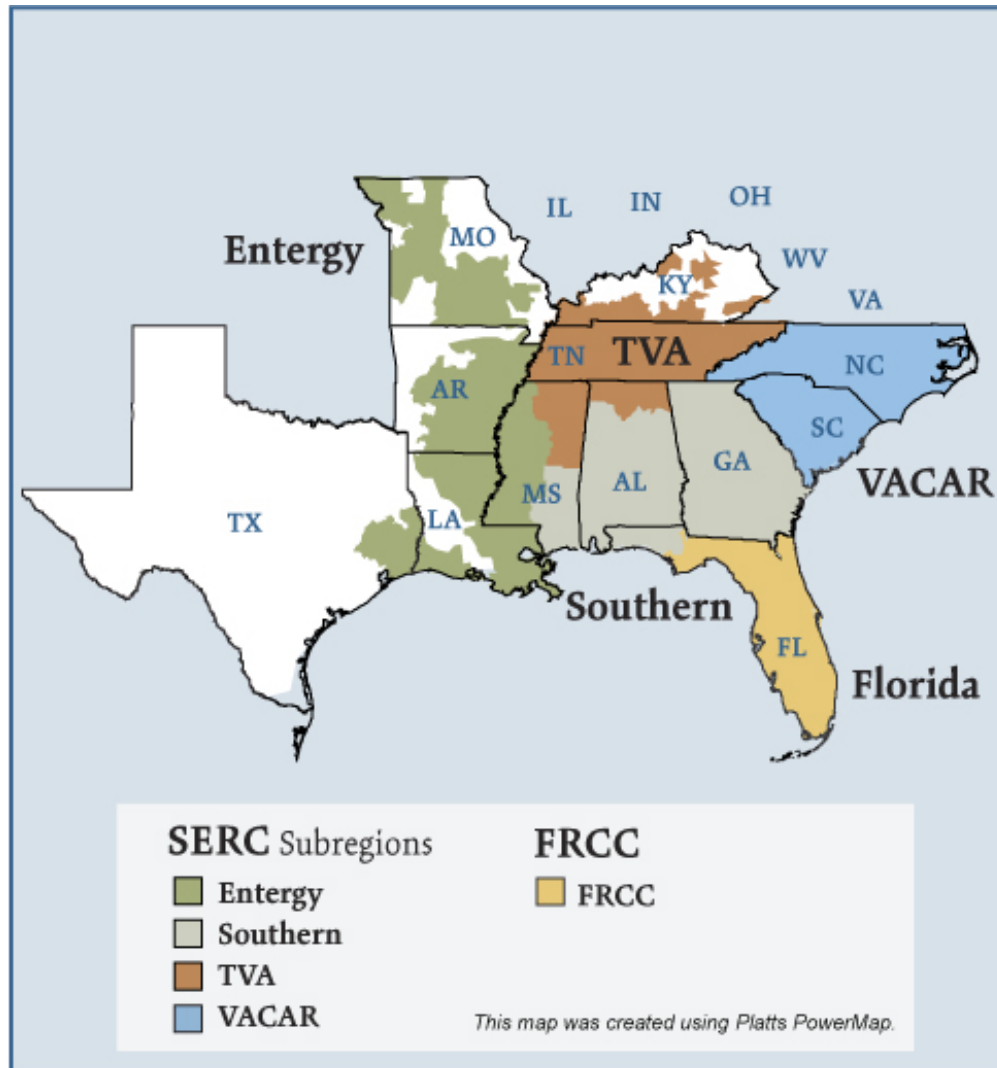


## Southeast Electric Regions



## Overview

### Market Description

Florida Reliability Coordinating Council (FRCC) and SERC Reliability Corporation (SERC) reliability regions minus the portions of SERC in the Midwest ISO (MISO) and in PJM.

### Geography

States covered: All or most of Florida, Arkansas, Louisiana, Mississippi, Alabama, Georgia, Tennessee, North Carolina, South Carolina and parts of Missouri, Kentucky and Texas.

Reliability region: Southeastern Electric Reliability Council (SERC) and Florida Reliability Coordinating Council (FRCC)

Balancing authorities: See list on page 5 and 6.

Hubs: Entergy, Southern, TVA

### RTO/ISO

None

**Demand**

Demand (Southern Company only)

All time peak demand: 233,839 MW (2007)

In summer of 2007, demand reached record levels on several occasions due to extremely hot weather.

Peak demand growth: -4.2% (2007-2008)

	2006	2007	2008	2009
Summer Peak Demand (GW)	228,150	233,839	223,976	194,556

Source: Derived from Ferc Form 714

**.Prices**

Annual Average of Daily Bilateral Day Ahead SOCO On-Peak Prices (Derived from Ventyx):

\$58.29/MWh (2006)

\$60.72/MWh (2007)

\$79.56/MWh (2008)

\$36.31/MWh (2009)

**Contact Information**

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