



News Advisory

PRESS OFFICE

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Contact: Tiffani Clements (202) 401-0035
Internet Address: <http://www.medweek.gov>

MED Week 2010 Takes a Global Focus, Recognizes Minority Entrepreneurs and Successes

WASHINGTON –“Strategies for Growth and Competitiveness in the Global Economy” is the focus of the 28th annual National Minority Enterprise Development (MED) Week Conference, Aug. 25-27, 2010, at the Omni Shoreham Hotel in Washington, D.C.

The U.S. Small Business Administration and the Department of Commerce’s Minority Business Development Agency will bring together nearly 1,500 minority business owners, government officials and corporate representatives for a series of educational, training and business to business networking events, and celebrate the achievements of the nation’s minority entrepreneurs and business leaders.

Speakers at MED Week 2010 will include U.S. Commerce Secretary Gary Locke, SBA Administrator Karen G. Mills, U.S. Deputy Commerce Secretary Dennis Hightower, MBDA National Director David Hinson, Under Secretary of Commerce for International Trade Francisco Sánchez, Under Secretary of Commerce for Intellectual Property and Director of the U.S. Patent and Trademark Office David Kappos, and Assistant Secretary of Commerce for Economic Development John Fernandez.

In addition to helping minority small businesses expand their operations and establish a presence in the global marketplace through exporting, the MED Week conference will distinguish the National Minority Small Business Person of the Year. Other award highlights include the SBA Administrator’s Leadership award and the 8(a) Graduate Firm of the Year award.

For additional information on MED Week activities, visit online at www.medweek.gov.

WHO: **Karen G. Mills**, Administrator, U.S. Small Business Administration
David Hinson, National Director of MBDA under the Department of Commerce
Gary Locke, Secretary of the Department of Commerce
Joseph Jordan, Associate Administrator of Government Contracting and Business Development, U.S. Small Business Administration

WHEN: August 25-27, 2010

WHERE: Omni Shoreham Hotel
2500 Calvert St., N.W.
Washington, D.C.
1-800-The-Omni

The MED Week Events Schedule is listed below:

WEDNESDAY, AUGUST 25, 2010

- 8:30-9:20 a.m. National Export Initiative Overview, Regency Ballroom
**Speakers: David A. Hinson, National Director, MBDA
Francisco Sánchez, Under Secretary of Commerce for International Trade**
- 9:30-10:45 a.m. Trade Fairs and Trade Missions as Your Door to Global Markets, Regency Ballroom
- 11:00-12:15 p.m. Global Supply Chain: Merging Public and Private Sector Efforts for Supply Chain Capacity Building, Regency Ballroom
- 1:30-2:30 p.m. International Financing Alternatives, Regency Ballroom
- 2:30-4:30 p.m. Winning Government Contracts for Your Small Business, Regency Ballroom

THURSDAY, AUGUST 26, 2010

- 9:00-10:00 a.m. Meet your White House, Regency Ballroom
Speakers: David Kappos, Under Secretary of Commerce for Intellectual Property and Director of the U.S. Patent and Trademark Office (USPTO)
- 10:15-11:15 a.m. The Legal and Financial Considerations of Joint Ventures, Mergers and Acquisitions, Regency Ballroom
- 11:15-12:15 p.m. U.S. Small Business Administration Presents – Small Business Awards Regency Ballroom
**Speakers: Karen G. Mills, SBA Administrator
Joseph G. Jordan, SBA Associate Administrator for Government Contracting and Business Development**
- 1:45-2:45 p.m. Trends in Bonding, Financing and Wealth Management, Regency Ballroom
Federal Contracting Initiative, Diplomat Ballroom
Marketing to the Federal Government, Palladian Ballroom
- 3:00-4:00 p.m. Service-Disabled, Veteran-Owned Business Initiatives and Opportunities Regency Ballroom
- 4:00-5:00 p.m. The Power of Business in Indian Country, Diplomat Ballroom
Haiti Reconstruction Opportunities, Regency Ballroom
Commerce Connect – Understanding How to Take Advantage of U.S. Department of Commerce Resources, Diplomat Ballroom

FRIDAY, AUGUST 27, 2010

- 9:00-10:00 a.m. MED Week Opening Remarks, Regency Ballroom
**Speakers: David A. Hinson, National Director, MBDA
John Fernandez, U.S. Assistant Secretary of Commerce for Economic Development
Robert Wallace, author and CEO, BITHGROUP Technologies, Inc.,
Entreteach Learning Systems, LLC and BITH Energy**
- 10:15-10:30 a.m. **Remarks from U.S. Commerce Secretary Gary Locke**, Regency Ballroom
- 7:00-10:00 p.m. MED Week Awards Gala, Regency Ballroom
**Speakers: Dennis F. Hightower, U.S. Deputy Secretary of Commerce
David A. Hinson, National Director, MBDA
Litefoot, Native American entrepreneur, entertainer and activist
Tony McGee, former NFL player and President and CEO, HNM Corporation**

Editor's Note: All events listed above are open to the press. For more information on MED Week workshops and sessions, or to register for the conference, visit www.medweek.gov. To schedule interviews with SBA representatives, please contact Tiffani Clements at (202) 657-8446. For more information about MED Week, visit SBA's Web site at www.sba.gov/medweek2010/index.html.