

NEVADA INDUSTRY EXCELLENCE



\$11 million in new and retained sales
\$32 million in new investments
754 jobs created or retained

Nevada Industry Excellence has built a reputation as Nevada's leading resource for manufacturing businesses. Since 1995, they have provided business and technical solutions to Nevada's industrial community.

Nevada Industry Excellence offers cost-effective solutions for top-line growth and operational efficiency to small and medium-sized manufacturing business, and the mining and construction industry in Nevada.

Nevada Industry Excellence is committed to building a long-term partnership with manufacturers to address and solve business needs. Our primary purpose is to work directly with Nevada companies to strengthen their global competitiveness by providing information, decision support and implementation assistance in adopting new, more advanced technologies, techniques and best business practices.



For more information, contact:



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* Impacts are based on clients receiving service in FY2010

CLIENT SUCCESS: JADON FOODS

“Working with Nevada Industry Excellence has opened doors and provided us with resources to help us grow more efficiently. Project manager Jeff Englehart has always been available to answer questions and to offer support. He has assisted us in each step of our progress, and we look forward to our continued relationship as we continue to grow.”

Jane Lee, President
Jadon Foods

Product Packaging Success at Jadon Foods

Jadon Foods is a woman and minority-owned baked goods manufacturer specializing in low-glycemic, diabetic friendly and gluten free cookies, cakes and snacks. The company employs 5 people at its facility in North Las Vegas, Nevada.

Situation:

As a small, start-up business, maximizing each dollar spent or invested was critical to Jadon Foods. The company needed to find a way to extend its products' shelf life in order to meet domestic and international distribution timelines. They were unwilling to compromise the integrity of their products through the addition of preservatives. Jadon Foods turned to Nevada Industry Excellence, a NIST MEP network affiliate, to resolve packaging and shelf-life challenges.

Solution:

Nevada Industry Excellence introduced Jadon to operations specialist Jeff Englehart who helped research options and move forward with improved processes. The company's improved packaging was a direct result of Englehart's research and recommendation. Nevada Industry Excellence's assistance with shelf-life stabilization and extension allowed the company to penetrate markets beyond their locality.

Results:

- * Realized \$20,000 in cost savings.
- * Avoided \$10,000 in consulting fees
- * Achieved a more competitive and profitable position.

Created 4 new jobs