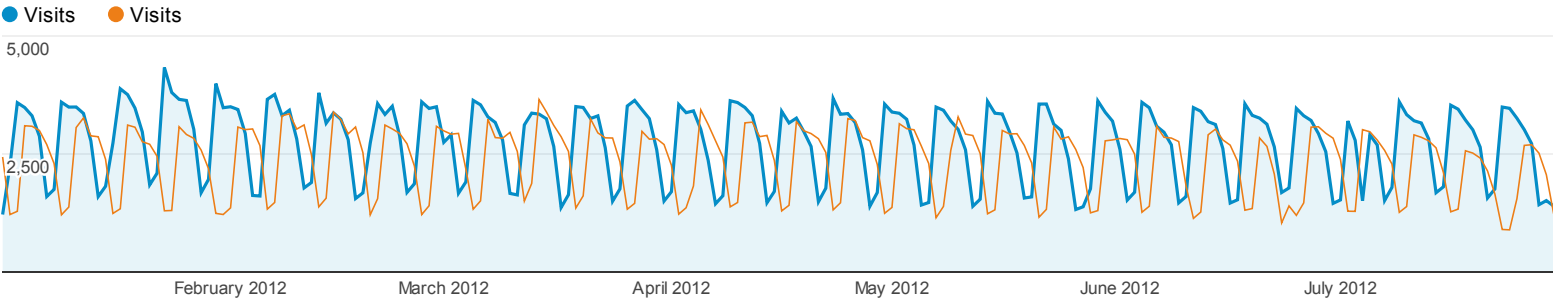


All Traffic

change in % of visits: +0.00%

Explorer

Site Usage



Visits 17.12% 579,991 vs 495,225	Pages / Visit -3.64% 4.74 vs 4.91	Avg. Visit Duration 1.31% 00:06:28 vs 00:06:23	% New Visits 5.61% 49.32% vs 46.70%	Bounce Rate 6.82% 28.15% vs 26.36%
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Source / Medium	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
1. google / organic					
Jan 1, 2012 - Jul 30, 2012	286,679	4.59	00:06:16	46.27%	28.59%
Jun 3, 2011 - Dec 31, 2011	229,228	4.87	00:06:23	44.55%	26.35%
% Change	25.06%	-5.63%	-1.88%	3.87%	8.53%
2. (direct) / (none)					
Jan 1, 2012 - Jul 30, 2012	130,564	4.50	00:06:30	59.05%	31.75%
Jun 3, 2011 - Dec 31, 2011	105,155	4.47	00:05:56	55.26%	30.51%
% Change	24.16%	0.60%	9.47%	6.86%	4.03%
3. bing / organic					
Jan 1, 2012 - Jul 30, 2012	31,603	5.58	00:07:23	42.63%	19.31%
Jun 3, 2011 - Dec 31, 2011	27,768	5.74	00:07:14	41.86%	18.88%
% Change	13.81%	-2.86%	2.17%	1.83%	2.30%
4. yahoo / organic					
Jan 1, 2012 - Jul 30, 2012	29,589	5.65	00:07:10	44.27%	18.72%
Jun 3, 2011 - Dec 31, 2011	26,944	5.92	00:07:14	43.69%	16.78%
% Change	9.82%	-4.53%	-0.90%	1.33%	11.61%
5. search.www.uscg.mil / referral					
Jan 1, 2012 - Jul 30, 2012	9,607	4.81	00:07:51	41.08%	25.89%
Jun 3, 2011 - Dec 31, 2011	10	6.80	00:11:45	70.00%	30.00%
% Change	95,970.00%	-29.22%	-33.13%	-41.31%	-13.71%
6. search / organic					
Jan 1, 2012 - Jul 30, 2012	7,529	4.63	00:09:36	9.80%	23.64%
Jun 3, 2011 - Dec 31, 2011	23,416	5.33	00:07:46	16.39%	22.72%
% Change	-67.85%	-13.15%	23.55%	-40.18%	4.08%

7.	aol / organic					
	Jan 1, 2012 - Jul 30, 2012	4,224	6.00	00:07:49	42.16%	14.99%
	Jun 3, 2011 - Dec 31, 2011	3,838	5.89	00:07:30	41.92%	16.44%
	% Change	10.06%	1.77%	4.10%	0.57%	-8.85%
8.	answers.yahoo.com / referral					
	Jan 1, 2012 - Jul 30, 2012	3,365	4.66	00:04:48	76.26%	36.67%
	Jun 3, 2011 - Dec 31, 2011	2,888	4.99	00:04:58	75.73%	33.45%
	% Change	16.52%	-6.65%	-3.25%	0.70%	9.64%
9.	en.wikipedia.org / referral					
	Jan 1, 2012 - Jul 30, 2012	3,305	4.83	00:05:30	67.29%	28.90%
	Jun 3, 2011 - Dec 31, 2011	3,458	5.49	00:06:42	71.14%	22.96%
	% Change	-4.42%	-12.03%	-18.05%	-5.41%	25.85%
10.	uscg.mil / referral					
	Jan 1, 2012 - Jul 30, 2012	3,303	4.95	00:06:46	41.90%	19.83%
	Jun 3, 2011 - Dec 31, 2011	1,599	4.95	00:06:08	41.15%	24.83%
	% Change	106.57%	0.12%	10.41%	1.82%	-20.13%
11.	36ohk6dgmcd1n-c.c.yom.mail.yahoo.net / referral					
	Jan 1, 2012 - Jul 30, 2012	2,869	4.21	00:05:47	34.33%	32.90%
	Jun 3, 2011 - Dec 31, 2011	335	4.92	00:06:29	36.42%	21.49%
	% Change	756.42%	-14.41%	-10.95%	-5.73%	53.09%
12.	sealiftcommand.com / referral					
	Jan 1, 2012 - Jul 30, 2012	2,855	5.74	00:06:26	61.19%	22.56%
	Jun 3, 2011 - Dec 31, 2011	3,230	6.02	00:07:09	60.80%	21.83%
	% Change	-11.61%	-4.77%	-10.09%	0.63%	3.35%
13.	ask / organic					
	Jan 1, 2012 - Jul 30, 2012	2,533	5.41	00:06:48	52.03%	26.73%
	Jun 3, 2011 - Dec 31, 2011	2,304	5.44	00:06:32	47.66%	21.18%
	% Change	9.94%	-0.71%	4.01%	9.18%	26.19%
14.	adamsmarine.com / referral					
	Jan 1, 2012 - Jul 30, 2012	2,025	7.28	00:10:25	47.46%	10.96%
	Jun 3, 2011 - Dec 31, 2011	1,600	6.71	00:09:23	45.31%	17.38%
	% Change	26.56%	8.44%	11.00%	4.73%	-36.90%
15.	avg / organic					
	Jan 1, 2012 - Jul 30, 2012	1,371	5.23	00:07:00	43.69%	21.59%
	Jun 3, 2011 - Dec 31, 2011	0	0.00	00:00:00	0.00%	0.00%
	% Change	100.00%	100.00%	100.00%	100.00%	100.00%
16.	164.109.173.40 / referral					
	Jan 1, 2012 - Jul 30, 2012	1,278	6.06	00:07:22	59.70%	23.79%
	Jun 3, 2011 - Dec 31, 2011	1,335	5.88	00:07:26	60.07%	24.49%
	% Change	-4.27%	2.94%	-0.79%	-0.62%	-2.89%
17.	hrmcacclaim.com / referral					
	Jan 1, 2012 - Jul 30, 2012	1,140	4.48	00:04:41	63.16%	36.67%
	Jun 3, 2011 - Dec 31, 2011	1,284	4.77	00:05:00	74.14%	31.78%
	% Change	-11.21%	-6.11%	-6.18%	-14.82%	15.39%
18.	dhsconnect.dhs.gov / referral					
	Jan 1, 2012 - Jul 30, 2012	1,124	3.92	00:04:47	0.09%	23.49%

	Jun 3, 2011 - Dec 31, 2011	2,847	4.03	00:04:41	2.49%	28.87%
	% Change	-60.52%	-2.63%	1.89%	-96.43%	-18.65%
19.	marinerslearningsystem.com / referral					
	Jan 1, 2012 - Jul 30, 2012	1,011	5.25	00:06:47	45.60%	25.12%
	Jun 3, 2011 - Dec 31, 2011	1,069	5.07	00:07:37	50.05%	21.14%
	% Change	-5.43%	3.44%	-10.97%	-8.89%	18.84%
20.	matadonetnetwork.com / referral					
	Jan 1, 2012 - Jul 30, 2012	1,005	3.93	00:03:01	82.69%	39.00%
	Jun 3, 2011 - Dec 31, 2011	928	4.04	00:03:18	85.99%	35.99%
	% Change	8.30%	-2.79%	-8.83%	-3.84%	8.37%
21.	myfwc.com / referral					
	Jan 1, 2012 - Jul 30, 2012	962	5.05	00:04:20	77.23%	31.39%
	Jun 3, 2011 - Dec 31, 2011	511	5.17	00:04:50	82.39%	25.64%
	% Change	88.26%	-2.23%	-10.47%	-6.25%	22.46%
22.	maritimetrainingschool.com / referral					
	Jan 1, 2012 - Jul 30, 2012	961	3.63	00:04:03	43.81%	49.22%
	Jun 3, 2011 - Dec 31, 2011	963	4.36	00:06:02	37.07%	46.73%
	% Change	-0.21%	-16.68%	-32.98%	18.17%	5.33%
23.	comcast / organic					
	Jan 1, 2012 - Jul 30, 2012	947	6.37	00:08:26	53.43%	15.10%
	Jun 3, 2011 - Dec 31, 2011	0	0.00	00:00:00	0.00%	0.00%
	% Change	100.00%	100.00%	100.00%	100.00%	100.00%
24.	search.mywebsearch.com / referral					
	Jan 1, 2012 - Jul 30, 2012	947	6.00	00:08:33	54.38%	16.90%
	Jun 3, 2011 - Dec 31, 2011	673	6.06	00:08:57	49.03%	15.30%
	% Change	40.71%	-1.06%	-4.54%	10.91%	10.39%
25.	cglicense.com / referral					
	Jan 1, 2012 - Jul 30, 2012	920	4.80	00:07:26	16.52%	8.26%
	Jun 3, 2011 - Dec 31, 2011	711	4.11	00:04:59	14.91%	16.74%
	% Change	29.40%	16.62%	49.20%	10.82%	-50.64%

Row s 1 - 25 of 3137