

**Electric Power Annual 2011**

Released: November 2011

Revised: March 2012

Next Update: November 2012

**Table 9.7. Demand-Side Management Program Direct and Indirect Costs, 1999 through 2010**

(Thousand Dollars)

Item	2010	2009	2008	2007	2006	2005	2004	2003	2002	2001	2000	1999
<a href="#">Direct Cost</a> [1]	3,946,541	3,199,568	2,994,280	2,364,739	1,923,891	1,794,809	1,425,172	1,159,540	1,420,937	1,455,602	1,384,232	1,250,689
Energy Efficiency	2,902,086	2,255,451	2,158,242	1,664,563	1,258,158	1,169,241	910,115	807,403	1,007,323	1,097,504	938,666	820,108
Load Management	1,044,455	944,117	836,038	700,176	665,733	625,568	515,057	352,137	413,614	358,098	445,566	430,581
<a href="#">Indirect Cost</a> [2]	273,523	394,182	181,131	158,378	127,499	126,543	132,294	137,670	204,600	174,684	180,669	172,955
<a href="#">Total DSM Cost</a> [3]	4,220,064	3,593,750	3,175,410	2,523,117	2,051,394	1,921,352	1,557,466	1,297,210	1,625,537	1,630,286	1,564,901	1,423,644

[1] Reflects electric utility costs incurred during the year that are identified with one of the demand-side program categories.

[2] Reflects costs not directly attributable to specific programs.

[3] Reflects the sum of the total incurred direct and indirect cost for the year.

**Notes:** • Data presented are reflective of large utilities. • Includes expenditures reported by large electric utilities, only. See the data files for Demand Side Management expenditures of small utilities. • Totals may not equal sum of components because of independent rounding.

**Source:** U.S. Energy Information Administration, Form EIA-861, "Annual Electric Power Industry Report."