UNITED STATES OF AMERICA Before the SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934 Release No. 63061 / October 7, 2010

ACCOUNTING AND AUDITING ENFORCEMENT Release No. 3196 / October 7, 2010

ADMINISTRATIVE PROCEEDING File No. 3-12502

: ORDER GRANTING APPLICATION FOR

In the Matter of : REINSTATEMENT TO APPEAR AND PRACTICE

: BEFORE THE COMMISSION AS AN ACCOUNTANT

Michael S. Joseph, CPA

: RESPONSIBLE FOR THE PREPARATION OR

DEVIEW OF FINANCIAL STATEMENTS DECI-

: REVIEW OF FINANCIAL STATEMENTS REQUIRED

: TO BE FILED WITH THE COMMISSION

On December 11, 2006, Michael S. Joseph, CPA ("Joseph") was denied the privilege of appearing or practicing as an accountant before the Commission as a result of settled public administrative proceedings instituted by the Commission against Joseph pursuant to Rule 102(e)(1)(ii) of the Commission's Rules of Practice. This order is issued in response to Joseph's application for reinstatement to appear and practice before the Commission as an accountant responsible for the preparation or review of financial statements required to be filed with the Commission.

The Commission found that in 2001 Joseph violated certain of the antifraud, reporting, and recordkeeping provisions of the federal securities laws, as well as auditor independence standards, while he was a partner in the national office of Ernst & Young LLP (E&Y"). Specifically, Joseph helped develop and market an accounting product for one E&Y client, American International Group, Inc. and then worked with an E&Y audit team to advise an E&Y audit client, PNC Financial Services Group, Inc. ("PNC"), on the accounting treatment for a version of that product. As a result of his advice, PNC improperly excluded certain assets from its consolidated financial statements. The improper accounting was included in several Forms 10-Q and certain registration statements for PNC securities.

In his capacity as a preparer or reviewer, or as a person responsible for the preparation or review, of financial statements of a public company to be filed with the Commission, Joseph

¹ See Accounting and Auditing Enforcement Release No. 2523 dated December 11, 2006. Joseph was permitted, pursuant to the order, to apply for reinstatement after three years upon making certain showings.

attests that he will undertake to have his work reviewed by the independent audit committee of any company for which he works, or in some other manner acceptable to the Commission, while practicing before the Commission in this capacity. Joseph is not, at this time, seeking to appear or practice before the Commission as an independent accountant. If he should wish to resume appearing and practicing before the Commission as an independent accountant, he will be required to submit an application to the Commission showing that he has complied and will comply with the terms of the original suspension order in this regard. Therefore, Joseph's suspension from practice before the Commission as an independent accountant continues in effect until the Commission determines that a sufficient showing has been made in this regard in accordance with the terms of the original suspension order.

Rule 102(e)(5) of the Commission's Rules of Practice governs applications for reinstatement, and provides that the Commission may reinstate the privilege to appear and practice before the Commission "for good cause shown." This "good cause" determination is necessarily highly fact specific.

On the basis of information supplied, representations made, and undertakings agreed to by Joseph, it appears that he has complied with the terms of the December 11, 2006 order denying him the privilege of appearing or practicing before the Commission as an accountant, that no information has come to the attention of the Commission relating to his character, integrity, professional conduct or qualifications to practice before the Commission that would be a basis for adverse action against him pursuant to Rule 102(e) of the Commission's Rules of Practice, and that Joseph, by undertaking to have his work reviewed by the independent audit committee of any company for which he works, or in some other manner acceptable to the Commission, in his practice before the Commission as a preparer or reviewer of financial statements required to be filed with the Commission, has shown good cause for reinstatement. Therefore, it is accordingly,

ORDERED pursuant to Rule 102(e)(5)(i) of the Commission's Rules of Practice that Michael S. Joseph, CPA is hereby reinstated to appear and practice before the Commission as an accountant responsible for the preparation or review of financial statements required to be filed with the Commission.

By the Commission.

Elizabeth M. Murphy Secretary

² Rule 102(e)(5)(i) provides:

Ruic 102(c)(3)(1) provides.

[&]quot;An application for reinstatement of a person permanently suspended or disqualified under paragraph (e)(1) or (e)(3) of this section may be made at any time, and the applicant may, in the Commission's discretion, be afforded a hearing; however, the suspension or disqualification shall continue unless and until the applicant has been reinstated by the Commission for good cause shown." 17 C.F.R. § 201.102(e)(5)(i).

SERVICE LIST

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