

# C.A.R.S. Program Statistics

Friday, August 21st, 2009

Dealer Transactions (7:07 a.m. EST)

Number Submitted: 489,269

Dollar Value: \$2,037.5

### Top 10 New Vehicles Purchased

- 1. Toyota Corolla
- 2. Honda Civic
- 3. Ford Focus FWD
- 4. Toyota Camry
- 5. Hyundai Elantra
- 6. Toyota Prius
- 7. Nissan Versa
- 8. Ford Escape FWD
- 9. Honda Fit
- 10. Honda CR-V 4WD
- Over half (54%) of the top 10 new vehicles purchased under the program were manufactured in the U.S.
- The Toyota Corolla, the Ford Focus FWD, the Toyota Camry, the Ford Escape FWD, and the Honda CR-V 4WD are all manufactured in the U.S.

#### **New Vehicles Manufacturers**

Loyota	19.2%
General Motors	17.7%
Ford	15.0%
Honda	13.2%
Chrysler	8.3%
Nissan	7.8%
Hyundai	6.8%
Kia	3.8%
Subaru	2.4%
Mazda	2.3%
Volkswagen	1.9%
Suzuki	0.5%
Mitsubishi	0.4%
MINI	0.4%
Smart	0.2%
Volvo	0.1%
All Other	<0.1%

 Hybrid vehicles accounted for 4.5% of new vehicles purchased under the program compared to 3% of all new vehicle sales in June 2009.

•	A majority (77%) of those who purchased hybrid vehicles were trading in a SUV or truck.		

#### Top 10 Trade-in Vehicles

- 1. Ford Explorer 4WD
- 2. Ford F150 Pickup 2WD
- 3. Jeep Grand Cherokee 4WD
- 4. Jeep Cherokee 4WD
- 5. Ford Explorer 2WD
- 6. Dodge Caravan/Grand Caravan 2WD
- 7. Chevrolet Blazer 4WD
- 8. Ford F150 Pickup 4WD
- 9. Chevrolet C1500 Pickup 2WD
- 10. Ford Windstar FWD Van

#### Vehicles Purchased by Category

Passenger Cars: 283,104
Category 1 Truck: 166,586
Category 2 Truck: 31,862
Category 3 Truck: 1,300

#### Vehicle Trade-in by Category

 Passenger Cars:
 78,265

 Category 1 Truck:
 318,249

 Category 2 Truck:
 81,599

 Category 3 Truck:
 4,910

Thus far, 84% of trade-ins under the program are trucks, and 59% of new vehicle purchases are cars. The program is working far better than anyone anticipated at moving consumers out of old, dirty trucks and SUVs and into new more fuel-efficient cars.

### Average Fuel Economy

New vehicles Mileage: 25.0 MPG Trade-in Mileage: 15.8 MPG

Overall increase: 9.2 MPG, or a 58% improvement

Cars purchased under the program are, on average, 19% above the average fuel economy of all new cars currently available, and 60% above the average fuel economy of cars that were traded in. This means the program is raising the average fuel economy of the fleet, while getting the dirtiest and most polluting vehicles off the road.

Requested Voucher Dollar Amount by State:

Requested Voucher Dollar	Amount by State:
ALABAMA	\$22,934,000
ALASKA	\$3,885,500
ARIZONA	\$27,384,500
ARKANSAS	\$17,040,500
CALIFORNIA	\$218,239,500
COLORADO	\$25,812,500
CONNECTICUT	\$27,796,000
DELAWARE	\$6,810,000
DISTRICT OF COLUMBIA	\$56,000
FLORIDA	\$97,804,500
GEORGIA	\$49,144,000
GUAM	\$246,500
HAWAII	\$5,731,500
IDAHO	\$8,711,000
ILLINOIS	\$100,912,000
INDIANA	\$48,941,500
IOWA	
KANSAS	\$29,530,000
	\$23,185,000
KENTUCKY LOUISIANA	\$30,100,000
	\$20,943,500
MAINE	\$12,864,000
MARYLAND	\$48,541,500
MASSACHUSETTS	\$42,335,000
MICHIGAN	\$103,060,000
MINNESOTA	\$58,603,000
MISSISSIPPI	\$8,757,500
MISSOURI	\$46,043,500
MONTANA	\$5,017,000
NEBRASKA	\$17,245,500
NEVADA	\$9,288,000
NEW HAMPSHIRE	\$16,760,000
NEW JERSEY	\$67,060,000
NEW MEXICO	\$9,339,500
NEW YORK	\$105,829,500
NORTH CAROLINA	\$56,729,000
NORTH DAKOTA	\$7,220,500
OHIO	\$100,450,500
OKLAHOMA	\$25,519,000
OREGON	\$28,757,500
PENNSYLVANIA	\$100,388,500
PUERTO RICO	\$1,153,500
RHODE ISLAND	\$7,554,500
SOUTH CAROLINA	\$25,459,500
SOUTH DAKOTA	\$7,702,500
TENNESSEE	\$36,500,500
TEXAS	\$125,385,500
UTAH	\$16,258,500
VERMONT	\$6,665,500
VIRGIN ISLANDS	\$1,015,000
VIRGINIA	\$66,048,000
WASHINGTON	\$42,888,500
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WEST VIRGINIA	\$10,281,000
WISCONSIN	\$54,434,500
WYOMING	\$1,842,000

### Additional Information

# **Dealer Registrations**:

Number Submitted: 24,873 Number Approved: 21,173

# Website Visits:1/

Latest day (August 19): 280,167 Cumulative (June 22-August 19): 14,901,756

# **Hotline Contacts:**

Latest day (August 18)1/: 4,628

1/ Hotline and Website statistics generally run 2-3 days behind current day