

# 2011 Annual Status Report



## National Prevention, Health Promotion, and Public Health Council

**June 30, 2011**

Regina M. Benjamin, MD, MBA  
VADM, U. S. Public Health Service  
Surgeon General  
Chair, National Prevention Council

# **National Prevention, Health Promotion, and Public Health Council Members**

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Surgeon General Regina M. Benjamin, United States Public Health Service

## **Members**

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Secretary Tom Vilsack, Department of Agriculture

Secretary Arne Duncan, Department of Education

Chairman Jon Leibowitz, Federal Trade Commission

Secretary Ray LaHood, Department of Transportation

Secretary Hilda L. Solis, Department of Labor

Secretary Janet A. Napolitano, Department of Homeland Security

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Assistant Secretary-Indian Affairs Larry Echo Hawk, Department of the Interior

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Secretary Robert M. Gates, Department of Defense

Secretary Shaun Donovan, Department of Housing and Urban Development

Attorney General Eric H. Holder, Jr., Department of Justice

Secretary Eric K. Shinseki, Department of Veterans Affairs

Director Jacob J. Lew, Office of Management and Budget

## **Introduction**

In accordance with the Affordable Care Act, on June 10, 2010 President Obama signed an Executive Order, creating the National Prevention, Health Promotion, and Public Health Council (National Prevention Council). Chaired by Surgeon General Regina Benjamin, the National Prevention Council provides coordination and leadership among 17 executive departments and agencies with respect to prevention, wellness, and health promotion activities. This 2011 Annual Status Report highlights the process and accomplishments during the period July 1, 2010–June 30, 2011. It provides an overview of the efforts of the National Prevention Council as well as the Advisory Group on Prevention, Health Promotion, and Integrative and Public Health (Prevention Advisory Group), and outlines the development and future direction for the National Prevention and Health Promotion Strategy (National Prevention Strategy).

The National Prevention Strategy, which was released June 16, 2011, represents the shared vision and commitment of the National Prevention Council and brings together the innovation and leadership of the 17 member federal agencies and the Surgeon General. The strategy presents a vision, goal, strategic directions, priorities, recommendations, and actions to help guide the nation and improve the health of Americans. The strategy sets forth the strategic directions and priorities that will lead to a prevention-oriented society where all sectors work together to improve the health of Americans.

## **The Affordable Care Act and Prevention**

By concentrating on the causes of chronic disease, the Affordable Care Act helps move the nation from a focus on sickness and disease to one based on wellness and prevention. For example, the law established new requirements for health insurance plans to cover preventive services, such as cancer screenings, tobacco cessation counseling, and routine vaccines, without charging a copayment, co-insurance, or deductible. In addition, those enrolled in Medicare may qualify for a yearly wellness exam and many preventive services for free.

The Prevention and Public Health Fund, also established by the Affordable Care Act, represents an unprecedented investment—\$15 billion over 10 years—to prevent disease and promote health. The Fund aligns with several other Obama Administration initiatives to promote health, including the First Lady’s Let’s Move! initiative, and the National Prevention Council.

## **National Prevention Council: Key Activities**

Since its establishment in June 2010, the National Prevention Council has met regularly; engaged stakeholders, subject matter experts, and the public; and worked with the Presidentially appointed advisory group to develop the National Prevention Strategy.

Since June, five members were added to the National Prevention Council by the Chair, Surgeon General Regina Benjamin:

- Secretary Robert M. Gates, Department of Defense
- Secretary Shaun Donovan, Department of Housing and Urban Development

- Attorney General Eric H. Holder, Jr., Department of Justice
- Secretary Eric K. Shinseki, Department of Veterans Affairs
- Director Jacob J. Lew, Office of Management and Budget

On June 16, 2011, the National Prevention Council released the National Prevention Strategy (Appendix C). The National Prevention Strategy sets forth effective evidence-based and achievable means for improving the health and well-being of all Americans. The National Prevention Strategy provides an unprecedented opportunity to prioritize prevention by integrating recommendations and actions across multiple settings to improve health and save lives.

In the coming year, the National Prevention Council will focus on implementation—establishing actions to carry out the strategy; determining methods to track implementation and progress; and establishing processes for continued input, including input from the public, stakeholders, and partners.

### **Prevention Advisory Group: Key Activities**

President Obama appointed 17 members to the Prevention Advisory Group (Appendix A). The advisory group offers policy and program recommendations to the National Prevention Council and advises them on effective, science-based prevention and health promotion practices. The Surgeon General selected Jeffrey Levi, PhD (Executive Director, Trust for America’s Health) to serve as Chair of the Prevention Advisory Group.

The inaugural meeting of the Prevention Advisory Group was held in April 2011. Members reviewed the National Prevention Strategy Framework and provided recommendations to the National Prevention Council. A second web-based meeting of the advisory group took place in May 2011, to begin planning for the implementation of the National Prevention Strategy. This group will assist in implementing the strategy and working with partners throughout the nation. The Prevention Advisory Group will advise the National Prevention Council in developing public, private, and nonprofit partnerships that will leverage opportunities to improve our nation’s health.

### **The National Prevention Strategy: Development**

The National Prevention Council took a three-phased approach to develop the National Prevention Strategy. Stakeholders (e.g., advisory group members, subject matter experts, organizational representatives, and the public) were involved throughout the development process.

#### **Phase I: Developed Scope and Framework (July 2010–September 2010)**

- Developed scope, focus areas, and approach for the National Prevention Strategy.
- Finalized and approved draft framework.

**Phase II: Assessed and Analyzed Options (October 2010–January 2011)**

- Conducted working group meetings in October and November with representatives from the council departments to draft recommendations and action items.
- Engaged and solicited input from the public and various stakeholder groups on the National Prevention Council Website.
- Analyzed and assessed evidence-base of draft recommendations and actions.
- Approved draft recommendations and actions.

**Phase III: Finalized Strategic Directions, Priorities, Recommendations, and Actions (February 2011–June 2011)**

- Validated the evidence-base for effectiveness and efficiency of recommendations.
- Identified goal metrics and indicators for each strategic direction and priority.
- Revised to reflect comments and feedback received from the public and stakeholders including the advisory group.
- Finalized all recommendations, actions, and indicators.

**Stakeholder Outreach and Input**

The National Prevention Strategy reflects the prevention priorities of a diverse array of stakeholders. The development process engaged individuals within and outside of the federal government to gather input on key components of the strategy.

The draft strategy framework and recommendations were made available for review to subject matter experts, sector leaders, partner organizations, and the public. All comments received were documented and analyzed, and a systematic review process was used to incorporate updates and feedback into the strategy where applicable.

Stakeholders submitted the following key themes:

- Prevention is important at every stage of life; the strategy should emphasize a life-stages approach.
- Addressing health disparities needs to be a central theme and should be elevated from a priority to a strategic direction.
- Health is influenced by many factors outside of a doctor’s office; the strategy should include the importance of a cross-sector approach.
- The strategy should convey the importance of community-focused, community-led prevention efforts.
- There are many innovative efforts across the United States where health is used as a criterion in program planning and policy development. This approach should be reflected in the strategy.

Public input was evaluated against the following criteria:

- Alignment with evidence-base.
- Association with leading and major causes of death, disease, and disability.
- Alignment with the scope of the priority and/or recommendation.

Stakeholder input was obtained through the following efforts.

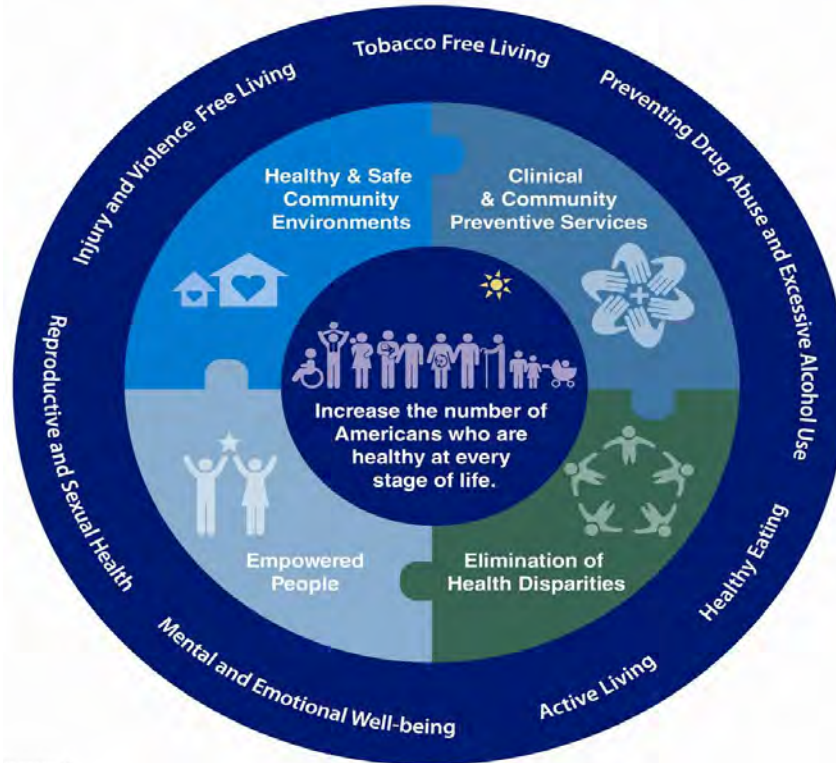
<b>Outreach Mechanism</b>	<b>Description</b>
Engagement sessions held at national conferences or meetings	The Surgeon General and other council leadership conducted engagement sessions at conferences or meetings across the country. Those sessions were held to share information about the strategy and to obtain input and feedback on the draft framework and the strategy’s overall development and implementation.
National webinars	The Surgeon General and other council leadership hosted webinars for large organizations to solicit input from their constituents throughout the nation. Presentations were conducted on the strategy and its draft framework; attendees were encouraged to go to the <a href="http://www.healthcare.gov/nationalpreventioncouncil">www.healthcare.gov/nationalpreventioncouncil</a> input form to provide individual comments on the strategy.
Sector outreach events (i.e., business, state and local government, etc.)	Federal staff facilitated sessions, similar to the ones held at the national conferences, to engage participants in a discussion on the draft framework and to obtain feedback on the strategy’s development and implementation.
Website submissions	The National Prevention Council website provided two opportunities to view the draft strategy framework and provide input. The input window was promoted on the council website and on several council department and agency websites. In addition, an email address ( <a href="mailto:Prevention.Council@hhs.gov">Prevention.Council@hhs.gov</a> ) was advertised on the Prevention Council Website for stakeholders to contact the Prevention Council throughout the development of the National Prevention Strategy. In total, 240 submissions were received via the website.
Letters from organizations	In addition to the online input form, dozens of organizations submitted letters directly to the National Prevention Council and the Office of the Surgeon General. Those letters were documented and analyzed similarly to the web submissions.

**National Prevention Strategy: Release**

Surgeon General Regina Benjamin and Senator Tom Harkin, as well as members of the National Prevention Council, including Department of Health and Human Services Secretary Kathleen Sebelius, Domestic Policy Council Director Melody Barnes, Environmental Protection Agency Administrator Lisa P. Jackson, Office of National Drug Control Policy Director R. Gil Kerlikowske, and Acting Chief Executive Officer Robert Velasco II, Corporation for National and Community Service announced the release of the National Prevention Strategy during a press conference and live webcast on June 16, 2011. The press conference was followed by a discussion with stakeholders Susan Cooper, Tennessee State Health Commissioner; Basit Chaudhry, Medical Scientist, IBM Research; Jonathan Lever, Vice President for Health Strategy and Innovations, YMCA of the USA; Colleen Haydon, Program Manager, Project UNIFORM;

Oxiris Barbot, Commissioner of Health for Baltimore City. The live webcast was viewed by over 2,000 viewers from across the nation.

Following the press event, a stakeholder call with 250 participants was held with Howard Koh, U.S. Assistant Secretary for Health, Department of Health and Human Services; Regina M. Benjamin, U.S. Surgeon General; Fred Karnas, Senior Adviser to the Secretary, U.S. Department of Housing and Urban Development; and Jeffrey Levi, Executive Director, Trust for America’s Health and Chair, Prevention Advisory Group.



### Prevention in Action

The following are illustrative federal prevention programs, strategies, and initiatives that align with the National Prevention Strategy. For full descriptions see Appendix B.

Council Department/Agency	Program/Strategy/Initiative
Department of Health and Human Services	Ending the Tobacco Epidemic: A Tobacco Control Strategic Action Plan
	Community Transformation Grants
	HHS Action Plan to Reduce Health Disparities
	Combating the Silent Epidemic: Action Plan for the Prevention, Care and Treatment of Viral Hepatitis

Council Department/Agency	Program/Strategy/Initiative
Department of Agriculture	Healthier US School Challenge
	Healthy Food Financing Food Access
	Release, Implementation, and Communication of the 2010 Dietary Guidelines for Americans
	New Performance Standards for Campylobacter and Salmonella
Department of Education	Promise Neighborhoods
	Green Ribbon Schools
	Carol M. White Physical Education Program
	Safe and Supportive Schools Program
Federal Trade Commission	We Don't Serve Teens (Alcohol Consumer Education Initiative)
	Interagency Working Group on Food Marketed to Children
	Initiative to Facilitate Availability of Generic Drugs
Department of Transportation	Safe Routes to School Program
	Partnership for Sustainable Communities
	National Distracted Driving Initiative
Department of Labor	Campaign to Prevent Heat Illness in Outdoor Workers
	Distracted Driving Initiative
	Hazard Awareness of Formaldehyde-Containing Hair Smoothing Products
	Outreach and education initiatives including the Health Benefits Education Campaign
Department of Homeland Security	Anthrax 101 Training
	Medical Countermeasures – Points of Dispensing Team Training
Environmental Protection Agency	Lead Risk Reduction Program
	Protecting People and Families from Radon: A Federal Action Plan for Saving Lives
Office of National Drug Control Policy	Reducing Prescription Drug Abuse
	The National Anti-Drug Youth Media Campaign
	Drug Free Communities Support Program



Council Department/Agency	Program/Strategy/Initiative
	Drugged Driving Initiative
Department of the Interior	America’s Great Outdoors Initiative
	Let’s Move in Indian Country
Corporation for National and Community Service	Healthy Futures Initiative
	AmeriCorps
	Senior Corps
Department of Defense	That Guy Campaign
	Chairman of the Joint Chiefs of Staff Total Force Fitness
	Military One Source Resource Center
	DoD Prevent Childhood Obesity Working Group
Department of Housing and Urban Development	Partnership for Sustainable Communities
	Green and Healthy Homes Initiative
	Neighborhood Revitalization Initiative
	Healthy Homes Program
Department of Justice	The Federal Interagency Task Force on Drug Endangered Children
	Defending Childhood Initiative
	National Forum on Youth Violence Prevention
Department of Veterans Affairs	Veterans Health Administration Clinical Preventive Services Guidance Statements
	VHA Preventive Care Program
	MOVE! Weight Management Program
	National Veterans Crisis Line

\* Domestic Policy Council and the Office of Management and Budget work across all council departments; therefore they are not individually listed.

## Measuring Progress

The Strategy includes key indicators for the overarching goal, the leading causes of death and each strategic direction and priority. The baselines and 10-year targets for these indicators are drawn from existing measurement efforts, particularly Healthy People 2020. Monitoring and reporting will be coordinated with related on-going efforts, such as Healthy People 2020. In

addition, as data sources and metrics are developed or enhanced, National Prevention Strategy key indicators and targets may be updated. A list of the key indicators with additional information can be found in Appendix 2 of the National Prevention Strategy. Indicators for the overall population and by subgroups will be monitored as data are available.

### **The Future: Looking to the Year Ahead**

The National Prevention Council will identify steps to implement the National Prevention Strategy. Each council department and agency plays an important role. Whether in new or existing initiatives, all actions will be subject to the annual budget processes that require balancing priorities within available resources.

An important goal for the National Prevention Strategy is to align all federal efforts for maximum health impact. Methods for alignment may include the following:

- Identifying program measures that align with strategy indicators and incorporating these into federal prevention efforts.
- Incorporating strategy indicators into prevention-related grants and contracts.
- Incorporating prevention recommendations or actions into department and agency strategic plans.

National leadership is critical to implementing this strategy. However, the federal government will not succeed if it acts alone: partners from all sectors in American society are needed for the National Prevention Strategy to succeed. We must act together, working toward the strategic directions and priorities, so that all Americans can live longer and healthier at every stage of life.

## Appendix A

### Advisory Group on Prevention, Health Promotion, and Integrative and Public Health

- **Jeffrey Levi, PhD (Chair)**—Executive Director, Trust for America’s Health
- **JudyAnn Bigby, MD**—Secretary of Health and Human Services for the Commonwealth of Massachusetts
- **Richard Binder, MD**—Medical Director at McKesson/US Oncology
- **Valerie Brown, MA**—First District County Supervisor for the County of Sonoma, California
- **Jonathan Fielding, MD, MPH, MA, MBA**—Director of the Los Angeles County Department of Public Health and County Health Officer
- **Ned Helms, Jr., MA**—Director of the New Hampshire Institute for Health Policy and Practice, University of New Hampshire
- **Patrik Johansson, MD, MPH**—Director of the Rural Health Education Network and an Associate Professor at the University of Nebraska Medical Center College of Public Health
- **Charlotte Kerr, RSM, BSN, MPH MAc**—Healthcare consultant and faculty of Traditional Acupuncture Tai Sophia Institute in Maryland
- **Elizabeth Mayer-Davis, PhD**—Professor of Nutrition in the Gillings School of Global Public Health and Professor of Medicine, University of North Carolina at Chapel Hill
- **Vivek Murthy, MD, MBA**—Cofounder and President of Doctors for America
- **Barbara Otto, BA**—CEO and former Executive Director of Health & Disability Advocates
- **Judith S. Palfrey, MD**—Senior Associate in Medicine, Children's Hospital, Boston, Massachusetts
- **Linda Rosenstock, MD, MPH**—Dean of the School of Public Health/Professor of Medicine and Environmental Health Sciences at UCLA
- **John Seffrin, PhD**—Chief Executive Office of the American Cancer Society
- **Ellen Semonoff, JD**—Assistant City Manager for Human Services in Cambridge, Massachusetts, and Vice Chair of the Board of the Cambridge Health Alliance
- **Susan Swider, PhD**—Professor in the College of Nursing at the Rush University Medical Center, Chicago, IL
- **Sharon Van Horn, MD, MPH**—Pediatrician and Fellow in Integrative Medicine, University of Arizona

## Appendix B

### Descriptions of Federal Departments/Agencies Prevention Programs/Strategies/Initiatives

Council Department/ Agency	Program/ Strategy/ Initiative	Description
Department of Health and Human Services	Ending the Tobacco Epidemic: A Tobacco Control Strategic Action Plan	On November 10, 2010, HHS issued Ending the Tobacco Epidemic: A Tobacco Control Strategic Action Plan which outlines actions, based on scientific evidence and extensive real-world experience that will serve as a roadmap for reaching the Healthy People objective of reducing the adult smoking rate to 12 percent by 2020. This strategic action plan proposes a comprehensive approach designed to mobilize HHS’s expertise and resources in support of proven, pragmatic, achievable interventions that can be aggressively implemented not only at the federal level, but also within states and communities.
	Community Transformation Grants	Community transformation grants are authorized under The Patient Protection and Affordable Care Act of 2010 for state and local governmental agencies, tribes and territories, and national and community-based organizations. The community transformation grants will support the implementation, evaluation, and dissemination of evidence-based community preventive health activities to reduce chronic disease rates, prevent the development of secondary conditions, address health disparities, and develop a stronger evidence base for effective prevention programming.
	HHS Action Plan to Reduce Health Disparities	Outlines goals, strategies, and actions HHS will take to reduce health disparities among racial and ethnic minorities. This plan builds on provisions of the Affordable Care Act that will help address the needs of racial and ethnic minority populations by bringing down health care costs, investing in prevention and wellness, supporting improvements in primary care, and linking the traditional realms of health and social services.
	Combating the Silent Epidemic: Action Plan for the Prevention, Care and Treatment of Viral Hepatitis	On May 12, 2011, HHS launched its action plan to prevent and treat viral hepatitis, a silent epidemic affecting 3.5 – 5.3 million Americans. It outlines a comprehensive action plan to raise awareness about viral hepatitis; creates more opportunities to train health professionals to diagnose, treat, vaccinate, and ultimately save lives; and builds upon the new health insurance reform law to improve patient access to comprehensive viral hepatitis-related prevention and treatment services through expanded coverage.
Department of Agriculture	Healthier US School Challenge	The Healthier US School Challenge is a voluntary initiative to recognize those schools participating in the National School Lunch Program that have created healthier school environments through promotion of nutrition and physical activity.
	Healthy Food Financing Food Access	USDA, HHS, and Treasury have partnered to use program authorities and resources to coordinate an approach to increasing access to healthy food. The collaboration is working to reduce food deserts by encouraging the construction of healthy food retail outlets and other projects that support healthy food interventions in high-poverty communities where there is limited access to fresh food. The projects funded from these resources increase access to healthy foods, as well as small business and employment opportunities.

Council Department/ Agency	Program/ Strategy/ Initiative	Description
	Release, Implementation, and Communication of the 2010 Dietary Guidelines for Americans	The Dietary Guidelines for Americans, released on January 31, 2011, sets the foundation for the content and goals of all federal nutrition and food programs, nutrition education, and nutrition promotion initiatives toward improving the nutritional and physical activity behaviors of all Americans, aged two years and older. The guidelines recommend components and strategies for developing healthy eating patterns to achieve healthier weights and reduce the risk of chronic diet-related illnesses. USDA led the 2010 effort with HHS collaboration. In 2011, USDA and HHS are releasing programs and resources to help educators, health professionals, and policymakers amplify the guidelines to reach consumers where they shop, play, learn, and prepare foods. In collaboration with the First Lady's Let's Move! campaign, USDA launched ChooseMyPlate on June 2—part of a multi-year communications campaign that includes a new generation food icon and consumer messages.
	New Performance Standards for Campylobacter and Salmonella	On March 16, 2010, Agriculture Secretary Tom Vilsack announced new performance standards to reduce Salmonella and Campylobacter in young chickens (broilers) and turkeys, fulfilling another key recommendation of the President's Food Safety Working Group. These are the first-ever standards for Campylobacter and the first revision to the Salmonella standards for chickens since 1996 and for turkeys since 2005. The President's Food Safety Working Group has set a goal of having 90% of all poultry establishments meeting the revised Salmonella standard by the end of 2010. After two years under the new standards, USDA's Food Safety and Inspection Service estimates that the new Campylobacter standards will prevent 39,000 illnesses annually and that the revised Salmonella standards will prevent 26,000 fewer illnesses annually.
Department of Education	Promise Neighborhoods	The Promise Neighborhoods program supports the development of plans for cradle-to-career services designed to improve educational outcomes for students in distressed neighborhoods.
	Green Ribbon Schools	The Green Ribbon Schools awards program recognizes schools that are creating healthy and sustainable learning environments and teaching environmental literacy.
	Carol M. White Physical Education Program	The Carol M. White Physical Education Program provides grants to local educational agencies and community-based organizations to initiate, expand, or enhance physical education programs, including after-school programs, for students in kindergarten through 12th grade. Grant recipients must implement programs that help students make progress toward meeting state standards.
	Safe and Supportive Schools Program	Safe and Supportive Schools awards grants to State educational agencies (SEAs) to support statewide measurement of, and targeted programmatic interventions to improve, conditions for learning in order to help schools improve safety and reduce substance use. Funded projects take a systematic approach to improving conditions for learning in eligible schools through improved measurement systems that assess conditions for learning, which must include school safety, and the implementation of programmatic interventions that address problems identified by data.
Federal Trade Commission	We Don't Serve Teens (Alcohol Consumer Education)	Don't Serve Teens is a sustained effort by the Federal Trade Commission, working with state regulators and the private sector, to educate parents and other adults about the importance of not providing alcohol to persons under the legal drinking age of 21. Most teens who drink obtain alcohol from parents and

Council Department/ Agency	Program/ Strategy/ Initiative	Description
	Initiative)	older friends; reduced alcohol access is tied to lower teen drinking rates, thereby protecting teens from alcohol-related injury.
	Interagency Working Group on Food Marketed to Children	In April 2011, at the direction of Congress, the Interagency Working Group on Food Marketed to Children (FTC, CDC, FDA, USDA) released for public comment proposed voluntary principles to help guide industry efforts to improve the nutritional profile of foods marketed to children. Under the proposal, foods marketed to children would make a meaningful contribution to a healthy diet and would not contain more than certain amounts of saturated fat, trans fat, added sugar, and sodium.
	Initiative to Facilitate Availability of Generic Drugs	The Federal Trade Commission has ongoing efforts to make medications more affordable and accessible in order to ensure adherence to medication and help prevent the progression of chronic disease.
Department of Transportation	Safe Routes to School Program	Safe Routes to School programs are sustained efforts by parents, schools, community leaders, and local, state, and federal governments to improve the health and well-being of children by enabling and encouraging them to walk and bicycle to school. These programs help make walking and bicycling to school safer and more appealing transportation choices, thus encouraging a healthy and active lifestyle from an early age.
	Partnership for Sustainable Communities	The Partnership for Sustainable Communities helps improve access to affordable housing and transportation options and reduce transportation costs while protecting the environment in communities throughout the country. This partnership efficiently uses federal resources by coordinating housing, transportation, and other infrastructure investments to protect the environment and promote equitable development.
	National Distracted Driving Initiative	The Department of Transportation is leading the distracted driving initiative by promoting a greater understanding of the issue through vehicle and human factors research. Through this initiative, DOT also identifies additional strategies to end distracted driving and supports the development and implementation of regulations around this issue.
Department of Labor	Campaign to Prevent Heat Illness in Outdoor Workers	Nationwide campaign initiated in April 2011 to raise awareness among workers and employers about the hazards of working outdoors in hot weather. Every year, thousands of workers become sick from exposure to heat, and some even die. These illnesses and deaths are preventable. The Department of Labor issued new resources and tools, including several for workers with limited reading skills, a new website, and is working on a heat application for smart phones. DOL also coordinated with the National Weather Service to include information for outdoor workers in extreme heat advisories and alerts.
	Distracted Driving Initiative	In partnering with the Department of Transportation and others across government, industry, and the public to bring together important information and tools to prevent occupationally related texting while driving and other distracted driving hazards. Distracted driving, including texting while driving and cell phone use, is a major cause of motor vehicle crashes. The leading cause of worker fatalities year after year is motor vehicle crashes.
	Hazard Awareness of Formaldehyde-Containing Hair	Issued a hazard in May 2011 alert on hair smoothing products that contain formaldehyde and continues to work with other agencies (e.g., Food and Drug Administration, National Institute for Occupational Safety and Health) to

Council Department/ Agency	Program/ Strategy/ Initiative	Description
	Smoothing Products	investigate the use of these products and formaldehyde exposures in salons and to ensure that adequate warnings and precautions are provided for workers and the public. Formaldehyde can cause coughing, wheezing, allergic reactions, skin rashes, cancer, and when sprayed into the eyes, can cause blindness.
	Outreach and education initiatives including the Health Benefits Education Campaign	Disseminating educational materials and training regarding health benefits under employment-based group health plans. In addition to regulatory guidance, DOL has issued more than 50 frequently asked questions and provides seminars addressing issues under the Mental Health Parity and Addiction Equity Act, the Affordable Care Act, and the Health Insurance Portability and Accountability Act. DOL is working to ensure that educational materials are updated and available in multiple languages and that information is available to employers, group health plan sponsors, participants, and beneficiaries through a variety of resources.
Department of Homeland Security	Anthrax 101 Training	Interactive training that will introduce employees to the concept of potential threat of a wide-area aerosol anthrax attack, and a brief overview of Anthrax. The training will be based on three, 1-hour online training modules with the overall objective of assisting employees in recognizing the potential threat of anthrax used as a terrorist weapon and recognizing how to implement basic decontamination procedures and self protective measures.
	Medical Countermeasures – Points of Dispensing Team Training	Introduces employees to the concept of the non-medical POD (Point of Dispensing), including roles and responsibilities when setting up and running a successful and efficient POD. The course provides a brief overview of the Medical Countermeasure Program, including its definition, and the legal basis for implementing a non-medical POD.
Environmental Protection Agency	Lead Risk Reduction Program	EPA's Lead Risk Reduction program to alleviate the threat to human health, particularly to young children, posed by exposure to lead-based paint and other sources of lead in the environment. Among other things, the EPA develops and implements regulations to: maintain a national infrastructure of trained and certified lead inspection, assessment and remediation professionals; establish lead-safe work practices and hazard standards; require disclosure of potential and known lead-based paint hazards during real estate transactions; maintain a national infrastructure of renovation, repair and painting contractors certified and trained in lead-safe work practices during renovations of target housing and child-occupied facilities. ( <a href="http://www.epa.gov/lead/">http://www.epa.gov/lead/</a> )
	Protecting People and Families from Radon: A Federal Action Plan for Saving Lives	The Federal Radon Action Plan brings together government agencies (EPA, General Services Administration and the Departments of Agriculture, Defense, Energy, Health and Human Services, Housing and Urban Development, Interior, and Veterans Affairs) to demonstrate the importance of radon risk reduction, address finance and incentive issues to drive testing and mitigation, and build demand for services from industry professionals. The plan will help spur greater action in the marketplace, create jobs in the private sector, and significantly reduce exposure to radon. The plan includes strategies to reach low-income families, many of whom do not have the resources to make the simple fixes necessary to protect their homes and loved ones. Through its network of residential, educational, and care facilities as well as programs that address health, prevention, housing, and finance, the federal government is poised to directly or indirectly influence an estimated 7.5 million homes,



Council Department/ Agency	Program/ Strategy/ Initiative	Description
		schools and daycare facilities.
Office of National Drug Control Policy	Reducing Prescription Drug Abuse	ONDCP is leading the Federal interagency effort to implement the Administration’s Prescription Drug Abuse Prevention Plan designed to provide education to health care providers, patients, and the public on the appropriate and safe use of controlled prescription drugs; enhance prescription drug monitoring programs and have mechanisms in place for data sharing between states; implement the Secure and Responsible Drug Disposal Act to allow for convenient, environmentally friendly drug disposal; and provide law enforcement with the tools necessary to eliminate improper prescribing practices and stop “doctor shopping” or drug-seeking behavior.
	The National Anti- Drug Youth Media Campaign	In addition to new national-level prevention messaging, the National Anti-Youth Media Campaign works directly with communities to amplify the effects of the national Campaign and to encourage youth participation through the help of local youth-serving organizations.
	Drug Free Communities Support Program	The Drug Free Communities Support Program provides support to over 700 local coalitions nationwide to institute strategies and policy changes aimed at reducing youth substance abuse.
	Drugged Driving Initiative	ONDCP works with other Federal agencies to highlight the problem of drugged driving and reduce its prevalence by working with national associations and experts to raise awareness of the dangers of drugged driving, provide technical assistance to states considering anti-drugged driving laws, and provide law enforcement with the tools it needs to effectively detect and prosecute drugged drivers.
Department of the Interior	America’s Great Outdoors Initiative	The America’s Great Outdoors Initiative supports a grassroots approach to protecting our lands and waters and connecting all Americans to their natural and cultural heritage. The Bureau of Indian Affairs aims to develop the next generation of conservationists by targeting youth and encouraging outdoor activity.
	Let’s Move in Indian Country	Linked to the First Lady’s Let’s Move! campaign, the Bureau of Indian Affairs is leading the Let’s Move in Indian Country initiative to reduce high obesity rates and improve the health of native youth. This initiative focuses on nutrition and prioritizing traditional native food that consists of locally grown, organic foods.
Corporation for National and Community Service	Healthy Futures Initiative	Healthy Futures provides direct services that enable seniors to remain in their homes with the same or improved quality of life for as long as possible; increase physical activity and improve nutrition in youth with the purpose of reducing childhood obesity; and improve access to primary and preventive health care.
	AmeriCorps	AmeriCorps members serve as coach-mentors using youth development strategies that are sports-based in communities to address youth obesity, the lack of quality after-school programming, and problems. In the program year 2009–10, the Up2Us AmeriCorps Program “Coach Across America” served 13,254 youth. AmeriCorps VISTA members work to build the capacity of organizations that fight poverty. As part of that work, VISTA expands programs that: help low-income families obtain affordable health insurance, alleviate hunger, and reduce homelessness.



Council Department/ Agency	Program/ Strategy/ Initiative	Description
	Senior Corps	Senior Corps offers over 400,000 volunteers 55 and over challenging, rewarding, and significant service opportunities in their local communities. Volunteers engage in proven or promising activities, including through the Healthy Futures focus area, to provide services that promote the ability of older Americans to remain in their own homes (age in place). The programs facilitate social connectedness for both the seniors serving in, and served by, the program.
Department of Defense	That Guy Campaign	That Guy Campaign (thatguy.com) uses a multimedia, peer-to-peer social marketing approach to raise awareness of the negative short-term social consequences of excessive drinking. The campaign targets high levels of binge and heavy drinking among junior personnel. The website features humorous anecdotes, jokes, facts, games, multimedia features, and downloadable materials directed at changing attitudes and behaviors that lead to excessive drinking.
	Chairman of the Joint Chiefs of Staff Total Force Fitness	Total Force Fitness details a comprehensive, holistic approach to fitness that includes the areas of psychological, behavioral, social, physical, nutritional, medical, and environmental support. At a time of war and needed family resiliency, Total Force Fitness is the state in which the individual service member, family and organization can sustain optimal well-being and performance under all conditions. Total Force Fitness is a broad, multi-dimensional and comprehensive approach to the development of a total force that has achieved total fitness: is healthy, ready and resilient and is capable of meeting challenges and surviving threats. Total Force Fitness is also a key linkage to the National Prevention Strategy as well as the First Lady's desire to support and further develop military family resiliency.
	Military One Source Resource Center	Military One Source is a free service that provides resources and support to active-duty, National Guard and Reserve service members and their families anywhere in the world. The resource center includes programs such as I Can Change Weight Management program, I Can Thrive Cardiovascular program, and I Can Relax program. The site offers face-to-face, telephonic or web-based non-medical, problem solving counseling to help Service members and family members cope with the challenges of the military lifestyle to help promote a healthy emotional state.
	DoD Prevent Childhood Obesity Working Group	The DoD Prevent Childhood Obesity working group (WG) was established to develop a strategic action plan to support the President's goal of eradicating childhood obesity in a generation. The multidisciplinary WG is composed of subject matter experts in the fields of public health, nutrition, early childhood and youth development, pediatrics, perinatal care, mental health, Morale, Welfare, & Recreation fitness, food services, Commissaries and Exchanges, military recruitment, and children's education. The WG inventoried resources and programs that impact children's health and well being. As a result of this work, policy governing the military child development program was updated to reflect new standards on nutrition, physical activity, screen time, and promoting breastfeeding. This effort was recognized by Mrs. Obama as part of her Let's Move Child Care campaign.
Department of Housing and	Partnership for Sustainable	The Partnership for Sustainable Communities helps improve access to affordable housing and transportation options and reduce transportation costs

Council Department/ Agency	Program/ Strategy/ Initiative	Description
Urban Development	Communities	while protecting the environment in communities throughout the country. This partnership efficiently uses federal resources by coordinating housing, transportation, and other infrastructure investments to protect the environment and promote equitable development.
	Green and Healthy Homes Initiative	The Green and Healthy Homes initiative is a public-private partnership that implements a cost-effective and integrated approach to create energy-efficient and healthy housing through federal and philanthropic investments.
	Neighborhood Revitalization Initiative	The Neighborhood Revitalization Initiative is an interagency collaboration with the mission of offering integrated, comprehensive support to help neighborhoods in distress transform themselves into neighborhoods of opportunity—places that provide the opportunities, resources, and environment that children, youth, and adults need to maximize their life outcomes, including achieving health. Led by the White House Domestic Policy Council, this initiative brings together the Departments of Housing and Urban Development, Education, Justice, Health and Human Services, and Treasury.
	Healthy Homes Program	The Healthy Homes program offers a coordinated, comprehensive, and holistic approach to preventing diseases and injuries that result from housing-related hazards and deficiencies. The focus of the program is to identify health, safety, and quality of life issues in the home environment and to eliminate or mitigate problems.
Department of Justice	The Federal Interagency Task Force on Drug Endangered Children	The goal of the task force is to help coordinate federal, state, local, and tribal efforts to protect drug-endangered children. To meet this goal, the task force has started to identify model protocols and promising practices around this issue and to identify or coordinate training programs that will better serve professionals working with drug endangered children. The task force will then identify ways to share this information, including the use of the web, presenting at conferences, and making print materials available on CD-ROM.
	Defending Childhood Initiative	This initiative develops and supports comprehensive community-based strategic planning and implementation of projects to prevent and reduce the impact of children’s exposure to violence in their families, schools, and communities.
	National Forum on Youth Violence Prevention	This initiative offers selected cities an opportunity to share knowledge and experience in preventing youth and gang violence. Through developing comprehensive networks and strategies that blend prevention, intervention, enforcement, and reentry, these cities are working across agencies towards a common goal: preventing youth and gang violence. The federal government is reciprocating, offering interagency technical assistance and exploring how federal agencies, by working together, can better support promising efforts at the local level.
Department of Veterans Affairs	Veterans Health Administration Clinical Preventive Services Guidance Statements	Under the leadership of the VHA National Center for Health Promotion and Disease Prevention, VHA issues guidance statements on a range of clinical preventive services. Those recommendations closely align with recommendations of the US Preventive Services Task Force and the Advisory Committee on Immunization Practices. A searchable public website for veterans and clinicians will soon be available.
	VHA Preventive Care Program	The VHA Preventive Care Program, a set of activities under an overall VHA transformational initiative called New Models of Care focuses on nine key healthy living messages for veterans: Be Physically Active, Eat Wisely, Be

Council Department/ Agency	Program/ Strategy/ Initiative	Description
		Tobacco Free, Limit Alcohol, Strive for a Healthy Weight, Get Recommended Screening Tests and Immunizations, Be Safe, Manage Stress, and Be Involved in Your Health Care.
	MOVE! Weight Management Program	The MOVE! Weight Management Program is a medical facility-based comprehensive weight management program that focuses on nutrition, physical activity, and behavior change. This program has been adopted by the US Army.
	National Veterans Crisis Line	The National Veterans Crisis Line was founded to ensure veterans in an emotional crisis have free, confidential, 24/7 access to trained counselors. This service is designed to focus on veteran-specific mental health care needs and helps connects veterans to the VA Healthcare system.

**Appendix C**  
**National Prevention Strategy**

Please see separate attachment.