

Fact Sheet

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Minor League Baseball Joins Local Boy Scout Troops and Citizen Corps Councils to Help Americans get *Ready*

For the seventh year, Minor League Baseball teams are stepping up to the plate and partnering with the Federal Emergency Management Agency's *Ready* Campaign by working with their local Boy Scout Troops and Citizen Corps Councils to encourage families to get prepared for emergencies and spreading the *Ready* message at their ballparks.

"Each season, ballparks around the country serve as gathering places for friends and family," said Timothy Manning, FEMA's Deputy Administrator for National Preparedness. "As such, Minor League Baseball provides the perfect opportunity to raise community awareness for emergency preparedness and encourage community residents to get trained in emergency response skills and volunteer to support community safety."

Throughout the 2010 season, teams will perform a variety of activities to promote emergency preparedness, from featuring the *Ready* public service announcements on their scoreboards and monitors, to hosting entire *Ready Nights* where local Boy Scouts and/or Citizen Corps distributed emergency preparedness brochures. Boy Scouts that assist in this effort worked toward earning their Emergency Preparedness merit badge and a Good Turn for America Award, which fosters joint community service projects.

"Personal preparedness is a fundamental principle we teach all of our scouts, so it makes great sense that our scouts would help share that message with others through our partnership with the *Ready* Campaign," said Bob Mazzuca, chief scout executive of the Boy Scouts of America.

The *Ready* Campaign would like to extend a special thanks to the local Boy Scouts, Citizen Corps Councils and teams who have participated in educating fans and families on the importance of emergency preparedness.