

**Commission Open Meeting Chart: Information Regarding Media Spots Paid for by Republican Presidential Candidates  
During Any “Gap” Period in a “Battleground” State**

<b>Media Market Fully Contained within a Single “Battleground” State</b>	<b>Party &amp; Primary/ Caucus/ Convention Date</b>	<b>2004 “Gap” Period<sup>1</sup></b>	<b>Number of “Gap” Days</b>	<b>Number of Media Spots Run in “Gap” Period</b>	<b>Total Number of Media Spots Run Post-Primary<sup>2</sup></b>	<b>Percentage Number of Media Spots: “Gap” v. Total Post-Primary</b>	<b>Cost of Media Spots Run in “Gap” Period</b>	<b>Total Cost of Media Spots Run Post-Primary</b>	<b>Percentage Cost of Media Spots: “Gap” v. Total Post-Primary</b>
Colorado Springs, CO	R – 4/13	4/14-5/1	18	0	3601	0%	\$ 0	\$ 826,051	0%
Miami, FL	R – 3/9	3/10-5/1	53	1397	7453	19%	\$ 1,730,396	\$ 13,738,567	13%
Orlando, FL	R – 3/9	3/10-5/1	53	1112	6154	18%	\$ 957,361	\$ 7,503,158	13%
Tampa, FL	R – 3/9	3/10-5/1	53	1306	7690	17%	\$ 973,551	\$ 7,927,340	12%
West Palm Beach, FL	R – 3/9	3/10-5/1	53	909	3813	24%	\$ 335,173	\$ 2,280,118	15%
Des Moines, IA	R – 1/19	1/20-5/1	103	926	4189	22%	\$ 232,565	\$ 1,298,477	18%
Cleveland, OH	R – 3/2	3/3-5/1	60	1117	6372	18%	\$ 2,173,672	\$ 14,102,733	15%
Columbus, OH	R – 3/2	3/3-5/1	60	1034	5474	19%	\$ 772,005	\$ 5,126,015	15%
Harrisburg, PA	R – 4/27	4/28-5/1	4	64	4198	2%	\$ 37,948	\$ 2,711,952	1%
Johnstown, PA	R – 4/27	4/28-5/1	4	66	3131	2%	\$ 14,349	\$ 912,684	2%
Wilkes-Barre, PA	R – 4/27	4/28-5/1	4	67	3904	2%	\$ 25,588	\$ 1,884,014	1%
Seattle, WA	R – 3/9	3/10-5/1	53	1156	2538	46%	\$ 952,164	\$ 2,478,059	38%
Madison, WI	R – 2/17	2/18-5/1	74	1293	6299	21%	\$ 746,920	\$ 3,826,754	20%
Milwaukee, WI	R – 2/17	2/18-5/1	74	1152	4868	24%	\$ 549,575	\$ 2,711,783	20%
<b>AGGREGATE</b>				11532	65780	18%	\$ 9,475,679	\$ 65,443,691	14%

<sup>1</sup> The 2004 presidential “gap” period in each State is the entire period from the day after that State’s primary/caucus/convention through the day before the 120-day National Nominating Convention window. For spots paid for by Republican candidates, the “gap” period runs through 5/1/04 (5/2/04 is 120 days before 8/29, the first day of the Republican National Convention).

<sup>2</sup> The post-primary period is the entire period from the first day of the “gap” period through the date of the general election (e.g., the post-primary period for Republican candidates in Colorado was 4/14-11/2/04).