

C.A.R.S. Program Statistics

August 14th, 2009

Dealer Transactions (7:35 a.m. EST)

Number Submitted: 358,851 Dollar Value: \$1,500.4M

Top 10 New Vehicles Purchased

- 1. Toyota Corolla
- 2. Honda Civic
- 3. Ford Focus FWD
- 4. Toyota Camry
- 5. Toyota Prius
- 6. Hyundai Elantra
- 7. Ford Escape FWD
- 8. Honda Fit
- 9. Nissan Versa
- 10. Honda CR-V 4WD

New Vehicles Manufacturers

18.9%
17.6%
15.4%
12.9%
9.1%
7.4%
6.7%
3.7%
2.4%
2.2%
2.0%
0.5%
0.4%
0.3%
0.2%
0.1%
<0.1%

- Over half (54%) of the top ten new models purchased under the program were manufactured in the U.S.
- Overall, about 52% of new vehicles purchased under the program were manufactured in the U.S.
- Hybrid vehicles accounted for 4.5% of new vehicles purchased under the program compared to 3% of all new vehicle sales in June 2009.

Top 10 Trade-in Vehicles

- 1. Ford Explorer 4WD
- 2. Ford F150 Pickup 2WD
- 3. Jeep Grand Cherokee 4WD
- 4. Jeep Cherokee 4WD
- 5. Ford Explorer 2WD
- 6. Dodge Caravan/Grand Caravan 2WD
- 7. Chevrolet Blazer 4WD
- 8. Ford F150 Pickup 4WD
- 9. Chevrolet C1500 Pickup 2WD
- 10. Ford Windstar FWD Van

Vehicles Purchased by Category

Passenger Cars: 208,378
Category 1 Truck: 124,187
Category 2 Truck: 22,157
Category 3 Truck: 883

Vehicle Trade-in by Category

Passenger Cars: 60,365
Category 1 Truck: 233,704
Category 2 Truck: 58,154
Category 3 Truck: 3,506

Thus far, 83% of trade-ins under the program are trucks, and 59% of new vehicle purchases are cars. The program is working far better than anyone anticipated at moving consumers out of old, dirty trucks and SUVs and into new more fuel-efficient cars.

Average Fuel Economy

New vehicles Mileage: 25.0 MPG Trade-in Mileage: 15.8 MPG

Overall increase: 9.2 MPG, or a 58% improvement

Cars purchased under the program are, on average, 19% above the average fuel economy of all new cars currently available, and 60% above the average fuel economy of cars that were traded in. This means the program is raising the average fuel economy of the fleet, while getting the dirtiest and most polluting vehicles off the road.

Requested Voucher Dollar Amount by State:

Requested Voucher Dollar	Amount by State.
ALABAMA	\$16,543,000
ALASKA	\$2,996,000
ARIZONA	\$19,721,500
ARKANSAS	\$12,319,500
CALIFORNIA	\$152,376,500
COLORADO	\$18,251,000
CONNECTICUT	\$20,685,000
DELAWARE	\$4,758,000
DISTRICT OF COLUMBIA	\$45,500
FLORIDA	\$70,652,000
GEORGIA	\$34,871,000
GUAM	\$86,000
HAWAII	\$3,698,500
IDAHO	\$6,862,000
ILLINOIS	\$74,967,500
INDIANA	\$37,015,000
IOWA	\$22,790,500
KANSAS	\$18,134,500
KENTUCKY	\$10,134,300
LOUISIANA	\$14,344,000
MAINE	\$9,729,000
MARYLAND	\$34,425,000
MASSACHUSETTS	
	\$31,633,000
MICHIGAN	\$80,621,500
MINNESOTA	\$48,472,500
MISSISSIPPI	\$6,202,500
MISSOURI	\$34,803,500
MONTANA	\$3,896,000
NEBRASKA	\$13,812,500
NEVADA	\$6,483,000
NEW HAMPSHIRE	\$12,264,500
NEW JERSEY	\$45,701,500
NEW MEXICO	\$6,537,000
NEW YORK	\$76,952,000
NORTH CAROLINA	\$42,548,500
NORTH DAKOTA	\$5,758,000
OHIO	\$76,343,000
OKLAHOMA	\$18,569,000
OREGON	\$22,972,500
PENNSYLVANIA	\$74,054,500
PUERTO RICO	\$447,500
RHODE ISLAND	\$5,504,500
SOUTH CAROLINA	\$18,998,000
SOUTH DAKOTA	\$6,559,000
TENNESSEE	\$26,701,000
TEXAS	\$91,120,000
UTAH	\$12,175,000
VERMONT	\$5,108,500
VIRGIN ISLANDS	\$798,000
VIRGINIA	\$47,539,000
WASHINGTON	\$31,009,000
WEST VIRGINIA	\$7,272,500
WISCONSIN	\$42,682,500
WYOMING	\$1,220,000

Additional Information

Dealer Registrations:

Number Submitted	24,814
Number Approved	21,118

Hotline Contacts:

Latest day (August 11) 1/	6,286
Cumulative (July 3-August 8) 2/	420,705

Website Visits:1/

Latest day (August 12)	331,229
Cumulative (June 22-August 12)	12,925,078

^{1/} Hotline and Website statistics generally run 1 day behind current day

^{2/} Hotline cumulative statistics are currently only produced weekly