



PEPFAR

U.S. President's Emergency Plan for AIDS Relief

PEPFAR's Work with Youth

Presentation to President's Advisory Commission
on HIV/AIDS

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PEPFAR's Work with Youth

- Global trend in new infections
- Youth benefit from the range of PEPFAR programs
- Prevention for youth
- Special focus on young women and girls



Background: Global Declines in HIV Incidence and Prevalence

New infections globally have dropped from 16,000 /per day to 7,000

In **16 countries**, HIV prevalence trends among **15–24-year-old pregnant women** showed a decline, with 12 countries showing a decrease of 25% or more

- **Kenya:** HIV prevalence dropped from **14.2% in 2000 to 5.4%** in urban areas and from **9.2% to 3.6%** in rural areas in same period
- **Ethiopia:** **47% decrease** in urban and **29%** in rural areas

-In both countries PEPFAR is largest contributor to national AIDS response – over \$800 million collectively in FY10



African Countries with HIV Prevalence > 10% in 2009

Decreasing **Prevalence** and **Incidence**

Countries	2001	2009	2001-2009
	Prevalence / Incidence	Prevalence / Incidence	% Change (Incidence)
Swaziland	23.6 / 4.07	25.9 / 2.66	- 35%
Botswana	26.3 / 3.03	24.8 / 1.56	- 49%
Lesotho	24.5 / 2.88	23.6 / 2.58	-10%
South Africa	17.1 / 2.35	17.8 / 1.49	- 37%
Zimbabwe	23.7 / 1.94	14.3 / 0.84	- 57%
Zambia	14.3 / 1.72	13.5 / 1.17	- 32%
Namibia	16.1 / 2.29	13.1 / 0.43	- 81%
Mozambique	16.1 / 1.77	11.5 / 1.19	- 33%
Malawi	13.8 / 1.35	11.0 / 0.95	- 30%



African Countries with HIV Prevalence of 5-9% in 2009

Decreasing **Prevalence** and **Incidence**

Countries	2001	2009	2001-2009
	Prevalence / Incidence	Prevalence / Incidence	% Change (Incidence)
Cote d'Ivoire	6.5 / 0.39	3.4 / 0.11	- 72%
Uganda	7.0 / 0.71	6.5 / 0.74	+4%
Tanzania	7.1 / 0.64	5.6 / 0.45	- 30%
Kenya	8.4 / 0.55	6.3 / 0.53	- 4%
CAR	8.9 / 0.56	4.7 / 0.17	- 70%
Cameroon	5.5 / 0.59	5.3 / 0.53	- 10%



PEPFAR's Work with Youth

Youth benefit from wide-ranging
PEPFAR programs



Treatment: PEPFAR Programs Benefit Youth

- PEPFAR supported **257,694 children on lifesaving antiretroviral treatment** in 2010
 - Children represented **8% of all PEPFAR treatment clients**
- PEPFAR convened ‘**PaATH**’ **public-private partnership** to bring together USG, drug industry, and NGOs to find solutions for pediatric formulations and access
- **Treatment for adults benefits children by preventing orphaning: approximately 4 million orphans averted through PEPFAR treatment programs** alone
 - 15 million children have lost a parent to AIDS in Africa (90% of global total), and children orphaned by AIDS face **elevated risk of death** — when a mother dies, the chance of her child dying within 12-24 months increases 3-10 fold



PMTCT: PEPFAR Programs Benefit Youth

- PEPFAR PMTCT programs not only **save babies'** lives, but **save mothers through treatment** and **prevent orphaning of other children** in family
- Through PEPFAR, the US is **leading the global PMTCT effort**
 - PEPFAR programs prevented an estimated 114,000 infant HIV infections in 2010
 - The number of children born with HIV worldwide has fallen from 500,000 in 2001 to 370,000 in 2009
- US led effort to create global action plan toward **eliminating new HIV infections among children by 2015 and keeping their mothers alive**



Care: PEPFAR Programs Benefit Youth (1)

Recent external review identified PEPFAR as **largest global funder of programs for HIV-affected orphans, vulnerable children and youth**

Key activities to **strengthen support systems** for youth:

- Strengthen **families as primary caregivers**
 - Economic strengthening - in Kenya and Tanzania, OVC micro-savings programs led to a 10% reduction in food insecurity at a cost of \$1.61 per beneficiary
 - Parent support groups and parent training programs
- Support capacity of **communities** to create protective and caring environments
- Build capacity of **social service systems** to protect the most vulnerable



Care: PEPFAR Programs Benefit Youth (2)

Working directly with young people, programs:

- Provide **technical/vocational training** (including building agricultural skills) so they can be productive members of society
- Provide **psychosocial support** through youth clubs, support group and mentoring
 - Particularly important for youth heading their own households due to the loss of parents to AIDS

Youth Participation: youth often actively involved in the planning and evaluation of programs

- When programs were establishing national OVC standards in several countries, seminars were conducted prior to and/or following the national leaders meeting to gain youth input and perspective on standards



PEPFAR's Work with Youth

Prevention for youth

Fostering Youth-Focused Prevention

- Sharp **declines in new HIV infections among youth** over past decade have been key driver of global drop in new infections from 16,000 a day to 7,000
- PEPFAR programs address youth with **combination prevention**, a range of interventions in the variety of settings young people frequent
 - Youth-themed events, and youth-friendly testing centers
 - Condom programs for at-risk youth
 - Age-appropriate life skills programs in schools
 - PPPs for job-creation
 - Prevention for teachers
 - Male circumcision for older boys



- ***HIV-Free Generation*** – public-private partnership targeting prevention to teens through media, games and music
- ***Shuga*** – TV drama coordinated with youth-focused campaign



PEPFAR's New Sexual Prevention Guidance

The U.S. President's Emergency Plan for AIDS Relief

GUIDANCE FOR THE PREVENTION OF SEXUALLY TRANSMITTED HIV INFECTIONS

August 2011

Builds on November
2010 Expert
Consultation on
Prevention

Developed in
consultation with
USG agencies

Available at

www.PEPFAR.gov

The Vision: Evidence-Based Combination Prevention

Implementation:

- Mapping prevention needs and targeting activities through ‘**4 Knows**’ data: knowing your epidemic, context, response, and costs
- Scaling up high-impact, evidence-based interventions
- Addressing structural factors
- Contributing to global evidence base

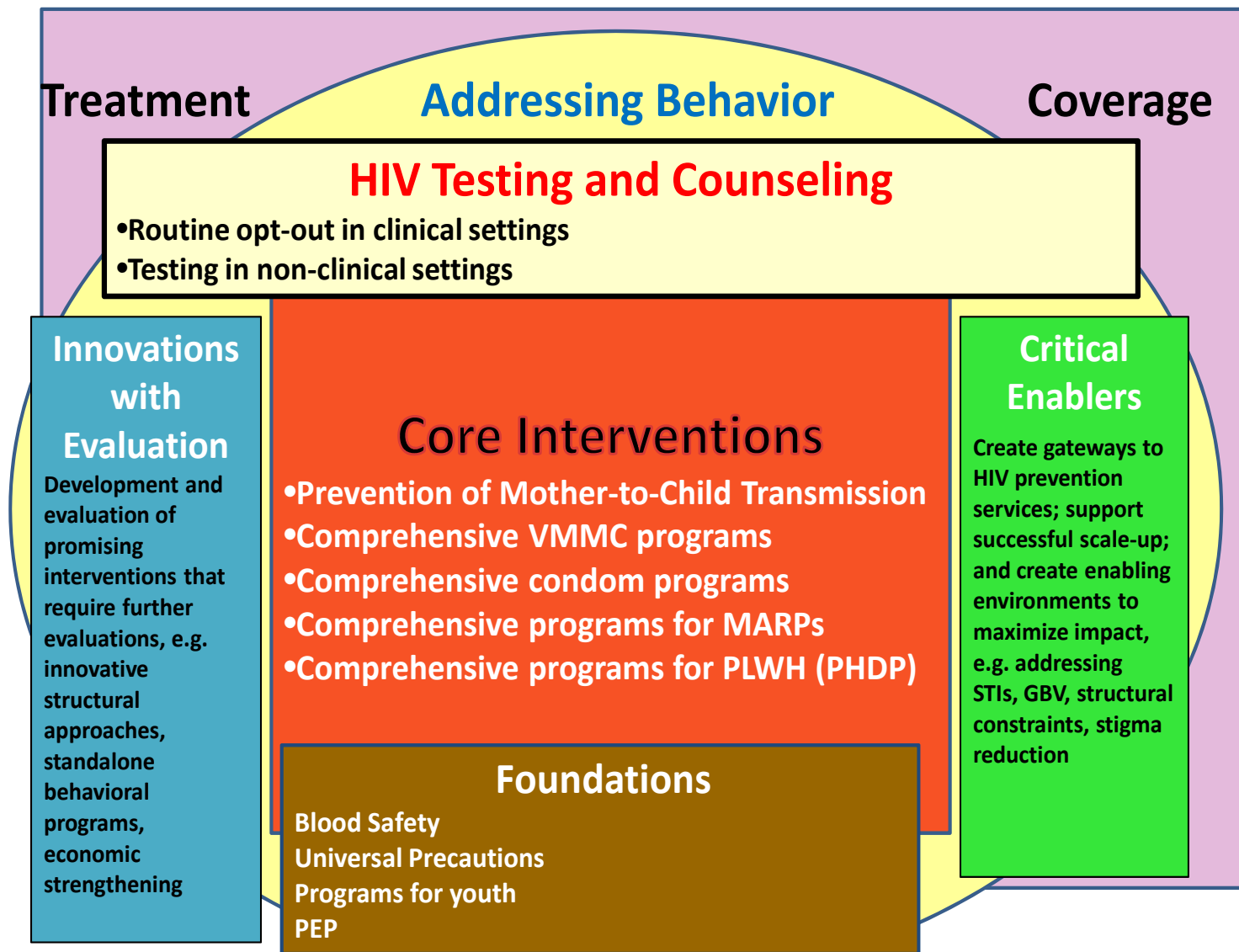
Elements:

- **Biomedical**, e.g. PMTCT, male circumcision, potentially Tx as prevention (for HIV+) and PrEP (for HIV-)
- **Behavioral**, e.g. testing & counseling promotion, behavior change tailored to populations, condoms
- **Structural**, e.g. policy change, addressing gender-based violence, protection of vulnerable populations





Assembling a Country Prevention Portfolio Tailored to Needs of Key Populations





Guidance on Prevention Programming for Youth

- Guidance reviews **evidence base** for interventions focused on youth
- For program **implementation**:
 - Notes PEPFAR Strategy goal of providing “100% of youth in PEPFAR prevention programs with **comprehensive and correct knowledge of ways HIV is transmitted and ways to protect themselves**”
 - **In schools**, programs should be curriculum-based, adult-led
 - **In clinical settings**, train service providers and take actions to make facilities more youth-friendly, coupled with activities in the community to link or refer young people to health services
 - Need for greater evidence base for youth prevention -- integrate **rigorous evaluation** into programming
 - **Share successful interventions with country leadership** across multiple ministries to integrate into curriculum development, policies, and guidelines in order to promote country ownership and sustainability of evidence-based programming



Key Areas of Focus for PEPFAR Youth Programming

- **Education programs** for both in-school and out-of-school youth with components on preventing STIs, including HIV, linked to education on pregnancy prevention
 - Basic standards for curricula and materials, improving teacher training, supporting Ministries of Education and Health to institutionalize education programs
- Provide **necessary information and skills building** to help youth prepare to make their eventual transition to sexual activity safer and healthier
- Work with **parents and guardians** to help improve connectedness and communication to youth
- Expand access to **community-level prevention programs**, including peer outreach, and curriculum-based programs for out-of-school youth
- Support targeted **interpersonal communication, supplemented with youth-oriented, mass-media programs** that encourage youth to think critically about HIV prevention, and to influence knowledge, attitudes, behaviors and norms to promote healthy choices



Prevention Efforts Focused on Sexually Active Youth

- **Tailor programming** for sexually active and most-at-risk youth based on patterns of behavior and their needs
- Encourage **development of skills and norms** to promote secondary abstinence, mutual monogamy, and partner reduction
 - Provide those who are sexually active with risk reduction information and skills building, including access to condoms and information on correct and consistent condom use
- Support programming to **engage influential adults within the community** to create an enabling environment conducive to the adoption of safer sex behaviors among youth
- Encourage sexually-active youth to **learn their HIV status**, and provide or refer to confidential youth testing and counseling, and linkages to care for HIV-positive youth



Core Competencies in Action: MTV



SHUGA

- In 2009, MTV Staying Alive Foundation joined PEPFAR's HIV-Free Generation and UNICEF to pilot a rights free, hard hitting drama, Shuga.
- Broadcast by over 100 terrestrial broadcast channels in Africa.
- Shuga II coming in Feb 2012



Evaluation

- High Exposure Among Youth
 - 64% were aware, 60% saw Shuga in Nairobi
- Extensive interpersonal communication
 - Participants reported talking about *Shuga* with other friends and family.
- Statistically significant intention for behavior change
 - Increase in CT
 - Decrease in multiple partners
 - Decrease in stigma

HIV-Free Generation

Mission Statement:

To revolutionize HIV prevention for youth ages 10 to 24 in Kenya





PEPFAR and Education for Youth

- **Education mitigates HIV and other life risks for vulnerable youth**
- PEPFAR has provided **~\$350 million (FY04-10) of OVC to overcome funding barriers to youth education:**
 - Scholarships to make education possible
 - Strengthening school systems/safety to promote attendance
 - Enabling families to support education
 - Reducing other barriers:
 - *GoGirls!* Initiative to keep girls safe in schools
 - Feminine hygiene kits in Kenya
- **HIV prevention education** for girls and boys in communities/schools



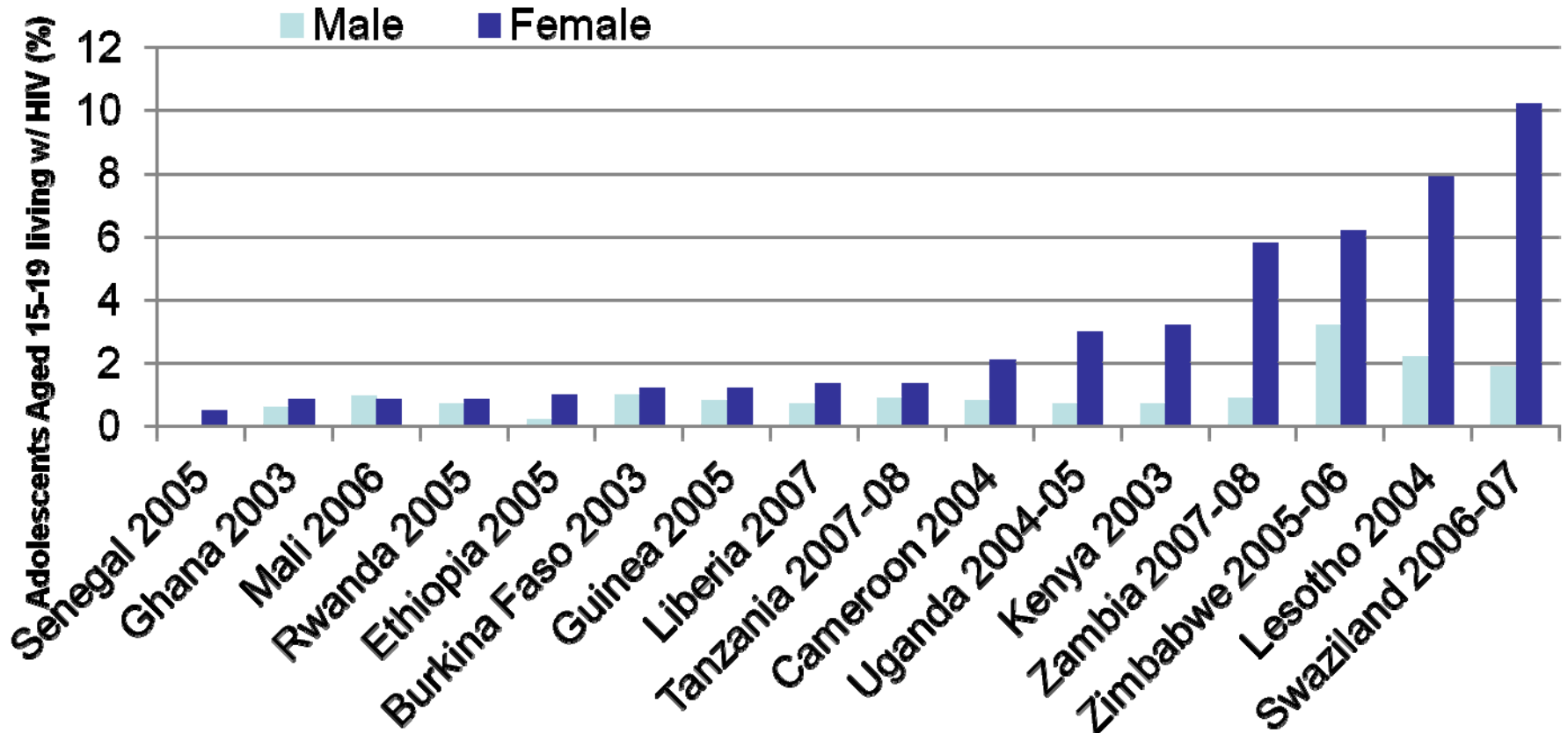


PEPFAR's Work with Youth

Special focus on
young women and girls

Disproportionate Impact on Young Women and Girls

In Africa, young women experience HIV infection at rates 3 times that of men of the same age



Elements of PEPFAR's Gender Strategy

- Increasing **gender equity in HIV/AIDS programs and services**
- Engaging **men and boys** to address norms and behaviors
- Increasing women and girls' **legal protection**
- Increasing women and girls' access to **income and productivity resources, including education**
- Reducing **violence and coercion** by
 - addressing harmful gender norms
 - creating safe spaces for women and girls
 - working with teachers and educational systems to keep girls safe from violence and coercion in schools
 - providing post-exposure prophylaxis for those exposed to HIV through sexual assault
 - offering full packages of post-GBV care in PEPFAR-supported clinical facilities





Prevention That Works for Young Women and Girls

Given heightened risk faced by women and girls, PEPFAR supports high-impact **combination prevention**:

- **Testing and counseling** in PMTCT and other settings
- Provision of **condoms**, including female condoms
- Programs addressing **women in most-at-risk populations**, including sex workers and people who inject drugs
- Addressing behavioral drivers of infection such as **multiple partnerships, intergenerational sex, GBV**
- Research and preparation for implementation of microbicides and other **woman-controlled methods of prevention**
- Age-appropriate **life skills** programs for girls in schools
- **Economic strengthening** to reduce reliance on transactional sex for survival
 - Programs hire **women as paid volunteers** in community and clinical settings, providing them with both economic opportunities and community leadership roles



PEPFAR Confronts Gender-based Violence as a Driver of HIV Epidemic

- **\$38M for GBV-related services** in over 30 countries in FY10
- **Additional \$57M /3 years for special GBV Initiative**, bringing programs to national scale in Mozambique, DRC and Tanzania:
 - move beyond GBV pilots to **bring programs to scale** at the national or regional level
 - offer screening, counseling and **post-rape care services** for GBV survivors within HIV/AIDS programs
 - support **comprehensive GBV care** for victims of violence at all health facilities
 - support GBV prevention to **address the underlying causes of violence and work across sectors** (education, police, judiciary, social services)
 - address **policy barriers** to women's access to care
 - advance the knowledge base through support for program and intervention **evaluation and improved monitoring** of activities





Together for Girls: Combating Global Epidemic of Violence Against Girls

- Innovative effort **by public and private partners** to contribute core strengths to:
 - Conduct **national surveys to document the magnitude** of sexual violence against girls
 - Support **country plans of action** with interventions tailored to address sexual violence
 - Launch **public awareness campaigns** to draw attention globally and locally to problem of sexual violence against girls
- Key partners include S/GWI, PEPFAR, CDC, Nduna Foundation, others



Together for girls
We can end sexual violence

Supporting Girls as They Move Toward Adulthood

- **Adolescent girls face elevated risk of HIV**
 - HIV prevalence 3 times higher than boys of same age (15-24)
- **PEPFAR programs strengthen girls' ability to thrive**
 - ***GoGirls!*** – addressing girls' vulnerability through communities, schools, and empowerment programs.
 - ***Together for Girls*** – PPP tackling the epidemic of sexual violence against girls and its impact on their risk for HIV
 - ***GBV Program Initiative*** – scaling up programs to address GBV in 3 hard-hit countries (DRC, Mozambique, Tanzania)
 - ***Ongoing activities for girls*** -- PEPFAR programs around the world





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