



NHTSA Impaired Driving
:30 Radio
“Lost Everything” - Spanish

SFX: Sound of bus door opening and Man getting out and walking down busy street

MAN: (in a defeated voice) Si hombre... perdí todo.

SFX: Rewind effect + echo chamber in talent storytelling. Glasses clinking with continued party sounds.

MAN: (sounding intoxicated) Ya me voy.

SFX: Street sounds continue as he may sound like he's walking down the street trying to get somewhere on time

Man: Perdí mi carro

Perdí mi trabajo

Perdí mi novia

SFX: A car coming to screeching stop (not accident but rather quick stop) as our Man is walking across street and not paying attention

MAN: frustrated and exasperated Eso es lo que perdí - lo que encontré fueron problemas legales - por solo tomar un par de tragos y manejar.

SFX: Loud gavel sounding effect

ANNCR: La policía esta buscando conductores que manejan tomados.

Pocos tragos causan muchos problemas.

Maneja tomado y serás arrestado.