

NLWJC - Kagan

DPC - Box 031 - Folder 006

Ideas - Education

Withdrawal/Redaction Sheet

Clinton Library

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Ideas - Education

2009-1006-F
ke677

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

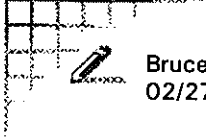
C. Closed in accordance with restrictions contained in donor's deed of gift.

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- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]



Bruce N. Reed
02/27/98 09:24:09 AM

Record Type: Record

To: Christa Robinson/OPD/EOP

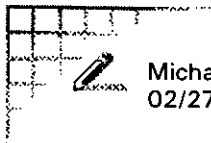
cc: Elena Kagan/OPD/EOP, Michael Cohen/OPD/EOP

Subject: Re: POTUS Education Events

I think our top priority should be the TIMSS roundtable we discussed with Rahm yesterday (Christa -- Mike can fill you in). We should do it the week of the 16th. Our 2nd priority should be a speech to a legislature, probably Delaware. Mike, how long are they in session? Ideally, we could speak to that legislature on the 16th, and do the roundtable a few days later.

The BRT deal is fine but not that pressing. We should insist on child care in CT.

Mike, when can we announce all the details of our Zones proposal? That would be a good urban event sometime -- launching a national competition to end social promotion. (Why wait for it to pass?)



Michael Cohen
02/27/98 09:38:40 AM

Record Type: Record

To: Bruce N. Reed/OPD/EOP
cc: Christa Robinson/OPD/EOP, Elena Kagan/OPD/EOP
Subject: Re: POTUS Education Events

I agree that we should do the TIMSS event the week of the 16th.

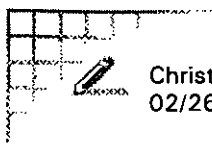
With respect to the Delaware legislature, I need to hear back from Carper's folks. According to NCSL, the legislature is in session until June (though I know they split their session into 2 parts, with a several week break in between. I don't know the timing of the break yet, but will find that out this morning.)

I almost think it would be preferable to do the chief state school officers on the 16th; it would be a natural setting to release the state-by-state figures on class size, and it would avoid the downside of potentially undercutting Carper.

With respect to the business/transcript event--I don't think we need to do it right away, but it would be enormously helpful to be able to tell ACHIEVE and the other business groups that we will do it, and set a date for that. Getting that nailed down will make it much easier to work with them on other issues we care about. If we can get Gerstner to the TIMSS discussion, we might even want to announce it at that time.

With regard to the Zones proposal, ED is starting to draft that now, and it should not take very long. My meeting with Clay's staff was postponed until next Tuesday--that's a critical meeting because we will find out if Clay will introduce and champion this.

An ideal announcement event would be to go to an urban school that has been/is being turned around, talk about how we don't need to accept failing schools, announce the Zones initiative and challenge everybody to end social promotion. We are also close to having ED's report on turning around failing schools, in response to our earlier directive. This, no doubt, would be the item that gives the event all the flair it needs.



Christa Robinson
02/26/98 06:55:18 PM

Record Type: Record

To: Bruce N. Reed/OPD/EOP, Elena Kagan/OPD/EOP, Michael Cohen/OPD/EOP

cc:

Subject: POTUS Education Events

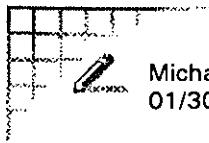
Following is a list of education events that have been proposed. After today's Short Term Scheduling meeting, I think we need to prioritize which ones we want to fight for first to ensure they are scheduled, and we need to strategize what to do with the events we may not ever schedule - like the Chief State School Officers.

Specifically -- everyone really liked the idea of doing a Business Roundtable. The down side is that everyone had a different idea about it. Ann Lewis, Cheri Carter, and Jen Palmieri thought that it may be better to do the Business Roundtable event in Connecticut on March 10. Craig is checking to see if Dodd would want this. If not, Child Care is in good standing. (I pushed to keep child care, so please let me know if you're more ambivalent.) Also, the CEOs may not be able to come on that date, so it may not be a real option. What do you all think?

In addition, there was talk of trying to combine some of our education proposals -- (like inviting in some of the Chief State School Officers to the Business Roundtable so that we don't have to meet with them as a separate event, or perhaps inviting the Teacher of the Year to a roundtable or Mayor's Conference.)

In short, I could use your help on identifying the minimum objectives for each of these events and the general priorities. Mike, do you have time tomorrow to sit down and talk about this? Let me know what works for you.

- 3/16 - Speech to Delaware State Legislature on class size
- 3/10 - (Possible Speech to Connecticut State Legislature)
- 3/16 - Meet w/ Chief State School Officers
- tbd - Business Roundtable/Trascript Project Event (sooner rather than later)
- 4/24 - Present the National Teacher of the Year Award
- tbd - Mayor's Conference on Education
- tbd - White House Conference on Education



Michael Cohen
01/30/98 06:24:18 PM

Record Type: Record

To: Bruce N. Reed/OPD/EOP, Elena Kagan/OPD/EOP

cc:

Subject: Possible education actions and events

Here is a quick list of possible events and executive actions, that probably could be taken within the next few weeks. The stuff in italics are the things that I think we can most easily/quickly pull off.

Education Opportunity Zones

- *Release of ED "Failing Schools Report" -- in draft form now; could be ready in a few weeks*
- "How to End Social Promotions Report" -- ED has agreed to do this, but needs to start working on; we could issue a directive to do this if necessary to show some immediate action.
- "How to Intervene With Low Performing Teachers" -- Haven't talked to ED yet, but could work on getting something started.
- *POTUS Visit to Turn-Around School*

Class Size

- Roundtable Discussion with teachers and parents about benefits of small classes
- Visit to Tennessee, Indiana, or Milwaukee schools where small classes have proven to be effective

National Tests

- *TIMSS 12th Grade Release--Feb. 24. The results will be terrible; POTUS could argue that 12th graders would do better if they had to take an 8th grade test. Could also announce NSF/ED funds in budget (\$50 million) to improve math teaching and curriculum, and could draw in some business and engineering groups that are ready to get involved with schools to improve math teaching and learning.*
- *Meeting with Engler/Bennett et. al..*

Education Reform

- *Announce Block Grant proposal and expansion of Ed-Flex to 50 states at NGA meeting*
- *Announce "Parent-Right-to-Know Law" + Directive to ED to develop model school report cards*
- *Event with business leaders on Transcript Project (could also announce business support*

for national tests; need 6-8 weeks notice to set this up and get CEO participation

- *Announce award of 1st Obey-Porter Comprehensive School Reform grants to states*

Teacher Recruitment and Preparation

???

Race Initiative

- *Release of Diversity in Higher Education Reports*
- *Native American Education Executive Order*

Education Initiatives Under Discussion:

School Construction: Old proposal is \$5 billion in budget authority in the first year. (Daschle-Gephardt down-payment proposal was \$1.9 billion. Groups and ED think we should propose at least \$5 billion, perhaps even more in order to promise more to suburbs.) *Do on tax side?*

After School Programs. \$400 million (mandatory) requested by ED for FY 99.

Teacher Recruitment and Training (previously announced). \$67 million in FY99.

Technology/Teacher Training. \$100 million proposal (above TLCF) for FY99. *Every new teacher...*

Mentoring/Early Intervention. \$300 million in ED's request for FY99.

Urban-Rural School Reform, also known as "Education Opportunity Zones." Theme: Accountability (high standards, no social promotion; removing bad teachers; fixing failing schools; **public school choice**). \$320 million for FY99 requested by Education.

Reducing Class Size. One possible approach would cost \$600 million in FY99, \$9 billion total over five years. *↳ buys 20,600 teachers per year.*

English language instruction for adults. \$50 million in FY99. Possibly a part of the action plan on Hispanic education.

Super-Pell/Retention in College. \$300 million request by ED.

Learning on Demand. \$75 million in FY99.

TOTAL FY99 BA: \$7,212 million.

Related items:

Child Care-related items, such as expanding the tax credit.



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School Construction: Old proposal is \$5 billion in budget authority in the first year. (Daschle-Gephardt down-payment proposal was \$1.9 billion. Groups and ED think we should propose *at least* \$5 billion, perhaps even more in order to promise more to suburbs.) *Tax-side approach is also a possibility* (e.g. expansion of Rangel).

Reducing Class Size. One possible approach would cost \$600 million in FY99, \$9 billion total over five years.

TOTAL MANDATORY 5-year: \$14 billion

Discretionary:

After School Programs. \$400 million requested by ED for FY 99. (Originally requested on mandatory side).

Technology/Teacher Training. \$100 million proposal (above TLCF) for FY99.

Mentoring/Early Intervention. \$300 million in ED's request for FY99.

Urban-Rural School Reform, also known as "Education Opportunity Zones." Theme: Accountability (high standards, no social promotion; removing bad teachers; fixing failing schools; **public school choice**). \$320 million for FY99 requested by Education.

Hispanic investments: \$100 million in FY99, for ESL for adults, training teachers to help LEP kids, and others.

Super-Pell/Retention in College. \$300 million request by ED.

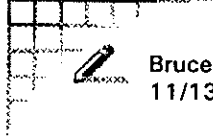
Learning on Demand. \$75 million in FY99.

Student Aid Information Campaign. \$20 million in FY99.

TOTAL FY99 BA: \$1,615 million.

Related items:

Child Care-related items, such as expanding the tax credit.



Bruce N. Reed
11/13/97 12:34:59 PM

Record Type: Record

To: Michael Cohen/OPD/EOP
cc: Elena Kagan/OPD/EOP, Thomas L. Freedman/OPD/EOP
Subject: SOTU etc

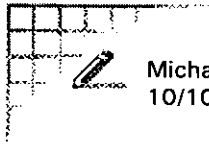
Your list of ideas is the longest. While you finish nailing down the urban proposal, I wish you would also think about what we should be asking for on:

* Training/Virtual university: Can we do anything specific to make the Romer Leavitt idea take off? E-rate for training?? A national (not federal) virtual university??

* Teachers: Maybe you and I should go see Chase and plead with him to develop a testing or tenure proposal that pushes the envelope. That would be good for him and good for us, if he's willing to go far enough.

* Charter school vouchers: You can't just giggle every time I bring this up. There must be something we can do to put the power of choice and competition into parents' hands, and stave off the rush to private vouchers. I still think a \$500-1000 voucher for kids of poor parents who want to start charter schools could work. Also, what if we said that from now on, all the federal \$ will follow the kid -- so that charters were sure to get their share of Title I, IDEA, Chapters alpha-to-omega, etc.? We need to figure something out on this -- we can't all move to Maryland.

Ideas-Educative



Michael Cohen
10/10/97 04:30:03 PM

Record Type: Record

To: Elena Kagan/OPD/EOP
cc: Laura Emmett/WHO/EOP
Subject: education week meeting



NECDPC.W

Attached is a list of possible short-term education events, prepared for the 3:30 meeting that didn't happen today. Sylvia's office is in the process of trying to inconveniently reschedule for Monday.

Draft
2:00 pm

DPC/NEC Short-Term Education Announcement Possibilities

POTUS Radio Address on Education (10/18). Attack extremists on Republican side who are blocking all of our efforts to help young kids learn to read, including America Reads and national reading tests (possibly coupled with an endorsement of bipartisan charter schools bill passed by House committee)

POTUS Reading Announcement (10/21 or other). POTUS announces that nearly 800 colleges (up from 165 in April), in all 50 States, have pledged to use work-study participants for tutoring as part of America Reads. Event could take place at an elementary school that is using work-study (and possibly also AmeriCorps) tutoring help. Release report with examples of activities going on *today* in every State (including AmeriCorps projects).

POTUS Meeting with Business Leaders (hi-tech and/or broader cross-section). President meets with 8-10 CEO's on national tests; pool spray at top of meeting, CEO's do stakeout after meeting, announcing the commitment they made to POTUS to tell Congress to support the test.

Tips on Tax Cuts for Education. POTUS or VPOTUS releases guidance from the IRS on how to take advantage of the new HOPE Scholarship, Lifetime Learning Credit, and other tax cuts for college. *[We will not know until Wednesday, October 15, whether the guidance will be ready in time to be released the following week].*

Comprehensive School Reform and Dropout Prevention. Announce support for a bipartisan effort to adopt promising whole-school reforms (Obey-Porter have \$150 million in the appropriations bill). Also announce an "Action Plan" on Dropouts, particularly focusing on Hispanic Americans. Event could include school reformers from the New American Schools Development Corporation and other school reform assistance projects, as well as Hispanic Caucus members and others from the Hill.

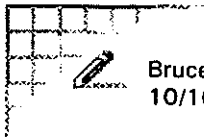
Child Care Conference (10/23). Some emphasis on after-school programs

National Board for Professional Teaching Standards (10/24). Reception in Tent on South Lawn; POTUS/FLOTUS make brief remarks; we set up regional press for teachers from around the country.

Other possible announcements

1. Announcement of ED report on the importance of kids taking 8th grade algebra and advanced math classes to prepare for college. Link findings to importance of 8th grade math test.
 - leak to USA Today or NYTimes
 - VP event week of 10/13
2. New program for recycling surplus federal computers to schools
 - announce with business leaders
 - VP event week of 10/13
3. School Construction
 - POTUS endorsement of Daschle/Gephardt at Florida school 10/31
4. VP meeting with Learning Alliance

Ideas - education



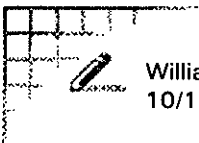
Bruce N. Reed
10/16/97 05:55:42 PM

Record Type: Record

To: Christopher C. Jennings/OPD/EOP, Elena Kagan/OPD/EOP
cc: Sarah A. Bianchi/OPD/EOP
Subject: Re: Florida Message Opportunity

FYI -- we're giving another important leak to USA Today for Monday -- so this might get crosswise of your consumer bill of rights deal.

----- Forwarded by Bruce N. Reed/OPD/EOP on 10/16/97 05:52 PM -----



William R. Kincaid
10/16/97 02:47:28 PM

Record Type: Record

To: Bruce N. Reed/OPD/EOP
cc: Elena Kagan/OPD/EOP, Michael Cohen/OPD/EOP
bcc:
Subject: Re: Florida Message Opportunity

If we want to save the report, we need to decide that quickly, because ED has USA Today scheduled to come in first thing tomorrow morning to leak it, and Tamara Henry knows generally what the report is about at this point. They think we could pull this back but we would owe her one at that point.

If we do save it, it might make sense to fill the "Education Week" hole by having Riley come over Monday and do the riff on GOP's against reading and tests that we had been planning for the VP -- do it at the top of the McCurry briefing when he would have discussed the report. One possible problem with that is Riley currently has a request in for a meeting with Goodling, so it might be a little odd to jump on him just at the time when he was asking for a meeting (this is also a problem with the letter idea we discussed earlier) -- Riley's legislative shop is skittish about this.

A couple other possibilities for the message event (I'm checking with ED for other reports/grant announcements coming up):

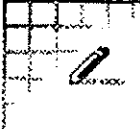
-- save the teaching grant that we plan to release on Friday (a little odd since lead institution is U MD, plus this is a good fit with National Board event)

-- save Obey endorsement/play up New American schools (but not clear this is a good fit with school to be visited because targeted on low-income/failing schools).

-- perhaps release math action strategy -- play up as response to TIMSS scores and findings of coursetaking study

It's too bad about school construction, because evidently Florida Republicans have passed legislation that redefines portable buildings as permanent, not temporary -- that's their "solution" to the school construction problem.

Bruce N. Reed

 Bruce N. Reed
10/16/97 01:08:50 PM

Record Type: Record

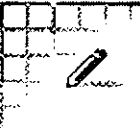
To: Elena Kagan/OPD/EOP, William R. Kincaid/OPD/EOP, Michael Cohen/OPD/EOP

cc:

Subject: Florida Message Opportunity

Should we save our math report for this???

----- Forwarded by Bruce N. Reed/OPD/EOP on 10/16/97 01:08 PM -----

 Elena Kagan
10/16/97 01:06:43 PM

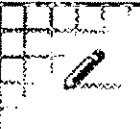
Record Type: Record

To: Bruce N. Reed/OPD/EOP

cc:

Subject: Florida Message Opportunity

----- Forwarded by Elena Kagan/OPD/EOP on 10/16/97 01:06 PM -----

 Jennifer M. Palmieri
10/15/97 08:29:48 PM

Record Type: Record

To: See the distribution list at the bottom of this message

cc: Laura A. Graham/WHO/EOP

Subject: Florida Message Opportunity

As most of you know, the President is returning to Jupiter, Florida on October 31 to visit the Elementary School he was supposed to go to when he broke his knee. We need to determine what message event we will do at the school. Originally we were going to do school construction. After our meeting yesterday with Erskine, it seems unlikely that we are going to be ready to endorse any kind of school construction proposal by 10/31 -- so I guess we need another message. Everyone should be aware, however, that the school is overcrowded with many students attending classes in

trailers, so school construction is likely to be raised as an issue whether we like it or not.

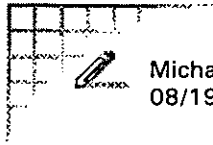
NEC -- is it clear that school construction is not an option?

DPC/NEC -- if so, do you have other suggestions?

Thanks.

Message Sent To:

Elena Kagan/OPD/EOP
Michael Cohen/OPD/EOP
Robert M. Shireman/OPD/EOP
Christa Robinson/OPD/EOP
Jonathan A. Kaplan/OPD/EOP
Nicholas R. Baldick/WHO/EOP
Paul E. Begala/WHO/EOP
Kris M Balderston/WHO/EOP
Stacie Spector/WHO/EOP



Michael Cohen
08/19/97 09:02:40 AM

Record Type: Record

To: Elena Kagan/OPD/EOP

cc:

Subject: Education events

Here are the education events that were discussed at the meeting with Rahm. He is going to call another meeting for Wednesday to review where we are on these; by then, I will have a short memo with a brief blurb on each.

1. Aug. 30 Radio Address: release of NAEP long-term trend report. (I will discuss this with Ann)
2. Sept. 8 Test event: Exec. Order/Leg
3. Sept. 20 Charter Schools: In Bay Area, school visit (possibly ribbon cutting at new charter school); release of charter schools grants to states.
4. Sept. 26 Community College: Dallas or some other Texas site tbd with scheduling; demonstrate how HOPE has made community colleges virtually free, and release state-by-state analysis of community college tuition.

In addition to these, Ann Lewis noted that the Congressional Dems are talking about pushing early childhood, standards, and school construction during September--no details were provided.

NEC pushed for events in the Fall on America Reads and [Professional Development/Computers.] ?
They didn't get very far, partly because all of September is booked, though Oct has possibilities.

One other note: Paul and Rahm view Charter Schools as, in part, a Clinton signature initiative (along the lines of community policing) and a response to the attacks we expect on Coverdell/vouchers in the next few months. I talked about the failing schools idea; Paul in particular loved it.

Education Event Possibilities for September

Sept. 8/9 event [White House?]

Reforming schools to reach high standards

-- Announce support for new whole school reform grants to help schools adopt effective reform models and adopt best practices in reading and math, as well as become smaller schools within schools or/ whole school reform models (Obey \$)

-- For the most troubled schools, new grants for districts to identify/fix them
[Could also add]:

-- For parents, teachers, businesses and communities that want to start new public schools, release new charter schools grants

Sept. 18-20 event in CA

1. Release charter schools funds and discuss principles for effective charter schools; CA will be getting a continuation grant; subject to more careful vetting, there are at least three possibilities for a site. The first is the International Studies Academy, a magnet school within the San Francisco district that has converted to a charter. There are also two schools which we believe will open their doors this fall: The Leadership Academy and the East Bay Conservation Corps. A new school would be a great place for the President to make the point that there was only 1 charter school when he came into office, but now there are over 500.

2. Announce new urban partnerships program under the Higher Ed Act reauthorization -- would support the kinds of college/university--K-12 partnerships that the University of California is starting to increase student preparedness for higher ed in response to affirmative action policies. Would need OMB sign-off to announce authorization levels. Good tie-in with the race initiative.

3. Release technology innovation challenge grant funds -- CA to get 4 of the highly competitive grants [though none of the recipients will be in the San Francisco area].

Sept. 24-27 in Little Rock

1. Release math strategy -- Could do at a middle school in Little Rock or nearby

community. Arkansas has been making a big push on math and science, with substantial funding and support from NSF, over the past few years that can be traced back to Clinton's efforts to raise standards there.

2. Something on after-school (could highlight 21st C. Schools if get approps; could also visit PARK youth center run by former Green Bay Packer Keith Jackson).

2. Reading/literacy event highlighting effective local program (could highlight America Reads if get approps)

Possible Education Events/Announcements

(From NEC)

21st Century Scholars (student aid promise and early intervention program)

Suggested date: First two weeks of September

Announcement: New program that promises at least \$21,000 in Federal student aid (over five years) to students at middle and junior high schools. (Since the promise is grants *or* loans, it could be offered **universally** rather than just to poor schools/students). Perhaps provide the promise in exchange for students pledging to stay in school, to stay off drugs, and to take high-skills, college-oriented classes. Challenge universities to partner with needy schools to establish mentoring and tutoring efforts to help poor students prepare for college. Establish grant program for university partnerships with the 2100 neediest schools. (To partially fund 2100 partnerships would cost at least \$315 million; to fund 2100 over five years -- 420 per year -- would cost at least \$63 million).

Messages: Student aid is there for those who want to go to college (if they take it upon themselves to get prepared). Universities have a responsibility to work with low-income students starting in middle school or earlier to help them prepare for college.

Note: The decision memo on this proposal still needs to go through the NEC review process.

HOPE Scholarships and Pell Grants

These could be done together, except that September 26 is too late for item 2.

1. Community Colleges: Vital Role and State-by-State

Tentative date: September 26

Announcement: Release report showing (1) the role of community colleges in preparing Americans for tomorrow's workplace, and (2) how HOPE and Pell Grants help people pay for community college (with state-by-state break downs).

Messages: HOPE helps millions of Americans pay for education that is critical to them and to the economy.

2. Some Students Will Be Left Out if Congress Doesn't Act

Suggested Date: Early September

Announcement: A report documenting the 210,000 independent students who will be left out if Congress doesn't follow through with the promised expansion of the Pell Grant program. Strongly imply that leaving these students out could bring a veto of the Labor-HHS-Education appropriations bill.

Message: Congress needs to finish the job in September by providing for the promised increase in the Pell Grant program.

Adult and Family Literacy

These could be combined:

1. America Reads/Parents-as-First-Teachers

Suggested Date: Late August or early to mid September

Announcement: Regulatory action to waive the required local match for work-study tutoring of *parents*, to promote participation in programs like HIPYPY (which work with parents and children). (The waiver that the Secretary allowed last December applied only to tutoring of children, not their parents).

Message: Parents are critical to our efforts to improve children's reading skills. Congress must move forward with America Reads, including the Parents-as-First-Teachers program.

2. Literacy Needs in Every Community

Suggested Date: On or before September 8 (International Literacy Day)

Announcement: New study provides local estimates of adult literacy levels (at the city, county, and congressional district level). Call on States to do more to address the problem. Announce that the Education Department will develop guidelines, provide models, *and will hold States to new levels of scrutiny under Goals 2000* (which calls for State plans to address the needs of people who had dropped out of school -- a provision which ED has not focused on in the past).

Message: States must do more to address the needs of those with low literacy levels and/or no high school diploma. Also could call on Congress to adopt the President's proposed increases in Adult Education funding (both committees straight-line the program).

Action Plan on the Education of Hispanic Americans

Suggested date: Mid-September (Hispanic Heritage Week; Caucus Dinner)

Announcement: New report on Hispanic dropout problem. Administration response: 20-point Action plan. The plan could include the 21st Century Scholars and/or Adult and Family Literacy announcements above, as well as a PSA campaign, a conference, and other items.

Message: Educational needs of Hispanic Americans must be addressed in a serious and comprehensive way.

September Education Events

1. August 30th Radio Address: Release of NAEP Long-Term Trends Report

- Working to nail down delay in ED report release
- Next step: Conference call with Ann Lewis and David Frank

2. September 8: Testing Event

- Plans for event could be overtaken by floor votes on Labor-HHS-Appropriations (and Goodling amendment) as early as 9/2 in Senate and 9/4 in House
- Details to be determined as Congressional battle takes shape

3. September 20: Charter Schools Event

- Visit to Bay Area charter school, announcement of \$40 million in new and continuing grants to states, and focus on growth in charter schools movement under Administration leadership (e.g. from 1 when we took office to approximately 700 in the fall; from 1 state with charter school legislation to 30)
- 3 Bay Area schools identified as possible sites to date, search for additional sites will continue, and final pool determined; need further guidance from scheduling on geographic area we can work in.
- Developing plan to get a story in USA Today or NY Times before event.

4. September 26: Community Colleges/HOPE Scholarship Event

- Education Department working on report on how HOPE helps pay for community college, with (1) state-by-state table of community college tuition (2) information on eligibility and application process for HOPE and (3) brief discussion of role of community colleges in preparing people for new economy. Messages: Community colleges are the conveyor belt to the new economy, and HOPE makes attending community college affordable for all.
- Next step: identifying possible community colleges

Bruce and Elena

Here is a rough cut at what you need for today's meeting. Note that I haven't had a chance to connect the separate pieces here, so that we have a coherent package of policy announcement, events, and overall strategy.

On the other hand, we are making progress on battling the Goodling amendment on the test.

1. Education package for the fall

We've agreed to work with Congressional Democrats to develop a package of proposals that we can keep pushing throughout the fall. Among other things, I think we need to see this set as a way of promoting the standards/testing agenda to the public -- both with respect to demonstrating the steps we will take to help prepare kids to reach the standards, and the more general point that higher standards means better schools. Here's my preliminary list, based on our priorities as well as what we heard at our meeting last week:

- **A Talented and Dedicated Teacher in Every Classroom.** This would center on our new proposal to attract and prepare teachers for urban and poor rural areas. It can also incorporate our support for the National Board for Professional Teaching Standards, and any interest that might emerge on the Hill in training teachers to use proven and effective classroom practices.
- **America Reads initiative.** Even though its not new, I think we need to include this for several reasons. First, we still have to pass it, and the fall will be a critical time to push for it. Second, pushing the basic skills is good politics and good message.
- **School Construction and Renovation.** I think this one is obvious.
- **Fixing Failing Schools.** This initiative should challenge states and/or cities to fix failing schools by (1) requiring and helping them to implement effective practices; (2) close them down and reopen them, possibly as charter schools; (3) keeping schools open for after-school, weekends, and summer programs so kids can get the extra help they need to catch up. Obey has about \$150 million in the appropriations bill that focuses on implementing proven practices; we should be able to work with these funds to get something going.
- **Early Childhood/Child Care/After-School.** The House Dem's raised a range of issues here, from the quality of Head Start programs, to the benefits of helping local communities develop integrated and coherent approaches to meeting the needs of children and families, to helping suburban moms by providing a safe and supervised environment for pre-schoolers and elementary school kids while the moms are at work. We've got a fair amount to sort out on this before we proceed.
- **Computers.** Gene and Don Gipps both feel we need to move the technology initiative

into sharper relief; we are supposed to meet on this at some point in the near future.

- **Overall Urban Education Initiative.** Under development in ED, this would focus on standards, accountability (including dealing with failing schools), choice and charter schools, and improving the overall management of urban school systems.

2. Testing strategy

I think we will be in a better position develop a strategy for the next few months once we get past today's battle over the Goodling amendment, and once Riley gets back from NGA.

Nonetheless, it is likely that the following components will be folded into our strategy in some form: (1) awarding a contract within the next 6 weeks for the development of the tests; (2) creating an advisory/governing body in some fashion; (3) signing up more states and cities at some point; (4) having a fight with somebody over the tests--preferably in Alabama or some other state with a recalcitrant governor; possible in the Congress, and, hopefully not with our friends, such as the Black or Hispanic caucuses. In addition, we are likely to use the other K-12 issues we will focus on -- teaching, reading,

3. Race Initiative

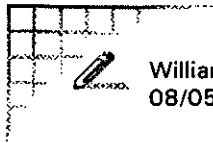
I've attached my latest set of issues we need to address in this context, mainly focused on urban education, and significantly overlapping with the list of issues above.

4. Possible Events

Here's a pool of event possibilities, some of which connect with the lists above:

- **Paying for Higher Education** (best shot for August 15 event). This could be a victory lap on the higher education portion of the budget/tax package, which presumably will be signed about a week beforehand. We can release ED's handbook for parents on how to prepare your kid for college (including how to pay for it) and highlight the significant financial aid from the federal government. There are other pieces we could add to this as well, including possibly announcing additional pieces of the Higher Education Act that we will be transmitting in the near future.
- **Charter Schools.** ED will be ready to announce 14 new grantees -- 7 states and 7 individual charter schools that applied independently because their states did not, by mid-August. Probably by September we can add the states that will get continuation funding from previous grants.
- **Technology Grants.** ED will have Technology Innovation Challenge grants to announce mid-September
- **PBS Town Hall Meeting on Education.** To be broadcast in the last week of September/first week in October as the culmination of a 5-episode, 5-week series, this will focus on standards, urban education and charter schools.

- **Reading Initiative.** Sept. 8th is International Literacy Day. The President can address this in a Saturday radio address, highlighting the family literacy aspects of the America Reads proposal, and release the literacy council's report on state and local profiles of adult literacy.
- **Interagency Math Strategy.** Responding to the President's directive last Spring, we can announce a strategy for preparing kids for the math standards, including new national Board for Professional Teaching Standards certification for middle-school math teachers, a TIMSS resource kit for local educators, and a national conference focusing on strengthening middle school math.
- **Urban Initiative/Urban Testing sign-up.** In mid-October there will be a joint meeting of the U.S. Conference of Mayors and the Council of Great City Schools. This will be an opportunity to sign more cities up, and to announce our urban initiative



William R. Kincaid
08/05/97 09:23:34 PM

Record Type: Record

To: Elena Kagan/OPD/EOP

cc:

Subject: Re: Request for VP event/announcement ideas for September

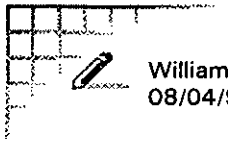
Elena--

Here are some ideas; please let me know if you are going to pass any of these along; as you will see, some of these I would rather have the POTUS do.

The Education Department and the National Institute for Literacy have both expressed interest in having the POTUS release some data on adult literacy rates (by state and congressional district) on National Literacy Day, which is Sept. 8. The Department has submitted a scheduling request for an event that would tie those data in to family literacy provisions in America Reads. Carolyn Staley at the National Institute for Literacy would like to try to use this to develop an additional component of America Reads that is explicitly focused on adult (rather than child literacy). I don't foresee that happening, but the data could still make either a decent POTUS radio address (on the Saturday just prior to Sept. 8, the last at Martha's vineyard) or for a VP event on Sept. 8. I don't really see this as "the" POTUS event for back to school week because it isn't K-12 focused enough, and the overall data on adult literacy has already been released, although not by subdivision.

In addition, at least a couple of the things I e-mailed you and Bruce about last night might be appropriate if the POTUS doesn't do them, especially the grants announcements:

1. Announce \$40 million in **new charter schools grants** (Jon Schnur with OVP is very involved with charters so this would be easy for VP to do; however, I think it's really important for the President to do a charter event soon if we are going to get state legislatures going on this again, and for this event the news piece is easy).
2. Possibly announce **technology literacy grants** (still need to check on timing of this)
3. Release **math strategy** (addresses falloff in TIMSS scores after 4th grade) (but personally I would prefer for the POTUS to do this, in part because it has been developed in response to a POTUS directive and that has been the general expectation for the working group; moreover, this doesn't have to go out the week of Sept. 8; we have a lot of flexibility on when to release this)



William R. Kincaid
08/04/97 09:38:43 PM

Record Type: Record

To: Bruce N. Reed/OPD/EOP
cc: Elena Kagan/OPD/EOP, Tanya E. Martin/OPD/EOP
bcc:
Subject: Re: fyi-ED news later this month

Standards-related news for week of Sept. 8:

1. Announce fixing failing schools/school reform initiative using Obey \$ in Labor-HHS approps bill (would need to work out with Obey) (Tanya and I are meeting with ED staff on fixing failing schools/urban initiative this week)

2. Announce \$40 million in new charter schools grants

Could also release new ED guide on charter school accountability

Invite principals from several new charter schools to open this fall or parents/teachers students from existing schools (a group from famous LA charter school may be in town that week anyway) Highlight that only 1 charter school existed in 1992, this fall 500+ will be operating, majority have received federal assistance

(Tanya is working on a draft scheduling request relating charter schools to school reform)

3. Release math strategy (addresses falloff in TIMSS scores after 4th grade)

Announce next National Board for Professional Teaching Standards certification will be in middle school math (responding to TIMSS results)

Announce national conference on middle school math to be held this fall

Release toolkit helping local districts compare practices to top TIMSS countries

Possible announcements about grant priorities or budget commitments focused on middle school math

4. Possibly announce technology literacy grants (need to check on timing of this)

Also, if the Millenium event softens up for August 15th, I think we could have a strong getting ready for college event (stronger than the radio address for the 16th) waiting in the wings:

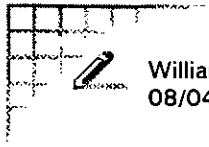
Round-table discussion at WH (since schools mostly closed in summer) with middle school and high school students, parents, and teachers, perhaps also college admissions and financial aid officers, and high school guidance counselors.

I. Victory lap on Hope scholarship/tax credit

II. Release Getting Ready for College (emphasizes both financial planning and taking tough courses/high standards)

III. Highlight Department of Ed figures that show the link between awareness of financial aid resources and college-going

Bruce N. Reed



William R. Kincaid
08/04/97 06:06:47 PM

Record Type: Record

To: Bruce N. Reed/OPD/EOP, Elena Kagan/OPD/EOP
cc: Tanya E. Martin/OPD/EOP
Subject: fyi--ED news later this month

----- Forwarded by William R. Kincaid/OPD/EOP on 08/04/97 06:04 PM -----



Kevin_Sullivan @ ed.gov
08/03/97 05:32:00 PM

Record Type: Record

To: William R. Kincaid
cc:
Subject: news while President is away

August 21: Release of new school enrollment figures (Baby Boom Echo II)

Sec. Riley will release another report on the baby-boom echo indicating that the total number of young people going to school (K-12), both public and private, has increased from 51.7 million to 52.2 million, another new national record. This report is a follow-up to last year's report which received significant national press attention and led to a host of state and local stories about over crowding in schools. This year we will give special attention to the fact that (1) the majority of students who make up the "baby boom echo" are in high school and what that means (2) and that school construction issue still remains a local crisis in many states.

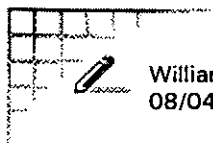
August 28th: Long Term 1996 NAEP Trend Report

Mike Smith and Pat Forgione, Commissioner of the National Center of Education Statistics will release the long term 1996 NAEP Trend report in four subjects (math, science, reading and writing. The math and science trends are positive and confirm the recent TIMSS data. There is no significant change in reading scores but there is a decline in the writing scores. The report essentially states that there is no real significant change since the last long term report.

The report will note significant progress in science for blacks, that


many more females are taking tougher math courses, that TV watching is down and more young people are reading. There is some possibility that we may try to move this August 25th and have the Secretary release the data but at this moment Mike and Pat get the lead.

Kevin Sullivan



William R. Kincaid
08/04/97 07:45:40 PM

Record Type: Record

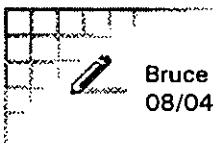
To: Bruce N. Reed/OPD/EOP
cc: Elena Kagan/OPD/EOP, Tanya E. Martin/OPD/EOP
bcc:
Subject: Re: fyi--ED news later this month 

My initial reaction is we should probably leave this to Riley. While it will certainly get some coverage, particularly in areas with lots of overcrowding, I don't see this report as making quite as big a splash as last time -- basically, this is just what was predicted a year ago, steady increases through 2006. Also, unless we are ready to go back and really make a sustained push on school construction, we may just irritate some of our friends who were mad that this got dropped (in the main) from the budget agreement.

On the other hand, if we want to start turning up the heat on school construction again, this would be one way to do it. And school construction seems to be a good rallying issue for the Hill Dems.


Tanya may have additional thoughts, since she did a lot on construction at ED.

Bruce N. Reed



Bruce N. Reed
08/04/97 06:33:10 PM

Record Type: Record

To: William R. Kincaid/OPD/EOP
cc: Elena Kagan/OPD/EOP, Tanya E. Martin/OPD/EOP
Subject: Re: fyi--ED news later this month 

Do we want to save the Baby Boom Echo news for the President?

8-1-97 Education mtg w/ BR/MC

Urban school initiative - getting ready for 99 budget

failing schools (new and too) practices

improving mgmt - big city sch sys

training school principals

charter schools + pub choice component -

\$ to encourage cities to become systems of choice - every sch a magnet (also interdistrict choice)

incentives for this

constructive

safe + drug free schools return

American Reads - done

Title v - done

After school - existing auth / approps issue

NAGTB - setting up indep bd.

Chaha Fattah - (NEC)

Current charter school - just \$ new

Technology - prog development ?? (NEC)

accountability mechanisms??

partnerships w/ univs??

School Reform Plan

Obey - 150m - whole school returns tied to proven practices (using existing authority)

House Labor H bill

new insurce prog

teacher training

reducing class size

comprehensive

Targeted to hi poverty schools

Doesn't have to be synonymous w/ U.I.

[Could say - 1 component for failing sch.]



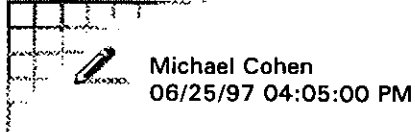
goes to states on formula basis. then - could w/line or

150 - hi pov schools (Title I)

40 m - o Thers

2> all comp (nationally)


AND NAGTB



Record Type: Record

To: Bruce N. Reed/OPD/EOP

cc: Elena Kagan/OPD/EOP, William R. Kincaid/OPD/EOP, Christa Robinson/OPD/EOP

Subject: Re: event ideas 

Here are my nominations for education events in July and August. A number of these were mentioned in the testing memo to POTUS (which went to him on June 17 -- I reconfirmed this with staff secretary)

- 1. State sign-up event in mid-July:** As we discussed, I'm working on putting this together. If we can get enough states, we could do this at the NGA meeting.
- 2. City sign-up event in mid-late July:** I'm also trying to get this together. Should know early next week if we can get enough cities on board to do something.
- 3. Principals meeting in late July:** We could announce the Interagency Math Strategy the President directed ED and NSF to develop.
- 4. Transmittal of the Higher Ed Act reauthorization proposal:** If we can get ED to complete its work and send the whole package up at once, we could do a transmittal event. Much of the proposed legislation will retain the basic structure of student financial aid, with some wrinkles to make it easier for students and parents to understand, and increase accountability for institutions that administer aid programs, while reducing regulatory burden on most of those who do this job without problem.

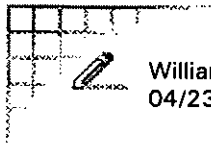
More newsworthy potential components of HEA proposal include: (1) a proposal to increase the size of Pell grants for kids with high academic performance in high school [details of this are not yet developed, though Riley briefly mentioned this in his testimony to the House committee last week]; (2) some version of the teacher incentive/teacher preparation proposal we discussed before the service summit, or (3) some version of Chakkah-Fattah.

[late note: Terry Dozier says the plan is still to transmit separate components of HEA, and the teacher preparation component is the most advanced, with a transmittal anticipated by late July.]

- 5. Failing School Initiative:** We could certainly have something ready by early August. As a stand-alone initiative, I assume it would either redirect existing/proposed resources (e.g., charter schools/community schools) or include a modest amount of new funds, such that we would stand a chance of getting OMB sign-off outside the normal budget process.
- 6. Gun Free Schools:** Sometime this summer ED will be releasing final numbers for the gun free schools act (Gore released preliminary numbers). I'm checking on when they anticipate doing this.
- 7. NCSL:** I still think it would be a good idea for POTUS to speak to the NCSL meeting. He could push testing and charter schools. I'm trying to find a good charter schools announcement, but

won't know what we can in fact do until Jon Shnur gets back. If we've got something good on charters, we should do a charter event even if we don't do NCSL.

I'll continue to think about NAACP possibilities, and Leslie Thornton has asked people in ED to send me additional ideas, which I will feed into the mix as they come.



William R. Kincaid
04/23/97 03:06:40 PM

Record Type: Record

To: Bruce N. Reed/OPD/EOP, Elena Kagan/OPD/EOP, Michael Cohen/OPD/EOP, Diana Fortuna/OPD/EOP
cc:
Subject: IDEA update

Today I spoke with Tom Hehir at ED about how things are progressing on the IDEA reauthorization. As you know, Senator Lott's chief of staff, David Hoppe, has convened a bipartisan process involving key House and Senate staff and Judy Heumann, as well as advocacy groups, to work through a set of outstanding issues on the bill. The process has been proceeding very smoothly, and last week there was a members' meeting at which nearly everyone (including R's Lott, Coats, Goodling, Castle, Riggs, and Graham and D's Harkin, Miller, Scott, Martinez, and Payne) agreed to vote down all amendments. However, there was one fly in the ointment...

Senator Kennedy showed up late and said that he thought DOJ should have expanded jurisdiction over IDEA enforcement--that DOJ should have independent authority, not just when called in by ED (which has happened once during this Administration), with the implication being that the Department has not been vigorous enough. Lott's staff views this as a deal-breaker, and has contacted ED to ask them to intervene. Heumann has asked for a meeting on this with Kennedy, which was scheduled then canceled. Currently ED thinks it's best to wait for a day or two and see if things sort themselves out, but if not they will probably get either Harkin or Secretary Riley to call Kennedy. Bottom line is that ED remains very optimistic that there is going to be a good bill for the President to sign, but the situation with Sen. Kennedy will have to be worked out first.

IDEAS - ED

List of Education Reports and Documents for Potential Release

DRAFT March 21, 1997

* Report on Barriers and Solutions to Parental Involvement in Education (including Title I)

* Keeping Schools Open: Extending Learning in a Safe-Drug Free Environment (Community Schools Guide)

* Guide for Chartering Agencies

* Charter Schools National Study

Getting Ready for College Early, new publication for parents of students in middle school (ready 4/1)

ED Response to Directive on Teaching (ready mid-to-late April)

Student Participation in Community Service Activity (ready for release in conjunction with Service Summit)

Tips for parents of young children on early childhood/reading (ready late May, early June)


* = ready to release

Ash Pauline

Pauline M. Abernathy

03/18/97 08:15:11 PM

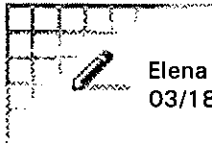
Record Type: Record

To: Elena Kagan/OPD/EOP
cc:
bcc:
Subject: Re: Scholastic's 1 million books 

Would you be willing to call Carol Rasco to make sure she would support this? I can but I think it would be much better if you could.


Pauline
Elena Kagan

40 | - ~~0000~~
5888



Elena Kagan
03/18/97 06:34:47 PM

Record Type: Record

To: Pauline M. Abernathy/OPD/EOP
cc: Bruce N. Reed/OPD/EOP
Subject: Re: Scholastic's 1 million books 

yes, absolutely. sorry for not replying earlier.

Withdrawal/Redaction Marker

Clinton Library

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001. note	Phone No. (Partial) (1 page)	02/28/1997	P6/b(6)

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Domestic Policy Council
Elena Kagan
OA/Box Number: 14363

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Ideas - Education

2009-1006-F
ke677

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- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
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- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

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RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

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- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

February 28, 1997

Note to Elena Kagan

Attached is a list of possible events under each of the President's ten priorities for education. As you will see, there are more options for some of these areas than for others. Mike and I plan to speak with Dennis Burke on Monday about additional possibilities under school safety, and we can do this in other areas, as well, if you think it's worthwhile.

I am also attaching a disk in case you need to work with it further/merge it with other documents, etc.

If you want to discuss this over the weekend, I will probably be in some on Saturday, and my home number is P6/(b)(6) [001]

Thanks.

-- Bill Kincaid

cc: Mike Cohen

(Double asterisks signify that the event has been placed on the President's schedule.)

NATIONAL STANDARDS OF ACADEMIC EXCELLENCE

March

- **** 3/5 POTUS meeting with standards experts to discuss future directions for our effort**
- **** 3/6 POTUS speech to Michigan legislature and sign-on to national test with Governor Engler**
- **Meet with Council of Chief State School Officers to discuss testing proposal**
- **Announce that Department of Defense Dependent Schools will participate in the national tests and to begin preparing students to meet those standards**
- **POTUS meet with newly selected testing advisory board of teachers and others (following appointment by Secretary Riley)**
- **Additional state endorsement events: visit states (CA, NY, or others) or hold meeting at White House with officials from 4-8 states committed to participating in national testing**
- **Issue Presidential directive to DPC, OSTP, Department of Education, NSF and other agencies to prepare a plan for mobilizing federal and non-federal resources to improve math and science education and prepare students to meet 8th grade math standards**

April

- **Possible addresses by POTUS to state legislatures in Montana, North Dakota, and Colorado**
- **Hold education round table on standards; could discuss examples of challenging state and voluntary national standards and could use TIMSS video to highlight good teaching to standards. Could do event in New York, where all students will soon be required to pass challenging state's Regents exams to get a diploma.**
- **Kick-off event with Education Excellence Partnership (BRT, NAB, AFT, NGA, ED) and Major League Baseball to highlight new PSA's urging higher standards**

June

- **POTUS event in DC honoring Presidential math and science teaching award winners; could combine with event kicking off effort to mobilize math/science community to help students prepare for meeting 8th grade math standards**

Next Six Months

- Bipartisan meeting with key members of Congress

NOTE: NAEP and TIMSS release dates:

- 5/2 1996 NAEP Science results (national grades 4/8/12 and participating states grade 8)
- 6/10 TIMSS 4th grade math and science results)
- 7/1 TIMSS-NAEP link in math (4/8) and science (8), allowing comparisons between TIMSS countries and U.S. states

TALENTED TEACHERS IN EVERY CLASSROOM

March

- ** 3/13 POTUS event in North Carolina with Governor Hunt highlighting strategies for improving teaching
- Major speech by POTUS on teacher quality and standards before teaching organization or program that supports such a policy (local AFT or NEA), perhaps at Shanker memorial service, challenging states and local districts to use National Board for Professional Teaching Standards (NBPTS) standards and certified teachers

April

- 4/15 Secretary's conference on teacher recruitment and preparation
- 4/16-17-18 WH event for national teacher of the year, also highlighting newly board-certified teachers and ED response to directive on excellence and accountability

Next Six Months

- Visit to local union/school board program (e.g., NYC, Columbus) that removes incompetent teachers, or to other local union event: recognize existing efforts and challenge every union and local school board to do the same. Couple with guide/resource book from ED.
- Speak at summer AFT or NEA conference: focus on Board certification and on firing incompetent teachers
- Rollout of teacher preparation provisions in Higher Education Act Reauthorization proposal, focusing on role of teacher preparation
- Visit high school in Cincinnati for students interested in careers as teachers

AMERICA READS

March

- Invite Weld, Engler, Bush, and several Democratic governors to the White House for conference highlighting successful state and local tutoring programs
- School visit or WH event to rollout legislative proposal
- Announce formation of America Reads Network, a coalition of 60 national organizations ED has been working with to promote reading improvement.
- Announce new America Reads products: (1) Early Childhood Kit for parents and care givers to encourage early language development from birth through 5 years old; (2) America Reads Challenge: Read*Write*Now!, a kit of learning activities for parents to use with kids from birth through sixth grade.
- Create event in DC with George Farkus's "one-on-one" group from Texas; invite Rep. Goodling and other members of Congress

April/May:

- Kick-off event for America Reads Summer Reading Challenge, to get 1.5 million children to read 30 minutes per day over the summer.

Next Six Months

- In September, as part of America Goes Back to School, Cabinet members go to DC schools where there agencies have tutoring arrangements. POTUS, Riley and another cabinet head could go to a school that has partnered with a third agency, such as DOD

EARLY LEARNING

April

- Convene White House conference on early learning and the brain

May

- Conference Board and Department of Education host national conference on public and private efforts to increase family involvement in education in Boston
- Department of Education releases sequel to Employers, Family and Education

June

- VP conference on Families and Learning in June

CHOICE AND ACCOUNTABILITY IN PUBLIC EDUCATION

March

- Speech to state legislature on charter schools (e.g., Washington, Missouri), challenging states to adopt legislation providing for start-up of charter schools and focusing on charter school accountability; could also challenge all charter schools and charter school developers to review performance standards and raise them if they aren't high enough
- Release charter schools national study in visit to a charter school or radio address (will be available for release beginning approximately 3/10). A key finding is that the lack of access to start-up funding is the most commonly cited obstacle to starting charter schools
- Announce competition for new charter school start-up funding and challenge teachers, parents, museums, universities and others to start high-quality charter schools (scheduled to be announced first half of march)

March/April

- Release guidebook for school boards and other chartering agencies on responsibilities for reviewing and approving high-quality charter school proposals; could combine with rollout of Department of Education's new website to assist charter school developers

April

- 4/10-11/12 Deliver address to annual charter schools conference in Sacramento (California has the most charter schools of any state in the nation)

April/May

- Speak to a public school choice parent fair that the Department of Education and local district could organize in a system with charter schools and general public school choice (e.g. Boston, San Francisco). Could combine with release of Department-prepared guidebook on choosing a public school for your child

June/July

- 6/30-7/15 Announce awards of federal start-up funding for charter schools

July

- Address federally-sponsored national charter school conference targeted at schools

receiving federal start-up grants

Next six months

- Convene national meeting on fixing failing schools, with participants committing to identifying and fixing failing schools and reacting to draft report on models and principles

Fall

- Release report prepared by Department of Education on models and principles for broad public school choice efforts and announce at least 5 school districts agreeing to undertake development of model efforts (NOTE: not currently underway, so would probably need to take place in the fall)
- Ribbon-cutting of newly opened charter school, such as Henry Ford museum charter school in Dearborn, Michigan, or in Chicago, North Carolina, Florida, California, New Jersey, or one of small number of schools being opened by the NEA

SAFE, DISCIPLINED, AND DRUG-FREE SCHOOLS

March

- Release community schools guide prepared by Department of Education (timing flexible)
- Rollout of Department website for Partnership for Family Involvement in Education

April

- Release revised version of parent's guide to prevention
- Participate in satellite teleconference on effective youth and drug violence prevention strategies

June

- 6/12-6/14 Address annual meeting of The Communitarian Network

Next Six Months

- POTUS visit to a school that adopted a school uniform policy as a result of the President's encouragement and environment has improved

Next fall

- Visit Long Beach, California school that has adopted uniform policy as well as higher standards modeled on Boston Latin high school

SCHOOL CONSTRUCTION

March

- Potential events in Alabama and Florida (Sen. Graham)
- Announce submission of legislation and conduct events with Sen. Moseley-Braun and Rep. Nita Lowey

Next Six Months

- Rollout school construction clearinghouse in September

HIGHER EDUCATION

March

- March 3: Direct Loan 2000 event for VPOTUS or First Lady to attend
- Event to release letter endorsing higher education initiatives signed by hundreds of university and community college presidents

Fall

- Launch campaign on availability of college, readying PSA's and materials for students and parents.

LIFELONG LEARNING

March

- Launch legislative initiative (possible reinvention event for VP)

May

- 5/4 Commemorate anniversary of School-to-Work Opportunities Act by visiting a model program at a high school

Next Six Months

- Event with workers who would benefit from skill grants
- Visit model adult education program

TECHNOLOGY LITERACY STRATEGY

March

- March 5-6: CEO Forum will meet in DC and wants to invite POTUS or VPOTUS; the group is developing metrics for evaluating national progress towards the President's goals
- 3/24 event with Sen. Rockefeller and Secretary Riley in West Virginia highlighting importance of E-rate and technology funding request

April

- April 7-11 -- World Wide Web Conference in California: possible industry consortium to increase access to the web for people with disabilities; Dole invited; possible event for POTUS, VPOTUS, or First Lady
- NetDay

May

- May: Final action by FCC on \$2.25 billion on discounts for schools and libraries

Next six months

- Release report by PCAST (President's Council of Advisers on Science and Technology) on educational technology; will recommend increasing funding for ed tech research and development

Diana Fortuna 03/10/97 12:43:36 PM

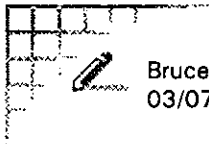
Record Type: Record

To: Elena Kagan/OPD/EOP, Michael Cohen/OPD/EOP, William R. Kincaid/OPD/EOP

cc:

Subject: FYI from Bruce

----- Forwarded by Diana Fortuna/OPD/EOP on 03/10/97 12:43 PM -----



Bruce N. Reed
03/07/97 06:44:12 PM

Record Type: Record


To: Diana Fortuna/OPD/EOP

cc:

Subject: Re: Special education and discipline

I've always thought this was the wrong place for the disability community to make their fight. I'm with you.


File -
Educational -
IDEA

 Bruce N. Reed
03/26/97 09:14:59 AM


Record Type: Record

To: Elena Kagan/OPD/EOP
cc:
Subject: Re: Update on Ideas

----- Forwarded by Bruce N. Reed/OPD/EOP on 03/26/97 09:13 AM -----

 Michael Cohen
03/25/97 05:57:30 PM

Record Type: Record

To: Bruce N. Reed/OPD/EOP
cc:
Subject: Re: Update on Ideas 

Here is where we are:

1. NAGB (Advisory Group(s) for testing initiative):

The short answer is that we are working with the Education Department to identify options for establishing an advisory group, and are consulting with key members of Congress, to determine how best to proceed. Congressional consultations will begin next week, and we continue for the next several weeks.

The longer version is:

1. The Education Department is producing an options paper, which Mike Smith and I will review on Friday. The paper addresses the mission(s) to be served, the number of groups we might need (e.g., a technical advisory group to advise on technical aspects of test development, a substantive group to make sure the test measures the right content, etc.) and how the groups would be formed.

The key issues to be resolved here revolve around (1) whether to establish an independent, policy/governing board that would have responsibility for overseeing the test development and use; (2) if so, whether this would be the current NAGB or something separate -- and, if separate, how it would relate to NAGB; (3) if we decide we need an independent group, when to engage the Hill on this.

2. Mike and I are meeting with Goodling's staff next Tuesday on these issues; as appropriate we will then reach out to other key Republicans (e.g., Riggs, Porter) and Democrats (Clay, Kildee) on the House side.

3. Mike Smith and Kay Casstevens think our biggest risk comes from getting Congress involved in all of this stuff when so far only a few Republicans (prodded by 2 outsiders and 1 staff member) have even raised these issues. However, I think our biggest risk comes from not creating some distance between the Administration and the test development, and by not taking steps to create an independent, credible buffer between us and the tests.

2. Teacher News

1. The prime teacher event coming up is the teacher of the year event in mid April. This event generally generates good local coverage nationwide, because every state teacher of the year shows up. Because the national teacher of the year is a board-certified teacher, this event is also an opportunity to highlight and explain our initiative in this area; we haven't done that yet, and the Defense announcement in North Carolina limited any attention to the National Board there.

In addition, I am working with ED to identify a new step for the President to announce at this event. My leading candidate is centered around a proposal (to be included in the Higher Ed Act) to support the development of standards and assessments for beginning teachers, to complement the tough standards for existing teachers. There is work underway on this we can build on. This will get nailed down with the Department by the beginning of the week.

As a package, the message from the event will be about excellence in teaching--teachers of the year, national board standards, standards for new teachers, and Riley and POTUS listen to the voices of the best teachers.

2. I'm still working on Shanker memorial, but no progress to report since yesterday.

Ideas - Ed

Priority Possibilities for POTUS Education Events -- Next Few Months
(Underline signifies already scheduled)

Revised DRAFT March 21, 1997

March

- Possible radio address/release of charter schools report

April

- To be determined -- additional state and local sign-ons to national test
- 4/2 California Sign-on event with Delaine Eastin, LA Unified, CEOs at the White House.
- 4/9 Al Shanker memorial service
- 4/12 - 4/15 American Association of Community Colleges, Anaheim, CA
- 4/12-4/16 National Association of Elementary School Principals annual convention, San Antonio, TX
- 4/17 Early Learning and the Brain conference, in DC
- 4/18 State and National Teachers of the Year at the White House, also highlighting newly board-certified teachers and ED response to directive on excellence and accountability
- 4/19 NetDay
- Week of 4/21 WH event request from Reading is Fundamental (possible FLOTUS event)
- 4/25 - 6/3 Grand Opening of Columbus Center's Hall of Exploration in Baltimore -- comprehensive research and education facility dedicated to marine science and using latest technology. (Could do prior to 5/7 final action by FCC and stress need for E-rate discount for schools and libraries--show how students can draw on resources from their schools or libraries).
- 4/26-4/29 National School Boards Association annual convention, satellite feed to Anaheim, CA.

- 4/27 - 4/29 Citizens Service Summit, Philadelphia, could emphasize volunteer involvement in efforts to improve reading and math achievement
- To be determined -- possible testing advisory group announcement

May

- 5/1 Blue Ribbon Schools announced in DC
- 5/2 Education Writers of America national seminar in DC (Secretary Riley to release NAEP science results).
- 5/4 Third Anniversary of School-to-Work Act -- could commemorate by visiting a model program at a school.
- 5/4 - 5/9 International Reading Association annual convention, New Orleans (5/6 Secretary Riley speaks). Could announce formation of America Reads Network, coalition of national organizations ED has been working with to promote reading improvement
- 5/28 - 5/31 National Head Start annual conference, Boston, MA

June

- 6/18 - 6/21 National PTA annual meeting, Kansas City, MO
- Early June or July: ED, NSF and other agencies report back recommendations from President's math/science directive (could combine with event kicking off effort to mobilize math/science community to help students prepare for meeting 8th grade math standards). Could do in conjunction with:
 - 6/10 TIMSS 4th grade math and science results released
 - 6/10 - 6/14 National Math and Science Teachers of the Year (elementary) in DC
 - 6/24 - 6/28 National Math and Science Teachers of the Year (secondary, including middle school) in DC, or
 - 7/1 release of TIMSS-NAEP link in math (grades 4/8) and science (grade 8) released. (For the first time, this study will allow comparisons in achievement between the 41 countries participating in TIMSS and most U.S. states. POTUS could convene with downlink sites in all states and outline proposals to address challenges in math (and science) achievement).

- 6/12 - 6/14 Communitarian Network annual meeting
- 6/22-6/23 VP's Conference on Families and Learning, TN
- Late June 25th Anniversary of Title IX Sports