


NLWJC - Kagan

DPC - Box 028 - Folder 013

Health - Elder Abuse

Health-elder abuse

 Christa Robinson
09/28/98 05:48:14 PM

Record Type: Record

To: See the distribution list at the bottom of this message

cc:

Subject: Elder Fraud and Abuse

The event is scheduled for the East Room at 11:30am on Monday, October 5. The press office would like to leak the HHS Report on the problem of elder abuse to the NYT or USA Today and to the morning shows. They would also like Shalala to go out that morning on the shows.

The audience will be 150 seniors, advocates, and State AGs. Lynn Cutler suggested we invite Kirk Douglas to be in the front row. Does that sound okay to you all?

The VP is not confirmed yet, but will likely participate. The outstanding question is whether or not the Reno and Shalala should speak. If they all speak, the messages could be:

VP - Administration Accomplishments

Shalala - Overview of problem of elder abuse (from the report)

Reno - Overview of problem of elder fraud, specifically telemarketing fraud

Victim of telemarketing fraud - tells her story

POTUS - Outlines his commitment/federal role and makes his announcements

(1. Call for reauthorization of the Older Americans Act, 2. Creation of National Center on Elder Abuse, 3. Announce DOJ/AARP Partnerships to crack down on elder fraud, 4. Announce new DOJ grants on elder fraud)

Let me know if you think it's better not to have the Cabinet speak. Thanks.

Message Sent To:

Bruce N. Reed/OPD/EOP
Elena Kagan/OPD/EOP
Sarah A. Bianchi/OPD/EOP
Leanne A. Shimabukuro/OPD/EOP
Jose Cerda III/OPD/EOP
Laura Emmett/WHO/EOP



● Leanne A. Shimabukuro

10/01/98 07:23:26 PM

Record Type: Record

To: Bruce N. Reed/OPD/EOP, Elena Kagan/OPD/EOP

cc:

Subject: PLEASE NOTE: CHANGE IN DOJ GRANTS FOR ELDER FRAUD EVENT

FYI

----- Forwarded by Leanne A. Shimabukuro/OPD/EOP on 10/01/98 07:18 PM -----



● Leanne A. Shimabukuro

10/01/98 06:40:06 PM

Record Type: Record

To: See the distribution list at the bottom of this message

cc: Jose Cerda III/OPD/EOP

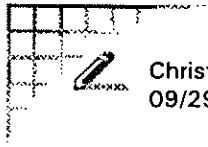
Subject: PLEASE NOTE: CHANGE IN DOJ GRANTS FOR ELDER FRAUD

Our small grants just got smaller! I just got off the phone with Justice -- the figure they originally gave us for the total grant amount for telemarketing fraud is wrong. Instead of over \$3 million, it is only about \$1.7 million. The four grantees are the same. They mistakenly gave us two-year figures which included FY 97 grants.

Let me know if you have any questions.

Message Sent To:

Sarah A. Bianchi/OPD/EOP
Christopher C. Jennings/OPD/EOP
Christa Robinson/OPD/EOP
June Shih/WHO/EOP
Julie B. Goldberg/WHO/EOP



Christa Robinson
09/29/98 05:18:39 PM

Record Type: Record

To: Bruce N. Reed/OPD/EOP
cc: Elena Kagan/OPD/EOP
Subject: Education

This is the graphic they are planning to use for the backdrop, pins, and t-shirts at Thursday's education event. What do you think? I think we should drop "It's as easy as 1-2-3" (even though it was my idea) b/c it's too confusing.

Also, for the elder crime event on Monday there is a lot of concern the event won't get much press Monday night. They are proposing that we leak the HHS Report to all three networks for the Sunday evening news shows and have you or someone else from the Administration do interviews from the front lawn on Friday, embargoed for Sunday. I spoke to Chris and he thinks the report is too weak to stand alone. So, how about we leak everything Friday for Sunday. Chris also thought the Director of the Administration on Aging would be great to do the interviews, unless you want to. Please let me know.

----- Forwarded by Christa Robinson/OPD/EOP on 09/29/98 04:43 PM -----

George G. Caudill

09/29/98 03:42:53 PM

Record Type: Record

To: Christa Robinson/OPD/EOP
cc:
Subject: Education