

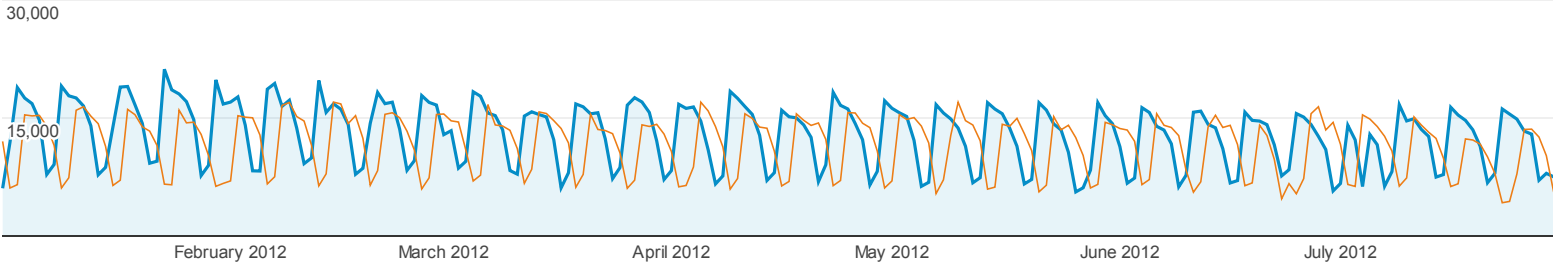
Pages

change in % of pageviews: +0.00%

Explorer

Site Usage

Pageviews Pageviews



Pageviews 12.85% 2,746,583 vs 2,433,785	Unique Pageviews 13.04% 2,065,235 vs 1,826,937	Avg. Time on Page 6.16% 00:01:44 vs 00:01:38	Entrances 17.12% 580,016 vs 495,225	Bounce Rate 6.82% 28.15% vs 26.36%	% Exit 3.78% 21.12% vs 20.35%	Page Value 0.00% \$0.00 vs \$0.00
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Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
1. /nmc/default.asp							
Jan 1, 2012 - Jul 30, 2012	413,736	308,413	00:01:10	288,319	22.25%	22.96%	\$0.00
Jun 3, 2011 - Dec 31, 2011	377,989	285,393	00:01:04	268,830	22.46%	23.25%	\$0.00
% Change	9.46%	8.07%	9.75%	7.25%	-0.95%	-1.24%	0.00%
2. /nmc/applications_forms.asp							
Jan 1, 2012 - Jul 30, 2012	85,271	57,826	00:00:53	22,277	20.96%	12.46%	\$0.00
Jun 3, 2011 - Dec 31, 2011	66,233	45,654	00:00:55	16,539	20.94%	12.01%	\$0.00
% Change	28.74%	26.66%	-2.36%	34.69%	0.07%	3.76%	0.00%
3. /nmc/renewing.asp							
Jan 1, 2012 - Jul 30, 2012	84,506	56,628	00:00:58	32,135	17.14%	11.58%	\$0.00
Jun 3, 2011 - Dec 31, 2011	65,697	44,415	00:00:56	24,726	16.16%	10.76%	\$0.00
% Change	28.63%	27.50%	4.07%	29.96%	6.06%	7.61%	0.00%
4. /nmc/checklists.asp							
Jan 1, 2012 - Jul 30, 2012	83,650	66,337	00:03:04	17,509	60.69%	38.77%	\$0.00
Jun 3, 2011 - Dec 31, 2011	69,125	53,847	00:02:48	10,344	53.68%	32.57%	\$0.00
% Change	21.01%	23.20%	9.59%	69.27%	13.05%	19.02%	0.00%
5. /nmc/recs/default.asp							
Jan 1, 2012 - Jul 30, 2012	62,530	33,364	00:00:33	6,252	18.49%	8.12%	\$0.00
Jun 3, 2011 - Dec 31, 2011	0	0	00:00:00	0	0.00%	0.00%	\$0.00
% Change	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	0.00%
6. /nmc/application.asp							
Jan 1, 2012 - Jul 30, 2012	51,054	37,472	00:00:40	6,556	25.46%	10.62%	\$0.00
Jun 3, 2011 - Dec 31, 2011	41,584	29,765	00:00:41	4,526	22.80%	10.15%	\$0.00
% Change	22.77%	25.89%	-3.25%	44.85%	11.65%	4.65%	0.00%

7. [/nmc/credentials_forms.asp](#)

Jan 1, 2012 - Jul 30, 2012	48,412	37,305	00:00:37	7,125	23.51%	8.96%	\$0.00
Jun 3, 2011 - Dec 31, 2011	46,987	36,467	00:00:38	7,124	20.65%	8.74%	\$0.00
% Change	3.03%	2.30%	-3.92%	0.01%	13.85%	2.42%	0.00%

8. [/nmc/rec_information.asp](#)

Jan 1, 2012 - Jul 30, 2012	47,772	26,992	00:00:36	9,034	26.15%	10.92%	\$0.00
Jun 3, 2011 - Dec 31, 2011	96,804	51,442	00:00:32	15,121	20.28%	9.27%	\$0.00
% Change	-50.65%	-47.53%	13.69%	-40.26%	28.90%	17.82%	0.00%

9. [/nmc/cb_capt.asp](#)

Jan 1, 2012 - Jul 30, 2012	46,739	38,929	00:01:42	35,025	25.40%	26.21%	\$0.00
Jun 3, 2011 - Dec 31, 2011	30,282	25,584	00:01:21	21,955	22.76%	22.89%	\$0.00
% Change	54.35%	52.16%	25.41%	59.53%	11.63%	14.47%	0.00%

10. [/external/homeport.uscg.mil/mmcstatus](#)

Jan 1, 2012 - Jul 30, 2012	45,867	38,180	00:16:05	782	57.80%	67.45%	\$0.00
Jun 3, 2011 - Dec 31, 2011	41,854	35,139	00:12:21	765	58.95%	67.66%	\$0.00
% Change	9.59%	8.65%	30.15%	2.22%	-1.96%	-0.31%	0.00%

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