

Electric Power Annual 2010
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Table 7.2. Retail Sales and Direct Use of Electricity to Ultimate Customers by Sector, by Provider, 1999 through 2010
(Megawatthours)

Period	Sales					Total	Direct Use ^[1]	Total End Use
	Residential	Commercial	Industrial	Transportation	Other			
Total Electric Industry								
1999	1,144,923,069	1,001,995,720	1,058,216,608	NA	106,951,684	3,312,087,081	171,629,285	3,483,716,366
2000	1,192,446,491	1,055,232,090	1,064,239,393	NA	109,496,292	3,421,414,266	170,942,509	3,592,356,775
2001	1,201,606,593	1,083,068,516	996,609,310	NA	113,173,685	3,394,458,104	162,648,615	3,557,106,719
2002	1,265,179,869	1,104,496,607	990,237,631	NA	105,551,904	3,465,466,011	166,184,296	3,631,650,307
2003	1,275,823,910	1,198,727,601	1,012,373,247	6,809,728	NA	3,493,734,486	168,294,526	3,662,029,012
2004	1,291,981,578	1,230,424,731	1,017,849,532	7,223,642	NA	3,547,479,483	168,470,002	3,715,949,485
2005	1,359,227,107	1,275,079,020	1,019,156,065	7,506,321	NA	3,660,968,513	150,015,531	3,810,984,044
2006	1,351,520,036	1,299,743,695	1,011,297,566	7,357,543	NA	3,669,918,840	146,926,612	3,816,845,452
2007	1,392,240,996	1,336,315,196	1,027,831,925	8,172,595	NA	3,764,560,712	125,670,185 ^[R]	3,890,230,897 ^[I]
2008	1,379,981,104	1,335,981,135	1,009,300,309	7,699,632	NA	3,732,962,180	132,196,685 ^[R]	3,865,158,865 ^[I]
2009	1,364,474,417	1,307,167,813	917,442,063	7,780,573	NA	3,596,864,866	126,937,958	3,723,802,824
2010	1,445,708,403	1,330,199,364	970,872,874	7,712,412	NA	3,754,493,053	131,910,249	3,886,403,302
Full-Service Providers^[2]								
1999	1,140,761,016	970,600,943	1,017,783,037	NA	106,754,043	3,235,899,039	NA	3,235,899,039
2000	1,183,137,429	1,000,865,367	1,017,722,945	NA	107,824,323	3,309,550,064	NA	3,309,550,064
2001	1,188,219,590	1,037,998,484	961,812,417	NA	108,632,086	3,296,662,577	NA	3,296,662,577
2002	1,248,349,458	1,036,366,268	937,138,192	NA	102,238,786	3,324,092,704	NA	3,324,092,704
2003	1,257,766,998	1,112,206,121	931,661,404	3,315,043	NA	3,304,949,566	NA	3,304,949,566
2004	1,272,237,425	1,116,497,417	933,529,502	3,188,466	NA	3,325,452,810	NA	3,325,452,810
2005	1,339,568,275	1,151,327,861	929,675,932	3,341,814	NA	3,423,913,882	NA	3,423,913,882
2006	1,337,837,993	1,170,661,399	939,194,648	3,040,062	NA	3,450,734,102	NA	3,450,734,102
2007	1,375,450,126	1,180,789,042	923,148,031	2,635,498	NA	3,482,022,697	NA	3,482,022,697
2008	1,362,811,730	1,152,674,093	929,246,647	2,515,304	NA	3,447,247,774	NA	3,447,247,774
2009	1,345,125,375	1,140,767,357	813,292,567	2,453,843	NA	3,301,639,142	NA	3,301,639,142
2010	1,409,355,244	1,123,328,313	840,091,476	2,440,567	NA	3,375,215,600	NA	3,375,215,600
Energy-Only Providers								
1999	4,162,053	31,394,777	40,433,571	NA	197,641	76,188,042	NA	76,188,042
2000	9,309,062	54,366,723	46,516,448	NA	1,671,969	111,864,202	NA	111,864,202
2001	13,387,003	45,070,032	34,796,893	NA	4,541,599	97,795,527	NA	97,795,527
2002	16,830,411	68,130,339	53,099,439	NA	3,313,118	141,373,307	NA	141,373,307
2003	18,056,912	86,521,480	80,711,843	3,494,685	NA	188,784,920	NA	188,784,920
2004	19,744,153	113,927,314	84,320,030	4,035,176	NA	222,026,673	NA	222,026,673
2005	19,658,832	123,751,159	89,480,133	4,164,507	NA	237,054,631	NA	237,054,631
2006	13,682,043	129,082,296	72,102,918	4,317,481	NA	219,184,738	NA	219,184,738
2007	16,790,870	155,526,154	104,683,894	5,537,097	NA	282,538,015	NA	282,538,015
2008	17,169,374	183,307,042	80,053,662	5,184,328	NA	285,714,406	NA	285,714,406
2009	19,349,042	166,400,456	104,149,496	5,326,730	NA	295,225,724	NA	295,225,724
2010	36,353,159	206,871,051	130,781,398	5,271,845	NA	379,277,453	NA	379,277,453

^[1] Direct Use represents commercial and industrial facility use of onsite net electricity generation; and electricity sales or transfers to adjacent or co-located facilities for which revenue information is not available.

^[2] These data include Facility Direct Retail Sales Pursuant to applicable Texas statutes establishing competitive electricity markets within the Electric Reliability Council of Texas, all customers served by Retail Energy Providers must be provided bundled energy and delivery services, so are included under "Full-Service Providers."

NA = Not available.

R = Revised.

electricity from others (such as Independent Power Producers or other Full-Service Providers) prior to delivery. Direct sales from independent facility generators to end use consumers are reported Form EIA-906, "Power Plant Report;" Form EIA-920, "Combined Heat and Power Plant Report."