

November 2011

SUBJECT: The 2012 Model Year EPA/DOE Fuel Economy Guide

Dear Automobile Dealer:

The U.S. Department of Energy (DOE) and U.S. Environmental Protection Agency (EPA) seek your help in providing your customers with information about fuel economy and the benefits of using more fuel-efficient vehicles. Fuel economy is an important factor for consumers when shopping for a vehicle. EPA regulations require automobile dealers to prominently display the EPA/DOE Fuel Economy Guide booklets at each location where new automobiles are offered for sale and to make them available to the public at no charge (40 CFR 600.405-08 and 600.407-08). The regulations ensure that prospective customers have ready access to fuel economy information for current model year vehicles.

You have several options for obtaining the Fuel Economy Guide:

1. We will e-mail you an electronic copy of the Guide through the National Automobile Dealers Association (NADA) in November 2011. You can print the Guide from this electronic file. To ensure that you will receive a new model year Fuel Economy Guide via e-mail every year, please send your e-mail address to fueleconomy@ornl.gov if you have not previously done so.
2. You can download the Guide from the government's fuel economy Web site at www.fueleconomy.gov and print copies from the electronic file. This version of the Guide is updated periodically with newly released models and up-to-date fuel cost estimates.
3. If you would like us to send you print copies of the Guide, you can order them via the Internet at <http://www.fueleconomy.gov/feg/contacts.shtml> or via phone by calling DOE's Clean Cities Technical Response Service at 1-800-254-6735 between the hours of 9:00 a.m. and 7:00 p.m. Eastern time. Orders for the 2012 Fuel Economy Guide are currently being accepted and will be mailed, free of charge, in early December 2011.

EPA and the National Highway Transportation Safety Administration (NHTSA) recently redesigned the fuel economy and environment labels for new vehicles. Starting with model year 2013, the improved labels must be affixed to all new passenger cars and trucks. Automakers may also voluntarily adopt the new labels earlier for model year 2012 vehicles. For more information, please visit <http://www.epa.gov/otaq/carlabel/regulations.htm>.

We thank you for your cooperation and assistance in helping us implement this new way to provide the car-buying public with fuel economy information.

Sincerely,



Byron J. Bunker, Acting Director
Compliance Division
Office of Transportation and Air Quality
U.S. Environmental Protection Agency



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Energy Efficiency and Renewable Energy
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