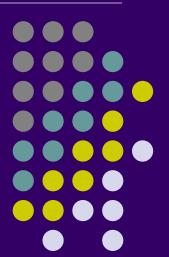


# The Importance of Long-Acting Reversible Contraception: The Contraceptive CHOICE Project

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February 22, 2012

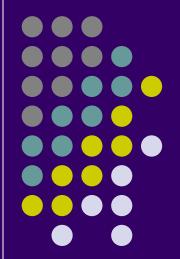
#### **OBJECTIVES**



- Describe the preliminary results of the Contraceptive CHOICE
  - Promotion of long-acting reversible contraceptive (LARC) methods
  - Continuation and satisfaction with reversible methods
  - Population outcomes:
    - Abortion
    - Repeat abortion
    - Teen births



# The Contraceptive CHOICE Project





# Call from Anonymous Foundation



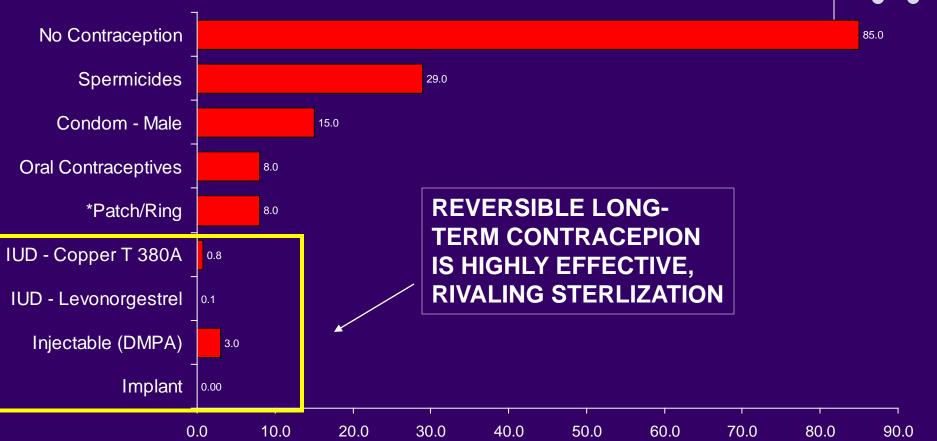
- Remove financial barriers to most effective long-term reversible methods
  - IUDs
  - Implanon
- Provide free contraception for enough women in St. Louis Region to make a population impact:
  - Teen Pregnancy
  - Repeat Abortion Procedures





### Typical Use - First Year Failure Rates





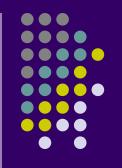
\*Estimates in lieu of actual data

Trussell J. Contraception 2004;70:89-96.

\*\*Funk S et al. Contraception 2005;71:319-326.



# Implanon (subdermal implant)



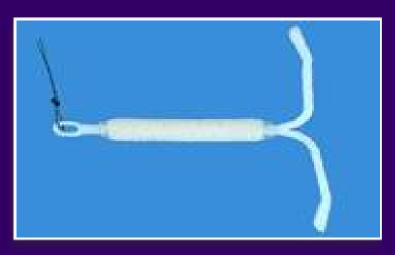
 Single 4 cm long implant that hides just beneath the skin on the underside of your upper arm and releases the progestin etonogestrel at a rate of 60mcg/day





### IUDs Available in the U.S.





#### **LNG IUS**

20 mcg levonorgestrel/day Approved for 5 years' use



#### Copper T 380A IUC

Copper ions
Approved for 10 years' use



#### Worldwide Use of IUDs



% Use for Married Women of Reproductive Age



Population Reference Bureau. 2002. Mosher WD, et al. 2004.

# LARC = Long-acting Reversible Contraception



- Improved contraceptive methods
  - Less dependence on compliance
  - Higher continuation rates
    - Contraceptive Implants
      - 70 85% at 12 months
    - Intrauterine Contraception
      - 70 90% at 12 months





# **CHOICE: Primary Objectives**



- To increase the acceptance and use of long-term reversible contraceptive (LARC) methods among women of childbearing age
- To measure acceptability, satisfaction, side-effects, and rates of continuation across a variety of contraceptive methods, including long-term reversible methods

## **CHOICE: Hypotheses**



- Increase rates of IUD use in sentinel clinics in STL region:
  - From <1-2% TO</li>
  - 6% or more
- Rates of post-abortal IUD use will increase from <1% to 10% or more</li>
- Use of subdermal implants will increase to 3% or more

# **CHOICE: Hypotheses**



- Continuation rates at 12-months will be greater for IUD and implant vs. other forms of contraception
- Population-Based Outcomes:
  - By end of study
    - Teen pregnancy rates in STL region will decline by 10%
    - Repeat abortion procedures will decline by 10%

# **Contraceptive Cohort Study**



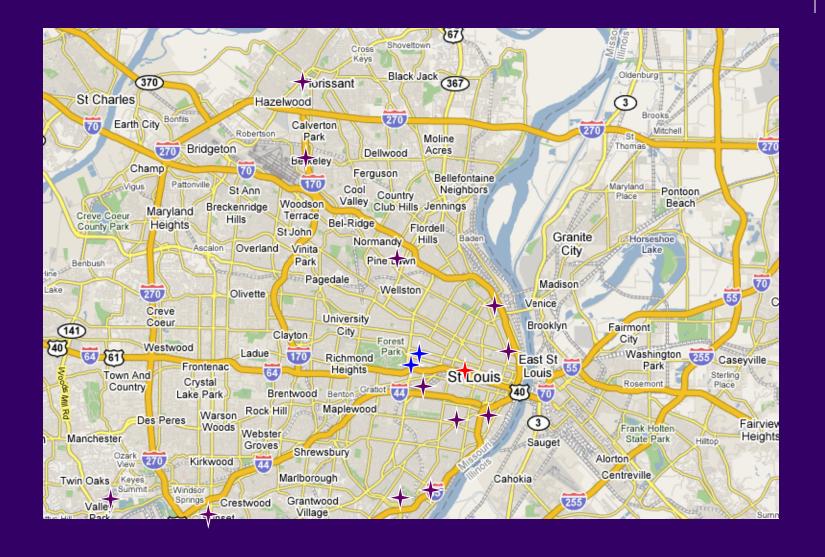
- Recruit 10,000 participants over 4 years
  - Remove cost barriers to long-term methods
    - Copper IUD (ParaGard): \$438
      - 10 years duration
    - LNG IUD (Mirena): \$703
      - 5 years duration
    - Implant (Implanon): \$625
      - 3 years duration
  - Participant choice
    - 2-3 years follow-up





### **CHOICE: Recruitment Sites**



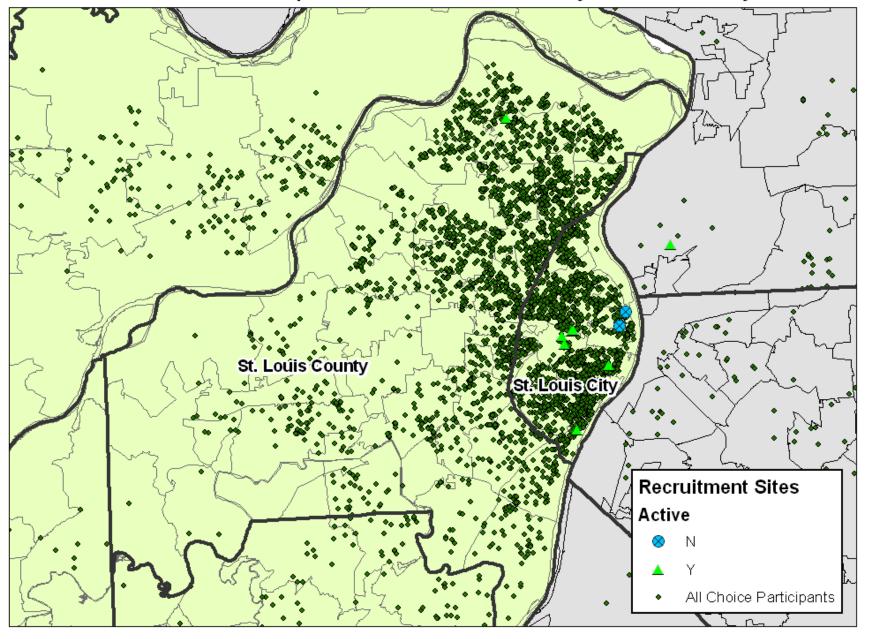


### **CHOICE: Inclusion Criteria**

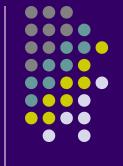


- 14-45 years
- Primary residency in STL City or Country
- Sexually active with male partner (or soon to be)
- Does not desire pregnancy during next 12 months
  - Desires reversible contraception
- Willing to try a new contraceptive method

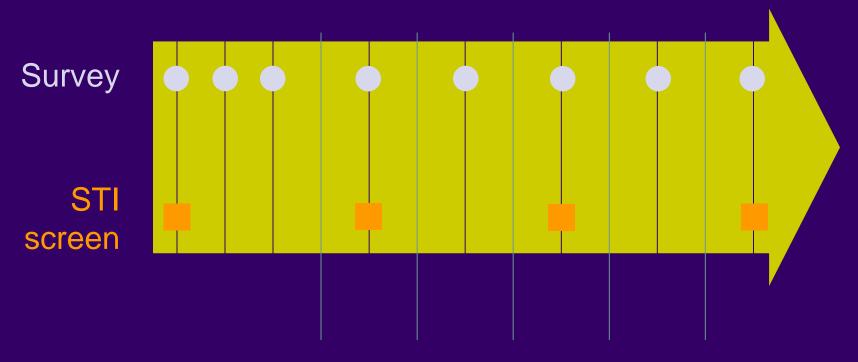
Choice Participants in St. Louis City and County







## **Study Subject Timeline**



Month 0 3 6 9 12 15 18 21 24 27 30 33 36

enrollment

CONTRACEPTIVE

**CH**OICE

PROJECT

### **CHOICE Recruitment**



- Began August 2007
- Will complete recruitment of 9,250 women
   September 2011
- Phone follow-up rates:
  - 93% at 6 months
  - 89% at 12 months
  - 87% at 18 months
  - 85% at 24 months



### **CHOICE: Baseline Data**



- Mean age: 25 years
  - 14 25 years of age: 61%
    - 14-17: 5%
    - 18-20: 22%
- 49% are African American
- 34% had a high school education or less
- 33% receive public assistance
- 40% have trouble paying for basic necessities.

#### **CHOICE Baseline Data**



- Reproductive history:
  - 48% nulliparous
  - 66% experienced an unintended pregnancy
    - 21% had 3 or more unintended pregnancies
  - 40% history of abortion
  - 39% history of sexually transmitted infection (STI)
- Current STI:
  - 6% current STI (trichomoniasis, GC, CT)







LNG-IUS	46.9
Copper T380A	10.5
Implant	12.4
DMPA	7.1
Pills	11.0
Ring	9.6
Patch	2.2
Diaphragm	<1.0

LARC: 69.8%

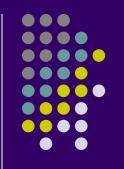


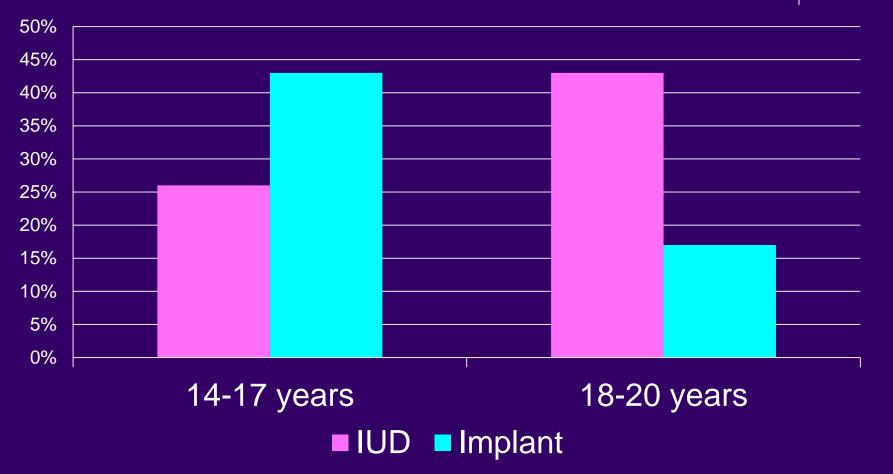
THE

**CH**OICE

PROJECT

# Choice of LARC Methods in Adolescents





### **Evaluation of CHOICE**



- Outcomes
  - Short term:
    - Continuation & satisfaction
  - Long-term
    - Population-based outcomes
      - Unplanned pregnancies:
        - Repeat Abortions
        - Teen births

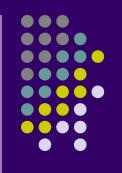




Method	Starting Total	Using at 12 Months	Continuation Rate (%)
LNG-IUS	1,890	1654	87.5
Cu-IUD	434	365	84.1
Implant	522	435	83.3
Any LARC	2,846	2453	86.2
DMPA	313	176	56.2
Pills	478	263	55.0
Patch	99	49	49.5
Ring	431	234	54.2
Non-LARC	1321	723	54.7

Obstet Gynecol 2011; 117:1105-13.

# Continuation & Satisfaction at 12 months (OCPs as referent group)



Method	Continuation RR*	95% CI (Continuation)	Satisfaction RR*
LNG-IUS	1.24	1.17, 1.33	1.25
Cu-IUD	1.19	1.10, 1.29	1.18
Implant	1.16	1.07, 1.25	1.12
DMPA	0.99	0.89, 1.10	0.96
Pills	1.0	referent	1.0
Patch	0.76	0.61, 0.94	0.75
Ring	0.95	0.86, 1.04	0.95

 No evidence that age, education, income, BMI, gravidity, parity, history of unintended pregnancy or AB are confounders.



#### **IUD Use for Adolescents**



- Continuation & satisfaction did NOT differ by age group.
- Appropriate for properly selected and counseled adolescents
- Encourage consistent and correct use of condoms

# Why are WE so excited about CHOICE?

- IOM recommendations:
  - Women's preventive services
  - Opportunity to serve as a model site
- Shape health care
  - Family Planning saves \$\$
    - \$1.00 SAVES \$3.74
- Opportunity to impact public health
  - Unintended pregnancy
- Individual benefit to patients



# **Bottom Line: Take-home Messages**



- LARC Methods are THE most effective contraceptive options
  - Forgettable
  - Not dependent on compliance/adherence
- CHOICE Project: A Model?
  - LARC methods are FIRST LINE
  - Contraceptive methods are FREE
- Policy Implications:
  - Cost-savings: reduce unintended pregnancies!