

Overview of Non-Traditional Driver Education Programs



DOT HS 811 592

“Overview of Non-Traditional Driver Education Programs” (December 2010, DOT HS 811 406), available at www.nhtsa.gov/staticfiles/nti/pdf/811406.pdf, is two-part document. The first part is a 45-page report describing the range of private sector companies and nonprofit organizations (essentially, any outfit that isn’t a government-related local, State or Federal agency) that offer a variety of driver education products and services, whether they be classes and instruction, or publications such as books and CDs. Though published by NHTSA, the listing was compiled by the American Driver and Traffic Safety Education Association (ADTSEA), using information and product descriptions supplied by the companies and non-profit organizations themselves.

The second part is a 49-page appendix that is the ADTSEA Driver Education Standards, published in 2006. This report compares the content of these products to the ADTSEA Standards, which were developed in cooperation with NHTSA. The ADTSEA standards relate to a complete driver education knowledge and skills program, ideally taken over a 45-hour classroom segment and 10 hours of behind-the-wheel training. States, school districts, private companies, and other users of the products contained in this document must evaluate how effective these products will be in fulfilling the related ADTSEA standard indicated in this report.

The overview of companies and organizations is divided into five parts.

- **Organizations:** The seven nonprofit organizations, foundations, institutes and councils that play major roles in driver education issues.
- **Companies:** The two companies, Advance Auto Parts and U-Haul, Inc., that provide brochures and handbooks on topics directly concerning safe driving.
- **Insurance Companies:** Five insurance companies offer brochures, Web-based training, facts sheets, and information on various aspects of driver training. (One of the companies, the State Farm Insurance Companies, developed its fact sheets in conjunction with the Children’s Hospital of Philadelphia.)
- **Simulator Companies:** Three firms offer various kinds of driver simulation equipment, programs and training.
- **Vehicle Manufacturers:** Ford and Toyota offer driver education programs.

A second appendix lists all the contact information for the companies and organizations listed in the main section of the report.

