

E00 5-9-03

UNITED STATES DISTRICT COURT
EASTERN DISTRICT OF TEXAS
SHERMAN DIVISION

FILED
U.S. DISTRICT COURT
EASTERN DISTRICT OF TEXAS
MAY 9 - 2003

DAVID J. MALAND, CLERK
BY DEPUTY Joya McEwen

FEDERAL TRADE COMMISSION,

Plaintiff,

v.

JEFFREY STONE EVANS also known as
STONE EVANS and MARK WISE

Defendant.

Civil No. 4:03cv178

STIPULATED FINAL JUDGMENT AND ORDER
FOR A PERMANENT INJUNCTION

Plaintiff, Federal Trade Commission ("FTC" or "Commission"), has filed a Complaint for permanent injunction and other relief in this matter pursuant to Section 13(b) of the Federal Trade Commission Act ("FTC Act"), 15 U.S.C. § 53(b), charging defendant Jeffrey Stone Evans with violations of Section 5 of the FTC Act, 15 U.S.C. § 45(a). Defendant has waived service of the Summons and Complaint. Plaintiff FTC, represented by the undersigned attorney, and defendant Jeffrey Stone Evans, *pro se*, have agreed to entry of this Stipulated Final Judgment and Order for Permanent Injunction ("Order") by this Court to resolve all matters in dispute in this action without trial. Pursuant to agreement and stipulation, IT IS HEREBY ORDERED, ADJUDGED AND AGREED as follows:

FINDINGS

1. This Court has jurisdiction over the subject matter of this case and over the defendant;
2. The Complaint states claims upon which relief may be granted against the defendant under Sections 5(a) of the FTC Act, as amended, 15 U.S.C. §§ 45(a);
3. Venue in this district is proper under 28 U.S.C. §§ 1391(b) and 15 U.S.C. § 53(b);
4. The acts and practices of the defendant were or are in or affecting commerce, as “commerce” is defined in Section 4 of the FTC Act, 15 U.S.C. § 44;
5. Defendant waives any claim he may have under the Equal Access to Justice Act, 28 U.S.C. § 2412, amended by PL 104-121, 110 Stat. 847, 863-64 (1996), concerning the prosecution of this action to the date of this Order;
6. Defendant waives all rights to seek judicial review or otherwise challenge or contest the validity of this Order, and further waives and releases any claim he may have against the FTC and the employees, agents, or representatives of the FTC;
7. Nothing in this Order shall be construed as an admission by the defendant that he has engaged in violations of the FTC Act or any other law, rule or regulation; and
8. Entry of this Order is in the public interest.

DEFINITIONS

For the purposes of this Order, the following definitions apply:

- A. “Defendant” means Jeffrey Stone Evans, an individual also known as Stone Evans and Mark Wise.
- B. “Multi-level marketing program” means any marketing program in which

participants pay money to the program promoter in return for which the participants obtain the right to: (1) recruit additional participants or have additional participants placed by the promoter or any other person into the program participant's downline, tree, cooperative, income center, or other similar program grouping; (2) sell goods or services; and (3) receive payment or other compensation, in whole or in part, based upon the sales of those in the participant's downline, tree, cooperative, income center or similar program grouping.

C. "Participating" in a multi-level marketing program or a prohibited marketing scheme includes, but is not limited to, promoting, marketing, advertising, offering for sale or selling, or assisting others in the offering for sale or selling the right to participate in, the program or scheme, as well as acting or serving as an officer, director, employee, salesperson, agent, shareholder, advisor, consultant, independent contractor or distributor, or acting as a speaker or spokesperson on behalf of the program or scheme.

D. "Prohibited marketing program" means any marketing program, Ponzi scheme, chain marketing scheme, or other marketing plan or program in which a person who participates makes a payment and receives the right, license or opportunity to derive income as a participant primarily from: (i) the recruitment of additional recruits by the participant, program, promoter or others; or (ii) non-retail sales made to or by such recruits or their successive generations of recruits.

E. "Retail sales" means sales of goods or services to third-party end-users who are not participants or recruits in the multi-level marketing program.

ORDER

Conduct Prohibitions

I.

IT IS THEREFORE ORDERED that the defendant, his officers, agents, servants, employees and those persons in active concert or participation with him who receive actual notice of this Order by personal service or otherwise, are hereby permanently restrained and enjoined from participating, in any manner or capacity whatsoever, directly, in concert with others, or through any business entity or other device, in any prohibited marketing scheme.

II.

IT IS FURTHER ORDERED that the defendant, his officers, agents, servants, employees and those persons in active concert or participation with him who receive actual notice of this Order by personal service or otherwise, while participating in any multi-level marketing program not subject to Paragraph I, are hereby permanently restrained and enjoined from making, or assisting in the making of, expressly or by implication, directly or indirectly, orally or in writing, any false or misleading statement or omission of material fact, including but not limited to the following:

- A. Misrepresentations about the potential earnings or income derived from such activity;
- B. Misrepresentations about the benefits any person participating in such an activity actually can receive or reasonably can expect to receive from such activity;
- C. Misrepresentations about the amount of sales, incentives, profits or rewards a person actually made or can potentially make through such activity; and

D. Misrepresentations about the legality of the program.

III.

IT IS FURTHER ORDERED that the defendant, his officers, agents, servants, employees and those persons in active concert or participation with him who receive actual notice of this Order by personal service or otherwise, in connection with the advertising, promoting, offering for sale, sale, or distribution of any multi-level marketing program are hereby restrained and enjoined from failing to disclose, clearly and conspicuously, to any participant or prospective participant in any multilevel marketing program to whom any earnings, profits or sales volume claims have been made: (1) the number of persons who have earned, profited or sold at least the amount represented; and (2) the percentage of the total participants or purchasers who have earned, profited or sold at least the amount represented.

IV.

IT IS FURTHER ORDERED that the defendant, his officers, agents, servants, employees and those persons in active concert or participation with him who receive actual notice of this Order by personal service or otherwise, while participating in any multi-level marketing program not subject to Paragraph I, are hereby permanently restrained and enjoined from providing to others the means and instrumentalities with which to make, expressly or by implication, directly or indirectly, orally or in writing, any false or misleading statement.

V.

IT IS FURTHER ORDERED that the defendant, his officers, agents, servants, employees and those persons in active concert or participation with him who receive actual notice of this Order by personal service or otherwise, are hereby permanently restrained and enjoined from selling,

renting, leasing, transferring or otherwise disclosing the name, address, telephone number, credit card number, bank account number, e-mail address or other identifying information of any person who paid any money to the defendant in connection with any prohibited marketing program. Provided, however, that the defendant may disclose such identifying information to a law enforcement agency or as required by any law, regulation or court order.

VI.

IT IS FURTHER ORDERED that the defendant shall, from the date of his signing of this Order and continuing into the future, refund by mail, within fifteen (15) days of receipt, any payments made to him by any person or entity as part of the chain letter program described in the FTC's Complaint in this matter, and shall include with the mailed refund a copy of the notification letter that is attached to this Order as Appendix A.

Compliance Reporting

VII.

IT IS FURTHER ORDERED that, to assist the Commission in monitoring compliance with the provisions of this Order:

A. For a period of three (3) years from the date of entry of this Order, the defendant shall notify the Commission of any changes in the defendant's residence, mailing addresses and telephone numbers, within ten (10) days of the date of such change;

B. One hundred eighty (180) days after the date of entry of this Order, the defendant shall provide a written report to the FTC, sworn to under penalty of perjury, setting forth in detail the following:

1. The defendant's then current residence address and telephone number;

2. A statement describing the manner in which the defendant has complied and is complying with the Order; and
 3. A list of the names and addresses of all individuals or entities to which the defendant has sent a refund and notification letter, pursuant to Paragraph VI of this Order; and
- C. Upon written request by a representative of the Commission, the defendant shall submit additional written reports (under oath, if requested) and produce documents on fifteen (15) days' notice with respect to any conduct subject to this Order.

Compliance Monitoring

VIII.

IT IS FURTHER ORDERED that the Commission is authorized to monitor the defendant's compliance with this Order by all lawful means, including but not limited to the following means:

A. The Commission is authorized, without further leave of court, to obtain discovery from any person in the manner provided by Federal Rules of Civil Procedure 26-34, 36 and 37, and to use compulsory process pursuant to Federal Rule of Civil Procedure 45, for the purpose of monitoring and investigating the defendant's compliance with any provision of this Order; and

B. Nothing in this Order shall limit the Commission's lawful use of compulsory process, pursuant to Sections 9 and 20 of the FTC Act, 15 U.S.C. §§ 49, 57b-1, to investigate whether the defendant has violated any provision of this Order or Section 5 of the FTC Act, 15 U.S.C. § 45.

Record Keeping Provisions

IX.

IT IS FURTHER ORDERED that, for a period of three (3) years from the date of entry of this Order, the defendant, his officers, agents, servants, employees and those persons in active

concert or participation with him who receive actual notice of this Order by personal service or otherwise, are hereby permanently restrained and enjoined from failing to create and retain a record of the names and addresses of all individuals or entities to which the defendant has sent a refund and notification letter, pursuant to Paragraph VI of this Order.

Acknowledgment of Receipt of Order

X.

IT IS FURTHER ORDERED that, within five (5) days of receipt by the defendant of this Order as entered by the Court, the defendant shall submit to the Commission a truthful sworn statement, in the form shown in Appendix B to this Order, that shall acknowledge receipt of this Order.

Notification

XI.

IT IS FURTHER ORDERED that, for the purpose of this Order, all correspondence, notifications, or reports that the defendant is required to provide to the Commission shall reference the case name and number of this matter and shall be sent to the following address, or at such future address as the Commission may designate in writing to the defendant:

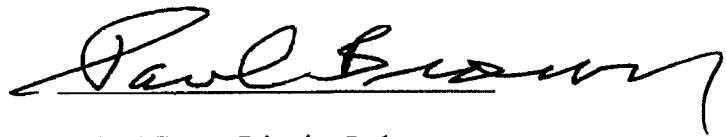
Regional Director
Southwest Region
Federal Trade Commission
1999 Bryan Street, Suite 2150
Dallas, Texas 75201

Retention of Jurisdiction and Entry of Judgment

XII.

IT IS FURTHER ORDERED that this Court shall retain jurisdiction of this matter for all purposes.


There being no just cause for delay, this Stipulated Final Judgment and Order for a Permanent Injunction as to defendant Jeffrey Stone Evans is hereby entered this 9th day of May, 2003.



United States District Judge


The parties hereby consent to the terms and conditions of the Final Order as set forth above and consent to entry thereof.

FOR THE COMMISSION:



KRISTIN MALMBERG
Attorney-in-Charge
Texas Bar No. 12871700
Federal Trade Commission
1999 Bryan Street, Suite 2150
Dallas, Texas 75201
214-979-9381
214-953-3079 (facsimile)
Email: kmalmberg@ftc.gov

FOR THE DEFENDANT:



JEFFREY STONE EVANS
5935 Bent Creek Trail
Dallas, Texas 75252
469-767-8663

Appendix A

Sample Notification Letter Required by Paragraph VI

Jeffrey Stone Evans
5935 Bent Creek Trail
Dallas, Texas 75252

[Insert current date]

Dear [insert name of new recruit]:

I recently received a five dollar payment from you in response to an email sent to you which contained my name as a participant. You should be aware that, contrary to the statements made in that message, I have been told by the FTC that the advertised program is, in fact, a chain mail scheme that is illegal. I have also been told by the FTC that participation in the program can result in legal action being taken against you. As a result, I am returning your five dollar payment. I ask that you pass this message on to anyone else you know of that is participating, or thinking about participating, in this program.

I am sending you this letter as a result of a lawsuit filed by the United States Federal Trade Commission ("FTC") against me and other participants in this chain mail program. A copy of the press release issued by the FTC, announcing the law enforcement action, is enclosed. As you can see from the announcement, the FTC is serious about bringing an end to this and all other chain mail programs. It is my understanding, based on what I have been told by the FTC, that they may bring additional actions against others who continue to participate in this program. Therefore, I suggest that you cease any further participation.

Please feel free to copy and distribute this letter at will.

Sincerely,

Jeffrey Stone Evans

Enclosure (FTC Press Release)

Appendix B

**UNITED STATES DISTRICT COURT
EASTERN DISTRICT OF TEXAS**

FEDERAL TRADE COMMISSION,

Plaintiff,

v.

**JEFFREY STONE EVANS also known as
STONE EVANS and MARK WISE**

Defendant.

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AFFIDAVIT OF JEFFREY STONE EVANS

I, Jeffrey Stone Evans, being duly sworn, hereby state and affirm as follows:

1. My name is Jeffrey Stone Evans. My current residence address is 5935 Bent Creek Trail, Dallas, Texas 75252. I am a citizen of the United States and am over the age of eighteen. I have personal knowledge of the facts set forth in this Affidavit.

2. I am the defendant in FTC v. Jeffrey Stone Evans, Case No. _____
(United States District Court for the Eastern District of Texas).

3. On _____ [date], I received a copy of the Stipulated Final Judgment and Final Order For Permanent Injunction, which was signed by the Honorable _____ [name of judge] and entered by the Court on _____ [date of entry of Final Order]. A true and correct copy of the Final Order I received is appended to this Affidavit.

I declare under penalty of perjury under the laws of the United States that the foregoing is

true and correct. Executed on _____ [date], at _____ [city and state].

Jeffrey Stone Evans

Subscribed and sworn to before me this _____ day of _____, 2003.

Notary Public
My Commission Expires:

CERTIFICATE OF SERVICE

I, the undersigned counsel for Plaintiff Federal Trade Commission, hereby certify that Plaintiff Federal Trade Commission has provided a true and correct copy of the forgoing document, via overnight delivery this day, to the defendant at the following address:

Jeffrey Stone Evans
5935 Bent Creek Trail
Dallas, Texas 75252

Dated: May 7, 2003


Counsel for Plaintiff