

Priority Solutions and Actions to Achieve the Goal

Mid-term Goal

Remove financing barriers to energy efficiency in the United States through improved financing tools and mechanisms (loans, leases, service agreements).

Three Pillars

Better Understand Needs of Financial Institutions and Customers

Develop Information Toolkits

Develop New Data on Loan Performance

Priority Solutions Areas

1. Dialogue with Financial Institutions and Customers

Gather information from financial institutions and customers to better understand their needs relative to participating in energy efficiency lending.

2a and 2b. Information Toolkits

Provide relevant data and analysis to utilities, government entities, and financial institutions that will fill-in knowledge gaps and information needs and allow them to create appropriate finance products.

2c. Toolkit Outreach and Education

Educate financial institutions, utility commissions, and other stakeholders on how to effectively leverage information and data presented in the toolkit.

3. Loan Data Analysis

- (a) Gather and make public (on an ongoing basis) data, including loan-level performance data, that will assist utilities, financial institutions and others to develop and offer finance products for the residential sector at attractive rates and terms.
- (b) Create online depository of loan program information.

