## **Niche Portals**

Filling the Gap between Large-Scale Data Servers and the Needs of User Groups

## Kamran Syed & Peter Sabee

Reach Data Services | A Division of North Jackson Company

### What is a Niche Portal?

Streamlined web tool or set of tools focused on a specific:



- Region
- Program
- Message

♦ Key is that it addresses an unmet need

## Why People Like Niche Portals

- Serve locally important data
- Assemble disparate datasets



- Facilitate focused data exploration
- Provide a home for available regional data
- Provide a home for Citizen data

## **Perceived Barriers**

Cost



Risk

Control

## **Rapid Evolution of Technology**

## Significant advances in:



- ✓ Browsers
- ✓ Software
- ✓ Internet connections
- ✓ Hardware graphic capabilities

## Build It, Buy It, or Subscribe (Co-Op)

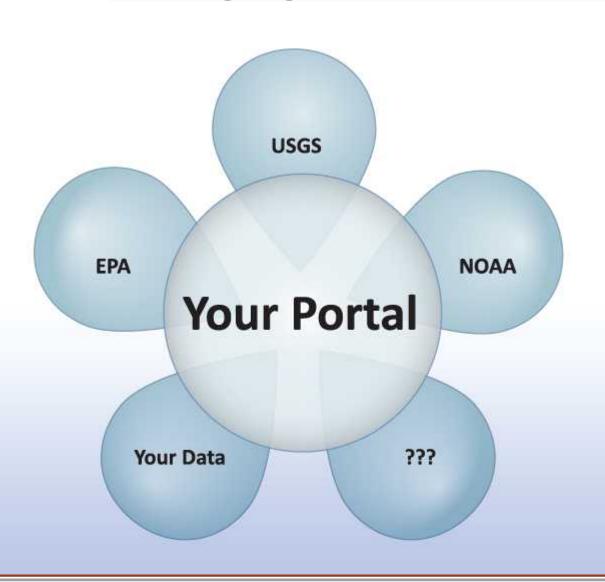
	Develop In-House	Hybrid	Subscribe
Hardware			
Software			
Programmers			
IT Support			
Program Manager			

## **Don't Forget**

# maintain { main·tain [meyn-teyn] verb (used with object) }

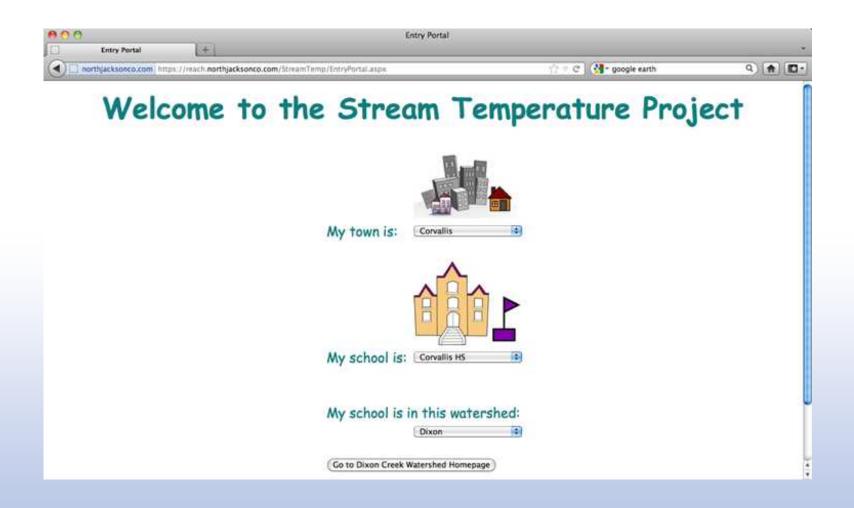
to keep in an appropriate condition, operation, or force; keep unimpaired: to maintain order; to maintain public highways.

## **Pulling Together Diverse Datasets**

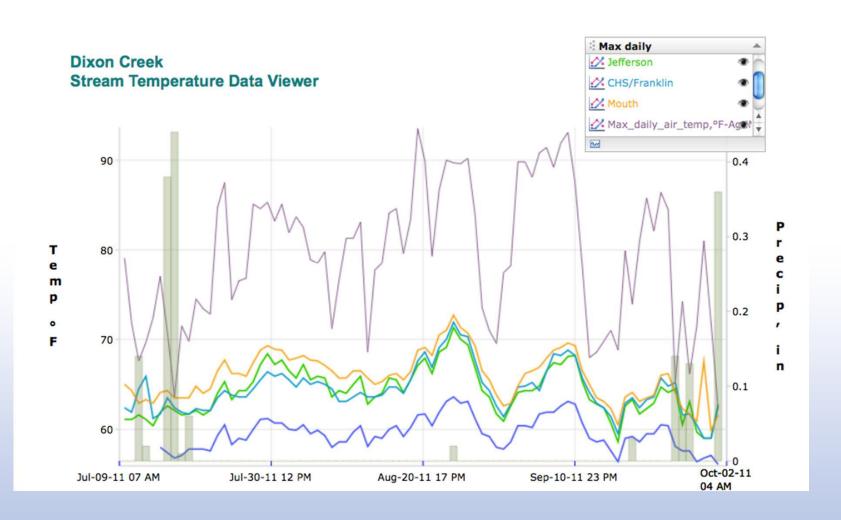


## **Support Outreach**

**Simple Portal Geared Toward a Single Parameter** 

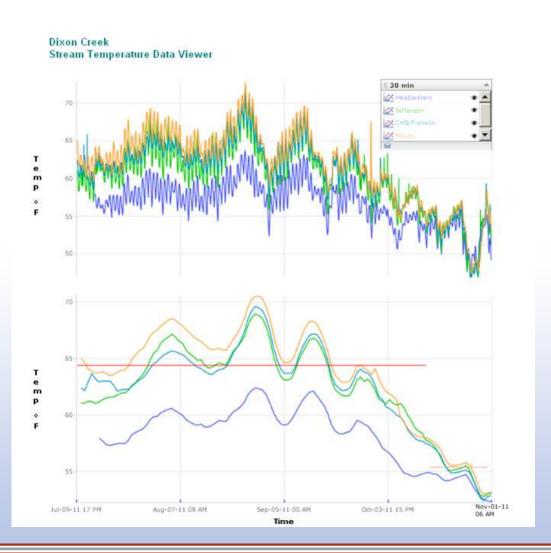


## **Combines Citizen & NOAA Data**



## From Data to Information

#### **Data Conversions on the Fly Facilitate Discovery**



## **Forecasting**



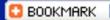
#### Your National Weather Service forecast

#### **Portland OR**



Enter Your "City, ST" or zip code







NWS Portland, OR

Point Forecast: Portland OR

45.53°N 122.67°W (Elev. 200 ft)



Mobile Weather Information | En Español

Last Update: 9:08 am PDT May 2, 2012

Forecast Valid: 11am PDT May 2, 2012-6pm PDT May 8, 2012

#### Forecast at a Glance

	loudy
	20%
Sli	ght Chc
SI	howers

Hi 59 °F

Today

80% Rain

Tonight





Thursday







Likely Hi 56 °F

Friday Night



Chance Showers Lo 43 °F

#### Saturday



Slight Chc Showers Hi 58 °F

Saturday Sunday

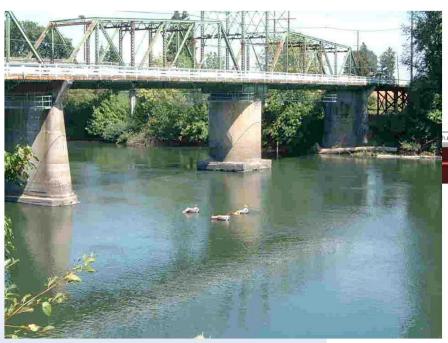


Cloudy

Lo 45 °F



## **ETL (Excess Thermal Load) Forecaster**





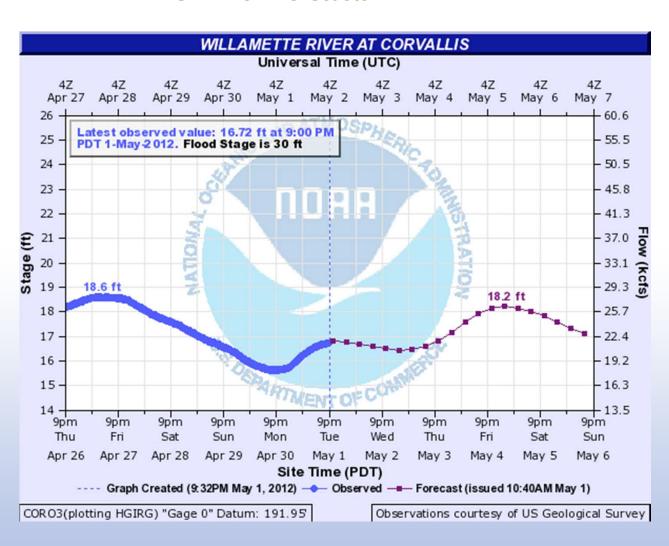
Welcome to the REACH System for the

**Corvallis Wastewater Treatment Plant** 



## **ETL (Excess Thermal Load) Forecaster**

#### **NOAA Flow Forecasts**



## **ETL (Excess Thermal Load) Forecaster**

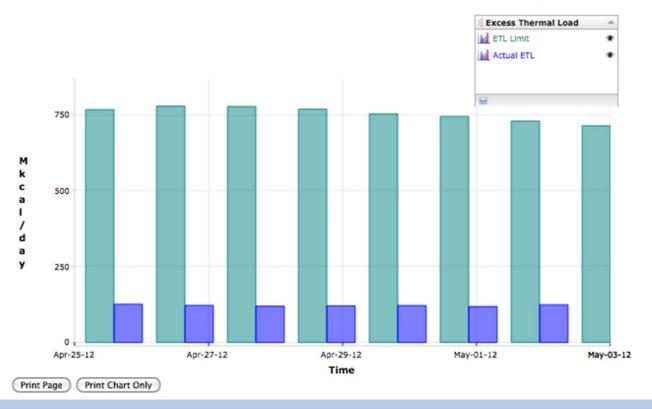
#### **Relies on USGS Water Temperature & NOAA Flow Forecasts**

#### **Effluent Flow Tracker**

Today's (5/3/2012) Forecasted ETL Limit (Mkcal/day): 715

Forecasted Max Allowable Effluent Flow (MGD): 411

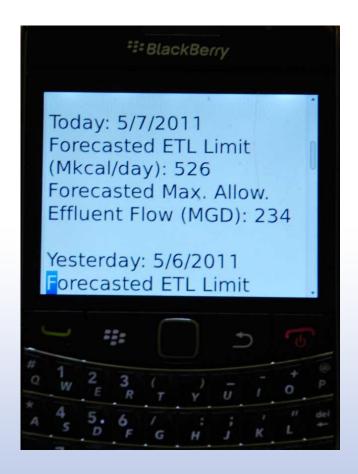




## Send Alerts, Automate Reporting

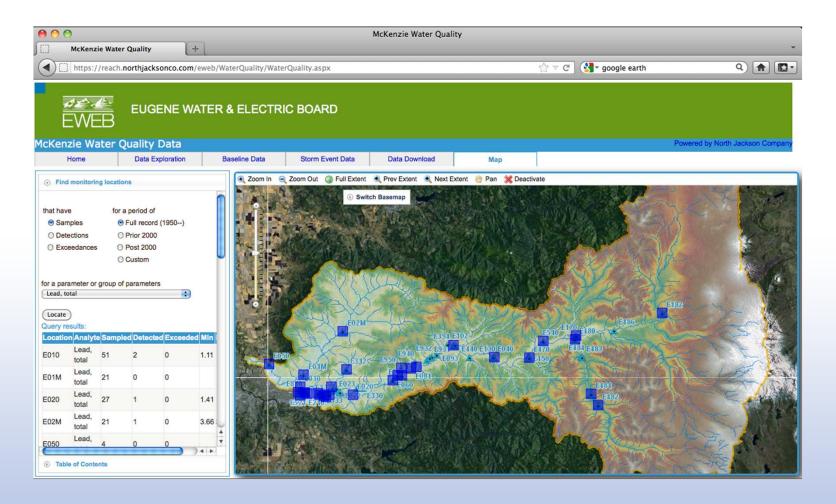
	T_RA_A	T_RM_A Maximum Daily Ambient River Temp (C)	Average Daily Effluent Flow (MGD)		Average Daily Ambient River Flow (cfs)
Date	Average Daily Ambient River Temp (C)			Maximum Daily Effluent Temp (C)	
2011/08/02	20	20.9	5.88	21.41	5788
2011/08/03	19.7	20.5	5.97	21.47	5770
2011/08/04	19.8	20.7	5.91	21.79	5688
2011/08/05	19.5	20.2	5.74	21.72	5585
2011/08/06	19.1	19.7	5.33	21.72	5606
2011/08/07	19.2	20.1	5.47	21.56	5748
2011/08/08	18.6	19.8	5.69	20.93	5736
2011/08/09	17.9	18.6	5.71	21.12	5627
2011/08/10	18.3	19.4	5.76	21.34	5637
2011/08/11	18.9	19.6	5.68	21.47	5664
2011/08/12	19	19.7	5.47	21.77	5592
2011/08/13	18.3	19.3	5.13	21.02	5639
2011/08/14	17.9	18.7	5.22	23.96	5648
2011/08/15	18.4	19.4	5.8	21.09	5627
2011/08/16	18.7	19.6	5.72	21.56	5676
2011/08/17	18.8	19.5	5.59	21.67	5604
2011/08/18	18.6	19.3	5.51	21.54	5543
2011/08/19	18.7	19.5	5.44	21.61	5551
2011/08/20	19	19.8	5.1	21.97	5562
2011/08/21	19.5	20.3	5.38	22.32	5551
2011/08/22	19.5	20.2	6.5	21.74	5624
2011/08/23	19.9	20.7	4.83	23.02	5487
2011/08/24	20.1	20.6	5.4	28.77	5700
2011/08/25	20	20.5	5.81	22.92	5777
2011/08/26	20.1	20.8	5.42	23.07	5840
2011/08/27	20.1	20.7	5.11	22.94	5879
2011/08/28	19.5	20.3	5.14	23.42	5879
2011/08/29	18.7	19.6	5.47	21.66	5906
2011/08/30	17.9	18.8	5.47	21.44	6163
2011/08/31	16.4	17	5.34	20.86	6020

Export DEQ table to Excel

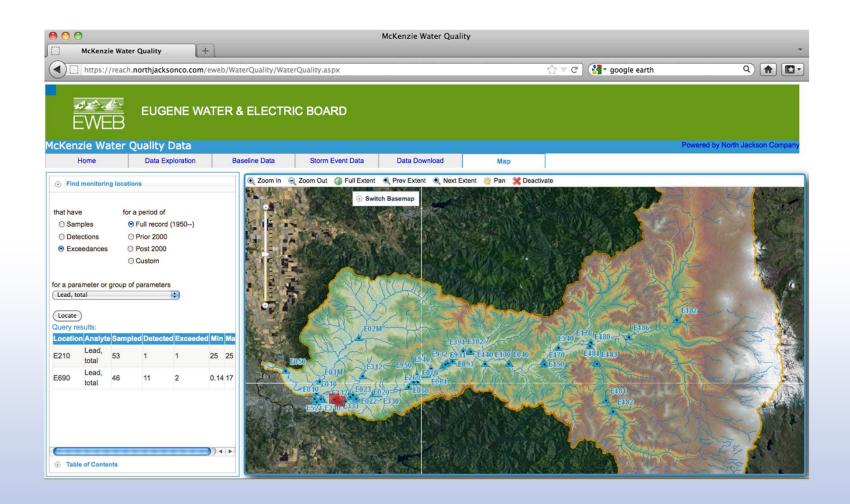


## **Source Protection Program**

#### **Water Chemistry Data Sharing & Exploration**



## **Display and Query Your Data**

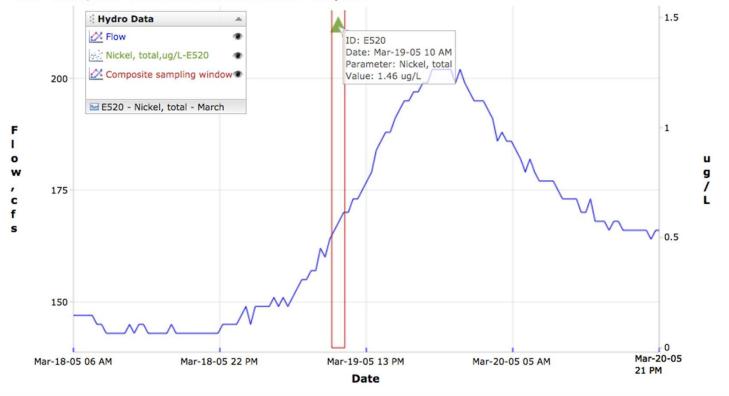


## **Storm Event Data Viewer**

Home	Data Exploration	Baseline Data	Storm Event Data	Data Download	Мар
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#### Show Help | Hide Help

E520 - Nickel, total - March 2005 Late Winter Storm - Composite



#### **Contact Information**

# Thank you. Questions?

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