



U.S. Data Centers  
Save Energy Now

Annual source energy use of a 2MWh data center is equal to the amount of energy consumed by 4,600 typical U.S. cars in one year.



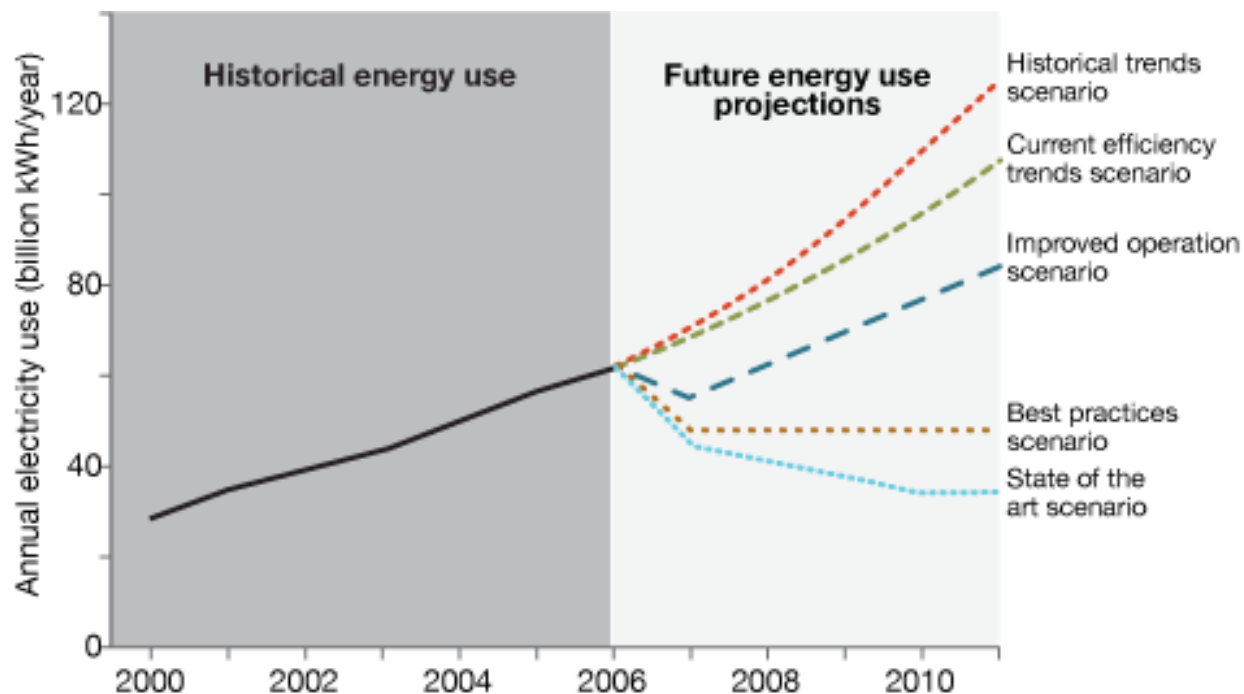
2MW data center

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4,600 typical U.S. cars

# Why Data Center Efficiency Now?



U.S. data center energy use could increase to 90-100 billion kWh in 2011

Google consumed 2.3 billion kWh in 2010

Consolidation, Cloud, efficient servers, efficient power chain, and cooling might reduce the total energy use in next 5 years

- DC Pro Software Tool Suite for identifying and measuring data center savings
- Energy assessment protocols and methodologies
- Metrics to benchmark and track performance of overall data center energy intensity
- Data Center Certified Energy Practitioners
- Training curriculum for data center personnel
- Case studies and **guidelines** for “best in class” data centers
- R&D program

- The guide addresses the energy issues a data center owner must consider for building an energy efficient data center.
- This guide might be used for major modifications to an existing data center.
- Also in a reverse approach, the guide might be used in planning for consolidation.
- The guide also describes key energy efficiency metrics which help provide basic goals for achieving energy efficient data center.

## Data Center Building Energy Programming Guide Content

- Site Selection Criteria
- Conceptual Design Goals and Their Impact on Energy Efficiency
- Design Topics/Strategies for Energy Efficiency
- Owner's Energy Efficiency Data Center Project Performance Targets
- Metrics Table

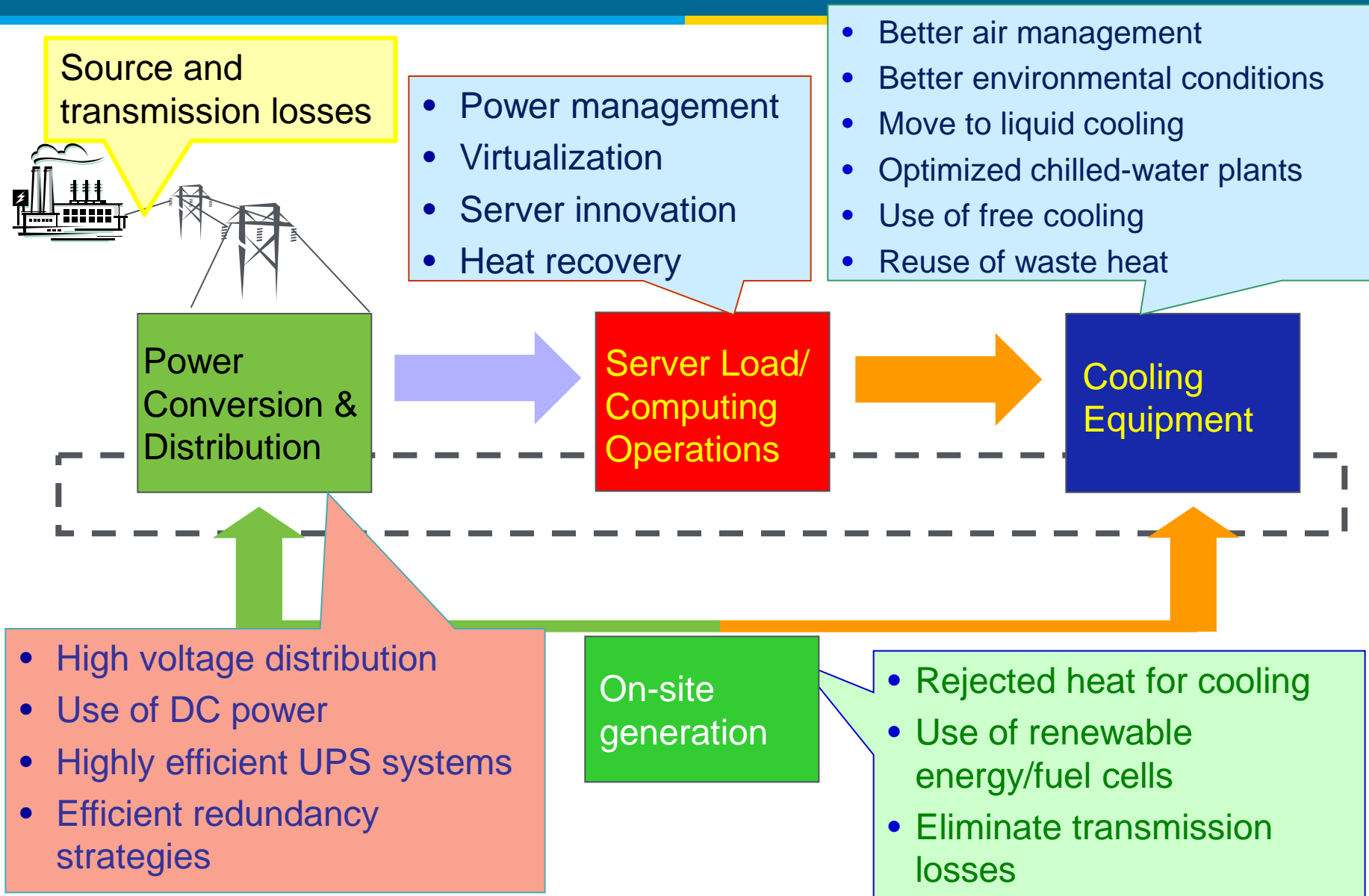
- Facility Consolidation
- Climate
- Air Quality
- Available Water Resources
- Renewable Energy Possibilities
- Electrical Grid
- Noise Constraints

## Conceptual Design Goals / Impact on Energy Efficiency

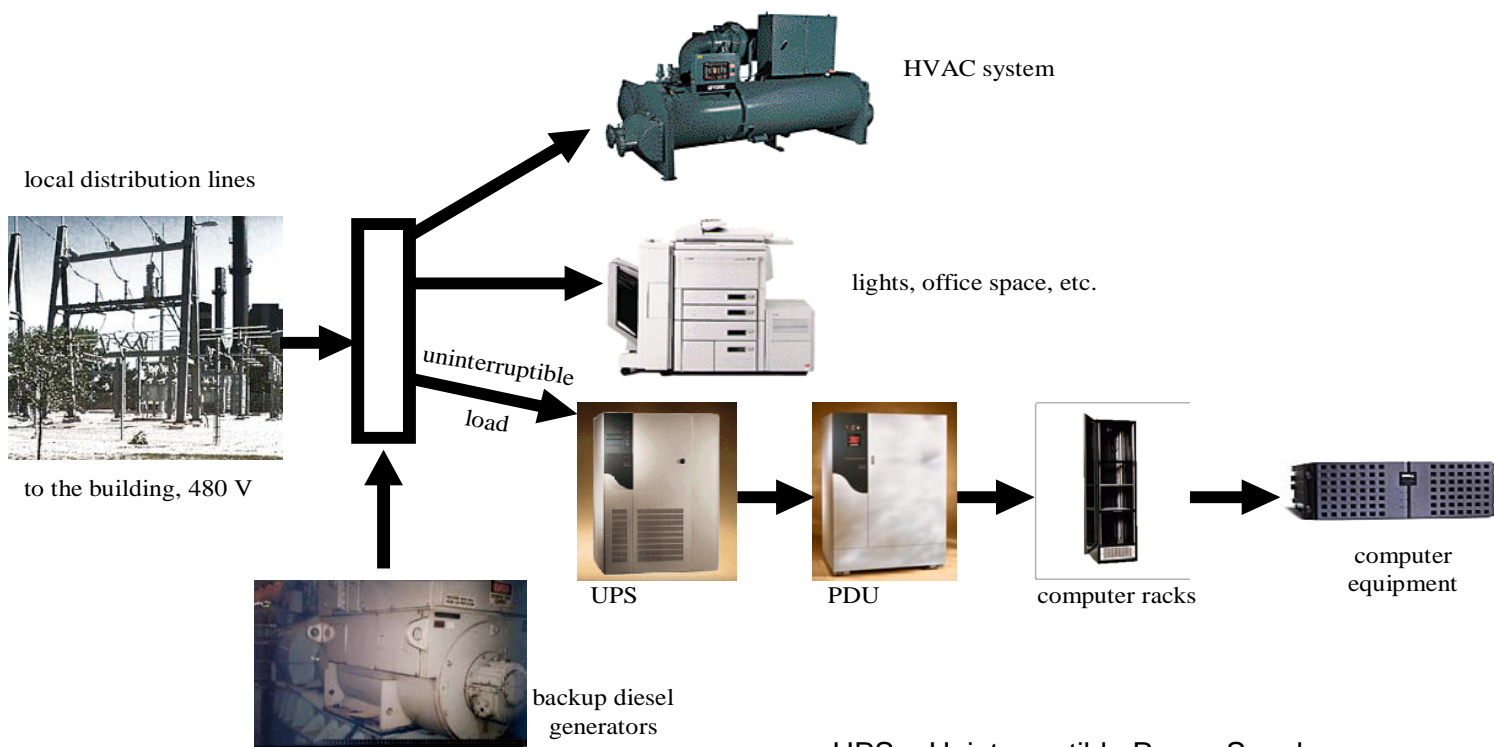
- Information Technology (IT) Equipment Selection
- Availability/Reliability and Redundancy Options
- Monitoring and Automation
- Expandability and Modularity Energy Impacts
- Capital and Operating Costs
- Human Issues: Data Center Working Conditions
- Carbon Reduction and Renewable Energy Options
- Environmental Performance Criteria (EPC) and Related Rating Systems (LEED™)
- Energy Star: Buildings and Product Ratings



# Design Topics/Strategies



### Electricity Flows in Data Centers



UPS = Uninterruptible Power Supply

PDU = Power Distribution Unit;

# Design Topics/Strategies

## Power Distribution Efficiency

Every power conversion (AC-DC, DC-AC, AC-AC) loses some energy and creates heat

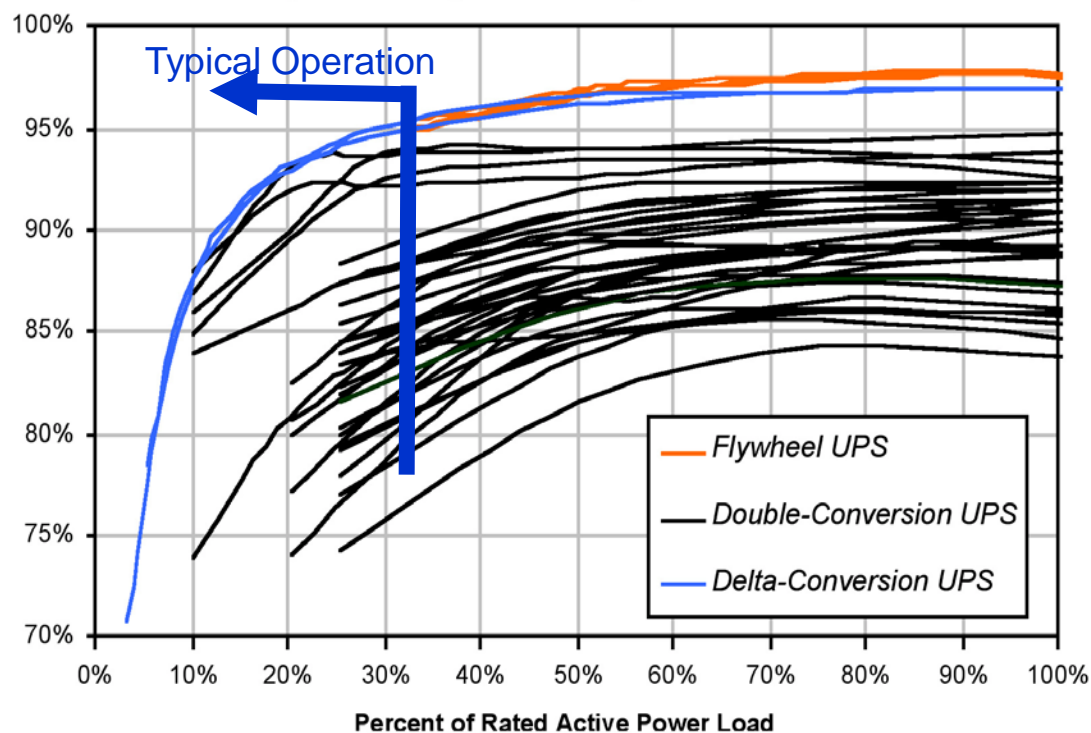
30% improvement  
is possible

Efficiency decreases when UPS is lightly loaded

Distributing higher voltage is more efficient and saves capital cost

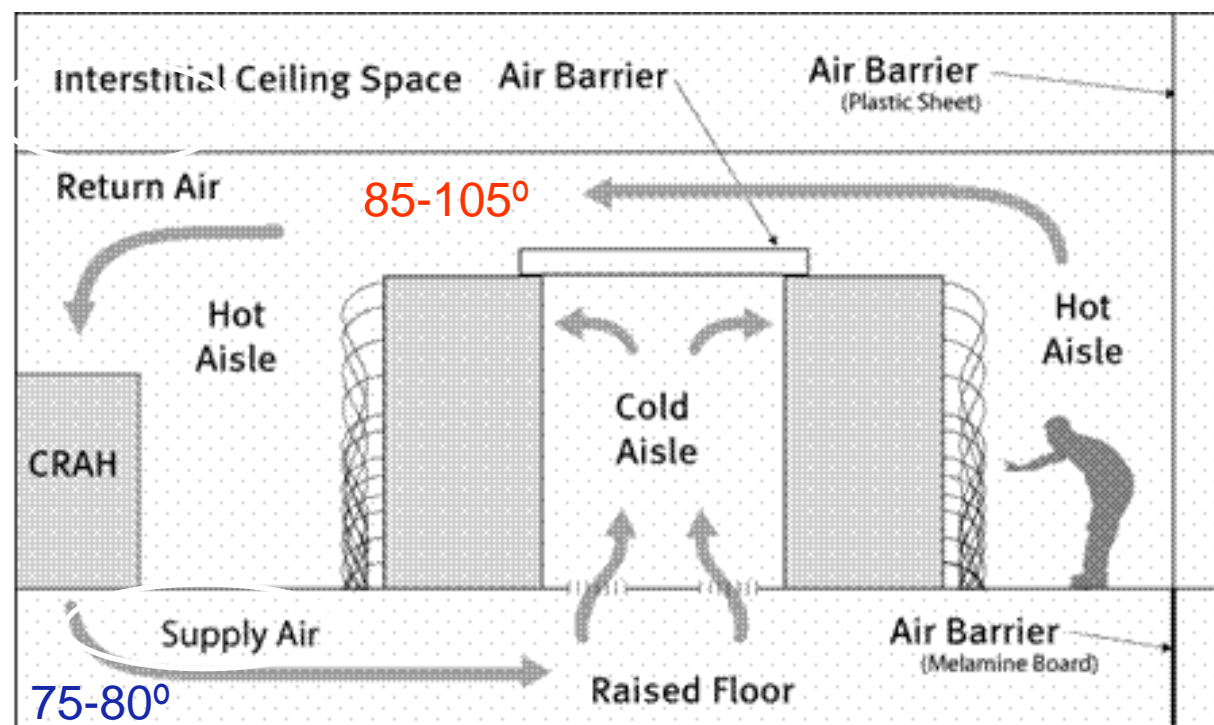
Transformer and PDU efficiency varies with load

**Factory Measurements of UPS Efficiency**  
(tested using linear loads)



- Efficient power supplies have large annual savings
- Efficient IT equipment reduces infrastructure power consumption
- EnergyStar and 80Plus Program are good sources for identifying such efficient systems and components
- Utility incentives may be available
- Virtualization can eliminate many servers
- Software to limit spinning discs has large promise
- Saving one watt at the server saves 2 watts at site and 6 watts at source (coal used for source).

- Minimizing the distance (shorter air path, cables)
- Grouping equipment with similar heat load densities and environmental requirements (Zoning)



Data center can  
be operated at  
85-105degF

Designing for the upper end of the recommended range will result in more energy efficient systems.

Centralized systems and/or use of VFD for air delivery will save energy

Air management for air cooled IT equipment is very important

Compressorless operation can reduce energy use by 15-20%

### ASHRAE Recommended and Allowable Intake Air Conditions

@ IT Equipment Intake	Recommended	Allowable
Temperature	65° – 80°F	59° – 90°F
Humidity (RH), Dew Point	42°F DP – 60% or 59°F DP	20% – 80% and 63°F DP

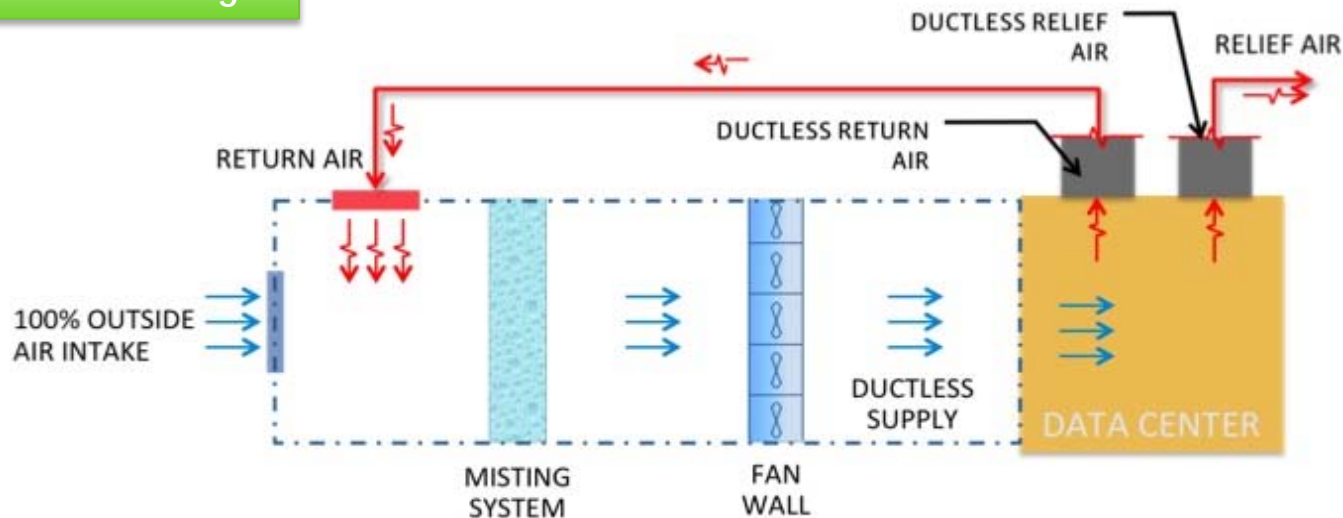
Server design will allow the equipment to run in higher temperature.

The [Prineville](#) data center cold side runs at **85°F** with a **65 percent** relative humidity

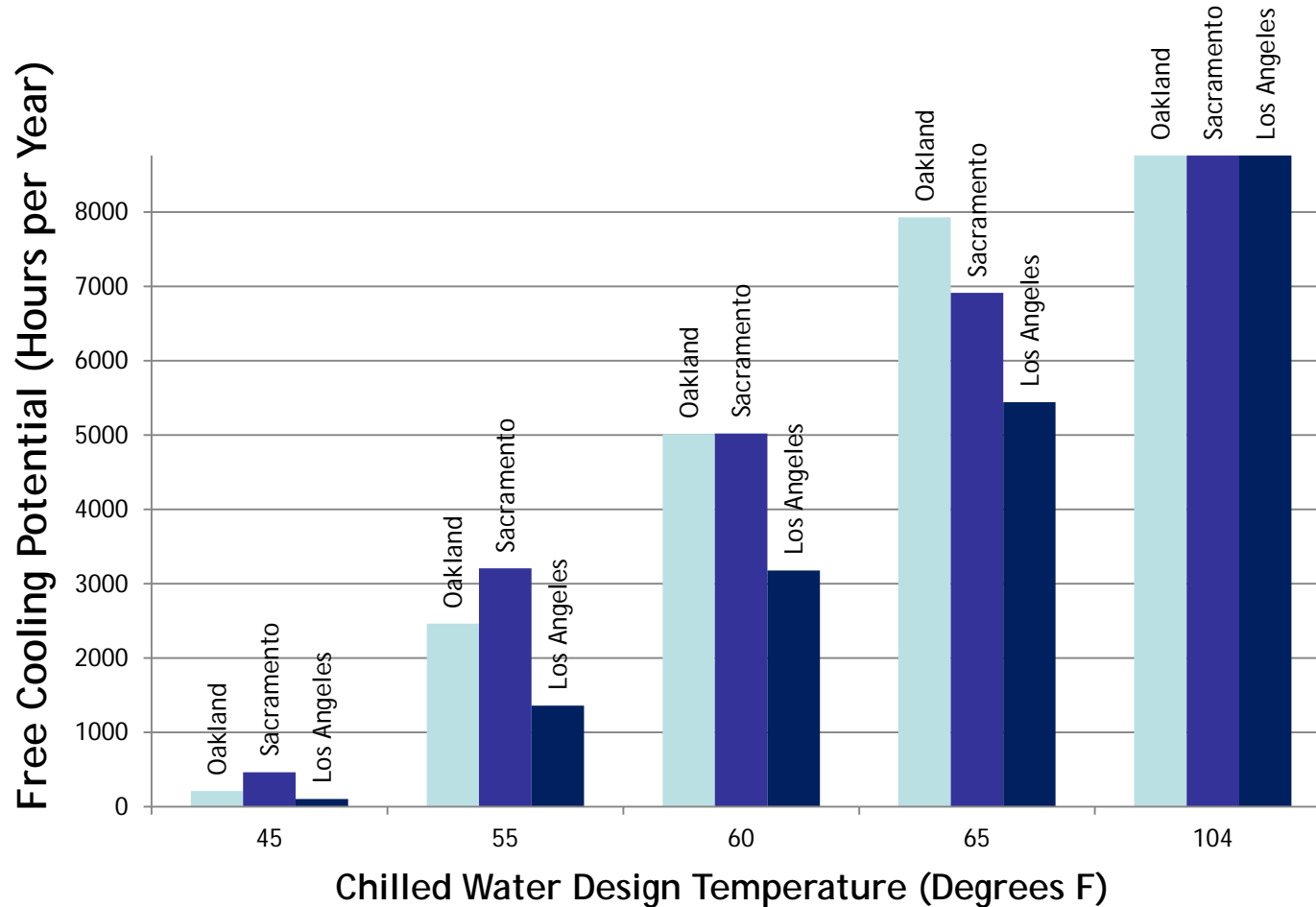
Only evaporative cooling is used.

Uses **277 volt** electrical distribution, reducing the amount of energy lost in conversion  
Down to **7 percent** of the power coming into the facility.

## Evaporative Cooling



## Free Cooling Opportunity





- Baseline energy utilization, identify improvement opportunities and monitor and validate the implementation of energy saving measures
- Measure real-time PUE (Power Usage Effectiveness), which is the ratio of total power used in the data center over IT power
- Monitor environmental conditions compared to ASHRAE ranges
- Control HVAC based on air intake temperature

Ideally, the IT and Infrastructure systems are monitored and controlled through a single system with “dashboard” displays for ease of understanding of the status and efficiencies

Temperature  
Humidity  
Pressure  
Leak Detection  
CW BTU  
Power  
Dry Contact  
Equipment Status  
Particle Count



Stakeholders should provide an inventory list of IT equipment to energy modeler.

Model should include energy use and energy rate schedule for CTO calculation, and provide an easy tool to evaluate options while considering Future expansion.

EQUIPMENT	MAKE	MODEL	QTY	POWER Per unit	Airflow , CFM	Maximum Intake Air DB TEMP	Intake Air % RH Range	Intake Air Dewpoint Temp Range
SERVER								
STORAGE								
NETWORK								

- General Energy Efficiency
  - LEED Platinum
  - PUE
- HVAC
  - High efficiency system
  - Zoning for different IT equipment
- Electrical
  - Modularity
  - Redundancy
- Controls and Monitoring
  - Real time monitoring of PUE
  - Even CPU

# Metrics Template

Parameter Name	Units	Level		
		Good	Better	Visionary

## Overall Data Center Performance Metrics

IT Power Load , Percent Utilization (CPU use )	%	>20 <sup>1</sup>	>30 <sup>1</sup>	>60 <sup>1</sup>
Data Center Power Usage Effectiveness (PUE)	<u>Total Facility Energy</u> IT Equipment Energy	1.43	1.26	1.09

## Air Management Metrics If applicable

Minimum Supply Air Temperature (SAT)	°F	75	80	85
Return Temperature Index (RTI)	%	85< 115>	95< 105>	100

## Cooling Metrics including Fan power

Data Center Cooling PUE	<u>Average Cooling System Energy (kWh)</u> Average IT Power (kWh)	0.35	0.2 <sup>1</sup>	0.05 <sup>1</sup>
Minimum compressorless operation hours per year	hours	4380 <sup>1</sup>	6570 <sup>1</sup>	8760 <sup>1</sup>

## Electrical Power Chain Metrics

Data Center Power PUE(includes lighting and other electrical us related to data center)	<u>Average Electrical Energy Loss (kWh)</u> Average IT Power (kWh)	0.08	0.06 <sup>1</sup>	0.04 <sup>1</sup>
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## Waste Heat Reuse Efficiency (ERF)

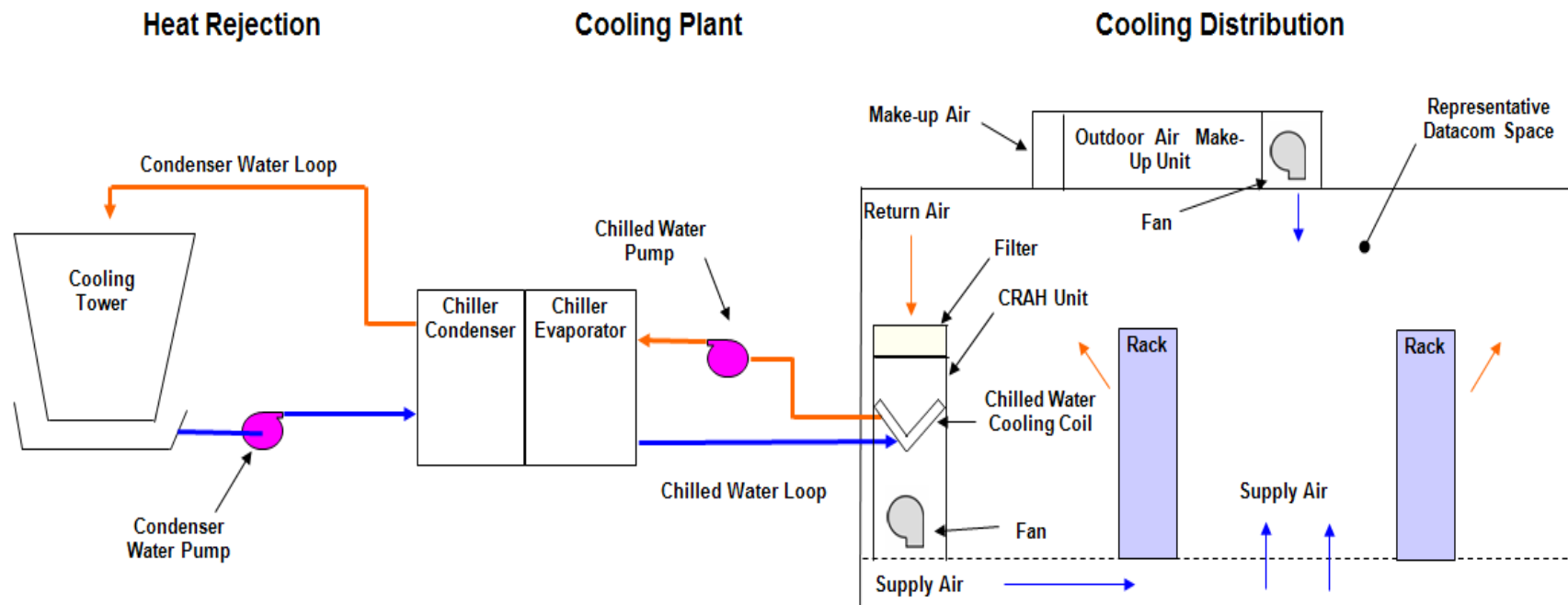
Efficiency of reuse of energy	<u>Average ReusedEnergy (kWh)</u> Average IT Power (kWh)	0 <sup>1</sup>	.05 <sup>1</sup>	.25
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[www.eere.energy.gov/industry/saveenergynow](http://www.eere.energy.gov/industry/saveenergynow)



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### Heat Rejection Alternatives:

- High Eff
- Water Cooled Direct (shown)
- Water Cooled Indirect (with HX)
- Evaporatively Cooled
- Air Cooled
- Dry Cooler (Air Cooled with Glycol)
- Low Eff

### Cooling Plant Alternatives:

- Water-Side Economizer (HX)
- Chiller (shown)
- Direct Expansion (DX)

### Terminal Unit Alternatives

- Liquid Cooling
- Central AHU
- CRAH Unit (shown)
- CRAC Unit (DX)

### Distribution Alternatives

- On Board
- In Rack
- In Row
- Overhead Air
- Underfloor Air (Shown)

