

COLORADO

“Law is currently under sunset review. We are proposing significant changes”.

LAW

35-14-111 - Misrepresentation of price.

No person shall misrepresent the price of any commodity or service sold or offered, exposed, or advertised for sale by weight, measure, or count nor represent the price in any manner calculated or tending to mislead or in any way deceive a person.

35-14-117 - Unit pricing - application - inch pound or metric.

(1) Except for random-weight packages unit priced in accordance with rules and regulations and uniform weight packages of cheese and cheese products unit priced in the same manner and by the same type of equipment as random-weight packages, any retail establishment providing unit price information in addition to the total price for any commodity shall also provide the unit price information for all such commodities as required by rules and regulations.

(2) Either metric or inch pound unit prices may be used for commodities marked in either system; except that, when unit price is changed to metric for any given type of commodity, unit pricing for all sources or suppliers of that commodity should change to metric.