

Risk Communication:

When, Why and How

A what, why, when, and, in the time allowed, how-to overview of an important and effective research-based approach for communicating effectively in complex and controversial situations. This introduction provides essential, effective and Hanford-relevant principles and tips for resolving issues about hazards and risks at the Site. Emphasis is placed on the perception of risk and how divergent worldviews and perceptions can and should not interfere with consensus development.



FOR PRESENTATION INFORMATION

CONTACT: 372-0407 OR SANDY_ROCK@RL.GOV

