

**Table 2400. Population size of area of residence: Average annual expenditures and characteristics, Consumer Expenditure Survey, 2010**

Item	All consumer units	Outside urban area	Urban consumer units						
			Total	Less than 100,000	100,000 to 249,999	250,000 to 999,999	1,000,000 to 2,499,999	2,500,000 to 4,999,999	5,000,000 and more
Number of consumer units (in thousands) .....	121,107	24,708	96,399	17,745	9,492	20,137	15,788	17,050	16,187
Consumer unit characteristics:									
Income before taxes .....	\$62,481	\$56,814	\$63,934	\$48,931	\$55,739	\$59,858	\$66,377	\$77,156	\$73,949
Income after taxes .....	60,712	55,185	62,129	48,030	54,744	58,436	64,266	73,901	72,025
Age of reference person .....	49.4	53.3	48.4	49.1	48.5	48.0	48.8	47.1	49.2
Average number in consumer unit:									
Persons .....	2.5	2.5	2.5	2.4	2.5	2.4	2.5	2.6	2.7
Children under 18 .....	.6	.6	.6	.6	.6	.6	.6	.7	.6
Persons 65 and older .....	.3	.4	.3	.3	.3	.3	.3	.3	.3
Earners .....	1.3	1.2	1.3	1.1	1.3	1.3	1.3	1.4	1.4
Vehicles .....	1.9	2.6	1.7	1.8	1.8	1.8	1.8	1.7	1.4
Percent distribution:									
Sex of reference person:									
Male .....	47	47	47	44	43	47	50	48	46
Female .....	53	53	53	56	57	53	50	52	54
Housing tenure:									
Homeowner .....	66	83	61	61	63	64	62	61	57
With mortgage .....	41	43	40	34	42	42	43	43	37
Without mortgage .....	25	40	21	27	21	22	19	17	20
Renter .....	34	17	39	39	37	36	38	39	43
Race of reference person:									
Black or African-American .....	12	6	14	11	11	13	15	17	16
White, Asian, and all other races .....	88	94	86	89	89	87	85	83	84
Hispanic or Latino origin of reference person:									
Hispanic or Latino .....	12	4	14	13	11	9	12	20	20
Not Hispanic or Latino .....	88	96	86	87	89	91	88	80	80
Education of reference person:									
Elementary (1-8) .....	5	6	4	6	3	3	3	5	6
High school (9-12) .....	35	42	33	37	37	33	33	29	31
College .....	60	52	62	57	60	64	63	66	63
Never attended and other .....	( <sup>1</sup> )	( <sup>1</sup> )	( <sup>1</sup> )	( <sup>1</sup> )	( <sup>1</sup> )	( <sup>1</sup> )	1	1	( <sup>1</sup> )
At least one vehicle owned or leased .....	88	95	86	87	86	89	90	88	76
Average annual expenditures .....	\$48,109	\$44,885	\$48,937	\$38,930	\$41,776	\$48,593	\$51,305	\$55,990	\$54,834
Food .....									
Food at home .....	6,129	5,723	6,234	5,163	5,272	6,669	6,433	6,665	6,804
Cereals and bakery products .....	3,624	3,566	3,639	3,167	3,155	3,980	3,756	3,769	3,788
Cereals and cereal products .....	502	508	500	422	438	555	529	513	516
Bakery products .....	165	160	166	138	138	179	172	176	180
Meats, poultry, fish, and eggs .....	337	348	334	284	300	376	357	338	336
Beef .....	784	761	790	659	633	889	786	835	870
Pork .....	217	229	213	188	198	262	197	207	219
Other meats .....	149	171	143	125	104	162	155	149	146
Poultry .....	117	114	118	102	99	124	119	127	129
Fish and seafood .....	138	123	142	114	110	154	142	155	164
Eggs .....	117	83	126	89	81	135	128	147	158
Dairy products .....	46	42	48	41	42	51	45	50	55
Dairy products .....	380	393	377	330	358	414	383	381	387
Fresh milk and cream .....	141	147	139	124	127	151	140	139	149
Other dairy products .....	240	246	238	206	230	264	243	242	237
Fruits and vegetables .....	679	599	700	570	556	735	718	764	801
Fresh fruits .....	232	190	243	183	185	252	256	279	281
Fresh vegetables .....	210	183	218	173	167	230	217	238	260
Processed fruits .....	113	103	115	97	94	120	118	122	132
Processed vegetables .....	124	122	125	117	109	133	128	124	128

See footnotes at end of table.

**Table 2400. Population size of area of residence: Average annual expenditures and characteristics, Consumer Expenditure Survey, 2010 — Continued**

Item	All consumer units	Outside urban area	Urban consumer units						
			Total	Less than 100,000	100,000 to 249,999	250,000 to 999,999	1,000,000 to 2,499,999	2,500,000 to 4,999,999	5,000,000 and more
Other food at home .....	\$1,278	\$1,306	\$1,271	\$1,186	\$1,171	\$1,388	\$1,340	\$1,275	\$1,215
Sugar and other sweets .....	132	141	130	126	117	154	138	116	119
Fats and oils .....	103	108	101	95	89	108	99	105	104
Miscellaneous foods .....	667	661	668	619	623	720	728	680	617
Nonalcoholic beverages .....	333	352	329	308	299	363	330	325	331
Food prepared by consumer unit on out-of-town trips .....	43	44	43	37	42	43	44	50	44
Food away from home .....	2,505	2,157	2,595	1,996	2,117	2,688	2,676	2,896	3,017
Alcoholic beverages .....	412	352	427	307	310	417	504	512	473
Housing .....	16,557	13,952	17,224	12,720	14,657	15,954	18,085	20,207	21,277
Shelter .....	9,812	7,154	10,493	6,902	8,604	9,146	11,082	12,678	14,336
Owned dwellings .....	6,277	5,614	6,447	4,233	5,553	5,868	6,965	7,722	8,273
Mortgage interest and charges .....	3,351	2,902	3,466	2,269	3,088	3,129	4,000	4,372	3,947
Property taxes .....	1,814	1,587	1,872	1,106	1,610	1,621	1,724	2,154	3,026
Maintenance, repairs, insurance, other expenses .....	1,112	1,125	1,109	858	855	1,118	1,241	1,196	1,299
Rented dwellings .....	2,900	997	3,387	2,150	2,563	2,700	3,432	4,145	5,239
Other lodging .....	635	543	659	519	488	579	685	811	824
Utilities, fuels, and public services .....	3,660	3,799	3,624	3,317	3,436	3,570	3,662	3,910	3,802
Natural gas .....	440	236	492	331	396	439	536	535	704
Electricity .....	1,413	1,680	1,344	1,358	1,298	1,362	1,358	1,428	1,231
Fuel oil and other fuels .....	140	349	87	73	94	77	28	84	171
Telephone services .....	1,178	1,178	1,178	1,030	1,137	1,144	1,173	1,295	1,286
Water and other public services .....	489	356	523	524	509	549	566	568	410
Household operations .....	1,007	786	1,064	713	910	1,005	1,154	1,397	1,173
Personal services .....	340	183	380	238	282	340	434	532	430
Other household expenses .....	667	603	684	475	628	665	720	865	743
Housekeeping supplies .....	612	720	583	520	497	615	605	644	581
Laundry and cleaning supplies .....	150	168	146	148	132	140	139	156	155
Other household products .....	329	403	310	250	244	341	334	356	306
Postage and stationery .....	132	150	128	122	122	135	132	132	120
Household furnishings and equipment .....	1,467	1,493	1,460	1,268	1,211	1,616	1,581	1,578	1,385
Household textiles .....	102	100	103	85	122	106	98	124	93
Furniture .....	355	366	352	315	243	373	392	372	372
Floor coverings .....	36	24	39	38	22	57	43	29	35
Major appliances .....	209	247	199	198	206	234	230	164	163
Small appliances, miscellaneous housewares .....	107	129	101	74	87	104	123	118	94
Miscellaneous household equipment .....	657	627	665	558	531	742	696	772	628
Apparel and services .....	1,700	1,317	1,799	1,256	1,324	1,806	1,753	1,958	2,535
Men and boys .....	382	329	396	295	278	366	449	424	523
Men, 16 and over .....	304	262	315	220	218	292	380	337	413
Boys, 2 to 15 .....	78	67	81	75	60	74	69	87	110
Women and girls .....	663	533	696	487	543	794	667	779	843
Women, 16 and over .....	562	442	593	395	463	669	578	674	725
Girls, 2 to 15 .....	101	91	104	92	80	125	89	105	118
Children under 2 .....	91	62	98	85	66	93	103	117	110
Footwear .....	303	244	319	224	233	314	291	380	440
Other apparel products and services .....	261	148	290	165	205	238	242	258	618
Transportation .....	7,677	8,180	7,548	6,763	6,771	7,543	8,124	8,286	7,541
Vehicle purchases (net outlay) .....	2,588	2,829	2,527	2,625	2,318	2,539	3,015	2,659	1,911
Cars and trucks, new .....	1,219	1,167	1,233	1,124	964	1,206	1,513	1,305	1,193
Cars and trucks, used .....	1,318	1,591	1,248	1,424	1,331	1,265	1,485	1,308	691
Other vehicles .....	51	72	46	76	223	268	217	246	227
Gasoline and motor oil .....	2,132	2,586	2,016	1,922	1,891	2,029	2,079	2,228	1,891

See footnotes at end of table.

**Table 2400. Population size of area of residence: Average annual expenditures and characteristics, Consumer Expenditure Survey, 2010 — Continued**

Item	All consumer units	Outside urban area	Urban consumer units						
			Total	Less than 100,000	100,000 to 249,999	250,000 to 999,999	1,000,000 to 2,499,999	2,500,000 to 4,999,999	5,000,000 and more
Other vehicle expenses .....	\$2,464	\$2,489	\$2,458	\$1,919	\$2,168	\$2,547	\$2,501	\$2,723	\$2,793
Vehicle finance charges .....	243	281	233	241	242	250	238	252	175
Maintenance and repairs .....	787	848	772	642	715	817	836	845	751
Vehicle insurance .....	1,010	1,046	1,001	784	920	1,104	995	1,027	1,146
Vehicle rental, leases, licenses, and other charges .....	423	313	452	253	291	376	432	599	721
Public transportation .....	493	277	548	297	394	428	529	676	946
Healthcare .....	3,157	3,756	3,003	2,808	2,994	3,212	3,091	3,130	2,745
Health insurance .....	1,831	2,200	1,736	1,613	1,842	1,813	1,752	1,827	1,599
Medical services .....	722	792	704	622	628	777	739	753	663
Drugs .....	485	628	448	456	430	514	463	429	377
Medical supplies .....	119	135	115	116	95	108	137	120	107
Entertainment .....	2,504	2,623	2,474	1,973	2,162	2,606	2,663	2,766	2,553
Fees and admissions .....	581	416	623	419	470	691	652	762	683
Audio and visual equipment and services .....	954	929	960	883	924	979	1,009	963	992
Pets, toys, hobbies, and playground equipment .....	606	849	543	414	487	594	610	600	530
Other entertainment supplies, equipment, and services .....	364	429	347	258	281	342	392	441	349
Personal care products and services .....	582	455	615	478	516	642	630	748	636
Reading .....	100	94	101	82	83	117	100	116	98
Education .....	1,074	774	1,151	641	672	1,146	1,142	1,436	1,709
Tobacco products and smoking supplies .....	362	528	319	355	391	345	331	290	226
Miscellaneous .....	849	871	843	732	568	925	1,070	856	792
Cash contributions .....	1,633	1,606	1,640	1,477	1,514	1,835	1,694	1,880	1,347
Personal insurance and pensions .....	5,373	4,652	5,557	4,175	4,542	5,376	5,687	7,142	6,097
Life and other personal insurance .....	318	344	311	256	254	314	376	315	336
Pensions and Social Security .....	5,054	4,308	5,246	3,919	4,288	5,062	5,311	6,827	5,761
Sources of income and personal taxes:									
Money income before taxes .....	62,481	56,814	63,934	48,931	55,739	59,858	66,377	77,156	73,949
Wages and salaries .....	49,568	40,424	51,912	37,019	44,990	47,669	54,187	65,195	61,365
Self-employment income .....	2,820	3,548	2,634	1,762	1,274	2,522	2,523	3,598	3,617
Social Security, private and government retirement .....	7,173	9,867	6,482	7,519	6,713	6,668	6,548	5,512	5,936
Interest, dividends, rental income, other property income .....	1,182	1,395	1,127	804	889	1,245	1,302	1,207	1,220
Unemployment and workers' compensation, veterans' benefits .....	634	789	594	627	618	474	708	517	662
Public assistance, supplemental security income, food stamps .....	505	401	532	629	609	469	590	412	531
Regular contributions for support .....	407	271	442	372	330	605	360	504	396
Other income .....	192	120	211	198	316	206	158	211	221
Personal taxes .....	1,769	1,629	1,805	901	995	1,422	2,111	3,254	1,924
Federal income taxes .....	1,136	944	1,185	429	605	747	1,439	2,444	1,323
2008 Tax stimulus (thru Q20091) .....	( <sup>3</sup> )	( <sup>3</sup> )	( <sup>3</sup> )	( <sup>3</sup> )	( <sup>3</sup> )	( <sup>3</sup> )	( <sup>3</sup> )	( <sup>3</sup> )	( <sup>3</sup> )
State and local income taxes .....	482	470	486	357	319	413	610	619	552
Other taxes .....	151	215	135	114	71	261	62	191	49

See footnotes at end of table.

**Table 2400. Population size of area of residence: Average annual expenditures and characteristics, Consumer Expenditure Survey, 2010 — Continued**

Item	All consumer units	Outside urban area	Urban consumer units						
			Total	Less than 100,000	100,000 to 249,999	250,000 to 999,999	1,000,000 to 2,499,999	2,500,000 to 4,999,999	5,000,000 and more
Income after taxes .....	60,712	55,185	62,129	48,030	54,744	58,436	64,266	73,901	72,025
Addenda:									
Net change in total assets and liabilities .....	- \$4,458	- \$2,584	- \$4,938	- \$2,594	\$16	- \$2,919	- \$9,042	- \$9,115	- \$4,522
Net change in total assets .....	5,503	3,986	5,891	2,232	5,038	5,962	7,106	4,381	10,722
Net change in total liabilities .....	9,960	6,570	10,830	4,826	5,022	8,881	16,149	13,496	15,244
Other financial information:									
Other money receipts .....	555	638	534	298	967	330	550	442	874
Mortgage principal paid on owned property .....	-2,013	-1,900	-2,043	-1,418	-1,760	-2,069	-2,248	-2,348	-2,338
Estimated market value of owned home .....	155,083	158,630	154,174	98,967	122,418	140,472	145,130	184,548	227,189
Estimated monthly rental value of owned home .....	849	805	860	601	742	808	864	1,015	1,114
Gifts of goods and services .....	1,029	1,094	1,013	750	769	1,071	1,043	1,211	1,141
Food .....	89	88	89	62	54	119	90	106	83
Alcoholic beverages .....	14	12	15	12	4	29	15	8	15
Housing .....	199	218	194	152	198	201	192	267	155
Housekeeping supplies .....	25	25	25	19	17	29	28	33	22
Household textiles .....	8	9	8	7	19	8	6	6	7
Appliances and miscellaneous housewares .....	22	20	23	10	17	30	35	31	11
Major appliances .....	5	4	5	4	5	9	23	5	4
Small appliances and miscellaneous housewares .....	17	16	18	6	12	21	32	26	7
Miscellaneous household equipment .....	47	40	48	32	49	55	46	58	49
Other housing .....	97	124	90	85	96	79	76	139	66
Apparel and services .....	212	185	219	147	170	236	223	223	297
Males, 2 and over .....	50	49	50	28	51	68	32	52	67
Females, 2 and over .....	73	65	76	49	47	73	89	64	122
Children under 2 .....	47	35	50	38	32	53	58	57	55
Other apparel products and services .....	42	36	44	32	39	41	44	50	54
Jewelry and watches .....	17	15	18	7	19	20	19	23	19
All other apparel products and services .....	25	21	26	25	20	21	25	27	35
Transportation .....	85	71	88	91	55	103	116	86	62
Health care .....	21	20	21	34	26	20	15	16	31
Entertainment .....	95	105	92	57	95	105	110	105	85
Toys, games, arts and crafts, and tricycles .....	38	33	39	17	40	40	55	48	234
Other entertainment .....	58	72	54	40	55	64	55	57	51
Personal care products and services .....	13	11	14	9	12	27	9	15	7
Reading .....	1	1	1	1	2	1	1	1	( <sup>1</sup> )
Education .....	221	276	207	130	140	163	217	262	316
All other gifts .....	80	108	73	55	33	66	56	122	89

<sup>1</sup> Value is less than or equal to 0.5.  
<sup>2</sup> Data are likely to have large sampling errors.  
<sup>3</sup> No data reported.