

# Compliance Plan 2012 Data Table

## *General event-related statistics*

Type of Event	Number of Councils Participating	Total Number of Events	Percent of Councils Participating	Avg. # of Projects per Council Participating	Total Audience Reached	Avg. Audience Reached per Council Participating	Avg. Audience Reached per Single Event
TV	38	11,399	68%	300	586,498,583	15,434,173	51,452
Radio	38	12,571	68%	331	50,598,530	1,331,540	4,025
Technology	53	1,308	95%	25	41,553,099	784,021	31,768
Film	48	2,245	86%	47	7,391,316	153,986	3,292
Publication	55	1,356	98%	25	10,589,735	192,541	7,810
Exhibit	56	2,335	100%	42	10,492,210	187,361	4,493
Museum	54	3,330	96%	62	5,506,091	101,965	1,653
Library	51	5,679	91%	111	1,382,214	27,102	243
Discussion	55	16,769	98%	305	12,727,779	231,414	759
Conference	55	5,419	98%	99	3,582,861	65,143	661
Literacy	37	6,489	66%	175	1,345,230	36,358	207
Festival	53	1,902	95%	36	8,959,149	169,041	4,710
Chautauqua	33	1,759	59%	53	3,726,720	112,931	2,119
Speakers Bureau	35	4,092	63%	117	1,506,348	43,039	368
Collegiate	17	171	30%	10	19,376	1,140	113
K-12 Teacher	44	2,654	79%	60	1,858,069	42,229	700
Student	49	7,499	88%	153	2,133,314	43,537	284
Preservation	34	767	61%	23	3,671,733	107,992	4,787
Local History	55	5,240	98%	95	39,793,055	723,510	7,594
<b>TOTALS</b>	<b>860</b>	<b>92,984</b>	<b>81%</b>	<b>108</b>	<b>793,335,412</b>	<b>922,483</b>	<b>8,532</b>