	—	4.7
44619	Other health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	39	50 826	3 364	809	252	8.5	13.3
4471	Gasoline stations	39	50 826	3 364	809	252	8.5	13.3
44711	Gasoline stations with convenience stores	35	48 198	3 134	758	238	8.8	14.0
447110	Gasoline stations with convenience stores	35	48 198	3 134	758	238	8.8	14.0
448	Clothing & clothing accessories stores	9	3 246	410	114	34	15.1	6.1
4482101	Men's shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	6	3 562	285	67	28	5.7	1.4
4511	Sporting goods, hobby, & musical instrument stores	4	D	D	D	a	D	D
45113	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
4529	Other general merchandise stores	2	D	D	D	c	D	D
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	16	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
454	Nonstore retailers	9	4 369	501	130	28	2.2	1.3
4543	Direct selling establishments	5	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF LEVY COUNTY, FL								
44-45	Retail trade	132	234 515	19 211	4 320	1 455	15.3	8.4
441	Motor vehicle & parts dealers	17	43 461	2 658	595	120	31.3	13.7
4413	Automotive parts, accessories, & tire stores	11	D	D	D	b	D	D
44131	Automotive parts & accessories stores	8	8 367	544	122	37	5.2	65.8
441310	Automotive parts & accessories stores	8	8 367	544	122	37	5.2	65.8
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	4	1 054	127	29	7	25.3	2.1
444	Building material & garden equipment & supplies dealers	16	20 382	1 928	420	114	14.6	2.2
4441	Building material & supplies dealers	12	10 572	1 305	310	92	27.4	4.2
4442	Lawn & garden equipment & supplies stores	4	9 810	623	110	22	.8	—
44422	Nursery & garden centers	3	D	D	D	a	D	D
444220	Nursery & garden centers	3	D	D	D	a	D	D
445	Food & beverage stores	17	47 966	3 915	980	421	24.6	3.1
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	6	D	D	D	b	D	D
4461	Health & personal care stores	6	D	D	D	b	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	30	26 801	1 709	411	149	19.3	8.4
44711	Gasoline stations with convenience stores	23	20 127	1 118	277	100	8.6	11.2
447110	Gasoline stations with convenience stores	23	20 127	1 118	277	100	8.6	11.2
448	Clothing & clothing accessories stores	7	2 766	345	86	39	17.4	16.6
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	8	D	D	D	e	D	D
4529	Other general merchandise stores	8	D	D	D	e	D	D
45299	All other general merchandise stores	7	4 143	414	88	42	.7	—
452990	All other general merchandise stores	7	4 143	414	88	42	.7	—
453	Miscellaneous store retailers	21	20 003	1 371	250	82	5.4	45.0
4539	Other miscellaneous store retailers	11	18 768	1 181	203	65	1.9	47.2
45393	Manufactured (mobile) home dealers	5	17 589	1 013	159	47	—	46.8
453930	Manufactured (mobile) home dealers	5	17 589	1 013	159	47	—	46.8
45399	All other miscellaneous store retailers	3	896	142	39	11	D	58.7
454	Nonstore retailers	4	D	D	D	b	D	D
4543	Direct selling establishments	3	4 465	819	236	46	D	—
454312	Liquefied petroleum gas (bottled gas) dealers	3	4 465	819	236	46	D	—
BALANCE OF LIBERTY COUNTY, FL								
44-45	Retail trade	17	11 908	1 216	295	83	36.0	22.9
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
4441	Building material & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	7	4 812	397	100	34	—	55.5
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
BALANCE OF MADISON COUNTY, FL								
44-45	Retail trade	20	21 342	1 415	332	140	28.8	2.4
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	12	15 852	914	202	92	29.2	—
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF MANATEE COUNTY, FL								
44-45	Retail trade	596	1 463 192	129 414	31 447	7 902	4.7	3.8
441	Motor vehicle & parts dealers	87	D	D	D	g	D	D
4411	Automobile dealers	41	D	D	D	f	D	D
441111	New car dealers	18	D	D	D	f	D	D
441110	New car dealers	18	D	D	D	f	D	D
44112	Used car dealers	23	D	D	D	b	D	D
441120	Used car dealers	23	D	D	D	b	D	D
4412	Other motor vehicle dealers	19	46 251	3 837	869	161	6.6	2.1
44121	Recreational vehicle dealers	3	D	D	D	a	D	D
441210	Recreational vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	16	D	D	D	c	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
441222	Boat dealers	13	D	D	D	c	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	27	30 350	4 576	1 105	224	6.1	34.0
44131	Automotive parts & accessories stores	17	19 676	2 414	534	143	8.4	33.9
441310	Automotive parts & accessories stores	17	19 676	2 414	534	143	8.4	33.9
44132	Tire dealers	10	10 674	2 162	571	81	1.9	34.2
441320	Tire dealers	10	10 674	2 162	571	81	1.9	34.2
442	Furniture & home furnishings stores	51	46 016	5 077	1 284	269	20.4	6.5
4421	Furniture stores	17	D	D	D	c	D	D
44211	Furniture stores	17	D	D	D	c	D	D
442110	Furniture stores	17	D	D	D	c	D	D
4422	Home furnishings stores	34	D	D	D	c	D	D
44221	Floor covering stores	11	7 149	901	219	35	46.7	—
442210	Floor covering stores	11	7 149	901	219	35	46.7	—
44229	Other home furnishings stores	23	D	D	D	c	D	D
442299	All other home furnishings stores	18	D	D	D	c	D	D
443	Electronics & appliance stores	17	31 775	2 824	756	139	2.4	7.6
4431	Electronics & appliance stores	17	31 775	2 824	756	139	2.4	7.6
44311	Appliance, television, & other electronics stores	11	D	D	D	c	D	D
443111	Household appliance stores	5	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	6	D	D	D	b	D	D
44312	Computer & software stores	5	D	D	D	a	D	D
443120	Computer & software stores	5	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	38	D	D	D	e	D	D
4441	Building material & supplies dealers	29	D	D	D	c	D	D
44412	Paint & wallpaper stores	9	D	D	D	b	D	D
444120	Paint & wallpaper stores	9	D	D	D	b	D	D
44419	Other building material dealers	14	D	D	D	b	D	D
444190	Other building material dealers	14	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	9	D	D	D	c	D	D
44422	Nursery & garden centers	8	D	D	D	c	D	D
444220	Nursery & garden centers	8	D	D	D	c	D	D
445	Food & beverage stores	59	D	D	D	g	D	D
4451	Grocery stores	49	D	D	D	g	D	D
44511	Supermarkets & other grocery (except convenience) stores	29	D	D	D	g	D	D
445110	Supermarkets & other grocery (except convenience) stores	29	D	D	D	g	D	D
44512	Convenience stores	20	D	D	D	c	D	D
445120	Convenience stores	20	D	D	D	c	D	D
4452	Specialty food stores	8	D	D	D	a	D	D
446	Health & personal care stores	41	D	D	D	e	D	D
4461	Health & personal care stores	41	D	D	D	e	D	D
44611	Pharmacies & drug stores	7	D	D	D	e	D	D
446110	Pharmacies & drug stores	7	D	D	D	e	D	D
4461101	Pharmacies & drug stores	7	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, & perfume stores	9	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	9	D	D	D	b	D	D
44613	Optical goods stores	7	D	D	D	b	D	D
446130	Optical goods stores	7	D	D	D	b	D	D
44619	Other health & personal care stores	18	D	D	D	b	D	D
446191	Food (health) supplement stores	7	D	D	D	b	D	D
446199	All other health & personal care stores	11	D	D	D	b	D	D
447	Gasoline stations	57	D	D	D	e	D	D
4471	Gasoline stations	57	D	D	D	e	D	D
44711	Gasoline stations with convenience stores	46	D	D	D	e	D	D
447110	Gasoline stations with convenience stores	46	D	D	D	e	D	D
44719	Other gasoline stations	11	D	D	D	b	D	D
447190	Other gasoline stations	11	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF MANATEE COUNTY, FL—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	123	118 586	11 245	2 733	970	1.9	12.3
4481	Clothing stores	78	D	D	D	f	D	D
44811	Men's clothing stores	10	D	D	D	b	D	D
448110	Men's clothing stores	10	D	D	D	b	D	D
44812	Women's clothing stores	37	30 976	3 450	861	322	3.7	37.9
448120	Women's clothing stores	37	30 976	3 450	861	322	3.7	37.9
44813	Children's & infants' clothing stores	3	D	D	D	a	D	D
448130	Children's & infants' clothing stores	3	D	D	D	a	D	D
44814	Family clothing stores	20	38 660	2 927	685	278	.7	—
448140	Family clothing stores	20	38 660	2 927	685	278	.7	—
44815	Clothing accessories stores	4	D	D	D	a	D	D
448150	Clothing accessories stores	4	D	D	D	a	D	D
44819	Other clothing stores	4	D	D	D	b	D	D
448190	Other clothing stores	4	D	D	D	b	D	D
4482	Shoe stores	27	24 495	2 053	483	166	—	2.0
44821	Shoe stores	27	24 495	2 053	483	166	—	2.0
448210	Shoe stores	27	24 495	2 053	483	166	—	2.0
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	8	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	11	D	D	D	b	D	D
4482105	Athletic footwear stores	4	9 988	646	139	53	—	—
4483	Jewelry, luggage, & leather goods stores	18	D	D	D	b	D	D
44831	Jewelry stores	13	D	D	D	b	D	D
448310	Jewelry stores	13	D	D	D	b	D	D
44832	Luggage & leather goods stores	5	3 215	378	92	33	—	35.5
448320	Luggage & leather goods stores	5	3 215	378	92	33	—	35.5
451	Sporting goods, hobby, book, & music stores	31	D	D	D	e	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	19	D	D	D	c	D	D
45112	Hobby, toy, & game stores	7	D	D	D	b	D	D
451120	Hobby, toy, & game stores	7	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	3	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	3	D	D	D	a	D	D
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	12	D	D	D	b	D	D
45121	Book stores & news dealers	10	D	D	D	b	D	D
451211	Book stores	9	D	D	D	b	D	D
4512111	Book stores, general	6	D	D	D	b	D	D
4512112	Specialty book stores	3	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .	2	D	D	D	b	D	D
452	General merchandise stores	17	D	D	D	g	D	D
4521	Department stores (incl leased depts) ##	8	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	8	D	N	N	N	D	D
4521	Department stores (excl leased depts)	8	D	D	D	g	D	D
45211	Department stores (excl leased depts)	8	D	D	D	g	D	D
452110	Department stores (excl leased depts)	8	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts)	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts)	3	46 147	5 364	1 315	376	—	—
4529	Other general merchandise stores	9	D	D	D	f	D	D
45291	Warehouse clubs & superstores	2	D	D	D	f	D	D
452910	Warehouse clubs & superstores	2	D	D	D	f	D	D
45299	All other general merchandise stores	7	D	D	D	b	D	D
452990	All other general merchandise stores	7	D	D	D	b	D	D
4529901	Variety stores	4	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	a	D	D
453	Miscellaneous store retailers	52	35 806	3 647	901	278	7.4	1.2
4531	Florists	7	D	D	D	b	D	D
45311	Florists	7	D	D	D	b	D	D
453110	Florists	7	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	15	D	D	D	c	D	D
45321	Office supplies & stationery stores	3	D	D	D	b	D	D
453210	Office supplies & stationery stores	3	D	D	D	b	D	D
4532102	Office supplies stores	3	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	12	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores	12	D	D	D	b	D	D
4533	Used merchandise stores	10	D	D	D	b	D	D
45331	Used merchandise stores	10	D	D	D	b	D	D
453310	Used merchandise stores	10	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF MANATEE COUNTY, FL—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	20	D	D	D	b	D	D
45391	Pet & pet supplies stores	6	D	D	D	b	D	D
453910	Pet & pet supplies stores	6	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	3	3 531	154	38	5	—	—
453930	Manufactured (mobile) home dealers	3	3 531	154	38	5	—	—
45399	All other miscellaneous store retailers	10	3 825	429	93	43	15.6	—
454	Nonstore retailers	23	D	D	D	c	D	D
4542	Vending machine operators	5	D	D	D	b	D	D
45421	Vending machine operators	5	D	D	D	b	D	D
454210	Vending machine operators	5	D	D	D	b	D	D
4543	Direct selling establishments	14	16 017	2 737	711	88	.7	30.8
45431	Fuel dealers	3	6 702	1 117	307	39	—	11.8
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	6 702	1 117	307	39	—	11.8
45439	Other direct selling establishments	11	9 315	1 620	404	49	1.3	44.6
454390	Other direct selling establishments	11	9 315	1 620	404	49	1.3	44.6
BALANCE OF MARION COUNTY, FL								
44-45	Retail trade	355	653 257	55 390	12 778	3 801	6.1	2.9
441	Motor vehicle & parts dealers	51	104 832	7 923	1 656	362	8.7	7.4
44112	Used car dealers	17	D	D	D	b	D	D
441120	Used car dealers	17	D	D	D	b	D	D
4412	Other motor vehicle dealers	14	D	D	D	c	D	D
44121	Recreational vehicle dealers	4	D	D	D	b	D	D
441210	Recreational vehicle dealers	4	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ...	10	D	D	D	b	D	D
441221	Motorcycle dealers	3	D	D	D	b	D	D
441222	Boat dealers	6	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	18	D	D	D	b	D	D
44131	Automotive parts & accessories stores	14	D	D	D	b	D	D
441310	Automotive parts & accessories stores	14	D	D	D	b	D	D
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	16	D	D	D	c	D	D
4421	Furniture stores	11	D	D	D	b	D	D
44211	Furniture stores	11	D	D	D	b	D	D
442110	Furniture stores	11	D	D	D	b	D	D
4422	Home furnishings stores	5	D	D	D	b	D	D
44229	Other home furnishings stores	4	1 945	241	62	23	2.2	—
443	Electronics & appliance stores	9	D	D	D	b	D	D
4431	Electronics & appliance stores	9	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	32	D	D	D	e	D	D
4441	Building material & supplies dealers	24	D	D	D	e	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44413	Hardware stores	9	D	D	D	b	D	D
444130	Hardware stores	9	D	D	D	b	D	D
44419	Other building material dealers	13	D	D	D	c	D	D
444190	Other building material dealers	13	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	8	4 487	457	108	36	4.6	2.8
44422	Nursery & garden centers	7	D	D	D	b	D	D
444220	Nursery & garden centers	7	D	D	D	b	D	D
445	Food & beverage stores	39	120 109	11 862	2 867	1 068	2.3	2.1
4451	Grocery stores	33	D	D	D	g	D	D
44511	Supermarkets & other grocery (except convenience) stores	28	117 879	11 536	2 757	1 031	1.5	1.8
445110	Supermarkets & other grocery (except convenience) stores	28	117 879	11 536	2 757	1 031	1.5	1.8
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	16	17 063	1 792	419	115	7.4	8.8
4461	Health & personal care stores	16	17 063	1 792	419	115	7.4	8.8
44619	Other health & personal care stores	6	D	D	D	b	D	D
446191	Food (health) supplement stores	1	D	D	D	a	D	D
447	Gasoline stations	84	111 626	6 409	1 538	498	5.1	2.7
4471	Gasoline stations	84	111 626	6 409	1 538	498	5.1	2.7
44711	Gasoline stations with convenience stores	77	D	D	D	e	D	D
447110	Gasoline stations with convenience stores	77	D	D	D	e	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF MARION COUNTY, FL—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	29	23 536	2 104	508	206	—	8.3
4481	Clothing stores	17	D	D	D	c	D	D
44814	Family clothing stores	6	D	D	D	b	D	D
448140	Family clothing stores	6	D	D	D	b	D	D
4482	Shoe stores	7	D	D	D	b	D	D
44821	Shoe stores	7	D	D	D	b	D	D
448210	Shoe stores	7	D	D	D	b	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	5	D	D	D	b	D	D
4482105	Athletic footwear stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	9	10 349	941	207	77	.9	3.1
4511	Sporting goods, hobby, & musical instrument stores . .	6	D	D	D	b	D	D
45112	Hobby, toy, & game stores	1	D	D	D	b	D	D
451120	Hobby, toy, & game stores	1	D	D	D	b	D	D
4512	Book, periodical, & music stores	3	D	D	D	b	D	D
45121	Book stores & news dealers	2	D	D	D	b	D	D
451211	Book stores	2	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	b	D	D
452	General merchandise stores	8	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts)	1	D	D	D	e	D	D
4529	Other general merchandise stores	6	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529901	Variety stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	39	D	D	D	c	D	D
4531	Florists	6	1 494	332	80	39	12.7	—
45311	Florists	6	1 494	332	80	39	12.7	—
453110	Florists	6	1 494	332	80	39	12.7	—
4539	Other miscellaneous store retailers	21	49 260	3 606	695	136	10.8	.5
45391	Pet & pet supplies stores	3	D	D	D	b	D	D
453910	Pet & pet supplies stores	3	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	11	42 380	2 742	484	79	10.5	—
453930	Manufactured (mobile) home dealers	11	42 380	2 742	484	79	10.5	—
45399	All other miscellaneous store retailers	7	D	D	D	b	D	D
454	Nonstore retailers	23	D	D	D	c	D	D
4543	Direct selling establishments	15	D	D	D	c	D	D
45439	Other direct selling establishments	11	12 857	1 967	512	91	9.7	1.3
454390	Other direct selling establishments	11	12 857	1 967	512	91	9.7	1.3
BALANCE OF MARTIN COUNTY, FL								
44-45	Retail trade	446	878 945	92 385	22 248	5 632	3.4	3.2
441	Motor vehicle & parts dealers	50	180 674	13 553	3 329	480	4.4	.8
4411	Automobile dealers	8	D	D	D	c	D	D
44111	New car dealers	5	111 481	7 129	1 804	197	2.5	—
441110	New car dealers	5	111 481	7 129	1 804	197	2.5	—
4412	Other motor vehicle dealers	17	50 952	3 113	820	148	6.3	.2
44121	Recreational vehicle dealers	3	D	D	D	b	D	D
441210	Recreational vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	14	D	D	D	c	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
441222	Boat dealers	12	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	25	D	D	D	c	D	D
44131	Automotive parts & accessories stores	19	12 665	2 233	443	90	13.4	5.2
441310	Automotive parts & accessories stores	19	12 665	2 233	443	90	13.4	5.2
44132	Tire dealers	6	D	D	D	b	D	D
441320	Tire dealers	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	31	36 989	3 752	979	168	6.0	4.3
4421	Furniture stores	15	27 441	2 625	735	95	4.6	4.3
44211	Furniture stores	15	27 441	2 625	735	95	4.6	4.3
442110	Furniture stores	15	27 441	2 625	735	95	4.6	4.3
4422	Home furnishings stores	16	9 548	1 127	244	73	10.3	4.3
44221	Floor covering stores	8	4 334	458	96	16	17.9	—
442210	Floor covering stores	8	4 334	458	96	16	17.9	—
44229	Other home furnishings stores	8	5 214	669	148	57	4.0	7.8
442299	All other home furnishings stores	7	D	D	D	b	D	D
443	Electronics & appliance stores	10	4 366	525	130	39	32.8	—
4431	Electronics & appliance stores	10	4 366	525	130	39	32.8	—
44311	Appliance, television, & other electronics stores	7	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	4	D	D	D	a	D	D
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF MARTIN COUNTY, FL—Con.								
44-45	Retail trade—Con.							
444	Building material & garden equipment & supplies dealers	36	106 202	12 366	3 104	603	.7	6.5
4441	Building material & supplies dealers	28	D	D	D	f	D	D
44411	Home centers	3	D	D	D	e	D	D
444110	Home centers	3	D	D	D	e	D	D
44419	Other building material dealers	16	D	D	D	e	D	D
444190	Other building material dealers	16	D	D	D	e	D	D
4442	Lawn & garden equipment & supplies stores	8	D	D	D	b	D	D
44421	Outdoor power equipment stores	3	D	D	D	a	D	D
444210	Outdoor power equipment stores	3	D	D	D	a	D	D
445	Food & beverage stores	33	154 603	18 501	4 717	1 375	2.5	.9
4451	Grocery stores	23	148 593	17 736	4 496	1 301	1.9	.6
44511	Supermarkets & other grocery (except convenience) stores	20	146 145	17 524	4 446	1 282	1.9	.6
445110	Supermarkets & other grocery (except convenience) stores	20	146 145	17 524	4 446	1 282	1.9	.6
4452	Specialty food stores	8	D	D	D	b	D	D
446	Health & personal care stores	31	48 512	5 469	1 342	367	1.9	2.1
4461	Health & personal care stores	31	48 512	5 469	1 342	367	1.9	2.1
44611	Pharmacies & drug stores	10	D	D	D	e	D	D
446110	Pharmacies & drug stores	10	D	D	D	e	D	D
4461101	Pharmacies & drug stores	9	D	D	D	e	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	3	1 353	170	47	18	—	—
446120	Cosmetics, beauty supplies, & perfume stores	3	1 353	170	47	18	—	—
44613	Optical goods stores	10	D	D	D	b	D	D
446130	Optical goods stores	10	D	D	D	b	D	D
44619	Other health & personal care stores	8	2 999	587	130	28	2.5	1.1
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	40	57 747	3 152	725	221	5.8	1.3
4471	Gasoline stations	40	57 747	3 152	725	221	5.8	1.3
44711	Gasoline stations with convenience stores	29	48 783	2 674	618	194	2.2	1.3
447110	Gasoline stations with convenience stores	29	48 783	2 674	618	194	2.2	1.3
448	Clothing & clothing accessories stores	77	47 251	5 630	1 419	500	2.8	13.2
4481	Clothing stores	44	30 015	3 140	797	330	2.5	7.0
44812	Women's clothing stores	23	D	D	D	c	D	D
448120	Women's clothing stores	23	D	D	D	c	D	D
44814	Family clothing stores	8	D	D	D	c	D	D
448140	Family clothing stores	8	D	D	D	c	D	D
44819	Other clothing stores	4	D	D	D	b	D	D
448190	Other clothing stores	4	D	D	D	b	D	D
4482	Shoe stores	16	6 734	831	206	66	1.1	—
44821	Shoe stores	16	6 734	831	206	66	1.1	—
448210	Shoe stores	16	6 734	831	206	66	1.1	—
4482101	Men's shoe stores	3	D	D	D	a	D	D
4482102	Women's shoe stores	3	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	17	10 502	1 659	416	104	4.5	39.4
44831	Jewelry stores	16	D	D	D	b	D	D
448310	Jewelry stores	16	D	D	D	b	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	50	45 927	4 984	1 251	396	5.8	7.5
4511	Sporting goods, hobby, & musical instrument stores	38	34 651	3 798	952	275	6.5	9.9
45111	Sporting goods stores	26	20 280	2 301	646	174	10.7	10.2
451110	Sporting goods stores	26	20 280	2 301	646	174	10.7	10.2
4511101	General-line sporting goods stores	8	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	18	D	D	D	b	D	D
45112	Hobby, toy, & game stores	8	D	D	D	b	D	D
451120	Hobby, toy, & game stores	8	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	12	11 276	1 186	299	121	3.6	—
45121	Book stores & news dealers	7	D	D	D	b	D	D
451211	Book stores	7	D	D	D	b	D	D
4512111	Book stores, general	4	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores	5	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—		
							From administrative records ¹	Estimated ²	
BALANCE OF MARTIN COUNTY, FL—Con.									
44-45	Retail trade—Con.								
452	General merchandise stores	14	D	D	D	g	D	D	
4521	Department stores (incl leased depts) ##	7	D	N	N	N	D	D	
45211	Department stores (incl leased depts) ##	7	D	N	N	N	D	D	
4521	Department stores (excl leased depts)	7	D	D	D	f	D	D	
452110	Department stores (excl leased depts)	7	D	D	D	f	D	D	
4521101	Conventional department stores (excl leased depts)	7	D	D	D	f	D	D	
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	D	D	D	e	D	D	
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D	
45299	All other general merchandise stores	2	D	D	D	e	D	D	
452990	All other general merchandise stores	7	D	D	D	b	D	D	
4529901	Variety stores	7	D	D	D	b	D	D	
		4	D	D	D	b	D	D	
453	Miscellaneous store retailers	53	D	D	D	e	D	D	
4531	Florists	9	2 192	495	127	36	24.7	2.5	
45311	Florists	9	2 192	495	127	36	24.7	2.5	
453110	Florists	9	2 192	495	127	36	24.7	2.5	
4532	Office supplies, stationery, & gift stores	20	9 026	1 432	328	138	21.2	6.7	
45321	Office supplies & stationery stores	2	D	D	D	a	D	D	
453210	Office supplies & stationery stores	2	D	D	D	a	D	D	
4532102	Office supplies stores	2	D	D	D	a	D	D	
45322	Gift, novelty, & souvenir stores	18	D	D	D	c	D	D	
453220	Gift, novelty, & souvenir stores	18	D	D	D	c	D	D	
4533	Used merchandise stores	8	912	207	57	23	11.7	—	
45331	Used merchandise stores	8	912	207	57	23	11.7	—	
453310	Used merchandise stores	8	912	207	57	23	11.7	—	
4539	Other miscellaneous store retailers	16	D	D	D	b	D	D	
45391	Pet & pet supplies stores	6	D	D	D	b	D	D	
453910	Pet & pet supplies stores	6	D	D	D	b	D	D	
45392	Art dealers	5	1 261	403	85	11	14.0	1.7	
453920	Art dealers	5	1 261	403	85	11	14.0	1.7	
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D	
454	Nonstore retailers	21	52 003	7 546	1 091	211	2.4	6.3	
4541	Electronic shopping & mail-order houses	7	D	D	D	c	D	D	
45411	Electronic shopping & mail-order houses	7	D	D	D	c	D	D	
454110	Electronic shopping & mail-order houses	7	D	D	D	c	D	D	
4543	Direct selling establishments	11	D	D	D	b	D	D	
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	b	D	D	
45439	Other direct selling establishments	9	D	D	D	b	D	D	
454390	Other direct selling establishments	9	D	D	D	b	D	D	
BALANCE OF MONROE COUNTY, FL									
44-45	Retail trade	375	493 147	51 202	12 570	3 129	22.4	6.3	
441	Motor vehicle & parts dealers	40	94 285	7 328	1 801	302	53.9	6.3	
4411	Automobile dealers	4	D	D	D	b	D	D	
4412	Other motor vehicle dealers	26	34 359	3 744	930	169	14.2	.6	
44121	Recreational vehicle dealers	3	D	D	D	a	D	D	
441210	Recreational vehicle dealers	3	D	D	D	a	D	D	
44122	Motorcycle, boat, & other motor vehicle dealers	23	D	D	D	c	D	D	
441222	Boat dealers	23	D	D	D	c	D	D	
4413	Automotive parts, accessories, & tire stores	10	D	D	D	b	D	D	
44131	Automotive parts & accessories stores	7	D	D	D	b	D	D	
441310	Automotive parts & accessories stores	7	D	D	D	b	D	D	
442	Furniture & home furnishings stores	20	12 557	1 709	389	77	34.2	7.8	
4421	Furniture stores	9	7 838	1 089	264	55	17.3	3.7	
44211	Furniture stores	9	7 838	1 089	264	55	17.3	3.7	
442110	Furniture stores	9	7 838	1 089	264	55	17.3	3.7	
4422	Home furnishings stores	11	4 719	620	125	22	62.3	14.6	
44221	Floor covering stores	6	D	D	D	a	D	D	
442210	Floor covering stores	6	D	D	D	a	D	D	
44229	Other home furnishings stores	5	D	D	D	a	D	D	
443	Electronics & appliance stores	11	7 510	1 951	314	56	21.3	18.3	
4431	Electronics & appliance stores	11	7 510	1 951	314	56	21.3	18.3	
44311	Appliance, television, & other electronics stores	9	D	D	D	b	D	D	
443111	Household appliance stores	5	D	D	D	b	D	D	
443112	Radio, television, & other electronics stores	4	D	D	D	b	D	D	
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D	
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D	

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF MONROE COUNTY, FL—Con.								
44-45 Retail trade—Con.								
444	Building material & garden equipment & supplies dealers	34	42 328	5 135	1 305	292	30.3	1.9
4441	Building material & supplies dealers	28	41 864	5 086	1 297	288	30.0	1.4
44411	Home centers	5	D	D	D	c	D	D
444110	Home centers	5	D	D	D	c	D	D
44413	Hardware stores	10	7 461	1 457	366	73	31.7	—
444130	Hardware stores	10	7 461	1 457	366	73	31.7	—
44419	Other building material dealers	12	D	D	D	b	D	D
444190	Other building material dealers	12	D	D	D	b	D	D
445	Food & beverage stores	45	139 767	12 979	3 358	855	4.2	5.5
4451	Grocery stores	29	125 012	11 427	2 952	746	1.7	4.5
44511	Supermarkets & other grocery (except convenience) stores	21	119 694	10 782	2 808	705	1.5	2.3
445110	Supermarkets & other grocery (except convenience) stores	21	119 694	10 782	2 808	705	1.5	2.3
44512	Convenience stores	8	5 318	645	144	41	7.5	55.0
445120	Convenience stores	8	5 318	645	144	41	7.5	55.0
4452	Specialty food stores	6	2 823	363	106	45	74.8	25.2
4453	Beer, wine, & liquor stores	10	11 932	1 189	300	64	13.3	10.8
44531	Beer, wine, & liquor stores	10	11 932	1 189	300	64	13.3	10.8
445310	Beer, wine, & liquor stores	10	11 932	1 189	300	64	13.3	10.8
446	Health & personal care stores	20	38 639	4 304	1 010	281	2.9	2.3
4461	Health & personal care stores	20	38 639	4 304	1 010	281	2.9	2.3
44611	Pharmacies & drug stores	9	36 583	3 935	950	260	—	2.0
446110	Pharmacies & drug stores	9	36 583	3 935	950	260	—	2.0
4461101	Pharmacies & drug stores	9	36 583	3 935	950	260	—	2.0
446191	Food (health) supplement stores	3	D	D	D	a	D	D
447	Gasoline stations	40	57 762	4 212	989	292	28.9	13.7
4471	Gasoline stations	40	57 762	4 212	989	292	28.9	13.7
44711	Gasoline stations with convenience stores	27	44 227	3 070	686	208	27.7	12.1
447110	Gasoline stations with convenience stores	27	44 227	3 070	686	208	27.7	12.1
44719	Other gasoline stations	13	13 535	1 142	303	84	32.9	18.7
447190	Other gasoline stations	13	13 535	1 142	303	84	32.9	18.7
448	Clothing & clothing accessories stores	51	20 439	2 863	709	225	35.0	8.5
4481	Clothing stores	33	15 125	2 259	558	181	41.1	10.5
44819	Other clothing stores	5	D	D	D	a	D	D
448190	Other clothing stores	5	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	10	2 788	302	75	18	29.2	5.7
451	Sporting goods, hobby, book, & music stores	47	27 505	3 839	907	233	16.4	3.3
4511	Sporting goods, hobby, & musical instrument stores ..	43	26 702	3 692	871	217	15.5	3.4
45111	Sporting goods stores	40	26 388	3 619	852	211	15.2	3.5
451110	Sporting goods stores	40	26 388	3 619	852	211	15.2	3.5
4511102	Specialty-line sporting goods stores	35	24 744	3 415	804	193	11.2	3.7
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	c	D	D
45299	All other general merchandise stores	4	2 279	304	74	25	—	—
452990	All other general merchandise stores	4	2 279	304	74	25	—	—
453	Miscellaneous store retailers	51	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	26	D	D	D	c	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	24	10 264	2 209	603	137	28.0	9.6
453220	Gift, novelty, & souvenir stores	24	10 264	2 209	603	137	28.0	9.6
4533	Used merchandise stores	10	2 093	454	102	42	34.5	65.5
45331	Used merchandise stores	10	2 093	454	102	42	34.5	65.5
453310	Used merchandise stores	10	2 093	454	102	42	34.5	65.5
4539	Other miscellaneous store retailers	11	D	D	D	b	D	D
45391	Pet & pet supplies stores	4	995	160	40	12	—	2.4
453910	Pet & pet supplies stores	4	995	160	40	12	—	2.4
45392	Art dealers	4	336	54	14	10	91.1	—
453920	Art dealers	4	336	54	14	10	91.1	—
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	10	5 443	847	201	36	10.9	—
4543	Direct selling establishments	6	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	4	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF NASSAU COUNTY, FL								
44-45	Retail trade	115	181 212	13 627	3 394	983	25.1	6.8
441	Motor vehicle & parts dealers	10	D	D	D	c	D	D
4411	Automobile dealers	6	D	D	D	c	D	D
442	Furniture & home furnishings stores	5	1 582	389	93	20	100.0	—
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	15 758	1 574	353	104	2.0	.5
4441	Building material & supplies dealers	9	15 758	1 574	353	104	2.0	.5
44419	Other building material dealers	3	D	D	D	a	D	D
444190	Other building material dealers	3	D	D	D	a	D	D
445	Food & beverage stores	17	D	D	D	e	D	D
4451	Grocery stores	11	D	D	D	e	D	D
446	Health & personal care stores	5	6 877	768	191	44	25.5	—
4461	Health & personal care stores	5	6 877	768	191	44	25.5	—
447	Gasoline stations	34	47 512	2 855	707	219	22.6	23.9
4471	Gasoline stations	34	47 512	2 855	707	219	22.6	23.9
44711	Gasoline stations with convenience stores	26	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	26	D	D	D	c	D	D
44719	Other gasoline stations	8	D	D	D	b	D	D
447190	Other gasoline stations	8	D	D	D	b	D	D
448	Clothing & clothing accessories stores	7	1 527	177	45	17	47.8	—
451	Sporting goods, hobby, book, & music stores	4	812	107	29	14	37.8	11.3
452	General merchandise stores	4	D	D	D	b	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	13	D	D	D	b	D	D
4533	Used merchandise stores	1	D	D	D	a	D	D
45331	Used merchandise stores	1	D	D	D	a	D	D
453310	Used merchandise stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	7	D	D	D	a	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	4	D	D	D	b	D	D
BALANCE OF OKALOOSA COUNTY, FL								
44-45	Retail trade	174	288 831	28 461	8 841	2 234	5.9	5.7
441	Motor vehicle & parts dealers	23	D	D	D	e	D	D
4411	Automobile dealers	9	D	D	D	c	D	D
44112	Used car dealers	7	D	D	D	a	D	D
441120	Used car dealers	7	D	D	D	a	D	D
4412	Other motor vehicle dealers	7	D	D	D	c	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	7	D	D	D	c	D	D
441221	Motorcycle dealers	3	D	D	D	a	D	D
441222	Boat dealers	3	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
44131	Automotive parts & accessories stores	7	D	D	D	b	D	D
441310	Automotive parts & accessories stores	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	12	D	D	D	b	D	D
4421	Furniture stores	4	D	D	D	b	D	D
44211	Furniture stores	4	D	D	D	b	D	D
442110	Furniture stores	4	D	D	D	b	D	D
4422	Home furnishings stores	8	D	D	D	b	D	D
44221	Floor covering stores	4	D	D	D	b	D	D
442210	Floor covering stores	4	D	D	D	b	D	D
443	Electronics & appliance stores	9	D	D	D	b	D	D
4431	Electronics & appliance stores	9	D	D	D	b	D	D
44312	Computer & software stores	4	D	D	D	b	D	D
443120	Computer & software stores	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	BALANCE OF OKALOOSA COUNTY, FL—Con.							
44-45	Retail trade—Con.							
444	Building material & garden equipment & supplies dealers	22	D	D	D	e	D	D
4441	Building material & supplies dealers	15	D	D	D	e	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44419	Other building material dealers	12	D	D	D	c	D	D
444190	Other building material dealers	12	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	7	D	D	D	b	D	D
44422	Nursery & garden centers	5	D	D	D	b	D	D
444220	Nursery & garden centers	5	D	D	D	b	D	D
445	Food & beverage stores	17	D	D	D	e	D	D
446	Health & personal care stores	12	D	D	D	f	D	D
4461	Health & personal care stores	12	D	D	D	f	D	D
447	Gasoline stations	40	D	D	D	e	D	D
4471	Gasoline stations	40	D	D	D	e	D	D
44711	Gasoline stations with convenience stores	34	D	D	D	e	D	D
447110	Gasoline stations with convenience stores	34	D	D	D	e	D	D
448	Clothing & clothing accessories stores	8	D	D	D	b	D	D
4481	Clothing stores	4	D	D	D	b	D	D
44819	Other clothing stores	2	D	D	D	b	D	D
448190	Other clothing stores	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	8	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	8	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
45114	Musical instrument & supplies stores	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	15	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	a	D	D
	BALANCE OF OKEECHOBEE COUNTY, FL							
44-45	Retail trade	38	65 653	6 005	1 486	379	7.4	31.4
441	Motor vehicle & parts dealers	12	D	D	D	b	D	D
4412	Other motor vehicle dealers	7	D	D	D	b	D	D
44121	Recreational vehicle dealers	3	D	D	D	a	D	D
441210	Recreational vehicle dealers	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	b	D	D
445	Food & beverage stores	6	D	D	D	c	D	D
447	Gasoline stations	10	10 923	622	150	48	28.7	5.3
44711	Gasoline stations with convenience stores	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	8	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	169	33	7	3	100.0	—
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF ORANGE COUNTY, FL								
44-45	Retail trade	1 816	5 007 644	432 862	104 126	26 415	6.5	7.4
441	Motor vehicle & parts dealers	233	D	D	D	h	D	D
4411	Automobile dealers	107	D	D	D	g	D	D
44111	New car dealers	33	1 165 117	53 188	12 387	1 666	4.2	5.6
441110	New car dealers	33	1 165 117	53 188	12 387	1 666	4.2	5.6
44112	Used car dealers	74	D	D	D	e	D	D
441120	Used car dealers	74	D	D	D	e	D	D
4412	Other motor vehicle dealers	18	D	D	D	c	D	D
44121	Recreational vehicle dealers	3	D	D	D	b	D	D
441210	Recreational vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	15	D	D	D	c	D	D
441221	Motorcycle dealers	3	D	D	D	b	D	D
441222	Boat dealers	10	D	D	D	c	D	D
441229	All other motor vehicle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	108	D	D	D	g	D	D
44131	Automotive parts & accessories stores	73	75 149	11 870	2 804	677	8.0	12.4
441310	Automotive parts & accessories stores	73	75 149	11 870	2 804	677	8.0	12.4
44132	Tire dealers	35	D	D	D	e	D	D
441320	Tire dealers	35	D	D	D	e	D	D
442	Furniture & home furnishings stores	90	D	D	D	f	D	D
4421	Furniture stores	40	74 500	7 389	1 736	308	5.7	23.8
44211	Furniture stores	40	74 500	7 389	1 736	308	5.7	23.8
442110	Furniture stores	40	74 500	7 389	1 736	308	5.7	23.8
4422	Home furnishings stores	50	D	D	D	e	D	D
44221	Floor covering stores	25	D	D	D	c	D	D
442210	Floor covering stores	25	D	D	D	c	D	D
44229	Other home furnishings stores	25	D	D	D	e	D	D
442299	All other home furnishings stores	24	D	D	D	e	D	D
443	Electronics & appliance stores	87	138 439	11 910	2 802	665	7.2	6.1
4431	Electronics & appliance stores	87	138 439	11 910	2 802	665	7.2	6.1
44311	Appliance, television, & other electronics stores	56	D	D	D	e	D	D
443111	Household appliance stores	11	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	45	D	D	D	e	D	D
44312	Computer & software stores	24	42 383	2 746	628	161	11.5	4.6
443120	Computer & software stores	24	42 383	2 746	628	161	11.5	4.6
44313	Camera & photographic supplies stores	7	D	D	D	b	D	D
443130	Camera & photographic supplies stores	7	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	113	D	D	D	g	D	D
4441	Building material & supplies dealers	85	D	D	D	g	D	D
44411	Home centers	4	D	D	D	f	D	D
444110	Home centers	4	D	D	D	f	D	D
44412	Paint & wallpaper stores	11	D	D	D	b	D	D
444120	Paint & wallpaper stores	11	D	D	D	b	D	D
44413	Hardware stores	10	D	D	D	b	D	D
444130	Hardware stores	10	D	D	D	b	D	D
44419	Other building material dealers	60	D	D	D	f	D	D
444190	Other building material dealers	60	D	D	D	f	D	D
4442	Lawn & garden equipment & supplies stores	28	D	D	D	c	D	D
44421	Outdoor power equipment stores	12	D	D	D	b	D	D
444210	Outdoor power equipment stores	12	D	D	D	b	D	D
44422	Nursery & garden centers	16	D	D	D	c	D	D
444220	Nursery & garden centers	16	D	D	D	c	D	D
445	Food & beverage stores	215	D	D	D	i	D	D
4451	Grocery stores	156	687 431	65 980	16 374	5 344	4.0	2.5
44511	Supermarkets & other grocery (except convenience) stores	116	668 413	64 256	15 877	5 199	2.9	2.4
445110	Supermarkets & other grocery (except convenience) stores	116	668 413	64 256	15 877	5 199	2.9	2.4
44512	Convenience stores	40	19 018	1 724	497	145	43.3	5.3
445120	Convenience stores	40	19 018	1 724	497	145	43.3	5.3
4452	Specialty food stores	30	D	D	D	c	D	D
4453	Beer, wine, & liquor stores	29	D	D	D	c	D	D
44531	Beer, wine, & liquor stores	29	D	D	D	c	D	D
445310	Beer, wine, & liquor stores	29	D	D	D	c	D	D
446	Health & personal care stores	122	D	D	D	g	D	D
4461	Health & personal care stores	122	D	D	D	g	D	D
44611	Pharmacies & drug stores	45	D	D	D	g	D	D
446110	Pharmacies & drug stores	45	D	D	D	g	D	D
4461101	Pharmacies & drug stores	42	147 606	17 589	4 274	1 147	1.6	.6
4461102	Proprietary stores	3	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	15	6 658	704	173	55	8.6	6.8
446120	Cosmetics, beauty supplies, & perfume stores	15	6 658	704	173	55	8.6	6.8
44613	Optical goods stores	27	D	D	D	c	D	D
446130	Optical goods stores	27	D	D	D	c	D	D
44619	Other health & personal care stores	35	D	D	D	c	D	D
446191	Food (health) supplement stores	18	D	D	D	c	D	D
446199	All other health & personal care stores	17	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF ORANGE COUNTY, FL—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	237	D	D	D	g	D	D
4471	Gasoline stations	237	D	D	D	g	D	D
44711	Gasoline stations with convenience stores	184	D	D	D	g	D	D
447110	Gasoline stations with convenience stores	184	D	D	D	g	D	D
44719	Other gasoline stations	53	D	D	D	e	D	D
447190	Other gasoline stations	53	D	D	D	e	D	D
448	Clothing & clothing accessories stores	246	306 379	34 714	8 164	2 640	6.4	16.7
4481	Clothing stores	152	D	D	D	g	D	D
44811	Men's clothing stores	17	D	D	D	b	D	D
448110	Men's clothing stores	17	D	D	D	b	D	D
44812	Women's clothing stores	57	48 682	6 179	1 456	550	11.6	25.1
448120	Women's clothing stores	57	48 682	6 179	1 456	550	11.6	25.1
44813	Children's & infants' clothing stores	9	D	D	D	b	D	D
448130	Children's & infants' clothing stores	9	D	D	D	b	D	D
44814	Family clothing stores	35	D	D	D	f	D	D
448140	Family clothing stores	35	D	D	D	f	D	D
44815	Clothing accessories stores	6	D	D	D	b	D	D
448150	Clothing accessories stores	6	D	D	D	b	D	D
44819	Other clothing stores	28	D	D	D	c	D	D
448190	Other clothing stores	28	D	D	D	c	D	D
4482	Shoe stores	42	D	D	D	e	D	D
44821	Shoe stores	42	D	D	D	e	D	D
448210	Shoe stores	42	D	D	D	e	D	D
4482101	Men's shoe stores	5	D	D	D	a	D	D
4482102	Women's shoe stores	3	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	25	D	D	D	c	D	D
4482105	Athletic footwear stores	8	21 057	2 161	542	164	-	3.1
4483	Jewelry, luggage, & leather goods stores	52	D	D	D	e	D	D
44831	Jewelry stores	44	D	D	D	e	D	D
448310	Jewelry stores	44	D	D	D	e	D	D
44832	Luggage & leather goods stores	8	D	D	D	a	D	D
448320	Luggage & leather goods stores	8	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	102	D	D	D	f	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	69	D	D	D	f	D	D
45111	Sporting goods stores	35	41 019	4 507	1 156	287	8.9	1.3
451110	Sporting goods stores	35	41 019	4 507	1 156	287	8.9	1.3
4511101	General-line sporting goods stores	7	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores	28	D	D	D	c	D	D
45112	Hobby, toy, & game stores	22	D	D	D	c	D	D
451120	Hobby, toy, & game stores	22	D	D	D	c	D	D
45113	Sewing, needlework, & piece goods stores	7	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	7	D	D	D	b	D	D
45114	Musical instrument & supplies stores	5	D	D	D	b	D	D
451140	Musical instrument & supplies stores	5	D	D	D	b	D	D
4512	Book, periodical, & music stores	33	D	D	D	e	D	D
45121	Book stores & news dealers	17	D	D	D	c	D	D
451211	Book stores	17	D	D	D	c	D	D
4512111	Book stores, general	12	D	D	D	c	D	D
4512112	Specialty book stores	3	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ...	16	D	D	D	c	D	D
451220	Prerecorded tape, compact disc, & record stores ...	16	D	D	D	c	D	D
452	General merchandise stores	54	707 603	64 543	15 537	4 505	3.5	6.6
4521	Department stores (incl leased depts) ##	15	396 363	N	N	N	-	-
45211	Department stores (incl leased depts) ##	15	396 363	N	N	N	-	-
4521	Department stores (excl leased depts)	15	392 568	40 032	9 696	3 131	-	-
45211	Department stores (excl leased depts)	15	392 568	40 032	9 696	3 131	-	-
452110	Department stores (excl leased depts)	15	392 568	40 032	9 696	3 131	-	-
4521101	Conventional department stores (excl leased depts)	2	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	10	D	D	D	g	D	D
4521103	National chain department stores (excl leased depts)	3	D	D	D	f	D	D
4529	Other general merchandise stores	39	315 035	24 511	5 841	1 374	7.8	14.8
45291	Warehouse clubs & superstores	3	D	D	D	f	D	D
452910	Warehouse clubs & superstores	3	D	D	D	f	D	D
45299	All other general merchandise stores	36	D	D	D	f	D	D
452990	All other general merchandise stores	36	D	D	D	f	D	D
4529901	Variety stores	22	D	D	D	c	D	D
4529902	Catalog showrooms	3	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores	11	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF ORANGE COUNTY, FL—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	230	243 758	31 348	7 086	2 189	14.0	15.9
4531	Florists	22	D	D	D	b	D	D
45311	Florists	22	D	D	D	b	D	D
453110	Florists	22	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	117	166 962	19 390	4 464	1 440	7.7	22.1
45321	Office supplies & stationery stores	12	D	D	D	e	D	D
453210	Office supplies & stationery stores	12	D	D	D	e	D	D
4532101	Stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	10	D	D	D	e	D	D
45322	Gift, novelty, & souvenir stores	105	D	D	D	g	D	D
453220	Gift, novelty, & souvenir stores	105	D	D	D	g	D	D
4533	Used merchandise stores	25	D	D	D	c	D	D
45331	Used merchandise stores	25	D	D	D	c	D	D
453310	Used merchandise stores	25	D	D	D	c	D	D
4539	Other miscellaneous store retailers	66	D	D	D	e	D	D
45391	Pet & pet supplies stores	18	12 764	1 426	348	117	14.1	—
453910	Pet & pet supplies stores	18	12 764	1 426	348	117	14.1	—
45392	Art dealers	5	D	D	D	c	D	D
453920	Art dealers	5	D	D	D	c	D	D
45393	Manufactured (mobile) home dealers	9	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	9	D	D	D	b	D	D
45399	All other miscellaneous store retailers	34	D	D	D	c	D	D
454	Nonstore retailers	87	200 490	18 765	4 102	850	5.7	6.9
4541	Electronic shopping & mail-order houses	31	D	D	D	e	D	D
45411	Electronic shopping & mail-order houses	31	D	D	D	e	D	D
454110	Electronic shopping & mail-order houses	31	D	D	D	e	D	D
4542	Vending machine operators	17	D	D	D	b	D	D
45421	Vending machine operators	17	D	D	D	b	D	D
454210	Vending machine operators	17	D	D	D	b	D	D
4543	Direct selling establishments	39	D	D	D	e	D	D
45431	Fuel dealers	11	D	D	D	b	D	D
454311	Heating oil dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	8	D	D	D	b	D	D
45439	Other direct selling establishments	28	D	D	D	e	D	D
454390	Other direct selling establishments	28	D	D	D	e	D	D
BALANCE OF OSCEOLA COUNTY, FL								
44-45	Retail trade	229	597 299	52 980	13 054	3 357	8.7	3.8
441	Motor vehicle & parts dealers	27	145 287	11 039	3 167	451	8.8	4.9
4411	Automobile dealers	17	D	D	D	e	D	D
44111	New car dealers	9	115 920	8 545	2 546	338	1.2	5.9
441110	New car dealers	9	115 920	8 545	2 546	338	1.2	5.9
44112	Used car dealers	8	D	D	D	b	D	D
441120	Used car dealers	8	D	D	D	b	D	D
4412	Other motor vehicle dealers	4	D	D	D	b	D	D
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	9	D	D	D	b	D	D
4421	Furniture stores	5	D	D	D	b	D	D
44211	Furniture stores	5	D	D	D	b	D	D
442110	Furniture stores	5	D	D	D	b	D	D
4422	Home furnishings stores	4	D	D	D	b	D	D
443	Electronics & appliance stores	2	D	D	D	b	D	D
4431	Electronics & appliance stores	2	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	2	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	14	D	D	D	b	D	D
4441	Building material & supplies dealers	10	D	D	D	b	D	D
44419	Other building material dealers	7	D	D	D	b	D	D
444190	Other building material dealers	7	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	4	2 726	208	43	9	14.3	—
445	Food & beverage stores	30	109 386	11 778	2 715	796	5.2	.7
4451	Grocery stores	21	106 591	11 591	2 664	775	3.5	.7
44511	Supermarkets & other grocery (except convenience) stores	14	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores	14	D	D	D	f	D	D
4452	Specialty food stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF OSCEOLA COUNTY, FL—Con.								
44-45	Retail trade—Con.							
446	Health & personal care stores	12	23 731	3 211	784	208	2.5	1.3
4461	Health & personal care stores	12	23 731	3 211	784	208	2.5	1.3
44611	Pharmacies & drug stores	7	D	D	D	c	D	D
446110	Pharmacies & drug stores	7	D	D	D	c	D	D
4461101	Pharmacies & drug stores	6	D	D	D	c	D	D
446191	Food (health) supplement stores	2	D	D	D	b	D	D
447	Gasoline stations	27	47 965	2 246	583	157	4.8	4.3
4471	Gasoline stations	27	47 965	2 246	583	157	4.8	4.3
44711	Gasoline stations with convenience stores	21	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	21	D	D	D	c	D	D
448	Clothing & clothing accessories stores	30	39 346	3 668	818	254	5.1	16.4
4481	Clothing stores	21	D	D	D	c	D	D
44814	Family clothing stores	11	D	D	D	b	D	D
448140	Family clothing stores	11	D	D	D	b	D	D
44815	Clothing accessories stores	3	D	D	D	a	D	D
448150	Clothing accessories stores	3	D	D	D	a	D	D
44819	Other clothing stores	3	D	D	D	a	D	D
448190	Other clothing stores	3	D	D	D	a	D	D
4482	Shoe stores	4	D	D	D	b	D	D
44821	Shoe stores	4	D	D	D	b	D	D
448210	Shoe stores	4	D	D	D	b	D	D
4482104	Family shoe stores	2	D	D	D	b	D	D
4482105	Athletic footwear stores	2	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	5	2 676	537	119	30	50.5	3.6
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	12	7 648	879	223	54	30.9	—
4511	Sporting goods, hobby, & musical instrument stores ..	9	D	D	D	b	D	D
45111	Sporting goods stores	3	D	D	D	a	D	D
451110	Sporting goods stores	3	D	D	D	a	D	D
4511102	Specialty-line sporting goods stores	3	D	D	D	a	D	D
4512	Book, periodical, & music stores	3	D	D	D	a	D	D
452	General merchandise stores	9	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	7	D	D	D	f	D	D
45291	Warehouse clubs & superstores	1	D	D	D	f	D	D
452910	Warehouse clubs & superstores	1	D	D	D	f	D	D
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	44	D	D	D	e	D	D
4532	Office supplies, stationery, & gift stores	37	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	36	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	36	D	D	D	c	D	D
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	13	D	D	D	b	D	D
4543	Direct selling establishments	8	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ..	2	D	D	D	b	D	D
BALANCE OF PALM BEACH COUNTY, FL								
44-45	Retail trade	1 405	2 999 443	291 150	72 656	17 136	13.1	4.2
441	Motor vehicle & parts dealers	145	643 202	55 721	13 098	1 757	27.7	4.4
4411	Automobile dealers	43	524 001	37 432	8 742	927	30.1	3.3
44111	New car dealers	19	482 237	34 335	7 934	806	31.0	.1
441110	New car dealers	19	482 237	34 335	7 934	806	31.0	.1
44112	Used car dealers	24	41 764	3 097	808	121	20.0	40.3
441120	Used car dealers	24	41 764	3 097	808	121	20.0	40.3
4412	Other motor vehicle dealers	31	32 913	3 424	837	159	18.4	4.2
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	30	D	D	D	c	D	D
441221	Motorcycle dealers	4	D	D	D	b	D	D
441222	Boat dealers	18	16 569	1 398	384	74	17.7	5.8
441229	All other motor vehicle dealers	8	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	71	86 288	14 865	3 519	671	16.6	11.3
44131	Automotive parts & accessories stores	53	65 715	10 767	2 559	516	21.8	13.3
441310	Automotive parts & accessories stores	53	65 715	10 767	2 559	516	21.8	13.3
44132	Tire dealers	18	20 573	4 098	960	155	—	4.7
441320	Tire dealers	18	20 573	4 098	960	155	—	4.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	BALANCE OF PALM BEACH COUNTY, FL—Con.							
44-45	Retail trade—Con.							
442	Furniture & home furnishings stores	108	129 941	15 231	4 077	708	15.9	8.3
4421	Furniture stores	49	77 592	9 362	2 640	346	13.6	8.8
44211	Furniture stores	49	77 592	9 362	2 640	346	13.6	8.8
442110	Furniture stores	49	77 592	9 362	2 640	346	13.6	8.8
4422	Home furnishings stores	59	52 349	5 869	1 437	362	19.3	7.6
44221	Floor covering stores	26	20 804	2 173	498	87	30.4	13.5
442210	Floor covering stores	26	20 804	2 173	498	87	30.4	13.5
44229	Other home furnishings stores	33	31 545	3 696	939	275	12.0	3.7
442299	All other home furnishings stores	29	30 390	3 587	908	255	8.7	3.9
443	Electronics & appliance stores	52	D	D	D	e	D	D
4431	Electronics & appliance stores	52	D	D	D	e	D	D
44311	Appliance, television, & other electronics stores	35	48 888	4 490	1 067	267	12.8	6.3
443111	Household appliance stores	11	7 420	820	226	50	24.2	3.8
443112	Radio, television, & other electronics stores	24	41 468	3 670	841	217	10.7	6.7
44312	Computer & software stores	10	D	D	D	b	D	D
443120	Computer & software stores	10	D	D	D	b	D	D
44313	Camera & photographic supplies stores	7	7 279	852	253	64	32.4	.6
443130	Camera & photographic supplies stores	7	7 279	852	253	64	32.4	.6
444	Building material & garden equipment & supplies dealers	103	269 781	27 340	6 838	1 218	3.2	1.1
4441	Building material & supplies dealers	71	217 579	23 128	5 694	993	3.0	.9
44411	Home centers	4	D	D	D	f	D	D
444110	Home centers	4	D	D	D	f	D	D
44412	Paint & wallpaper stores	10	8 774	896	222	40	3.8	16.4
444120	Paint & wallpaper stores	10	8 774	896	222	40	3.8	16.4
44413	Hardware stores	6	D	D	D	b	D	D
444130	Hardware stores	6	D	D	D	b	D	D
44419	Other building material dealers	51	D	D	D	e	D	D
444190	Other building material dealers	51	D	D	D	e	D	D
4442	Lawn & garden equipment & supplies stores	32	52 202	4 212	1 144	225	4.1	1.7
44421	Outdoor power equipment stores	6	D	D	D	b	D	D
444210	Outdoor power equipment stores	6	D	D	D	b	D	D
44422	Nursery & garden centers	26	D	D	D	c	D	D
444220	Nursery & garden centers	26	D	D	D	c	D	D
445	Food & beverage stores	162	696 990	74 547	19 263	5 177	3.7	2.9
4451	Grocery stores	112	665 767	70 807	18 295	4 925	2.5	2.0
44511	Supermarkets & other grocery (except convenience) stores	75	D	D	D	h	D	D
445110	Supermarkets & other grocery (except convenience) stores	75	D	D	D	h	D	D
44512	Convenience stores	37	D	D	D	c	D	D
445120	Convenience stores	37	D	D	D	c	D	D
4452	Specialty food stores	30	D	D	D	c	D	D
4453	Beer, wine, & liquor stores	20	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	20	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	20	D	D	D	b	D	D
446	Health & personal care stores	130	213 048	25 444	6 342	1 699	12.1	2.2
4461	Health & personal care stores	130	213 048	25 444	6 342	1 699	12.1	2.2
44611	Pharmacies & drug stores	40	172 477	16 724	4 223	1 227	6.0	1.5
446110	Pharmacies & drug stores	40	172 477	16 724	4 223	1 227	6.0	1.5
4461101	Pharmacies & drug stores	37	D	D	D	g	D	D
4461102	Proprietary stores	3	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	19	5 659	527	136	52	30.1	—
446120	Cosmetics, beauty supplies, & perfume stores	19	5 659	527	136	52	30.1	—
44613	Optical goods stores	34	16 460	4 944	1 136	207	38.5	5.0
446130	Optical goods stores	34	16 460	4 944	1 136	207	38.5	5.0
44619	Other health & personal care stores	37	18 452	3 249	847	213	39.4	7.4
446191	Food (health) supplement stores	16	10 462	1 484	405	117	41.1	12.1
446199	All other health & personal care stores	21	7 990	1 765	442	96	37.1	1.3
447	Gasoline stations	121	225 544	9 756	2 459	694	20.1	11.5
4471	Gasoline stations	121	225 544	9 756	2 459	694	20.1	11.5
44711	Gasoline stations with convenience stores	68	140 382	5 962	1 433	409	13.7	5.5
447110	Gasoline stations with convenience stores	68	140 382	5 962	1 433	409	13.7	5.5
44719	Other gasoline stations	53	85 162	3 794	1 026	285	30.7	21.4
447190	Other gasoline stations	53	85 162	3 794	1 026	285	30.7	21.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF PALM BEACH COUNTY, FL—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	230	D	D	D	g	D	D
4481	Clothing stores	134	179 116	18 713	4 760	1 256	7.7	3.8
44811	Men's clothing stores	14	8 682	1 249	318	79	36.7	9.6
448110	Men's clothing stores	14	8 682	1 249	318	79	36.7	9.6
44812	Women's clothing stores	67	83 088	9 509	2 494	578	9.3	4.9
448120	Women's clothing stores	67	83 088	9 509	2 494	578	9.3	4.9
44813	Children's & infants' clothing stores	7	D	D	D	b	D	D
448130	Children's & infants' clothing stores	7	D	D	D	b	D	D
44814	Family clothing stores	21	62 157	5 060	1 204	391	1.2	.5
448140	Family clothing stores	21	62 157	5 060	1 204	391	1.2	.5
44815	Clothing accessories stores	9	D	D	D	b	D	D
448150	Clothing accessories stores	9	D	D	D	b	D	D
44819	Other clothing stores	16	D	D	D	b	D	D
448190	Other clothing stores	16	D	D	D	b	D	D
4482	Shoe stores	41	33 088	3 827	965	283	7.6	2.1
44821	Shoe stores	41	33 088	3 827	965	283	7.6	2.1
448210	Shoe stores	41	33 088	3 827	965	283	7.6	2.1
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	8	6 263	896	231	67	16.4	1.6
4482103	Children's & juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	25	21 592	2 375	593	172	3.6	.9
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	55	D	D	D	c	D	D
44831	Jewelry stores	52	D	D	D	c	D	D
448310	Jewelry stores	52	D	D	D	c	D	D
44832	Luggage & leather goods stores	3	D	D	D	a	D	D
448320	Luggage & leather goods stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	99	D	D	D	f	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	78	D	D	D	e	D	D
45111	Sporting goods stores	38	D	D	D	c	D	D
451110	Sporting goods stores	38	D	D	D	c	D	D
4511101	General-line sporting goods stores	7	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	31	D	D	D	c	D	D
45112	Hobby, toy, & game stores	19	18 377	2 214	567	228	23.6	—
451120	Hobby, toy, & game stores	19	18 377	2 214	567	228	23.6	—
45113	Sewing, needlework, & piece goods stores	13	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	13	D	D	D	b	D	D
45114	Musical instrument & supplies stores	8	D	D	D	b	D	D
451140	Musical instrument & supplies stores	8	D	D	D	b	D	D
4512	Book, periodical, & music stores	21	D	D	D	c	D	D
45121	Book stores & news dealers	14	D	D	D	b	D	D
451211	Book stores	10	D	D	D	b	D	D
4512111	Book stores, general	6	4 975	602	147	54	14.6	—
4512112	Specialty book stores	4	D	D	D	a	D	D
451212	News dealers & newsstands	4	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	7	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .	7	D	D	D	b	D	D
452	General merchandise stores	38	339 069	27 028	6 815	2 266	.5	4.0
4521	Department stores (incl leased depts) ##	11	185 584	N	N	N	—	—
45211	Department stores (incl leased depts) ##	11	185 584	N	N	N	—	—
4521	Department stores (excl leased depts)	11	181 575	16 851	4 253	1 510	—	—
45211	Department stores (excl leased depts)	11	181 575	16 851	4 253	1 510	—	—
452110	Department stores (excl leased depts)	11	181 575	16 851	4 253	1 510	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	10	D	D	D	g	D	D
4529	Other general merchandise stores	27	157 494	10 177	2 562	756	1.1	8.5
45291	Warehouse clubs & superstores	2	D	D	D	e	D	D
452910	Warehouse clubs & superstores	2	D	D	D	e	D	D
45299	All other general merchandise stores	25	D	D	D	e	D	D
452990	All other general merchandise stores	25	D	D	D	e	D	D
4529901	Variety stores	13	D	D	D	b	D	D
4529902	Catalog showrooms	7	D	D	D	e	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF PALM BEACH COUNTY, FL—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	155	80 680	10 023	2 356	682	20.7	4.9
4531	Florists	25	7 823	1 689	462	106	31.2	3.4
45311	Florists	25	7 823	1 689	462	106	31.2	3.4
453110	Florists	25	7 823	1 689	462	106	31.2	3.4
4532	Office supplies, stationery, & gift stores	46	35 855	3 552	850	299	13.0	2.5
45321	Office supplies & stationery stores	6	D	D	D	c	D	D
453210	Office supplies & stationery stores	6	D	D	D	c	D	D
4532102	Office supplies stores	6	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	40	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	40	D	D	D	c	D	D
4533	Used merchandise stores	24	5 706	1 114	268	74	53.8	12.1
45331	Used merchandise stores	24	5 706	1 114	268	74	53.8	12.1
453310	Used merchandise stores	24	5 706	1 114	268	74	53.8	12.1
4539	Other miscellaneous store retailers	60	31 296	3 668	776	203	20.9	6.8
45391	Pet & pet supplies stores	16	9 786	1 094	245	79	13.0	3.0
453910	Pet & pet supplies stores	16	9 786	1 094	245	79	13.0	3.0
45392	Art dealers	10	3 653	485	108	20	37.1	2.7
453920	Art dealers	10	3 653	485	108	20	37.1	2.7
45393	Manufactured (mobile) home dealers	7	8 578	511	94	14	—	5.0
453930	Manufactured (mobile) home dealers	7	8 578	511	94	14	—	5.0
45399	All other miscellaneous store retailers	27	9 279	1 578	329	90	42.1	14.0
454	Nonstore retailers	62	45 353	6 526	1 478	263	35.9	6.1
4541	Electronic shopping & mail-order houses	14	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	14	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	14	D	D	D	b	D	D
4542	Vending machine operators	8	2 768	515	102	25	35.6	.9
45421	Vending machine operators	8	2 768	515	102	25	35.6	.9
454210	Vending machine operators	8	2 768	515	102	25	35.6	.9
4543	Direct selling establishments	40	D	D	D	c	D	D
45431	Fuel dealers	7	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	6	D	D	D	b	D	D
45439	Other direct selling establishments	33	D	D	D	b	D	D
454390	Other direct selling establishments	33	D	D	D	b	D	D
BALANCE OF PASCO COUNTY, FL								
44-45	Retail trade	698	1 573 416	148 124	35 594	9 850	15.0	3.2
441	Motor vehicle & parts dealers	98	419 569	31 940	7 695	1 327	37.9	2.8
4411	Automobile dealers	45	D	D	D	f	D	D
44111	New car dealers	14	D	D	D	f	D	D
441110	New car dealers	14	D	D	D	f	D	D
44112	Used car dealers	31	D	D	D	c	D	D
441120	Used car dealers	31	D	D	D	c	D	D
4412	Other motor vehicle dealers	17	D	D	D	c	D	D
44121	Recreational vehicle dealers	11	D	D	D	b	D	D
441210	Recreational vehicle dealers	11	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	6	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441222	Boat dealers	5	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	36	D	D	D	e	D	D
44131	Automotive parts & accessories stores	26	D	D	D	c	D	D
441310	Automotive parts & accessories stores	26	D	D	D	c	D	D
44132	Tire dealers	10	D	D	D	b	D	D
441320	Tire dealers	10	D	D	D	b	D	D
442	Furniture & home furnishings stores	45	D	D	D	c	D	D
4421	Furniture stores	16	D	D	D	c	D	D
44211	Furniture stores	16	D	D	D	c	D	D
442110	Furniture stores	16	D	D	D	c	D	D
4422	Home furnishings stores	29	D	D	D	c	D	D
44221	Floor covering stores	17	D	D	D	b	D	D
442210	Floor covering stores	17	D	D	D	b	D	D
44229	Other home furnishings stores	12	D	D	D	b	D	D
442299	All other home furnishings stores	11	D	D	D	b	D	D
443	Electronics & appliance stores	25	11 511	1 691	420	102	22.3	14.1
4431	Electronics & appliance stores	25	11 511	1 691	420	102	22.3	14.1
44311	Appliance, television, & other electronics stores	18	D	D	D	b	D	D
443111	Household appliance stores	9	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	9	D	D	D	b	D	D
44312	Computer & software stores	6	D	D	D	a	D	D
443120	Computer & software stores	6	D	D	D	a	D	D
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF PASCO COUNTY, FL—Con.								
44-45 Retail trade—Con.								
444	Building material & garden equipment & supplies dealers	71	143 330	17 750	3 676	799	7.8	6.4
4441	Building material & supplies dealers	60	D	D	D	f	D	D
44411	Home centers	4	D	D	D	c	D	D
444110	Home centers	4	D	D	D	c	D	D
44412	Paint & wallpaper stores	7	D	D	D	b	D	D
444120	Paint & wallpaper stores	7	D	D	D	b	D	D
44419	Other building material dealers	43	D	D	D	e	D	D
444190	Other building material dealers	43	D	D	D	e	D	D
4442	Lawn & garden equipment & supplies stores	11	D	D	D	b	D	D
44421	Outdoor power equipment stores	2	D	D	D	a	D	D
444210	Outdoor power equipment stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	9	D	D	D	b	D	D
444220	Nursery & garden centers	9	D	D	D	b	D	D
445	Food & beverage stores	82	D	D	D	h	D	D
4451	Grocery stores	55	D	D	D	h	D	D
44511	Supermarkets & other grocery (except convenience) stores	39	307 764	30 832	7 731	2 749	.4	.3
445110	Supermarkets & other grocery (except convenience) stores	39	307 764	30 832	7 731	2 749	.4	.3
44512	Convenience stores	16	D	D	D	b	D	D
445120	Convenience stores	16	D	D	D	b	D	D
4452	Specialty food stores	16	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	11	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	11	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	11	D	D	D	b	D	D
446	Health & personal care stores	46	76 486	9 809	2 414	549	3.6	2.5
4461	Health & personal care stores	46	76 486	9 809	2 414	549	3.6	2.5
44611	Pharmacies & drug stores	17	D	D	D	e	D	D
446110	Pharmacies & drug stores	17	D	D	D	e	D	D
4461101	Pharmacies & drug stores	17	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, & perfume stores	5	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	5	D	D	D	b	D	D
44613	Optical goods stores	11	D	D	D	b	D	D
446130	Optical goods stores	11	D	D	D	b	D	D
44619	Other health & personal care stores	13	D	D	D	b	D	D
446191	Food (health) supplement stores	7	D	D	D	a	D	D
447	Gasoline stations	82	D	D	D	f	D	D
4471	Gasoline stations	82	D	D	D	f	D	D
44711	Gasoline stations with convenience stores	72	D	D	D	e	D	D
447110	Gasoline stations with convenience stores	72	D	D	D	e	D	D
44719	Other gasoline stations	10	26 503	957	227	72	14.6	4.1
447190	Other gasoline stations	10	26 503	957	227	72	14.6	4.1
448	Clothing & clothing accessories stores	74	46 378	4 894	1 178	469	13.6	3.7
4481	Clothing stores	46	D	D	D	e	D	D
44814	Family clothing stores	15	D	D	D	c	D	D
448140	Family clothing stores	15	D	D	D	c	D	D
44815	Clothing accessories stores	5	D	D	D	b	D	D
448150	Clothing accessories stores	5	D	D	D	b	D	D
44819	Other clothing stores	6	D	D	D	b	D	D
448190	Other clothing stores	6	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482105	Athletic footwear stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	18	D	D	D	b	D	D
44831	Jewelry stores	17	D	D	D	b	D	D
448310	Jewelry stores	17	D	D	D	b	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	41	D	D	D	e	D	D
4511	Sporting goods, hobby, & musical instrument stores	29	D	D	D	c	D	D
45111	Sporting goods stores	13	D	D	D	c	D	D
451110	Sporting goods stores	13	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores	10	D	D	D	c	D	D
45113	Sewing, needlework, & piece goods stores	4	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	4	D	D	D	a	D	D
45114	Musical instrument & supplies stores	6	D	D	D	b	D	D
451140	Musical instrument & supplies stores	6	D	D	D	b	D	D
4512	Book, periodical, & music stores	12	D	D	D	b	D	D
45121	Book stores & news dealers	6	D	D	D	b	D	D
451211	Book stores	6	D	D	D	b	D	D
4512111	Book stores, general	5	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores	6	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores	6	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF PASCO COUNTY, FL—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	22	269 791	23 464	5 779	1 888	.1	.8
4521	Department stores (incl leased depts) ##	10	196 589	N	N	N	—	—
45211	Department stores (incl leased depts) ##	10	196 589	N	N	N	—	—
4521	Department stores (excl leased depts)	10	194 491	19 463	4 775	1 577	—	—
45211	Department stores (excl leased depts)	10	194 491	19 463	4 775	1 577	—	—
452110	Department stores (excl leased depts)	10	194 491	19 463	4 775	1 577	—	—
4521101	Conventional department stores (excl leased depts)	1	D	D	D	c	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	6	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts)	3	D	D	D	e	D	D
4529	Other general merchandise stores	12	75 300	4 001	1 004	311	.3	2.9
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
45299	All other general merchandise stores	11	D	D	D	c	D	D
452990	All other general merchandise stores	11	D	D	D	c	D	D
4529901	Variety stores	9	D	D	D	b	D	D
4529902	Catalog showrooms	2	D	D	D	b	D	D
453	Miscellaneous store retailers	86	46 196	5 195	1 287	450	24.6	8.5
4531	Florists	16	D	D	D	b	D	D
45311	Florists	16	D	D	D	b	D	D
453110	Florists	16	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	17	D	D	D	c	D	D
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	15	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	15	D	D	D	c	D	D
4533	Used merchandise stores	13	3 483	516	128	48	42.1	.4
45331	Used merchandise stores	13	3 483	516	128	48	42.1	.4
453310	Used merchandise stores	13	3 483	516	128	48	42.1	.4
4539	Other miscellaneous store retailers	40	25 719	2 537	621	163	34.0	14.2
45391	Pet & pet supplies stores	11	D	D	D	b	D	D
453910	Pet & pet supplies stores	11	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	8	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	8	D	D	D	b	D	D
45399	All other miscellaneous store retailers	20	D	D	D	b	D	D
454	Nonstore retailers	26	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses	6	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	6	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	6	D	D	D	b	D	D
4543	Direct selling establishments	16	D	D	D	c	D	D
45431	Fuel dealers	6	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	6	D	D	D	b	D	D
45439	Other direct selling establishments	10	D	D	D	c	D	D
454390	Other direct selling establishments	10	D	D	D	c	D	D
BALANCE OF PINELLAS COUNTY, FL								
44-45	Retail trade	848	2 235 926	199 048	47 276	10 117	9.6	15.4
441	Motor vehicle & parts dealers	131	972 975	63 450	15 470	1 899	12.8	28.3
4411	Automobile dealers	63	842 168	49 112	12 087	1 308	13.4	31.7
44111	New car dealers	25	D	D	D	g	D	D
441110	New car dealers	25	D	D	D	g	D	D
44112	Used car dealers	38	D	D	D	c	D	D
441120	Used car dealers	38	D	D	D	c	D	D
4412	Other motor vehicle dealers	30	D	D	D	e	D	D
44121	Recreational vehicle dealers	4	D	D	D	b	D	D
441210	Recreational vehicle dealers	4	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	26	D	D	D	c	D	D
441221	Motorcycle dealers	8	D	D	D	b	D	D
441222	Boat dealers	17	D	D	D	c	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	38	D	D	D	e	D	D
44131	Automotive parts & accessories stores	29	D	D	D	c	D	D
441310	Automotive parts & accessories stores	29	D	D	D	c	D	D
44132	Tire dealers	9	D	D	D	b	D	D
441320	Tire dealers	9	D	D	D	b	D	D
442	Furniture & home furnishings stores	83	D	D	D	f	D	D
4421	Furniture stores	42	D	D	D	e	D	D
44211	Furniture stores	42	D	D	D	e	D	D
442110	Furniture stores	42	D	D	D	e	D	D
4422	Home furnishings stores	41	36 318	4 547	1 063	245	16.9	5.8
44221	Floor covering stores	22	20 025	2 650	662	101	19.8	.5
442210	Floor covering stores	22	20 025	2 650	662	101	19.8	.5
44229	Other home furnishings stores	19	16 293	1 897	401	144	13.2	12.4
442291	Window treatment stores	4	1 844	466	87	24	—	—
442299	All other home furnishings stores	15	14 449	1 431	314	120	14.9	14.0

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF PINELLAS COUNTY, FL—Con.								
44-45 Retail trade—Con.								
443	Electronics & appliance stores	46	32 231	4 271	1 071	203	26.5	4.3
4431	Electronics & appliance stores	46	32 231	4 271	1 071	203	26.5	4.3
44311	Appliance, television, & other electronics stores	27	D	D	D	c	D	D
443111	Household appliance stores	12	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	15	D	D	D	b	D	D
44312	Computer & software stores	17	6 836	1 135	234	52	67.0	11.7
443120	Computer & software stores	17	6 836	1 135	234	52	67.0	11.7
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	72	D	D	D	f	D	D
4441	Building material & supplies dealers	55	95 795	11 237	2 623	530	6.9	3.7
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44412	Paint & wallpaper stores	10	D	D	D	b	D	D
444120	Paint & wallpaper stores	10	D	D	D	b	D	D
44419	Other building material dealers	36	D	D	D	c	D	D
444190	Other building material dealers	36	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	17	D	D	D	c	D	D
44422	Nursery & garden centers	15	8 954	1 431	341	115	10.4	.3
444220	Nursery & garden centers	15	8 954	1 431	341	115	10.4	.3
445	Food & beverage stores	81	367 806	37 439	8 711	2 520	4.4	.5
4451	Grocery stores	61	D	D	D	g	D	D
44511	Supermarkets & other grocery (except convenience) stores	38	343 448	35 377	8 215	2 348	.8	.5
445110	Supermarkets & other grocery (except convenience) stores	38	343 448	35 377	8 215	2 348	.8	.5
44512	Convenience stores	23	D	D	D	b	D	D
445120	Convenience stores	23	D	D	D	b	D	D
4452	Specialty food stores	12	D	D	D	b	D	D
446	Health & personal care stores	58	112 091	16 628	3 947	821	7.4	7.6
4461	Health & personal care stores	58	112 091	16 628	3 947	821	7.4	7.6
44611	Pharmacies & drug stores	27	D	D	D	f	D	D
446110	Pharmacies & drug stores	27	D	D	D	f	D	D
4461101	Pharmacies & drug stores	26	D	D	D	f	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
44613	Optical goods stores	9	D	D	D	b	D	D
446130	Optical goods stores	9	D	D	D	b	D	D
44619	Other health & personal care stores	19	15 594	3 110	698	116	33.9	52.8
446191	Food (health) supplement stores	10	4 998	537	129	45	55.8	24.7
446199	All other health & personal care stores	9	10 596	2 573	569	71	23.6	66.1
447	Gasoline stations	75	D	D	D	f	D	D
4471	Gasoline stations	75	D	D	D	f	D	D
44711	Gasoline stations with convenience stores	62	D	D	D	f	D	D
447110	Gasoline stations with convenience stores	62	D	D	D	f	D	D
44719	Other gasoline stations	13	D	D	D	b	D	D
447190	Other gasoline stations	13	D	D	D	b	D	D
448	Clothing & clothing accessories stores	90	D	D	D	f	D	D
4481	Clothing stores	55	D	D	D	e	D	D
44812	Women's clothing stores	28	9 185	1 413	335	121	11.0	23.1
448120	Women's clothing stores	28	9 185	1 413	335	121	11.0	23.1
44814	Family clothing stores	10	25 782	2 265	550	226	3.6	—
448140	Family clothing stores	10	25 782	2 265	550	226	3.6	—
44819	Other clothing stores	8	D	D	D	b	D	D
448190	Other clothing stores	8	D	D	D	b	D	D
4482	Shoe stores	13	7 108	731	183	66	—	4.6
44821	Shoe stores	13	7 108	731	183	66	—	4.6
448210	Shoe stores	13	7 108	731	183	66	—	4.6
4482104	Family shoe stores	10	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	22	D	D	D	b	D	D
44831	Jewelry stores	21	D	D	D	b	D	D
448310	Jewelry stores	21	D	D	D	b	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF PINELLAS COUNTY, FL—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	53	D	D	D	e	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	42	D	D	D	e	D	D
45111	Sporting goods stores	21	D	D	D	c	D	D
451110	Sporting goods stores	21	D	D	D	c	D	D
4511101	General-line sporting goods stores	8	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	13	7 865	940	221	52	15.3	2.8
45112	Hobby, toy, & game stores	9	D	D	D	b	D	D
451120	Hobby, toy, & game stores	9	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	5	2 466	321	76	21	.4	—
451130	Sewing, needlework, & piece goods stores	5	2 466	321	76	21	.4	—
45114	Musical instrument & supplies stores	7	4 666	576	138	24	34.4	47.5
451140	Musical instrument & supplies stores	7	4 666	576	138	24	34.4	47.5
4512	Book, periodical, & music stores	11	D	D	D	b	D	D
45121	Book stores & news dealers	10	D	D	D	b	D	D
451211	Book stores	7	D	D	D	b	D	D
4512111	Book stores, general	6	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
451212	News dealers & newsstands	3	D	D	D	a	D	D
452	General merchandise stores	14	D	D	D	g	D	D
4521	Department stores (incl leased depts) ##	5	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	5	D	N	N	N	D	D
4521	Department stores (excl leased depts)	5	D	D	D	f	D	D
45211	Department stores (excl leased depts)	5	D	D	D	f	D	D
452110	Department stores (excl leased depts)	5	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	5	D	D	D	f	D	D
4529	Other general merchandise stores	9	D	D	D	e	D	D
45299	All other general merchandise stores	8	D	D	D	c	D	D
452990	All other general merchandise stores	8	D	D	D	c	D	D
4529901	Variety stores	6	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	b	D	D
453	Miscellaneous store retailers	106	D	D	D	e	D	D
4531	Florists	28	D	D	D	b	D	D
45311	Florists	28	D	D	D	b	D	D
453110	Florists	28	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	20	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	19	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores	19	D	D	D	b	D	D
4533	Used merchandise stores	21	7 311	1 785	426	124	13.4	4.8
45331	Used merchandise stores	21	7 311	1 785	426	124	13.4	4.8
453310	Used merchandise stores	21	7 311	1 785	426	124	13.4	4.8
4539	Other miscellaneous store retailers	37	D	D	D	c	D	D
45391	Pet & pet supplies stores	9	3 530	400	89	29	69.2	—
453910	Pet & pet supplies stores	9	3 530	400	89	29	69.2	—
45392	Art dealers	3	423	55	10	3	100.0	—
453920	Art dealers	3	423	55	10	3	100.0	—
45393	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	22	D	D	D	b	D	D
454	Nonstore retailers	39	D	D	D	e	D	D
4541	Electronic shopping & mail-order houses	13	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses	13	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses	13	D	D	D	c	D	D
4542	Vending machine operators	4	D	D	D	b	D	D
45421	Vending machine operators	4	D	D	D	b	D	D
454210	Vending machine operators	4	D	D	D	b	D	D
4543	Direct selling establishments	22	D	D	D	c	D	D
45431	Fuel dealers	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	D	D	D	b	D	D
45439	Other direct selling establishments	17	D	D	D	c	D	D
454390	Other direct selling establishments	17	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF POLK COUNTY, FL								
44-45	Retail trade	496	665 936	62 909	15 211	4 000	9.8	6.4
441	Motor vehicle & parts dealers	71	132 897	12 199	2 773	480	7.0	4.4
4411	Automobile dealers	24	D	D	D	c	D	D
44112	Used car dealers	20	D	D	D	b	D	D
441120	Used car dealers	20	D	D	D	b	D	D
4412	Other motor vehicle dealers	19	D	D	D	c	D	D
44121	Recreational vehicle dealers	5	D	D	D	b	D	D
441210	Recreational vehicle dealers	5	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	14	D	D	D	b	D	D
441221	Motorcycle dealers	4	D	D	D	a	D	D
441222	Boat dealers	4	3 973	524	114	23	3.1	—
441229	All other motor vehicle dealers	6	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	28	D	D	D	c	D	D
44131	Automotive parts & accessories stores	19	17 830	2 633	628	112	6.0	.2
441310	Automotive parts & accessories stores	19	17 830	2 633	628	112	6.0	.2
44132	Tire dealers	9	D	D	D	b	D	D
441320	Tire dealers	9	D	D	D	b	D	D
442	Furniture & home furnishings stores	30	17 738	3 202	834	162	14.4	18.7
4421	Furniture stores	19	11 064	1 960	517	96	19.9	23.4
44211	Furniture stores	19	11 064	1 960	517	96	19.9	23.4
442110	Furniture stores	19	11 064	1 960	517	96	19.9	23.4
4422	Home furnishings stores	11	6 674	1 242	317	66	5.1	10.8
44221	Floor covering stores	7	D	D	D	b	D	D
442210	Floor covering stores	7	D	D	D	b	D	D
443	Electronics & appliance stores	10	4 421	683	167	34	30.6	—
4431	Electronics & appliance stores	10	4 421	683	167	34	30.6	—
44311	Appliance, television, & other electronics stores	9	D	D	D	b	D	D
443111	Household appliance stores	5	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	4	1 703	208	47	9	21.4	—
444	Building material & garden equipment & supplies dealers	49	116 034	10 376	2 643	501	5.9	5.7
4441	Building material & supplies dealers	32	88 008	8 048	2 055	384	2.9	5.3
44419	Other building material dealers	28	81 830	7 411	1 866	325	2.9	5.7
444190	Other building material dealers	28	81 830	7 411	1 866	325	2.9	5.7
4442	Lawn & garden equipment & supplies stores	17	28 026	2 328	588	117	15.5	6.8
44421	Outdoor power equipment stores	5	D	D	D	b	D	D
444210	Outdoor power equipment stores	5	D	D	D	b	D	D
44422	Nursery & garden centers	12	D	D	D	b	D	D
444220	Nursery & garden centers	12	D	D	D	b	D	D
445	Food & beverage stores	75	117 705	12 238	2 871	990	12.1	2.0
4451	Grocery stores	64	114 000	11 733	2 742	941	12.4	2.1
44511	Supermarkets & other grocery (except convenience) stores	37	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores	37	D	D	D	f	D	D
44512	Convenience stores	27	D	D	D	b	D	D
445120	Convenience stores	27	D	D	D	b	D	D
4452	Specialty food stores	7	D	D	D	b	D	D
446	Health & personal care stores	19	25 343	2 917	712	169	1.6	23.2
4461	Health & personal care stores	19	25 343	2 917	712	169	1.6	23.2
44611	Pharmacies & drug stores	8	D	D	D	c	D	D
446110	Pharmacies & drug stores	8	D	D	D	c	D	D
4461101	Pharmacies & drug stores	8	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
44619	Other health & personal care stores	6	D	D	D	b	D	D
446191	Food (health) supplement stores	3	D	D	D	a	D	D
447	Gasoline stations	92	121 388	5 987	1 540	492	10.7	9.6
4471	Gasoline stations	92	121 388	5 987	1 540	492	10.7	9.6
44711	Gasoline stations with convenience stores	81	102 421	5 493	1 436	456	10.1	9.8
447110	Gasoline stations with convenience stores	81	102 421	5 493	1 436	456	10.1	9.8
44719	Other gasoline stations	11	18 967	494	104	36	13.8	8.4
447190	Other gasoline stations	11	18 967	494	104	36	13.8	8.4
448	Clothing & clothing accessories stores	27	D	D	D	c	D	D
4481	Clothing stores	17	D	D	D	c	D	D
44819	Other clothing stores	5	D	D	D	b	D	D
448190	Other clothing stores	5	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	29	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores	24	D	D	D	b	D	D
45111	Sporting goods stores	16	6 088	725	127	62	31.3	11.8
451110	Sporting goods stores	16	6 088	725	127	62	31.3	11.8
4511102	Specialty-line sporting goods stores	11	D	D	D	b	D	D
4512	Book, periodical, & music stores	5	D	D	D	a	D	D
45121	Book stores & news dealers	4	D	D	D	a	D	D
451213	College book stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF POLK COUNTY, FL—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	7	D	D	D	e	D	D
4521101	Conventional department stores (excl leased depts)	1	D	D	D	c	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	61	47 973	4 980	1 208	327	23.5	8.0
4531	Florists	8	1 429	294	69	30	33.0	3.5
45311	Florists	8	1 429	294	69	30	33.0	3.5
453110	Florists	8	1 429	294	69	30	33.0	3.5
4532	Office supplies, stationery, & gift stores	12	2 205	336	93	29	32.3	13.1
4533	Used merchandise stores	9	3 345	646	174	67	66.5	2.4
45331	Used merchandise stores	9	3 345	646	174	67	66.5	2.4
453310	Used merchandise stores	9	3 345	646	174	67	66.5	2.4
4539	Other miscellaneous store retailers	32	40 994	3 704	872	201	19.2	8.3
45393	Manufactured (mobile) home dealers	14	29 105	2 087	454	111	16.2	1.6
453930	Manufactured (mobile) home dealers	14	29 105	2 087	454	111	16.2	1.6
45399	All other miscellaneous store retailers	14	D	D	D	b	D	D
454	Nonstore retailers	26	15 783	3 037	754	161	6.3	10.3
4542	Vending machine operators	3	D	D	D	b	D	D
45421	Vending machine operators	3	D	D	D	b	D	D
454210	Vending machine operators	3	D	D	D	b	D	D
4543	Direct selling establishments	18	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	5	D	D	D	b	D	D
45439	Other direct selling establishments	13	D	D	D	b	D	D
454390	Other direct selling establishments	13	D	D	D	b	D	D
BALANCE OF PUTNAM COUNTY, FL								
44-45	Retail trade	117	169 617	15 043	3 373	992	11.3	12.3
441	Motor vehicle & parts dealers	12	40 174	2 570	647	97	10.4	19.5
4412	Other motor vehicle dealers	3	6 778	416	95	18	D	—
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	712	98	22	10	100.0	—
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	15	10 267	1 372	315	99	18.1	16.6
44413	Hardware stores	7	6 398	1 156	263	80	25.8	17.3
444130	Hardware stores	7	6 398	1 156	263	80	25.8	17.3
4442	Lawn & garden equipment & supplies stores	4	3 177	167	36	12	6.5	—
445	Food & beverage stores	17	34 630	3 855	673	229	13.3	26.7
4451	Grocery stores	11	D	D	D	c	D	D
446	Health & personal care stores	8	9 417	1 138	239	68	8.3	1.0
4461	Health & personal care stores	8	9 417	1 138	239	68	8.3	1.0
447	Gasoline stations	31	32 799	2 099	516	192	7.5	4.6
4471	Gasoline stations	31	32 799	2 099	516	192	7.5	4.6
44711	Gasoline stations with convenience stores	28	32 282	1 987	495	184	6.2	4.6
447110	Gasoline stations with convenience stores	28	32 282	1 987	495	184	6.2	4.6
448	Clothing & clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	c	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529901	Variety stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	14	D	D	D	c	D	D
4539	Other miscellaneous store retailers	9	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	5	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers	4	604	35	9	10	81.6	18.4
454	Nonstore retailers	4	1 499	216	62	18	70.2	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF ST. JOHNS COUNTY, FL								
44-45	Retail trade	245	393 159	36 113	8 601	2 450	10.9	10.1
441	Motor vehicle & parts dealers	20	106 110	6 747	1 715	242	14.7	27.4
4411	Automobile dealers	9	87 955	5 333	1 418	187	16.4	31.6
4412	Other motor vehicle dealers	4	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	b	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	19	19 119	1 958	446	115	17.7	13.4
4422	Home furnishings stores	18	D	D	D	c	D	D
44221	Floor covering stores	10	D	D	D	b	D	D
442210	Floor covering stores	10	D	D	D	b	D	D
44229	Other home furnishings stores	8	D	D	D	b	D	D
442299	All other home furnishings stores	7	D	D	D	b	D	D
443	Electronics & appliance stores	4	D	D	D	a	D	D
4431	Electronics & appliance stores	4	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	26	35 660	3 763	954	276	.9	6.7
4441	Building material & supplies dealers	20	D	D	D	c	D	D
44411	Home centers	1	D	D	D	b	D	D
444110	Home centers	1	D	D	D	b	D	D
44413	Hardware stores	5	D	D	D	b	D	D
444130	Hardware stores	5	D	D	D	b	D	D
44419	Other building material dealers	11	13 972	1 504	393	87	1.7	1.2
444190	Other building material dealers	11	13 972	1 504	393	87	1.7	1.2
4442	Lawn & garden equipment & supplies stores	6	D	D	D	b	D	D
44422	Nursery & garden centers	5	D	D	D	b	D	D
444220	Nursery & garden centers	5	D	D	D	b	D	D
445	Food & beverage stores	23	D	D	D	f	D	D
4451	Grocery stores	12	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	9	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores	9	D	D	D	f	D	D
4452	Specialty food stores	8	D	D	D	b	D	D
446	Health & personal care stores	9	D	D	D	b	D	D
4461	Health & personal care stores	9	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
44613	Optical goods stores	4	D	D	D	b	D	D
446130	Optical goods stores	4	D	D	D	b	D	D
447	Gasoline stations	29	D	D	D	e	D	D
4471	Gasoline stations	29	D	D	D	e	D	D
44711	Gasoline stations with convenience stores	21	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	21	D	D	D	c	D	D
44719	Other gasoline stations	8	22 426	1 895	445	125	33.7	—
447190	Other gasoline stations	8	22 426	1 895	445	125	33.7	—
448	Clothing & clothing accessories stores	66	59 872	5 658	1 294	466	8.0	4.7
4481	Clothing stores	49	40 739	3 977	921	336	9.8	5.9
44811	Men's clothing stores	9	6 143	667	189	57	—	—
448110	Men's clothing stores	9	6 143	667	189	57	—	—
44812	Women's clothing stores	24	15 379	1 640	386	152	20.7	10.3
448120	Women's clothing stores	24	15 379	1 640	386	152	20.7	10.3
44813	Children's & infants' clothing stores	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores	2	D	D	D	a	D	D
44814	Family clothing stores	7	12 459	955	158	58	3.6	—
448140	Family clothing stores	7	12 459	955	158	58	3.6	—
44815	Clothing accessories stores	2	D	D	D	a	D	D
448150	Clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	5	D	D	D	b	D	D
448190	Other clothing stores	5	D	D	D	b	D	D
4482	Shoe stores	8	13 362	942	223	91	—	—
44821	Shoe stores	8	13 362	942	223	91	—	—
448210	Shoe stores	8	13 362	942	223	91	—	—
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	4	D	D	D	b	D	D
4482105	Athletic footwear stores	1	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	9	5 771	739	150	39	13.6	7.4
44831	Jewelry stores	6	D	D	D	b	D	D
448310	Jewelry stores	6	D	D	D	b	D	D
44832	Luggage & leather goods stores	3	D	D	D	a	D	D
448320	Luggage & leather goods stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	BALANCE OF ST. JOHNS COUNTY, FL—							
	Con.							
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	12	3 878	454	114	45	28.6	13.5
4511	Sporting goods, hobby, & musical instrument stores ..	7	D	D	D	b	D	D
4512	Book, periodical, & music stores	5	D	D	D	b	D	D
45121	Book stores & news dealers	3	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	26	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	7	D	D	D	b	D	D
4533	Used merchandise stores	6	D	D	D	a	D	D
45331	Used merchandise stores	6	D	D	D	a	D	D
453310	Used merchandise stores	6	D	D	D	a	D	D
4539	Other miscellaneous store retailers	9	D	D	D	b	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	9	4 379	753	185	42	22.5	.5
4543	Direct selling establishments	3	D	D	D	b	D	D
	BALANCE OF ST. LUCIE COUNTY, FL							
44-45	Retail trade	168	596 609	49 681	11 998	2 323	15.4	3.6
441	Motor vehicle & parts dealers	35	348 624	24 024	5 652	811	21.3	—
4411	Automobile dealers	15	D	D	D	f	D	D
44111	New car dealers	9	D	D	D	f	D	D
441110	New car dealers	9	D	D	D	f	D	D
44112	Used car dealers	6	D	D	D	b	D	D
441120	Used car dealers	6	D	D	D	b	D	D
4412	Other motor vehicle dealers	10	D	D	D	b	D	D
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	8	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
441222	Boat dealers	6	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	10	17 873	4 383	867	173	7.0	—
44131	Automotive parts & accessories stores	6	6 243	2 282	365	68	—	—
441310	Automotive parts & accessories stores	6	6 243	2 282	365	68	—	—
44132	Tire dealers	4	11 630	2 101	502	105	10.8	—
441320	Tire dealers	4	11 630	2 101	502	105	10.8	—
442	Furniture & home furnishings stores	11	6 275	765	184	48	45.7	.7
4421	Furniture stores	5	3 250	525	124	29	47.8	1.3
44211	Furniture stores	5	3 250	525	124	29	47.8	1.3
442110	Furniture stores	5	3 250	525	124	29	47.8	1.3
4422	Home furnishings stores	6	3 025	240	60	19	43.5	—
443	Electronics & appliance stores	7	D	D	D	b	D	D
4431	Electronics & appliance stores	7	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	6	D	D	D	b	D	D
443111	Household appliance stores	5	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	23	53 276	5 020	1 390	194	1.9	12.7
4441	Building material & supplies dealers	16	D	D	D	c	D	D
44419	Other building material dealers	12	35 749	3 895	1 100	131	2.0	17.5
444190	Other building material dealers	12	35 749	3 895	1 100	131	2.0	17.5
4442	Lawn & garden equipment & supplies stores	7	D	D	D	b	D	D
44422	Nursery & garden centers	5	D	D	D	b	D	D
444220	Nursery & garden centers	5	D	D	D	b	D	D
445	Food & beverage stores	22	58 496	4 973	1 271	500	4.4	3.6
4451	Grocery stores	19	57 407	4 846	1 238	488	4.4	3.7
44511	Supermarkets & other grocery (except convenience) stores	12	53 065	4 598	1 157	459	1.9	1.5
445110	Supermarkets & other grocery (except convenience) stores	12	53 065	4 598	1 157	459	1.9	1.5
44512	Convenience stores	7	4 342	248	81	29	35.2	30.0
445120	Convenience stores	7	4 342	248	81	29	35.2	30.0
446	Health & personal care stores	9	12 994	1 551	389	91	7.0	.2
4461	Health & personal care stores	9	12 994	1 551	389	91	7.0	.2
446191	Food (health) supplement stores	1	D	D	D	a	D	D
447	Gasoline stations	20	20 700	1 387	391	102	30.4	2.4
4471	Gasoline stations	20	20 700	1 387	391	102	30.4	2.4
44711	Gasoline stations with convenience stores	16	16 584	1 087	316	74	13.1	3.0
447110	Gasoline stations with convenience stores	16	16 584	1 087	316	74	13.1	3.0
448	Clothing & clothing accessories stores	8	7 819	542	142	60	23.0	12.0
4481	Clothing stores	6	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF ST. LUCIE COUNTY, FL—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	5	305	90	26	10	61.6	15.4
452	General merchandise stores	3	D	D	D	c	D	D
4529	Other general merchandise stores	3	D	D	D	c	D	D
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	13	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	5	7 430	580	169	41	4.6	6.3
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
4533	Used merchandise stores	2	D	D	D	a	D	D
45331	Used merchandise stores	2	D	D	D	a	D	D
453310	Used merchandise stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	12	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses	2	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses	2	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses	2	D	D	D	a	D	D
4543	Direct selling establishments	6	D	D	D	c	D	D
45431	Fuel dealers	5	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	5	D	D	D	c	D	D
BALANCE OF SANTA ROSA COUNTY, FL								
44-45	Retail trade	161	238 814	16 774	4 214	1 170	8.3	2.1
441	Motor vehicle & parts dealers	22	D	D	D	e	D	D
4411	Automobile dealers	11	D	D	D	c	D	D
44111	New car dealers	4	D	D	D	c	D	D
441110	New car dealers	4	D	D	D	c	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
44131	Automotive parts & accessories stores	8	D	D	D	b	D	D
441310	Automotive parts & accessories stores	8	D	D	D	b	D	D
442	Furniture & home furnishings stores	9	D	D	D	b	D	D
4422	Home furnishings stores	6	D	D	D	a	D	D
443	Electronics & appliance stores	6	D	D	D	b	D	D
4431	Electronics & appliance stores	6	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	4	D	D	D	b	D	D
443111	Household appliance stores	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	19	15 089	1 682	392	85	28.0	3.5
4441	Building material & supplies dealers	12	13 913	1 456	339	64	30.0	.4
44419	Other building material dealers	6	D	D	D	b	D	D
444190	Other building material dealers	6	D	D	D	b	D	D
445	Food & beverage stores	12	D	D	D	e	D	D
4451	Grocery stores	8	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	5	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	5	D	D	D	e	D	D
446	Health & personal care stores	9	7 910	733	187	53	—	26.4
4461	Health & personal care stores	9	7 910	733	187	53	—	26.4
447	Gasoline stations	36	45 262	2 503	560	245	7.0	—
4471	Gasoline stations	36	45 262	2 503	560	245	7.0	—
44711	Gasoline stations with convenience stores	32	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	32	D	D	D	c	D	D
448	Clothing & clothing accessories stores	7	776	150	26	14	84.3	—
451	Sporting goods, hobby, book, & music stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	30	D	D	D	b	D	D
4533	Used merchandise stores	2	D	D	D	a	D	D
45331	Used merchandise stores	2	D	D	D	a	D	D
453310	Used merchandise stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	13	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	8	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF SARASOTA COUNTY, FL								
44-45	Retail trade	984	2 395 750	221 717	54 281	12 925	10.3	2.6
441	Motor vehicle & parts dealers	101	901 315	59 753	14 190	1 812	15.0	3.1
4411	Automobile dealers	41	D	D	D	g	D	D
44111	New car dealers	28	D	D	D	g	D	D
441110	New car dealers	28	D	D	D	g	D	D
44112	Used car dealers	13	D	D	D	b	D	D
441120	Used car dealers	13	D	D	D	b	D	D
4412	Other motor vehicle dealers	18	D	D	D	c	D	D
44121	Recreational vehicle dealers	3	D	D	D	b	D	D
441210	Recreational vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	15	D	D	D	c	D	D
441221	Motorcycle dealers	3	D	D	D	b	D	D
441222	Boat dealers	9	D	D	D	b	D	D
441229	All other motor vehicle dealers	3	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	42	D	D	D	e	D	D
44131	Automotive parts & accessories stores	32	D	D	D	c	D	D
441310	Automotive parts & accessories stores	32	D	D	D	c	D	D
44132	Tire dealers	10	10 291	2 215	514	85	9.9	20.1
441320	Tire dealers	10	10 291	2 215	514	85	9.9	20.1
442	Furniture & home furnishings stores	97	127 616	17 608	4 409	776	11.2	7.0
4421	Furniture stores	41	72 442	9 931	2 489	405	6.3	8.8
44211	Furniture stores	41	72 442	9 931	2 489	405	6.3	8.8
442110	Furniture stores	41	72 442	9 931	2 489	405	6.3	8.8
4422	Home furnishings stores	56	55 174	7 677	1 920	371	17.6	4.5
44221	Floor covering stores	33	34 422	5 830	1 466	204	21.4	3.6
442210	Floor covering stores	33	34 422	5 830	1 466	204	21.4	3.6
44229	Other home furnishings stores	23	20 752	1 847	454	167	11.2	6.0
442299	All other home furnishings stores	22	D	D	D	c	D	D
443	Electronics & appliance stores	49	53 162	5 623	1 375	268	8.9	4.0
4431	Electronics & appliance stores	49	53 162	5 623	1 375	268	8.9	4.0
44311	Appliance, television, & other electronics stores	26	D	D	D	c	D	D
443111	Household appliance stores	12	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	14	D	D	D	c	D	D
44312	Computer & software stores	21	D	D	D	b	D	D
443120	Computer & software stores	21	D	D	D	b	D	D
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	85	235 087	23 416	5 745	1 099	3.8	1.7
4441	Building material & supplies dealers	67	D	D	D	f	D	D
44411	Home centers	4	D	D	D	e	D	D
444110	Home centers	4	D	D	D	e	D	D
44412	Paint & wallpaper stores	14	D	D	D	b	D	D
444120	Paint & wallpaper stores	14	D	D	D	b	D	D
44413	Hardware stores	11	D	D	D	b	D	D
444130	Hardware stores	11	D	D	D	b	D	D
44419	Other building material dealers	38	76 114	8 694	1 949	353	3.7	—
444190	Other building material dealers	38	76 114	8 694	1 949	353	3.7	—
4442	Lawn & garden equipment & supplies stores	18	D	D	D	c	D	D
44421	Outdoor power equipment stores	6	D	D	D	b	D	D
444210	Outdoor power equipment stores	6	D	D	D	b	D	D
44422	Nursery & garden centers	12	D	D	D	b	D	D
444220	Nursery & garden centers	12	D	D	D	b	D	D
445	Food & beverage stores	90	D	D	D	h	D	D
4451	Grocery stores	55	D	D	D	h	D	D
44511	Supermarkets & other grocery (except convenience) stores	39	D	D	D	h	D	D
445110	Supermarkets & other grocery (except convenience) stores	39	D	D	D	h	D	D
44512	Convenience stores	16	D	D	D	c	D	D
445120	Convenience stores	16	D	D	D	c	D	D
4452	Specialty food stores	22	D	D	D	c	D	D
4453	Beer, wine, & liquor stores	13	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	13	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	13	D	D	D	b	D	D
446	Health & personal care stores	74	D	D	D	f	D	D
4461	Health & personal care stores	74	D	D	D	f	D	D
44611	Pharmacies & drug stores	27	D	D	D	f	D	D
446110	Pharmacies & drug stores	27	D	D	D	f	D	D
4461101	Pharmacies & drug stores	26	D	D	D	f	D	D
44612	Cosmetics, beauty supplies, & perfume stores	9	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	9	D	D	D	b	D	D
44613	Optical goods stores	16	4 069	732	172	42	29.8	14.7
446130	Optical goods stores	16	4 069	732	172	42	29.8	14.7
44619	Other health & personal care stores	22	D	D	D	c	D	D
446191	Food (health) supplement stores	11	D	D	D	c	D	D
446199	All other health & personal care stores	11	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	BALANCE OF SARASOTA COUNTY, FL—Con.							
44-45	Retail trade—Con.							
447	Gasoline stations	69	D	D	D	f	D	D
4471	Gasoline stations	69	D	D	D	f	D	D
44711	Gasoline stations with convenience stores	54	D	D	D	e	D	D
447110	Gasoline stations with convenience stores	54	D	D	D	e	D	D
44719	Other gasoline stations	15	D	D	D	c	D	D
447190	Other gasoline stations	15	D	D	D	c	D	D
448	Clothing & clothing accessories stores	143	D	D	D	g	D	D
4481	Clothing stores	84	D	D	D	f	D	D
44812	Women's clothing stores	37	D	D	D	c	D	D
448120	Women's clothing stores	37	D	D	D	c	D	D
44813	Children's & infants' clothing stores	4	D	D	D	b	D	D
448130	Children's & infants' clothing stores	4	D	D	D	b	D	D
44814	Family clothing stores	18	49 579	4 495	1 127	366	4.3	.8
448140	Family clothing stores	18	49 579	4 495	1 127	366	4.3	.8
44815	Clothing accessories stores	5	D	D	D	b	D	D
448150	Clothing accessories stores	5	D	D	D	b	D	D
44819	Other clothing stores	12	D	D	D	b	D	D
448190	Other clothing stores	12	D	D	D	b	D	D
4482	Shoe stores	27	D	D	D	c	D	D
44821	Shoe stores	27	D	D	D	c	D	D
448210	Shoe stores	27	D	D	D	c	D	D
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	4	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	14	D	D	D	b	D	D
4482105	Athletic footwear stores	6	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	32	D	D	D	c	D	D
44831	Jewelry stores	30	D	D	D	c	D	D
448310	Jewelry stores	30	D	D	D	c	D	D
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	56	D	D	D	e	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	45	D	D	D	e	D	D
45111	Sporting goods stores	25	D	D	D	c	D	D
451110	Sporting goods stores	25	D	D	D	c	D	D
4511101	General-line sporting goods stores	6	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	19	D	D	D	b	D	D
45112	Hobby, toy, & game stores	11	D	D	D	b	D	D
451120	Hobby, toy, & game stores	11	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	5	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	5	D	D	D	b	D	D
45114	Musical instrument & supplies stores	4	D	D	D	b	D	D
451140	Musical instrument & supplies stores	4	D	D	D	b	D	D
4512	Book, periodical, & music stores	11	D	D	D	b	D	D
45121	Book stores & news dealers	5	D	D	D	b	D	D
451211	Book stores	4	D	D	D	b	D	D
4512111	Book stores, general	3	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	6	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ...	6	D	D	D	b	D	D
452	General merchandise stores	22	D	D	D	g	D	D
4521	Department stores (incl leased depts) ##	12	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	12	D	N	N	N	D	D
4521	Department stores (excl leased depts)	12	D	D	D	g	D	D
45211	Department stores (excl leased depts)	12	D	D	D	g	D	D
452110	Department stores (excl leased depts)	12	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts)	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	8	107 500	10 289	2 228	848	-	-
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	10	D	D	D	f	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
45299	All other general merchandise stores	9	D	D	D	c	D	D
452990	All other general merchandise stores	9	D	D	D	c	D	D
4529901	Variety stores	6	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	c	D	D

See footnotes at end of table.

RETAIL TRADE—GEOG. AREA SERIES

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF SARASOTA COUNTY, FL—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	163	D	D	D	f	D	D
4531	Florists	30	D	D	D	c	D	D
45311	Florists	30	D	D	D	c	D	D
453110	Florists	30	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	56	D	D	D	e	D	D
45321	Office supplies & stationery stores	10	D	D	D	c	D	D
453210	Office supplies & stationery stores	10	D	D	D	c	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	9	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	46	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	46	D	D	D	c	D	D
4533	Used merchandise stores	28	5 200	1 015	260	118	20.3	17.3
45331	Used merchandise stores	28	5 200	1 015	260	118	20.3	17.3
453310	Used merchandise stores	28	5 200	1 015	260	118	20.3	17.3
4539	Other miscellaneous store retailers	49	D	D	D	c	D	D
45391	Pet & pet supplies stores	15	D	D	D	b	D	D
453910	Pet & pet supplies stores	15	D	D	D	b	D	D
45392	Art dealers	4	D	D	D	a	D	D
453920	Art dealers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	28	D	D	D	c	D	D
454	Nonstore retailers	35	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses	15	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	15	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	15	D	D	D	b	D	D
4542	Vending machine operators	2	D	D	D	b	D	D
45421	Vending machine operators	2	D	D	D	b	D	D
454210	Vending machine operators	2	D	D	D	b	D	D
4543	Direct selling establishments	18	D	D	D	b	D	D
45439	Other direct selling establishments	17	D	D	D	b	D	D
454390	Other direct selling establishments	17	D	D	D	b	D	D
BALANCE OF SEMINOLE COUNTY, FL								
44-45	Retail trade	338	856 454	85 689	19 898	4 678	12.8	2.4
441	Motor vehicle & parts dealers	51	D	D	D	f	D	D
4411	Automobile dealers	22	D	D	D	e	D	D
44111	New car dealers	13	D	D	D	e	D	D
441110	New car dealers	13	D	D	D	e	D	D
44112	Used car dealers	9	D	D	D	b	D	D
441120	Used car dealers	9	D	D	D	b	D	D
4412	Other motor vehicle dealers	8	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	8	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	b	D	D
441222	Boat dealers	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	4	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	21	D	D	D	c	D	D
44131	Automotive parts & accessories stores	12	D	D	D	b	D	D
441310	Automotive parts & accessories stores	12	D	D	D	b	D	D
44132	Tire dealers	9	D	D	D	b	D	D
441320	Tire dealers	9	D	D	D	b	D	D
442	Furniture & home furnishings stores	18	D	D	D	c	D	D
4421	Furniture stores	14	D	D	D	c	D	D
44211	Furniture stores	14	D	D	D	c	D	D
442110	Furniture stores	14	D	D	D	c	D	D
4422	Home furnishings stores	4	D	D	D	b	D	D
44221	Floor covering stores	2	D	D	D	b	D	D
442210	Floor covering stores	2	D	D	D	b	D	D
443	Electronics & appliance stores	12	D	D	D	b	D	D
4431	Electronics & appliance stores	12	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	7	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	5	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	29	D	D	D	f	D	D
4441	Building material & supplies dealers	19	D	D	D	e	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44412	Paint & wallpaper stores	2	D	D	D	a	D	D
444120	Paint & wallpaper stores	2	D	D	D	a	D	D
44419	Other building material dealers	12	D	D	D	c	D	D
444190	Other building material dealers	12	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	10	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	BALANCE OF SEMINOLE COUNTY, FL—Con.							
44-45	Retail trade—Con.							
445	Food & beverage stores	47	D	D	D	g	D	D
4451	Grocery stores	35	D	D	D	g	D	D
44511	Supermarkets & other grocery (except convenience) stores	23	D	D	D	g	D	D
445110	Supermarkets & other grocery (except convenience) stores	23	D	D	D	g	D	D
44512	Convenience stores	12	D	D	D	b	D	D
445120	Convenience stores	12	D	D	D	b	D	D
4452	Specialty food stores	8	D	D	D	b	D	D
446	Health & personal care stores	23	D	D	D	e	D	D
4461	Health & personal care stores	23	D	D	D	e	D	D
44611	Pharmacies & drug stores	11	D	D	D	c	D	D
446110	Pharmacies & drug stores	11	D	D	D	c	D	D
4461101	Pharmacies & drug stores	11	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
44619	Other health & personal care stores	9	D	D	D	b	D	D
446191	Food (health) supplement stores	1	D	D	D	a	D	D
446199	All other health & personal care stores	8	D	D	D	b	D	D
447	Gasoline stations	37	68 733	4 006	1 075	294	17.9	3.7
4471	Gasoline stations	37	68 733	4 006	1 075	294	17.9	3.7
44711	Gasoline stations with convenience stores	27	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	27	D	D	D	c	D	D
44719	Other gasoline stations	10	D	D	D	b	D	D
447190	Other gasoline stations	10	D	D	D	b	D	D
448	Clothing & clothing accessories stores	21	D	D	D	e	D	D
4481	Clothing stores	12	D	D	D	e	D	D
44814	Family clothing stores	5	26 295	3 806	994	235	.4	—
448140	Family clothing stores	5	26 295	3 806	994	235	.4	—
44819	Other clothing stores	2	D	D	D	b	D	D
448190	Other clothing stores	2	D	D	D	b	D	D
4482102	Women's shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	20	D	D	D	c	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	16	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	2	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	2	D	D	D	b	D	D
45114	Musical instrument & supplies stores	3	D	D	D	a	D	D
451140	Musical instrument & supplies stores	3	D	D	D	a	D	D
4512	Book, periodical, & music stores	4	D	D	D	b	D	D
45121	Book stores & news dealers	3	D	D	D	b	D	D
451211	Book stores	2	D	D	D	b	D	D
4512111	Book stores, general	1	D	D	D	b	D	D
452	General merchandise stores	5	D	D	D	c	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529901	Variety stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	51	D	D	D	e	D	D
4531	Florists	6	D	D	D	b	D	D
45311	Florists	6	D	D	D	b	D	D
453110	Florists	6	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	19	D	D	D	c	D	D
45321	Office supplies & stationery stores	5	D	D	D	b	D	D
453210	Office supplies & stationery stores	5	D	D	D	b	D	D
4532102	Office supplies stores	5	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	14	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores	14	D	D	D	b	D	D
4533	Used merchandise stores	3	D	D	D	a	D	D
45331	Used merchandise stores	3	D	D	D	a	D	D
453310	Used merchandise stores	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	23	D	D	D	b	D	D
45391	Pet & pet supplies stores	3	D	D	D	a	D	D
453910	Pet & pet supplies stores	3	D	D	D	a	D	D
45392	Art dealers	3	D	D	D	a	D	D
453920	Art dealers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	17	D	D	D	b	D	D
454	Nonstore retailers	24	D	D	D	b	D	D
4542	Vending machine operators	9	4 584	883	231	35	23.9	.5
45421	Vending machine operators	9	4 584	883	231	35	23.9	.5
454210	Vending machine operators	9	4 584	883	231	35	23.9	.5
4543	Direct selling establishments	10	D	D	D	b	D	D
45439	Other direct selling establishments	8	D	D	D	b	D	D
454390	Other direct selling establishments	8	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF SUMTER COUNTY, FL								
44-45	Retail trade	75	110 657	7 637	1 832	702	13.9	14.4
441	Motor vehicle & parts dealers	9	7 428	869	181	48	34.5	6.8
4413	Automotive parts, accessories, & tire stores	6	D	D	D	b	D	D
44131	Automotive parts & accessories stores	5	D	D	D	b	D	D
441310	Automotive parts & accessories stores	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	4 155	502	102	52	8.4	2.8
445	Food & beverage stores	15	25 066	1 795	474	222	29.9	—
4452	Specialty food stores	4	D	D	D	a	D	D
446	Health & personal care stores	3	D	D	D	b	D	D
446191	Food (health) supplement stores	1	D	D	D	a	D	D
447	Gasoline stations	25	53 102	2 316	571	192	6.3	26.5
4471	Gasoline stations	25	53 102	2 316	571	192	6.3	26.5
44711	Gasoline stations with convenience stores	18	22 022	1 262	302	101	8.7	5.5
447110	Gasoline stations with convenience stores	18	22 022	1 262	302	101	8.7	5.5
44719	Other gasoline stations	7	31 080	1 054	269	91	4.6	41.4
447190	Other gasoline stations	7	31 080	1 054	269	91	4.6	41.4
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF SUWANNEE COUNTY, FL								
44-45	Retail trade	46	35 153	3 503	745	280	22.0	43.7
441	Motor vehicle & parts dealers	4	1 272	152	24	9	56.2	—
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	1 289	222	48	26	45.9	18.6
445	Food & beverage stores	5	5 164	543	128	52	10.8	—
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	11	8 527	647	153	55	33.0	9.3
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers	1	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	b	D	D
454	Nonstore retailers	5	D	D	D	a	D	D
BALANCE OF TAYLOR COUNTY, FL								
44-45	Retail trade	13	6 677	711	163	61	45.6	—
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	a	D	D
447	Gasoline stations	7	3 957	454	109	38	15.0	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF UNION COUNTY, FL								
44-45	Retail trade	28	27 187	2 759	640	180	6.0	3.4
441	Motor vehicle & parts dealers	5	3 200	411	93	26	1.8	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	3	4 973	653	160	49	D	—
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	10	10 693	711	158	56	4.5	8.7
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	3	1 011	182	43	9	D	—
BALANCE OF VOLUSIA COUNTY, FL								
44-45	Retail trade	283	461 890	41 057	9 903	2 518	7.5	28.7
441	Motor vehicle & parts dealers	51	160 667	9 628	2 134	338	7.5	69.6
4411	Automobile dealers	23	D	D	D	c	D	D
44111	New car dealers	4	D	D	D	c	D	D
441110	New car dealers	4	D	D	D	c	D	D
44112	Used car dealers	19	D	D	D	b	D	D
441120	Used car dealers	19	D	D	D	b	D	D
4412	Other motor vehicle dealers	12	D	D	D	b	D	D
44121	Recreational vehicle dealers	5	D	D	D	b	D	D
441210	Recreational vehicle dealers	5	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	7	D	D	D	b	D	D
441222	Boat dealers	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	16	D	D	D	b	D	D
44131	Automotive parts & accessories stores	13	D	D	D	b	D	D
441310	Automotive parts & accessories stores	13	D	D	D	b	D	D
442	Furniture & home furnishings stores	15	D	D	D	b	D	D
4421	Furniture stores	6	D	D	D	b	D	D
44211	Furniture stores	6	D	D	D	b	D	D
442110	Furniture stores	6	D	D	D	b	D	D
4422	Home furnishings stores	9	D	D	D	b	D	D
44221	Floor covering stores	7	D	D	D	b	D	D
442210	Floor covering stores	7	D	D	D	b	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	34	46 804	5 745	1 613	334	3.2	6.9
4441	Building material & supplies dealers	25	43 872	5 418	1 537	307	2.6	7.1
44419	Other building material dealers	16	31 098	4 101	1 167	172	2.6	7.5
444190	Other building material dealers	16	31 098	4 101	1 167	172	2.6	7.5
4442	Lawn & garden equipment & supplies stores	9	2 932	327	76	27	12.9	3.5
44422	Nursery & garden centers	7	D	D	D	b	D	D
444220	Nursery & garden centers	7	D	D	D	b	D	D
445	Food & beverage stores	36	D	D	D	f	D	D
4451	Grocery stores	16	94 465	10 766	2 573	724	1.0	2.9
44511	Supermarkets & other grocery (except convenience) stores	13	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores	13	D	D	D	f	D	D
4452	Specialty food stores	12	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	8	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	8	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	8	D	D	D	b	D	D
446	Health & personal care stores	16	D	D	D	c	D	D
4461	Health & personal care stores	16	D	D	D	c	D	D
44611	Pharmacies & drug stores	7	D	D	D	c	D	D
446110	Pharmacies & drug stores	7	D	D	D	c	D	D
4461101	Pharmacies & drug stores	7	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
44613	Optical goods stores	5	D	D	D	a	D	D
446130	Optical goods stores	5	D	D	D	a	D	D
447	Gasoline stations	65	D	D	D	e	D	D
4471	Gasoline stations	65	D	D	D	e	D	D
44711	Gasoline stations with convenience stores	55	D	D	D	e	D	D
447110	Gasoline stations with convenience stores	55	D	D	D	e	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF VOLUSIA COUNTY, FL—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	9	D	D	D	b	D	D
4481	Clothing stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	14	6 648	792	223	99	14.3	33.8
4511	Sporting goods, hobby, & musical instrument stores . .	13	D	D	D	b	D	D
451111	Sporting goods stores	7	D	D	D	b	D	D
451110	Sporting goods stores	7	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529901	Variety stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	28	D	D	D	c	D	D
4539	Other miscellaneous store retailers	13	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	8	D	D	D	b	D	D
454	Nonstore retailers	11	D	D	D	b	D	D
45439	Other direct selling establishments	4	D	D	D	b	D	D
454390	Other direct selling establishments	4	D	D	D	b	D	D
BALANCE OF WAKULLA COUNTY, FL								
44-45	Retail trade	53	57 596	4 963	1 135	418	16.3	5.8
441	Motor vehicle & parts dealers	4	4 386	250	68	15	54.7	24.1
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	5 361	874	138	54	10.2	13.4
4441	Building material & supplies dealers	8	D	D	D	b	D	D
445	Food & beverage stores	11	20 848	1 451	373	178	14.3	—
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	16	16 261	1 188	270	97	4.1	7.2
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	4	2 665	269	60	17	45.0	14.2
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF WALTON COUNTY, FL								
44-45	Retail trade	142	152 744	14 856	3 401	1 035	14.3	6.8
441	Motor vehicle & parts dealers	4	1 669	208	53	12	100.0	—
442	Furniture & home furnishings stores	19	D	D	D	c	D	D
4421	Furniture stores	7	11 439	2 180	497	71	6.3	6.0
44211	Furniture stores	7	11 439	2 180	497	71	6.3	6.0
442110	Furniture stores	7	11 439	2 180	497	71	6.3	6.0
4422	Home furnishings stores	12	D	D	D	b	D	D
44229	Other home furnishings stores	9	4 093	451	112	42	4.9	.9
442299	All other home furnishings stores	8	D	D	D	b	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	16 961	1 331	288	72	1.4	4.5
4441	Building material & supplies dealers	6	D	D	D	b	D	D
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
445	Food & beverage stores	17	38 579	3 174	775	274	29.4	2.3
4451	Grocery stores	10	D	D	D	c	D	D
4452	Specialty food stores	4	2 819	328	55	21	74.3	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF WALTON COUNTY, FL—Con.								
44-45	Retail trade—Con.							
446	Health & personal care stores	6	6 683	681	156	54	6.5	29.1
4461	Health & personal care stores	6	6 683	681	156	54	6.5	29.1
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	29	40 118	2 556	586	236	6.3	12.5
4471	Gasoline stations	29	40 118	2 556	586	236	6.3	12.5
44711	Gasoline stations with convenience stores	28	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	28	D	D	D	c	D	D
448	Clothing & clothing accessories stores	22	D	D	D	c	D	D
4481	Clothing stores	19	11 681	1 705	353	112	11.4	4.6
44815	Clothing accessories stores	3	D	D	D	b	D	D
448150	Clothing accessories stores	3	D	D	D	b	D	D
44819	Other clothing stores	2	D	D	D	b	D	D
448190	Other clothing stores	2	D	D	D	b	D	D
4482102	Women's shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	7	1 885	241	60	14	6.7	2.0
452	General merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	21	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	7	2 671	471	89	33	20.5	—
4533	Used merchandise stores	5	D	D	D	a	D	D
45331	Used merchandise stores	5	D	D	D	a	D	D
453310	Used merchandise stores	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45399	All other miscellaneous store retailers	5	D	D	D	b	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
BALANCE OF WASHINGTON COUNTY, FL								
44-45	Retail trade	25	20 171	1 681	374	130	23.0	22.5
441	Motor vehicle & parts dealers	3	478	79	18	10	40.6	59.4
444	Building material & garden equipment & supplies dealers	3	D	D	D	b	D	D
445	Food & beverage stores	5	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	11	8 350	619	143	62	29.6	24.8
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D

Data for this line not included in broader kind-of-business totals.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL (\$1,000)

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. Excluded are payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

FIRST-QUARTER PAYROLL (\$1,000)

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each retail trade establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

RETAIL TRADE

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe stores" classification.

NUMBER OF PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses, and employees of departments or concessions operated by other companies at the establishment. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES (\$1,000)

Includes merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from sales. Sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

**SALES, RECEIPTS, OR REVENUE ESTIMATED
(PERCENT)**

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

Appendix B.

NAICS Codes, Titles, and Descriptions

44-45 RETAIL TRADE

The Retail Trade sector comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. These include establishments, such as office supply stores, computer and software stores, building materials dealers, plumbing supply stores, and electrical supply stores. Catalog showrooms, gasoline service stations, automotive dealers, and mobile home dealers are treated as store retailers.

In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. For example, new automobile dealers, electronic and appliance stores, and musical instrument and supply stores often provide repair services. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

The first eleven subsectors of retail trade are store retailers. The establishments are grouped into industries and industry groups typically based on one or more of the following criteria:

The merchandise line or lines carried by the store; for example, specialty stores are distinguished from general-line stores.

The usual trade designation of the establishments. This criterion applies in cases where a store type is well recognized by the industry and the public, but difficult to define strictly in terms of commodity lines carried; for example, pharmacies, hardware stores, and department stores.

Capital requirements in terms of display equipment; for example, food stores have equipment requirements not found in other retail industries.

Human resource requirements in terms of expertise; for example, the staff of an automobile dealer requires knowledge in financing, registering, and licensing issues that are not necessary in other retail industries.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods, such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes.

The buying of goods for resale is a characteristic of retail trade establishments that particularly distinguishes them from establishments in the agriculture, manufacturing, and construction industries. For example, farms that sell their products at or from the point of production are not classified in retail, but rather in agriculture. Similarly, establishments that both manufacture and sell their products to the general public are not classified in retail, but rather in manufacturing. However, establishments that engage in processing activities incidental to retailing are classified in retail. This includes establishments, such as optical goods stores that do in-store grinding of lenses, and meat and seafood markets.

Wholesalers also engage in the buying of goods for resale, but they are not usually organized to serve the general public. They typically operate from a warehouse or office and neither the design nor the location of these premises is intended to solicit a high volume of walk-in traffic. Wholesalers supply institutional, industrial, wholesale, and retail clients; their operations are, therefore, generally organized to purchase, sell, and deliver merchandise in larger quantities. However, dealers of durable nonconsumer goods, such as farm machinery and heavy duty trucks, are included in wholesale trade even if they often sell these products in single units.

441 Motor Vehicle and Parts Dealers

Industries in the Motor Vehicle and Parts Dealers subsector retail motor vehicle and parts merchandise from fixed point-of-sale locations. Establishments in this subsector typically operate from a showroom and/or an open lot where the vehicles are on display. The display of

vehicles and the related parts require little by way of display equipment. The personnel generally include both the sales and sales support staff familiar with the requirements for registering and financing a vehicle as well as a staff of parts experts and mechanics trained to provide repair and maintenance services for the vehicles. Specific industries have been included in this subsector to identify the type of vehicle being retailed.

Sales of capital or durable nonconsumer goods, such as medium and heavy-duty trucks, are always included in wholesale trade. These goods are virtually never sold through retail methods.

4411 Automobile Dealers

This industry group comprises establishments primarily engaged in retailing new and used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

44111 New Car Dealers

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

441110 New Car Dealers

This U.S. industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

The data published with NAICS code 441110 are comprised of the following SIC industry:

5511 Motor vehicle dealers (new and used)

44112 Used Car Dealers

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

441120 Used Car Dealers

This U.S. industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

The data published with NAICS code 441120 are comprised of the following SIC industry:

5521 Motor vehicle dealers (used only)

4412 Other Motor Vehicle Dealers

This industry group comprises establishments primarily engaged in retailing new and used vehicles (except automobiles, light trucks, such as sport utility vehicles, and passenger and cargo vans).

44121 Recreational Vehicle Dealers

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441210 Recreational Vehicle Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441210 are comprised of the following SIC industry:

5561 Recreational vehicle dealers

44122 Motorcycle, Boat, and Other Motor Vehicle Dealers

This industry comprises establishments primarily engaged in retailing new and used motorcycles, boats, and other vehicles (except automobiles, light trucks, and recreational vehicles), or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441221 Motorcycle Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used motorcycles, motor scooters, motor bikes, mopeds, off-road all-terrain vehicles, and personal watercraft, or retailing these new vehicles in combination with repair services and selling replacement parts and accessories.

The data published with NAICS code 441221 are comprised of the following SIC industry:

5571 Motorcycle dealers

441222 Boat Dealers

This U.S. industry comprises establishments primarily engaged in (1) retailing new and/or used boats or retailing new boats in combination with activities, such as repair services and selling replacement parts and accessories, and/or (2) retailing new and/or used outboard motors, boat trailers, marine supplies, parts, and accessories.

The data published with NAICS code 441222 are comprised of the following SIC industry:

5551 Boat dealers

441229 All Other Motor Vehicle Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used utility trailers and vehicles (except automobiles, light trucks, recreational vehicles, motorcycles, boats, motor scooters, motorbikes, off-road all-terrain vehicles, and personal watercraft) or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441229 are comprised of the following SIC industry:

5599 Automotive dealers, not elsewhere classified

4413 Automotive Parts, Accessories, and Tire Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industries: Automotive Parts and Accessories Stores, 44131; and 44132, Tire Dealers.

44131 Automotive Parts and Accessories Stores

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

441310 Automotive Parts and Accessories Stores

This U.S. industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

The data published with NAICS code 441310 are comprised of these parts of the following SIC industries:

5013 (pt) Motor vehicle supplies and new parts jobbers (retail)

5531 (pt) Auto supplies stores

5731 (pt) Automotive radio stores

4413101 Auto Supplies Stores

Establishments primarily engaged in retailing auto supplies, such as automotive batteries, parts, accessories, and sundry supplies. These establishments also may sell

automotive tires. These establishments may have facilities to perform motor vehicle service work. Establishments primarily engaged in selling and installing custom-made seat covers are included here.

4413102 Automotive Radio Stores

Establishments primarily engaged in retailing automotive radios and other automotive sound reproducing equipment. These establishments may also perform incidental installation and repair work.

4413103 Motor Vehicle Supplies and New Parts Jobbers (Retail)

Establishments primarily engaged in retailing motor vehicle supplies and new parts. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44132 Tire Dealers

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

441320 Tire Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

The data published with NAICS code 441320 are comprised of these parts of the following SIC industries:

5014 (pt) Tire and tube merchants (retail)

5531 (pt) New tire dealers

4413201 New Tire Dealers

Establishments primarily engaged in retailing new automotive tires and tubes. These establishments generally have facilities to perform installation and repair services related to the sale of tires.

4413202 Tire and Tube Merchants (Retail)

Establishments primarily engaged in retailing new tires and tubes for passenger and commercial vehicles. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

442 Furniture and Home Furnishings Stores

Industries in the Furniture and Home Furnishings Stores subsector retail new furniture and home furnishings merchandise from fixed point-of-sale locations. Establishments in this subsector usually operate from showrooms and have substantial areas for the presentation of their products. Many offer interior decorating services in addition to the sale of products.

4421 Furniture Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44211, Furniture Stores.

44211 Furniture Stores

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

442110 Furniture Stores

This U.S. industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

The data published with NAICS code 442110 are comprised of these parts of the following SIC industries:

- 5021 (pt) Office and business furniture merchants (retail)
- 5712 (pt) Furniture warehouse showrooms
- 5712 (pt) Sleep shop and waterbed stores
- 5712 (pt) Furniture stores, except custom
- 5712 (pt) Specialty furniture stores, except custom

4421101 Furniture Stores, Except Custom

Establishments primarily engaged in retailing new household furniture (except custom-made furniture). These establishments may also provide interior design services and sell floor coverings, other home furnishings, and major appliances, such as refrigerators, stoves, freezers, and televisions.

4421102 Furniture Warehouse Showrooms

Establishments, known as furniture warehouse showrooms, primarily engaged in retailing the same merchandise as furniture stores, but operating as warehouse showrooms where customers make their furniture selections from items on display in the showroom. The furniture is then taken from a warehouse adjacent to the showroom (usually under the same roof) for delivery to or pick-up by the customer.

4421103 Sleep Shop and Waterbed Stores

Establishments primarily engaged in retailing new mattresses, box springs, and other sleep equipment, including waterbeds.

4421104 Specialty Furniture Stores, Except Custom

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, office, and computer-related furniture.

44211041 Specialty Furniture Stores, Except Custom

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, and computer-related furniture.

44211042 Office and Business Furniture Merchants (Retail)

Establishments primarily engaged in retailing filing cabinets (wood or steel), desks, and other office and business furniture. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4422 Home Furnishings Stores

This industry group comprises establishments primarily engaged in retailing new home furnishings (except furniture).

44221 Floor Covering Stores

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

442210 Floor Covering Stores

This U.S. industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

The data published with NAICS code 442210 are comprised of these parts of the following SIC industries:

- 5023 (pt) Floor covering merchants (retail)
- 5713 Floor covering stores

4422101 Floor Covering Stores

Establishments primarily engaged in retailing rugs, carpets, floor tile (i.e., rubber, vinyl, asphalt), and related products. These establishments may also perform incidental installation.

4422102 Floor Covering Merchants (Retail)

Establishments primarily engaged in retailing carpets, rugs, and all other types of hard and soft surface floor coverings (excluding ceramic and clay tile). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44229 Other Home Furnishings Stores

This industry comprises establishments primarily engaged in retailing new home furnishings (except furniture and floor coverings).

442291 Window Treatment Stores

This U.S. industry comprises establishments primarily engaged in retailing new window treatments, such as curtains, drapes, blinds, and shades.

The data published with NAICS code 442291 are comprised of these parts of the following SIC industries:

- 5714 (pt) Drapery and curtain stores, except custom
- 5719 (pt) Blind and shade stores

4422911 Drapery and Curtain Stores, Except Custom

Establishments primarily engaged in retailing packaged draperies and curtains.

4422912 Blind and Shade Stores

Establishments primarily engaged in retailing blinds, shades, and similar window treatments. Establishments producing custom-made window shades and venetian blinds for household use are included here.

442299 All Other Home Furnishings Stores

This U.S. industry comprises establishments primarily engaged in retailing new home furnishings (except floor coverings, furniture, and window treatments).

The data published with NAICS code 442299 are comprised of this part of the following SIC industry:

- 5719 (pt) All other home furnishings stores

443 Electronics and Appliance Stores

Industries in the Electronics and Appliance Stores subsector retail new electronics and appliance merchandise from point-of-sale locations. Establishments in this subsector often operate from locations that have special provisions for floor displays requiring special electrical capacity to accommodate the proper demonstration of the products. The staff includes sales personnel knowledgeable in the characteristics and warranties of the line of goods retailed and may also include trained repair persons to

handle the maintenance and repair of the electronic equipment and appliances. The classifications within this subsector are made principally on the type of product and knowledge required to operate each type of store.

4431 Electronics and Appliance Stores

This industry group comprises establishments primarily engaged in retailing the following new products: household-type appliances, cameras, computers, and other electronic goods.

44311 Appliance, Television, and Other Electronics Stores

This industry comprises establishments primarily engaged in retailing one of the following: (1) retailing an array of new household-type appliances and consumer-type electronic products, such as radios, televisions, and computers; (2) specializing in retailing a single line of new consumer-type electronic products (except computers); and (3) retailing these new products in combination with repair services.

443111 Household Appliance Stores

This U.S. industry comprises establishments known as appliance stores primarily engaged in retailing an array of new household appliances, such as refrigerators, dishwashers, ovens, irons, coffeemakers, hair dryers, electric razors, room air-conditioners, microwave ovens, sewing machines, and vacuum cleaners, or retailing new appliances in combination with appliance repair services.

The data published with NAICS code 443111 are comprised of the following SIC industry:

- 5722 Household appliance stores

443112 Radio, Television, and Other Electronics Stores

This U.S. industry comprises: (1) establishments known as consumer electronics stores primarily engaged in retailing a general line of new consumer-type electronic products; (2) establishments specializing in retailing a single line of consumer-type electronic products (except computers); or (3) establishments primarily engaged in retailing these new electronic products in combination with repair services.

The data published with NAICS code 443112 are comprised of these parts of the following SIC industries:

- 5731 (pt) Other radio, television, and electronics stores
- 5999 (pt) Typewriter shops
- 5999 (pt) Telephone stores

4431121 Typewriter Shops

Establishments primarily engaged in retailing typewriters. These establishments may also rent and/or repair typewriters.

4431122 Telephone Stores

Establishments primarily engaged in retailing telephones and telephone parts and supplies.

4431123 Other Radio, Television, and Electronics Stores

Establishments primarily engaged in retailing radios and stereo equipment (except automotive), television sets, record players, and other consumer audio and video electronic equipment. These establishments may also sell additional lines, such as household appliances; computers, computer peripheral equipment, and software; musical instruments; or prerecorded records and tapes. These establishments may also perform incidental installation and repair work.

44312 Computer and Software Stores

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

443120 Computer and Software Stores

This U.S. industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

The data published with NAICS code 443120 are comprised of these parts of the following SIC industries:

5045 (pt) Computer and peripheral equipment merchants (retail)

5045 (pt) Computer software merchants (retail)

5734 (pt) Computer stores

5734 (pt) Computer stores (custom assembly)

5734 (pt) Computer software stores

4431201 Computer Stores (Custom Assembly)

Establishments primarily engaged in custom assembly and retail sales of computers and computer peripheral equipment. These establishments may also sell computer software and computer furniture and perform incidental repair work.

4431202 Other Computer Stores

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture, and perform incidental installation and repair work.

44312021 Computer Stores

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture and perform incidental installation and repair work.

44312022 Computer and Peripheral Equipment Merchants (Retail)

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4431203 Prepackaged Software Stores

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

44312031 Computer Software Stores

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

44312032 Computer Software Merchants (Retail)

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44313 Camera and Photographic Supplies Stores

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

443130 Camera and Photographic Supplies Stores

This U.S. industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

The data published with NAICS code 443130 are comprised of the following SIC industry:

5946 Camera and photographic supply stores

444 Building Material and Garden Equipment and Supplies Dealers

Industries in the Building Material and Garden Equipment and Supplies Dealers subsector retail new building material and garden equipment and supplies merchandise from fixed point-of-sale locations. Establishments in this subsector have display equipment designed to handle lumber and related products and garden equipment and supplies that may be kept either indoors or outdoors under covered areas. The staff is usually knowledgeable in the use of the specific products being retailed in the construction, repair, and maintenance of the home and associated grounds.

4441 Building Material and Supplies Dealers

This industry group comprises establishments primarily engaged in retailing new building materials and supplies.

44411 Home Centers

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

444110 Home Centers

This U.S. industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

The data published with NAICS code 444110 are comprised of this part of the following SIC industry:

5211 (pt) Home centers

44412 Paint and Wallpaper Stores

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

444120 Paint and Wallpaper Stores

This U.S. industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

The data published with NAICS code 444120 are comprised of these parts of the following SIC industries:

5198 (pt) Paint, varnish, and supplies merchants (retail)

5231 (pt) Retail paint and wallpaper stores

4441201 Retail Paint and Wallpaper Stores

Establishments primarily engaged in retailing paint, wallpaper, or a combination of these lines.

4441202 Paint, Varnish, and Supplies Merchants (Retail)

Establishments primarily engaged in retailing paints, varnishes, wallpaper, and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44413 Hardware Stores

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

444130 Hardware Stores

This U.S. industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

The data published with NAICS code 444130 are comprised of the following SIC industry:

5251 Hardware stores

44419 Other Building Material Dealers

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

444190 Other Building Material Dealers

This U.S. industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

The data published with NAICS code 444190 are comprised of these parts of the following SIC industries:

5031 (pt) Lumber merchants with yard (retail)

5031 (pt) Plywood, veneer, and millwork merchants (retail)

5032 (pt) Brick, block, tile, clay/cement sewer pipe merchants (retail)

- 5032 (pt) Sand, gravel, and stone merchants (retail)
- 5032 (pt) Cement, lime, and related products merchants (retail)
- 5033 (pt) Roofing, siding, and insulation merchants (retail)
- 5039 (pt) Flat glass and other construction glass merchants (retail)
- 5039 (pt) Other building material merchants (retail)
- 5063 (pt) Electrical supplies stores (retail)
- 5074 (pt) Plumbing and heating equipment and supplies merchants (retail)
- 5211 (pt) Retail lumber yards
- 5211 (pt) Retail building material dealers
- 5231 (pt) Retail glass dealers

4441901 Retail Lumber Yards

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

44419011 Retail Lumber Yards

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

44419012 Lumber Merchants With Yard (Retail)

Establishments primarily engaged in retailing rough, dressed, and finished lumber. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4441902 All Other Building Material Dealers

Establishments (except those known as home centers, paint and wallpaper stores, hardware stores, and retail lumber yards) primarily engaged in retailing specialized lines of new building materials, such as fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

44419021 Retail Glass Dealers

Establishments primarily engaged in retailing glass, including mirrored glass.

44419022 Flat Glass and Other Construction Glass Merchants (Retail)

Establishments primarily engaged in retailing flat glass, glass blocks, plate glass, window glass, and building glass. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419023 Retail Building Material Dealers

Establishments primarily engaged in retailing specialized lines of building materials (except lumber, paint, and hardware), such as brick and blocks, ceramic tile, stone, cement, sand, gravel, fencing, roofing, siding, doors and windows, wallboard, lime, plaster, prefabricated buildings, and kitchen and bath cabinets and countertops to be installed.

44419024 Plywood, Veneer, and Millwork Merchants (Retail)

Establishments primarily engaged in retailing plywood (hardwood, softwood, and nonwood face), veneer, door and window frames, and overhead doors (in wood or metal). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419025 Brick, Block, Tile, Clay/Cement Sewer Pipe Merchants (Retail)

Establishments primarily engaged in retailing brick, block, tile, and clay construction materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419026 Sand, Gravel, and Stone Merchants (Retail)

Establishments primarily engaged in retailing sand, gravel, and stone. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419027 Cement, Lime, and Related Products Merchants (Retail)

Establishments primarily engaged in retailing cement, lime, asphalt, and other related products. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419028 Roofing, Siding, and Insulation Merchants (Retail)

Establishments primarily engaged in retailing roofing, siding (except wood), and insulation materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419029 Other Building Material Merchants (Retail)

Establishments primarily engaged in retailing building and construction paper, plastics building materials, prefabricated structural assemblies (including modular homes),

and other building materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4441902a Electrical Supplies Stores (Retail)

Establishments primarily engaged in retailing electrical supplies and electric light fixtures. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4441902b Plumbing and Heating Equipment and Supplies Merchants (Retail)

Establishments primarily engaged in retailing hydronic plumbing and heating equipment and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4442 Lawn and Garden Equipment and Supplies Stores

This industry group comprises establishments primarily engaged in retailing new lawn and garden equipment and supplies.

44421 Outdoor Power Equipment Stores

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

444210 Outdoor Power Equipment Stores

This U.S. industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

The data published with NAICS code 444210 are comprised of these parts of the following SIC industries:

- 5083 (pt) Lawn and garden machinery and equipment dealers (retail)
- 5261 (pt) Outdoor power equipment stores

4442101 Outdoor Power Equipment Stores

Establishments primarily engaged in retailing outdoor power equipment, such as power lawnmowers, chain saws, garden tillers, and snowblowers. These establishments generally also perform repair services.

4442102 Lawn and Garden Machinery and Equipment Dealers (Retail)

Establishments primarily engaged in retailing lawn and garden machinery and equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44422 Nursery and Garden Centers

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

444220 Nursery and Garden Centers

This U.S. industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

The data published with NAICS code 444220 are comprised of these parts of the following SIC industries:

- 5191 (pt) Farm supplies dealers (retail)
- 5193 (pt) Flower, nursery stock, and florists' supplies merchants (retail)
- 5261 (pt) Nursery and garden centers

4442201 Nursery and Garden Centers

Establishments primarily engaged in retailing nursery stock, bulbs, and other garden supplies and tools. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves.

4442202 Farm Supplies Dealers (Retail)

Establishments primarily engaged in retailing farm supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4442203 Flower, Nursery Stock and Florists' Supplies Merchants (Retail)

Establishments primarily engaged in retailing flowers, nursery stock, and florists' supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

445 Food and Beverage Stores

Industries in the Food and Beverage Stores subsector usually retail food and beverage merchandise from fixed point-of-sale locations. Establishments in this subsector have special equipment (e.g., freezers, refrigerated display cases, refrigerators) for displaying food and beverage goods. They have staff trained in the processing of food products to guarantee the proper storage and sanitary conditions required by regulatory authority.

4451 Grocery Stores

This industry group comprises establishments primarily engaged in retailing a general line of food products.

44511 Supermarkets and Other Grocery (except Convenience) Stores

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

445110 Supermarkets and Other Grocery (except Convenience) Stores

This U.S. industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

The data published with NAICS code 445110 are comprised of these parts of the following SIC industries:

- 5411 (pt) Delicatessens, primarily selling meats and a range of grocery items
- 5411 (pt) Supermarkets and grocery stores

4451101 Supermarkets and Grocery Stores

Establishments, known as supermarkets, food stores, grocery stores, and food warehouse stores, primarily engaged in retailing a general line of canned and frozen foods; fresh fruits and vegetables; fresh and prepared meats, fish, and poultry; eggs; bakery and dairy products; and other prepackaged grocery items.

4451102 Delicatessens, Primarily Selling Meats and a Range of Grocery Items

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and oven-roasted and smoked meats and a full line of grocery items. These establishments often prepare sandwiches and party platters for carry-out consumption.

44512 Convenience Stores

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

445120 Convenience Stores

This U.S. industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

The data published with NAICS code 445120 are comprised of this part of the following SIC industry:

- 5411 (pt) Convenience stores

4452 Specialty Food Stores

This industry group comprises establishments primarily engaged in retailing specialized lines of food.

44521 Meat Markets

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

445210 Meat Markets

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

The data published with NAICS code 445210 are comprised of these parts of the following SIC industries:

- 5411 (pt) Delicatessens, primarily selling fresh and prepared meats
- 5421 (pt) Meat markets

4452101 Meat Markets

Establishments primarily engaged in retailing fresh, frozen, or cured meats. Meat markets may butcher animals for their own account, or they may buy from others. Establishments selling poultry may kill or dress the poultry they sell.

4452102 Delicatessens, Primarily Selling Fresh and Prepared Meats

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and oven-roasted and smoked meats, and a limited line of grocery items, such as bread and condiments. These establishments often prepare sandwiches and party platters for carry-out consumption.

44522 Fish and Seafood Markets

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

445220 Fish and Seafood Markets

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

The data published with NAICS code 445220 are comprised of this part of the following SIC industry:

5421 (pt) Fish and seafood markets

44523 Fruit and Vegetable Markets

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

445230 Fruit and Vegetable Markets

This U.S. industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

The data published with NAICS code 445230 are comprised of the following SIC industry:

5431 Fruit and vegetable markets

44529 Other Specialty Food Stores

This industry comprises establishments primarily engaged in retailing specialty foods (except meat, fish, seafood, and fruits and vegetables) not for immediate consumption and not made on premises.

445291 Baked Goods Stores

This U.S. industry comprises establishments primarily engaged in retailing baked goods not for immediate consumption and not made on the premises.

The data published with NAICS code 445291 are comprised of this part of the following SIC industry:

5461 (pt) Baked goods stores

445292 Confectionery and Nut Stores

This U.S. industry comprises establishments primarily engaged in retailing candy and other confections, nuts, and popcorn not for immediate consumption and not made on the premises.

The data published with NAICS code 445292 are comprised of this part of the following SIC industry:

5441 (pt) Confectionery and nut stores

445299 All Other Specialty Food Stores

This U.S. industry comprises establishments primarily engaged in retailing miscellaneous specialty foods (except meat, fish, seafood, fruit and vegetables, confections, nuts, popcorn, and baked goods) not for immediate consumption and not made on the premises.

The data published with NAICS code 445299 are comprised of these parts of the following SIC industries:

5451 Dairy products stores

5499 (pt) Miscellaneous food stores

4452991 Miscellaneous Food Stores

Establishments primarily engaged in retailing specialized foods not elsewhere classified, such as eggs; packaged coffee, tea, herbs, and spices; nationality foods; and other specialty foods, not for immediate consumption. Establishments may roast and grind the coffee they sell on the premises. Included are establishments selling soft drinks for off-premise consumption. Establishments bottling natural or mineral water for retail sale are classified here if not engaged in pasteurization, carbonization, or other processing.

4452992 Dairy Products Stores

Establishments primarily engaged in retailing over-the-counter packaged dairy products, such as milk, cream, butter, cheese, and ice cream for off-premises consumption.

4453 Beer, Wine, and Liquor Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44531, Beer, Wine, and Liquor Stores.

44531 Beer, Wine, and Liquor Stores

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

445310 Beer, Wine, and Liquor Stores

This U.S. industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

The data published with NAICS code 445310 are comprised of the following SIC industry:

5921 Liquor stores

446 Health and Personal Care Stores

Industries in the Health and Personal Care Stores sub-sector retail health and personal care merchandise from fixed point-of-sale locations. Establishments in this sub-sector are characterized principally by the products they retail, and some health and personal care stores may have specialized staff trained in dealing with the products. Staff may include pharmacists, opticians, and other professionals engaged in retailing, advising customers, and/or fitting the product sold to the customer's needs.

4461 Health and Personal Care Stores

This industry group comprises establishments primarily engaged in retailing health and personal care products.

44611 Pharmacies and Drug Stores

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

446110 Pharmacies and Drug Stores

This U.S. industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

The data published with NAICS code 446110 are comprised of these parts of the following SIC industries:

5912 (pt) Pharmacies and drug stores

5912 (pt) Proprietary stores

4461101 Pharmacies and Drug Stores

Establishments primarily engaged in retailing prescription drugs. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These establishments frequently sell other items, such as proprietary drugs, medicines, and health and first-aid products; cosmetics; toiletries; greeting cards; magazines; tobacco; and candy.

4461102 Proprietary Stores

Establishments primarily engaged in retailing nonprescription drugs and medicines, health remedies, and first-aid products. These stores do not sell prescription drugs and frequently sell other lines, such as beauty preparations, household supplies, and candy and prepackaged snacks.

44612 Cosmetics, Beauty Supplies, and Perfume Stores

This industry comprises establishments known as a cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

446120 Cosmetics, Beauty Supplies, and Perfume Stores

This U.S. industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

The data published with NAICS code 446120 are comprised of these parts of the following SIC industries:

5087 (pt) Beauty and barber shop equipment and supplies stores (retail)

5999 (pt) Cosmetics, beauty supplies, and perfume stores

4461201 Cosmetics, Beauty Supplies, and Perfume Stores

Establishments primarily engaged in selling cosmetics, beauty aids, and perfume.

4461202 Beauty and Barber Shop Equipment and Supplies Stores (Retail)

Establishments primarily engaged in retailing barber shop and beauty parlor equipment and supplies, such as furniture, hydraulic chairs, driers, shampoos, wave solutions, permanent waving supplies, barber soaps, and manicuring supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44613 Optical Goods Stores

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

446130 Optical Goods Stores

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

The data published with NAICS code 446130 are comprised of the following SIC industry:

5995 Optical goods stores

44619 Other Health and Personal Care Stores

This industry comprises establishments primarily engaged in retailing health and personal care items (except drugs, medicines, optical goods, perfumes, cosmetics, and beauty supplies).

446191 Food (Health) Supplement Stores

This U.S. industry comprises establishments primarily engaged in retailing food supplement products, such as vitamins, nutrition supplements, and body enhancing supplements.

The data published with NAICS code 446191 are comprised of this part of the following SIC industry:

5499 (pt) Food (health) supplement stores

446199 All Other Health and Personal Care Stores

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of health and personal care merchandise (except drugs, medicines, optical goods, cosmetics, beauty supplies, perfume, and food supplement products).

The data published with NAICS code 446199 are comprised of these parts of the following SIC industries:

5047 (pt) Surgical, medical, and hospital supplies stores (retail)

5999 (pt) Health care stores

4461991 Health Care Stores

Establishments primarily engaged in retailing wheelchairs and other patient transport devices; gauze, bandages, and other surgical dressings; crutches, canes, and other walking assistance devices; braces; surgical corsets; artificial limbs; hearing aids; and other health care, convalescent, and sick room supplies.

4461992 Surgical, Medical, and Hospital Supplies Stores (Retail)

Establishments primarily engaged in retailing medical instruments, apparatus, and equipment; orthopedic appliances; crutches; bandages; breathing devices; wheeled chairs and beds; and other medical devices. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

447 Gasoline Stations

Industries in the Gasoline Stations subsector group establishments retailing automotive fuels (e.g., gasoline, diesel fuel, gasohol) and automotive oils and retailing these products in combination with convenience store items. These establishments have specialized equipment for the storage and dispensing of automotive fuels.

4471 Gasoline Stations

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 44711, Gasoline Stations with Convenience Stores; and 44719, Other Gasoline Stations.

44711 Gasoline Stations with Convenience Stores

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

447110 Gasoline Stations with Convenience Stores

This U.S. industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

The data published with NAICS code 447110 are comprised of these parts of the following SIC industries:

5411 (pt) Convenience stores selling gasoline

5541 (pt) Gasoline stations with convenience stores

4471101 Convenience Stores Selling Gasoline

Establishments primarily engaged in retailing a limited line of groceries such as milk, bread, soda, snacks, and ice cream, and also selling gasoline. These establishments may also provide additional items, such as beer, household cleaners, baby supplies, cigarettes, and pain relievers.

4471102 Gasoline Stations With Convenience Stores

Establishments primarily engaged in retailing gasoline and automotive lubricants and also selling a limited line of groceries, such as milk, eggs, bread, beer, cigarettes, and snacks.

44719 Other Gasoline Stations

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts, and accessories, and/or with restaurants.

447190 Other Gasoline Stations

This U.S. industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts and accessories, and/or with restaurants.

The data published with NAICS code 447190 are comprised of these parts of the following SIC industries:

5541 (pt) Gasoline stations with no convenience stores

5541 (pt) Truck stops

4471901 Gasoline Stations With No Convenience Stores

Establishments primarily engaged in retailing gasoline and automotive lubricants for automobiles and watercraft. These establishments may also sell tires, batteries, and accessories, and perform related services, including minor repair work and motor vehicle towing.

4471902 Truck Stops

Establishments primarily engaged in retailing diesel fuel to truckers. These establishments may also sell gasoline and lubricants, provide repair services, and operate a restaurant or motel as part of the truck stop establishment.

448 Clothing and Clothing Accessories Stores

Industries in the Clothing and Clothing Accessories Stores subsector retailing new clothing and clothing accessories merchandise from fixed point-of-sale locations. Establishments in this subsector have similar display equipment and staff that is knowledgeable regarding fashion trends and the proper match of styles, colors, and combinations of clothing and accessories to the characteristics and tastes of the customer.

4481 Clothing Stores

This industry group comprises establishments primarily engaged in retailing new clothing.

44811 Men's Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448110 Men's Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448110 are comprised of the following SIC industry:

5611 Men's and boy's clothing and accessory stores

44812 Women's Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448120 Women's Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448120 are comprised of the following SIC industry:

5621 Women's clothing stores

44813 Children's and Infants' Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448130 Children's and Infants' Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448130 are comprised of the following SIC industry:

5641 Children's and infants' wear stores

44814 Family Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448140 Family Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448140 are comprised of the following SIC industry:

5651 Family clothing stores

44815 Clothing Accessories Stores

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

448150 Clothing Accessories Stores

This U.S. industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

The data published with NAICS code 448150 are comprised of these parts of the following SIC industries:

- 5632 (pt) Women's accessory stores
- 5699 (pt) Miscellaneous accessory stores

4481501 Women's Accessory Stores

Establishments primarily engaged in retailing women's, juniors', and misses' accessories, such as hats, hosiery, costume jewelry, gloves, and handbags.

4481502 Miscellaneous Accessory Stores

Establishments primarily engaged in retailing specialized lines of accessories (except women's), such as belts, umbrellas, wigs, and ties.

44819 Other Clothing Stores

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448190 Other Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448190 are comprised of these parts of the following SIC industries:

- 5632 (pt) Furriers and fur shops
- 5632 (pt) Women's specialty stores
- 5699 (pt) Sports apparel stores
- 5699 (pt) Miscellaneous apparel stores

4481901 Women's Specialty Stores

Establishments primarily engaged in retailing a specialized line of women's, juniors', and misses' clothing, such as bridal gowns, lingerie, negligees, and robes.

4481902 Furriers and Fur Shops

Establishments primarily engaged in retailing fur coats and other fur apparel made to custom order. Establishments selling ready-made fur coats and other fur apparel are included here.

4481903 Sports Apparel Stores

Establishments primarily engaged in retailing sports apparel, such as t-shirts, sweatshirts, sweatpants, caps, and shorts. These stores may also sell athletic footwear.

4481904 Miscellaneous Apparel Stores

Establishments primarily engaged in retailing miscellaneous lines of apparel, such as uniforms (except sports uniforms), raincoats, bathing suits, and costumes.

4482 Shoe Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44821, Shoe Stores.

44821 Shoe Stores

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

448210 Shoe Stores

This U.S. industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

The data published with NAICS code 448210 are comprised of these parts of the following SIC industries:

- 5661 (pt) Men's shoe stores
- 5661 (pt) Women's shoe stores
- 5661 (pt) Children's and juveniles' shoe stores
- 5661 (pt) Family shoe stores
- 5661 (pt) Athletic footwear stores

4482101 Men's Shoe Stores

Establishments primarily engaged in retailing men's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in the sale of custom orthopedic shoes for men are classified here.

4482102 Women's Shoe Stores

Establishments primarily engaged in retailing women's shoes, boots, and other footwear. Establishments specializing in selling custom orthopedic shoes for women are classified here. These establishments may also sell hosiery and other accessories.

4482103 Children's and Juveniles' Shoe Stores

Establishments primarily engaged in retailing children's shoes and other footwear, including children's athletic footwear. Establishments specializing in selling custom orthopedic shoes for children are classified here.

4482104 Family Shoe Stores

Establishments primarily engaged in retailing a combination of men's, women's, and children's footwear, without specializing in any one line. These establishments frequently carry accessory lines, such as hosiery and handbags. Establishments specializing in selling custom orthopedic shoes for men, women, and children are included here.

4482105 Athletic Footwear Stores

Establishments primarily engaged in retailing athletic footwear. These establishments may also sell athletic apparel.

4483 Jewelry, Luggage, and Leather Goods Stores

This industry group comprises establishments primarily engaged in retailing new jewelry (except costume jewelry); new silver and plated silverware; new watches and clocks; and new luggage with or without a general line of new leather goods and accessories, such as hats, gloves, handbags, ties, and belts.

44831 Jewelry Stores

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

448310 Jewelry Stores

This U.S. industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

The data published with NAICS code 448310 are comprised of the following SIC industry:

5944 Jewelry stores

44832 Luggage and Leather Goods Stores

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

448320 Luggage and Leather Goods Stores

This U.S. industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

The data published with NAICS code 448320 are comprised of the following SIC industry:

5948 Luggage and leather goods stores

451 Sporting Goods, Hobby, Book, and Music Stores

Industries in the Sporting Goods, Hobby, Book, and Music Stores subsector are engaged in retailing and providing expertise on use of sporting equipment or other specific leisure activities, such as needlework and musical instruments. Book stores are also included in this subsector.

4511 Sporting Goods, Hobby, and Musical Instrument Stores

This industry group comprises establishments primarily engaged in retailing new sporting goods, games and toys, and musical instruments.

45111 Sporting Goods Stores

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

451110 Sporting Goods Stores

This U.S. industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

The data published with NAICS code 451110 are comprised of these parts of the following SIC industries:

5941 (pt) General-line sporting goods stores

5941 (pt) Other specialty-line sporting goods stores

5941 (pt) Bicycle shops

5941 (pt) Golf shops

5941 (pt) Gun shops

5941 (pt) Ski shops

5941 (pt) Tackle shops

4511101 General-line Sporting Goods Stores

Establishments primarily engaged in retailing five or more lines of sporting goods and equipment, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

4511102 Specialty-line Sporting Goods Stores

Establishments primarily engaged in retailing a maximum of four lines of sporting goods, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

45111021 Bicycle Shops

Establishments primarily engaged in retailing bicycles (except motorized) and bicycle parts and accessories. These establishments may also rent and/or repair bicycles.

45111022 Golf Shops

Establishments primarily engaged in retailing golf equipment and accessories, including shoes. These establishments may also rent golf equipment and/or provide golf lessons. Included are retail establishments operated by golf professionals.

45111023 Gun Shops

Establishments primarily engaged in retailing firearms, ammunition, and hunters' equipment and accessories.

45111024 Ski Shops

Establishments primarily engaged in retailing snow ski equipment and accessories, including ski boots and snowboards. These establishments may also rent and/or repair ski equipment.

45111025 Tackle Shops

Establishments primarily engaged in retailing tackle, bait, and fishing equipment and supplies. These establishments may also rent fishing equipment.

45111026 Other Specialty-line Sporting Goods Stores

Establishments primarily engaged in retailing a maximum of four lines of sporting goods. These establishments may also sell clothing and shoes appropriate for the sporting activity, including uniforms. Included are establishments selling gymnasium and playground equipment.

45112 Hobby, Toy, and Game Stores

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

451120 Hobby, Toy, and Game Stores

This U.S. industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

The data published with NAICS code 451120 are comprised of these parts of the following SIC industries:

5945 (pt) Hobby, toy, and game stores

5945 (pt) Craft supplies stores

4511201 Hobby, Toy, and Game Stores

Establishments primarily engaged in retailing hobby supplies, toys, and games, including video games.

4511202 Craft Supplies Stores

Establishments primarily engaged in retailing a general line of supplies for crafts, such as ceramics, shell craft, metal craft, felt craft, jewelry craft, dried flower and plant arrangements, wreaths, textile painting, and copper enameling.

45113 Sewing, Needlework, and Piece Goods Stores

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

451130 Sewing, Needlework, and Piece Goods Stores

This U.S. industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

The data published with NAICS code 451130 are comprised of these parts of the following SIC industries:

5714 (pt) Upholstery stores

5949 (pt) Sewing, fabric, and piece goods stores

5949 (pt) Needlework and knitting stores

4511301 Sewing, Fabric, and Piece Goods Stores

Establishments primarily engaged in retailing sewing supplies, fabrics, fabric patterns, and other piece goods supplies.

4511302 Needlework and Knitting Stores

Establishments primarily engaged in retailing laces, knitting supplies, yarn, and other needlework accessories. These establishments may also provide custom work.

4511303 Upholstery Stores

Establishments primarily engaged in retailing upholstery material and slipcovers.

45114 Musical Instrument and Supplies Stores

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

451140 Musical Instrument and Supplies Stores

This U.S. industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

The data published with NAICS code 451140 are comprised of the following SIC industry:

5736 Musical instrument stores

4512 Book, Periodical, and Music Stores

This industry group comprises establishments primarily engaged in retailing new books, newspapers, magazines, and prerecorded audio and video media.

45121 Book Stores and News Dealers

This industry comprises establishments primarily engaged in retailing new books, newspapers, magazines, and other periodicals.

451211 Book Stores

This U.S. industry comprises establishments primarily engaged in retailing new books.

The data published with NAICS code 451211 are comprised of these parts of the following SIC industries:

5942 (pt) Book stores, general

5942 (pt) Specialty book stores

5942 (pt) College book stores

4512111 Book Stores, General

Establishments primarily engaged in retailing a general line of new books. These establishments may also sell stationery and related items, second-hand books, and magazines.

4512112 Specialty Book Stores

Establishments primarily engaged in retailing specialty books, such as general reference, religious, and professional books.

4512113 College Book Stores

Establishments primarily engaged in retailing textbooks, generally on the college level. Most of these establishments are located on or near college campuses, and some sell more apparel than books. These establishments may also offer second-hand textbooks. School book stores, other than college, are included in this industry.

451212 News Dealers and Newsstands

This U.S. industry comprises establishments primarily engaged in retailing current newspapers, magazines, and other periodicals.

The data published with NAICS code 451212 are comprised of the following SIC industry:

5994 News dealers and newsstands

45122 Prerecorded Tape, Compact Disc, and Record Stores

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

451220 Prerecorded Tape, Compact Disc, and Record Stores

This U.S. industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

The data published with NAICS code 451220 are comprised of these parts of the following SIC industries:

5735 (pt) Prerecorded tape, compact disc, and record stores

5735 (pt) Video tape stores, retail

4512201 Prerecorded Tape, Compact Disc, and Record Stores

Establishments primarily engaged in retailing compact discs, and prerecorded records and tapes.

4512202 Video Tape Stores, Retail

Establishments primarily engaged in retailing prerecorded video tapes and video laser discs. These establishments may also sell blank video tapes.

452 General Merchandise Stores

Industries in the General Merchandise Stores subsector retail new general merchandise from fixed point-of-sale locations. Establishments in this subsector are unique in that they have the equipment and staff capable of retailing a large variety of goods from a single location. This includes a variety of display equipment and staff trained to provide information on many lines of products.

4521 Department Stores (Excluding Leased Departments)

This NAICS Industry includes establishments classified in the following NAICS Industry: 45211, Department Stores.

4521 Department Stores (Including Leased Departments)

This NAICS Industry includes establishments classified in the following NAICS Industry: 45211009, Department Stores (Including Leased Departments).

**45211 Department Stores
(Excluding Leased Departments)**

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

**452110 Department Stores
(Excluding Leased Departments)**

This U.S. industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

The data published with NAICS code 452110 are comprised of these parts of the following SIC industries:

- 5311 (pt) Conventional department stores
- 5311 (pt) Discount or mass merchandising department stores
- 5311 (pt) National chain department stores

**45211 Department Stores
(Including Leased Departments)**

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

**4521101 Conventional Department Stores
(Excluding Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are excluded.

**4521101 Conventional Department Stores
(Including Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are included.

**4521102 Discount or Mass Merchandising
Department Stores (Excluding Leased
Departments)**

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are excluded.

**4521102 Discount or Mass Merchandising
Department Stores (Including Leased
Departments)**

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are included.

**4521103 National Chain Department Stores
(Excluding Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are excluded.

**4521103 National Chain Department Stores
(Including Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are included.

4529 Other General Merchandise Stores

This industry group comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores).

45291 Warehouse Clubs and Superstores

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

452910 Warehouse Clubs and Superstores

This U.S. industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

The data published with NAICS code 452910 are comprised of these parts of the following SIC industries:

- 5311 (pt) Supercenters
- 5399 (pt) Warehouse clubs
- 5411 (pt) Supermarket/general merchandise combination stores

4529101 Warehouse Clubs

Establishments that sell general lines of merchandise, such as automotive tires, parts, and accessories; audio and video equipment; household appliances; office equipment and supplies; apparel; books; and groceries, through warehouse-based operations. These establishments are sometimes known as membership warehouse clubs.

4529102 Supermarket/General Merchandise Combination Stores

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise.

45291021 Supercenters

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of hardware, clothing, and other general merchandise are greater than sales of grocery items.

45291022 Supermarket/General Merchandise Combination Stores

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of grocery items are greater than sales of hardware, clothing, and other general merchandise.

45299 All Other General Merchandise Stores

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

452990 All Other General Merchandise Stores

This U.S. industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

The data published with NAICS code 452990 are comprised of these parts of the following SIC industries:

- 5331 Variety stores
- 5399 (pt) Miscellaneous general merchandise stores, except catalog showrooms and warehouse clubs
- 5399 (pt) Catalog showrooms
- 5531 (pt) Other auto and home supplies stores

4529901 Variety Stores

Establishments primarily engaged in selling a variety of merchandise, such as inexpensive apparel and accessories, costume jewelry, notions and small wares, candy, toys, and other items in the low and popular price ranges. These establishments generally do not carry a complete line of merchandise, are not departmentalized, do not offer their own charge service, and do not deliver merchandise.

4529902 Catalog Showrooms

Establishments primarily engaged in selling general lines of merchandise, such as jewelry, home furnishings, housewares, electronics, and sporting goods, from catalog displays of inventory at location.

4529903 Miscellaneous General Merchandise Stores

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry goods, hardware, housewares, home furnishings, or a combination of auto and home products.

45299031 Miscellaneous General Merchandise Stores, Except Catalog Showrooms and Warehouse Clubs

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry

goods, hardware, housewares, and home furnishings. Establishments known as country general stores are also included.

45299032 Other Auto and Home Supplies Stores

Establishments that sell a combination of auto and home products, such as tires, batteries, and accessories; household appliances; sporting goods; housewares; and hardware. These establishments differ from auto supplies stores in that although the largest sales of merchandise may be in lines of automotive supplies, parts, and accessories, a considerable amount of sales also are in nonautomotive lines.

453 Miscellaneous Store Retailers

Industries in the Miscellaneous Store Retailers subsector retail merchandise from fixed point-of-sale locations (except new or used motor vehicles and parts; new furniture and house furnishings; new appliances and electronic products; new building materials; and garden equipment and supplies; food and beverages; health and personal care goods; gasoline; new clothing and accessories; and new sporting goods, hobby goods, books, and music). Establishments in this subsector include stores with unique characteristics like florists, used merchandise stores, and pet and pet supply stores as well as other store retailers.

4531 Florists

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45311, Florists.

45311 Florists

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

453110 Florists

This U.S. industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

The data published with NAICS code 453110 are comprised of the following SIC industry:

5992 Florists

4532 Office Supplies, Stationery, and Gift Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 45321, Office Supplies and Stationery Stores; and 45322, Gift, Novelty, and Souvenir Stores.

45321 Office Supplies and Stationery Stores

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

453210 Office Supplies and Stationery Stores

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

The data published with NAICS code 453210 are comprised of these parts of the following SIC industries:

- 5049 (pt) School supplies stores (retail)
- 5112 (pt) Other office supplies stores (retail)
- 5943 (pt) Stationery stores
- 5943 (pt) Office supplies stores

4532101 Stationery Stores

Establishments primarily engaged in retailing stationery, such as paper and paper products, postcards, paper novelties, and scrapbooks. These establishments may also perform incidental printing and engraving.

4532102 Office Supplies Stores

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

45321021 Office Supplies Stores

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

45321022 School Supplies Stores (Retail)

Establishments primarily engaged in retailing a wide variety of school supplies, such as black boards, chalk, rulers, globes, wall maps, audio/video aids, computer aids, books, and teaching displays. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

45321023 Other Office Supplies Stores (Retail)

Establishments primarily engaged in retailing office supplies, such as computer and photocopy supplies, envelopes, typewriter and mimeograph paper, file cards and

folders, pens, and pencils. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

45322 Gift, Novelty, and Souvenir Stores

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

453220 Gift, Novelty, and Souvenir Stores

This U.S. industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

The data published with NAICS code 453220 are comprised of the following SIC industry:

5947 Gift, novelty, and souvenir shops

4533 Used Merchandise Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45331, Used Merchandise Stores.

45331 Used Merchandise Stores

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

453310 Used Merchandise Stores

This U.S. industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

The data published with NAICS code 453310 are comprised of these parts of the following SIC industries:

5932 (pt) Antique stores

5932 (pt) Second-hand stores, except pawn shops

4533101 Antique Stores

Establishments primarily engaged in retailing antique furniture and home furnishings, antique glassware, rare books and manuscripts, and other antique objects of art.

4533102 Second-hand Stores, Except Pawn Shops

Establishments primarily engaged in retailing used merchandise, such as clothing, shoes, furniture, home furnishings, appliances, electronics, books (except rare), musical instruments, compact discs, tapes, records, lumber, and building materials.

4539 Other Miscellaneous Store Retailers

This industry group comprises establishments primarily engaged in retailing new miscellaneous specialty store merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; consumer-type electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery, and gift stores; and used merchandise stores).

45391 Pet and Pet Supplies Stores

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

453910 Pet and Pet Supplies Stores

This U.S. industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

The data published with NAICS code 453910 are comprised of this part of the following SIC industry:

5999 (pt) Pet and pet supplies stores

45392 Art Dealers

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

453920 Art Dealers

This U.S. industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

The data published with NAICS code 453920 are comprised of this part of the following SIC industry:

5999 (pt) Art dealers

45393 Manufactured (Mobile) Home Dealers

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

453930 Manufactured (Mobile) Home Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

The data published with NAICS code 453930 are comprised of the following SIC industry:

5271 Mobile home dealers

45399 All Other Miscellaneous Store Retailers

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies; art dealers; and manufactured home (i.e., mobile home) dealers). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

453991 Tobacco Stores

This U.S. industry comprises establishments primarily engaged in retailing cigarettes, cigars, tobacco, pipes, and other smokers' supplies.

The data published with NAICS code 453991 are comprised of the following SIC industry:

5993 Tobacco stores and stands

453998 All Other Miscellaneous Store Retailers (Except Tobacco Stores)

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; manufactured home (i.e., mobile homes) dealers; and tobacco stores). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

The data published with NAICS code 453998 are comprised of these parts of the following SIC industries:

5999 (pt) Collectors' items and supplies stores

5999 (pt) Trophy shops

5999 (pt) Other miscellaneous store retailers, n.e.c.

4539981 Collectors' Items and Supplies Stores

Establishments primarily engaged in retailing collectors' items and supplies, such as stamps, autographs, sports cards, and coins.

4539982 Trophy Shops

Establishments primarily engaged in retailing trophies, plaques, and other award items to individuals and teams. These establishments may perform incidental engraving.

4539983 Other Miscellaneous Store Retailers, N.E.C.

Establishments primarily engaged in retailing specialized lines, such as artists' supplies, party supplies, swimming pools (above ground) and supplies, monuments and tombstones, fireworks, and religious goods (except jewelry and books). Included are establishments primarily engaged in selling a general line of new and used merchandise on an auction basis.

454 Nonstore Retailers

Industries in the Nonstore Retailers subsector retail merchandise using methods, such as the broadcasting of infomercials, the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogues, door-to-door solicitation, in-home demonstration, selling from portable stalls and distribution through vending machines. Establishments in this subsector include mail-order houses, vending machine operators, home delivery sales, door-to-door sales, party plan sales, electronic shopping, and sales through portable stalls (e.g., street vendors, except food). Establishments engaged in the direct sale (i.e., nonstore) of products, such as home heating oil dealers, newspaper delivery are included in this subsector.

4541 Electronic Shopping and Mail-Order Houses

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45411, Electronic Shopping and Mail-Order Houses.

45411 Electronic Shopping and Mail-Order Houses

This industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

454110 Electronic Shopping and Mail-Order Houses

This U.S. industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

The data published with NAICS code 454110 are comprised of these parts of the following SIC industries:

- 5961 (pt) Mail-order houses, department store merchandise
- 5961 (pt) Mail-order houses, other general merchandise
- 5961 (pt) Mail-order houses, specialized merchandise
- 5961 (pt) Television order, home shopping

4541101 Mail-order Houses, Department Store Merchandise

Establishments primarily engaged as mail-order houses retailing all of the following lines of merchandise: furniture; home furnishings; appliances; radios and televisions; household linens and dry goods; and apparel. These establishments are affiliated with department store chains.

4541102 Mail-order Houses, Other General Merchandise

Establishments primarily engaged as mail-order houses selling a variety of merchandise and not affiliated with department store chains.

4541103 Mail-order Houses, Specialized Merchandise

Establishments primarily engaged as mail-order houses selling a single item or a group of related items such as foods; apparel and accessories; computers and computer software; appliances, televisions, audio equipment, furniture, floor coverings, kitchenware, and home furnishings; books and stationery; proprietary medicines; antiques; used merchandise; sporting goods; silverware; cigars and cigarettes; cameras and photographic equipment; gifts and novelties; optical goods; leather goods; artists' supplies; pet supplies; hobby equipment; and toys and games. Book and music clubs are included in this industry.

4541104 Television Order, Home Shopping

Establishments primarily engaged in selling merchandise through television shop-at-home programs. These establishments receive orders by phone and fill them by mail.

4542 Vending Machine Operators

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45421, Vending Machine Operators.

45421 Vending Machine Operators

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

454210 Vending Machine Operators

This U.S. industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

The data published with NAICS code 454210 are comprised of the following SIC industry:

- 5962 Automatic merchandising machine operators

4543 Direct Selling Establishments

This industry group comprises establishments primarily engaged in nonstore retailing (except electronic, mail-order, or vending machine sales). These establishments typically go to the customers' location rather than the customer coming to them (e.g., door-to-door sales, home parties). Examples of establishments in this industry are home delivery newspaper routes; home delivery of heating oil, liquefied petroleum (LP) gas, and other fuels; locker meat provisioners; frozen food and freezer plan providers; coffee break services providers; and bottled water or water softener services.

45431 Fuel Dealers

This industry comprises establishments primarily engaged in retailing heating oil, liquefied petroleum (LP) gas, and other fuels via direct selling.

454311 Heating Oil Dealers

This U.S. industry comprises establishments primarily engaged in retailing heating oil via direct selling.

The data published with NAICS code 454311 are comprised of these parts of the following SIC industries:

- 5171 (pt) Heating oil dealers (selling for consumption - retail)
- 5983 Fuel oil dealers

4543111 Heating Oil Dealers

Establishments primarily engaged in selling fuel oil. These establishments may also repair and service fuel oil heating equipment.

4543112 Heating Oil Dealers (Selling for Consumption - Retail)

Establishments primarily engaged in selling heating oil for consumption (end use). These establishments may also provide repair and maintenance services in conjunction with the sale. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

454312 Liquefied Petroleum Gas (Bottled Gas) Dealers

This U.S. industry comprises establishments primarily engaged in retailing liquefied petroleum (LP) gas via direct selling.

The data published with NAICS code 454312 are comprised of these parts of the following SIC industries:

5171 (pt) Liquefied petroleum dealers (selling for consumption retail)

5984 Liquefied petroleum gas (bottled gas) dealers

4543121 Liquefied Petroleum Gas (Bottled Gas) Dealers

Establishments primarily engaged in selling bottled or bulk liquefied petroleum (LP) gas.

4543122 Liquefied Petroleum Dealers (Selling for Consumption - Retail)

Establishments primarily engaged in selling liquefied petroleum gases for consumption (end use). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

454319 Other Fuel Dealers

This U.S. industry comprises establishments primarily engaged in retailing fuels (except liquefied petroleum gas and heating oil) via direct selling.

The data published with NAICS code 454319 are comprised of the following SIC industry:

5989 Fuel dealers, not elsewhere classified

45439 Other Direct Selling Establishments

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

454390 Other Direct Selling Establishments

This U.S. industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

The data published with NAICS code 454390 are comprised of these parts of the following SIC industries:

5421 (pt) Freezer and locker meat provisioners

5963 (pt) Direct selling, furniture, home furnishings, electronics, and appliances

5963 (pt) Direct selling, videos, tapes, compact discs, and records

5963 (pt) Direct selling, books and magazines

5963 (pt) Direct selling, stationery

5963 (pt) Direct selling, newspapers

5963 (pt) Direct selling, cameras and photographic equipment

5963 (pt) Direct selling, all other merchandise

4543901 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

45439011 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

45439012 Direct Selling, Cameras and Photographic Equipment

Establishments primarily engaged in the direct selling of cameras and photographic equipment.

4543902 Direct Selling, Books, Periodicals, Videos, and Compact Discs

Establishments primarily engaged in the direct selling of books, periodicals, videos, and compact discs.

45439021 Direct Selling, Videos, Tapes, Compact Discs, and Records

Establishments primarily engaged in the direct selling of videos, tapes, compact discs, and records.

45439022 Direct Selling, Books and Magazines

Establishments primarily engaged in the direct selling of books, magazine subscriptions, and encyclopedias.

45439023 Direct Selling, Newspapers

Establishments primarily engaged in the direct selling of newspapers.

4543903 Direct Selling, Other Merchandise

Establishments primarily engaged in the direct selling of merchandise not elsewhere classified.

45439031 Direct Selling, Stationery

Establishments primarily engaged in the direct selling of stationery.

45439032 Freezer and Locker Meat Provisioners

Establishments primarily engaged in the retail sale, on a bulk basis, of meat for freezer storage and in providing home freezer meat plans.

45439033 Direct Selling, All Other Merchandise

Establishments primarily engaged in the direct selling of merchandise such as building materials; hardware; lawn and garden supplies; grocery items (except freezer meat and foods/beverages for immediate consumption); apparel and accessories; cosmetics; proprietary medicines; used

merchandise; sporting goods; jewelry; tobacco products; gifts, novelties and souvenirs; optical goods; leather goods; hobby equipment; religious articles; greeting cards; toys and games; and bottled water and coffee supplies.

Appendix C.

Coverage and Methodology

MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
 - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 1997. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers accounted for

less than 10-percent of total sales of all establishments covered in the census. The census included only those nonemployer firms which reported a sales volume of \$1,000 or more during 1997. Establishments with no paid employees were excluded as in previous censuses. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Series.”

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications and the level of detail at which establishments were classified differed between the mail and nonmail universe as follows:

1. The mail universe. Establishments in the mail universe were classified on the basis of their self-designation, sales of merchandise lines, and other industry-specific inquiries.
2. The nonmail universe. Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau’s current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.

Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Merchandise Line Sales reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the

basic inquiries, which included location, kind of business or operation, sales, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data was expanded to represent 100 percent of the mail and nonmail employer universe. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total sales of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

Appendix D. Geographic Notes

FLORIDA

Atlantic Beach. See “Jacksonville (consolidated city).”

Aventura was incorporated in November 1995.

De Bary was incorporated in December 1993.

Deltona was incorporated in December 1995.

Jacksonville Beach. See “Jacksonville (consolidated city).”

Jacksonville (balance). See “Jacksonville (consolidated city).”

Jacksonville (consolidated city) is coextensive with Duval County. It includes Atlantic Beach, Jacksonville

Beach, and Neptune Beach, which are tabulated separately. “Jacksonville (balance),” which is a place equivalent, includes Baldwin, which is not populous enough for separate tabulation.

Longboat Key is in Manatee and Sarasota Counties.

Neptune Beach. See “Jacksonville (consolidated city).”

Pinecrest was incorporated in March 1996.

St. Pete Beach name was changed from St. Petersburg Beach in April 1994.

Wellington was incorporated in December 1995.

Weston was incorporated in September 1996.

Appendix E. Metropolitan Areas

FLORIDA

Daytona Beach, FL MSA

Flagler County, FL

Volusia County, FL

Fort Lauderdale, FL PMSA

Broward County, FL

Fort Myers—Cape Coral, FL MSA

Lee County, FL

Fort Pierce—Port St. Lucie, FL MSA

Martin County, FL

St. Lucie County, FL

Fort Walton Beach, FL MSA

Okaloosa County, FL

Gainesville, FL MSA

Alachua County, FL

Jacksonville, FL MSA

Clay County, FL

Duval County, FL

Nassau County, FL

St. Johns County, FL

Lakeland—Winter Haven, FL MSA

Polk County, FL

Melbourne—Titusville—Palm Bay, FL MSA

Brevard County, FL

Miami—Fort Lauderdale, FL CMSA

Fort Lauderdale, FL PMSA

Broward County, FL

Miami, FL PMSA

Dade County, FL

Miami, FL PMSA

Dade County, FL

Naples, FL MSA

Collier County, FL

Ocala, FL MSA

Marion County, FL

Orlando, FL MSA

Lake County, FL

Orange County, FL

Osceola County, FL

Seminole County, FL

Panama City, FL MSA

Bay County, FL

Pensacola, FL MSA

Escambia County, FL

Santa Rosa County, FL

Punta Gorda, FL MSA

Charlotte County, FL

Sarasota—Bradenton, FL MSA

Manatee County, FL

Sarasota County, FL

Tallahassee, FL MSA

Gadsden County, FL

Leon County, FL

Tampa—St. Petersburg—Clearwater, FL MSA

Hernando County, FL

Hillsborough County, FL

Pasco County, FL

Pinellas County, FL

West Palm Beach—Boca Raton, FL MSA

Palm Beach County, FL

