

Introduction to Injury Prevention

Course Description

This 3-½ day course introduces participants to injuries as a public health problem. It addresses the principles of effective injury prevention through a combination of presentations, case histories, and group exercises. Emphasis is placed on the following core injury prevention program topics:

- The Public Health Approach
- Injury Data
- Program Design & Implementation
- Program Evaluation
- Coalitions & Collaborations
- Program Management
- Marketing & Advocacy

Course Objectives

- Understand the public health impact that injury has in Tribal communities.
- Understand that injuries are both predictable and preventable.
- Learn the use of data to identify patterns and contributing factors of injuries.
- Use injury patterns and factors to effectively target injury causes with multiple strategies.
- Understand the benefit of designing multiple prevention strategies that are accepted by your community's culture.
- Understand the benefits of working with others in injury prevention coalitions, and how to organize coalitions.
- Understand the stages of evaluation, and how to select strategies for both your local program and for your prevention strategies.
- Share information on local severe injury problems with your community, and to propose effective prevention activities.

Target Audience

The target audience includes public health and injury prevention practitioners, health care providers, health directors, tribal council members, tribal health board members, and IHS environmental health personnel.



Typical Course Topics (individual classes will vary)

- Injuries as a Public Health Problem
- Introduction to Data
- Injury Problem Identification
- Intervention Theory (with Haddon's Matrix) and Planning
- Coalitions & Collaborations
- Program and Action Planning
- Evaluation Introduction
- Marketing and Advocacy
- Planning the Presentation