



Tri-Cities Research District Speaker Series

Going Green, Making Green: A real estate developer's perspective on what customers and tenants want in sustainable buildings...and what they'll pay for

Wednesday, January 20, 2010 • 4:00 pm - 5:00 pm

Location: Environmental Molecular Sciences Laboratory Auditorium (located on the PNNL Campus), 3335 Q Avenue, Richland

Prior to the speaker, the TCRD will hold its annual meeting at 3:00

About the Series

Pacific Northwest National Laboratory (PNNL) and Mission Support Alliance, LLC are teaming to host the speaker series dedicated to educating stakeholders, the community, and other interested individuals and organizations on what it takes to successfully develop a research park. Speakers will share their experiences in locating federal funding and investors, recruiting tenants, exploring ways to use sustainable and green technologies when developing research parks, and how to successfully collaborate with universities, national laboratories, and industrial interests

Who's the speaker?

The event's speaker, **Dennis Wilde**, is a Partner at Gerding Edlen Development. The seventh speaker in the series, Wilde has encouraged increased environmental stewardship in development projects while building a strong business case for the economic and social benefits of environmental responsibility. He helped launch Gerding Edlen Sustainable Solutions, a new business unit dedicated to creating sustainable strategies—where building projects generate more energy than they consume and consume more waste than they produce. Gerding Edlen Sustainable Solutions is also working on several district scale distributed energy and waste management systems similar to the Tri-Cities Research District.

Wilde is passionate about design as well, and has more than 20 years of experience in urban planning and design. He earned a degree in Architectural Engineering from Washington State University, and Master's degrees in Architecture and Urban Planning from the University of Pennsylvania.

Wilde is an active board member of the Natural Step Network that accelerates change towards sustainability, the Cascadia Chapter of the U.S. Green Building Council, the Oregon Built Environment & Sustainable Technologies Center (Oregon BEST) and Caldera, an arts and environment education program for at-risk youth.

Registration

There is no charge to attend this event; however, please **pre-register** by **January 12, 2010**. Light reception to immediately follow sponsored by Mission Support Alliance, LLC.

To register and for more information, please visit:

<http://www.pnl.gov/techrealization/TCRDSpeakers/>



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