



## **Advanced Injury Prevention Course**

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### **Course Description**

This course builds upon your knowledge and skills of applying public health practices to injury prevention. The course addresses the principles of effective injury prevention through a combination of interactive presentations, computer labs, case histories, and group exercises. Emphasis is placed on the following core injury prevention program topics:

- Using data to drive policy and change
- Data analysis techniques
- Developing a sustainable program
- Strategic planning for local programs
- Effective strategies in intentional injury
- Injury prevention through home visits
- Strategies in reporting accomplishments
- Advocacy strategies
- Developing public information materials
- Working with the media
- Funding community IP projects

### **Course Objectives**

Upon completion of the course, participants will be able to:

- Develop short- and long-term Injury Prevention Program strategic plans.
- Develop injury prevention reports and presentations.
- Develop an Injury Prevention Program budget.
- Collaborate with media outlets to promote an Injury Prevention Program.

### **Target Audience**

The target audience includes tribal health board members, health directors, tribal council members, IHS environmental health personnel, and tribal injury prevention staffs that have completed the Introduction and Intermediate Injury Prevention Courses or are specialized and/or have extensive injury prevention experience.



## **Course Agenda**

### **Day 1**

- Introductions
- Public Health Response to Injury Prevention
- Institutionalizing IP
- Strategic Planning

### **Day 2**

- Intentional Injuries and Homicide
- Intentional Injuries: Suicide
- Home Visitation
- Impact Evaluation
- Outcome Evaluation

### **Day 3**

- Data Analysis
- Funding Sources
- Proposal Development

### **Day 4**

- Project Reporting
- Materials Development
- Advocacy
- Working with Media
- Training Opportunities