

Workshop: Are Your Support Programs for Service Members Effective?



Session Objectives:

1. Understand the 7-step program evaluation framework described in the Session
2. Apply this program evaluation framework to assess the effectiveness of your programs

Pre-Training Questionnaire

Program Evaluation Knowledge

We would like to understand your level of knowledge and experience with Program Evaluation. Please answer the following questions. Upon completion, submit this questionnaire to the workshop facilitator(s).

1. Which of the following data are important in planning program evaluation?

- a) Program background information
- b) Stakeholder perspectives and concerns
- c) Current program inputs and outcomes
- d) The scope of the evaluation project
- e) All of the above are correct
- f) A and C are correct

2. Which of the following defines a SMART objective?

- a) Specific, and has achievable end results
- b) Measurable, with realistic and time-bound results
- c) Achievable, specific, with realistic end-points that can be measured within a defined time frame
- d) Easily achieved, with multiple statistical measures, based in sound research.

3. What are the goals of descriptive evaluations?

- a) Assess program characteristics, resources and outcomes
- b) Provide summative evaluations and determine causal relationships
- c) Identify needed services and appropriate service delivery
- d) Serve as an important first step when developing a program

4. Which of the following is important to consider in developing evaluation questions?

Select all that apply:

- a) Program funding levels
- b) Program alignment with the command's mission
- c) Program goals and objectives
- d) Program evaluation goals

5. Which of the following is the purpose of pre-testing an evaluation?

- a) Determine the validity of data collection tools
- b) Ensure success of the full evaluation
- c) Identify and prevent potential problems
- d) Improve evaluation design
- e) All of the above are correct
- f) A and B are correct

6. Which of the following is the primary purpose of data gathering for program evaluation?

- a) Determine whether a program is addressing its stated goals and objectives
- b) Analyze evidence to validate program success
- c) Gather available data about program operations
- d) Solicit suggestions to address program deficiencies

7. Which of the following is the key difference between quantitative and qualitative data analysis methods?

- a) Qualitative data allows for statistical and numerical assessments
- b) Quantitative data includes non-numerical data such as opinions
- c) Qualitative data shows objective measures of outcomes
- d) Quantitative data could include rates and percentages

8. What are the benefits of seeking feedback on evaluation outcomes? Select all that apply:

- a) Maintain alignment of the program with DoD goals
- b) Maintain stakeholder engagement through constant communication
- c) Discuss how the results indicate ways to create a more effective program
- d) Correct evaluation design if necessary
- e) Convince stakeholders to maintain support for program