



GPO Business Products and Services (BPS) is the government-to-government source for print publishing and electronic publishing services. By working through GPO, Federal agency communicators and program managers gain easy access to “end to end” publication, marketing, and distribution resources. One simple form is all that is needed to get started.

Services provided by BPS include:

PRODUCT DEVELOPMENT

- Design
- Branding
- Content development and positioning
- eBook and eMagazine conversion

CONTENT PROMOTION

- Web design and hosting
- Print
- Copywriting
- Photography
- Video
- GPO Online Bookstore
- Government Book Talk Blog
- New Titles by Topic Email

CONTENT DISSEMINATION

- GPO Online Bookstore
- GPO Main Bookstore
- Through leading “bricks and mortar” and online channels, including:
 - › Google Books, Google eBooks; Barnes & Noble, B&N.com; Apple.com; Ingram; OverDrive – Public Libraries; MyiLibrary – Academic Libraries; EBSCO, SWETS

STORAGE AND DISTRIBUTION

- Distribution Centers in Laurel, MD and Pueblo, CO
- Dynamic Inventory Management including Real-Time Reporting

PRODUCTION SUPPORT AND AFTER-SALES SUPPORT

- Through GPO National Account Managers
- Through GPO Print Procurement
- GPO Contact Center
- Premier Account Management Team

Contact your GPO National Account Manager, or call (202) 512-1904 for more details.