

NLWJC - Kagan

DPC - Box 021 - Folder 003

Education - Shanker Memorial

ED-Shauler memorial

THE WHITE HOUSE
WASHINGTON

April 1
John Kaplan

Bruce Reed
Bill White
Don Kennick
Ken Appel
ELENA Kagan
Gene Sperling


As discussed in our Education
Strategy mtg yesterday, I have
attached USIA's proposal for an
'International Shauler Fellows'
Program.

Any thoughts on whether to
pursue this?

Kris Balderston

cc. Kitty Higgins
John Kaplan

MEMORANDUM

TO: KITTY HIGGINS
FROM: JOYCE KRAVITZ 
SUBJECT: SHANKER FELLOWS

As you are aware, USIA and the Dept. of Education are exploring the possibility of combining a number of existing exchange programs that emphasize civic education and designating the participants in these international programs "Shanker Fellows."

We have already brought together teachers, civic leaders and local citizens with their counterparts from Europe and the new nations to the east. Civic education is on the agenda for the U.S.- EU Summit in The Hague this summer and will be the focal point of the U.S.- EU New Transatlantic conference in May.

USIA has directed resources to this endeavor and Secretary of Education Dick Riley and Joe Duffey are collaborating on this joint effort. This effort won't really require any new funding.

Dr. Duffey made the suggestion in a letter to the President on February 28, that we designate participants who are sent abroad and participants who are brought here for the next few years as "Shanker Fellows," in tribute to Al Shanker, who had a deep interest in this effort and lent his support to help us get it started. In his letter to the President, Dr. Duffey said that he believed that this "would be very well received across the nation by every sector of our society and be a tribute to the union leadership that has an understanding and concern about international issues. I believe this is a winner all around."

ATTACHMENTS



DIRECTOR

March 11, 1997

The President
The White House
Washington, D.C. 20500

Dear Mr. President:

I sent along this proposal a few weeks ago. It has special relevance in light of the possibility that you or your representative might be speaking at the Shanker memorial service in early April. Or it could be an announcement at the time of the service.

This involves no new funding. The designation, "Shanker Fellows" for teachers who participate in international programs in civic education will be used for the next three years of this program.

This wraps up a memorial to Shanker who much deserves recognition as a model teacher and citizen with a European Community initiative (The Hague meetings on May 28) and a new way of talking about a common enterprise with Europe, working together in Central and Eastern Europe and NIS. I still think it is a winner.

Anne and I think and talk of you often and send love, admiration, courage and endurance!

Sincerely,

A handwritten signature in black ink, appearing to read "Joseph Duffey". The signature is written in a cursive style with a prominent flourish at the end.

Joseph Duffey



DIRECTOR

February 28, 1997

The President
The White House

Dear Mr. President:

As we think about and plan for the European summit and Marshall Plan commemoration later this year, I want to suggest what my colleagues call a "deliverable" which USIA could prepare for this event. What I will describe would:

- be very well received by our allies;
- draw out their government's contributions and participation in a joint venture;
- have no real new cost for our government because it repackages existing programs;
- be welcomed by publics here and overseas as an act of leadership by the U.S.; and
- have an appeal to domestic audiences.

On May 5-6, the U.S. and the European Union will co-host a conference in Washington that will kick off fiftieth anniversary celebrations of the Marshall Plan. The purpose of the conference is to develop initiatives for the U.S.-EU summit in the Netherlands on May 28. Those engaged in these deliberations will explore ways that we can nurture the next generation of leadership through new forms of international partnership. I am proposing to Secretary Albright that she write to European Foreign Ministers proposing an item for this agenda, specifically planning for joint efforts by the U.S. and Europe for civic education programs in Eastern and Central Europe.

USIA has begun such programs and found good response everywhere we have taken the idea. Under the leadership of Penn Kemble, we have shifted our efforts from "democracy programs" -- a rather vague term that often confuses as much as it clarifies -- to programs built around the themes of "civic education" and "civil society." What do I mean? Democracy means more than the superstructure, more than the first steps of elections and constitutions. There is a *culture* of democracy at stake. This infrastructure of ideas and institutions nurture the values and habits of heart and mind that sustain democracy and that must be tended to by every generation. We have

brought together representatives of the many Americans -- teachers, civic leaders, and local citizens -- who work on these concerns in Los Angeles, in New York City neighborhoods, in Atlanta and Chicago, to work with their counterparts in Europe and together with them, with the new nations to the east. I am convinced that this kind of activity is the Marshall Plan equivalent for this new era in the development of a unified, peaceful and democratic Europe.

USIA is fully coordinated with the State Department in this endeavor. We made civic education for democracy a focal point of the U.S.-EU New Transatlantic Agenda you signed in Madrid in December 1995. Together we are organizing the May 5-6 conference at which we hope to launch this new initiative.

USIA has directed resources to this endeavor and Dick Riley and I have collaborated in a joint effort. The Department of Education is investing resources here. We don't really need new funding. Many of our partners in European countries, both government and private, recognize our leadership and are eager to get their governments involved. They have urged us to challenge their leaders and foreign ministries by putting this on the agenda of the U.S.-EU summit in The Hague.

I would suggest that we designate participants who are sent abroad or brought here in these programs for the next few years as *Shanker Fellows*, in tribute to Al Shanker, who had a deep interest in this effort and lent his support to help us get it started, even as he struggled with the illness that finally took his life. I think this would be very well received across the nation by every sector of our society and be a tribute to union leadership that has an understanding of and concern about international issues.

I believe this is a winner all around.

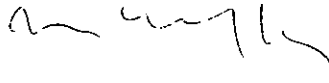
On April 7 and 8, USIA will bring to Washington an international group of leaders in civic education for a conference. George Soros and the Director-General of UNESCO, Federico Mayor, will participate along with a large contingent of American representatives. On the evening of Tuesday, April 8, we have arranged for Anna Deavere Smith (*Twilight, Los Angeles, 1992*, which you saw recently) to return to Washington to do some excerpts from her play for this group. The play and the wonderful way she presents it speak directly to the themes we are working on.

If your schedule allows, you might consider receiving members of the group and maybe even use the occasion to announce that the U.S. will propose this emphasis to our European allies at the forthcoming U.S.-EU summit, referencing the Marshall Plan legacy.

I would be glad to discuss this with you or whomever you designate if the notion has some appeal. .

We send best wishes.

Sincerely,



Joseph Duffey

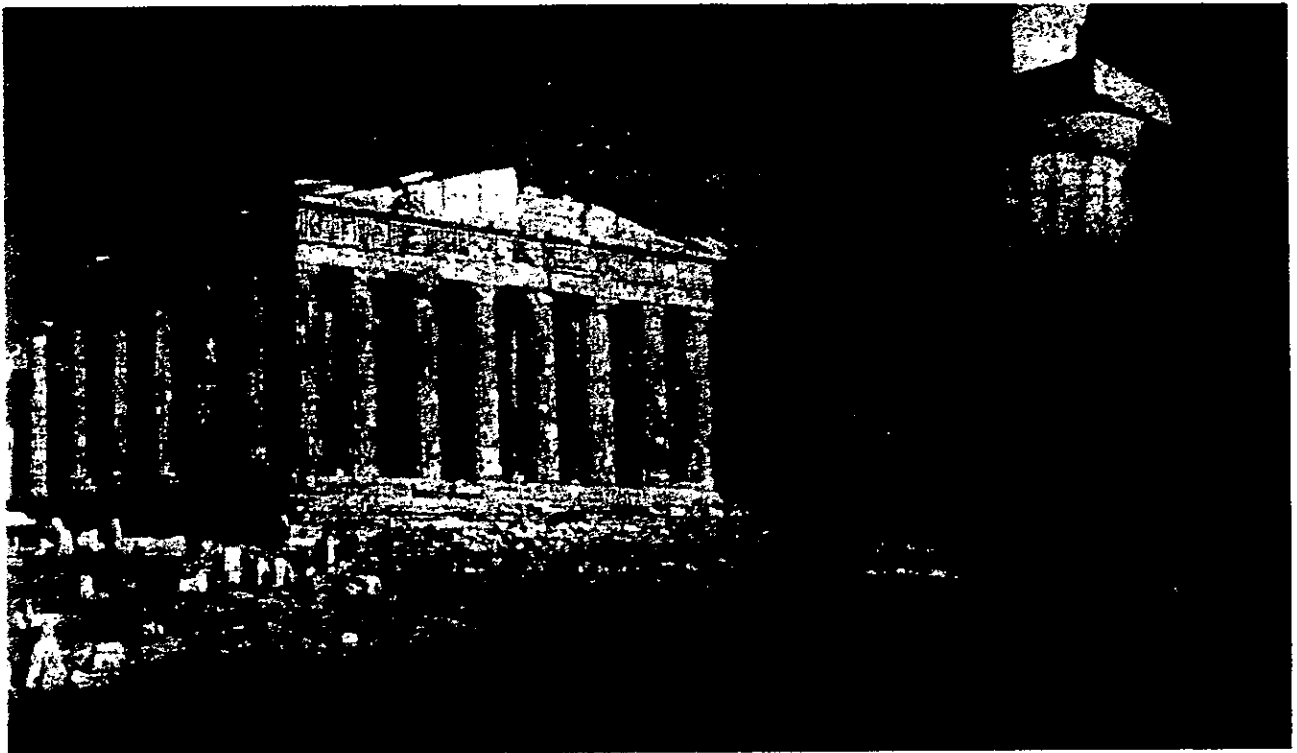
DRAFTED BY: D:JDuffey/DD:PKemble 2/28/97

cc: D; DD; D/S



CIVITAS:

AN INTERNATIONAL CIVIC EDUCATION EXCHANGE PROGRAM



To Strengthen Civic Education And Civic Culture

Civitas: An International Civic Education Exchange Program is a cooperative project of a consortium of leading organizations in civic education in the United States and other participating nations. The program, administered by the Center for Civic Education, is supported by the United States Department of Education and is being conducted with the cooperation of the United States Information Agency and its affiliated offices in participating nations in Eastern Europe and the former Soviet Union (EEN/NIS).

The program enables civic educators from the United States and the EEN/NIS to learn from and assist each other in improving education for democracy. The improvement of democratic education is essential to the development of a healthy civic culture and sustenance of vigorous democratic institutions.

The Civitas exchange program is an initial activity of *Civitas*, an informal international network of individuals and organizations being formed to strengthen civic education and constitutional democracy

throughout the world. The formation of the *Civitas* network was initiated in June 1995 at the **Civitas@Prague** conference sponsored by the United States Information Agency. At the close of that conference participants representing over 50 nations signed a declaration pledging to "create and maintain a worldwide network that will make civic education a higher priority on the international agenda."

CIVITAS: An International Civic Education Exchange Program

1995-1996

To strengthen democracy in newly constituted or reconstituted democracies, as well as in older, established democracies, a consortium of leading organizations in civic education is conducting an international educational exchange program. The primary purposes of this program are to:

- ◆ acquaint educators from EEN/NIS with exemplary curricular and teacher training programs in civic education developed in the United States.
- ◆ assist educators from EEN/NIS in adapting and implementing effective civic education programs in their own countries.
- ◆ create instructional materials for students in the United States which will help them better understand emerging constitutional democracies.
- ◆ facilitate the exchange of ideas and experience in civic education among political, educational, and private sector leaders of participating EEN/NIS, the United States, and other established democracies.
- ◆ encourage research to determine the effects of civic education on the development of the knowledge, skills, and traits of public and private character essential for the preservation and improvement of constitutional democracy.

These purposes will be accomplished through

- ◆ seminars for civic educators on the basic values and principles of constitutional democracy and its institutions

- ◆ visits by civic educators to school systems, institutions of higher learning, and nonprofit organizations which have exemplary programs in civics and government education
- ◆ translations of basic documents of constitutional government, and significant works on political theory, constitutional law, and government
- ◆ adaptations and development of exemplary curricular and teacher education programs
- ◆ joint research projects in the areas of curricular development and teacher education
- ◆ evaluation to determine the effects of civic education programs

The primary participants in the program are leaders in civic education, including curriculum and teacher training specialists, scholars in relevant disciplines, and educational policymakers from the United States and EEN/NIS.

The principal United States and EEN/NIS participants are as follows.

- ◆ **United States.** Principal civic education organizations are the
 - ◆ American Federation of Teachers Educational Foundation
 - ◆ American Political Science Association
 - ◆ Center for Civic Education
 - ◆ Mershon Center and College of Education of The Ohio State University
 - ◆ Social Studies Development Center of Indiana University

- ◆ Affiliated civic education organizations at state and local levels are the
 - ◆ Council for Citizenship Education at Russell Sage College (New York)
 - ◆ Florida Law-Related Education Association
 - ◆ Classroom Law Project at Lewis and Clark Law School (Oregon)
 - ◆ Center for Civic Education through Law (Michigan)
 - ◆ We the People... Project of Georgia and Northwestern Georgia
 - ◆ Pennsylvania CIVITAS: Juniata Institute for Civic Affairs and Temple Law-Related and Civic Education Center
 - ◆ We the People... Project of Illinois
 - ◆ **EEN/NIS.** Affiliated civic education organizations at the international level are the
 - ◆ Czech Republic: Institute for the Development of Education, Charles University
 - ◆ Hungary: Civitas-Association for Teaching Civic Knowledge and Skills
 - ◆ Latvia: Democracy Advancement Center
 - ◆ Poland: Center for Citizenship Education
 - ◆ Russia: Association for Civic Education, in cooperation with Grazhdanin
- The consortium is working closely with the U.S. Department of Education, the United States Information Agency (USIA), and other federal agencies. CIVNET, the new website established on the Internet by the USIA provides a means of linking all participants.

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World-wide Web users, be sure to visit
CIVNET
an international resource for civic education

<http://www.civnet.org>

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Ulrike Scholl*
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Krzysztof Stanowski*
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Jacek Strzemieczny
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USA

Mabel McKinney-Browning
American Bar Association
USA

Diane Ravitch
New York University
USA

During portions of these meetings the CIVITAS Steering Committee also will be joined by delegations of educators from the Russian Federation and Bosnia and Herzegovina.

CIVITAS and Education for Democracy

CIVITAS is an international association of individuals, organizations and government agencies working to strengthen and promote education for democracy around the world.

At its founding meeting in Prague in 1995, participants from 52 countries joined to state that:

The wave of democracy that swept the world at the beginning of this decade has slowed, and in some cases turned around. Religious and ethnic intolerance; abuses of human rights; cynicism toward politics and government; corruption, crime and violence; ignorance, apathy and irresponsibility — all represent growing challenges to freedom, the marketplace, democratic government, and the rule of law.

All this makes clear how central the knowledge, skills and values of citizens are to building and sustaining democratic societies.... Once again we see the importance of education, which empowers citizens to participate competently and responsibly in their societies.

CIVITAS works to improve the capacities of its members through the exchange of ideas, techniques and materials. In the view of CIVITAS and its supporters, the mechanisms of democracy can function only when they are infused with a vigorous culture of democracy, and education is the well-spring of democratic culture.

CIVITAS sponsors Civnet (<http://www.civnet.org>), a site on the World Wide Web that provides access to a wide range of research materials and teaching aids for civic educators.

In June 1997, CIVITAS will open a secretariat in Strasbourg, France, home of the European Parliament and the Council of Europe. CIVITAS enjoys support and cooperation from the Council of Europe, the United States Information Agency, UNESCO, and the Interamerican Development Bank.

CIVITAS

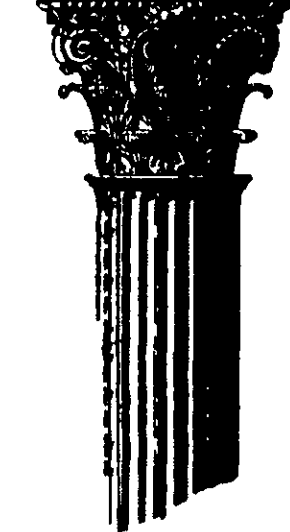
International Steering Committee

Spring Meeting
April 6-9, 1997

THE
WHITE HOUSE
CONFERENCE
CENTER

WASHINGTON, D.C.

CIVITAS



CIVITAS:
AN INTERNATIONAL CONSORTIUM
FOR
CIVIC EDUCATION

AGENDA

Sunday, April 6

09:00 - 17:30 American Federation of Teachers
555 New Jersey Avenue, N.W.
Business Meeting

18:00 Adoption of Constitution
Election of Officers
CIVNET Strasbourg Secretariat

18:30 Dinner

Monday, April 7

Truman Room, White House Conference
Center - 726 Jackson Place, N.W.

09:00 Welcome: Civitas Steering Committee

09:30 - 10:30 Welcome: Ulrike Scholl, Council of Europe



Address
Federico Mayor, Director-General, UNESCO
"The Culture of Peace: The Role of Civic
Education"

Professor Federico Mayor has been Director General of UNESCO since 1987. He has worked energetically in committing UNESCO to support the role of education in strengthening democracy.

10:45 Business Meeting: Moving Civic Education
Higher on the International Agenda

12:30 Lunch

14:00 Business Meeting: Civic Education in
Eastern Europe and the NIS

Tuesday, April 8

Dupont Plaza Hotel
1500 New Hampshire Avenue, N.W.

09:00 - 12:00 CIVITAS Business Meeting

12:00 Lunch

13:30 Transfer to Old Executive Office Building
Indian Treaty Room

14:00 Welcome: Joseph Duffey
Director, USIA



Address
George Soros, Chairman
Open Society Institute
"Capitalism and Democracy"

George Soros, investor and philanthropist, has been at the forefront of the development of the independent media, civil society and the culture of democracy in the post-communist world.

15:30 Depart OEOB

17:00 Arrival at World Bank, 1818 H St., N.W.

17:50 Welcome: James Wolfensohn
President, The World Bank

17:55 Greeting: Elza Delic (Bosnia-Herzegovina)

18:00 Performance:
Anna Deavere Smith
"Twilight, Los Angeles 1992"(excerpts)



Anna Deavere Smith is an actor, playwright, performance artist, and the Anne O'Day Maples Professor of the Arts at Stanford University. Her performances about race in the community and civil society are hailed as visionary works and continue to move audiences throughout the United States.

18:45 Reception

Steering Committee* and Observers

Moncef Ben Abdeljelil
Ministry of Higher Education
Tunisia

Naima Balic
Ministry of Culture
Croatia

Patricia Bracho-Soto Ruiz
Women Fighting for Democracy
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Vlacheslav Brioukovetsky*
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