

INFORMED CONSENT

On behalf of the Centers for Disease Control and Prevention (CDC), Ogilvy Public Relations Worldwide and its contractor J. Reckner Associates are conducting one-on-one telephone interviews to evaluate the content and design of a pamphlet created by CDC as a resource for primary care providers about human papillomavirus (HPV) – a common sexually transmitted infection that can lead to cervical cancer and other genital cancers.

The interview itself will take no more than 60 minutes of your time and will require prior review of the materials (which should take about 20 minutes). If you agree to take part in the interview, here are things you should know:

- Your participation in this telephone interview is totally voluntary. You can end the interview at any time, for any reason.
- You can choose *not* to answer any question, at any time.
- You will not be asked any questions about your own personal behavior or health issues.
- Your name and answers to these questions will be kept confidential and will not be part of our report to CDC.
- The telephone interview will be audio taped.
- Project staff from both CDC and Ogilvy PR will listen to the discussion.
- Your input in this interview should pose no risks to you.
- You will be asked about ways CDC can reach you with information about HPV.
- The benefit of your participation is that it will help CDC build better educational messages and materials about HPV.
- You will be given \$125.00 for your time.

Contact Information: If you have questions about this research, please contact Heather Jameson of Ogilvy PR at 202/452-9407.

Your signature below shows that you understand the above and agree to participate in this research.

Please print your name _____

Please sign your name _____

Witness signature _____

Date _____

THANK YOU FOR YOUR PARTICIPATION