



Department of the Treasury

Alcohol and Tobacco Tax and Trade Bureau



Press Release

For Immediate Release
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ESTABLISHMENT OF NIAGARA ESCARPMENT AND EXPANSION OF RUSSIAN RIVER VALLEY VITICULTURAL AREAS

Washington, D.C. – The Alcohol and Tobacco Tax and Trade Bureau (TTB) published two final rules in today's Federal Register establishing the Niagara Escarpment viticultural area in Niagara County, New York, and expanding the existing Russian River Valley viticultural area in Sonoma County, California. The establishment of viticultural areas allows vintners to describe more accurately where their wines come from and enables consumers to better identify the wines they purchase.

Both final rules become effective October 11, 2005.

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