

Mountain West Precast
Setting a Successful Future in Concrete

If there is truth to the adage ‘experience is the best teacher’, Stephanie Loud, owner of Mountain West Precast, is a prime example. Never intending to make a career out of a seemingly short-term job in a family member’s company during 2002, Stephanie quickly found herself running the business on a day-to-day basis. She reorganized the company under her own name in 2005, and has never looked back.

The prospects for succeeding as a female owner in a male dominated industry have made Stephanie’s professional life interesting. “I had to go through a very extensive learning curve for both the business and the industry,” Loud recalls. A self-described over-achiever, she dedicated herself to learning all she could as fast as she was able. A fortuitous referral to Catherine Arik of Zions Bank Women’s Financial Group enabled Loud to identify and work with a banking professional who helped to accelerate the company’s business prospects. The combination of business mentoring and Loud’s confidence, growing knowledge and professional drive has produced impressive results and increased strategic relationships.

In only seven years, Mountain West Precast has grown from a staff of 2 to 14 supporting major supply contracts the company earned from state and federal projects. A creative marketer at heart, Stephanie has worked hard to ‘get the word out’ about Mountain West Precast and its innovative products, which will include a new line focused on architectural precast designs in the fall of 2011.

To better handle its existing business and the planned product expansion, Stephanie desired a more suitable location for her ever-developing operations. Together, with her Zions banking team Catherine Arik, Diana George, and Peg Silverwood, Stephanie Loud is now working on plans for the company’s new facility, expanding into nano materials upgrades, and new product lines with divisions in architectural and structural concrete. The future looks bright for Mountain West Precast.

“Having experienced everything I’ve been through with the business has been a real eye opener,” admits Loud. “It particularly taught me the value of working with good people and solid companies, and to learn from *their* experience. Zions Women’s Financial Group is an outstanding partner to work with.”