









# Money Matters in Disasters Co-Hosted with:



United States Department of Agriculture National Institute of Food and Agriculture





### Agenda

- Technical Overview and Introduction:
- Effective Practices in Financial Recovery
  - Susan Shockey, Ph.D., CFCS, CPFFE, USDA, National Institute of Food and Agriculture
  - Patricia Olson, Ph.D., University of Minnesota Extension
  - Lori Scharmer, MS, AFC, North Dakota State University Extension Service
  - Sara Croymans, MEd, AFC, University of Minnesota Extension
- Financial Recovery Associate Volunteer Training
  - Jason Yancey
     Director of Consumer Financial Protection
     Director HOPE Coalition America
- Additional Financial Preparedness Tools and Resources
- Question and Answer Session
- Closing

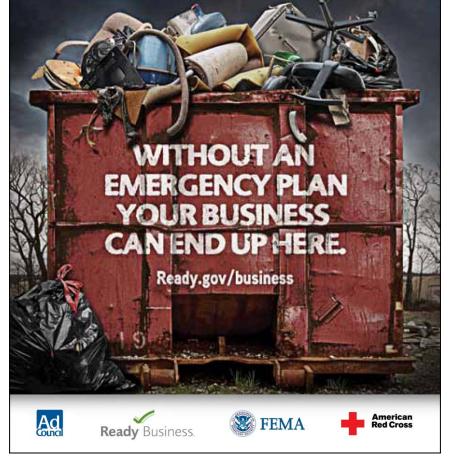




# Why Financial Planning for Disasters Matters for your Organization

40%

"40% of businesses affected by a natural or man-made disaster never reopen."





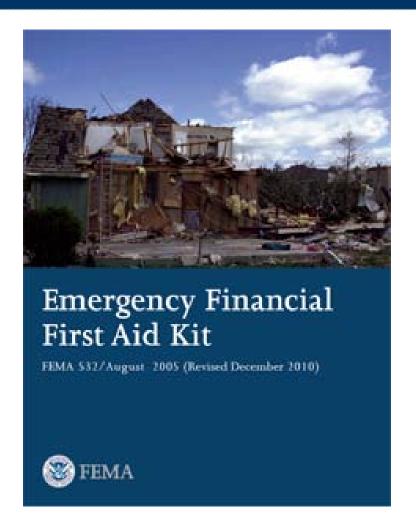


### State of Household Financial Planning for Disasters

2%

Only two percent (2%) reported having financial documents in their home disaster supply kit.

-2009 Citizen Corps "Personal Preparedness in America" Household Survey







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### Pledge to Prepare

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**National Preparedness Coalition** 

Go to

http://community.fema.gov

and join today!





### **Effective Practices in Financial Recovery**

Family and Consumer Economics

Division of Family and Consumer Sciences

USDA-NIFA's Response



United States Department of Agriculture National Institute of Food and Agriculture









Susan Shockey, Ph.D., CFCS, CPFFE USDA, National Institute of Food and Agriculture

Patricia Olson,
Ph.D.
University of
Minnesota
Extension

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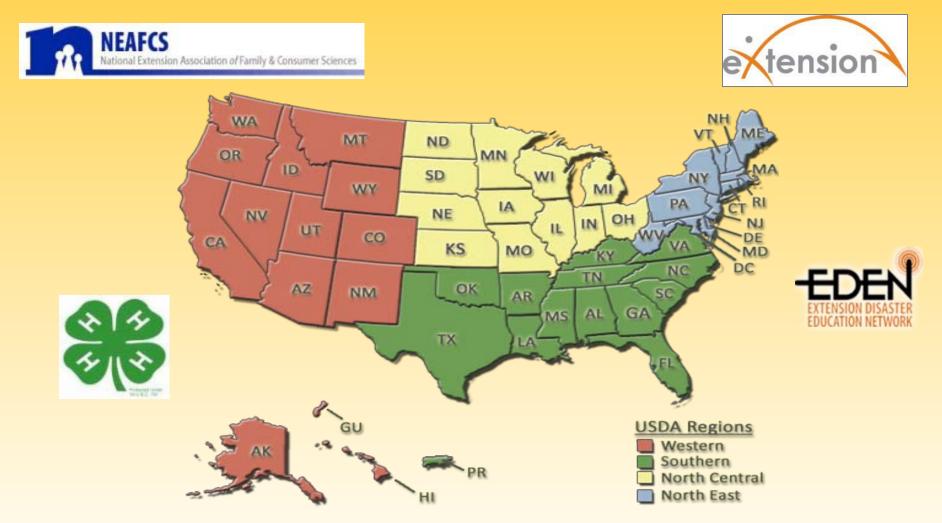
## **Working Together as Partners** (Federal, State, & Local)





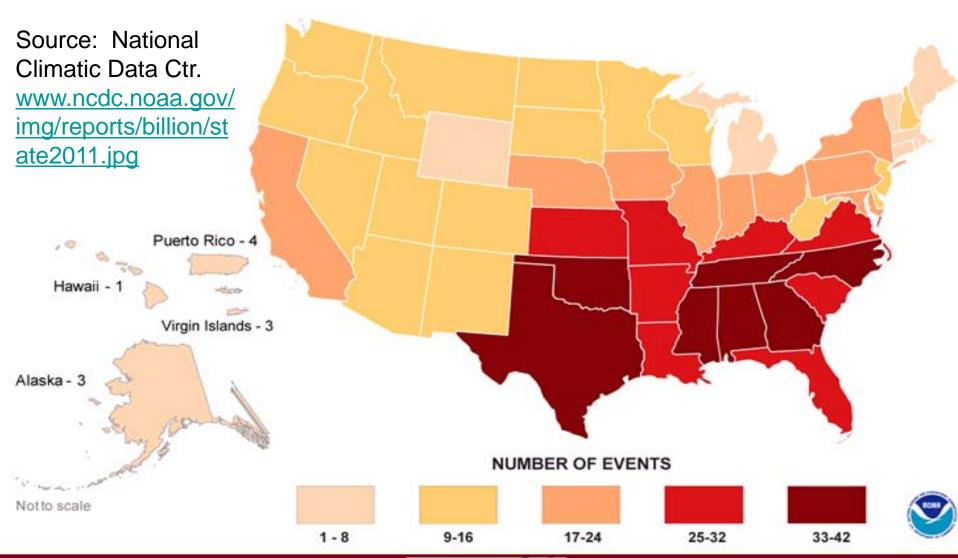


## **Education & Research**





# Billion Dollar Weather/Climate Disasters









## **Extension Resources**

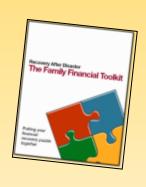
Extension Disaster Education Network





 eXtension Money Management in Times of **Disaster Resources** 

 Recovery After Disaster: The Family Financial **Toolkit** 



 Disaster Recovery Resource Fairs: A Strategy to Provide Access and Reduce Barriers to Disaster **Program Assistance** 







## **EDEN**



Mission: To share educational resources to reduce the impact of disasters

- Interdisciplinary and multi-state programs
- Linkages to federal, state, local agencies & organizations
- Anticipation of future disaster education needs
- Timely communication & information delivery to meet needs
- Credible, reliable information

www.EDEN.Isu.org





# Find Disaster Experts in Your State www.EDEN.lsu.org





- Objective, research-based, credible information
- Reliable answers based upon sound research
- Connections to the best minds in American universities
- Creative solutions to today's complex challenges
- Customized answers for your specific needs
- Trustworthy, field-tested data
- Dynamic, relevant and timely answers

## www.eXtension.org







## Money Management in Times of Disaster

- Preparation
- Returning to your Damaged Home
- Managing Finances and Making Decision after a Disaster





Local Extension offices near you Learn more about this institution

Select a different institution



Home About Resource Areas News Articles Answers Calendar Learning Lessons

Search

Agricultural Disaster Preparedness Home Floods Home

Personal Finance Home

#### Financial Security: Money Management in Times of Disaster

Last Updated: May 19, 2011.

Have a question? Try asking one of our Experts



C Share / Save



Money Management in Times of Disaster: Preparation

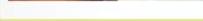
#### RECOVERY

Returning to Your Damaged Home

Managing Finances and Making Decisions after a Disaster

Recovery After Disaster: The Family Financial Toolkit Coming Soon!

Browse related Articles by tag: disasters. floods, personal finance, disaster recovery, family and individual preparedness



Resource Area Feeds

Personal Finance community

This resource area was created by the:

- Track all new content

#### In This Resource Area

- Consumer Credit
- Children and Money
- Consumer Education
- Estate Planning
- · Financial Planning Process
- Health Finance
- Home Ownership
- Insurance
- Legal Topics
- Lifestyle Transitions
- Managing Money in Tough Times
- Money Emotions
- · Money Management in Times of Disaster
- Retirement Planning
- Saving and Investing
- Talking About Money
- Approved Resources
- Glossary Terms

#### Interactive Tools and Resources:

- Finance Calculators
- Join a Personal Finance Chat



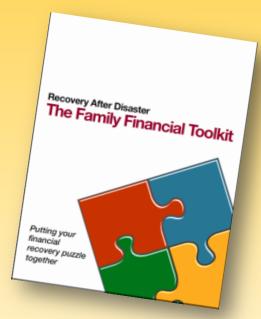
#### Have a specific question? Try asking one of our Experts

Unlike most other resources on the web, we have experts from Universities around the country ready to answer your questions.

# Recovery After Disaster: The Family

**Toolkit** 

**Financial** 



http://www.extension.umn.edu/family/tough-times/disasterrecovery/family-financial-toolkit/

# The Toolkit is designed to be:

### ✓ Useable

download the whole kit or just units needed

### **√** Consumable

helpful tools designed to be used

## **✓** Customizable

adapt resource list for your location/state

### **√** Accessible

- available online 24/7/365
- http://www.extension.umn.edu/family/tough-times/disasterrecovery/family-financial-toolkit/



Home

Agriculture 🖭

Community 🖭

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Family

Garden 

Youth

About 🖭

#### Families in Tough Times



Extension > Family > Families in Tough Times > Disaster Recovery > Recovery After Disaster: The Family Financial Toolkit





#### Recovery After Disaster: The Family Financial Toolkit

Putting your financial recovery puzzle together

A natural disaster can strike anywhere, any time. If you or a loved one has been affected by a natural disaster, it's important to know that financial recovery takes time and can be a complex process. There are no easy fixes and no quarantees.

This Recovery After Disaster: The Family Financial Toolkit usses strategies and provides tools that can help you move along the road towards financia overy. The tools provided in this toolkit are designed to help families make decisions the best for their family. This toolkit is: designed so that those financially impacted by a discan utilize the individual units or use the entire toolkii as their situation requires.



See the complete toolkit (3.3 MB PDF)

See the complete toolkit — North Dakota versign (3.3 MB PDF)

See the front and back toolkit covers (5.4 MB PDF)

See the spine cover (292 K PDF)

#### Individual Toolkit Units

Unit 1: How do I use this toolkit?

Tools to help you sort out the pieces of your financial recovery puzzle

#### Unit 2: What are key strategies for financial recovery?

Disaster survivors and the helping agencies that work with them have identified several key strategies and resources that all disaster survivors should know.

#### Unit 6: Where will I live if I'm a homeowner?

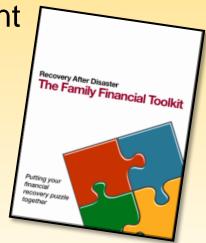
This unit helps you assess your short-term and long-term housing options and reviews the possible assistance and resources that may be available to you as a homeowner.

#### Unit 7: Where will I live if I'm a renter?

This unit guides you in an assessment of your short-term and long-term housing options and reviews the possible assistance and resources that may be available to you as a renter.

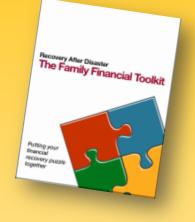
# The story behind the toolkit:

- Research project w/disaster survivors 2 yrs after a flood
- Search for existing financial recovery guides
- Recent research shows 5+ years to financial recovery
- Focus group with VOAD and local disaster professionals that work with disaster survivors
- MN & ND received a NIFA "Special Needs" grant
- Lutheran Social Service of MN Disaster Case Managers "reality check"
- Piloted with survivors of a flood event
- National reviewers including FEMA & SBA



## **Toolkit Units:**

- 1. How do I use this toolkit?
- 2. What are key strategies for financial recovery?
- 3. What tools do I need to implement key strategies?
- 4. Where do I start?
- 5. Where am I financially?
- 6. Where will I live if I am a homeowner?
- 7. Where will I live if I am a renter?
- 8. The New Normal
- Additional Disaster Recovery Resources for Families (adapt resource list for your location/state)





# Unit 1: How do I use this toolkit?

- Pick and choose what you want to work on
- Do not try to complete too much at one time
- Look for people who can help complete the tools

Throughout the toolkit you will see examples of how one family, the Youngers, use the tools provided.

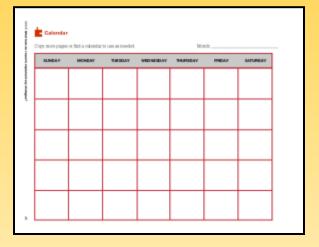
# Unit 2: What are key strategies for financial recovery?

Document Important Details

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Date/time:	Name of person I spoke with:	

# Unit 3: What tools do I need to implement key strategies?

Calendar



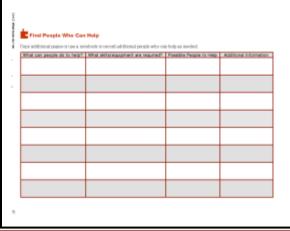
To Do List



Contacts List



Find People Who Can Help





## Additional Resources

- Take Care of Yourself
- Help Kids Cope
- Accept Financial Help
- Engage a Case Manager
- Work with a Financial Professional



## Unit 4: Where do I start?



- Responding in the First Hours and Days
- Returning to Your Home
- Planning for Clean-up
- Tools:
  - Document Loss and Damaged Property
  - Replacing Important Papers
  - IRS Disaster Assistance: Federally Declared Disaster Area



# Unit 5: Where am I financially?



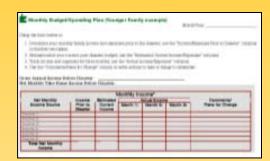
- Understanding your current financial situation is the foundation of your recovery puzzle
- Information needed to make informed decisions
- Obtain professional financial help —the decisions impact your financial future
- Finances change throughout the recovery period
- The Sam & Joan Younger Family's financial situation is used as an example to help people understand how to use the financial assessment tools.





## **Assess Financial Situation**

 Assess pre & post disaster monthly income and expenses



- Determine net worth
- 3. Determine if you can afford another payment
- 4. Review credit report
- Determine current financial situation





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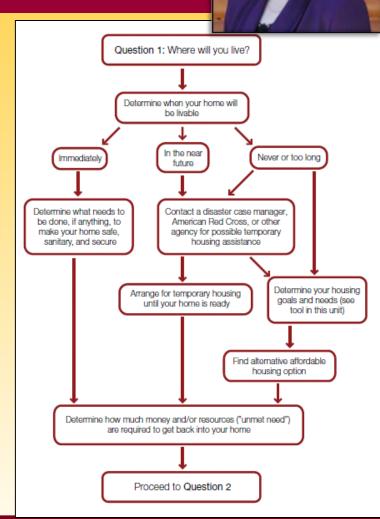




## Unit 6: Where will I live if I am a homeowner?

## **Action Steps for Homeowners** to Explore

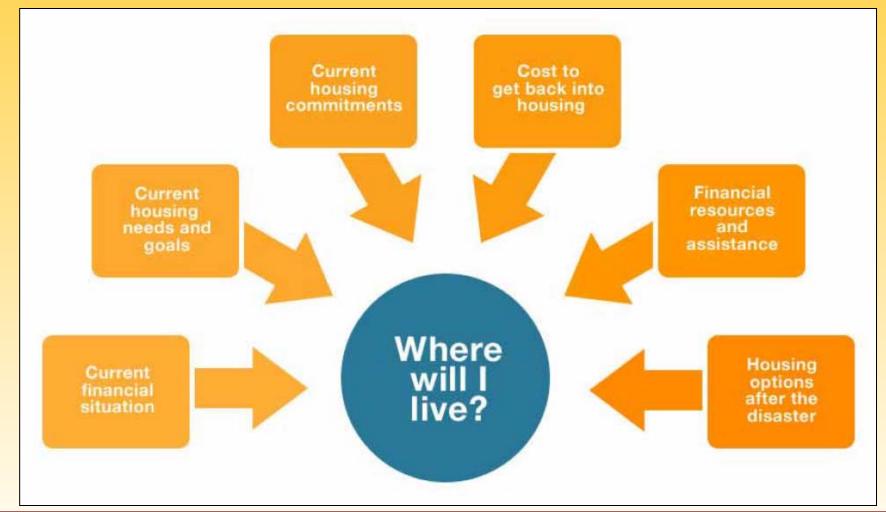
- Where will you live?
- What type(s) of insurance do you have?
- 3. Is the disaster federally declared?
- Is the disaster state declared?
- 5. Will there be a buyout program?
- 6. What other resources and assistance may be available?







# **Assess Housing Situation - Homeowner**



# Unit 7: Where will I live if I am a renter?



# Housing **Options** after a Disaster

## Homeowner Renter



#### Housing Options After the Disaster

Use this tool to compare post-disaster housing options that you are considering. Duplicate the form as needed to compare more options.

	Option A	Option B
Option Description		
What resources are available to support this option?		
What would your out-of-pocket expenses be once available resources are applied?		
How does this cost fit in your monthly budget/spending plan?		
What are the positive things about the option (pros)?		
What are the negative things about the option (cons)?		
What additional information do you need as you consider this option?		
Who can you talk to for additional information? Indicate name and contact information.		
What is your decision?		

Unit 6: Where will I live if I'm a homeowner'





## Unit 8: The New Normal

- How is the financial recovery puzzle coming along?
  - lists......documentation......applications......identifying unmet needs ...seeking assistance and resources....decisions, decisions...finding and accepting help...... making informed housing decisions ...
- "BD" & "AD" working towards a new normal will take time
- Survivors may find many positive aspects of the new normal
- Life will never be quite the same but you can find a "new normal"
- Financial recovery takes time
- Identifies units to review if survivors are facing roadblocks





# **Getting the Toolkit** to Survivors

Family Financial Toolkit

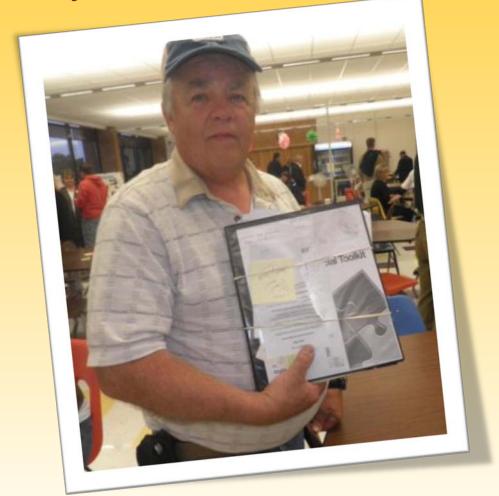
- News release with URL for on-line version
- Flyer distributed to survivors
- Pre-plan with VOAD or community partners to fund printing and distribution of toolkit to survivors
- Provide through disaster case management
- Your ideas? List in chat box

http://www.extension.umn.edu/family/tough-times/disasterrecovery/family-financial-toolkit/



## Disaster Survivor:

"This is my recovery office."



## **Unit 9: Disaster Recovery** Resources for Families

- Disaster recovery resources—local, state, and national
- Your state's resources list -- Use the MN and ND examples to develop a disaster recovery resources list for disaster survivors in your location/state

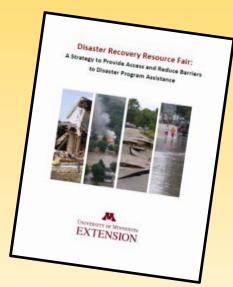




# Disaster Recovery Resource Fair

How-to-manual and samples:

- Disaster Recovery Resource Guide
- Site map
- News release
- Poster
- PSA's
- Intake form



http://www.extension.umn.edu/family/tough-times/disaster-recovery-resource-fairs.html







# Disaster Survivors are Dealing with Multiple Issues

- Injury/Death
- Damage or loss of residence, vehicles, personal property
- Finding shelter—temporary relocation and long-term
- Massive clean-up tasks
- Job loss/job search
- Mounting financial issues
- Fatigue
- Stress
- Depression
- Seeking resources and assistance





# Disaster Recovery Resource Fair Strategies:

- One stop shop
- Time: 3-7 weeks post disaster & when survivors are available
- Multiple offerings
- Familiar location; adequate parking
- Childcare
- Translators
- Greeters and hosts
- Handicap accessible
- Refreshment/socialization area
- Promotion that encourages all to attend





# Site Map

Sample Disaster Recovery Resource Fair Site Map















Qualified adult volunteers, including bilingual volunteers if needed.



















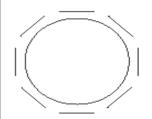


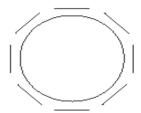


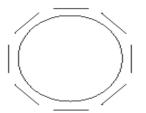


Hosts & Hostesses
Help participants find specific
agencies and answer
questions. (Bilingual if needed.)

#### Refreshments / Social Area







#### **Entry Area**

Volunteer Translators
(available to assist participants)



(Distributes copies of the Disaster Recovery Resource Fair Guide.)

#### Greeters (Bilingual if needed)

- Greet participants.
- Provide overview of fa
- Introduce to translators.
- Show where childcare is.



For more information on disaster recovery resources available from University of Minnesota Extension, visit http://www.extension.umn.edu/disasterresponse/.





# **Outcomes of Disaster Recovery Resource Fairs** held in 7 Communities:

- Agencies reported reaching "unreached" families and individuals
- Additional families and individuals completed FEMA, SBA and Quick Start applications prior to application deadlines
- Holding multiple fairs increased access opportunity and "repeat" participants
- Unmet needs assessment = additional resources funneled into the community
- Participants valued opportunity to connect with community members



# For Additional Information:



National Partnership Info:
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sshockey@nifa.usda.gov



Content Info:
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University of MN Extension
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pdolson@umn.edu



# Seration America

Financial Recovery Associate Volunteer Training

#### **About Us**



- Founded by John Hope Bryant in 1992, following the civil unrest in Los Angeles, California.
- The Mission of Operation HOPE is to expand economic opportunity in underserved communities through economic education and empowerment.
- Operation HOPE improves the economic quality of life for individuals, families and communities through programs that create stakeholders by:
  - converting check cashing customers into banking customers
  - renters into home-owners
  - small business dreamers into small business owners
  - minimum wage workers into living wage workers

# **HOPE Programs**



Banking on Our Future	This program executes on a global delivery system for financial education to youth ages 9-18 at no cost to school districts, with a focus on low-wealth communities.
HOPE Coalition America	The program provides financial and economic guidance and assistance to individuals and businesses that allow them to take appropriate actions before disasters and recover after disasters or emergencies.
HOPE Financial Literacy Empowerment Centers	This program provides innovative solutions for wealth building, poverty eradication, personalized service and focused attention for the purpose of creating community stakeholders.

## Alabama June 2011





Haiti July 2010



# Haiti





### **HOPE Coalition America**



- HOPE Coalition America was created as a national emergency economic response initiative to provide "economic triage" to those affected by the tragedy of September 11, 2001.
- We are the first and only financial emergency preparedness and recovery service in the country and have been Partners with FEMA since 2004.
- HOPE Coalition America encourages the use of EFFAKs and PDPGs. The Emergency Financial First Aid Kit (EFFAK) is a document which aids people to create detailed listings of their important personal and financial information and the Personal Disaster Preparedness Guide (PDPG) guides them through the survival and recovery steps they should take prior to an emergency.





# **Storing your Information**





# **Storing your Information**





## **EFFAK**



EVERY FAMILY SHOULD PLAN FOR AN EMERGENCY. THE EFFAK IS A SIMPLE TOOL DESIGNED TO ASSIST YOU IN MAINTAINING FINANCIAL STABILITY IN THE EVENT OF AN EMERGENCY. THE EFFAK HELPS YOU TO IDENTIFY & ORGANIZE KEY FINANCIAL RECORDS, PROVIDES A QUICK REFERENCE FILE FOR YOUR MOST IMPORTANT FINANCIAL DOCUMENTS



\* www.operationhope.org/effak/

# Five Tips to prepare for an Emergency



- 1. Complete all sections of the Emergency Financial First Aid Kit (EFFAK):
- 2. Review all the supporting documentation for accuracy and to be sure the

document is still in effect.

3. Once your documents are in order, make a copy of your completed EFFAK — all

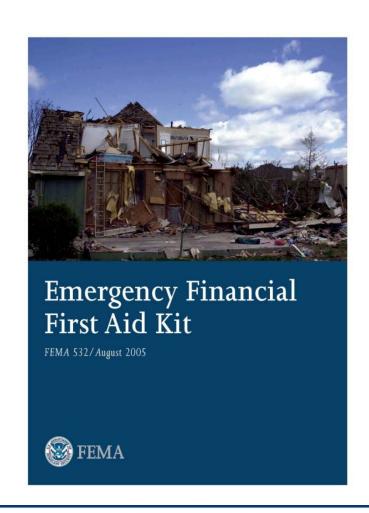
the completed forms and the relevant legal documents.

4. Keep your EFFAK in a safe place. Store your completed EFFAK, all original

documents, photographs, and computer backup disks in an off-site safety deposit

box.

5. **Update your kit whenever your documents change,** be sure to review and update your EFFAK **at least once a year.** 

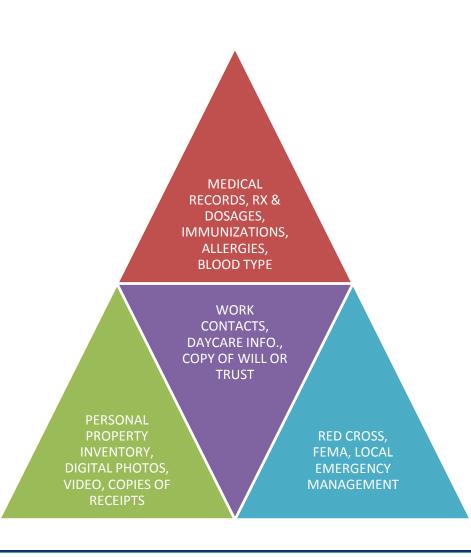


## **PDPG**



PERSONAL DISASTER
PREPAREDNESS GUIDES
COMPLEMENT THE EFFAK. THIS
REQUIRES YOU TO GATHER BASIC
INFORMATION ABOUT YOUR
FAMILY AND HOW TO REACH
LOCAL FIRST-RESPONDERS. IT IS A
GREAT RESOURCE FOR
BABYSITTERS, OR NEIGHBORS.

- www.operationhope.org/pdpg/
- www.ready.gov/america/index.ht ml



# Storing your information



- •FIREPROOF HOME SAFE
  - •SAFE DEPOSIT BOX
  - •RELATIVE, FRIEND
    - •OFFICE
    - •SCAN, EMAIL
      - •F-DRIVE

## **Post Disaster**



**OPERATION** 

### **Post Disaster**



- DOCUMENT EVERYTHING
  - PICTURES
  - •INSURANCE COMPANY
    - •KEEP JOURNAL
      - •CALENDAR
  - •FEMA(800) 621-3362
    - •RED CROSS
- •CHURCHES, NON PROFITS
  - •211, UNITED WAY

# **Operation HOPE Services**



#### **Counseling Services Available**

- Disaster Recovery Budget
- Home Inspections and Repair (licensed, Permit)
- Assistance with Working with Creditors
- Referrals to Government and Private Agencies (FEMA,SBA)
- Assistance with Obtaining Copies of Destroyed Documents
  - Insurance Claims Assistance
  - Recovery Seminars and CaseManagement

# **Operation HOPE Services**



# Counseling Services Available to Homeowners

- How to negotiate with your lender
  - How to apply for a loan modification
- How to sell a house & purchase an affordable home
  - How to restructure your existing debt and obligations

# **Next Steps**



After completing this webinar, you will receive an email from Operation HOPE with the following items:

- Disaster Volunteer Orientation Book
- Additional resource materials
- 3. Digital HOPE login information
- 4. Client/Volunteer (Disaster numbers influx)

#### **Contact Information:**

Operation HOPE, Inc.
HOPE Coalition America
Jason Yancey
(213) 891-2900 office
(213) 232-3617 fax
Jason.Yancey@operationhope.org



"Hope is so powerful, you only need a super minority of it -- just one positive person in any community, on any street, in any home -- to change the world."

John Hope Bryant Founder, Chairman and CEO Operation HOPE

# Thank you for helping us change the world!



#### Contact Information:

Operation HOPE, Inc.
HOPE Coalition America
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www.operationhope.org

## Join the National Preparedness Coalition Today!

# Pledge to Prepare

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**National Preparedness Coalition** 

Go to

http://community.fema.gov

and join today!





# Additional Disaster Preparedness Financial Literacy Resources

- Visit our <u>Money Matters Preparedness Page</u> on CitizenCorps.gov the page includes information on:
  - Resources include:
    - Emergency Financial First Aid Kit (EFFAK)
    - Recovery After Disaster: The Family Financial Recovery Toolkit
  - Past webinars:
    - Financial Emergency Preparedness May 3, 2011
    - National Financial Literacy Month: Operation HOPE and Emergency Financial Preparedness - April 1, 2010





### Financial Preparedness Resources for Businesses

- Visit our <u>Invest in Preparedness webpage</u> on CitizenCorps.gov:
  - Includes links to resources found on:
    - FEMA Private Sector Division
    - Ready Business
    - Prepare My Business
  - Past webinars:
    - Resources for Business Preparedness Sept 13, 2010
    - Ready Rating: How Prepared is Your Business or School? October 11, 2011
- Join us April 24<sup>th</sup> at 2:00 PM EDT for a webinar entitled "Role for the Private Sector in Disaster Preparedness Response and Recovery."





# Preparedness Activities for Communities Everywhere (P.A.C.E)



Community Preparedness: Simple Activities for Everyone

Program Leader Guide

September 2011







#### What is P.A.C.E.?

- Interactive Web-based Course
- Preparedness Activities
- Downloads
  - English
    - Program Leader Guide
    - Facilitator Guide
    - Handout Masters
  - Spanish
    - Program Leader Guide
    - Facilitator Guide
    - Handout Masters



#### Preparación ciudadana: Actividades sencillas para todos

Guía del facilitador

September 2011







#### **P.A.C.E Activities**

The 16 modular activities are broken down into the following topical areas:

- Core topics (such as, <u>preparedness on a budget</u>, <u>developing personal neighborhood support</u> <u>networks</u>)
- Hazard-reduction topics (including <u>putting out fires</u> and <u>identifying hazards in the home</u>), and
- Specialized preparedness topics (<u>pet/service animal</u> <u>preparedness</u>, <u>the whole community</u> concept)





#### Who is using P.A.C.E.?

- Operation Hope contributed to the development of the PACE tools including the <u>Safeguarding Your</u> <u>Valuables Activity</u>.
- P.A.C.E. can be used by:
  - Private Sector Organizations
  - Non-Profit and Voluntary Organizations
  - Faith-based Organizations
  - Citizen Corps Partners and Affiliates (i.e. CERT, Medical Reserve Corps, USAonWatch, Volunteer in Police Service, Fire Corps)





#### **For More Information**

- National Citizen Corps website:
- http://www.citizencorps.gov
  - Resource Catalogue
  - Information for your local Citizen Corps Partners
  - Smart practices and other guidance
  - Subscribe to GovDelivery to receive Citizen Corps alerts and news
- Contact national Citizen Corps office:
  - <u>CitizenCorps@dhs.gov</u>





#### IdeaScale and FEMA Think Tank Call

- http://fema.ideascale.com
- Here are some current topics that might be of interest to you and your stakeholders – please vote if you agree (or disagree) with these ideas:
  - Proposed FY2013 National Preparedness Grant (6 Votes)
  - Crowd Sourcing for Situational Awareness (8 Votes)
  - Whole Community: Preparing for the Unthinkable (Social Media/Communications) (6 Votes)
  - Support Civilian Initiatives that Fill Recovery Gaps (6 Votes)
- Please continue to participate in the discussion by posting your own ideas and comments and joining in the monthly FEMA Think Tank conference calls.





#### **Our Next Webinar**

Be sure to join us April 24th (2:00 PM EDT) for our next Webinar:

The Role of the Private Sector in Disaster Preparedness, Response and Recovery:

This webinar will highlight:

- Information on Doing Business with FEMA
- Highlight available Disaster Preparedness Resources for organizations from:
  - DHS
  - SBA
  - FEMA





#### **Additional Announcements**

- If there is a topic you would like to see addressed on a future month's call, if there is a best practice in your state that you would like to see featured, contact us at <a href="mailto:citizencorps@dhs.gov">citizencorps@dhs.gov</a>. Please feel free to add us to your distribution list as well.
- Check to see if a topic you're interested in has been covered on one of our webinars at <a href="http://www.citizencorps.gov/news/webcasts.shtm">http://www.citizencorps.gov/news/webcasts.shtm</a>. All previous webinars are archived there, available for download and review.



