



Emergency Management and Response Information Sharing and Analysis Center

CIP BULLETIN 8-09

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NOTE: CIP Bulletins will be distributed as necessary to provide members of the Emergency Services Sector with timely, important, unclassified information potentially affecting the protection of their critical infrastructures. They are prepared by the Emergency Management and Response- Information Sharing and Analysis Center (EMR-ISAC) at (301) 447-1325 or by e-mail at emr-isac@dhs.gov.

BJ's Wholesale Flyer Incidents

The following information has been confirmed by the FBI and is provided for the information of Emergency Services Sector departments and agencies:

The BJ's Wholesale Club has identified that 10 million mailers are to be delivered on the east coast, east of Mississippi and from Maine to Florida, as part of a marketing push. These mailers were found to contain a powder-like substance, which caused an incident recently in Norfolk, Virginia. The powder-like substance on these mailers has been identified as baby powder, which is a blend of talc and fragrance. During production of these mailers, a glue application is first included for card affixing and next a baby powder is used on the machines to avoid the glue from sticking to the cylinders of the bindery and affixing equipment. This is common practice throughout the industry.

No further information is currently available regarding these mailers from the BJ's Wholesale Club.